



BUY 1, GET 1 FREE
of equal or lesser value

Striploin Grilling
Steak cut by your
meat expert from
Canada AAA grade
beef

100 PTS
when you buy 1

11.99

Tulips assorted colours
10-Stem bunch



12.99

COMPLIMENTS
Shrimp with Cocktail
Sauce 680 g



5.99

All Butter Danish
4 pk, 420 g



3/4.98

Ripe and Ready

Bulk Avocados
product of Mexico



9.99

SAVE \$2

11.99 without Scene Card
Prepared Fresh Daily
In-Store Fruit or Vegetable
Carousel 1-1.3 kg



1.99

CHRISTIE Snacking Crackers
175-200 g selected varieties



4.44

COMPLIMENTS Cheese 400 g or Shredded Cheese
226-320 g selected varieties



2.99

SAVE \$1

3.99 without Scene Card
PRODUCT OF CANADA
THE LITTLE POTATO COMPANY
Assorted 680 g



2/\$13

COCA-COLA or PEPSI Soft Drinks 12x355 mL



11.99

ROYALE Bathroom Tissue 24=48 rolls, Paper Towel
6=12 rolls or Facial Tissue 12 pk

4 DAYS ONLY - Valid February 6-9, 2025

SPEND \$75 OR MORE, GET **250 PTS** OR SPEND \$125 OR MORE, GET **1000 PTS**

DON'T FORGET YOUR COUPON

7 70974 01020 5

See page 3 for terms and conditions

SCAN HERE FOR OUR DIGITAL FLYER

west.iga.ca

FEB 2025 THUR 6 FRI 7 SAT 8 SUN 9 MON 10 TUE 11 WED 12

PRICES EFFECTIVE FROM FEB 6-12

Proudly supporting Canada!

Choose Canada for your table.



BUY 1, GET 1 FREE
of equal or lesser value

Striploin Grilling
Steak cut by your meat expert from Canada AAA grade beef

Scene+ MEMBER PRICING

2.99

SAVE \$1

3.99 without Scene+ Card

PRODUCT OF CANADA
THE LITTLE POTATO COMPANY
Assorted 680 g



PRODUCT OF CANADA
Long English Seedless Cucumbers
Canada no 1 grade

CANADA
2.49
ea



CANADA
4.99

100 PTS
when you buy 2

PRODUCT OF CANADA
COMPLIMENTS ORGANIC Sliced
White or Cremini Mushrooms 227 g

Scene+ MEMBER PRICING

6.49 3lb

SAVE 50¢

6.99 without Scene+ Card

PRODUCT OF BRITISH COLUMBIA OR CANADA
Bagged Apples
Ambrosia, Gala or McIntosh
Canada fancy grade 1.36 kg



