FOOD LION

January 15 - January 21, 2025

Offers valid while supplies last.

Helping you save with *new deals* every week

HOT SALE! MVP

HOTSALE! MVP **1.99 LB** W/O MVP Card Regular Retail

BONELESS PORK LOIN ROAST OR WHOLE PORK TENDERLOIN

HOTSALE! MVP **9.99 LB** CHOICE

BEEF T-BONE STEAK

W/O MVP Card $12.99 LB

YOU SAVE $3.00 LB

5 Lb. Bag
FOOD LION RUSSET POTATOES

3 Lb. Bag
FOOD LION YELLOW ONIONS

HOTSALE! MVP **2/$4** W/O MVP Card Regular Retail

HOTSALE! MVP **BOGO FREE** W/O MVP Card $12.99 EA Single Item Half Price

16-20 Ct. 16 Oz. Bag Frozen
FOOD LION RAW SHRIMP

YOU SAVE $3.00 LB

HOTSALE! MVP **2.99 LB**

FRESH BAG CHERRIES

W/O MVP Card $5.99 LB

HOTSALE! MVP **2/$6** W/O MVP Card $4.29 EA

10.3-13 Oz. Select Varieties
FRESH EXPRESS CHOPPED SALAD KITS

HOTSALE! MVP **3.99 LB** W/O MVP Card $5.99 LB

Freshly Sliced
FOOD LION BEEF BOLOGNA IN THE DELI

HOTSALE! MVP **4.49 EA** W/O MVP Card Regular Retail

Smithfield
16 Oz. Pkg. - Select Varieties
SMITHFIELD BACON

HOTSALE! MVP **BOGO FREE** W/O MVP Card Regular Retail Single Item Half Price

12 Pack - 12 Oz. Cans Select Varieties
PEPSI PRODUCTS LIMIT 4 FREE

6.88-20.5 Oz. or 6-8 Pack Select Varieties
THOMAS' BAGELS OR ENTENMANN'S DONUTS

HOTSALE! MVP **BOGO FREE** W/O MVP Card Regular Retail Single Item Half Price

HOTSALE! MVP **BOGO FREE** W/O MVP Card Regular Retail Single Item Half Price

6 Pack - 16.9 Oz. Bottles Select Varieties
COKE PRODUCTS LIMIT 4 FREE

4.75-8 Oz. Select Varieties
LAY'S POTATO CHIPS OR KETTLE COOKED CHIPS

HOTSALE! MVP **1.99 EA** Limit 4 W/O MVP Card Regular Retail

12 Pack - 12 Oz. - Bottles or Cans Select Varieties
SAMUEL ADAMS, SIERRA NEVADA OR NEW BELGIUM

HOTSALE! MVP **16.99 EA**

HOTSALE! MVP **2/$5** W/O MVP Card $3.69 EA.

9.4-14 Oz. Select Varieties
KRAFT DELUXE OR VELVEETA SHELLS & CHEESE

5.9-8 Oz. Select Varieties
PEPPERIDGE FARM GOLDFISH

HOTSALE! MVP **2/$4** W/O MVP Card Regular Retail

HOTSALE! MVP **4.99 EA** W/O MVP Card $8.59 EA.

18.2-24.5 Oz. Select Varieties
GORTON'S FROZEN SEAFOOD

46 Oz. Select Varieties
TROPICANA PREMIUM ADES OR PUNCHES

HOTSALE! MVP **2/$4** W/O MVP Card $2.79 EA.

32-50 Oz. - Select Varieties
NESTLÉ COFFEE MATE CREAMER OR ICED COFFEE

HOTSALE! MVP **2/$7** W/O MVP Card Regular Retail

24 Oz. Select Varieties
MT. OLIVE PICKLES

HOTSALE! MVP **2/$5** W/O MVP Card Regular Retail

MVP FROZEN LOW EVERY DAY **3.99 EA** W/O MVP Card $4.99 EA.

8-11 Oz. Select Varieties
TGI FRIDAYS SNACKS

13-16 Oz. - Select Varieties
POST GREAT GRAINS OR PEBBLES CEREAL

HOTSALE! MVP **3.49 EA** W/O MVP Card Regular Retail

42 Ct. Paks or 100.5-105 Oz. Liquid Select Varieties
ARM & HAMMER

HOTSALE! MVP **6.99 EA** W/O MVP Card Regular Retail

HOTSALE! MVP **5.49 EA** W/O MVP Card $6.99 EA.

6 Mega Rolls
CHARMIN ESSENTIALS 6 Double Rolls
BOUNTY ESSENTIALS Select Varieties

MVP PRICED LOW EVERY DAY ON ITEMS YOU BUY MOST OFTEN

&

MVP HOTSALE! OUR BEST WEEKLY MVP DEALS

1 2XBG 2KNA 2KNV 2V8L 2VCH 2VHA 2VRC 2VRD 2VRI 2VRN 2VRO 2VWR 01/15/25

Here with *rewards* just *for you*

FOOD LION MVP SHOP & EARN MONTHLY REWARDS

Activate Your Offers

Check Your Progress

You can also *donate your rewards* to help our neighbors!

Donate Now

FOOD LION FEEDS

FOOD LION MVP SHOP&EARN MONTHLY REWARDS

*For each $1 in Shop & Earn rewards you donate, Food Lion will donate $1 to Food Lion Feeds Charitable Foundation. The foundation will then distribute the funds to local food banks and their local feeding agencies throughout our footprint.

Serve up *mealtime favorites* for less

We have what you need for your favorite football party recipes and busy weeknight dinners.

