

Prices Effective **8 DAYS!** Wednesday, December 17th through Wednesday, December 24th, 2025 Purchase limits may apply.



Christmas SALE!

Our stores will close at 5pm on Christmas Eve, Wednesday, December 24th, and will be Closed on Christmas Day.

Because Quality Matters



Smithfield
Spiral Sliced Ham

Select Varieties

\$2.49
Lb.



King's
Hawaiian
Dinner
Rolls
12 Ct.,
Select Varieties

\$3.99



Large
Navel Oranges

99¢
Lb.



Strawberries
1 Lb.

\$2.99



Birds Eye
Steamfresh
Vegetables

10 - 10.8 oz.

or Del Monte
Vegetables

14.5 - 15.25 oz. Can,
Select Varieties

79¢



Best Choice
Butter Quarters

16 oz.,
Salted or Unsalted

\$1.99*
Ea.

*When You Buy **THREE**



Philadelphia
Cream Cheese

8 oz. Brick,
Original or 1/3 Less Fat

\$1.99*
Ea.

*When You Buy **FOUR**



Town House
or Club Crackers

9 - 13.8 oz.,
Select Varieties

2 FOR \$4



Kemps
Ice Cream, Sherbet,
or Frozen Yogurt

48 - 54 oz.,
Select Varieties

\$3.99



Pepsi Products

6 Pk./16.9 oz. Bottles,
Select Varieties

\$2.99*
Ea.

*When You Buy **FOUR**



The Village PieMaker
Fruit or Pumpkin Pie

40 - 48 oz.,
Select Varieties

\$10.99



Kraft
Natural
Cheese
Slices

7 - 8 oz.,
Select Varieties

2 FOR \$5

Kraft
Natural
Cheese

Shredded, Chunk,
or Crumbles

5 - 8 oz.,
Select Varieties

\$1.99



Frito Lay
Party Size
Snacks

8.12 - 17 oz.,
Select Varieties

\$3.99*
Ea.

*When You Buy **THREE**



Folgers
Coffee

22.6 - 25.9 oz.,
Select Varieties

\$9.99
Limit 3
Total



Josh Cellars Wine

750 mL,
Select Varieties

\$13.97 Sale Price

- 10% When you buy 6 or
more wines with
your Russ's card

- \$25 Rebate on 12
bottles

\$10.49
Final
Cost Ea.



Village Hearth
Bread
20 oz.,
Premium White,
Honey Wheat,
or 100%
Whole Wheat

\$2⁹⁹



Sara Lee
Artesano or
Sweet
Hawaiian
Dinner Rolls
12 Ct.

\$2⁹⁹



Village Hearth
Brown 'n
Serve
Rolls
12 Ct.

\$2⁹⁹



Kraft
Mayo
30 oz.,
Select Varieties

\$3⁹⁹



Miracle
Whip
30 oz.,
Original or Light

\$4⁹⁹



Kraft
Salad Dressing
16 oz.,
Select Varieties

\$2⁴⁹



Swanson
Broth or
Cooking Stock
32 oz.,
Select Varieties

\$2⁴⁹



Heinz
HomeStyle
Gravy
12 oz.,
Select Varieties

\$1⁷⁹



French's
Crispy Fried Onions
Original
6 oz.

\$3⁷⁹



Campbell's
Cream of
Chicken or
Cream of
Mushroom
Soup
10.5 oz. Can

99¢



Lindsay
Black Ripe
Pitted Olives
6 oz. Can,
Large or Medium

3 FOR \$5

Lindsay
Stuffed
Manzanilla Olives
5.75 oz.

\$2¹⁹



Betty Crocker
Casserole
Potatoes
4 oz. Box,
Select Varieties

\$1⁴⁹



Vlasic
Pickles
24 oz.,
Select Varieties

2 FOR \$5

Delightful Dairy Deals!



Pillsbury
Grands! Biscuits,
Sweet Rolls,
or Crescents

8 - 16.3 oz. Can,
Select Varieties

2 FOR \$5



Dean's
Snack Dip
12 - 16 oz.,
Select Varieties

\$2²⁹



Velveeta
32 oz.,
Select Varieties

\$6⁹⁹



Daisy
Sour Cream
or Cottage
Cheese
16 oz.,
Select Varieties

2 FOR \$5



Simply
Orange
Juice

46 oz.,
Select Varieties

\$2⁹⁹*

Ea.
*When You Buy **TWO**



Best Choice
Heavy
Whipping
Cream

16 oz.

