

STORE HOURS: MON - SAT: 7am - 8pm SUN: 8am - 8pm

Follow Us On  

BUY LOCAL,
BUY FRESH!

Big E's supermarket

Shop & Save!



**SAVE BIG WITH OUR
TUESDAY
BLITZ!!!**

For One Day Only, We Slash
Our Prices For HUGE Savings For You!
Check Out Page 8 For More!

11 Union St., Easthampton, MA • Phone: (413) 527-2125

Visit us online: www.bigessupermarket.com

USDA Choice Beef
Bottom Round Roast
\$3.99 lb.

USDA Choice • Family Pack
Fresh 85% Lean Ground Beef
\$3.99 lb.

Big E's Fresh Pork • 2 Lb Avg.
Fresh Pork Tenderloins
\$2.99 lb.

SAVE EVEN MORE WITH YOUR BIG E'S PERKS+ LOYALTY APP

PRICE WITH BIG E'S PERKS+ OFFER
\$4.59 ea. LIMIT 1
WITHOUT OFFER \$4.99 ea.
Product of USA 3 Lb Bag
Seedless Clementines

Freshly Sliced • White or Yellow
Land O Lakes American Cheese
\$6.99 lb.

6 Ct Pkg.
Fresh Baked Large Kaiser Rolls
\$1.49 ea.

Product of USA 5 Lb Bag
All Purpose Potatoes
\$2.99 ea.

Product of Mexico 6 Oz Cntr. • Driscoll's
Raspberries or Blackberries
3/\$10

SAVE EVEN MORE WITH YOUR PERKS+ LOYALTY APP!

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE 2/\$6
LIMIT 1 OFFER MUST BUY 2
SALE PRICE 2/\$7
DIGITAL COUPON \$1.00 OFF TWO
SINGLE USE ONLY
9.5-14 Oz Box Asst. Var.
Kashi Cereal

PRICE WITH BIG E'S PERKS+ OFFER
\$1.68 ea. LIMIT 4
WITHOUT OFFER \$1.99 ea.
24 Oz Jar • Asst. Var.
Food Club Pasta Sauce

PRICE WITH BIG E'S PERKS+ OFFER
4/\$3
LIMIT 3 OFFERS MUST BUY 4
14.5-15.25 Oz Can • Corn, Peas or Green Beans
Food Club Vegetables

PRICE WITH BIG E'S PERKS+ OFFER
\$3.48 ea. LIMIT 4
WITHOUT OFFER \$3.99 ea.
16.9 Oz Btls. 405.6 Oz Pkg.
Poland Spring 24 Pack Water

PRICE WITH BIG E'S PERKS+ OFFER
2/\$6
LIMIT 1 OFFER MUST BUY 2
WITHOUT OFFER 2/\$8
46 Oz Btl. • Asst. Var.
Tropicana Pure Premium Orange Juice

PRICE WITH BIG E'S PERKS+ OFFER
2/\$4
LIMIT 3 OFFERS MUST BUY 2
WITHOUT OFFER 2/\$5
9-11 Oz Box • Asst. Var.
Smart Ones Entrées

PRICE WITH BIG E'S PERKS+ OFFER
\$12.98 ea. LIMIT 2
WITHOUT OFFER \$13.99 ea.
Asst. Var. • 84 Oz Liquid or 30-35 Oz Pods
Tide Laundry Detergent

PRICE WITH BIG E'S PERKS+ OFFER
\$7.88 ea.
LIMIT 4 OFFERS
232-360 Ct Pkg. • Asst. Var. Bounty 4 Double Rolls Paper Towels or 1,320-1,386 Ct Pkg. • Asst. Var. Charmin 6 Mega Rolls Bath Tissue

JOIN TODAY AND SAVE WITH OUR LOYALTY PROGRAM
EARN points. REDEEM rewards and TRACK your points via the app!

SIGNING UP IS EASY!
To enroll into the program, simply enter your mobile phone number on the AppCard terminal's Welcome screen at checkout.

