

**sobey's**  
LIQUOR

**SAFEWAY**  
LIQUOR



**Proudly  
Western  
Canadian**

**12  
Days  
of  
Christmas**

see back page  
for deals



**SAVE UP TO \$8**

**500 PTS**  
when you buy 2

**Vizzy**  
Hard Seltzer, Selected  
Varieties, 12 x 355 mL  
**24<sup>99</sup>**

**SAVE \$9**

**Absolut**  
Vodka, 750 mL  
**22<sup>99</sup>**

**SAVE \$8**

**Captain  
Morgan**  
Spiced Rum  
750 mL  
**23<sup>99</sup>**

**SAVE \$6**

**50 PTS**  
when you buy 1

**Trapiche**  
Reserve Malbec  
750 mL  
**11<sup>99</sup>**



**SAVE UP TO \$10**

**Kim Crawford**  
Selected Varietals  
750 mL  
**14<sup>99</sup>**



**Scene  
MEMBER  
PRICING**

**37<sup>99</sup>**

**SAVE \$16**

**42<sup>99</sup>** without  
Scene+  
Card  
**SAVE \$11**

**Budweiser or  
Bud Light**  
24 x 355 mL



**Scene  
SPEND  
& GET**

**ALL  
WEEK  
LONG!  
DECEMBER  
11-17**

**SPEND \$150, GET**

**1,000 PTS**

or

**SPEND \$250, GET**

**2,000 PTS**

**That's like up to  
\$20 toward your  
next purchase**

See terms and conditions on page 8.

Flyer prices and offers effective December, 2025  
in select stores in Alberta

THU 11 | FRI 12 | SAT 13 | SUN 14 | MON 15 | TUE 16 | WED 17



**A PROUD  
CANADIAN  
COMPANY**

**PLEASE DRINK RESPONSIBLY.**  
Prices do not include taxes and deposits.



**Proud  
Partner**

We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.

\*For details on claim requirements, visit the Canadian Food Inspection Agency (CFIA) website for food, and the Competition Bureau website for non-food.

POI\_SWCB\_WK33\_AB\_North\_PRN





92  
POINTS

James Suckling  
(2022)



AROMATIC  
AND ROBUST

Scene  
**MEMBER**  
PRICING

**16<sup>99</sup>**

**SAVE \$9**



**18<sup>99</sup>** without  
Scene+  
Card  
**SAVE \$7**

**Frescobaldi**  
Castello Nipozzano Riserva  
750 mL

## Perfectly paired

With aromas distinguished by notes of ripe stone fruit, pear & orchard blossom with subtle hints of citrus, Gray Monk Pinot Gris is the perfect white wine to complement succulent crab legs.



**SAVE \$8**

**Peller Family  
Vineyards**

Selected Varietals, 4 L

**39<sup>99</sup>**

4 L



**WORKS OUT TO  
\$7.50 PER 750 ML**

**SAVE \$3**

**Bodacious**

Smooth Red or  
White, 750 mL

**8<sup>99</sup>**



**SAVE UP TO \$4**

**50 PTS**  
when you buy 1

**Smoky Bay**

Cabernet Sauvignon  
or Pinot Grigio  
750 mL

**9<sup>99</sup>**

FRUITY AND  
VIBRANT



AROMATIC  
AND ROBUST

**SAVE UP TO \$7**

**100 PTS**  
when you buy 1

**Gray Monk**

Selected Varietals  
750 mL

**21<sup>99</sup>**



**SAVE \$6**

**100 PTS**  
when you buy 1

**Belleruche**

Côtes-Du-Rhône  
Rouge or Blanc  
750 mL

**15<sup>99</sup>**

FRUITY AND  
VIBRANT



AROMATIC  
AND ROBUST

**SAVE \$6**

**Ruffino**

Prosecco or Prosecco  
Rosé, 750 mL

**16<sup>99</sup>**

FRUITY AND  
VIBRANT



FRUITY AND  
LIGHT

92  
POINTS

James Suckling  
(2023)



