

Loblaws[®] & MORE

**Fun
toys.
Fab
deals.**

Turn the page for holiday magic.



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FAO Schwarz®
Hippo Plush
21679519_EA

NEW

\$20

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Collect the whole crew, including a dog, red panda, and others.

PC® 16" Childrens
Charity Bear
21665038_EA
21665039_EA

\$15



\$5 from every purchase helps feed millions of kids through our President's Choice Children's Charity.



Bear shown is not to scale.
Novelty size bear is not for resale.

These top 10 toys are sure to top holiday wishlists

Shop all these toys and more in store and online! There's something for everyone on your list.



1

\$119

NEW FOR 2025

Barbie®
Dreamcamper
Vehicle Playset
No Dolls Included.
Limit 4
After Limit \$150
21671926_EA

Let's hit the open road, Barbie® style. With a slide-out pool, dreamy sleeping spots and room for all our besties, this camper is glamping goals.



3

NEW LEGO® Marvel Spider-Man vs. Doc Ock Subway Train Scene
Limit 4, After Limit \$65
21668244_EA

\$60



4



NEW Mattel Brick Shop™
Hot Wheels® Custom '62
Chevy® Pickup
21671922_EA

\$70



5

NEW LEGO® Bluey's Family House
Limit 4, After Limit \$90
21665093_EA

\$75

&MORE 3

2



\$140

NEW

Songs, stories and so much fun

Meet Toniebox 2®—the screen-free audio player that lets kids press play on stories, songs, and adventures. It's their portable bestie with swappable characters that unlock new stories.

Tonies Disney Frozen Toniebox 2 Starter Set - Sky Blue
21692709_EA



Disney The Lion King
Tonie
21692775_EA



Tonieplay Disney Trivia Game
21692843_EA

6 Start your engines—LEGO® F1® means business. Sleek curves, striking colours and pit-crew level precision will either have everyone excitedly racing around or proudly admiring their masterpieces.



LEGO® Ferrari SF-24
F1® Race Car
Limit 4, After Limit \$35
21634849_EA

7



4 & MORE

Tunes they can tread

Every stomp, skip and shuffle creates a melody on this oversized piano mat. Thirty-eight different notes and five classic tunes inspire a playful mix of movement and music.

FAO Schwarz® Giant
Dance-On Piano Mat
21672118_EA

Built to thrill

Amp up holiday excitement with bricks, boosters and bold builds that launch playtime into high gear.

