

AB, MB, SK  
**Proudly supporting Canada!**  
 Look for this symbol!

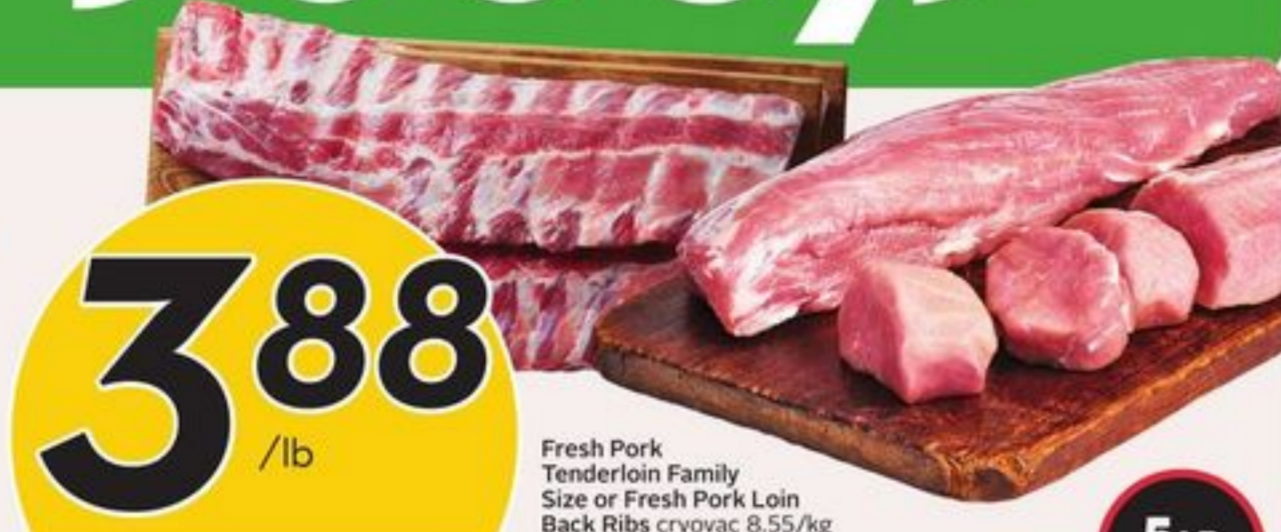
**SAFEWAY**

**Sobeys**



**2.99**  
/lb

COMPLIMENTS Fresh AIR-CHILLED Whole Chicken, Chicken Drumsticks or Bone-In Thighs Family Size 6.59/kg



**3.88**  
/lb

Fresh Pork Tenderloin Family Size or Fresh Pork Loin Back Ribs cryovac 8.55/kg

5 LB BAG



**5.99**

DAILY'S Bacon 375 g



**3.49**

COMPLIMENTS Potatoes product of Western Canada 5 lb 2.27 kg or Cauliflower product of Mexico or USA no 1 grade



**6.99**

COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb or Bay Scallops 80-120 ct per lb 340 g



**Citrus Fest**  
Taste the fresh, sun-kissed flavour of citrus season

**6.99**  
per bag

Stuff Your Bag Orri Clementines product of Israel  
**Average fill 6 lb or 2.8 kg**  
**See more citrus offers inside!**

Orri Clementines product of Israel  
**1.99/lb, 4.39/kg**



**HOT PRICE 5.86**

DANONE Activia Yogurt 12 pk or Oïkos Greek Yogurt 650-750 g



**HOT PRICE 2.97**

CLASSICO Pasta Sauce 218-600 mL or COMPLIMENTS Lasagna 375-500 g



**HOT PRICE 5.99**

ROYALE Bathroom Tissue 9-12-24 rolls, Paper Towel 3-6 rolls or Facial Tissue 6 pk



**HOT PRICE 3.97**

GENERAL MILLS Cereal selected varieties 306-437 g or KELLOGG'S Cereal 298-435 g or Premium Cereal selected varieties 210-525 g



**HOT PRICE 4.94**

DR. OETKER Giuseppe Thin or Rising Crust Pizza selected 439-785 g

\*For details on claim requirements, visit the Canadian Food Inspection Agency (CFIA) website for food, and the Competition Bureau website for non-food.

**Scene DIGITAL EXCLUSIVE**  
 OFFER AVAILABLE MARCH 13-19, 2025

That's like **\$10** toward your groceries

YOUR **1000 PTS**  
**OFFER IS WAITING**

Visit the Sobeys app or Safeway app or MyGroceryOffers.ca

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

THU 13 | FRI 14 | SAT 15 | SUN 16 | **MON 17** | TUE 18 | WED 19

Prices and offers in effect March 2025

A PROUD CANADIAN COMPANY

SBY\_SBY\_WWAL\_P01\_W01\_AB\_MB\_SK



# Scene<sup>+</sup> MEMBER

## PRICING

Swipe your Scene+ Card and Save



MEMBER PRICING

**3.49**

SAVE 50¢

**3.99** without Scene+ Card  
COMPLIMENTS Baby-Cut Carrots product of USA 907 g



MEMBER PRICING

**5.99**

value size

/lb, 13.21/kg **SAVE \$1** /lb

**6.99** without Scene+ Card  
Fresh Boneless Whole Beef Brisket cut by your meat expert from Canada AA grade beef cryovac while supplies last



MEMBER PRICING

**7.99**

SAVE 1.30

**3.29** without Scene+ Card  
ROGERS Sugar 2 kg



MEMBER PRICING

**2.88**

SAVE \$1

**3.88** without Scene+ Card  
COMPLIMENTS Peanut Butter 500 g, Syrup 750 mL or Pancake Mix 905 g

Look for more Member Pricing throughout the flyer and in-store.