EARN POINTS AND REWARDS
After you check in, you'll automatically earn points for your purchases which can be redeemed for discounts and free items. Redeem rewards by simply tapping the icon on the terminal.

DOWNLOAD THE APPCARD APP
Track your points and available rewards by downloading the AppCard mobile app for iPhone or Android.

SALE PRICES EFFECTIVE	SUN	MON	TUES	WED	THURS	FRI	SAT
	1/5	1/6	1/7	1/8	1/9	1/10	1/11

DOUBLE COUPONS EVERY DAY
Up to 99¢ Value See Details in Store

Online Shopping Now Available Through Instacart!

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BUY LOCAL,
BUY FRESH!

Big E's
supermarket



**Fresh
Seafood**



Previously Frozen
**Flounder
Fillets**

\$6.99
lb.



Previously Frozen
**Cod
Fillets**

\$7.99
lb.

WILD WEDNESDAY!

EVERY WEDNESDAY!

EARN DOUBLE POINTS



IN ALL DEPARTMENTS
WITH YOUR BIG E'S PERKS+ LOYALTY APP

EXCLUDES BEER & WINE,
LOTTERY & GIFT CARDS

**Fresh
Sushi**



50% OFF

AFTER 7:30PM EVERYDAY
FRESH MADE SUSHI ONLY
OFFER IS ONLY AVAILABLE WHILE SUPPLIES LAST



**Trytko's
Corner**

Gourmet Custom Smoked Meats
and Specialty Products
Fresh Store Made
Beef Sausage Links
Made Fresh Daily!



Kielbasa Of The Week

Trytko's
Store Smoked
Spicy
Colby Jack
Cheese
Kielbasa

\$5.99
lb.



Trytko's
Fresh Store Made
Garlic & Cheese
Sausage Links

\$5.49
lb.

Trytko's
Fresh Store Made
Pepper Steaks

\$5.99
lb.

**Fresh Gourmet
Special**



Big E's Gourmet
Seasoned Pork Medallions \$5.99 lb. or
Plain
Pork Medallions

\$4.99
lb.

Springer Mountain Farms

Springer Mountain Farms Plus
Antibiotic Free • Non GMO

**Boneless
Chicken
Tenders**

\$4.99
lb.



**We Carry
A Large Assortment of
Ready. Chef. Go! Meals**

These cooking bags are available with
prepared meal ingredients already in them.

Packaged with fresh meat, seafood
and produce to create ready-to-cook
meals that are fresh and convenient
to help make your meal time
Easy & Delicious!

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

Fresh Meat Dept.



U.S.D.A. SELECT BEEF

USDA Select Beef
Porterhouse \$10.99 lb. or
T-Bone Steaks

\$9.99 lb.



USDA CHOICE

\$4.99 lb.

USDA Choice Beef
Center Cut
Bottom Round
Roast

USDA Choice Beef
Round
Cubes
For Stew



\$5.49 lb.

USDA CHOICE

USDA Choice Beef
Back
Rump
Roast



\$5.49 lb.

USDA CHOICE

16 Oz Pkg. • Vermont Country Farms
Grass Fed Beef • 90% Lean or
80% Lean
Organic
Ground Beef



\$8.69 ea.

USDA Choice Beef
Round
Cubed
Steaks



\$5.99 ea.

Packaged Meats For Your Convenience!



24 Oz Pkg. • Sliced
Smithfield
Anytime Favorites
Hickory Smoked
Boneless Quarter Ham

\$7.99 ea.



8.9-10.7 Oz Pkg.
Asst. Var.
Lunchables
Fun Pack

2/\$6



12-24 Oz Pkg. • Glazed Apples,
6 Cheese Pasta Cup
or Asst. Var.
Bob Evans
Mashed Potatoes

\$4.49 ea.



3 Oz Pkg. • Uncured
Al Fresco
Fully Cooked
Chicken Bacon

\$3.99 ea.