**SAVE \$7**

**Dirty Laundry  
Vineyard**

Hush Rosé  
750 mL

**17<sup>99</sup>**

FRUITY AND  
LIGHT



**SAVE \$8**

**Masi**

Campofiorin  
750 mL

**19<sup>99</sup>**

AROMATIC  
AND SUPPLE



92  
POINTS

James Suckling  
(2021)



**SAVE \$9**

**Antinori**

Pèppoli Chianti  
Classico, 750 mL

**19<sup>99</sup>**

AROMATIC  
AND ROBUST



**SAVE \$7**

**Unshackled**

Cabernet Sauvignon  
750 mL

**21<sup>99</sup>**



**2 | MIX & MATCH**



**BUY ANY 6 BOTTLES  
OF WINE AND GET**

**250 PTS**

OR

**BUY ANY 12 BOTTLES  
OF WINE AND GET**

**1,000 PTS**



# Perfectly paired

The complex aromas of ripe fruit, spices & floral notes crafted in Campagnola, make this intense red wine the perfect complement to juicy prime rib.



SAVE \$6

100 PTS  
when you buy 1

**Campagnola**

Valpolicella Ripasso  
750 mL

17<sup>99</sup>

91  
POINTS

James Suckling  
(2022)



SAVE \$10

**Fontanafredda**

Barolo  
750 mL

24<sup>99</sup>

92  
POINTS

Wine Enthusiast  
(2021)



SAVE \$10

200 PTS  
when you buy 1

**Escorihuela Gascón**

1884 Limited Production  
Malbec, 750 mL

29<sup>99</sup>

92  
POINTS

James Suckling  
(2021)



SAVE \$10

**Campagnola**

Amarone della  
Valpolicella, 750 mL

32<sup>99</sup>

92  
POINTS

James Suckling  
(2021)



SAVE \$15

200 PTS  
when you buy 1

**Grant Burge**

The Holy Trinity  
Barosa Shiraz  
750 mL

29<sup>99</sup>

93  
POINTS

James Suckling  
(2020)



SAVE \$9

**Zenato**

Amarone della  
Valpolicella Classico  
750 mL

49<sup>99</sup>

95  
POINTS

James Suckling  
(2019)



SAVE  
\$15

on these great  
Champagnes

time to celebrate

**G.H. Mumm**

Champagne Brut  
Cordon Rouge, 750 mL

54<sup>99</sup>

**Moët & Chandon**

Champagne Brut  
750 mL

59<sup>99</sup>

90  
POINTS

Wine Enthusiasts



AROMATIC  
AND MELLOW

92  
POINTS

Wine Spectator



CHEERS  
TO YOU

A toast to great gifts! Gift cards available in store.