Scene

TURN  
POINTS  
INTO  
GROCERIES



400 PTS  
when you buy 4

4.99

JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g



200 PTS  
when you buy 1

\$11

COMPLIMENTS Breaded or Battered or Garlic & Herb Haddock, Salt & Malt Vinegar Cod, Lemon Pepper Sole or Mediterranean Pacific Salmon 460-580 g



100 PTS  
when you buy 2

3.97

PHILADELPHIA Cream Cheese select varieties 227-250 g



150 PTS  
when you buy 2

6.99

KRAFT Cheez Whiz 900 g

1000 Points = \$10 of free groceries



# A Proud Canadian Company



**7.99**  
/lb

Fresh Extra Lean Ground Beef Family Size or Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AA grade beef 17.6/kg



**3.99** MAPLE LEAF or SCHNEIDERS Wieners 375 g selected



**5.99** WATSON RIDGE Breaded Chicken Strips, Burgers, Popcorn or TAAM Halal Breaded Chicken Strips, Nuggets or Burgers 800 g



**4.49**  
/100 g

Wild Alaska Sockeye Salmon Fillets previously frozen or frozen



**2/\$5**

COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA



**3.99** WONDERFUL Pistachios selected 200-225 g



**9.99**

Cookies 20 pk or 620 g



**2.99**  
/100 g

FRICO Gouda smoked, mild, medium, spiced or chili



**\$5**

COMPLIMENTS Dry Cured Salami selected 125 g



**6.99**

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g or BLACK DIAMOND Cheestrings 12-16 pk, 252-336 g



**4.49**

TROPICANA Lemonade, Drinks or Zero Sugar selected 1.36 L or PURE LEAF Iced Tea 1.75 L



**5.49**

COMPLIMENTS Butter salted 454 g



**4.94**

NESTLE Parlour Frozen Dessert 1.5 L



**2/\$5**

LECLERC Celebration Cookies 200-350 g or KELLOGG'S Cheez-It, Snap'd or Town House Crackers 213-391 g



**1.99**

COMPLIMENTS White, 100% Whole Wheat Bread 570 g or English Muffins 6 pk



**99¢**

COMPLIMENTS Soft Drinks, Iced Tea or Carbonated Water 2 L



**2/\$3**

CAMPBELL'S Broth 900 mL or Concentrated Broth 250 mL



**1.99**

DAWN Dish Soap 431-473 mL



**99¢**

COMPLIMENTS Soft Drinks, Iced Tea or Carbonated Water 2 L



**2/\$3**

CAMPBELL'S Broth 900 mL or Concentrated Broth 250 mL



**1.99**

DAWN Dish Soap 431-473 mL



**7.99**

CLIF Bars 5 pk



**2/\$3**

CAMPBELL'S Broth 900 mL or Concentrated Broth 250 mL



**1.99**

DAWN Dish Soap 431-473 mL

**PROUDLY CANADIAN**  [safeway.ca](http://safeway.ca) | [sobey.com](http://sobey.com)  For every ton of paper used in the printing of this flyer, SJC's Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, March 13, 2025 to Wednesday, March 19, 2025. Advertised prices do not include taxes, deposits and environmental fees. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. We deliver when to prescription and food items only. On select ONE GET ONE FREE (1/1B0007) items, customer must purchase the first item at full price to receive the second item free. 8000 offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental fees on the purchased and free items. Manufacturer's coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Score+ Loyalty Program is available at participating Sobey's or Safeway locations within Western Canada. Not valid for cash. See weekly offers for current ways to earn Score+ points. All weekly Score+ offers exclude taxes, delivery charges, full payments, service fees, rental fees, event tickets, gift cards, fuel/dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McAfee/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, Sobey's products, battery charging, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Score+ points for \$10 towards your purchase up to a maximum of 50000 Score+ points (\$5000 per day). For full Score+ Terms & Conditions or to redeem your points, visit <https://www.sobey.com/scoreplus>. Terms and conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Score Plus Corporation used under license by Sobey's Capital Incorporated. Please recycle where facilities exist.

SJR\_SAW\_2024\_F08\_W07\_A8\_M8\_L8



Scene  
**DIGITAL  
EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

# Get up to 900 PTS

Activate your offers in the **Sobeys** or **Safeway** app or at [MyGroceryOffers.ca](https://www.MyGroceryOffers.ca)

That's like  
**\$9**  
toward your  
groceries



Get **300 PTS**  
when you  
buy 2

DARE Veggie Crisps 100 g  
or Breton Bites 200 g



Get **300 PTS**  
when you  
buy 1

COMPLIMENTS  
Cereal 400-794 g



Get **300 PTS**  
when you  
buy 1

COMPLIMENTS Granola  
Bars 560-630 g



Offer valid March 13<sup>th</sup> to March 19<sup>th</sup>, 2025 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



# 3.14 Happy Pi Day!

On March 14, slice into something good!



Add Ice Cream, Mmm!



**STARTING AT 7<sup>99</sup>**  
COMPLIMENTS Pies 580-750 g

Buy any participating pies and  
**Get 750 PTS** When you buy 3 or more  
**Get 300 PTS** When you buy 2  
**Get 100 PTS** When you buy 1



**9<sup>99</sup>**  
Lemon Meringue Pie 638 g

# Ramadan KAREEM

Make a roast or savoury stew!



Halal  
**12<sup>99</sup>**  
/lb

SUNGOLD Boneless Lamb Leg 28.64/kg



**50 PTS** When you buy 1  
**3<sup>69</sup>**  
CHALOI Naan 500 g

**11<sup>99</sup>**

SALEEM Caravan Rice selected varieties 4.54 kg



Sweet & juicy!



**8<sup>99</sup>** Sugar Mango product of Colombia 19.82/kg

**2<sup>49</sup>** Grey Zucchini or Eggplant product of Mexico 5.49/kg

**1<sup>99</sup>** Cilantro product of Mexico or USA



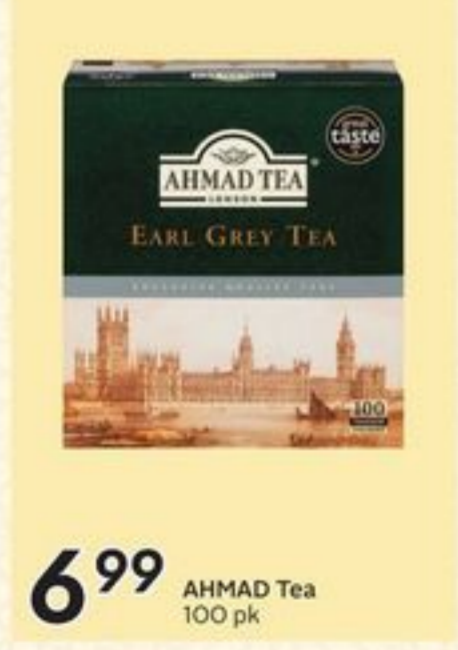
**7<sup>99</sup>** Cedar Dates product of Peru 17.61/kg



