

ON, BC **Proudly supporting Canada!** Look for this symbol!

7⁹⁹ /lb

Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AA or USDA Select while supplies last 17.61/kg

5⁸⁸ /lb **value size**

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts 12.96/kg

8⁹⁹

BARD VALLEY Medjool Dates 907 g

1⁹⁹ /lb

Tomatoes on the Vine product of Western Canada 4.39/kg

7⁹⁹

MARINA DEL REY Wild Argentinian Raw Shrimp 20-30 ct per lb 300 g or Atlantic Canada 3-4 oz Lobster Tail previously frozen or frozen 85 g

9⁹⁹ **SAVE \$2**

11⁹⁹ without Scene+ Card

Prepared Fresh Daily Fruit or Vegetable Carousel 1-1.3 kg

HOT PRICE 5⁴⁷

KELLOGG'S or POST Family Size Cereals 480-725 g selected varieties

HOT PRICE 7⁶⁶

BARILLA Pasta 410 g or COMPLIMENTS Pasta Sauce 680 ml

HOT PRICE 4⁴⁴

COMPLIMENTS Cheese 400 g or Shreds selected varieties 226-320 g

HOT PRICE 3⁶⁴

DANONE Activia 8 pk

HOT PRICE 4⁹⁷

KRAFT Peanut Butter 750 g-1 kg or COMPLIMENTS Jam 375-500 mL

HOT PRICE 5⁴⁴

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or Premium Novelties 4-10 pk

*For details on claim requirements, visit the Canadian Food Inspection Agency (CFIA) website for food, and the Competition Bureau website for non-food.

International Women's Day

Proudly supporting Canadian Women Entrepreneurs

Women-owned or founded brands curated just for you. Discover these brands today in our online flyer and at your local Safeway.

Collectively we can all **#AccelerateAction** Saturday, March 8, 2025

21⁹⁹ **400 PTS** when you buy 1

One Dozen Ecuadorian Roses assorted colours

SWY_WW45_P01_WST_ON,BC

Proudly supporting Canada!

Add these to your shopping 'eh' list.



5⁸⁸
/lb

value size

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts 12.96/kg



3⁷⁹
/lb

COMPLIMENTS Fresh AIR-CHILLED Chicken Legs Family Size back attached 8.36/kg



1⁹⁹
/lb

Tomatoes on the Vine product of Western Canada 4.39/kg



4⁴⁹

COMPLIMENTS Mini Seedless Cucumbers product of Western Canada, Canada no 1 grade 6 pk



3⁴⁹

Onions product of Western Canada 3 lb 1.36 kg



Made with 100% Canadian flour

80 PTS
when you buy 1

BAKED IN STORE

1⁹⁹

French or Italian Bread 400-450 g

That's like **\$5** toward your groceries

500 PTS
when you buy 3

5⁹⁹

COMPLIMENTS Sliced Cheese 150-170 g



4⁴⁴

COMPLIMENTS Cheese 400 g or Shreds selected varieties 226-320 g



3⁶⁴

DANONE Activia 8 pk



5⁴⁴

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or Premium Novelties 4-10 pk



\$3

COMPLIMENTS Water 24x500 mL

Choose Canada for your table.

Scene

MEMBER

PRICING

Swipe your Scene+ Card and Save



MEMBER PRICING

11⁹⁹

SAVE \$4

15⁹⁹ without Scene+ Card
MAPLE LEAF or SCHNEIDERS Hams 600-700 g or SWISS CHALET or MONTANA'S Pork Back Ribs 600-650 g



MEMBER PRICING

2⁴⁹

/100 g SAVE 50¢/100 g

2⁹⁹ without Scene+ Card
Coho Salmon Fillets product of Chile frozen or previously frozen



MEMBER PRICING

2⁴⁴

SAVE \$1

3⁴⁴ without Scene+ Card
COMPLIMENTS Fruit Cups 4 pk or Instant Oatmeal 325-430 g



MEMBER PRICING

99¢

SAVE 50¢

1⁴⁹ without Scene+ Card
COMPLIMENTS Canned Legumes 540 mL

Look for more Member Pricing throughout the flyer and in-store.

Scene

TURN POINTS INTO GROCERIES



300 PTS when you spend \$20 or more

7.99 /lb
Fresh Premium Medium Ground Beef Chuck Burger Bacon & Cheddar, Jalapeño & Cheddar or Onion & Swiss 17.61/kg



100 PTS when you buy 2

3.99
THE LITTLE POTATO COMPANY Potatoes product of Canada assorted 454 g



250 PTS when you buy 4

2.99
CHRISTIE Peek Freans or Dad's Cookies 275-350 g or CHRISTIE Snacking Crackers Selected 175-200 g



250 PTS when you buy 2

14.99
HERSHEY'S Eggies or Assorted Eggs 700-900 g while supplies last

1000 Points = \$10 of free groceries

A Proud Canadian Company



10⁹⁹ ea when you buy 2 or more

COMPLIMENTS, EARLS Kitchen + Bar, BELMONT, MONTANA'S, BUTTERBALL, TOP GRASS CATTLE CO. Burgers selected varieties 568 g-1.13 kg 12.99 ea



11⁹⁹ value size

COMPLIMENTS Breakfast, Mild, Hot or Honey Garlic Pork Sausage 1-1.4 kg



3⁹⁹ /lb

Fresh Pork Loin Centre and Rib Combo Chops Family Size 8.80/kg



8⁹⁹ 300 PTS when you buy 3

PANACHE Seafood Appetizers selected 252-355 g



4⁹⁹ 100 PTS when you buy 2

TAYLOR FARMS Chopped Salad Kits product of USA 292-363 g



3⁹⁹ /lb

Extra Large Black, Red or Green Seedless Grapes product of Peru 8.80/kg



1⁹⁹ 80 PTS when you buy 1

French or Italian Bread 400-450 g



5⁹⁹ 500 PTS when you buy 3

COMPLIMENTS Sliced Cheese 150-170 g



2/11 That's like \$5 toward your groceries

MAIN STREET DELI Sliced Deli Meats selected 200-300 g



\$3

COMPLIMENTS Water 24x500 mL



2/\$7

LAY'S Potato Chips 220-235 g or Baked 177 g



4⁴⁹

TROPICANA Orange Juice or Juice Blends selected 1.36 L



3⁴⁹

VILLAGGIO Bread 510-540 g, Buns 6-8 pk or DEMPSTER'S 7" Tortillas 272-340 g or TIA ROSA Tortillas 275-328 g



