

Happy Holidays!

SUPERIOR GROCERS

Quality, Variety & Value!



Russet Potatoes
10 lb. Bag
Bolsa de Papa Russet

RED TAG SPECIAL!
2\$4
FOR



Boneless Beef Chuck Steak or Roast
FAMILY PACK or Service Counter
Desmillo de Res Sin Hueso

RED TAG SPECIAL!
5.99
LB



Roma Tomatoes
Tomate Roma

RED TAG SPECIAL!
.99
LB



RED TAG SPECIAL!
2.99
EA



Pork Cusion Meat or Boneless Skinless Pork Leg
FAMILY PACK or Service Counter
Maciza o Pierna Sin Hueso o Piel de Puerco

RED TAG SPECIAL!
2.99
LB

SPECIALS OF THE WEEK / Especiales de la semana

Coca-Cola Soft Drinks
Selected Varieties
12 Pack / 12 oz., Cans
8 Pack / 12 oz., Bottles

5.99
EA +CRV

WHEN YOU BUY 4 OR MORE



Lay's, Kettle or Tostitos Chips
Selected Varieties
5 - 12 oz.

2.49
EA

WHEN YOU BUY 4 OR MORE



Guerrero Corn Tortillas
100 Count
Sonora Style Soft Taco
20 Count

3.49
EA

WHEN YOU BUY 2 OR MORE



Mazola Cooking Oil
Selected Varieties
40 oz.

3.99
EA

WHEN YOU BUY 2 OR MORE



Essential Everyday Whole Kernel Corn
15.25 oz.

2\$1
FOR

WHEN YOU BUY 2 OR MORE



C&H Pure Cane Sugar
4 lbs.

2.99
EA

WHEN YOU BUY 2 OR MORE



Nestle La Lechera Sweetened Condensed Milk
375 Grams.

3\$5
FOR

WHEN YOU BUY 2 OR MORE



Jumex Nectars
Selected Varieties
11.3 oz.

10\$4
FOR

WHEN YOU BUY 2 OR MORE



Knorr Bouillon
Selected Varieties
32 oz.

5.99
EA

WHEN YOU BUY 2 OR MORE



Nabisco Family Size Chips Ahoy Cookies
14.25 - 18.20 oz.
or Ritz Crackers
17.8 - 20.5 oz.

3.99
EA

WHEN YOU BUY 2 OR MORE



Cacique Ranchero Queso Fresco
10 oz.
or Cremas
Selected Varieties
15 oz.

2\$5
FOR

WHEN YOU BUY 2 OR MORE



Jubilee Bath Tissue
12 Count.
Paper Towels
6 Count.

2.99
EA

WHEN YOU BUY 3 OR MORE



Niagara Drinking Water
32 Pack / 16.9 oz.

4\$12.99
FOR +CRV

WHEN YOU BUY 4 OR MORE



Sunny D Tangy Original Citrus Punch
64 oz.

4\$5
FOR

WHEN YOU BUY 4 OR MORE



Bud, Coors, Tecate or Miller
30 Pack
12 oz., Cans

21.99
EA +CRV

WHEN YOU BUY 4 OR MORE



RED TAG SPECIALS! ESPECIALES DE SABADO Y DOMINGO SATURDAY & SUNDAY Specials! 2021



Bone-In Chuck Steak or Roast
FAMILY PACK or Service Counter
Desmillo de Res Sin Hueso en Chuleta o Trozo

4.99
LB



Chicken Leg Meat
FAMILY PACK or Service Counter
Pierna de Pollo Deshuesada

1.99
LB



Beef Tripe
Menudo de Res

2.99
LB



El Pato Hot Tomato Sauce
Selected Varieties
7.75 oz.

4\$3
FOR



Green Cabbage
Repollo Verde

2\$1
LBS



Navel Oranges
Naranjas

.69
LB



Pineapples
Pila

.99
LB



Farmer John Fresh Skinless Pork Links or Maple Links
8 oz.

2\$4
FOR



Calidad Chips
Selected Varieties
10.5 - 11 oz.
or Tostadas
20 Count

3\$5
FOR



Cazadores Reposado Tequila
750 ml.