**3<sup>99</sup>** JOMARA ORGANIC Khidri or Segai Dates 150 g



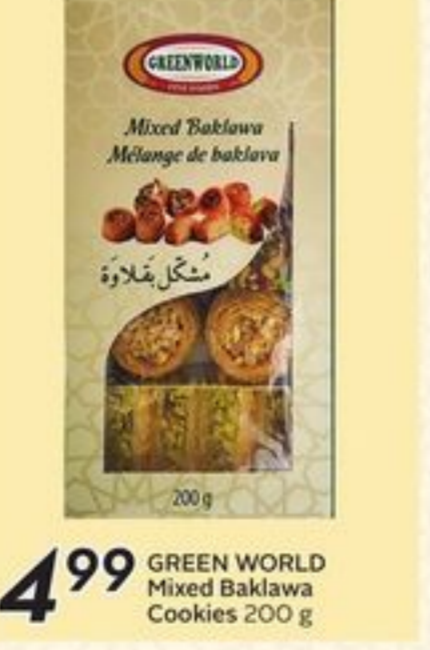
**6<sup>99</sup>** COMPLIMENTS Roasted Cashews salted or unsalted 275 g



**6<sup>99</sup>** AHMAD Tea 100 pk



**1<sup>99</sup>** ETI Whole Digestive Cookies 393 g or Biscuit Tea 400 g



**4<sup>99</sup>** GREEN WORLD Mixed Baklava Cookies 200 g



**2<sup>49</sup>** ALMARAI Guava or Mango Juice 1 L



**1<sup>99</sup>** PUCK Thickened Creamy Product 160 g



**7<sup>99</sup>** KASIH Golden Tahini 900 g

Receive 1000 Scanner points when you load the offer and make the specified minimum purchase amount based on your individual shopping history, on single grocery purchases at participating stores and delivery locations. This promotion is in single currency and is not applicable to other currencies and charges and other discounts or coupons. Scanner card must be used and registered. Offer valid from January 16, January 22, 2020. Offer must be loaded. The maximum number of points earned per purchase is 1000. Digital products, gift cards, alcohol, tobacco, frozen food, and other non-food products are excluded. See full Terms and Conditions. We reserve the right to amend the offer. If any discrepancy in our site description, there is a discrepancy in the offer or unavailability or the offer and is subject to change without notice. ©2020 Puck Inc. Puck Inc. is a registered trademark of Puck Inc. All other trademarks are the property of their respective owners.



# HAPPY VAISAKHI

Add some heat!



Green or Red Thai Peppers product of Vietnam 50 g

3.49

5.99 /lb

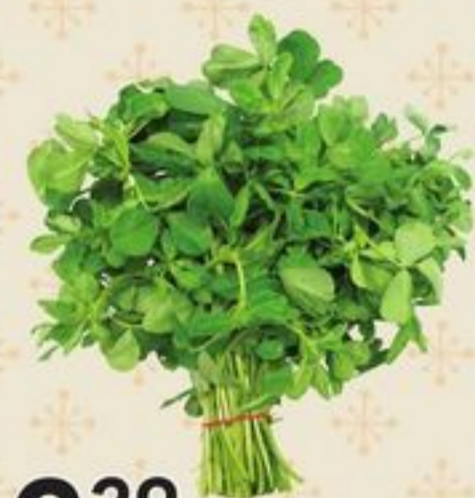
Indian Okra product of Honduras 13.21/kg



7.99

Baklava 300 g

Great for dipping!



2.29

Methi Bunches product of USA



26.99

NANAK Desi Ghee Pet Jars 1.6 kg



4.49

CHALO! Roti 750 g



16.99

QILLA Premium Basmati Rice 4.54 kg



4.99

PUCK Halloumi Cheese 180 g or TRE STELLE Paneer 300-350 g



2/\$8

LAY'S Asian Flavours selected varieties 200 g



2.49

RUBICON Juice selected varieties 1 L



2.49

SURATI Snacks selected varieties 250-341 g



39¢

MAGGI Masala Noodles 70 g



5.99

NATIONAL Pastes selected varieties 750 g



99¢

NATIONAL Vermicelli 150 g

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca or the Sobey's or Safeway app.

SBP\_SVP\_WW46\_P03\_WST\_Label\_HLS\_SK



# HAPPY HOLI

Find everything you need for your festivities.



**1.99**

/lb  
Long Squash  
product of Mexico  
4.39/kg



**11.99**

CHALO! Basmati Rice  
4.54 kg



**1.99**

/lb  
Red Bulk  
Carrots product  
of China 4.39/kg



**3.99**

QUAKER Crispy Minis  
Magic Masala or  
Korean BBQ 90 g



**1.99**

FROOTI Mango  
Juice 1 L



**4.99**

PATAK'S Cooking Sauce 400 mL  
or 3 Step Meal Sauce Kit  
selected varieties 313 g



**1.29**

PARLE-G Biscuits  
300 g



# Citrus Fest

Taste the fresh, sun-kissed flavour of citrus season

Brighten your day with citrus

Mmmm, super sweet!

**2.49** /lb  
Minneola Oranges product of USA 5.49/kg

**2.99** /lb  
Ippolito Blood Oranges product of Spain or USA 6.59/kg

**6.99** /lb  
Sumo Oranges product of USA 15.41/kg

Perfect for juicing!

**4.99** 2 LB BAG  
Cara Cara Oranges product of USA 907 g 2 lb bag

**2.49** 50 PTS when you buy 3  
Large Red Grapefruit product of Israel or Turkey

**2.99**  
Honey Pomelo product of China

**100% FRESH GUARANTEE** **GUARANTEED FRESH OR YOUR MONEY BACK**

### Fruity Fresh...

**4.99** /lb  
Strawberries product of USA or Mexico no 1 grade 1 lb 454 g

**3.99** /lb  
Seedless Black Grapes product of Peru 8.80/kg

### Veggie love...

**1.99** /lb  
Roma Tomatoes product of Mexico 4.39/kg

**4.99** /lb  
Romaine Hearts 3 pk product of Mexico or USA

**3.49** /lb  
Honeycrisp Apples product of British Columbia or Canada, Canada extra fancy grade 7.69/kg

**6.99** 100 PTS when you buy 2  
Bagged Apples Gala, Ambrosia or McIntosh product of British Columbia or Canada, Canada Fancy grade 1.36 kg/3 lb bag