5⁹⁹

HELLMANN'S Mayonnaise 710-890 mL



11⁹⁹

FOLGERS Roast & Ground Coffee 544-865 g, TIMOTHY'S Coffee K-Cup® Pods 30 pk or NESTLÉ Coffee-mate Powder 1.4 kg



4⁹⁹ 200 PTS when you buy 2

ARMSTRONG Cheese Slices 220-240 g, Sticks 210 g, Swirls 283-340 g or Combos 180 g



3⁴⁹

PILLSBURY Pizza Pops 4 pk



2⁹⁹

NATURE VALLEY Crunchy or Trail Mix Granola Bars or BETTY CROCKER Fruit or Gushers selected varieties 120-230 g



4⁹⁹

CLOVER LEAF Sockeye Salmon 213 g or Flaked Sockeye Salmon 142 g



4⁹⁹

SILK Yogurt 500-650 g, Next Beverages 1.74 L, Protein Beverages 1.75 L or Assorted Non-Dairy Cheese 200 g



6⁹⁹

PUREX Bathroom Tissue 12=24 or 8=24 rolls, SPONGE TOWELS 5=3-6 pk or SCOTTIES Facial Tissue 6 pk



19⁹⁹

TIDE Laundry 3.9 L, Pods 45-76 pk or GAIN Flings 76 pk or MOYI SNOW 3.1 L or DOWNY Unstopables 853 g



24⁹⁹

PAMPERS Super or HUGGIES Giga Pack Diapers 32-120 ct

Scene GET 1000 PTS FOR EVERY \$100 SPENT IN ONE4ALL ULTIMATE GIFT CARDS!

PROUDLY CANADIAN  **safeway.ca**

Partners in Growth For every ton of paper used in the printing of this flyer, SJC's Partners in Growth® program will contribute to the planting of a tree through Trees for Life Canada.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, March 12, 2025 to Wednesday, March 19, 2025. Advertiser prices do not include taxes, discounts and environmental fees. Some items may not be available at all stores. All items while supplies last. Items advertised may not be exactly as illustrated. "No other" refers to promotional and food items only. On discounts, some restrictions may apply. ONE GET ONE FREE (1000) items customer must purchase the first item. All full price to receive the second item free. 1000 offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, discounts and environmental fees on the purchased and free items. Manufacturer coupons apply to purchased items only and free items. Limit one coupon per purchase. The Scene+ Loyalty Program is available at all participating Safeway locations within British Columbia or Northwestern Ontario. No base Scene+ points earned. See weekly offers for current rules to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, full payments, service fees, rental fees, event tickets, gift cards, fuel/dairy products in British Columbia or Northwestern Ontario regions, pre-paid cards, postal products and services, Western Union, PC Culture, Tim Hortons (Starbucks) products and services, non-perishable groceries, house and alcoholic beverages, tobacco products, lottery, printer/printer ink, discounts, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Safeway Capital Incorporated. Please recycle where facilities exist. SJC_WEEKLY_FLYER_031225

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get **400 PTS** when you buy 2

Activate your offers in the [Safeway app](#) or at [MyGroceryOffers.ca](#)



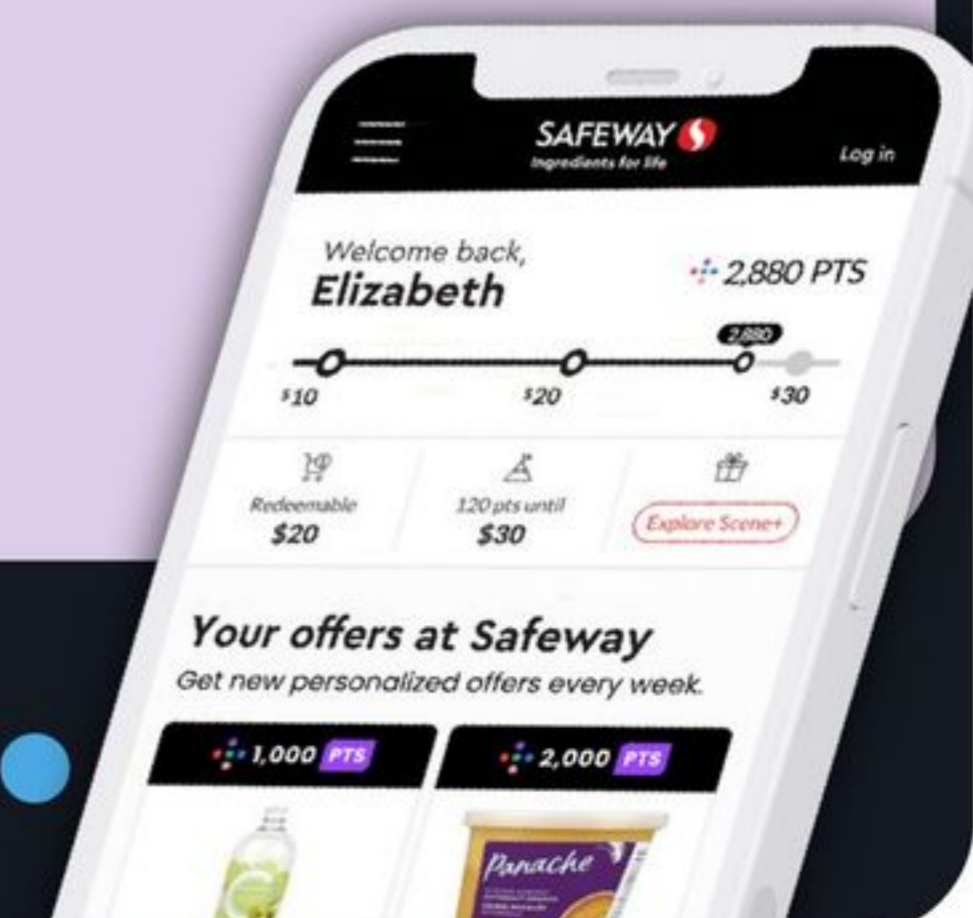
DARE Bear Paws 168-240 g or
Wagon Wheels 315-360 g



Download on the
App Store



GET IT ON
Google Play



Offer valid March 6th to March 12th, 2025 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Celebrate
International
Women's Day



15⁹⁹
Women's Day Seasonal
Bouquet
assorted colours

Grown in
British Columbia



15⁹⁹
Mini Rose in 4" Ceramic Pot
assorted colours

Great
arrangement!



