

SAVE \$1.08
WHEN YOU BUY 2

2/7.50
LESS THAN 2
\$4.29 EA.

COUNTRY HARVEST BREAD OR BAGELS
SELECTED VARIETIES AND SIZES
PAIN OU BAGELS COUNTRY HARVEST
21178597_EA/21178640_EA



\$6

KRAFT PEANUT BUTTER
750 G-1 KG OR HAZELNUT SPREAD 725 G
SELECTED VARIETIES
BEURRE D'ARACHIDE OU TARTINADE AUX NOISETTES KRAFT
20039581001_EA/21285418_EA



2.50

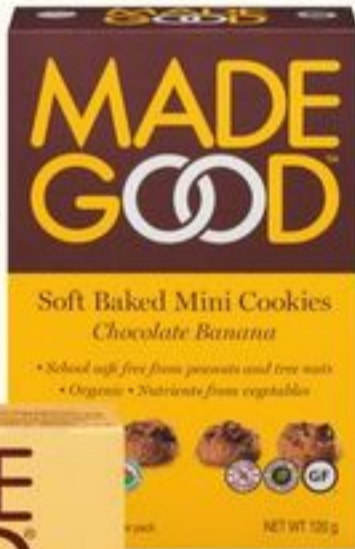
PRICE DROP!

PEPPERIDGE FARM GOLDFISH CRACKERS
SELECTED VARIETIES
156-227/6X28 G
CRAQUELINS GOLDFISH PEPPERIDGE FARM
20306984003_EA/21575295_EA



\$3

MADEGOOD MORNINGS BARS, SOFT BAKED COOKIES, MINIS OR SQUARES
SELECTED VARIETIES
110-150 G
BARRES MORNINGS, BISCUITS TENDRES, MINIS OU CARRÉS MADEGOOD
214254469_EA/21107607_EA



Optimum
Members-Only Price™
7.99
Non-members
12.49

Members save \$4.50

SCHNEIDERS PEPPERETTES
SELECTED VARIETIES
250-375 G
PEPPERETTES SCHNEIDERS
20976110_EA/21433636_EA



JANUARY

**HIT
OF THE
MONTH**

**LIMIT 6
AFTER LIMIT
\$2 EA.**



**CATELLI SMART OR
HEALTHY HARVEST
PASTA**
SELECTED VARIETIES
375 G
**PÂTES SMART OU
MOISSON SANTÉ
CATELLI**

20299819008_EA/20527060_EA

\$1⁵⁰

**LIMIT 6
AFTER LIMIT
\$6 EA.**



**BOLTHOUSE
JUICE SMOOTHIES**
SELECTED VARIETIES
PRODUCT OF U.S.A.
946 ML
**BOISSONS
FRAPPÉES DE
JUS BOLTHOUSE**

20301788_EA/20225816_EA

\$4

**LIMIT 4
AFTER LIMIT
\$3 EA.**



**GOGO SQUEEZ
FRUIT SAUCE**
SELECTED VARIETIES
4X90 G
**PURÉE DE FRUITS
GOGO SQUEEZ**

20322697002_EA/20415694001_EA

\$2²⁵



**Q-TIPS
400'S
Q-TIPS**

21216550_EA

Members-Only Price™
\$3
Non-members
\$4

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.

*Must be a registered PC Optimum™ member to get this offer.

Valid from January 1 - 31, 2025. While quantities last. See in-store for details.

Discover more value than ever.

Independent
Your Independent Grocer



SAVE 44%

2.49
LB

PORK LOIN COMBINATION
CHOPS SIRLOIN CENTRE
AND RIB PORTION
BONE IN
5.50/KG

CÔTELETTES DE LONGE
DE PORC, COMBINAISON
DE COUPES, PORTIONS
CENTRE ET BOUT
DE CÔTES
2.60/2.50/KG

4.49
LB

MEDIUM GROUND BEEF
FAMILY SIZE
9.50/KG
BŒUF HACHE
MI-MAIGRE
9.50/2.50/KG

BLUEBERRIES
PRODUCT OF PERU, MOROCCO
OR MEXICO, NO. 1 GRADE
PINT
BLEUETS
2004013700L,EA

9.99
LB

FRESH ATLANTIC SALMON FILLETS
FAMILY SIZE OR MSC
COD OR HADDOCK
FILLETS
PREVIOUSLY FROZEN
22.02/KG

FILETS DE SAUMON
DE L'ATLANTIQUE
FRAIS OU FILETS
DE MORUE OU
D'AIGLEFIN MSC
2072006L,KG
21004253,KG

3.99

PC® ENTRÉES
600 G-1.13 KG OR
BLACK LABEL PIZZA
370-420 G SELECTED
VARIETIES FROZEN
PLATS CUISINÉS OU
PIZZA COLLECTION
NOIRE PC®

BROCCOLI CROWNS
PRODUCT OF MEXICO
OR U.S.A.
6.51/KG
COURONNÉS DE
BROCOLI
2002016300L,KG

SAVE UP TO \$5

\$10

PC® BBQ PORK BACK RIBS FULLY COOKED, 500 G
OR **NO NAME® CHICKEN WINGS** FROZEN 908 G
SELECTED VARIETIES
CÔTES DE DOS DE PORC BARBECUE PC®
OU **AILES DE POULET SANS NOM®**

ACTIVIA 650 G OR **OIKOS** OR **TWO GOOD** YOGURT
4X100/95 G
SELECTED VARIETIES
YOGURT ACTIVIA
OU **OIKOS** OU **TWO GOOD**

T&T® POTSTICKERS
SELECTED VARIETIES
FROZEN
567 G
QUENELLES T&T®

ROOSTER® SCENTED JASMINE RICE
8 KG
RIZ PARFUMÉ AU JASMIN ROOSTER®

SAVE UP TO 40%

\$3

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
VITAMINES OU SUPPLÉMENTS JAMIESON

PC® ROAST AND GROUND COFFEE
800-930 G OR **SINGLE SERVE COFFEE PODS** 30'S
SELECTED VARIETIES
CAFÉ TORRIFIÉ ET MOULU OU **CAPSULES DE CAFÉ INDIVIDUELLES PC®**

CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS, **SPONGETOWELS** 6 ROLLS OR **PAPER TOWELS** 6 ROLLS OR **SCOTTIES FACIAL TISSUE** 6'S
SELECTED VARIETIES
PAPIER HYGIÉNIQUE CASHMERE, ESSUIE-TOUT SPONGETOWELS OU **MOUCHOIRS SCOTTIES**

no name®

3.50

NO NAME® PIZZA
SELECTED VARIETIES
FROZEN
369-471 G
PIZZA SANS NOM®

NO NAME® VEGETABLES
SELECTED VARIETIES
341/398 ML
LÉGUMES SANS NOM®

7.99

MEMBERS ONLY PRICE
12.88

Non-members
18.99

MEMBERS SAVE
\$6.11

SAVE UP TO 49%

\$7

no name®

SAVE 50¢

1.29

SAVE \$2

\$6

6 LB

ONTARIO NO NAME® NATURALLY IMPERFECT® APPLES
PRODUCT OF ONTARIO, CANADA NO. 2 GRADE
6 LB BAG
POMMES NATURELLEMENT IMPARFAITS® SANS NOM®

Flyer prices effective from Thursday, January 2nd to Wednesday, January 8th, 2025. SEE BACK PAGE FOR DETAILS.

