

ONT\_ZONE1B

# Sobey urban FRESH

Proudly supporting Canada!

Look for this symbol



**HOT PRICE**  
**3.99**  
/lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size 6.80/kg



**HOT PRICE**  
**4.88**  
/lb or ea

Boneless Skinless Chicken Breasts Family Size 10.76/kg or HAYTER'S FARM Fresh Extra Lean Minced Turkey product of Ontario 450 g



**HOT PRICE**  
**2/\$5**

COMPLIMENTS Regular or Jumbo Wieners 450 g, COMPLIMENTS Sliced Meats 175 g or BOB'S Bacon 375 g selected



**HOT PRICE**  
**2.99**  
/lb

Extra Large Green or Red Seedless Grapes product of Peru 6.59/kg



**HOT PRICE**  
**2.99**  
/5.4 kg / 10 lb

COMPLIMENTS Potatoes product of Ontario 10 lb



**HOT PRICE**  
**\$5**

COMPLIMENTS Cooked or Raw Shrimp 71-90 ct per lb 340 g

**HOT PRICE**  
**2.88**

YOPLAIT Protein Source 650 g or LIBERTE Méditerranée 500 g or Greek Yogurt 2 or 4 pk



**HOT PRICE**  
**4.87**

GENERAL MILLS Family Size Cheerios selected varieties 525-778 g



**HOT PRICE**  
**4/\$5**

CATELLI Garden Select Pasta Sauce 600 mL or Pasta 375-500 g (excludes lasagna)



**HOT PRICE**  
**6.49**

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGE TOWELS 3-6 pk or SCOTTIES Facial Tissue 6 pk



**HOT PRICE**  
**11.97**  
400 PTS when you buy 2

MAXWELL HOUSE Roast and Ground Coffee 631-925 g



**HOT PRICE**  
**5.88**

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g



**READY FOR YOU**

**4 day deals!** Thursday Feb. 20<sup>th</sup> to Sunday Feb. 23<sup>rd</sup> choose one of these four offers for only **\$10**

- Ribs full rack 710 g available hot or chilled
- Whole Roasted Chicken 1 kg available hot
- Crispy Chicken 6 pieces available hot or chilled
- 14" Pepperoni or Cheese Take & Bake Pizza 800 g

Bloor & Islington  
3300 Bloor St W, 416 233 3058

Specials available at Bloor & Islington location only

Prices and offers in effect Feb. 2025  
THU 20 | FRI 21 | SAT 22 | SUN 23 | MON 24 | TUE 25 | WED 26

