

FRESH CO

Flyer in effect Jan 30-Feb 5, 2025
Prices in effect in Western Canada

ZONE 1

SAVE UP TO \$2.80

4.97

Armstrong
Cheese Bars 400 g
Armstrong
Shreds 320 g
reg 7.27-7.77



**FEBRUARY
FRENZY
DEALS**

SAVE UP TO \$4.58

3.91

Schneiders Bacon 375 g
Schneiders Meat Pies,
Mini-Sizzlers or Sausage Rounds
Frozen 375-400 g reg 6.49-8.49



SAVE \$2.02 /lb

3.95
/lb

Compliments
Split Chicken Wings
8.71/kg
reg 5.97/lb



Roma Tomatoes
Product of Mexico
No. 1 Grade 2.84/kg

1.29
/lb



Ambrosia Apples
Product of BC
Canada Extra Fancy 2.18/kg

99c
/lb



MEMBERS SAVE \$3
11.97
MEMBER

Gallo Oil 1 L
Limit of 4



Michelina's
Frozen Entrées 255-284 g
reg 2.49

1.25



Foco Coconut Water 1 L
Selected Varieties
reg 3.97

SAVE \$1.49
2.48



Danone
Activia Yogurt
8 pk
International
Delight
Coffee
Whitener
946 mL
reg 4.97-6.47

SAVE UP TO \$2.50
3.97



Scene
**DIGITAL
EXCLUSIVE**

JAN 30-FEB 5, 2025

YOUR
1000 PTS
OFFER IS WAITING

VISIT THE FRESHCO APP
OR MYGROCERYOFFERS.CA

That's like
\$10
toward your
groceries

*Scene+ card must be registered and offer must be loaded. See page 3 for full terms and conditions

PRODUCT SELECTION MAY VARY BY LOCATION

Lowering food prices

<p>Christie Crackers or Triscuit 180-386 g reg 3.69</p> <p>SAVE \$1.12 1.97</p>	<p>Minute Maid, Five Alive or Nestle Iced Tea Beverages 8x200 mL or 10x200 mL, Kool-Aid Jammers 10x180 mL or Allen's Apple Juice 1.89 L reg 3.49-3.99</p> <p>SAVE \$1.12 2.97</p>	<p>Cheetos 170-285 g Miss Vickie's 180-200 g reg 4.79</p> <p>SAVE \$1.12 3.47</p>
<p>Compliments Muffins 4-6 pk</p> <p>LOCKED & LOW \$6</p>	<p>Danone Oikos Yogurt 650-750 g reg 7.47</p> <p>SAVE \$1.18 5.97</p>	<p>Clover Leaf Albacore Tuna 170 g reg 3.47-3.99</p> <p>SAVE \$1.11 2.88</p>
<p>Nature Valley Granola Bars or Betty Crocker Fruit Snacks Selected Varieties 128-230 g reg 3.99</p> <p>SAVE \$1.52 2.47</p>	<p>KitKat Selected Varieties</p> <p>77¢</p>	<p>Jamieson Vitamin C 500 mg, Vitamin D 1,000-2,500 IU 75-240 pk, Multivitamins or Probiotics 30-360 pk Selected Varieties</p> <p>25% OFF</p> <p>Speed Stick Deodorant 45-70 g Selected Varieties reg 4.49</p> <p>SAVE \$2.52 1.97</p>
<p>Purex Bathroom Tissue 12=24 Rolls</p> <p>MEMBERS SAVE \$2 6.97</p> <p>8.97 without Member Card</p>	<p>Tide Simply 3.1 L Downy Beads 303-368 g reg 12.99-13.49</p> <p>SAVE \$4.52 8.97</p>	<p>Sponge Towels 6 pk or Scotties Facial Tissue 6 pk reg 9.99</p> <p>SAVE \$2.02 7.97</p>