\$2⁴⁹



Quaker Life
or Cap'n Crunch
Cereal

11.2 - 13 oz.,
Select Varieties

\$3.49



General Mills
Chex Cereal

12 - 14 oz.,
Select Varieties

\$2.49*
Ea.*When
you buy
TWO



Crisco
Cooking Oil
40 oz.,
Select Varieties

\$3.49



Gold Medal
All Purpose
Flour

5 Lbs.,
Select Varieties

\$2.89



Nestlé
Toll House
Morsels

10 - 12 oz.,
Select Varieties

\$3.69



Ocean Spray
Cranberry
Juice
Cocktail

64 oz.,
Select Varieties

\$2.99



Cameron's
Specialty
Coffee

10 - 12 oz. Bag
or 12 Ct.
K-Cup Pods,
Select Varieties

\$6.49



Ahroma
Bulk Coffee
Select Varieties

\$11.99
Lb.



Stove Top
Stuffing
Mix

6 oz.,
Select Varieties

\$1.99



Jet-Puffed
Marshmallows
10 - 12 oz.,
Select Varieties

2 FOR \$3



Jell-O
Pudding & Pie
Filling or
Gelatin
Dessert

.3 - 3.9 oz. Box,
Select Varieties

4 FOR \$5



Best Choice
Brown or
Powdered
Sugar

2 Lbs.,
Select Varieties

\$1.89



Lucky Leaf
Fruit Filling
or Topping

20 - 21 oz. Can,
Select Varieties

\$2.99

Frosty Favorites!



Cool Whip
Topping

8 oz.,
Select Varieties

\$1.49*
Ea.
*When You Buy **THREE**



Mrs. Smith's
Fruit or Pumpkin
Pie

35 - 37 oz.,
Select Varieties

\$4.99



Ore-Ida
Potatoes

19 - 32 oz.,
Select Varieties

\$3.29



Rhodes
Dinner Rolls or
Sweet Rolls

6 - 36 Ct.,
Select Varieties

\$4.49



Kemps Novelties

•Ice Cream Sandwiches
12 - 16 Pk., Select Varieties
•Sundae Cones or
IttiBitz Ice Cream
4 - 6 Pk., Select Varieties

\$3.99



Tombstone Pizza

17.2 - 27 oz.,
Select Varieties

2 FOR \$7

USDA Choice
Boneless Beef Ribeye Steak or Ribeye Roast

\$15⁹⁹ Lb.

Misty's Seasoning
2.75 - 4 oz., Select Varieties
\$3⁹⁹

Simply Potatoes
24 oz., Select Varieties
2 FOR \$5

Smithfield
ALL NATURAL
Fresh Pork

Smithfield All Natural Boneless Pork Loin Chops or Loin Roast

\$1⁹⁹ Lb.

Smithfield All Natural Stuffed Boneless Pork Chops
\$2⁴⁹ Lb.

U.S.D.A. CHOICE

Boneless Beef Shoulder Roast

\$6⁴⁹ Lb.

Hand Cut USDA Choice Boneless Beef Shoulder Steak
\$6⁹⁹ Lb.

Ground Fresh Daily!
85% Lean Ground Beef
Any Size Package
\$5⁴⁹ Lb.

HONEYSUCKLE WHITE
FRESH Whole Turkey
Tom or Hen
\$1⁸⁹ Lb.

Tyson
Fresh Boneless Chicken Breasts
\$3⁴⁹ Lb.

Tyson Flavored Wings
2.5 Lbs., Select Varieties
\$8⁹⁹

Wimmer's Big N' Meaty Summer Sausage
18 oz., Select Varieties
\$5⁹⁹

Bar-S Classic Franks
12 oz., Original or Bun Length
4 FOR \$5

Buddig Fix Quix Products or Premium Deli Lunchmeat
6 - 9 oz., Select Varieties
2 FOR \$5

Hillshire Farm Lit'l Smokies
12 - 14 oz., Select Varieties
\$3⁹⁹

Paradise Kitchens Breaded Chicken or Tiantang Entrées
22 - 24 oz., Select Varieties
\$4⁹⁹

Delimex Crispy Quesadillas
8 oz., Select Varieties
\$4⁴⁹

Fresh Delicatessen

20 Piece Fried or Baked Chicken
5 Breasts, 5 Thighs, 5 Drumsticks, and 5 Wings
\$37⁹⁹

3 Piece Chicken Tender Meal
With 2 Sides & 1 Roll
\$7⁹⁹

DIETZ & WATSON
Dietz & Watson Smoked Gouda or Premium Havarti Cheese
Lb.
\$7⁹⁹

DIETZ & WATSON
Italian Meats
Hard Salami, Genoa Salami, or Pepperoni
Lb.
\$9⁹⁹

DIETZ & WATSON
Deli Sliced Ham
Select Varieties
Lb.
\$7⁹⁹

Stacy's Bagel Chips or Pita Chips
6.75 - 7.33 oz., Select Varieties
\$3⁹⁹

PREPARED TO PARTY
Prepared To Party Cheese Dip
10 oz., Select Varieties
\$5⁹⁹

Entertaining Made Easy!