16 Oz Tub
Lloyd's
Barbecue
Shredded Pork



\$5.49 ea.

8 Oz Pkg.
Jones
Sliced
Braunschweiger
Liverwurst



\$2.79 ea.

22-28.05 Oz Pkg. • Chicken
Fries, Buffalo Wings or
Plain or Buffalo
Tyson
Fully Cooked
Chicken Strips



\$8.99 ea.

7-9 Oz Tub
Asst. Var.
Hillshire Farm
Ultra Thin
Deli Meats



\$4.99 ea.

BUY LOCAL,
BUY FRESH!

Big E's

supermarket

Fresh Deli Dept.

We Carry A
Large Selection of


Boar's Head
Deli Products



Krakus

Freshly Sliced
Original or Low Sodium
Krakus
Imported
Ham

\$7.99 lb.



BUTTERBALL

Freshly Sliced
Butterball
Low Salt
Turkey Breast

\$7.99 lb.



LORRAINE CHEESE

Freshly Sliced
Lorraine
Swiss
Cheese

\$9.99 lb.



Peggy's Family Size

Fresh Store Made

Meals-To-Go

- Shepherd's Pie • Lasagna • Stuffed Shells
- Macaroni & Beef • Cheese Tortellini With Pasta Sauce
- Teriyaki Grilled Chicken Breast With Veggies and More!

Varieties Change Daily • Available In Our Deli



Freshly Sliced
Deutschmacher
Honey
Ham

\$6.99 lb.



KAYEM

Freshly Sliced
Kayem
Cooked
Corned Beef Round
or Black Pastrami

\$12.99 lb.

Prepared Foods To Go!



\$9.69 ea.

Lunchtime Favorite
Jumbo
Turkey Grinder



\$5.99 ea.

8-10 Oz • Asst. Var. • Take Home Skillet Bombs or
Giovanni Rana
Tortelloni or Ravioli

Big E's Hot Foods Bar
Features Several Hot Food Items Daily!

**MENU CHANGES DAILY,
SO CHECK OUT PEGGY'S KITCHEN AT:**
www.bigessupermarket.com
FOR DAILY OFFERINGS!

Big E's Cold Prepared Food Case Features:

- A VARIETY OF PEGGY'S FAMOUS FAMILY SIZE ENTRÉES • SINGLE SERVE ENTRÉES
- SAVORY PIES • PIZZAS • GRINDERS
- WRAPS • SALADS • SOUPS AND MORE!

**Meal Time Is A Breeze
When You Shop At Big E's!**

7 Oz • Basil Pesto, 11 Oz • Alfredo
Parmesan or 15 Oz Cntr.
Giovanni Rana Marinara Sauce **\$5.99** ea.

32 Oz Cntr. • Peggy's Kitchen
Family Size
Lemon Chicken With Veggies **\$18.99** ea.

Boston Salads
Beet & Onion
Salad **\$4.99** lb.

Stuffed Chicken Breast
With Mozzarella
& Prosciutto **\$7.49** lb.

Delicious
Pasta Primavera
With Garlic Sauce **\$6.99** lb.

Oven Roasted
Chicken Legs
Over Rice **\$9.49** lb.

Fresh Bakery Shoppe

BUY LOCAL,
BUY FRESH!

Big E's
supermarket



16 Oz Pkg. • Plain, Everything or Cinnamon Raisin
Always Mini Bagels

\$3.49 ea.



16 Oz Pkg. • Asst. Var. No Sugar Added or Sugar Free
Isabella's Muffins

\$5.99 ea.



\$5.99 ea.

26 Oz Pkg. 8 Inch
Fresh Baked Mixed Berry Pie

Cheese & Sides

5.3 Oz Pkg Plain Pyramid Chavrie Goat Cheese

\$4.99 ea.



7 Oz Pkg. Aged 9 Months
Black Creek White Cheddar

\$5.99 ea.

7 Oz Pkg. Aged 3 Years
Black Creek Extra Sharp White Cheddar

\$6.99 ea.

