



Optimum™

Optimum

Members-Only Price™

11⁹⁹

Non-members

12⁹⁹

Members save \$1

PC® BONELESS CHICKEN BREAST CHUNKS 700/800 G OR BBQ PORK BACK RIBS 680 G SELECTED VARIETIES, FROZEN 20071715_EA/21106822_EA



Optimum

Members-Only Price™

12⁸⁸

Non-members

15⁸⁸

Members save \$3

RED MANGO CASE PRODUCT OF PERU 9 LB AVERAGE 21047649_EA



9 LB AVERAGE

Optimum

Members-Only Price™

1⁷⁹

Non-members

2⁹⁹

Members save \$1.20

PC® KETTLE COOKED, LOADS OF™ FLAVOUR OR WORLD OF FLAVOUR™ POTATO CHIPS SELECTED VARIETIES 200 G 20840911004_EA/21422931_EA



Optimum

Members-Only Price™

\$3

Non-members

5⁴⁹

Members save \$2.49

CAVENDISH FARMS PREMIUM FRIES SELECTED VARIETIES, FROZEN 400-750 G 20729779_EA/21584077_EA



Optimum

Members-Only Price™

\$15

Non-members

22⁹⁹

Members save \$7.99

PC® BATHROOM TISSUE 30=100 ROLLS 21450846_EA



CLUB SIZE

Optimum

Members-Only Price™

\$4

Members save \$2

Non-members

\$6

FARMER'S MARKET™
AVOCADOS
PRODUCT OF MEXICO
5'S
2164493001_EA



Optimum

Members-Only Price™

12⁸⁸

Members save \$8¹¹

Non-members

20⁹⁹

T&T THAI JASMINE RICE
8.2 KG
20705590_EA



Optimum

Members-Only Price™

13⁹⁹

Members save \$5

Non-members

18⁹⁹

DAN-D PAK CASHEWS
SELECTED VARIETIES
908 G
20334862001_EA/20314862002_EA



\$4

Optimum 1,000⁰⁰

= \$1 Value

CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM
SELECTED VARIETIES FROZEN
500 ML
2151147_EA/21511200_EA



NEW NEW NEW WAYS TO SAVE

PRICE DROP

FRESH PROMISE

MEMBERS SAVE MORE

no name®

HIT OF THE MONTH

IN STOCK PROMISE

MULTI BUY

ALWAYS \$

CLUB SIZE

SAVE 42%

HOT DEALS

3⁹⁹ LB
8.80/KG

CHICKEN BREASTS
BONE-IN, SKIN-ON
20706753_KG

SAVE 3.50 LB

HOT DEALS

5⁹⁹ LB
13.21/KG

INSIDE ROUND ROAST
CUT FROM CANADIAN A OR USDA
SELECT GRADE BEEF OR HIGHER
20794590_KG

CLUB SIZE

1⁹⁹ LB
4.39/KG

PORK LOIN COMBINATION
CHOPS SIRLOIN, CENTRE
AND RIB PORTION
BONE-IN
21018254_KG

4⁵⁰

BLUEBERRIES
PRODUCT OF MEXICO,
NO. 1 GRADE
PINT
20080137001_EA

PINT

SAVE 1.48
WHEN YOU BUY 2
2/6⁵⁰
OR \$3.99 EA.

COUNTRY HARVEST
BREAD OR BAGELS
SELECTED VARIETIES
AND SIZES
21178971_EA
21178640_EA
21178642_EA



10⁹⁹ LB
24.23/KG

FRESH ATLANTIC
SALMON FILLETS
SUBJECT TO AVAILABILITY
20720065_KG



CLUB SIZE

\$3

FARMER'S MARKET™
CARROTS OR
YELLOW ONIONS
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
3 LB BAG
20600927001_EA
2081094001_EA



3 LB

Optimum
Members-Only Price*
2⁴⁹
Non-members
3⁹⁹

Members save \$1.50

MADEGOOD MORNINGS
BARS, SOFT BAKED
COOKIES, MINIS
OR SQUARES
SELECTED VARIETIES
110-150 G
21070607_EA
21425469_EA



SAVE UP TO 33%

HOT DEALS

\$3

PC®, BLUE MENU®
ENTRÉES, BOWLS
212-365 G OR PC® FROZEN
VEGETABLES 350-750 G
SELECTED VARIETIES, FROZEN
2030283001_EA
20304895_EA



SAVE .96
WHEN YOU BUY 4

HOT DEALS

4/\$5
OR \$1.49 EA.

KRAFT DINNER
ORIGINAL
200 G
20549526_EA



SAVE UP TO 40% OFF

JAMIESON VITAMINS
OR SUPPLEMENTS
SELECTED VARIETIES
AND SIZES
2030339002_EA
20342623_EA



SAVE UP TO 2.00

HOT DEALS

6⁴⁹

STARBUCKS COFFEE
ENHANCER 828 ML, ICED
COFFEE 1.18L/1.42 L OR YOPLAIT
SOURCE YOGURT 16X100 G
SELECTED VARIETIES
20307317001_EA
21215527_EA



