

AB_MBL_SK

100% FRESH GUARANTEE

GUARANTEED FRESH OR YOUR MONEY BACK

SAFEWAY



Sobeys



2.99
/lb

COMPLIMENTS Fresh AIR-CHILLED Chicken Legs Family Size back attached or Fresh Boneless Pork Sirloin Chops or Roasts Family Size 6.59/kg



5.88
/lb



STOCK UP FOR GAME DAY!



10.99

COMPLIMENTS, JANES, MAPLE LEAF Prime, PINTY'S or IRU Chicken Wings 550-800 g

3.49
/lb

Fresh Boneless Cross Rib Pot Roast or Family Size Simmering Steak cut by your meat expert from Canada AA or USDA Select grade beef while supplies last or Medium Ground Chuck Burgers or COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Thighs Family Size 12.96/kg



EXTRA LARGE

Extra Large Green Seedless Grapes product of Peru 7.69/kg



5.99

JANES Battered or Battered Fish selected 450-510 g



4.29

Mountain Grain or Good Haven Bread 450 g



2.49

COMPLIMENTS Carrots or Onions product of Western Canada 3 lb, 1.36 kg



4.94

NESCAFÉ Sweet & Creamy 16-18 pk, Rich or Taster's Choice Instant Coffee selected varieties 100-170 g



7.99

CHRISTIE Snacking Crackers selected 175-200 g



3.99

COMPLIMENTS Frozen Fruit selected 300-600 g



3.97

KRAFT Singles 410 g



4.94

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or Premium Novelties 4-10 pk



10.99

PUREX Bathroom Tissue 24=48 or 12=48 rolls, SPONGE TOWELS 6=12 or SCOTTIES Facial Tissue 12 pk

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer or www.safeway.ca/value-flyer for details.

Scene DIGITAL EXCLUSIVE

That's like \$10 toward your groceries

SPEND \$100 OR MORE, GET 1000 PTS

WHEN YOU LOAD THIS OFFER in the Sobeys app or Safeway app or at MyGroceryOffers.ca

Card must be registered. Offer valid and available to be loaded from January 30-February 5, 2025 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase \$100 must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Spending \$100 or more awards only one 1000 Scene+ points allotment. Limit 1 offer per Scene+ Card. Digital Offer has no cash value and cannot be combined with any other offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Offer cannot be combined with other minimum spend/receive offer(s). SCENE+ registered digital or physical card must be presented. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

THU 30 | FRI 31 | SAT 1 | SUN 2 | MON 3 | TUE 4 | WED 5

Prices and offers in effect Jan.-Feb., 2025



More deals! Scan here for our full flyer



SBF_2025_WW40_P01_M01_MBL_S4

Scene+ MEMBER

PRICING

Swipe your Scene+ Card and Save



MEMBER PRICING



3.99 **SAVE \$1**

without Scene+ Card FRESH ATTITUDE Caesar Bacon 171 g or Spring Mix 155 g prepared in Canada

MEMBER PRICING



11.99 **SAVE \$4**

without Scene+ Card SWISS CHALET or MONTANA'S Pork Back Ribs 600-650 g or SCHNEIDERS or MAPLE LEAF Ham 600-700 g

MEMBER PRICING



4.99 **SAVE \$2**

without Scene+ Card BUBLY Sparkling Water 12X355 mL

MEMBER PRICING



4.99 **SAVE \$2**

without Scene+ Card FERRERO ROCHER Heart 89-100 g while supplies last

Look for more Member Pricing throughout the flyer and in-store.

Scene+ MEMBER DAY

TUESDAY ONLY! TUESDAY, FEBRUARY 4, 2025
EXCLUSIVELY FOR SCENE+ MEMBERS

GET 15% OFF

OR 200 PTS

FOR EVERY \$20 SPENT¹ ON A MINIMUM \$50 GROCERY PURCHASE!¹

See back page for details

Scene

TURN POINTS INTO GROCERIES



300 PTS when you buy 2

3⁹⁹

OLYMEL Breakfast or Dinner Pork Sausage 375-450 g



300 PTS when you spend \$20

2⁹⁹

Fresh Steelhead Trout Fillets product of Western Canada



200 PTS when you buy 2

3⁹⁹

DANONE Activia Yogurt 8 pk, TWO GOOD Greek Yogurt 625 g or INTERNATIONAL DELIGHT Coffee Creamers 425-473 mL



That's like \$5 toward your groceries

500 PTS when you spend \$15 or more

STARTING AT 8⁸⁸

AVEENO Body Wash 532 mL, Hair Care 354 mL, Lotion 532 mL or Baby Toiletries 532 mL selected

1000 Points = \$10 of free groceries

value size

Big format
Big value

That's like \$5 toward your groceries

Get 500 PTS when you buy 1

5.99 /lb



Fresh Lean Ground Beef 5 lb tube 13.21/kg

5 LB TUBE

11.99

COMPLIMENTS Thick Cut Bacon 1 kg

1 kg



BEYOND MEAT or IMPOSSIBLE Plant-Based Burgers or POGO Originals 20 pk or 32 pk Minis 678 g-1.5 kg



14.99



14.99

COMPLIMENTS NATURALLY SIMPLE Value Size Wild Haddock Fillets 908 g or COMPLIMENTS Shrimp with Sauce 680 g



6.99 without Scene+ Card

Halos Clementines or Mandarins product of USA 907 g or 2 lb bag

2/\$6

COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA



Ready For You Chilled Value Sized Meals available chilled



6.99

Croissants 12 pk 756 g



10.99

COMPLIMENTS Natural Ingredients Family Size Sliced Meats selected 375-400 g



13.99

GOGO Squeeze 20 pk or DEL MONTE Club Packs



9.97

CRACKER BARREL Cheese 740 g, Shreds 590 g or BLACK DIAMOND Cheestrings 28 pk 588 g



7.99

CHRISTIE Cookies Party Size 637-685 g, Oreo or Variety Pack 20 pk or Premium Plus Crackers 900 g



