



99¢
/LB
With Card



Cosmic Crisp Apples



\$1.99
/LB
With Card

EARN 4X FUEL POINTS
with digital coupon*
On FRIDAY purchases

Scan here or visit [Kroger.com/FuelEvent](https://www.kroger.com/fuel) to download coupon.
*Exclusions apply. See coupon for details.

MIX & MATCH
BUY 1, GET 1
FREE
of Equal or Lesser Value
With Card



Fresh Tyson Chicken Full Line Sale
Select Varieties

Kroger 80% Lean Ground Beef Sold in a 3 lb Roll for \$11.97 or Kroger 85% Lean Ground Turkey, 48 oz, \$10

\$3.99
/LB
With Card



Large Cooked Shrimp 26-30 ct, Sold in a 2 lb Bag for \$13.98 or Farm-Raised Catfish Fillets
\$6.99
/LB
With Card



Stouffer's or Lean Cuisine Entrée
Select Varieties, 5.25-12.88 oz

5/\$10
With Card

FINAL COST
When You Buy 4
4/\$13
With Card



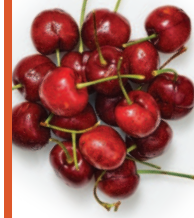
Coca-Cola, Pepsi or 7UP
Select Varieties, 6-Pack, 16.9 fl oz Bottles
When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$6.99 each.

WEEKLY DIGITAL DEALS
Use each coupon UP TO 5 TIMES in one transaction*



Bottom Round Roast or Boneless Shoulder Roast or Cubed Steak or Stew Meat, Value Pack

\$5.99
/LB
With Digital Coupon
Price without digital coupon is up to \$7.99 lb with card.



Red Cherries
\$3.99
/LB
With Digital Coupon
Price without digital coupon is up to \$5.99 lb with Card.

*While supplies last.

See inside for MORE WEEKLY DIGITAL DEALS!

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.
MIX & MATCH 5 or more participating items with Card.
Look for these tags. **SAVE \$1 EACH**

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



General Mills Cereal
Select Varieties, 8.9-12 oz
\$1.79
/EA*



2.79 With Card
-1.00



Kraft Shredded Cheese
7-8 oz or Ken's Salad Dressing, 16 fl oz; Select Varieties



2.99 With Card
-1.00
\$1.99
/EA*



Chobani Greek Yogurt
4-Pack or The Greek Gods Greek Yogurt, 24 oz; Select Varieties



4.49 With Card
-1.00
\$3.49
/EA*



Starbucks Coffee
10-12 oz Bag or K-Cups, 10 ct; Select Varieties



7.99 With Card
-1.00
\$6.99
/EA*

SALE DATES: Thurs. January 2 - Tues. January 7, 2025. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.

WEEKLY DIGITAL DEALS



Use each coupon
UP TO 5 TIMES
in one transaction*

Scan me to
download deals



Look for
these tags.



**Hormel
Bacon**
Select Varieties, 12-16 oz
\$4.99
/EA
With Digital Coupon



Price without digital coupon
is up to \$5.99 each with Card.



**Fresh Baked
Chocolate Chip
Cookies**
or Other Varieties, 12 ct,
In the Bakery

\$2.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$3.99 each.



**Coca-Cola,
Pepsi or 7UP**
\$9.99
/EA
With Digital Coupon

24-Pack, 12 fl oz Cans
or Topo Chico Mineral
Water, 12-Pack, 12 fl oz
Bottles; Select Varieties
Price without digital coupon
is up to \$15.99 each with Card.



**Kroger
8 lb Navel Oranges**
\$4.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$8.99 each with Card.



Kroger Eggs
Large, Grade A,
12 ct

Price without digital coupon
varies by store.

\$2.49
/EA
With Digital Coupon



Kroger Coffee
24-30.5 oz Can or Dunkin'
Coffee, 10-12 oz Bag or
K-Cups, 10 ct or
Cold Brew, 32 fl oz;
Select Varieties

\$5.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$9.99 each with Card.



**Jimmy Dean
Breakfast
Sandwiches**
8 ct or 20 ct or
Liquid Death,
8-Pack, 19.2 fl oz;
Select Varieties

\$9.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$11.99 each with Card.



**Frito-Lay
Multipack**
18 ct or Popcorners
Multipack, 15 ct;
Select Varieties

\$7.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$10.49 each with Card.



**Kettle Brand
Party Size
Potato Chips**
Select Varieties,
11.25-13 oz

\$2.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$3.99 each with Card.