100% fresh or *double* your money back

See foodlion.com for details

HOTSALE! MVP **5.99 LB**
Ground Fresh Daily
93% LEAN FRESH GROUND BEEF
W/O MVP Card Regular Retail

HOTSALE! MVP **5.99 LB** W/O MVP Card Regular Retail
CHOICE
BEEF SHOULDER OR BOTTOM ROUND ROAST

HOTSALE! MVP **6.99 LB** W/O MVP Card Regular Retail
CHOICE
BONELESS STEW BEEF

HOTSALE! MVP **8.49 LB** W/O MVP Card Regular Retail
CHOICE
BONE-IN BEEF FLANKEN STYLE OR SHORT RIBS

FROZEN TURKEY BREAST
HOTSALE! MVP **2.49 LB** W/O MVP Card Regular Retail

16 Oz. Pkg. Select Varieties Ready to Cook
MARC ANGELO CHICKEN BREAST SKEWERS
HOTSALE! MVP **5.99 EA** W/O MVP Card Regular Retail

15 Oz. Pkg. Select Varieties
HORMEL BEEF ENTRÉE
HOTSALE! MVP **7.99 EA** W/O MVP Card Regular Retail

HOTSALE! MVP **3.49 LB** W/O MVP Card Regular Retail
Center Cut, Bone-In
PORK CHOPS

HOTSALE! MVP **2/$5** W/O MVP Card Regular Retail
8 Oz. Pkg. - All Varieties
HATFIELD BONELESS HAM STEAK

HOTSALE! MVP **3.99 EA** W/O MVP Card Regular Retail

20-24 Oz. Pkg. Select Varieties
BOB EVANS SIDE DISHES

12 Oz. Pkg. - Select Varieties
SWAGGERTY'S BREAKFAST SAUSAGE LINKS OR PATTIES
HOTSALE! MVP **3.49 EA** W/O MVP Card Regular Retail

16 Oz. Pkg. - Select Varieties
OSCAR MAYER DELI FRESH LUNCH MEAT
HOTSALE! MVP **5.99 EA** W/O MVP Card Regular Retail

14-15 Oz. Pkg. Select Varieties - Includes Beef
BALL PARK MEAT FRANKS
HOTSALE! MVP **2/$5** W/O MVP Card Regular Retail

2-2.76 Oz. Pkg. - Select Varieties
HILLSHIRE SNACKING SMALL PLATES
HOTSALE! MVP **2/$5** W/O MVP Card Regular Retail

5-6 Oz. Pkg. - Select Varieties
HORMEL PEPPERONI
HOTSALE! MVP **3.99 EA** W/O MVP Card Regular Retail

SUSTAINABLE SEAFOOD

HOTSALE! MVP **5.99 EA** W/O MVP Card Regular Retail
10 Oz.
FLOUNDER OR TILAPIA FILLETS

HOTSALE! MVP **7.99 EA** W/O MVP Card Regular Retail
10 Oz. Pkg. Select Varieties
MARINATED SALMON

HOTSALE! MVP **5.99 EA** W/O MVP Card Regular Retail
10-24 Oz. Pkg. Select Varieties
QUALITY FOODS SEAFOOD

HOTSALE! MVP **BOGO FREE** W/O MVP Card Regular Retail Single Item Half Price
26-30 Ct. 16 Oz. Bag - Frozen
FOOD LION COOKED SHRIMP

2 ZNCO ZDPH ZDSA ZGAA ZGAL ZGAT ZGAU ZGCA ZGCN ZGCT ZGHW ZGPI ZGSA ZKBG ZKHA ZKKV ZMBA ZMBL ZMBM ZMBT ZMEA ZMHA ZMHK ZMKS ZNCA ZNCD ZNCE ZNCH ZNCL ZNCR ZNCT ZNFL ZNGB ZNGL ZNGN ZNGS ZNGV ZNHP ZNLE ZNNB ZNNF ZNNO ZNNx ZNNN ZNNL ZNNR ZNNS ZNNW ZNNX ZNNY ZNNZ ZNNB ZNNF ZNNO ZNNx ZNNN ZNNL ZNNR ZNNS ZNNW ZNNX ZNNY ZNNZ ZNNB ZNNF ZNNO ZNNx ZNNN ZNNL ZNNR ZNNS ZNNW ZNNX ZNNY ZNNZ ZNNB ZNNF ZNNO ZNNx ZNNN ZNNL ZNNR ZNNS ZNNW ZNNX ZNNY ZNNZ ZNNB ZNNF ZNNO ZNNx ZNNN ZNNL ZNNR ZNNS ZNNW ZNNX ZNNY ZNNZ ZNNB ZNNF ZNNO ZNNx ZNNN ZNNL ZNCA ZNNQ ZNNWB 01/10/25

DELIcious BOGOs of the week!

HOTSALE! BOGO FREE
W/O MVP Card $8.99 EA
Single Item Half Price
16 Ct. - In-Store Made
FOOD LION COOKIES

HOTSALE! BOGO FREE
W/O MVP Card $3.99 EA
Single Item Half Price
10 Ct.
MINI BAGELS

HOTSALE! BOGO FREE
W/O MVP Card $6.99 EA
Single Item Half Price
12 Oz.
BELGIOIOSO MARINATED MOZZARELLA CUP

HOTSALE! 7.99 EA
W/O MVP Card $9.99 EA
14 Oz.
Select Varieties
HORMEL SNACK TRAY

HOTSALE! 6.99 EA
W/O MVP Card $8.99 EA
12 Ct.
Select Varieties
BABYBEL MINIS

HOTSALE! $5 EA
W/O MVP Card $5.49 EA
8-10 Oz.
RANA FILLED PASTA

$5 EA
3 Ct.
Made Hot In-Store
CHICKEN TENDERS

HOTSALE! 3.99 EA
W/O MVP Card $4.79 EA
8 Oz.
TASTE OF INSPIRATIONS PARMESAN CHEESE WEDGE

HOTSALE! 4.99 EA
W/O MVP Card $5.49 EA
12 Ct.
MINI MUFFINS

HOTSALE! 3.99 EA
W/O MVP Card $4.49 EA
4 Ct.
FOOD LION CRÈME TWIRLS

HOTSALE! $5 EA
W/O MVP Card $5.99 EA
4 Ct.
Made Hot In-Store
ROTISSERIE STYLE CHICKEN LEG QUARTERS

Our BRANDS

DOUBLE MONEY BACK GUARANTEE See foodlion.com for details

FOOD LION · Nature's Promise · Taste of Inspirations · Care One · COMPANION

Pile on the savings when you choose our private brands!

