

FEAST ON SAVINGS

SAVE ON FESTIVE STAPLES

ONLY
2.49
LB
5.49/KG

FRESH GRADE A TURKEY
SELECTED VARIETIES AND SIZES FRESH, 3-11 KG
20145891_KG



SAVE
.99

\$3

DINNER ROLLS
SELECTED VARIETIES-BAKED IN-STORE, 12'S
21392192_EA/21392649_EA



SAVE
1.50

\$6

GET
2,000
back in points
\$2

APP
EXCLUSIVE
OFFER*

FARMER'S MARKET™ PIES
SELECTED VARIETIES,
580 G-1 KG
21297365_EA/21297367_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



ONLY
2/\$11
OR 6.29 EA

PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES, 12X355 ML
20668034001_C01/20668034002_C01



SAVE
UP TO
4.00

\$20

**LARGE VEGETABLE OR
FRUIT PLATTER PREPARED IN-STORE**
1.58-2.2 KG
20081718_EA/20121599_EA



SWEET HOLIDAY SAVINGS

GET
SWEET
TREATS
FOR LESS

SAVE
UP TO
41%
4.75

HERSHEY'S POT OF GOLD
SELECTED VARIETIES, 243-245 G
21545440_EA/21547694_EA



ONLY
\$6

TERRY'S CHOCOLATE ORIGINAL OR SIMPLY
145 G OR **BOULE D'OR CHOCOLATES** 144/154 G
SELECTED VARIETIES
21672489_EA/21672499_EA



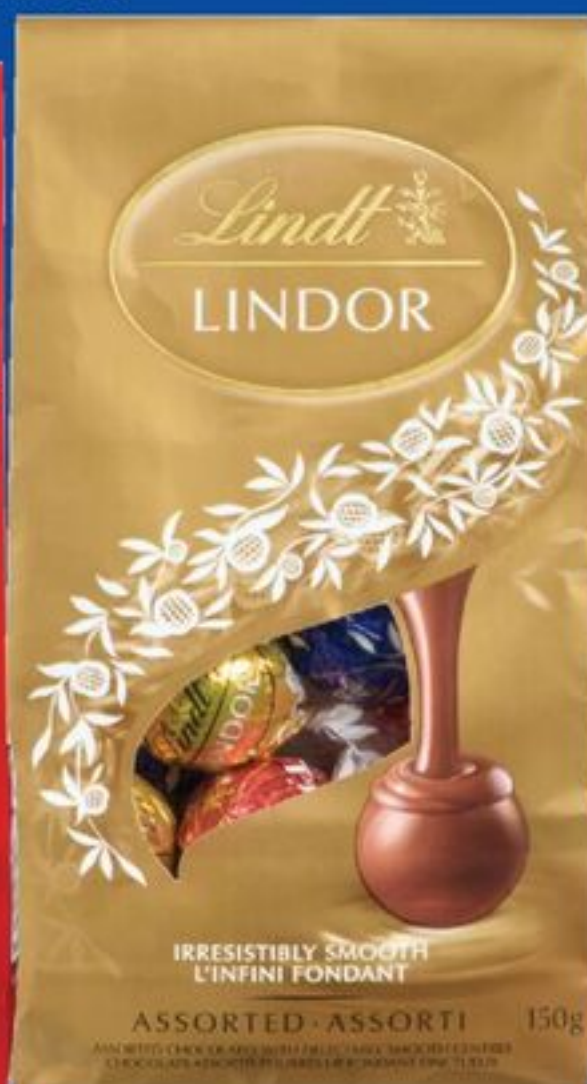
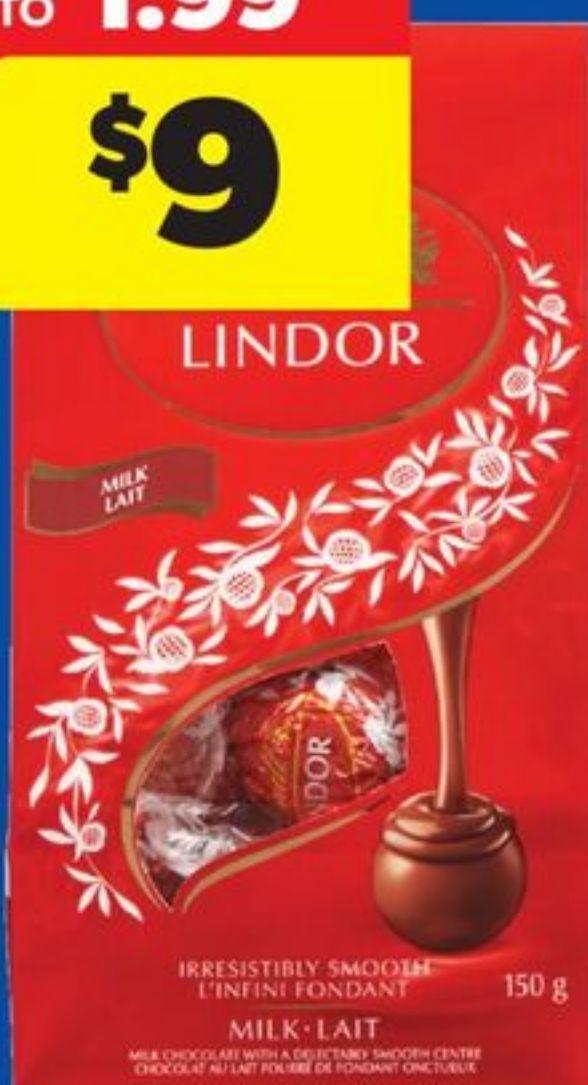
SAVE
33%
\$8

TOBLERONE BAR
SELECTED VARIETIES, 360 G
20986959_EA/20986964_EA



SAVE
UP TO
1.99
\$9

**LINDT LINDOR OR
GHIRARDELLI CHOCOLATE BAGS**
SELECTED VARIETIES, 116-153 G
21390291_EA/21390363_EA



SAVE
30%
\$9

HERSHEY FESTIVE MOMENTS BOX
265 G
21685269_EA



MERRY CHRISTMAS

MOST STORES OPEN:
6AM-7PM ON DEC 24TH
STORES CLOSED ON DEC 25TH

VISIT
superstore.ca
FOR STORE
HOURS



REAL CANADIAN
SUPERSTORE

PROUDLY CANADIAN

SALE
1⁸⁸

WHOLE
PINEAPPLE
PRODUCT OF
COSTA RICA
20160992001_EA

SALE
2⁷⁷

BLUEBERRIES
PRODUCT OF
MEXICO,
PERU OR
MOROCCO,
340 G
20080137001_EA

RIB ROAST
BONELESS, CUT FROM
AUSTRALIAN GRADE BEEF
21672641_KG

SAVE 45%
8⁷⁷
LB
19.33/KG

SAVE
25%
\$6

PC[®] BACON
SELECTED VARIETIES
20152629_EA

SAVE
UP TO
34%
4⁸⁸

BLACK DIAMOND
CHEESE BARS 400 G
OR SHREDS 320 G
SELECTED VARIETIES
21208649_EA/21278839_EA

Black Diamond[®]
TACOS & NACHOS
Blend of 4 Shredded Cheeses with Added Spice
Toppings & 5 Flavourful Beans with Avocado Slices

SAVE
38%
2⁴⁹

PC[®] FROZEN
VEGETABLES
SELECTED VARIETIES
400-750 G
20318915_EA
20159634_EA

ONE DAY ONLY!

SATURDAY, DECEMBER 20TH

Get
30,000 pts
when you spend \$300*
or more on almost
anything in-store

APP EXCLUSIVE
OFFER

Open the app.
It's as easy as that!

\$30
back in points



FREE

UP TO
\$29*
VALUE

WHEN YOU SPEND
\$300 OR MORE

in-store or through PC Express[™]
online pickup or delivery

PC[®] ALKALINE AA40
& AAA36 BATTERY SET
21473296_EA

*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE
MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING
RECYCLING FEE THAT MAY APPLY



SAVE
38%
9⁸⁸
LB
21.78/KG

FRESH ATLANTIC SALMON
SKIN-ON FILLETS
20720065_KG

CLUB
SIZE

SALE
\$28

GET
8,000*
\$8
back in points

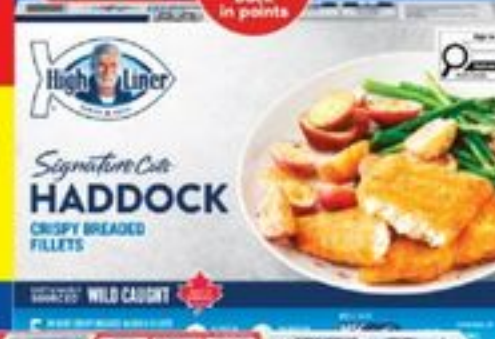
PC[®] BLACK
TIGER SHRIMP
RING WITH
MILD
COCKTAIL
SAUCE
FROZEN, 568 G
20979150_EA
*Open your PC Optimum[™]
app or visit pcoptimum.ca to
get the offer.



APP EXCLUSIVE
OFFER⁺

SAVE
1.50
8⁹⁹

GET
1,000*
\$1
back in points



HIGH LINER
PAN-SEAR
SELECTS 500/540 G
OR SIGNATURE
CUTS 425/515 G
SELECTED VARIETIES
FROZEN
20296596003_EA
21186729_EA



PREPARED IN
CANADA

SAVE
38%
2⁷⁷

MCCAIN
SUPER FRIES
OR SPECIALTY
POTATOES
SELECTED VARIETIES
FROZEN, 454-800 G
20799522_EA
20324328002_EA



SAVE
32%
\$3

NEILSON 5%
OR 10%
CREAMER
SELECTED VARIETIES
1 L
20095354_EA
20123609_EA



SAVE
UP TO
33%
2⁴⁹

LAY'S POTATO
CHIPS
SELECTED VARIETIES
165-235 G
21241032_EA/21663082_EA



SAVE
32%
7⁷⁷

FERRERO
COLLECTION
OR ROCHER
SELECTED VARIETIES
119-200 G
20098034_EA/20981575_EA



SAVE
37%
1²⁵

NO NAME[®]
BROTH
SELECTED VARIETIES,
900 ML
21189607_EA/21189610_EA



SAVE
UP TO
28%
22⁹⁹

NABOB
GROUND
915/930 G OR
MELITTA
WHOLE BEAN
907 G COFFEE
SELECTED VARIETIES
20074173002_EA
21559019_EA



SALE
22⁹⁹

CHARMIN
BATHROOM
TISSUE
21707641_EA/21717627_EA



UP TO
40%
OFF
1.50-11.50 AFTER SAVINGS

CHRISTMAS
WRAP, GIFT
BAGS, CARDS
OR CRACKERS
21670250_EA/21666027_EA



WE'VE GOT IT!



K-POP
DEMON
HUNTERS
CARD GAME
21717408_EA

\$15



Flyer prices effective from Thursday, December 18th to Wednesday, December 24th, 2025

DECEMBER

HIT
OF THE
MONTH

LIMIT 6
AFTER LIMIT
2.75 EA.



CHRISTIE
KIDS COOKIES
SELECTED VARIETIES
144-200 G
21584976_EA/21585155_EA

\$2

LIMIT 6
AFTER LIMIT
3.50 EA.



PLANTERS
CASHEW
HALVES,
COCKTAIL
PEANUTS
OR MIXED
NUTSWITH 60%
PEANUTS
SELECTED VARIETIES
200-225 G
21204908_EA/21620001_EA

\$2.50

LIMIT 6
AFTER LIMIT
4.00 EA.



PC® CINNAMON
RAISIN BREAD
SELECTED VARIETIES, 675 G
20639729_EA

\$2.85

LIMIT 6
AFTER LIMIT
6.00 EA.



SANPELLEGRINO
NATURALI OR LIGHT
SPARKLING DRINKS
SELECTED VARIETIES
6X330 ML
21433206_C06/21599961_C06

\$5

LIMIT 6
AFTER LIMIT
5.50 EA.



SOFTSOAP LIQUID
HAND SOAP REFILL
SELECTED VARIETIES, 1.47 L
21167194_EA

\$4.50

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local areas.
Valid from December 1-31, 2025. While quantities last. See in-store for details.

