

Optimum
Members-Only Price™
\$13
 Non-members
23⁹⁹

Members save **\$10⁹⁹**

Sponge Towels
 ULTRA PRO

Cashmere

CASHMERE BATHROOM TISSUE 20=60 ROLLS OR
SPONGE TOWELS
PAPER TOWELS
 6=12 ROLLS
 2188655_EA/21371072_EA



2/\$10
 LESS THAN 2
 \$5.99 EA.

Optimum
GET 3,000[™]
 when you buy 2 = **\$3 Value**

PC® BLUE MENU® OR PC® SPARKLING WATER
 SELECTED VARIETIES
 12X355 ML
 20668034001_C01/20668034002_C01



\$11

Optimum
GET 4,000[™]
 = **\$4 Value**

STARBUCKS
GROUND COFFEE
 283-340 G, K-CUPS 10'S,
COLD BREW 946 ML,
HOT CHOCOLATE
 240-300 G OR **INSTANT**
COFFEE 90 G
 SELECTED VARIETIES
 20547343001_EA
 20548682002_EA

STARBUCKS
 TRUE NORTH BLEND • MÉLANGE NORDIQUE
 NOTES OF TOASTED NUTS & MILK CHOCOLATE
 NOTES DE NOIX TORRÉFIÉES ET DE CHOCOLAT AU LAIT

STARBUCKS
 PIKE PLACE ROAST
 NOTES OF COCOA & RICH PRALINE
 MEDIUM ROAST



\$3 **PRICE DROP!**

INDOMIE
INSTANT NOODLES
 SELECTED VARIETIES
 5'S
 20666719_EA

Indomie
 Instant Noodles
 Mi goreng
 Fried Noodles
 Nouilles Frites



no name®

just value.
(so switch)

\$3

NO NAME® FRUIT
SELECTED VARIETIES
300/400 G
21545097_EA/21545106_EA



\$2

NO NAME® PASTA
SELECTED VARIETIES
900 G
20315613002_EA/20315613003_EA



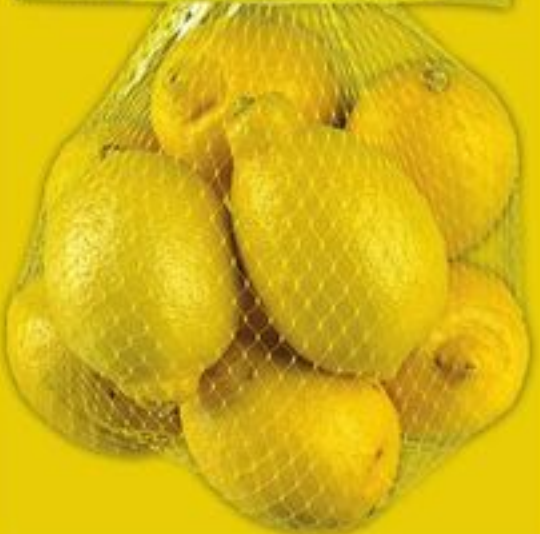
2⁵⁰

NO NAME® ENGLISH MUFFINS
WHITE OR WHOLE WHEAT
6'S
21297780_EA/21297819_EA



\$6

NO NAME® NATURALLY IMPERFECT LEMONS
PRODUCT OF EGYPT OR TURKEY OR U.S.A.
3 LB
21124487001_EA



\$10

PRICE
REWIND

PC® BBQ PORK
BACK RIBS
SELECTED VARIETIES
FROZEN
680 G
20077115_EA
20349767_EA



3⁹⁹
LB

CHICKEN BREASTS
SKINLESS, BONE-IN,
INCLUDES HALAL
OR SPLIT CHICKEN
WINGS
FAMILY SIZE
8.80/KG
20055906_KO/20161916_KO



INCLUDES
HALAL

SAVE
47%

5⁹⁹
LB

SIRLOIN TIP ROAST
CUT FROM CANADA AA OR USDA
SELECT GRADE BEEF OR HIGHER
13.21/KG
20812306_KO



SAVE
42%

3⁹⁹
LB

PORK TENDERLOIN
CRYOVAC PKG OF 2
8.80/KG
20520970_KO



SAVE
UP TO \$1.49

\$4

FARMER'S MARKET™
YELLOW POTATOES
10 LB BAG, PRODUCT OF CANADA,
CANADA NO. 1 GRADE OR
ROMAINE HEARTS
3'S, PRODUCT OF U.S.A.
2006017001_EA
20061739001_EA



10 LB
BAG

3⁹⁹

BLUEBERRIES
PRODUCT OF MEXICO OR
MOROCCO, NO. 1 GRADE
PINT
20060137001_EA



PINT

SAVE
\$4 LB

9⁹⁹
LB

FRESH RAINBOW
TROUT FILLETS
FRESH SEAFOOD ITEMS
SUBJECT TO AVAILABILITY
22.02/KG
20897813_KO



5⁷⁷

CRACKER BARREL
CHEESE BARS 400 G,
SHREDS 250-320 G OR
PC® SHREDS 250-320 G
SELECTED VARIETIES
21060201_EA
21290384_EA



SAVE
50%

\$1

CAMPBELL'S
TOMATO, CREAM
OF MUSHROOM,
VEGETABLE OR
CHICKEN NOODLE
SOUP
284 ML
20176214001_EA
20176214003_EA



5⁴⁴

HÄAGEN-DAZS
414-450 ML OR
BARS 3/4'S
SELECTED VARIETIES
FROZEN
20302298001_EA
21513376_EA



SAVE
\$1.49

\$3

EARTH'S OWN
ALMOND BEVERAGE
SELECTED VARIETIES
1.89 L
20915872_EA
20522647_EA



\$3

GREEN GIANT
VEGETABLES
400-750 G OR
MCCAIN SUPERFRIES
OR SPECIALTY
POTATOES 454-800 G
SELECTED VARIETIES FROZEN
20324328002_EA
21022302_EA



SAVE
98¢

WHEN YOU BUY 2
2/\$6
LESS THAN 2
\$3.49 EA.