SAVE 40%

HOT DEALS

\$3

CLASSICO SAUCE
SELECTED VARIETIES
410/600 ML
20322609003_EA
20618217_EA



PC Optimum
Members-Only Price
\$5
Non-members
\$7

BASSÉ MIX
SELECTED VARIETIES
415-600 G
2158992_EA / 21524508_EA

Members save \$2

BASSÉ
PEANUT LOVER'S
mix - mélange
AMATEUR D'ARACHIDES

SWEET & SPICY PUB
mix - mélange
PUB SUCRE ET EPICE



PC Optimum
GET 5,000 = **\$5 Value**
when you buy

12 PIECE PRE-PACK SAUCED WINGS
728 G

+ 12" TAKE AND BAKE PIZZA
510-739 G

SELECTED VARIETIES
21532556_EA / 21456401_EA

\$20



\$7

CRACKER BARREL
CHEESE BARS 400 G OR
SHREDS 250-320 G
SELECTED VARIETIES
21290384_EA
21290618_EA

CRACKER BARREL
TEX MEX



SAVE 1.99

\$7

GET 1,000 = **\$1 Value**

HIGH LINER FISH OR SHRIMP
SELECTED VARIETIES
FROZEN 330-700 G
21587880_EA
2030320000_EA

BUTTERFLY SHRIMP
300g

FISH STICKS
Cooking Breaded
300g



SAVE UP TO 2.50 LB

\$3.99 LB

CAPTAIN JAC CRAB
FLAVORED SEAFOOD
8.80/KG
21394015_EA



\$6

PC ORANGE JUICE
SELECTED VARIETIES
2.5 L
21528644_EA
21528646_EA



\$6

PC GREEK
YOGURT
SELECTED VARIETIES
650/750 G
21528484_EA
21528485_EA

GREEK
PLAIN

GREEK
VANILLA



SAVE UP TO 1.99

\$5

BREYERS CREAMERY
STYLE ICE CREAM
1.4-1.66 L OR POPSICLE-
NOVELTIES 6-12'S
SELECTED VARIETIES, FROZEN
2034492500_EA
20644180_EA

ORIGINAL
VELO BARS

Breyers
CREAMERY STYLE



SAVE 50¢

1.49

GREEN GIANT
VEGGIES
SELECTED VARIETIES
341/398 ML
21023175_EA
21023483_EA

Green Giant
Cut Green Beans

Green Giant
Peaches & Cream



\$6

GENERAL MILLS
FAMILY SIZE CEREAL
516-778 G OR KELLOGG'S
FAMILY SIZE CEREALS
480-650 G
SELECTED VARIETIES
21023485_EA
21449374_EA

Honey Nut Cheerios

Kellogg's
SOURCE OF 7 VITAMINS & MINERALS
Rice Krispies



\$3

CHEEZ-IT CRACKERS
191/200 G OR DARE BEAR
PAWS COOKIES 168-240 G
SELECTED VARIETIES
21000773_EA
21214560_EA

Bear Paws

CHEEZ-IT
ORIGINAL



\$7

Minute Rice

MINUTE RICE
SELECTED VARIETIES
1.2/1.4 KG
MINUTE RICE
20074793001_EA
20074793002_EA

Minute Rice
Lease Grain White
Rings

Minute Rice
Whole Grain Brown
Bris et grains entiers



\$7

GET 1,000 = **\$1 Value**

NO NAME VEGETABLES
SELECTED VARIETIES
FROZEN
2 KG
20174632_EA
20483296_EA

whole kernel corn
maïs à grains entiers

peas & carrots
pois et carottes

CLUB SIZE - FORMAT CLUB



\$5

EARTH'S OWN OAT
BARISTA 946 ML OR
KASHI CEREAL 300-400 G
SELECTED VARIETIES
20291675_EA
21579478_EA

Kashi GOLEAN

EARTH'S OWN
BARISTA OAT



SAVE 30% OFF

DRY SHAMPOO
SELECTED SIZES AND VARIETIES
2168463_EA
2177084_EA

Balissé

Dove
Dry Shampoo
Shampooing à sec



\$11

TIDE, GAIN, IVORY
SNOW DETERGENT
1.36-2.6 L/18-35'S,
DOWNY, GAIN FABRIC
SOFTENER 2.63 L,
BOUNCE, BEADS
379 G, **DOWNY OR GAIN**
SHEETS 120-200'S
SELECTED VARIETIES
21594428_EA
21593792_EA

Tide

Downy



90¢

FANCY FEAST CAT
FOOD 85 G OR FRISKIES
CAT FOOD 156 G
SELECTED VARIETIES
2030228601_EA
20319703_EA

Fancy Feast

Friskies
paté



DOMINION CUSTOMER RELATIONS 1-866-727-0771. VISIT newfoundlandgrocerystores.ca FOR STORE HOURS.

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OUTDOOR/SEASONAL: For your local store's hours and for a list of Dominion locations that DO NOT participate in this flyer, visit www.newfoundlandgrocerystores.ca or call Customer Relations at 1-866-727-0771. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. Advertisements on product selection (flavour, colour, patterns, style) may vary by store location. All references in our flyer to "Save, Was, Now" etc. is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/TM The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2025 Loblaw's Inc. #PRICE DROP offer valid in-store at participating locations between January 2 - February 5, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



FRESH PROMISE

If it's not fresh, it's free.

