

HyVee®



.49

Hy-Vee yogurt
6 oz.



2.48

Dole salad blends
or Caesar salad kit
5 to 16 oz. pkg.



5.99 lb.

Hy-Vee Angus Reserve
boneless beef sirloin steak

**BRING
ON THE
SAVINGS**



3.99 ea.

with purchase of 3
Coca-Cola soda
6 pk. bottles 12 fl. oz.
or 6 pk. bottles 16.9 fl. oz.

Ad prices effective January 13 - 19, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. Plus deposit on applicable items.



10/\$10

Dannon yogurt
4.5 or 5.3 oz.



4.88

Fresh ground beef
80% lean, 20% fat 16 oz. roll



3.99

Mission Carb Balance
or Zero Net Carbs tortillas
11.29 or 12 oz.

Up to 9
different
flavors!



3.99

Basket & Bushel strawberries
16 oz. pkg.



4/\$10

Lean Cuisine or Stouffer's entrée
6 to 16 oz.



- Butter Garlic**
- Mesquite**
- Honey Teriyaki**
- Cilantro Lime**
- Parmesan Pesto**
- Lemon Pepper**
- Tomato Basil**
- Asian BBQ**
- Original**

2/\$5

Marinated chicken breasts
6 oz. ~~\$6.67~~lb.



4.99

Basket & Bushel navel oranges
4 lb. pkg.



2.99

Hy-Vee fruit & grain, chewy or crunchy granola bars
8 or 10 ct.



1.88 lb.

Fresh chicken drumsticks or thighs
100% natural, value pack



.88

Hy-Vee cottage cheese
12 oz.



2.99

Hy-Vee almondmilk or Full Circle Market organic soy milk 64 fl. oz.



1.88

Hy-Vee peanut butter
16 oz.



1.88

Birds Eye vegetables
9.5 to 14.4 oz.



.88

Hy-Vee chili style or kidney beans
15.5 oz.



1.98

Celsius energy drink
12 or 16 fl. oz.



FUEL SAVER
EARN
3¢
OFF
PER GALLON

3/\$5

Hy-Vee refrigerated bagels
5 ct.



2/\$5

Quaker instant oatmeal
6 or 8 ct.

FUEL SAVER
EARN
20¢
OFF
PER GALLON



with \$20 purchase of
Vital proteins products
7.8 to 20 oz.

FUEL SAVER
EARN
10¢
OFF
PER GALLON



10/\$9

Hy-Vee water coolers,
refreshers or mixers
1 liter



SAVE MORE EVERYDAY

Click here to shop PERKS offers!



SAVE! 1.00

2.99

H PERKS PRICE

HoneySuckle White ground turkey
93% lean, 7% fat, 16 oz. roll

3.99 NON-MEMBER PRICE



SAVE! 1.00

6.99

H PERKS PRICE

Jennie-O marinated turkey loin 24 oz.

7.99 NON-MEMBER PRICE



SAVE! .30

2.99

H PERKS PRICE

Kellogg's cereal
7.8 to 12.2 oz.

3.29 NON-MEMBER PRICE



SAVE! .50

2.48

H PERKS PRICE

Oscar Mayer hot dogs
14 or 16 oz.

2.98 NON-MEMBER PRICE



SAVE! .50

4.49

H PERKS PRICE

Johnsonville ground sausage, breakfast links or patties
9.6 to 16 oz.

4.99 NON-MEMBER PRICE



SAVE! .20

3.29

H PERKS PRICE

Hy-Vee party cheese
8 or 15 oz.

3.49 NON-MEMBER PRICE



SAVE! 1.00

2.99

H PERKS PRICE

The Laughing Cow cheese wedges
5.4 or 6 oz.

3.99 NON-MEMBER PRICE



SAVE! .50

3.99

H PERKS PRICE

The Candy Shoppe chocolate covered fruit
6 oz.

4.49 NON-MEMBER PRICE



SAVE! .50

3.99

H PERKS PRICE

Orville Redenbacher's popcorn 6 or 12 ct.

4.49 NON-MEMBER PRICE



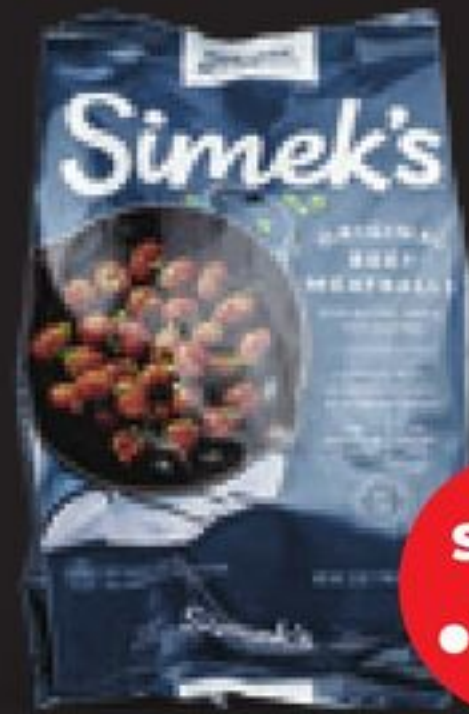
SAVE!
.49

1.99

H PERKS PRICE

Hy-Vee tartar sauce
11.5 oz.

2.48 NON-MEMBER PRICE



SAVE!
.40

6.48

H PERKS PRICE

Simek's meatballs
17 to 22 oz.

6.88 NON-MEMBER PRICE



SAVE!
.50

7.49

H PERKS PRICE

Velveeta cheese loaf
32 oz.

7.99 NON-MEMBER PRICE



SAVE!
.50

3.49

H PERKS PRICE

Gustare Vita olives 6 to 10.23 oz.
or Balsamic vinegar 8 fl. oz.

3.99 NON-MEMBER PRICE



SAVE!
.30

5.48

H PERKS PRICE

Gustare Vita flavored olive oil
5 to 8.5 fl. oz.

5.78 NON-MEMBER PRICE



SAVE!
.20

3.48

H PERKS PRICE

Gustare Vita pasta
16 oz.

3.68 NON-MEMBER PRICE



SAVE!
.50

16.49

H PERKS PRICE

Cameron's coffee
32 ct., 28 or 32 oz.

16.99 NON-MEMBER PRICE



SAVE!
.20

1.28

H PERKS PRICE

Hy-Vee dip
8 oz.

1.48 NON-MEMBER PRICE



SAVE!
1.00

9.99

H PERKS PRICE

Crav'n Flavor beef jerky
8 oz.

10.99 NON-MEMBER PRICE



SAVE!
.40

3.48

H PERKS PRICE

Simply Done disinfecting wipes
75 ct.

3.88 NON-MEMBER PRICE



SAVE!
.40

5.48

H PERKS PRICE

Simply Done paper plates
44 or 150 ct.

5.88 NON-MEMBER PRICE



SAVE!
.40

7.99

H PERKS PRICE

Nivea lotion
13.5 or 16.9 fl. oz.

8.39 NON-MEMBER PRICE



SAVE!
1.00

9.98

H PERKS PRICE

Sea Best tilapia fillets
2 lb. pkg.

10.98 NON-MEMBER PRICE



SAVE!
.50

5.99

H PERKS PRICE

Schär gluten free bread or crackers
7.4 to 12.3 oz.

