

Optimum

MEMBERS ONLY

Exclusive savings and pts offers

SHOP NOW OR VISIT PCOPTIMUM.CA TO BECOME A MEMBER

Optimum

Members-Only Price™

\$6

Non-members

8

Members save

\$2

MINI SEEDLESS WATERMELONS

PRODUCT OF GUATEMALA, BRAZIL, MEXICO OR HONDURAS EACH

20145379001_EA



Optimum

Members-Only Price™

\$3

Non-members

\$4

Members save

\$1

NO NAME® FLOUR

SELECTED VARIETIES 2.5 KG

20013256_EA/21030802_EA



LIMIT 4

Optimum

Members-Only Price™

12⁹⁹

Non-members

18⁹⁹

Members save

\$6

TILDA BASMATIRICE

10 LB 20153678_EA



Optimum

Members-Only Price™

\$3

Non-members

\$4

Members save

\$1

PREMIUM BAGELS

SELECTED VARIETIES BAKED IN-STORE

6'S 21016649_EA/21572838_EA



\$1

PRICE DROP

NEILSON MILKSHAKES
OR MILK2GO
SELECTED VARIETIES
310 ML
21040935_EA/21040942_EA



3⁵⁰

PRICE DROP

PILLSBURY PIZZA
POPS 380 G OR TOASTER
STRUDEL 326 G
SELECTED VARIETIES FROZEN
21435996_EA/20172664001_EA



\$3

PRICE DROP

KIND
HEALTHY GRAINS
GRANOLA BARS
SELECTED VARIETIES
5'S
20925684_EA/20928553_EA



2⁵⁰

PRICE DROP

TAKIS ROLLED
TORTILLA CHIPS
SELECTED VARIETIES
260/280 G
21036714_EA/21602195_EA



†Offer valid in-store at participating locations between February 6 - February 26, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

PROUDLY CANADIAN



DOMINION

NEW NEW NEW WAYS TO SAVE

MEMBERS SAVE MORE

no name®

HIT OF THE MONTH

IN STOCK PROMISE

MULTI BUY

ALWAYS \$

CLUB SIZE

PRICE DROP

FRESH PROMISE

SAVE UP TO 50%
2⁹⁹
LB
6.59/KG

CANADIAN POULTRY

CHICKEN DRUMSTICKS OR THIGHS
20707253_8G
20707467_8G

SAVE 1.55 LB
4⁴⁴
LB
9.79/KG

HOT DEALS

MEDIUM GROUND BEEF
CLUB SIZE
20742515_14G

CANADIAN BEEF

SAVE 56%
2⁴⁹
LB
5.49/KG

HOT DEALS

PORK LOIN COMBINATION CHOPS SIRLOIN AND RIB PORTION
BONE-IN
20822343_8G

CANADIAN PORK

4⁹⁹

ROYAL BLUEBERRIES
PRODUCT OF MOROCCO,
NO. 1 GRADE
PINT
20680127001_8A

PINT

SAVE 5.00 LB
8⁹⁹
LB
19.82/KG

HOT DEALS

COD FILLETS
FROZEN
PREVIOUSLY FROZEN
20024115_8G

CANADIAN SEAFOOD

13⁸⁸

RED MANGO CASE
PRODUCT OF PERU
21047849_8A

9 LB AVERAGE

5⁹⁹

FARMER'S MARKET™ GREENHOUSE PEPPERS
PRODUCT OF MEXICO
3 1/2
2064653002_8A

SAVE UP TO 38%
\$4

HOT DEALS

PHILADELPHIA CREAM CHEESE, DIPS 227/200 G, KRAFT SINGLES 450/108 G, CHEEZ WHIZ 450/108 G
SELECTED VARIETIES
20640267_8A
2188654_8A

SAVE UP TO 40%
\$3

HOT DEALS

GREEN GIANT VEGETABLES 400-750 G, MCCAIN SUPERFRIES OR SPECIALTY POTATOES 454-800 G
SELECTED VARIETIES, FROZEN
2024329002_8A
20223351_8A

SAVE .97 WHEN YOU BUY 3
3/\$5
OR \$1.99 EA.

COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS
SELECTED VARIETIES
2 L
20316026002_8A
20226926002_8A

SAVE UP TO 41%
\$10

HOT DEALS

TIDE, GAIN, IVORY SNOW DETERGENT 1.36-2.6 L/18-35'S, DOWNY, GAIN FABRIC SOFTENER 2.63 L, BOUNCE, BEADS 379 G, DOWNY OR GAIN SHEETS 120-200'S
SELECTED VARIETIES
21050418_8A
2188654_8A

7⁵⁰

CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS, SPONGETOWELS PAPER TOWELS 6 ROLLS OR SCOTTIES FACIAL TISSUE 6'S
SELECTED VARIETIES
21084812_8A
21024739_8A

\$1

PC™ ORGANICS BABY FOOD POUCH
SELECTED VARIETIES
128 ML
21056742_8A
20666167001_8A

APP EXCLUSIVE OFFER
Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

for every \$100* spent on baby diapers, training pants, wipes, food, formula, accessories or toiletries excludes apparel

GET 20,000^{PC} = \$20 Value

ONE DAY ONLY THURSDAY FEBRUARY 20TH

Members-Only Price
34⁹⁹

Non-members
39⁹⁹

ROYALE PREMIUM DIAPERS ULTRA VALUE PACK
SELECTED VARIETIES
SIZE 3-6, 108-180'S
21643216_8A

GET 5,000^{PC} = \$5 Value

21⁹⁹

HUGGIES SUPER BIG PACK DIAPERS
SELECTED VARIETIES
SIZE N-7, 32-100'S
21482045_8A
21692103_8A

GET 2,000^{PC} = \$2 Value

29⁹⁹

PAMPERS ECONO PACK DIAPERS
SELECTED VARIETIES
SIZE N-8, 98-200'S
21051643_8A
21051525_8A

Flyer prices effective from Thursday, February 20th to Wednesday, February 26th, 2025. SEE BACK PAGE FOR DETAILS.