4⁵⁰

BLACKBERRIES 170 G,
PRODUCT OF MEXICO OR
U.S.A. OR **GOLDEN
GOOSEBERRIES** 200 G,
PRODUCT OF COLOMBIA
20051015001_EA/20845869_EA



6⁵⁰

**FARMER'S MARKET™
GREENHOUSE PEPPERS**
3'S, PRODUCT OF MEXICO OR
ROMAINE HEARTS 3'S,
PRODUCT OF U.S.A.
20065831001_EA/20067389001_EA



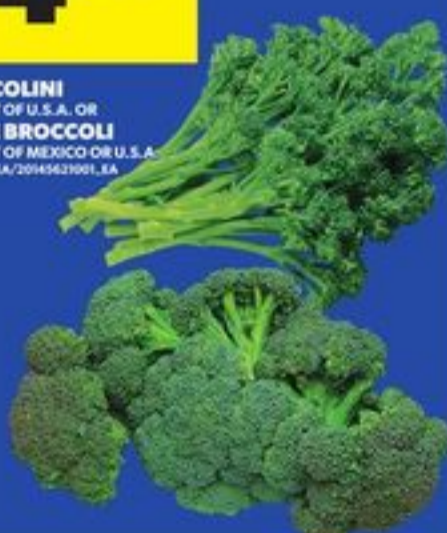
4⁵⁰

DRAGONFRUIT
PRODUCT OF VIETNAM OR
YELLOW DRAGONFRUIT
PRODUCT OF COLOMBIA
EACH
20764395001_EA/20626393001_EA



4⁴⁹

BROCCOLINI
PRODUCT OF U.S.A. OR
LARGE BROCCOLI
PRODUCT OF MEXICO OR U.S.A.
20154907_EA/20145621001_EA



2⁵⁰

**CANADA
ENGLISH CUCUMBERS**
PRODUCT OF CANADA
EACH
20079132001_EA



**SAVE
2.00**

WHEN YOU BUY 2

2/\$12

OR \$7 EA.

**TAYLOR FARMS
CHOPPED SALAD KITS**
SELECTED VARIETIES
PRODUCT OF U.S.A.
267-383 G
2109545_EA
21235158_EA



**GET
1,000⁰⁰**

when you buy 2

**-\$1
Value**

\$7

**ATLANTIC
FARMER'S MARKET™
RUSSET POTATOES**
PRODUCT OF ATLANTIC CANADA,
CANADA NO. 1 GRADE
10 LB
20061022001_EA



\$6

CORED PINEAPPLE
PREPARED IN-STORE
EACH
20090143_R0



\$8^{LB}

17.64/KG

**EXTRA LEAN
GROUND BEEF**
20796212_R0



**CLUB
SIZE**

\$8

LEAN BEEF MEATBALLS
SELECTED VARIETIES
PREPARED IN-STORE
425 G
20587897_EA



**SAVE
UP TO
1.00^{LB}**

**HOT
DEALS**

3⁹⁹

8.80/KG

CHICKEN THIGHS
20797467_R0



**CLUB
SIZE**

**SAVE
UP TO
3.99**

**HOT
DEALS**

\$6

**BEYOND MEAT PLANT
BASED BURGER,
BREAKFAST SAUSAGES**
SELECTED VARIETIES
226-400 G
20230674_EA
21300103_EA



**SAVE
UP TO
1.99**

**HOT
DEALS**

\$7

**MAPLE LEAF OR
SCHNEIDERS BACON**
SELECTED VARIETIES
275 G
20732364_EA
20772471_EA



\$14

PC® PIES
SELECTED VARIETIES
FROZEN
800/900 G
20003149_EA/20916663_EA



**SAVE
4.00^{LB}**

**HOT
DEALS**

8⁹⁹

19.82/KG

**SEAFOOD
CHOWDER MIX**
PREVIOUSLY FROZEN
30732872_R0



**CLUB
SIZE**

**SAVE
1.00**

6⁴⁹

**CANADIAN COVE
PEI MUSSELS**
FRESH
907 G
20556624_EA



**SAVE
UP TO
1.50**

8⁴⁹

**PC® PACIFIC LARGE
WHITE SHRIMP**
RAW ZIPPERBACK™
31-40 PER LB 400 G OR
SEAQUEST® CALAMARI
RINGS UNCOOKED 340 G
FROZEN
20027105_EA/20798888_EA



SUPER FRESH

\$6

FARMER'S MARKET™ COOKIES

SELECTED VARIETIES
12'S
20396791_EA



\$7

FARMER'S MARKET™ SQUARES

SELECTED VARIETIES
400/450 G
2039681_EA



1⁵⁰

BAGUETTE

WHITE OR WHOLE WHEAT
BAKED IN-STORE
285 G
2032801_EA



SAVE UP TO 1.00

3⁵⁰

GRAIN BREAD

BAKED IN-STORE
SELECTED VARIETIES
450-575 G
2034982_EA



SAVE UP TO 1.49

\$15

FARMER'S MARKET™ BAR CAKES

SELECTED VARIETIES
675-770 G
2039682_EA/2039683_EA



10⁹⁹

PC™ CHEESECAKE

SELECTED VARIETIES, FROZEN
600 G
2044927_EA



4⁴⁹

VACHON SNACK CAKES OR SARA LEE LITTLE BITES

SELECTED VARIETIES AND SIZES
20392608_EA/20392609_EA



SAVE UP TO 1.48 WHEN YOU BUY 2

2/5⁵⁰

OR \$3.49 EA.