**2/\$9**  
GOOD LEAF Lettuce Blends product of Canada 113 g

**3.99** 100 PTS when you buy 2  
COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g

**3.49** /lb  
Bartlett Pears product of Chile, extra fancy grade 7.69/kg

**3.99** 100 PTS when you buy 2  
Dragon Fruit product of Vietnam

**2.99** /lb  
Celery product of USA

**2.99** /lb  
Brussels Sprouts product of USA or Mexico no 1, 6.59/kg

**15% off**  
Prepared Fresh Daily Mixed Melon, Watermelon, Honeydew or Cantaloupe Chunks assorted sizes

**BUY 2 GET 3RD FREE**  
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

## bulk

**7.99**  
COMPLIMENTS Walnut Pieces 250 g

**9.99** 100 PTS when you buy 1  
H&H Dried Fruit selected 454 g

## floral

**15.99**  
St. Patrick's Day Bouquet

**14.99**  
Oxalis in Shamrock 4" pot

**15.99**  
Mini Gerbera assorted colours 15-stem bunch

**21.99**  
Anthurium in ceramic 5" pot

Give them more with the Grocery Essentials Card. Visit [sobey.com/giftcards](http://sobey.com/giftcards) or [safeway.ca/giftcards](http://safeway.ca/giftcards) for details.



# Citrus Fest

Taste the fresh, sun-kissed flavour of citrus season

## Brighten your day with citrus

Stuff the bag!



Orri Clementines product of Israel

Stuff Your Bag Orri Clementines product of Israel **6.99** per bag

or **Pick your own!** 1.99/lb, 4.39/kg



Average fill 6 lb or 2.8 kg



HOW MUCH CAN YOU STUFF?!

Try our new Lemon Cake Pops for a limited time!



NEW

BUY 4 GET 5TH of equal or lesser value FREE

Patisseries small or large

50 PTS when you buy 3

89¢ ea



Large Lemons product of Spain, Morocco or Egypt



2 LB BAG

100 PTS when you buy 2

5.49 per bag

COMPLIMENTS Lemons product of Spain, Morocco or Egypt 907 g 2 lb bag

Try our Lemon Cheese Strudel



75 PTS when you buy 2

3.99

LIMITED TIME ONLY

BAKED IN STORE

Mini Strudel or Strudel Fingers assorted 4-6 pk 228-272 g

8.99 /lb

In-Store Marinated Spicy Lemon Boneless Skinless Chicken Breast or Thighs 19.82/kg



200 PTS when you buy 2

Asian Style Citrus Chicken Wrap Sandwich or Select Varieties 219-300 g



100 PTS when you buy 1

9.49

Small Bar Cakes 455-575 g



200 PTS when you buy 2

Citrus Snack Boxes or Select Varieties 255-320 g



4.79

Mini Danish 6 pk 250 g

BAKED IN STORE



OCEAN WISE RECOMMENDED

READY FOR YOU

4.49 /100 g

In-Store Spicy Lemon Marinated Fresh Sockeye Salmon Fillets

Enjoy the delightful flavours made with citrus



**STERLING SILVER**  
PREMIUM CUT

**HAND-SELECTED AAA BEEF**  
Well-marbled Aged to perfection  
Cut from Canada AAA Beef  
Exclusive to Sobeyes or Safeway

**77<sup>49</sup>** /lb  
STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Simmering Steaks Family Size cut by your meat expert from Canada AAA grade beef 25.53/kg

**23<sup>99</sup>** /lb  
STERLING SILVER Fresh Boneless Striploin Premium Oven Roast or Grilling Steaks Family Size cut by your meat expert from Canada AAA grade beef 52.89/kg

**CERTIFIED TENDER TENDRETE CERTIFIEE**

**6<sup>49</sup>** /lb  
COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Breast Halves Family Size 14.31/kg

**+100 PTS** when you buy 1 pkg

**9<sup>99</sup>** /lb  
Fresh Boneless Skinless Turkey Breast 22.02/kg

**4<sup>49</sup>** /lb  
Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size 9.90/kg

**5<sup>99</sup>** /lb  
Fresh Whole Skinless Pork Belly cryovac 13.21/kg

**100 PTS** when you spend \$10 or more

**value size**

**8<sup>99</sup>** /lb  
Fresh Boneless Sirloin Tip Roast Royale, Seasoned, Prime Rib Fat Added, cut by your meat expert from Canada AAA Grade Beef 19.82/kg

**+300 PTS** when you spend \$15

**BUY MORE SAVE MORE**  
\$5 when you buy 2 or more

**5<sup>99</sup>** /lb  
MAPLE LODGE FARMS Chicken Sausages 375-500 g

**+300 PTS** when you buy 2

**12<sup>49</sup>** SUNGOLD Lamb Tonight 284-375 g

**A taste of Ireland!**

Serve up traditional stew for St. Patrick's Day on March 17!

**9<sup>99</sup>** /lb  
Fresh Boneless Beef Stewing Cubes Family Size cut by your meat expert from Canada AA grade beef 22.02/kg

**+400 PTS** when you buy 2

**7<sup>99</sup>** /lb  
CHRIS BROTHERS Corned Beef Brisket 17.61/kg

**Beef Brisket**  
TRADITIONAL IRISH-INSPIRED TRADITIONAL IRISH-INSPIRED

**Love it. Or it's free.**  
100% GUARANTEE

**+75 PTS** when you buy 1

**11<sup>99</sup>**  
COMPLIMENTS Beef Cabbage Rolls 907 g

**STARTING AT 2<sup>99</sup>**  
COMPLIMENTS Sliced Meat 175 g selected

**7<sup>99</sup>** **+100 PTS** when you buy 2  
COMPLIMENTS Breaded Chicken, Cheese Sticks, Egg Rolls or Spring Rolls 325-700 g

**quick & easy**

**7<sup>99</sup>** STARTING AT  
GRIMM'S Sausage Rings, Pepperoni or Pepperoni Bites 300-450 g

**9<sup>99</sup>** **+300 PTS** when you buy 2  
IMPOSSIBLE Plant-Based Burgers 2 pk, Ground Beef or Chicken Nuggets 226-383 g

**7<sup>99</sup>**  
SCHNEIDERS Juicy Jumbos, Smoked Sausages, Sausage Rings or Bologna (excluding beef) 300-500 g selected

**9<sup>99</sup>** **+200 PTS** when you buy 2  
BUTCHER'S SELECTION BBQ or Honey Garlic Pork Back Ribs 680 g

**11<sup>99</sup>** **+100 PTS** when you buy 1  
FRESHSTONE ROLL-EEZ Supreme, Meat Lovers Pizza or Philly-Style Beef Steak 540 g

**27<sup>99</sup>** **+200 PTS** when you buy 1  
YES! DELICIOUS Oven Roasted Style Chicken Wings with Sweet & Bold BBQ Sauce Minimum 23 Wings 1.5 kg

**GET TO FREE GROCERIES FASTER**

when you open your Scotia membership card and pay with your ScotiaBank Scotia Visa Card

**GET 500 PTS ON EVERY \$1 SPENT**

**100 pts = \$10 in groceries**

©2022 Scotiabank. \$10 in groceries. Scotia points redeemed at any participating Empire location must be redeemed in increments of 1000. Best before dates are shown on the product packaging. See full terms of participation at scotiabank.com/participatinggroceries. Visa Inc. Licensed user.

Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf



**It's never too early to que-up burgers!**



READY FOR YOU

300 PTS when you spend \$20 or more

**8<sup>99</sup>** /lb

Fresh Premium Bacon & Cheddar, Jalapeño & Cheddar or Onion & Swiss Medium Ground Chuck Beef Burger 19.82/kg



compliments  
ANGUS BEEF BURGERS  
BURGERS DE BŒUF ANGUS

**18<sup>99</sup>**

COMPLIMENTS Angus, Prime Rib, Sirloin, Angus or Pork Belly Burgers 1.13 kg



compliments  
PRIME RIB BEEF BURGERS  
BURGERS DE BŒUF CÔTE DE BŒUF

8 x 142 g (5 oz) / NET 1.13 kg



compliments

TRADITIONAL BEEF BURGERS | BURGERS DE BŒUF TRADITIONNELS

8 x 113 g (4 oz) / NET 907

200 PTS when you buy 2

**12<sup>99</sup>**

COMPLIMENTS Traditional Beef, Chicken or Turkey Burgers 850-907 g



compliments  
BALANCE ÉQUILIBRE  
EXTRA LEAN TURKEY BURGERS  
BURGERS DE DINDE EXTRA MAIGRE

6 x 142 g (5 oz) / NET 852 g



compliments

STUFFED · FARCIS  
CHEDDAR & BACON  
BEEF BURGERS | BURGERS DE BŒUF  
CHEDDAR ET BACON

6 x 170 g (6 oz) / NET 1.02 kg



compliments

STUFFED · FARCIS  
JALAPEÑO & CHEDDAR  
BEEF BURGERS | BURGERS DE BŒUF  
JALAPEÑO ET CHEDDAR

6 x 170 g (6 oz) / NET 1.02 kg

**18<sup>99</sup>**

COMPLIMENTS Premium Stuffed Beef Burgers 1.02 kg

Put bacon on your burger!



compliments  
NATURALLY SMOKED BACON  
FUMÉ NATURELLEMENT

375 g



compliments  
NATURALLY SMOKED BACON  
FUMÉ NATURELLEMENT

375 g

BUY MORE SAVE MORE

**6<sup>49</sup>**

ea when you buy 2 or more  
COMPLIMENTS Bacon 375 g 6.99 ea



# Make your own Beer Battered fried fish!

**Sobeys**

Get our recipe at  
<https://www.sobeys.com/en/recipes/beer-battered-fried-fish/>

**Safeway**

Get our recipe at  
<https://www.safeway.ca/recipes/beer-battered-fried-fish/>

**TRY OUR**

recipe with Wild  
Rockfish Fillets



**125 PTS**  
when you spend  
\$10 or more

**1.99**  
/100 g



Fresh Wild Rockfish Fillets  
product of British Columbia





# Ramadan MUBARAK

PROUDLY CANADIAN.  
ALWAYS ZABEEHA BY HAND.



**BUY 2 GET 3RD**  
of equal or lesser value  
**FREE**

MINA Halal Supreme  
Crunch Spicy Chicken  
Bites or Burgers 600 g

**BUY 2 GET 3RD**  
of equal or lesser value  
**FREE**

MINA Halal Chicken  
Breast Strips or  
Nuggets 600 g

**BUY 2 GET 3RD**  
of equal or lesser value  
**FREE**

MINA Halal Jalapeño  
Beef Burgers 800 g



MINA Halal Chicken Leg Quarters  
4 pk at select stores

MINA Halal Whole Chicken  
at select stores

MINA Halal Boneless Skinless  
Chicken Thighs at select stores



# seafood



**100 PTS**  
when you spend \$7 or more

**7<sup>99</sup>** /100 g  
Seafood Salad made in-store daily



**300 PTS**  
when you spend \$25 or more

**12<sup>99</sup>**  
Cooked Whole Lobsters frozen or previously frozen product of Canada 300 g



**125 PTS**  
when you spend \$30 or more

**7<sup>99</sup>** /100 g  
Fresh Wild Pacific Rockfish Fillets product of British Columbia subject to availability



**7<sup>99</sup>** **SAVE \$1**  
without Scene+ Card  
AGUA STAR Wild Pacific Salmon Fillets 567 g or PREMIER SEAFOODS Smoked Pink Salmon Nuggets assorted flavours previously frozen 150 g



**2<sup>99</sup>** COMPLIMENTS Lobster-Flavoured Alaskan Pollock 227 g



**14<sup>99</sup>**  
40 FATHOMS Breaded Haddock or Cod Fillets 815 g or COMPLIMENTS Cooked Shrimp in Bag with Cocktail Sauce 41-50 ct per lb 680 g



**8<sup>99</sup>** **400 PTS**  
when you buy 3  
EIGHT TREASURES Whole Tilapia 1.36 kg or Cooked Shrimp 91-120 ct per lb 340 g or COMPLIMENTS NATURALLY SIMPLE Haddock or Cod Fillets 400 g



**4<sup>99</sup>**  
YUCATAN Guacamole regular 227 g



**9<sup>99</sup>**  
OLIVIERI Pasta 500-700 g or \$7.99 each for Sauce 600 mL

**Meal deal!**

**500 PTS** when you buy 1

**149** ea

**BUY 1 +1** **for only 18<sup>99</sup>**

Whole Assorted Dagwood Sandwich 1.15 kg  
COMPLIMENTS Salad 850-908 g  
regular tortilla, creamy coleslaw, macaroni or other select varieties