EXCLUSIVE



NEW Hot Wheels® The Hot Ones™ Drop-In Super Jump
21671912_EA

\$30

NEW



LEGO® Porsche 911 GT3 RS
Super Car
Limit 4, After Limit \$35
21665076_EA

\$30

NEW

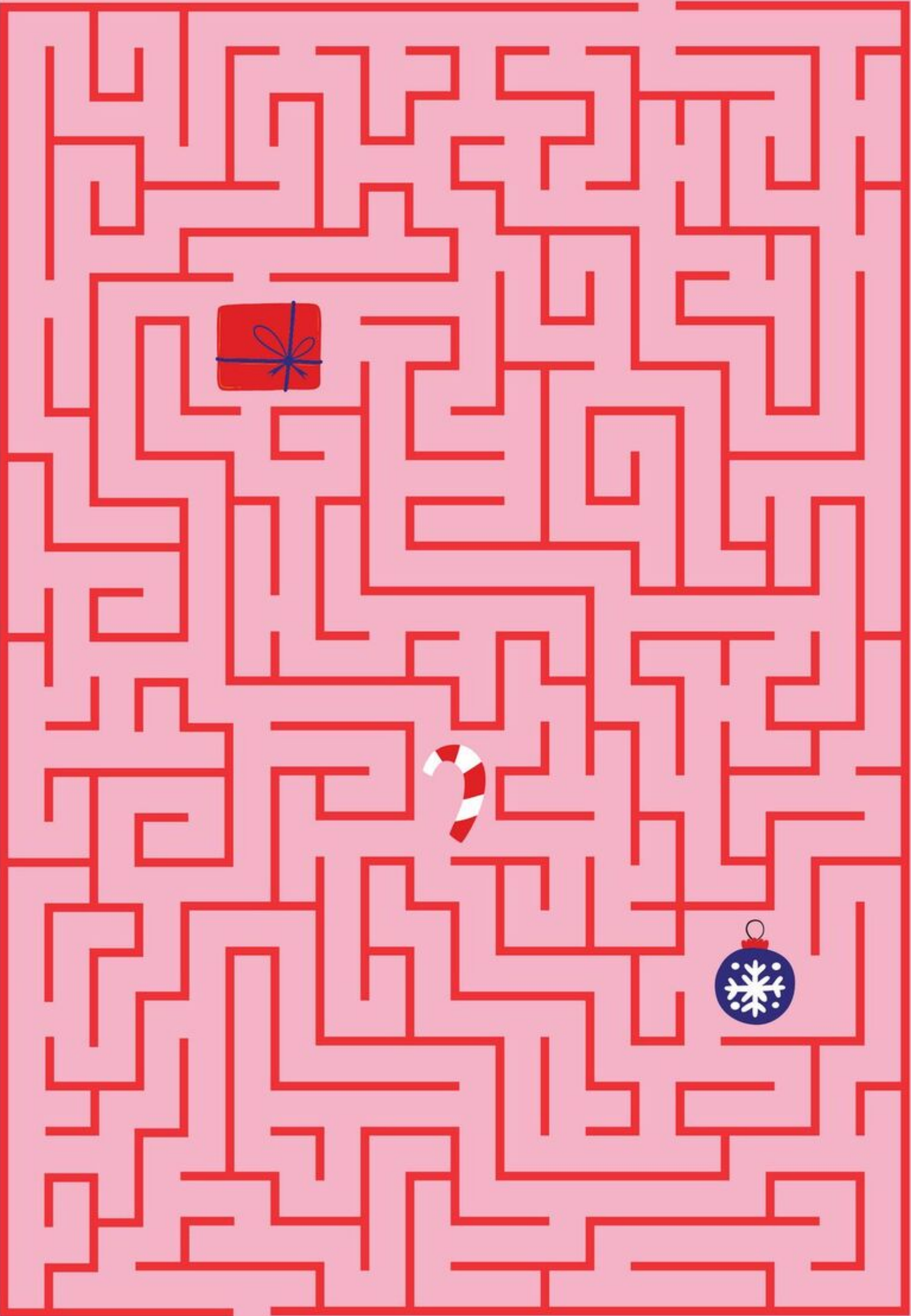


LEGO Jango Fett™ Helmet
Limit 4, After Limit \$90
21668293_EA

\$70

Maze of Merry

The gifts are stacked, wrapped and waiting—but can you reach them? Wind your way through the maze, dodging twists, turns and holiday hijinks along the way. Reach the end and all the presents are yours!



Wishlist Wonderland

See something magical within these pages? Use this as a place to jot down every toy that's caught your eye.

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____
- 11 _____
- 12 _____



Big fun for little hands

Perfect for tiny fingers and big imaginations, these interactive toys spark giggles, learning and discovery at every stage. Even better? They're as easy on your wallet as they are fun to play with.



1. Fisher-Price® Glow and Grow™ Kick & Play® Piano Gym, \$50, Limit 4, After Limit \$72 21690176_EA
2. Fisher-Price® Laugh & Learn® Smart Stages® Puppy, \$20, Limit 4, After Limit \$30 21648968_EA
3. Bluey's Celebration Home Playset, \$45, Limit 4, After Limit \$50 21685210_EA
4. LEGO® Duplo® Interactive Adventure Train, \$75, Limit 4, After Limit \$100 21596055_EA
5. Fisher-Price® Soothe 'n Snuggle Otter, \$40, Limit 4, After Limit \$50 21649025_EA

LEGO® DUPLO®
Ice Cream Trip with Bluey
Limit 4, After Limit \$40
21665096_EA

NEW

\$30



Preschool playsets for less



Play-Doh Barbie®
Designer Fashion
Show Playset
Limit 4,
After Limit \$30
21694727_EA

NEW

\$25



Crayola Scribble Scrubbie
Pets Scrub Tub Play Set or
Crayola Sprinkle Art Shaker
Limit 4, After Limit \$25
21097763_EA/21257685_EA

\$20



Play-Doh Little
Bakery Playset
21671977_EA

\$15



Play-Doh Sizzlin' Grill
Toy Playset
Limit 4, After Limit \$85
21672054_EA

\$65



Serve up sizzling fun with this hands-on set that lets little chefs grill, stamp and squish their way to pretend-meal perfection.