SAVE 74¢ **PRICE DROP!**

75¢

NO NAME® TOMATO CREAM OF MUSHROOM, CHICKEN NOODLE OR VEGETABLE SOUP
284 ML
SOUPE DE TOMATES, CRÈME DE CHAMPIGNONS, POULET ET NOUILLES OU LÉGUMES SANS NOM®
2091885, EA
20300431, EA



SAVE \$1.99 **PRICE DROP!**

\$4

ZIPLOC SANDWICH, SNACK, FREEZER OR STORAGE BAGS
SELECTED VARIETIES 10-90'S
SACS À SANDWICH, COLLATIONS, CONGÉLATION OU RANGEMENT ZIPLOC
20078009, EA/20875415, EA



SAVE \$1.29 **PRICE DROP!**

1.50

NO NAME® FACIAL TISSUE 2 PLY 126-SHEET MOUCHOIRS SANS NOM®
20970999, EA



Optimum
Members-Only Price*

\$5 **Members save \$1**

Non-members \$6

PC® CHOPPED OR PREMIUM SALAD KITS
SELECTED VARIETIES PRODUCT OF U.S.A.
282-369 G
TROUSSES DE SALADES HACHÉES OU DE QUALITÉ SUPÉRIEURE PC®
21279085, EA
21379027, EA



Optimum
Members-Only Price*

\$5 **Members save \$1.99**

Non-members \$6.99

BEN & JERRY'S 473-500 ML OR MAGNUM BARS 3/4'S
SELECTED VARIETIES FROZEN
BEN & JERRY'S OU BARRES MAGNUM
20950739, EA
21428403, EA



Optimum
Members-Only Price*

2.49 **Members save \$1**

Non-members \$3.49

QUAKER CRISPY MINIS OR LARGE RICE CAKES 90'S
SELECTED VARIETIES 90-199 G
CRISPY MINIS OU GRANDES GALETTES DE RIZ QUAKER
20850958, EA
21427917, EA



Optimum
Members-Only Price*

\$13 **Members save \$7**

Non-members \$20

CLIF ENERGY BARS
SELECTED VARIETIES 12'S
BARRES D'ÉNERGIE CLIF
20130954003, C12
20313621, C12



SAVE \$2

\$6

PC® PUB RECIPE™ OR GLUTEN-FREE CHICKEN
SELECTED VARIETIES FROZEN 600/700 G
POULET PC® RECETTE DU PUB™ OU SANS GLUTEN
21201320, EA
21201321, EA



GET 4,000* = \$4 Value
for every \$12* spent on

PREPARED IN-STORE PORK SAUSAGES
SELECTED VARIETIES
SAUCISSES DE PORC PRÉPARÉES EN MAGASIN
21451702, KG
21451704, KG

PREPARED IN-STORE



5.99

NESTLÉ CONFECTIONERY FROZEN DESSERT 1.5 L OR BARS 4-10'S OR DRUMSTICK 4'S
SELECTED VARIETIES FROZEN
DESSERT GLACÉ DE CONFISERIE, BARRES NESTLÉ OU DRUMSTICK™
2032236000, EA
20324757003, EA



\$6

BLACK DIAMOND CHEESE BARS 400 G, SHREDS 300-320 G OR PC® SHREDS 250-320 G
SELECTED VARIETIES
BARRES DE FROMAGE, FROMAGE RÂPÉ BLACK DIAMOND OU FROMAGE RÂPÉ PC®
21060207, EA
21279221, EA



\$7

SIMPLY ORANGE JUICE 2.63 L, SIGGI'S SKYR YOGURT 650/750 G
SELECTED VARIETIES
CONTENANTS SIGGI'S OU JUS D'ORANGE SIMPLY
21553892, EA
21592119, EA



3.49

CRAVE OR KRAFT DINNER ENTRÉES 200-340 G OR PC® OR BLUE MENU™ ENTRÉES OR BOWLS 212-365 G
SELECTED VARIETIES FROZEN
LÉGUMES SURGÉLÉS, CRAVE, KRAFT DINNER, PLATS CUISINÉS OU BOLS PC® OU MENU BLEU™
20309193001, EA
20305510, EA



3.49

SENSIBLE PORTIONS VEGGIE STRAWS 120-142 G
PAILLES AUX LÉGUMES SENSIBLE PORTIONS
20973347, EA
21380091, EA



\$6

NEILSON TRUTASTE MILK 2%, 1% OR SKIM
SELECTED VARIETIES 4 L
LAIT TRUTASTE NEILSON OU ÉCRÉMÉ
20148677, EA
20136554, EA



SAVE \$1.49

\$3

MINUTE MAID OR FIVE ALIVE JUICE
SELECTED VARIETIES 8/70X200 ML
JUS MINUTE MAID OU DÉLI-CÍNO
20327842001, EA
21095647, EA



\$11

TIDE LAUNDRY DETERGENT 1.86 L/23-31'S, DOWNY OR GAIN FABRIC SOFTENER 2.63 L OR BEADS 379 G
SELECTED VARIETIES
DÉTERGENT À LESSIVE TIDE, ASSOULISSANT TEXTILE OU PERLES DOWNY OU GAIN
21550428, EA
21593782, EA



SAVE UP TO 30%

RUBBERMAID EASYFIND LIDS FOOD STORAGE CONTAINERS
SELECTED VARIETIES
CONTENANTS POUR ALIMENTS EASYFIND LIDS RUBBERMAID
20062366, EA
21182991, EA



Independent CUSTOMER RELATIONS 1-866-541-6315. VISIT yourindependentgrocer.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary on each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2025 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank is a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simpli Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements.

PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See yourindependentgrocer.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner.

