

SUPERIOR GROCERS

Quality, Variety & Value!

RED TAG SPECIALS!

Mantecadas
Vanilla or Chocolate
10 Count



\$5 EA



Brown Onions
Cebollas Cafe

RED TAG SPECIAL!
3.99 LBS



Beef Clod Steak
FAMILY PACK or Service Counter
Espaldilla de Res

RED TAG SPECIAL!
4.99 LB

U.S.D.A CHOICE



Fresh Corn
Elote Fresco

RED TAG SPECIAL!
5¢ FOR 2



Tamales

MADE WITH 100% FRESH STONE GROUND NIXTAMAL. Beef, Chicken, Pork, Jalapeno Cheese, Sweet Corn, Pineapple or Strawberry

RED TAG SPECIAL!
2.99 EA +TAX



Raw White Shrimp
31 - 35 Count
Frozen / Defrosted
Camaron Blanco

RED TAG SPECIAL!
4.99 LB

SPECIALS OF THE WEEK / Especiales de la semana

Sunkist, Squirt or 7Up
Selected Varieties
12 Pack / 12 oz.
10 Pack / 7.5 oz.
8 Pack / 12 oz.

4.99 EA +CRV



Lay's or Kettle Lay's Potato Chips
Selected Varieties
5 - 8 oz.

2.49 EA



Guerrero Corn Tortillas
100 Count

3.99 EA



Mazola Cooking Oil
96 oz.

8.99 EA



Super Lucky Elephant Jasmine Rice
5 lb.

4.99 EA



Teasdale White or Mexican Style Hominy
108 oz.

2.99 EA



Marinela Cookies
Selected Varieties
14.11 - 18.88 oz.

2.99 EA



Kellogg's Family Size Cereal
Selected Varieties
16.6 - 24 oz.

4.99 EA



Nissin Cup O Noodle Soups
6 Pack / 2.25 oz.

2\$5 FOR



Nabisco Family Size Chips Ahoy! Ritz Crackers
Selected Varieties
14.25 - 18.9 oz.
17.8 - 20.5 oz.

3.99 EA



Farmer John Premium Wieners
12 oz.

2\$4 FOR



Tide Simply Laundry Detergent
105 - 117 oz.

9.99 EA



Niagara Drinking Water
32 Pack / 16.9 oz.

3\$10.99 FOR +CRV



Cacique Ranchero Queso Fresco
10 oz. or Cremas
Selected Varieties
15 oz.

2.49 EA



Modelo, Pacifico, Corona or Dos Equis
24 Pack / 12 oz. Cans or Bottles

27.99 EA +CRV

RED TAG SPECIALS! ESPECIALES DE SABADO Y DOMINGO SATURDAY & SUNDAY Specials! JANUARY 11 JANUARY 12



Pork Neck Bones
FAMILY PACK or Service Counter
Espinazo de Puerco

1.99 LB



Chicken Drumsticks
FAMILY PACK or Service Counter
Piernas de Pollo

99¢ LB



Tilapia Fillet
FAMILY PACK or Service Counter
Filete de Migarra

3.99 LB



Hot Pockets Value Pack
12 Pack

10.99 EA



Cucumbers
Pepinos

4.99 FOR



Large Mango

69¢ EA



Navel Oranges
Naranjas

69¢ EA



Bar S Hot Link
48 oz.

6.99 EA



Kerns Fridge Pack Nectar
Selected Varieties
12 Pack / 11.5 oz.

4.99 EA +CRV



Texas Long Grain Rice
5 lb.

2\$5 FOR



Powerade
Selected Varieties
6 Pack / 20 oz.