Let us help make your holiday event special with our Fresh Delicatessen and Bakery Trays!



Hormel Black Label Bacon

12 - 16 oz.,
Select Varieties

\$4.99



REAL LOCAL

Cedar Hollow Sliced Boneless Quarter Ham

Select Varieties

\$4.99 Lb.

REAL LOCAL

Cedar Hollow Whole or Half Boneless Mini Ham

Select Varieties

\$3.99 Lb.



Farmland Boneless Ham

4 Lbs.

\$11.99

Armour Meatballs

14 oz.,
Select Varieties

2 FOR \$6



Fresh Salmon Fillets

\$8.99 Lb.



Chesapeake's Best Freshly Shucked Select Oysters

8 oz.

\$9.99

Wild Caught Sea Scallops

10 - 20 Ct.

\$19.99 Lb.



Whole Cooked Lobster

\$12.99 Lb.

Landlocked Seafoods Cocktail Shrimp Ring With Sauce

36 oz.

\$21.99



Landlocked Seafoods Cooked Shrimp

Tail-Off
100 - 200 Ct.,
1 Lb.

\$6.99

Landlocked Seafoods Cooked Shrimp

Tail-Off
51 - 60 Ct., 1 Lb.

\$8.49

Landlocked Seafoods EZ Peel White Raw Shrimp

16 - 20 Ct., 1 Lb.

\$7.99



Floral Specials!

Christmas Walnut Crate Mason Jar Arrangement

7 Stems

\$20

Campfire Bouquet

12 Stems

\$17



Bakery Fresh Savings!

Fresh Baked Cinnamon Rolls

6 Ct.,
Select Varieties

\$4.99

Fresh Daily! Doughnuts & Bagels Sale

12 Ct.,
Raised or Cake Doughnuts,
Longjohns, Bismarks,
and more!

\$12.99

Fresh Baked! Gourmet Cookies 12 Ct.,
Holiday M&M's,
Ginger Molasses,
and more
Select Varieties

\$5.79

Fresh Baked! Dinner Rolls

12 Ct.,
White or Wheat

\$3.39

DIGITAL COUPONS



Never forget your coupons again!
Search from hundreds of available
coupons and Clip them directly to
your Russ's Rewards card!



CLIP

Add coupons to your Russ's account
online or through our mobile app.



SHOP

Fill your cart with the coupon deals.



REDEEM

Coupons are applied when you
enter your phone number or scan your
Russ's Rewards card at checkout.

See our website for details and sign up today at www.RussMarket.com

Coca-Cola, Pepsi, or 7-Up Products
12 Pk./12 oz. Cans, Select Varieties
\$4.99*
Ea.*When you buy **FOUR**
Limit 4 Total

Pepsi Products
10 Pk./7.5 oz. Mini Cans, Select Varieties
\$3.99



Windsor Canadian Whisky

1.75 Ltr.,
Select Varieties

\$15.99



Coca-Cola Products

6 Pk./16.9 oz. Bottles,
Select Varieties

\$3.99
Limit 4 Total



bubly Sparkling Water

8 Pk./12 oz. Cans,
Select Varieties

\$3.99



Bakers Candies Chocolate Meltaways

16 oz.,
Select Varieties

\$15.99



Canada Dry Club Soda, Ginger Ale, or Tonic Water

1 Ltr.,
Select Varieties

3 FOR \$5



CELSIUS Energy Drink

12 oz. Can,
Select Varieties

2 FOR \$4



Bubbl'r Sparkling Water

6 Pk./12 oz. Cans,
Select Varieties

\$5.99



Budweiser or Bud Light Beer

20 Pk./12 oz. Bottles,
Select Varieties

\$16.99

AVAILABLE EVERY DAY!
10% OFF
Purchase of 6 or more of any wine with your Rewards Card!
Includes sale items.
Mix or Match!

Bota Box Wine

3 Ltr.,
Select Varieties

\$15.99 Sale Price
- 10% When you buy 6 or more wines with your Russ's card

\$14.39
Final Cost Ea.



