

Canada's #1 Toy Shop*

Walmart



\$19.97

Stitch Body Pillow.
Each. #50817799.



Rollback

~~\$34.86~~

\$29.86

LEGO Speed Champions
Race Cars. Set. #50624057/61.



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~~\$39.97~~

\$29.97

Play-Doh Super Slice Cake
Playset. Each. #50759633.



Rollback

~~\$69.97~~

\$49.97

Hot Wheels City Ultimate
Dual Dragon Transporter.
Each. #50779572.



\$149.97

48" 7-In-1 Combo Game Table.
Each. #50243703.



\$629.96*

Nintendo Switch 2 console.
Each. #50809854.

*Source: Circana, LLC, Consumer Tracking Service, Canada, Toys, Excluding: Used Retailers, and Video Games



Rollback

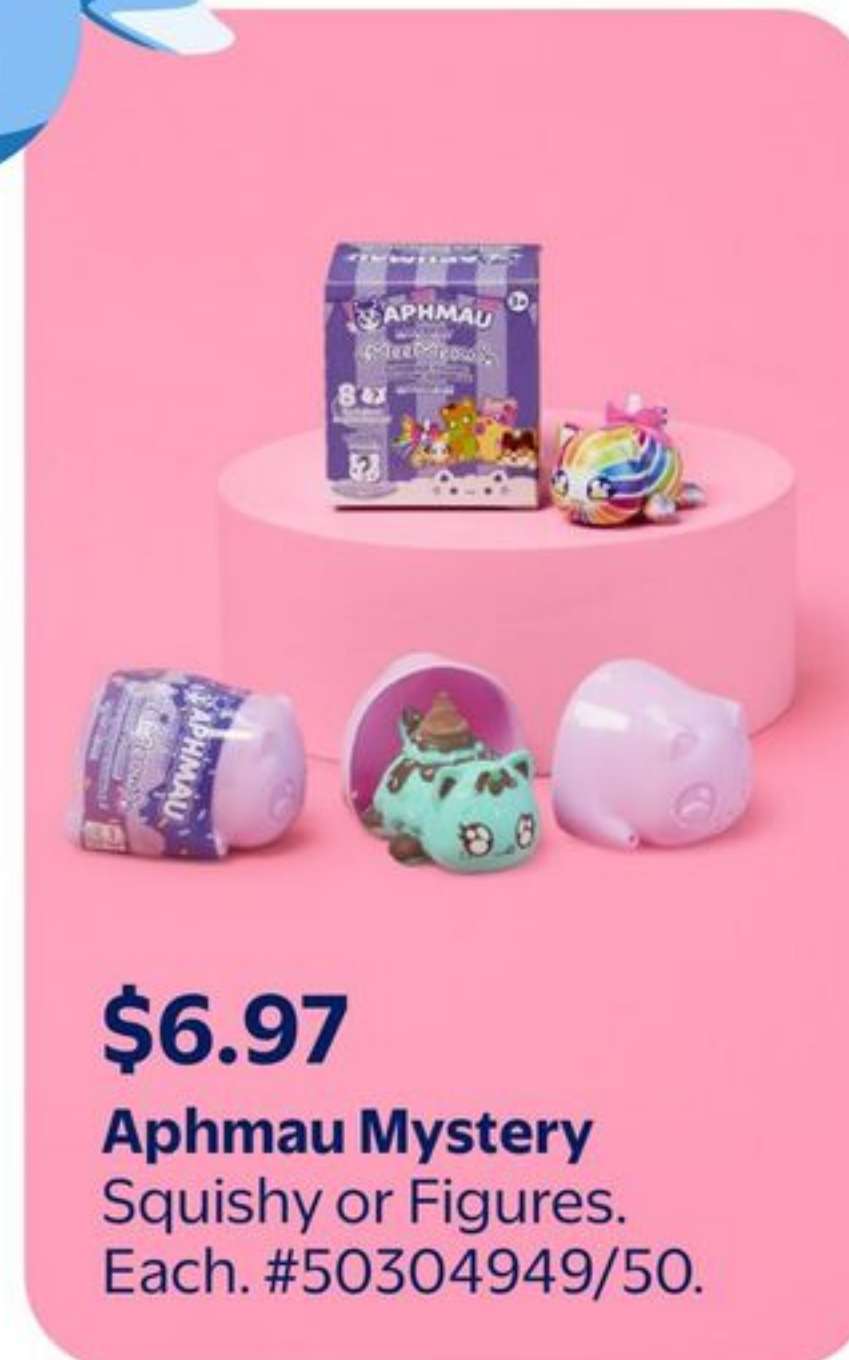
~~\$5.97~~
\$4.97

WWE Slapbands.
 Each. #50759514.



\$4.97

Pocket Science Kits.
 Each. #50209839.



\$6.97

Aphmau Mystery
 Squishy or Figures.
 Each. #50304949/50.



\$3.47

Monster Jam
 Mini Blind Bag.
 Each. #50449405.

\$1.97

Hot Wheels 1:64 Scale
 Diecast Vehicles.
 Each. #700173.



Stocking stuffers

Affordable picks for
 toy lovers of all ages



\$9.97

Hello Kitty Premium
 Scented Cloud Slime.
 Each. #50759500.



\$8.97

Squishmallows
 5" Mystery Squad Plush.
 Each. #50079990.

\$3.97

Mashems Bluey Series 2.
 Each. #50658105.



\$4.97

Littlest Pet Shop Figures.
Each. #50758725.



\$7.97

Uno or Uno Golf.
Each. #31713598/
50800091.

\$6.97

Monopoly Deal Card Game.
Each. #50481729.



Rollback

\$10.97

\$8.97

Hot Wheels Monster Trucks or Monster Jam
1:64 Scale 2-Pack Vehicles.
Each. #30014331/1171528.



\$9.97

Gabby's Dollhouse
The Movie Figures 2-Pack.
Each. #50753954.



**Top toys
under \$10**

Kid-approved
options for stockings
& Secret Santa



\$9.97

Mini Brands Kawaii,
Baby Series 1 or Home.
Each. #50487044/
648357/9824.



\$9.97

Spider-Man Helicopter.
Each. #50652100.

\$6.97

Xshot Skins Menace.
Each. #50481426.





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\$14.97

Minecraft 8" Plush.
Each. #50677379.



\$12.97

Construction Blocks.
Set. #50746934.

Only at
Walmart



\$14.97

Littlest Pet Shop
Grooming Spa.
Pack. #50658092.

Only at
Walmart

\$14.97

Be Inspired Craft Kits.
Each. #31290034/
50193229/474978/
653163.



\$12.97

Tech Deck 96 mm
Fingerboard 4-Pack.
Each. #50295003.