5.99 EA +CRV



Estrella Jalisco or Michelob Ultra
24 Pack / 12 oz. Bottles or Cans

20.99 EA +CRV



Mini Conchas
9 Count

\$5 EA



Mini Chonbones
10 Count

\$5 EA



Whole Grilled Chicken

10.49 EA +TAX



Superior Wings

9.99 LB +TAX

Always fresh
Fast Delivery
Personal Shopper

ORDER WITH
Uber Eats

ATM CARD
VISA
MasterCard
Discover
American Express

Prices Effective:
January 8th thru January 14th
Wed Thu Fri Sat Sun Mon Tue
08 09 10 11 12 13 14

VALUE VISIBLE

Niagara Drinking Water
1 Gallon
99¢ EA+CRV

La Moderna Animalitos Cookies
14.1 oz.
1.49 EA

Faraon Pasta
7 oz.
5 FOR \$2

Thrifty Ice Cream
16 oz.
2.49 EA

Essential Everyday Cheese
Shred or Shredded
7-8 oz.
2.49 EA

Essential Everyday Tomato Sauce
8 oz.
6 FOR \$3

Shopper's Value Granulated Sugar
4 lb.
3.29 EA

Essential Everyday Mayonnaise
30 oz.
3.69 EA

Imperial Soft Spread Tub
45 oz.
3.99 EA

D'Gari Gelatin
4.7 oz.
3 FOR \$4

Celeste Pizza
5 oz.
4 FOR \$5

T.J. Farms Hash Brown Patties
18 Count
5.99 EA

RED TAG SPECIALS!
Quality, Variety & Value!
Calidad, Variedad y Precios Bajos!

7UP, Squirt, Canada Dry, A&W or Hawaiian Punch
Selected Varieties, 2 Liter
3\$5 FOR