10.97

KRAFT Peanut Butter 2 kg or BEE-MAID Liquid Honey 1 kg



5.00 PTS when you buy 2

QUAKER Dips, Chewy Bars Club Pack or Chewy Yogurt Club Pack 8x1.05 kg



20.99

GATORADE 24x591 mL



2/\$7

200 PTS when you buy 4

LAY'S Potato Chips 220-235 g, Potapables 130 g or Baked 177 g or TOSTITOS Tortilla Chips 205-300 g



4.25

CRACKER BARREL Cheese Slices 200-240 g or Snacks 168 g or BLACK DIAMOND Cheestrings 8 pk 168 g



3.99

DEMPSTER'S Whole Grain Bread 600 g or Bagels 5-6 pk



3.49

PILLSBURY Pizza Pops 4 pk



2.99

SMART ONES, CRAVE or KRAFT Dinner Entrées 200-340 g



9.99

KRAFT Dinner Original 12 pk or Cups 10 pk or HEINZ Beans 9x398 mL



6.99

BECEL Margarine 637-850 g or IMPERIAL Margarine 1.28-1.36 kg

Scene+ Member Day: Discount with minimum \$50 grocery purchase and Scene+ card. Minimum purchase must be made in a single transaction. See in-store for details. *Points with minimum \$50 grocery purchase and Scene+ card. Get 200 Scene+ points for every \$20 in eligible grocery purchases. Minimum purchase must be made in a single transaction. See in-store for details.

PROUDLY CANADIAN safeway.ca | sobeys.com

Partners in Growth For every ton of paper used in the printing of this flyer, S.J.C. Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, January 30, 2025 to Wednesday, February 5, 2025. Advertised prices do not include taxes, deposits and environmental fees. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "No dollar" items by promotion and final items only. On both ONE GET ONE FREE & BUY ANY 2 GET 1 FREE offers, customer must purchase the first item at full price to receive the second item free. \$200 offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental fees on the purchased item. Manufacturer's coupons apply to purchased items only - not free items. Limit one coupon per purchase. The Scene+ Loyalty Program is available at participating Safeway & Sobeys locations within Western Canada. No Scene+ points earned for certain eggs to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, fuel payments, service fees, rental fees, event tickets, gift cards, fuel daily products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCaffrey/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcohol products, lottery/gift cards, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene+ points for \$10 towards your purchase up to a maximum of 50000 Scene+ points (\$5000 per day). For full Scene+ Terms & Conditions or to redeem your points, visit https://www.sceneplus.ca/terms-and-conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus P Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. SFR_SAW_2025_006_WST_24

Scene
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the **Sobeys app** or **Safeway app** or at **MyGroceryOffers.ca**

**MIX &
MATCH**

Get **500** **PTS**
when you
spend **\$15**
or more

METHOD Hand or Body
Wash 300-828 mL



That's like
\$5
toward your
groceries



Download on the
App Store



GET IT ON
Google Play

Scene

Offer valid January 30th to February 5th, 2025 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Iceberg Lettuce product of USA or Mexico **2.99**

ANDY BOY **ORGANIC 6.49** **5.49** Romaine Hearts product of USA or Mexico 3 pk

GOOD LEAF **2/\$8** GOODLEAF Microgreens product of Canada 50 g

3.49 Red Cluster Tomatoes on the Vine product of Western Canada 7.69/kg or Campari Tomatoes product of USA or Mexico 454 g

1.99 Red Onions product of Canada or Sweet Onions product of USA 4.39/kg

5.99 RICARDO Dressings selected 250 mL

6.49 COMPLIMENTS Almonds sliced or slivered 250-275 g

2/\$6 FRESH GOURMET Croutons 128-142 g

2.49 FROM WESTERN CANADA Seedless English Cucumbers product of Western Canada, Canada no 1 grade

15% off Prepared Fresh Daily Chicken Caesar Salads assorted sizes

Your salad, your way!

100% FRESH GUARANTEE

GUARANTEED FRESH OR YOUR MONEY BACK

5.99 Strawberries Clamshell product of USA no 1 grade 454 g 1 lb

2/\$6 Ataulfo Mangoes product of Mexico

4.99 Jumbo Cherries product of Chile no 1 grade 11.00/kg

3.49 Envy Apples product of USA extra fancy grade 7.69/kg

3.99 FROM BRITISH COLUMBIA Green D'Anjou Pears product of British Columbia, Canada extra fancy grade 8.80/kg

4.99 5 PACK Avocados product of Mexico 5 pk

3.49 Brussels Sprouts product of British Columbia, USA or Mexico no 1, 7.69/kg

4.49 THE LITTLE POTATO CO. Potato product of Canada assorted 454 g

4.49 COMPLIMENTS ORGANIC White or Cremini Sliced Mushrooms product of Canada 227 g

4.79 Sweet Bell Peppers product of Mexico 10.56/kg

2.48 Bean Sprouts product of Canada 340 g

2.49 SUNRISE Tofu Medium Firm 454 g or Extra Firm 350 g 2.99 ea product of Canada

15% off Prepared In-Store Daily Mixed Fruit Salad or Tropical Fruit Salad assorted sizes

BUY 2 GET 3RD FREE Prepared Fresh Daily In-Store Roasters or BBQ Grillers assorted sizes

bulk

4.99 H&H Dried Fruit selected 180 g

8.99 WONDERFUL Pistachios No Shell selected 155-170 g

floral

15.99 Grown in British Columbia Kalanchoe in Heart Charm Pitcher 4" pot

14.99 Grown in British Columbia Spring Bouquet assorted colours selection may vary by store

8.99 Grown in British Columbia Spring Potted Bulbs assorted varieties 6" pot

9.99 Grown in British Columbia Hyacinths assorted colours 5-stem bunch

Give them more with the Grocery Essentials Card. Visit sobey.com/giftcards or safeway.ca/giftcards for details.

Restrictions apply. See www.sobey.com/value flyer or www.safeway.ca/value flyer for details.