HAPPY *Holidays*





LIQUOR

# Sign up for our eFlyer



discover savings  
at your local store



discover what's  
new in spirits,  
wine and beer

**subscribe now**



# Spirits for happy hour



Scene+  
**MEMBER**  
PRICING

**29<sup>99</sup>**

**SAVE \$10**

**34<sup>99</sup>** without  
Scene+  
Card  
**SAVE \$5**

**Jameson**  
Irish Whiskey, 750 mL

**SAVE \$4**

**200 PTS**  
when you buy 1

**Platinum**  
Premixed Cocktail  
Selected Flavours, 750 mL

**25<sup>99</sup>**



**SAVE \$12**

**Wayne Gretzky**  
Canadian Cream Liquor  
Selected Flavours  
750 mL

**25<sup>99</sup>**



**SAVE \$7**

**Buffalo Trace**  
Kentucky Straight  
Bourbon Whiskey  
750 mL

**36<sup>99</sup>**



**SAVE \$9**

**Bombay Sapphire**  
London Dry Gin  
1.14 L

**39<sup>99</sup>**



**SAVE \$13**

**Grand Marnier**  
Cognac & Orange  
Liqueur, 750 mL

**39<sup>99</sup>**



**SAVE \$12**

**400 PTS**  
when you buy 1

**Courvoisier**  
VS Cognac  
750 mL

**44<sup>99</sup>**



**SAVE UP TO \$7**

**Alberta Pure or  
Alberta Premium**  
Vodka or Canadian Rye  
Whisky, 1.75 L

**45<sup>99</sup>**



**SAVE \$12**

**300 PTS**  
when you buy 1

**Jose Cuervo**  
Especial Silver or Gold  
1.14 L

**49<sup>99</sup>**



**SAVE \$15**

**300 PTS**  
when you buy 1

**Glenfiddich**  
14-Year-Old  
Single Malt Scotch  
Whisky, 750 mL

**58<sup>99</sup>**



**My Liquor Offers**  
Scene+

Sign up & opt-in to receive emails at [MyLiquorOffers.ca](https://www.myliquoroffers.ca) for your chance to win\*

**50,000 PTS**

That's like **\$500** in points!

\*NO PURCHASE NECESSARY. Full Contest rules and prize details found at <https://www.myliquoroffers.ca/sign-up-contest-2025>. Contest runs from 08/01/2025 - 04/30/2026. Open to legal residents of AB and SK with a valid Scene+ account and who have reached the age of majority on the date they entered the Contest.



**ONE WINNER EVERY MONTH**  
**SCAN HERE & SIGN UP TODAY**



# Cheers for the *Season*

**SAVE \$8**

**200 PTS**  
when you buy 1

**Mailroom**  
Premium Vodka, 750 mL

**27<sup>99</sup>**



**After Dinner**

1 scoop mint chocolate chip ice cream, 1 ½ oz vodka, 2 oz espresso (chilled), 2 oz whipped cream, 1 tbsp white chocolate chips, 3 drops water-based green food colouring, ½ tsp cocoa powder (garnish), 1 sprig of fresh mint (garnish).

In advance, make espresso and chill it down to fridge temperature. When chilled, combine it with vodka in an ice-filled cocktail shaker and shake for 20 seconds. Melt white chocolate and add a couple of drops of green food colouring. Dip the glass coffee cup in the dyed white chocolate. Next, put a scoop of chocolate mint ice cream in the glass coffee cup and gently pour the vodka-coffee mix around the ice cream. Top with whipped cream and garnish with a sprig of mint and some cocoa powder.



**SAVE \$6**

**Gibson's**  
Sterling Edition  
Canadian Whisky, 750 mL

**26<sup>99</sup>**



**Chocolate  
Old-Fashioned**

1 ½ oz Canadian whisky, ¾ oz simple syrup, 5 dashes chocolate bitters, 1 small orange wedge, 1 orange wheel (for garnish), 1 chocolate orange wedge (for garnish), chocolate syrup (for garnish).

In an old-fashioned glass put in chocolate syrup at the bottom of the glass, using a hand frother to spread streaks of chocolate across the glass. Add whisky, syrup and bitters to an old-fashioned glass. Add one large cube and stir for 30 seconds. Squeeze the juice from the orange wedge into the glass. Garnish with the orange wheel and chocolate orange on a cocktail skewer.



**SAVE \$8**

**Aviation**  
American Gin  
750 mL

**34<sup>99</sup>**



**Ho-Ho Cosmo**

1 ½ oz gin, 2 oz cherry-cranberry juice, 4 oz blood orange soda, 1 tablespoon glittery red sugar (for the rim), 1 strawberry Santa hat (for garnish), 1 mini marshmallow (for garnish), 1 sprig rosemary.

Make a strawberry Santa hat by cutting the base off a strawberry—including all the greens—and dipping the flat end in whipped cream. Then add a small dollop of the cream to the strawberry top. Next, rim a spritzer glass with red sugar and fill with ice. Add gin, cherry-cranberry juice and blood orange soda. Using a toothpick add Santa hat and mini strawberry to top. Place toothpick in glass with a sprig of fresh rosemary.



**15% OFF**

**spirit gift packs**

Prices reflect discount  
selection may vary by store

**SAVE \$4**

**Fireball**  
Candy Cane  
10 x 50 mL

**19<sup>99</sup>**



**SAVE \$7**

**Bacardi**  
Black Rum, 1.14 L

**36<sup>99</sup>**



**Bah  
Humbug  
Sour**

1 ½ oz dark rum, ¾ oz fresh lemon juice, ½ oz pomegranate juice, ¾ oz simple syrup, ½ tbsp pumpkin spice, 1 raw egg white (optional), 2 chocolate balls (for garnish).