31⁹⁹
Joy Giftbag
Arrangement
assorted
colours

Celebrate
the day!



39⁹⁹
Women's Day
Allure Bouquet
assorted colours

Grown in
British Columbia



29⁹⁹
Women's Day Garden
assorted 5" pot

Collectively we can all
#AccelerateAction
Wednesday, March 8, 2023

Fresh Picks. Grown here.

4⁴⁹ COMPLIMENTS Mini Seedless Cucumbers product of Western Canada, Canada no 1 grade 6 pk	2⁹⁹ RED PRINCE /lb Red Prince Apples product of Canada, Canada extra fancy grade 6.59/kg
2⁹⁹ Living Lettuce product of Canada	2/\$8 GOODLEAF Microgreens product of Canada 50 g
3⁴⁹ Onions product of Western Canada 3 lb 1.36 kg	7⁹⁹ THE LITTLE POTATO COMPANY Potatoes product of Canada 3 lb bag
4⁹⁹ White or Cremini Sliced Mushrooms product of Canada 227 g	2²⁹ Bean Sprouts product of Canada 340 g

100%
FRESH
GUARANTEE

**GUARANTEED FRESH
OR YOUR MONEY BACK**

Fruity Fresh...

2⁴⁹
/lb
Yellow Flesh Peaches or Nectarines product of
Chile no 1 grade 5.49/kg

4⁹⁹
Blueberries product of Mexico
no 1 grade 170 g

5⁴⁹
MIX & MATCH
100 PTS
when you buy 2
COMPLIMENTS Lemons product of
Morocco, Spain or Egypt 907 g
2 lb bag or Kiwi Fruit product of
Greece or Italy 454 g

2/\$6
100 PTS
when you buy 2
Mangoes
product of
Peru

99¢
Passion Fruit
product of
Colombia

Veggie love...

4⁹⁹
/lb
Asparagus product of Mexico
no 1 grade 11.00/kg

2⁹⁹
Celery product of
USA

2⁹⁹
Green Peppers product of
Mexico 6.59/kg

1⁷⁹
ORGANIC
Green Onions or Cilantro
product of USA or Mexico

2⁴⁹
/lb
Long Squash
product of Mexico 5.49/kg

1⁹⁹
100 PTS
when you buy 2
Bunched Radish product of
British Columbia or BOLTHOUSE
FARMS Matchstick Carrots
product of USA 283 g

15% off
READY FOR YOU
Prepared Fresh
Daily Regular
or Tropical
Fruit Salad
assorted sizes

25% OFF
BUY 1 GET 2ND
Prepared Fresh Daily Taco or
Guacamole Dip, Pineapple Salsa or
Bruschetta Mix assorted sizes

bulk

2⁹⁹
DAVID ROBERTS
Louisiana Cajun Mix 350 g

3⁹⁹
HUEY
Food Candy
250-300 g

floral

STARTING AT
15⁹⁹
Phalaenopsis Orchids in Ceramic
Pot assorted colours and sizes

Grown in
British Columbia

11⁹⁹
Gerbera
assorted colours
6" pot

Grown in
British Columbia

15⁹⁹
Oriental Lily
5-stem bunch assorted colours

Grown in
British Columbia

22⁹⁹
Anthurium
assorted
colours
6" pot

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards
for details

If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply. See www.safeway.ca/return-policy for details.

STERLING SILVER
PREMIUM CUT

HAND-SELECTED AAA BEEF
Well-marbled Aged to perfection
Cut from Canada AAA Beef
Exclusive to Safeway

9.99 /lb
STERLING SILVER Fresh Boneless Inside Round Oven Roast or Family Size Marinating Steaks cut by your meat expert from Canada AAA grade beef 22.02/kg

12.99 /lb
STERLING SILVER Fresh Boneless Bottom Sirloin Tri Tip Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 26.64/kg

CERTIFIED TENDER
TENDRETE CERTIFIEE

3.79 /lb
COMPLIMENTS Fresh AIR-CHILLED Chicken Legs Family Size back attached 8.36/kg

4.99 Boneless Stuffed Chicken Breast Asparagus & Mozzarella, Spinach & Feta or Red Pepper & Halloumi Cheese 175 g or 2 pk 350 g 9.98

3.49 /lb
Fresh Pork Shoulder Picnic Roast hock removed 7.69/kg

3.99 /lb
Fresh Pork Shoulder Blade Roasts or Steak Family Size 8.80/kg

7.99 /lb
Fresh Lean Ground Beef Family Size 17.61/kg

16.99 /lb
Fresh Canadian Lamb Loin Chop 37.47/kg

4.99 /lb
Frozen Cornish Hens 11.00/kg

READY FOR YOU

Marinated meats

6.49 Fresh Montreal BBQ or Korean BBQ Marinated Pork Loin Centre Chops 14.31/kg

4.99 /lb
Fresh Maple Chipotle Glazed Boneless Pork Shoulder Blade Roast 11.00/kg

11.99 /lb
Marinated Fresh Beef Hip Boneless Korean BBQ or Three Pepper Glazed Stir-Fry Strips cut by your meat expert from Canada AA grade beef 26.43/kg

6.88 /lb
In-Store Marinated Boneless Skinless Chicken Breast 15.17/kg

quick & easy

3.50 /lb
BUY MORE SAVE MORE
SCHNEIDERS Snack Kits, LUNCHMATE Stackers or GREENFIELD Kits 67-120 g 3.99 ea

5.99 /lb
BUY MORE SAVE MORE
COMPLIMENTS Bacon 375 g or Fully Cooked Meat Strips 150-200 g 6.99 ea

5.99 /lb
300 PTS when you buy 3
MAPLE LODGE FARMS Ultimate or ZABIHA HALAL Juicy Supreme Chicken Frankfurters 900 g or Italian Sausages 375 g selected

7.99 /lb
STARTING AT
MAPLE LEAF Fully Cooked Breakfast Sausages or Natural Shredded Chicken 250-300 g

10.99 /lb
100 PTS when you buy 1
COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Mac & Cheese or Beef Chili 907 g 1 kg

11.99 /lb
150 PTS when you buy 1
WONG WING Uncooked Pork Wontons 550 g or COMPLIMENTS 5 Cheese Cannelloni 1 kg

13.99 /lb
100 PTS when you buy 1
TACO TRUCK Kits Crispy Chicken with Mexican Style Sauce or Crispy Pork with Chipotle & Lime Sauce 840 g Makes 12 Tacos!