FEAST ON SAVINGS

SAVE
ON FESTIVE
STAPLES

SAVE
25%

4⁵⁰

NO NAME® NATURALLY IMPERFECT™ BRUSSEL SPROUTS
PRODUCT OF U.S.A. OR NETHERLANDS
680 G
21619566001_KG



\$5

FARMER'S MARKET™ MINI CARROTS
CLUB SIZE, PRODUCT OF U.S.A., NO. 1 GRADE, 2 LB BAG
20031454001_KG



CLUB
SIZE

PC® FREE FROM® SAUSAGE
SELECTED VARIETIES, 375/500 G
2019782_EA/20720012_EA

\$7



PREPARED IN CANADA

SAVE
47%

1⁵⁷

OCEAN SPRAY CRANBERRY SAUCE
SELECTED VARIETIES,
248 ML
20022893001_EA
20022893002_EA



2/\$3

OR 1.99 EA

GREEN GIANT VEGETABLES
SELECTED VARIETIES,
341/398 ML
21021175_EA/21021485_EA



SAVE
20%

99¢

CLUB HOUSE GRAVY OR SEASONING MIXES
SELECTED VARIETIES,
21-47 G
20302816001_EA
20302816004_EA
20323721001_EA



BETTY CROCKER POTATOES
SELECTED VARIETIES 141-215 G
20296518003_EA
21574295_EA

SAVE
20%

1⁹⁹



SAVE
23%

\$20

PC® SALMON WELLINGTON
FROZEN, 725 G
21552109_EA



3⁵⁰

PC® HOT CROSS BUNS
8'S
21577822_EA



\$4

PC® YORKSHIRE PUDDING
185 G
20025468_EA



\$6

FARMER'S MARKET TARTS OR 8 PIES
SELECTED VARIETIES
680-765 G
21297475_EA
21628905_EA



PREPARED IN CANADA

SAVE
31%

2⁷⁵

PC® CROUTONS
SELECTED VARIETIES
140 G
20796248001_EA
20796248002_EA



SAVE
21%

2⁷⁵

PC® SALAD DRESSING
SELECTED VARIETIES
475 ML
20627618010_EA
20628488001_EA



\$4

PC® HORSERADISH
250 ML
20000177_EA



PREPARED IN CANADA

4⁴⁹

PC® PICKLES
SELECTED VARIETIES
1L
20433560001_EA
20434319001_EA



ALWAYS
LOW PRICE

\$5

PC® ORAGNICS FROZEN VEGETABLES
SELECTED VARIETIES
300-500 G
20416869001_EA
20416869002_EA



\$7

NO NAME® PAPER TOWELS
6=12 ROLLS
21636318_EA



SAVE
2.00

8⁹⁹

PALMOLIVE DISHWASHING LIQUID
SELECTED VARIETIES, 4.27 L
21516689_EA/21516691_EA



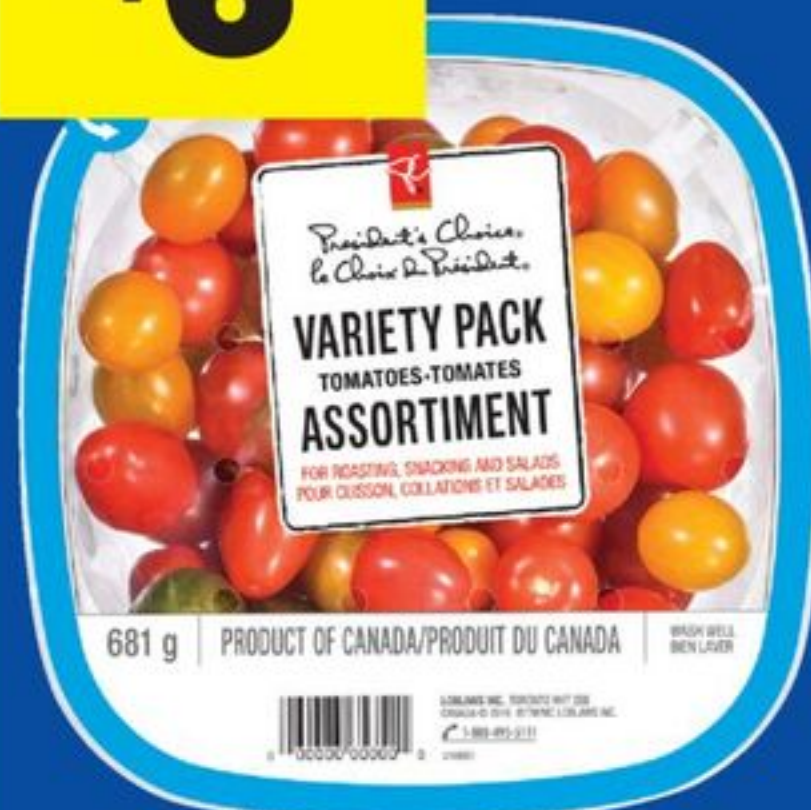
FEAST ON SAVINGS

SAVE
ON FESTIVE
STAPLES

SAVE
25%

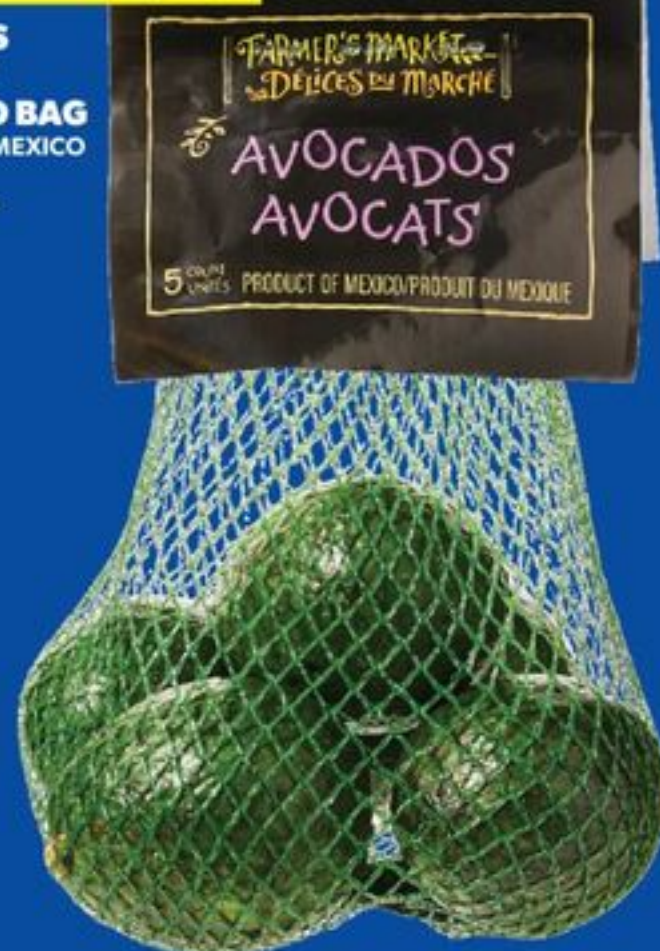
\$6

PC® VARIETY
TOMATOES
PRODUCT OF CANADA OR
MEXICO, 681 G
20949866001_EA



3⁵⁰

FARMER'S
MARKET™
AVOCADO BAG
PRODUCT OF MEXICO
5'S
21644936001_EA



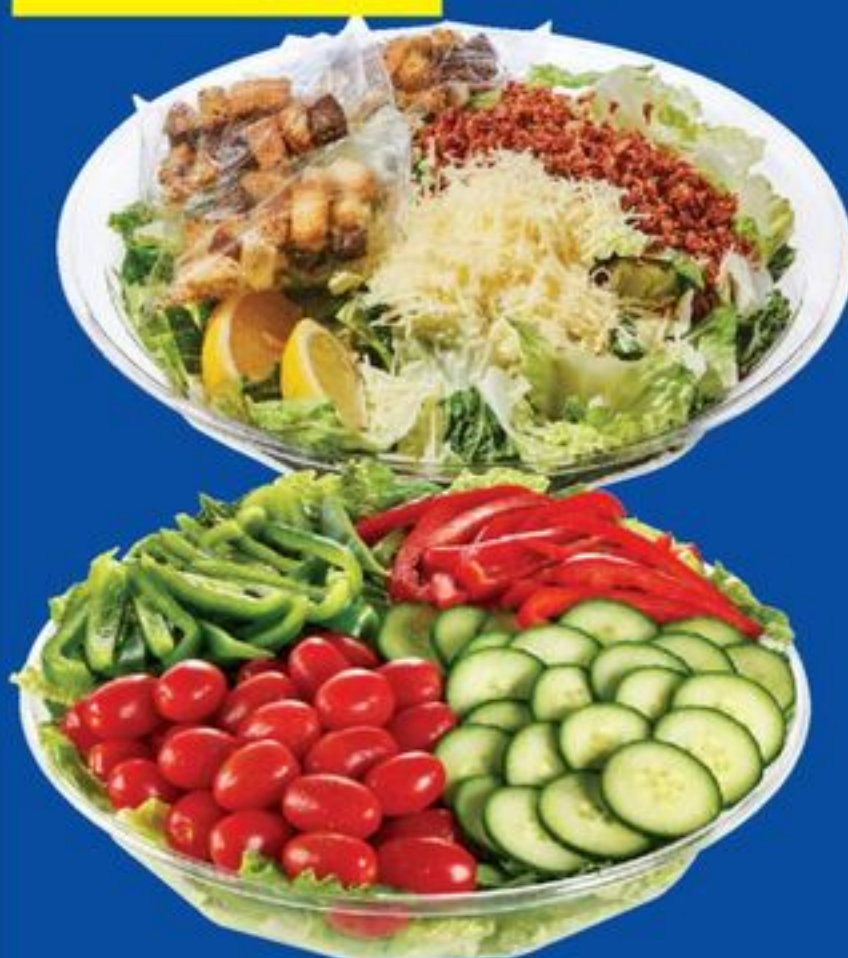
PILLER'S HAM HALVES
SELECTED VARIETIES, 600 G
21608819_EA

\$10



FROM
\$14
14.00-16.00

FAMILY SIZE SALADS
PREPARED IN-STORE
SELECTED VARIETIES
740 G - 1.41 KG
20972499_EA/20972512_EA



2⁴⁹

DARE CRACKERS
100-225 G OR GRISSOL
MELBA OR CANAPÉ
TOAST 150/200 G OR
BAGUETTES 120/130 G
SELECTED VARIETIES
21520666_EA/20313040001_EA



IMPERIAL MARGARINE
SELECTED VARIETIES,
1.275/1.36 KG
20084892_EA

SAVE
UP TO 2.50
6⁹⁹



SAVE
33%

\$3

TETLEY TEA
SELECTED VARIETIES, 20'S
20711158_EA/21107440_EA



SAVE
3.49

13⁵⁰

ILLY GROUND
ESPRESSO
SELECTED VARIETIES, 250 G
21507700_EA/21524116_EA



4⁵⁰

GAY LEA WHIPPED
CREAM
SELECTED VARIETIES, 225 G
20048223001_EA/20048223002_EA



SAVE
1.30

5⁹⁹

CHAPMAN'S PREMIUM
ICE CREAM
SELECTED VARIETIES
FROZEN, 2 L
20323573001_EA



SAVE
UP TO 19%

\$3

SOURDOUGH BREAD
OR ACE BAGUETTE
SELECTED VARIETIES
BAKED IN-STORE, 200-675 G
20132458_EA/20171171_EA



\$6

ZIGGY'S®
LARGE SALAD
SELECTED VARIETIES, 1.25 KG
20300981_EA



3⁴⁹

KETTLE BRAND
POTATO CHIPS
SELECTED VARIETIES, 156/198 G
21520654_EA/21520692_EA



8⁵⁰

PC® ORGANICS FRUIT
SELECTED VARIETIES
FORZEN, 600 G
20149390_EA/20431483003_EA



5⁴⁹

PAM COOKING SPRAY
SELECTED VARIETIES, 141/170 G
20178204001_EA/20315275004_EA



FEAST ON SAVINGS

SAVE
ON FESTIVE
STAPLES

SAVE
21%

1⁷⁹



OASIS JUICE, DEL MONTE, ARIZONA
ICED TEA 960 ML OR PC[®]
100% JUICES 1L
20894117004_EA/21009822_EA



SAVE
UP TO 43%

1⁶⁹



COCA-COLA OR PEPSI
SOFT DRINK
SELECTED VARIETIES, 2L
20296926002_EA/20316026002_EA



DUCHÉ DE
LONGUEVILLE
SPARKLING JUICES
SELECTED VARIETIES, 750 ML
20298554_EA/20718847_EA



SAVE
1.00

4⁴⁹



SAVE
UP TO 18%

3⁵⁰



PC[®] BLUE MENU[®]
CRANBERRY
COCKTAIL OR 100%
JUICE BLEND
SELECTED VARIETIES, 1.89 L
20307025001_EA/20307025002_EA



SAVE
30%

4⁴⁹



ESKA NATURAL
SPRING WATER
24X500 ML
20071779_C24



PC[®] SOFT DRINKS
SELECTED VARIETIES, 12X355 ML
2021887001_C12
20690671001_C12

6⁵⁰



\$10

PC[®] SPRING
ROLLS
SELECTED VARIETIES
FROZEN, 574 G
20698096_EA



SAVE
2.99

\$8

PC[®] GLUTEN-
FREE BREADED
SHRIMP
UNCOOKED, FROZEN
340 G
21364651_EA



\$6

GUACAMOLE
270 G OR PICO DE
GALLO SALSA
170 G
PREPARED IN-STORE
21657916_EA
21552223_EA



\$6

GET
2,500⁺ ⁺points
when you buy 2



2/\$7
OR 3.99 EA

HUMPTY
DUMPTY
SNACKS
250-280 G
OLD DUTCH
POTATO CHIPS
200/235 G OR
TORTILLACHIPS
275/290 G
SELECTED VARIETIES
21445100_EA
21646697_EA