MIX & MATCH WONDER BREAD OR BUNS

SELECTED SIZES AND VARIETIES
20397945_EA/20397946_EA
20397980_EA



SAVE UP TO 1.20

3²⁹

PC™ NAAN 2'S OR MINI NAAN 4'S

ORIGINAL OR GARLIC
20332769_EA/20332768_EA



\$16

CLASSIC ITALIAN STYLE OR PULLED PORK MINI SLIDER BUNS

PREPARED IN-STORE
12'S
2039205_EA/2039204_EA



\$12

INSTORE PREPARED BIG ITALIAN OR REGULAR SANDWICH

99'S G/1 KG
20390076_EA



\$14

BENTO ASSORTED MAKI SUSHI

SELECTED VARIETIES
400 G
2037984_EA



5⁴⁹

GET 4,000⁰⁰ when you buy 2

-\$4 Value

THE LAUGHING COW™

SELECTED VARIETIES
8'S
2039902_EA



SAVE 1.00

5⁹⁹

GET 2,000⁰⁰ when you buy 2

-\$2 Value

ALEXIS DE PORTNEUF CAMEMBERT CHEESE

125 G
20644802_EA



\$4

GET 1,000⁰⁰ when you buy 2

-\$1 Value

GOLD LABEL SLICED MEAT

SELECTED VARIETIES
175 G
20397976_EA/20397975_EA



3⁴⁹ /100 G

SERVICE CASE PILLERS SALAMI

SELECTED VARIETIES
20397984_EA



\$4

NEW YORK STYLE™

NEW YORK STYLE BAGEL CRISPS

SELECTED VARIETIES
170 G
20397984002_EA



\$3

SUNRISE TOFU

SELECTED VARIETIES
350-500 G
20599007_EA





**For a
complete list of
eligible items,
click [here](#)**

**Select food and
beverages including:**

- Beer, wine that are 22.9% alcohol by volume (ABV) or less
- Spirit, coolers, premixed alcoholic beverages that are 7% ABV or less
- Candies and candy-coated items
- Chocolate and gum
- Salty snacks, nuts or seeds
- Granola products and snack mixtures
- Frozen treats
- Fruit bars and fruit-based snacks
- Baked goods and sweets such as cakes, pies, pastries and cookies
- Pudding and mousse
- Prepared arrangements of foods such as salads, sandwiches and platters
- Hot foods or beverages sold on site

**Select children's items
including:**

- Clothing, shoes and accessories (Children's clothes up to girls' size 16 and boys' size 20 or in sizes XS, S, M, or L)
- Diapers
- Car seats
- Toys, plush and games (for kids under 14)

**Select literature
including:**

- Printed newspapers and books

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. Exclusions may apply to eligible item categories listed to the right. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

HAPPY LUNAR NEW YEAR

新年快樂

Celebrate the Year of the Snake with low prices.

SHOP NOW

2/58
OR \$4.50 EA.

MANN'S SNAP AND SNOW PEAS
PRODUCT OF U.S.A.
170/227 G
20712967_EA/20712968_EA



2.99
LB
6.59/KG

BABY BOK CHOY
PRODUCT OF MEXICO OR SHANGHAI BOK CHOY
PRODUCT OF CANADA
2004279001_KG/21202245001_KG



3.88
LB
8.55/KG

GRADE A DUCK
FROZEN
20078461_KG



5.99
LB

PORK BELLY PORTION
13.21/KG
20793502_KG



\$5

LUNAR NEW YEAR MINI CUPCAKES
12'S
21470822_EA



16.88

COSMO MUM
2090478_EA



8.99

SEAQUEST® WHOLE TILAPIA
FROZEN
1.36 KG
21099442_EA



4.49

O'TASTY DUMPLINGS
SELECTED VARIETIES
567 G
20719243004_EA/20719243001_EA



1.49

T&T ORGANIC ROASTED CHESTNUT
100 G
20872413_EA



5.49

T&T BBQ PORK STEAMED BUNS
540 G
21495784_EA



7.99

TSURU MAI BROWN RICE
2 KG
20037668_EA



4.49

T&T POTSTICKERS
SELECTED VARIETIES
567 G
21495805_EA/21495823_EA



4.99

MELONA BARS
SELECTED VARIETIES
8'S
21622903_EA/21622818_EA



7.49

DELICATO JAPANESE CHEESECAKE
300 G
21244323_EA





TOP PICKS

DISCOVER OUR ASIAN FOOD SELECTION!



APP EXCLUSIVE OFFER*

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

3,000 pts

=\$3 Value

for every \$15* spent on T&T® products



Pan-Fried Pork Buns



Green Onion Beef Steamed Bun



Braised Pork with Potato



Stewed Pork Belly with Mustard Green



Cabbage and Pork Steamed Buns



Gyoza Dumpling



Pulled Pork Bao Kit



Korean Fried Chicken Bao Kit



Portuguese Style Egg Tarts



Roasted Seaweed Snack



Rice Cracker (Original/Seaweed)



Thai Jasmine Rice



Dumpling Sauce (Hot/Garlic)