Jarritos or Mineragua
Selected Varieties, 1.5 Liter
2\$3 FOR

Jarritos or Mineragua
Selected Varieties, 12.5 oz.
5\$5 FOR

Monster Energy Drink
Selected Varieties, 16 oz.
1.99 EA

Shasta Soft Drinks
Selected Varieties, 12 Pack
2\$7 FOR

GROCERY / Abarrotes

Clamato
Selected Varieties, 64 oz.
4.99 EA

Bimbo Sandwich Bread
Selected Varieties, 21.52-24 oz.
2.79 EA

Zulka Pure Cane Sugar
4 lb.
3.49 EA

Nestle La Lechera Sweetened Condensed Milk
375 Grams
1.99 EA

Las Palmas Enchilada Sauce
28 oz. or Dona Maria Mole
8.25 oz.
2.99 EA

La Morena Whole Jalapenos
28.2 oz. Chipotle Peppers
7 oz.
3\$5 FOR

Gold Medal All Purpose Flour
5 lb.
3.99 EA

Sun Vista Beans
Selected Varieties, 15 oz.
99¢ EA

Wishbone Salad Dressing
15 oz. or Viasic Dill Spears
24 oz.
2.49 EA

McCormick Strawberry Fruit Spread
15.8 oz.
2.99 EA

Capri Sun Fruit Punch Juice
10 Pack / 6 oz.
4\$10 FOR

Mott's 100% Apple Juice
64 oz. or Apple Sauce
6 Pack / 3.9-4 oz.
2\$5 FOR

Guerrero Tostadas Caseras
Selected Varieties, 22 Count
1.99 EA

El Comal Grande
30 Count Regular Flour Tortillas
20 Count
3.49 EA

Guerrero King Size Corn
30 Count
2.49 EA

Guerrero Caseras Flour Tortillas
20 Count
3.49 EA

BUY 2 SAVE \$2 - MIX OR MATCH

Fabuloso Multipurpose Cleaner
128 oz.
6.49 EA

Suavitel Fabric Softener
105 oz.
6.99 EA

Virtue Bath Tissue
24 Count Paper Towel
8 Count
5.99 EA

Tide with Downy Laundry Detergent
5 Kilo
10.99 EA

DAIRY & DELI / Lácteos y Carnes Frías

Joseph Farms Shredded or Block Cheese
Selected Varieties, 64 oz.
15.99 EA

Viloe Life Lactaid Drink
Selected Varieties, 4 Pack / 3.4 oz.
4\$5 FOR

Minute Maid Berry Punch or Fruit Punch
59 oz.
1.99 EA

Simply Orange Juice
89 oz.
7.99 EA

El Mexicano Yogurt
7 oz.
4\$5 FOR

Dannon Activia Drinks
4 Pack / 7 oz. Yogurt
4 Pack / 4 oz.
2\$7 FOR

FUD Selecto Cooked Ham, Turkey Ham
12 oz.
3.99 EA

Cacique Chorizo
Selected Varieties, 9 oz.
4\$5 FOR

International Delight Coffee Creamer
Selected Varieties, 32 oz.
2\$7 FOR

Lactaid Milk
Selected Varieties, 96 oz.
6.99 EA

Tampico Citrus Punch
1 Gallon
2\$5 FOR

El Mexicano Arroz Con Leche
8 oz.
99¢ EA

FROZEN / Congelados

Smuckers Uncrustables
Selected Varieties, 15 Count / 2 oz.
12.99 EA

Jimmy Dean Pancake & Sausage on a Stick
30 oz.
8.99 EA

Digiorno Pizza
Selected Varieties, 24.6-29.3 oz.
6.99 EA

Grown in Idaho Crispy Potatoes
Selected Varieties, 24-28 oz.
4.99 EA

Yummy Dino Buddies Jumbo Box
56 oz.
12.99 EA

Furlani Garlic Texas Toast
11.25 oz.
2.99 EA

Ramonas Burritos
Selected Varieties, 10 oz.
2\$5 FOR

Thrifty Ice Cream
Selected Varieties, 48 oz.
4.99 EA

BEER, WINE & LIQUOR / Cerveza, Vinos y Licores

Stella Rosa Wines
Selected Varieties, 750 ml.
10.99 EA

Buzzball Biggies
Selected Varieties, 1.75 Liter.
19.99 EA

Modelo Especial
12 Pack / 12 oz. Cans Pacifico or Victoria
12 Pack / 12 oz. Bottles
15.99 EA

Modelo Chelada
12 Pack, 12 oz. Cans
16.99 EA

Crown Royal Canadian Whisky
750 ml.
17.99 EA

Sauza Hornitos Tequila Reposado or Silver
750 ml. Dusse VSOP
375 ml.
19.99 EA

Michelob Ultra, Coors Light, Tecate or Miller Lite
18 Pack / 12 oz. Cans
17.99 EA

Cayman Jack, Truly Hard Seltzer
Variety Pack, 12 Pack / 12 oz.
17.99 EA

Gran Centenario Anejo Tequila, Teremana Tequila Reposado
750 ml.
26.99 EA

Remy Martin V.S.O.P Cognac, Casamigos Tequila Reposado
750 ml.
44.99 EA

Modelo Especial
18 Pack / 12 oz. Cans Pacifico Clara
18 Pack / 12 oz. Bottles / Cans
22.99 EA