15-13 Oz.
Select Varieties
FOOD LION TORTILLA CHIPS
HOTSALE! 2/$4
W/O MVP Card 2.99

HOTSALE! 6.99 LB
W/O MVP Card Regular Retail
16 Oz. Pkg.
NATURE'S PROMISE 86% LEAN GROUND BEEF

HOTSALE! 1.19 LB
W/O MVP Card $1.49 LB
Bulk
RED ONIONS

16 Oz.
Select Varieties
FOOD LION SALSA
HOTSALE! 1.99 EA
W/O MVP Card $2.39 EA

15 Oz.
Select Varieties
FOOD LION SHREDDED CHEESE
HOTSALE! 3.99 LB
W/O MVP Card $4.29 EA

64 Oz.
NATURE'S PROMISE LEMONADE
HOTSALE! 2/$5
W/O MVP Card $2.89 EA

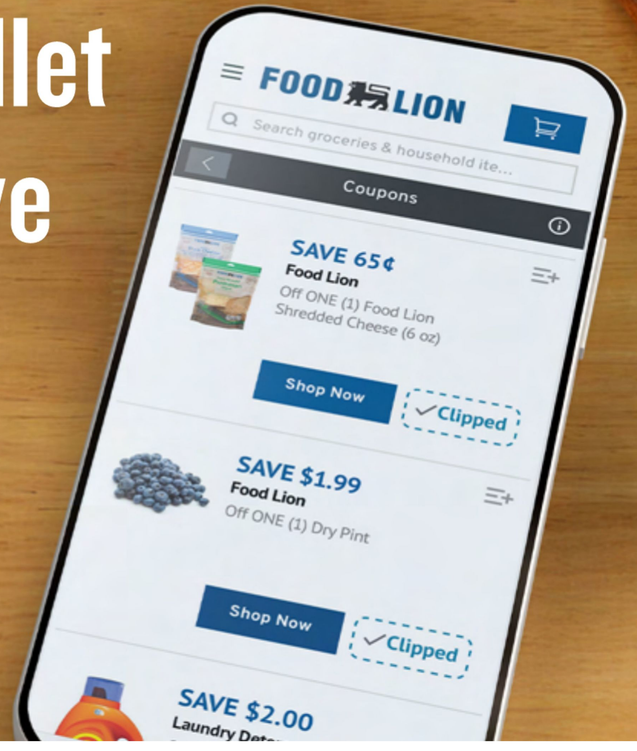
Now Offer ADDED WEEKLY!

Here with a *new* week of *digital coupon savings*

Sign in at foodlion.com, our app or the in-store kiosk

Coupon savings your wallet will love

New offers added weekly!

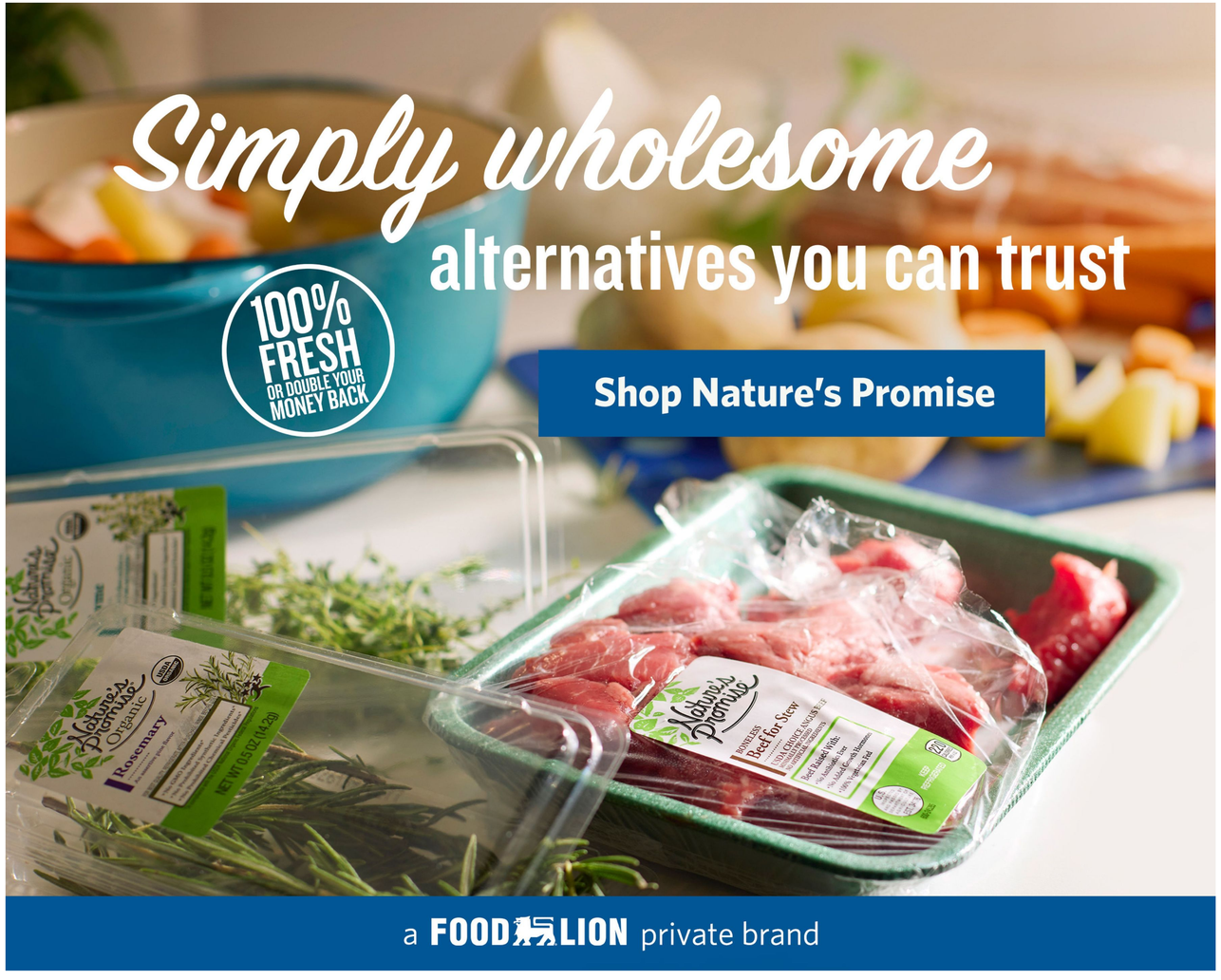


VIEW COUPONS

tune into game day savings

6.75-7.5 Oz. Select Varieties
WISE POTATO CHIPS OR RIDGIES
HOT SALE! 2/$5
W/O MVP Card $4.79 EA.