Scene 1000 PTS = \$10 OF FREE GROCERIES

<p>200 PTS when you buy 2 that's \$2 toward your groceries</p> <p>SAVE \$3.12 6.97</p> <p>Perrier Sparkling Water 8x330 mL Sanpellegrino Naturali Sparkling Drink 6x330 mL reg 7.99-8.29</p>	<p>150 PTS when you buy 3 that's \$1.50 toward your groceries</p> <p>SAVE \$6.22 1.67</p> <p>Snack Pack Puddings or Gels 4 pk reg 2.29</p>	<p>100 PTS when you buy 4 that's \$1 toward your groceries</p> <p>SAVE \$5.58 1.44</p> <p>Cheetos Mac'N Cheese 170 g or Rice-A-Roni or Pasta Roni 136-227 g reg 1.99</p>
<p>100 PTS when you buy 2 that's \$1 toward your groceries</p> <p>SAVE \$3.92 5.97</p> <p>Pillsbury Pizza Pops 8 pk 760 g Pillsbury Pizza Bites 693 g reg 7.29-7.99</p>	<p>75 PTS when you buy 2 that's \$0.75 toward your groceries</p> <p>SAVE \$3.92 3.97</p> <p>Kellogg's Cereal Selected 210-525 g reg 6.99</p>	<p>100 PTS when you buy 2 that's \$1 toward your groceries</p> <p>SAVE \$6.33 1.44</p> <p>Kraft Dinner 175-200 g or Heinz Beans or Pasta 398 mL reg 1.59-2.27</p>
<p>500 PTS when you buy 1 that's \$5 toward your groceries</p> <p>39.99</p> <p>Lifesource Blood Pressure Monitor UA651CN Basic 1 pk</p>		

Scene DIGITAL EXCLUSIVE

JAN 30 - FEB 5, 2025

DOWNLOAD THE FRESHCO APP

25%* back in PTS

Load this offer and get 25 pts for every dollar spent on Dempster's Cinnamon Raisin Bread 680 g

20% OFF

Load this offer and get 20% off on McCain Premium Family Size Potatoes 900 g-1.8 kg

Jumbo Golden Pineapples
Product of Costa Rica
Kiwi 454 g
Product of Italy or Greece

50 PTS when you buy 1

4.99

100 PTS when you buy 2
That's like \$1 toward your groceries

3.49

Mini Seedless Cucumbers 6 pk
Product of Canada
Canada No. 1
Grape Tomatoes 283 g
Product of Canada, USA or Mexico

Red Mangoes
Product of Peru

1.79

Blueberries Pint
Product of Peru or Mexico, No. 1 Grade

50 PTS when you buy 1

4.99

Sweet Bell Peppers
4 pk
Product of Mexico

50 PTS when you buy 1

4.99

Cauliflower
Product of USA
No. 1 Grade

50 PTS when you buy 1

4.99

Stem & Leaf Clementines
Product of Spain
7.69/kg

3.49 /lb

Red Seedless Grapes
Product of Peru
No. 1 Grade
11.00/kg

4.99 /lb

Romaine Hearts
3 pk
Product of USA or Mexico

50 PTS when you buy 1

4.99

Taylor Farms Chopped Salad Kits
267-377 g

100 PTS when you buy 2
That's like \$1 toward your groceries

4.99

Maple Lodge Farms or Zabih Halal Chicken Sausages 375-500 g
reg 5.00-5.97

100 PTS when you buy 2
That's like \$1 toward your groceries

SAVE UP TO \$1.97

\$4

Janes Breaded or Battered Fish Fillets
Selected Varieties
Frozen 450-510 g
reg 9.99

SAVE \$3

6.99

Compliments Chicken Wings Frozen 800 g
reg 12.99

SAVE \$3

9.99

Buddig Sliced Meat 55 g
reg 1.99

SAVE 50¢

1.49

St. Hubert Pies
Frozen 715-800 g
reg 10.99

SAVE \$2

8.99

Best Buy Ribettes in BBQ Sauce
Frozen 912 g

\$10

Angus Beef Striploin Steak
Cut from Canada
AA or Higher
36.35/kg
reg 17.49/lb

SAVE \$1/lb

16.49 /lb

Hostess Snack Cakes 202-231 g
Compliments Tortillas 340 g
reg 3.49-3.69

SAVE \$1

2.69

Villaggio Bread 510-540 g
Villaggio Buns 6-8 pk
Summer Fresh Dips or Hummus 200-227 g
reg 3.49-4.49

SAVE \$1.54

2.99

Maple Leaf Natural Selections 175 g
Fantino & Mondello 100-200 g
Castello Sliced Cheese 125-165 g
reg 5.99-7.99

SAVE \$3

4.99

Olivieri Skillet Gnocchi 280 g or Pasta 450-500 g
reg 5.99-6.49

SAVE \$1.54

4.99



DISCOVER FLAVOURS OF THE WORLD & MORE DEALS ONLINE!