6.49 NON-MEMBER PRICE



SAVE!
.50

3.99

H PERKS PRICE

Jackson's sweet potato chips
5 oz.

4.49 NON-MEMBER PRICE



SAVE!
.50

6.99

H PERKS PRICE

Family Size Birds Eye vegetables
20.5 to 60 oz.

7.49 NON-MEMBER PRICE



SAVE!
.49

7.99

H PERKS PRICE

El Monterey taquitos
18 to 21 ct.

8.48 NON-MEMBER PRICE



SAVE!
.20

5.99

H PERKS PRICE

Tillamook ice cream
48 fl. oz.

6.19 NON-MEMBER PRICE

EASY TO CLIP EASY TO USE

SAVE \$21.55 WITH DIGITAL COUPONS

Click here
to view
coupons!



6.29
-.30 off with digital coupon

5.99

Hy-Vee ice cream gallon



4.99
-1.00 off with digital coupon

3.99

Hy-Vee coffee 12 ct.



FUEL SAVER
EARN 10¢ OFF PER GALLON

12.99
-3.00 off with manufacturer's digital coupon

9.99

Downy fabric softener 93 or 140 fl. oz.



FUEL SAVER
EARN 10¢ OFF PER GALLON

9.99
-2.00 off with manufacturer's digital coupon

7.99

Gain Flings! 18 or 31 ct.



FUEL SAVER
EARN 10¢ OFF PER GALLON

9.99
-2.00 off with manufacturer's digital coupon

7.99

Gain laundry detergent 88 fl. oz.



FUEL SAVER
EARN 3¢ OFF PER GALLON

5.99
-1.00 off with manufacturer's digital coupon

4.99

Bounce dryer sheets 60 or 120 ct.



46.99
-7.00 off with manufacturer's digital coupon

39.99

Huggies Little Movers diapers 68 to 140 ct.



FUEL SAVER
EARN 2¢ OFF PER GALLON

4.49
-.25 off with manufacturer's digital coupon

4.24

Vicks VapoCOOL sore throat relief medicated drops 30 or 45 ct.



FUEL SAVER
EARN 6¢ OFF PER GALLON

2/\$39.94
-1.00 off 2 with manufacturer's digital coupon

2/\$38.94

Vicks NyQuil & DayQuil cold & flu relief 48 ct. or 2 ct. - 12 fl. oz.



FUEL SAVER
EARN 4¢ OFF PER GALLON

2/\$19.94
-1.00 off 2 with manufacturer's digital coupon

2/\$18.94

Vicks NyQuil, Dayquil, Vapo or Sinex products 4 to 24 ct. or .5 to 15 oz.



FUEL SAVER
EARN 5¢ OFF PER GALLON

12.97
-3.00 off with manufacturer's digital coupon

9.97

Secret Whole Body spray or cream deodorant 2.4 to 3.5 oz.



WITH **H**PERKS[®] YOU **SAVE ON GAS!**

*Some restrictions apply. See **H**PERKS[®] terms and conditions at Hy-Vee.com



6.99 lb.
Hy-Vee quality
deli sliced salami



7.99 lb.
Hy-Vee quality
deli sliced ham



King's Hawaiian sliders
4 ct.



with \$15 purchase of
Boost protein shakes
4 to 24 ct.



Hy-Vee HealthMarket vitamins
30 to 500 ct.



4.49
Puffs 2X facial tissue
248 ct.



6.77
Huggies baby wipes
112 to 192 ct.



17.97
Pampers baby wipes
336 to 588 ct.



TopCare toothpaste
3.4 or 4 oz.



7.97
Pantene hair care
5.1 or 27.7 oz.



30.97
Luvs giant pack diapers
88 to 168 ct.



3.99
Aussie hair care
12.1 oz.



9.97
Gillette Venus razor set
each



Nature's Way vitamins
10 to 240 ct. or 4 to 30.4 fl. oz.

FUEL SAVER
EARN
32¢
OFF
PER GALLON

EARN UP TO 32¢ OFF PER GALLON

when you buy  participating products



FUEL SAVER
EARN
10¢
OFF
PER GALLON

12.97
-3.00 off with
manufacturer's
digital coupon

9.97

Tide laundry detergent
84 fl. oz.



FUEL SAVER
EARN
10¢
OFF
PER GALLON

9.99

Cascade Platinum ActionPacs
21 or 27 ct.



5.49

Bounty Essentials paper towels
4 double rolls or Charmin Essentials
bath tissue 6 mega rolls



FUEL SAVER
EARN
6¢
OFF
PER GALLON

2/\$15.94
-3.00 off 2 with
manufacturer's
digital coupon

2/\$12.94

Always or Tampax products
7 to 136 ct. or 8.45 fl. oz.



FUEL SAVER
EARN
4¢
OFF
PER GALLON

2/\$7.94
-2.00 off 2 with
manufacturer's
digital coupon

2/\$5.94

Crest, Oral-B, Scope
or Glide oral care
2 to 75 ct. or 2.4 to 16.9 oz.



FUEL SAVER
EARN
2¢
OFF
PER GALLON

8.96
-2.00 off with
manufacturer's
digital coupon

6.96

Vick's ZzzQuil sleep aid
12 or 24 ct., 12 fl. oz.

PRODUCE



.99 lb.
Sweet potatoes



3.99 lb.
Fresh peaches or nectarines



2/\$5
Basket & Bushel blackberries
6 oz. pkg.



2/\$3
Mangoes
each



2.68 lb.
Organic Cosmic Crisp apples



.99 lb.
Red or white onions



2.88 lb.
Bushel Boy on the vine tomatoes



3.99
Mighties kiwis
16 oz. pkg.



3.99
Organic mini cucumbers
12 oz. pkg.



5.99
Pero Family Farms
trimmed green beans
2 lb. pkg.



1.88
Bolthouse Fresh sweet petites
carrots 12 oz. pkg.



6.99
Basket & Bushel cut vegetables
32 oz. pkg.



1.68
Highline whole white mushrooms
8 oz. pkg.



4.99
Herdez salsa
15 oz.



3.99

Litehouse salad dressing
13 fl. oz.



5.99

Bolthouse Farms juice
or smoothie 52 fl. oz.



3.99

Fresh Gourmet fruit
or nut toppings 3.5 or 4 oz.

MEAT



5.99 lb.

Hy-Vee Choice Reserve
boneless beef top round roast



2.99 lb.

Hy-Vee Midwest bone-in
assorted chops



8.99

Hy-Vee Choice Reserve boneless
beef New York strip steak
8 oz. ~~\$17.98 lb.~~
12 oz. ~~12.99~~ **\$17.32 lb.**



5.99

Just Bare boneless
skinless chicken breasts
18 oz.



8/\$12

Our Special Recipe
bratwurst links or patties
regular or skinless, 3 oz. ~~\$8.00 lb.~~
or 3.75 oz. ~~\$6.40 lb.~~



4.99

Farmland diced, cubed,
sliced ham or steaks
16 oz.



3.99

Johnsonville smoked ropes
12 or 13.5 oz.



2/\$5

Land O'Frost deli
shaved lunchmeat
6 to 9 oz.



5.99

Mealtime meatballs
16 oz. pkg.



2/\$6

Kraft natural sliced cheese
7 to 8 oz.



5/\$10

Hy-Vee cheese
shredded, cubed or bar, 6 to 8 oz.