STERLING SILVER PREMIUM BEEF

HAND-SELECTED AAA BEEF
Well-marbled · Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeyes or Safeway

22⁹⁹ /lb

12⁹⁹ /lb

27⁹⁹ /lb

STERLING SILVER Fresh Capless Prime Rib Grilling Steak Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 50.68/kg

STERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 28.64/kg

STERLING SILVER Fresh Boneless Rib or Rib Eye Grilling Steak Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 61.71/kg

CERTIFIED TENDER
TENDRETE CERTIFIEE

6⁴⁹ /lb **100 PTS** when you buy 1 pkg

4⁹⁹ **100 PTS** when you buy 1 pkg

3⁴⁹ /lb

5⁹⁹ /lb **100 PTS** when you spend \$10 or more

10% off

16⁹⁹ /lb

COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Breast Halves Family Size 14.31/kg

Boneless Stuffed Chicken Breast Asparagus & Mozzarella, Spinach & Feta or Red Pepper & Halloumi Cheese 175 g or 350 g 9.98 ea

Fresh Pork Shoulder Picnic Roast hock removed 7.69/kg

Fresh Whole Skinless Pork Belly cryovac 13.21/kg

10% off FONTAINE FAMILY Grain Fed Veal Leg Cutlets, Chops or Shanks

Fresh Canadian Lamb Loin Chops 37.46/kg

READY FOR YOU

Ready for you marinated meats.

7⁹⁹ /lb **100 PTS** when you spend \$30 or more

Fresh Three Pepper or Honey Sriracha Glazed Skinless Pork Belly sliced 17.61/kg

7⁴⁹ /lb

In-Store Marinated Bone-In Chicken Breast 16.51/kg

28⁹⁹ /lb **250 PTS** when you spend \$28 or more

CERTIFIED TENDER
TENDRETE CERTIFIEE

STERLING SILVER Fresh Three Peppered Glazed Boneless Rib Eye Grilling Steaks or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 63.31/kg

Love it. Or it's free. **100% GUARANTEE**

5⁵⁰ /lb **BUY MORE SAVE MORE**

COMPLIMENTS Lean Ground Pork 454 g Starting at 5.99 ea

5⁹⁹ /lb **BUY MORE SAVE MORE**

COMPLIMENTS Bacon 375 g 6.99 ea

13⁹⁹ COMPLIMENTS Marinated Pulled Pork 900 g

\$5 COMPLIMENTS Stuffed Chicken Cutlets 284 g

quick & easy

7⁹⁹

GRIMM'S Pepperoni Bites or Sausage Rings selected 300-375 g

9⁹⁹ **250 PTS** when you buy 2

PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g

5⁹⁹ **300 PTS** when you buy 3

MAPLE LODGE FARMS Ultimate or ZABIHA HALAL Juicy Supreme Chicken Frankfurters 300 g or ZABIHA HALAL Chicken Italian Sausages 375 g

STARTING AT 12⁹⁹

MARCANGELO Chicken or Pork Souvlaki or Bacon Wrapped Beef Sirloin Medallions 340-640 g

6⁹⁹

WHOLLY VEGGIE! Cauliflower Wings Buffalo, Ranch, Hot Honey, Japanese Inspired or BBQ 375 g

11⁹⁹ **200 PTS** when you buy 2

WONG WING Uncooked Pork Wontons 550 g or COMPLIMENTS Beef Cabbage Rolls or 5 Cheese Cannelloni 907 g-1 kg

BUY 2 GET 3RD FREE

COMPLIMENTS or PANACHE Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-691 g starting at 5.99 ea

GET TO FREE GROCERIES FASTER

when you open your Scene membership card and pay with your Scotiabank Scene Visa Card.

100 pts when you spend \$10 on groceries

©2025 Sobey's. Scene points redeemed at any participating Empire location must be redeemed in increments of 1000. Scene Visa Card. Scene points redeemed at any participating Empire location must be redeemed in increments of 1000. Scene Visa Card. Scene points redeemed at any participating Empire location must be redeemed in increments of 1000. Scene Visa Card.

That's like
\$20
 toward your
 groceries

Scene

**EARN POINTS ON
 STERLING SILVER OR
 NAGANO PRODUCTS**

GET UP TO 2000 PTS*

SPEND \$20-34⁹⁹, GET 500 PTS*

SPEND \$35-49⁹⁹, GET 800 PTS*

SPEND \$50 OR MORE, GET 2000 PTS*

*per transaction

Minimum
 21 Day
 Aged!

**CERTIFIED
 TENDER™
 TENDRETÉ
 CERTIFIÉE™**



STERLING SILVER
 Fresh Boneless Top Sirloin
 Grilling Medallions cut by
 your meat expert from
 Canada AAA grade beef
 14.99/lb, 33.05/kg

Nagano
 PORC - PORK

**RICH FLAVOUR. REMARKABLY
 TENDER. 100% CANADIAN PORK.**
 MAKE IT A NAGANO NIGHT.

Remarkably
 tender cuts!



**NAGANO Premium
 Fresh Pork Loin Hotel
 Cut Chop, Tenderloin or
 Back Ribs starting at
 10.99/lb, 24.23/kg**



Exclusive cuts available at Sobeys or Safeway



*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

seafood



4⁹⁹ **+100 PTS**
when you buy 1
COMPLIMENTS Crab-Flavoured Seafood 454 g



2⁹⁹ /100 g
Wild Mahi-Mahi Fillets previously frozen or frozen product of Peru



2⁹⁹ /100 g
Wild Icelandic Cod Fillets previously frozen or frozen subject to availability



8⁹⁹ **SAVE \$1**
9⁹⁹ without Scene+ Card
COMPLIMENTS Smoked Steelhead, Atlantic Salmon or Gravlax 150 g



2⁹⁹ /100 g
Coho Salmon Fillets frozen or previously frozen product of Chile



5⁴⁹ /100 g
Smoked Wild Pink Salmon Nuggets product of British Columbia



14⁹⁹ /100 g
COMPLIMENTS Cooked Shrimp in bag with cocktail sauce 680 g



4⁹⁹
ANCHOR'S BAY Cooked Mussel or Clam Meat or Seafood Medley 340-360 g



19⁹⁹
AQUA STAR Herb & Garlic Butterfly Shrimp 800 g 16-20 ct per lb



10⁹⁹ **+125 PTS**
when you buy 1
COMPLIMENTS Breaded or Battered Haddock, Garlic & Herb Haddock, Salt & Malt Vinegar Cod, Lemon Pepper Sole or Mediterranean Pacific Salmon 460-580 g