OUTDOOR/SEASONAL: For your local store's hours and for a list of Your Independent Grocer locations that DO NOT participate in this flyer, visit www.yourindependentgrocer.ca or call Customer Relations at 1-866-541-6315. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2025 Loblaws Inc. **PRICE DROP** offer valid in-store at participating locations between January 2 - February 5, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



YIG BACK

**FRESH
PROMISE**

**If it's not fresh,
it's free.***

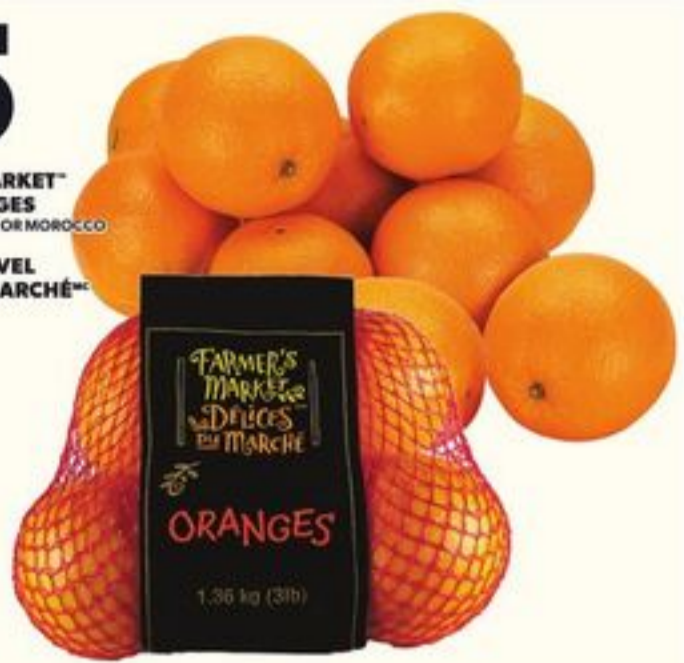
3⁹⁹
LB

**PC[®] EXTRA LARGE GREEN
OR RED SEEDLESS GRAPES**
PRODUCT OF COLOMBIA, HONDURAS
OR GUATEMALA, NO. 1 GRADE
8.80/KG
**TRÈS GROS RAISINS VERTS OU
ROUGES SANS PÉPINS PC[™]**
2015099001_EA/20423775001_EA



\$5

**FARMER'S MARKET[™]
NAVEL ORANGES**
PRODUCT OF SPAIN OR MOROCCO
3 LB
**ORANGES NAVEL
DÉLICES DU MARCHÉ[™]**
20162945001_EA



3⁸⁸

DRAGONFRUIT
PRODUCT OF VIETNAM OR
PINEAPPLE
PRODUCT OF COSTA RICA OR
YELLOW DRAGONFRUIT
PRODUCT OF COLOMBIA
**PITAYA, ANANAS OU
PITAYA JAUNE**
20142355001_EA/20160992001_EA



2⁵⁰

**ONTARIO
ENGLISH CUCUMBERS**
PRODUCT OF ONTARIO
EACH
CONCOMBRES ANGLAIS
20070132001_EA



\$6

PC[®] MINI PEPPERS
PRODUCT OF MEXICO
454 G
MINI POIVRONS
PC[™]
201620821001_EA



9⁸⁸

PC[®] KAKI PERSIMMONS
CASE PRODUCT OF SPAIN
NO. 1 GRADE OR RED MANGO
CASE PRODUCT OF BRAZIL
2 KG
**KAKI PLAQUEMINES PC[™]
OU CAISSE DE MANGUES
ROUGES**
2127043001_EA/21433854001_EA



\$3
LB

GREEN ZUCCHINI
PRODUCT OF MEXICO OR U.S.A.
6.61/KG
COURGETTE VERTE
20426596001_EA



\$5

CORED PINEAPPLE
PREPARED IN-STORE
**ANANAS ÉVIDÉ
FRAIS**
200903143_EA



\$10
LB

**ONTARIO
INSIDE ROUND ROAST**
CUT FROM CERTIFIED ONTARIO
CORN FED CANADA AA GRADE
BEEF OR HIGHER
22.04/KG
**RÔTI D'INTÉRIEUR DE
RONDE**
20812454_EA



\$7

**BEEF STIR FRY
STRIPS**
CUT FROM CANADA AA
GRADE BEEF OR HIGHER
250 G
**LANIÈRES DE
BOEUF À SAUTÉ**
21584047_EA



3⁴⁹
LB

**PC[®] WHOLE
CHICKEN**
AIR CHILLED
7.69/KG
**POULET
ENTIER PC[™]**
20085413_EA



\$13

**MARCANGELO FROZEN JUMBO
PORK SAUSAGE**
500-675 G OR
**VALUE PACK
PORK SAUSAGES 1 KG**
SELECTED VARIETIES
**SAUCISSES DE PORC
GÉANTES SURGÉLÉES
OU SAUCISSES DE
PORC EMBALLAGE
ÉCONOMIQUE
MARCANGELO**
20867488_EA/21067660_EA



3/10⁹⁸
LESS
THAN 3
\$4.29 EA.

**SCHNEIDERS
LUNCHMATE
STACKERS
OR KITS**
SELECTED VARIETIES
90-132 G
**STACKERS OU
TROUSSE-REPAS
LUNCHMATE
SCHNEIDERS**
21310034_EA/20770777_EA



\$11

**ST-HUBERT OR
SWISS CHALET PIES**
SELECTED VARIETIES,
FROZEN
650-800 G
**PÂTES ST-HUBERT
OU SWISS CHALET**
20719334_EA
21047194_EA



13⁴⁹
LB

TUNA STEAKS
PREVIOUSLY FROZEN
29.74/KG
DARNES DE THON
21205360_EA



6⁴⁹

**CANADIAN COVE
MUSSELS**
FRESH
907 G
**MOULES
CANADIAN COVE**
21556424_EA



8⁴⁹

**PC[®] PACIFIC LARGE
WHITE SHRIMP**
RAW ZIPPERBACK[®]
31-40 PER LB FROZEN
400 G
**GROSSES
CREVETTES
BLANCHES DU
PACIFIQUE PC[™]**
20786888_EA



FRESH VALUE

\$2

FRENCH OR ITALIAN BREAD
450 G
PAIN FRANÇAIS
OU ITALIEN

20345206_EA



BAKED
IN-STORE

\$4

PREMIUM BAGELS
SELECTED VARIETIES
6'S
BAGELS DE CHOIX

2006649_EA/21572838_EA



BAKED
IN-STORE

4⁴⁹

MINI ASSORTED DANISH
8'S
MINI DANOISES
VARIÉES

21476309_EA



BAKED
IN-STORE

\$6

FARMER'S MARKET LOAF CAKE
WHOLE OR SLICED
SELECTED VARIETIES
344-400 G
GÂTEAUX
DÉLICIES DU MARCHÉ™

20565382_EA/21488954_EA



\$4

LA ROCCA CAKE SLICE 137-187 G OR
CHARLOTTE'S PARFAIT 133-145 G
SELECTED VARIETIES
TRANCHE DE GÂTEAU LA ROCCA
OU PARFAIT CHARLOTTE'S