15.99 /lb
120 PTS when you buy 1
COMPLIMENTS Breaded Chicken 1.47-1.5 kg

GET TO FREE GROCERIES FASTER

when you open your Scotia membership card and pay with your Scotiabank Scotia Visa Card.

GET 500 PTS ON EVERY \$1 SPENT

Use your \$10 in groceries

©2020 Scotiabank. Screen points redeemed at any participating Empire location must be redeemed in increments of 1000. *See full list of participating merchants across Canada at Scotiabank.com/participatingmerchants. Visa Inc. Licensed user. Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf. 2020_WK45_P01_W01_0N1_0N1_0N1_0N1

Meat your way!

Roast or steak, we give you the perfect custom cut.



HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Safeway

Minimum
21 Day
Aged



STERLING SILVER Fresh Boneless Rib or Rib Eye Steaks Family Size cut by your meat expert from Canada AAA grade beef



STERLING SILVER Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size cut by your meat expert from Canada AAA grade beef



STERLING SILVER Fresh Boneless Top Sirloin Cap or Coulotte Grilling Steak Family Size cut by your meat expert from Canada AAA grade beef



This roast comes pre-seasoned and features a convenient self-basting prime rib fat cap for added flavour and juiciness.

STERLING SILVER Fresh Boneless Sirloin Tip Roast Royale, Seasoned, Prime Rib Fat Added cut by your meat expert from Canada AA grade beef



ASK US

Don't see what you're looking for?
Our meat experts can custom order for you.

seafood

Scene+ MEMBER **value size** **16⁹⁹** SAVE \$2
18⁹⁹ COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon, Cod or Haddock Fillets 908 g
 without Scene+ Card

200 PTS when you spend \$15 or more
2⁹⁹ /100 g Wild Icelandic Cod Fillets previously frozen or frozen

250 PTS when you spend \$18 or more
STARTING AT 1⁵⁰ Fresh Choice Oysters subject to availability selected

150 PTS when you spend \$15 or more
5⁴⁹ Bacon Wrapped Scallops Skewer previously frozen 100 g
2⁹⁹ /100 g Almond Crusted Sole Fillets, Potato Crusted Cod or Coconut Crusted Tilapia previously frozen or frozen

7⁴⁹ NEW /100 g Smoked Coho Salmon Nuggets previously frozen made in Vancouver

HOOKED ON QUALITY.

250 PTS when you spend \$25 or more
8⁹⁹ JANES Breaded or Battered Fish selected 450-510 g

100% WILD CAUGHT

250 PTS when you spend \$25 or more
10⁹⁹ JANES Pan Sear Herb & Garlic Haddock, Lemon Pepper, Citrus Dill or Cajun Sole 500-540 g
250 PTS when you spend \$25 or more
12⁹⁹ JANES Ultimates Breaded, Battered Haddock or Cod 530-615 g

JANES® and ULTIMATES® ARE TRADEMARKS OF SOFINA FOODS INC. ©2023 SOFINA FOODS INC. 25-4995

10⁹⁹ BEST BUY Breaded Popcorn Shrimp or Squid Rings 800 g

deli & kitchen

SLICED FRESH
3²⁹ /100 g COMPLIMENTS German, Hungarian or Peppercorn Salami

200 PTS when you buy 400 g or more
STARTING AT 2⁹⁹ /100 g L'EXTRA Brie, Double Crème Brie, OKA Original or L'Artisan Swiss-Style Cheese

100 PTS when you buy 1
7⁹⁹ PILLER'S Pepperoni Toppings selected 175 g

200 PTS when you buy 2
7⁴⁹ PANACHE Italian Meats selected 100 g
2⁹⁹ /100 g BRANDT Kolbassa Coil, Loaf, Lyoner Sausage, Krakowska or Beerwurst

20% off Cabbage Rolls available hot as individuals or as 2, 4 or 6 pk chilled

HUMBLE SEEDZ Hummus 227 g
3⁹⁹ NEW **HUMBLE SEEDZ** **HUMMUS** ROASTED GARLIC & L'AIL GRILLÉ
 SESAME-FREE GLUTEN-FREE OIL-FREE
 100% CANADIAN INGREDIENTS
 HUMBLESEEDZ.COM

200 PTS when you buy 1 **NEW**
2 Mixed Deli Meat Subs 4 pk 860 g

READY FOR YOU **2 Dollar Tuesdays** Every Tuesday!
2 Pieces of Crispy Chicken thigh and drum
2 Medium Wedges, Fries or Onion Rings

Sign up for Safeway E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.safeway.ca/getflyer

HOOKED ON QUALITY.



100% WILD CAUGHT



250 PTS
when you spend
\$25 or more

8⁹⁹

JAMES Battered or Battered Fish
selected 450-510 g



250 PTS
when you spend
\$25 or more

10⁹⁹

JAMES Pan Sear Herb & Garlic
Haddock, Lemon Pepper,
Citrus Dill or Cajun Sole 500-540 g



250 PTS
when you spend
\$25 or more

12⁹⁹

JAMES Ultimates Battered or Battered
Haddock or Cod 530-615 g

deli & kitchen

11⁹⁹ BOTHWELL Marble, Medium or Old Cheddar, Monterey Jack Jalapeno or Mozzarella 540 g

9⁹⁹ THE LAUGHING COW 24 pk 400 g or BOURISIN 250 g

4⁴⁹ MAPLE LEAF Natural Selections Turkey or Ham

7⁹⁹ COMPLIMENTS Cooked Ham, Bologna or Mock Chicken

6⁴⁹ SARDO Antipasto selected 250 mL

5⁹⁹ MARCANGELO Sliced Italian Deli Meats selected 100 g

16⁹⁹ RANA Lasagna 1.1 kg available chilled

6⁹⁹ Mini Croissant 2 pk, Black Forest Ham & Cheddar, Roast Turkey & Cheddar or Chicken Salad 200 g