10⁹⁹ **SAVE \$1**
9⁹⁹ without Scene+ Card
MARINA DEL REY Wild Argentinean Raw Shrimp 20-40 ct per lb 300 g or Ecuadorian Jumbo Raw Shrimp 10-20 ct per lb 340 g



11⁹⁹
CLEARWATER Wild Patagonian Scallops, Natural or in Garlic Cream Sauce or IFC Cold Water Cooked Shrimp 150-250 ct per lb 340 g

deli & kitchen



3⁷⁹ /100 g
SIKORSKI Grandpa Ham



6⁹⁹ STARTING AT
TRE STELLE Feta, Halloumi, Boccocini or Feta Cubes 200 g, Crumbled Feta 150 g or Ricotta 475 g



\$6
COMPLIMENTS Cheese Slices 150-170 g



6²⁹
BRANDT Kolbassa Sausage selected 250 g



5⁹⁹
FREYBE Sliced Salami selected 100-125 g



7⁴⁹
GREENFIELD Sliced Deli Meats selected 175 g



2⁷⁹ **BUY MORE SAVE MORE**
Mini Chicken Wraps ranch, chipotle or sweet chili 110 g 2.99 ea



9⁹⁹
OLIVIERI Family Sized Pasta or Gnocchi 500-700 g or Sauce 600 mL

5⁴⁹ **+100 PTS**
when you buy 2
OLIVIERI Pasta 280-360 g or Sauce 160-300 mL

QUICK & EASY DELICIOUS MEALS!



25% off
Ready For You Curry Meals, includes combo and individual sized, sold by 100 g available chilled

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer or www.safeway.ca/getflyer

deli & kitchen



100 PTS
when you buy 300 g or more

2⁹⁹ /100 g
COMPLIMENTS Double Cream Brie

SLICED FRESH

\$3 /100 g

COMPLIMENTS Black Forest Ham, Honey Ham, Turkey or Chicken



25% off

Empanadas 3 pk, 240 g or 6 pk 480 g available hot or chilled



7⁹⁹

MAPLE LEAF Natural Selections Sliced Meats selected 125-175 g



150 PTS
when you buy 2

7⁴⁹

COMPLIMENTS Italian-Style Sub Variety Pack 375 g



200 PTS
when you buy 2

11⁴⁹

SNOWDONIA Red Devil, Beechwood, Black Bomber, Rock Star, Green Thunder or Amber Mist Cheddar 150-200 g



\$3

COMPLIMENTS Dips or Hummus regular 200-227 g



bakery

Score[®] MEMBER PICK

3⁹⁹ **SAVE \$1**

4⁹⁹ without Score[®] Card

Mini Danish 6 pk 250 g

BAKED IN STORE



MIX & MATCH

300 PTS
when you buy 2

STARTING AT 4⁹⁹

Shareable Desserts Brownie Cakes 295-390 g, Cream Pies 5" 260-375 g, Cheesecakes 6" 730-975 g or Dessert 1/2 Cakes 415-800 g



10⁴⁹

Boston Cake 740 g



100 PTS
when you buy 2

5⁹⁹

COMPLIMENTS Mini Cupcakes 12 pk 284 g



150 PTS
when you buy 2

5⁹⁹

Shortbread Cookies 10 pk 310-340 g

BAKED IN STORE



3⁹⁹

Kaiser Buns 6 pk 315-430 g

BAKED IN STORE



100 PTS
when you buy 2

STARTING AT 4⁹⁹

Hot Cross Buns 6-8 pk 400-515 g

BAKED IN STORE



100 PTS
when you buy 2

7⁹⁹

COMPLIMENTS Pies 580-750 g



50 PTS
when you buy 2

2³⁹

White or 100% Whole Wheat Bread 450 g

BAKED IN STORE



BUY MORE SAVE MORE

3⁴⁹

Bagels 4 pk 450 g 3.79 ea

BAKED IN STORE



7⁸⁹

Baguettes white or multigrain 234 g

BAKED IN STORE



Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer or www.safeway.ca/getflyer



No tackle box required!

That's like \$5 toward your groceries

Get **500 PTS**
When you spend \$20 or more on Ready for You Seafood*.

*before taxes

Our in-store marinated Atlantic salmon fillets boast beautifully marbled orange flesh that's ideal for grilling, pan searing or roasting - a delicious dinner any night - just cook and serve!



Fresh In-store Marinated Atlantic Salmon Fillets subject to availability



Fresh Atlantic Salmon Roasts with Imitation Crab and Seafood Stuffing

Prepared in store by our seafood experts, our salmon roasts are easy enough for a weeknight meal idea or fancy enough to serve for company!



Seacuterie Board with Smoked Salmon, Shrimp and Imitation Crab
380 g or Seacuterie Board with Smoked Salmon, Cucumber and Pita Bread 350 g



Prepared In-store Cooked or Raw Garlic Shrimp Grillers previously frozen 280 g or Imitation Crab Platter with Cocktail Sauce 570 g



Stuffed Mushroom Caps with Imitation Crab and Seafood Stuffing

frozen & dairy

5.99
+100 PTS when you buy 2

NATREL Lactose Free Milk 2 L. Plus Protein Milk 2 L or Flavoured Coffee Creamer 1 L.

11.99

OIKOS Greek Yogurt 12 pk or 1.5 kg

10.49

iöGO YOGURT 2 kg

3.49
without Scene+ Card
SAVE 50¢

HELIVA GOOD! Dip 250 g

3.99

YOPLAIT Source Yogurt 630 g or Protein Source 4 pk

6.99

SIGGI'S Yogurt 650-750 g

3.99
+150 PTS when you buy 3

YOPLAIT Minigo Yogurt 6 pk or Yogurt Tubes 8 pk

4.49
without Scene+ Card
SAVE 50¢

iöGO Nanö Drinkables 6x93 mL

4.49

SHEPHERD GOURMET Icelandic Skyr Yogurt 500 g

11.99

YOPLAIT Yogurt Drink 12 pk

4.99

GAY LEA Spreadables Butter 227 g

5.99
+100 PTS when you buy 2

COMPLIMENTS Shredded Cheese 226-320 g

3.49
+100 PTS when you buy 2 or more

JELL-O or HERSHEY'S Refrigerated Pudding or Gels 4 pk 4.49 ea

6.99

PHILADELPHIA Cream Cheese 340 g

3.99

DEL MONTE Juice 1.6 L

4.99
+100 PTS when you buy 2

COMPLIMENTS Pure Orange Juice 1.54 L

SHARE SOMETHING AWESOME!