21617592_EA/21446355_EA



5⁹⁹

ACE BAKERY BAKE AT HOME
SELECTED VARIETIES
265-400 G
VOTRE FOURNÉE
BOULANGERIE ACE

20659132_EA



2⁷⁹

NO NAME® BRIOCHE SLICED BREAD 550 G OR
ITALIAN STYLE WHITE BREAD 675 G
PAIN TRANCHE
BRIOCHE OU PAIN BLANC
STYLE ITALIEN SANS NOM®

21609894_EA/21609717_EA



4⁴⁹

SCHOOL SAFE PEANUT FREE MUFFIN BARS
SELECTED VARIETIES
296/320 G
BARRES MUFFIN SANS ARACHIDES
SCHOOL SAFE

21363224_EA/21407380_EA



\$3

PC® FLATBREAD
220/300 G OR
SURAJ® NAAN 5'S
SELECTED VARIETIES
PAIN PLAT PC®
OU NAAN SURAJ®

20910044_EA/21051353_EA



\$6-7

SANDWICHES OR WRAPS
IN-STORE PREPARED
212-343 G
SANDWICHES
OU ROULÉS

21623648_EA/21623657_EA
21623664_EA



8⁹⁹

OLIVIERI FAMILY PACK PASTA
SELECTED VARIETIES
500-700 G
SAUCE EN EMBALLAGE
FAMILIAL OLIVIERI

20311594_EA/20312179_EA



\$15-16

12 PIECE SAUCED WINGS WITH CELERY AND CARROTS
HOT OR CHILLED
728 G
12 MORCEAUX D'AILES
AVEC SAUCE, AVEC CÉLÉRI ET CAROTTES

21532562_EA/21518663_EA



7⁹⁹

BALDERSON CHEDDAR 250/280 G
OR **GOUDA** 170/200 G
SELECTED VARIETIES
CHEDDAR
OU GOUDA
BALDERSON

2041044_EA/21495455_EA



8⁹⁹

OKA CHEESE
SELECTED VARIETIES
190 G
FROMAGE OKA

20920716_EA/20921279_EA



2⁹⁹

OKA
IN-STORE DELI CUT,
SELECTED VARIETIES
OKA

20211072_KG/21623370_KG



\$12

PC® NATURAL CHOICE® STRIPS
SELECTED VARIETIES
300/375 G
LANIÈRES PC®
LE CHOIX NATUREL®

20796418_EA



\$7

PC® SLICED DELI MEATS 175 G OR
CHEESE SLICES
140-170 G
SELECTED VARIETIES
CHARCUTERIES
TRANCHEES OU TRANCHES
DE FROMAGE PC®

20216643_EA/20310580_EA



\$4

STONE FIRE NAAN CRISPS
SELECTED VARIETIES
170 G
CRAQUELINS
CROUSTILLANTS
DE PAIN NAAN
STONEFIRE

21545701_EA





**For a
complete list of
eligible items,
click [here](#)**

**Select food and
beverages including:**

- Beer, wine that are 22.9% alcohol by volume (ABV) or less
- Spirit, coolers, premixed alcoholic beverages that are 7% ABV or less
- Candies and candy-coated items
- Chocolate and gum
- Salty snacks, nuts or seeds
- Granola products and snack mixtures
- Frozen treats
- Fruit bars and fruit-based snacks
- Baked goods and sweets such as cakes, pies, pastries and cookies
- Pudding and mousse
- Prepared arrangements of foods such as salads, sandwiches and platters
- Hot foods or beverages sold on site

**Select children's items
including:**

- Clothing, shoes and accessories (Children's clothes up to girls' size 16 and boys' size 20 or in sizes XS, S, M, or L)
- Diapers
- Car seats
- Toys, plush and games (for kids under 14)

**Select literature
including:**

- Printed newspapers and books

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. Exclusions may apply to eligible item categories listed to the right. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

no name®

SHOP NOW

just value. (so switch)

2⁵⁰

NO NAME® BAGELS
SELECTED VARIETIES
6'S
2127967_EA
2127970_EA



1²⁹

NO NAME® FLAKED OR CHUNK LIGHT TUNA
SELECTED VARIETIES
170 G
2052648_EA
2052647_EA



\$8

NO NAME® NATURALLY IMPERFECT AVOCADOS
PRODUCT OF MEXICO
3 LB
21066003001_EA



3 LB BAG

2/\$11
LESS THAN 2
\$5.99 EA.

NO NAME® CHEESE BARS 400 G
OR SHREDS 320 G
SELECTED VARIETIES
2106249_EA
21289761_EA



1⁴⁹

NO NAME® RICE CRACKERS
SELECTED VARIETIES
100 G
20297188002_EA
20297188003_EA



\$2

NO NAME® CANNED FRUIT
SELECTED VARIETIES
398 ML
2061836_EA
21205193_EA



2/\$6
LESS THAN 2
\$3.99 EA.

NO NAME® FRUIT DRINK
SELECTED VARIETIES
10X200 ML
20038043_EA
20038035003_EA



1⁹⁹

NO NAME® POTATO CHIPS
SELECTED VARIETIES
200 G
21302935_EA
21302937_EA



2/\$7
LESS THAN 2
\$4.29 EA.

NO NAME® COOKIES
SELECTED VARIETIES
198-368 G
20390323_EA
20323024_EA



5⁴⁹

NO NAME® MUFFIN MIX
SELECTED VARIETIES
900 G
2106061_EA
2106077_EA



1⁹⁹

NO NAME® WAFERS
SELECTED VARIETIES
175 G
20572093001_EA
20572093002_EA



no name®

SHOP NOW

just value. (so switch)

\$6

NO NAME®
BACON
SELECTED VARIETIES
500 G
20167713_EA
20174909_EA



4⁴⁹

NO NAME®
MARGARINE
907 G
20073675_EA



2⁵⁰

NO NAME®
ENGLISH
MUFFINS
WHITE OR
WHOLE WHEAT
6'S
21297780_EA
21297818_EA



3⁴⁹

NO NAME®
PANCAKE MIX 1 KG
OR TABLE SYRUP
750 ML
20306030_EA
20322949_EA



\$5

NO NAME®
PEANUT BUTTER
SELECTED VARIETIES
1 KG
20294985001_EA
20294985002_EA



4⁵⁰

NO NAME®
JAM
SELECTED
VARIETIES
500 ML
20032522001_EA
20032522002_EA



6⁴⁹

NO NAME®
PARBOILED RICE
2 KG
20154364_EA



2⁹⁹

NO NAME®
VEGETABLES
SELECTED VARIETIES
FROZEN
750 G
20306032_EA
20312360_EA



2/\$4

LESS THAN 2
\$2.49 EA.