**3<sup>99</sup>**  
FONTAINE SANTÉ Topped Hummus 227-255 g or LANTANA Topped Hummus 283 g

**READY FOR YOU**

**250 PTS** when you buy 200 g or more

**Chilled Curry Meals with scented Basmati rice, raita and naan bread sold by 100 g**

Select from a variety of flavours:  
Chana Masala, Butter Tofu, Butter Chicken, Beef Vindaloo or Chicken Korma



**200 PTS** when you buy 2

**7<sup>99</sup>**  
KERRYGOLD Cheddar 198 g, L'EXTRA Camembert or Brie 170 g, AGROPUR Grand Cheddar 3 yr or 6 yr 200 g or OKA product of Canada 190 g



**100 PTS** when you buy 1

**14<sup>99</sup>** COMPLIMENTS Sliced Cheeses 440 g



**STARTING AT 8<sup>99</sup>**  
IRELAND'S OWN Irish Porter Cheddar or COOMBE CASTLE Caramelized Onion Cheddar or Cranberry Wensleydale 150-200 g



**7<sup>99</sup>**  
GREENFIELD Sliced Deli Meats selected 175 g



**6<sup>99</sup>** BRANDT Kolbassa Sausage 250 g



**3<sup>69</sup>** /100 g  
MASTRO Rosemary Ham, Capocollo or SAN DANIELE Mortadella



**349** **300 PTS** when you buy 300 g or more  
COMPLIMENTS Roast Beef, Corned Beef, Montreal Smoked Meat or Pastrami



**4<sup>99</sup>** **SAVE \$1**  
without Scene+ Card  
**5<sup>99</sup>** DABOOM! Cake Slices 103-179 g



**50 PTS** when you buy 1

**4<sup>29</sup>**  
Kaiser Buns 6 pk 315-430 g



**50 PTS** when you buy 1

**4<sup>99</sup>** Hot Dog or Burger Buns 12 pk

**BAKED IN STORE**

**Bring on the buns!**  
Made with 100% Canadian flour.

Back for the season!



**100 PTS** when you buy 1

**10<sup>49</sup>** TOP DESSERT Banana or Carrot Cake 485 g



**4<sup>29</sup>** Panini 6 pk 250-480 g

**6<sup>29</sup>** Cheese Swirl Buns 4 pk 367-400 g

**75 PTS** when you buy 1



**5<sup>29</sup>** Cheese Hot Dog or Burger Buns 8 pk

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!  
www.sobeys.com/getflyer or www.safeway.ca/getflyer



# drinks & snacks



**100 PTS**  
when you buy 2  
BUBLY Sparkling Water 12x355 mL



**949**  
CADBURY Mini Eggs or  
HERSHEY'S Eggy's 400 g  
while supplies last



**279**  
PEEPS 85 g, 5 GUM 15 pk or  
ICE BREAKERS Mints 36-43 g  
while supplies last



**150 PTS**  
when you buy 2  
HERSHEY'S Bagged Chocolate  
160-290 g or OMG! Chocolate  
Clusters 100 g



**2/\$5**  
GATORADE  
Water 700 mL



**100 PTS**  
when you buy 1  
**999**  
VIN ZERO  
Non-Alcoholic Wine  
750 mL



**2/\$9**  
DORITOS Tortilla Chips 210-280 g  
or CHEETOS 170-285 g



**599**  
without  
Scanner  
Card  
**699**  
FRITO-LAY Value  
Size Snacks  
325-535 g



**2399**  
STARBUCKS Coffee 793-907 g or  
K-Cups® Pods 24 pk



**1399**  
TETLEY  
Orange Pekoe  
Tea 216 pk



**299**  
SUNRYPE Juice  
5x200 mL tetra



**100 PTS**  
when you buy 2  
**1399**  
JUMPING BEAN Single Serve Coffee  
Pods 20 pk



**499**  
CHRISTIE Family Size Cookies  
selected 303-530 g or Oreo  
Cakesters 285 g



**299**  
CHRISTIE Ritz or Wheat Thins  
Crackers selected 175-200 g



**599**  
DARE Bear Paws 337-480 g or  
Wagon Wheels 630 g or  
BOULANGERIE GRISSOL Melba  
Toast 350-400 g



**300 PTS**  
when you buy 2  
**277**  
QUAKER Dippys or  
Chewy Granola Bars  
120-156 g

**Love it. Or it's free.** 100% Satisfaction Guarantee

compliments

**100 PTS** when you buy 4  
**4/\$5** COMPLIMENTS Spring Water 1.5 L

**100 PTS** when you buy 2  
**349** COMPLIMENTS Potato Chips  
Extraflavour 200 g or  
Flavoured Tortilla Chips 255 g

**100 PTS** when you buy 2  
**349** COMPLIMENTS Soda Crackers  
450 g

**200 PTS** when you buy 1  
**277** COMPLIMENTS Mini Eggs 650 g  
while supplies last

# natural health



**549**  
TRADITIONAL  
MEDICINALS Tea  
16 pk



**699**  
MARY'S ORGANIC  
Crackers 142-184 g



**449**  
COMPLIMENTS ORGANIC Tortilla  
Chips 130 g or SIMPLY PROTEIN  
Chips 130 g



**200 PTS**  
when you buy 2  
**1099**  
POPPI  
4 pk 355 mL



**399**  
EARTH'S OWN  
Select Beverages  
1.75-1.89 L



**299**  
SILK Creamers  
450-473 mL



**449**  
AMY'S Assorted Burrito 156-170 g  
or Select Wraps 142-156 g



**100 PTS**  
when you buy 2  
**599**  
KASHI Go Lean Cereal 275-390 g,  
ORGANIC Cereal 300-460 g or  
Granola 311-340 g



**3999**  
PERFECT SPORTS DIESEL  
Whey Protein 908 g



**100 PTS**  
when you buy 1  
**1499**  
ONE A DAY Multivitamin Gummies  
selected 60-90 pk



**2/\$7**  
PROBAR Whole Food Bars 85 g or  
Energy Chews 60 g or GRENADE  
Bars 60 g



**899**  
KIND or LARABAR  
5 pk or KIND Minis  
10 pk

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# Hooray for St. Patrick's Day