Top toys
under \$15

Go ahead & splurge
on these affordable
kid faves



\$12.86

Lego Friends Puppy
Playground or Unicorn &
Flamingo Pool Party.
Each. #50756913/756929.



\$14.97

Spot It!
Each. #50593121.



Rollback

\$9.93

\$7.93

Rubik's 3 x 3 Cube.
Each. #31263640.



\$18.97

Hot Wheels 1:64 Scale
10-Pack Die-cast
Vehicles. Each. #706859.



\$19.97

Bluey
Hide & Seek.
Each. #50682949.



\$19.97

Tower Stack, Triangle
Takeover or Ultimate
Tic-Tac-Toe. Each.
#50485664/749848/50.



Rollback

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\$19.97

Lite Brite
Classic with Bold and
Bright Templates.
Each. #50758602.



**Top toys
under \$20**

Budget-friendly
favourites



\$17.86

LEGO Creator 3-in-1 Tropical.
Each. #50755347.



\$17.97

Moriah Elizabeth
6" Mystery Baby
Plush or Blob
Universe Plush.
Each. #50738285/6.



Available
online & in
select stores

Only at
Walmart

\$19.86

Dress To Impress Dolls.
Each. #50798473.



\$14.97

Gabby's Dollhouse
Purr-ific Party Plush.
Each. #50368607.





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\$34.97
Build-A-Bear Workshop
 Stuffing Station.
 Each. #50758743.

Pink bear
 only at
 Walmart

Only at
 Walmart



Rollback
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\$39.97
Sharper Image
Mecha Rivals
 RC Battle Bots.
 Set. #50734711.



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\$16.97
ZURU Slime
Mart Basket
 Burger
 or Pizza. Each.
 #50759631/2.



**TOP
 TOY**

**Best-sellers
 for 2025**



**MAXX
 ACTION**

Rollback
~~\$39.97~~
\$34.97
Maxx Action
 MegaBulldozer
 or 2-N-1 Firetruck.
 Each. #50751293/5.



**HEX
 BOTS**

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\$29.97
Hex Bots Glowing
 Wall Crawler Gecko.
 Each. #50753939.



Toys they want, prices you'll love. Save with Rollbacks on Top toys.

fisher-price



Rollback

\$49.97

\$39.97

Fisher-Price®
Soothe 'n Snuggle Otter.
Each. #30785524.



Rollback

\$39.97

\$29.97

Fisher-Price®
Classic Infant Trio.
Set. #30527376.

First toys for tots

Make baby's first
holiday season
extra special



Rollback

\$39.97

\$29.97

Fisher-Price®
3-in-1 Music, Glow
and Grow Gym™.
Each. #50202836.



Rollback

\$59.97

\$44.97

Fisher-Price® Glow
and Grow™ Kick & Play®
Piano Gym Play Mat.
Each. #50433546.

Only at
Walmart

vtech
baby



Rollback

\$49.97

\$39.97

VTech Baby®
Toddle & Stroll Musical
Elephant Walker™.
Each. #50198274.

Only at
Walmart



Rollback

\$29.97

\$24.97

VTech Baby® 2-in-1 Roll
& Discover Roller Drum™.
Each. #50198272.



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\$19.97

\$16.97

VTech Baby® Shake the
Sea Ocean Melodies™.
Set. #50446368.

Only at
Walmart



Rollback

\$49.97

\$39.97

VTech Baby®
4-in-1 Steps & Stages
Activity Centre™.
Each. #50760424.

TOP
TOY

fisher-price



4 modes to
grow with
baby!

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\$84.97

\$69.97

Fisher-Price®
Laugh & Learn®
4-in-1 Activity
Table & Easel.
Each. #50791505.



Rollback

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\$49.97

Fisher-Price®
Laugh & Learn®
4-in-1 Snack Cart Walker.
Each. #50791488.



Rollback

\$49.97

\$39.97

Fisher-Price®
Learn With Me Purple
Monkey Walker.
Each. #50791467.



Rollback

\$48.67

\$39.97

Little People® Barbie®
Beach House. Set. #50791482.



Preschool picks

Engaging toys
to get littles ones
moving & exploring



Only at
Walmart



Rollback

\$19.97

\$16.97

Little People®
Spin & Play Dinosaur
Playground.
Set. #50658094.



Rollback

\$74.97

\$64.97

IMAGINEXT DC SUPER
FRIENDS™ Batman™ Flight
Mech. Each. #50791470.



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\$29.97

\$22.97

Fisher-Price® Laugh & Learn®
Smart Stages® Puppy or Sis.
Each. #50585647/8.

Bluey

Only at
Walmart



\$29.97

Bluey Colour-Changing
City Cat Boat Playset.
#50753907.

\$24.97

Bluey
Colour-
Changing
4-Pack
Figures.
#50756821.



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\$39.97

Bluey Colour-Changing
Whale Water Park
Playset. #50753906.

TOP
TOY

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\$59.97

Bluey
Supermarket
Playset.
#50753905.



\$34.97

Bluey's Dump Truck.
Each. #50648540.



\$24.97

Bluey Heeler Family
Road Trip Vehicle.
Each. #50648358.



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\$29.97

Bluey 13" Talking Plush.
Each. #50515326.



\$12.97

Bingo or Bluey
8" Plush.
Each. #50653882/3.