NO NAME®
SAUCE 680 ML OR
PASTA 900 G
SELECTED VARIETIES
20206813_EA
2025613003_EA



\$9

NO NAME®
MEATBALLS
SELECTED VARIETIES
FROZEN
680 G
21527713_EA
21538491_EA



\$14

NO NAME®
MEAT LASAGNA
CLUB SIZE
FROZEN
2.27 KG
20099795_EA



\$7

NO NAME®
BREADED CHICKEN
SELECTED VARIETIES
FROZEN
908 G
21178744_EA
21178745_EA



FRESH VALUE

4⁵⁰

**FARMER'S MARKETSM
MINI CUCUMBERS**
PRODUCT OF ONTARIO
6'S
202737570001_EA



4⁵⁰ **2 LB BAG**

**FARMER'S MARKETSM
MINI CARROTS**
PRODUCT OF U.S.A., NO. 1 GRADE
2 LB
20033454001_EA



4⁵⁰

**FARMER'S MARKETSM
GRAPE TOMATOES**
PRODUCT OF U.S.A.,
MEXICO OR CANADA
283 G
21367888001_EA



\$5

PC[®] PARADISE CRUNCH PEPPERS
PRODUCT OF MEXICO
454 G
21534092001_EA



2/\$12
LESS THAN 2
\$6.50 EA.

GET 1,000SM = \$1 Value
when you buy 2

**RENEE'SSM
REFRIGERATED
SALAD DRESSING
OR VINAIGRETTE**
PRODUCT OF CANADA
SELECTED VARIETIES
350/355 ML
20344992_EA
20312720_EA



\$7 **PREPARED IN-STORE**

PREMIUM SALADS
PREPARED FRESH
IN-STORE DAILY
GREAT FOR LUNCH!
245-367 G
21237366_EA
21237401_EA



\$5

FRUIT PARFAIT
PREPARED FRESH IN-STORE
DAILY IN THE SALAD BAR
250-300 G
20083679_EA
20139618_EA



\$6-15

FRESH ORANGE JUICE
355 ML - 1.5 L
21005331_EA



\$20

LARGE VEGETABLE OR FRUIT PLATTER
PREPARED FRESH
IN-STORE DAILY
1.58-2.2 KG
20081718_EA
20121599_EA



\$7

**PC[®] BLUE MENUSM
GROUND CHICKEN
OR TURKEY**
454 G
21000091_EA
21000092_EA



\$7

PC[®] GUACAMOLE LARGE
SELECTED VARIETIES
425 G
21448106_EA
21448102_EA



6⁵⁰

SABRA HUMMUS
SELECTED VARIETIES
482 G
20483873_EA
21095636_EA



GROCERY

\$4

SOURCE PROTEIN YOGURT
SELECTED VARIETIES
650 G
21587047_EA
21588406_EA



3⁴⁹

MINUTE MAID ZERO SUGAR LEMONADE
SELECTED VARIETIES
1.54 L
21434119_EA
21590937_EA



5⁷⁹

BURNBRAE NESTLAID WHITE EGGS
SELECTED VARIETIES
12'S
20416075001_EA



4⁴⁹

NO NAME COTTAGE CHEESE
SELECTED VARIETIES
500 G
2018391001_EA
2018391002_EA



2/\$8
LESS THAN 2
\$4.79 EA.

SILK NON-DAIRY BEVERAGES
SELECTED VARIETIES
1.75/1.89 L
21243598_EA
2031509001_EA



\$6

CHAPMAN'S PREMIUM ICE CREAM OR FROZEN YOGURT
SELECTED VARIETIES
FROZEN
2L
20123373001_EA
20314434001_EA



2/\$9
LESS THAN 2
\$4.99 EA.

PC FROZEN VEGETABLES
SELECTED VARIETIES
400-750 G
20318960_EA
20318955_EA



\$3

OCEAN'S WHITE TUNA
SELECTED VARIETIES
170 G
21005158_EA
21005147_EA



4⁷⁹

GOLD SEAL SOCKEYE SALMON
213 G
21186814_EA



11⁴⁹

NUTS TO YOU ORGANIC ALMOND BUTTER
SELECTED VARIETIES
365 G
20922643001_EA
20922643002_EA



3²⁹

QUAKER INSTANT OATMEAL
SELECTED VARIETIES
216-430 G
21500190_EA
21506334_EA



\$19

SIMPLY PROTEIN BARS
SELECTED VARIETIES
12X40 G
21409960_C12
21388644_C12



\$5

FARMER'S MARKET WALNUT CRUMBS
SELECTED VARIETIES
150 G
21519984_EA



\$8

GET 2,000⁰⁰ Value

PC ORGANICS FRUIT
SELECTED VARIETIES
600 G
20431483001_EA
20431483002_EA



\$10

NATURE'S PATH ECOPACK
SELECTED VARIETIES
650-907 G
20319067001_EA
20319067002_EA



1⁴⁹

THIRSTY BUDDHA ALL NATURAL SPARKLING WATER COCONUT WATER
SELECTED VARIETIES
330 ML
21064495_EA
21064404_EA



\$8

SANPELLEGRINO MOMENTI OR NATURALI SPARKLING WATER
SELECTED VARIETIES
6X330 ML
21433296_C06
21509194_C06



\$32

GET 4,000⁰⁰ Value

RX BARS
SELECTED VARIETIES
12X52 G
21098947_C12
21098955_C12



NATURAL FOODS

\$6

VIOLIFE VEGAN CHEESE
SELECTED VARIETIES
227 G
21339315_EA
21339320_EA



\$4

SKINNY POP
SELECTED VARIETIES
120-150 G
2078541001_EA
2078541002_EA



\$6

CROFTER'S JAM
SELECTED VARIETIES
383 ML
20987199_EA
20987211_EA



\$8

BRAGG APPLE CIDER VINEGAR
SELECTED VARIETIES
946 ML
20983004_EA



SAVE

20%

OATLY
SELECTED VARIETIES
946 ML
21560949_EA
21561019_EA



\$9

KICKING HORSE GROUND COFFEE
SELECTED VARIETIES
284 G
2089512601_EA
2089512603_EA



5⁴⁹

ZEVIA
SELECTED VARIETIES
6X355 ML
21062213_C06
21062213_C06



\$8

COVE
SELECTED VARIETIES
4X355 ML
21515436_EA
21515223_EA



SAVE

10%

ORGANIKA COLLAGEN
SELECTED VARIETIES
AND SIZES
21018366_EA
21019221_EA



\$12

ECOMAX LAUNDRY WASH or SOFTENER
3 L
20347151001_EA
20347151002_EA



SAVE

15%

NUTRASEA OMEGA-3
SELECTED VARIETIES
200/500 ML
20424467_EA
21025520_EA



10⁹⁹

PC ORGANICS CRANBERRY JUICE
SELECTED VARIETIES
946 ML
20956951_EA



8⁴⁹

EVIVE SMOOTHIE CUBES OR QUEEN ST. BAKERY
SELECTED VARIETIES
90-480 G
21022165_EA
21575964_EA



\$48

PROGRESSIVE VEGEGREENS
242/265 G **ONE MONTH SUPPLY** OR **GRASS FED WHEY PROTEIN** 840 G
SELECTED VARIETIES
21518344_EA
21506475_EA



GROCERY

6⁴⁹

GIUSEPPE PIZZA 439-785 G OR
EASY PIZZI 560-600 G
SELECTED VARIETIES
FROZEN



3/4⁹⁸
LESS THAN 3
\$1.99 EA.