**Tide
Laundry Detergent**
132 fl oz or Tide Pods,
45-76 ct or Gain
Laundry Detergent,
184 fl oz or Gain Flings,
76 ct; Select Varieties

\$15.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$19.99 each with Card.



Crest Toothpaste
4.2 oz or Softsoap
Liquid Hand Soap,
7.5 fl oz or Oral B
Toothbrush, 1 ct;
Select Varieties

99¢
/EA
With Digital Coupon

Price without digital coupon
is up to \$1.49 each with Card.

*While supplies last.

WEEKLY DIGITAL DEALS

Look for these tags.



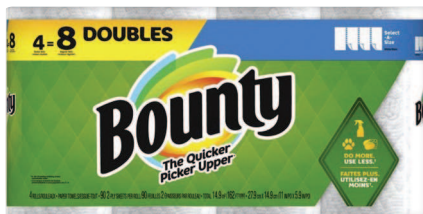
Use each coupon **UP TO 5 TIMES** in one transaction*



Planters Peanuts
Select Varieties,
16 oz

\$1.99 /EA
With Digital Coupon

Price without digital coupon is up to \$3.49 each with Card.



Bounty Paper Towels
Select Varieties,
4 Double Rolls

\$6.99 /EA
With Digital Coupon

Price without digital coupon is up to \$10.99 each with Card.



Fireside Supreme Firelogs
6-Pack, 4.8 lb

\$19.99 /EA
With Digital Coupon

Price without digital coupon is up to \$21.99 each with Card.

SAVE ON NATURAL & ORGANICS



Simple Truth Sparkling Water
Select Varieties,
8-Pack, 12 fl oz Cans

\$2.49 /EA
With Digital Coupon

Price without digital coupon is up to \$3.49 each with Card.



Once Upon a Farm Soft-Baked Bars
5 ct or Coconut Melts,
1 oz; Select Varieties

\$3.99 /EA
With Digital Coupon

Price without digital coupon is up to \$4.99 each with Card.



Late July Tortilla Chips
Select Varieties,
7.4-10.1 oz

\$2.99 /EA
With Digital Coupon

Price without digital coupon is up to \$3.99 each with Card.



Nature's Path Organic Cereal or Granola
Select Varieties,
10-14 oz

\$2.49 /EA
With Digital Coupon

Price without digital coupon is up to \$3.99 each with Card.



Pure Protein Shakes
4-Pack, 11 fl oz or Protein Bars, 4 ct; Select Varieties

\$4.99 /EA
With Digital Coupon

Price without digital coupon is up to \$6.99 each with Card.



Simple Truth Freeze-Dried Fruit
Select Varieties, 2 oz

\$5.99 /EA
With Digital Coupon

Price without digital coupon is up to \$7.99 each with Card.

*While supplies last. Seasonal selection varies by store and is limited to stock on hand.

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.



Find even more online!
Scan me to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



Look for these tags.

3.49 With Card
-1.00
\$2.49 /EA*
Nabisco Snack Crackers
3.5-8.5 oz or Ritz Crackers, 8.8-13.7 oz or Yoplait Go-Gurt, 8 ct; Select Varieties

2.49 With Card
-1.00
\$1.49 /EA*
Prego Pasta Sauce
14.5-24 oz or Betty Crocker Cake or Brownie Mix, 13.25-16 oz or Frosting, 12-16 oz; Select Varieties



2.99 With Card
-1.00
\$1.99 /EA*
Pop-Tarts
8 ct or Jif Peanut Butter, 15.5-16 oz or Betty Crocker Fruit Snacks, 6-10 ct; Select Varieties



2.49 With Card
-1.00
\$1.49 /EA*
Sweet Baby Ray's Barbecue Sauce
18 oz or Minute Rice, 12-14 oz; Select Varieties



2.99 With Card
-1.00
\$1.99 /EA*
Pepperidge Farm Goldfish Crackers

5.9-8 oz or Nature Valley Bars, 5-12 ct or Wonder Bread, 20 oz; Select Varieties



5.99 With Card
-1.00
\$4.99 /EA*
Green Mountain, McCafé or Donut Shop K-Cups
10 ct or Dannon Activia Yogurt Drinks, 8 ct; Select Varieties



