# BIG BOOK &

### STOCK UP





Soleil® Sparkling Water 8-pack, 12-oz. Selected varieties. Member Price: \$3.00 ea.

Member Price (CA only)





O Organics® Tea 20-ct. Selected varieties. Member Price: \$2.50 ea. for **Member Price** 

Valid on in-store and online purchases

\*Safeway or Vons for U® coupon must be downloaded to your account to start earning.

Additional restrictions apply. For full terms and conditions please visit

www.safeway.com/stockup or www.vons.com/stockup.



Signature **SELECT®** Salsa 24-oz. Selected varieties. **Member Price** 



Health-Ade Kombucha 16-oz. Selected varieties. Member Price: \$3.00 ea. Member Price (CA only)

Prices on this page are effective January 1 thru January 28, 2025 (unless otherwise noted).



### AMERICA'S favorite • PANCAKE • **BRAND\***

\*Source Based on Circana MuloC Unit Sales Latest 52 Weeks Ending 8/25/24"

**Pearl Milling** Syrup 24-oz. **Pancake Mix** 

32-oz.

**Member Price** 



Pearl

Milling

Original SMUP



Toppings Added as Serving Suggestion

#StackUpTheMoments

©2024 TQOC

**FORMERLY** 



METWIESOZOBS

THE

QUAKER.

CARAMEL

RICE CAKES

5 GRAMS NO METERS

Quaker **Rice Cakes** 4.47 to 7.23-oz. Selected varieties.

NET WT 4.47 OZ (127 g)

QUAKER.

LIGHTLY

SALTED

RICE CAKES

GLUTEN 100% NO HOSE FREE WHOLE GRAINS CORN STREET

TO DO

QUAKER.

WHITE

CHEDDAR

RICE CAKES

GLUTEN 5 GRAMS
FREE WHOLE GRAINS CHOLESTEROL

**Member Price** 

©2024 TQOC

## HERE FOR THE SMALL SALES



for U offer

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account.

### PLEASE EVERY PRO SNACKER



Wholly Guacamole Bowl 15-oz. Classic, Chunky or New! Restaurant Style. 699
ea
Member Price



Planters
Peanuts
16-oz.
Selected varieties.
Member Price: \$3.50 ea.

**Member Price** 



Herdez
Salsa
16-oz.
Guacamole
Salsa or
Roasted Salsa
15.7-oz.
Selected varieties.

Member Price



Hormel Chili
14 to 15-oz.
Selected varieties.
Member Price: \$2.50 ea.

2\$5
for
Member Price



POINTS

Hormel
Pepperoni
Pillow Pack
5 to 6-oz.

**Member Price** 

ea





### PRICE LOCKED UNTIL APRIL 29<sup>TH</sup>!

Restrictions apply. For full terms and conditions visit Safeway.com/foru or Vons.com/foru.



Ore-Ida Fries, Tots or Hash Brown Potatoes 26 to 32-oz. Selected varieties. 499

**Member Price** 



Terra Chips
5 to 6-oz. Selected varieties.
Member Price: \$3.00 ea.

2\$6 for Price



Sensible Portions
Veggie Straws
or Chips
4.25 to 5-oz. Selected varieties.
Member Price: \$3.00 ea.

2\$6 for Price



### Delicious taste. Happy digestion.



- 100% cow's milk
- Great taste, deliciously smooth
- Easier on digestion\*

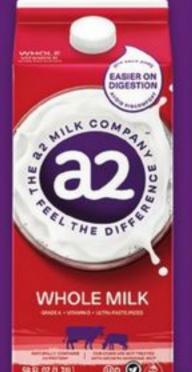
\*may help some avoid discomfort

### SAVE NOW!

**a2 Milk** 59-oz. Selected varieties.

49

**Member Price** 







Armanino Basil Pesto 7-oz.

Pasta 16-oz. Selected varieties. Member Price: \$3.50 ea. 2\$7 for Member Price



Pictsweet Farms Vegetables 11 to 18-oz. Selected varieties.