KRAFT DINNER ORIGINAL
SELECTED VARIETIES
200 G



\$6

KRAFT PURE SALAD DRESSING
SELECTED VARIETIES
355 ML



2/\$8
LESS THAN 2
\$4.79 EA.

VH SAUCES
SELECTED VARIETIES
341/355 ML



\$2

CAMPBELL'S BROTH 900 ML OR
CONCENTRATED 250 ML



\$12

NO NAME® EXTRA VIRGIN PURE OR LIGHT OLIVE OIL
SELECTED VARIETIES
750 ML



10⁹⁹

NESTLE TURTLES HEART
183 G



GET **3,000⁺** when you spend '10' on

\$3 Value

CLUB HOUSE ONE STEP SEASONING, GRILLING SEASONING, SPICE TINS, ORGANIC SPICES OR GRINDERS
SELECTED VARIETIES



\$7

GET **500⁺**

STRONG ROOTS ENTRÉES 350 G OR
TASTIEZ SHAREABLES 400 G
SELECTED VARIETIES
FROZEN



\$3

BAGEL BITES PIZZA SNACKS 198 G OR
CAVENDISH FRIES OR HASHBROWNS 400 G
SELECTED VARIETIES
FROZEN



\$10

NO NAME® ICE CREAM SANDWICHES OR BARS
CLUB SIZE
SELECTED VARIETIES
FROZEN



2/\$10
LESS THAN 2
\$5.99 EA.

PC® FROZEN FRUIT
SELECTED VARIETIES
300-600 G



\$3

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES
FROZEN 8'S



2/\$6
LESS THAN 2
\$3.99 EA.

PC® NATURAL SPRING WATER
24 X 500 ML



3⁴⁹

ALLEN'S JUICE
SELECTED VARIETIES
8X200 ML



\$10

ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS,
TIGER TOWELS PAPER 3-6 ROLLS OR
TOWELS 3-6 ROLLS OR
FACIAL TISSUE 6'S
SELECTED VARIETIES



\$21

CASHMERE BATHROOM TISSUE
SELECTED VARIETIES
24-72 ROLLS



BEVERAGES

7⁵⁰

PC® DE-ALCOHOLIZED WINE
SELECTED VARIETIES
750 ML
21045900_EA
21403385_EA



\$7

PARTAKE NON-ALCOHOLIC
SELECTED VARIETIES
4X355 ML
21206153_C04



\$16

COORS EDGE NON-ALCOHOLIC DOUBLE BREWED
SELECTED VARIETIES
12X355 ML
21105236_C12



\$10

BUDWEISER ZERO FULL-FLAVOURED ZERO ALCOHOL BREW
SELECTED VARIETIES
6X355 ML
21313108_EA



\$6

PC® NON-ALCOHOLIC BEER IPA
SELECTED VARIETIES
4X355 ML
21589335_C04



\$13

GRUVI DRY SECCO NON-ALCOHOLIC WINE
SELECTED VARIETIES
4X275 ML
21512576_C04



\$8

PC® DE-ALCOHOLIZED BEER
SELECTED VARIETIES
12X355 ML
20121729_C12
20321253_C12



\$11

ATHLETIC BREWING CO NON-ALCOHOLIC BEER
SELECTED VARIETIES
6X355 ML
21538122_C06
21538144_C06



\$12

GUINNESS NON-ALCOHOLIC DRAUGHT 0.05%
SELECTED VARIETIES
4X440 ML
21567137_C04



\$8

CORONA SUNBREW 0.0% ALCOHOL
SELECTED VARIETIES
6X330 ML
21432618_C06



\$8

PC® SPARKLING DE-ALCOHOLIZED CIDER BEVERAGE
SELECTED VARIETIES
4X330 ML
21588204_EA
21588277_EA



\$12

HEINEKEN 0.0%
SELECTED VARIETIES
6X330 ML
21099500_C06
21100011_C06



FOR YOUR FAMILY

5⁴⁹

DOVE BODY WASH 325/400 ML OR BAR SOAP 3X106 G
SELECTED VARIETIES
2032903606_EA/21220717_EA



9⁹⁹

OLD SPICE OR OLAY WASH 532-687 ML OR OLAY BAR SOAP 6X30 G
SELECTED VARIETIES
2168646_EA/21500804_EA

GET 1,000⁰⁰ - \$1 Value



1⁹⁹

SOFTSOAP LIQUID HAND SOAP PUMP
SELECTED VARIETIES
221 ML
21073173_EA/21073176_EA



4⁹⁹

OLD SPICE OR SECRET DEODORANT
SELECTED VARIETIES
45-107 G
20090954_EA/20663349003_EA



GET 2,000⁰⁰ - \$2 Value

HARRY'S OR FLAMINGO RAZORS
SELECTED VARIETIES
1'S
21360919_EA/21679372_EA



3⁹⁹

AXE BODY SPRAY 113 G, DEODORANT 76/85 G OR BODY WASH 473 ML
SELECTED VARIETIES
21042562_EA/21434066_EA



3⁴⁹

COLGATE PREMIUM ADULT OR KIDS TOOTH PASTE 70-150 ML OR COLGATE MANUAL TOOTHBRUSH EA.
SELECTED VARIETIES
2030640009_EA/21066613_EA



8⁴⁹

LISTERINE MULTI BENEFITS 1 L OR CLASSIC 1.5 L MOUTHWASH
SELECTED VARIETIES
20701283_EA
20812095_EA



\$1

COLGATE OR CREST TOOTH PASTE 50-100 ML OR MANUAL TOOTHBRUSH EA.
SELECTED VARIETIES
2033871001_EA/20975582_EA



7⁴⁹

PANTENE, L'OREAL HAIR EXPERTISE OR HERBAL ESSENCES PURE PLANTS
SELECTED VARIETIES AND SIZES
21579378_EA/21424294_EA



6⁴⁹

TRESEMME HAIR CARE
SELECTED VARIETIES
198-311 G/168-828 ML
20315303001_EA
21070403_EA



SAVE UP TO

20%

BATISTE DRY SHAMPOO
SELECTED VARIETIES
20848082_EA/20850398_EA



7⁴⁹

LIFE BRAND WIPES
SELECTED VARIETIES AND SIZES
56'S
21595824_EA



GET 5,000⁰⁰ - \$5 Value when you buy 2

NEUTROGENA FACE CARE, BODY LOTION, SUN CARE OR HAIR CARE
SELECTED VARIETIES AND SIZES
20457370_EA/20853160002_EA



GET 5,000⁰⁰ - \$5 Value when you buy 2

CERAVE CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21440131_EA/21571287_EA