SAVE
25%

2⁹⁹

SNYDER'S
PRETZELS
SELECTED VARIETIES
240 G
20316052001_EA
20316052004_EA



\$4

NO NAME
NORTH POLE-
ITAN ICE MILK
SELECTED VARIETIES
FROZEN, 1.65 L
21688287_EA



\$16

FARMER'S
MARKET[®]
BAR CAKE
SELECTED VARIETIES
675-770 G
21500612_EA
21500763_EA



6⁹⁹

NUTELLA
BISCUITS
SELECTED VARIETIES
276 G
21571552_EA



FROM
\$4
4.00-16.00

NEW YEARS
EVE PARTY
SUPPLIES
SELECTED VARIETIES
21676886_EA
21676896_EA
21676900_EA



17⁰⁹

STELLA ARTOIS
6X473 ML
21347368_C06



17⁰⁹

SAPPORO
6X500 ML
21014346_C06



WRAP UP THE SAVINGS

SAVE ON GIFTS FOR ALL

UP TO
25%

5.10-75.00
AFTER SAVINGS

on all F.A.O.
Schwarz Toys

SELECTED VARIETIES
21672118_EA / 21671570_EA
21671290_EA / 21671582_EA



UP TO
15% OFF
8.50-144.50 AFTER SAVINGS

LEGO FRIENDS, CITY
AND CLASSIC
21642057_EA / 21665097_EA



BUY 1
GET 1
FREE

MEGA POKE BALL
COLLECTION
FREE ITEM MUST BE OF EQUAL
OR LESSER VALUE
10.00
21118267_EA



\$85

GET 30,000[®] \$30
back in points
PLAY-DOH
SIZZLIN GRILL
PLAYSET
21672054_EA



11²⁵

LIMIT 4
OVER LIMIT PAY
15.00 EA

POKEMON PLUSH
21115672_EA



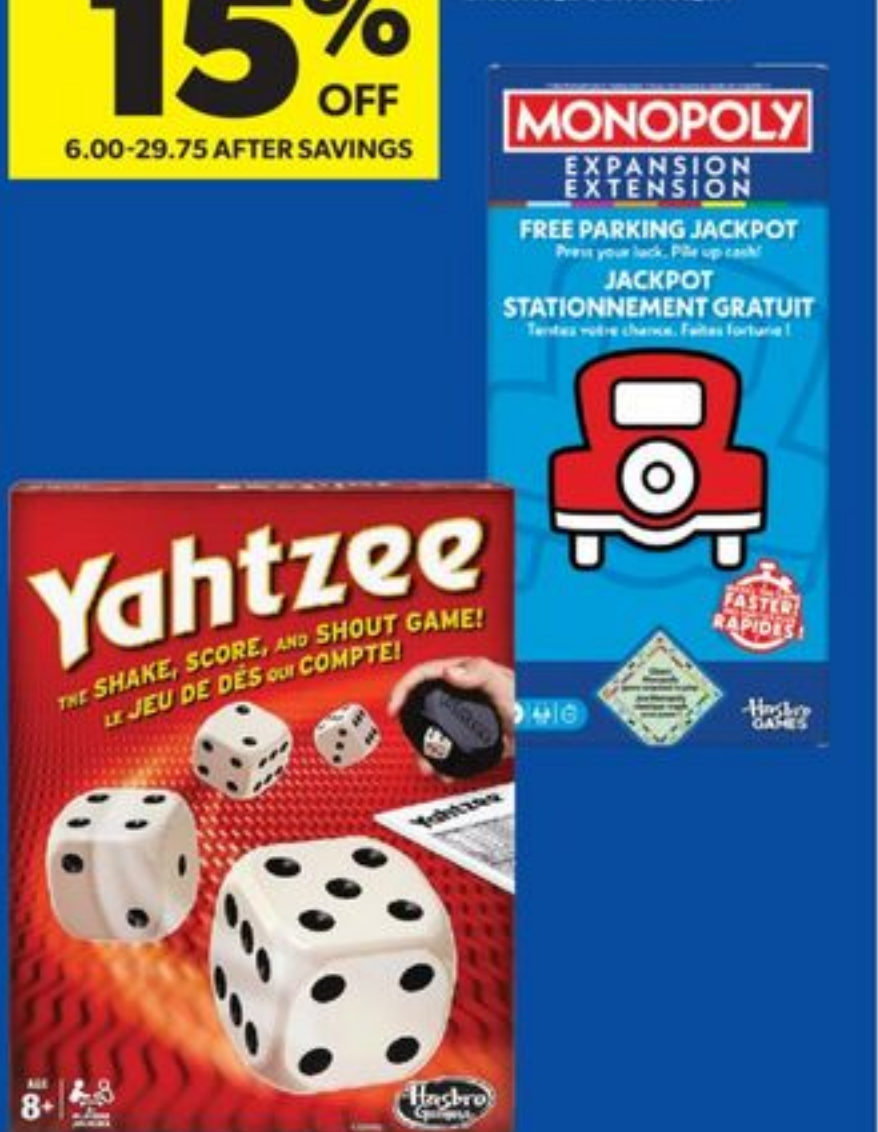
UP TO
15% OFF
7.65-30.60 AFTER SAVINGS

HASBRO ACTION
FIGURES & STARWARS
21388942_EA / 21206007_EA



UP TO
15% OFF
6.00-29.75 AFTER SAVINGS

FAMILY HASBRO
GAMES
21663109_EA / 21081088_EA



\$79

LIMIT 2
OVER LIMIT PAY
129.00 EA

MILLENNIUM 2 PIECE
LUGGAGE SETS
SELECTED VARIETIES
21622304_EA



\$49

LIMIT 2
OVER LIMIT PAY
79.00 EA

MILLENNIUM CARRY-
ON WITH LAUNDRY
AND SHOE BAG
SELECTED VARIETIES
21698678_EA



CLEAROUT

Up to

50% off

TREES, LIGHTS,
INFLATABLES, HOLIDAY
DECOR, ORNAMENTS,
WREATHS, STOCKINGS
AND GARLAND

Prices reflected on item signage, selection may vary by store, while quantities last.

* Please note that not all items are available in all stores.



Insiders Report™

Celebrate it all, spend small

\$10

PC® SMOKED SALMON OR CRAB & LOBSTER BAKE & SERVE DIP
FROZEN, 360 G
21682613_EA/21682673_EA



\$5



PC® FLAVOUR EXPLOSION CACIO E PEPE STUFFED GNOCCHI
SELECTED VARIETIES,
280-350 G
21681260_EA



\$2 **LB**
4.41/KG

PC® DINO MELONS
PRODUCT OF BRAZIL
21688131001_KG



\$5



PC® SANTA'S MILK AND COOKIES ICE CREAM
FROZEN, 946 ML
21688217_EA



\$9

PC® VEGETABLE OR CHICKEN HOT MAKIS
FROZEN, 444 G
21687172_EA/21687191_EA



PC® M'AQUA™ COCKTAIL FLAVOURED SPARKLING WATER
SELECTED VARIETIES, 6X355 ML
21670174_C06/21670228_C06

4.50



2.50

PC® KETTLE COOKED OR RIPPLED KETTLE COOKED POTATO CHIPS
SELECTED VARIETIES, 200 G
21686998_EA/21687125_EA



\$20

PC® GROUND COFFEE
SELECTED VARIETIES, 800-930 G
21668446_EA



\$28

PC® NUTRITION FIRST DOG FOOD
SELECTED VARIETIES, 7 KG
21305296_EA



\$10

PC® THE PORTION PREPPER MEAL PREP CUBES
SELECTED VARIETIES
21638596_EA/21638598_EA



\$18

PC® GLASS FIBER SILICONE MUFFIN PAN
21648137_EA



\$30

PC® 4 PIECE KNIFE SET
21635058_EA





Insiders Report™

Everything PC® for holiday moments

SAVE
20%

3⁹⁹
LB
8.80/KG

PC® SATSUMA
MANDARINS
PRODUCT OF U.S.A.
20925159001_KG



3⁹⁹
LB
8.80/KG

PC® BLACK
SABLE GRAPES
PRODUCT OF PERU
20711275001_KG



\$5

PC® BRIOCHE
BREAD
400 G
21050280_EA



6⁹⁹

PC® ORANGE
JUICE
SELECTED VARIETIES,
REFRIGERATED, 2.5 L
21531644_EA/21531646_EA



SAVE
UP TO
3.00

\$15

PC® BONELESS
CHICKEN BREAST
CHUNKS
SELECTED VARIETIES
FROZEN, 700/800 G
21106822_EA



\$11

PC® SHRIMP
APPETIZERS
SELECTED VARIETIES
FROZEN, 294-454 G
20080117_EA/20135874_EA



\$7

PC® RICOTTA CHEESE
454 G
20546983_EA



7⁵⁰

PC® SPLENDIDO®
SLICED MEAT
SELECTED VARIETIES, 100 G
21049131_EA/21050405_EA



3⁵⁰

PC® DIPS OR HUMMUS
SELECTED VARIETIES, 200/227 G
21681330_EA



new

SAVE
1.00

3⁷⁹

PC® SHORTBREAD
FINGERS, ALL BUTTER
SELECTED VARIETIES, 150 G
20098644_EA



5⁵⁰

PC® CLASSIC
GRANOLA MIX
SELECTED VARIETIES, 300 G
21547039_EA



SAVE
16%

3⁷⁵

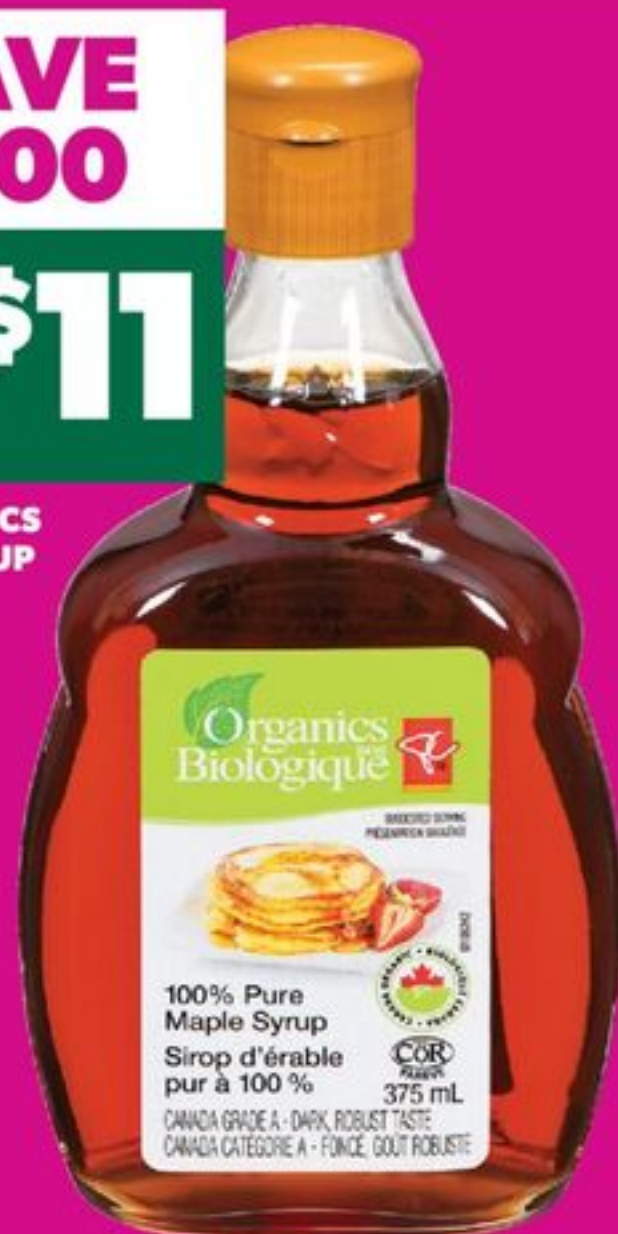
PC® GLUTEN-FREE
PASTA
SELECTED VARIETIES, 340 G
20698425_EA



SAVE
2.00

\$11

PC® ORGANICS
MAPLE SYRUP
375 ML
20106169_EA



SAVE
20%

\$2

PC® SUISSSE MILK
CHOCOLATE BAR
SELECTED VARIETIES, 100 G
21609337_EA/21609356_EA



SAVE
1.49

\$7

PC® CHOCOLATE BARS
SELECTED VARIETIES, 300 G
20298217_EA/20303954_EA



\$14

PC® CHOCOLATE
COVERED NUTS OR
FRUIT
SELECTED VARIETIES, 700/908 G
20308969002_EA/20984524_EA



SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

9⁴⁹

**SUFRA[®] HALAL
LEAN GROUND BEEF**
 454 G
 21397283_EA

PC[®] BLACK FIGS
 PRODUCT OF MEXICO
 2163348.2001_EA

\$8

\$26

**CHELSEA BONED
SALTED COD FILLETS**
 908 G
 20866381_EA

**INDOMIE[®]
INSTANT NOODLES**
 SELECTED VARIETIES, 5'S
 20686719_EA

3⁴⁹

\$5

**NESTLÉ MILO OR
OVALTINE DRINK MIX**
 SELECTED VARIETIES, 400 G
 20103042_EA/20726635_EA

**PC[®] UDON
NOODLES**
 800 G
 20354811_EA

2⁹⁹

\$5

SURAJ[®] NAAN
 SELECTED VARIETIES, 10" S
 20342261_EA

**DANISA[®] TRADITIONAL
BUTTER COOKIES**
 454 G
 21245259_EA

5⁹⁹

AROY-D[®] COCONUT MILK
 SELECTED VARIETIES, 400 ML
 20063864_EA

1⁹⁹

3⁹⁹

SHAN[®] COOKING SAUCES
 SELECTED VARIETIES,
 350 G/340 ML
 21528862_EA/21528876_EA

BRAR'S[®] MILK CAKE
 SELECTED VARIETIES, FROZEN,
 400 G
 20609047_EA

8⁹⁹

BRAR'S[®] SAMOSAS
 SELECTED VARIETIES, FROZEN,
 624 G
 21000033_EA

5⁹⁹

*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.



SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW



250
LB
5.51/KG

EGGPLANT
PRODUCT OF U.S.A.,
NO. 1 GRADE
20155709001_KG



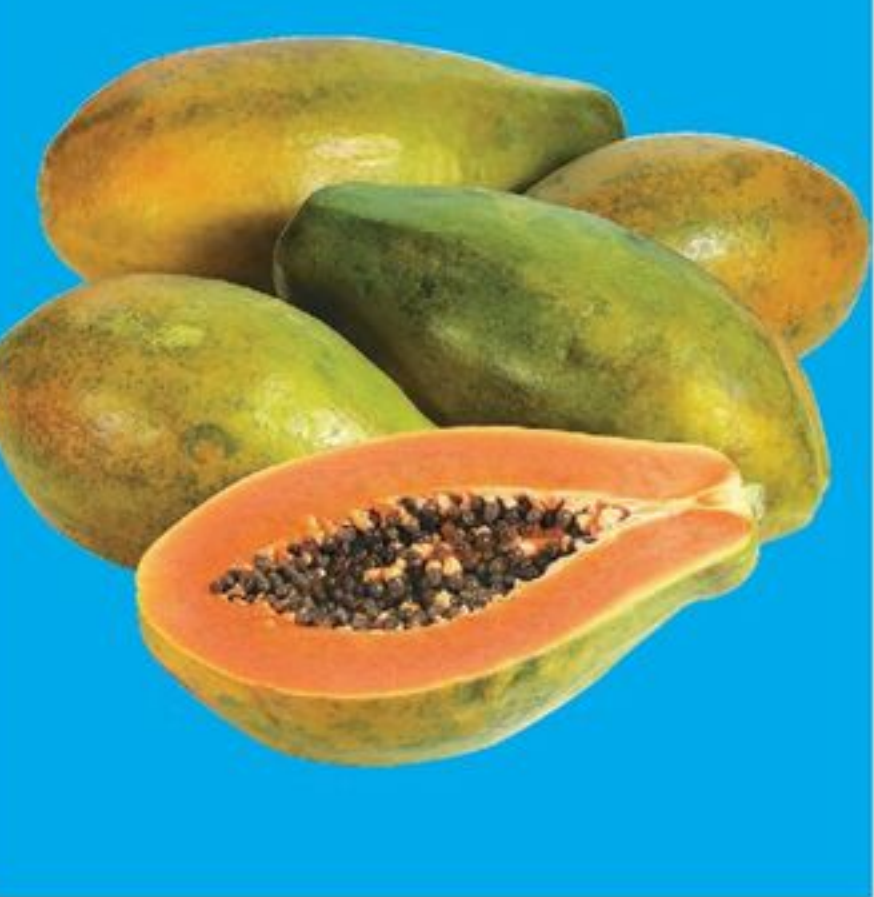
129
LB
2.84/KG

PLANTAIN BANANAS
PRODUCT OF COSTA RICA,
COLOMBIA, HONDURAS
OR GUATAMALA
20111926001_KG



\$2
LB
4.41/KG

PAPAYA
PRODUCT OF MEXICO
20817066001_KG



949
LB
20.92/KG

PC® FREE FROM™
AUSTRALIAN LAMB
SHANKS
FROZEN
20798674_KG



INCLUDES HALAL

\$16

SUFRA® HALAL
CHICKEN DRUMSTICKS
OR THIGHS
FRESH, UP TO 1.58 KG
21616865_EA / 21617106_EA



CANADIAN POULTRY

SAVE
.99

\$7

TRADITIONS
FISH BALLS 750 G
OR SHRIMP AND
SURIMI BALLS 650 G
UNCOOKED, FROZEN, 650-750 G
21592065_EA / 21593537_EA



125

CEDAR PITA
MEDIUM WHITE, SELECTED
VARIETIES, 330 G
21509350_EA



PREPARED IN CANADA

179

TAMAM CHICK PEAS
OR RED KIDNEY BEANS
SELECTED VARIETIES, 796 ML
21214487_EA / 21214490_EA



PREPARED IN CANADA

\$7

TATA PREMIUM
OR GOLD TEA
450 G
21407291_EA / 21407294_EA



249

MTR READY TO EAT
MEALS
SELECTED VARIETIES, 300 G
20769717002_EA / 20769717008_EA



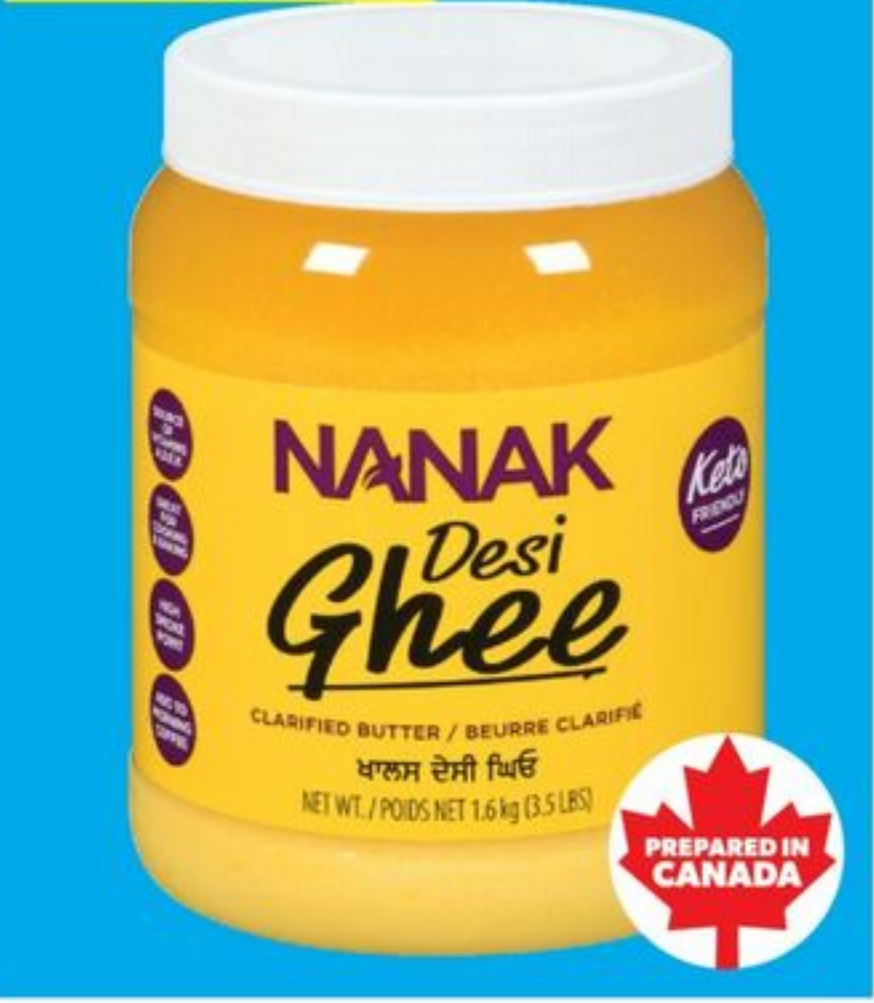
599

MELONA ICE BAR
SELECTED VARIETIES, FROZEN,
560 ML
21622903_EA



\$23

NANAK DESI GHEE
CLARIFIED BUTTER, 1.6 KG
20181744_EA



PREPARED IN CANADA

150

GREAT GENTLEMEN
GINGER BEER
SELECTED VARIETIES, 250 ML
21374081_EA / 21455400_EA



PREPARED IN CANADA

299

HALDIRAM'S
TANDOORI NAAN
SELECTED VARIETIES, FROZEN,
400 G
20707856_EA



350

LA COSTEÑA SAUCE
SELECTED VARIETIES, 455 ML
20318656001_EA / 20318656002_EA



*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.

HOT DEALS

\$1

TIM HORTONS TOMATO, CHICKEN NOODLE OR VEGETABLE CONDENSED SOUP
SELECTED VARIETIES, 284 ML,
NO NAME® GEL AIR FRESHENER
SELECTED VARIETIES, 170 G,
PC® SEASONING MIX
SELECTED VARIETIES, 24 G
21648167_EA/21648185_EA/21405442_EA
21405448_EA/21312120_EA/21397587_EA



\$2

PC® BLUE MENU® WHOLE GRAIN PASTA
SELECTED VARIETIES FROZEN, 375 G,
CAMPBELL'S CONDENSED SOUP OR COOKING BROTH
SELECTED VARIETIES, 284 ML,
MAPLE LODGE CHICKEN WIENERS OR MAPLE LODGE CHICKEN BOLOGNA
SELECTED VARIETIES, 375-450 G
20252144001_EA/21001944_EA/21689912_EA
21690041_EA/20662719_EA/20126129_EA



\$3

SEAQUEST® CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS
SELECTED VARIETIES READY-TO-EAT, 227 G,
NO NAME® PANCAKE MIX 905 G OR
SYRUP 750 ML
SELECTED VARIETIES,
GRENADE PROTEIN BARS
SELECTED VARIETIES AND SIZES
20699832_EA/20306030_EA/20322949_EA
21462313_EA/21543308_EA



\$4

FRANK'S HOT SAUCE
SELECTED VARIETIES, 354 ML,
PINE-SOL MULTI SURFACE CLEANER
SELECTED VARIETIES, 1.41 L
20187632001_EA/21584993_EA
20298679001_EA/20298679002_EA



\$5

NO NAME® STUFFED CHICKEN
SELECTED VARIETIES, FROZEN, 284 G,
NO NAME® SUBTRIO
375 G
21664961_EA/21064875_EA



*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free PC® Alkaline AA40 & AAA36 Battery Set. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$29.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item 21719331_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. The promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2025 Loblaw's Inc. Please recycle. **"We'll match prices if you show us a lower advertised price"** means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pc optimum.ca. No cash value. See pc optimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions or no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

**FRESH
PROMISE**

If it's not fresh,
it's free.