3⁴⁹

SILK NON-DAIRY REFRIGERATED BEVERAGE
SELECTED VARIETIES
1.75L/1.89L
20313090001_EA
203282310001_EA



ORIGINAL
ZERO SUGAR

SAVE 1.48
WHEN YOU BUY 2

2/8⁵⁰
OR \$4.99 EA.

CASA MENDOSA OR WONDER TORTILLAS
SELECTED VARIETIES
10 MCH
20308788_EA
20308737_EA



SAVE UP TO 4.00

7⁹⁹

PC PACIFIC LARGE WHITE SHRIMP RAW ZIPPERBACK*
31-40 PER LB 400 G OR
MARINA DEL REY WILD ARGENTINIAN SHRIMP RAW EASY PEEL
20-30 PER LB 300 G
FROZEN
20798668_EA
20907109_EA

HOT DEALS



7⁴⁹

CRACKER BARREL CHEESE BARS 400 G OR SHREDS 250-320 G
SELECTED VARIETIES
21290384_EA
21290616_EA

GET 1,500^{PC} = \$1⁵⁰ Value



SAVE .99

\$5

QUAKER HARVEST CRUNCH CEREAL
SELECTED VARIETIES
400-510 G
21219624_EA
21229228_EA



SAVE AT LEAST 3.50

5⁴⁹

CHAPMAN'S PREMIUM ICE CREAM, FROZEN YOGURT, SORBET 2 L OR SUPER NOVELTIES 6-20'S
SELECTED VARIETIES, FROZEN
20910332_EA
20323573001_EA

HOT DEALS



\$5

PC ASIAN ENTRÉES, SOUPS 300 G, PC GNOCCHI OR RISOTTO 350-400 G
SELECTED VARIETIES
FROZEN
21046623_EA
21045869_EA



\$6

GET 500^{PC}

NESCAFÉ SWEET & CREAMY 144-351 G, FLAVORED DECAFFEINATED COLOMBIAN 100-170 G OR TASTER'S CHOICE 100 G OR NESQUIK 510-700 G
SELECTED VARIETIES
20977026_EA
2046187001_EA



4⁷⁵

GENERAL MILLS CEREAL
SELECTED VARIETIES
300-437 G
21213662_EA
21104047_EA



6⁴⁹

LIBERTÉ GREEK YOGURT 650/750 G OR YOPLAIT SOURCE YOGURT 16X100 G
SELECTED VARIETIES
20317317001_EA
20704363001_EA



\$2

ST-HUBERT SAUCE OR GRAVY
SELECTED VARIETIES
298 ML
203221350602_EA
203221350603_EA



\$4

HARDBITE POTATO CHIPS
SELECTED VARIETIES
128 G
21057616_EA



SAVE 1.98
WHEN YOU BUY 2

2/\$15
OR \$8.49 EA.

COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20318694002_C12
20322363002_C12



SAVE 2.99

\$21

GATORADE CLUB PACK OR POWERADE SPORTS DRINK
SELECTED VARIETIES
24X591 ML | 20954136_C24
20298835062_C24



SAVE 1.49

\$10

GLAD OUTDOOR GARBAGE BAGS
SELECTED VARIETIES
10-40'S
21964516_EA
21965477_EA



DOMINION CUSTOMER RELATIONS 1-866-727-0771. VISIT newfoundlandgrocerystores.ca FOR STORE HOURS.

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OUTDOOR/SEASONAL: For your local store's hours and for a list of Dominion locations that DO NOT participate in this flyer, visit www.newfoundlandgrocerystores.ca or call Customer Relations at 1-866-727-0771. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. Advertisements are for informational purposes only. All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/TM The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2025 Loblaws Inc. #PRICE DROP offer valid in-store at participating locations between February 6 - February 26, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



FRESH PROMISE

If it's not fresh, it's free.

\$5

BEEFSTEAK TOMATOES
PRODUCT OF U.S.A., MEXICO OR CANADA
4'S
21049032001_EA



6⁹⁹

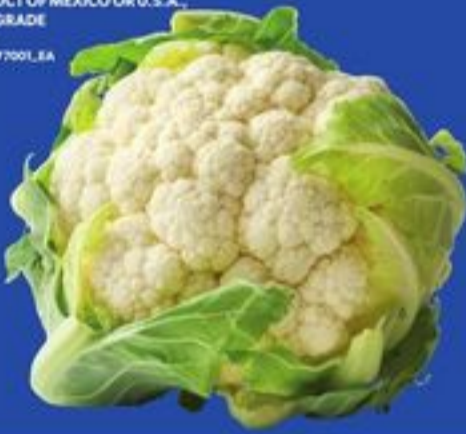
FARMER'S MARKET™ SEEDLESS NAVEL ORANGES
PRODUCT OF MOROCCO, SPAIN, TURKEY OR EGYPT
3 LB
20182945001_EA