PROUDLY CANADIAN COMPANY SINCE 1907

**Dollar DAYS!** DON'T MISS IT! SEE BACK PAGE FOR THIS WEEK'S OFFERS.

SBY\_3W43\_P01\_ONT\_ZONE1B

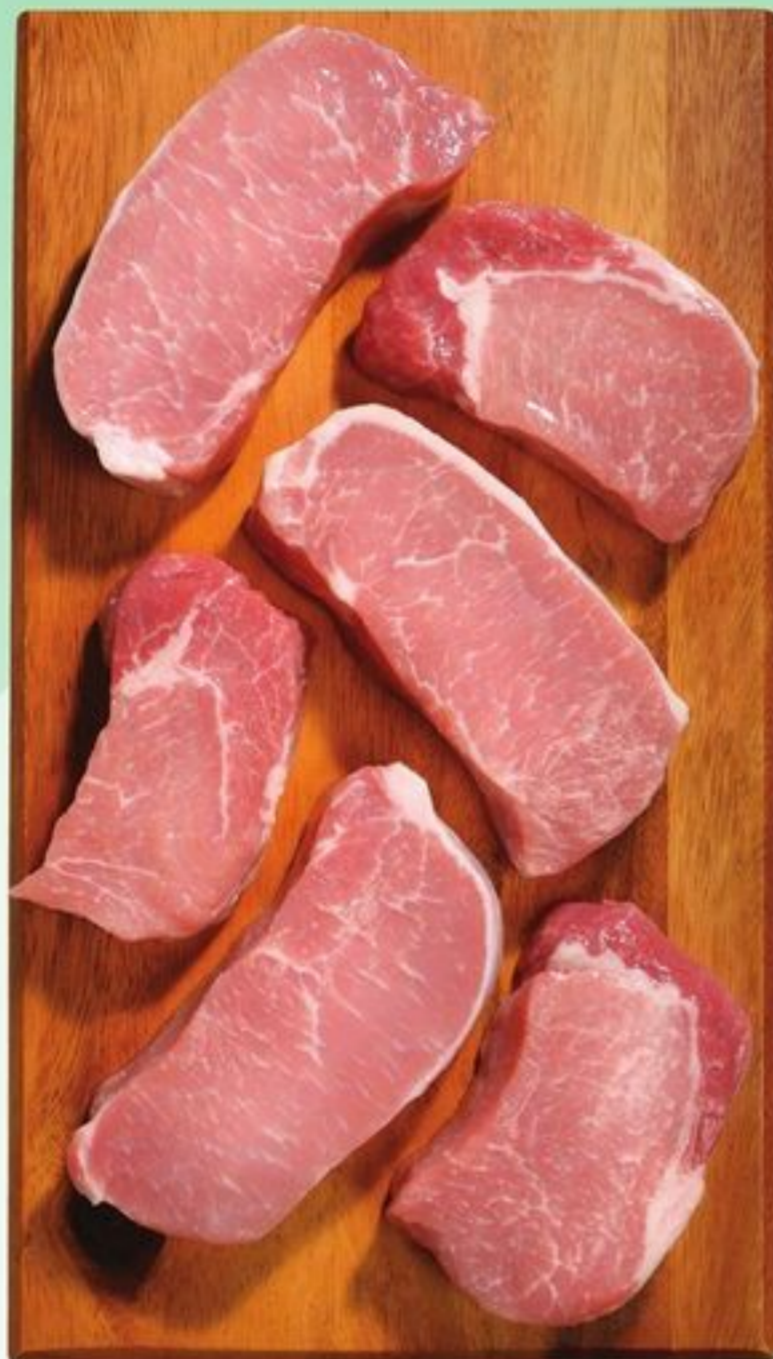


# Proudly supporting Canada!

Add these to your shopping 'eh' list.



**4<sup>88</sup>**  
/lb  
Boneless Skinless Chicken  
Breasts Family Size 10.76/kg



**3<sup>99</sup>**  
/lb  
Fresh Boneless Pork Loin Centre and Rib  
Combo Chops Family Size 8.80/kg



**2/\$5**  
COMPLIMENTS Regular or  
Jumbo Wieners 450 g



**\$5**  
Fresh Atlantic Skin On Salmon  
Portions plain or marinated  
product of Canada 113 g



**\$6**  
/lb  
Fresh Lean Ground Beef  
5 lb tube 13.23/kg



**\$4**  
Mini Seedless Cucumbers  
product of Ontario, Canada no 1  
grade 6 pk



**2<sup>99</sup>**  
COMPLIMENTS Potatoes  
product of Ontario 10 lb



**5<sup>88</sup>**  
CRACKER BARREL  
Cheese 340-400 g  
or Shreds 250-320 g



**2<sup>88</sup>**  
YOPLAIT Protein Source 650 g  
or LIBERTÉ Méditerranée 500 g  
or Greek Yogurt 2 or 4 pk



**\$3**  
DEMPSTER'S White or Whole Wheat  
Bread, Texas Toast or Sandwich Bread  
675 g or Hot Dog or Hamburger Buns 8 pk



**6<sup>49</sup>**  
CASHMERE Bathroom Tissue  
12=24 or 8=24 rolls, SPONGE  
TOWELS 3-6 pk or SCOTTIES  
Facial Tissue 6 pk

Choose Canada for your table.



**Scene**  
**MEMBER**  
**PRICING**

Swipe your Scene+ Card and Save



**MEMBER PRICING**  
**2/\$9**

2/12 without Scene+ Card JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g



**MEMBER PRICING**  
**\$7** **SAVE \$2**

\$9 without Scene+ Card JANES Breaded or Battered Fish selected 450-510 g



**MEMBER PRICING**  
**\$3** **SAVE 1.49**

4/49 without Scene+ Card POST Cereal selected varieties 311-525 g or COMPLIMENTS Granola 325 g



**MEMBER PRICING**  
**\$4** **SAVE 99c**

4/99 without Scene+ Card BECEL Margarine selected 427 g or IMPERIAL Margarine 637 g

Look for more Member Pricing throughout the flyer and in-store.



# Scene PLUS UP POINTS

ALL WEEK LONG!

58,000+ PTS

available in store February 20-26

That's **\$580** toward your like over groceries



See inside page 5 for more details



300 PTS when you spend \$15 or more

Homestyle Seasoned Beef, Boneless Pork Loin Centre Roast or Whole Chicken



150 PTS when you buy 2

5.99

BUTTERBALL Turkey Bacon or Rasher 300-375 g



300 PTS when you buy 2

2/\$5

QUAKER Dippys or Chewy Granola Bars 120-156 g



250 PTS when you buy 2

\$6

SMUCKER'S Pure Jam 310-500 mL

See pages 2 & 3 for more offers!



# Dollar DAYS!

**\$6** /lb  
**\$8** /lb  
**\$6**

Fresh Lean Ground Beef 5 lb tube 13.23/kg

Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AA grade beef 17.63/kg

COMPLIMENTS Breaded Chicken, Cheese Sticks, Spring Rolls, Egg Rolls or ASIAN INSPIRATIONS Wong Wing Entrées or Appetizers 325-700 g

**\$5**  
**\$4**  
**\$4**

Fresh Atlantic Skin On Salmon Portions plain or marinated product of Canada 113 g

Blackberries product of Mexico 170 g

Mini Seedless Cucumbers product of Ontario, Canada no 1 grade 6 pk or Grape Tomatoes product of Mexico or Canada

**\$6**  
**\$3**  
**\$2**

COMPLIMENTS Muffins 4-6 pk 400-600 g

COMPLIMENTS Montreal Smoked Meat, Pastrami, Roast Beef or Corned Beef

Ready For You Chilled Curry Meals sold by 100 g

**\$2**  
**\$2**  
**\$3**

COCA-COLA or PEPSI Soft Drinks 2 L

COMPLIMENTS Apple Sauce 620 mL or Apple Snack 4-6 pk, Pineapple 398 mL or SNACK PACK Puddings or Gels 4 pk