Melissa & Doug



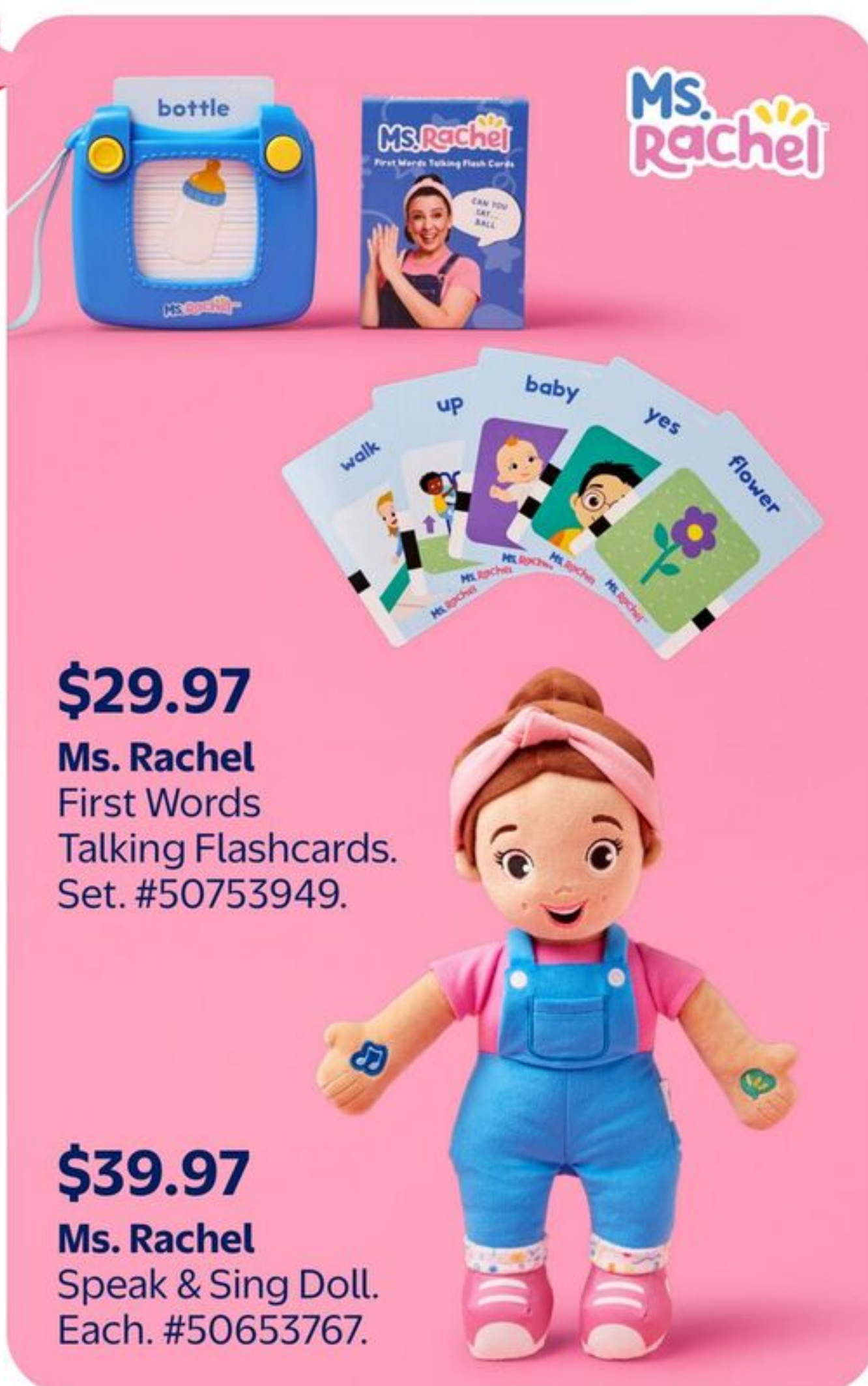
Super Smile Dentist Play Set. #50653785.

Rollback
\$39.97
\$32.97

Birthday Cake Play Set. #50753951.

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\$29.97
\$24.97

Ms. Rachel



Ms. Rachel First Words Talking Flashcards. Set. #50753949.

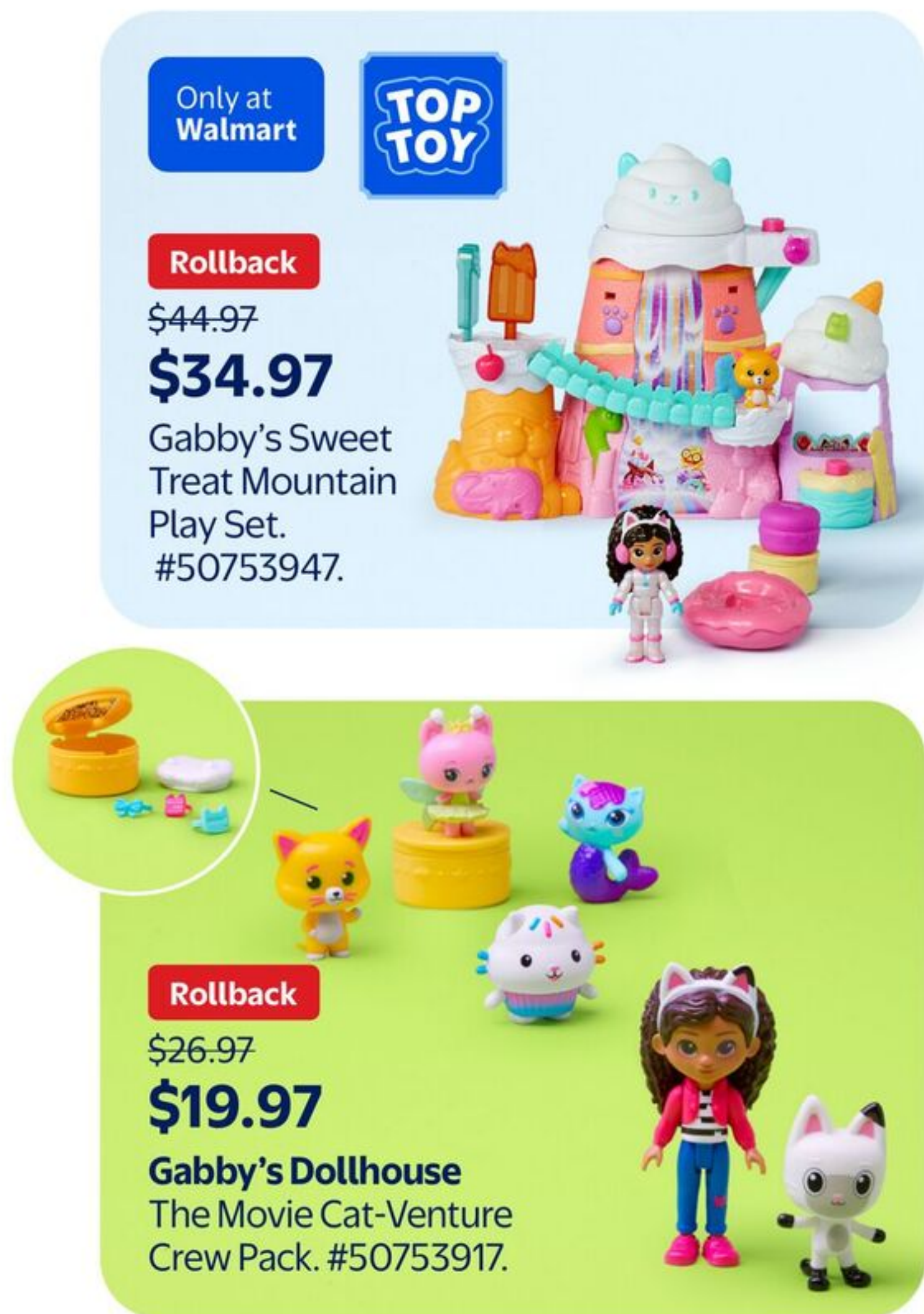
\$29.97

Ms. Rachel Speak & Sing Doll. Each. #50653767.