3 LB BAG

6⁴⁹

LARGE CAULIFLOWER
PRODUCT OF MEXICO OR U.S.A., NO. 1 GRADE
EACH
20132377001_EA



\$4

CANADA FARMER'S MARKET™ CARROTS OR YELLOW ONIONS
PRODUCT OF CANADA
3 LB
20487994001_EA
20600927901_EA



3 LB BAG

\$5

CANADA FARMER'S MARKET™ MINI CUCUMBERS
PRODUCT OF CANADA
6'S
20737570001_EA



2⁹⁹
LB
6.59/KG

ROYAL GALA APPLES
PRODUCT OF ATLANTIC CANADA, CANADA FANCY GRADE
20068322001_KG



4⁵⁰

PC™ MIXED SALAD GREENS
SELECTED VARIETIES,
PRODUCT OF U.S.A.
142 G
210873761_EA
210937511_EA



\$5-10

TROPICAL FRUIT BOWL
PREPARED IN STORE
SMALL OR LARGE
EACH
210360461_EA/210326685_EA



\$6

EXTRA LEAN GROUND CHICKEN OR TURKEY
454 G
210009761_EA
210019031_EA



SAVE .99 LB

\$12 LB
26.45/KG

CANADA TOP SIRLOIN ROAST
CUT FROM CANADA #2A GRADE BEEF OR HIGHER
2079008_KG



\$8

LEAN BEEF MEATBALLS
PREPARED IN-STORE,
SELECTED VARIETIES
425 G
210879871_EA



SAVE 1.99

HOT DEALS

\$6

MAPLE LODGE FARMS ULTIMATE CHICKEN SAUSAGES
SELECTED VARIETIES
375/500 G
210783301_EA
210398701_EA



SAVE 1.00

\$6

NO NAME™ BACON
SELECTED VARIETIES
500 G
201867711_EA
201790091_EA



\$17

PC™ WINGS
SELECTED VARIETIES
FROZEN
700-907 G
200980321_EA
200980331_EA



SAVE 4.00 LB

HOT DEALS

8⁹⁹ LB
19.82/KG

SEAFOOD CHOWDER MIX
PREVIOUSLY FROZEN
20723877_KG



CLUB SIZE

SAVE 1.00

6⁴⁹

CANADIAN COVE FRESH PEI MUSSELS
907 G
210586241_EA



10⁹⁹

PC™ SMOKED SALMON
SELECTED VARIETIES, FROZEN
125/150 G
200950091_EA
200940881_EA



SUPER FRESH

SAVE 1.48
WHEN YOU BUY 2

2/6⁵⁰
OR \$3.99 EA.

WONDER & D'ITALIANO BREAD OR BUNS
SELECTED SIZES AND VARIETIES
20038335_EA
20037903_EA
21450797_EA

SAVE 20%

\$2

FRENCH OR ITALIAN BREAD
BAKED IN-STORE
450 G
20345208_EA

\$5

FARMER'S MARKET BUTTER CROISSANTS OR CROISSANT BUNS
SELECTED VARIETIES
270/300 G
20071943_EA/21071924_EA

\$6

FARMER'S MARKET LOAF CAKE
SELECTED VARIETIES
344-400 G
20065342_EA

\$6

CINNAMON BUNS
10'S
21467540_EA

4⁴⁹

MINI BRAIDED STRUDELS OR MAPLE PECAN DANISH
SELECTED VARIETIES
4'S
21464127_EA

\$3

PC® FLATBREAD
220/300 G OR
SURAJ® NAAN 7'S
SELECTED VARIETIES
20090044_EA/21090023_EA

APPETIZER
LAYERED PEAS PLANT MUSE-GURULES

Optimum
Members-Only Price™
2⁵⁰
Non-members
3²⁹

Members save **79¢**

PC® OR BLUE MENU ENGLISH MUFFINS
SELECTED VARIETIES
6'S
20080796_EA/20081079_EA

SAVE 1.19

2⁵⁰

NO NAME® BAGELS
SELECTED VARIETIES
6'S
20279612_EA/21279701_EA

HOT DEALS

BUY ONE
FROM OUR CHEFS™
SOUP
SELECTED VARIETIES
700 ML
9.49
21560588_EA

GET ONE
FROM OUR CHEFS™
PIE OR QUICHE
SELECTED VARIETIES
150-600 G
21187328_EA

25% OFF

BUY ONE
PREPACK OR SERVICE
SANDWICH
SELECTED VARIETIES
184-363 G
FROM \$6-8
20321598002_EA

GET ONE
PEPSI, AQUAFINA 591 ML,
ROCKSTAR 473 ML,
GURU OR CELSIUS 355 ML
20321598002_EA/210226058_EA

\$1 OFF

SAVE 2.00
WHEN YOU BUY 2

2/\$8
OR \$5 EA.

GET 1,000⁰⁰ - \$1 Value
when you buy 2

FRIED TORTILLA CHIPS
PREPARED IN-STORE
450 G
21034811_EA

NATIONAL TORTILLA DAY
FEB. 24TH

\$7

PC® SLICED DELI MEATS
175 G OR DELI CHEESE
SLICES 140-170 G
SELECTED VARIETIES
20296443_EA/20395590_EA

CHEDDAR
16-FORT

BLACK FOREST HAM
PREPARED IN-STORE
JARDIN FORET BOIRE

SAVE 27%

3⁹⁹
/100 G

HOT DEALS

PARMIGIANO REGGIANO CHEESE
PRODUCT OF ITALY
DELI CUT
20377903_M0

Optimum
Members-Only Price™
\$12
Non-members
\$13

Members save **\$1**

PC® NATURAL CHOICE STRIPS
SELECTED VARIETIES
300/375 G
20796418_EA/20797294_EA

CHICKEN BREAST STRIPS
LAMBON DE PORTUNE DE PORTUNE

SIMMONS BEEF STRIPS
LAMBON DE PORTUNE DE PORTUNE

3⁴⁹
/100 G

SERVICE CASE CUDDY
TURKEY OR CHICKEN
DELI SLICED
20007096_M0

Optimum
Members-Only Price™
\$7
Non-members
\$8

Members save **\$1**

WILDLY DELICIOUS JELLY
SELECTED VARIETIES
185 ML
21003534_EA

WILDLY DELICIOUS
RED PEPPER
JELLY - GRESE
POIVRONS ROUGES

\$5

PC® BLACK LABEL CRISPS
SELECTED VARIETIES
150 G
20900553_EA

CRANBERRY & FENNEL
CANNEBERGES & FENOUIL

ARTISAN CRISPS
CRANBERRILLE
ARTISANIQUE

ALWAYS LOW PRICE

Find set prices on everyday items.