Member Price: \$3.50 ea.

for Member Price



Kevin's Natural Foods Entrée 16-oz. 799 ea Member Price



Just Bare Lightly Breaded Chicken Bites 24-oz. 999 ea Member Price



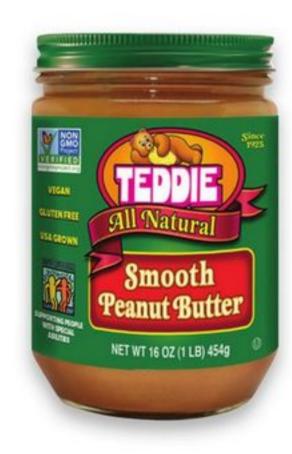
Gallo Salame or Chub Salame 13 to 15.2-oz. Selected varieties. 799 ea Member Price



Hillshire Farm Lunchmeat 7 to 9-oz. Selected varieties. 599 ea Member Price



Tyson Breaded Chicken Selections 19 to 28.05-oz. Selected varieties. 799 When you Buy 2 ea Member Price



Teddie
Peanut Butter
16-oz. Selected varieties.

449
Member Price



Bob's Red Mill Flour 16 to 44-oz. Selected varieties. 999 Member Price



Gluten free Bob's Red Mill Protein Oats

32-oz.

799
Member Price



Blue Diamond Almond Breeze Almondmilk 32-oz. 299 Member Price



Bigelow Tea 18 to 20-ct. Selected varieties. Member Price: \$3.00 ea. 2\$6 for Price

# Start the year strong

Chobani Greek, Less Sugar or Zero Sugar Yogurt 5.3-oz. Selected varieties. Member Price: \$1.00 ea.

10\$10

**Member Price** 

Lactose Free 60 12g CALORIES PROTEIN

Chobani

Zero Sugar\*

Blueberry

FLAVORED

ONLY NATURAL INGREDIENTS



Greek Yogurt
Strawberry
on the Bottom

CREF4 LOGUR

No preservation

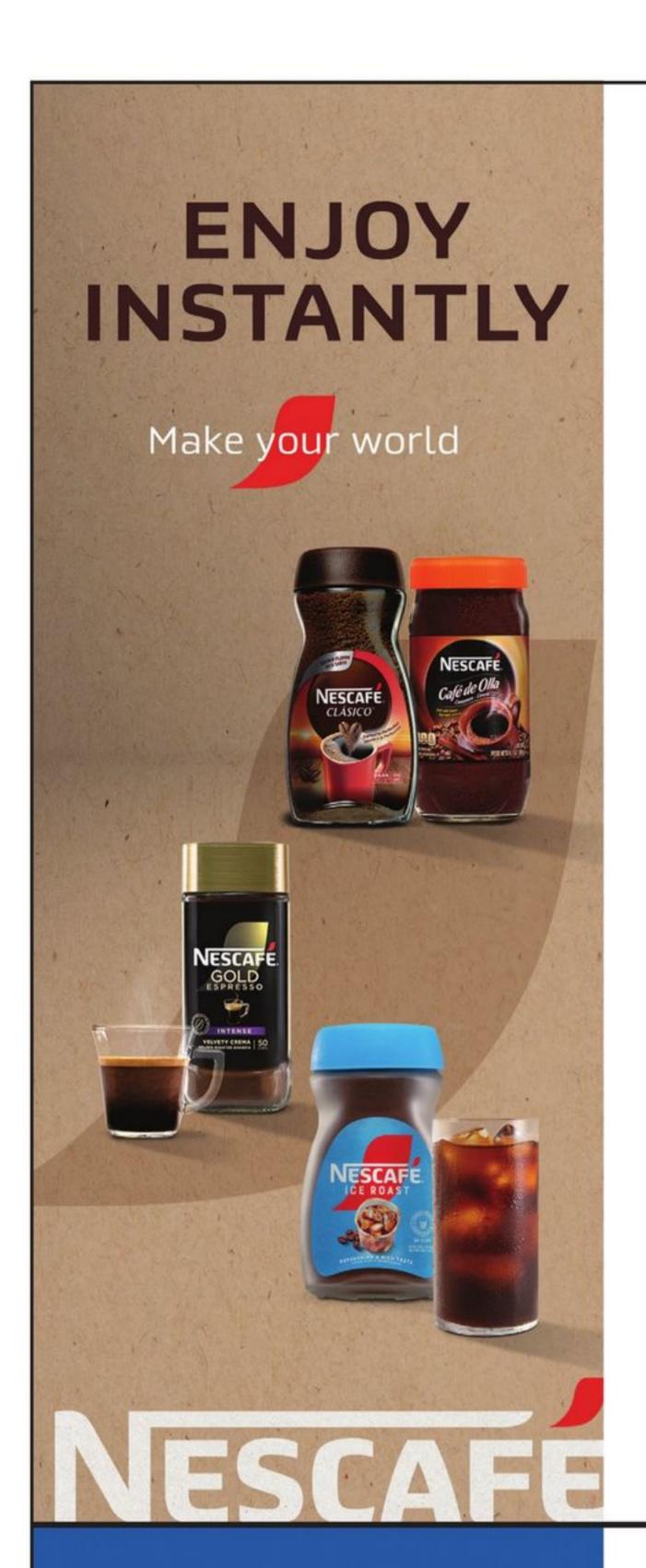
Chobani.