24 Oz Pkg. Maple Donuts 12 Pack
Glazed Donuts

\$6.49 ea.



Cake Slice of the week

7 Oz Pkg. David's Rainbow Cake Slice

\$4.99 ea.

46 Oz Pkg. Rich's 8 Inch Variety Cake

\$18.99 ea.

Store Made Item of the week

6 Pack Apple Cider Donuts

\$5.49 ea.

Store Made Muffin of the week

Fresh Baked Homestyle Chocolate Chip Muffins 4 Pack

\$5.49 ea.

Artisan Bread of the week

14.5 Oz Loaf Tribeca Oven Large Sourdough Round

\$6.49 ea.

Snacks & Beverages

12 Oz Cans Asst. Var. Polar 12 Pack Soda or Seltzer

3/\$10 +Dep.

12 Oz Btls. Asst. Var. Coca-Cola 8 Pack Soda

\$6.49 +Dep.

9.25 Oz Pkg. Asst. Var. Fritos Corn Chips

2/\$7

8 Oz Bag • Asst. Var. Lay's Kettle Cooked Chips

2/\$7

Asst. Var. Pepsi or Schweppes 2 Liter Soda

\$2.39 +Dep.

9-16 Oz Box • Asst. Var. Nabisco Premium Saltine Crackers

2/\$7

8.82 Oz Pkg. • Asst. Var. Locker Quadratini Wafers

\$5.49

Bread Aisle

20-24 Oz Loaf • Asst. Var. Freihofer's Italian Bread

\$2.99

16 Oz Pkg. • Asst. Var. Thomas' Swirl Bread
BUY 1, GET 1 FREE

11-17.19 Oz Pkg. • Asst. Var. Drake's Family Pack Cakes

2/\$7



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Big E's
supermarket

Shop & Save!

Big E's PERKS+

SAVE EVEN MORE!