DEMPSTER'S White or Whole Wheat Bread, Texas Toast or Sandwich Bread 675 g or Hot Dog or Hamburger Buns 8 pk

**\$3**  
**\$3**  
**\$3**  
**\$4**

KRAFT Salad Dressing 425 mL or BBQ Sauce 455 mL

BEN'S ORIGINAL Bistro Express Rice 240-250 g

LAY'S Potato Chips 220-235 g or Baked 177 g

COMPLIMENTS Frozen Fruit 300-600 g or Vegetables 500-750 g

**\$1**  
**\$4**  
**4/\$5**  
**2/\$3**

COMPLIMENTS Canned Mushrooms 284 mL

COMPLIMENTS Pure Orange Juice 1.54 L

COMPLIMENTS Rice Crackers 100 g or BEST BUY Wafers 227 g

HEINZ Beans or Pasta 398 mL or KRAFT Dinner 58-200 g

**\$1**  
**2/\$5**  
**\$6**  
**\$22**

WHISKAS or IAMS Perfect Portions or SHEBA Bistro Singles Wet Cat Food 75 g

DAWN Dish Soap 431-473 mL or EZ-Squeeze 366 mL

SENSODYNE Pronamel, Repair & Protect or Rapid Relief 75 mL or Toothbrush 2 pk selected

IVORY Snow Laundry Detergent Newborn 3.1 L or PAMPERS Pure Super Pack Diapers 42-82 pk

NO ACTIVATION FEE WHEN YOU BUY A \$200 VISA CONFETTI OR VISA THANK YOU CARD!

PROUDLY CANADIAN **sobeys.com**

**JOKER VISA** Offer valid during February 20 - 26, 2025. Offer applicable on Visa Confetti \$200-\$300 UPC 076705050809 and Visa Thank You \$200-\$300 UPC 076705050811 only. Sorry no refunds or price matching. See gift card for details, terms, conditions and (if applicable) fees. Subject to availability. Card issued by Equitable Bank pursuant to a license by Visa Int. <sup>TM</sup>Trademark of Visa Int, used under license by Equitable Bank.

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Sobeys  
**MY NHL PICKS**



**SCORE** \* exclusive offers just by playing



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**Sobeys**  
Official Grocer of the NHL



\* NO PURCHASE NECESSARY. The Contest runs from 10/10/24 - 04/16/25. Open to all legal residents of CA excluding QC. Visit [sobeys.com/nhl](http://sobeys.com/nhl) for full rules and regulations, and prize details. © NHL. The trademarks that appear are the property of their respective trademark owners.

# Scene PLUS UP POINTS

ALL WEEK LONG!

That's like **\$580** of free groceries!



From Canada

200 PTS when you buy 2

**3.49**

Boston Lettuce product of Canada



250 PTS when you buy 1

**19.99**

Fruit Flan 990 g

Perfect for any occasion!



100 PTS when you buy 2

**5.99**

HANDFUEL Nuts selected 120-150 g



150 PTS when you buy 2

**7.99**

COMPLIMENTS Dessert Squares brownie, lemon or 7 layer 400 g



200 PTS when you buy 2

**7.99**

AGROPUR Grand Cheddar 1 or 2 Year Old 200 g



200 PTS when you buy 2

STARTING AT **6.99**

MONSIEUR GUSTAV Gouda 170 g, ILE DE FRANCE Petit Brie 125 g or Cheddar 200-250 g



100 PTS when you buy 1

**5.99**

BREYERS Creamery Style Ice Cream 1.41-1.66 L or REVELLO or FUDGSICLE Novelties 12 pk selected



100 PTS when you buy 2

**3.99**

KRAFT Cool Whip Aerosol 225 g



100 PTS when you buy 2

**4.49**

NATREL Lactose Free Cream 10-35% 473 mL-1 L



100 PTS when you buy 2

**4.99**

COMPLIMENTS Cozy Coop Large White Eggs 12 pk



200 PTS when you buy 2

**3.29**

PARTAKE Non-Alcoholic Beer 4x355 mL, COORS Edge Non-Alcoholic Beer 12x355 mL or PERRIER Sparkling Water 8x330 mL



400 PTS when you buy 4

**3.29**

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g 4.29 ea



300 PTS when you buy 2

**7.99**

CHRISTIE Oreo or Chips Ahoy! Cookies Party Size 637-685 g or Oreo Gluten-Free Cookies 342-353 g



200 PTS when you buy 2

**14.99**

BALZAC'S Coffee 340 g or Pods 18 pk roasted in Ancaster, Ontario

Scene

JOIN SCENE+ TODAY. [sceneplus.ca/register](http://sceneplus.ca/register)



# 58,000+ PTS

available in store February 20-26, 2025

**READY FOR YOU**  
\$8 /lb

**300 PTS** when you spend \$15 or more

Fresh Boneless Sirloin Tip Roast Royale seasoned, Prime Rib fat added, cut by your meat expert from Canada AA grade beef 17.63/kg

This roast comes pre-seasoned and features a convenient self-basting prime rib fat cap for added flavour and juiciness.

