

Ruler

F O O D S By Kroger

Ruler
FOODS

Low prices every day.

No coupons needed.

Hot Price!
2/\$5

Kroger
Salad Bowls
Select Varieties,
5.5-6.7 oz



Simple. Smart.
Straight to
your door.

Scan to
start your
delivery order:



Hot Price!
3.99 lb
Cherries

Hot Price!
4.99

Mandarins
5 lb Bag or
Navel Oranges,
8 lb Bag



Hot Price!
69¢ lb

Heritage Farm
Leg Quarters
Sold in 10 lb bag
for \$6.90

3 LBS UNDER \$10!

3.33 lb

Kroger 73% Lean
Ground Beef
Sold in a 3 lb roll for \$9.99

Hot Price!



FINAL COST
When You Buy 3

3/\$9

Kroger Big K
12-Packs, 12 fl oz

Hot Price!

Final price when you buy 3 or more in the
same transaction. Quantities less than 3
are up to \$3.99 each.



Hot Price!

5.99 Post Cereal
32 oz or General Mills
Cereal, 32-35 oz



FINAL COST
When You Buy 3

2.29 ea
Hot Price!

Lay's or Lay's
Kettle Chips
Select Varieties,
4.75-8 oz

Final price when you buy 4 or more in the same
transaction. Quantities less than 4 are up to \$4.19



FINAL COST
When You Buy 3

3/\$9
Hot Price!

Jack's Pizza
Select Varieties,
13.8-15.8 oz

Final price when you buy 3 or more in the same
transaction. Quantities less than 3 are up to \$3.79 each.

TB01_2448_RUILS



Prices effective Thursday, January 2
through Tuesday, January 14, 2025.

Springfield, IL • Charleston, IL • Danville, IL • 2 locations in Champaign, IL
While supplies last. No rain checks accepted. Beer and Wine available at select stores.

Meals Made Simple



Low Price!

1.65

Kroger
Pasta Sauce
24 oz or Alfredo Sauce, 16 oz



Hot Price!

3/\$5

Kroger
Fresh Flour Tortillas
10 ct or Sour Cream, 16 oz



Low Price!

1.69

Hamburger Helper
5.3-6.9 oz or Kroger
Chili with Beans, 15 oz

Hot Price!
10/\$10

Chef Boyardee
15 oz or Chef Boyardee
Microwave Bowls, 7.5 oz;
Select Varieties



Hot Price!

2/\$4

Kroger Cheese
8 oz, Shredded or
Bar; Select Varieties



Low Price!

1.39

Kroger
90 Second Rice
8.8 oz or
Frozen Vegetables,
12 oz



Low Price!

79¢

Kroger Chunk
Light Tuna in Water
5 oz or Microwave
Mac and Cheese Cup,
2.05 oz



Low Price!

1.69

Kroger
Taco Seasoning
4-Pack or Salsa, 16 oz



Hot Price!

10/\$10

Brooks
Chili Beans
15.5 oz or
Van Camp's
Pork And Beans, 15 oz



Low Price!

3.89

Kroger 100%
Cranberry Juice
64 fl oz or Fruit Bowls,
8 ct; Select Varieties



Low Price!

3.39

Old El Paso
Hard & Soft Taco Kit
12 ct or Ortega
Taco Sauce, 16 oz

YOUR FAVORITES FOR LESS!



Low Price!
8.45
 Tyson All Natural Crispy Chicken Strips
 25-28.05 oz or Yummy Dino Buddies, 35 oz



Hot Price!
7.99
 Smucker's Uncrustables
 Select Varieties, 10 ct



Hot Price!
9.99
 Jimmy Dean Sausage, Egg and Cheese Croissant
 8 ct or Purnell Country Sausage Biscuits, 20 ct



Hot Price!
5.99
 Gorton's Fish 18.2-24.5 oz or Innovasian General Tso's Chicken, 18 oz;



Hot Price!
5.49
 Kroger Meatballs 26 oz or Sandwich Bros., 6ct, 15 oz



Hot Price!
10/\$10
 Kroger Microwave Pizza
 7.2 oz or Banquet Pot Pies, 7 oz; Select Varieties



Low Price!
8.49
 Birds Eye Voila Skillet Meals
 42 oz or Chef Boyardee Frozen Meals, 40 oz; Select Varieties



Low Price!
2/\$3
 Banquet Meals 8.9-11.88 oz or Jack's Pizza Sticks, 7.97 oz; Select Varieties



Low Price!
13.99
 Hot Pockets 12-Pack, 54 oz or White Castle Cheese Sliders, 16 ct, 29.28 oz; Select Varieties



Low Price!
4.95
 El Monterey Burrito 8 ct or Ore-Ida Tater Tots, 32 oz; Select Varieties



Low Price!
5.99
 Xtra Laundry Detergent Plus OxiClean
 136.4 oz or Purex Mountain Breeze Detergent, 75 fl oz



Hot Price!
4/\$5
 Kroger Aluminum Foil 25 sq ft, Dinnerware 48 ct, Facial Tissue 160 ct or Smartway Freezer Bags, Gallon



Low Price!
15.99
 Meow Mix Original Choice Dry Cat Food 16 lb or Purina Dog Chow Complete, 18.5 lb



Simple Truth Items

10% or More Off Everyday Low Price!