100 PTS when you buy 1

15% off Chicken Wings breaded, naked, sauced or unsauced, available hot or chilled sold by 100 g

bakery

100 PTS when you buy 1

13⁹⁹ Real Cream Layered Cake 610-705 g

3⁹⁹ SAVE \$1

4⁹⁹ without Scene+ Card Croissants 6 pk 372 g

150 PTS when you buy 2

4⁴⁹ COMPLIMENTS Half Pies 290-375 g

5⁹⁹ 100% Butter Danish 4 pk 420 g

150 PTS when you buy 2

7⁹⁹ Gourmet Cinnamon Buns plain or with cream cheese icing 4 pk 550-800 g

10⁹⁹ PANACHE Mini Profiteroles or Eclairs frozen 300-455 g

150 PTS when you buy 1

12⁹⁹ Trifle Chocolate Dulce or Strawberry 588-798 g

200 PTS when you buy 1

16⁹⁹ 6" Cheesecakes cherry, lemon or strawberry 810-865 g

BAKED IN STORE

4⁴⁹ **50 PTS** when you buy 1

Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g Made with 100% Canadian Flour

4⁴⁹ Garlic Bread 540 g Made with 100% Canadian Flour

BAKED IN STORE

4⁴⁹ Small Crusty Buns 12 pk 480-725 g Made with 100% Canadian Flour

Sign up for Safeway E-Flyer & **SAVE \$5** off your next purchase of \$40 or more! www.safeway.ca/getflyer



International Women's Day

Learn more

Proudly supporting Canadian Women Entrepreneurs



200 PTS when you buy 2
7.99 NUTS FOR CHEESE Dairy Free Spread 210 g

Meet Margaret Coons from Nuts for Cheese

Margaret is a passionate plant-based chef who creates creamy, dairy free cheeses from nuts and seeds. She launched Nuts For Cheese™ at a farmer's market in 2015 and has since seen the love for vegan cheese grow across North America.



150 PTS when you buy 2
6.99 YOGGU! Plant-Based Yogurt 450 g

Meet Jade Herman from Yoggu!

Jade is a lover of food and natural living, devoted to creating products that are great tasting and nourishing. Inspired by her time living in France, Yoggu! is a high quality, creamy coconut yogurt made with billions of live probiotics.



Meet Jenni Ritchie from Superior Bakes

What started as a hobby—baking without white sugar or white flour—grew into a company that makes snacks and baking mixes. Jenni runs Superior Bakes in Thunder Bay to provide delicious, healthy alternatives.



100 PTS when you buy 2
SUPERIOR BAKES Energy Balls 60 g

Collectively we can all #AccelerateAction Saturday, March 8 2025

dairy & frozen

4.99 **+100 PTS** when you buy 2
 BECEL Margarine Soft Tub Plant-Based 427 g or IMPERIAL Margarine 637 g

5.99 **+100 PTS** when you buy 2
 OASIS Health Break or Smoothie selected 1.6 L

8.49 LACTANTIA or My Country Butter Sticks 454 g

4.99 **+100 PTS** when you buy 2
 COMPLIMENTS Cozy Coop Large White Eggs 12 pk

2/\$3 **+50 PTS** when you buy 2
 MILK2GO or NEILSON Milkshakes 310-473 mL

3.99 **+150 PTS** when you buy 3
 INTERNATIONAL DELIGHT Coffee Creamers 425 mL

5.99 OLYMPIC Krema or ORGANIC Greek Yogurt 650 g 6.99

10.99 **SAVE \$1**
11.99 without Scene+ Card
 OIKOS Greek Yogurt 12 pk or 1.5 kg

3.99 **+100 PTS** when you buy 3
 KRAFT Dips 227 g

4/\$5 YOPLAIT Yop 200 mL

4.49 TENDERFLAKE Frozen Pie Shells, Tart Shells or Puff Pastry 255-397 g

3.99 **+100 PTS** when you buy 2
 COMPLIMENTS Frozen Vegetables selected 750 g

7.99 **+100 PTS** when you buy 2
 DR. OETKER Giuseppe Pizzeria Stuffed Crust Pizza 685-771 g

3.79 CAVENDISH FARMS Restaurant Style Fries 540-750 g

7.99 MARIE CALLENDER'S Frozen Meals 680-879 g

2.99 **+100 PTS** when you buy 2
 COMPLIMENTS Frozen Waffles 8 pk 260 g

5.49 **+100 PTS** when you buy 2
 COMPLIMENTS Cream Cheese Spread 340 g

4.49 **+50 PTS** when you buy 1
 COMPLIMENTS Cheddar Flavour Slices 400 g

5.99 **+50 PTS** when you buy 1
 COMPLIMENTS Cottage Cheese 750 g

13.99 **+300 PTS** when you buy 2
 COMPLIMENTS Frozen Fruit 1.5 kg

natural health

3.49 **BUY MORE SAVE MORE**
 SMART SWEETS 50 g 3.99 ea

7.49 SANTA CRUZ ORGANIC Juice 473 mL

3.99 NEAL BROTHERS Tortilla Chips 300 g or PLUMM GOOD Rice Thins 95 g

9.99 **+50 PTS** when you buy 1
 COMPLIMENTS ORGANIC Whole Bean Coffee 275-300 g

30% off **+400 PTS** when you buy 2
 WEBBER NATURALS assorted sizes and varieties (excludes sesame)

2/\$6 **NEW** MADE WITH LOCAL Protein Bars or Cookies 53-68 g

49.99 KAIZEN Whey Isolate Protein Powder 840 g

15% off **+500 PTS** when you buy 2
 D DROPS Vitamin Drops 2.5-7.5 mL

15% off CARBONAUT Select Products Low Carb or Gluten Free

4.49 **+100 PTS** when you buy 2
 DAIYA Feta Flavour Plant-Based 185 g

7.99 **+200 PTS** when you buy 2
 NUTS FOR CHEESE Dairy Free Cream Cheese 210 g

6.99 **+150 PTS** when you buy 2
 YOGGU! Plant-Based Yogurt 450 g

Give them more with the Grocery Essentials Card Visit safeway.ca/giftcards for details

Flavours here and far!

Shop international foods storewide.



Sweet, tropical flavour with a floral aroma!