SAVE UP TO \$1

4.47

Pure Leaf Iced Tea 1.75 L
reg 4.97-5.47

SAVE UP TO \$1.52

5.25

Heinz Ketchup 750 mL-1 L
Kraft Miracle Whip 650-890 mL
reg 5.99-6.77

3.99 ea

Philadelphia Cream Cheese 227-250 g

6.97

Black Diamond Jumbo Cheestrings 12-16 pk
reg 7.97

3.47

Black Diamond Cheese Slices 410 g
reg 4.27

12.97

Timothy's Coffee K-Cups 30 pk
reg 19.99

6.97

Red Rose Orange Pekoe Tea Bags 144 pk
Lipton Green or Yellow Label Tea Bags 100 pk
reg 8.99-9.99

19.97

Starbucks Roast & Ground Coffee 793 g
Whole Bean Coffee 907 g or K-Cups 24 pk
reg 21.99-23.99

5.44

Nestlé Real Dairy or Confectionery Frozen Dessert 1.5 L or Novelties 4-10 pk

3.97

Quaker Cereal 350-500 g or Quaker Harvest Crunch 400-510 g
reg 4.99-5.99

6.97

Pepsi Soft Drinks 12x355 mL

7.97

Folgers K-Cups 12 pk
Tim Hortons Ground Coffee 300 g
Twinnings Tea Bags 50 pk
reg 9.99

7.97

2.97

Old Dutch Potato Chips or Ridgies 200-235 g
Old Dutch Restaurante Tortilla Chips 275-290 g
reg 3.99-4.19

2.47

Christie Family Cookies or Crackers 345-520 g
reg 4.79-5.49

3.97

2.47

Catelli Classic, Smart or Healthy Harvest Pasta 375-500 g Selected
reg 2.99-3.79

2.47

Dare Bear Paws 168-240 g
reg 3.97

6.97

Nature Valley Midsize Granola Bars or Fruit Snacks 368-525 g
reg 7.99-8.49

4.47

Softsoap or Irish Spring Body Wash 591 mL or Irish Spring Soap Bars 6 pk
reg 6.47-7.99

8.97

Palmolive Dish Soap 4.27 L, Fleecy Fabric Softener 3.5 L or Fleecy Dryer Sheets 200 pk
reg 11.99-12.99

22.97

Tide Liquid 3.9 L, Tide Pods 76 pk or Gain Flings! 76 pk
reg 25.99-28.49

4.47

Colgate Toothpaste 73-75 mL, Colgate Total Advanced Toothpaste 120 mL or Colgate Bamboo Charcoal Toothbrush 1 pk
reg 5.69-7.69

*Receive 1000 Scene+ points, when you load the offer and make the specified minimum purchase amount based on your individual shopping history, on eligible grocery purchases at participating FreshCo stores in Ontario in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Offer valid from January 30, 2025, to February 5, 2025. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-durable products excluded by law. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value. Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full terms and conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Toboys Capital Incorporated.