Fisher-Price® Little People®
Caring Fun Animal Farm
Limit 4, After Limit \$72
21689917_EA

\$50



Crayola Inspiration Art Case &
Crayola Ultimate Light Board
Limit 4, After Limit \$32
21097777_EA/21380573_EA

\$25



From vibrant brushstrokes to glowing masterpieces, these Crayola® kits turn sparks of inspiration into something spectacular.

Play-Doh Blooming
Flowers Playset
Limit 4, After Limit \$25
21624305_EA

\$20



&MORE 7

Minecraft™ mode: Activated

Bring the world of Minecraft™ off the screen and into their hands with LEGO® builds that spark endless creativity and adventure.

\$12

\$12

\$30

\$20

NEW

MINECRAFT

1. Minecraft™ Mini Mode Mining Assortment, \$12, Limit 4, After Limit \$15 21609176_EA
2. Minecraft™ Core Figure Assortment, \$12, Limit 4, After Limit \$15 21645824_EA
3. LEGO® Minecraft™ The Armadillo Mine Expedition, \$30, Limit 4, After Limit \$40 21642110_EA
4. LEGO® Minecraft™ The Warden Encounter, \$20, Limit 4, After Limit \$25 21664926_EA

Pixel power for less



Minecraft™ Large Figure Assortment
Limit 4, After Limit \$25
21645844_EA **\$20**



Nerf Minecraft™ Sword
Dart Blaster
Limit 4, After Limit \$30
21672041_EA **\$25**



LEGO® Minecraft The Creeper™ **NEW**
Limit 4, After Limit \$50
21668283_EA **\$40**

8 & MORE

Hot Wheels™ hot deals

Unfold a mini city that includes three die-cast cars and open-ended push-and-play.

Buckle up—this Hot Wheels™ lineup is built for speed, stunts, and supercharged action. From classic single cars to real-world locations, this 1987-inspired set delivers high-octane fun without flooring your budget.

\$65

NEW

EXCLUSIVE

NEW

\$5

ALWAYS LOW PRICE

\$2

1. Hot Wheels® The Hot Ones™ Sto & Go, \$65 21671914_EA
2. Hot Wheels® The Hot Ones™ Assorted, \$5 21645617_EA
3. Hot Wheels® Single Cars, \$2 20098552_EA

Hot Wheels

Race more, spend less



Mattel Brick Shop™ Hot Wheels® Speed Series™
Limit 4, After Limit \$28
21671840_EA

\$20



Mattel Brick Shop™ Hot Wheels® Custom '68 Camaro®
21671921_EA

NEW

\$28



Hot Wheels® Mega Loop Garage™
Limit 4, After Limit \$80
21671767_EA

NEW

\$50



Hot Wheels® Monster Trucks Tiger Shark Climber RC Vehicle
Limit 4, After Limit \$80
21671630_EA

NEW

\$65

&MORE 9

Barbie® brings the sparkle

Did you know, Holiday Barbie has been released annually since 1988? Each year's doll is a keepsake tied to heartfelt memories.

Light up the season with Holiday Barbie®, whether she's gifted for playing or proudly displaying. 2025's ultimate holiday showstopper? We think so!

2025 Holiday Barbie® Doll
Limit 4, After Limit \$65
21671932_EA

\$49

Barbie

Barbie® does it all



Barbie® Career & Fashionista Dolls
Limit 4, After Limit \$16

21671862_EA
21671717_EA

\$12



Barbie® Party Unboxed™ Doll and Accessories Assortment
Limit 4, After Limit \$30

21645699_EA

\$25



Barbie® Tim Hortons X PWHL Doll and Accessories
Limit 4, After Limit \$35
21671875_EA/21671876_EA

\$29

\$199



Barbie® Dreamhouse™ Playset

Limit 4, After Limit \$250
21515029_EA

Welcome to the most iconic address—with lights, sounds and endless ways to play. Anything is possible behind these pink doors.

EXCLUSIVE



2025 Holiday Barbie® Doll Red Hair
Limit 4, After Limit \$65
21671933_EA

\$49

10 & MORE

Jurassic thrills on a budget

Ready for a roar-some reveal? Crack open an egg to discover this prehistoric pal that moves, growls and plays along.