Bud Light, Coors Light, Tecate or Miller Lite
30 Pack / 12 oz. Cans
22.99 EA

Fresh Made Daily! SUPERIOR MASA

Masa Preparada Para Tamales
Regular, Enchilada or Sweet
\$1.99 LB

Tamaliza

SUPERIOR CORN HUSK
Corn Husk, 16 oz.
\$8.99 EA

San Marcos Sliced Jalapeno Peppers
26 oz.
\$3.69 EA

Dole Pineapple
Selected Varieties, 26 oz.
\$1.99 EA

Superior Prepared Lard or Manteca Morena
\$2.99 LB

Las Palmas Chili or Enchilada Sauce
28 oz.
\$2.99 EA

Goya Manzanilla Olives
20 oz.
\$3.29 EA

Pork Stew Meat
\$3.69 LB

Maseca Corn Flour Mix or Tamales
4 lb.
\$3.99 EA

La Fiesta Chile Guajillo or Pasilla Ancho
8 oz.
\$5.99 EA

La Chona Shreds
Selected Varieties, 32 oz.
\$8.99 EA

Aluminum Steamer Pot
8-52 Quart
\$8.99 - \$33.99 EA

FRESH CUT MEATS / Carnes Frescas **SUPERIOR RANCH**

 Sirloin Tip Roast or Steak FAMILY PACK or Service Counter Milanesa de Res 5.99 LB	 Beef Stew Meat FAMILY PACK or Service Counter Trochitos de Res 5.29 LB	 Boneless Beef Short Ribs FAMILY PACK or Service Counter Costillas de Res Sin Hueso 5.99 LB	 Beef Top Blade Steak Planchuela de Res 5.99 LB
 Pork Cushion Meat FAMILY PACK or Service Counter Matiza de Puerco 3.49 LB	 Pork Adobada Service Counter Adobada de Puerco 3.49 LB	 Pork Longaniza Regular or Guatemalteca Longaniza de Puerco Regular o Guatemalteca 3.99 LB	
 Chicken Breaded Breast Fillet FAMILY PACK or Service Counter Pechuga de Pollo Empanizada 3.99 LB	 Chicken Taco Meat FAMILY PACK or Service Counter Carne de Pollo Picada 2.99 LB	 Chicken Leg 1/4's FAMILY PACK or Service Counter Piernas de Pollo Con Muslo 1.29 LB	 Chicken Leg Meat FAMILY PACK or Service Counter Pierna De Pollo Deshuesada 2.79 LB

FRESH SEAFOOD / Pescado y Mariscos Frescos

 Red Trout Frozen/Defrosted Trucha Roja 2.99 LB	 Diced Tilapia Frozen/Defrosted Mojarra Picada 4.99 LB	 Whole Clean Tilapia Frozen/Defrosted Mojarra Entera 2.49 LB	 Squid Frozen/Defrosted Calamar 79c LB	 Whole Catfish Frozen/Defrosted Bagre Entero 4.69 LB
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CONVENIENCE

 Wilmar Ground Beef 73% Chub 3 lb 12.99	 Foster Farms Corn Dogs 1 - 2.67 lb. 7.99 EA	 Foster Farms Crispy Strips or Orange Chicken 24 oz. 7.99 EA	 El Monterrey Burritos Selected Varieties 30 - 32 oz. 5.99 EA	 Simplot Hashbrowns 20 Count 5.99 EA
 Angels Gate Swai Fillet 2 lb. Bag 7.99 EA	 Steakhouse Certified Angus Patties or Hooten Smash Burger Patties 2 lb. 13.99 EA			

SERVICE DELI / Cremeria

 Krusse Boneless Ham Sliced to Order 2.99 LB	 Krusse Black Forest Ham Sliced to Order 4.99 LB	 Queso Fresco Casero 3.99 LB	 Panela 5.49 LB	 Queso Frijolero 7.99 LB
 FUD Turkey Ham Sliced to Order 5.79 EA	 Foster Farm Oven Roast and Hickory Smoked 4.49 EA	 Quesillo Oaxaqueño Artesanal 6.99 LB	 Monterrey Jack Shredded Cheese 4.79 LB	 Crema Natural or Oaxaqueña 2.49 LB

HOT FOODS / Comidas Calientes

 Chicken Family Meal SERVES 3 PEOPLE 17.99 EA +TAX	 Champurrado or Atole 16 oz. 3.99 EA +TAX
 Turkey Carnitas 9.99 EA	 12 Piece Fried Chicken 15.99 EA +TAX
 Potato Wedges 4.49 EA	 Rice or Beans 4.99 EA
 Potato Salad 2.49 EA	 Chicharron Belly 15.99 EA +TAX
 Salsa Molcajete Verde 4.99 EA	 Chicharron Botanero 9.99 EA

MONDAY FRIED CHICKEN \$1 EA +TAX	TUESDAY TAQUITOS Chicken or Potato \$1 EA +TAX	WEDNESDAY CALDO Beef or Chicken 24 oz. \$6 EA +TAX	THURSDAY BURRITO \$6 EA +TAX	FRIDAY FRIED TILAPIA \$3.99 EA +TAX	SATURDAY MENUDO OR POZOLE 24 oz. \$6.99 EA +TAX
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WORLD FAMOUS Guacamole & Tortilla Chips

Fresh Guacamole **6.99** LB

Spicy or Regular Superior Fiesta Pack Tortilla Chips **7.99** EA

56 oz.