ALWAYS

\$7

**PC® PUB RECIPE® OR
GLUTEN-FREE CHICKEN**
SELECTED VARIETIES, FROZEN
600/700 G
21201320_EA
21201321_EA



ALWAYS

\$6

**PC® GREEK OR SKYR
YOGURT**
SELECTED VARIETIES
650/750 G
21018404_EA
21616411_EA



ALWAYS

\$5

**NO NAME® CHEESE
SLICES**
SELECTED VARIETIES
210/230 G
21614277_EA



ALWAYS

3⁵⁰

NO NAME® PIZZA
SELECTED VARIETIES, FROZEN
350-411 G
21541429_EA
21541441_EA



TROPICAL EVENT

\$4

\$6

CARIBBEAN AVOCADO
PRODUCT OF DOMINICAN REPUBLIC
OR **DRAGONFRUIT**
PRODUCT OF VIETNAM
EACH
2016439001_EA
201970001_EA

CROWNLESS PINEAPPLES
PRODUCT OF COSTA RICA
EACH
2019613001_EA

\$2

2²⁹
LB
5.05/KG

ATAULFO MANGO
PRODUCT OF MEXICO
EACH
2012109001_EA

PAPAYA
PRODUCT OF MEXICO
2007096001_KG

5⁵⁰

SAVE 1.00
WHEN YOU BUY 2

\$3

CANTALOUPE
PRODUCT OF GUATEMALA
OR HONDURAS
EACH
2016170001_EA

2/\$5
OR \$3.00 EA.

POMEGRANATE
PRODUCT OF ISRAEL
EACH
20134707001_EA

GRANADILLA
PRODUCT OF COLOMBIA
OR **QUINCE**
PRODUCT OF TURKEY
2004702001_EA
2009662001_EA

1⁵⁰
LB
3.31/KG

5⁵⁰
EA/LB
OR \$12.13/KG

2⁴⁴
LB
5.38/KG

PLANTAIN
PRODUCT OF COLOMBIA,
HONDURAS OR GUATEMALA
2011206001_KG

ATEMOYA
PRODUCT OF BRAZIL \$ 5.50 EA,
OR **YELLOW GUAVA**
PRODUCT OF TAIWAN
\$ 5.50/LB, 12.13/KG
2016439001_EA
2016220001_KG

HAMI MELONS
PRODUCT OF GUATEMALA,
MEXICO OR HONDURAS
2012127001_KG

SAVE 1.98
WHEN YOU BUY 2

4⁵⁰

\$6

2/\$8
OR \$4.99 EA.

FARMER'S MARKET
AVOCADO BAG
PRODUCT OF MEXICO
5'S
2016439001_EA

AVOCADOS
AVOCATS
PRODUCT OF MEXICO PRODUCT BY BELSON

CORED PINEAPPLE
PREPARED IN-STORE
EACH
201003143_EA

\$40

\$10

\$24

MONSTERA CONSTELLATION
EACH
21187034_EA

4 INCH TROPICAL
EACH
20279871_EA

MULTIFLORA ORCHID
EACH
21164301_EA
21065625_EA

SUPER YOUR EVERYDAY

\$4

SIGGIS YOGURT
4X100 G OR IÖGO
NANO YOGURT
6X93 ML
SELECTED VARIETIES
2160948700_EA
21589923_EA



SAVE UP TO 1.50

6⁴⁹

DEL MONTE JUICE
2.5 L OR INTERNATIONAL
DELIGHT ICED
COFFEE 1.89 L
SELECTED VARIETIES
2143704_EA
21595736_EA



SAVE 31%

5⁴⁹

HOT DEALS

LACTANTIA BUTTER
LACTOSE FREE
250 G
21048193_EA



\$4

KELLOGG'S HOMESTYLE RICE KRISPIES BARS
198 G, SPECIAL K BARS 165 G OR KASHI GRANOLA BARS 175-200 G
SELECTED VARIETIES
21220954_EA
21504794_EA



7⁴⁹

NUTELLA HAZELNUT SPREAD 725 G OR JIF PEANUT BUTTER 1 KG
SELECTED VARIETIES
20483005_EA
21023794_EA

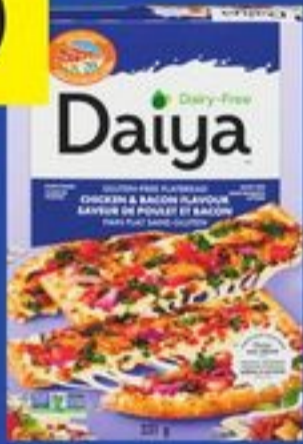


SAVE 2.99

\$10

HOT DEALS

DAIYA FROZEN PIZZA, FLATBREAD
SELECTED VARIETIES
331-550 G
21038958_EA



\$7

BECEL MARGARINE
SELECTED VARIETIES
637/850 G
2023781002_EA
21279382_EA



SAVE 1.98

2/\$10

OR \$5.99 EA.

BLACK DIAMOND COMBOS
SELECTED VARIETIES
129 G
21208641_EA
21208897_EA



SAVE 2.99

\$28

GET 4,000⁺ Value

RXBAR
SELECTED VARIETIES
12X52 G
21088842_C12
21088850_C12



1⁹⁹

NO NAME[®] POTATO CHIPS OR POTATO CRISPS
SELECTED VARIETIES
142-200 G
20946414_EA
21302937_EA



SAVE .98

2/\$7

OR \$3.99 EA.