1. Jurassic World Tail Thrasher™ Spinosaurus, \$60, Limit 4, After Limit \$75 21671925_EA
2. LEGO® Jurassic World Baby Dinosaur Dolores: Aquilops, \$25, Limit 4, After Limit \$30 21665061_EA
3. Jurassic World Minis 15-Pack, \$29 21671885_EA

Dinos on the loose

LEGO® Jurassic World T. Rex River Escape, \$50, Limit 4, After Limit \$65 21665102_EA

\$50

LEGO® Jurassic World Raptor Off-Road Escape, \$35, Limit 4, After Limit \$45 21665061_EA

\$35



Blasters and beyond



Nerf Loadout Galactic Commander Motorized Blaster
Limit 4, After Limit \$60
21671818_EA

\$50



Nerf N Series Gear Up Pack, 3x Blasters, Limit 4, After Limit \$35
21686755_EA

\$30



Nerf N Series Pinpoint Blaster
Limit 4, After Limit \$30
21595548_EA

\$25



Nerf N Series N1 Darts 20x
21595612_EA

\$6

&MORE 11

Holiday Hunt

Can you find the festive items sitting on the shelves?





How to play

Look high, low, and all around the shelves to spot each holiday item below. Once you've found one, add a checkmark to its box. How fast can you check off all the items?


☐

Ornament


☐

Candy cane


☐

Snow globe


☐

Holly


☐

Bird with
candy cane


☐

Mitten


☐

Present


☐

Bell


☐

Skate


☐

Book

Poolside paradise priced right

Pack your little one's bags for the LEGO® Friends Family Vacation Beach Resort, an interactive oasis filled with sunshine and friendship-fuelled fun.

\$150



LEGO® Friends Family Vacation Beach Resort
\$150 Limit 4, After Limit \$170 21668284_EA



NEW



**Sweet sets.
Sweeter prices.**

1. LEGO® Friends Guinea Pig Playground, \$10, Limit 4, After Limit \$14 21642028_EA

2. LEGO® Friends Unicorn & Flamingo Pool Party*, \$13 21665000_EA

3. LEGO® Friends Heartlake City Candy Store, \$30, Limit 4, After Limit \$40 21642057_EA

Epic battles for small budgets

This iconic scene comes with 9 minifigures, 5 of which are exclusive to this set.

1 LEGO® Marvel Avengers: Endgame Final Battle
Limit 4, After Limit \$130
21668269_EA

\$95



See below for the entire set.



\$20



\$25



Super toys, super fun

1. LEGO® Marvel Avengers: Endgame Final Battle, \$95, Limit 4, After Limit \$130
21668269_EA

2. Beyblade X Dual Pack Set Assortment, \$20, Limit 4, After Limit \$23 21595683_EA

3. Marvel Spider-Man Real Webs Ultimate Web Blaster, \$25, Limit 4, After Limit \$35 21595748_EA

Heroic fun at low prices

Starships to superheroes, their next mission starts here.



LEGO® Marvel Iron Man & War Machine vs. Hammer Drones
Limit 4, After Limit \$25
21665110_EA

\$20

NEW



LEGO® Star Wars™ Death Trooper & Night Trooper Battle Pack
Limit 4, After Limit \$25
21664920_EA

\$20



LEGO® Star Wars™ 327th Star Corps Clone Troopers™ Battle Pack
Limit 4, After Limit \$50
21664996_EA

\$40

NEW



LEGO® Marvel Peter Parker's Apartment
21666175_EA

\$65

&MORE 15

Speed into LEGO® City's low prices

Ready to rev, build and race? These LEGO® sets bring the thrill of the track to every playroom.

\$30

1

\$26

2

\$50

3

\$12

4

1. LEGO® City F1® Pit Stop & Pit Crew with Ferrari Car, \$30, Limit 4, After Limit \$40 21642041_EA
2. LEGO® Speed Champions Bugatti Centodieci Hyper Sports Car, \$26, Limit 4, After Limit \$35 21665075_EA
3. LEGO® Speed Champions Lamborghini Revuelto & Huracán STO, \$50, Limit 4, After Limit \$65 21665095_EA
4. LEGO® F1® Driver with McLaren Race Car, \$12, Limit 4, After Limit \$17 21642039_EA