**SAVE
20%**

\$3

BROCCOLI
PRODUCT OF U.S.A. OR MEXICO
20145621001_EA



\$3

CANTALOUPE
PRODUCT OF GUATEMALA OR
HONDURAS
20167017001_EA



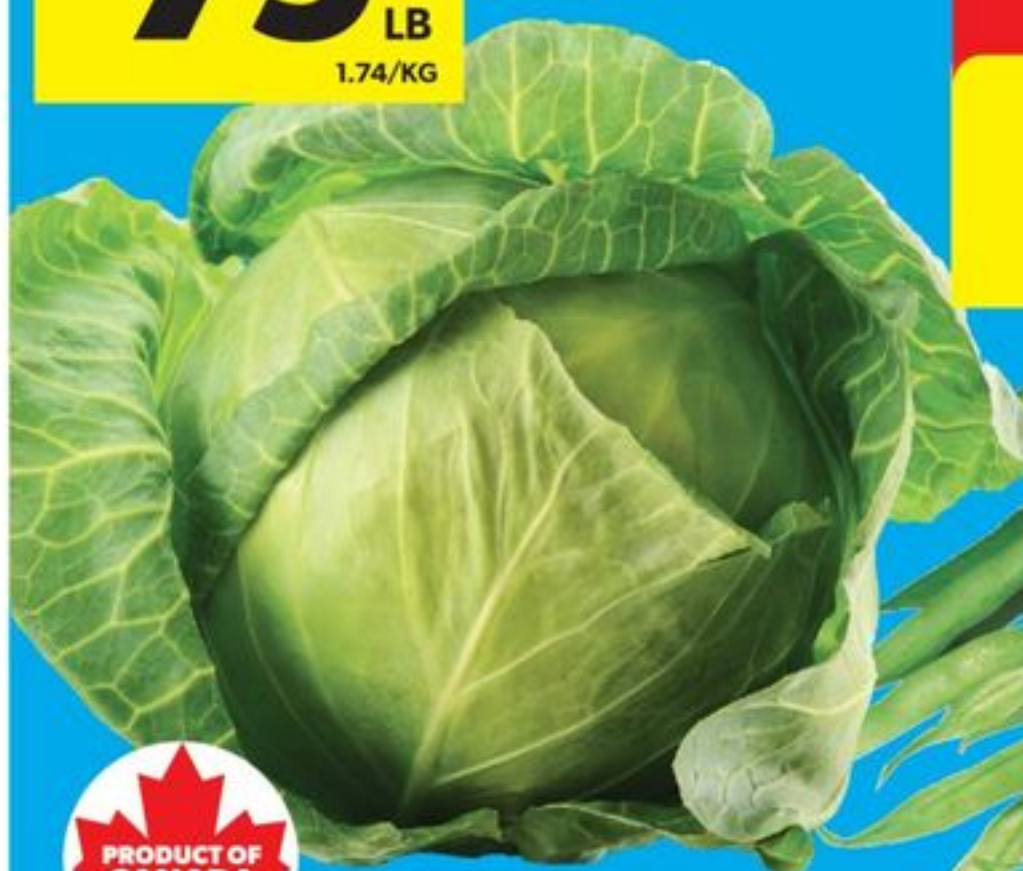
CELERY
PRODUCT OF U.S.A.,
NO. 1 GRADE
20163119001_EA

\$4



**79¢
LB**
1.74/KG

GREEN CABBAGE
PRODUCT OF CANADA
CANADA NO. 1 GRADE
20793034001_KG



**SAVE
25%**

**2.99
LB**
6.59/KG

GREEN BEANS
PRODUCT OF U.S.A.
20142683001_KG



**NO NAME™ NATURALLY
IMPERFECT™ WHITE OR
BROWN MUSHROOMS**
PRODUCT OF CANADA, 680 G
20938403_EA/20937529_EA

\$5



**SAVE
UP TO 35%**

4.50

**FARMER'S MARKET™
YELLOW, RUSSET OR
RED POTATOES**
PRODUCT OF CANADA
CANADA NO. 1 GRADE, 10 LB
20601013001_EA/20601017001_EA



\$5

**FARMERS MARKET™
CARROTS OR YELLOW
ONIONS**
PRODUCT OF CANADA
CANADA NO. 1 GRADE
10 LB
20600930001_EA
20600991001_EA



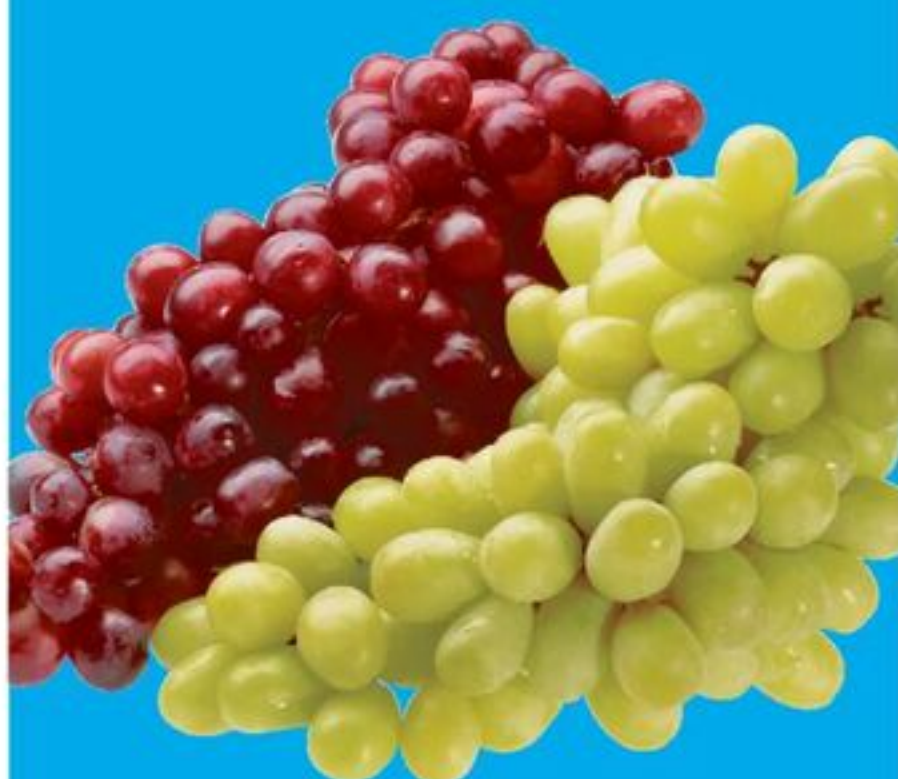
\$5

**FARMER'S MARKET™
MINI CUCUMBERS**
PRODUCT OF ONTARIO, 11'S
21070679001_EA



**3.99
LB**
8.80/KG

**RED OR GREEN
SEEDLESS GRAPES**
PRODUCT OF PERU
NO. 1 GRADE
20425775001_KG/20159199001_KG



\$10

**SMALL MIXED
BOUQUET**
21637616_EA



\$22

5 INCH ORCHID
21639782_EA



\$2

BROCCOLI CROWNS
PRODUCT OF U.S.A. OR MEXICO
21121560001_EA



\$25

PREMIUM ROSES
21637632_EA/21637622_EA



**CLASSIC HOLIDAY
BOUQUET**
21637732_EA/21637686_EA

\$25



HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

\$12

**PC® CERTIFIED ANGUS
EXTRA LEAN
GROUND SIRLOIN**
454 G
21406595_EA



18⁹⁹
LB
41.87/KG

**BEEF CHUCK
SHORT RIBS**
CUT FROM CANADA AA OR USDA
SELECT GRADE BEEF
20883373_KG



**CLUB
SIZE**

\$5
LB
11.02/KG

**PC® FREE FROM®
WHOLE CHICKEN**
FRESH
21540950_KG



**CANADIAN
POULTRY**

\$25

PC® CHICKEN BREASTS
BONELESS, SKINLESS, 6'S, UP
TO 1.26 KG
21340984_EA



**CANADIAN
POULTRY**

\$6

**PC® FREE FROM®
LEAN GROUND PORK**
FRESH, 454 G
20883220_EA



**CANADIAN
PORK**

5⁹⁹
LB
13.21/KG

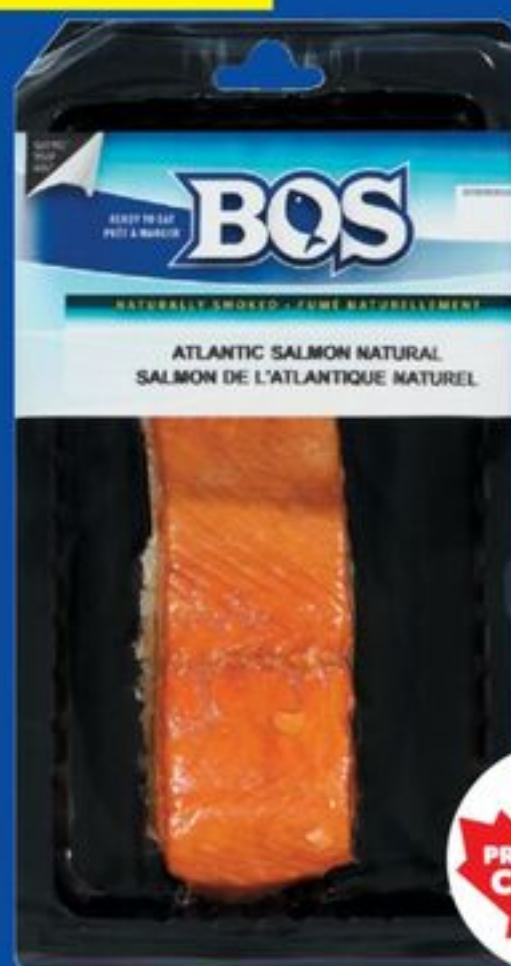
PORK RIB END ROAST
BONELESS, FRESH
21644475_KG



**CANADIAN
PORK**

8⁵⁰

**BOS SMOKED
ATLANTIC SALMON**
SELECTED VARIETIES, READY TO
EAT, 125 G
21192437_EA



**PREPARED IN
CANADA**

6⁵⁰

**CANADIAN COVE
FRESH PEI MUSSELS**
907 G
21556624_EA



**CANADIAN
SEAFOOD**

8⁵⁰

**HERON POINT WILD
CAUGHT CRAB MEAT**
READY TO EAT, 170 G
21647384_EA/21647418_EA



\$9

**SOGEL COOKED
LOBSTER MEAT**
FROZEN, 320 G
20959921_EA



**PREPARED IN
CANADA**

\$11

PC® SMOKED SALMON
SELECTED VARIETIES, FROZEN,
125/150 G
20055009_EA/20108286_EA



\$8

**SEAQUEST®
COLOSSAL PACIFIC
WHITE SHRIMP
RAW ZIPPERBACK®**
16-20/LB, FROZEN, 300 G
21043887_EA



HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

GET **3,000*** when you spend '16* on
\$3 back in points

**BOTHWELL
CHEESE**
SELECTED VARIETIES,
170-540 G
21060070_EA/21060111_EA



PREPARED IN CANADA

\$7

**PC® CHEESE
BLOCK**
SELECTED VARIETIES,
250 G
20770540_EA
20770652_EA



PREPARED IN CANADA

\$5

**PC® DOUBLE
CREAM BRIE**
200 G OR **PC®
CAMEMBERT**
170 G
SELECTED VARIETIES
20784364_EA
20787327_EA



PREPARED IN CANADA

4.40
/100 G

**PARMIGIANO
REGGIANO
CHEESE**
PRODUCT OF ITALY,
DELI CUT, 100 G
20377023_KG



3.50
/100 G

**MASTRO SALAMI
OR SALAMI WITH
PROSCIUTTO**
DELI SERVICE CASE SLICED,
SELECTED VARIETIES, 100 G
20087761_KG



PREPARED IN CANADA

Optimum

Members-Only Price™

\$6

Non-members
\$7

**PILLERS PEPPERONI
PIZZA TOPPINGS**
175-250 G, **KOLBASSA**
250-375 G OR **CHUBS** 175 G
SELECTED VARIETIES
20042333_EA/20308469_EA

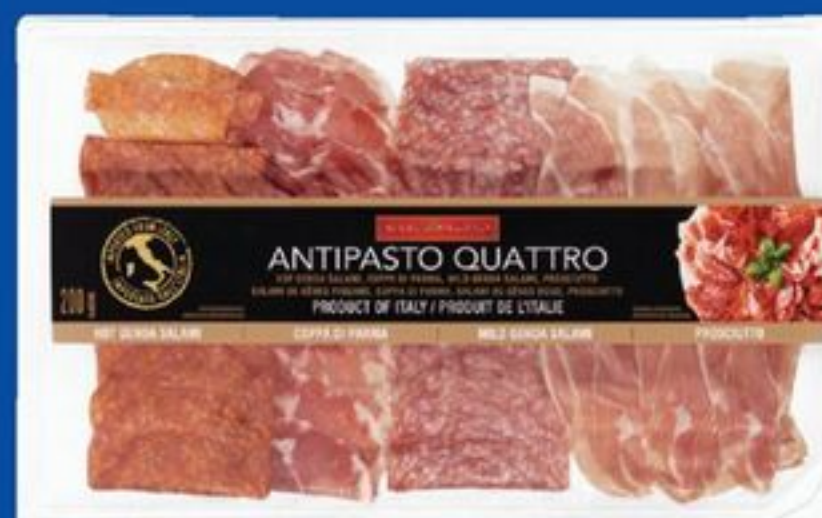


Members
save
\$1



\$14

**MARCANGELO
SEASONAL ANTIPASTO
QUATTRO OR BUON
APPETITO**
SELECTED VARIETIES, 200 G
21206369_EA



\$7

**FONTAINE SANTÉ
HUMMUS**
SELECTED VARIETIES, 454/482 G
20503658_EA/20872597_EA



\$25

**GRAB & GO DELI
PARTY TRAY**
SELECTED VARIETIES AND SIZES
21217577_EA/21516919_EA



\$16

**BENTO CALIFORNIA
FAMILY PACK SUSHI**
SELECTED VARIETIES, 470/654 G
21638655_EA



4.75

**LA BAGUETTERIE
MICHÉ**
SELECTED VARIETIES, 600-800 G
20862393_EA/21166112_EA



PREPARED IN CANADA

\$6

**CINNAMON BUNS OR
STRUDELS**
SELECTED VARIETIES, BAKED
IN-STORE, 498-960 G
21467563_EA/21475195_EA



**ALWAYS
LOW PRICE**

\$7

**BUTTER
CROISSANTS**
BAKED IN-STORE, 12'S
21683000_EA



PREPARED IN CANADA

2/\$6
OR 3.49 EA

**COUNTRY HARVEST
BREAD 600/650 G OR
BAGELS 6'S**
SELECTED VARIETIES
21178597_EA/21693323_EA



\$5

**FURLANI
GARLIC TOAST**
SELECTED VARIETIES, 16'S OR
LA FOURNÉE DORÉE
DINNER ROLLS 12'S
20041579_EA/21343965_EA



PREPARED IN CANADA

\$7

**FARMER'S MARKET™
SQUARES**
SELECTED VARIETIES, 400-450 G
21216499_EA/21216501_EA



PREPARED IN CANADA

HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

SAVE 16%

2⁵⁰

PRINGLES SUPER STACK POTATO CHIPS
SELECTED VARIETIES, 148/156 G
21003823_EA/21003833_EA



4⁴⁹

MISS VICKIE'S KETTLE COOKED POTATO CHIPS
SELECTED VARIETIES, 190-200 G
21240628_EA/21240703_EA



4⁷⁹

GET 1,000[®] when you buy 2 ^{\$1} back in points

CHRISTIE CRISPERS FAMILY SIZE OR RITZ CHIPS
SELECTED VARIETIES, 240 G
21395990_EA/21586721_EA



4²⁹

CHRISTIE FAMILY COOKIES 374-488 G OR CAKESTERS 285 G
SELECTED VARIETIES
21520747_EA/21639135_EA



3⁵⁰

LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES, 200-240 G
20965368_EA/21680155_EA



2⁹⁹

DARE BEAR PAWS 168-240 G, WAGON WHEELS 315/360 G
ULTIMATE OR VIVA PUFFS COOKIES 290/300 G
SELECTED VARIETIES
20419986003_EA/21080791_EA



Optimum[™] Members-Only Price[™]

\$2

Members save \$125

MAYNARDS CANDY
SELECTED VARIETIES, 150/154 G
21545554_EA/21545735_EA
** Must be a registered PC Optimum[™] member to load and get this offer.