3.49 With Card
-1.00
\$2.49 /EA*
Ball Park Meat Franks
Select Varieties, 15 oz

4.49 With Card
-1.00
\$3.49 /EA*
Nabisco Oreo or Chips Ahoy Family Size Cookies



9.31-20 oz or Bubly Sparkling Water, 8-Pack, 12 fl oz Cans; Select Varieties



9.99 With Card
-1.00
\$8.99 /EA*
Smucker's Uncrustables
10 ct or Liquid I.V., 6 ct or Purdue Simply Smart Organic Frozen Chicken, 22-24 oz; Select Varieties



5.99 With Card
-1.00
\$4.99 /EA*
Hellmann's Mayonnaise
30 fl oz or Totino's Pizza Rolls, 50 ct; Select Varieties



7.99 With Card
-1.00
\$6.99 /EA*
Dove Body Wash
18-20 fl oz or Bar Soap, 4 ct; Select Varieties



6.99 With Card
-1.00
\$5.99 /EA*
Quilted Northern Bath Tissue
6 Mega Rolls or Angel Soft Bath Tissue, 8 Mega Rolls; Select Varieties



4.99 With Card
-1.00
\$3.99 /EA*
Dawn EZ-Squeeze Dishwashing Liquid
Select Varieties, 24.3 fl oz



9.99 With Card
-1.00
\$8.99 /EA*
Swiffer Refills
Select Varieties, 6-32 ct

SAVE ON NATURAL & ORGANIC ITEMS



2.99 ^{With Card}
-1.00
\$1.99 /EA*
Silk Almondmilk
Half Gallon or
Amy's **Organic**
Soup, 14-14.7 oz;
Select Varieties



3.29 ^{With Card}
-1.00
\$2.29 /EA*
GT's
Kombucha
Select Varieties,
16 fl oz



Select Varieties, 8.3-10 oz

\$4.79 /EA*
Amy's
Entrée



3.49 ^{With Card}
-1.00
\$2.49 /EA*
Skinnypop
Popcorn
4.4-5.3 oz
or Garden Veggie
Snacks, 3.75-7 oz;
Select Varieties

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.
MIX & MATCH 5 or more
participating items with Card.
*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



4.99 ^{With Card}
-1.00
\$3.99 /EA*
Natural Bliss
Creamer
32 fl oz or Simple Truth
Organic Juice, 32 fl oz;
Select Varieties

99¢ /EA*
Vita Coco
Coconut Water



16.9 fl oz or Annie's **Organic**
Macaroni & Cheese, 5.25-6 oz;
Select Varieties



5.49 ^{With Card}
-1.00
\$4.49 /EA*
Simple Truth
Bacon
Select Varieties, 12 oz



3.49 ^{With Card}
-1.00
\$2.49 /EA*
Simple Truth
Organic Hummus
8 oz or Simple Truth
Baked Chickpea
Crisps, 4 oz;
Select Varieties,
In the Deli



5.49 ^{With Card}
-1.00
\$4.49 /EA*
Kind
Breakfast Bars
10-12 ct or Granola,
11 oz; Select Varieties



\$4.49 /EA*
Chobani
Creamer



3.49 ^{With Card}
-1.00
\$2.49 /EA*
Kinder's
Barbecue Sauce
15.3-20.5 oz
or Simple Truth
Organic Juice, 64 fl oz;
Select Varieties



8.99 ^{With Card}
-1.00
\$7.99 /EA*
Amy's Pizza
12-14 oz or
Gardein Meatless
Entrée, 14-16.64 oz;
Select Varieties



24 fl oz or Chobani Oatmilk,
52 fl oz or Bear Naked Granola,
11-12 oz; Select Varieties

NATURAL & ORGANICS

Explore a great selection of natural choices.

\$4.99

With Card
Simple Truth Organic Fuji, Granny Smith, Cosmic Crisp or Pink Lady Apples
 2 lb Bag



Simple Truth Almondmilk
 64 fl oz or Clearly Canadian Sparkling Water, 11 fl oz;
 Select Varieties
2/\$5
 With Card



Beyond Plant-Based Entrée
 Select Varieties, 7.4-10 oz
\$5.49
 With Card



Hormel Natural Choice Lunch Meat
 Select Varieties, 6-8 oz
2/\$8
 With Card



Simple Truth Organic Avocados
 4 ct Bag
\$4.99
 With Card



Dave's Killer Bread Organic Bagels
 5 ct or English Muffins, 6 ct;
 Select Varieties
\$4.99
 With Card



Simple Truth Organic Frozen Vegetables
 32-48 oz or Simple Truth Organic Granola, 16-22 oz; Select Varieties
\$6.99
 With Card

Bai Beverage
10/\$10

18 fl oz or Simple Truth Organic Beans, 15 oz Can; Select Varieties



Simple Truth Vapor-Distilled Water
 24-Pack, 16.9 fl oz or Nutpods Creamer, 25.4 fl oz; Select Varieties
\$4.99
 With Card



10/\$10

With Card
Fage Total Greek Yogurt
 Select Varieties, 5.3 oz

\$600+ IN SAVINGS

EVERY WEEK WITH DIGITAL COUPONS
 Visit Kroger.com/Coupons



MIX & MATCH

SAVE \$10
AN EXTRA

When you spend \$40 on participating
Baby Items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout with your Card.
Items must be purchased in the same transaction.