LEGO® but make it adult

NEW

\$115

2

\$31

1

\$25

4

\$25

3

1. LEGO® Mini Orchi \$31, Limit 4, After Limit \$40 21642032_EA
2. LEGO® Harry Potter™ Book Nook: Hogwarts™ Express, books not included, \$115 Limit 4, After Limit \$130 21668119_EA
3. LEGO® Technic™ Monster Jam™ DIGatron™ Pull-Back, \$25, Limit 4, After Limit \$35 21641967_EA
4. LEGO® Technic™ Monster Jam™ ThunderROARus™ Pull-Back, \$25, Limit 4, After Limit \$35 21641969_EA

books not included

Blooms without watering

\$100

1



\$63

2



\$51

3



\$31

4



\$31

5



1. LEGO® Botanicals Wreath, \$100, Limit 4, After Limit \$130 21668197_EA
2. LEGO® Botanicals Pretty Pink Flower Bouquet, \$63, Limit 4, After Limit \$80 21642031_EA
3. LEGO® Botanicals Poinsettia, \$51, Limit 4, After Limit \$65 21616006_EA
4. LEGO® Botanicals Petite Sunny Bouquet, \$31, Limit 4, After Limit \$40 21664957_EA
5. LEGO® Botanicals Lucky Bamboo, \$31, Limit 4, After Limit \$40 21642035_EA

Urban play the affordable way

When the living room becomes a construction zone and donut deliveries roll through the hallway, you know you've entered LEGO® City.

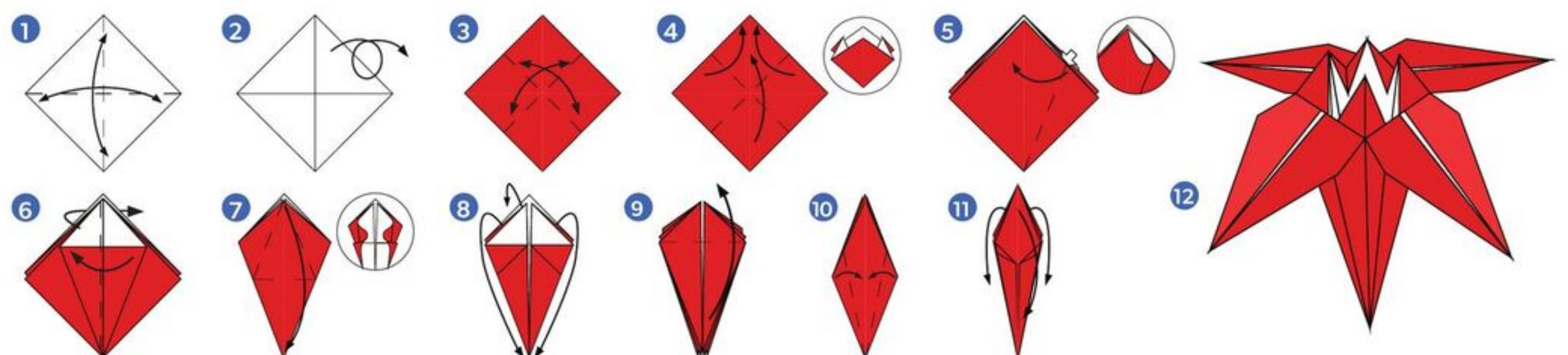


1. LEGO® City Heavy-Duty Recovery Tow Truck with Crane, \$80, Limit 4, After Limit \$100 21665104_EA 2. LEGO® City Central Train Station, \$100, Limit 4, After Limit \$120 21668270_EA 3. LEGO® City Police Motorcycle Chase, \$13 21665097_EA 4. LEGO® City Donut Truck, \$20, Limit 4, After Limit \$25 21635102_EA



Holly Jolly Origami

Get your safety scissors ready and your folding fingers warmed up—it's time to create an origami ornament!



NEW glam with FAO Schwarz®

Imagination gets a makeover with beauty kits, brushes and bold looks. Budding stylists and mini makeup artists can dive into a world of pretend glam with everything they need to sparkle and shine.



\$67

1

1. FAO Schwarz® Girls Vanity Makeup Studio Low Profile 24pc with Diamond Pull \$67 21671542_EA
2. FAO Schwarz® Ultimate Makeup Artist Palette Kit \$50 21671541_EA
3. FAO Schwarz® Toy Pretend Play Makeup Shop 19pc, \$72 21671570_EA