D'ITALIANO BREAD
OR BUNS
SELECTED SIZES
AND VARIETIES
20098335_EA
21450797_EA
20627903_EA



6⁴⁹

LIBERTÉ GREEK
YOGURT 650/750 G OR
ACTIVIA YOGURT
12X100 G
SELECTED VARIETIES
20303412001_EA
20642273_EA



SAVE
UP TO 49%

\$5

TIDE LAUNDRY
DETERGENT 1 L/12-16.5
DOWNY OR GAIN
FABRIC SOFTENER
946 ML-1.31 L OR
BEADS 141 G
SELECTED VARIETIES
21549777_EA
21579485_EA



NO
HST

For a complete list
of eligible items,
scan here



*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, scan QR code or visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

**FRESH
PROMISE**

**If it's not fresh,
it's free.***

1¹⁸

RED MANGO
PRODUCT OF PERU
EACH
20059635001_EA



2⁵⁰
LB

**GREENHOUSE
BEEFSTEAK
TOMATOES**
PRODUCT OF U.S.A.,
MEXICO OR CANADA
5.51/KG
20426141001_KG



3⁹⁹
LB

**PC® BLACK SABLE
GRAPES** PRODUCT OF
PERU OR SOUTH AFRICA,
NO. 1 GRADE OR
**EXTRA LARGE
GREEN OR RED
SEEDLESS GRAPES**
PRODUCT OF PERU,
CHILE OR SOUTH AFRICA,
NO. 1 GRADE
8.80/KG
20710275001_KG
20421775001_KG



\$6

**PC® CARA CARA
NAVEL ORANGES**
PRODUCT OF U.S.A.
3 LB BAG
20697748001_EA



3⁵⁰

BLACKBERRIES
PRODUCT OF MEXICO
OR U.S.A.
6 OZ
20051015001_EA



2/\$6
LESS THAN 2
\$3.49 EA.

**CANADA
PC® ORGANICS
WHOLE CREMINI
OR WHITE
MUSHROOMS**
PRODUCT OF CANADA
227 G
21021565_EA/21021499_EA



\$4

**PC® MIXED
SALAD GREENS**
SELECTED VARIETIES,
PRODUCT OF U.S.A.
142 G
210203746_EA/210203748_EA



\$12

**FRUIT OR VEGGIE
TRI PACKS**
MADE FRESH IN-STORE
830-1200 G
20022119_EA/210209367_EA



17⁹⁹
LB

**ONTARIO
CAP-OFF RIB STEAK**
FAMILY SIZE, CUT FROM
CERTIFIED ONTARIO CORN
FED CANADA AA GRADE
BEEF OR HIGHER
39.66/KG
2001610_KG



5⁹⁹
LB

**MARINATED PORK
TENDERLOIN**
13.21/KG
20436471_KG



**PREPARED
IN-STORE**

2⁴⁹
LB

CHICKEN LEGS
BACK ATTACHED
FAMILY SIZE
5.49/KG
20153925_KG



\$7

**JOHNSONVILLE
PORK SAUSAGE**
SELECTED VARIETIES
250-500 G
20143858_EA
20303844_EA



\$6

**MAPLE LEAF OR
SCHNEIDERS
BACON**
SELECTED VARIETIES
375 G
20732366_EA
20772671_EA



\$14

PC® PIES
SELECTED VARIETIES
FROZEN
800 G
20096663_EA
20096666_EA



9⁹⁹
LB

ASC TILAPIA FILLETS
FRESH
22.02/KG
20097012_KG



2⁹⁹

**SEAQUEST® CRAB
OR LOBSTER
FLAVOURED
POLLOCK FLAKES
OR CHUNKS**
SELECTED VARIETIES,
READY-TO-EAT
227 G
20699832_EA
20749708_EA



\$9

**PC® BATTERED
WILD SEA SALT
AND VINEGAR
HADDOCK BITES**
454 G OR
**PEI MUSSELS IN
PROVENCE OR
CREAMY WHITE
WINE SAUCE** 907 G
FROZEN
20038560_EA
21481247_EA



FRESH VALUE

Optimum
Members-Only Price
3⁵⁰
Non-members
4²⁹
Members save **79¢**

KAISER OR PANINI ROLLS
SELECTED VARIETIES
6'S
21579824_EA/21579823_EA



4⁵⁰

ACE BAKERY BISTRO LOAF
WHITE OR SOURDOUGH
595 G
21616092_EA/21616156_EA



\$5

MINI COOKIES
ASSORTED VARIETIES
24'S
21596400_EA

BAKED IN-STORE



\$6

PC[®] MINI MUFFINS
SELECTED VARIETIES
12'S
21488839_EA/21488821_EA



\$20

8" CÉLÉBRATION CAKES
IN-STORE MADE
CHOCOLATE OR WHITE
800 G
20593082_EA/20593133_EA



\$12

PC[®] PROFITEROLES
VANILLA CREAM
625 G
20079202_EA



\$3

HOSTESS SNACK CAKES
SELECTED VARIETIES
AND SIZES
21283746_EA/21283732_EA

Cupcakes
CHOCOLATE CHOCOLAT
FUN PACK AMUSANT
200 g

Twinkies
FUN PACK AMUSANT
200 g



2/7⁵⁰
LESS THAN 2
\$4.49 EA.

CASA MENDOSA OR WONDER TORTILLAS
SELECTED VARIETIES
10 INCH
20318786_EA/20976426_EA

Wonder Wraps
Wrap me!
640 g



2/\$8
LESS THAN 2
\$4.49 EA.

PC[®] PIZZA CRUST
SELECTED VARIETIES
300/440 G
20896528_EA/21418545_EA



\$9-10 **GET 3,000[™] - \$3 Value**
when you buy 2

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
21456393_EA/21456401_EA



\$9

INDIVIDUAL CHICKEN COMBO WITH WEDGES
361-530 G
21022536_EA



\$16-20

SHEPHERD'S PIE, RIB TIPS WITH MASHED POTATOES, MINI SLIDERS OR STUFFED PEPPERS
PREPARED FRESH IN-STORE
SELECTED VARIETIES
716-1.6 KG
21624670_EA/21095416_EA