Sliced FRESH

2.99
/100 g

COMPLIMENTS Turkey, Chicken or Salami Selection varies by store



4.44

COMPLIMENTS Cheese 400 g or Shredded Cheese 226-320 g selected varieties

Scene+ MEMBER PRICING

4.49

SAVE 50¢

4.99 without Scene+ Card

COMPLIMENTS Brioche Burger Buns
4 pk 200 g



11.99

ROYALE Facial Tissue 12 pk



5.99

MCCAIN Deep'n Delicious Cake 510 g

Scene+ MEMBER PRICING

2.99

SAVE \$1

3.99 without Scene+ Card

DARE Whippet Cookies
230-285 g, Viva Puffs 300 g or Simple Pleasures 310 g



SCAN FOR HOISIN BEEF SLIDERS AND MORE GAME-WINNING RECIPES





5.99 /lb
Pork Back Ribs 13.21/kg



5.99 /lb
Lean Ground Beef Family Size 13.21kg



3.99 ea
Kaisers Buns 315-430 g



2.49 ea
PRODUCT OF CANADA Long English Seedless Cucumbers Canada no 1



6.99
BRANDT Queso Kolbassa 250 g or COMPLIMENTS Double Cream Brie 200 g and Camembert 170 g



6.99
compliments DOUBLE CREAM BRIE CHEESE FRESHNESS BRIE DOUBLE CREME

PREPARE FOR game day





4.99 200 PTS when you buy 2
Wonderful Pistachios selected 200-225 g



3.99
OLD EL PASO Dinner Kits 250-510 g or Salsa 650 mL



10 toward your groceries
Get 200 PTS When you buy 1 lb
Get 500 PTS When you buy 2 lbs
Get 1000 PTS When you buy 3 lbs
That's like \$10 toward your groceries
breaded or naked, with or without sauce sold per 100 g



2/\$6
LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g



4.94
DR. OETKER Giuseppe Thin or Rising Crust Pizza selected 480-785 g



2.99
FRANK'S RedHot Sauce or Thick Hot Sauce 354 mL



2/\$6
LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g



2.99
COMPLIMENTS Sour Cream 500 mL



3.99
MOTT'S Clamato or Garden Cocktail 1.89 L

We reserve the right to limit purchases to retail quantities. Not all items may be available in all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or fees.

The Scene+ Loyalty Program is available at all participating IGA locations. No Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms> and conditions to see full terms and conditions. All weekly Scene+ offers exclude taxes, delivery charges, gift orders, event tickets, gift cards, fuel, auto products, specialty products, and other products and services. Western Union, McAfee™ (Time Warner) "SafeBackup" products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, phone banking, deposits, environmental charges, fuel and other goods and services which are non-deductible or restricted by the federal GST/HST. Scene+ points for 120 hours per purchase up to a maximum of 5,000 Scene+ points per purchase up to \$100 per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms> and conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus LP. Copyright and other names by Scene Capital Inc.

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Brooks IGA 4920 - 1 Street West, Cross Street, Brooks, AB
Brewer IGA 11 Superior Street, Brewer, AB
Dropton Valley IGA 4341 - 50 Street, Dropton Valley, AB
Edmonton IGA 3830 - 48 Avenue, Red Deer, AB
Foothills IGA 302 Maple Avenue SE, Medicine Hat, AB
Lakeland IGA 6448 Crowchild Trail S.W., Calgary, AB

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Redwater IGA 5028 - 49 Avenue, Redwater, AB
Spirit River IGA 4004 - 50 Street, Spirit River, AB
Taber IGA 5112 - 48 Avenue, Taber, AB
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Tulsa IGA 4902 - 51 Avenue, Tulsa, AB
Whitcourt IGA 4802 - 51 Street, Whitcourt, AB

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Fort Nelson IGA 4823 - 50 Avenue, Fort Nelson, BC
Galeton IGA 624-9 Avenue North, Golden, BC

SASKATCHEWAN
Emerald Park IGA 202 Great Plains Road, Emerald Park, SK
Saw-9 IGA 209 - 1st Avenue, Nipawin, SK

ONTARIO
Red Lake IGA Highway 105 & Discovery Rd, Red Lake, ON

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Altona IGA 2nd Street NE, Altona, MB
Main Street IGA 1630 Main Street, Winnipeg, MB
Rosell IGA 154 Main Street, Rosell, MB
St. Rose IGA 608 Central Avenue, Ste. Rose Du Lac, MB
Winnipeg IGA 650 Elizabeth St, Winnipeg, MB

100% FRESH *guarantee* Storewide satisfaction or your money back.