ALL ITEMS ON SALE  
THROUGH MARCH 17<sup>TH</sup>



150 PTS when you buy 1  
LIMITED TIME ONLY

**15<sup>99</sup>**

St. Patrick's Day Single Layer Cake 610 g



100 PTS when you buy 1

LIMITED TIME ONLY

**\$7**

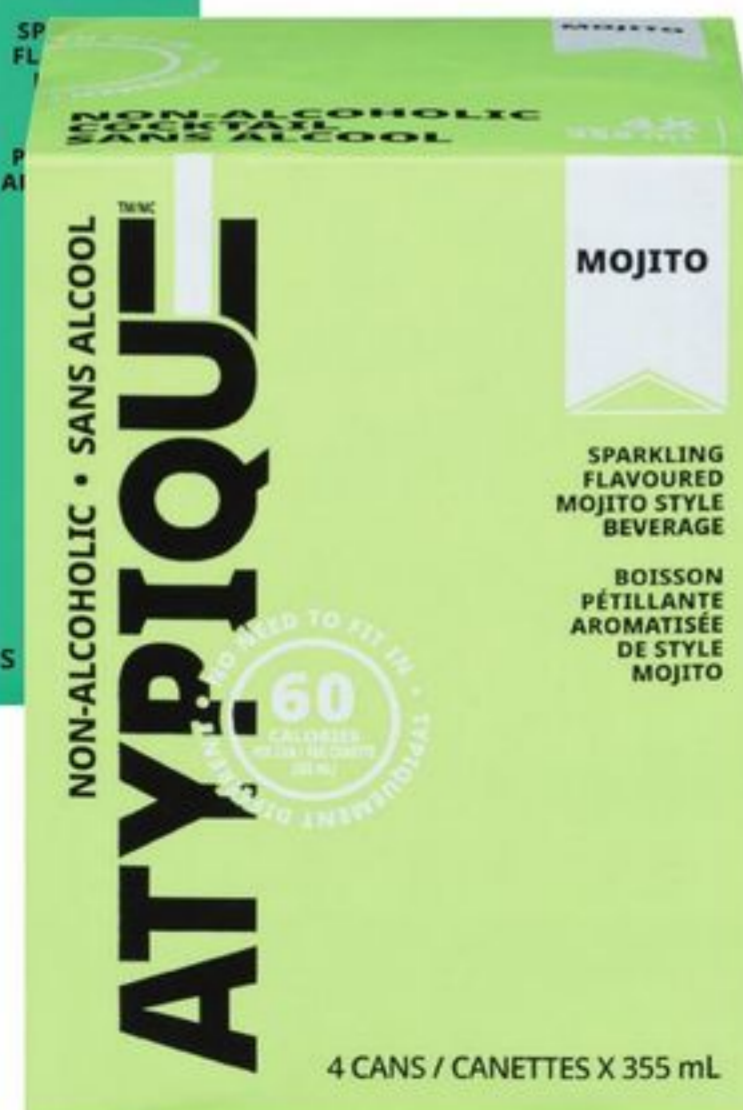
TOP DESSERT St. Patrick's Day Mini Cupcakes 12 pk 300 g or Cupcakes White, Chocolate assorted or Confetti 6 pk 335 g



100 PTS when you buy 2

**2<sup>99</sup>**

PURITAN Stew 410 g



**8<sup>99</sup>**

ATYPIQUE Non-Alcoholic Mocktail 4x355 mL



**5<sup>49</sup>**

MATT & STEVE'S Extreme Beans 500 mL





# Everyone deserves an easy dinner night



COMPLIMENTS Breaded Chicken Burgers 700 g

100 PTS when you buy 2

**7.99**  
ea



COMPLIMENTS Breaded Chicken Nuggets 700 g



COMPLIMENTS Breaded Popcorn Chicken 700 g



COMPLIMENTS Breaded Chicken Strips 700 g



# dairy & frozen

<p><b>100 PTS</b> when you buy 2</p> <p><b>4.99</b> COMPLIMENTS Cheese Slices 210-230 g</p>	<p><b>7.99</b> STARBUCKS Iced or Cold Brew Coffee 1.18-1.42 L</p>	<p><b>6.99</b> PARKAY Margarine Squares 1.36 kg</p>	<p><b>200 PTS</b> when you buy 2</p> <p>COMPLIMENTS Omega-3 Free Run Large White Eggs 12 pk or Free Run Large White Eggs 12 pk</p>
<p><b>3.49</b> LUCERNE or DAIRYLAND Sour Cream 500 mL</p>	<p><b>7.99</b> iögo Yogurt 16 pk</p>	<p><b>4.99</b> NATREL Fine-Filtered Milk 2 L (excludes chocolate milk)</p>	<p><b>150 PTS</b> when you buy 3</p> <p><b>3.99</b> YOPLAIT Minigo Yogurt 6 pk or Yogurt Tubes 8 pk</p>
<p><b>5.99</b> NESTLÉ Drumstick Frozen Dessert, DEL MONTE Gelato or Sorbet 946 mL</p>	<p><b>3.49</b> HEINZ Hot Bites 198 g</p>	<p><b>4.49</b> KRAFT Cool Whip Whipped Topping 1 L</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>3.99</b> CAVENDISH FARMS Potato Patties 600 g</p>

# meal makers

<p><b>100 PTS</b> when you buy 2</p> <p><b>5.49</b> HERSEY'S Chipits 200-270 g</p>	<p><b>3.49</b> CATELLI Smart 340-375 g, Bistro 375 g or Healthy Harvest 375 g (excludes lasagna) or PANACHE Pesto 212 mL</p>	<p><b>5.49</b> MUTTI Passata 680 mL</p>	<p><b>400 PTS</b> when you buy 2</p> <p>LE GREC Salad Dressing 350 mL</p>
<p><b>3.49</b> KRAFT Jet-Puffed Marshmallows 400 g or BETTY CROCKER Frostings 340-450 g</p>	<p><b>4.99</b> HEREFORD Corned Beef 340 g</p>	<p><b>7.99</b> KRAFT Pizza Kit 850 g</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>2.99</b> COMPLIMENTS Ready to Eat Soup 540 mL</p>
<p><b>3.99</b> DEMPSTER'S Whole Grain or Signature Bread 600 g or Bagels 5-6 pk</p>	<p><b>4.99</b> DEMPSTER'S 10" Tortillas 366-610 g</p>	<p><b>8.99</b> KELLOGG'S, GENERAL MILLS or POST Jumbo Cereal 700 g-1.3 kg selected varieties</p>	<p><b>250 PTS</b> when you buy 2</p> <p><b>6.49</b> SMUCKER'S Pure Jam 310-500 mL</p>