GROCERY ESSENTIALS



Lay's Potato Chips
4.75-8 oz or Cheetos,
6.5-8.5 oz or Fritos,
9.25-10 oz; Select Varieties

FINAL COST
When You Buy 4

\$2.49

With Card

When you buy 4 or more in the same
transaction with Card. Quantities less
than 4 are up to \$5.89 each with Card.

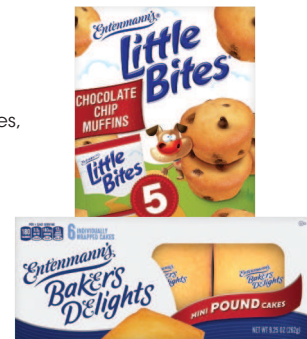


Häagen-Dazs
Ice Cream
14 fl oz or Drumstick Cones,
8-12 ct or Outshine Bars,
6 ct; Select Varieties

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card



Entenmann's
Little Bites,
Donuts or Cakes
Select Varieties,
6, 8, 8-21 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card



Kroger Pasta
12-16 oz or Kroger
Steamer Vegetables, 12 oz
or Chef Boyardee Pasta,
14.5-15 oz or Larabar,
1.6-1.7 oz; Select Varieties

10/\$10

With Card



Starkist
Light Tuna
or Tuna Creations
2.6-3 oz or Ro-Tel
Diced Tomatoes, 10 oz
or Snack Pack Pudding, 4 ct;
Select Varieties

10/\$10

With Card



Sparkling Ice
Sparkling Water
17 fl oz or Snapple, 16 fl oz
or Pringles Grab N' Go,
2.36-2.5 oz; Select Varieties

10/\$10

With Card



Arm & Hammer
Laundry Detergent
100.5-105 fl oz or
Power Sheets, 35 ct or
Odor Blasters, 45 oz;
Select Varieties

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card



Premier
Protein Shakes
Select Varieties,
4-Pack, 11 fl oz

\$9.99

With Card



Kroger
Makeup
Removing Wipes
Select Varieties, 25 ct

2/\$5

With Card



Sterilite
Storage Tote
18 Gallon

\$7.99

With Card

Seasonal selection varies by store and is limited to stock on hand.

TAILGATING MUST-HAVES

Find more game day deals & recipes at Kroger.com/Football

\$9.99
With Card
Tyson Chicken Wings
Frozen, Bone-In, 2.5 lb

Tyson
All Natural
CHICKEN WING SECTIONS
NO ADDED MSG OR MSG FROM FERMENTED SOYBEANS
COOL FROZEN

\$5
Decorated Cupcakes
Select Varieties,
6 ct. In the Bakery

\$2.29
With Card
Kroger
Cut and Peeled
Baby Carrots

2 lb Bag or
Private Selection
Celery Sticks, 1 lb Bag

\$23.99
Michelob Ultra
or Yuengling
Select Varieties,
24-Pack, 12 fl oz
Bottles or Cans

2.6 CARBS
95 CALS

\$17.99
Stella Artois
or Heineken
Select Varieties,
12-Pack, 11.2-12 fl oz
Bottles or Cans

3/\$10
With Card
Sargento
Cheese Slices
Select Varieties,
5-8 oz

\$2.99
With Card
Private Selection
Buns
Select Varieties, 8 ct

\$11.99
With Card
Kingsford
Charcoal

16 lb or Match Light
Charcoal, 12 lb

\$7.99
With Card
Kroger Tortilla Chips
13 oz or Dean's
French Onion Dip, 16 oz
or Kroger Pretzels, 8-15 oz;
Select Varieties

4/\$10
With Card
Jack's
Original Thin
Pizza
Select Varieties,
13.8-15.8 oz

FINAL COST
When You Buy 4

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$4.69 each.

Seasonal selection varies by store and is limited to stock on hand.