\$50

2

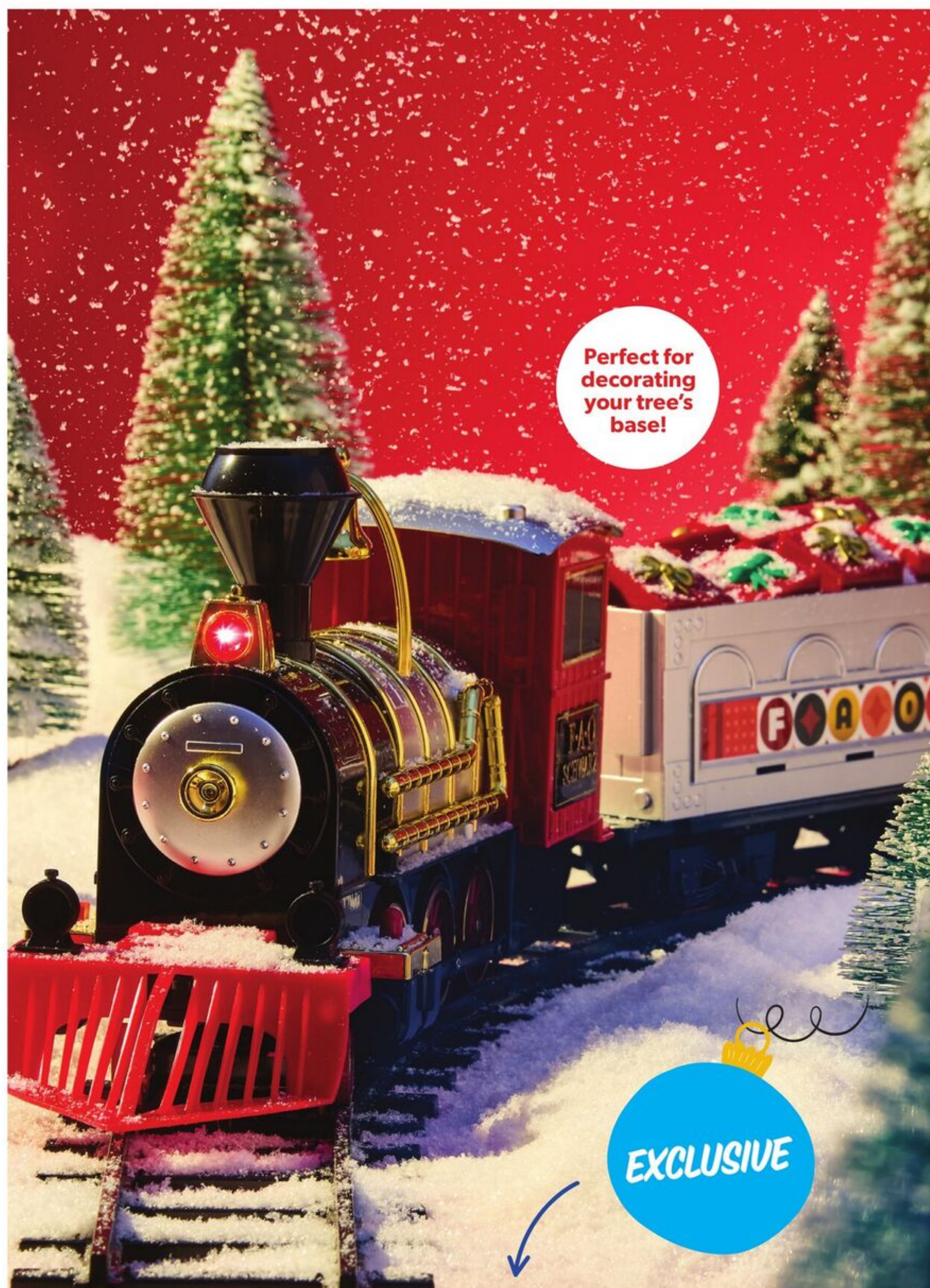


\$72

3



Full steam on NEW FAO Schwarz® toys



FAO Schwarz® LED Light Up Plush

21679541_EA

\$25



FAO Schwarz® Lying Plush

21679512_EA

\$20



FAO Schwarz® Plush Purse

21671547_EA

\$20



FAO Schwarz® Keychain Plush

21671519_EA/21671571_EA

\$10

&MORE 21



Next stop: Holiday magic

All aboard for a classic playtime adventure! Kids can become the conductors of their own worlds with real sounds, smooth motion and endless trackside storytelling.