4.99

RED BARON Classic or Thin Crust Pizza 584-740 g or Deep Dish Single Serve Pizza 317-318 g

4.49

MCCAIN Breakfast Bowls 200 g

2.99
+100 PTS when you buy 2

COMPLIMENTS Frozen Waffles 280 g

4.49

KRAFT Cool Whip Whipped Topping 1 L

4.99
+100 PTS when you buy 2

DR. OETKER Momenti Pizza, Garlic Fingers or Panini 160-185 g

3.99

CAVENDISH FARMS Quick Crisp Fries 650 g

5.99
+200 PTS when you buy 2

GREEN GIANT Veggie Tots, Spirals, Rings or Fries 340-454 g

compliments **Love it. Or it's free.** **100% MONEY-BACK GUARANTEE**

*For details see COMPLIMENTS.ca

4.49
+50 PTS when you buy 1

2.49
+50 PTS when you buy 2

5.99
+50 PTS when you buy 1

3.99
+100 PTS when you buy 2

6.49
+200 PTS when you buy 2

5.49
+50 PTS when you buy 1

3.99
+100 PTS when you buy 2

1.99
+100 PTS when you buy 3

Life tastes **good** around here.

**FROM
ALBERTA**

767
/lb

CAPITAL FINE MEATS
Slab Bacon 16.90/kg



200 PTS
when you buy 4

2/\$7

RVIITA Energy Tea
assorted varieties 355 mL



100 PTS
when you buy 5

2/\$6

HAPPY BELLY Kombucha
assorted varieties 355 mL

ENJOY GREAT RESTAURANT BRANDS AT HOME!



SWISS CHALET
Individual Pot Pies
frozen 470 g

7⁹⁹



10⁹⁹

SWISS CHALET Meat Pies
frozen 650-655 g



12⁹⁹

ST. HUBERT Pot Pies
frozen 800 g



18⁹⁹

MONTANA'S 100% Canadian Angus Beef Burgers or
THE KEG Frozen Beef Burgers or Pork Back Ribs
680-906 g

150 PTS
when you buy 1

14⁹⁹

KELSEY'S Original Roadhouse Fully
Cooked Pork Back Ribs or SWISS CHALET
Chicken Strips or Nuggets 600-700 g



Flavours here and far!

Shop international foods storewide.



7⁹⁹
/lb Long Squash product of Mexico 4.39/kg

4⁹⁹
/lb White Guava product of Egypt 11.00/kg



2/6⁹⁸
TILDA Ready to Heat Rice selected varieties 250 g



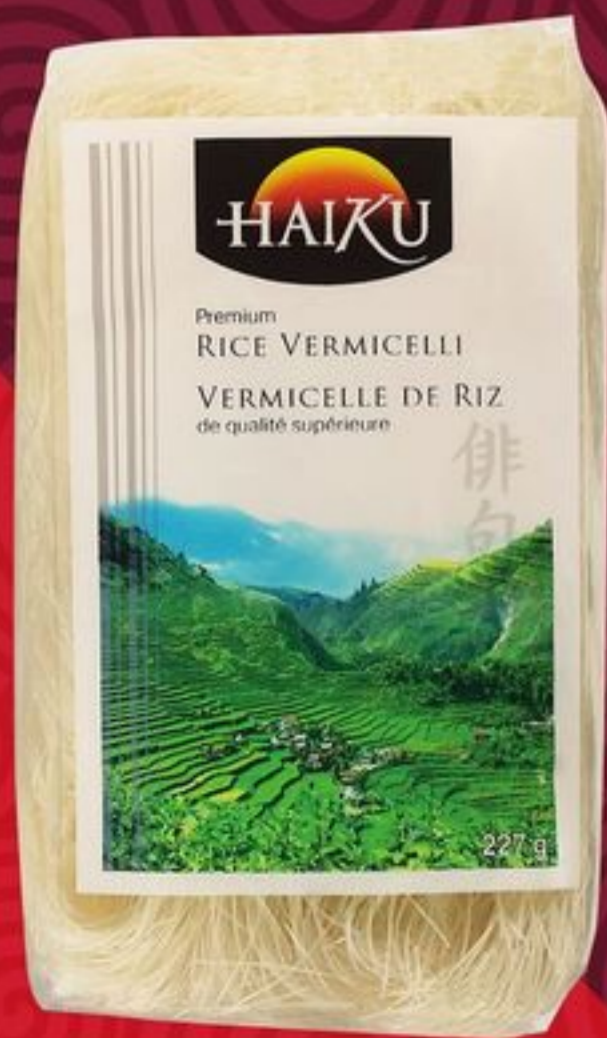
8⁸⁸
EIGHT TREASURES Whole Tilapia 1.36 kg or Whole Pompano 800 g 14.88 ea