LUNAR NEW YEAR DEALS



6⁹⁹
/lb
↓

Sliced Pork Belly
15.41/kg



14⁴⁹
/lb
↓

Angus Beef Inside Round Stir-Fry
Cut from Canada AA Grade
or Higher 31.94/kg



8⁹⁸
↓

Yutaka Frozen Ramen
Noodles 660 g
reg 11.97



12⁸⁸
↓

Shirakiku Japanese
Sekka Rice 6.8 kg
reg 18.97

SAVE 79¢
3⁴⁸ ↓
Marutai Noodles 182-187 g
Selected Varieties
reg 4.27

SAVE 79¢
3⁹⁸ ↓
Farkay Chow Mein or
Steam Fried Noodles
397 g reg 4.77

SAVE 99¢
3⁹⁸ ↓
Shirakiku
Frozen Udon Noodles
1.15 kg reg 4.97

98¢ ↓
Mr. Brown
Canned Coffee
240 mL reg 1.27

5⁴⁸ ↓
Korean Pocari
Sweat Beverage 1.5 L
reg 5.97

SAVE 99¢
3⁹⁸ ↓
KO & C Tea Bags
200 g reg 4.97

500 PTS
when you buy 3
That's 5¢ off
SAVE \$3.11
9⁸⁸ ↓
P.F. Chang's
Multi-Serve
Entrées 624 g
reg 12.99

SAVE \$1.11
4⁸⁸ ↓
P.F. Chang's Rice
454 g
reg 6.49

SAVE 71¢
2²⁸ ↓
Carnation
Evaporated Milk
354 mL reg 2.99

SAVE 99¢
3⁹⁸ ↓
Bibigo Steamed
Chicken &
Vegetable
Dumplings
187 g reg 4.97

SAVE \$2.99
4⁸⁸ ↓
Lee Kum Kee
Sriracha
Mayonnaise
445 g reg 6.97

SAVE 99¢
5⁴⁸ ↓
Kung-Fu Soy
Sauce 1 L
reg 6.47

2⁴⁸ ↓
Lee Kum Kee
Light Soy Sauce
Selected Varieties
500 mL reg 2.97

SAVE 99¢
3⁹⁸ ↓
Lee Kum Kee
Sriracha Chili
Sauce 445 mL
reg 4.97

SAVE \$9.99
2⁴⁸ ↓
Knorr Bouillon
Cubes 63-72 g
reg 2.97-3.47

SAVE 79¢
2⁴⁸ ↓
Haitai Honey
Butter Chip
60 g reg 3.27

3⁴⁸ ↓
Orion
Choco Mont
Biscuits
144 g reg 3.97

2⁴⁸ ↓
Savoy Coconut
Cream 400 mL
reg 2.97

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



Find more value every day

SAVE \$1.02
797 ↓
 Compliments De-Alcoholized Beer 12x355 mL reg 8.99

137 ↓
 Compliments Potato Chips 200 g

4.99 ↓
 Compliments Sparkling Water or Soft Drinks 12x355 mL

100 PTS when you buy 2
 That's like \$1 toward your groceries

279 ↓
 Compliments Cheese Snacks 285 g

100 PTS when you buy 2
 That's like \$1 toward your groceries

1.89
 Compliments Cranberry Cocktails 1.89 L reg 2.99

Celebrate World **nutella** Day **FEB 5TH**
 and enjoy every bit of your day!

75 PTS when you buy 1
SAVE \$1.02
697 ↓
 Nutella Hazelnut Spread 725 g reg 7.99

100 PTS when you buy 2
 That's like \$1 toward your groceries

SAVE \$1.22
4.27 ↓
 Nutella B-Ready Bars 6 pk 132 g reg 5.49

150 PTS when you buy 2
 That's like \$1.50 toward your groceries

SAVE \$3.02
9.97 ↓
 Nutella B-Ready Bars 15 pk 330 g reg 12.99

167 ↓
 Nutella & Go! Breadstick 52 g

Scene

TURN POINTS INTO GROCERIES



100 PTS when you buy 2
That's \$1 toward your groceries

SAVE \$1

3.97

Oasis Hydra Fruit Orange Beverage 1.5 L
reg 4.97



100 PTS when you buy 2
That's \$1 toward your groceries

SAVE UP TO \$1.82

3.97

Kraft Cheez Whiz 450 g
Kraft Peanut Butter 500 g
reg 5.49-5.79



150 PTS when you buy 2
That's \$1.50 toward your groceries

SAVE UP TO \$1.52

5.47

AHA Sparkling Water 12x355 mL
Coca-Cola Mini Bottles 8x300 mL
reg 6.49-6.99



200 PTS when you buy 1
That's \$2 toward your groceries

SAVE \$1.82

7.97

Alfa Mini Twist or Triangles 700 g
reg 8.99



100 PTS when you buy 2
That's \$1 toward your groceries

SAVE 82¢

3.47

Pearl Milling Company Pancake Syrup 710 mL or Pancake Mix 905 g
reg 4.29



200 PTS when you buy 2
That's \$2 toward your groceries

10.49

Christie Oreo Multi Pack Cookies 20 pk



100 PTS when you buy 1
That's \$1 toward your groceries

SAVE 92¢

5.67

McCain Deep'n Delicious Cake 510 g
reg 6.59



100 PTS when you buy 3
That's \$1 toward your groceries

SAVE \$1.82

4.97

Jack Link's Jerky or Nuggets 80-81 g
reg 6.49



100 PTS when you buy 2
That's \$1 toward your groceries

3.97

Christie Ritz Snackwiches Crackers 8 pk
reg 4.29



100 PTS when you buy 4
That's \$1 toward your groceries

SAVE UP TO \$1.00

4/\$5

Powerade 710 mL
Peace Tea 695 mL
reg 1.49-1.69



100 PTS when you buy 2
That's \$1 toward your groceries

Mio, Kool-Aid, Crystal Light Water Enhancers Selected Varieties



75 PTS when you buy 1

SAVE 92¢

3.97

Imperial Margarine 637 g
reg 5.97

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

Scene 1000 PTS = \$10 OF FREE GROCERIES

Scene

TURN POINTS INTO GROCERIES



300 PTS
when you buy 2
That's \$3 toward your groceries

SAVE UP TO \$6⁵²

997

Swiffer Dusters Kit
1 pk
Swiffer Refills
5-32 pk
reg 10.99-16.49

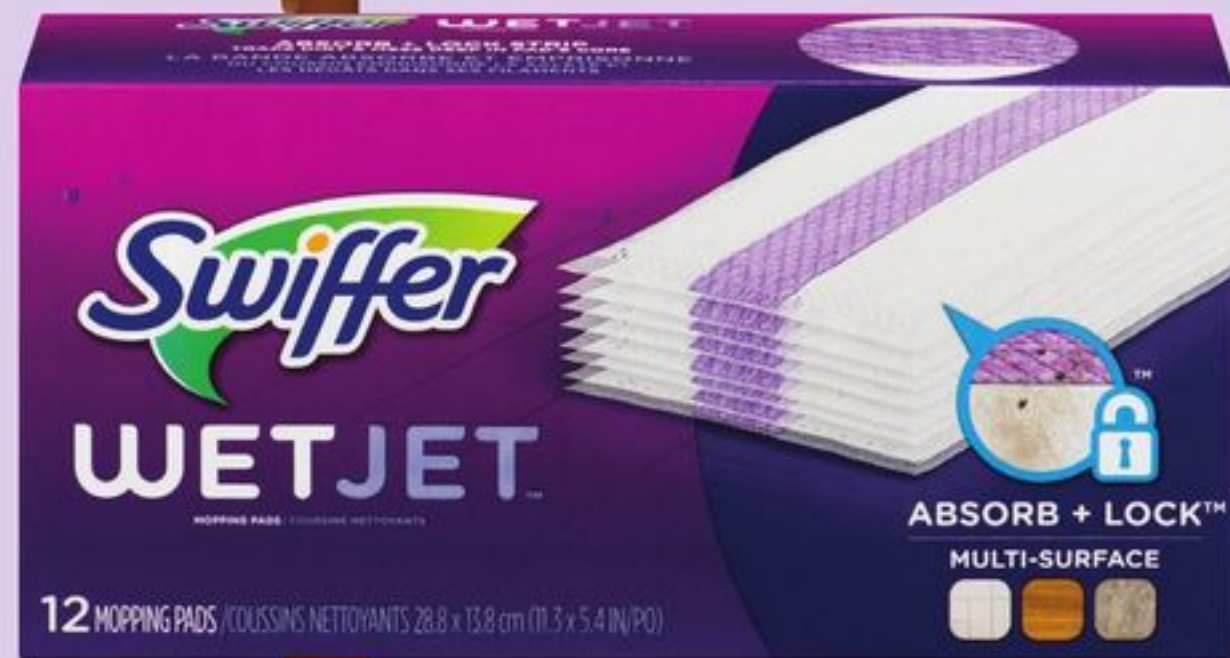


200 PTS
when you buy 2
That's \$2 toward your groceries

SAVE \$6⁰²

897

Downy
Fabric Softener
2.63 L
reg 14.99



200 PTS
when you buy 2
That's \$2 toward your groceries

SAVE UP TO \$2⁰²

497

Bounce Sheets 40-80 pk,
Downy Beads 141 g or
Downy Rinse 473 mL
reg 5.99-6.99



300 PTS
when you buy 2
That's \$3 toward your groceries

SAVE \$1⁰²

1097

Dawn
Dishwashing
Detergent
2.21-2.64 L
reg 11.99



100 PTS
when you buy 1
That's \$1 toward your groceries

SAVE \$3⁰²

997

Purina Beggin' Strips
708 g
reg 11.97-12.99



150 PTS
when you buy 5
That's \$1.50 toward your groceries

SAVE \$5²⁰

127

Whiskas
Wet Cat Food 75 g
Sheba Wet Cat Food
75 g
reg 1.69-1.79

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

Scene **1000 PTS = \$10 OF FREE GROCERIES**

TAX BREAK

On select items in store*

- Snacks and beverages**, including chips and carbonated water
- Baked goods**, including cakes, muffins and pies
- Prepared foods**, including sandwiches and ready to eat options

LEARN MORE

*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.