**200 PTS** when you buy 1

**12.99**

WATSON RIDGE Breaded Buttermilk Chicken Breast Pieces or Zesty Breaded Chicken Breasts 800 g

**150 PTS** when you buy 2

**9.99**

LILYDALE Oven Roasted Chicken or Turkey Breast 300 g

**200 PTS** when you buy 2

**25% off**

COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock, Cod, Sole, Tilapia, Basa or Pollock Fillets 400 g

**200 PTS** when you spend \$25 or more

**12.99** /lb

Fresh Atlantic Salmon Roasts with Imitation Crab and Seafood Stuffing 28.64/kg

**100 PTS** when you buy 1

PANACHE Balsamic Vinegar of Modena 250 mL

**250 PTS** when you buy 4

**1.79**

COMPLIMENTS Canned Vegetables 341-398 mL

**80 PTS** when you buy 4

**4/\$5**

JELL-O Jelly Powders 10-85 g

That's like \$3 toward your groceries

**300 PTS** when you buy 1

CROSBY'S Maple Molasses 250 mL

**200 PTS** when you buy 2

**3.99**

COMPLIMENTS Grain Breads 600 g or Raisin Bread 600 g

**150 PTS** when you buy 1

**3.99**

COMPLIMENTS Baby Wipes 64-72 pk

**300 PTS** when you buy 2

**2.49**

COMPLIMENTS Disinfecting Wipes 35 pk

**100 PTS** when you buy 2

**5.99**

COMPLIMENTS Waste Bags selected varieties 30-52 pk

Scene 1000 PTS = \$10 of free groceries

SBV\_WK43\_P01\_CNT



# Taste of the tropics!

It's like biting into sunshine

**2/\$5**  
Ataulfo Mangos product of Mexico

**1<sup>99</sup>** /lb  
Papaya product of Mexico or Guatemala 4.39/kg

**7<sup>99</sup>** /lb  
Sugar Mangoes product of Colombia 17.61/kg

**4<sup>99</sup>**  
Kiwi product of Greece 454 g

**99¢**  
Passionfruit product of Colombia

**3<sup>49</sup>**  
Dragon Fruit Pitahaya product of Vietnam

**4<sup>49</sup>**  
Yellow Pitahaya product of Ecuador

**6<sup>99</sup>**  
Sungold Kiwi product of Italy 454 g

**1<sup>99</sup>**  
Coconut product of Dominican Republic

**Get 400 PTS**  
When you spend \$15 or more on any of these participating products.

**100% fresh GUARANTEE**  
Guaranteed fresh or your money back

### Fruity fresh...

**1<sup>99</sup>** /lb  
Cosmic Crisp Apples product of USA extra fancy grade 4.39/kg

**1<sup>79</sup>**  
Large Navel Oranges product of Morocco or Spain 3.95/kg

### Veggie love...

**2<sup>99</sup>** /lb  
Green Beans product of USA or Mexico 6.59/kg

**2<sup>99</sup>** /lb  
Green Peppers product of Mexico 6.59/kg

**100 PTS** when you buy 2

**5<sup>99</sup>**  
Mini Watermelon product of Brazil or Mexico

**1<sup>99</sup>**  
Yellow Flesh Nectarines or Peaches product of Chile no 1 grade 4.39/kg

From Canada

**4<sup>99</sup>** **100 PTS** when you buy 2

COMPLIMENTS ORGANIC White or Cremini Sliced Mushrooms product of Canada 227 g

**2<sup>79</sup>** /lb  
Roma Tomatoes product of Mexico 6.15/kg

**5<sup>49</sup>**  
BOLTHOUSE Juice selected 473 mL

**1<sup>49</sup>** From Canada  
SUNRISE Tofu Almond or Peach Mango Dessert product of Canada 300 g

**2/\$6**

COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g packed in Canada

**1<sup>99</sup>** **50 PTS** when you buy 2  
COMPLIMENTS Baby-Cut Carrots product of USA 340 g

**BUY 2 GET 3RD FREE**  
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

**15% off**  
Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes

### bulk

**4<sup>99</sup>** COMPLIMENTS Peanuts selected 425-500 g

**10<sup>99</sup>** **200 PTS** when you buy 2  
SUNRYPE Fruitsource Bars Variety Pack 12-24 pk or H&H Dried Fruit Family Pack 480 g

### floral

From Ontario

**100 PTS** when you buy 1

**5<sup>99</sup>**  
Potted Gerbera Daisies 4.5"

**2/12**  
GOURMA Potted Herbs assorted varieties

From Ontario

**7<sup>99</sup>**  
Cheerful Wishes Bouquet

**18<sup>99</sup>**  
Ramadan Celebration Bouquet

Give them more with the Grocery Essentials Card Visit [sobeys.com/giftcards](http://sobeys.com/giftcards) for details



**So tender**  
**STERLING SILVER**  
**HAND-SELECTED AAA BEEF**  
 Well-marbled - Aged to perfection  
 Cut from Canada AAA Beef  
 Exclusive to Sobeys

**300 PTS** when you spend \$20 or more

**10<sup>99</sup>** /lb

STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steaks cut by your meat expert from Canada AAA grade beef 24.23/kg

**19<sup>99</sup>** /lb

Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AA or USDA Select grade beef 44.07/kg while supplies last.

