

DOLLAR GENERAL®

Save time. Save money. Every day.®

sale prices effective: 1/19-1/25

3 for \$12 SALE
Pepsi® or Min Dew® 6 pk. bottles Assorted varieties. Must buy 3 per discount price. *CA, CO or deposit where applicable.

2 for \$6
Lays® 4.75-5.0 oz. Assorted varieties. Must buy 2 per discount price. *CA, CO or deposit where applicable.

Only at DG

3 for \$13 SALE
Dr Pepper® Canada Dry® SunKist® 7UP® A&W® RC® Cola 12 pk. cans Assorted varieties. Must buy 3 per discount price. *CA, CO or deposit where applicable.

3 for \$12 SALE
FINAL PRICE WITH COUPON
Dr Pepper® Canada Dry® SunKist® 7UP® A&W® RC® Cola 12 pk. cans Assorted varieties. Must buy 3 per discount price. *CA, CO or deposit where applicable.

3 for \$7 SALE
Kellogg's® cereal 10-14.1 oz. Assorted varieties. Must buy 3 per discount price.

\$6.95 SALE
Folgers® 18.5 oz. Ground Coffee Cans 12 oz. or Dunkin'® K-Cups® 10 ct. Assorted varieties.

3 for \$10 SALE
Dr Pepper® Canada Dry® SunKist® 7UP® A&W® RC® Cola 12 pk. bottles Assorted varieties. Must buy 3 per discount price. *CA, CO or deposit where applicable.

SAVE on 1000s of items every week!

Weekly Sales • Digital Coupons • Instant Savings • Cash Back

SAVE \$5 WHEN YOU SPEND \$25
on ANY brands shown here

\$3.75 PRICE
\$1.25 DG DIGITAL COUPONS
\$2.50
FINAL PRICE WITH COUPON
Snuggly® Scent Booster 8.5 oz. or SALE Liquid Fabric Softener 40 Load 12.75 oz. or Fabric Sheets 70-80 ct. or Purex® Crystals® 20 oz.

\$5.50 SALE
\$1.50 DG DIGITAL COUPONS
\$4
FINAL PRICE WITH COUPON
Persil® Liquid Laundry Detergent 25 Load 64 oz. or Ultra® 16 ct. Assorted scents. Reg. \$5.95

INSTANTLY SAVE \$4
when you spend \$20 on ANY Scott® Bath Tissue or Paper Towels. Reg. \$3.50-\$18. Excludes Scott® Comfort Plus® 81 items.

\$6.50 REG. PRICE
\$1 DG DIGITAL COUPONS
\$5.50
FINAL PRICE WITH COUPON
Scott® Paper Towels 6 Single Plus rolls

SAVE \$5 WHEN YOU SPEND \$30
on ANY Gain® Laundry Products

\$7.50 REG. PRICE
\$2 DG DIGITAL COUPONS
\$5.50
FINAL PRICE WITH COUPON
Gain® Fireworks® 9.1 oz., Flings® 28 ct., Liquid Laundry Detergent 61 Load 65 oz., Liquid Fabric Softener 98 Load 72 oz. or Fabric Softener Sheets 100 ct. Assorted scents.

\$5 REG. PRICE
\$1 DG DIGITAL COUPONS
\$4
FINAL PRICE WITH COUPON
Scott® Bath Tissue Comfort Plus® 12 Family Rolls or Paper Towels 4 Single Plus rolls

\$5 REG. PRICE
\$2 DG DIGITAL COUPONS
\$3
FINAL PRICE WITH COUPON
Dawn® Powerwash® Bath Spray 8.4 oz. Assorted scents.