2⁷⁹
/lb
Papaya product of Mexico 6.15/kg



6⁹⁹
SIMPLY FRESH Okra product of Honduras 230 g



7⁹⁹
SALEM FOODS Liquid Honey 500 g



1⁹⁹
SALEM FOODS Rose or Orange Blossom Water 275 mL



9⁹⁹
PUCK Creamy Dairy Spread 500 g



3⁹⁹
DURRA Dried Apricot Paste Qamar Deen 400 g



4⁹⁹
INCI Vegetable Ghee 1 L

EVERYDAY VALUE

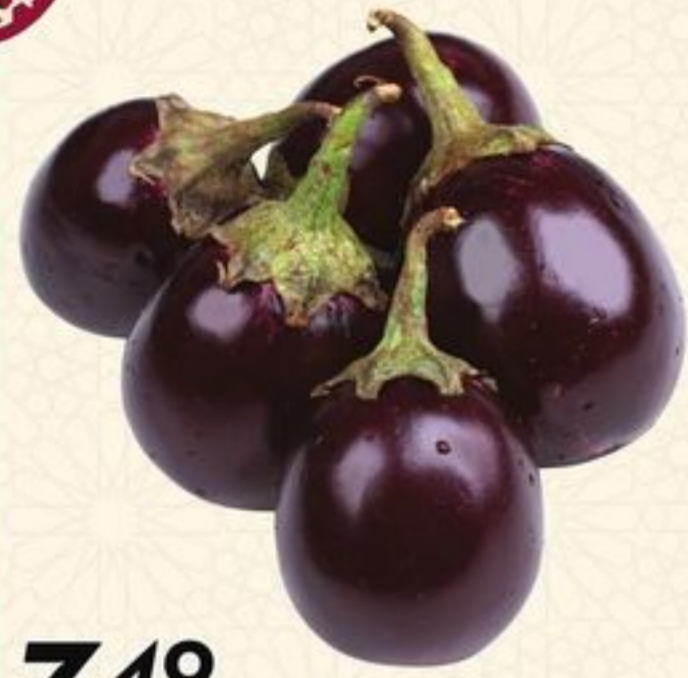


7⁴⁹
PEACHTREE VALLEY Peaches in Light Syrup 1 L



4⁹⁹
R&S Roasted Buckwheat 908 g

Ramadan KAREEM



3⁴⁹
/lb
Indian Eggplant product of Dominican Republic 7.69/kg



7⁹⁹
/lb
Sugar Mangoes product of Colombia 17.61/kg



4⁹⁹
PANACHE Naan plain, caramelized onion or roasted garlic 340 g



39⁹⁹
Eggless Vanilla Cake 1/4 slab 1.6 kg
500 PTS when you buy 1
That's like \$5 toward your groceries



8⁹⁹
BARD VALLEY Medjool Date Rolls 142-170 g selected varieties



12⁹⁹
SUNGOLD Lamb Tonight 284-375 g



2⁴⁹
SALEM FOODS Bulgur 908 g or Semolina 907-908 g



1⁶⁹
CALIFORNIA GARDEN Premium Fava Beans 450 g



4⁴⁹
SALEM FOODS Pickled Cucumber or Hot Peppers 1000 mL or Pickled Vine Leaves 454 g



8⁹⁹
BARBICAN Malt Beverage selected varieties 6x330 mL



4⁴⁹
DURRA Bread Sticks with Sesame 454 g



6⁴⁹
ALAMEED Medium Ground Coffee with Cardamom 226 g

drinks & snacks

100 PTS when you buy 2
3.99 DEL MONTE On Ice 1.89 L

5.99 TETLEY Tea selected varieties 60-72 pk

9.99 VAN HOUTTE Roast & Ground Coffee 340 g, K-Cup® Coffee or Brew Over Ice pods 10-12 pk

4.99 TIM HORTONS Hot Chocolate 8 pk or 500 g tin or French Vanilla Cappuccino 8 pk

150 PTS when you buy 3
\$3 KELLOGG'S Cheez-It Crackers 191-200 g

2/7.50 DARE Viva Puffs, Ultimate, Simple Pleasures, Whippets or Ruffles Cookies 230-310 g

4.49 CADBURY Fingers Cookies 114 g or ARNOTT'S Tim Tam Biscuits 175-200 g

100 PTS when you buy 2
2.99 VOORTMAN Wafer Cookies selected 300 g

200 PTS when you buy 4
 COMPLIMENTS Soft Drinks, Carbonated Water or Iced Tea 2 L

11.99 BECK'S Non-Alcoholic Beer 6x330 mL

100 PTS when you buy 2
 COMPLIMENTS Sparkling Water 12x355 mL

7.33 PEPSI Soft Drinks 1 L, MONTELLIER 1 L or BRISK Iced Tea 710 ml-1 L 1.69-1.99 ea

3.99 LA COCINA Tortilla Chips 300-400 g

2/\$8 LAY'S Poppables 130 g, SMARTFOOD Popcorn 150-220 g, SUNCHIPS 205 g or ROLD GOLD Pretzels 295-370 g