**200 PTS** when you buy 1 pkg

**3<sup>99</sup>** /lb

COMPLIMENTS Fresh AIR-CHILLED Whole Chicken 8.80/kg

**3<sup>79</sup>** /lb

Fresh Chicken Legs Family Size back attached 8.36/kg

**5<sup>99</sup>** /lb

Fresh Boneless Pork Loin Centre Stir-Fry Strips or Centre Cutlets 13.21/kg

**value size**

**5<sup>99</sup>** /lb

Fresh Whole Skinless Pork Belly cryovac 13.21/kg

**7<sup>99</sup>** /lb

Fresh Lean Ground Beef Burgers Family Size 4 pk 17.61/kg

**200 PTS** when you spend \$20 or more

**12<sup>99</sup>**

SUNGOLD Lamb Tonight 284-375 g

**16<sup>99</sup>** /lb

Fresh Canadian Lamb Loin Chops 37.47/kg

**5<sup>99</sup>** **300 PTS** when you buy 2

MAPLE LODGE FARMS Chicken Sausage 375-500 g

**Raised without antibiotics**

COMPLIMENTS Fresh Raised Without Antibiotics Whole Chicken

Flavourful, fresh Canadian chicken

COMPLIMENTS Chicken

**BUY 2 GET 3RD FREE** MIX & MATCH

COMPLIMENTS Fresh Raised Without Antibiotics Chicken starting at 4.99/lb, 11.00/kg

COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Breasts Family Size

COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Drumsticks or Bone-In Thighs

COMPLIMENTS Fresh Raised Without Antibiotics Split Chicken Wings

COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Thighs

**Homestyle seasoned roasts!**

Robust combinations of herbs and spices with beautiful notes of roasted peppercorn, mustard, garlic and herbs that give a nostalgic "homestyle" feel to our roasts!

**20% off** **STERLING SILVER**

STERLING SILVER Fresh Boneless Cross Rib Pot Homestyle Seasoned Roast fat added cut by your meat expert from Canada AAA grade beef

**Get 300 PTS** When you spend \$15 or more on any Homestyle Seasoned product. \*before taxes

**3<sup>99</sup>** /lb

Fresh Boneless Pork Loin Centre Roast Homestyle Seasoned 8.80/kg

**4<sup>49</sup>** /lb

Whole Chicken Homestyle Seasoned 9.90/kg

**quick & easy**

**Earls**

STARTING AT **12<sup>99</sup>**

44TH STREET Fully Cooked Entrées 575 g or EARLS BBQ Pork Back Ribs 680 g

**LUNCHABLES** NEW

**BUY 1 GET 1 FREE**

LUNCHABLES 89-138 g 4.99 ea

**BUY MORE SAVE MORE**

**5<sup>99</sup>** /lb

COMPLIMENTS Bacon 375 g 6.99 ea

**120 PTS** when you buy 2

**5<sup>99</sup>**

COMPLIMENTS Asian Inspired Entrées 400-500 g

**180 PTS** when you buy 2

**8<sup>99</sup>**

COMPLIMENTS Breaded Chicken Balls with Sweet & Sour Sauce 700 g

**9<sup>99</sup>**

BEYOND MEAT Plant-Based Ground Beef, Dinner Sausages or Steak Tips 226-400 g

**11<sup>99</sup>**

FRESHSTONE Meal Kits Tex Mex Chicken, Beef Bulgogi or Butter Chicken Entrées with Rice 680 g

**GET TO FREE GROCERIES FASTER**

when you open your Sobeys membership card and pay with your Scotiabank Scene+ Visa Card.

**GET 500 PTS ON EVERY \$1 SPENT**

**100 pts = \$10 groceries**

©2020 Sobeys. \$10 in groceries. Sobeys points redeemed at any participating Empire location must be redeemed in increments of 1000. Scan Sobeys app on every \$1 spent. On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Sobeys.com/participatingstores. Visa Inc. Licensed user.

SBV\_WK43\_P01\_001



# seafood

<p><b>9<sup>99</sup></b> /lb          Wild Mahi-Mahi Fillets previously frozen or frozen product of Peru 22.02/kg          +100 PTS when you spend \$10 or more</p>	<p><b>10<sup>99</sup></b> /lb          From Canada          Fresh Steelhead Trout Fillets product of Canada 24.23/kg</p>	<p><b>14<sup>99</sup></b> /lb          Fresh Wild Icelandic Cod Fillets subject to availability 33.05/kg</p>	<p><b>4<sup>99</sup></b> /lb          +100 PTS when you buy 2          COMPLIMENTS Crab-Flavoured Seafood 454 g</p>
<p><b>11<sup>99</sup></b>          CLEARWATER Wild Patagonian Scallops, Natural or Garlic Cream Sauce 340 g or 12 Cold Water Cooked Shrimp 150-250 ct per lb 340 g</p>	<p><b>8<sup>99</sup></b>          MARINA DEL REY Wild Argentinian Raw Shrimp selected 300 g</p>	<p><b>9<sup>99</sup></b>          CHOOSE CANADIAN SEAFOOD          PANACHE Hot Smoked Atlantic Salmon Strips, Maple Pepper or All-Dressed previously frozen 150 g</p>	<p><b>\$12</b>          +100 PTS when you buy 1          BEST BUY Breaded Popcorn Shrimp or Squid Rings 800 g</p>