\$5 REG. PRICE
\$1 DG DIGITAL COUPONS
\$4
FINAL PRICE WITH COUPON
Cottonelle® Bath Tissue Ultra Clean® Mega rolls

\$4.50 SALE
True Living® Paper Towels Essential Pricing 6-rolls

**BOOST YOUR
HEALTH
TRIM YOUR
BUDGET**

**SAVE
\$1**
DG DIGITAL COUPONS

Rexall® Elderberry or Echinacea
60 ct., Zinc 100-200 ct., Magnesium
or B12 Vitamins 30-150 ct. Assorted
Reg. \$2.95-\$9.65



**INSTANTLY
SAVE
\$5***

when you spend
\$20 on ANY
Rexall® Naturalist®
or Rexall®
Vitamin C or D



BIG GAME EVEN BIGGER SAVINGS

DG DIGITAL COUPONS
BUY 2 SAVE \$3
 WHEN YOU BUY ONE (1) PARTICIPATING PEPSI-COLA PRODUCT + ONE (1) PARTICIPATING FRITO-LAY PRODUCT

\$8.50 (REG. \$9.50)
 2 for \$8.50
 2 for \$6.00

2 for \$7
 RITZ Bites

2 for \$7
 TAKIS

4 for \$4
 RITZ Toasted CHIPS

3 for \$3
 RITZ Toasted CHIPS

2 for \$6
 CHEEZ-IT

3 for \$3
 RITZ Toasted CHIPS

2 for \$10
 TOMBSSTONE

2 for \$10
 RED BARON

2 for \$2
 Pure Life

2 for \$5.50
 Starbucks

2 for \$6
 RITZ Toasted CHIPS

\$5.70
 CHEEZ-IT

3 for \$7.50
 Monster

SAVE \$1
 Monster

\$5.25
 RITZ Toasted CHIPS

\$6.75
 CHEEZ-IT

\$9.50 (REG. \$11)
\$8.50
 Bounty essentials

\$19.95 (REG. \$23)
\$16.95
 BOUNTY

2 for \$6
 Ziploc

\$7.50
 Ziploc

SAVE MORE WITH trueliving

SAVE \$3
 WHEN YOU SPEND \$9 ON ANY Trueliving Paper Plates 28-34 ct. or Bowls 14-16 ct.

BOGO 50% OFF
 WHEN YOU BUY 2

2 for \$5
 Trueliving

SWITCH TO SAVE \$1.45
 WITH trueliving

2 for \$7
 Trueliving

\$2.50
 Trueliving

\$1
 Trueliving

\$2
 Trueliving

\$2.50
 Trueliving

\$4.95
 Trueliving

\$3.95
 Trueliving

DINNER STARTS AT DG

3 for \$5
SALE

Progresso® Soup 10-19 oz. Assorted varieties. Must buy 3 to get discount price.



3 for \$5
SALE

Campbell's® Chunky® Soup 16.3 oz. Assorted varieties. Must buy 3 to get discount price.



\$1.25

Campbell's® Soup Chicken Noodle 13.5 oz., Tomato 14.3 oz. or Kitchen Classics® 14.2-14.5 oz. Assorted.



\$1
DEALS

Del Monte® Canned Vegetables 14.5-25 oz. Assorted.



\$3.75
SALE

Eckrich® Smoked Sausage 10-14 oz. Assorted varieties. Available in most stores.



\$3.75

Heinz® Tomato Ketchup 24 oz.



\$5

Heinz® Tomato Ketchup 30 oz.



\$3.50

Kraft® Deluxe Mac & Cheese 14 oz. or Velveeta® Shells & Cheese Original Bacon, Buffalo or Broccoli & Cheese 5.4-4.42 oz.



2 for \$8
SALE

Michael Angelo's® Entrees 10-14 oz. Assorted varieties. Must buy 2 to get discount price. Available in most stores.



2 for \$8
SALE

Michael Angelo's® Entrees 10-14 oz. Assorted varieties. Must buy 2 to get discount price. Available in most stores.



\$1
DEALS

Clover Valley® Pasta Angel Hair or Spaghetti 16 oz. or Traditional Pasta Sauce 9 oz.



\$1.50

Hunt's® Pasta Sauce 24 oz.