Premium Dark Soy Sauce

CITRUS DAYS

\$9

**PC® CARA CARA
ORANGES**
PRODUCT OF MOROCCO
OR U.S.A.
3 LB
2083798001_EA



\$7

**FARMERS MARKET™
NAVEL ORANGES**
PRODUCT OF MOROCCO,
SPAIN OR TURKEY
3 LB
2083943001_EA



\$7

PC® BLOOD ORANGES
PRODUCT OF U.S.A.
2 LB
2012898001_EA



\$9

**FARMERS MARKET™
MANDARIN ORANGES**
PRODUCT OF MOROCCO,
SPAIN OR EGYPT
4 LB
20064923001_EA



**SAVE
1.00^{LB}**

**HOT
DEALS**

**3⁹⁹
LB**
8.80/KG

**CLEMENTINES STEM
AND LEAF**
PRODUCT OF SPAIN
3 LB
20123483001_EA



\$7

ORGANIC ORANGES
PRODUCT OF SPAIN
2 LB
20972828001_EA



9⁹⁹

ORGANIC CLEMENTINES
PRODUCT OF SPAIN OR MOROCCO
2 LB
20807198001_EA



\$6

**FARMERS MARKET™
LEMONS**
PRODUCT OF SPAIN
OR TURKEY
3 LB
20795315001_EA



\$7

**NO NAME™ NATURALLY
IMPERFECT™ LEMONS**
PRODUCT OF TURKEY,
SPAIN OR EGYPT 3 LB OR LIMES
PRODUCT OF MEXICO
2 LB
2123483001_EA
2123498001_EA



\$7

**FARMER'S MARKET™
RED GRAPEFRUIT**
PRODUCT OF TURKEY
3 LB
20184909001_EA



\$15

FRESH ORANGE JUICE
PRODUCT OF CANADA
1.5L
20265551_EA



2/\$11

**GET
1,000^{Value}
when you buy 2**

**WELL
COLD-PRESSED
JUICE**
PRODUCT OF CANADA
SELECTED VARIETIES
333 ML
20196131_EA
20191024_EA



\$6

**QUINN'S LEMON
SWISS ROLLS**
400 G
20123041_EA



\$5

**MINI LEMON
GLAZED DONUTS**
330 G
201918401_EA



\$7

**FARMERS MARKET™
LEMON SQUARES**
400 G
21284231_EA



SUPER YOUR EVERYDAY

4⁴⁹

OASIS JUICE OR SMOOTHIES
SELECTED VARIETIES
1.5/1.6 L
21529899_EA
21529910_EA

OASIS SMOOTHIE
LACTOSE FREE
FRUIT & VEGGIE
1.6 L

OASIS HEALTH BREAK
ANTIOXIA
BEERY POWDERMATE
1.6 L

SAVE 1.98 WHEN YOU BUY 2

2/\$8
OR \$4.99 EA.

LIBERTÉ YOGURT
SELECTED VARIETIES
4X100 G
208072002_EA
21389555_EA

LIBERTÉ GREGG GREEK
CREMEUX
4X100 G
208072003_EA
21389555_EA

SAVE UP TO 20% OFF

SIETE CHIPS OR SEASONINGS
SELECTED VARIETIES AND SIZES
2544774_EA
25448064_EA

GRAIN FREE TORTILLA CHIPS
CRUSTILLES TORTILLA SANS GRAINS

Churros
CRUSTILLES À LA CANNELLE SANS GRAINS

SAVE 2.48 WHEN YOU BUY 2

2/\$9⁵⁰
OR \$5.99 EA.

QUAKER CEREALS
SELECTED VARIETIES
350-500 G
20827355_EA
23082300_EA

CAP'N CRUNCH
IT'S CRUNCHY!

Life
WHOLE GRAIN CEREAL
original

SAVE UP TO 1.50

7⁴⁹

JIF PEANUT BUTTER 1 KG,
SMUCKER'S JAM OR DOUBLE FRUIT SPREAD
310-500 ML
SELECTED VARIETIES
20308043004_EA
23023784_EA

Jif Creamy Cremieux

SMUCKER'S PURE
Raspberry Jam
Fruit de l'Amérique

SAVE 1.99

\$20

KIND BAR
12X40 G
20794073_C3
20888784001_C3

KIND NUTS & SPICES

Multi Sea Salt & Dark Chocolate
Multi Sea Salt & Dark Chocolate
Nuts, not de miel et chocolat noir

\$7

BECEL MARGARINE
SELECTED VARIETIES
637/850 G
20297818002_EA
21279362_EA

Original

Buttery

SAVE 38%

4²⁹

SCOTSBURN OR BAXTERS SOUR CREAM
SELECTED VARIETIES
500 ML
21381031_EA
21381063_EA

Baxter's SOUR CREAM
CRÈME SÛRE

SAVE 1.48

2/\$8⁵⁰
OR \$4.99 EA.

TRE STELLE CREAM CHEESE
SELECTED VARIETIES
200 G
20297818002_EA
21316008_EA

STELLE
CRÈME SÛRE
PRODIGE POUR PÂTES À LA CÉRAMIQUE
PRODIGE POUR PÂTES À LA CÉRAMIQUE
PRODIGE POUR PÂTES À LA CÉRAMIQUE

GET 1,750 Value
when you buy 2

SAVE .98

2/\$7
OR \$3.99 EA.