# kitchen

<p><b>6<sup>99</sup></b> /2 pk          +200 PTS when you buy 2          Mini Croissant 2 pk, Black Forest Ham &amp; Cheddar, Roast Turkey &amp; Cheddar or Chicken Salad 200 g</p>	<p><b>2/\$5</b>          SUMMER FRESH Snack'n Go Hummus 83 g</p>	<p><b>6<sup>99</sup></b>          FRESHLY PREPARED          Flatbreads selected varieties 230-365 g          +500 PTS when you buy 3</p>
<p><b>7<sup>99</sup></b>          YUCATAN Guacamole Squeeze 340 g</p>	<p><b>3<sup>99</sup></b>          NEW          HUMBLE SEEDZ Hummus 227 g          +250 PTS when you buy 1</p>	

# deli

<p><b>10<sup>99</sup></b>          TRE STELLE Feta 375 g or CASTELLO Havarti 425 g</p>	<p><b>3<sup>49</sup></b> /100 g          +200 PTS when you buy 400 g or more          L'EXTRA Brie, Double Creme Brie, OKA Original or L'Artisan Swiss-Style</p>	<p><b>\$3</b> /100 g          SLICED FRESH          COMPLIMENTS Black Forest or Honey Ham, Turkey or Chicken</p>
<p><b>7<sup>49</sup></b>          SCHNEIDERS Sliced Deli Meats selected 150-175 g</p>	<p><b>7<sup>49</sup></b>          GREENFIELD Sliced Deli Meats selected 175 g</p>	<p><b>4<sup>29</sup></b> /100 g          SLICED FRESH          HAYTER'S FARMS Cooked or Montreal Smoked Turkey</p>
		<p><b>3<sup>29</sup></b> /100 g          SLICED FRESH          COMPLIMENTS German, Hungarian or Peppercorn Salami</p>

# bakery

<p><b>5<sup>49</sup></b> SAVE 50c          without Scene+ Card          COMPLIMENTS Mini Cupcakes 12 pk 284 g</p>	<p><b>4<sup>29</sup></b> +50 PTS when you buy 1          Every crumb counts. Enjoy bread!          Made with 100% Canadian Flour.          Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g</p>	<p><b>4<sup>49</sup></b> +50 PTS when you buy 1          Artisan Breads 375 g</p>
<p><b>3<sup>99</sup></b>          BAKED IN STORE LIMITED TIME ONLY          Strudel Fingers 6 pk 228 g</p>	<p><b>3<sup>99</sup></b>          BAKED IN STORE          Pumpernickel or Sourdough Boules 450-495 g</p>	<p><b>4<sup>29</sup></b> +50 PTS when you buy 1          Garlic Bread 540 g</p>
	<p><b>4<sup>29</sup></b> +50 PTS when you buy 1          Homestyle Oat Bran, Mountain Grain, Good Haven or Low Fat Multigrain Bread 450 g</p>	

Sign up for Sobey's E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!  
[www.sobeys.com/getflyer](http://www.sobeys.com/getflyer)



# meal makers



**100 PTS** when you buy 1  
COMPLIMENTS Coating Mix 142 g



**100 PTS** when you buy 1  
COMPLIMENTS Croutons 145 g or Plant-Based Salad Dressing 350 mL



**4.99** THE KEG Salad Dressing 475 mL



**175 PTS** when you buy 2  
**3.99** CREAM OF WHEAT 336-800 g



**79¢** without Scene+ Card  
**1.29** COMPLIMENTS Taco, Fajita or Chili Seasonings 35-39 g



**2.99** MAPLE LEAF Flakes of Ham, Turkey or Chicken 156 g or HOLIDAY Luncheon Meat 340 g



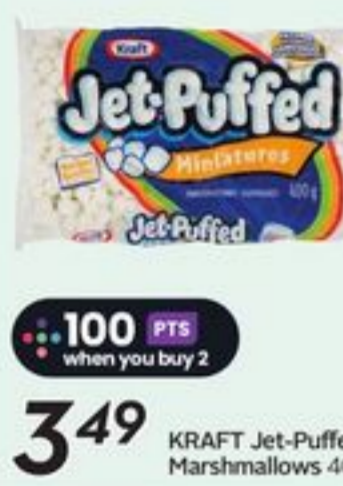
**2/\$7** CAMPBELL'S Ready-to-Serve Soup 515 mL or HABITANT Soup 796 mL



**7.99** PANACHE 100% Pure Maple Syrup 375 mL



**100 PTS** when you buy 2  
**5.49** HERSHEY'S Chips selected 200-270 g



**100 PTS** when you buy 2  
**3.49** KRAFT Jet-Puffed Marshmallows 400 g



**5.99** CLUB HOUSE Spices or La Grille Seasonings 111-248 g



**75 PTS** when you buy 1  
**10.99** NUTELLA Hazelnut Spread 1 kg



**50 PTS** when you buy 2  
**3.49** RUDOLPH'S Bavarian Bread 500 g



**3.99** SARA LEE Little Bites Snacks 234 g, OZERY BAKERY Morning Rounds 450 g or DEMPSTER'S Signature Hamburger or Sausage Buns 6-8 pk