\$2
SALE

Old El Paso® Tortillas 6 in. or 8 in., Taco Shells 10 ct., Refried Beans 16 oz. or Rice 7.5 oz. Assorted varieties.



2 for \$7
SALE

Swanson® Premium Chunk Chicken 12.5 oz. Must buy 2 to get discount price.



\$2.75

Clover Valley® Dairy Dips or Sour Cream 16 oz. Available in most stores.



\$1.75
SALE

Taco Bell® Restaurant Sauce 13 oz. Assorted.



\$2
SALE

Taco Bell® Creamy Chipotle Sauce 12 oz.



\$1.50

Bush's® Beans Black 15 oz. or Pinto 16 oz.



\$8.50

Tyson® All Natural Boneless Skinless Chicken Breasts 32 oz. Available in most stores.



PACK UP LUNCHTIME DEALS

4 for \$5 SALE Oreo Thins, Oreo Thins, Oreo Thins, Oreo Thins

2 for \$5 SALE Peter Pan Peanut Butter, Peter Pan Peanut Butter

2 for \$2.95 Welch's Fruit Snacks, Welch's Fruit Snacks

4 for \$5 SALE Snack Pack, Snack Pack, Snack Pack, Snack Pack

\$4.50 Raising Cane's Cajun Seasoning

2 for \$5 SALE Swisher Sweets, Swisher Sweets

2 for \$2.50 Welch's Fruit Snacks, Welch's Fruit Snacks

\$1.50 SALE Welch's Fruit Snacks, Welch's Fruit Snacks

\$1.25 Welch's Fruit Snacks, Welch's Fruit Snacks

2 for \$5 SALE Welch's Fruit Snacks, Welch's Fruit Snacks

\$2.50 Welch's Fruit Snacks, Welch's Fruit Snacks

COZY MORNINGS WITH SAVINGS

2 for \$5 SALE Nature Valley, Nature Valley

2 for \$5 SALE Eggos, Eggos

2 for \$6 Nature Valley, Nature Valley