Hormel



3.49

Dinty Moore beef stew or chicken & dumplings 20 oz.



3.69

Hormel chunk chicken breast 10 oz.



2.69

Hormel chili no beans 14 or 15 oz.



3.49

Hormel Mary Kitchen corned beef hash 14 oz.



2.48

Stagg chili with beans 15 oz.



2.48

Hormel chili with beans 14 or 15 oz.



3.88

SPAM Luncheon meat 12 oz.

Click here to shop Hormel products!



SEAFOOD



8.99 lb.

Cooked shrimp
100% natural, 51 to 60 ct.



4.98 lb.

Prince Edward Island
live mussels



10.98 lb.

Fresh Atlantic Verlasso
salmon fillet farm raised



10.99 lb.

Wild Alaska cod fillet
previously frozen



buy one, get one

FREE

Gorton's fish or shrimp
9 to 24.5 oz. **7.99 ea.**

FRESH



6.99

4 ct. Bakery fresh
gourmet cinnamon rolls



5.49

4 ct. Bakery fresh
jumbo loaded muffins



5.99

6 ct. Bakery fresh
brownies or pumpkin bars



1.99

2 ct. Bakery fresh
French loaves



3.29

Hy-Vee hummus
10 oz.



FREE

Hormel Black Label
fully cooked bacon 2.52 oz.
with 1 lb. purchase of
Di Lusso thin sliced turkey or chicken
9.99 lb.



5.99 lb.

Hy-Vee quality
deli sliced cheese

Dinner. Done.



SERVES 4
ONLY
3.00
PER
PERSON

12.00

Macaroni & beef dinner for 4
32 oz.



8.99

Heat & Eat salmon over rice
and broccoli 11.8 oz.



SERVES 4
ONLY
3.00
PER
PERSON

12.00

White cheddar macaroni & cheese
with pork burnt ends in BBQ sauce
dinner for 4 28.6 oz.



10.00

MIA Italian pepperoni pinwheel
tray with sauce 12 ct.



7.99

Market Grille chicken pot pie
14 oz.



8.99 lb.

Market Grille picked smoked
or rotisserie chicken

**Order
now!**

29.99

HyChi dinner for 4
4 pint entrées, 2 pints rice, 4 egg rolls,
4 crab Rangoon & 4 fortune cookies



EVERYDAY SAVINGS WITH **HyVee** BRANDS!

If you can't tell the difference, why pay the difference?



2.58

Hy-Vee pancake mix
2 lb.



5.99

Hy-Vee peanut butter
filled pretzel nuggets
24 oz.



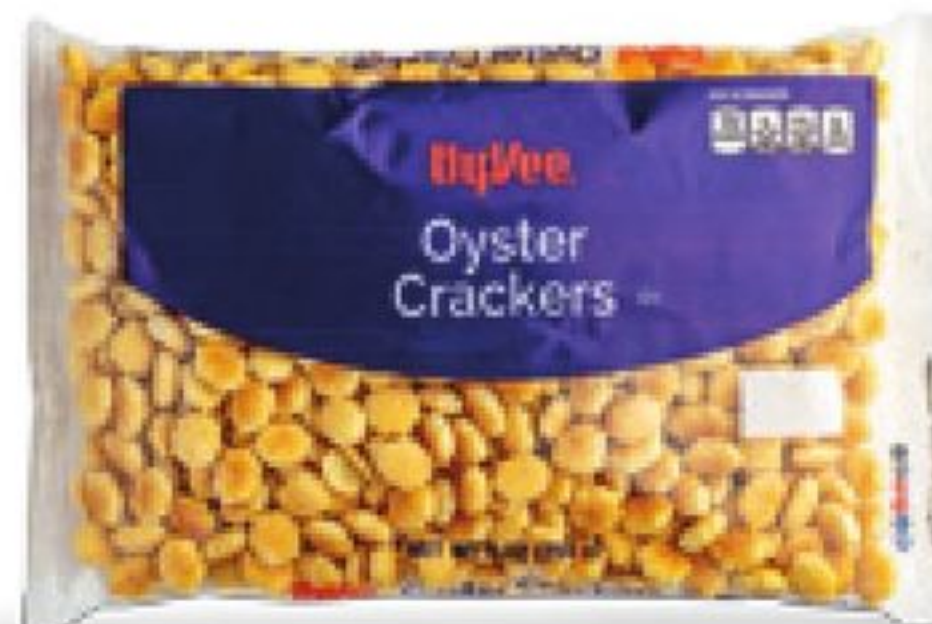
5.49

Hy-Vee nuts
8.25 to 10.3 oz.



5.49

Hy-Vee chocolate candy
12 oz.



1.38

Hy-Vee oyster crackers
9 oz.



1.98

Hy-Vee deluxe macaroni
or shells & cheese dinner
12 or 14 oz.



1.88

Hy-Vee rice
8.5 oz.



1.98

Hy-Vee burger or hot dog buns
8 ct.



1.69

Hy-Vee tortillas
16 or 20 oz.



1.99

Hy-Vee salsa or picante sauce
15.5 or 16 oz.



2.88

Hy-Vee flour
5 lb.



.79

Hy-Vee pizza crust mix
6.5 oz.



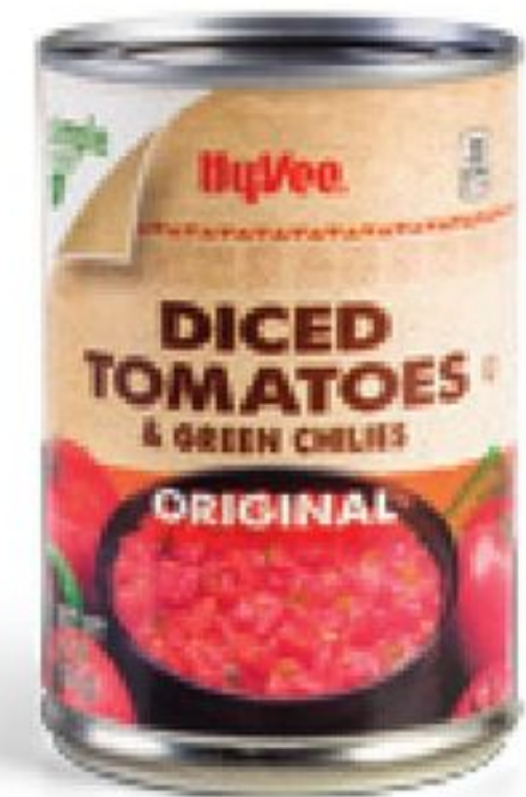
2.19

Hy-Vee jelly
10 to 20 oz.



2.49

Hy-Vee sweet & sour, stir fry
or sweet chili sauce
12.25 or 12.5 oz.



.88

Hy-Vee diced tomatoes
& diced chilies 10 oz.



1.29

Hy-Vee relish
10 fl. oz.



1.99

Hy-Vee tortilla or wonton
salad toppings 4 oz.



2.98

Hy-Vee whipped dressing
30 fl. oz.



2.99

Hy-Vee cheese dip
15 or 15.5 oz.



1.49

Hy-Vee basil, rosemary, paprika,
ginger, cayenne pepper, thyme,
oregano, meat tenderizer, crushed
red pepper, Italian seasoning, steak
or chicken seasoning .62 to 5 oz.