15.5-31.4 Oz. Select Varieties
DIGIORNO 12" PIZZA
HOT SALE! 4.99 EA
W/O MVP Card $5.99 EA


Simply wholesome
alternatives you can trust
100% FRESH OR DOUBLE YOUR MONEY BACK
Shop Nature's Promise
Nature's Promise Organic
Rosemary
Nature's Promise
Beef for Stew
a FOOD LION private brand

Our BRANDS

FOOD LION · COMPANION · inspirations · CARE one

Celebrate National Soup Month with pipin' hot prices!

Serving suggestion

DOUBLE MONEY BACK GUARANTEE See foodlion.com for details

PRICED LOW EVERY DAY 4.29 EA

16 Oz. Select Varieties **FOOD LION BUTTER QUARTERS**

8 Oz. **TASTE OF INSPIRATIONS PRE-SLICED CHEESE** IN THE DELI

HOTSALE! SAVE 3.49 EA. W/O MVP Card $3.99 EA.

HOTSALE! SAVE $5 EA. W/O MVP Card $5.49 EA.

16 Oz. Select Varieties **TASTE OF INSPIRATIONS SOUPS** IN THE DELI

NATURE'S PROMISE SOURDOUGH BOULE IN THE BAKERY

HOTSALE! SAVE 3.49 EA. W/O MVP Card $3.99 EA.

HOTSALE! SAVE 1.99 EA. W/O MVP Card $2.99 EA.

9 Oz. **FOOD LION OYSTER CRACKERS**

2 Oz. Select Varieties **FOOD LION SOUP AND DIP MIX**

HOTSALE! SAVE 99¢ EA. W/O MVP Card $1.78 EA.

BEVERAGE CENTER

12 Pack - 12 Oz. Cans Select Varieties **COKE PRODUCTS** 7.99 EA

64 Oz. Select Varieties **OLD ORCHARD HEALTHY BALANCE OR COCKTAIL JUICE**

HOTSALE! SAVE 1.99 EA. W/O MVP Card Regular Retail.

128 Oz. Select Varieties **ARIZONA TEA**

HOTSALE! SAVE 2/$6 W/O MVP Card $4.58 EA.

2/$5 10 Pack 6 Oz. Pouches Select Varieties **KOOL-AID JAMMERS**

HOTSALE! SAVE 3.69 EA. W/O MVP Card $4.49 EA.

8 Pack - 12 Oz. Cans Select Varieties **WATERLOO SPARKLING WATER**

13.7 Oz. Select Varieties **VICTOR ALLEN'S ICED COFFEE**

HOTSALE! SAVE 2/$5 W/O MVP Card $3.79 EA.

15 Oz. Select Varieties **MONSTER JAVA**

HOTSALE! SAVE 2/$5 W/O MVP Card $2.79 EA.

750 mL Select Varieties **CHATEAU LA COMMANDERIE OR APOTHIC WINE**

HOTSALE! 9.99 EA

750 mL Select Varieties **THREE FINGER JACK WINE**

1.5 Liter Select Varieties **CAVIT WINE**

HOTSALE! 13.99 EA

750 mL Select Varieties **JOSH PROSECCO OR KIM CRAWFORD WINE**

HOTSALE! 15.99 EA

SAVE 10% WHEN YOU BUY 6 BOTTLES OF WINE

HOTSALE! 21.99 EA 24 Pack - 12 Oz. Cans Select Varieties **BUD, MILLER, COORS OR YUENGLING**

HOTSALE! 22.99 EA 24 Pack - 12 Oz. Bottles or Cans Select Varieties **MICHELOB ULTRA**

HOTSALE! 16.99 EA 12 Pack - 11.2-12 Oz. Cans Select Varieties **HEINEKEN, CORONA OR MICHELOB ULTRA 0.0**

HOTSALE! 17.99 EA 12 Pack - 11.2-12 Oz. Bottles or Cans Select Varieties **CORONA, HEINEKEN OR STELLA ARTOIS**

HOTSALE! 17.99 EA 12 Pack - 12 Oz. Bottles **DEVILS BACKBONE** 12 Pack - 12 Oz. Cans **STONE** Select Varieties

LOCAL FOODWISE

Beer and Wine may not be available in all locations. Check your store for availability.

DAIRY

STOCK THE FRIDGE
WHILE THE SALE IS HOT

HOTSALE! MVP 2/$4
6-8 Oz. Select Varieties
FOOD LION CHUNK OR NATURAL CHEESE SLICES
W/O MVP Card Regular Retail

64 Oz. Select Varieties
SILK PROTEIN OR SOY MILK
HOTSALE! MVP 3.49 EA
W/O MVP Card $4.69 EA

52 Oz. Select Varieties
GOLD PEAK ICED TEA
MVP PRICED LOW EVERY DAY 2/$5
W/O MVP Card $3.09 EA

16 Oz. Select Varieties
FOOD LION SOUR CREAM
PRICED LOW EVERY DAY 1.99 EA

9 Oz. Select Varieties
SARGENTO CHEESE STICKS
HOTSALE! MVP 3.49 EA
W/O MVP Card $4.99 EA

HOTSALE! MVP 2.99 EA
W/O MVP Card $3.99 EA

8 Pack Select Varieties
YOPLAIT GO-GURT

MVP PRICED LOW EVERY DAY 2/$3
W/O MVP Card $1.88 EA

16 Oz. Select Varieties
BLUE BONNET QUARTERS

5 Oz. Select Varieties
YOPLAIT OUI YOGURT
HOTSALE! MVP 4/$5
W/O MVP Card 3/$5

46 Oz. Select Varieties
TROPICANA PREMIUM ORANGE JUICE
HOTSALE! MVP 3.49 EA
W/O MVP Card $4.89 EA

HOTSALE! MVP 2/$3
W/O MVP Card $1.69 EA

5.3 Oz. Select Varieties
DAISY COTTAGE CHEESE SINGLES

FROZEN

EASY SAVINGS
ON CONVENIENCE

HOTSALE! MVP 4.49 EA
18-21 Oz. Select Varieties
BIRDS EYE VOILA! OR LA CHOY FROZEN MEALS
W/O MVP Card Regular Retail