Scene MEMBER PRICING **3lb**
6.49 **SAVE 50¢**
 6.99 without Scene Card
PRODUCT OF BRITISH COLUMBIA OR CANADA
 Bagged Apples
 Ambrosia, Gala or McIntosh
 Canada fancy grade 1.36 kg

3.49
Iceberg Lettuce
 product of USA or Mexico
 or Celery product of USA

100 PTS
 when you buy 2
4.99 **CANADA**
PRODUCT OF CANADA
 COMPLIMENTS ORGANIC
 Sliced White or Cremini
 Mushrooms 227 g

5 pk
100 PTS
 when you buy 2
3.99
Large Avocados
 product of Mexico 5 pk

5.99
Strawberries
 Clamshell product of
 USA no 1 grade 454 g

99¢
Large Lemons
 product of USA

100 PTS
 when you buy 2
6.99
Mini Watermelon
 product of Mexico or
 Guatemala

100 PTS
 when you buy 2
3.49
Ataulfo Mangoes
 product of Mexico

MEAT

5.99
SCHNEIDERS Bacon
 375 g or JOHNSONVILLE
 Sausage breakfast, dinner
 or recipe starters
 250-500 g

100 PTS
 when you buy 2
9.99
**PILLER'S Meat
 Sticks** 300-500 g

5.99 **Scene MEMBER PRICING**
SAVE \$2
 7.99 without Scene Card
SCHNEIDERS Mini-Sizzlers,
 Sausage Rounds or Meat Pies
 375-400 g

12.99 **50 PTS**
 when you buy 1
**BUTTERMILK CHICKEN
 BREAST PIECES**

3.99
**Pork Shoulder
 Blade Steaks**
 Family Size cut
 in-store by your local
 meat expert 8.80/kg

4.49
Boneless Pork Shoulder Blade
 Roasts cut in-store by your local meat
 expert 9.90/kg

12.99 **50 PTS**
 when you buy 1
**COMPLIMENTS
 BREADED SEAFOOD**
 selected varieties 500-580 g

6.99
**COMPLIMENTS
 AIR-CHILLED
 Split Chicken Wings**
 Family Size 15.41/kg

6.49
**COMPLIMENTS
 AIR-CHILLED Split
 Chicken Breasts** 14.31/kg

3.49
**Fresh Atlantic
 Salmon Fillets**
 Family Size

DELI & BAKERY Available at most stores

4.99 **Scene MEMBER PRICING**
SAVE \$2
 6.99 without Scene Card
BOURSIN 150 g,
 Cuisine 220 g or Minis 130 g

6.99
**GRIMM'S
 Mini Pepperoni**
 selected 175-250 g

5.99
**Almond or Butter
 Tarts** 6 pk 270-400 g

7.49
**SCHNEIDERS or
 GREENFIELD
 Sliced Meats**
 selected 150-175 g

2.99
**COMPLIMENTS Turkey,
 Chicken or Salami Selection**
 varies by store

4.49 **Scene MEMBER PRICING**
SAVE 50¢
 4.99 without Scene Card
**COMPLIMENTS
 Brioche Burger Buns**
 4 pk 200 g

100 PTS
 when you buy 2
7.99
**COMPLIMENTS
 Pies** 380-750 g

15.99
WESTERN CANADA
**Phalaenopsis
 Orchids in Ceramic**
 assorted colours
 & sizes
STARTING AT
15.99

KITCHEN Available at most stores

10.99 **Scene MEMBER PRICING**
SAVE \$1
 11.99 without Scene Card
**Whole Assorted
 Dagwood Sandwich** 1.15 kg

5.49 **100 PTS**
 when you buy 2
**OLIVIERI Regular
 or Skillet Gnocchi**
 290-350 g

4.99 **50 PTS**
 when you buy 1
**Mountain Grain or
 Good Haven Bread**
 450 g

9.99 **100 PTS**
 when you buy 1
**Shimmer Pot with
 Kalanchoe or Devotion
 Pot with Succulent**

2 Scene **1000 PTS = \$10 OF FREE GROCERIES**

Meatballs
 Made in-store
 by your local
 meat experts.

75 PTS
 when you buy
 1 package
Meatballs

**Happy
 valentine's**
**February
 14 th**



15.99
WESTERN CANADA
**GROWN IN BRITISH
 COLUMBIA Spring
 Bouquet** assorted
 colours Selection may
 vary by store

*This item has an additional product from our store. See the product to be added, and the product does not meet your expectations. You can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply. See receipt for details.

FROZEN & DAIRY

 <p>3.99 YOPLAIT Source Yogurt 630 g or 4 pk</p>	 <p>6.99 SIGGI'S Icelandic Skyr Yogurt 650-750 g</p>	 <p>6.49 COMPLIMENTS Aerosol Whipped Cream 400 g</p>	 <p>4.99 OASIS Health Break or Smoothie or DEL MONTE Juice selected 1.8 L</p>
 <p>4.99 CAVENDISH FARMS Quick Crisp Fries 650 g</p>	 <p>4.49 MCCAIN Bistro, Smiles or Tasti Taters 454-800 g</p>	 <p>6.99 PHILADELPHIA Cream Cheese 340 g</p>	 <p>3.49 PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g, Cinnamon Rolls 351 g or Cookies 468 g (excludes Seasonal)</p>
 <p>4.99 COMPLIMENTS Classic Crust Pizza 352-446 g</p>	 <p>6.99 PILLSBURY Pizza Pops 8 pk</p>	 <p>3.99 CHEEMO Perogies 745-907 g</p>	 <p>4.19 COMPLIMENTS Mini Pizza Bagel Snacks 138 g</p>

DRINKS, SNACKS & PANTRY

 <p>7.99 NESTLÉ KIKKAT, Smarties or Aero Valentine's Minis 30 pk or TWIZZLERS Pull 'N' Peel 30 pk while supplies last</p>	 <p>13.49 LINDT Heart Chocolates 100-160 g while supplies last</p>	 <p>2.99 GLACEAU Vitaminwater 591 mL</p>	 <p>2/\$12 COMPLIMENTS Sparkling Water 12x355 mL</p>
 <p>3.49 KELLOGG'S Cheez-It Crackers, Snap'd or Town House 213-381 g</p>	 <p>1.00 COMPLIMENTS Tortilla Chips 250-280 g or Flavoured Tortilla Chips 255 g</p>	 <p>3.75 HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g</p>	 <p>7.29 COCA-COLA Mini Bottles 8x300 mL</p>
 <p>2/7.50 DARE Bear Paws 168-240 g or Wagon Wheels 315-360 g</p>	 <p>2/\$5 SUNRYPE Juice 900 mL tetra</p>	 <p>5.29 TIM HORTONS Hot Chocolate Tin 500 g</p>	 <p>8.99 KELLOGG'S Pop-Tarts 1.152 kg, Rice Krispies Squares 660 g or Special K Bars 500 g</p>

DRINKS, SNACKS & PANTRY

 <p>14⁹⁹ MAZOLA Oil 2.84 L</p>	 <p>5⁴⁹ HEINZ Ketchup 750 mL</p>	 <p>2/\$4 BUSH'S Baked Beans 398 mL or CHOLULA Taco Seasoning 28 g</p>	 <p>2⁴⁹ CAMPBELL'S Broth 900 mL or Concentrated Broth 250 mL</p>
 <p>3⁴⁹ COMPLIMENTS Syrup 750 mL or Pancake Mix 905 g</p>	 <p>4⁹⁹ NUTELLA Hazelnut Spread 375 g</p>	 <p>10⁹⁹ BBQ PIT BOYS Seasonings 240-408 g</p>	 <p>2⁴⁹ BETTY CROCKER Super Moist Cake Mix selected 375-404 g</p>
 <p>4⁹⁹ DEMPSTER'S Cinnamon Raisin Bread 600 g or 10 inch Tortillas 368-610 g</p>	 <p>2⁹⁹ NATURAL BAKERY Rye Sliced 500 g</p>	 <p>4⁹⁸ BEN'S ORIGINAL Converted or Brown Rice 907 g</p>	 <p>3⁹⁹ PATAK'S Cooking Sauce 400 mL or 3 Step Meal Kit 313-315 g selected varieties</p>

NATURAL, HEALTH & HOUSEHOLD

 <p>2/\$10 EARTH'S OWN Barista Oat 946 mL or COMPLIMENTS ORGANIC Peanut Butter 500 g</p>	 <p>7⁹⁹ COLGATE Total Mouthwash, PerioGard Toothpaste or Toothbrushes 70 mL x 1 L or 1-2 pk selected</p>	 <p>9⁹⁹ HERBAL ESSENCES Shampoo or Conditioner 400 mL selected</p>	 <p>9⁹⁹ OLAY Body Wash 530-650 mL or Soap Bar 8 pk or OLD SPICE Body Wash 687-987 mL selected</p>
 <p>2/\$4 COVE Gut Healthy Soda 355 mL</p>	 <p>1⁶⁷ CESAR Gourmet Wet Dog Food 100 g</p>	 <p>1¹⁹ PURINA Friskies or Fancy Feast Wet Cat Food 85-156 g</p>	 <p>23⁹⁹ COMPLIMENTS Dry Dog Food 8 kg</p>
 <p>9⁹⁹ CHARMIN Bathroom Tissue 8x24 rolls or BOUNTY Paper Towels 2-4 pk</p>	 <p>4⁹⁹ CLOROX Bleach 2.4 L or PINE-SOL Cleaner 1.41 L</p>	 <p>10⁹⁹ COMPLIMENTS Scoopable Litter 15 kg</p>	 <p>7⁹⁹ ZIPLOC Freezer or Storage Bags 18-28 pk or Sandwich Bags 180 pk</p>

Meatballs

GET **75 PTS**
when you buy
1 package



Sausage



local LEGENDS
MADE IN-STORE
BY YOUR LOCAL MEAT EXPERT



Burgers



50 PTS
when you buy 1

Meatloaf

Get ready for Valentine's Day

Offers valid to February 14th



21⁹⁹

Pink Love Dessert Cake
940 g, Half Cake 470 g \$11.99
or Slice 155 g \$3.99

LIMITED TIME ONLY

LIMITED TIME ONLY

5⁹⁹

TWO-BITE Mini Cupcakes
Chocolate or Vanilla 12 pk 284 g

LIMITED TIME ONLY



150 PTS when you buy 1

16⁹⁹

Chocolate Covered Strawberries 10 pk 550 g



17⁹⁹

ELITE SWEETS
Cake 700 g



13⁹⁹

PANACHE
Cheesecakes frozen 600 g

125 PTS when you buy 1

Large or Small Patisseries



BUY 4, GET 5TH FREE
of equal or lesser value



6⁹⁹

100 PTS when you buy 2

KIMBERLEY'S BAKESHOPPE
Cookies 383 g

LIMITED TIME ONLY

Scene+
**DIGITAL
 EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Load your offers to activate them
- 2 Shop and scan your Scene+ card

OFFER VALID FEB 6-12, 2025

Get **500 PTS** when you Buy 2

Activate your offers at MyGroceryOffers.ca



COMPLIMENTS Cough & Cold Relief Daytime or Nighttime 10 pk

Card must be registered. Offer valid and available to be loaded February 6-12, 2025 at all participating IGA locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

TASTE OF SUPER BOWL



OFFICIAL SPONSORS OF SUPER BOWL LIX



4.49

TOSTITOS
Dips & Salsa
418-423 mL



2/\$8

TOSTITOS
Tortilla Chips 205-300 g
(excludes Simply)