BOTTLES & BREWS



Bud, Miller or Coors
\$18.99

Select Varieties, 24-Pack, 12 fl oz Cans



Corona, Modelo or Pacifico 12-Pack, 12 fl oz Bottles or Cans or High Noon, 8-Pack, 12 fl oz Cans or Bota Box or Black Box, 3 Liter; Select Varieties

\$16.99



14.99
-15%

\$12.74 /EA*

La Marca Prosecco, Mionetto Prosecco or Fireball 750 ml or Jose Cuervo, 1.75 Liter; Select Varieties



10.99
-15%

\$9.34 /EA*

Oliver Moscato, Chateau Ste Michelle or Apothic 750 ml or Barefoot, 1.5 Liter; Select Varieties

*15% Off Mix & Match Wine & Liquor Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge



Dream Bouquet

\$9.99

Cotton Candy Seedless Grapes 1 lb Package

\$4.99

With Card



Simple Truth Organic Salad Blends

Select Varieties, 5 oz

2/\$6

With Card



\$2.99

With Card
Raspberries
6 oz

GUARANTEED FRESH

PRIVATE SELECTION
ANGUS

\$9.99 /LB

With Card

Private Selection Top Sirloin Steak

Value Pack



BIG DEAL!
BIG PACKS

Kroger Beef Shaved Steak

\$10

With Card

24 oz or Homestyle 80% Lean Beef Patties, 8 ct, 1.9 lb

Private Selection Giant Tiger Shrimp Platter

16 oz or Simple Truth Shrimp Platter, 20 oz

\$11.99

With Card



Armour Lunchmakers

Select Varieties, 2-2.67 oz

4/\$5

With Card



Kroger Dinner Sausage Links

18 oz or Nathan's Beef Franks, 10-12 oz or Curly's Barbecue Pulled Pork, 16 oz Tub; Select Varieties

\$4.99

With Card



Wild-Caught Cod Fillets or Tilapia Fillets Farm-Raised or Ocean Perch Fillets

\$5.99 /LB

With Card

DELI & BAKERY

Order party trays, cakes and more at Kroger.com/fresh

Simple Truth Fresh Roasted Chicken

Fully Cooked, 2 lb

\$9.99



Private Selection Wildflower Honey Ham

\$9.99 /LB

With Card

or Swiss Cheese, \$8.99 lb with Card; Sliced to Order or Grab 'N Go



BOTTLES & BREWS

24.99
-15%

\$21.24
/EA*

Jack Daniel's
or Maker's Mark

750 ml or
Captain Morgan,
1.75 Liter;
Select Varieties



26.99
-15%

\$22.94
/EA*

Bulleit,
Baileys
or Grey Goose
Select Varieties, 750 ml



Busch,
Miller High Life
or Pabst
Select Varieties,
30-Pack, 12 fl oz Cans

\$20.99



White Claw,
Twisted Tea
or Truly
Select Varieties,
12-Pack, 12 fl oz Cans

\$16.99



Simply Spiked,
Smirnoff Ice,
Cayman Jack
or Mike's

\$17.99

Select Varieties, 12-Pack,
11, 2-12 fl oz Bottles or Cans



\$17.99

Blue Moon,
Samuel Adams,
Leinenkugel's
or Topo Chico
12-Pack, 12 fl oz Bottles or Cans
or Founders All Day IPA,
15-Pack, 12 fl oz Cans;
Select Varieties

*15% Off Mix & Match Wine & Liquor Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

THE BIG STORAGE SALE

GARAGE • TOTES • CLOSET • LAUNDRY

SAVE AN EXTRA \$5

on Storage when you spend \$25 on storage

With Card and Digital Coupon. Exclusions apply. See Digital Coupon for details.



\$7⁹⁹

With Card
Sterilite Tote
Select Varieties,
18 Gallon



Holiday Home
Wreath and
Garland Bag

\$8⁹⁹

With Card



Holiday Home
Ornament
Storage Bag

\$9⁹⁹

With Card



Sterilite
Wrapping Paper
Storage Box

\$9⁹⁹

With Card



Holiday Home
Tree Storage Bag

\$9⁹⁹

With Card



Sterilite
Latching Tote
Select Varieties,
64 qt

\$8⁹⁹

With Card



Sterilite
Storage Tote
Select Varieties,
16 qt

\$3⁴⁹

With Card



Sterilite
Storage Boxes
with Lids
Select Varieties,
5-Pack, 6 qt

\$6⁹⁹

With Card



Holiday Home
Gift Bag
Organizer

\$14⁹⁹

With Card

Seasonal selection varies by store and is limited to stock on hand.