5 Oz. Select Varieties
CELESTE PIZZA
HOTSALE! MVP 4/$5
W/O MVP Card 2/$3

HOTSALE! MVP 2/$6
W/O MVP Card $8.39 EA

6-11.5 Oz. Select Varieties
LEAN CUISINE ENTREES

13.5-28 Oz. Select Varieties
ALEXIA FROZEN POTATOES
HOTSALE! MVP 4.49 EA
W/O MVP Card $5.99 EA

HOTSALE! MVP 8.99 EA
W/O MVP Card $9.99 EA

16-28 Oz. Select Varieties
SEAPAK FROZEN SEAFOOD

18.6 Oz. Select Varieties
TONY'S PIZZA
HOTSALE! MVP 2/$7
W/O MVP Card $3.59 EA

MVP PRICED LOW EVERY DAY 5.99 EA
W/O MVP Card $7.39 EA

50 Ct. Select Varieties
TOTINO'S PIZZA ROLLS

HOTSALE! MVP 2/$5
W/O MVP Card $2.99 EA

7 Oz. Select Varieties
ORE-IDA BAGEL BITES

HOTSALE! MVP 4.99 EA
W/O MVP Card $5.49 EA

32 Oz. Select Varieties
EL MONTEREY BURRITOS OR CHIMICHANGAS

11.5-16 Oz. Select Varieties
BANQUET MEGA MEALS OR BOWLS
HOTSALE! MVP 2/$6
W/O MVP Card Regular Retail

BREAKFAST

8.44-9.75 Oz. Select Varieties
LITTLE DEBBIE MINI MUFFINS
MVP PRICED LOW EVERY DAY 2/$6
W/O MVP Card $3.19 EA

11.2 Oz. Select Varieties
GENERAL MILLS CHEERIOS PROTEIN CEREAL
NEW ITEM
HOTSALE! MVP 2/$6
W/O MVP Card $5.69 EA

32 Oz. Select Varieties
BOB EVANS EGG WHITES OR EGG BEATERS ORIGINAL
HOTSALE! MVP 4.99 EA
W/O MVP Card $5.99 EA

23-26 Oz. Can Select Varieties
CHOCK FULL O'NUTS COFFEE
HOTSALE! MVP 9.99 EA
W/O MVP Card $13.49 EA

MVP PRICED LOW EVERY DAY 2/$6
W/O MVP Card $3.69 EA

10.7-12.3 Oz. Select Varieties
EGGO FROZEN WAFFLES

7.10-8.85 Oz. Select Varieties
NATURE VALLEY SOFT BAKED BREAKFAST OR PROTEIN BARS
HOTSALE! MVP 3.99
W/O MVP Card Regular Retail

HOTSALE! MVP 6.99
W/O MVP Card $7.99 EA

5 Pack Bars or 4 Pack Shakes Select Varieties
ATKINS

10 Ct. K-Cups or 10-12 Oz. Bag Select Varieties
DUNKIN' COFFEE
HOTSALE! MVP 6.99 EA
W/O MVP Card Regular Retail

NEW
PROTEIN 8G PER SERVING
Strawberry Cheerios Protein
Cinnamon Cheerios Protein
Gluten Free
Good Mornings start with Protein
SHOP NOW
*Contains pea protein

Here with discounts every fan will love
SHOP NOW
Johnsonville Italian Sausage Sweet
PEPSI
WISE Honey BBQ
Cracker Barrel Extra Sharp Yellow
DiGiorno Ultimate Pepperoni Crust
SAM'S Fresh Salsa

HEALTH & BEAUTY

TAKE GOOD CARE FOR LESS

HOTSALE! MVP 2/$5 3 Bar or 2.7-3 Oz. Select Varieties IRISH SPRING SOAP OR SPEED STICK DEODORANT W/O MVP Card Regular Retail

28.2 Oz. Select Varieties HEAD & SHOULDERS 2 IN 1 SHAMPOO & CONDITIONER HOTSALE! MVP 11.49 EA W/O MVP Card $12.89 EA

16.8-26.5 Oz. Select Varieties JERGENS LOTION HOTSALE! MVP 7.49 EA W/O MVP Card $8.99 EA

60-70 Ct. Select Varieties FLINTSTONES GUMMIES HOTSALE! MVP 6.89 EA W/O MVP Card $8.49 EA

4 Oz. Select Varieties MUCINEX CHILDREN'S COLD & FLU HOTSALE! MVP 10.99 EA W/O MVP Card $11.99 EA

2.7-3 Oz. - Select Varieties O'KEEFFE'S HEALTHY FEET FOOT CREAM OR HAND CREAM HOTSALE! MVP 6.99 EA W/O MVP Card $8.29 EA

BABY

3.5 Oz. Select Varieties PLUM ORGANICS POUCHES HOTSALE! MVP 1.39 EA W/O MVP Card $1.59 EA

3.5 Oz. Select Varieties GERBER GRADUATES GRABBER HOTSALE! MVP 4/$5 W/O MVP Card $1.68 EA

168-192 Ct. Select Varieties HUGGIES BABY WIPES REFILL HOTSALE! MVP 6.79 EA W/O MVP Card $7.79 EA

11-22 Ct. - Select Sizes PAMPERS TRAINING PANTS OR NINJAMAS NIGHTTIME UNDERWEAR HOTSALE! MVP 9.99 EA W/O MVP Card $11.99 EA

HOUSE & HOME

BUDGET-FRIENDLY ESSENTIALS

HOTSALE! MVP 3.49 EA 4 Mega Rolls ANGEL SOFT 2 Double Rolls SPARKLE Select Varieties W/O MVP Card Regular Retail

12-35 Ct. Select Varieties HEFTY SLIDER BAGS HOTSALE! MVP 3.49 EA W/O MVP Card $4.19 EA