.89

Hy-Vee chunk light tuna
2.6 oz.



2.99

Hy-Vee crispy onions
6 oz.



1.49

Hy-Vee mushrooms
4 oz.



1.88

Hy-Vee pitted ripe
or stuffed manzanilla olives
5.75 or 6 oz.



1.88

Hy-Vee hearty soup
16.5 to 19 oz.



1.09

Hy-Vee cream soup
10.5 oz.



1.99

Hy-Vee cooking stock
32 oz.



3.49

Hy-Vee tea
gallon



3.49

Hy-Vee spring water
24 pk. bottles 16.9 fl. oz.



1.99

Hy-Vee alkaline water
3 liter

PANTRY



3.99

Family Size Nabisco Oreo,
Chips Ahoy! cookies or snack crackers
9.31 to 20 oz.



2.50 ea.

with purchase of 3
Frito-Lay Lay's, Kettle Cooked
or Munchies snacks 5 to 8 oz.



2/\$5

Pepperidge Farm Goldfish
crackers 5.9 to 8 oz.



2.29

Pringles crisps
4.9 to 5.6 oz.



2.99

On The Border chips or salsa
8 to 16 oz.



3.98

Frito-Lay Tostitos, Cheetos
or Cheetos pretzels
6.5 to 14.43 oz.



3.99

Lance crackers 10 ct.
or Pepperidge Farm
widepan bread 24 oz.



3.49

Pretzel Crisps
7.2 oz.



2.99

Hostess multipack snacks
8.25 to 16.5 oz.



3.99

Big Pack Little Debbie snacks
12.67 to 31.78 oz.



3.49

Cheez-It Snap'd, Puff'd
or snack crackers
5.75 to 12.4 oz.



2.99

Voortman cookies
8 to 10.6 oz.



2/\$5

Crav'n Flavor creme sandwich
cookies or graham crackers
14.3 to 16 oz.



2.48

Crav'n Flavor snack crackers
12.5 to 13.7 oz.



4.99

Nature Valley or Fiber One snacks
10 or 12 ct.



6.99

Mott's applesauce
12 ct.



2.48

Mott's applesauce
6 ct.



6.99

General Mills Ghost
or Wheaties protein cereal
9.4 to 16.4 oz.



4.49

Giant Size General Mills cereal
20 to 29 oz.



3.99

Post Great Grains, Grape
Nuts, Raisin Bran cereal
or Better Oats oatmeal
9.8 to 20.5 oz.



4.99

General Mills bag cereal
32 or 35 oz.



5.99

Nesquik powder drink mix
16 to 20.1 oz.



1.59

Nestlé hot cocoa
8 ct.



6.99

Gévalia coffee
6 or 12 ct., 12 oz.



3.48

Pearl Milling Company
baking mix 2 lb. or syrup 24 fl. oz.



2.99

Sara Lee Artesano bread
20 oz.



5.49

Jif peanut butter
40 oz.



3.69

Nature's Own Perfectly
Crafted bread 22 oz.



3.49

Quaker rice cakes
4.4 to 7.23 oz.



2.99

Ken's salad dressing
16 fl. oz.



1.39

Hunt's pasta sauce
24 oz.





4/\$5

Campbell's Homestyle soup
16.1 or 16.3 oz.



3.49

Campbell's soup
4 ct.



2/\$4

Old El Paso soup
18.5 oz.



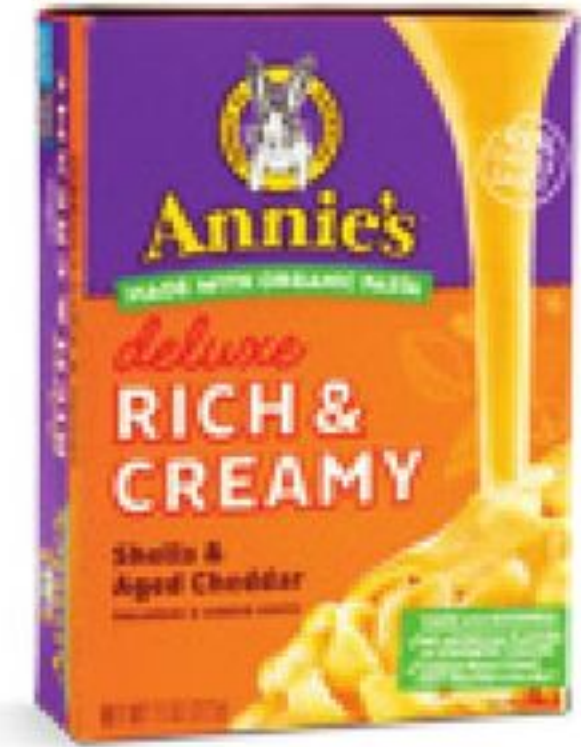
1.29

Chef Boyardee pasta
7.25 to 15 oz.



4/\$5

Bush's beans
15 to 16 oz.



3.88

Annie's deluxe shells & cheese
11 or 11.3 oz.



2/\$4

Russell Stover sugar free candy
3 oz.



3/\$10

Lindt chocolate bar
1.7 to 4.4 oz.



4/\$5

with purchase of 4
Hershey's candy
1.4 to 2 oz.



2.29

Nerds gummy clusters
or SweeTARTS candy
3 or 3.5 oz.



2.00 off regular price

with purchase of 2
Hershey's Valentine's or Easter candy
7.5 to 10.1 oz. (price varies by store)



2.99

Zöet chocolate bar
3.5 oz.

BEVERAGE



6.49

Coca-Cola soda
10 pk. mini cans 7.5 fl. oz.



11.99

Pepsi soda
24 pk. cans 12 fl. oz.



3.49

7UP soda
6 pk. bottles 16.9 fl. oz.
or 6 pk. mini cans 7.5 fl. oz.



buy two, get two
FREE
Snapple tea 64 fl. oz.



6.99

Pure Leaf 6 pk. bottles 16.9 fl. oz.
or Lipton tea 12 pk. bottles 16.9 fl. oz.



buy two, get one
FREE

Starbucks coffee or Pink Drink
11 to 15 fl. oz.



2/\$4

La Colombe coffee
11 oz.



buy two, get one
FREE
C4 energy drink
12 or 16 fl. oz.



4/\$5

BodyArmor sports drink 16 fl. oz.
or SportWater 700 ml.



2/\$3

Essentia Hydroboost 15.2 fl. oz.
or water 1 liter



3.49

Gustare Vita soda
25.4 fl. oz.



2.99

Mott's apple juice
6 ct. - 8 fl. oz., 8 ct. - 6.75 fl. oz.
or 64 fl. oz.



4.99

Ocean Spray juice
6 ct. - 10 fl. oz.



2/\$3

Smartwater
1 liter



3/\$6

Monster or NOS energy drink
15 to 16 fl. oz.

PROUD SPONSORS OF

FUELING YOUR SAVINGS

THE *Coca-Cola* COMPANY



Click here to shop Coca-Cola products!