Choss Sugar\*

Madagascar Vanilla & Cinnamon

12g Protein With Vanilla Extract

\*Not a low calorie food \*\*Chobani® Less Sugar Greek Yogurt: 9g sugar per 5.3oz; similar yogurts without sugar substitutes: avg. 16g sugar per 5.3oz ©2025 Chobani, LLC





Nescafé Clasico **Instant Coffee** 7-oz.

**Member Price** 



Nescafé Clasico Brazil **Instant Coffee** 7-oz.

**Member Price** 



Nescafé Clasico Colombia **Instant Coffee** 

**Member Price** 



Nescafé Ice Roast **Instant Coffee** 

**Member Price** 



Nescafé Café de Olla **Instant Coffee** 6.7-oz.

**Member Price** 



Nescafé Gold Espresso **Instant Coffee** 3.5-oz. Selected varieties.

**Member Price** 

**NEW LOOK** 





Seattle's Best Coffee 12-oz. Selected varieties.

**Member Price** 

All trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland.



Celestial **Seasonings Tea** 18 to 20-ct. Selected varieties. Member Price: \$2.50 ea. **Member Price** 

**599** 

**Member Price** 



**Honey Bunches of Oats or Pebbles** Mega Size Cereal 28-oz. Honey Bunches of Oats or 27.5 to 32-oz. Pebbles. Selected varieties.

**Member Price** 



**Granola Bars** 5 to 8-ct. Cap'n Crunch **Treat Bars** 

Selected varieties.

8-ct.

**Member Price** 



USDA ORGANIC

MaraNatha Organic **Peanut Butter** 16-oz. Selected varieties.

**599 Member Price** 



**Pirate's Booty** 10-oz.



**Kauai Coffee** 10-oz. Bag or 10-ct. K-Cups. Selected varieties.





Chicken of the Sea **Chunk Light Tuna** 5-oz. Selected varieties.

**Member Price** 



Joyba Bubble Tea 4-pack, 12-oz. Selected varieties.

**Member Price** 



Cascade Ice 17.2-oz. Selected varieties.





**Voss Water** 27.05-oz. Member Price: \$3.34 ea.









Country Crock 15-oz.

I Can't Believe It's Not Butter! 8 to 15-oz. Selected varieties. 299 Member Price



Daisy Sour Cream 16-oz. Selected varieties. Member Price: \$2.50 ea. 2\$5 for S Member Price



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Blue Diamond Almond Breeze Almondmilk 52 to 64-oz.

52 to 64-oz. Selected varieties. Member Price: \$3.50 ea. ROPPLESS GUM FREE OIL PREE

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ROPPLESS GUM FREE OIL PREE

COMMANDE OIL PREE

COMMAND OIL

Malk Organic Almondmilk 28-oz. Selected varieties. 499
Member Price



Tillamook Chunk Cheese 16-oz. Selected varieties. 699 Member Price











**Member Price** 



La Tortilla Factory Carb Cutting Zero Net Carb Tortillas

8-ct.