Non-members 3²⁵



Optimum[™] Members-Only Price[™]

2²⁵

Non-members \$3

CADBURY FAMILY SIZE CHOCOLATE BARS
SELECTED VARIETIES, 80-100 G
21648577_EA/21648701_EA
** Must be a registered PC Optimum[™] member to load and get this offer.



SAVE UP TO 21%

1⁵⁰

CLOVER LEAF LIGHT TUNA 85/170 G OR BRUNSWICK FILLETS 92/100 G
SELECTED VARIETIES
20315581002_EA/20318426003_EA



4⁹⁹

GET 1,000[®] when you buy 2 ^{\$1} back in points

THE KEG SALAD DRESSING
SELECTED VARIETIES, 475 ML
21670482_EA/21670543_EA



2/\$4 OR 2.49 EA

BUSH'S BEST BEANS
SELECTED VARIETIES, 398 ML
2010158001_EA/20857051_EA



SAVE 16%

2⁵⁰

LA MOLISANA PASTA
SELECTED VARIETIES, 450 G
20303498008_EA



5⁴⁹

GET 500[®]

CHOLULA HOT SAUCE, SALSA OR CREMOSA
SELECTED VARIETIES 150-325 ML
21392271_EA/21591065_EA



5⁷⁹

HELLMANN'S MAYONNAISE
SELECTED VARIETIES 710-890 ML
20618579001_EA/21518361_EA



\$5

NO NAME[®] OLIVE OIL
SELECTED VARIETIES, 750 ML
20047715_EA/20160496001_EA



HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

8⁵⁰

LIBERTÉ GREEK YOGURT TUBS
SELECTED VARIETIES, 900 G/1 KG
21305351_EA/21473562_EA



Optimum™
Members-Only Price™

6⁵⁰

Non-members
7⁹⁹

Members
save
\$1.49

**YOPLAIT SOURCE
OR CREAMY YOGURT**
SELECTED VARIETIES, 16X100 G
20310980001_EA/20317317001_EA
**Must be a registered PC Optimum™
member to load and get this offer.



SAVE
.99

3⁵⁰

**PILLSBURY
TOASTER
STRUDEL 326 G
OR SCRAMBLE**
204 G
SELECTED VARIETIES
FROZEN
20172664001_EA
21474507_EA



2/\$7

OR 4.49 EA

PILLSBURY REFRIGERATED DOUGH
SELECTED VARIETIES, 454-496 G
203101101004_EA/203101101005_EA



Optimum™
GET
5,000⁺
for every \$10*
spent on

\$5
back
in points

**GENERAL MILLS NATURE VALLEY, BETTY CROCKER,
MOTT'S FRUITSATION, FIBRE 1, DUNKAROOS OR
TREAT BARS**
SELECTED VARIETIES, 120-230 G
20887250_EA/20318474001_EA



\$9

KELLOGG'S JUMBO SIZE CEREAL
SELECTED VARIETIES, 700 G-1.05 KG
20072706_EA/21651842_EA



SAVE
1.00

4⁹⁹

**METHOD
ALL-PURPOSE
CLEANER 828 ML,
LIQUID DISH 532 ML
OR TOILET
BOWL CLEANER 709 ML**
SELECTED VARIETIES
21432668_EA/21518332_EA



SAVE
UP TO
4.00

9⁹⁹

**PUREX 4.08-4.43 L
OR SNUGGLE LIQUID
2.77 L OR SHEETS 200'S**
SELECTED VARIETIES
20083525001_EA/21658148_EA



SAVE
2.00

10⁹⁹

**ZIPLOC SANDWICH
OR SNACK BAGS 270'S,
FREEZER BAGS 75'S
OR LARGE FREEZER
BAGS 60'S**
SELECTED VARIETIES
21196085_EA/21196101_EA



SAVE
7.00

25⁹⁹

**COTTONELLE
BATHROOM TISSUE**
21665909_EA



SAVE
20%

2⁷⁹

**TEMPTATIONS
CAT TREATS**
SELECTED VARIETIES, 160/180 G
20298151003_EA



SAVE
UP TO
5.00

15⁹⁹

CESAR WET DOG FOOD
SELECTED VARIETIES, 12X100 G
20548229_EA



HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

\$5

PC[®] ORGANICS
ORGANIC JUMBO
RAISIN SNACK PACK
14'S
21170526_EA



GET
4,000[®]
for every *10*
spent on

\$4
back
in points

ANNIE'S FRUIT,
CRACKERS,
COOKIES OR BARS OR
LÄRABAR 5'S, 48 G, 16X45 G
20949212_EA
20031362007_EA



**SAVE
1.49**

\$7

NATURE'S
BAKERY FIG BAR
SELECTED VARIETIES, 270/340 G
21549605_EA/21550356_EA



\$3

BIOITALIA
ORGANIC GRISSINI
BREADSTICKS
CRACKERS
SELECTED VARIETIES, 120 G
21690045_EA/21690075_EA



UP TO
**20%
OFF**
2.39-7.59 AFTER SAVINGS

ELAN ORGANIC SEEDS
165-250 G OR DRIED
FRUITS 125-225 G
SELECTED VARIETIES
20983856_EA/21027380_EA



**SAVE
17%**

4⁸⁰

FREEYUM CRACKERS
SELECTED VARIETIES, 120 G
21416668_EA/21416692_EA



**SAVE
UP TO
1.99**
\$8

SNÖ GLUTEN-FREE,
DAIRY-FREE FROZEN
DESSERT
SELECTED VARIETIES
60-120 ML
21531724_EA/21531726_EA



**SAVE
UP TO
1.79**
\$6

DANDIES VEGAN
MARSHMALLOWS 283 G
OR NAKED FRUIT AND
NUT BARS 35 G OR BEAR
FRUIT ROLLS 100 G
SELECTED VARIETIES
21065613_EA/21395103_EA



6²⁵

RIVIERA VEGAN
YOGURT
SELECTED VARIETIES
500/650 G
21184634_EA
21184636_EA



**SAVE
UP TO
16%**
\$5

OLYMPIC KREMA OR
ORGANIC YOGURT
SELECTED VARIETIES
650 G
20316485005_EA
20388372002_EA



5⁵⁰

EARTH'S OWN
OAT BARISTA
SELECTED VARIETIES
946 ML
21179478_EA



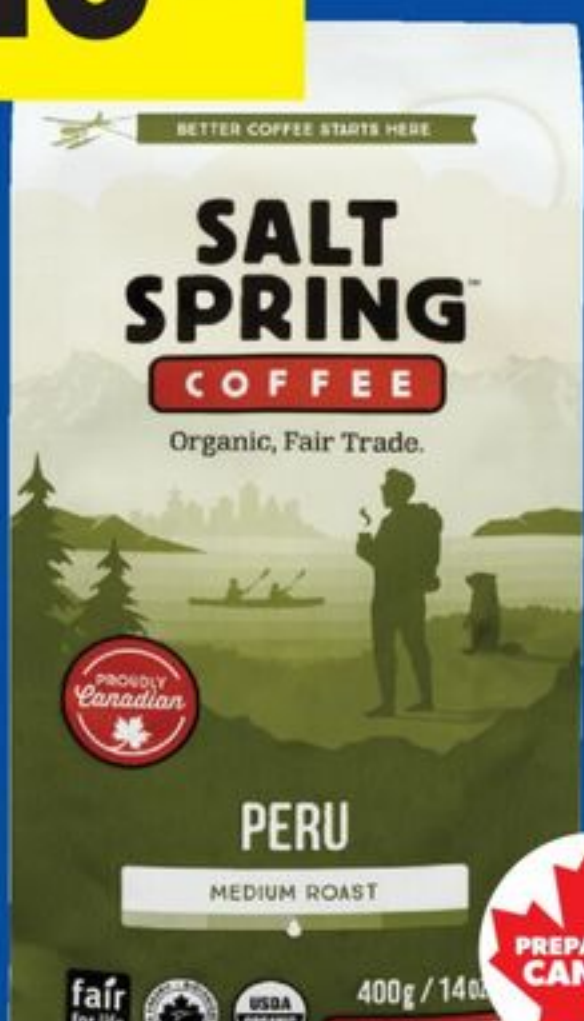
4⁵⁰

PACIFIC FOODS CHILI
OR HEARTY SOUP
SELECTED VARIETIES
440/468 ML
21560985_EA/21617567_EA



16⁵⁰

SALT SPRING
ORGANIC COFFEE
SELECTED VARIETIES, 400 G
20313949003_EA



\$9

PC[®] ORGANICS
PEANUT BUTTER
1KG
21047266_EA



**SAVE
UP TO
1.49**

6⁵⁰

PRANA GRANOLA 300 G
OR OVERNIGHT CHIA
250/260 G
SELECTED VARIETIES
21439406_EA/21579926_EA



**CUDDLY
DEALS,
TINY
PRICES**

Optimum[™]
**GET
15,000^{pts}**

\$15
back
in points

when you spend \$75* on
Huggies diapers, training
pants, baby wipes, swimming
pants and Goodnites

HUGGIES[®]