Shake rum, lemon juice, pomegranate juice, simple syrup, pumpkin spice and egg white in an ice-filled cocktail shaker. Strain into a chilled martini glass and garnish with two chocolate balls on a skewer.



1.14 L

**SAVE \$20**

**500 PTS**  
when you buy 1

**Patrón**  
Tequila Silver, 750 mL

**59<sup>99</sup>**



**Mandarita**

1 ½ oz blanco tequila, ¾ oz fresh lemon juice, 2 oz fresh mandarin orange juice (clementine works as well), ¾ oz agave syrup, 3 candied lemon slices (for garnish), 3 candied mandarin slices (for garnish), 1 tablespoon Tajin (or other spicy-sweet salt for rimming the glass).

Rim a glass with spicy salt and fill it with ice. Combine tequila, both juices and agave syrup in an ice-filled shaker and shake for 45 seconds. Strain into glass and garnish with candied lemon and mandarin on a cocktail skewer.



**SAVE \$16**

**Johnnie Walker**  
Black Label Blended  
Scotch Whisky, 1.75 L

**79<sup>99</sup>**



**The  
Godfather**

1 ½ oz whisky  
½ oz Amaretto.

Pour all ingredients into a rocks glass with ice. Garnish with rosemary and orange.



1.75 L

**SAVE \$6**

**Baileys**  
Irish Cream  
Gift Pack with Cup, 750 mL

**32<sup>99</sup>**



**SAVE \$7**

**Crown Royal**  
Canadian Whisky  
Gift Pack with Flask, 750 mL

**36<sup>99</sup>**





# CHOOSE LOCAL.

**SAVE \$3**  
**50 PTS**  
when you buy 1  
**SYLVAN LAKE**

**Snake Lake Brewing Co.**  
Ice Cutter  
Vanilla Latte Stout  
4 x 473 mL  
**15<sup>99</sup>**



**SAVE \$3<sup>50</sup>**  
**CALGARY**

**Citizen Brewing Co.**  
Cittadino Italian  
Pilsner, 4 x 473 mL  
**13<sup>49</sup>**



**SAVE \$3**  
**CALGARY**

**Last Best Brewing & Distilling**  
IPA, 6 x 355 mL  
**14<sup>49</sup>**



**SAVE \$3**  
**EDMONTON**

**Sea Change Brewing Co.**  
Mixer Pack, 8 x 473 mL  
**24<sup>99</sup>**



**SAVE \$6**  
**200 PTS**  
when you buy 1  
**EDMONTON**

**Alley Kat Brewing Co.**  
Variety Pack  
8 x 473 mL  
**26<sup>99</sup>**



**SAVE \$7**  
**CALGARY**

**Big Rock Brewery**  
The Rock Box  
15 x 355 mL  
**29<sup>99</sup>**

**SAVE \$6**

**Strongbow**  
Original Dry  
Premium Cider  
8 x 440 mL  
**25<sup>99</sup>**



**SAVE \$6**  
**200 PTS**  
when you buy 1

**Sandbagger**  
Hard Seltzer, Mixer  
Pack, 12 x 355 mL  
**25<sup>99</sup>**



**SAVE \$3**  
**250 PTS**  
when you buy 2

**CoCo**  
Vodka or Rum, 4 x 355 mL  
**11<sup>99</sup>**



**SAVE \$7**

**Mike's**  
Harder Lemonade  
Mixer Pack  
12 x 355 mL  
**24<sup>99</sup>**



**SAVE \$6**

**Captain Morgan**  
Cocktail Collection  
12 x 355 mL  
**28<sup>99</sup>**



**SAVE \$6**

**Pabst**  
Blue Ribbon Groovy  
Lemon Strong Iced  
Tea or Hard Iced Tea  
12 x 355 mL  
**25<sup>99</sup>**





Locally Crafted

# BEER OF THE WEEK

At Arcadia Brewing, we put community first by bringing you locally made, quality beers and actively giving back to local and grassroots organizations.