DARE CRACKERS 132-225 G,
MELBA TOAST 150-200 G
OR **GRISSOL CRACKERS**
120-200 G
SELECTED VARIETIES
20172823002_EA/2152101034_EA

Vinta
ROSEMARY & OLIVE OIL

BOULANGERIE GRISSOL
Melba TOAST ORIGINAL

GET 4,000 Value
when you spend "10" on

CHRISTIE COOKIES 170-303 G OR **RITZ**
OR **TRISCUIT CRACKERS** 175-454 G
SELECTED VARIETIES
21389402_EA
21547934_EA

RITZ original

OREO
The Original

3⁴⁹

QUAKER CRISPY MINIS OR LARGE RICE CAKES
SELECTED VARIETIES
90-173 G
20808095_EA
25427917_EA

CRISPY minis
ALL DRESSED avec ASSAISONNÉES

CRISPY minis
BBQ

SAVE 3.00

31⁹⁹

TIM HORTONS PODS
SELECTED VARIETIES
48'S
21240799_EA

Tim Hortons

ORIGINAL BLEND MELANGE ORIGINAL
FINE GRIND COFFEE
CAFÉ MOULINÉ FINE

GET 2,000 Value
-\$2 Value

8⁹⁹

DAVIDSTEAM 12'S,
LOOSE LEAF 40-50 G OR
TETLEY 80'S
SELECTED VARIETIES
20771064_EA
20405782_EA

DAVID's TEA
valerian nights
nuits de valériane

Tetley GREEN tea
PURE

\$6

INTERNATIONAL DELIGHT COFFEE WHITENER OR COLD FOAM
SELECTED VARIETIES
396/345 ML
2080940001_EA
20829959_EA

delight
FAT FREE FRENCH VANILLA

delight
FRENCH VANILLA COLD FOAM

SAVE 2.00

7⁹⁹

GLAD INDOOR BAGS
SELECTED VARIETIES
12-52'S
21045156_EA
21023985_EA

GLAD
MADE USING RECYCLED PLASTIC

WHITE TALL 45 L
30 BAGS

\$5

CLOROX BLEACH 2.4 L OR **PINESOL CLEANER** 1.41 L
SELECTED VARIETIES
20298879001_EA
21283179_EA

CLOROX

Pine-Sol

\$10

WHISKAS CAT FOOD
SELECTED VARIETIES
1.5/2 KG
21088889_EA

whiskas
40% MORE MEATY SELECTIONS

whiskas
HIGH QUALITY PROTEIN



BABY SHOP

FOR LESS

SHOP NOW



\$1

**PC ORGANICS
BABY FOOD
POUCH (2.8 ML OR
LITTLE BELLIES
BABY SNACKS)
8/12 G**
SELECTED VARIETIES
20451270002_EA
21328324_EA



2/\$19

OR \$10.99 EA.

**PEDIAURE
COMPLETE 4X235 ML,
INFANT'S PEDIALYTE
SOLUTION 1 L OR
FREEZER POPS 16X52.5 ML**
SELECTED VARIETIES
20323414001_EA/214162604_EA



54⁹⁷

**SIMILAC PRO-ADVANCE
POWDER FORMULA
STEP 1 OR 2**
837-859 G
21436985_EA/21437126_EA



54⁹⁹

**ENFAMIL A+ INFANT
FORMULA REFILLS**
992 G
20435527002_EA
20435527003_EA



36⁹⁹

GET 4,000⁰⁰ = \$4 Value

**PAMPERS EASY UPS
GIANT PACK
TRAINING PANTS**
SELECTED VARIETIES
68-112'S
21088397_EA/21089300_EA



23⁹⁹

**PAMPERS 12X SENSITIVE
BABY WIPES**
1008'S
21226483_EA



19⁹⁹

**HUGGIES 10X
BABY WIPES OR
HELLO BELLO
9/10X BABY WIPES**
SELECTED VARIETIES
504-600'S
21373305_EA/21380051_EA



29⁹⁹

**PAMPERS ECONO
PACK DIAPERS**
SELECTED VARIETIES
SIZE N-8, 58-200'S
21551624_EA/21619990_EA



36⁹⁹

GET 4,000⁰⁰ = \$4 Value

**HUGGIES PULL-UPS
TRAINING PANTS**
SELECTED VARIETIES
68-102'S
21021421_EA/21026847_EA



SAVE UP TO 20% OFF

**PC REGULAR
TOILETRIES
BABY NEEDS**
SELECTED VARIETIES
20978340_EA



SUPER YOUR EVERYDAY

\$4

SCOPE CLASSIC ORIGINAL MINT OR COOL PEPPERMINT MOUTHWASH 1 L
20948747_EA/20948847_EA



SAVE UP TO **20% OFF**

LIFE BRAND® BANDAGES, GAUZE, GLOVES OR TAPE
SELECTED VARIETIES AND SIZES
21247352_EA
21281334_EA



\$8

PURE STANDARD PRODUCTS EPSOM SALTS UNSCENTED BLISSFUL TRANQUILITY 4 KG
21836477_EA



12.99

BOOST ORIGINAL OR ENSURE REGULAR READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
4/L'S
20904767002_C06
20399643_C06



5.49

U BY KOTEX LINERS 40-50'S, PADS 12-24'S OR TAMPONS 15-16'S
SELECTED VARIETIES
21026339_EA/21287976_EA



SAVE UP TO **20% OFF**
1.31-23.19

LIFE BRAND® PADS 14-48'S OR LINERS 40-135'S
SELECTED VARIETIES
21028232_EA/21028479_EA



SAVE UP TO **20% OFF**
12.39-31.99

CENTRUM MULTIVITAMINS, CALTRATE BONE HEALTH SUPPLEMENTS OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES
20997357_EA
21283427_EA



GET **10,000** when you spend '\$50' on

OLAY MOISTURIZERS, CLEANSERS, TREATMENTS, BODY LOTION OR BODY WASH
SELECTED VARIETIES AND SIZES
21598553_EA/21606689_EA



Depend

offers **All-Day Protection**



\$17.99 Depend underwear selected varieties and sizes
21099790_EA/21023579_EA
21100737_EA/21099850_EA

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What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.