FOR YOUR FAMILY

SAVE UP TO 20%

11¹⁹ - 30³⁹

CENTRUM MULTIVITAMINS, CALTRATE BONE HEALTH SUPPLEMENTS OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES
20997357_EA/2103427_EA



13⁴⁹

ENSURE PLUS CALORIE OR GLUCERNA READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20190293001_EA
20300648003_C06



\$3

GRENADE OR DIESEL PROTEIN BARS
SELECTED VARIETIES AND SIZES
21442313_EA/210559794_EA



SAVE UP TO 15%

13⁹⁹ - 39⁹⁹

PC® PLANT BASED PROTEIN POWDER
SELECTED VARIETIES AND SIZES
21097238_EA/21031817_EA



GET 5,000⁰⁰ - \$5 Value

ALEVE CAPLETS OR ROLL-ON
SELECTED VARIETIES 40-100'S
20077831_EA/21032778_EA



SAVE UP TO 15%

15⁷² - 16⁹⁹

SYSTANE EYE-DROPS 15-30 ML OR OPTI-FREE LENS CARE SOLUTION 2X300 ML
SELECTED VARIETIES
20307823_EA/2107932_EA



5⁴⁹

U BY KOTEX LINERS
40-50'S, PADS 12-24'S, OR TAMPONS 15-16'S
SELECTED VARIETIES
2103639_EA/2128797_EA



SAVE UP TO

20%

ALWAYS, TAMPAX OR L. PADS, LINERS OR TAMPONS
SELECTED VARIETIES AND SIZES
21020073_EA/21374659_EA



19⁹⁹

DEPEND UNDERWEAR
SELECTED VARIETIES AND SIZES
21098950_EA



Don't leave any points behind at the pump!



Earn 10⁰⁰ per litre

Add your phone number to your account on the PC Optimum™ app. Enter your phone number on the pump keypad before entering your payment card.



Earn 10⁰⁰ per litre

Insert your PC Optimum™ card into the card reader before entering your payment card.



Earn at least 3¢ per litre in points

Pay with your PC® Mastercard® and earn points on fuel.¹

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchase (up to 100 points) or 10 points per litre at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline. (Where \$9.99/litre of Esso™ premium. Showed fuel prices for before \$10.00, showing base points per litre awarded to fall below 10 points per litre. Points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and loading rules, visit presidentchoicefinancial.ca/pc-optimum-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaws Inc. used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.



ALL-IN-ONE COLD & FLU SYMPTOM RELIEF DAY OR NIGHT



SAVE UP TO 20%

19¹⁹ - 26³⁹

Vicks DayQuil or NyQuil selected varieties and sizes
21621893_EA

To ensure this product is right for you, always read and follow the label.

FOR YOUR BABY

click here to shop our full assortment 

2/\$6
LESS THAN 2
\$3.49 EA.

**GERBER SNACKS
OR ENTRÉES**
SELECTED VARIETIES
42-187 G
20304418003_EA
20304418007_EA



2/\$19
LESS THAN 2
\$10.99 EA.

PEDIASURE COMPLETE
4X235 ML, INFANT'S
PEDIALYTE SOLUTION 1 L OR
FREEZER POPS 16X62.5 ML
SELECTED VARIETIES
20322414001_EA/21493403_EA



58⁹⁹

**ENFAMIL A+
NEUROPRO
BABY FORMULA
POWDER REFILLS**
0-12 MONTHS,
SELECTED VARIETIES
890 G
21589079_EA



60⁹⁷

**SIMILAC STAGE 1 & 2
READY TO FEED
BABY FORMULA**
SELECTED VARIETIES
16X235 ML
21334496_C01/213344752_C01



34⁹⁹

**HUGGIES ECONO
PACK DIAPERS**
SIZE N-7, 60-200'S,
SELECTED VARIETIES
21240319_EA/21456440_EA



32⁹⁹

**PAMPERS ECONO
PACK DIAPERS**
SIZE N-8, 58-200'S,
SELECTED VARIETIES
21632019_EA/21551643_EA



\$20

PC® 12X WIPES
1500'S
21432243_EA



7⁹⁹

**PAMPERS OR HUGGIES
3X BABY WIPES**
SELECTED VARIETIES
168-216'S
20708211_EA/20799371_EA



6⁹⁹

**DOVE 384 ML OR
JOHNSON & JOHNSON 400 ML
BABY NEEDS**
SELECTED VARIETIES
21014652_EA/21112295_EA



**SAVE
UP TO 20%**

5¹⁹-18³⁹

**SUDOCREM
OR PENATEN
BABY NEEDS**
SELECTED VARIETIES
60-454 G
20800281_EA/20979281_EA



FOR YOUR PET

click here to shop our full assortment 

\$7

WHISKAS TEMPTATIONS CAT TREATS
SELECTED VARIETIES
45.4 G
2912706_EA



9⁴⁹

PURINA CAT CHOW
SELECTED VARIETIES
1.42-2 KG
2031956001_EA



\$32

GET **3,000** **-\$3** Value

IAMS DOG FOOD
SELECTED VARIETIES
6.12/6.8 KG
20646724002_EA



\$10

DENTALIFE DOG SNACKS
SELECTED VARIETIES
408-595 G
29085073_EA



\$43

BENEFUL DOG FOOD
SELECTED VARIETIES
12.7 KG
20327134_C01



\$14

BENEFUL INCREDIBITES DOG FOOD
SELECTED VARIETIES
12.5
21577012_EA



\$13

PURINA ONE DOG FOOD
SELECTED VARIETIES
1.72/1.81 KG
20046323_EA



\$5

MILK-BONE DOG BISCUITS
SELECTED VARIETIES
750-900 G
20045733_EA



5⁴⁹

MILK-BONE 283 G OR CÉLÉBRATION TREATS 300 G
21479289_EA



ONE SIP AND YOU'LL KNOW



NEW fuze iced tea

Naturally Flavoured Iced Tea



8⁹⁹*

Fuze® iced tea selected varieties
12x341 mL
21645563_C12



LESS THAN 2 \$7.99 EA. 2/\$13*

AHA® SPARKLING WATER beverages selected varieties
12x355 mL
21240797_C12



LESS THAN 2 \$3.99 EA. 2/\$6⁵⁰*

Coca-Cola® beverages selected varieties
2 L
20316026002_EA



LESS THAN 2 \$2.49 EA. 2/\$4*

POWERADE® beverages selected varieties
710 mL
20853723_EA



LESS THAN 2 \$3.99 EA. 2/\$6⁵⁰*

Monster Energy® selected varieties
473 mL
20938249_EA

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

SAVE ON All Your Favourite Household Brands



\$13 Gain/Downy fabric softener 2.4-3.29 L, beads 515 g, Downy/Tide Rinse 48 oz, Bounce Sheets 240's, selected varieties
21489725_EA/21633373_EA