QUAKER CRISPY MINIS, LARGE RICE CAKES
90 G-173 G, CHRISTIE CRISPERS OR BITS & BITES 145 G
SELECTED VARIETIES
20850918_EA
21506333_EA



SAVE .98

2/\$7

GET 1,000⁺ Value

OLD DUTCH POTATO CHIPS OR PRINGLES MINGLES
PUFFED SNACKS
SELECTED VARIETIES
155-235 G
21027548_EA
21042058_EA



\$7

PC[®] PODS, 12⁵ OR TWININGS SUPERBLENDS TEA, 18⁵
SELECTED VARIETIES
20608541_EA
21472008_EA



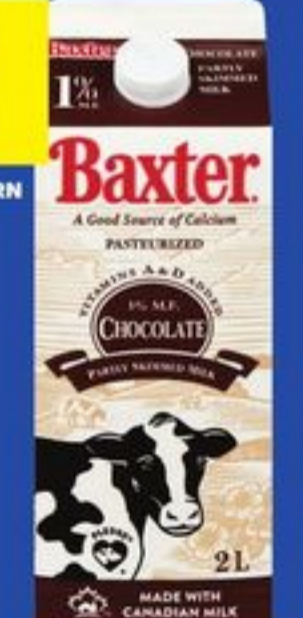
\$20

MCCAFÉ WHOLE BEAN OR GROUND COFFEE
SELECTED VARIETIES
640/950 G
21238547_EA/21633664_EA



\$5

BAXTER OR SCOTBURN CHOCOLATE MILK
SELECTED VARIETIES
2 L
20092108_EA



6⁵⁰

LYSOL WIPES 75% OR DISINFECTANT SPRAY CLEANER 945 ML
SELECTED VARIETIES
21449826_EA
21449829_EA



SAVE 1.00

4⁹⁹

ALCAN FOIL
90"
20051862_EA



SAVE 2.99

\$33

CESAR DOG FOOD
SELECTED VARIETIES
24⁵
21339462_EA



BABY SHOP FOR LESS

SHOP NOW

APP EXCLUSIVE OFFER*

Optimum GET 20,000 pts

\$20 Value

for every \$100* spent on baby diapers, training pants, wipes, food, formula, accessories or toiletries excludes apparel

*Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

\$1

LITTLE BELLIES BABY SNACKS
SELECTED VARIETIES
8/12 G
21294863_EA
21539204_EA

3⁷⁹

LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS
SELECTED VARIETIES
100-140 G
20944539_EA
21463925_EA

2/\$19
OR \$10.99 EA.

PEDIASURE COMPLETE 4X235 ML, INFANT'S PEDIALYTE SOLUTION 1 L OR FREEZER POPS 16X32.5 ML
SELECTED VARIETIES
20322414002_EA
21463360_EA

54⁹⁷

SIMILAC PRO-ADVANCE READY TO FEED STEP 1 OR 2 POWDER FORMULA
SELECTED VARIETIES
837-859 G
21436985_EA
21437126_EA

60⁹⁷

SIMILAC PRO-ADVANCE READY TO FEED INFANT FORMULA STEP 1 OR 2
SELECTED VARIETIES
16X235 ML
21334696_EA/21334792_EA

56⁹⁹

GOOD START PLUS POWDER BABY FORMULA
SELECTED VARIETIES
942-1020 G
21099587_EA/21099614_EA

29⁹⁹

PAMPERS ECONO BABY DRY DIAPERS
SELECTED VARIETIES
SIZE 1-7, 54-120'S
21550642_EA/21550653_EA

24⁹⁹

MILLIE MOON CLUB PACK DIAPERS
SELECTED VARIETIES
SIZE 1-6, 54-108'S
21520459_EA/21520461_EA

34⁹⁹

HUGGIES ECONO PACK DIAPERS
SELECTED VARIETIES
SIZE N-7, 60-200'S
21340322_EA
21456635_EA

23⁹⁹

PAMPERS BABY WIPES
SENSITIVE PERFUME FREE
12X1000'S
21576483_EA

23⁹⁹

HUGGIES 15X/16X BABY WIPES
SELECTED VARIETIES
960-1152'S
21720090_EA
21541097_EA

26⁹⁹

NINJAMAS OR GOODNITES NIGHTTIME UNDERWEAR
SELECTED VARIETIES
28-44'S
21021922_EA
21088932_EA

26⁹⁹

HUGGIES PULL UPS OR PAMPERS EASY UPS CLUB PACK TRAINING PANTS
SELECTED VARIETIES
28-74'S
20952337_EA
21371223_EA

24⁹⁹

PAMPERS SUPER BIG PACK DIAPERS
SELECTED VARIETIES
SIZE N-6, 42-82'S
21091513_EA
21455660_EA

13⁹⁹

CERAVE 473 ML OR CETAPHIL 295/400 ML BABY NEEDS
SELECTED VARIETIES
21044772_EA
21055325_EA

Pampers
Pure
PROTECTION™

0%
Fragrances, Parabens, Latex*
& Elemental Chlorine

GET **3,000** = \$3 Value

21⁹⁹ Pampers Pure super big pack diapers selected varieties size N-6, 42-82's 21246795_EA



*Natural rubber

© 2025 P&G

new



Simply made



2²⁹
SIMPLY GOURMET CRUNCHERS OR PUFFIES SNACKS SELECTED VARIETIES, 32 G 21597310_EA/21597406_EA

New
Adventures in
taste, shape
& texture

2.99
Little Bellies organic pick-me-sticks 16 g selected varieties 21540210_EA/21540211_EA



3.99
Little Bellies organic oat & raisin ABC cookies 130 g selected varieties 21606746_EA/21606647_EA

Better Nites
#1 nighttime protection at every stage



GET **2,000** = \$2 Value
\$21⁹⁹

Huggies Super Big Pack diapers selected varieties size N-7, 32-108's 21456433_EA

\$26⁹⁹

Huggies Pull Ups or Goodnites club pack training pants selected varieties 28-74's 20963841_EA