est. 2020

**SAVE \$3**

Edmonton

**Arcadia Brewing Co.**  
Many Splendid Things  
Vienna Pilsner, 4 x 473 mL

**14<sup>99</sup>**

**SAVE \$6**

**200 PTS**  
when you buy 1

**Corona Extra**  
or **Peroni Nastro Azzurro**  
12 x 330 mL

**31<sup>99</sup>**

**SAVE \$6**

**200 PTS**  
when you buy 1

**Rickard's Red**, 12 x 341 mL

**29<sup>99</sup>**

**SAVE \$7**

**Coors Original**  
15 x 355 mL

**32<sup>99</sup>**

**SAVE \$9**

**Sleeman**  
Original or Clear 2.0  
15 x 355 mL

**26<sup>99</sup>**

**SAVE \$6**

**300 PTS**  
when you buy 2

**Brewhouse**  
Selected Varieties  
15 x 355 mL

**21<sup>99</sup>**

**SAVE \$7**

**Keystone Light**  
15 x 355 mL

**21<sup>99</sup>**

**Scene+ MEMBER PRICING**

**26<sup>99</sup>**

**SAVE \$11**

**29<sup>99</sup>** without Scene+ Card

**Original 16**  
Selected Varietals, 15 x 355 mL

**SAVE \$12**

**Heineken**  
24 x 330 mL

**59<sup>99</sup>**

**SAVE \$7**

**Old Milwaukee**  
24 x 355 mL

**35<sup>99</sup>**

P07\_SWCB\_WK33\_AB\_North\_PRN





# 12 DAYS. 12 HOT HOLIDAY DEALS!

December 11-22, 2025

## HURRY IN FOR THESE HOT HOLIDAY ONE-DAY DEALS

While quantities last.  
No rainchecks. No substitutions.  
No additional discounts.

Dec. 11

ONE DAY ONLY!  
Thursday

SAVE \$11

Captain Morgan  
Spiced Rum  
1.14 L

28<sup>99</sup>



1.14 L

Dec. 12

ONE DAY ONLY!  
Friday

SAVE \$10

Doña Paula  
Malbec  
750 mL

10<sup>99</sup>



ARGENTINA

Dec. 13

ONE DAY ONLY!  
Saturday

SAVE \$11

Baileys  
Irish Cream  
750 mL

24<sup>99</sup>



Dec. 14

ONE DAY ONLY!  
Sunday

SAVE \$10

Guinness  
Draught, 8 x 440 mL

19<sup>99</sup>



Dec. 15

ONE DAY ONLY!  
Monday

SAVE \$8<sup>50</sup>

Cono Sur  
Bicicleta  
Organic Rosé  
750 mL

8<sup>49</sup>



ORGANIC

CHILE

Dec. 16

ONE DAY ONLY!  
Tuesday

SAVE \$13

J.P. Wiser's  
Deluxe  
Canadian Whisky  
750 mL

21<sup>99</sup>



CANADA

Dec. 17

ONE DAY ONLY!  
Wednesday

SAVE \$9

Villa Maria  
Sauvignon Blanc  
750 mL

10<sup>99</sup>

91  
POINTS  
Decanter  
(2024)



NEW ZEALAND

## COME BACK NEXT WEEK FOR FIVE MORE HOT HOLIDAY DEALS



8

Scene<sup>+</sup>

1,000

PTS

= \$10 toward your purchase



The Scene<sup>+</sup> Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene<sup>+</sup> points earned. See weekly offers for current ways to earn Scene<sup>+</sup> points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene<sup>+</sup> minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene<sup>+</sup> points for \$10 towards your purchase up to a maximum of 50,000 Scene<sup>+</sup> points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Offer valid December 11 - 17, 2025, at Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase must be made in a single transaction. No base Scene<sup>+</sup> points earned. Scene<sup>+</sup> digital or physical membership card must be presented at time of transaction. Minimum spend does not include taxes, deposits and environmental charges. Offer excludes event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Coupons have no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice.