

ROMANTIC, PLATONIC, POETIC

-we got you

1.99

2 DAY SALE
THURSDAY, FEB 13TH TO
FRIDAY, FEB 14TH

REST OF WEEK \$2.99
STRAWBERRIES
PRODUCT OF MEXICO
OR U.S.A., NO. 1 GRADE
1 LB
20049779001_EA



1 LB

GET 5,000[®]
for every \$20^{*}
spent on

=\$5
Value



**LOBSTER OR COOKED
LOBSTER MEAT**
FRESH, PREVIOUSLY FROZEN OR FROZEN
SELECTED VARIETIES AND SIZES
21157301_EA/20035376_#G



\$35-45

GET 7,000[®]

=\$7
Value

**PREMIUM OR ELITE
VALENTINE'S DAY
BOUQUET**
21436381_EA/21436384_EA



\$35

**DOZEN
ECUADORIAN
ROSES WITH
BABY'S BREATH**
50 CM
20581791_EA/20581798_EA



\$24

**5" DOUBLE SPIKE ORCHID
IN GIFT BAG**
21662834_EA





Optimum™

Optimum

Members-Only Price™

3⁹⁹

Non-members

4⁹⁹

Members save \$1

ROMAINE HEARTS
PRODUCT OF U.S.A.
3'S
2006738901_EA



Optimum

Members-Only Price™

\$8

Non-members

\$10

Members save \$2

PC® OR BLUE MENU® ENTRÉES
SELECTED VARIETIES
FROZEN
600 G-1.13 KG
20326534_EA
21359210_EA



Optimum

Members-Only Price™

\$6

Non-members

\$7

Members save \$1

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES
6'S
21283356_EA
21283357_EA



Optimum

Members-Only Price™

\$7

Non-members

11⁹⁹

Members save \$4⁹⁹

ROYALE BATHROOM TISSUE
12 DOUBLE ROLLS OR
FACIAL TISSUE 6'S
SELECTED VARIETIES
21363770_EA/21618478_EA



**PROUDLY CANADIAN
SINCE 1919**

Loblaws



**SAVE
48%**

**4⁶⁶
LB**

CHICKEN THIGHS
BONELESS, SKINLESS,
FAMILY SIZE
10.27/KG
20142192_KG

**4 DAY SALE SAVE
THURSDAY, FEBRUARY 13TH
TO SUNDAY, FEBRUARY 16TH 50%**

**8⁸⁸
LB**

**STRIPLOIN
GRILLING STEAK**
FAMILY SIZE CUT FROM
CANADIAN OR USDA SELECT
GRADE BEEF OR HIGHER
19.15/KG
20133320_KG

**SAVE
UP TO \$5^{LB}**

**9⁹⁹
LB**

**FRESH ATLANTIC
SALMON FILLETS**
FAMILY SIZE OR MSC COD
OR HADDOCK FILLETS
PREVIOUSLY FROZEN
22.02/KG
20120065_KG
21520143_KG

**CANADIAN
PORK**

\$3^{LB}

**PORK SIDE RIB
PORTION**
6.61/KG
20136871_KG

**SAVE
UP TO \$2**

5⁹⁹

BOURSIN SOFT CHEESE
150 G SELECTED VARIETIES OR
SAN DANIELE
PROSCIUTTO 100 G
20118794_EA
20516600_EA



**SAVE
\$2**

3⁹⁹

**FARMER'S MARKET™
NAVEL ORANGES**
PRODUCT OF MOROCCO,
SPAIN, TURKEY OR EGYPT
3 LB BAG
20162943001_EA



**SAVE
\$3^{LB}**

**3⁹⁹
LB**

ASPARAGUS
PRODUCT OF MEXICO,
NO. 1 GRADE
8.80/KG
20174519001_KG



**SAVE
UP TO \$3⁹⁹**

\$4

**BREYERS
CREAMERY STYLE
ICE CREAM 1.66 L OR
PC® FROZEN FRUIT**
300-600 G SELECTED
VARIETIES FROZEN
20302227_EA
20544925006_EA



\$6

**GET
2,000⁺
Value**

PC® ORANGE JUICE
2.5 L OR PC® GREEK
OR SKYR YOGURT
650/750 G
SELECTED VARIETIES
21518484_EA
21531644_EA



**SAVE
\$1⁵⁰**

\$5

**KRAFT PEANUT
BUTTER OR
HAZELNUT SPREAD**
SELECTED VARIETIES
750 G-1 KG
20039581001_EA
21285416_EA



**SAVE
\$3**

\$13

**KICKING HORSE
WHOLE BEAN
COFFEE**
SELECTED VARIETIES
454 G
20322468001_EA
20322468006_EA



**SAVE
\$1⁴⁹**

\$5

**CLOVER LEAF
SOCKEYE SALMON**
213 G
21314811_EA



\$5

**GIUSEPPE PIZZA
OR EASY PIZZI**
439-785 G OR
PC® WOOD FIRED
PIZZA 351-413 G,
FRUSTA OR
CALZONE 240-350 G
SELECTED VARIETIES
FROZEN
21106361_EA
21540321_EA



Flyer prices effective from Thursday, February 13th to Wednesday, February 19th, 2025. SEE BACK PAGE FOR DETAILS. Excludes Loblaws 500 Lake Shore Boulevard West.

SAVE 99¢

PRICE DROP!

3⁵⁰

MOTT'S CLAMATO JUICE
SELECTED VARIETIES
1.89 L
2038955002_EA

3⁵⁰

PRICE DROP!

PILLSBURY PIZZA POPS
SELECTED VARIETIES
FROZEN
4'S
21435996_EA
21436033_EA

SAVE \$1

PRICE DROP!

1⁵⁰

CHEF BOYARDEE PASTA
SELECTED VARIETIES
425 G
2032300003_EA
2032300005_EA

SAVE \$2.99

\$13

PC OLD-FASHIONED STYLE BACON
SELECTED VARIETIES
1 KG
20115704_EA
21372769_EA

SAVE \$2

\$13

NO NAME CHICKEN WINGS
SELECTED VARIETIES
FROZEN
908 G
21045309_EA
21045311_EA

BUY 2 OR MORE

GET 3,000^{PC} - \$3 Value
when you buy 3

4⁵⁰ EA.
LESS THAN 2 \$4.99 EA.

LAY'S OR RUFFLES POTATO CHIPS
SELECTED VARIETIES
130-300 G
21249132_EA
21249152_EA

SAVE \$2.99

\$5

PHILADELPHIA CREAM CHEESE OR DIPS
SELECTED VARIETIES
340 G
200669270021_EA
200669270022_EA

\$6

**GAY LEA BUTTER 454 G,
BLACK DIAMOND CHRESE BARS 400 G OR
SHREDS 300-320 G OR
PC SHREDS 250-320G**
SELECTED VARIETIES
20594018_EA
21279213_EA

\$7

GET 1,000^{PC} - \$1 Value

STARBUCKS ICED COFFEE
SELECTED VARIETIES
1.38/1.42 L
21215527_EA
21215530_EA

SAVE \$5.99

\$6

POGO
SELECTED VARIETIES
FROZEN
8/10'S
2005330201_EA
2005330202_EA

\$5

GET 1,000^{PC} - \$1 Value

BEN & JERRY'S
473 ML OR MAGNUM BARS 4'S
SELECTED VARIETIES
FROZEN
20990739_EA
21428213_EA

\$3

CHRISTIE RITZ WHEAT THINS OR TRISCUIT CRACKERS
SELECTED VARIETIES
175-454 G
21030905_EA
21547034_EA

\$6

NEILSON TRUTASTE MILK
2%, 1%, SKIM
4 L
20136554_EA
20148677_EA

\$7

ACTIVIA YOGURT 12X100 G OR 10GO YOGURT 16X100 G
SELECTED VARIETIES
20608924_EA
20609583001_EA

SAVE 98¢
WHEN YOU BUY 2

2/\$3
LESS THAN 2 \$1.99 EA.

MICHELINA'S ENTRÉES
156-284 G OR SWANSON POT PIES 200 G
SELECTED VARIETIES
FROZEN
20320523001_EA
21200814_EA

SAVE 98¢
WHEN YOU BUY 2

2/\$5
LESS THAN 2 \$2.99 EA.

PC SPLENDIDO PASSATA 680 ML OR DE CECCO PASTA 454 G
SELECTED VARIETIES
21016284_EA
21248332_EA

3⁴⁹

KRAFT SALAD DRESSING
SELECTED VARIETIES
425 ML
21583702_EA
21584931_EA

\$15

FINISH ULTRAMAX 30'S, ULTIMATE 40'S, QUANTUM 45'S, ALL IN 1 MAX 55'S, CASCADE 30-48'S, GAIN LAUNDRY 4.55 L/42'S, GAIN OR DOWNY FABRIC SOFTENER 2.4-3.29 L, BEADS 515 G OR BOUNCE SHEETS 250'S SELECTED VARIETIES
21400174_EA
20060832001_EA

Loblaws CUSTOMER RELATIONS 1-800-296-2332 VISIT loblaws.ca FOR STORE HOURS. Loblaws Loblaws

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your particular store's hours and for a list of the Loblaws® locations that DO NOT participate in this flyer, see http://www.loblaws.ca/en_CA/company-policy/terms-and-conditions.html. Quantities and/or selection of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements, pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. © 2025 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simpli Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pc optimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Loblaws locations that DO NOT participate in this flyer, visit www.loblaws.ca or call Customer Relations at 1-800-296-2332. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. Advertisements, pricing and product selection (flavour, colour, patterns, style) may vary by store location. All references in our flyer to "Save", "Was", "Now", etc. is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. © 2025 Loblaws Inc. and others. All rights reserved. ©2025 Loblaws Inc. #PRICE DROP offer valid in-store at participating locations between February 6 - February 26, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

LSL BACK



**FRESH
PROMISE**

**If it's not fresh,
it's free.***

1⁷⁹
LB

**CANADA
SWEET POTATOES**
PRODUCT OF CANADA
3.95/KG
2012706001_EA



3⁹⁹
LB

**PC® BLACK SABLE
GRAPES OR EXTRA
LARGE GREEN OR
RED SEEDLESS
GRAPES**
PRODUCT OF PERU,
CHILE OR SOUTH AFRICA
NO. 1 GRADE
8.80/KG
2021275001_KG
20425775001_KG



3/3⁹⁹
LESS
THAN 3
\$1.50 EA.

RED MANGO
PRODUCT OF PERU
EACH
20059635001_EA



6⁹⁹

JUMBO CANTALOUPE
PRODUCT OF GUATEMALA
EACH
2016707001_EA



2⁴⁹
LB

**ONTARIO
ROYAL GALA
APPLES**
PRODUCT OF ONTARIO,
CANADA FANCY GRADE,
5.49/KG
20083526001_KG



2⁵⁰
EA./LB

**ONTARIO
ENGLISH
CUCUMBERS 2.50 EA.
OR GREENHOUSE
TOMATOES ON THE
VINE 2.50 LB 5.51/KG**
PRODUCT OF ONTARIO
20070133001_EA
20026703001_KG



\$5

**FARMER'S MARKET™
GRAPE TOMATOES**
283 G PRODUCT OF U.S.A.,
MEXICO OR CANADA OR
**NO NAME™ NATURALLY
IMPERFECT™ CARROTS**
5 LB BAG PRODUCT OF CANADA
2103788001_EA
20945332001_EA



2/\$12
LESS THAN 2
\$7 EA.

**TAYLOR FARMS
CHOPPED SALAD
KITS**
SELECTED VARIETIES
PRODUCT OF U.S.A.
267-383 G
21209541_EA
21335159_EA



\$5

CORED PINEAPPLE
PREPARED IN-STORE
EACH
20500143_EA



7⁸⁹
LB

**LEAN GROUND
BEEF**
FAMILY SIZE
17.39/KG
20357787_KG



\$7

**BEEF STIR FRY
STRIPS**
CUT FROM CANADA AA
GRADE BEEF OR HIGHER
250 G
21588067_EA



\$13

**PC® BLUE MENU™
CHICKEN BREASTS**
BONELESS SKINLESS
AIR CHILLED
2'S
21340952_EA



\$13

**MARCANGELO
VALUE PACK FRESH
PORK SAUSAGES
OR MEATBALLS**
SELECTED VARIETIES
1 KG
20967488_EA
21067460_EA



\$10

PILLER'S HAMS
SELECTED VARIETIES
600 G
21632726_EA
21608901_EA



\$8

**PC® PUB RECIPE™
OR GLUTEN-FREE
CHICKEN**
SELECTED VARIETIES,
FROZEN
600/700 G
21201320_EA
21201321_EA



1²⁹

**FRESH COCKTAIL
OYSTERS**
EACH
21045592_EA



10⁹⁹

**PC® HOT SMOKED
CANDIED OR SPICY
SALMON STRIPS**
READY-TO-EAT
150 G
20974930_EA
20977683_EA



11⁹⁹

**PC® BLACK TIGER
SHRIMP**
RAW ZIPPERBACK™
16-20 PER LB
FROZEN
400 G
20801192_EA



FRESH VALUE

\$4

**CHOCOLATE
CROISSANTS**
4'S
21527027_EA



**BAKED
IN-STORE**

\$4

**ACE BAKERY
BAGUETTE**
SELECTED VARIETIES
325-400 G
20171171_EA/2114348_EA



**BAKED
IN-STORE**

\$4

**CINNAMON RAISIN
BREAD 550 G OR
MINI CROISSANTS 10'S**
SELECTED VARIETIES
20729432_EA/21046639_EA



**BAKED
IN-STORE**

\$7

**FARMER'S MARKET
SQUARES**
SELECTED VARIETIES
400/450 G
2126501_EA
2126516_EA



\$6

8 INCH PIE
SELECTED VARIETIES
595-750 G
21297475_EA
21297476_EA



20⁹⁹

**PC[®] SÉLECTION
CHEESECAKE**
FROZEN
1 KG
20599530_EA



\$4

**FURLANI GARLIC
TOAST OR
BREADSTICKS OR
KING'S HAWAIIAN
ROLLS**
SELECTED VARIETIES
AND SIZES
20041579_EA
21489831_EA



2/\$8
LESS THAN 2
\$4.49 EA.