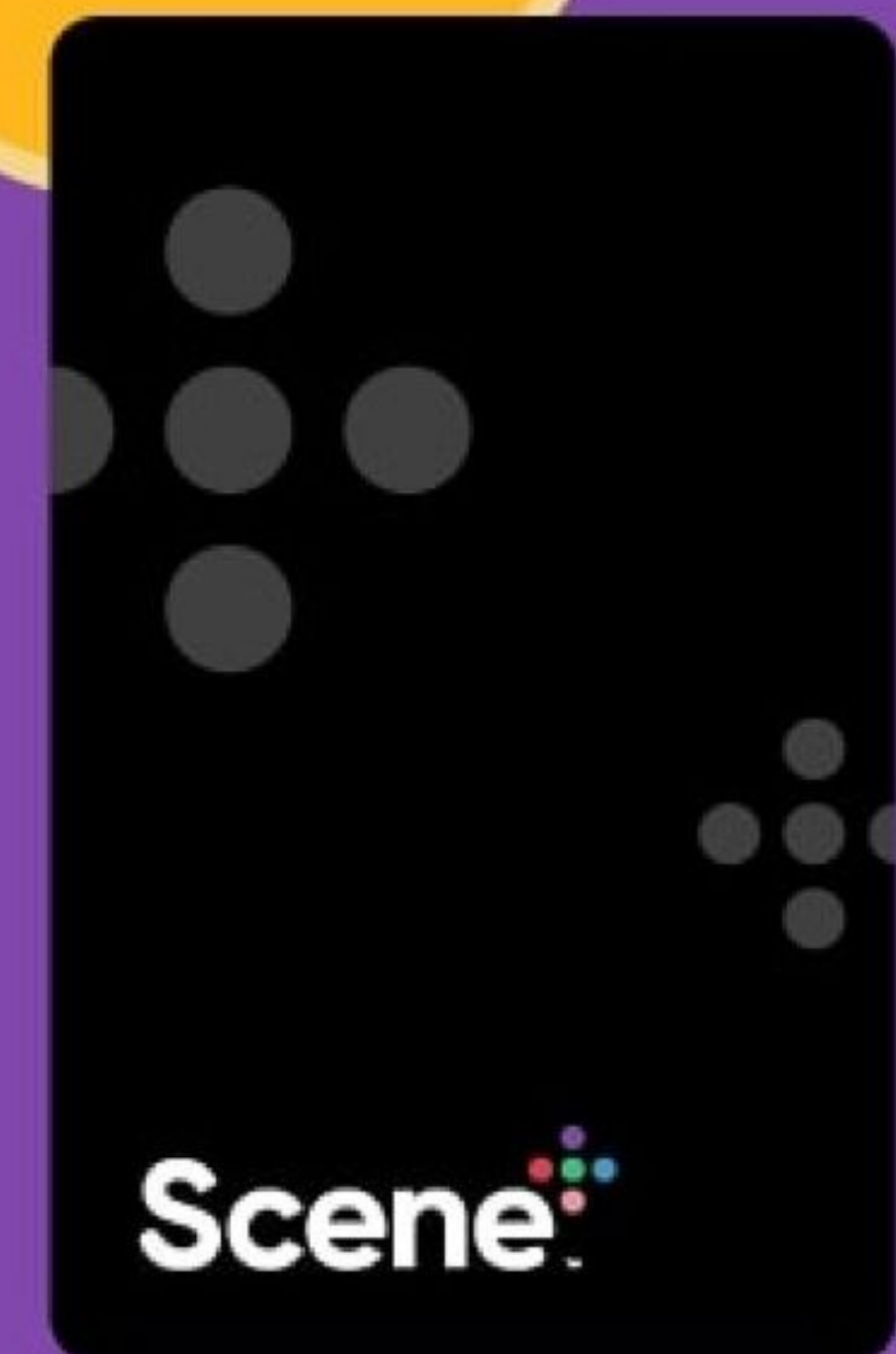
GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa* Card**.

APPLY NOW

**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
See full list of participating merchants across Canada at scotiabank.com/participatingstores.
*Visa Int. / licensed user.