499 Member Price



De Cecco

Fusilli no. 34

Better Than
Bouillon
8-oz. Selected varieties.

849 Member Price



Sun Luck Chili or Sesame Oil

5-oz. Selected varieties.



**De Cecco Pasta** 16-oz. Selected varieties. Member Price: \$2.50 ea.

DECECCO

2\$5 for S Member Price

Spaghetti no. 12



Bush's Best Variety or Chili Beans

15 to 16-oz. Selected varieties. Member Price: \$1.00 ea. 5\$5 for Price

**Member Price** 



Mutti
Cut Tomatoes
14-oz. Selected varieties.

BUY 1 GET
1 FREE When you Buy 2
EQUAL OR LESSER VALUE
Member Price



### SAVORTHE SAVINGS



# SAVE \$10 WHEN YOU BUY\$30 OF Nestie



Purchase participating Nestlé products in a single transaction. Limit 2. Ends 02/09/25.

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 2/9/25.

2025 Nestlé



La Croix Sparkling Water 8-pack, 12-oz. Selected varieties. 2\$7 When you Buy 2

Member Price (CA only)



Field Roast Plant Based Sausage or Chao Cheese 7 to 12.95-oz. Selected varieties.

599 ea Member Price



MorningStar Farms Meatless 5.25 to 12-oz. Selected varieties. 399 When you Buy 2 ea Member Price



Primal Kitchen Mayo 17-oz. Selected varieties. 999 Member Price



Kellogg's Giant Size Cereal 23 to 29.5-oz. Selected varieties. 499 When you Buy 2 ea Member Price



Kellogg's Glazed Donut Holes Cereal 10 to 11-oz. Selected varieties.

BUY 1 GET
1 FREE When you Buy 2
EQUAL OR LESSER VALUE
Member Price



Rana Pasta 20-oz. Family Size. Selected varieties.

Sauce 12.5-oz.



LOCAL

Rise & Puff Tortillas 8-ct. 399 ea Member Price



**Member Price** 

Président Feta Cheese 6-oz. Selected varieties.



**Member Price** 



Raincoast Crisps 5.3-oz. Selected varieties. 599 ea Member Price



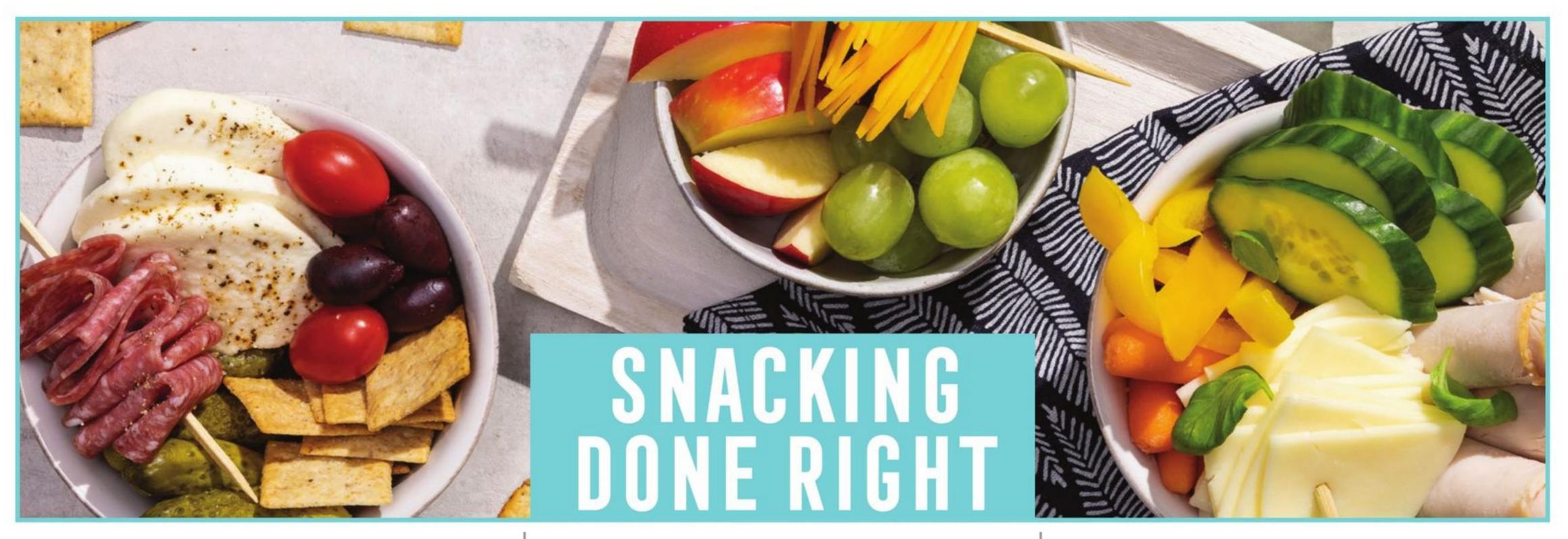
Emmi Swiss or Gruyére Cheese 5 to 6-oz. Selected varieties. Starting 799
ea
Member Price