\$39.97

Only at Walmart

TOP TOY



Gabby's Sweet Treat Mountain Play Set. #50753947.

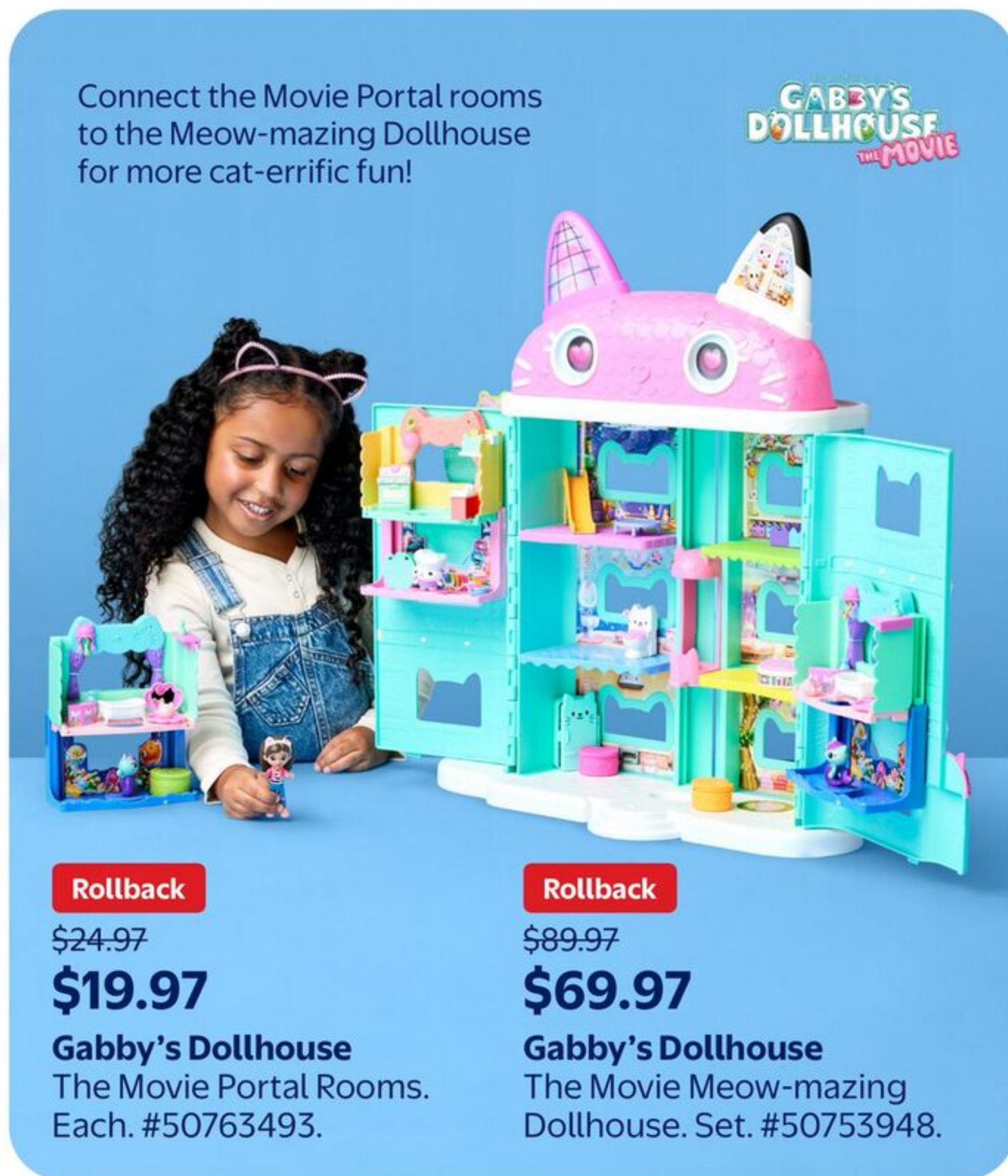
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\$44.97
\$34.97

Gabby's Dollhouse The Movie Cat-Venture Crew Pack. #50753917.

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\$26.97
\$19.97

Connect the Movie Portal rooms to the Meow-mazing Dollhouse for more cat-errific fun!

GABBY'S DOLLHOUSE THE MOVIE



Gabby's Dollhouse The Movie Portal Rooms. Each. #50763493.

Rollback
\$24.97
\$19.97

Gabby's Dollhouse The Movie Meow-mazing Dollhouse. Set. #50753948.

Rollback
\$89.97
\$69.97



Real lights &
easy-steer
controls!



Rollback

\$44.97

\$34.97

PAW Patrol 10" RC Action
Cruiser. Each. #50753914.



Rollback

\$29.97

\$24.97

Only at
Walmart

PAW Patrol Fire Rescue
Mission Set. #50753916.

Only at
Walmart



Rollback

\$21.97

\$17.97

PAW Patrol Rescue Fire
ATV. Each. #50753919.



Rollback

\$69.97

\$49.97

PAW Patrol
Fire Rescue Command
Centre. Each. #50753915.



Bonus vehicle
exclusively at
Walmart!

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\$79.97

\$64.97

PAW Patrol
Fire Rescue
Rapid Reload Truck.
Each. #50753946.



Music &
sounds from
the TV show!

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\$32.97

Sing & Explore
12" **Dora** Doll.
Each. #50753933.



Only at
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Dora Bananas
for Boots Plush.
Each. #50753937.



Only at
Walmart

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\$14.97

\$12.97

PAW Patrol
Fire Rescue Swisheez.
Each. #50753833.



Peppa Pig



\$19.97

Peppa Pig
Family of Five Figures.
Set. #50771384.



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\$49.97

Peppa Pig
New Family
House. Set.
#50768292.



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Walmart

TOP
TOY

Feed,
snuggle & play!
Now with
20 sound
effects!



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\$29.97

Peppa Pig Dress Up
Wardrobe Playset or
Oinks and Snuggles
Evie Doll. Each.
#50764910/70279.



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\$29.97

Marvel Spidey
and His Amazing
Friends Metals
Track Set. Each.
#50474749/
763272.

Rollback

~~\$6.97~~

\$4.97

Marvel Spidey
and His Amazing
Friends
Diecast
Vehicle. Each.
#50220853.



battat®
Childhood Is Magical!®



\$24.97

Battat Ice Cream
Playset. Each.
#50758740.

\$16.97

Battat
Easy-Doodle
Magnetic Sketch
Board. Each.
#50757902.