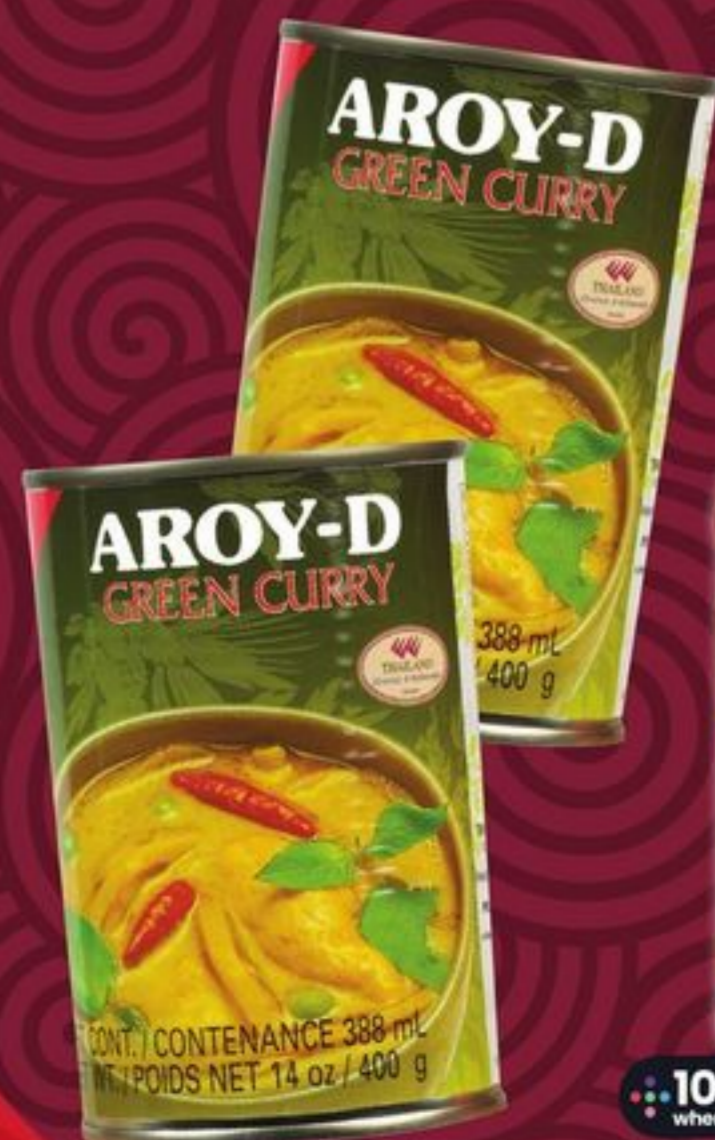
3⁶⁹
CHALO! Naan 500 g



7⁹⁸
A-SHA Noodles selected varieties 475 g



2⁴⁸
HAIKU Premium Rice Vermicelli 227 g



3⁴⁸
AROY-D Canned Red or Green Curry 400 g

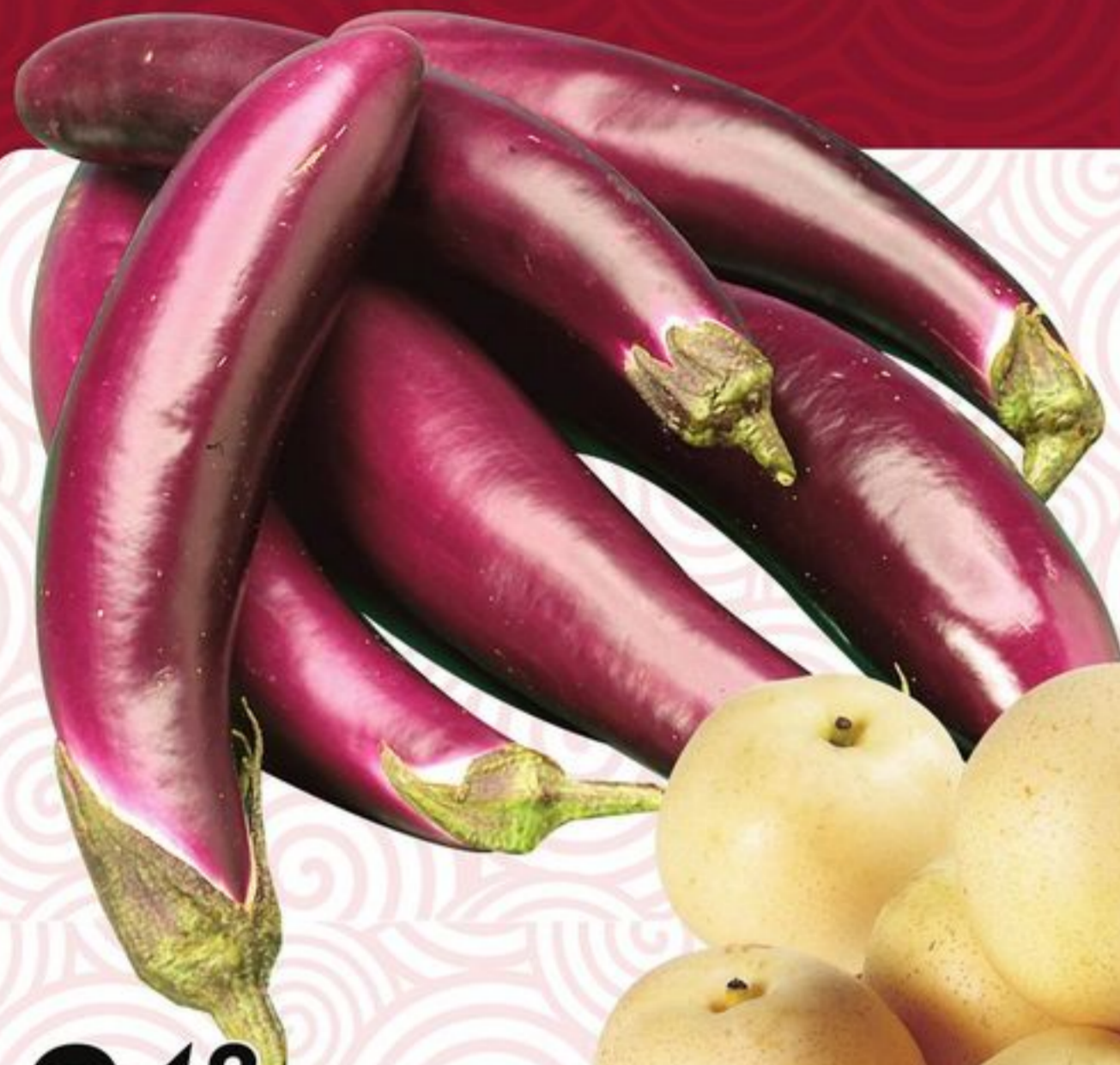


4⁴⁸
LEE KUM KEE Sriracha Chili Sauce 435 mL



5⁹⁸
LEE KUM KEE Sriracha Mayonnaise 445 mL

Happy Lunar New Year 新年快樂



2.48 /lb
Chinese Eggplant
product of Dominican Republic 5.47/kg



Asian Yellow Pear
product of China 4.14/kg
1.88 /lb



200 PTS
when you buy 1
19.88
Fruit Flan
990 g



6.88
EIGHT TREASURES Raw Shrimp
head-on shell-on 400 g



11.88
YAMAY Jasmine Rice 8 kg or
SEKKA Shirakiku Japanese Rice
6.8 kg available in selected
stores while quantities last



1.98
GENKI FOREST Sparkling
Water selected varieties
480 mL



11.98
BILLY BEE Honey 1 L



11.98
Fruity Assorted or Lychee
Coconut Jelly 1.5 kg



3.88
LOTTE YUKIMI Mochi
Ice Cream selected
varieties 270 mL

drinks & snacks

200 PTS when you buy 2

CHRISTIE Peek Freans 275-350 g or Dad's Cookies 300-320 g

3⁹⁹

DARE Whippet, Simple Pleasures or Viva Puffs 230-310 g

3⁹⁹

CHRISTIE Ritz Chips or Crispers 240 g or RYVITA Crispbread 200-250 g

2⁹⁹

DARE Veggie Crisps 100 g or VOORTMAN BAKERY Turnovers 300 g

10⁹⁹

STARBUCKS Coffee K-Cup® Pods 10 pk or Roast & Ground Coffee 340 g

4⁹⁹

OASIS Juice 8x200 mL tetra

2/\$5

SUNRYPE Juice 900 mL

7⁹⁹

TIM HORTONS Cappuccino Canisters 454 g, STARBUCKS Nespresso Pods 10 pk or NESCAFE Gold Instant Coffee 90-100 g

100 PTS when you buy 2

3⁹⁹

LA COCINA Tortilla Chips 300-400 g

2/\$8

SMARTFOOD Popcorn 150-220 g or HAVOC Snacks 190-280 g

9⁹⁹

FRITO-LAY Multipack 16 pk

5⁹⁹

JACK LINK'S or GOLDEN ISLAND Jerky 65-81 g

4/\$5

PEPSI Soft Drinks or BRISK Iced Tea 1 L

200 PTS when you buy 2

8⁴⁹

SAN PELLEGRINO Naturali or Momenti Beverages 6x330 mL

50 PTS when you buy 2

COCA-COLA Soft Drinks 500 mL

3/\$8

PRIME Hydration Drink 500 mL

4⁹⁹

FERRERO ROCHER Eggs 90-100 g or HERSHEY'S Harry Potter Butterbeer Kisses 180 g while supplies last

2⁷⁹

MARS King Size Bars 49-93 g or TOBLERONE 100 g

8⁴⁹

HERSHEY'S Hugs & Kisses or REESE'S Heart 142-165 g while supplies last

10⁹⁹

HERSHEY'S Assorted Eggs 389 g or MERCI Chocolates 400 g while supplies last