SUPERIOR SAVINGS FOR THE WHOLE FAMILY

Colgate Toothpaste
Selected Varieties
4 oz. Bonus
99c EA
WHEN YOU BUY 3 OR MORE

Parrot Coconut Water
16.6 oz.
99c EA +CRV
WHEN YOU BUY 5 OR MORE

San Marcos Whole Jalapeños or Chipotle Peppers
26 oz. or 7.5 oz.
1.29 EA
WHEN YOU BUY 2 OR MORE

Valentina Hot Sauce
34 oz.
2.29 EA
WHEN YOU BUY 2 OR MORE

Dolores Tuna
Selected Varieties
10 oz.
2.99 EA
WHEN YOU BUY 3 OR MORE

FUD Select Bacon
12 oz.
4.99 EA
WHEN YOU BUY 2 OR MORE

Nescafe Clasico Instant Coffee
Selected Varieties
7 oz.
4.99 EA
WHEN YOU BUY 2 OR MORE

Quaker Oats
Quick or Old Fashioned
42 oz.
4.99 EA
WHEN YOU BUY 2 OR MORE

Head & Shoulders Shampoo
1 Liter
7.49 EA
WHEN YOU BUY 2 OR MORE

Nestle Drumsticks
Selected Varieties
8 Count
7.99 EA
WHEN YOU BUY 2 OR MORE

Yoplait Yogurt
12 Pack
8.99 EA
WHEN YOU BUY 2 OR MORE

DIGITAL DEALS



EXPIRES: 01/14/2025

DIGITAL COUPON

Fresh Express Spinach
8 oz.