FUEL SAVER
EARN **20¢** OFF PER GALLON

EARN 20¢ OFF PER GALLON
with the purchase of 2 participating 12-pk or 24-pk products



12.99
Coca-Cola soda
24 pk. cans 12 fl. oz.



5.99
Dasani purified water
24 pk. bottles 16.9 fl. oz.



11.99
Gold Peak tea
12 pk. bottles 16.9 fl. oz.



14.99
Vitaminwater
12 pk. bottles 20 fl. oz.

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Ad prices effective January 13 - 19, 2025

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

SAVOR THE SAVINGS

EARN 50¢
PER GALLON
WHEN YOU
BUY \$30 OF



Must buy \$30 of participating Nestlé products after discounts & before taxes. Purchase must be made in a single transaction. Restrictions & Exclusions apply. See store for details. Limit one use per customer. Valid 1/13/25-1/19/25.



4/\$10

Stouffer's or Lean Cuisine entrée
5.25 to 16 oz.



1.99

Hot Pocket stuffed sandwiches
2 ct. (limit 2)



NEW!

3/\$10

Coffee mate creamer
28 or 32 fl. oz., cold foam 14 oz.
or iced coffee 50 fl. oz.



**Click here
to shop
Nestlé
products!**

15.99

Party Size Stouffer's entrée
57 to 96 oz.



5.99

Maison Perrier
or San Pellegrino
sparkling water
6 or 8 pk. cans 11.15 fl. oz.



4.99

DiGiorno rising, hand tossed,
croissant or thin crust pizza
14 to 29.3 oz.



5.99

DiGiorno Detroit style, thin &
crispy stuffed, Tombstone tavern,
Jack's gluten free or California
Pizza Kitchen pizza 13.4 to 22.3 oz.



3/\$5

Nesquik milk
14 fl. oz.

DAIRY & FROZEN



1.49

Yoplait Oui, Ratio Protein, Keto yogurt or dairy drink 5 to 7 oz.



3.58

Smart Balance 13 or 15 oz. or Blue Bonnet spread 45 oz.



3/\$10

with purchase of 3 DiGiorno, Tombstone, Jack's rising crust pizza or pizza dippers 13.9 to 27 oz.



2/\$8

Chobani Greek yogurt 4 ct.



3.99

Hy-Vee orange 64 fl. oz.



2.48

Eggo waffles or French Toaster sticks 8 or 10 ct.



3/\$5

Totino's Party Pizza 9.8 to 10.9 oz.



4.09

Kemps cottage cheese 4 oz.



3.99

Pillsbury muffin or bread batter 16.5 or 30 oz.



7.99

Brew Pub stuffed crust pizza 30.2 to 33.75 oz.



5.99

P.F. Chang's or Bertolli entrée 18 to 24 oz.



5.49

Reddi-wip original, barista series or non-dairy topping 6 or 13 oz.



3.49

Häagen-Dazs novelties 3 to 6 ct. or ice cream 14 fl. oz.



3.99

Trolli gummi candy pops 10 ct., Butterfinger or Kung Fu Panda bars 6 ct.



22.99

Hy-Vee chicken tenderloin fritters 5 or 5.25 lb.

HEALTHMARKET



4.99

Malk organic almondmilk or oatmilk 28 fl. oz.



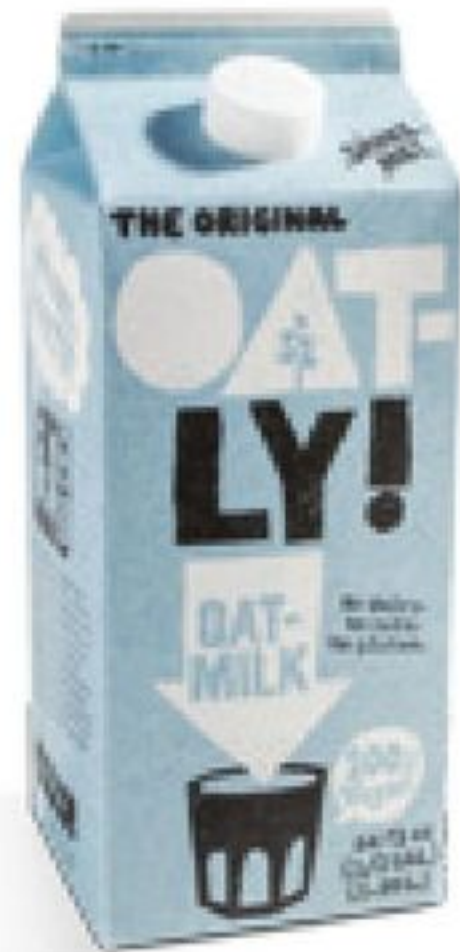
1.00 off regular price

Al Fresco fully cooked chicken sausage or meatballs 11 or 12 oz. (price varies by store)



2/\$6

Full Circle Market organic entrée 9 or 9.24 oz.



4.48

Oatly oatmilk 48 or 64 fl. oz.



15% off regular price

Tofurky plant-based products 4 to 14 oz. (price varies by store)



buy one, get one

FREE

Realgood Foods entrée 9 to 20 oz.



7.99

Good Graces gluten free pizza 17.75 or 18 oz.



2.69

Good Graces gluten free pasta 12 or 16 oz.



2/\$5

GT's kombucha
16 fl. oz.



20% off
regular price

Bob's Red Mill assorted oats
28 or 32 oz.



20% off
regular price

Fody foods
1.4 to 19.4 oz. (price varies by store)



2/\$5

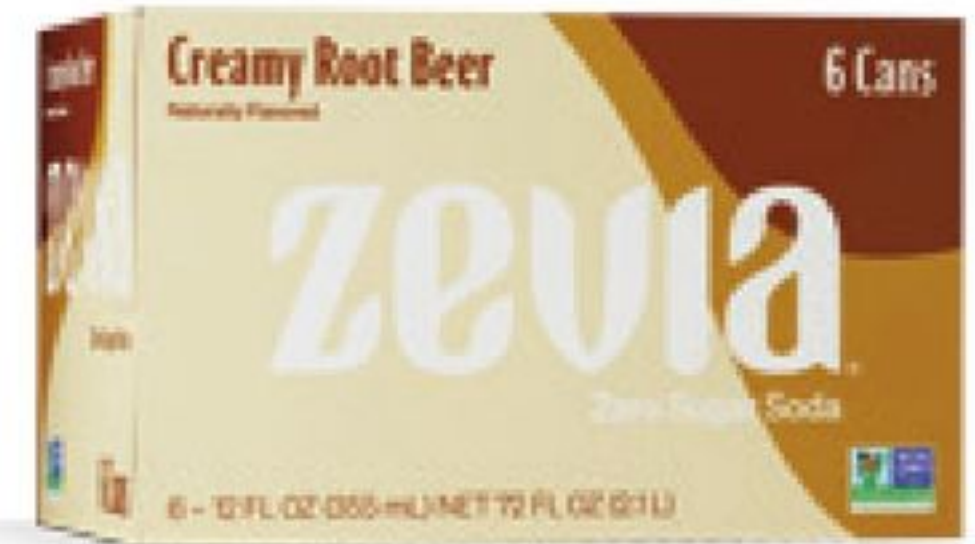
Once Upon A Farm
organic baby food
3.2 or 4 oz.



buy one, get one

FREE

GoodBelly probiotic juice
32 fl. oz.



5.99

Zevia soda
6 pk. cans 12 fl. oz.



7.99

Olipop prebiotic soda
4 pk. cans 48 fl. oz.



3/\$5

Optimum Nutrition amino energy
sparkling energy drink
12 fl. oz.



buy one, get one

FREE

Top Fox sunflower or pumpkin seeds
3.5 or 5.5 oz.



5.98

Waterloo sparkling water
12 pk. cans 12 fl. oz.



25% off
regular price

YouTheory vitamins
40 to 120 ct. (price varies by store)



HOME



14.99

Virginia 10-Stem tulip bunch



17.99

6" Yellow Gerbera daisies



39.99

9.75" Double tin with bulbs



29.99

6" Tropicals in self-watering container



17.99

6" Kalanchoe



5.99

Boston Wearhouse grey mosaic souper mug with lid 24 oz.



19.99

Toastermaster tea kettle
7.1 liter



19.99

Toastermaster 3 cup mini chopper
each



24.99

Toastermaster 4 quart slow cooker
each



1.00 off regular price

Playtex nurser bottle
with drop in liners
4 oz. (price varies by store)



15% off regular price

Rubbermaid TakeAlongs
food storage 1 to 50 ct.
(price varies by store)



15.49

Energizer Max batteries
AA or AAA 16 ct.



1.48

Simply Done cutlery
48 ct.



5.79

Axe body spray, Dove body wash
or antiperspirant 3.8 to 13.5 oz.



buy one, get one

FREE

Finish dish detergent
28 or 36 ct.



4.68

Simply Done dishwasher detergent
75 oz.



2.98

Simply Done bleach
43 fl. oz.



2.99

Simply Done air freshener
12 oz.



14.49

Alka-Seltzer Plus cold & flu fizzy
chews tablets 24 ct.



2.29

Simply Done bags
10 to 150 ct.



5.99

Colgate or Hello dental care
2 ct. or 3 to 4.2 oz.



4.99

Degree deodorant
2.6 or 2.7 oz.



3.99

That's Smart! tall kitchen bags
70 ct.



6.99

Paws clumping cat litter
25 lb.

WINE & SPIRITS



24.99

Budweiser or Bud Light
24 pk. cans 12 fl. oz.



24.99

Coors or Miller
24 pk. cans 12 fl. oz.



14.99

after instant savings
Blue Moon
12 pk. bottles, 12 or 15 pk. cans 12 fl. oz.



14.99

after instant savings
Happy Thursday
spiked refreshers
12 pk. cans 12 fl. oz.



16.99

Simply Spiked
12 pk. cans 12 fl. oz.



14.99

Nütrl vodka seltzer
8 pk. cans 12 fl. oz.



18.98

Bota Box wine
3 liter

C055
Ad prices effective January 13 - 19, 2025

Products not available at all locations. Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

MEIOMI®

SHARE MORE MOMENTS WITH THE

WINE OF THE MONTH

19.99
Meiomi red wine
750 ml.

18.99
Meiomi white wine
750 ml.

2022 MEIOMI BRIGHT PINOT NOIR: PER 5 FL. OZ. AVERAGE ANALYSIS: CALORIES 90, CARBS 0.7g, PROTEIN LESS THAN 1 GRAM, FAT 0.0g | 2022 MEIOMI BRIGHT CHARDONNAY: PER 5 FL. OZ. AVERAGE ANALYSIS: CALORIES 90, CARBS 4.2g, PROTEIN LESS THAN 1 GRAM, FAT 0.0g
Please enjoy our wines responsibly. © 2025 Meiomi Wines, Acampo, CA

HyVee.
Michelob **ULTRA**
ULTRA
WEEKS
 JANUARY 13TH - 26TH, 2025



25.99

Michelob Ultra
 24 pk. cans or bottles 12 fl. oz.



15.99

Michelob Ultra zero
 12 pk. cans 12 fl. oz.



27.99

Crown Royal whisky
 750 ml.



24.99

Jack Daniel's whiskey
 750 ml.



29.99

Tito's handmade vodka
 1.75 liter



27.99

Free Spirits non-alcoholic
 750 ml.



16.98

La Marca wine
 750 ml.



8.99 ea.

with purchase of 2
 Sutter Home Fre
 non-alcoholic wine
 750 ml.



BUD LIGHT

OFFICIAL BEER SPONSOR



GET \$18* **BACK VIA REBATE**
WHEN YOU PURCHASE
BUD LIGHT® AND
GROCERIES**



SCAN THIS CODE

or visit www.mybeerrebate.com/#/AB-8763 when you purchase ONE (1) Bud Light® family 18-pack or larger and \$50 or more in groceries.**

Offer valid 01/01/2025 through 02/09/2025.

The following items do not apply toward your \$50 or more grocery purchase requirement: beer, wine, hard seltzer, liquor, tobacco products, lottery tickets, prescription medication, over-the-counter medicine, gift cards, and candy item purchases. Purchase price of non-excluded items must exceed \$50.00, excluding sales tax.

*Paid via Bud Light® prepaid digital Mastercard.
**Purchase price of Bud Light® must exceed \$18.00, excluding sales tax.
**OH Residents: Rebate is on the beer.

Offer valid to AK, AZ, CO, DC, DE, FL, GA, IA, ID, KS, KY, MS, MT, ND, NE, NV, NY, OH, OK, OR, SC, SD, TN, VT, WI, WY residents 21+. Offer ends 02/09/2025. Limit \$36 per household. Submissions must be submitted by 02/23/2025. This rebate and/or receipt may not be combined or used with any other offer. Duplicate receipts will be rejected. To participate, scan the code featured on signs or promotional materials. You will be directed to a mobile web page at www.mybeerrebate.com/#/AB-8763 to: (1) complete and submit the online form, and (2) upload a photo of the UPC and receipt(s) of your qualified purchase(s) dated between 01/01/2025 and 02/09/2025. Message and data rates may apply. Void where prohibited. Allow 4-6 weeks for receipt of your rebate. Card/Virtual Account is issued by Pathward®, N.A., member FDIC. No cash access or recurring payments. Valid for up to 6 months; unused funds will forfeit after the valid through date. Terms and conditions apply.

ENJOY RESPONSIBLY
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Program 79027

JANUARY DEALS GOOD ALL MONTH LONG!

Ad prices effective December 30, 2024 - February 2, 2025



3.99

Jimmy Dean® biscuits & gravy
7.6 oz.



2/\$6

Hillshire® Snacking
small plates or bistro bites
2.4 to 2.8 oz.



7.48

Hillshire Farm® lunchmeat
11 or 16 oz.



6.49

Jimmy Dean® links or patties
18.3 to 23.9 oz.



9.99

State Fair® corn dogs
32 or 42.7 oz.



8.99

Tyson® boneless skinless
frozen chicken breasts
or tenderloins
100% natural, 2.5 lb. pkg.

Tyson Foods™



8.99

Tyson® Lightly Breaded or Grilled & Ready® chicken 20 or 22 oz.



3.99

State Fair® corn dogs 13 or 16 oz.



4.29

Barber Foods® stuffed entrée 10 oz.

belVita BREAKFAST RISE & THRIVE



Coffee's Favorite Biscuit

Wholesome belVita Breakfast Biscuits are made to keep you thriving at home and on-the-go. Explore flavors that pair perfectly with your coffee to provide steady energy all morning long.

Enjoy belVita Breakfast Biscuits as part of a balanced breakfast with a serving of low fat dairy and fruit.

© Mondeléz International group



5.99

belVita breakfast biscuits 8 ct.



6.68

Nabisco multipack snacks 12 ct.