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~~\$34.97~~

\$29.97

Marvel Spidey
and His Amazing
Friends Rex Racer.
Each. #50474749.



Rollback

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\$24.97

Marvel Spidey and His
Amazing Friends Spidey
Island Playset. #50764897.

Jeff the
Landshark,
exclusively
at Walmart



New!

\$20
Kid Connection
 Flower Building Set or
 Take Apart Dinosaur.
 Set. #50730408/5530.



New!

\$15
Kid Connection Smoothie
 Maker or Ice Cream Playset.
 #50728924/34962.



\$9.97
Spark Create Imagine
 Alphabet Puzzle Set.
 #31742151.



**Everyday
 low prices**
 Walmart exclusives
 starting from \$5 each!



\$25
Kid Connection
 Emergency Car or
 Doll House Playset.
 Each. #31288904/50728797.



\$12.97
Spark Create Imagine
 9-Piece Animals
 Construction Blocks
 or 30-Piece ABC Blocks.
 Set. #30364663/50746934.

\$19.97
Spark Create
 Imagine 75-piece
 Block Set.
 #31642743.

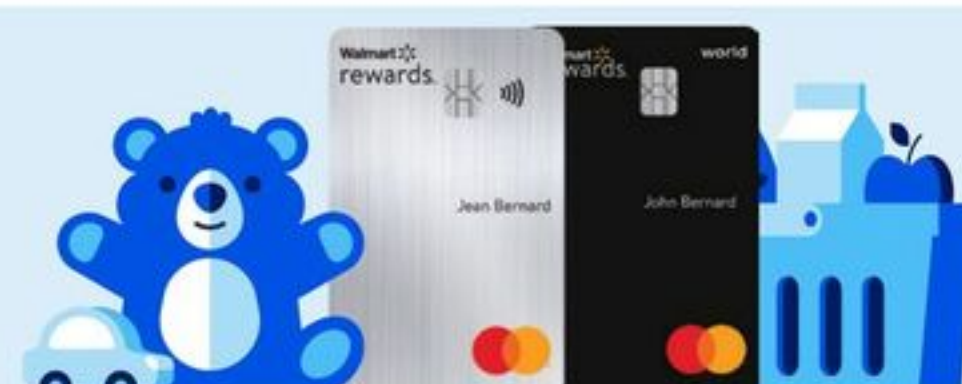


\$19.97
Spark Create Imagine
 Activity Cube Game.
 Each. #50460951.



\$5
Kid Connection
 Mini Animal Playset.
 #50734960.

Earn 3% in reward dollars™
 on top of Walmart's everyday low prices
 Conditions apply. Visit Walmart.ca for details.



Apply now

vtech



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Walmart

\$27.97

**VTech® Bluey Dance
Mode Chattermax.**
Each. #50794672.



Bluey

Rollback

\$49.97

\$39.97

Only at
Walmart

VTech® Bluey Road Trip Playset.
English version. #50794654.

KidiZoom®
SMART
WATCH DX4



Rollback

\$69.97

\$54.97

**VTech® KidiZoom®
Smartwatch DX4.**
Each. Blue or purple.
#50478141/2.

GABBY'S
DOLLHOUSE



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\$18.97

\$17.97

**LeapFrog® Gabby's
Dollhouse MerCat & Me
On-The-Go.** #50478155.

Rollback

\$59.97

\$49.97

**VTech® My First
Motorized Train Set™.**
#50795663.



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\$44.97

\$34.97

**LeapFrog® Let's Record!
Learning Karaoke™
Machine.** Each. English
version. #50794669.



LeapMOVE
LEARNING WITH MOTION



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\$79.97

\$69.97

**LeapFrog® LeapMove™
Video Game System.**
Each. #50794655/6.

Leap
Frog



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\$19.97

\$15.97

**LeapFrog® Preschool
Game & Go™ Video Game
Toy.** #50794657.



\$39.98

Little Tikes

3-In-1 Hoop It Up! Play Centre.
Each. #50518592.



\$49.97

Barbie Veterinarian Set.
Each. #50483231.



\$59.98

Bluey Ride-On Push Car.
Each. #50754295.

\$159.97

Little Tikes
Cape Cottage
Playhouse.
Each. #30081560.



\$89.97

Little Tikes
Green Tractor.
Each. #50674218.



Playroom essentials

Design a child-centred
space with
these top picks



Only at
Walmart

\$19.97

Chuckle & Roar

Jumbo Doodle Mat.
Each. #50771558.

Online
only



\$69.97

Step2

My First Christmas Tree.
Each. #30512468.

Online
only



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~~\$399.97~~

\$299.97

Little Tikes

Jump 'n Slide Bouncer.
Each. #30937125.

Only at Walmart

\$49.97
Little Tikes™ First Slide.
 Each. #30130921.

\$34.97
Little Tikes TotSports™ Easy Score Basketball Set.
 Each. #30020175.

little tikes

Only at Walmart

\$34.97
Play Day Foam Blocks.
 Pack. #50637777.

\$29.97
Play Day Stepping Stones.
 Pack. #50635289.

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\$74.97
Little Tikes™ Cozy Coupe.
 Each. #30828812.

Only at Walmart

\$49.97
Chuckle & Roar Inflatable Air Castle. Each. Over 5' wide when inflated. #50623794.

\$49.97
Chuckle & Roar Light Up Play Tent. Each. 3' x 4'. Fits up to 2 kids. #50623790.

Inflates in seconds!
 Standard box fan not included

3 amazing LED light effects!

Rollback

\$99.97
Little Tikes™ Easy Store™ 3' Trampoline.
 Each. #31143664.



TOP TOY

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\$29.97

Play-Doh Super Slice Cake Playset. Each. #50759633.

Comes with 11 cans of Play-Doh!

Only at Walmart



Gifts of creativity

Inspire young thinkers with imagination-boosting activities & kits

Only at Walmart

\$19.97

Play-Doh Treetop Creations, TMNT Mutation Station or Microscope Playsets. Each. #50661376/761313/4814.

Fire up lights, sounds, and create realistic grill marks

Rollback

~~\$84.97~~
\$69.97

Play-Doh Sizzlin Grill Playset. Each. #50780570. Selected stores and on Walmart.ca.

\$22.97

Play-Doh Pizza Oven, Dino, or Hair Salon Playset. Each. #30366828/1053797/50370701. More selection available.

\$49.97

Play-Doh Wow 100-Can Variety Pack. #50487048.

Only at Walmart

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\$39.97

2-in-1 Design studio & runway

Play-Doh Barbie Designer Fashion Show Playset. Each. #50779692.

Rollback

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\$24.97

Design DOH-IFIED fashions for Barbie!