5⁴⁹

COMPLIMENTS Milk Chocolate or Caramel Filled Hearts 165-200 g while supplies last

6⁹⁹

KINDER Surprise Egg 100 g while supplies last

3⁴⁹

KELLOGG'S Kashi or Special K selected varieties 165-200 g

200 PTS when you buy 2

10⁹⁹

SUNKIST Fruit Snacks assorted flavours 792 g

compliments

Love it. Or it's free.*

100% HONEY BACK GUARANTEE

100 PTS when you buy 1

COMPLIMENTS Pub Mix Snacks 820 g or Peanut Butter Pretzels 680 g

100 PTS when you buy 2

COMPLIMENTS Flavoured Tortilla Chips 255 g or Kettle Chips 200 g

100 PTS when you buy 2

COMPLIMENTS Mini Cans Soft Drinks 6x222 mL

100 PTS when you buy 4

4/\$5

COMPLIMENTS Spring Water 1.5 L

150 PTS when you buy 1

7⁹⁹

COMPLIMENTS Coffee Pods 12 pk

100 PTS when you buy 2

COMPLIMENTS Fruit Punch, Peach or Apple Juice Blends 1 L

500 PTS when you buy 4

COMPLIMENTS Cookies selected varieties 300-350 g or Mini Cookies 150-200 g

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SBY_SWY_WK40_S2_W51_LAB_ML_3K

meal makers

2⁹⁹ CATELLI Pasta 375-500 g (excludes lasagna)

14⁹⁹ MAZOLA OIL 2.84 L

3⁴⁹ BARILLA Gluten Free Pasta 340 g

2⁹⁹ HABITANT Soup 796 mL

2/\$5 HUNT'S Heirloom Tomatoes 398 mL or ROTEL Tomatoes 284 mL

5⁹⁹ CLOVER LEAF Sockeye Salmon 213 g

9⁹⁹ CUSO'S BBQ Seasonings 142 g or BBQ PIT BOYS Seasonings 240-310 g or FLEISCHMANN'S Traditional Yeast 227 g

4⁹⁹ COMPLIMENTS Pie Filling selected 540 mL

33% off CLUB HOUSE La Grille Spices or Seasonings selected varieties 111-248 g

2/\$9 KELLOGG'S Premium Cereal 306-553 g or Cereal selected varieties 210-435 g

6⁴⁹ JIF Peanut Butter 1 kg or SMUCKER'S Pure Jam 310-500 mL

72⁹ JELL-O Instant Pudding 30-170 g

5⁹⁹ OROWEAT Keto Tortillas 246 g

4⁹⁹ DEMPSTER'S Tortillas 10" 366-610 g or NATURAL BAKERY Rye 900 g

4⁹⁸ MINUTE RICE 500-700 g

3⁹⁸ KIKKOMAN Soy or Teriyaki Sauce 296 mL

150 PTS when you buy 1

3⁹⁹ COMPLIMENTS Pickles 1 L

100 PTS when you buy 2

4⁴⁹ COMPLIMENTS Baking Mixes selected 432-500 g or Sweetened Condensed Milk 300 mL

100 PTS when you buy 2

3⁹⁹ COMPLIMENTS Salsa 650 mL

2⁹⁹ COMPLIMENTS Syrup 750 mL or Pancake Mix 905 g

natural health

2⁹⁹ ANNIE'S Mac & Cheese 149-170 g

5⁹⁹ KASHI Granola 311-340 g, ORGANIC Cereal 300-460 g or Go Lean Cereal 275-390 g