11-18 Ct. Select Varieties CASCADE HOTSALE! MVP 5.49 EA W/O MVP Card $7.79 EA

HOTSALE! MVP 7.99 EA W/O MVP Card $8.89 EA 40-48 Oz. Select Varieties OXICLEAN

80-100 Ct. Dryer Sheets or 18 Oz. Scent Booster Select Varieties ARM & HAMMER HOTSALE! MVP 2/$6 W/O MVP Card $3.49 EA

136.4-139.2 Oz. Select Varieties XTRA HOTSALE! MVP 6.79 EA W/O MVP Card $7.59 EA

56 Oz. Select Varieties FABULOSO HOTSALE! MVP 4.49 EA W/O MVP Card $4.99 EA

HOTSALE! MVP 3.99 EA W/O MVP Card Regular Retail 90 Ct. Select Varieties ZIPLOC SNACK OR SANDWICH BAGS

30-40 Ct. Select Varieties GLAD KITCHEN BAGS HOTSALE! MVP 7.99 EA W/O MVP Card $12.29 EA

30 Oz. Bathroom or 32 Oz. Clean-Up Select Varieties CLOROX HOTSALE! MVP 3.99 EA W/O MVP Card Regular Retail

PET

2.64 Oz. Select Varieties SHEBA PERFECT PORTIONS ENTRÉE HOTSALE! MVP 1.19 EA W/O MVP Card $1.39 EA

15.4-25 Lbs. Select Varieties FRESH STEP MULTICAT OR FEBREZE OUTSTRETCH CAT LITTER HOTSALE! MVP 14.99 EA W/O MVP Card Regular Retail

13.2 Oz. Select Varieties PEDIGREE CHOICE CUTS BEEF WET DOG FOOD HOTSALE! MVP 1.79 EA W/O MVP Card $1.99 EA

5 Lb. Select Varieties BLUE BUFFALO LIFE PROTECTION FORMULA DOG FOOD HOTSALE! MVP 16.99 EA W/O MVP Card $17.99 EA

1.41 Oz. Select Varieties TEMPTATIONS LICKABLE SPOONS TREATS HOTSALE! MVP 2.99 EA W/O MVP Card $3.39 EA

3.3-3.5 Lb. Bag Select Varieties IAMS DRY CAT FOOD HOTSALE! MVP 10.99 EA W/O MVP Card $11.99 EA

10-12 Oz. Select Varieties FULL MOON JERKY DOG TREATS HOTSALE! MVP 12.99 EA W/O MVP Card $14.68 EA

18-20 Lb. Bag Select Varieties PURINA DOG CHOW DRY DOG FOOD HOTSALE! MVP 15.99 EA W/O MVP Card $16.99 EA

Beneful Healthy Weight

Helping your dog to a healthy and happy new year

CLIP COUPON

BUY 5

Box Tops Participating Products

GET 50

Bonus Box Tops For Your School Of Choice

GIVE

General Mills is giving a flat donation of $10,000 to local schools in need

BOX TOP$ FOR EDUCATION

SHOP COLLECTION

Offer Dates: 1/1/25 - 1/31/25. Learn more at BTFE.com. Subject to terms.

Keeping prices low on *guaranteed freshness*

HOT SALE! MVP
2/$5
W/O MVP Card Regular Retail
Pint
BLUEBERRIES

HOT SALE! MVP
2.99 EA
W/O MVP Card Regular Retail
HONEYDEW MELONS

HOT SALE! MVP
3.49 EA
W/O MVP Card Regular Retail
2 Lb. Bag
LIMES

24 Oz.
Select Varieties
TASTEFUL SELECTIONS STEAM & SAVOR POTATOES

HOT SALE! MVP
BOGO FREE
W/O MVP Card Regular Retail
Single Item Half Price

10-16 Oz. Bag
CARROT CHIPS OR MATCHSTICK CUT CARROTS

HOT SALE! MVP
2/$3
W/O MVP Card Regular Retail

10 Oz. Pkg.
FOOD LION GRAPE TOMATOES

HOT SALE! MVP
1.99 EA
W/O MVP Card Regular Retail

HOT SALE! MVP
99¢ EA
W/O MVP Card Regular Retail
Seedless
EUROPEAN CUCUMBERS

15.2 Oz.
Select Varieties
BOLTHOUSE FARMS JUICES

HOT SALE! MVP
2/$5
W/O MVP Card Regular Retail

White Supplies Last!
7.99 EA
10 STEM CUT TULIP BOUQUET

HOT SALE! MVP
79¢ EA
W/O MVP Card Regular Retail
HASS AVOCADOS

Avocados Mexico
ALWAYS GOOD

ORGANIC

NATURE'S PROMISE ORGANIC GREEN CABBAGE

HOT SALE! MVP
2.59 EA
W/O MVP Card Regular Retail
USDA ORGANIC

3 Ct. Bag
NATURE'S PROMISE ORGANIC AVOCADOS

HOT SALE! MVP
2.99 EA
W/O MVP Card Regular Retail
USDA ORGANIC

100% fresh or double your money back

See foodlion.com for details

Text CountOuts to MVPMVP (687687) to sign up for the MVP Weekly Specials Email. (Message and data rates may apply.)
Find us online: foodlion.com

Prices and promotions in this ad are based on the use of a Food Lion MVP card, regular prices apply without card.
We reserve the right to limit quantities and correct typographical errors.
Prices and availability may vary by store.
Rain checks unavailable on alcohol and tobacco products.

ALL STORES ACCEPT: American Express, VISA, MasterCard, ATM CARDS

Prices in this ad good at stores conveniently located in these cities:
Altavista, Amherst, Bassett, Bedford, Blacksburg, Brookneal, Buena Vista, Chatham, Christiansburg, Covington, Daleville, Danville, Floyd, Forest, Gretna, Hillsville, Keysville, Lexington, Lovingston, Lynchburg, Madison Heights, Martinsville, Moneta, Pearisburg, Pulaski, Radford, Roanoke, Rocky Mount, Rustburg, Salem, South Boston, Stanleytown, Troutville, Vinton, Wytheville

We accept competitor's coupons, exceptions may apply, see store associate for details.
Cosmetic, Western Union, Deli/Bakery and Floral may not be available at all stores.
Sale Begins Wednesday at 8 am in 24 Hour Stores.

MVP DIGITAL COUPONS

LOAD & SAVE MORE

load on app • web • in-store kiosk

January 15 - January 21, 2025

Offers valid while supplies last.