**7.99** MINUTE RICE 1.2-1.4 kg or TILDA Basmati Rice 907 g



**4.99** ALFEZ Sauce selected varieties 400 mL

**Love it. Or it's free.** \*For details see COMPLIMENTS.ca

**2.99** COMPLIMENTS Refried Beans 398 mL

**1.99** COMPLIMENTS Prepared Mustard 400 mL

**200 PTS** when you buy 2  
**3.69** COMPLIMENTS Peanut Butter 500 g

**3.99** COMPLIMENTS Sweetened Condensed Milk 300 mL, Graham Crumbs 400 g or Corn Starch 450 g

**50 PTS** when you buy 1

# natural health



**100 PTS** when you buy 2  
**10.99** BETTY BUZZ Soda 4 pk 266 mL



**9.99** UNDERGROUND Kombucha 4 pk 355 mL



**4.99** HEALTHY CRUNCH Rice Crispy Squares 132 g



**2/\$9** TOSTITOS Simply ORGANIC Blue Corn Mais Bleu 156-240 g



**100 PTS** when you buy 2  
**2/\$9** METHOD Hand Wash 300-354 mL



**25% off** NAT PAT Stickers assorted sizes and varieties



**500 PTS** when you buy 1  
**47.99** GENUINE HEALTH Fermented ORGANIC Vegan Protein 600 g



**2/\$7** ONE Protein Bars 60 g



**100 PTS** when you buy 2  
**5.99** KASHI Go Lean 275-400 g, ORGANIC 300-460 g or Granola 311-340 g



**100 PTS** when you buy 2  
**4.99** PACIFIC FOODS Chili 468 g



**11.99** AMY'S Pizza 340-397 g



**4.99** RIVIERA Vegan Delights 500-650 g

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# drinks & snacks



**3.99** ALLEN'S Juice  
8x200 mL tetra



**13.99** TETLEY  
Orange Pekoe  
Tea 216 pk



**2/\$5**  
CADBURY Tablet Bars 80-100 g or  
NESTLE Tablet Bars 95-120 g



**12.29** WERTHER'S  
ORIGINAL  
Candy 900 g



**5.99**  
DARE Bear Paws Family Pack  
337-480 g or Wagon Wheels 630 g



**200 PTS**  
when you buy 1  
**1.79** RED BULL Energy Drink  
12x250 mL



**1.79** SPARKLING ICE  
Water 503 mL



**3.99** LA COCINA  
Tortilla Chips  
300-400 g



**5.99**  
BOULANGERIE GRISSOL Melba  
Toast 350-400 g or PANACHE  
Classic Assorted Crackers 250 g



**2/\$8**  
SMARTFOOD Popcorn 150-220 g,  
MISS VICKIE'S Kettle Chips  
190-200 g or HAVOC Snacks  
190-280 g



**6.49** JACK LINK'S or  
GOLDEN ISLAND  
65-81 g



**200 PTS**  
when you buy 2  
**10.99** SUNKIST Fruit  
Flavour Snacks  
assorted 792 g

# dairy & frozen



**5.99** MCCAIN  
Hashbrown Patties  
20 pk



**1.99** SIMPLY PICKED  
Frozen Vegetables  
300 g



**5.49** RED BARON Pizza Classic or  
Thin Crust 584-740 g or Deep  
Dish Single Serve Pizza 317-318 g



**100 PTS**  
when you buy 2  
**4.49** COMPLIMENTS  
Frozen Entrées  
Bowls 300 g



**6.99** SIGG'S Yogurt  
650-750 g



**3.99** HELLOGG'S Eggo Waffles, French  
Toast Sticks or Pancakes 270 g



**11.99** YOPLAIT Yop  
Yogurt Drink 12 pk



**150 PTS**  
when you buy 3  
**3.99** YOPLAIT Mingo  
6 pk or Tubes 448 g



**6.49** GAY LEA Premium  
Butter 250 g



**7.99** GAY LEA Butter  
Sticks 454 g



**3.99**  
BUY MORE  
SAVE MORE  
PILLSBURY Grands! or  
Ready-to-Bake Cookies  
(excludes seasonal) 454-496 g or  
Turnovers 383 g 4.49 ea