Play-Doh Barbie Playsets. #50790024/5. #50761914/55, Available Online Only. #50761914/4815/905757/8, Available In-Store. Selection varies by store.

Rollback

~~\$12.97~~
\$9.97

Play-Doh Barbie Designer Patterns Moulds. Each. #50764832.



\$12.97

Crayola 3-Count Paw Patrol or Bluey Scribble Scrubbie Pets. Each. #50656444/751715.



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\$23.97

Crayola Scribble Scrubbie Tub Playset or Marker Workshop. Each. #31501390/50751714.

Only at Walmart

TOP TOY



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\$59.97
\$37.97

DohKins Ice Cream Castle. Each. #50811398.

25+ pieces



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\$20.97
\$16.97

Kinetic Sand SquishPizza Playset. Each. #50790001.

Magically rising pizza!

Rollback
\$19.97
\$14.97

Kinetic Sand Sandbox Set. Blue, Purple or Green. #50248897. Selected varieties. Assorted items sold separately.



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\$7.97
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DohKins Dino or Unicorn. Each. #50811399/402.

Scented!



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\$79.97
\$59.97

Little Tikes® Dr. Seuss Story Dream Machine Starter Pack. #50800876.



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\$34.97
\$27.97

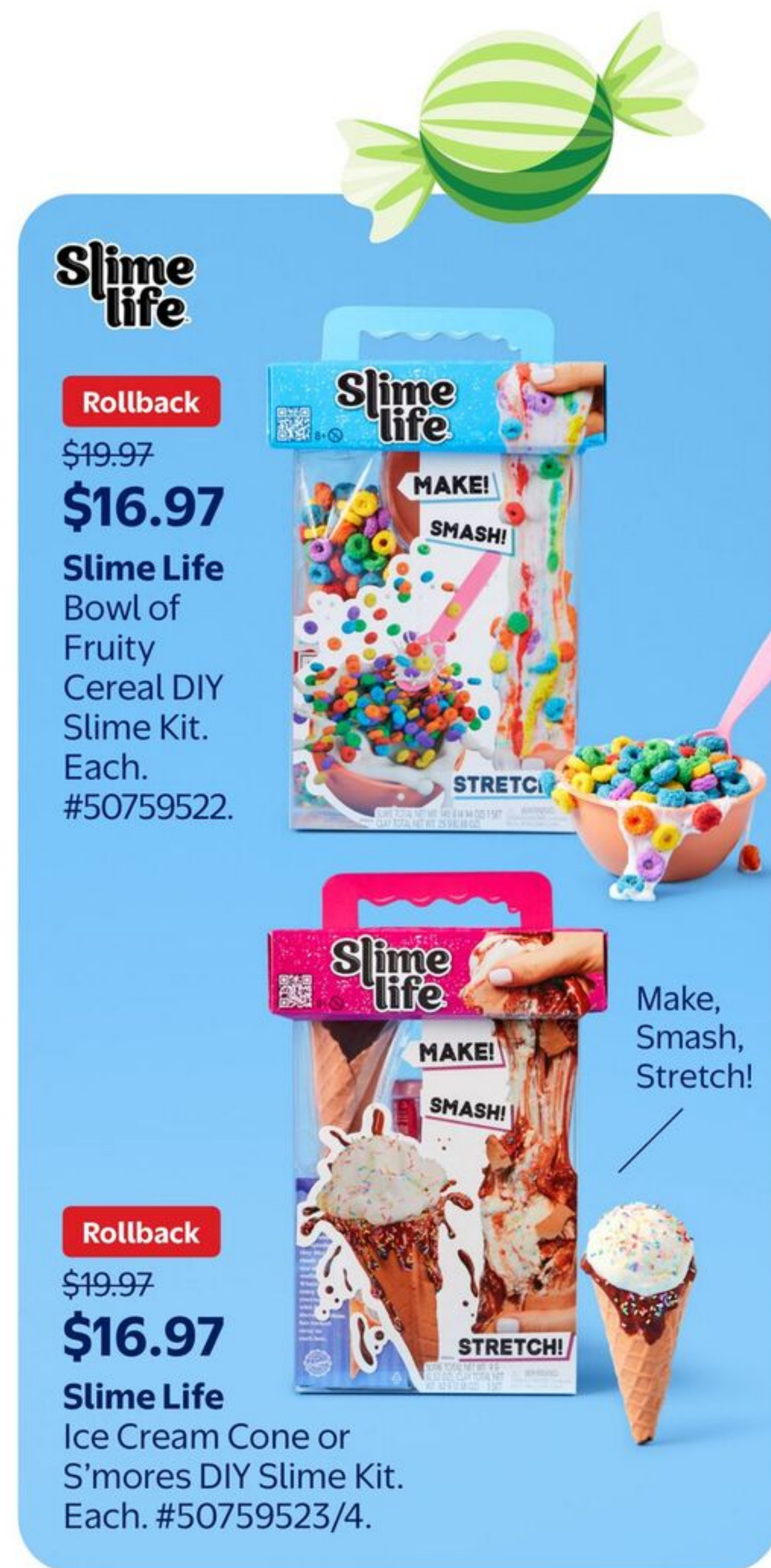
Little Tikes® Creative Chefs™ Waffle Kit. #50593025.



Sticki Rolls

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\$47.97
\$12.97
Sticki Rolls Series 2 Sticki Book. Set. #50771375.

Rollback
\$8.97
\$6.97
Aphmau x Sticki Rolls Surprise Capsule. Each. #50802302.



Slime life

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\$19.97
\$16.97
Slime Life Bowl of Fruity Cereal DIY Slime Kit. Each. #50759522.

Rollback
\$19.97
\$16.97
Slime Life Ice Cream Cone or S'mores DIY Slime Kit. Each. #50759523/4.

Make, Smash, Stretch!



cool maker

Self-clasping studio!
Just stack & snap!

Rollback
\$26.97
\$19.97
Cool Maker Stack'd Heishi Bracelet Studio. Set. #50825422.

TOP TOY



cool maker

Manicures made easy!

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\$34.97
\$29.97
Cool Maker Go Glam Nail Studio. Set. #50460950.



Wonder Factory

\$2.47
Wonder Factory Never Dry Sand Single or Never Dry Dough Single. Each. #50683865/72.



Only at Walmart

14+ pieces

\$22.47
Wonder Factory Never Dry Dough Creation Station Kit. #50694067.

Available online only



\$169.99

\$79.99

Kids' **Costway** 3-in-1 Wooden Art Easel. Adjustable and Magnetic. Each. #4EOPC5IG1GWH.



\$129.99

\$107.99

Kids' **Homcom** 2-Piece Pink Piano Set. 30 Keys. Each. #OV3ZK8HWGDAM.