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SUPER YOUR EVERYDAY

4⁹⁹

DOVE BODY WASH 323 ML OR **BAR SOAP** 3X106 G
SELECTED VARIETIES
2122077_EA/21219813_EA



6⁹⁹

EVERY MAN JACK BODY WASH 500 ML OR **DEODORANT** 73/85 G
SELECTED VARIETIES
20967281_EA/21060324_EA



4⁹⁹

METHOD FOAMING OR GEL HAND WASH PUMPS
SELECTED VARIETIES
300/354 ML
2042212004_EA
2043621900_EA



4⁹⁹

DOVE DEODORANT 45-76 G OR **HAIR CARE** 142-198 G/195-355 ML
SELECTED VARIETIES
2098312003_EA/21644819_EA



12⁹⁹

GILLETTE OR VENUS MID-TIER RAZORS
SELECTED VARIETIES
1-6'S
21022750_EA/21063148_EA



13⁹⁹

OLD SPICE, SECRET OR NATIVE WHOLE BODY DEODORANT, CREAM OR SPRAY 65-99 G
SELECTED VARIETIES
2101983_EA/2161191_EA



6⁴⁹

COLGATE OPTIC WHITE OR SENSITIVE PRO RELIEF TOOTH PASTE 70-133 ML, **KIDS MANUAL TOOTHBRUSHES**, **HELLO TOOTH PASTE** 82-98 ML OR **COLGATE PERIOGARD TOOTH PASTE** 70 ML
SELECTED VARIETIES AND SIZES
21077027_EA/21077487_EA



7⁴⁹

SENSODYNE RAPID RELIEF OR REPAIR AND PROTECT TOOTH PASTE, POLIDENT TABLETS
84-90'S
SELECTED VARIETIES AND SIZES
2042198902_EA/21471938_EA



5⁴⁹

CREST 3D WHITE, PRO-HEALTH OR GUM TOOTH PASTE 63-160 ML, **ORAL-B MANUAL TOOTHBRUSH** (E.A.), **CREST KIDS MOUTHWASH** 500 ML OR **GLIDE FLOSS**
SELECTED VARIETIES AND SIZES
21002304_EA/21007078_EA



6⁴⁹

TRESEMMÉ HAIR CARE
SELECTED VARIETIES
198-311 G/168-828 ML
20304933003_EA
21079993_EA



6⁴⁹

HEAD & SHOULDERS OR PANTENE HAIR CARE
SELECTED VARIETIES AND SIZES
315-370 ML
21431195_EA
21065096_EA



SAVE 25% OFF

JOHN FRIEDA HAIR CARE
SELECTED VARIETIES AND SIZES
2019284002_EA
201519829007_EA



SAVE 15% OFF

L'ORÉAL PREFERENCE OR FÉRIA HAIR COLOUR
SELECTED VARIETIES
20304933001_EA
203049467001_EA



4⁹⁹

ST. IVES BODY LOTIONS
SELECTED VARIETIES
600 ML
21064501_EA
21064507_EA



6⁹⁹

NIVEA BODY CREAM
200/250 ML OR **LOTIONS**
SELECTED VARIETIES AND SIZES
206648727_EA/207900277_EA



ELEVATE YOUR WELL BEING

SAVE UP TO **20% OFF**

DDROPS LIQUID VITAMIN DROPS
1.7-7.5 ML OR
IRON KIDS CHILDREN'S VITAMINS OR SUPPLEMENTS
60-200'S
SELECTED VARIETIES
20034059_EA
20431749001_EA

\$8

PURE STANDARD PRODUCTS EPSOM SALTS
UNSCENTED BLISSFUL TRANQUILITY
4 KG
21694477_EA

SAVE UP TO **15% OFF**
12.49-24.99

PURE PROTEIN BARS OR POWDER
SELECTED VARIETIES AND SIZES
2032307000_EA
20339046_EA

SAVE UP TO **15% OFF**
12.49-27.99

PREMIER PROTEIN POWDER OR READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
21031714_EA
21498946_EA

15⁹⁹

ADVIL PAIN RELIEF GELS AND CAPLETS
40-150'S ALEVE,
ASPIRIN PAIN RELIEF CAPLETS, TABS OR CHEWS 40-180'S
SELECTED VARIETIES
2033627900_EA
20306276000_EA

SAVE **25% OFF**
3.74-34.49

LIFE BRAND PAIN MANAGEMENT PRODUCTS
SELECTED VARIETIES AND SIZES
21143304_EA/21457959_EA

SAVE **20% OFF**
2.63-23.19

LIFE BRAND PADS 14-48'S OR LINERS 40-135'S
SELECTED VARIETIES
21030823_EA/21034718_EA

5⁴⁹

U BY KOTEX LINERS 40-50'S, PADS 12-24'S OR TAMPONS 15-16'S
SELECTED VARIETIES
21063636_EA/21067976_EA

SAVE **15% OFF**

BAND-AID BANDAGES OR POLYSPORIN OINTMENT
SELECTED VARIETIES AND SIZES
2038059000_EA/21335482_EA

Depend
offers **All-Day Protection**

\$17⁹⁹ **DEPEND** convenience or regular packs selected varieties and sizes
21023579_EA

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Don't leave any points behind at the pump!