FOOD LION

HOT SALE! 2/$6

W/O MVP Card $3.29 EA

MVP Coupon -1.00 OFF 2

2/$5

22-24 Oz.
Select Varieties
PREGO PASTA SAUCE

MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

HOT SALE! 8.99 EA

W/O MVP Card $9.49 EA

MVP Coupon -1.00 OFF 1

7.99 EA

22.2-26.6 Oz.
Select Varieties
DIGIORNO STUFFED CRUST PIZZA

MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

HOT SALE! 3.49 EA

W/O MVP Card Regular Retail

MVP Coupon -50¢ OFF 1

2.99 EA

15.2-16 Oz.
Select Varieties
BEN & JERRY'S ICE CREAM

MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

HOT SALE! 3.99 EA

W/O MVP Card $4.39 EA

MVP Coupon -50¢ OFF 1

3.49 EA

8 Oz.
Select Varieties
SMUCKER'S UNCRUSTABLES

MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

HOT SALE! 2.99 EA

W/O MVP Card $3.59 EA

MVP Coupon -50¢ OFF 1

2.49 EA

10.5-16 Oz.
Select Varieties
BOSTON MARKET FROZEN DINNERS

MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

PRICED LOW EVERY DAY 2/$6

W/O MVP Card $3.69 EA

MVP Coupon -1.00 OFF 2

2/$5

7-9 Oz.
Select Varieties
JIMMY DEAN BREAKFAST BOWLS

MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

6.49 EA

MVP Coupon -2.00 OFF 1

4.49 EA Limit 8

10 Pack
7.5 Oz. Cans
Select Varieties
COKE PRODUCTS

MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

HOT SALE! 2.49 EA

W/O MVP Card $3.68 EA

MVP Coupon -50¢ OFF 1

1.99 EA

16.3 Oz.
Select Varieties
PILLSBURY GRANDS! BISCUITS

MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

HOT SALE! 14.89 EA

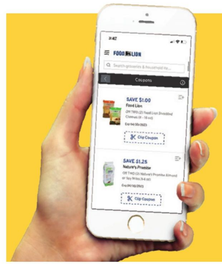
W/O MVP Card $17.99 EA

MVP Coupon -3.00 OFF 1

11.89 EA

6 Double Plus Rolls
Select Varieties
BOUNTY

MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1



MVP DIGITAL COUPONS

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12 Oz. Can
Select Varieties
RED BULL

2.99 EA
MVP Coupon -50¢ OFF 1
2.49 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

12-13 Oz.
Select Varieties
SUPERPRETZEL SNACKS

HOT SALE! 2.49 EA
W/O MVP Card $3.29 EA
MVP Coupon -50¢ OFF 1
1.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

8.65-8.8 Oz.
Select Varieties
KID CUISINE FROZEN MEALS

PRICED LOW EVERY DAY 2/$5
W/O MVP Card $3.09 EA
MVP Coupon -1.00 OFF 2
2/$4
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

16 Oz.
Select Varieties
HALO TOP ICE CREAM

HOT SALE! 3.99 EA
W/O MVP Card $4.99 EA
MVP Coupon -50¢ OFF 1
3.49 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

5.8-9 Oz.
Select Varieties
ATKINS FROZEN DINNERS

HOT SALE! 3.49 EA
W/O MVP Card $4.79 EA
MVP Coupon -50¢ OFF 1
2.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

10-15 Oz.
Select Varieties
BIRDS EYE OVEN ROASTERS OR VEGGIE MADE VEGGIES

HOT SALE! 2.99 EA
W/O MVP Card $4.29 EA
MVP Coupon -50¢ OFF 1
2.49 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

11-18 Oz.
Select Varieties
PICTSWEET VEGETABLES FOR ROASTING

HOT SALE! 2.99 EA
W/O MVP Card $4.49 EA
MVP Coupon -50¢ OFF 1
2.49 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

10.4-19.2 Oz.
Select Varieties
SWAGGERTY'S BREAKFAST SANDWICHES

HOT SALE! 5.99 EA
W/O MVP Card $6.99 EA
MVP Coupon -1.00 OFF 1
4.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

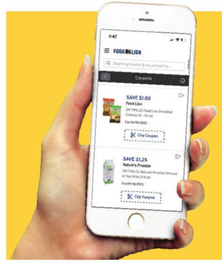
32 Oz.
Select Varieties
WYMAN'S SMOOTHIE BLENDS

HOT SALE! 8.99 EA
W/O MVP Card $10.99 EA
MVP Coupon -1.00 OFF 1
7.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

14-14.8 Oz.
Select Varieties
HUNGRY JACK PANCAKES

HOT SALE! 2.49 EA
W/O MVP Card $3.49 EA
MVP Coupon -50¢ OFF 1
1.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

W-2 ZNCO ZDPH ZDSA ZGAH ZGAL ZGAT ZGAU ZGCH ZGCR ZGCT ZGHW ZGRY ZGSA ZMBA ZMBT ZMSA ZMWA ZMWK ZNCA ZNCD ZNCE ZNCH ZNCL ZNCR ZNCT ZNFL ZNGB ZNGL ZNGR ZNGS ZNGV ZNHP ZNNB ZNNL ZNTT ZNWA ZNWI ZNWL ZNWM ZNWN ZNWT ZPAL ZPHA ZSAG ZSAU ZSCH ZSCL ZSCO ZSCT ZSFE ZSFL ZSFR ZSGL ZSGV ZSSA ZSSV ZTCA ZTCH ZTKN ZTTR ZVBL ZVCH ZVDC ZVHA ZVRC ZVRD ZVRI ZVRN ZVRO ZVTI ZVTR ZVWH ZVWN ZVWR ZVWS ZVWT ZWBL ZWCA ZWCL ZWWA ZWWS 01/15/25



MVP DIGITAL COUPONS

load on app, online or at the in-store kiosk

HOT SALE! 5.99 EA
W/O MVP Card $6.59 EA
MVP Coupon -1.00 OFF 1
4.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

48 Oz.
Select Varieties
STARBUCKS ICED COFFEE

HOT SALE! 2/$5
W/O MVP Card $3.79 EA
MVP Coupon -1.00 OFF 2
2/$4
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