**COUNTRY HARVEST
BREAD OR BAGELS**
SELECTED VARIETIES
AND SIZES
21178597_EA/21178640_EA
21178642_EA



\$4

**PC[®] PIZZA CRUST
300/440 G OR
NAAN ROUNDS**
ORIGINAL 5'S
SELECTED VARIETIES
20737871_EA/2146545_EA



BUY ONE

FROM OUR CHEFS' SOUPS
SELECTED VARIETIES
700 ML
21560588_EA
FOR 9.49



GET ONE

**FROM OUR CHEFS'
PIE OR QUICHE**
SELECTED VARIETIES
150-600 G
21583328_EA
25% OFF



\$20

**CHICKEN, FAJITA, GYRO OR
SOUVLAKI CHICKEN TACO TRAYS**
PREPARED IN-STORE
1-1.1 KG
21354582_EA/21024669_EA



7⁵⁰

**BENTO CALIFORNIA
ROLLS**
SELECTED VARIETIES
208-236 G
21638817_EA



\$11

**THE LAUGHING
COW CHEESE**
SELECTED VARIETIES
24'S
20160091_EA
20318139_EA



\$8

**PC[®] 2 YEAR OLD
WHITE CHEDDAR**
SELECTED VARIETIES
250 G
20009748_EA



Optimum
Members-Only Price[®]
\$10

Non-members
\$11



2⁹⁹
/100 G

**SERVICE CASE
SKIORSKI
GRANDPA OR
GRANDMA HAM**
20994152_AG



\$8

**MAPLE LEAF
NATURAL SELECTIONS
OR SCHNEIDERS
SLICED DELI MEAT**
SELECTED VARIETIES
150/175 G
20009282_EA
20065285_EA



\$8

GET 1,000[®] = \$1 Value

**LESLEY STOWE
RAINCOAST CRISPS**
SELECTED VARIETIES
150 G
21030996_EA/21031003_EA





PANCAKES TO PLAYTIME, IT'S FAMILY TIME.

2/7⁵⁰
LESS THAN 2 \$4.49 EA.

PC PANCAKE MIX
SELECTED VARIETIES
905 G

20175231_EA
20198589_EA

\$12

PC 100% PURE MAPLE SYRUP
CANADA GRADE A AMBER
500 ML

20049221_EA

\$7

PC NATURALLY SMOKED BACON
SELECTED VARIETIES
375-500 G

20152629_EA
20057892_EA

\$6

BLUE MENU LARGE WHITE EGGS OMEGA FREE RUN
12'S

20932723001_EA

4⁴⁹ GET 1,000⁰⁰ Value **-\$1**

D'ITALIANO GUSTO BAGELS
SELECTED VARIETIES
6'S

21577054_EA
21577059_EA

4⁸⁹

NO NAME JAM 500 ML OR PEANUT BUTTER
1 KG
SELECTED VARIETIES

20032352001_EA
20294985001_EA

4⁴⁹

OASIS SMOOTHIE OR DRINK
SELECTED VARIETIES
1.5/1.6 L

21529899_EA
21529902_EA

3/10⁵⁰
LESS THAN 3 \$4.49 EA.

PC GREEK-YOGURT
SELECTED VARIETIES
4X100 G

20830628001_EA
21053734_EA

\$6

ROYAL BLUEBERRIES
PRODUCT OF MOROCCO
NO. 1 GRADE
PINT

20080137001_EA

2/\$10
LESS THAN 2 \$5.99 EA.

MCCAIN SUPERFRIES OR SPECIALTY POTATOES
SELECTED VARIETIES
FROZEN
454-800 G

20325644004_EA
20799091_EA

\$6

QUAKER MUFFIN OR COOKIE MIX
SELECTED VARIETIES
900 G

20309064001_EA
2161830_EA

5⁴⁹

HERSHEY'S CHIPITS
SELECTED VARIETIES
180-270 G

21452844_EA
21452924_EA

\$7

STARBUCKS NESPRESSO COMPATIBLE CAPSULES
10'S OR TAZO CONCENTRATE
946 ML
SELECTED VARIETIES

21240792_EA
21295938_EA

\$4

NEILSON CREAM
SELECTED VARIETIES
473 ML/1 L

20232609_EA
20726431_EA

\$3

POST CEREAL
SELECTED VARIETIES
311-550 G

20239948_EA
21427254_EA

\$5

OLYMPIC ORGANIC OR KREMA YOGURT
SELECTED VARIETIES
650 G

2039485005_EA
20548372002_EA

\$6

YOGI TEA
SELECTED VARIETIES
16'S

20317306002_EA
20692910003_EA

\$5

NATURE'S PATH ENVIROKIDZ CEREAL
SELECTED VARIETIES
284 G

20318010002_EA
20789263001_EA

ROMANTIC, PLATONIC, POETIC - we got you

BUY ONE

RAW SALMON OR CHICKEN
ENTRÉES
472-637 G
21042013_EA
FOR 14-18

GET ONE

RAW SIDE
545-865 G
21033995_EA
\$8
50% OFF



BUY ONE

LARGE
IN-STORE PREPARED
PASTA TRAY
1-1.2 KG
21090979_EA
FOR \$14-18

GET ONE

FOIL GARLIC BREAD
230 G
21020061_EA
FOR \$2



18⁹⁹

PC[®] PACIFIC WHITE SHRIMP RING 454 G
WITH MILD COCKTAIL SAUCE 114 G
FROZEN
20042098_EA



\$11

PC[®] SHRIMP
APPETIZERS
SELECTED VARIETIES
FROZEN
340-454 G
20040117_EA
20090440_EA



\$7

BENTO SUSHI
CALIFORNIA ROLLS
SELECTED VARIETIES
200 G
21040436_EA
21040754_EA



\$6

PC[®] GOAT CHEESE
SELECTED VARIETIES
140 G
20030423_EA
20030425_EA



2/\$7
LESS THAN 2
\$4 EA.

PC[®] DIPS 227 G
OR NAAN
DIPPERS 200 G
SELECTED VARIETIES
20040917_EA
21042023_EA



\$12

FRUIT OR VEGGIE
PLATTER SMALL
PREPARED IN-STORE
872 G-1.2 KG
20070794_EA
20170605_EA



\$20

VALENTINE'S
THEME 8 INCH
CÉLÉBRATION
CAKES, CHOCOLATE
OR WHITE
800 G
20091033_EA
20091002_EA



\$4

LA ROCCA CAKE
SLICE 137-187 G OR
CHARLOTTE'S
PARFAIT 133-145 G
SELECTED VARIETIES
21040314_EA



\$8

FARMER'S MARKET[™]
BROWNIES
608 G
21040067_EA



\$6

COOL WHIP[®]
DESSERT TOPPING
SELECTED VARIETIES
FROZEN
1 L
20020209001_EA



5⁹⁹

PC[®] CHOCOLATE
COVERED FRUIT
SELECTED VARIETIES
FROZEN
200 G
21040055_EA
21040056_EA



\$7

GET
1,000[®]
= \$1
Value

THE SNACK
FACTORY
CHOCOLATE
PRETZEL CRISPS
SELECTED VARIETIES
155 G
21070322_EA



FROM
\$3

/100 G

CHOCOLATE
FOIL HEARTS
OR YOGURT
PRETZELS
21030851_EA
21040423_EA



\$3

/100 G

HUGS & KISSES
PRESSED CANDY
HEARTS
21030296_EA





CITRUS DAYS

7⁹⁹

**PC® CARA CARA
NAVEL ORANGES**
PRODUCT OF U.S.A.
3 LB
20497748001_EA



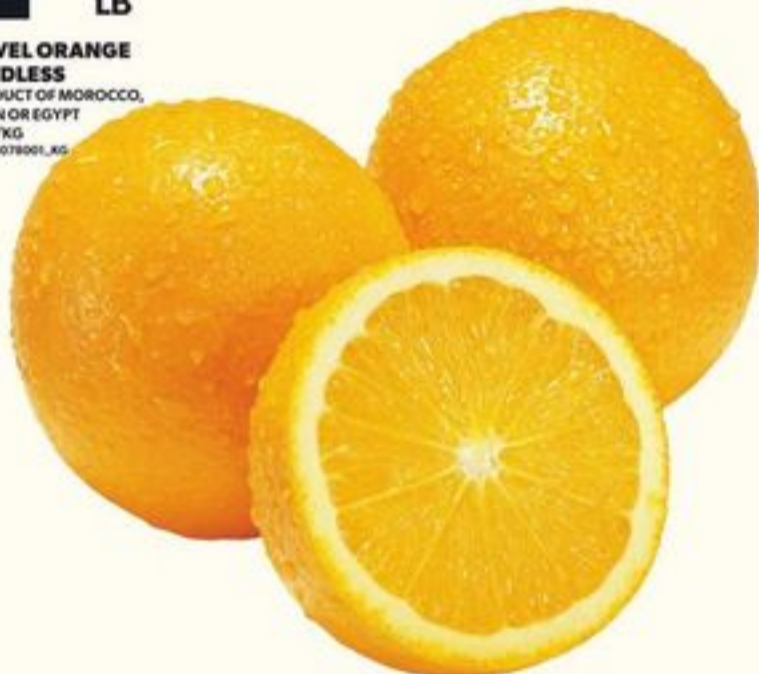
6⁹⁹

**PC® BLOOD
ORANGE**
PRODUCT OF U.S.A.
2 LB
2028919001_EA



1⁷⁹ LB

**NAVEL ORANGE
SEEDLESS**
PRODUCT OF MOROCCO,
SPAIN OR EGYPT
3.95/KG
20426078001_KG



3⁹⁹ LB

**CLEMENTINE STEM
AND LEAF**
PRODUCT OF SPAIN
8.80/KG
20413483001_KG



2⁹⁹ LB

**TANGELO
MINNEOLA**
PRODUCT OF U.S.A.
6.59/KG
20179252001_KG



5⁹⁹

**NO NAME®
NATURALLY
IMPERFECT™ LIMES**
PRODUCT OF MEXICO
2 LB OR **LEMONS**
PRODUCT OF EGYPT,
TURKEY OR SPAIN 3 LB
21124487001_EA
21124368001_EA



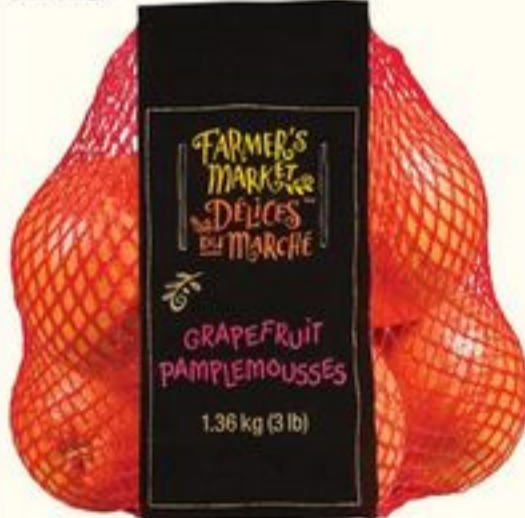
1⁹⁹

**LARGERED
GRAPEFRUIT**
PRODUCT OF TURKEY
EACH
20220158001_EA



6⁹⁹

**FARMER'S
MARKET®
GRAPEFRUIT RED**
PRODUCT OF TURKEY
3 LB
20188409001_EA



3⁸⁸

RED POMELO
PRODUCT OF CHINA
EACH
20061390001_EA



\$5

**FARMER'S MARKET®
MANDARINS**
PRODUCT OF MOROCCO,
SPAIN OR TURKEY
2 LB
20099819001_EA



2/\$11

LESS THAN 2
\$6.00 EA.

GET
1,000th
when you buy 2

=\$1
Value

**WELL COLD-PRESSED
JUICE OR LEMONADE**
PRODUCT OF CANADA
SELECTED VARIETIES
333 ML
21086454_EA
21086483_EA



\$15

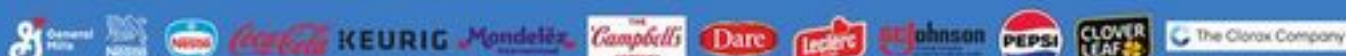
**CANADA
FRESH ORANGE
JUICE**
PRODUCT OF CANADA
1.5L
21205535_EA





\$600,000 will be donated to help feed one million kids.*

When you get participating products, a portion of proceeds will be donated to



*In conjunction with our partners, a maximum of \$600,000 will be collectively donated to President's Choice Children's Charity from purchases of participating products made at Loblaws, Zehrs, Valu-Mart, Your Independent Grocer, Atlantic Superstore, Dominion and Provigo stores this year.

\$4

GENERAL MILLS CEREAL
SELECTED VARIETIES
297-430 G
2104955_EA
2104973_EA



2/\$15
LESS THAN 2
\$9.29 EA.

NESCAFÉ FLAVORED, DECAFFEINATED OR COLOMBIAN
100-170 G OR TASTER'S CHOICE 100 G
SELECTED VARIETIES
2064811001_EA
20673036_EA



\$6

NESTLÉ CONFECTIONERY FROZEN DESSERT
1.5 L OR BARS 4-10'S OR DRUMSTICK 4'S
SELECTED VARIETIES
FROZEN
20322380001_EA
20322390004_EA



2/\$5.50
LESS THAN 2
\$3.29 EA.

GLACEAU VITAMIN WATER
SELECTED VARIETIES
591 ML
20333194003_EA
20333194006_EA



2/\$4
LESS THAN 2
\$2.49 EA.

POWERADE SPORTS DRINK
SELECTED VARIETIES
710 ML
20853723_EA/20853721_EA



2/\$14
LESS THAN 2
\$7.99 EA.

COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20318094002_C12
20322361002_C12



\$22

POWERADE SPORTS DRINK
SELECTED VARIETIES
24X591 ML
20854030_EA



5⁴⁹

CHRISTIE COOKIES
SELECTED VARIETIES
374-500 G
2104906_EA
21520947_EA



\$5

PREMIUM PLUS SODA CRACKERS
SELECTED VARIETIES
450/481 G
21199001_EA
21199004_EA



\$3

KETTLE POTATO CHIPS
SELECTED VARIETIES
156/198 G
21520652_EA
21520654_EA



\$3

QUAKER CRISPY MINIS OR LARGE RICE CAKES
SELECTED VARIETIES
90-173 G
20850958_EA
21427917_EA



\$3

PEPPERIDGE FARM GOLDFISH CRACKERS
SELECTED VARIETIES
156-227/6X28 G
20320900_EA
21575295_EA



\$3

DARE BEAR PAWS COOKIES
SELECTED VARIETIES
168-240 G
21000775_EA
21282152_EA



\$3

DARE BRETON BITES 132-200 G, MELBA TOAST 150-200 G OR GRISSOL CRACKERS 120/200 G
SELECTED VARIETIES
20313040001_EA
21528703_EA



3⁴⁹

LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES
240 G
20853797001_EA
20853568_EA



\$11

GLAD BAGS
SELECTED VARIETIES
20-40'S
21164510_EA/21165477_EA



2/\$14
LESS THAN 2
\$7.99 EA.

LIPTON BRISK
SELECTED VARIETIES
12X355 ML
20311671001_EA



2/\$3
LESS THAN 2
\$1.99 EA.

LIPTON BRISK
710 ML
21082610_EA





DIGITAL COUPONS

UP TO
\$50
 IN TOTAL
 VALUE

More offers. More points.

CLICK FOR THESE
COUPONS AND MORE



5,000 points

When you spend \$30 or more on fresh fruits or vegetables

Ends on February 26th, 2025



5,000 pts

When you spend \$30 or more on Meal kits, sandwiches, prepackaged salads, cold case salads, soups, pizza, quiches, pies or wings

Ends on February 26th, 2025



3,000 pts

When you spend \$15 or more on In store freshly baked breads, muffins, cookies, donuts or cakes

Ends on February 26th, 2025



\$1 off

Two Good Yogurt selected varieties

Ends on February 26th, 2025



\$2 off

Boursin® Cuisine selected varieties

Ends on February 26th, 2025



2,000 pts

When you spend \$10 or more on PC® memories of sauce 350 mL, PC® Smokin' Stampede BBQ Sauce 500 mL, PC® wing sauce 350 mL or PC® Marinades 350-375 mL selected varieties

Ends on February 26th, 2025



1,000 pts

When you buy 2 PC® kettle cooked potato chips, selected varieties 200 g

Ends on February 26th, 2025



1,000 pts

no name® canola or vegetable oil 3 L

Ends on February 26th, 2025



\$2 off

CESAR® Wet Dog Food, Valid on 12x100 g

Ends on February 26th, 2025

GROCERY

\$5

CHEF BOMBAY
ENTRÉES OR
SNACKS 240-354 G
OR **HUNGRY-MAN**
ENTRÉES 360-455 G
SELECTED VARIETIES
FROZEN
2029604004_EA
20971982_EA



4/\$8
LESS THAN 4
\$2.49 EA.

KRAFT DINNER
FLAVOURED CUPS
58 G OR **SPECIALTY**
FLAVOURS OR
SHAPES 150-200 G
SELECTED VARIETIES
150-200 G
21393435_EA
21431932_EA



2/\$5
LESS THAN 2
\$2.99 EA.

CATELLI PASTA
SELECTED VARIETIES
325-500 G
20009507001_EA
20315642002_EA



\$3

NO NAME®
OLIVES
SELECTED
VARIETIES
375 ML
20295649_EA



\$3

CAMPBELL'S READY
TO SERVE 515 ML OR
HABITANT SOUP 900 ML
SELECTED VARIETIES
515 ML
20299600002_EA
21479030_EA



\$2

CLOVER LEAF
LIGHT TUNA OR
BRUNSWICK
SARDINE FILLETS
SELECTED VARIETIES
85-170 G
2001817001_EA
20318426001_EA



8⁴⁹

PC® LIQUID
COCONUT OIL
230 ML
20295941_EA



\$10

CADBURY MINI
EGGS 400 G OR
NESTLÉ HIDE ME
EGGS 300 G
20081015_EA
21482706_EA



GET 3,250⁺ Value
when you spend '10' on

CLUB HOUSE
ONE STEP
SEASONING,
GRILLING
SEASONING,
SPICE TINS,
ORGANIC
SPICES OR
GRINDERS
SELECTED VARIETIES
11-270 G
20308060002_EA
20321740001_EA



\$3

CHEEMO PEROGIES
745-907 G OR
NO NAME®
VEGETABLES 750 G
SELECTED VARIETIES
FROZEN
20302260_EA
20527369_EA



\$13

HIGH LINER
PAN SEAR OR
SIGNATURE FISH
SELECTED VARIETIES
FROZEN
425-540 G
20844670_EA
21086254_EA



5⁹⁹

SCHNEIDERS® BREAKFAST
BITES OR SANDWICHES
204 G-288 G OR **KELLOGG'S**
EGGO WAFFLES 16'S
SELECTED VARIETIES
FROZEN
20099730004_EA
21423288_EA



5⁹⁹

MCCAIN
DEEP 'N DELICIOUS
CAKES OR PIES
400-690 G OR **PC®**
CHOCOLATE
COVERED FRUIT 200 G
SELECTED VARIETIES
FROZEN
20305120002_EA
21544055_EA



10⁹⁹

NO NAME®
ICE CREAM
SANDWICHES
OR BARS
CLUB SIZE
SELECTED VARIETIES
FROZEN
24/30'S
20347800002_EA
21013432_EA



2/\$6
LESS THAN 2
\$3.99 EA.

PC® NATURAL
SPRING WATER
24 X 500 ML
20137898_C24



2/\$14
LESS THAN 2
\$7.99 EA.

PEPSI SOFT DRINKS
SELECTED VARIETIES
12X355 ML
203223410002_C12



\$10

COTTONELLE
BATHROOM TISSUE
6=24 ROLLS OR
FLUSHABLE
WIPES 2'S
SELECTED VARIETIES
20048530_EA
2094641_EA



\$21

CASHMERE
BATHROOM TISSUE
SELECTED VARIETIES
24=72 ROLLS
21189445_EA
21443648_EA



FOR YOUR FAMILY

SAVE UP TO 15%

FLINTSTONES CHILDREN'S VITAMINS OR SUPPLEMENTS 60-180'S OR ONE A DAY ADULT MULTIVITAMINS 60-130'S
SELECTED VARIETIES
21294671_EA
21515317_EA

ONE A DAY WOMEN
Complete Multivitamin
90 TABLETS

FLINTSTONES COMPLETE
#1 BRAND CHOICE!
Multivitamins & Minerals
FREE SUGAR & SODIUM

SAVE UP TO 25%

WEBBER NATURALS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20783429_EA
2336542_EA

HEART AND MIND Omega-3
900 mg One Per Day
100 Softgels

BONE HEALTH Magnesium
500 mg Enhanced Absorption
180 Tablets

\$3

GRENADE OR DIESEL PROTEIN BARS
SELECTED VARIETIES AND SIZES
21462313_EA/21555974_EA

GRENADE
PERFECT DIESEL
50g

SAVE UP TO 20%

BOOST ORIGINAL, PLUS CALORIE OR CARB SMART READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
2030429006_C06
20990978_C06

BOOST PLUS CALORIES
27g Protein

BOOST CARB SMART GLUCIDES
1.6g Sugar
0.5g Fat
3g Fiber

SAVE UP TO 25%

ADVIL 40-150'S, VOLTAREN 100-150 G OR ROBAX 18'S
SELECTED VARIETIES
20869796_EA/2007769001_EA

ADVIL LIQUID FAST RELIEF
LIQUID GELS

Voltaren
30 TABLETS

SAVE UP TO 20%

ICY HOT PAIN RELIEF RUBS 56-106 G, SPRAYS 118 ML, APPLICATORS 73 ML/85 G OR PATCHES 3/5'S OR DULCOLAX DIGESTIVE RELIEF 5 MG OR TABLETS 25-100'S OR KIDS OR ADULT CHEWS 15/30'S OR SUPPOSITORY 10 MG
21361052_EA/2018564001_EA

ICY HOT MEDICATED PAIN RELIEF CREAM

Dulcolax
Bisacodyl tablets / comprimés 5 mg
100 TABLETS

4.99

ALWAYS PADS 10-18'S OR LINERS 46-48'S
SELECTED VARIETIES
2037940002_EA
20874004_EA

always radiant
100% COTTON FEEL

always
ZERO FEEL ZERO LEAKS

13.99

ALWAYS PADS 26-62'S OR LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES
20547455_EA
21374646_EA

always
ULTRA THIN

TAMPAX
PARAOL

16.99

TENA UNDERWEAR, BRIEFS OR GUARDS
SELECTED VARIETIES AND SIZES
21033778_EA

TENA
OVERNIGHT UNDERWEAR

TIS THE SEASON

PROTECT YOUR IMMUNE SYSTEM

SAVE UP TO 30% OFF
Jamieson vitamins C, D, probiotics or echinacea supplements selected varieties and sizes

Jamieson
Vitamin C 500 mg
Probiotic 10 Billion
Echinacea
Vitamin D3

20303216001_EA/21040920_EA/20187693_EA/20704768_EA

Vitamin C, D & Probiotics are essential for immune and gut health. Tackle sniffles early this cold & flu season with natural Echinacea.

Jamieson
NATURAL SOURCES SINCE 1923

LESS "AHEMMMS" MORE "AHHHS"
IT'S GOOD TO HAVE RICOLA AT THE READY.

Ricola
MADE WITH SWISS ALPINE HERBS
CHERRY CHERRY
BERRY MEDLEY
DIET WITH SWISS ALPINE HERBS
SWEET LEMON WITH ECHINACEA

LESS "AHEMMMS" MORE "AHHHS"
IT'S GOOD TO HAVE RICOLA AT THE READY.

Ricola bags
selected varieties and sizes
21478726_EA/21602423_EA/21477125_EA

GET 3,000 when you spend 13.00 **-\$3 Value**

GARNIER

UP TO 3 DAYS SLEEK*

GARNIER FRUCTIS SLEEK & SHINE
MOISTURIZING SHAMPOO

100% GREY COVERAGE

GARNIER NUTRISSE Cream
Nourishing Colour Cream
100% GREY COVERAGE

\$4 GARNIER SHAMPOO 21007302_EA

\$9 GARNIER HAIR COLOUR 21214416017_EA

Cruelty Free INTERNATIONAL

VEGAN 99% of our ingredients are vegan.

Don't leave any points behind at the pump!

Earn 10¢ per litre
Add your phone number to your account on the **PC Optimus™ app**. Enter your phone number on the pump keypad before entering your payment card.

Earn 10¢ per litre
Insert your **PC Optimus™ card** into the card reader before entering your payment card.

Earn at least 3¢ in points
Pay with your **PC® Mastercard®** and earn points on fuel.¹

¹Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimus™ points per purchase (up to 100 points) or 10 PC Optimus™ points per litre of premium gasoline. (Ontario 40, 95, 95¢ at Esso™ stations. Special fuel prices for below \$1/L, allowing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimus™ account and reading rules, visit presidentschoice.ca/pc-optimus-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaws Inc., used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil logo.

FOR YOUR FAMILY

SAVE UP TO 15%

OLAY BODY WASH 364-987 ML OR **BAR SOAP** 4/8X90 G/8X113 G
SELECTED VARIETIES
21238242_EA
21585376_EA



6⁹⁹

SOFTSOAP LIQUID HAND SOAP REFILL
SELECTED VARIETIES
1.47L
21060983_EA
21067154_EA



7⁴⁹

IVORY BODY WASH
SELECTED VARIETIES
1035 ML
21432574_EA



6⁹⁹

BIC DISPOSABLE RAZORS
SELECTED VARIETIES
2-8'S
20310082002_EA



3⁹⁹

AXE BODY SPRAY 113 G,
DEODORANT 76/85 G OR
BODY WASH 473 ML
SELECTED VARIETIES
21042562_EA/21436066_EA



3²⁹

LADY OR MEN'S SPEEDSTICK PREMIUM DEODORANT
SELECTED VARIETIES
45-85 G
20348223001_EA
20647071_EA



5⁴⁹ **GET 1,000⁰⁰ Value** **-\$1**

COLGATE TOTAL OPTIC WHITE OR SENSITIVE PRO-RELIEF TOOTHPASTE 73-110 ML OR **COLGATE 360-OR PERIOGARD MANUAL TOOTHBRUSHES** 1'S OR **COLGATE KIDS MOUTHWASH** 500 ML
SELECTED VARIETIES AND SIZES
20598398_EA/21517421_EA



\$1

COLGATE TOOTHPASTE 52-95 ML OR **MANUAL TOOTHBRUSH** 1'S
SELECTED VARIETIES
2027681002_EA/20975582_EA



7⁴⁹

CREST SCOPE OUTLAST AND PROHEALTH ADVANCED RINSE 1L, **CREST PRO HEALTH GUM DETOXIFY TOOTHPASTE** 110 ML OR **ORAL-B FLOSS TWIN PACK** OR **ORAL-B BATTERY TOOTHBRUSH**
SELECTED VARIETIES AND SIZES
20308684001_EA/20598749_EA



15⁹⁹ **GET 5,000⁰⁰ Value** **-\$5** when you buy 2

NEUTROGENA FACE, ACNE, SUN OR HAIR CARE
SELECTED VARIETIES
21347275_EA/21347290_EA



5⁹⁹

VASELINE LOTION 295 ML, **HEALING LOTION** 200 ML OR **HAND AND NAIL LOTION** 100 ML
SELECTED VARIETIES
2053440003_EA



SAVE UP TO \$6

37⁹⁹

OLAY REGENERIST OR REGENERIST MAX MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21345444001_EA/21348974_EA



SAVE UP TO 20%

GARNIER FRUCTIS OR WHOLE BLENDS HAIR CARE
SELECTED VARIETIES AND SIZES
20941723_EA
21007198_EA



SAVE UP TO 20%

HEAD & SHOULDERS 100-613 ML OR **HERBAL ESSENCES HAIR CARE**
SELECTED VARIETIES
21083396_EA/21517221_EA
21571326_EA



SAVE UP TO 25%

CLAIROL NATURAL INSTINCTS HAIR COLOUR OR ROOT COVER UP
SELECTED VARIETIES
21185413_EA
21185414_EA



SAVE UP TO 25%

OGX, MAUI OR AVEENO HAIR CARE
SELECTED VARIETIES
2031251004_EA
21424476_EA



FOR YOUR PET

SHOP NOW

Y-Optimum
Members-Only Price
\$3
Non-members
3.99

MEGA-PACK MEGA-FORMAT

Temptations
CAT TREATS 160/180 G,
PURRÉES 48 G OR
SPOONS 40 G
SELECTED VARIETIES
2029019005_EA
21479603_EA



\$10 GET 1,500 Value **\$160**

WHISKAS
CAT FOOD
SELECTED VARIETIES
1.5/2 KG
21588899_EA

40% MORE MEATY SELECTIONS*

whiskas
MEATY SELECTIONS
2 kg
HIGH QUALITY PROTEIN



\$10

PURINA
CAT CHOW
SELECTED VARIETIES
1.42-2 KG
20319556001_EA

25

PURINA
Cat Chow

Complete
Advanced Nutrition
For All Cats

CORNERSTONES OF NUTRITION

2 kg



\$17

SHEBA OR WHISKAS
CAT FOOD
SELECTED VARIETIES
12'S
20549822_EA
21517795_EA

whiskas
MILK WHITE
MEATY SELECTIONS* - SELECTIONS DE VIANDE*

Sheba
BISTRO
PERFECT PORTIONS
12-24



\$7

MEOW MIX
CAT FOOD
SELECTED VARIETIES
1.42 KG
21584251_EA

Meow Mix
Original Choice
ChoiX original
The Delicious Flavors of Chicken,
Turkey, Salmon & Ocean Fish
Delicieuses saveurs de poulet,
de dinde, de saumon
et de poisson de mer



\$12

FANCY FEAST
CAT FOOD
SELECTED VARIETIES
12'S
20307537_EA

Fancy Feast
Grilled
in Gravy



\$24

TIDY CATS LIGHT
WEIGHT LITTER
SELECTED VARIETIES
5.44 KG
21217951_CO1

150% LIGHTER

PURINA
TIDY CATS
MULTI-CAT CLUMPING LITTER

14 DAY
ANTHOUS BLACK
GUARANTEED

glade
LIGHT WEIGHT
ALL THE STRENGTH, HALF THE WEIGHT!

MAXX CLUMPS
OF 800-900 HEAVY LOADS



\$27

PEDIGREE
DOG FOOD
SELECTED VARIETIES
7/8 KG
2003937001_EA

Pedigree
VITALITY+
ORIGINAL ROASTED CHICKEN
AND VEGETABLE FLAVOUR
100% COMPLETE & BALANCED
FOR ALL STAGES OF ADULT DOGS



\$41

BENEFUL
DOG FOOD™
SELECTED VARIETIES
12.7 KG
21237134_CO1

BENEFUL
ORIGINALS
ORIGINALES
WITH REAL BEEF
AVEC VRAI BOUF
#1 Ingredient



1.49

CESAR
DOG FOOD
SELECTED VARIETIES
100 G
20332066007_EA

Cesar
Filet Mignon Flavour
Savour de filet mignon
ENTRÉES
REPAS



\$14

BENEFUL INCREDIBITES
DOG FOOD
SELECTED VARIETIES
12'S
21577012_EA21479209_EA

BENEFUL
IncrediBites
in gravy just for small dogs
12 CANS
6 with real chicken
6 with real salmon



\$9

CALEDON FARMS
DOG TREATS
SELECTED VARIETIES
90-265 G/8'S
20150003_EA

Beef Liver Bites



\$5

MILK-BONE
DOG BISCUITS
SELECTED VARIETIES
750-900 G
21045373_EA

MILK-BONE
LOVED SINCE 1934
WITH REAL CHICKEN
MILK-BONE
FLAVOUR
SHACKS
12 VITAMINS & MINERALS
3 DELICIOUS FLAVOURS



\$5

MILK-BONE CÉLÉBRATION
TREATS FOR DOGS 300 G OR
STACKED 283 G
21479209_EA

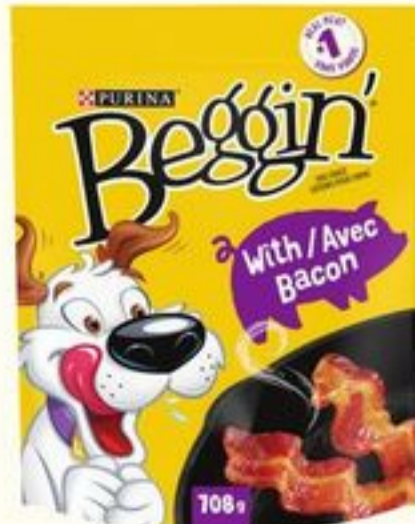
MILK-BONE
STACKED
BISCUITS
WITH REAL CHICKEN
MILK-BONE
FLAVOUR
SHACKS
12 VITAMINS & MINERALS
3 DELICIOUS FLAVOURS



\$10

BEGGIN' STRIPS
DOG TREATS
SELECTED VARIETIES
708/850 G
21010899_EA

BEGGIN'
With / Avec
Bacon
708g



5.99
SAPUTO
 BOCCONCINI 200 g
 OR FRESH
 MOZZARELLA 190 g,
 SELECTED VARIETIES
 2091344_EA

5.99
ALEXIS DE PORTNEUF
 BRISE DU MATIN,
 CALEDOS OR
 LACTOSE FREE BRIE
 125 g
 2039135_EA

5.99
SAPUTO
 ALEXIS DE PORTNEUF BRIE
 OR WASH RIND CHEESES
 125 g
 20064979_EA

6.99
SAPUTO
 PARMESAN PETALS 125 g
 OR BARI RICOTTA 500 g
 20125339_EA/20573930_EA

5.49
SAPUTO
 FETA
 SELECTED VARIETIES
 170-200 g
 20573979_EA

RICOTTA

FETA

NEW

FAMILY LOVE
 CALLS FOR **Saputo** CHEESE

CASTELLO
 Turn your meals
 into moments

Castello
 Havarti 170-200 g
 SELECTED VARIETIES
 20573910_EA
\$6.99

Castello
 Specialty
 Cheese 200g
 SELECTED VARIETIES
 21158086_EA
\$6.99

Castello
 Blue Cheese 125 g
 SELECTED VARIETIES
 20428574_EA
\$6.99

Castello
 Cream
 Cheese Rings 125 g
 SELECTED VARIETIES
 20986112_EA
\$5.49

For more cheeseboard inspiration, visit castellocheese.com

Sabra
 DIPS FOR
 - THE -
 whole
 Family

Sabra hummus
 selected varieties
 283 g
 20035207_EA
2/8 LESS THAN 2
 \$4.50 EA.

Sabra guacamole
 Selected Varieties
 180 g
 21580093_EA
2/8 LESS THAN 2
 \$4.50 EA.

Sabra Singles
 INDIVIDUELS
 Creamy Cream
 Cheeses
 125 g
 20035207_EA
2/8 LESS THAN 2
 \$4.50 EA.

Sabra hummus
 Selected Varieties
 482 g
 20103342_EA
2/12 LESS THAN 2
 \$6.50 EA.

Sabra Hummus
 Selected Varieties
 850 g
 21341341_EA
2/20 LESS THAN 2
 \$10.50 EA.

YOU COULD WIN 1 OF 20 **\$1000 CASH PRIZES**
 FOR YOUR COMMUNITY HOCKEY TEAM

BUY
 \$10 IN KRAFT HEINZ PRODUCTS
SCAN
 YOUR RECEIPT
UPLOAD
 TO KHYOUTHOCKEYCONTEST.CA

Kraft
 Peanut Butter
 750 g - 1 kg or
 Hazelnut Spread 725 g
 selected varieties
 20039581001_EA/21285418_EA
\$5

Philadelphia
 Cream
 Cheese Product
 selected varieties
 340 g
 20866929002_EA
\$5

Kraft
 Dinner
 Original
 200 g
 21549526_EA
3/4.98 LESS THAN 3
 \$1.99 EA.

CLASSICO
 Pasta Sauce
 selected varieties
 410 - 600 mL
 20325609003_EA/21618217_EA
2/\$10 LESS THAN 2
 \$5.99 EA.

CRAVE or **Kraft**
 Dinner
 Entrées
 selected varieties frozen
 200 - 340 g
 21085515_EA
2/\$11 LESS THAN 2
 \$6.79 EA.

Pure J.L. KRAFT
 Dressing & Marinade
 355 mL
 selected varieties
 21581659_EA
\$5

* NO PURCHASE IS NECESSARY TO PARTICIPATE OR WIN. Visit KHYOUTHOCKEYCONTEST.CA for full contest rules and details.

LESS COOKING
MORE QUALITY TIME

Olivieri
 Fresh Filled Pasta 500-700 g
 OR Skillet Gnocchi 520-700 g
 selected varieties
 20915948_EA/20312412_EA
\$11

Olivieri
 Pasta Sauce
 selected varieties
 600 mL
 20310881_EA/20321306_EA
\$9

Visit www.olivieri.ca for
 great recipe inspirations

**Our butchers cut quality
 meat in your store
 every day!**

**pork loin
 schnitzel**
 21588065_EA

**lean beef
 meatballs
 plain**
 21587897_EA

beef stir fry strips
 cut from Canada AA grade
 beef or higher
 21588067_EA

**pork
 stir fry strips**
 21588095_EA

**chicken
 stir fry strips**
 21588091_EA

**TRUSTED
 SOFTNESS,
 BETTER
 TEAR**

*vs. leading US
 1-ply bargain brand

\$18 **Charmin**
 Bath Tissue, 12=48 roll, soft
 21549779_EA

NEW
**Cleans
 Better**

\$18 **Charmin**
 Bath Tissue, 12=48 roll, strong
 21636641_EA

*vs. Leading Canada 2-ply bath tissue

**+50% MORE
 ABSORBENT**
 *vs. leading ordinary brand.

\$18 **Bounty**
 Paper Towel,
 Select A Size, 6=12 roll
 21515966_EA

**THICKER
 AND MORE
 ABSORBENT**
 *vs. the leading US 2-ply napkin

\$11 **Bounty**
 Napkin 400's
 21053171_EA

Back to Routine



\$4.49

Yoplait Source[®]
Protein 650 g

21588406_EA



\$3.69

Yoplait[®] Tubes[®]
8x56 g

21547629_EA



\$7

Liberté Greek[®] 750 g,
Méditerranée[®] 900 g

20642273_EA/21385347_EA



4/\$6

LESS THAN 4
\$1.99 EA.

Yoplait[®] YOP[®]
200 mL

21477986_EA/21477986_EA



\$4

Liberté Greek[®],
Méditerranée[®] 4x100 g

20801752003_EA/21389653_EA



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START YOUR **ACTIVIA** GUT HEALTH CHALLENGE

21 ACTIVIA[®]
EVERY DAY FOR **14** DAYS



Optimum[™]

\$1.50
Value

APP EXCLUSIVE OFFER

Earn

1,500 pts

when you spend \$7 or more
on any Activia product^{*}

and

get entered to win^{**}
10 MILLION pts

\$10,000
value!



\$7

Activia[®] - 12 x 100 g
20380942001_EA



4.49

Activia[®] - 625 g, 650 g
21430501_EA



\$7

Activia[®] - 8 x 93 mL
2108459_EA



2/\$4

LESS THAN 2
\$2.29 EA.

Activia[®]
190 mL
21348503_EA

*Open your PC Optimum[™] app or visit optimum.ca to get the offer. Earn 1,500 PC Optimum[™] points when you spend \$7 or more on any participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 28 to February 19th, 2025. Activia[®] used under license. © 2025 Cie Gervais Danone. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 13, 2025 at 12:00 am ET. Members can get an entry when they spend \$7 or more on any eligible Activia products at participating Atlantic Superstore, Dominion, Fortinos, Loblaws, Maxi, No Frills, Provigo, Le Marché, Shoppers Drug Mart, Value-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and select locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical 168-pointing question. Odds of winning a prize depends on total number of eligible entries received. For full rules details and how to enter without purchase, visit www.pcsoptimum.ca/pcsoptimum-challenge

PACK YOUR MORNING WITH PROTEIN



7.49

Oikos[®] - 750 g, 750 g
21305945_EA



3/12.75

LESS THAN 3
\$5.49 EA.

Oikos[®] - 4 x 95 g, 4 x 100 g
2048975005_EA
2048975004_EA



2/\$4

LESS THAN 2
\$2.29 EA.

Oikos[®] - 190 mL
21401296_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

10-HOUR BREW BOLD AND SMOOTH TASTE



\$7.49

Stok[®] - 142 L
21000021_EA/21000021_EA

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