**200 PTS**  
when you buy 2  
**6.99** COMPLIMENTS  
Cheese Strings 336 g  
or Lactose Free 252 g

C

**Love it.  
Or it's free.\***

\*For details see COMPLIMENTS.ca

100%  
MONEY BACK  
GUARANTEE

**50 PTS**  
when you buy 1  
**5.99** COMPLIMENTS  
BALANCE  
Margarine 850 g

**200 PTS**  
when you buy 2  
**3.99** COMPLIMENTS Honey Graham Wafers  
408 g or Mini Cookies 150-210 g

**100 PTS**  
when you buy 2  
**3.99** COMPLIMENTS Potato Chips 200 g  
or Tortilla Chips 250-280 g

**200 PTS**  
when you buy 4  
**6.99** COMPLIMENTS Soft Drinks or  
Iced Tea 2 L

**100 PTS**  
when you buy 1  
**5.99** COMPLIMENTS  
Cookie Confetti  
Bites 400 g

**100 PTS**  
when you buy 2  
**5.99** COMPLIMENTS  
Greek Yogurt 650 g

**100 PTS**  
when you buy 2  
**3.99** COMPLIMENTS  
Fries 800 g

**200 PTS**  
when you buy 2  
**6.99** COMPLIMENTS  
Mini Pizzas 6 pk

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# home & pet care

<p><b>300 PTS</b> when you buy 2</p> <p><b>12.49</b></p> <p>CASCADE Dish Tabs 21-26 pk</p>	<p><b>STARTING AT 7.99</b></p> <p>TIDE Laundry Detergent 1.24 L or Pods 15-20 pk or GAIN Dryer Sheets 120 pk</p>	<p><b>9.99</b></p> <p>GLADE 3-Wick Candle selected 1 pk</p>	<p><b>2/\$9</b></p> <p>LYSOL Bathroom or Toilet Bowl Cleaner 650-950 mL, All-Purpose Cleaner 650 mL-1.2 L, Shower Cleaner 538-680 g or Puck 100 g selected</p>
<p><b>MEMBER PRICE 18.99</b> SAVE 1.50</p> <p><b>20.49</b> without Scene+ Card</p> <p>ENERGIZER Batteries AA-24 pk or AAA-16 pk</p>	<p><b>2.49</b></p> <p>GLAD Cling Wrap 30 m</p>	<p><b>11.99</b></p> <p>GLAD Waste Bags selected varieties 20-40 pk</p>	<p><b>16.99</b></p> <p>CHARMIN Bathroom Tissue 12=48 rolls or BOUNTY Paper Towels 4-6 pk</p>
<p><b>24.99</b></p> <p>PEDIGREE Vitality or PURINA Beneful Dry Dog Food 7-8 kg or Friskies Wet Cat Food 24x156 g</p>	<p><b>BUY MORE SAVE MORE 2.99</b> ea</p> <p>TEMPTATIONS Cat Treats 180 g</p>	<p><b>8.49</b></p> <p>CASHMERE Bathroom Tissue 8=16 rolls or SPONGE TOWELS 2 pk</p>	<p><b>8.49</b></p> <p>CASHMERE Bathroom Tissue 8=16 rolls or SPONGE TOWELS 2 pk</p>

# health, beauty & baby

<p><b>200 PTS</b> when you buy 2</p> <p><b>5.49</b></p> <p>CREST or BURT'S BEES Toothpaste or Rinse or ORAL-B Toothbrushes 63 mL-1 L or 1-4 pk selected</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>9.99</b></p> <p>THERABREATH Oral Rinse selected 473 mL</p>	<p><b>Get more for your little one</b> Oh baby!</p>	
<p><b>4.49</b></p> <p>SOFTSOAP or IRISH SPRING Body Wash 591 mL or GARNIER FRUCTIS Shampoo or Conditioner 354-370 mL selected</p>	<p><b>4.99</b></p> <p>LADY SPEED STICK, SECRET or OLD SPICE Deodorant 45-85 g selected</p>	<p><b>33.99</b></p> <p>GOOD START Powder 6x900 g</p>	<p><b>16.49</b></p> <p>PAMPERS Jumbo Diapers 31 pk</p>
<p><b>4.49</b></p> <p>SOFTSOAP or IRISH SPRING Body Wash 591 mL or GARNIER FRUCTIS Shampoo or Conditioner 354-370 mL selected</p>	<p><b>4.99</b></p> <p>LADY SPEED STICK, SECRET or OLD SPICE Deodorant 45-85 g selected</p>	<p><b>1</b> ea</p> <p>COMPLIMENTS ORGANIC Baby Purées 128 mL 1.79 ea</p>	<p><b>300 PTS</b> when you buy 1</p> <p><b>62.99</b></p> <p>ENFAMIL A+ Ready to Feed Formula 18x237 mL</p>
<p><b>100 PTS</b> when you buy 1</p> <p><b>20% off</b></p> <p>COMPLIMENTS Make-Up Remover Wipes 25 pk</p>	<p><b>5.99</b></p> <p>U BY KOTEX Pads, Liners or Tampons 14-50 pk selected</p>	<p><b>22.49</b></p> <p>PAMPERS Wipes 336-504 pk</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>4.49</b></p> <p>NESTLE ORGANIC Snacks 28-150 g</p>

# pharmacy

Only available at Pharmacy Locations  
\*Select products only available when a pharmacist is on duty.

<p><b>15% off</b> + <b>100 PTS</b> when you buy 2</p> <p>ZARBEE'S Baby or Children's Cough Syrup 59-118 mL, Multivitamin 28 pk or Chest Rub 42 g</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>9.99</b></p> <p>HELIXIA Cough Syrup Children or Adult 100 mL</p>	<p><b>15% off</b> + <b>100 PTS</b> when you buy 2</p> <p>TYLENOL Pain Relief 50-120 pk or MOTRIN 200-400 mg 45-90 pk selected*</p>	<p><b>10% off</b> + <b>100 PTS</b> when you buy 2</p> <p>POLYSPORIN Ointment 30 g or CLEAN &amp; CLEAR Products selected</p>
<p><b>10% off</b> + <b>100 PTS</b> when you buy 2</p> <p>CHILDREN'S TYLENOL, MOTRIN or BENYLIN selected*</p>	<p><b>15% off</b> + <b>250 PTS</b> when you buy 2</p> <p>ROBITUSSIN 100-115 mL or 20 pk, ADVIL Cold &amp; Sinus 18-20 pk or BUCKLEY'S 24 pk*</p>	<p><b>Your daily medications made easier.</b></p> <p>Learn more</p>	



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