WITH YOUR BIG E'S PERKS+ LOYALTY APP

Big E's PERKS+

15-20.5 Oz Box • Asst. Var.
Post
Grape-Nuts or
Shredded Wheat Cereal

2/\$7



4.5-8 Oz Box
Asst. Var.
Betty Crocker
Fruit Snacks

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE
2/\$5.50
LIMIT 1 OFFER



SALE PRICE
2/\$6
DIGITAL COUPON
50¢ OFF TWO
SINGLE USE ONLY

10 Oz Btl.
Kikkoman
Teriyaki
or Soy Sauce

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE
\$1.74
LIMIT 1 OFFER



SALE PRICE
\$2.49
ea.
DIGITAL COUPON
75¢ OFF ONE
SINGLE USE ONLY

6.8-11.04 Oz Box
Asst. Var.
Swiss Miss
Hot Cocoa Mix

2/\$6



64 Oz Btl.
Asst. Var.
Mott's
Apple Juice

2/\$6



8 Oz Cntr. • Asst. Var.
Kraft
Grated
Parmesan Cheese

\$4.99



28 Oz Can
Asst. Var.
Tuttorosso
Tomatoes

\$1.79



7.2-8.94 Oz Box • Asst. Var. • Crunchy,
Fruit & Nut or Sweet & Salty

Nature Valley
Granola Bars

2/\$6



5.9 Oz Box
CHEETOS
Mac 'n Cheese

**BUY 1, GET 1
FREE**



4-5.8 Oz Pkg.
Asst. Var.
Knorr
Rice or
Pasta Sides

3/\$4



16.9 Oz Btl.
Asst. Var.
Filippo Berio
Olive Oil

\$5.99



16 Oz Btl.
Asst. Var.
Kraft
Salad
Dressing

\$3.99



4 Lb Bag
Food Club
Granulated
Sugar

\$3.99



24 Ct Pkg.
Simply Done
Everyday
Cutlery

99¢



10.4 Oz Box • Asst. Var.
Kellogg's
Nutri-Grain Bars

\$3.99

24 Oz Btl.
Mrs. Butterworth's
Syrup

2/\$7

23-24 Oz Jar • Asst. Var.
Full Circle
Organic Applesauce

\$3.49

20 Oz Box
Bisquick
Baking Mix

\$3.49

13 Oz Pkg. • Asst. Var.
Snack Pack
Pudding

3/\$5

4.2-4.9 Oz Box • Asst. Var.
Lipton Soup Secrets
Noodle Soup Mix

\$1.79

15.8 Oz Can • Asst. Var.
Campbell's
SpaghettiO's

4/\$5

15 Oz Can
Wendy's
Chili With Beans

\$4.99

5 Oz Can
Geisha
Solid White Tuna

2/\$4

14.5 Oz Can • Asst. Var.
Tuttorosso
Diced Tomatoes

2/\$3

28 Oz Can
Tuttorosso
San Marzano Tomatoes

2/\$5

15.5 Oz Can • Asst. Var.
Full Circle Organic
Specialty Beans

2/\$3

20 Oz Squeeze Btl.
Full Circle
Organic
Ketchup

2/\$5

16 Ct • EcoSave Plates or
45 Ct • Asst. Var.
Hefty Foam
Plates or Bowls

\$3.99

40-43 Oz Btl.
Asst. Var.
Clorox
Bleach

2/\$8

16 Oz Btl. • Asst. Var.
Mr. Clean
Clean Freak
Multi-Surface Cleaners

\$5.99

3.15 Lb Bag
Asst. Var.
Paws
Cat Food

\$3.99

Fresh Dairy Dept. **Big E's** supermarket

BUY LOCAL, BUY FRESH!

5.3 Oz Cup Asst. Var. Fage Total Yogurt 

4/\$5

15 Oz Cntr. Original or Light Olivio Spread 

\$3.99

8 Oz Box Asst. Var. Food Club Cream Cheese 

2/\$4

16 Oz Box Food Club Butter Quarters 

\$4.49

8-16 Oz Cntr. • Asst. Var. I Can't Believe It's Not Butter! or Brummel & Brown 

\$3.79

5.3 Oz Cup • Asst. Var. Food Club Nonfat Greek Yogurt 


79¢

5.3-8 Oz Cntr. • Asst. Var. Hood Cottage Cheese or Sour Cream 

4/\$5

24-52 Oz • Asst. Var. Chobani Oat Beverage or Creamer 

2/\$9

59 Oz Crtn. Dole Pineapple Juice 

2/\$7

5.4 Oz Pkg. Laughing Cow Wedges 

2/\$7

6 Ct • 4.2 Oz Pkg. Mini Babybel 

2/\$7

32 Oz Crtn. Bob Evans Egg Whites 

\$5.49

Frozen Food Favorites

10.9-12.3 Oz Box Asst. Var. Eggo Waffles or Pancakes 

2/\$7

24 Oz Pkg. Asst. Var. Ling Ling Potstickers 

\$7.99

12-16 Oz Pkg. • Asst. Var. Dole Frozen Fruit 

\$3.99

48 Oz Crtn. Asst. Var. Hood Ice Cream 

\$3.99

10.5-12 Oz Pkg. • Asst. Var. Hanover Premium Vegetables 

2/\$5

19-25 Oz Pkg. • Asst. Var. Mama Rosie's Premium Pasta 

\$5.49

16 Oz Crtn. • Asst. Var. So Delicious Non-Dairy Frozen Dessert 

\$4.59

46 Oz Crtn. • Asst. Var. Turkey Hill Simply Natural Ice Cream 

\$5.99

48 Oz Crtn. • Asst. Var. **Kemps Frozen Yogurt** **\$4.59**

Beer & Wine Selection

\$14.99 +Dep. 12 Oz Cans or Btls. Budweiser, Bud Light, Coors Light or Miller Lite 12 Pack Beer 

\$19.99 +Dep. 12 Oz Cans or Btls. Corona or Modelo 12 Pack Beer 

\$18.49 +Dep. 12 Oz Cans • Asst. Var. Truly Hard Seltzer 12 Pack 

BEER OF THE WEEK
22 Oz Btl. Berkshire Brewing Co. Shabadoo Black & Tan **\$5.19** +Dep.
12 Pk • 12 Oz Cans • Asst. Var. Athletic Brewing Co. Non-Alcoholic Brew **\$19.99** +Dep.