2 for \$5 Nature Valley, Nature Valley

2 for \$6 Nature Valley, Nature Valley

\$1.25 Nature Valley, Nature Valley

\$1.25 Nature Valley, Nature Valley

2 for \$5 Nature Valley, Nature Valley

2 for \$6 Nature Valley, Nature Valley

\$1.25 Nature Valley, Nature Valley

\$1.25 Nature Valley, Nature Valley

2 for \$5 SALE Mott's Applesauce, Mott's Applesauce

2 for \$7 Mott's Applesauce, Mott's Applesauce

\$4.75 SALE Welch's Fruit Snacks, Welch's Fruit Snacks

2 for \$10 SALE Scott's Best Cereal, Scott's Best Cereal

\$8.95 SALE Post Toasties, Post Toasties

2 for \$5.50 Post Toasties, Post Toasties

2 for \$9 Post Toasties, Post Toasties

\$3.75 SALE Post Toasties, Post Toasties

2 for \$6 Post Toasties, Post Toasties

WARM UP TO HOT PRICES

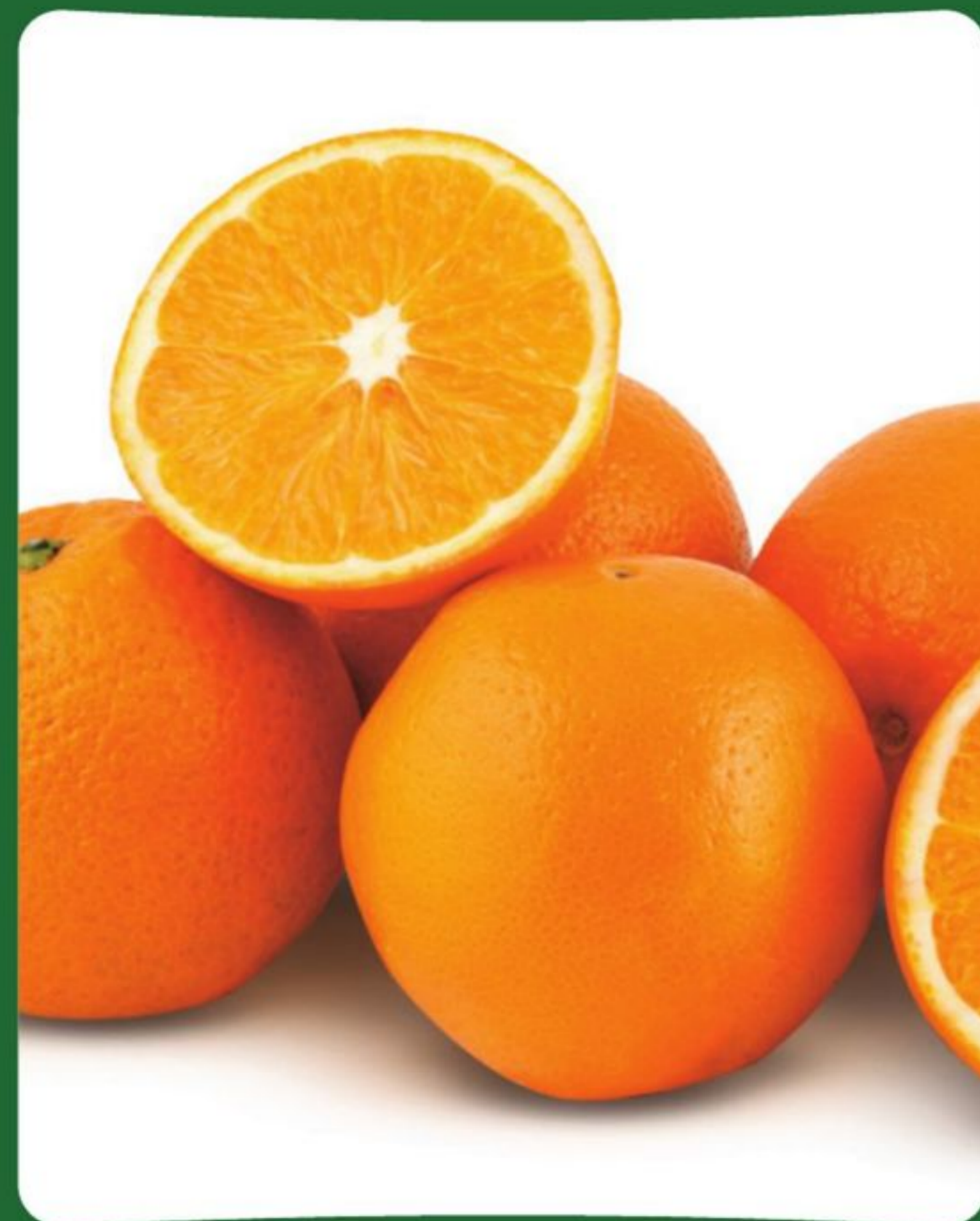
\$2.75 Swiss Miss Hot Chocolate, Swiss Miss Hot Chocolate

\$4.25 Swiss Miss Hot Chocolate, Swiss Miss Hot Chocolate

DON'T FORGET THE MILK Milk, Milk

DID YOU KNOW YOUR LOCAL DG HAS FRESH PRODUCE?

ADD FRESH  TO YOUR DG LIST TODAY



“So nice to have the
produce and fresh fruit now!
Super kind service.”

Laura H.





SWEETEST SAVINGS



EVEN MORE TO LOVE



FRESH STARTS FOR LESS

BOGO 50% OFF
WHEN YOU BUY 2
Equal or lesser value

Framed Wall Art Assorted
Reg. \$3-\$18 ea.



BOGO 50% OFF
WHEN YOU BUY 2
Equal or lesser value

Comfort Bay®
Bath Towels Assorted
Reg. \$3-\$6.50 ea.