Twisted Tea Hard Iced Tea

12 Pk./12 oz. Cans,
Select Varieties

\$13.99



Busch or Busch Light Beer

30 Pk./12 oz. Cans

\$21.99



Tito's Handmade Vodka

1.75 Ltr.

\$27.99

Fireball Cinnamon Whisky or Dr. McGillicuddy's Whiskey or Liqueur

750 mL,
Select Varieties

\$13.99



**Bounty
Paper
Towels**
4 Triple Rolls or
6 Double Rolls,
Select Varieties
**or Charmin
Bath Tissue**
6 Mega XL Rolls,
Ultra Soft or Strong

\$10⁹⁹



**Tide
Laundry
Detergent**
73 - 84 oz. Liquid
or 25 - 42 Ct. PODS,
Select Varieties

\$11⁹⁹



**PROPANE
TANKS**

**NEW TANKS
& REFILLS
AVAILABLE!**

**Firewood
Bundles
Available!**



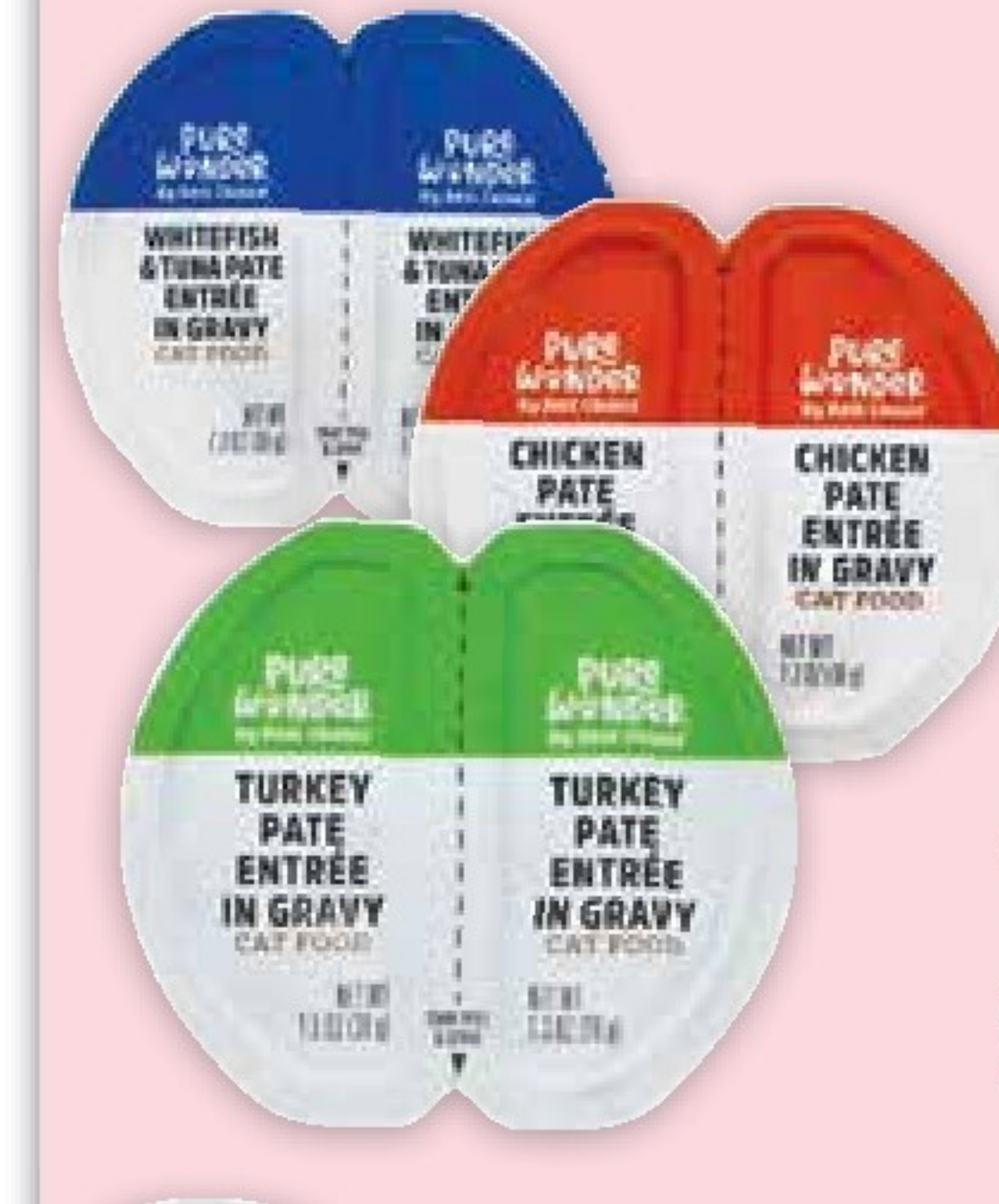
**Best Choice
Elegant Plates
or Platters**
12 - 22 Ct.,
Select Varieties