750 mL Btl. Kung Fu Girl Riesling **\$10.99** ea.
3 Liter Box Asst. Var. Woodbridge Boxed Wine **\$18.99** ea.

750 mL Btl. Asst. Var. Bread & Butter Wines **\$12.99** ea. 

1.5 L Btl. Asst. Var. Frontera Wines **\$9.49** ea. 

Josh Cellars Wines
750 mL Btl. Pinot Grigio, Sauvignon Blanc or Rosé **\$14.99** ea.
Cabernet, Merlot or Legacy Red **\$16.99** ea.

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Tuesday BLITZ

Not Just Another Sale

PRICES VALID TUESDAY, JAN. 7th ONLY!

For one day only we slash our prices, no cards needed, giving you savings you won't find anywhere else. It's one day only, across all departments, while supplies last, so get here early Tuesday!

Pint Blueberries
Product of Peru

\$288
Ea.

Frozen Turkey Breast
Shady Brook Farms
8 Lb Avg.

\$158
Lb.

Charter Reserve Turkey Breast
Freshly Sliced

\$498
Lb.

12 Pack Mini Cupcakes
Café Valley • 10 Oz Pkg.
Vanilla or Chocolate

\$298
Ea.

Chock full o'Nuts Ground Coffee
10.2-11 Oz Can
Asst. Var.

\$488
Ea.



Annie's Macaroni & Cheese
5.25-6 Oz Box • Asst. Var.

\$138
Ea.



Cracker Barrel Bar Cheese
7-8 Oz Pkg. • Asst. Var.

\$178
Ea.



Nathan's, Arby's or Red Robin Fries
16-28 Oz Pkg. • Asst. Var.

\$298
Ea.



Produce Picks

Feed Your Family The Freshest!

Product Of Mexico
6 Oz Cntr.
Raspberries
or Blackberries

3/\$10



Product Of USA • 5 Lb Bag
All Purpose Potatoes

\$299
ea.



Product Of USA
Tomatoes On The Vine

\$269
lb.



Product Of USA • 12 Oz Bag
Sweet Petite Carrots

\$199
ea.



Product of USA
Green Cabbage

69¢
lb.



Product of Mexico
Summer Squash
or Zucchini

\$149
lb.



Product of Costa Rica
Golden Ripe Pineapple

\$299
ea.



Product of USA
California Pomegranates

\$349
ea.



Product of USA
Cara Cara Navel
or Blood Oranges

\$179
lb.



Organic Specials



Product Of USA
Organic Royal Gala Apples

\$199
lb.

Product Of USA
Organic Anjou Pears

\$249
lb.

Product Of USA • 16 Oz Pkg.
Organic Carrots

\$149
ea.

Product Of USA
Organic Yams

\$169
lb.



Floral Dept.

Fresh Half Dozen Roses

\$699
plus tax



Fresh Spring Dreams Bouquet

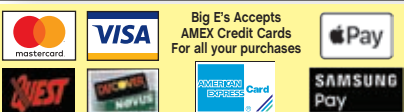
\$599
plus tax

10-Stem Fresh Cut Rainbow Tulips

\$899
plus tax

6 Inch Tropical Foliage Plants
or Hanging Baskets

\$1499
plus tax



All Sale Prices Valid With The Use Of Your **Big E's Perks Card**

- POSTAGE STAMPS
- WESTERN UNION
- FAX/COPY SERVICE
- MONEY ORDERS
- LOTTERY AND MUCH MORE!

\$100 Greeting Cards
Every Day!