STARTING AT \$1
Kitchen Essentials Assorted
*Look for Purple dot on tag

STARTING AT \$5
Comfort Bay®
Kids' Bedding Assorted
*Look for Purple dot on tag

CLEAN SPACES, HUGE DEALS

\$10 REG. PRICE
\$2 DIGITAL
\$8 SMALL SELECT WITH COUPON

SwiftJet® Wet Cloth
Bottle 20-24 ct., Dry
Sweeping Cloth 20-24 ct.,
30" Heavy Duty Duster
Bottle & 1.5L. WetJet
Bottle 10 ct., WetJet Pad
Bottle 10 ct. or PowerSpray
Dry Bottle 5 ct.

INSTANTLY SAVE \$2

LED
soft white
Daylight LED
CFL

64" LED 10W Light
Bulbs 2 pk. of 4 pk. or
10W color equivalent
Reg. \$8.50-\$12

INSTANTLY SAVE \$2

DC® home or
True Living®
Microfiber Fib Top
Reg. \$10

INSTANTLY SAVE \$2

DC® home or
True Living®
Jumbo Cotton Mop
Reg. \$1.50

INSTANTLY SAVE \$2

DC® home or
True Living®
Corn Broom or Angle
Broom with Synthetic
Reg. \$6.50-\$8

\$8 SALE

Latching Tote 71 qt.
Reg. \$10

2 for \$10 SALE

Tote 16 gal.
Reg. \$5.50 ea.
*Each buy 2 to get discount price

\$10 SALE

Latching Tote 12 gallon
Reg. \$12.75

INSTANTLY SAVE \$1

True Living®
12 qt. Utility Bucket
Reg. \$5



\$1 DEALS

Bucket 1 qt.
or Drain Snake
Reg. \$5

my DG SAVE THE MOST WHEN YOU SIGN UP **CLICK**
DIGITAL COUPONS, CASH BACK AND MORE TO SIGN UP & SIGN IN

\$12.95 REG. PRICE
\$.33 **DG DIGITAL**
\$9.95
*Final Price with coupon

Downy® or Gain® Liquid Fabric Softener 194 oz. or Same To Load 98 oz. Assorted scents

BUY 1*
Gain® Liquid Laundry Detergent 194 Load 98 oz. Assorted
Reg. \$18.95

GET 1 FREE**
with **DG DIGITAL COUPONS**

Gain® Liquid Laundry Detergent 194 Load 98 oz. Assorted scents
Reg. \$4.50-\$9.95
*Limit one per person

**Offer valid with DG Digital Coupon

\$19.95 REG. PRICE
\$.33 **DG DIGITAL**
\$16.95
*Final Price with coupon

Tide® Power Pods® 45 ct. or Liquid Laundry Detergent 194 Load 98 oz. Assorted scents

SAVE \$1
DG DIGITAL

Tide® Simply Liquid Laundry Detergent 194 Load 98 oz. Assorted scents
Reg. \$8.25-\$15.95

SAVE 50¢
DG DIGITAL

Tide® Simply Liquid Laundry Detergent 194 Load 98 oz. Assorted scents
Reg. \$5.50-\$13.75

SAVE \$2.50
DG DIGITAL

Savlon® Liquid Hand Sanitizer 16.9 oz. Pump Dispenser
Reg. \$8.50-\$9

SAVE \$4
DG DIGITAL

Fabuloso® Floor Cleaner, Assorted scents

SAVE 50¢
DG DIGITAL

on ANY Lysol® Product Assorted scents
Reg. \$2.75-\$13.85

\$3.95 REG. PRICE
\$.1 **DG DIGITAL**
\$2.95
*Final Price with coupon

Palmolive® Dish Soap 16.9 oz. Bottle

SAVE \$1
DG DIGITAL

AJAX® Dish Liquid 24 oz. Bottle

SAVE \$2.50
DG DIGITAL

CASCADE® Platinum Plus Automatic Dishwasher Detergent 33 oz. Cascade® Platinum Plus 27.5 oz. Cascade® Platinum Plus 27.5 oz.