\$2⁹⁹



**Kleenex
Facial Tissue**
4 Pk./160 Ct. Boxes
or 4 Pk./120 Ct. Boxes,
Select Varieties

\$7⁹⁹



**Pure Wonder
By Best Choice
Pate Entrée
with Gravy
Cat Food**
2 Pk./1.3 oz. Cups,
Select Varieties

89¢



**Best Choice
Red or Clear
Cold Cups**
20 Ct.

\$1⁸⁹



**Best Choice
Heavy Duty
Cutlery**
48 Ct.,
Select Varieties

2 FOR \$3



**Best Choice
Tall Kitchen
Drawstring
Bags**
40 Ct.,
Select Varieties

\$5⁴⁹



**Pure Wonder
By Best Choice
Dura-Fresh
Scoopable
Cat Litter**
20 Lbs.

\$6⁹⁹



**Quest
Protein Shake**
4 Pk./11 oz. Bottles,
Select Varieties

\$8⁹⁹



**TRESemmé
Shampoo or
Conditioner**
28 oz.,
Select Varieties

\$5⁹⁹



**Dove
Soap Bars**
2 Pk./
3.75 oz. Bars,
Select Varieties

\$5⁷⁹



Crest Toothpaste
4.2 oz.,
Select Varieties

2 FOR \$4



**Johnson's
Baby Shampoo,
Baby Lotion, or
Head-to-Toe
Wash &
Shampoo**
13.6 oz.

\$4⁹⁹

**Russ's
PHARMACY**

**FREE^{*}
Flu Shots**

Available now in our Pharmacy.
No appointment necessary.
*FREE with most insurance plans.

Your Vaccination Destination
•COVID-19 •Shingles •Pneumonia •Tetanus •AND MORE!
See our pharmacy for details.

IN LINCOLN

•66th & O 402-325-0254
•17th & Washington . . . 402-474-2102
•Coddington & West A . . 402-435-8241

IN HASTINGS

7th & Burlington
402-463-8503

Green Bell Peppers

79¢ Ea.

Blueberries
Pint
or Raspberries

6 oz.

\$2.99

Taylor Farms
Fresh Vegetables

10 - 12 oz.,
Vegetable Medley,
Broccoli Florets, &
more Select Varieties

2 FOR \$5

Sweet Potatoes

89¢ Lb.

Bartlett Pears

\$1.29 Lb.

Cantaloupe

\$3.79 Ea.

Dole
Classic Romaine
or Greener
Selection Salad

9 - 11 oz.

2 FOR \$4

Sweetie Sweet
ESTABLISHED 2003

Yellow Onions

99¢ Lb.

Cosmic Crisp
Apples

\$1.49 Lb.

**Butternut,
Spaghetti, or
Acorn Squash**

79¢ Lb.

NatureSweet
Comets or
Glorlys Tomatoes

10 oz.

2 FOR \$5

BOLTHOUSE
FRESH
BABY-CUT
CARROTS

1 Lb.

\$1.29

Certified Organic

Organic
Granny Smith
Apples

\$1.69 Lb.

BOLTHOUSE
FRESH
ORGANIC
BABY-CUT
CARROTS

1 Lb.

\$1.99

Fresh & Convenient

Taylor Farms
Vegetable Tray
with Ranch Dip

36 oz.

\$9.99

Harvest Cuts
Cored
Pineapple

12 oz.

\$5.99

Russ's
M·A·R·K·E·T

Because Quality Matters

RUSS'S MARKET LOCATIONS IN LINCOLN

- 33rd & Nebr Pkwy
402-420-1414
- 66th & O
402-466-8111
- 63rd & Havelock
402-464-5804
- Coddington & West A
402-477-6236
- 17th & Washington
402-477-1238

RUSS'S MARKET EXPRESS
13901 Guildford St
in Waverly, NE
402-786-2610

*Not all products or programs available at this location.

Prices Effective Wednesday, Dec. 17 - Wednesday, Dec. 24, 2025

WED 17	THURS 18	FRI 19	SAT 20	SUN 21	MON 22	TUES 23	WED 24	CLOSED CHRISTMAS DAY
-----------	-------------	-----------	-----------	-----------	-----------	------------	-----------	-------------------------

Find us on the Web at www.RussMarket.com

Purchase limits may apply. We reserve the right to require minimum purchases & correct typographical errors. While Supplies Last! Some items not available in all stores.