**Love it. Or it's free.\***

\*For details see COMPLIMENTS.ca

**100% MONEY BACK GUARANTEE**

<p><b>100 PTS</b> when you buy 2</p> <p><b>4.99</b> COMPLIMENTS Pure Orange or Apple Juice selected 1.54 L</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>3.99</b> COMPLIMENTS Fries 650 g</p>	<p><b>500 PTS</b> when you buy 3</p> <p><b>4.99</b> COMPLIMENTS Traditional Crust Pizza 352-446 g</p>
<p><b>100 PTS</b> when you buy 1</p> <p>COMPLIMENTS Chili Sauce 350 mL</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>3.99</b> COMPLIMENTS Salsa 650 mL</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>2.99</b> COMPLIMENTS Apple Sauce 620 mL or Apple Snack 4-6 pk</p>
<p><b>300 PTS</b> when you spend \$15</p> <p>COMPLIMENTS Spices &amp; Seasonings selected 5-245 g</p>		

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# home & pet care

**13<sup>99</sup>** PURINA Tidy Cats Litter 2.72 kg

**10<sup>99</sup>** PEDIGREE Dentastix 504-608 g 12.49 ea

**12<sup>99</sup>** PURINA One Cat Dry Food or Beyond Dog Dry Food selected 1.45-1.8 kg

**1<sup>40</sup>** SHEBA Bistro Wet Cat Food 75 g 1.79 ea

**11<sup>99</sup>** GLAD Waste Bags selected varieties 20-40 pk

**3<sup>99</sup>** ZIPLOC Storage Bags selected varieties 10-90 pk

**3<sup>99</sup>** ALCAN Foil 50 pk or Non-Stick Foil 25 pk or REYNOLDS Parchment Paper 35 pk

**27<sup>99</sup>** CHARMIN Bathroom Tissue 24-96 rolls or BOUNTY Paper Towels 8 pk

**11<sup>99</sup>** GAIN Liquid 2.6 L or Flings! 31 pk. TIDE Simply 3.1 L, DOWNY or GAIN Beads 303-379 g, GAIN or DOWNY Fabric Softener 2.63 L, DOWNY Rinse and Refresh 1.08 L, BOUNCE or GAIN Sheets 120-200 pk

**4<sup>99</sup>** MR. CLEAN Cleaners 1.21 L

**33<sup>49</sup>** TIDE Pods 63-112 pk

**12<sup>99</sup>** SNUGGLE 3.41 L or Sheets 200 pk

# health, beauty & baby

**3<sup>99</sup>** CREST Whitening or COLGATE Total Toothpaste or Toothbrushes 70-150 mL or 1-3 pk selected

**6<sup>49</sup>** COLGATE Optic White or Max Fresh Toothpaste, Total Mouthwash or Toothbrushes 70 mL-1 L or 1-2 pk, IVORY or OLD SPICE Body Wash 473 mL-1.03 L or OLAY Bar 4 pk selected

**5<sup>99</sup>** SOFTSOAP Hand Soap Refill 1.47 L or CAPRINA Body Wash or Foam Bath 500 mL-1 L selected

**4<sup>99</sup>** ALWAYS Pads or Liners, TAMPAX Tampons or U BY KOTEX Liners or Pads 12-72 pk selected

**7<sup>99</sup>** BIC Razors 1-4 pk or DIAL Liquid Hand Soap Refill 1.53 L selected

**5<sup>99</sup>** AXE Shampoo, Conditioner or Body Wash 473 mL or Deodorant 76-113 g selected

**59<sup>99</sup>** CREST 3D Whitening or Emulsions 10-20 pk or 29 mL selected

**10% off** CERAVE Moisturizers or Cleansers selected sizes

**15% off** AVEENO Baby Care or DESITIN 166-354 mL or 105-454 g

**9<sup>99</sup>** HUGGIES Baby Wipes 168-192 pk

**53<sup>49</sup>** SIMILAC Pro-Advance or Comfort Powder 837-859 g

**19<sup>49</sup>** COMPLIMENTS Diapers 64-104 pk

# pharmacy

Only available at Pharmacy Locations  
\*Select products only available when a pharmacist is on duty.

**10% off** CLEARBLUE Pregnancy Tests selected

**10% off** NICORETTE Gum or Lozenges 160-210 pk or Quickmist Duo

**10% off** POLYSPORIN Ointment 15 g or BAND-AID Wound Care selected

**15% off** Children's ADVIL Liquid 230 mL or Chews 40 pk

**10% off** TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected\*

**12<sup>99</sup>** HYDRASENSE Eye Care 10 mL

**Get diabetes care that fits your needs.**  
Ask us if a personalized care plan is right for you.



# 3 ways to stay well this winter

Rachelle Béry  
wellness boutique



## 1. Crush Cold Symptoms

**200 PTS** when you buy 2  
**15% off**  
NATURE'S WAY COLD AND FLU SYRUP 120 ML OR GUMMIES 60 PK

**2/\$7**  
GOODVIBES JUICE CO. GET WELL JUICE 50 ML

## 2. Keep energy up

**20% off**  
PROGRESSIVE WHEY PROTEIN OR VEGESSENTIAL SELECTED 840-850 G

**20% off**  
IRON VEGAN PROTEIN 1 KG, GLUTAMINE 400 G, SUPERFOODS GREENS 180 G OR PROTEIN BARS 62-64 G

**15% off**  
A. VOGEL ECHINAFORCE ASSORTED 30-100 ML OR 30-90 PK

**20% off**  
IRON VEGAN PROTEIN 1 KG, GLUTAMINE 400 G, SUPERFOODS GREENS 180 G OR PROTEIN BARS 62-64 G

## 3. Support body and mind

**20% off** LILY OF THE DESERT ALOE VERA JUICE OR GEL 946 ML

**400 PTS** when you buy 2  
**15% off** ST FRANCIS HERB FARM SKIN CARE

**15% off** FRESHFIELD VEGAN OMEGA 3 60 PK

**20% off** ORANGE NATURALS MAGNESIUM GLYCINATE OR SLEEP ASSORTED 60-90 PK

A beauty oil that hydrates and softens

A selection of organic and natural products made to enrich your life



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SCENE+ PTS  
ON EVERY  
\$1 SPENT<sup>2</sup>**

**1000 pts  
= \$10 in  
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<sup>1</sup>1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.  
<sup>2</sup>Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.  
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