\$7.95 REG. PRICE
\$.1 **DG DIGITAL**
\$6.95
*Final Price with coupon

Charmin® Bath Tissue Essentials Soft 9 Mega Rolls

\$10.50 REG. PRICE
\$.1 **DG DIGITAL**
\$9.50
*Final Price with coupon

Charmin® Bath Tissue Essentials Strong 12 Mega Rolls

\$10.50 REG. PRICE
\$.1 **DG DIGITAL**
\$9.50
*Final Price with coupon

Charmin® Bath Tissue Essentials Soft 12 Mega Rolls

\$8.75 REG. PRICE
\$.1 **DG DIGITAL**
\$7.75
*Final Price with coupon

Quilted Northern® Bath Tissue 8-32 Ultra Plush 8-32 Ultra Plush

\$8.75 SALE
\$8.00

Scott® Bath Tissue 200 Sheets 8-32 Ultra Plush 8-32 Ultra Plush

\$4 REG. PRICE
\$.4 **DG DIGITAL**
FREE
*Final Price with coupon

Air Wick® Scented Warmers 1 ct.

\$5.50 REG. PRICE
\$.230 **DG DIGITAL**
\$3.20
*Final Price with coupon

Febreze® Plug-In Scented Warmers 1 ct.

\$10 REG. PRICE
\$.5 **DG DIGITAL**
\$5
*Final Price with coupon

Febreze® Plug-In Scented Warmers 1 ct.

SAVE \$6
DG DIGITAL

Air Wick® Scented Warmers 1 ct.

\$2 SALE

Glade® Air Freshener 1 ct.

SWITCH TO SAVE WITH DG BRANDS 100% SATISFACTION GUARANTEED

trueliving

“Great product, great price... Big \$\$ money saver + excellent performance. I go out of my way to stop at Dollar General just for this bargain.”
PATTIE L. PENNSYLVANIA
★★★★★

SWITCH TO SAVE \$5.75 WITH trueliving

Ultra STRONG vs **Charmin Ultra Strong**

\$9.75 vs \$15.50

SWITCH TO SAVE \$3 WITH trueliving

Scott vs **Scott**

\$15 vs \$18

SWITCH TO SAVE \$1.50 WITH trueliving

VS

\$4.50 vs \$6

SWITCH TO SAVE \$3.75 WITH trueliving

VS

\$7.50 vs \$11.25

SWITCH TO SAVE \$4.50 WITH trueliving

VS

\$7.50 vs \$12

SWITCH TO SAVE \$4 WITH trueliving

VS

\$6 vs \$10

SWITCH TO SAVE \$4 WITH DG Health

VS

\$5 vs \$9

SWITCH TO SAVE \$4 WITH DG Health

VS

\$7.50 vs \$11.50

SWITCH TO SAVE \$5.15 WITH trueliving

VS

\$10.50 vs \$15.65

SWITCH TO SAVE \$3.45 WITH DG Health

VS

\$8.50 vs \$11.95

\$1 vs **\$6**

\$5 vs **\$12**

\$10 vs **\$22**

\$1.95 vs **\$1.45**

50% OFF vs **50% OFF**

\$2.50 vs **\$5**

\$7 vs **\$6.50**

\$3.25 vs **\$6.50**

**WHY PAY
DRUG STORE
PRICES?**

SAVE 50¢
DG DIGITAL COUPONS

DG health
Mucinex DM
Severe Cold & Cough Relief
High Potency Salicylic Acid
or Fluoride 500/200 mg 4.0z.
Reg. \$4-\$4.50



SAVE \$2
DG DIGITAL COUPONS

DG health
Mucinex DM
Severe Cold & Cough Relief
High Potency Salicylic Acid
or Fluoride 500/200 mg 4.0z.
Reg. \$3