1.69 SALE PRICE
- 0.70 DIGITAL COUPON

99¢ EA



DIGITAL COUPON

Barrilitos Soft Drinks
Selected Varieties

1.5 Liter
1.79 SALE PRICE
- 0.79 DIGITAL COUPON

\$1 EA
+ CRV



DIGITAL COUPON

Bar-S Corn Dog

10.68 oz.
3.49 SALE PRICE
- 1.50 DIGITAL COUPON

1.99 EA



DIGITAL COUPON

Heinz Ketchup

20 oz.
2.99 SALE PRICE
- 0.50 DIGITAL COUPON

2.49 EA



DIGITAL COUPON

Thomas Bagels or English Muffins

6 Count
3.99 SALE PRICE
- 1.00 DIGITAL COUPON

2.99 EA



DIGITAL COUPON

Superior Chips

28 oz.
4.99 SALE PRICE
- 1.00 DIGITAL COUPON

3.99 EA



DIGITAL COUPON

Oleico Safflower Oil

32 oz.
5.99 SALE PRICE
- 1.00 DIGITAL COUPON

4.99 EA



DIGITAL COUPON

Chile Relleno Combo

9.99 SALE PRICE
- 2.00 DIGITAL COUPON

7.99 EA
+ TAX



DIGITAL COUPON

Cacique Ranchero Queso Fresco

1 Kilo / 35 oz.
9.99 SALE PRICE
- 1.00 DIGITAL COUPON

8.99 EA



DIGITAL COUPON

Don Julio Claro Anejo 70th Anniversary

750 ml.
59.99 SALE PRICE
- 5.00 DIGITAL COUPON

54.99 EA
+ CRV



WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

<p>99¢ LB</p> <p>Mexican Papaya</p>	<p>99¢ LB</p> <p>Fuji Apples Manzanas</p>	<p>3\$5 FOR</p> <p>Large Avocado Aguacate Grande</p>	<p>4.99 LB</p> <p>Red Cherries</p>
<p>99¢ LB</p> <p>Pineapple Piña</p>	<p>69¢ LB</p> <p>Green Cabbage Repollo Verde</p>	<p>2\$6 FOR</p> <p>Carrots 5 lb. Bag Zanahoria</p>	<p>99¢ LB</p> <p>Loose Beets Betabel Suelto</p>
<p>99¢ LB</p> <p>Jicama</p>	<p>79¢ LB</p> <p>Jalapeño Pepper or Tomatillos Chile Jalapeño or Tomatillos</p>	<p>99¢ LB</p> <p>White Rose or Red Potatoes Papa Blanco o Roja</p>	<p>99¢ LB</p> <p>Mexican or Italian Squash Calabaza Mexicana o Italiana</p>
<p>2\$6 FOR</p> <p>Ready Pack Bistro Selected Varieties 4.5 - 7.75 oz.</p>	<p>1.79 EA</p> <p>Fresh Gourmet Croutons Selected Varieties 5 oz.</p>	<p>4.99 EA</p> <p>Gourmet Garden Herbs Paste Selected Varieties 4 oz.</p>	<p>2.99 EA</p> <p>Tadin Manzanilla Tea 24 Count</p>

ORGANICS GUARANTEED FRESH / ¡Organicos con frescura garantizada!

<p>1.99 EA</p> <p>Organic Bananas 2.5 lb. Bag</p>	<p>4.99 EA</p> <p>Organic Ginger Root 16 oz.</p>	<p>1.69 EA</p> <p>Organic Baby Peeled Carrots 16 oz.</p>	<p>1.79 EA</p> <p>Organic Celery</p>	<p>3.19 EA</p> <p>Organic Red or Yellow Potatoes 24 oz.</p>
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BEST OF HEALTH! / Lo Mejor Para Tu Salud

<p>14.99 EA</p> <p>Nopalina Flax Seed 16 oz.</p>	<p>3.99 EA</p> <p>Superior Chia Seeds 16 oz.</p>	<p>4.99 EA</p> <p>El Monte Flax Seeds 16 oz.</p>	<p>15.99 EA</p> <p>Tadin Linaza Moringa Manzana 12 oz.</p>	<p>14.99 EA</p> <p>Nopalina Colon Detox Fiber 16 oz.</p>
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FRESH FLORAL

<p>\$6 EA + TAX</p> <p>Growers Bunches Selected Varieties</p>	<p>\$15 EA + TAX</p> <p>Star Bouquet Selected Varieties</p>	<p>\$16 EA + TAX</p> <p>Money Tree Selected Varieties 6 Inch</p>	<p>\$15-\$28 EA + TAX</p> <p>Assorted Orchids Selected Varieties</p>
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FRESH BAKERY / Nuestra Panadería

<p>22.99 EA</p> <p>Tres Leches Cappuccino Cake 8 Inch</p>	<p>23.99 EA</p> <p>Chocolate Mango Cake 8 Inch</p>	<p>14.99 EA</p> <p>Large Flan</p>	
<p>2.99 EA</p> <p>Assorted Carolots Strawberry, Chocolate or Oreo</p>	<p>5.99 EA</p> <p>Jumbo Muffins 6 Count</p>	<p>5.99 EA</p> <p>Cinnamon Rolls with Cream Cheese Icing</p>	<p>5.99 EA</p> <p>Cuerno Danes 6 Count</p>
<p>2.99 EA</p> <p>Semas de Granillo 6 Count</p>	<p>2\$1 FOR</p> <p>Birrote Salado</p>	<p>1.49 EA</p> <p>Superior Flour Tortilla Regular or Wheat 8-10 Count</p>	<p>4.99 EA</p> <p>Superior Tortillas 120 Count</p>

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