5.99 HAWKINS Cheezies 420 g

3.99 TWIGZ Pretzels 130 g

100 PTS when you buy 2
 KINDER Chocolate Mini 96 g, Surprise 3 pk 60 g, Bueno 145 g or Bueno 3 pk 129 g 4.99-5.79 ea

5.29 NESTLE Novelty Easter Chocolates 85-153 g while supplies last

6.49 FERRERO ROCHER Chocolate Squirrel 90 g while supplies last

1.29 MENTOS Mint 37 g or HERSHEY'S Easter Novelty Chocolates 34-40 g

4.99 MAYNARDS Candy 308-315 g

5.99 HERSHEY'S Bunny or REESE'S Peanut Butter Egg 120-170 g while supplies last

9.49 KELLOGG'S Pop-Tarts 1.152 kg, Rice Krispies Squares 660 g or Special K Bars 500 g

3.99 DUNKAROO'S selected varieties 168 g or NATURE VALLEY Muffin Bars or Crunchy Bars selected 132-175 g

100 PTS when you buy 2
 COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g

7.99 COMPLIMENTS Mini Rice Crisps 100 g

100 PTS when you buy 1
 COMPLIMENTS Mini Soft Drinks 6x222 mL

300 PTS when you buy 2
 COMPLIMENTS Non-Alcoholic Beer 6x355 mL

150 PTS when you buy 2
2/\$7 COMPLIMENTS Cranberry or Ruby Red Cocktails 1.89 L

150 PTS when you buy 1
7.49 COMPLIMENTS Coffee Pods 12 pk

100 PTS when you buy 3
1.99 COMPLIMENTS Rice Crackers 100 g

4.99 **150 PTS** when you buy 2
 BEST BUY Creme Filled Cookies 600 g

meal makers

 <p>3⁹⁹ NO YOLKS Egg Noodles 340 g</p>	 <p>50 PTS when you buy 1 COMPLIMENTS White Vinegar 1 L</p>	 <p>5⁹⁹ 50 PTS when you buy 1 PAM Cooking Sprays 113-170 g (excluding non-GMO and ORGANIC)</p>	 <p>100 PTS when you buy 2 PANACHE Dry Pasta 500 g or COMPLIMENTS Pasta Sauce 650 mL or Alfredo Sauce 410 mL</p>
 <p>200 PTS when you buy 3 3⁴⁹ CAMPBELL'S Chunky Soup 515 mL</p>	 <p>100 PTS when you buy 3 1⁴⁹ COMPLIMENTS Macaroni & Cheese 200-225 g</p>	 <p>2/\$5 BUSH'S Beans 398 mL</p>	
 <p>2⁹⁹ ROGERS Brown, Yellow or Icing Sugar 1 kg</p>	 <p>100 PTS when you buy 2 5⁹⁹ BAKER'S Chocolate 170-225 g</p>	 <p>5⁹⁹ CLUB HOUSE La Grille Spices or Seasonings 111-248 g</p>	 <p>200 PTS when you buy 2 5⁹⁹ QUAKER Muffin or Cookie Mix 900 g or Oat Flour 700 g</p>
 <p>5⁹⁹ GENERAL MILLS Family Size Cheerios selected varieties 526-778 g</p>	 <p>100 PTS when you buy 1 8⁹⁹ COMPLIMENTS Apple Cups 24 pk</p>	 <p>50 PTS when you buy 2 2/\$3 JELL-O Instant Pudding 30-170 g</p>	 <p>300 PTS when you buy 3 3⁹⁹ QUAKER Harvest Crunch Cereal selected varieties 350-600 g</p>
 <p>2/\$5 CITY BREAD Rye Bread 480 g available at selected stores</p>	 <p>9⁹⁹ SCHÄR Bread or Rolls 200-400 g</p>	 <p>4⁹⁹ SILVER HILLS Breads 430-680 g</p>	 <p>100 PTS when you buy 2 2⁹⁹ GRIMM'S Corn Tortillas 295 g</p>
 <p>7⁹⁹ MINUTE RICE 1.2-1.4 kg or TILDA Basmati Rice 907 g</p>	 <p>4⁹⁹ AL'FEZ Sauce selected varieties 400 mL</p>	 <p>200 PTS when you buy 2 5⁴⁹ COMPLIMENTS Chocolate or Baking Chips 225-300 g</p>	 <p>200 PTS when you buy 2 CHOLULA Hot Sauce 150 mL</p>

Here for your budget and lifestyle

 <p>3²⁹ COMPLIMENTS or PANACHE BALANCE Salad Dressings 475 mL</p>	 <p>2⁹⁹ COMPLIMENTS Croutons 145 g or PANACHE Egg Noodles 375 g</p>	 <p>200 PTS when you buy 1 16⁹⁹ PANACHE Maple Syrup Amber Rich 1 L</p>	 <p>100 PTS when you buy 1 10⁹⁹ COMPLIMENTS Honey 750 g-1 kg</p>
 <p>100 PTS when you buy 2 1⁹⁹ COMPLIMENTS Flaked or Chunk Light Tuna 170 g</p>	 <p>100 PTS when you buy 2 1⁷⁹ COMPLIMENTS Onion Soup Mix 57 g or Chicken Noodle Soup Mix 128 g</p>	 <p>4⁹⁹ COMPLIMENTS Flour selected 2.5 kg</p>	 <p>50 PTS when you buy 1 3⁹⁹ COMPLIMENTS Sweetened Condensed Milk 300 mL or Graham Crumbs 400 g</p>

RECIPES, STORIES, TIPS & TRICKS and more, all at Safeway.ca

Best Easter Ever!



7⁴⁹

LINDT Gold Bunny 100 g

15⁹⁹

LINDT Easter Chocolates Assorted Box 250 g



200 PTS
when you buy 2

12⁴⁹

KINDER SURPRISE Maxi, Plush or Easter Egg Hunt Kit 116-186 g



100 PTS
when you buy 1

COMPLIMENTS Mini Eggs 943 g



2⁷⁹

PEEPS Marshmallow Candy 85 g



5⁴⁹

CADBURY Crème Eggs Mini, Assorted or Caramilk Eggs 148-154 g

home & pet care

<p>200 PTS when you buy 2</p> <p>5.99 BEST BUY Bathroom Tissue 12 rolls or Paper Towels 6 pk</p>	<p>100 PTS when you buy 2</p> <p>5.99 COMPLIMENTS Wet or Dry Cloths 12-16 pk</p>	<p>5.49</p> <p>FANTASTIK All Purpose or Disinfectant Cleaners selected 650 mL</p>	<p>STARTING AT 10.99</p> <p>FINISH Dishwasher Cleaner 250 mL, Jet-Dry 473-621 mL or Dish Tabs 21-30 pk</p>
<p>5.99 SAVE \$1</p> <p>6.99 without Scene+ Card</p> <p>COMPLIMENTS Disposable Plates 22-48 pk, Bowls 28 pk, Plastic Cups 16 oz 50 pk or Plastic Glasses 10 oz 50 pk</p>	<p>3.99</p> <p>ZIPLOC Storage Bags selected varieties 10-90 pk</p>	<p>7.49</p> <p>GLAD Kitchen Bags 26-52 pk or Compostable 10 pk</p>	<p>4.99</p> <p>FLEECY Fabric Softener 1.36 L or Dryer Sheets 80 pk</p>
<p>6.99</p> <p>BUY MORE SAVE MORE</p> <p>BLUE BUFFALO Bits 113 g, Sizzlers or Stix 170 g 7.79 ea</p>	<p>18.99</p> <p>CESAR Wet Dog Food 12 pk</p>	<p>1.25</p> <p>BUY MORE SAVE MORE</p> <p>PURINA Lil' Soups or Fancy Feast Broths 34-40 g 1.59 ea</p>	<p>200 PTS when you buy 1</p> <p>10.99</p> <p>COMPLIMENTS Scoopable Cat Litter 15 kg or Wet Cat Food 12x85 g</p>