FAO Schwarz®
**30-Piece Motorized
Train Set**
21671290_EA

Game night at a great price



Mattel Games
UNO® Giant
Limit 4
After Limit \$30
21670915_EA
\$20



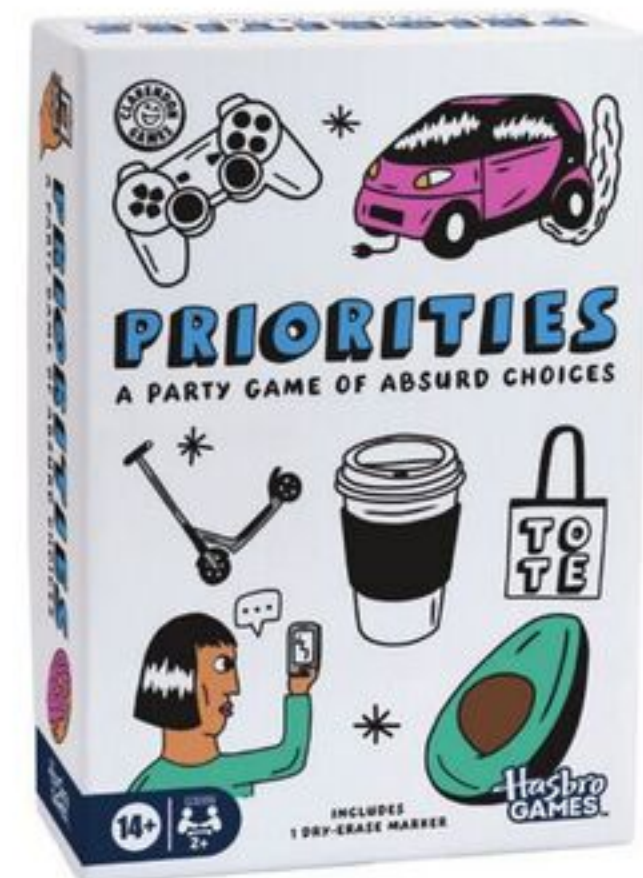
Mattel Games
UNO Spin™
Limit 4, After Limit \$26
21671016_EA
\$20

Hasbro Monopoly Game **\$20**
or Operation Electronic
Board Game with
All-in-One Carrying Case
Limit 4, After Limit \$32
21671181_EA/21671182_EA



Monopoly Expansion Buy
Everything or Free Parking
Jackpot
Limit 4, After Limit \$18
21663108_EA/21663109_EA
\$15

Priorities Game, A Party **\$20**
Game of Absurd Choices
Limit 4, After Limit \$30
21671173_EA



Hygee Christmas **\$17**
500pc Puzzle
with Scented Candle
21682922_EA



Home for the Holidays 500pc **\$17**
Puzzle with Felt Sorting Tray &
Themed Coasters
21682935_EA



Holiday Pet Collection, **\$12**
3 Puzzles, 1500pc ea.
21679430_EA



Disney & Marvel favourites, Joe Fresh style

JOE FRESH

Disney MARVEL

Dress them in their favourite characters all season long. From Disney's Elsa & Stitch to Marvel's Spider-Man, these looks bring a dose of personality and plenty of imagination.

1. Kid Disney Stitch Sleep Set, \$24 2. Toddler Marvel Spidey Sleep Set, \$24 3. Toddler Disney Frozen Elsa Sweatshirt, \$22

© 2025 MARVEL, © Disney

Holiday mood: Grinch

- 1. Kid Grinch Sleep Set \$24
- 2. Toddler Grinch Graphic Sweatshirt \$22
- 3. Kid Grinch Slippers \$22
- 4. Toddler Grinch Graphic Sweatshirt \$22



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&MORE 23

Pack their holiday season with wow!

Shop the season's must-have items without breaking the bank.

These palm-sized interactive pets have digital heart meters and react to touch with lights, sounds, and over 70 unique responses.

\$30

1

NEW

Buy 1, Get 1

FREE

FREE ITEM MUST BE OF EQUAL OR LESSER VALUE

\$10

2

gui·gui™

3

\$15

NEW

\$10

5

\$20

4

1. Hasbro Nanomals, \$30, Limit 4, After Limit \$40 21672079_EA 2. Mega Pokémon Poke Ball Collection buy one, get one free, \$10 21118267_EA 21047248_EA 3. gui-gui Single Pack, \$15, Limit 4, After Limit \$20 21679536_EA 4. LEGO® City Off-Road 4x4 Mountain Truck, \$20, Limit 4, After Limit \$25 21641958_EA 5. LEGO®, Minecraft™, \$10, Limit 4, After Limit \$13 21642107_EA