3-3.6 Oz.
Select Varieties
RUSSELL STOVER SUGAR FREE CANDY

4.99 EA
MVP Coupon -50¢ OFF 1
4.49 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

8 Oz.
Select Varieties
KRAFT GRATED PARMESAN CHEESE

7.99 EA
MVP Coupon -1.00 OFF 1
6.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

16 Oz.
Select Varieties
PHILADELPHIA ORIGINAL CREAM CHEESE TUB

HOT SALE! 3.49 EA
W/O MVP Card $3.99 EA
MVP Coupon -50¢ OFF 1
2.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

8 Oz.
Select Varieties
TILLAMOOK SHREDDED CHEESE

HOT SALE! 2/$6
W/O MVP Card $4.49 EA
MVP Coupon -1.00 OFF 2
2/$5
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

4.6 Oz.
NATURE VALLEY LUNCH BOX PEANUT FREE GRANOLA BARS

HOT SALE! 4/$5
W/O MVP Card $1.99 EA
MVP Coupon -1.00 OFF 4
4/$4
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

5.3 Oz.
Select Varieties
OIKOS PRO OR TWO GOOD YOGURT CUPS

HOT SALE! 4.99 EA
W/O MVP Card $5.49 EA
MVP Coupon -1.00 OFF 1
3.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

48 Oz.
Select Varieties
TILLAMOOK ICE CREAM

PRICED LOW EVERY DAY 2/$6
W/O MVP Card $3.69 EA
MVP Coupon -1.00 OFF 2
2/$5
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

8.4-12.1 Oz.
Select Varieties
QUAKER INSTANT OATMEAL

2/$3
MVP Coupon -1.00 OFF 2
2/$2
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

20 Oz. Bottle
Select Varieties
GLACÉAU VITAMIN WATER

W-3 ZNCO ZDPH ZDSA ZGAH ZGAL ZGAT ZGAU ZGCH ZGCR ZGCT ZGHW ZGRY ZGSA ZKBG ZKNA ZKNV ZMBA ZMBL ZMBM ZMBT ZMSA ZMWA ZMWK ZMWS ZNCA ZNCD ZNCE ZNCH ZNCL ZNCR ZNCT ZNFL ZNGB ZNGL ZNGR ZNGS ZNGV ZNHP ZNLE ZNNB ZNNF ZNNL ZNNO ZNRA ZNRE ZNRG ZNRH ZNRI ZNRL ZNRR ZNTT ZNWA ZNWI ZNWL ZNWM ZNWN ZNWT ZPAL ZPHA ZPHI ZSAG ZSAU ZSCH ZSCL ZSCO ZSCT ZSFE ZSFL ZSFR ZSGL ZSGV ZSSA ZSSV ZTCA ZTCH ZTKN ZTNA ZTNV ZTTR ZVBL ZVCH ZVDC ZVHA ZVNK ZVNO ZVNR ZVRA ZVRC ZVRD ZVRI ZVRN ZVRO ZVTI ZVTR ZVWH ZVWN ZVWR ZVWS ZVWT ZVWX ZWBL ZWCA ZWCL ZWWA ZWWS 01/15/25

MVP DIGITAL COUPONS

load on app, online or at the in-store kiosk

LOAD & SAVE MORE

59 Oz.
Select Varieties
SILK KIDS OATMILK BLEND

HOT SALE! 4.99 EA
W/O MVP Card $5.49 EA
MVP Coupon -1.00 OFF 1
3.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

16 Oz.
Select Varieties
BODYARMOR

HOT SALE! 4/$5
W/O MVP Card $2.18 EA
MVP Coupon -1.00 OFF 4
4/$4
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

3 Pack Flats
or 4 Pack Cubes
Select Varieties
PUFFS

HOT SALE! 5.39 EA
W/O MVP Card $5.99 EA
MVP Coupon -1.00 OFF 1
4.39 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

14.5-15.25 Oz.
Select Varieties
GREEN GIANT CANNED VEGETABLES

HOT SALE! 4/$5
W/O MVP Card $1.69 EA
MVP Coupon -1.00 OFF 4
4/$4
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

15.25 Oz.
Select Varieties
CAMPBELL'S CHUNKY BOWLS

HOT SALE! 2.50 EA
W/O MVP Card $3.19 EA
MVP Coupon -50¢ OFF 1
2.00 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

18 Rolls
Select Varieties
COTTONELLE

HOT SALE! 17.99 EA
W/O MVP Card $19.99 EA
MVP Coupon -2.00 OFF 1
15.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

32.5 Oz.
Select Varieties
PALMOLIVE DISH SOAP

HOT SALE! 3.99 EA
W/O MVP Card $4.49 EA
MVP Coupon -1.00 OFF 1
2.99 EA
MVP W/ MFR. DISCOUNT SAVINGS LIMIT 1

W-4 ZNCO ZDPH ZDSA ZGAH ZGAL ZGAT ZGAU ZGCH ZGCR ZGCT ZGHW ZGRY ZGSA ZKBG ZKNA ZKNV ZMBA ZMBL ZMBM ZMBT ZMSA ZMWA ZMWK ZMWS ZNCA ZNCD ZNCE ZNCH ZNCL ZNCR ZNCT ZNFL ZNGB ZNGL ZNGR ZNGS ZNGV ZNHP ZNLE ZNNB ZNNF ZNNL ZNNO ZNRA ZNRE ZNRG ZNRH ZNRI ZNRL ZNRR ZNTT ZNWA ZNWI ZNWL ZNWM ZNWN ZNWT ZPAL ZPHA ZPHI ZSAG ZSAU ZSCH ZSCL ZSCO ZSCT ZSFE ZSFL ZSFR ZSGL ZSGV ZSSA ZSSV ZTCA ZTCH ZTKN ZTNA ZTNV ZTTR ZVBL ZVCH ZVDC ZVHA ZVNK ZVNO ZVNR ZVRA ZVRC ZVRD ZVRI ZVRN ZVRO ZVTI ZVTR ZVWH ZVWN ZVWR ZVWS ZVWT ZVWX ZWBL ZWCA ZWCL ZWWA ZWWS 01/15/25