SAVE \$1
DG DIGITAL COUPONS

Rexall® Nasal Strength
Nasal Spray
Nasal Spray
24 ct. or DG health
Children's Flu & Fever Relief
Liquid Bubblegum 4.0z. or
Children's Bubblegum Gummy
Liquid Berry or Grape 4.0z.
Reg. \$4.50-\$4.85



SAVE \$1
DG DIGITAL COUPONS

DG health Electrolyte
Solution Original
Advantage™ Care
1 Liter Assorted Flavors
Reg. \$5-\$5.50



**INSTANTLY
SAVE \$5**
when you spend \$20
on ANY DG health or
Rexall® Nasal Sprays



\$5.95 SALE
\$1 DG DIGITAL COUPONS

\$4.95
TOTAL PRICE WITH COUPON



SAVE \$2
DG DIGITAL COUPONS

on ANY Delsym®
or Mucinex® Products
Reg. \$5.75-\$14



SAVE \$1
DG DIGITAL COUPONS

on ANY Vicks®
DayQuil™ or NyQuil™
Cold & Flu Liquid
or Severe 8-12 oz.
Reg. \$8.75-\$10.50



SAVE \$1
DG DIGITAL COUPONS

Crest® Toothpaste 3.4 oz. (2.4-3.4 oz.)
or Mouthwash 8 oz. - 1 Liter. Oral-B®
Toothbrush 4-5 or Mouthwash
8 oz. - 1 Liter or Glide® Floss 54.7 yd.
Reg. \$3.35-\$6.50 ea.
Excludes Baby



SAVE \$2
WHEN YOU SPEND \$8
on ANY Suave® products
Reg. \$1.35-\$8.50
Excludes Hair and Hand Care



BOGO 50% OFF
DG DIGITAL COUPONS

ANY Believe Beauty Skin Product
Assorted Reg. \$2.50-\$5.35 ea.
Hair or face care



SAVE \$1
DG DIGITAL COUPONS

Secret® Deodorant 2.6-3.2 oz.
Reg. \$6-\$12.50
Excludes White Body



SAVE \$2.50
DG DIGITAL COUPONS

Colgate® Toothpaste Mouthwash® Basic
Whitening Toothpaste or Mouthwash 1.3L/4.2 oz.
Reg. \$3.35-\$8.50



SAVE \$1
DG DIGITAL COUPONS

Vaseline® Intensive Care™
Lotion 10-16.3 oz.
Reg. \$4-\$7



\$13 REG. PRICE
\$3 DG DIGITAL COUPONS

\$10
TOTAL PRICE WITH COUPON



SAVE \$5
WHEN YOU BUY 2
DG DIGITAL COUPONS

Axe® Body Spray, Deodorant or
Body Wash 12.3 oz. or Assorted
Reg. \$5.50-\$8 ea.



SAVE \$3
DG DIGITAL COUPONS

Dove® or Dove® Men+Care®
Body Wash 12.3 oz. or Liquid Bar Soap
12.3 oz. or Deodorant 1.5-4 oz. Assorted
Reg. \$7.50-\$12.50



SAVE \$4
WHEN YOU BUY 2
DG DIGITAL COUPONS

Old Spice®
Body Wash 12.3 oz. or
Deodorant 1.5-4.2 oz.
Reg. \$4.50-\$12.50 ea.



INSTANTLY **SAVE \$5***
when you spend \$30
on ANY Baby Items

STOCK UP FOR BABY



\$9.25 SALE Gentle Steps™ Training Pants
Sizes 3T-5T Counts: 17-21
Reg. \$9.75

3T 33-40lbs 17-21 months 21 pants

4T 33-40lbs 2-3 years 17 pants

Gentle Steps training pants for girls

Gentle Steps training pants for boys

WIPES, DIAPERS,
OINTMENTS, CREAMS,
FOOD, SOCKS AND MORE

Excludes Formula