*Priced as marked



Hot Price!
10/\$10
Simple Truth Organic
Canned Vegetables
Petite Diced Tomatoes, or
Tomato Sauce, 14.5-15 oz;
Select Varieties



Hot Price!
3.59 Simple Truth
Organic Granola
Select Varieties, 11 oz



Hot Price!
2/\$4
Simple Truth
Organic Frozen Fruit
Select Varieties, 10 oz



Hot Price!
1.79 Simple Truth Organic
Himalayan Rice Cakes
3 oz or Blue Tortilla Chips, 9 oz



Hot Price!
2/\$7 Simple Truth
Organic Honey
12 oz, Creamy Peanut Butter,
16 oz or Agave, 23.5 oz



Hot Price!
4/\$5 Simple Truth
Organic Broth
32 oz, or Condensed
Cream of Soup, 10.5 oz



Hot Price!
1.49 Simple Truth Organic
Frozen Vegetables
12 oz or Extra Firm Tofu,
14oz; Select Varieties



Hot Price!
2/\$5
Simple Truth Organic
Blueberry Breakfast Cookies
8.8 oz, Maple Brown Sugar Oatmeal,
14.1 oz or Honey Toasted Oats, 12.2 oz



Hot Price!
4.89 Simple Truth Vapor
Distilled Water
24-Pack, 16.9 fl oz



Hot Price!
2/\$5
Simple Truth
Organic 100%
Apple Juice
64 fl oz

TB04_2448_RULER



The perfect gift, always in stock!

Check out our selection of gift cards for every occasion.



Connect with us:

www.RulerFoods.com

Like us on:



Sing up for email and
SMS notification and
stay in touch!





Household Needs



Low Price!
7.99
Comforts
Mixed Pouch
Select Varieties,
12-Pack, 4 oz



Hot Price!
3.99
Sterilite Rectangle
Laundry Basket



Hot Price!
6.99
Zak Shaker Bottle
27 oz or Sip Bottle,
128 oz



Low Price!
1.89
Gerber 2
Baby Food
Select Varieties,
2-Pack, 4 oz



Hot Price!
8.99
Sterilite
Tote with Latch
64 qt



Low Price!
8.99
Premier Protein
Shakes
Select Varieties,
4-Pack, 11 fl oz

Everyday Essentials



Hot Price!
**1.25-
2.50**
Foilware
1-5 ct



Hot Price!
1.25
White Rain
Hand Soap
Select Varieties,
11.25 oz



Low Price!
4/\$5
Theater Box
Candy
Select Varieties,
0.92-6.5 oz



Hot Price!
10/\$10
Square or
Rectangle Food
Storage with Lids



Low Price!
2.99
Suave
Body Wash
Select Varieties,
18 fl oz



Hot Price!
3.99
Nestlé Fun Size
10-10.2 oz or Nerds
Clusters, 8 oz;
Select Varieties

ARE YOU 65 OR OLDER?

Use your Food & OTC Benefit Card to shop eligible groceries and over-the-counter medications*

We Accept



&more™

*For details on products covered by your specific plan, please reach out to your insurance provider.

SIMPLE TRUTH

simple truth



Hot Price!

3.79

Simple Truth Organic Baby Spring Mix or 50/50 Blend Mix, 16 oz



Hot Price!

69¢

Simple Truth Zero Sugar Yogurt Select Varieties, 5.3 oz



Hot Price!

2.99

Simple Truth Organic Shredded Cheese Select Varieties, 6 oz



Hot Price!

3.59

Simple Truth Organic String Cheese 8 oz or Cinnamon Rolls, 17.5 oz



Hot Price!

5.79

Simple Truth Pizza on Cauliflower Crust Select Varieties, 14 oz



Hot Price!

2/\$3

Simple Truth Unsweetened Almond Milk or Coconut Milk, 32 fl oz



Low Price!

1.99

Kroger Tomatoes 4 ct, or Kroger Classic Garden Salad, 24 oz



Low Price!

99¢

Kroger Cut & Peeled Baby Carrots 16 oz Bag or Kroger Microwave-Ready Jumbo Russet Potato, 14 oz



Hot Price!

2.99

Kroger Apples 3 lb Bag, Select Varieties

FRESHNESS GUARANTEED!



Hot Price!

2/\$5

Kroger Sausage Roll Mild or Hot, 16 oz



Hot Price!

2/\$6

Kroger Lunchmeat Tubs Select Varieties, 9 oz



Hot Price!

16.99

Kroger Boneless Skinless Chicken Breast 6 lb Package



Hot Price!

3.99

Kroger Bacon Select Varieties, 16 oz



Low Price!

5.99

Kroger Large Cooked Shrimp Tail Off, 31/40 ct, 12 oz

Hot Price!

3.99

Kroger Ham or Chicken Salad Select Varieties, 12 oz

SAVE BIG On Fresh Sweets!

Low Price!

\$4

Bakery Fresh Muffins Select Varieties, 4 ct, 15 oz



Hot Price!

3.99

Bakery Fresh Donuts Pre-Glazed Ring or Chocolate Enrobed, 12 ct, 26-30 oz

SAVE ON SMOOTHIES AND MORE!



Hot Price!

2.79

Blueberries
1 Pint



Low Price!

1.69

Kroger
Tender Spinach
10 oz Bag



Low Price!

2.49

Kroger Kale
16 oz Bag



Low Price!

7.99

Private Selection
Frozen Fruit
Select Varieties, 48 oz



Low Price!

4.99

Sambazon
Organic Blend
Superfruit Smoothie
Select Varieties, 4 ct



Hot Price!

3.99

Simple Truth Organic
Vanilla Low Fat Yogurt
or Plain Greek Yogurt,
32 oz; Select Varieties



Hot Price!

2.15

Simple Truth
Almond Milk
or Soy Milk, ½ Gallon



Hot Price!

88¢

Sparkling Ice
Select Varieties, 17 oz

Seasonal selection varies by store and is limited to stock on hand.