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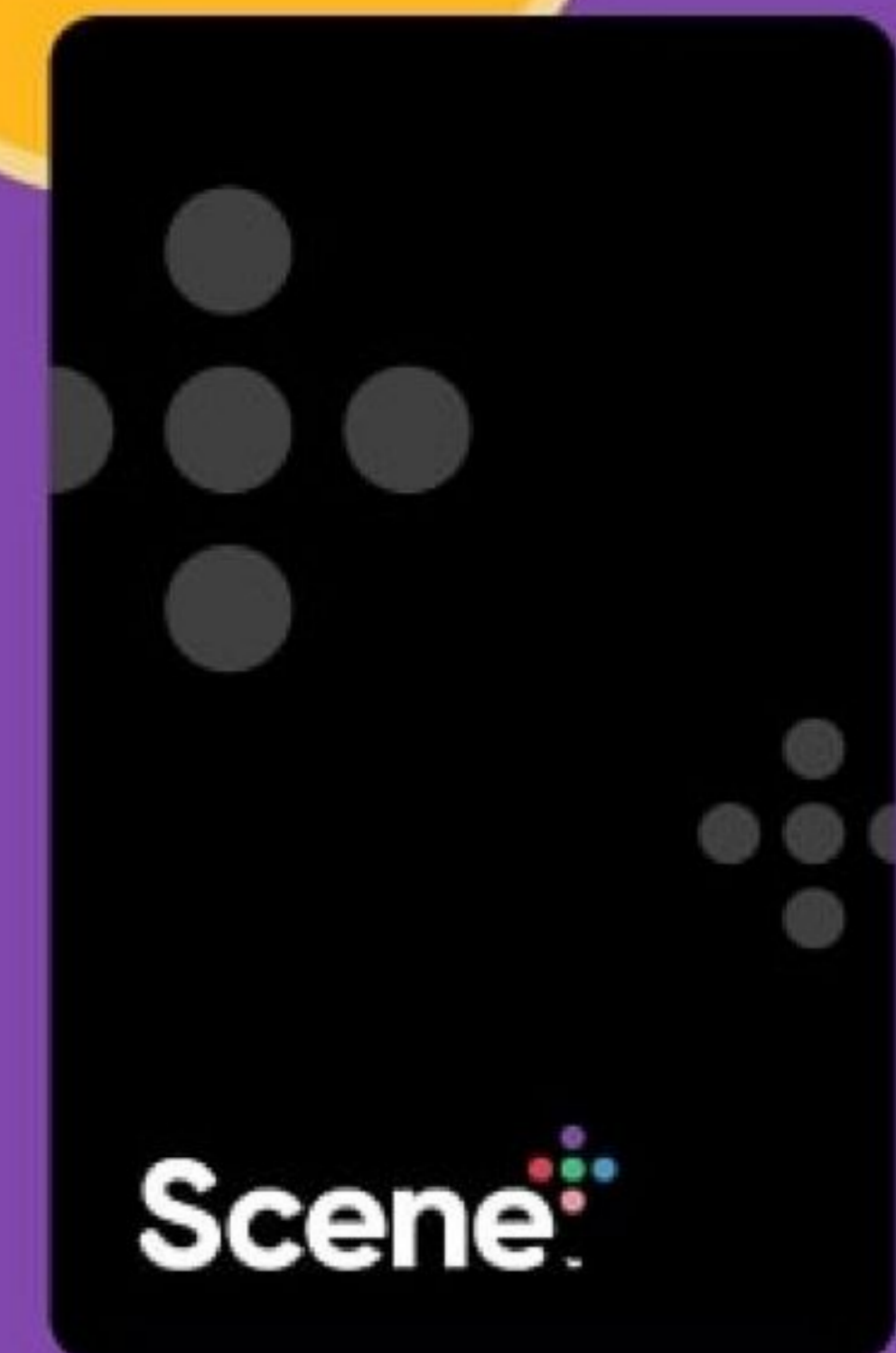
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when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa* Card**.

APPLY NOW

**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
See full list of participating merchants across Canada at scotiabank.com/participatingstores.
*Visa Int. / licensed user.

TAX BREAK

On select items in store*

- Snacks and beverages**, including chips and carbonated water
- Baked goods**, including cakes, muffins and pies
- Prepared foods**, including sandwiches and ready to eat options

[Learn more](#)

*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.