health, beauty & baby

<p>STARTING AT 1.49</p> <p>COLGATE or CREST Toothpaste 52-120 mL, Floss or Toothbrushes 1-75 pk selected</p>	<p>That's like \$6 toward your groceries</p> <p>600 PTS when you buy 4</p> <p>15% off</p> <p>SENSODYNE Toothpaste 75 mL or Toothbrushes 2 pk selected</p>	<p>6.99</p> <p>LISTERINE Mouthwash 1 L or DEGREE Deodorant 74-107 g selected</p>	<p>5.99</p> <p>HEAD & SHOULDERS or OLD SPICE Hair Care 315-400 mL or DOVE Deodorant 45-74 g selected</p>
<p>100 PTS when you buy 1</p> <p>10% off</p> <p>ST. IVES Skincare selected</p>	<p>10.49</p> <p>U BY KOTEX Pads, Liners or Tampons 22-100 pk selected</p>	<p>5.99</p> <p>LIVE CLEAN Hand Soap 400-500 mL or PANTENE Hair Care 170-355 mL or 187-200 g selected</p>	<p>STARTING AT 9.99</p> <p>JOHN FRIEDA Hair Care 50-250 mL or 210 g, NATURAL INSTINCT Hair Colour 1 pk or SCHMIDT'S Deodorant 75 g selected</p>
<p>300 PTS when you buy 1</p> <p>10% off</p> <p>ENFAMIL A+ NeuroPro selected 587-890 g or 237 mL or 18x237 pk</p>	<p>BUY MORE SAVE MORE</p> <p>1.99</p> <p>BUY 3 or more</p> <p>BABY GOURMET Pouches or Jars selected 113-128 mL 2.49 ea</p>	<p>100 PTS when you buy 2</p> <p>4.49</p> <p>GERBER ORGANIC Snacks 28-150 g</p>	<p>28.99</p> <p>PAMPERS Easy Ups or Ninjamas or HUGGIES Giga Pack Pull-Ups or Goodnites 28-74 pk</p>

pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on-duty.

MIX & MATCH

GET **600 PTS** when you buy 2

15% off

TYLENOL Pain Relief 80-150 pk or MOTRIN 400 mg or Liquid Gel 60 pk*, TYLENOL, BENLYN or SINUTAB Cough or Cold & Sinus selected*, BAND-AID Premium Bandages or NEUTROGENA Acne Products selected

<p>10% off 200 PTS when you buy 2</p> <p>ADVIL selected 24-50 pk or VOLTAREN 30 g or 50 g*</p>	<p>300 PTS when you buy 2</p> <p>19.99</p> <p>POISE Pads or DEPEND Underwear selected</p>	<p>Get diabetes care that fits your needs.</p> <p>Ask us if a personalized care plan is right for you.</p> <p>360Health SAFEWAY</p>
--	---	--

Scene+ JOIN SCENE+ TODAY. sceneplus.ca/register

**Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points. SWY_WK45_S4_WST_ON_BC

STANLEY CUP FINAL 2025

FIND THE CUP & CLEAN UP

YOU COULD WIN 1 OF 3 \$10,000 STANLEY CUP FINAL VIP EXPERIENCES PLUS DAILY PRIZES OF GIFT CARDS AND MORE!

6.99 SCOTTIES® Facial Tissue 6 pk

7.99 Bonterra

All BONTERRA® Paper Products

6.99 Purex

PUREX® Bathroom Tissue 12=24 or 8=24 rolls

6.99 SPONGE TOWELS® 3-6 pk

Enter at FindAndWin.ca

*PURCHASE NECESSARY. Open to legal residents of Canada. Contest starts March 31, 2025, with May 11, 2025. (Purchase Period ends May 4, 2025). 13 grand prizes of Stanley Cup Final VIP Experiences valued at \$10,000 CAD & 10. To increase your chances of winning, purchase more than one entry. Each entry costs \$1.00 CAD. Retailer's price may vary. Sweepstakes ends May 11, 2025. Odds of winning depend on number, timing & accuracy of entries. Full Rules at FindAndWin.ca. ©2025 Kroger Products Inc. *SCOTTIES is a registered trademark of Embury-Cook Worldwide, Inc., used under license. BONTERRA, the BONTERRA logo and the word mark and image of the Stanley Cup are registered trademarks and the Stanley Cup Final logo is a trademark of the National Hockey League. ©NHL 2025. All Rights Reserved.

NEW

100 PTS when you buy 2

PEPSI Soft Drinks 6x222 mL any flavour

2.79 BUY MORE SAVE MORE

ROCKSTAR Energy Drinks 473 mL any flavour 3.79 ea

NEW

GATORADE Water or EVIAN Natural Spring Water 1 L

2/\$5

GATORADE Water 700 mL or EVIAN Natural Spring Water 750 mL

2/\$6

ONE SIP AND YOU'LL KNOW

NEW

fuze iced tea

Naturally Flavoured Iced Tea

8.99 FUZE Iced Tea 12x341 mL

2/\$5 FUZE Iced Tea 500 mL

3.99 FUZE Iced Tea 10x200 mL

200 PTS when you buy 2

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations from March 6th to 12th, 2025. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. The trademarks that appear are the property of their respective trademark owners.

100 PTS when you buy 4

2/\$5 NESTLÉ Juniors 58-95 g or Tablets 95-120 g assorted selection

1.29 NESTLÉ Easter 45 g or Single Bars 31-60 g assorted selection

8.49 NESTLÉ Easter Novelty Bunny Gift Pack 140 g while supplies last

4.99 NESTLÉ Multipacks 164-208 g or Cellos 76-180 g assorted selection

Spring is coming... have a Nestlé treat!

All trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland and used under license. ©2025 Nestlé.

POP FLY CONTEST

Enter for a chance to catch a **BLUE JAYS VIP EXPERIENCE** +100s of prizes to be won

CANADA DRY® 12x355 mL

Visit bluejays.com/CanadaDryContest for contest details

COMING SOON

FIND YOUR NEW FAVOURITE

POPABLES (Poppables, Doritos, Havoc, Cheetos, Tostitos)

Subscribe to Emails from Safeway to get **more**



Get everything you love about Safeway like:

- Access to weekly flyers
- Email exclusive offers
- Recipes plus tips & tricks from our experts
- Important updates about your store

Sign up today to get your first email exclusive **offer**

SAVE \$5

on your next purchase of \$40*

*New subscribers only.
Terms and conditions apply.

Subscribe now



GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa* Card**.

APPLY NOW

**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
See full list of participating merchants across Canada at scotiabank.com/participatingstores.
*Visa Int. / licensed user.