8⁹⁹ NAKED & SAUCY Nooch Dressings 250 mL

400 PTS when you buy 2

5⁴⁹ MINOR FIGURES Barista Oat Milk or ORGANIC Oat Milk 946 mL

20% off SUKU VITAMINS Gummies 60 pk

20% off COMPLIMENTS Vitamins or Supplements 30-150 pk

3⁹⁹ HERSHEY'S ONE Protein Bars 60 g

15% off CELLUCOR C4 Sport, BCAAs or Ripped Sport 180-330 g

100 PTS when you buy 2

9⁹⁹ ONE COFFEE K-Cups® 12 pk 132 g

2/\$9 POPCORNERS Popcorn 142 g

200 PTS when you buy 2

4⁴⁹ VITA COCO Water 1 L

50 PTS when you buy 1

7⁹⁹ COMPLIMENTS ORGANIC 100% Cranberry Juice 946 mL

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FEBREZE Air Freshener Spray
250 g, Car Clip 2 mL or Small
Spaces 75 mL selected



6.99
COMPLIMENTS Dishwasher
Detergent Tabs 20-25 pk



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when you buy 2
CLOROX Cleaners
887-946 mL



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Litter 3.86-9.1 kg
selected



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when you buy 6
IAMS Wet Dog
Food 396 g



9.49 **+200 PTS**
when you buy 1
PURINA Cat Chow
1.6-2 kg



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COMPLIMENTS Dog
Treats 113 g

health, beauty & baby



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110-135 mL selected



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14-50 pk selected



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1.035 L Body Wash, Olay Bar
Soap 4 pk, SECRET or IVORY
Deodorant 68-73 g selected



7.99 SECRET or OLD SPICE Deodorant
68-144 g selected



9.99 CLAIROL Nice'n Easy or Natural
Instincts Hair Colour selected 1 pk



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Disposable Razors 1-12 pk selected



10% off JERGENS Lotion 200-620 mL or
CUREL Lotion 480 mL selected



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Powder 850 g



28.99 PAMPERS Super Pack Diapers
42-120 pk



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400 mg Liquid Gels 60 pk¹ or TYLENOL or
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3.99
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4.99
OLD EL PASO Dinner Kits 250-510 g or Salsa 650 mL

3/8.99
BETTY CROCKER Potatoes 141-215 g

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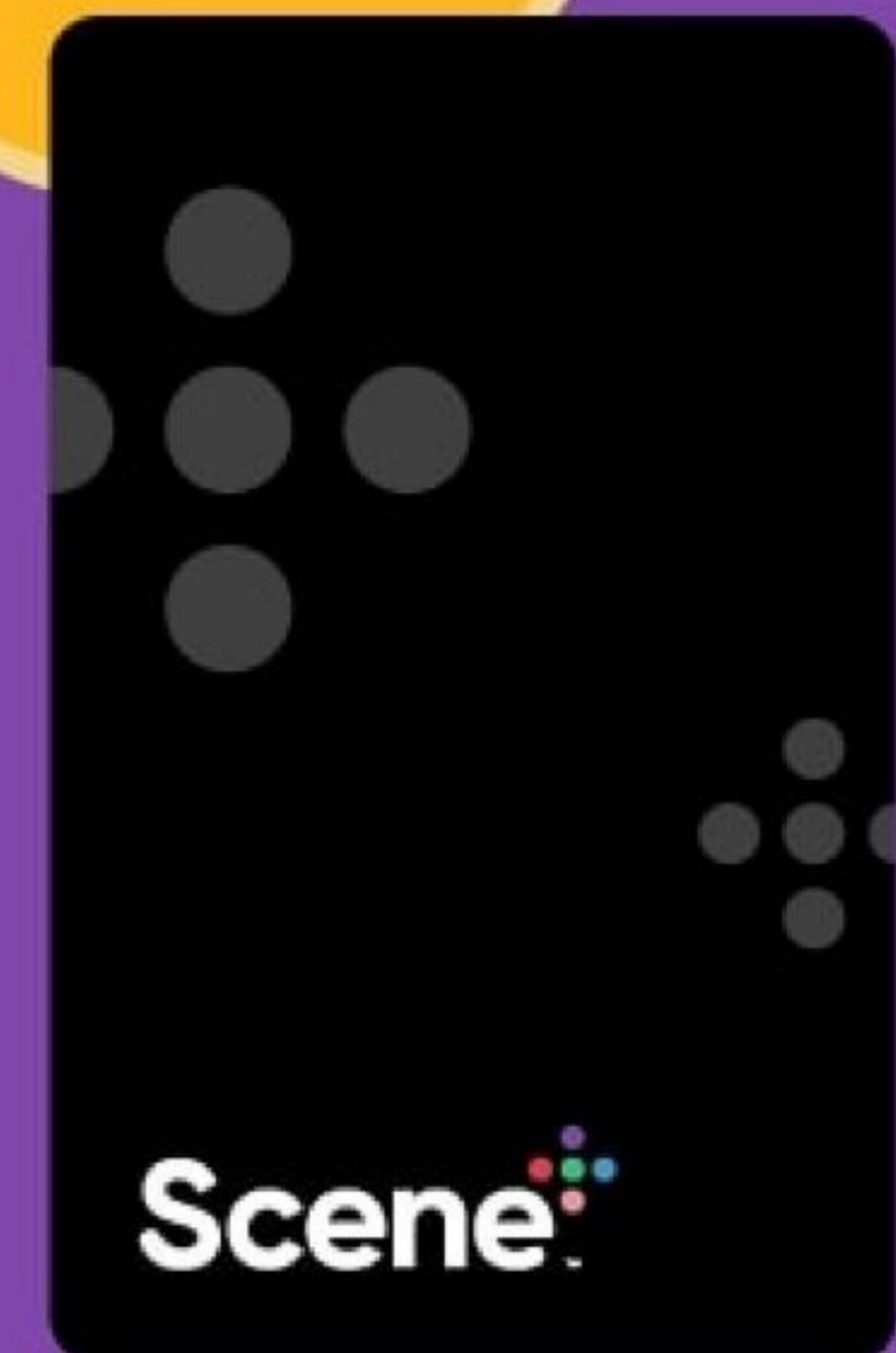
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