- Add your phone number to your account on the **PC Optimum** app. Enter your phone number on the pump keypad before entering your payment card. **Earn 10^{pts} per litre**
- Insert your **PC Optimum** card into the card reader before entering your payment card. **Earn 10^{pts} per litre**
- Pay with your **PC[®] Mastercard** and earn points on fuel! **Earn at least 3c^{pts} in points**

* Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial[®] Mastercard[®]. In addition, earn at least 10 PC Optimum[™] points per purchased litre of gasoline or diesel fuel at Esso[™] stations in Canada when you pay with your President's Choice Financial[®] Mastercard[®]. You will also earn at least 10 PC Optimum[™] points per litre available for all PC Optimum[™] loyalty members at Esso[™] stations in Canada. Earn an additional 10 points per litre of premium gasoline (Ontario, N.S., N.B.) at Esso[™] stations. Should fuel prices fall below \$1/L, resulting total points per litre awarded to fall below 10 points per litre, points will be topped up to ensure a minimum of 10 points per litre are awarded in all transactions paid with a PC Financial[®] Mastercard[®] at Esso[™] locations. For full details including how points are awarded to your PC Optimum[™] account and rounding rules, visit personal.ca/pcfinancial-loyalty-optimism-mastercard. PC[®], PC Financial[®] and President's Choice Financial[®] are trademarks of Loblaws Inc., used under license. Mastercard[®] is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial[®] Mastercard[®] is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited, Imperial Oil, licensee.

SAVE UP TO **20%**

Schick Hydro 8's or Intuition 6's cartridges
selected varieties
20347141_EA/20170814_EA

\$8⁹⁹

Schick Xtreme3 Sensitive 8's, Intuition Advanced Moisture Quattro[®] or Hydro Razors
selected varieties
21086186_EA/20322736004_EA

\$2⁹⁹

Edge[®] or Skintimate[®] Shave gels
selected varieties
20355769001_EA/21179327_EA

\$6⁹⁹

Playtex[®] Tampons or Stayfree[™] or Carefree[®]
selected varieties
20923353_EA/21095828_EA

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DID YOU KNOW THAT YOUR BODY CAN'T MAKE OMEGA-3 ON ITS OWN?
Find the heart health support that's right for you.

SAVE UP TO 30% OFF
Jamieson Omega supplements selected varieties and sizes

Jamieson
NATURAL SOURCES | SINCE 1933

20565076_EA
20342623_EA
20344535_EA



Blessed Ramadan

Share the joy of Iftar with low prices.

9⁹⁹

MEDJOL DATES
PRODUCT OF ISRAEL
NO. 1 GRADE
1 LB
21526406_EA



2⁵⁰
/100 G
\$30/KG

**DRIED CRANBERRIES
OR TURKISH APRICOTS**
RANDOM WEIGHT
21064412_K0/21063634_K0



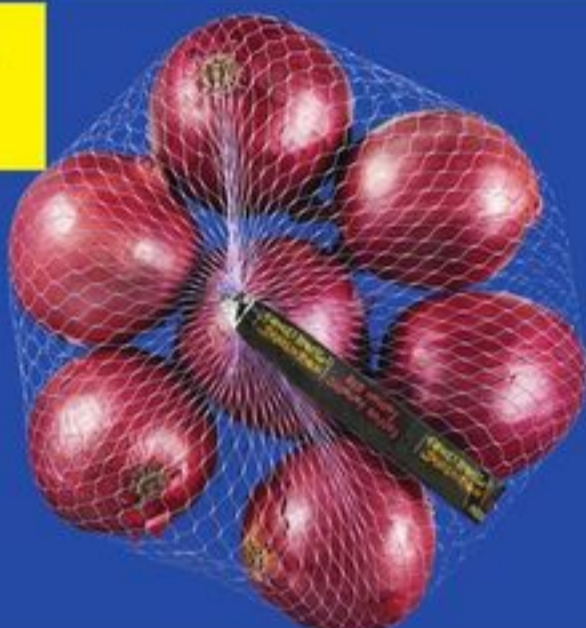
8⁵⁰

**FARMER'S MARKET[™]
ROMA TOMATOES**
PRODUCT OF U.S.A.
MEXICO OR CANADA
3 LB
20887489001_EA



6⁵⁰

**CANADA
FARMER'S MARKET[™]
RED ONIONS**
PRODUCT OF CANADA
3 LB BAG
20811362001_K0



\$7

**PC[®] MINI VEGETABLE
SAMOSAS**
FROZEN
345 G
20567030_EA



\$11

**PC[®] FREE FROM[™]
GROUND LAMB**
454 G
21322008_EA



\$3

SURAJ[®] NAAN
SELECTED
VARIETIES
5'S
21050180_EA
21051353_EA



9⁹⁹

**PILAROS
STUFFED OLIVES**
SELECTED VARIETIES
1L
20067448_EA



1⁷⁹

**PUCK
THICKENED
CREAMY**
160 G
21449248_EA



1⁴⁹

**TAMAM
CANNED BEANS**
SELECTED
VARIETIES
540 ML
21214481_EA
21214576_EA



7⁹⁹

**KASIH GOLDEN
TAHINA**
907 G
21060342_EA



1⁹⁹

**ELITE HALAL
LUNCHEON
MEAT**
SELECTED
VARIETIES
340 G
21422019_EA



16⁹⁹

**DAN-D PAK
CASHEWS**
SELECTED
VARIETIES
908 G
20314862001_EA



2⁴⁹

**ROOSTER[®]
SWEETENED
CONDENSED MILK**
300 ML
20136907_EA



GATORADE WATER

ELECTROLYTES FOR TASTE



Gatorade Water[®]
selected varieties
1 L
21651607_EA

GET 2,000⁺ Value
when you buy 2

2/\$6
OR \$3.49 EA.

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New

2/\$15
OR \$4.99 EA.

CRUSH[®] Soft Drink
selected varieties
12x355 mL
21651643_C12

2/\$8
OR \$4.99 EA.

PEPSI[®] Soft Drink
6x222 mL
or
7UP[®] Soft Drink
6x222 mL
selected varieties
20857560004_C06
21098829_C06

2/\$13
OR \$6.99 EA.