Esso Mobil + Optimum

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SUPER YOUR EVERYDAY

4⁹⁹

METHOD FOAMING OR GEL HAND WASH PUMPS
SELECTED VARIETIES
300/354 ML
2043203064_EA
2043657001_EA



8⁹⁹

DOVE BAR SOAP
6X104 G OR
BODY WASH
532-591 ML
SELECTED VARIETIES
20297519_EA
2058321_EA



4⁹⁹

IRISH SPRING BAR SOAP 6X104 G,
BODY WASH 591 ML OR
SOFT SOAP
BODY WASH 591 ML
SELECTED VARIETIES
2029375_EA
20436477_EA



SAVE UP TO
25% OFF

L'ORÉAL PARIS CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES
AND SIZES
21574027_EA
2122008_EA



10⁹⁹

GILLETTE OR VENUS DISPOSABLE RAZORS
SELECTED VARIETIES
1-8'S
2017949001_EA
20984907_EA



6⁹⁹

DOVE DRY SPRAYS 107/713 G OR
DEODORANT 74 G
SELECTED VARIETIES
20844533_EA
20939262_EA



7⁴⁹

OLD SPICE OR GILLETTE DEODORANT OR ANTIPERSPIRANT
SELECTED VARIETIES
73-144 G
21963485_EA
21003764_EA



6⁴⁹

BUY 1,000⁰⁰ - \$1 Value

COLGATE OPTIC WHITE OR SENSITIVE PRO RELIEF TOOTHPASTE 70-133 ML,
KIDS MANUAL TOOTHBRUSHES, HELLO TOOTHPASTE
82-98 ML OR **COLGATE PERIOGARD TOOTHPASTE** 70 ML
SELECTED VARIETIES
AND SIZES
21173027_EA/21037387_EA



3⁹⁹

CREST 3DWHITE, PRO-HEALTH TOOTHPASTE 70-90 ML OR
ORAL-B FLOSS 40/50 ML
SELECTED VARIETIES
2034613002_EA/21504728_EA



16⁹⁹

ORAL-B PRO 100 BATTERY POWERED TOOTHBRUSH
SELECTED VARIETIES
EACH
20479304_EA
20479303_EA



5⁴⁹

SENSODYNE OR PRONAMEL TOOTHPASTE 75-100 ML,
POLIDENT DENTURE TABLETS 40'S OR
POLIGRIP DENTURE ADHESIVE 40 G
SELECTED VARIETIES
2030179001_EA/20756075_EA



SAVE UP TO
20% OFF

HEAD & SHOULDERS, AUSSIE, OLD SPICE OR HERBAL ESSENCES HAIR CARE
SELECTED VARIETIES
AND SIZES
21035996_EA
21505008_EA



SAVE UP TO
20% OFF

SCALP CARE
SELECTED VARIETIES
AND SIZES
21287915_EA/2032015001_EA



SAVE
30% OFF

CAKE OR MARC ANTHONY HAIR CARE
SELECTED VARIETIES
AND SIZES
21222217_EA/20258861001_EA



SAVE
20% OFF

L'ORÉAL EXCELLENCE, GARNIER OLIA HAIR COLOUR OR ROOT TOUCH UP
SELECTED VARIETIES
20474726_EA
20306551001_EA



BUY 2 GET 1 FREE

LIFE BRAND® FACE MASKS
EACH
FROM \$2-4
BUY 2, GET 1 FREE OF EQUAL OR LESSER VALUE
21333115_EA
21199138_EA



17⁹⁹

DOVE CRÈME SERUM
SELECTED VARIETIES
95/237 ML
2046541_EA



SAVE UP TO
20% OFF

GLYSOMED HAND OR FOOT CREAM
SELECTED VARIETIES
AND SIZES
20061139_EA/20063264001_EA



Don't leave any points behind at the pump!



Earn **10th** per litre

Add your phone number to your account on the **PC Optimum™** app. Enter your phone number on the pump keypad before entering your payment card.



Earn **10th** per litre

Insert your **PC Optimum™** card into the card reader before entering your payment card.



Earn at least **3¢** per litre in points

Pay with your **PC™ Mastercard®** and earn points on fuel.*

* Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial™ Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial™ Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ quality members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Chevron® 97, 97.5) at Esso™ stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial™ Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and tracking rules, visit pcfinancial.com/pc-optimum-mastercard. PC, PC Financial™ and President's Choice Financial™ are trademarks of Loblaws Inc., used under license. Mastercard® is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial™ Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited, Imperial Oil, Canada.

Sabra

THE BIG GAME needs - BIG - SNACKS



2/\$12 OR \$6.50 EA.