NEW

3.69

Teddy Grahams snacks 10 oz.

EASY MEALS FOR EVERY NIGHT

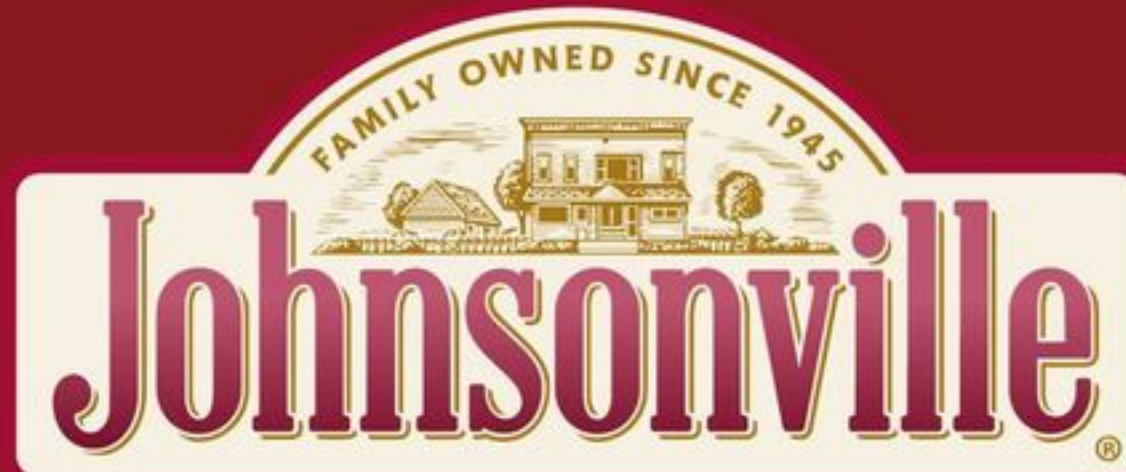


25% off regular price
Zatarain's entrée
10.5 oz. (price varies by store)

25% off regular price
McCormick taco or chili seasoning mix
1 or 1.25 oz. (price varies by store)



4.99
McCormick black pepper 3 oz.,
Lawry's seasoning salt 16 oz.
or garlic salt with parsley 11 oz.



SERIOUS SAUSAGE FOR SERIOUS SAUSAGE LOVERS.



4.99
Gilbert's fully cooked
chicken sausage 10 oz.



6.99
Johnsonville links, patties
or meatballs 20 or 24 oz.



8.99
Party Pack Johnsonville
smoked sausage 28 oz.

PROUD SPONSORS OF A REFRESHING START

THE *Coca-Cola* COMPANY



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5.99
Smartwater
6 pk. bottles 16.9 fl. oz.



6.49
Vitaminwater
6 pk. bottles 16.9 fl. oz.



5.99
BodyArmor sports drink
8 pk. bottles 12 fl. oz.



3/\$5
Gold Peak tea 18.5 fl. oz.,
SmartWater 23.7 fl. oz.
or Vitaminwater 20 fl. oz.



FairLife Core Power
protein shake
12 pk. bottles 14 fl. oz.



3.69
Kellogg's Nutri-Grain,
Special K bars
or Rice Krispies Treats
6 to 12 ct.

SPARKLING ICE®

SERIOUS FLAVOR

Zero Sugar | Vitamins | Antioxidants

Talking Rain
Beverage Company



11.99

Sparkling Ice sparkling water
12 pk. bottles 17 fl. oz.



4/\$5

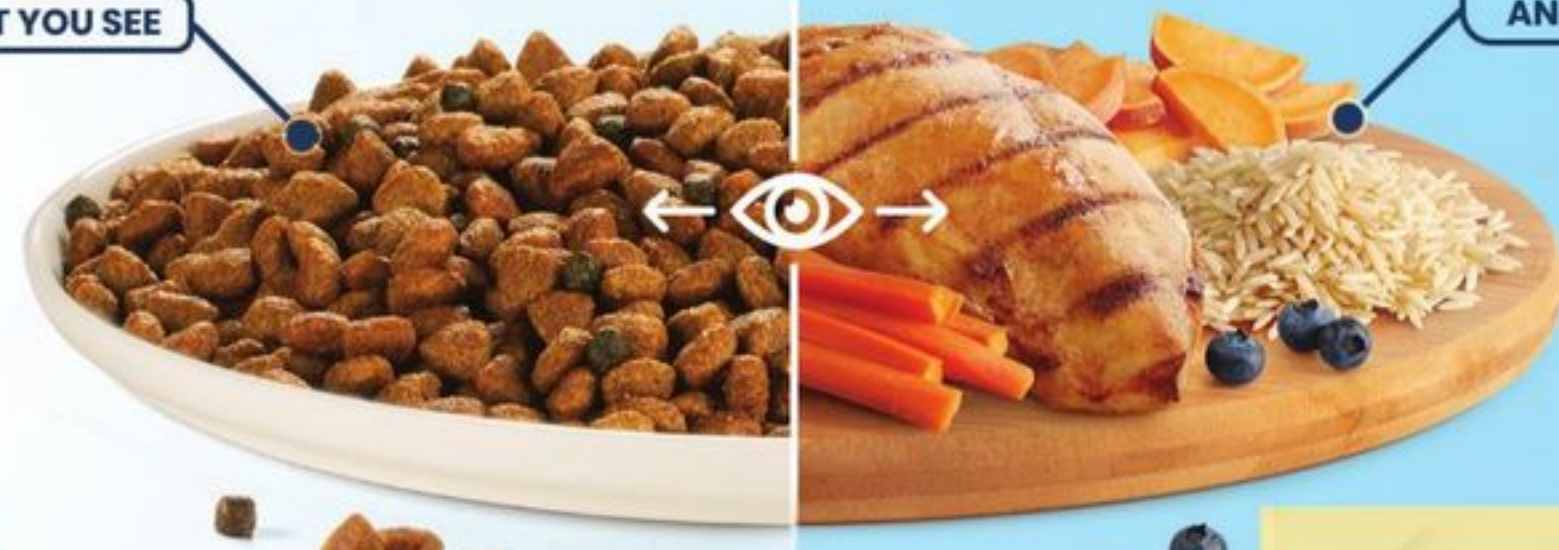
Sparkling Ice sparkling water
16 or 17 fl. oz.

Pets see BLUE,
you can too with

BLUEVISION

WHAT YOU SEE

WHAT YOUR PET SEES — AND LOVES!



See what your pet sees:
Our ingredients make BLUE the best choice.



COMPARE BRANDS & SAVE



39.99
Blue Buffalo Life Protection Formula dog or puppy food 15 lb.



21.99
Blue Buffalo Tastefuls cat or kitten food 5 lb.



12.99
Blue Buffalo Nudges dog treats 16 oz.

Ad prices effective December 30, 2024 - February 2, 2025

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

Well within reach

GOAL GET 'EM
with products that support
your wellness journey today



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13.88

Benefiber prebiotic fiber supplement
28 or 62 ct.



\$2 digital esaver!

12.99

Emergen-C dietary supplement
18 to 45 ct.



4.99

Excedrin pain relief
24 ct.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



Theraflu cold & flu relief
6 or 20 ct.



12.88

Robitussin severe cold & flu
or cough & chest congestion relief
20 ct. or 8 fl. oz.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



Centrum vitamins
28 to 220 ct.