GATORADE[®] ZERO Sports Drink
selected varieties
6x591 mL
21585260_C06

GET 2,000⁺ Value
when you buy 2

CELSIUS[®] ENERGY DRINK
SELECTED VARIETIES
355 mL
21648227_EA/21648038_EA

ROCKSTAR[®]
Energy Drink
473 mL or
GURU[®] Organic
Energy Drink
355 mL
selected varieties
20368415003_EA
21012162_EA

2/\$6
OR \$3.99 EA.

GET 2,000⁺ Value
when you buy 2

2/\$14
OR \$7.99 EA.

BUBLY[™] sparkling water
beverage selected varieties
12x355 mL
21651534_C12

4.49
Rio Mare[™] Insalatissima 160 g
Selected Varieties
20970856_EA/20971501_EA

5.49
Rio Mare[™] Solid Light Tuna
in Olive Oil 3x80 g
20035383_EA

5.49
Rio Mare[™] Solid Light Tuna
in Water 3x80 g
20865062_EA

Real Italian Taste

5⁵⁰
Pace[®] Chunky
Salsa
selected varieties
642 mL
2007531001_EA

3⁷⁵
Prego[®] Pasta
Sauce
selected varieties
642 mL
2005020004_EA

2⁴⁹
Campbell's[®] Chunky[®] Soup
selected varieties
515 mL
21047142_EA

\$2
Campbell's[®] Condensed
Soups
selected varieties
284 mL
2005700002_EA
20860079_EA

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Our butchers cut quality meat in your store every day!

pork loin schnitzel
21588055_EA

lean beef meatballs plain
21587897_EA

beef stir fry strips
cut from Canada A grade
beef or higher
21588067_EA

pork stir fry strips
21588095_EA

chicken stir fry strips
21588091_EA

IT'S NOT JUST PASTA.
IT'S **ITALPASTA**

TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES

2/\$5⁵⁰
OR \$3.29 EA.
Italpasta Pasta
Selected varieties
900 g
20081342001_EA

\$5
Mutti Strained Tomatoes
Selected varieties
680 mL
20238490001_EA
20238490002_EA

2/\$7
OR \$3.99 EA.
Mutti Pizza Sauce
Selected varieties
398 mL
20934553_EA
21390798_EA

2/\$8
OR \$4.49 EA.
Mutti Tomato Paste
156 mL
20934088_EA

ONE FAMILY. ONE PASSION. TOMATOES.

*Crushed Salt - 1st. 2nd. 3rd. 4th. 5th. 6th. 7th. 8th. 9th. 10th. 11th. 12th. 13th. 14th. 15th. 16th. 17th. 18th. 19th. 20th. 21st. 22nd. 23rd. 24th. 25th. 26th. 27th. 28th. 29th. 30th. 31st. 32nd. 33rd. 34th. 35th. 36th. 37th. 38th. 39th. 40th. 41st. 42nd. 43rd. 44th. 45th. 46th. 47th. 48th. 49th. 50th. 51st. 52nd. 53rd. 54th. 55th. 56th. 57th. 58th. 59th. 60th. 61st. 62nd. 63rd. 64th. 65th. 66th. 67th. 68th. 69th. 70th. 71st. 72nd. 73rd. 74th. 75th. 76th. 77th. 78th. 79th. 80th. 81st. 82nd. 83rd. 84th. 85th. 86th. 87th. 88th. 89th. 90th. 91st. 92nd. 93rd. 94th. 95th. 96th. 97th. 98th. 99th. 100th.

There's always time for a Snack!

\$6.49 Liberté Greek® 650-750 g
20704361002_EA
20642273_EA

4/\$5 OR \$1.75 EA
Yoplait® YOP® 200 ml
21478300_EA/21477986_EA

\$4 Liberté Greek® 4 x 100 g, Liberté Méditerranée® 4 x 100 g
20801752001_EA
21389655_EA

3/\$12 OR \$5.49 EA
Yoplait® Tubes® 8 x 56 g, Minigo® 6 x 60 g, Source® Yogurt 630 g
21391313001_EA/56920133427_EA

\$2 Pillsbury™ Crescents and Wiener Wrap 200-227 g
21505340_EA/20305424002_EA

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SAVE ON All Your Favourite Household Brands

\$30 Tide PODS 112/85's or Tide Power PODS 63's, selected varieties
21450151_EA/21597128_EA

\$18 Tide laundry detergent 3.1 L, Downy fabric softener 2.98-4.16 L, Tide PODS 57/43's selected varieties
21596541_EA/21549939_EA

4⁵⁰ Febreze Air 250 g, Car 2 mL, Small Spaces 7.5 mL, Mr. Clean All Purpose Cleaner 1.2 L, Magic Eraser 2-3's, selected varieties
21574859_EA/21005146_EA

\$3 Dawn Dishwashing Liquid 431-473 mL, Dawn EZ Squeeze Dishwashing Liquid 366-443 mL, selected varieties
21430590_EA/21430553_EA

\$11 Swiffer Sweeper & Duster Starter Kits 1 EA, WetJet Pad Refills 24's, Duster & Sweeper Refills 16-48's, selected varieties
20900161_EA/21629741_EA

\$18 Bounty Paper Towel, Select A Size, 6-12 roll, 21515366_EA

\$18 Charmin Bath Tissue, 12-48 rolls, selected varieties
21549779_EA/21636641_EA

\$11 Bounty Napkins, 400's, 21053171_EA

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Don't leave any points behind at the pump!

Earn 10^{pts} per litre

Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.

OR

Earn 10^{pts} per litre

Insert your **PC Optimum™ card** into the card reader before entering your payment card.

OR

Earn at least 3c^{pts} per litre in points

Pay with your **PC® Mastercard®** and earn points on fuel.¹

Esso + Optimum

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre awarded to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 89, 91, 93) at Esso™ stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit pcfinancial.ca/en/legal-stuff/pc-optimum-mastercard/. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaw's Inc., used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.