Beretta Italian Style Sampler 6-oz. 799 ea Member Price



















# for your Valentine



Rose Heart, SweeTARTS
Conversation Hearts
or 4-Pack Reese's Hearts
1.5 to 2.4-oz. Selected varieties.
Member Price: \$1.50 ea.

2\$3 for Price



Skittles or M&M's
Candy Filled Heart
0.93 to 1.07-oz.
Selected varieties.
Member Price: \$2.00 ea.

2\$4 for Price



Sour Patch Hearts
Theater Box,
Snickers Heart Singles
or Nerds Rope
0.92 to 3.1-oz. Selected varieties.
Member Price: \$1.25 ea.

4\$5 for Price



Charms
Valentine's Pops
or Tootsie Pops Bag
9.6 to 13.75-oz.
Selected varieties.
Member Price: \$3.50 ea.

2\$7 for Price

**Member Price** 



Valentine's Exchange Cards Selected sizes and varieties. Member Price: \$2.00 ea. 2\$4 for Price



Valentine's 12x12 Gel Clings Selected sizes and varieties. Member Price: \$2.00 ea. 2\$4 for Price



Valentine's Plush
Selected sizes and varieties.

25%
Member Price



PG14,N7,N1,N1ST,N2,N4 01012025\_WK01\_NOC\_SAF\_BBS\_14\_N7 Selected sizes and varieties.

Squishmallow

### Alaser a Glass!



Mionetto 750-ml. Selected varietals. Single Price: \$12.99 ea.





Seaglass 750-ml. Selected varietals. Single Price: \$13.99 ea.





**Starborough** 750-ml. Selected varietals. Single Price: \$12.99 ea.





Kendall-Jackson Chardonnay 750-ml. Selected varietals. Single Price: \$13.99 ea.

1259 Mix & Match +CRV (CA only) Member Price

WHEN YOU BUY 6 OR MORE



**Bombay** 750-ml. Selected varieties. Single Price: \$21.99 ea. Member Price

WHEN YOU BUY 6 OR MORE



**Tito's**Liter. Selected varieties.
Single Price: \$25.99 ea.

2339 Mix & Match +CRV (CA only) Member Price
WHEN YOU BUY 6 OR MORE



Corona Non-Alcoholic Beer 6-pack, 12-oz. Selected varieties. 1099

+CRV
(CA only)

Member Price



Heineken Non-Alcoholic Beer 6-pack, 11.2-oz. Selected varieties. 1099

+CRV
(CA only)

Member Price



### Eric Aafedt Winemaker, Bogle Vineyards, Clarksburg, California

A long tenured employee, Eric has been a part of the Bogle family for more than 28 years. Crafting approachable wines of amazing flavor, complexity and balance, his style has come to be synonymous with Bogle wines. Focusing on quality vintage after vintage, Eric's efforts can be enjoyed with each and every glass produced.



Visit the Bogle Website at BogleWinery.com





Bogle
Heritage
Red Blend
750-ml.
Single Price: \$8.99 ea.

Mix & Match

O 9

ea

Member Price (cA only)

WHEN YOU BUY
OR MORE



Elemental
750-ml.
Selected varietals.
Single Price: \$15.99 ea.

Mix & Match

4 4 5 9

ea

Member Price (CA only)

6 WHEN YOU BUY

6 OR MORE



Bogle
Phantom
Red Blend or
Chardonnay
750-ml.
Single Price: \$16.99 ea.

Mix & Match

4529
ea
Member Price (cA only)

6 WHEN YOU BUY
6 OR MORE



Juggernaut
750-ml.
Selected varietals.
Single Price: \$18.99 ea.

Mix & Match

Member Price (cA only)

6 WHEN YOU BUY

6 OR MORE

### Quality you'll love. IN-STORE OR ONLINE When You Spend \$10 or More on

When You Spend \$10 or More on Participating Items Each Week











Look for this Tag!

e e x





ONLY IN OUR STORES

\*Limit 1 transaction per week over the duration of the event (1/2/25 - 1/31/25, four total offers). See Safeway.com/forU for details.

### 20% off groceries

when you let us fill your prescription\*

Plus, enjoy an additional 20% off\* every 5 scripts after that.

We accept most insurance plans, including Medicare, Medicaid, & TRICARE!







\*Transfer or fill a new prescription to receive 20% off groceries.
Fill, transfer or refill 5 prescriptions to receive additional 20% off groceries.
Restrictions apply. Visit www.safeway.com/health/dashboard for details.

Unless otherwise noted, offers in this ad are in effect at 7 a.m., thru midnight at your local Safeway, Vons & Pak'n Save Foods stores. LIMIT ONE COUPON PER HOUSEHOLD. Prices and savings vary among store locations. Not all items or varieties available in all store locations. Quantities limited to inventory on hand and subject to availability. Sales in retail quantities only and we reserve the right to limit quantities sold to per customer. While supplies last. Unless otherwise noted, transactional limits may apply. On Buy One, Get One Free (BOGO) offers, customer must purchase the first item to receive the second item free. BOGO offers are not 1/2 price sales. If only a single item is purchased, the regular price applies. Manufacturers' coupons may only be used on purchased items. All rebate offers are subject to applicable manufacturers' additional terms. Customer pays for applicable taxes, bottle/can deposit and bag fees, if any, on purchased and free items. We reserve the right to modify or cancel offers and/or correct typographical, pictorial and other ad or pricing errors. Prices for products ordered online generally are higher than in our physical store locations. Offers are void or restricted where prohibited or limited by law and have no cash value. No cash back will be given.



## Let us shop

same-day pickup or delivery OFF YOUR FIRST ONLINE ORDER\*

Same prices in-store or online. Visit Safeway.com or the app to order.