Sabra Hummus Selected Varieties 482 g 20983870_EA



Sabra Hummus Selected Varieties 2/\$8 OR \$4.50 EA.

YEAR OF THE SNAKE

ENJOY A YEAR OF EASY PAIRINGS



BEN'S ORIGINAL™ Bistro Express™ Ready to Heat Rice (240-250 g) 21405476_EA

OR \$11.99 3/\$9.99



BEN'S ORIGINAL™ Large Specialty Rice (1.6 kg) 21397537_EA

\$12.99

VH® Honey Garlic Sauce 341 mL 20297368_EA

OR \$4.79 EA 2/\$8



VH® Sauces Selected Varieties 341 mL 20984013_EA

OR \$4.79 EA 2/\$8



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Bold & Iconic Flavours

Now available to enjoy at home!



\$5.99

Buffalo Wild Wings Sauce selected varieties 355 mL 21635684_EA



\$7.49

Subway Sauce selected varieties 473 mL 21697397_EA



\$6.49

Arby's Sauces selected varieties 473 mL 21635608_EA

Our butchers cut quality meat in your store every day!



pork loin schnitzel 21588065_EA



lean beef meatballs plain 21587897_EA



pork stir fry strips 21588095_EA



beef stir fry strips cut from Canada AA grade beef or higher 21588067_EA



chicken stir fry strips 21588091_EA

TRUSTED SOFTNESS, BETTER TEAR
*vs. leading US 1-ply bargain brand

\$18 Charmin Bath Tissue, 12=48 roll, soft 21549779_EA

NEW
Cleans Better

\$18 Charmin Bath Tissue, 12=48 roll, strong 21636641_EA
*vs. Leading Canada 2-ply bath tissue

+50% MORE ABSORBENT
*vs. leading ordinary brand.

\$18 Bounty Paper Towel, Select A Size, 6=12 roll 21515966_EA

THICKER AND MORE ABSORBENT
*vs. the leading US 2-ply napkin

\$11 Bounty Napkin 400's 21053171_EA

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GET 7,000^{pts} = \$7 Value
WHEN YOU BUY ALL 3 PRODUCTS BELOW

BUY 12 PIECE WINGS HOT OR CHILLED
+
PEPSICO SOFT DRINKS 6X222 ML OR 2 L
+
RUFFLES, DORITOS, TOSTITOS CHIPS
180 - 295 G
selected varieties

20296926002_EA/21241053_EA/21574551_EA

START YOUR **ACTIVIA** GUT HEALTH CHALLENGE

2¹ ACTIVIA EVERY DAY FOR 14 DAYS

Optimum[™] \$1.50 Value

APP EXCLUSIVE OFFER

Earn **1,500^{pts}** when you spend \$7 or more on any Activia product^{*} and get entered to win^{**} **10 MILLION^{pts}**

\$10,000 value!



\$7
Activia[™] - 12 x 100 g
20303492001_EA



4⁴⁹
Activia[™] - 625 g, 650 g
21430507_EA



12⁴⁹
Activia[™] - 2 kg
21477239_EA



\$7
Activia[™] - 6 x 93 ml
2108459_EA



2/\$4
OR \$2.29 EA
Activia[™] 180 ml
21048503_EA

*Open your PC Optimum[™] app or visit pc optimum.ca to get the offer. Earn 1,500 PC Optimum[™] points when you spend \$7 or more on any participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or omissions. Points apply to items sold as individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 2nd to February 6th, 2025. Activia[™] used under lic. © 2025 Danone US, LLC. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 13, 2025 at 12:00 am ET. Members can get an entry when they spend \$7 or more on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaw, Max, No Frills, Provigo, Le Marché, Shoppers Drug Mart, Value-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and other locations and scan their PC Optimum card at the time of purchase. 1 Prize of 10,000,000 PC Optimum points to be won (that's like 20,000,000 in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pc optimum.com/contest-danone.

PACK YOUR MORNING WITH PROTEIN

19G OF PROTEIN

\$7 Oikos[™] - 650 g, 750 g
21005945_EA

3/\$12 OR \$4.99 EA
Oikos[™] - 4 x 95 g, 4 x 100 g
20419715005_EA
20419715004_EA

2/\$4 OR \$2.29 EA
Oikos[™] - 180 ml
21401296_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

10-HOUR BREW BOLD AND SMOOTH TASTE

2/\$15⁵⁰ OR \$9.99 EA
Stok[™] - 1.42 L
21203737_EA/21203739_EA

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siggi's[®] skyr yogurt

always more protein than sugar

high in protein

\$4 iögo siggi's SKYR YOGURT, 4 X 100 G SELECTED VARIETIES
2158905_EA

4⁴⁹ iögo nano DRINKABLE YOGURT 6 X 93 ML SELECTED VARIETIES
20809687001_EA/20803653_EA

\$7 siggi's SKYR YOGURT 650-750 G SELECTED VARIETIES
21548511_EA/21253882_EA

\$7⁴⁹ iögo CREAMY, 0% OR LACTOSE-FREE YOGURT 16 X 100 G SELECTED VARIETIES
21822947_EA
20809683001_EA

\$12 iögo CREAMY YOGURT 2 KG SELECTED VARIETIES
2080267_EA
20834082_EA

DAIRY FARMERS OF CANADA QUALITY MILK