34⁹⁹

**LIMIT 4
OVER LIMIT PAY
41.99 EA**

**HUGGIES ECONO PACK
DIAPERS**
SIZE N-7, SELECTED VARIETIES,
60-200'S
21456635_EA/21664346_EA



27⁹⁹

**LIMIT 4
OVER LIMIT PAY
32.99 EA**

**HUGGIES GIGA PACK
DIAPERS**
SIZE N-8, SELECTED VARIETIES
42-128'S
21172500_EA/21664359_EA



36⁹⁹

**LIMIT 4
OVER LIMIT PAY
43.99 EA**

Optimum[™]
**GET
2,000^{pts}**

\$2
back
in points

**PULL-UPS
ECONO PACK
TRAINING PANTS**
SELECTED VARIETIES, 66-104'S
21021423_EA/21021427_EA



19⁹⁹

**LIMIT 4
OVER LIMIT PAY
21.99 EA**

**HUGGIES 10X
BABY WIPES**
SELECTED VARIETIES, 299-704'S
21371309_EA/21401195_EA



23⁹⁹

**LIMIT 4
OVER LIMIT PAY
29.99 EA**

**HUGGIES 16X
BABY WIPES**
SELECTED VARIETIES, 960-1152'S
21172000_EA/21541191_EA



**ALWAYS
LOW PRICE
\$20**

PC[®] 12X BABY WIPES
SELECTED VARIETIES, 1200'S
21432245_EA



61⁴⁷

**LIMIT 4
OVER LIMIT PAY
67.99 EA**

**ENFAMIL A+ INFANT
FORMULA POWDER
REFILLS**
SELECTED VARIETIES, 992 G
20435527003_EA/20435527002_EA



34⁹⁷

**LIMIT 4
OVER LIMIT PAY
42.99 EA**

**ENFAGROW A+
INFANT NUTRITIONAL
SUPPLEMENT**
SELECTED VARIETIES, 907 G
21694898_EA/21694972_EA



78⁹⁹

**LIMIT 4
OVER LIMIT PAY
89.99 EA**

**SIMILAC 360 TOTAL
CARE READY TO FEED
INFANT FORMULA**
SELECTED VARIETIES, 16X/235 ML
21702863_EA/21702882_EA



2/\$9

OR 4.99 EA

**LITTLE BELLIES
ORGANIC COOKIES**
130 G OR DATE AND OAT
BARS 85 G
SELECTED VARIETIES
21606647_EA/21664746_EA



4/\$7

OR 1.99 EA

**GERBER BABY FOOD
JARS 159-162 ML OR
ORGANIC BABY FOOD
POUCHES 99 G/128 ML**
SELECTED VARIETIES
21024894_EA/21466955_EA



2/\$10

OR 5.49 EA

**AMARA SMOOTHIE
MELTS INFANT SNACKS**
SELECTED VARIETIES, 28 G
21426240_EA/21536119_EA





**CUDDLY
DEALS,
TINY
PRICES**



UPTO
20% OFF
5.19-17.19 AFTER SAVINGS

GET
5,000[®]
when you spend \$20* on
\$5
back in points

**NUK FEEDING
ACCESSORIES**
SELECTED VARIETIES
20340266001_EA
21172124_EA



UPTO
20% OFF
3.99-95.99 AFTER SAVINGS

**FRIDABABY,
FRIDAMOM OR FRIDA
SOUND MACHINE OR
HUMIDIFIER**
21302952_EA/21382973_EA



UPTO
20% OFF
3.99-31.99 AFTER SAVINGS

**DR. BROWN'S FEEDING
ACCESSORIES**
SELECTED VARIETIES
21167882_EA/21168703_EA



2/550
OR 3.29 EA

**TODDLER MUM
MUM WAFER STICKS
70 G OR SNAX CHICKPEA
CRISPS 60 G**
SELECTED VARIETIES
21603816_EA/21603936_EA



2/\$11
OR 5.99 EA

**GERBER ORGANIC
CEREAL**
SELECTED VARIETIES, 208 G
21121809_EA/21181661_EA



68⁹⁹
**LIMIT 4
OVER LIMIT PAY
76.49 EA**

**SIMILAC 360 TOTAL
CARE INFANT
FORMULA LARGE TUBS**
SELECTED VARIETIES, 859 G
21697863_EA/21697886_EA



ELEVATE YOUR WELL BEING

GET
5,000[®]
when you buy 2
\$5
back in points

**PEDIALYTE
ELECTROLYTE ORAL
HYDRATION 1L
POWDER STICKS 8X8.5 G
OR FREEZER POPS 16'S**
SELECTED VARIETIES AND SIZES
21314829_EA/21623984_EA



\$18

**LIMIT 4
OVER LIMIT PAY
20.99 EA**

**ALWAYS DISCREET
UNDERWEAR OR PADS**
SELECTED VARIETIES AND SIZES
20814897_EA/20814920_EA



\$14

**LIMIT 4
OVER LIMIT PAY
15.99 EA**



**ALWAYS PADS 26-62'S
OR LINERS 116-216'S OR
TAMPAX TAMPONS**
38-50'S
SELECTED VARIETIES AND SIZES
21439926_EA/21449723_EA



UPTO
15% OFF
12.99-28.79 AFTER SAVINGS

**LIQUID IV HYDRATION
MULTIPLIER**
SELECTED VARIETIES AND SIZES
21592444_EA/21592522_EA



UPTO
25% OFF
6.37-42.74 AFTER SAVINGS

**WEBBER NATURALS
OR SESAME STREET
VITAMINS OR
SUPPLEMENTS**
SELECTED VARIETIES AND SIZES
20860994_EA/21286691_EA



GET
3,000[®]
when you spend \$20* on
\$3
back in points

**METAMUCIL 72-105'S,
ALIGN 21-60'S, PEPTO
CHEWABLE 24'S, PEPTO
BISMOL LIQ 350-480 ML OR**
2X350 ML
SELECTED VARIETIES AND SIZES
21484570_EA/20319427_EA



WRAP UP THE SAVINGS

SAVE
ON GIFTS
FOR ALL

LIMIT 6
\$9

OVER LIMIT PAY
12.00 EA

**DR SQUATCH HOLIDAY
GIFT SETS**
SELECTED VARIETIES
LIMITED QUANTITIES
21679222_EA



LIMIT 6
\$5

OVER LIMIT PAY
6.00 EA

**MRS. MEYERS
HOLIDAY LIQUID
HAND SOAP PUMP**
SELECTED VARIETIES
WHILE QUANTITIES LAST, 370 ML
21496963_EA/21607806_EA



LIMIT 6
\$11

OVER LIMIT PAY
14.00 EA

**NIVEA HOLIDAY
GIFT SET**
WHILE QUANTITIES LAST
21681140_EA/21680908_EA



LIMIT 6
\$11

OVER LIMIT PAY
14.00 EA

AXE HOLIDAY GIFTSET
SELECTED VARIETIES
WHILE QUANTITIES LAST
21681396_EA



2/\$7

OR 5.00 EA

**ART OF MAKEUP
SHOWER FOAM**
APPLEY OR FAIRY
WHILE QUANTITIES LAST
21680582_EA/21680610_EA



UP TO
40%
OFF

4.80-6.00
AFTER SAVINGS

BEAUTY BAR TRIO
MIST, BODY BUTTER,
LIP CARE DUO OR
SHIMMER MIST
SELECTED VARIETIES
21680447_EA/21680513_EA



UP TO
40%
OFF

4.80-9.60
AFTER SAVINGS

**GARDNER'S HONEY HAND SOAP,
SKIN CARE COLLECTION OR
COSMETIC BAG**
SELECTED VARIETIES
WHILE QUANTITIES LAST
21680378_EA/21680462_EA



UP TO
40%
OFF

6.00-18.00
AFTER SAVINGS

**ALCHEMY LIVING
HOLIDAY GIFT SETS**
SELECTED VARIETIES AND SIZES
WHILE QUANTITIES LAST
21676160_EA/21676227_EA



\$14

**MAKEUP ERASER OR
STARRY GLOW NAIL
POLISH CUBE**
SELECTED VARIETIES
WHILE QUANTITIES LAST
21690483_EA



\$10

**SALLY HANSEN
HOLIDAY KIT**
SELECTED VARIETIES AND SIZES
WHILE QUANTITIES LAST
21685122_EA



WRAP UP THE SAVINGS

SAVE
ON GIFTS
FOR ALL

\$23

LICENSED CAMERA
WATCH GIFTSETS
SELECTED VARIETIES
WHILE QUANTITIES LAST
21681574_EA/21681572_EA



LIMIT 4
\$4
OVER LIMIT PAY
5.00 EA

LIFE BRAND® HOLIDAY
BODY LOTION
150 ML
21599678_EA/21599831_EA



LIMIT 4
\$1
OVER LIMIT PAY
1.29 EA

LIFE BRAND® HOLIDAY
SHEET MASK OR 3 IN
1 FACIAL CLEANSING
WIPES
SELECTED VARIETIES AND SIZES
21599268_EA/21599801_EA



LIMIT 4
\$12
OVER LIMIT PAY
14.99 EA

NATIVE HOLIDAY
SHAMPOO OR
CONDITIONER
SELECTED VARIETIES
WHILE QUANTITIES LAST
487 ML
21613068_EA/21613156_EA



Peppermint Swirl
HYDRATING SHEET MASK
MASQUE EN FEUILLE HYDRATANT
Tourbillon de menthe

LIMIT 4
\$10
OVER LIMIT PAY
14.00 EA

SWEET AS CAN BEE
HAIR CARE SET
21678509_EA



LIMIT 4
\$10
OVER LIMIT PAY
14.00 EA

MAKING WAVES
HEATLESS CURLING
SET
21678535_EA



\$20

OGX HAIR CARE
HOLIDAY GIFT SET
WHILE QUANTITIES LAST
21683477_EA



\$15

BATISTE OR MONDAY
HAIR CARE GIFT SET
WHILE QUANTITIES LAST
21674262_EA/21682675_EA



BAND-AID BANDAGES
OR POLYSPORIN
OINTMENT
SELECTED VARIETIES AND SIZES
21335482_EA/21520494_EA



UP TO
25%
OFF
2.59-11.29
AFTER SAVINGS

**GARNIER BELLE HAIR
COLOUR**
SELECTED VARIETIES
20312076002_EA/20312076010_EA



**NICE'N EASY HAIR
COLOUR OR ROOT
TOUCH UP**
SELECTED VARIETIES
210B2245 EA/210B4326 EA



LIMIT 4
OVER LIMIT PAY
11.49 EA

**QUO BEAUTY HAIR
BRUSHES**
SELECTED VARIETIES
21277039_EA/21277076_EA



L'ORÉAL HAIR CARE
SELECTED VARIETIES AND SIZES
21045408 EA/21080562 EA



LIMIT 4
OVER LIMIT PAY
10.00 EA

**NIVEA LUMINOUS
DARK SPOT SOLUTION
ADVANCED OR ANTI
WRINKLE SERUM**

**DARK SPOT EYE
CREAM**
15 ML
21572044_EA



LIFE BRAND® BODY LOTIONS OR HAND CREAMS
SELECTED VARIETIES AND SIZES
21201372 EA/21201413 EA



**L'ORÉAL PARIS BRIGHT
REVEAL CLEANSERS,
BRIGHT REVEAL UV SPF
50+ MOISTURIZER,
DERM INSENSIVE
SERUMS OR REVITALIFT
MOISTURIZERS
SELECTED VARIETIES AND SIZES**



**METHOD BODY WASH,
LIQUID HAND SOAP OR
MRS. MEYERS LIQUID
HAND SOAP**
SELECTED VARIETIES AND SIZES
20066924, EA / 31640748, EA



DOVE BODY WASH
905/950 ML OR **BAR SOAP**
12X106 G
SELECTED VARIETIES
999999-51 999999-51



**SCHICK INTUITION,
HYDRO OR XTREME
DISPOSABLE RAZORS**
SELECTED VARIETIES, 1-8'S
30323336004 EA (30EA/1012 EA



**ORAL-B PRO 1000
OR IO SERIES
RECHARGEABLE
TOOTHBRUSH**
SELECTED VARIETIES
20948908, EA / 21616572, EA



**COLGATE OPTIC WHITE
OR SENSITIVE PRO
RELIEF TOOTHPASTE
70-133 ML, KIDS MANUAL
TOOTHBRUSHES 2'S,
HELLO TOOTHPASTE
82-98 ML OR COLGATE
PERIOGARD
TOOTHPASTE 70 ML**
SELECTED VARIETIES AND SIZES
21U27007, EA CT21506480, EA



SENSODYNE OR PRONAMEL BASE TOOTHPASTE 75/100 ML, POLIDENT TABLETS 40'S OR POLIGRIP 40G
SELECTED VARIETIES
20301179003_EA/20645907_EA



DISCOVER YOUR FAVOURITE BRANDS HERE

UP TO
20% OFF
8.79-51.99
AFTER SAVINGS

+

Optimum
**GET
5,000^{pts}**

\$5
back
in points

when you
spend \$20* on
Eucerin or Aquaphor
face & body,
suncare, baby or
first aid products

SELECTED VARIETIES AND SIZES
21085698_EA/20694196_EA/21686308_EA/21571160_EA/20926274_EA
21645067_EA/20856891_EA/21430663_EA/21482435_EA/21526639_EA

body

Life-changing
power of
dermatological
skincare



**face
& sun
care**

Hydrate & shield
to reveal
youthful-looking
skin with Eucerin



**first
aid**

Treat and
relieve eczema
symptoms.



baby

Gentle care for
Baby's sensitive skin



body

Aquaphor Ointment:
The magic formula for
healthy looking skin



CELEBRATE WITH SAVINGS

DEALS ON FESTIVE FINDS

UP TO
40% OFF
12.00-27.00 AFTER SAVINGS

**LIFE AT HOME™
HOLIDAY CUSHIONS &
THROWS**
SELECTED VARIETIES
21654900_EA/21654560_EA



**BUY 1
GET 1
50% OFF**

**LIFE AT HOME™
ASSORTED SCENTED
CANDLES**
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
10.00-16.00
21652274_EA/21652331_EA