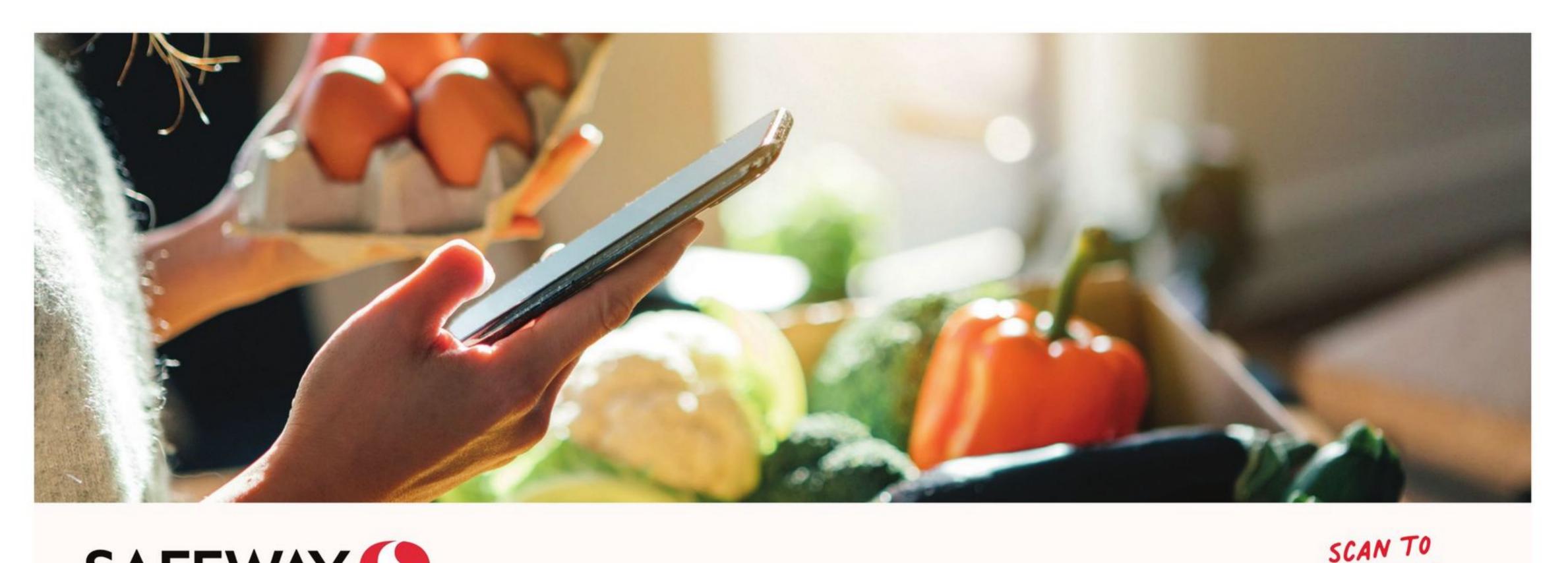




(A) DriveUp & Go<sup>™</sup> (B) Grocery **Delivery** 

\*Offer Details: To save S30 you must spend S75 or more in a single transaction for your first online pickup or delivery order of qualifying items purchased via a company-owned channel (i.e. The Safeway website or mobile app). Offer does not apply to online orders placed through a third-party such as Instacart, UberEats, DoorDash, etc. or on orders scheduled for pickup or delivery after the offer expiration date. Must select PICKUP or DELIVERY option and enter Promo Code SAVE30 at checkout. Delivery services available in select areas. In some areas, delivery service may be provided by another Safeway store (that stores' product availability, pricing and promotions will apply) or by a third-party service provider. Minimum purchase amount is calculated based on subtotal of all qualifying items at checkout after deduction of all other promotions, offers, discounts, and savings and excludes alcoholic beverages, tobacco, and fluid dairy products, bottle/container deposits, and any fees, charges, and taxes. Offer may not be combined with any other promotion, offer, discount or savings and other restrictions may apply. Valid for 1st time online grocery pickup or delivery order. Limit 1 per household. We reserve the right to modify or cancel offers/orders and/or to correct typographical, pictorial, and other ad or pricing errors. Please review our Online Ordering Services Terms for specific information related to online delivery and pickup purchases.





### SAFEWAY (). Schedule & Save 5% Tap. Schedule. Pantry Stocked.

Save an extra 5% when you schedule your everyday essentials like milk, bread, beverages and fresh foods! Add items, edit or cancel your order up to one day before pickup/delivery.\*





### Shop

Shop thousands of eligible items and select Schedule & Save for your everyday essentials.



### Schedule & Save

Choose the right frequency, quantity and pickup/delivery method that works best for you. Plus, enjoy an additional 5% discount on top of promotions and clipped coupons on your next scheduled order!

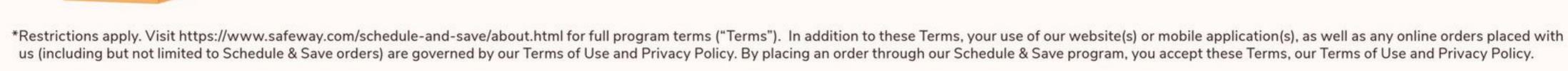


01012025\_WK01\_NOC\_SAF\_BBS\_20\_N7

PG20,N7,N1,N1ST,N2

### **Update Anytime**

Add items, change frequencies, edit or cancel your subscription up to one day before pickup/delivery.



Prices on this page are effective Wednesday, January 1 thru Tuesday, January 28, 2025 (unless otherwise noted).

SCHEDULE