\$89.99

\$59.68

Kids' **JYX** Portable Karaoke Machine. 2 wireless microphones, RGB lights. Each. #2OD32CRNQJW1.

Imagination builders

Spark creativity with toys & activities for pretend play



\$399.99

\$119.99

Kids' **Costway** Pink Play Kitchen with Blackboard. Each. #180WEKG86698.



\$249.99

\$139.99

Mercedes G-Class SUV Ride-on Car Stroller. Each. #5V8CAGVXL8ZR.



\$69.99

\$49.99

Kids' **Teamson** Doll Stroller. Each. #1AJ8TOKH4FHP.



\$199.99

\$129.99

Kids' **Teamson** Play Vanity. Set. #3IRKY78JWRK7.



Under-seat storage, sounds, treaded wheels

\$129.99

\$57.99

Kids' **Qaba** Ride-on Play Excavator with Digger. Each. #6TBHTX2L7PK8.

HugMees
SQUISHMALLOWS



\$17.97

Hugmees by Squishmallows
Spidey or Bluey 10" Plush.
Each. #50404079/758845.

Cuddle buddies

Snuggle up to the most huggable, loveable plushies

CARE BEARS



Glow feature around the belly badge

\$34.97

Care Bears
Wicked
2-Pack Plush.
Set.
#50758856.

Rollback

~~\$24.97~~

\$19.97

Care Bears Collector
Edition Wish Bear.
Each. #50759520.

Only at
Walmart

Only at
Walmart

FuzzA Mallows
ORIGINAL SQUISHMALLOWS



Rollback

~~\$17.97~~

\$14.97

Fuzzamallows
12" Plush.
Each. #50620340.
Selection varies by store.

ORIGINAL
SQUISHMALLOWS

\$11.97

Squishmallows
7.5" Plush.
Each. #50193860.
Selection varies by store.



ZURU SNACKLES



Rollback

~~\$24.97~~

\$19.97

ZURU Snackles
14" Plush Series 3.
Each. #50767213.
Selection varies by store.

Rollback

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\$14.97

ZURU Snackles
8" Plush Series 2.
Each. 50493128.
Selection varies by store.

Rollback
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\$16.97
L.O.L. Surprise!™
 Loves Care Bears™ or
L.O.L. Surprise!™ Loves Minions.
 Each. #50801313/5.

Rollback
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\$12.97
L.O.L. Surprise!™ Eye Spy Series™,
 Princess, Unicorns or Fairies Tots.
 Each. #50634226/7/801310/81.

Rollback
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\$29.97
L.O.L. Surprise! O.M.G.™
 Eye Spy Series™ Fairy and Rockstar
 Fashion Dolls. Each. #50801320/1.

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 Minions Franchise © Universal City Studios LLC. All Rights Reserved.

\$19.97
Lullababy Baby Doll.
 Each. #50758597/618.

Water-friendly
plush dolls

\$24.97
Lullababy Baby Bath
 Dolls in a Basket.
 Set. #50658993.

**All
dolled up**
 Discover new BFFs
 from Canada's
 #1 Doll Shop!

YUMMILAND

Rollback
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\$12.97
Yummiland
 Licensed Sweets
 Lip Gloss Dolls.
 Each. #50806658.
 Selection varies by store.

**BABY
born**

10 ways
to nurture

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Baby Born
 My Real Baby Doll.
 Each. #50533861/2.

Disney



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Disney Princess or Frozen Dolls.
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Disney Moana 2 Moana and
Simea Sister Set Dolls.
Set. #50592429.



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Heihei. Set. #50622709.



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Frozen 14" Dolls.
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50761321.

With real
kicking action!



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Frozen Role-Play Dress.
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14 travel
accessories
included



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Carriage. Each. #50791461.

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Disney illy 4EVER Inspired
by Minnie Mouse Deluxe
Accessory Pack.
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Disney illy 4EVER
Tote-ily Teenies.
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Animated eyes, 50+ sounds & phrases

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Disney Stitch Many Moods Plush. Each. #50692010.



TOP TOY

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Disney Stitch Ultimate Stitch Interactive 17" Plush. Each. #50771364.



100 actions & sounds!



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Performs 360° spins!

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Lilo & Stitch
2-Piece
Comforter Set.
With
pillowcase.
#50681468.
(More licensed
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Cozy up with Stitch

Unleash your inner
alien with these
comfy accessories



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8" Anniversary Plush.
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4" Kuromi 3-pack Figures.
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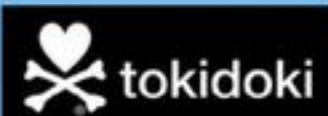
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More selection available.



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Palomino Horse.
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Case. Each. #50738283.



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Doll. Each. #50404334/5/
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FOR GOOD



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ROULE HAMSTER

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Wash to reveal a surprise pet

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Electronic
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NANOMALS

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Music, lights,
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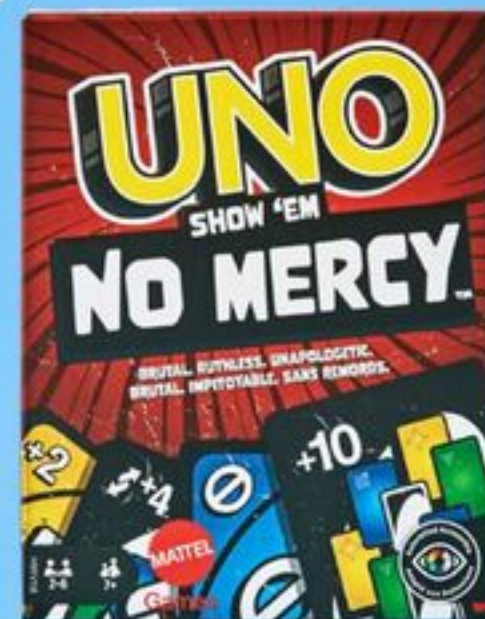
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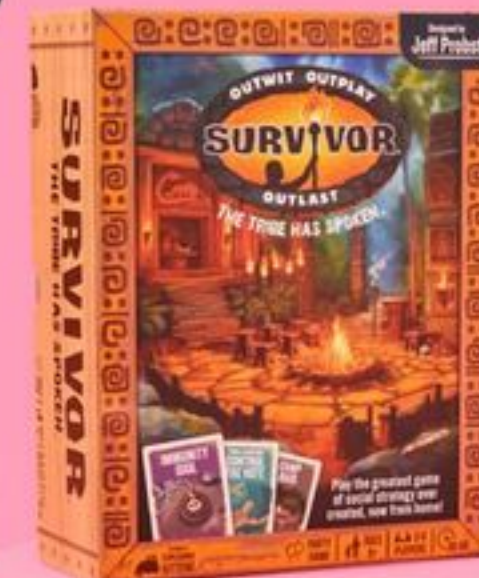
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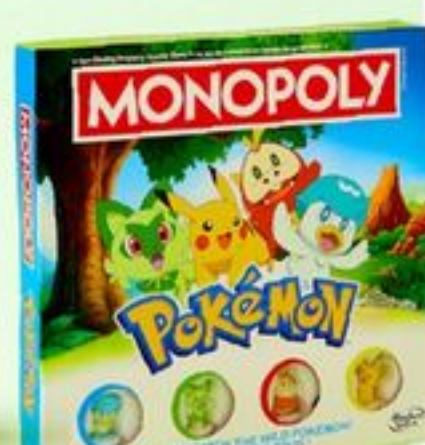
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Collect
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Discovery