\$16 Gain laundry detergent 4.55 L/42's
21449856_EA/21449872_EA

\$3 Dawn Dishwashing Liquid 431-473 mL, Dawn EZ-Squeeze Dishwashing Liquid 366-443 mL, selected varieties
21430590_EA/21430553_EA

\$5 Febreze Air 250 g, Car 2 mL, Small Spaces 7.5 mL, Mr. Clean All Purpose Cleaner 1.2 L, Magic Eraser 2-3's, Clean Freak 473 mL Refill, selected varieties
21005017_EA/21219476_EA



\$13 Swiffer Duster Refills 6-10's, Wet Refills 12-24's, Dry Refills 16-32's, selected varieties
21629985_EA/21630025_EA



\$18 Bounty Paper Towel, Select A Size, 6-12 roll
21515966_EA



\$18 Charmin Bath Tissue, 12=48 rolls, selected varieties
21549779_EA/21636641_EA



\$11 Bounty Napkins, 400's
21053171_EA

TASTE OF SUPER BOWL

OFFICIAL SPONSORS OF SUPER BOWL LIX

Optimum

GET 7,000^{pts}

= \$7 Value

WHEN YOU BUY ALL 3 PRODUCTS BELOW

BUY 12 PIECE WINGS HOT OR CHILLED

+

PEPSICO SOFT DRINKS 6X222 ML OR 2 L

+

RUFFLES, DORITOS, TOSTITOS CHIPS 180 - 295 G

20296926002_EA/21241053_EA/21574551_EA

*Participating products (any flavour/variety): Pepsi®, 7UP®, Schweppes®, Crush®, MTN Dew®, Mug®, Dr Pepper® soft drinks (6 x222 mL cans and 2L bottles); Ruffles® potato chips (180 g - 200 g), Doritos® tortilla chips (210 g - 235 g), Tostitos® tortilla chips (205g - 300 g). Offer valid xx - xx, 2025. † All trademarks and logos are property of their respective owners. Update offer start and end dates.

Our butchers cut quality meat in your store every day!

pork loin schnitzel
2158005_EA

lean beef meatballs plain
21587897_EA

beef stir fry strips cut from Canada-AA grade beef or higher
21588067_EA

pork stir fry strips
21588095_EA

chicken stir fry strips
21588091_EA

Treat yourself!

<p>\$6</p> <p>Chapman's Sorbet selected varieties frozen 2 L 20529120001_EA</p>	<p>\$6</p> <p>Chapman's no sugar added ice cream and bars 1 L/4/8's 20315564001_EA</p>	<p>\$6</p> <p>Chapman's Frozen Dessert selected varieties frozen 2 L 20314434001_EA</p>
<p>\$6</p> <p>Righteous Sorbet or Gelato selected varieties frozen 473 mL 21037730_EA</p>	<p>\$6</p> <p>PC® Chocolate covered fruit selected varieties frozen 200 g 21577481_EA</p>	
<p>\$5</p> <p>Halo Top Frozen Dessert selected varieties frozen 473 mL 21087002_EA</p>		

insurance

PC Optimum™ members can save up to 35% on home and auto insurance*

Save up to

35%

*Conditions apply. Subject to change. For full details see www.pcinsurance.ca.

START YOUR **ACTIVIA**
GUT HEALTH CHALLENGE

2 ACTIVIA EVERY DAY FOR **14** DAYS



Optimum™

\$1.50 Value

APP EXCLUSIVE OFFER

Earn **1,500** pts

when you spend \$7 or more on any Activia product*

and

get entered to win** **10 MILLION** pts

\$10,000 value!



\$7
Activia® - 12 x 100 g
20303402001_EA



\$3
Activia® - 625 g, 650 g
214305601_EA



\$13
Activia® - 2 kg
214772201_EA



2/\$12
LESS THAN 2 \$7.49 EA.
Activia® - 6 x 50 mL
21008459_EA



2/\$4
LESS THAN 2 \$2.29 EA.
Activia®
190 mL
21348503_EA

*Open your PC Optimum™ app or visit optimum.ca to get the offer. Earn 1500 PC Optimum™ points when you spend \$7 or more on any participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 2nd to February 9th, 2025. Activia® used under lic. © 2025 Cie Gervais Danone. All rights reserved.
**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2025 at 12:00 am ET. Members can get an entry when they spend \$7 or more on any eligible Activia products at participating Atlantic Superstore, Dominion, Fortinos, Loblaws, Maxi, No Frills, Provigo, Le Marché, Shoppers Drug Mart, Value-Mart, Real Canadian Superstore, Wholesale Clubs, Your Independent Grocer, and other locations and scan their PC Optimum card at the time of purchase. 1 Point = 10,000,000 PC Optimum points to be won that's like \$10,000.00 in value when redeemed each. Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pc.optimum.ca.

PACK YOUR MORNING
WITH PROTEIN



\$7
Oikos® - 650 g, 750 g
21305945_EA



\$3
Oikos® - 4 x 95 g, 4 x 100 g
20408765005_EA
20408765004_EA



2/\$4
LESS THAN 2 \$2.29 EA.
Oikos® - 190 mL
21401296_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

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10-HOUR BREW
BOLD AND SMOOTH TASTE



\$7.49
Stok® - 142 L
21203737_EA/21203739_EA



RETURN TO SCHOOL Favourites



\$3.69

Yoplait® Tubes® 8x56 g or Source® 630 g

21390884004_EA
21391318001_EA



\$7.49

Yoplait® Source® 16x100 g

20317317001_EA

4/\$5
LESS THAN 4 \$1.29 EA.

Yoplait® YOP® 200 mL

21478178_EA/2147986_EA



\$7.49

Liberté® Méditerranée® 900 g

21430950_EA



\$7.49

Liberté Greek® 650-750 g

20704361001_EA



2/\$8
LESS THAN 2 \$4.99 EA.

Pillsbury™ Ready To Bake Seasonal Cookies 260-396 g

21306856_EA



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