UP TO
40% OFF
24.00-36.00 AFTER SAVINGS

**LIFE AT HOME™
FLANNEL SHEET SET**
SELECTED VARIETIES
21654749_EA/21655022_EA



**LIFE AT HOME™
COMFORTERS**
SELECTED VARIETIES
21638695_EA
21638833_EA

\$74

**LIMIT 4
OVER LIMIT PAY
99.00 EA**



UP TO
20% OFF
7.00-47.00 AFTER SAVINGS

**ALL BRITA
SELECTED VARIETIES**
21524887_EA/20094145_EA



FROM
4.50
4.50-6.50

**NO NAME™
PAPER PLATES**
SELECTED VARIETIES
40'S
21384127_EA/21384145_EA



UP TO
20% OFF
6.00-14.00 AFTER SAVINGS

**PC® GLASS
FOOD STORAGE
CONTAINERS**
SELECTED VARIETIES
21339853_EA/21070303_EA



**SAVE
2.00**

\$4

**NO NAME™ FOOD
STORAGE CONTAINERS**
SELECTED VARIETIES
21161827_EA/21161828_EA



FROM
\$4
4.00-25.50

**GET
3,000⁰⁰
for every \$10*
spent on**

**\$3
back
in points**

**STAEDTLER
STATIONERY**
SELECTED VARIETIES
21315696_EA/21364729_EA
21364735_EA



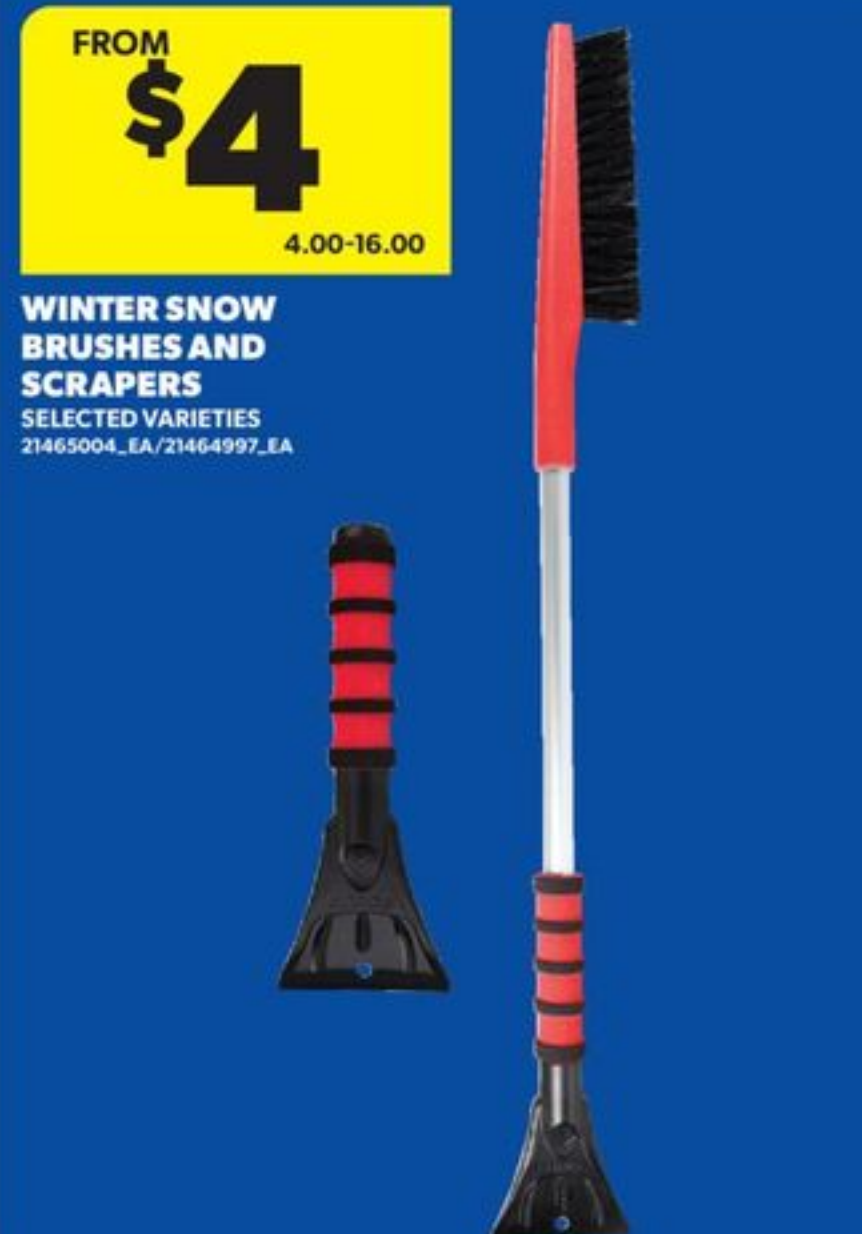
\$5

**PC® 4 HOUR
FIRE LOGS**
21029139_EA
CASE OF 6 ALSO AVAILABLE
FOR SALE IN-STORE



FROM
\$4
4.00-16.00

**WINTER SNOW
BRUSHES AND
SCRAPERS**
SELECTED VARIETIES
21465004_EA/21464997_EA



* Please note that not all items are available in all stores.

CELEBRATE WITH SAVINGS

DEALS
ON FESTIVE
FINDS

SAVE
30.00

\$120

NINJA PODS & GROUNDS COFFEE BREWER
SELECTED VARIETIES
21587968_EA



FROM
\$18
18.00-125.00

EVERYDAY ESSENTIALS™ APPLIANCES
SELECTED VARIETIES
20056995_EA/21193454_EA



GET
10,000* **\$10**
back in points
for every \$50* spent on

CUISINART APPLIANCES
SELECTED VARIETIES
30.00-330.00
21342804_EA/21356591_EA



\$50

**LIMIT 3
OVER LIMIT PAY
90.00 EA**

KITCHENAID FOOD CHOPPER, HAND MIXER OR HAND BLENDER
RED, MATTE BLACK OR AQUA
21682889_EA/21691715_EA



**BUY 1
GET 1
50% OFF**

PC® METAL OR GLASS FIBRE SILICONE BAKEWARE
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
9.00-25.00
21046113_EA/21154308_EA



**BUY 1
GET 1
50% OFF**

EVERYDAY ESSENTIALS™ COOKWARE AND COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
10.00-59.00
21345662_EA/21425511_EA



UP TO
20% OFF
6.00-56.00 AFTER SAVINGS

OXO KITCHEN GAGETS
SELECTED VARIETIES
20030719_EA/20039191_EA
20057155_EA



UP TO
20% OFF
7.00-14.00 AFTER SAVINGS

COUNTRY LIVING KITCHEN GADGETS
21541798_EA/21541795_EA
21541793_EA



UP TO
25% OFF
4.00-60.00 AFTER SAVINGS

PC® DINNERWARE, SERVEWARE OR DRINKWARE
SELECTED VARIETIES
21564548_EA/21219157_EA



\$5

PC® DINNER, BEVERAGE AND BUFFET NAPKINS
SELECTED VARIETIES
21648416_EA/21648636_EA
21648645_EA



**BUY 1
GET 1
50% OFF**

PC® COOKWARE AND COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
17.00-141.00
21215823_EA/20980382_EA
21413754_EA



**BUY 1
GET 1
50% OFF**

STARFRIT COOKWARE OR COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
21.00-155.00
20952677_EA/20952965_EA



WHILE
SUPPLIES LAST

COLLECT & SAVE! BIG IS BACK

Get one stamp for every \$20* spent.
Collect 20 stamps and get 60-80% off*
one piece of high-quality Kuhn Rikon
Swiss design ovenware!

SAVE
60-80%*
OFF EACH



**KUHN
RIKON**
SWISS DESIGN



Opt-in digitally in the
PC Optimum™ App and get
8 bonus stamps*

*Offer available in-store and online at participating Loblaw banner stores starting Oct. 23, 2025. Get 1 stamp for every eligible \$20 spent before taxes in a single transaction until Feb. 11, 2026. 8 bonus stamps for PC Optimum™ members who opt-in using the PC Optimum™ App (the "App") between Oct. 16, 2025-Feb. 11, 2026. 1 bonus offer per account/household. We reserve the right to stop issuing stamps (incl. bonus) earlier upon notice posted in-store, in App and on pcoptimum.ca/collectandsave. Purchase exclusions apply. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or App to opt-in to program for digital stamp card. 20 stamps must be presented at time of ovenware purchase. Completed cards can be redeemed until Feb. 25, 2026, after which time stamps/cards expire. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. For full warranty information, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

JOE FRESH

HOLIDAY DEALS

25% off

Adult & Children's Sleep Styles*

Select Styles | Regular Price Only
December 11 - 24



NOW
\$16⁵⁰

~~\$22~~

Toddler Buffalo Plaid
Microfleece Sleeper

NOW
\$14²⁵

~~\$19~~

Baby Boys' Cable
Knit Sweater



25% off

Children's Sweater Styles*

Select Styles | Regular Price Only
December 11 - 24

Women's Sleep Sets*

NOW \$25

Regular \$35 - \$44 | December 11 - 24



NOW
\$25

~~\$44~~

Women+ Velour
Sleep Set

up to 50% off clearance!

Price as Marked

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

STOCK UP & SAVE

For those in-between turkey moments

AVAILABLE IN SELECT HALAL OFFERINGS!

THE TASTE OF TRADITION.

Made to be Shared

Holiday Hair Care Favourites

Holiday Hair Care Favourites

FEAST ON SAVINGS

FROM

\$15

15.00-25.00

GET 5,000[®]

\$5 back in points

CLASSIC TEA SANDWICH PLATTER OR SAMOSA PLATTER WITH TAMARIND SAUCE

1.117-2.348 KG

21558137_EA

21640637_EA

[NEW]

ACTIVIA[®] EXPERT

SAVE 1.50

4⁹⁹

Activia[®] Expert Probiotic Yogurt
750 g, selected varieties
21688205_EA/21688207_EA

SAVE 1.00

2⁹⁹

Activia[®] Expert Probiotic Yogurt, 4x100 g
selected varieties
21687900_EA/21688261_EA

PREBIOTICS¹ — PROBIOTICS² — SOURCE OF PROTEIN

¹Activia Expert contains 2.5 g of inulin per serving. 5 g per day of the prebiotic fibre inulin has been shown to increase bifidobacteria in the gut, which helps support gut health. • ²Activia contains more than 10⁹ CFU Bifidobacterium lactis per serving, a probiotic that contributes to healthy gut flora. Activia[®] used under lic. © 2025 Die Gervais Danone. All rights reserved.

Juice up your holiday

GET 1,000[®]

\$1 back in points

MINUTE MAID ZERO SUGAR DRINKS
REFRIGERATED
SELECTED VARIETIES
1.54L

FUZE ICED TEA
REFRIGERATED
SELECTED VARIETIES
1.75L

SIMPLY ORANGE JUICE
REFRIGERATED
SELECTED VARIETIES
1.54L

SIMPLY DRINKS[®]
REFRIGERATED
SELECTED VARIETIES
1.54L

3⁹⁹ 2⁹⁹ 6²⁹ 3⁹⁹

[®] The Coca-Cola Company, used under license.

Marie Morin

GOURMET CREATIONS FOR YOUR CELEBRATIONS

Marie Morin
Crème Brûlée, Salted Caramel
Cheesecake or Chocolate
Ganache
90 g - 103 g

2/\$6
OR 3.50 EA

Prepared in Canada

DAIRY FARMERS OF CANADA

no name[®]

Great quality, low prices

Switch and save today

Based on regular price vs. comparable product. Excludes promotional, clearance and Ad Match pricing. Product attributes between no name[®] and comparable product may vary. Not all no name[®] products have a comparable product. See noname.ca

Your Pass to more value

Get your first year of Pass for \$2.50/month*.

- Unlimited grocery delivery or pickup
- Earn 2% back in ^(pts) on eligible pickup orders**

Use code

PASS

Learn more

Express Pass

*/**Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.

GET **10,000** POINTS

for every \$100* spent on

\$10 back in points

ANY COMBINATION OF
ULTIMATE DINING CARD,
HARVEY'S, AND SWISS
CHALET GIFT CARDS

ULTIMATE DINING CARD \$50

GET \$10 OFF YOUR NEXT 5 VISITS WHEN YOU SPEND \$50+ AT ANY OF THE RESTAURANTS ABOVE.

\$50 BONUS CARD

Detach Bonus Card from below Gift Card, insert at participating restaurants to redeem. One use only. Cannot be combined with other offers or discounts. Bonus Card valid until January 31, 2024.

ULTIMATE DINING CARD \$50

SWISS CHALET, MONTANAS, HARVEY'S, KELSEYS, MARIO'S, ORIGINAL JOES, PICKLE BARREL, LANDING, SPUD MARY, N.Y.P., fresh, AREJO, BLANCO

Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on any combination of Ultimate Dining Card, Harvey's, and Swiss Chalet cards in a single transaction in store or online at www.giftsofchoice.ca/en. Must be a registered PC Optimum member and use email associated with PC Optimum account if purchased online. Cannot be combined with any other gift card offers. One offer per PC Optimum™ account. Not valid on prior purchases. No cash value. PC Optimum™ points cannot be redeemed toward the purchase of gift cards. We are not obligated to award points based on errors or misprints. Points will be awarded within 2 weeks of qualifying online transactions. Subject to change.

Flu shot?
Think Pharmacist.

Talk to your Pharmacist or
book now* at pchealth.ca/flu

*Subject to vaccine availability. Pharmacists can administer flu shots to children aged 5 and older in Yukon, Alberta, Saskatchewan, and P.E.I. 4 and older in British Columbia; 2 and older in Ontario, Manitoba, New Brunswick, Newfoundland and Nova Scotia. Flu shot administration for children under the age of 5 may vary from Pharmacy to Pharmacy. ® /™ Trademark of 911929 Alberta Ltd. used under license.

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when you show us a
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- We'll match prices if you show us a lower advertised price.
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- The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™. PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.