3⁴⁹

THE LAUGHING COW
SELECTED VARIETIES
8'S
20321446_EA/20319307_EA

ORIGINAL

Garlic Herbs
AIL & FINES HERBES



6⁹⁹

CASTELLO HAVARTI, CHEDDAR OR BLUE CHEESE
SELECTED VARIETIES
125-200 G
20438574_EA/20573932_EA

Tickler



2⁹⁹ /100 G

NORWEGIAN JARLSBERG
IN-STORE DELI CUT
21388103_KG



2⁹⁹ /100 G

SERVICE CASE ZIGGY'S[®] TURKEY
SELECTED VARIETIES
20299196_KG



FROM 7⁹⁹ **GET 1,000[™] - \$1 Value**

MARCANGELO SLICED MEATS
SELECTED VARIETIES
100/125 G
20844839_EA/20665353_EA

PROSCIUTTO

ANTIPASTO MISTO



Optimum
Members-Only Price
\$5
Non-members
\$6
Members save **\$1**

SNACK FACTORY
Pretzel Crisps
ORIGINAL/ORIGINALE

PRETZEL CRISPS
SELECTED VARIETIES
200 G
20948940_EA





**For a
complete list of
eligible items,
click [here](#)**

**Select food and
beverages including:**

- Beer, wine that are 22.9% alcohol by volume (ABV) or less
- Spirit, coolers, premixed alcoholic beverages that are 7% ABV or less
- Candies and candy-coated items
- Chocolate and gum
- Salty snacks, nuts or seeds
- Granola products and snack mixtures
- Frozen treats
- Fruit bars and fruit-based snacks
- Baked goods and sweets such as cakes, pies, pastries and cookies
- Pudding and mousse
- Prepared arrangements of foods such as salads, sandwiches and platters
- Hot foods or beverages sold on site

**Select children's items
including:**

- Clothing, shoes and accessories (Children's clothes up to girls' size 16 and boys' size 20 or in sizes XS, S, M, or L)
- Diapers
- Car seats
- Toys, plush and games (for kids under 14)

**Select literature
including:**

- Printed newspapers and books

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no name®

SHOP NOW

just value. (so switch)

\$2

NO NAME® PASTA
SELECTED VARIETIES
900 G
20315413002_EA
20315413003_EA



2/\$4
LESS THAN 2
\$2.49 EA.

NO NAME® SAUCE
SELECTED VARIETIES
600 ML
20220683_EA
20299886001_EA



1.49

NO NAME® TOMATOES
SELECTED VARIETIES
796 ML
20600782_EA
20601345_EA



4.49

NO NAME® FLOUR
SELECTED VARIETIES
2.5 KG
20032256_EA
20032255_EA



4.29

NO NAME® OATS
SELECTED VARIETIES
900 G/1 KG
20922828_EA
20423994_EA



2.99

NO NAME® SPICES
SELECTED VARIETIES
5.3-250 G
20617798_EA
20618046_EA



5.99

NO NAME® BUTTER
SELECTED VARIETIES
454 G
20316543002_EA
20325029_EA



\$4

NO NAME® ICE MILK
SELECTED VARIETIES
FROZEN
1.65 L
21610095_EA
21610238_EA



1.99

NO NAME® POTATO CHIPS
SELECTED VARIETIES
200 G
21302935_EA
21302937_EA



1.29

NO NAME® VEGETABLES
SELECTED VARIETIES
341/398 ML
20302135_EA
20302292_EA



\$2

NO NAME® VINEGAR
4 L
20102756_EA



\$2

NO NAME® DISINFECTANT WIPES
SELECTED VARIETIES
35'S
21388782_EA



\$2

NO NAME® ZIPPER SANDWICH BAGS
100'S
20180393_EA



no name®

SHOP NOW

just value. (so switch)

\$6

NO NAME® BACON
SELECTED VARIETIES
500 G
20156771_EA
20174904_EA



\$14

NO NAME® MEAT LASAGNA
FROZEN
2.27 KG
3009795_EA



2⁵⁰

NO NAME® BAGELS
SELECTED VARIETIES
6'S
21297816_EA
21297831_EA



35⁹⁹

NO NAME® COFFEE PODS
SELECTED VARIETIES
102'S
21593380_C01



12⁵⁰

NO NAME® LIQUID OR CREAMED HONEY
SELECTED VARIETIES
1 KG
20033483_EA
20072342_EA



3⁵⁰

NO NAME® PIZZA
SELECTED VARIETIES
FROZEN
350-411 G
2154429_EA
2154441_EA



1⁴⁹

NO NAME® BEANS
SELECTED VARIETIES
540 ML
2032921001_EA
20554393_EA



\$13

NO NAME® CHICKEN WINGS
SELECTED VARIETIES
FROZEN
908 G
21045309_EA
21045311_EA



\$1

NO NAME® MACARONI AND CHEESE
DINNER
SELECTED VARIETIES
200 G
21529754_EA



\$7

NO NAME® VEGETABLES
SELECTED VARIETIES
FROZEN
2 KG
20174632_EA
20214388_EA



2/\$11
LESS THAN 2 \$5.99 EA.

NO NAME® CHEESE BARS
OR SHREDS 320 G
SELECTED VARIETIES
21082491_EA
21299761_EA



2/\$6
LESS THAN 2 \$3.49 EA.

NO NAME® PEROGIES
SELECTED VARIETIES
FROZEN
907 G
20811199_EA
20811240_EA



2/\$7
LESS THAN 2 \$4 EA.

NO NAME® SOUR CREAM
SELECTED VARIETIES
500 ML
20299457_EA
20322987_EA



NATURAL FOODS

7⁴⁹

SUNBUTTER
SELECTED VARIETIES
454 G
2001644001_EA



5⁴⁹

PC ORGANICS FROZEN VEGETABLES
SELECTED VARIETIES
300-500 G
20406869002_EA
20004291_EA



2/\$8

LESS THAN 2
\$4.49 EA.
GOGO QUINOA PROTEIN PASTA
SELECTED VARIETIES
225 G
21590970_EA
21591062_EA



\$13

PC ORGANICS COCONUT OIL
SELECTED VARIETIES
850 ML
20893349_EA



\$3

GET 1,000⁺ - \$1 Value

RISE KOMBUCHA
SELECTED VARIETIES
414 ML
20910755001_EA
21245955_EA



4⁴⁹

ALLERGY SMART COOKIE BOX
5X2'S/140 G OR
VITA COCO COCONUT WATER 1 L
SELECTED VARIETIES
20323922_EA
21564885_EA



\$6

JORDANS CEREAL OR GRANOLA
SELECTED VARIETIES
325-400 G
21522230_EA
21365028_EA



3⁴⁹

QUE PASA CHIPS OR TACO SHELLS
130/350 G OR SALSAS
420 ML
SELECTED VARIETIES
21031316_EA
21405537_EA



\$8

FLOW WATER
SELECTED VARIETIES
6X500 ML
21032026_CO1
21157080_CO6



\$7

ELMHURST
SELECTED VARIETIES
473-946 ML
21415678_EA
21415704_EA



2⁴⁹

SILK CREAMERS
SELECTED VARIETIES
450/473 G
20861930_EA
20973399_EA



\$19

BIO-K+ PROBIOTIC
50 BILLION BACTERIA
VEGAN OR DAIRY
6X98 G
20303863_EA
20331006002_EA



2⁴⁹

BIO STEEL SPORTS DRINK
500 ML
21343891_EA
21416369_EA



SAVE 15%

NATURE'S WAY OR NUTRASEA COLD AND COUGH RELIEF
SELECTED VARIETIES
21192086_EA
21417390_EA



\$9

BLENDER BITES OROGGI PIZZA
SELECTED VARIETIES
360-500 G
21044348_EA
21535027_EA



2/\$8

LESS THAN 2
\$4.49 EA.
BURT'S BEES LIP BALM
4.25 G
20990727_EA
20991047_EA



\$32

PROGRESSIVE ADULT MULTIS 120'S OR PROGRESSIVE PROBIOTICS 30B+ KIDS 45 G
SELECTED VARIETIES
21418096_EA
21564878_EA



MAKE EVERY DAY BETTER WITH THE GOODNESS OF PLANTS



2/\$8 LESS THAN 2 \$4.79 EA. 189 L / 175 L 2031509001_EA
2/\$8 LESS THAN 2 \$4.79 EA. 1.74 L 21457065_EA
\$4 946 mL 2123927_EA
\$6 680 g / 640 g 21196118_EA
\$5 200 g 21553708_EA
\$5 200 g 21558892_EA

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NEW LOOK! GREAT TASTE!



Scan to learn how VEGA can help you **PERFORM BETTER.**

Simply Protein

New Year's Resolutions Never Tasted Sooo Good.

13g Protein | 2g Sugar | 7g Fibre



Simply Better Snacks

GET \$5,000* - \$5 Value when you spend \$35* on
CRISPY BARS 12 x 40 g Bar 21388759_C12

Simply Protein bars



Keep it Simplified.

DELICIOUSLY GLUTEN-FREE



749 frozen whole grain wide slice bread, 567 g 21100055_EA
 749 frozen white wide slice bread, 567 g 21100057_EA
 749 frozen sweet hawaiian wide slice bread, 539 g 21479458_EA

GENUINE HEALTH

NEXT-LEVEL NUTRITION TO FUEL YOUR BEST SELF

#1 Greens Superfood in Canada **GET \$2,000* - \$2 Value**



\$45 fermented organic vegan proteins+ unflavoured 600 g 21299254_EA
\$36 greens+ original tropical fruit 228 g 21592541_EA
\$60 greens+ extra energy natural orange 399 g 20008157_EA

GENUINEHEALTH.COM Proudly Canadian

GreatLakes Wellness

Clump free, complete dissolve collagen. Simply beautiful.

GreatLakesWellness.ca @greatlakeswellness #GreatLakesGreatYou



GET \$2,000* - \$2 Value
\$44 GREAT LAKES WELLNESS MARINE COLLAGEN 227 G 21094415_EA
GET \$2,000* - \$2 Value
\$29 GREAT LAKES WELLNESS BOVINE COLLAGEN 220 G 21094416_EA

NEW! BIGGER CAN

REMEDY KOMBUCHA SELECTED VARIETIES 4X355 ML 21616964_C04/21617011_C04 \$7



THE SAME DELICIOUS KOMBUCHA NOW IN A LARGER 355ML SIZE.

FRESH PICKS

SHOP NOW

\$25

**SIGNATURE GIFT
BOUQUETS**
SELECTED VARIETIES
21436377_EA



\$10

**INTERMEDIATE
ROSE BUNCH**
21586298_EA



\$24

**TROPICAL
HANGING BASKET**
SELECTED VARIETIES
8 INCH
21331505_EA



\$12

TULIPS
ASSORTED COLOURS
20833978_EA





DIGITAL COUPONS

UP TO
\$50
IN TOTAL
VALUE

More offers. More points.

**CLICK FOR THESE
COUPONS AND MORE**



5,000 points

When you spend \$30 or more on fresh fruits or vegetables

Ends on January 29th, 2025



5,000 points

When you spend \$30 or more on Mealkits, sandwiches, prepackaged salads, cold case salads, Soups, Pizza, Quiches, pies or wings

Ends on January 29th, 2025



3,000 points

PC® Smokies
1 kg

Ends on January 29th, 2025



\$2 off

Kettle Brand Potato Chips Party Size
Valid on Sea Salt, Sea Salt & Vinegar, Honey Dijon or Salt & Pepper 368 g

Ends on January 29th, 2025



\$1.50 off

Sweet'N Low Calorie Free Sweetener 200's

Ends on January 29th, 2025



1,000 points

PC® Hummus or Dips selected varieties 227/228 g

Ends on January 29th, 2025



2,000 points

When you spend \$10 or more on PC® Organics baby food pouch selected varieties 128 mL

Ends on January 29th, 2025



6,000 points

When you spend \$25 or more on PC® food storage or lunch solutions

Ends on January 29th, 2025



5,000 points

When you spend \$30 or more on Pet Department, Includes Pet Food, Treats, Toys or Supplies

Ends on January 29th, 2025

EASY MEALS

BUY ONE

**LARGE PASTA
PREPARED IN-STORE**
1-1.2 KG
FOR \$14-18
2163701_EA



**PREPARED
IN-STORE**

GET ONE

FOIL GARLIC LOAF
330 G
FOR \$2
2102061_EA



APP EXCLUSIVE OFFER

Optimum
Open your PC Optimum® app or visit pcoptimum.ca to get the offer
2/\$9
LESS THAN 2
\$5.49 EA.

GET
3,000
when you buy 2
\$3
Value

**PC® OR BLUE MENU®
ENTRÉES OR BOWLS**
SELECTED VARIETIES
FROZEN
212-400 G
2030993001_EA
21547211_EA



\$6

FLATBREAD PIZZA
SELECTED VARIETIES
340-415 G
21487932_EA
21487933_EA



**PREPARED
IN-STORE**

\$18

**TENDERS DINNER
COMBO FOR TWO**
9 PIECE STRIPS
FULLY COOKED 320 G
COMES WITH TWO
SMALL SIDES
134-454 G
21069335_EA



\$17

PC® MEATBALLS
SELECTED VARIETIES
FROZEN
800-907 G
20993220_EA
20993346_EA



\$17

PC® WINGS
SELECTED VARIETIES
FROZEN
700-907 G
20708932_EA
20708933_EA



\$15-17

**FAMILY SIZE
SALADS**
PREPARED IN-STORE
SELECTED VARIETIES
740 G-1.47 KG
20972500_EA
20972512_EA



**PREPARED
IN-STORE**

\$10

**LARGE PREMIUM
SALADS**
SELECTED VARIETIES
330 G
20133593_AG
21594141_AG



1.50

BAGUETTE
WHITE OR WHEAT
255 G
21529211_EA
21530097_EA



**BAKED
IN-STORE**

2/\$5
LESS THAN 2
\$2.99 EA.

DELVERDE PASTA
SELECTED VARIETIES
250-450 G
2037797004_EA
20652196_EA



7.49

**STEFANO
PASTA SAUCE**
SELECTED VARIETIES
405-648 ML
21220706_EA
21220949_EA



2/\$9
LESS THAN 2
\$4.99 EA.

**PC® FROZEN
VEGETABLES**
SELECTED VARIETIES
FROZEN
400-750 G
20314960_EA
20318915_EA



2/\$14
LESS THAN 2
\$8.99 EA.

**PILLSBURY PIZZA
POPS OR BITES**
SELECTED VARIETIES
FROZEN
20972958_EA
21433931_EA



2.49

**CAMPBELL'S
CHUNKY SOUP**
SELECTED VARIETIES
515 ML
21480447_EA
21480479_EA



1.99

**PC® BLUE MENU®
BROTH**
SELECTED VARIETIES
900 ML
21189991_EA



GROCERY

\$4

**KOZY SHACK
PUDDING**
SELECTED VARIETIES
624 G/4X113 G
20321829002_EA
20321829002_EA



\$4

iÖGO NANO
6X93 ML OR **SIGGI'S**
4X100 G **YOGURT**
SELECTED VARIETIES
20609687001_EA
21589925_EA



2/\$7
LESS THAN 2
\$3.99 EA.

DARE BRETON BITES
132/200 G, **GRISSOL**
120/200 G OR **CHEEZ-IT**
CRACKERS 191/200 G
SELECTED VARIETIES
21218560_EA
21520498_EA



5⁴⁹

**POST FAMILY SIZE
CEREAL**
SELECTED VARIETIES
340-725 G
21542452_EA
21575229_EA



2/6⁵⁰
LESS THAN 2
\$3.99 EA.

**KELLOGG'S RICE
KRISPIES BARS** 160-200 G
POP TARTS 384 G
SPECIAL K 125 G OR
NUTRI-GRAIN
BAR 175-295 G
SELECTED VARIETIES
20126567001_EA
20313984001_EA



\$6

**INTERNATIONAL
DELIGHT COFFEE
WHITENER**
SELECTED VARIETIES
946 ML
20895480002_EA
20895480003_EA



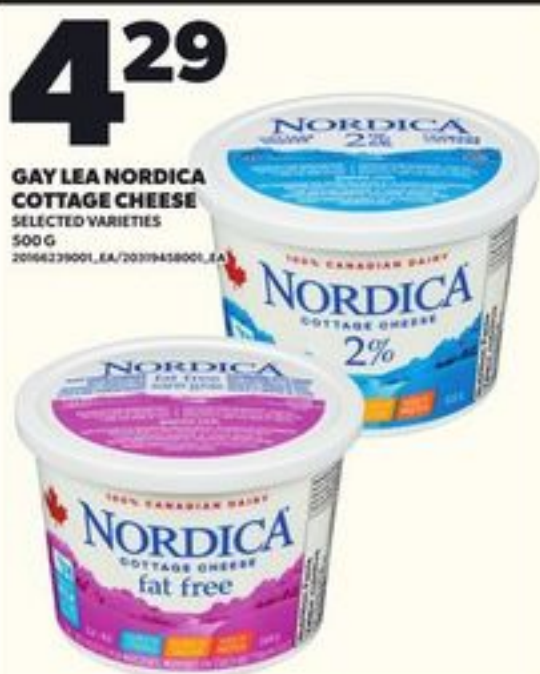
\$10

**SAPUTO
MOZZARELLISSIMA**
SELECTED VARIETIES
690/700 G
201027019001_EA



4²⁹

**GAY LEA NORDICA
COTTAGE CHEESE**
SELECTED VARIETIES
500 G
20166219001_EA/20379458001_EA



2/9⁵⁰
LESS THAN 2
\$5.49 EA.

**PHILADELPHIA
CREAM CHEESE**
227/250 G OR **DIPS** 227 G
SELECTED VARIETIES
20641267_EA
20866924010_EA



2/\$8
LESS THAN 2
\$4.99 EA.

**DARE ULTIMATE
COOKIES, VIVA
PUFFS, WHIPPET OR
WAGON WHEELS**
SELECTED VARIETIES
230-360 G
20021850002_EA
20497986001_EA



2/\$9
LESS THAN 2
\$4.99 EA.

**PC® ALMONDS,
CASHEWS OR
MIXED NUTS**
SELECTED VARIETIES
200 G
21054943_EA
21054985_EA



2/\$6
LESS THAN 2
\$3.49 EA.

**PC® KETTLE COOKED,
LOADS OF OR WORLD OF
FLAVOUR POTATO CHIPS**
SELECTED VARIETIES
200 G
20846911004_EA
21422931_EA



5⁹⁹

**LAVAZZA CREMA
GUESTO OR QUALITA
ROSSA GROUND COFFEE**
250 G OR **CARNATION
HOT CHOCOLATE
ENVELOPES** 7-10'S
SELECTED VARIETIES
21047843_EA
21553695_EA



5⁹⁹

TAZO TEA BAGS
SELECTED VARIETIES
20'S
21308031_EA
21308145_EA



\$13

**TRU EARTH
LAUNDRY DETERGENT
DÉTERGENT À LESSIVE**
Eco-Strips Ultra Concentrated
Unperfumée



\$5

FANTASTIK 650 ML
**SCRUBBING
BUBBLES** 946-950 ML
WINDEX 765 ML
**GLADE SMALL
CANDLES** 1'S OR
**GLADE WAX
MELTS** 6'S
SELECTED VARIETIES
20125323001_EA
20321855001_EA



\$3

**DAWN
DISH LIQUID**
SELECTED VARIETIES
431/473 ML
21430581_EA
21430590_EA



Members-Only Price
\$3

Non-members
3⁷⁹

Members save
79¢



FOR YOUR FAMILY

4⁹⁹

NIVEA BODY WASH 500 ML, DEODORANT ROLL-ON 50 ML OR ANTIPERSPIRANT 51/52 G
SELECTED VARIETIES
20321421004_EA/21169899_EA



6⁴⁹

SOFTSOAP LIQUID HAND SOAP REFILL
SELECTED VARIETIES
1.47 L
21060883_EA/21167794_EA



5⁴⁹

ST. IVES BODY WASH
SELECTED VARIETIES
650 ML
21360961_EA



6⁹⁹

BIC DISPOSABLE RAZORS
SELECTED VARIETIES
2-8'S
20037524_EA/20151540_EA



6⁹⁹

DOVE DRY SPRAYS 107/113 G OR DEODORANT 74 G
SELECTED VARIETIES
20840632_EA/20844533_EA



7⁹⁹

OLD SPICE DEODORANT 73-144 G, SECRET DEODORANT 68-116 G OR GILLETTE DEODORANT 122 G
SELECTED VARIETIES
20701678_EA/21163772_EA



4⁹⁹

CREST 3D WHITE, PRO-HEALTH OR GUM TOOTH PASTE 63-160 ML, ORAL-B MANUAL TOOTHBRUSH EA, OR CREST KIDS MOUTHWASH 500 ML OR GLIDE FLOSS
SELECTED VARIETIES AND SIZES
21092358_EA/21096728_EA



6⁹⁹

LISTERINE CLASSIC 1 L OR KIDS 500 ML MOUTHWASH
SELECTED VARIETIES
21358301_EA
21358391_EA



5⁹⁹

SENSODYNE OR PRONAMEL TOOTH PASTE 75-100 ML OR POLIDENT DENTURE TABLETS 40'S OR POLIGRIP DENTURE ADHESIVE 40 G
SELECTED VARIETIES
2030179001_EA/20756075_EA



SAVE UP TO

20%

EUCERIN LOTIONS
SELECTED VARIETIES AND SIZES
20694794_EA



SAVE UP TO

25%

AVEENO SKIN CARE, BABY CARE OR BODY WASH
21570544_EA



GET **5,000** **-\$5** Value when you spend '25' on

7⁹⁹

GET **1,000** **-\$1** Value

VASELINE BODY LOTION OR HAND CREAM
SELECTED VARIETIES AND SIZES
21065910_EA



\$8

L'ORÉAL GLYCOLIC GLOSS OR BOND REPAIR HAIR CARE
SELECTED VARIETIES AND SIZES
21015502_EA/21016068_EA



SAVE UP TO

20%

GARNIER FRUCTIS HAIR CARE
SELECTED VARIETIES AND SIZES
2034069900_EA
21007302_EA



SAVE UP TO

15%

L'ORÉAL EXCELLENCE HAIR COLOUR OR ROOT COVER UP
SELECTED VARIETIES
20306551001_EA
21308376_EA



SAVE UP TO

30%

MARC ANTHONY OR CAKE HAIR CARE
SELECTED VARIETIES AND SIZES
2028849001_EA
21434673_EA



FOR YOUR FAMILY

SAVE UP TO 20%

11¹⁹ - 23¹⁹

FLINTSTONES CHILDREN'S VITAMINS
60-180'S OR ONE A DAY MULTIVITAMINS
60-130'S
SELECTED VARIETIES
21294671_EA/21515317_EA



SAVE UP TO 20%

9⁹⁹ - 33⁹⁹

NATURE'S BOUNTY VITAMINS, SUPPLEMENTS, TABLETS OR CAPSULES
SELECTED VARIETIES AND SIZES
20954995_EA



\$8

PURE STANDARD PRODUCTS EPSOM SALTS UNSCENTED BLISSFUL TRANQUILITY
4 KG
21636477_EA



13⁴⁹

BOOST CARB SMART OR PLUS CALORIES
SELECTED VARIETIES AND SIZES
2030442906_C06
20990876_C06



15⁹⁹

ADVIL PAIN RELIEF GELS OR CAPLETS 40-150'S, ALEVE OR ASPIRIN PAIN RELIEF CAPLETS, TABS OR CHEWS 40-180'S
SELECTED VARIETIES
2030676601_EA
20103677001_EA



GET 5,000⁺ when you spend \$25⁺ on

TYLENOL ZARBEES OR MOTRIN PRODUCTS
SELECTED VARIETIES AND SIZES
20324966_EA
21540200_EA



GET 3,000⁺ when you spend \$10⁺ on

HALLS LOZENGE BAGS
SELECTED VARIETIES AND SIZES
2031588001_EA
2031588000_EA



4⁹⁹

ALWAYS PADS 10-18'S OR LINERS 46-48'S
SELECTED VARIETIES
20311746002_EA
20874004_EA



12⁹⁹

U BY KOTEX SUPER PREMIUM PADS 30-50'S, TAMPONS 45'S/80'S, LINERS 150'S
SELECTED VARIETIES
21299918_EA
21594976_EA



16⁹⁹

TENA PADS OR UNDERWEAR
SELECTED VARIETIES AND SIZES
21033778_EA



Jamieson
NATURAL SOURCES SINCE 1922

Healthy Routines Start with **Jamieson Multivitamins**
Find the formula that's right for you.

30% OFF
10.89-29.79

Jamieson multivitamins selected varieties and sizes
20946453_EA/21585182_EA
21577570_EA



QUALITY 360⁺ GUARANTEE

For All Your Hair Care Needs



Herbal Essences or Aussie hair care, selected sizes and varieties,
21167373_EA/21571340_EA

Head & Shoulders or Pantene hair care, selected size and varieties,
21570905_EA/21570829_EA



Head & Shoulders or Old Spice hair care, selected sizes and varieties,
21505016_EA/21354802_EA

Native hair care, selected sizes and varieties,
21505267_EA/21505287_EA

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Don't leave any points behind at the pump!



Earn 10⁺ per litre

Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.

OR



Earn 10⁺ per litre

Insert your **PC Optimum™ card** into the card reader before entering your payment card.

OR



Earn at least 3c⁺ per litre in points

Pay with your **PC® Mastercard®** and earn points on fuel.¹



¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 89, 91, 93) at Esso™ stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit pcfinancial.ca/en/legal-stuff/pc-optimum-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaw's Inc., used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.

HOME

SAVE UP TO

30%

EVERYDAY ESSENTIALS™
MATTRESS PAD AND PROTECTORS
21048665_EA



BUY 1 GET 1
50% OFF

EVERYDAY ESSENTIALS™
PILLOW
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
\$8
21099991_EA



SAVE 40%

\$24

EVERYDAY ESSENTIALS™
COMFORTERS
SELECTED VARIETIES
21049564_EA



SAVE UP TO

30%

EVERYDAY ESSENTIALS™
SHEETS AND PILLOWCASES
21186009_EA



BUY 1 GET 1
50% OFF

EVERYDAY ESSENTIALS™
BATH, FACE OR HAND TOWEL
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
\$4-10
21434220_EA



\$5

EVERYDAY ESSENTIALS™ 18 OZ SCENTED CANDLES
SELECTED VARIETIES
21193706_EA/21193815_EA



SAVE UP TO 30%

3⁵⁰ - \$15

EVERYDAY ESSENTIALS™
PLASTIC STORAGE BINS
SELECTED VARIETIES
20022692_EA/21182477_EA



Optimum

Members-Only Price

\$10

Non-members
\$15

Members save
\$5

WINTER UTILITY MAT
90X120 CM
21614273_EA



EVERYDAY ESSENTIALS™

QUALITY YOU LOVE FOR LESS

Only here!

SAVE UP TO

25%

EVERYDAY ESSENTIALS™ APPLIANCES
20050995_EA/21193454_EA



SAVE UP TO

25%

EVERYDAY ESSENTIALS™ FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20006012_EA/20005440_EA



SAVE UP TO

20%

EVERYDAY ESSENTIALS™ COOKWARE, ROASTERS, SKILLETS, SAUTE AND SAUCE PANS AND COOKWARE SETS
21343662_EA/21425511_EA



SAVE UP TO

20%

EVERYDAY ESSENTIALS™ METAL BAKEWARE AND BAKEWARE SETS
SELECTED VARIETIES
20716778_EA/20721911_EA



SAVE UP TO

25%

EVERYDAY ESSENTIALS™ MIXING BOWLS
21451761_EA/21206309_EA



\$30

EVERYDAY ESSENTIALS™ 12 PIECE DINNERWARE SETS
SELECTED VARIETIES
21018490_EA



\$2

EVERYDAY ESSENTIALS™ OPENSTOCK DRINKWARE
SELECTED VARIETIES
21300041_EA/20659443_EA



BUY 1 GET 1 50% OFF

EVERYDAY ESSENTIALS™ KITCHEN GADGETS
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
\$3-19
21416723_EA/21213665_EA/21214163_EA



MOVE IT OR LOSE IT SALE!

25% off leggings & sports bras*

Ends January 22 | Select Styles (Reg. \$29-\$35) | In-Store + Online



Active Balance
Legging

21.75

Reg. ~~\$29~~

Active Balance
Sports Bra

26.25

Reg. ~~\$35~~

20% off children's activewear*



Toddler Girls'
Active Short

9.60

Reg. ~~\$12~~

Kid Boys'
Active Hoodie

23.20

Reg. ~~\$29~~

Toddler Boys'
Graphic Top

11.20

Reg. ~~\$14~~

Kid Girls'
Active Sports Bra

12.80

Reg. ~~\$16~~

Ends January 15 | Regular Price Only | In-Store + Online

JOE FRESH

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details

TASTE OF SUPER BOWL

OFFICIAL SPONSORS OF SUPER BOWL LIX

7-Optimum

GET 7,000^{pts}

WHEN YOU BUY ALL 3 PRODUCTS BELOW

=\$7

Value

BUY 12 PIECE WINGS HOT OR CHILLED

+

PEPSICO SOFT DRINKS 6X222 ML OR 2 L

+

RUFFLES, DORITOS, TOSTITOS CHIPS 180 - 295 G

selected varieties

20296926002_EA/21241053_EA/21574551_EA

All trademarks and logos are property of their respective owner.

GREAT TASTE. ZERO SUGAR.

LESS THAN 2 \$7.99 EA.

2/\$14

PEPSI® Soft Drinks (12 x 355 mL, selected varieties 20322361001_c12) or Dr Pepper® Soft Drinks (12 x 355 mL, selected varieties 21519855_c12)

LESS THAN 2 \$4.99 EA.

2/\$8

PEPSI® Soft Drinks (6 x 222 mL, selected varieties 21189960_c06) or 7UP® Soft Drinks (6 x 222 mL, selected varieties 21098829_c06)

LESS THAN 2 \$3.99 EA.

2/6⁵⁰

PEPSI® Soft Drinks (2 L, selected varieties 20296926004_EA)

LESS THAN 2 \$7.99 EA.

2/\$13

bubly™ sparkling water beverage (12 x 355 mL, selected varieties 21097177_c12/21443732_c12)

LESS THAN 2 \$7.49 EA.

2/\$13

GATORADE® ZERO Glacier Freeze® Sports Drink (6 x 591 mL, selected varieties 21242891_c06)

LESS THAN 2 \$2.99 EA.

2/\$5

GATORADE G FIT™ Electrolyte Beverage (828 mL, selected varieties 21521747_EA)

GET 2,000^{pts}

when you buy 2

-\$2 Value

Our butchers cut quality meat in your store every day!

pork loin schnitzel
21588065_EA

lean beef meatballs plain
21587897_EA

pork stir fry strips
21588095_EA

beef stir fry strips cut from Canada AA grade beef or higher
21588067_EA

chicken stir fry strips
21588091_EA

BLUE DRAGON

GET **500** when you buy any of these products

BLUE DRAGON SWEET CHILI SAUCE
330 ML
20904432_EA
3.49

BLUE DRAGON THAI RED CURRY PASTE
270 G
20722986_EA
3.99

BLUE DRAGON RICE NOODLES
SELECTED VARIETIES
300 G
21434579_EA
3.99

BLUE DRAGON COCONUT MILK
SELECTED VARIETIES
400 ML
20188944_EA
2.99

Happy Lunar New Year

Visit bleudragon.ca for more recipes

IT'S NOT JUST PASTA. IT'S

ITALPASTA

LESS THAN 2 \$3.29 EA.

2/5.50

Italpasta Pasta Selected varieties
900 g
20081342001_EA

TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES

MUTTI

4.99 Mutti Strained Tomatoes Selected varieties 680 mL
2028449001_EA

8.49 Mutti Pasta Sauce Selected varieties 650 mL
21541102_EA

ONE FAMILY. ONE PASSION. TOMATOES.

Visit www.italpasta.com for product information, recipe inspiration, and zero food waste tips.

*Registered Trademark of Italpasta Ltd.

Black Diamond CHEESTRINGS FICELLO

100% CANADIAN. 100% FUN.

PROUDLY MADE IN CANADA WITH 100% CANADIAN MILK

16 St. **5.77** Black Diamond Cheestrings 16 pk, 336 g
20763861_EA

LESS THAN 2 \$5.99 EA.

2/\$10 Black Diamond Combo, 129 g
200897_EA

5.49 Black Diamond Natural Cheese Slices, 220 - 240 g
207880_EA

5.49 Black Diamond Cheese Sticks, 189 g - 252 g
202982_EA
208847_EA

\$6 Lactantia Margarine, 850 g
202497001_EA

\$6 President Butter, 250 g
200893_EA

\$11 Black Diamond Cheestrings, 28 pk, 588 g
20763861_EA

\$7 Lactantia Butter Sticks, 454 g
2026988_EA
20269702_EA

Kraft Parmesan shredded cheese, 200 g
202852_EA

Armstrong 1902

NIBBLERS

NATURAL CHEESE SNACKS

5.99 NIBBLERS & COMBOS 180-200 G
ARMSTRONG
21440769_EA

3.99 SOUR CREAM DIP 250 G
HELVAGOOD!
20179979002_EA

6.49 PROTEIN BEVERAGE & LACTOSE FREE MILK 189-2 L SELECTED VARIETIES
NEILSON
21554369_EA
20188053001_EA

5.49 MICROFILTERED MILK 2 L SELECTED VARIETIES
NEILSON
20126276_EA
20130270_EA

\$3 FLAVOURED MILK 1 L SELECTED VARIETIES
NEILSON
20062332001_EA
20577247_EA

TRY OUR DELICIOUS, HIGH PROTEIN CHEESE SNACKS!

*Voted most trusted brand in Ontario in the Milk category, based on the 2020 BrandSpark Canadian Shopper Study.

Lil' Juan's

Lil' Juan's is using quality ingredients and gentle slow-cooking to bring you meals that are just that - simply delicious.

Chicken Tinga 400 g
21625751_EA
\$10

Beef Birria 300 g
21625544_EA
\$10

KALI'S INDIAN CUISINE

Easy prepared meals where all you have to do is heat and serve with your favourite side dishes, like seasoned rice or buttered naan. Kali's Indian Cuisine is made with traditional herbs and spices, simple and oh so tasty!

Butter Chicken 400 g
21625192_EA
\$10

Tikka Masala 400 g
21625191_EA
\$10

LOU'S KITCHEN

QUICK AND EASY - ENJOY!

BBQ Pork Back Ribs

frozen
680 g
21530551_EA
\$15

Don't leave any points behind at the pump!

1. Add your phone number to your account on the **PC Optimum™** app. Enter your phone number on the pump keypad before entering your payment card.

Earn 10^{pts} per litre

2. Insert your **PC Optimum™** card into the card reader before entering your payment card.

Earn 10^{pts} per litre

3. Pay with your **PC® Mastercard®** and earn points on fuel.*

Earn at least 3¢^{pts} in points

*Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchase (up to \$50) of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 100 points per litre of premium gasoline (Ontario 99, 91, 89) at Esso™ stations. Should fuel prices fall below \$1/L, earning 100 points per litre awarded to fall below 30 points per litre. Points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit pccanada.com/pc-optimismastercard. PC®, PC Financial® and President's Choice Financial® are trademarks of Loblaws Inc., used under license. Mastercard® is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso.

TRUSTED SOFTNESS. BETTER TEAR.

*vs. leading US 1-ply bargain brand

\$18 Charmin Bath Tissue, 12=48 roll, soft
21549779_EA

Charmin Ultra Soft

NEW

Cleans Better

\$18 Charmin Bath Tissue, 12=48 roll, strong
21636641_EA

*vs. Leading Canada 2-ply bath tissue

Charmin Ultra Strong Ultra Resistant

+50% MORE ABSORBENT

*vs. leading ordinary brand.

\$18 Bounty Paper Towel, Select A Size, 6=12 roll
21515966_EA

Bounty

The Quicker Picker Upper

THICKER AND MORE ABSORBENT

*vs. the leading US 2-ply napkin

\$11 Bounty Napkin 400's
21053171_EA

Bounty Napkins

The Quicker Picker Upper

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START YOUR **ACTIVIA**
GUT HEALTH CHALLENGE

2 ACTIVIA EVERY DAY FOR **14** DAYS



Optimum™

\$1.50 Value

APP EXCLUSIVE OFFER

Earn

1,500 pts

when you spend \$7 or more on any Activia product*

and

get entered to win**

10 MILLION pts

\$10,000 value!



\$6.49
Activia® - 12 x 100 g
2030342001_EA



\$4.49
Activia® - 625 g, 650 g
21430567_EA



\$12.49
Activia® - 2 kg
2147238_EA



less than 2 \$7.49 ea.
2/\$12
Activia® - 6 x 93 ml
2108459_EA



less than 2 \$2.29 ea.
2/\$4
Activia® - 190 ml
21348503_EA

*Open your PC Optimum™ app or visit optimum.ca to get the offer. Earn 1500 PC Optimum™ points when you spend \$7 or more on any participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 2nd to February 9th, 2025. Activia™ used under lic. © 2025 Cie Gervais Danone. All rights reserved.
**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2025 at 12:00 am ET. Members can get an entry when they spend \$7 or more on any eligible Activia products at participating Atlantic Superstore, Dominion, Fortinos, Loblaws, Maxi, No Frills, Provigo, Le Marché, Shoppers Drug Mart, Value-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and other locations and scan their PC Optimum card at the time of purchase. 1 Place of 10,000,000 PC Optimum points to be won that's like \$10,000.00 in value when redeemed each. Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pc.optimum.ca/contest.

PACK YOUR MORNING
WITH PROTEIN



\$7
Oikos® - 650 g, 750 g
21305945_EA



less than 2 \$5.49 ea.
3/12.75
Oikos® - 4 x 65 g, 4 x 100 g
21418716005_EA
21418716004_EA



less than 2 \$2.29 ea.
2/\$4
Oikos® - 190 ml
21401296_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

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10-HOUR BREW
BOLD AND SMOOTH TASTE



\$7
Stok™ - 142 L
21020371_EA/21020379_EA



RETURN TO SCHOOL
Favourites



less than 2 \$4.99 ea.
2/\$8
Liberté Greek® or Méditerranée®
4x100 g
20801752003_EA
21389655_EA



21547564_EA
21473714_EA
1,000 pts Value
\$4
Liberté® Méditerranée®
500 g

\$3.69

Yoplait® Minigo
6x60 g
21619388_EA



\$3.69

Yoplait® Tubes®
8x56 g



21547595_EA
21547629_EA

\$4.49

Yoplait Source® Protein 650 g

2158704_EA
215884067_EA



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