ADDITIONAL DEALS



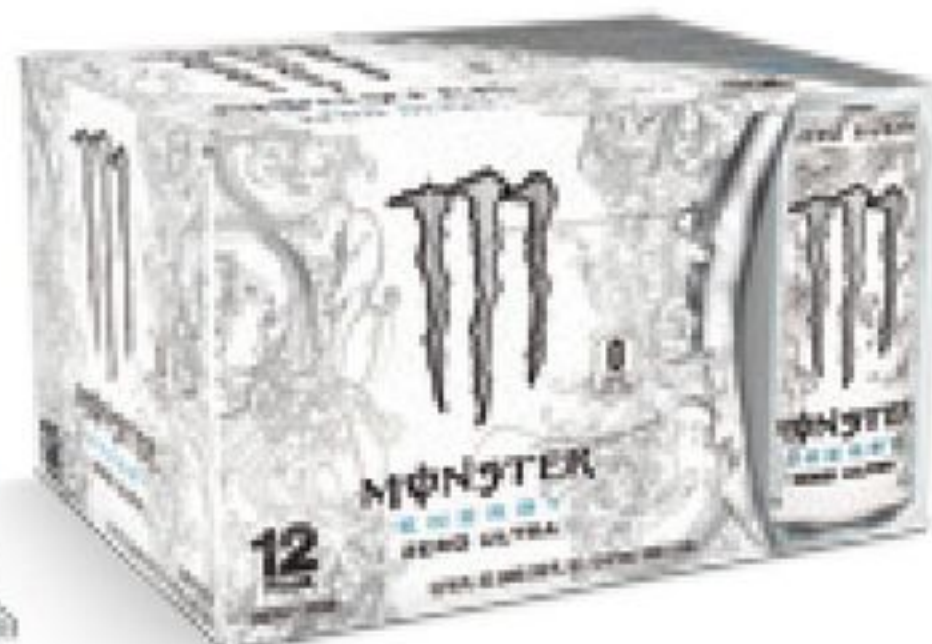
2.99
Frito-Lay Rold Gold
snacks, Tostitos queso,
salsa or Doritos dip
10 to 16 oz.



3.29
Mission or Guerrero
zero net carb tortillas
8.8 to 8.9 oz.



3.98
Frito-Lay Simply
or Popcorners snacks
2.5 to 8.5 oz.



20.99
Monster energy drink
12 pk. cans 16 fl. oz.



2.49
Coca-Cola flavored soda
2 liter



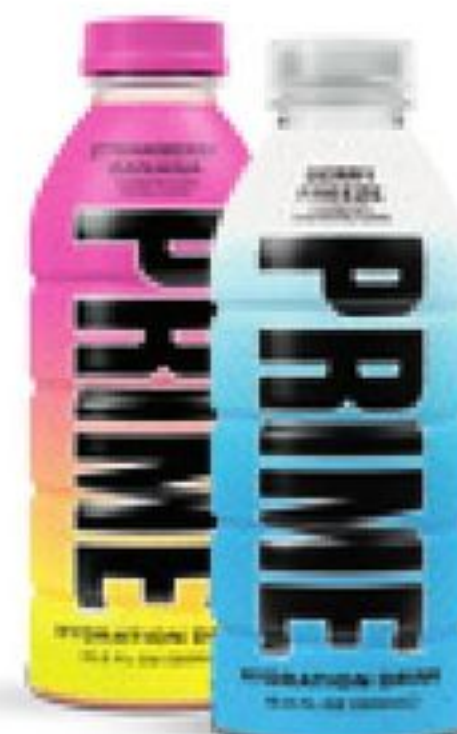
2/\$9
Coca-Cola soda
6 pk. mini cans 7.5 fl. oz.



3/\$8
Red Bull energy drink
12 fl. oz.



3/\$5
Rockstar or MTN Dew AMP
energy drink
12 or 16 fl. oz.



3/\$5
Prime Hydration drink
16.9 fl. oz.



7.99
Topo Chico Sabores
sparkling water
8 pk. cans 12 fl. oz.



3.99

Red Baron pizza
15.77 to 23.45 oz.



2/\$7

Stouffers Bowl-Fulls, Melt-Fulls, large single serve, Lean Cuisine Balanced Bowls, Mings or Vital Pursuit 6 to 20 oz.



3.99

Hormel Canadian bacon
6 oz.



2/\$6

Armour pepperoni
4 or 5 oz.



3.99

Land O' Frost Bistro Favorites lunchmeat
6 or 8 oz.



4/\$5

Bush's chili beans or chili magic
15.5 or 16 oz.



5.29

A.1. steak sauce
10 oz.



4.99

Bellatoria garlic bread, Sunday Brunch or Sweetee-Pie pizza
12.1 to 15.3 oz.



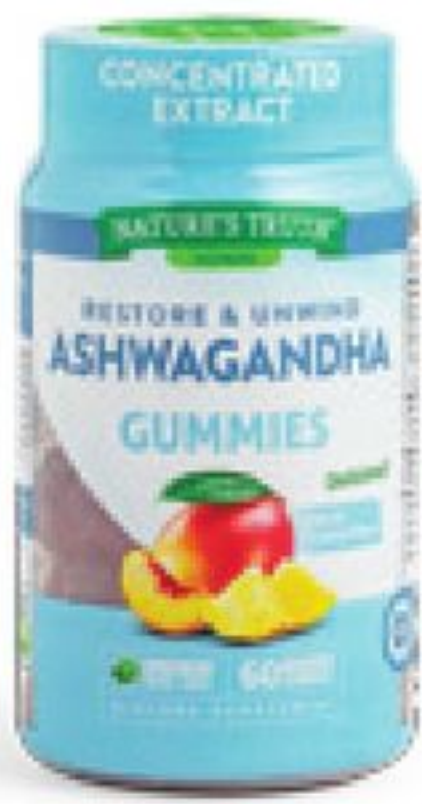
5.49

Bibigo entrée or Pagoda egg rolls
16 to 24 oz.



4/\$6

Chobani 20g protein Greek yogurt 6.7 oz.



30% off regular price
 Nature's Truth gummies
 or essential oils
 36 to 300 ct. or .3 to 9 oz.
 (price varies by store)



buy one, get one
FREE
 Nature's Bounty, Sundown,
 Ester-C, Optimal solutions
 or Osteo B-Flex supplements
 25 to 350 ct., 2 or 2.5 oz.
 (price varies by store)



30% off regular price
 Nature Made vitamins
 14 to 400 ct.
 (price varies by store)



2.88
 Nerds, SweetARTS, Laffy Taffy
 or Black Forest Gummies
 5 or 6 oz.



3.99
 Nerds, SweetARTS,
 Spree, Laffy Taffy
 or Black Forest Gummies
 8 to 12 oz.



9.99
 Party Size Mars Wrigley candy
 18.56 to 26.46 oz.



2/\$7
 Mentos gum 50 ct.
 or Trident vibes 40 ct.



13.99
 Russell Stover WOW box
 17.35 or 20 oz.



4/\$5
 Russell Stover heart or egg
 1.3 oz.



5.99
 Russell Stover gift box
 8.1 to 10 oz.



8.99
 Dial hand soap refills
 30 to 52 fl. oz.
 or bar soap 8 ct.