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Discovery

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Projector Light Art Station.
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Send imaginations
soaring with Toothless
& friends

Collect all
3 dragons!



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25+ sounds!



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5 personalities
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Epic flapping
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wingspan



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Hatch & train
your own
dinosaur

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Dinosaur & Egg.**
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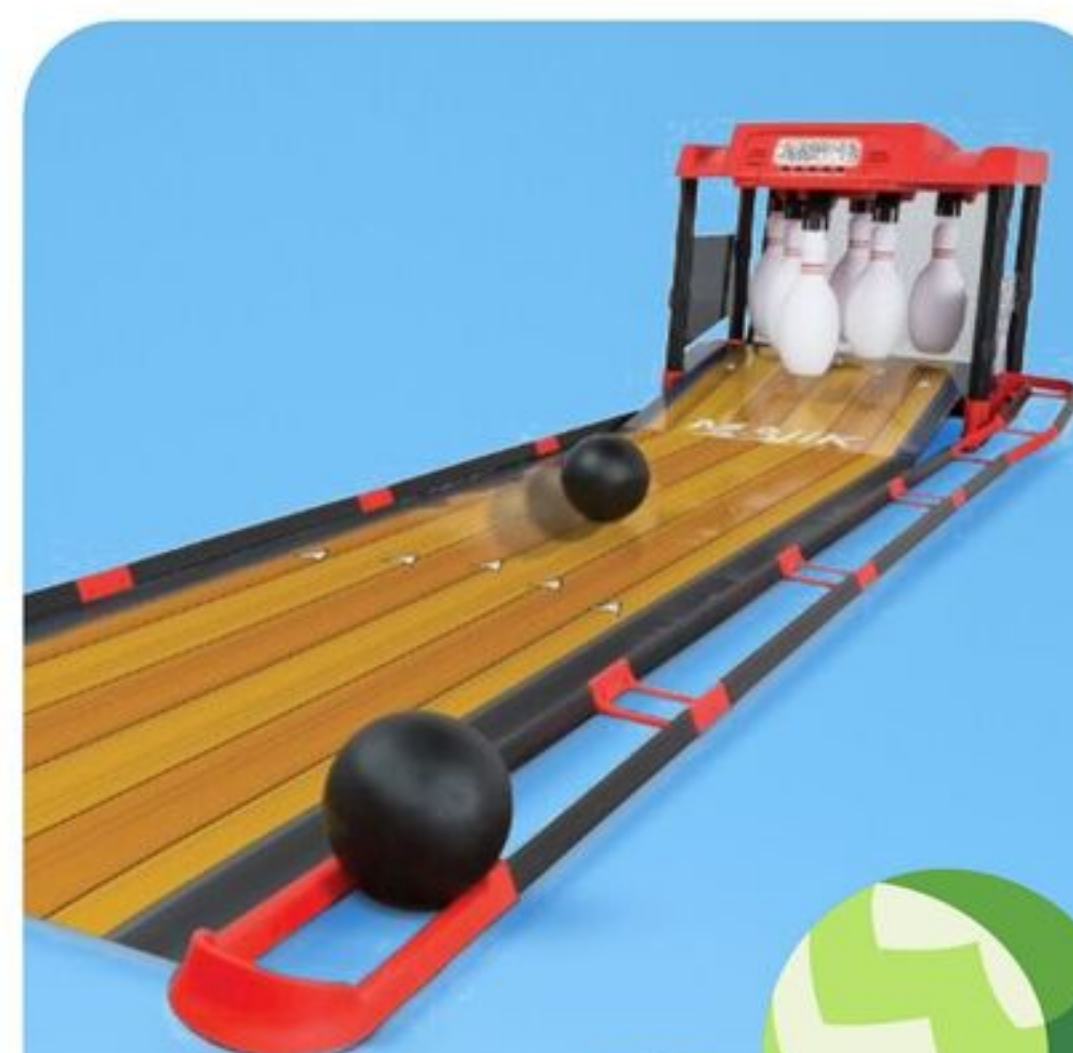
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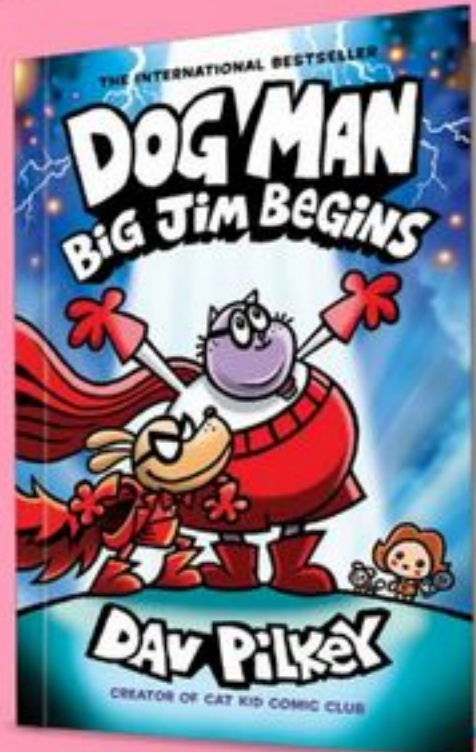
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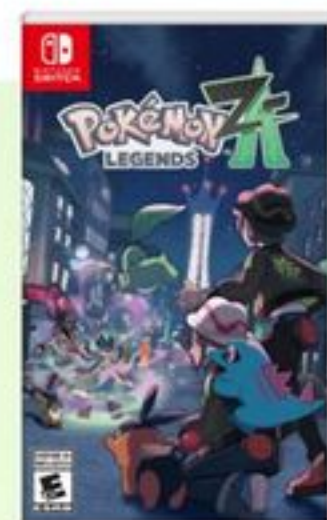
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