18.99
EA +CRV



Nescafe Cafe De Olla
5.99 oz.

5.99
EA



Modelo, Corona, Pacifico Clara, Dos Equis XX or Heineken
24 Pack / 12 oz. Bottles

26.99
EA +CRV



Fruit Tart
9 inch

17.99
EA



Bread Basket
36 Count / 60 oz.

5.99
EA



Caldo de Res o Pollo
32 oz.

8.99
EA +TAX



Rotisserie Chicken
with 1.25 Liter Coke

9.99
EA +TAX+CRV

Renew vehicle registrations in store!
Use the DMV Now kiosk at select Superior Grocers.
FIND A KIOSK
WWW.SUPERIORGROCERS.COM

ATM CARD
VISA MasterCard WIC
NOT ALL ITEMS AVAILABLE IN ALL STORES

Prices Effective:

December 17th thru December 23rd						
Wed	Thu	Fri	Sat	Sun	Mon	Tue
17	18	19	20	21	22	23

Del Fierro Tomato Sauce
7.4 oz.
69¢ EA

Embasa Sliced Carrots
26 oz.
1.99 EA

Skippy Peanut Butter or Planters Roasted Peanuts
Selected Varieties
19 - 18.3 oz.
2.49 EA

Dona Maria Mole or Ready to Serve
Selected Varieties
8.25 - 19.04 oz.
2.99 EA

Herdez Guacamole Salsa
15.7 oz.
Salsa Verde
2.99 EA

Planters Salted Mixed Nuts or Cashew Halves & Pieces
9 - 15.3 oz.
4.99 EA

Herdez Salsas
Selected Varieties
7 oz.
4.55 FOR

Hormel Chili
No Beans or With Beans
15 oz.
2.55 FOR

La Victoria Taco Sauce
12 oz.
2.55 FOR

Columbus Charcuterie Tasting Board
12 oz.
6.99 EA

Hormel Spam
Selected Varieties
12 oz.
2.57 FOR

Hormel Bold & Spicy Party Tray
26 oz.
9.99 EA

Dubuque Canned Ham
5 Lbs.
16.99 EA

Kraft Macaroni & Cheese Dinner
Selected Varieties
7.25 oz.
99¢ EA

JELL-O Gelatin
Selected Varieties
6 oz.
1.69 EA

Oscar Mayer Lunchable Fun Pack
Selected Varieties
9.1 oz.
2.99 EA

Heinz Homestyle Gravy
Selected Varieties
12 oz.
3.49 EA

Om Deli Shaved Meats
Selected Varieties
9 oz.
3.99 EA

Philly Cheesecake Crumbles
6.6 oz.
3.99 EA

Kraft Dressing
Selected Varieties
16 oz.
4.99 EA

Lea & Perrins Worcestershire Sauce
10 oz.
4.99 EA

Philadelphia Cream Cheese Frosting
16 oz.
4.99 EA

A-1 Original Steak Sauce
10 oz.
5.99 EA

Capri Sun Variety Pack or Fruit Punch Drink
30 Pack / 6 oz.
7.99 EA

GROCERY / Abarrotes

Martinelli's Gold Medal Sparking Cider
Selected Varieties
25.4 oz.
3.49 EA

Gold Medal All Purpose Flour
5 lb.
2.55 FOR

Nestle Carnation Evaporated Milk
11.5 oz.
4.55 FOR

Bimbo Soft White Bread
Selected Varieties
20 oz.
1.99 EA

Sun Vista Beans
Selected Varieties
29 - 30 oz.
3.55 FOR

Ferrero Rocher Chocolate
24 Count
11.99 EA

Hostess Multipacks
Selected Varieties
8 - 10 Count
2.99 EA

Thomas Bagels or English Muffins
12 - 20 oz.
3.99 EA

Swanson Broth
32 oz.
1.99 EA

Maruchan Ramen Noodle
Selected Varieties
3 oz.
12.54 FOR

Dole 100% Pineapple Juice
46 oz.
3.99 EA

Clamato Tomato Cocktail
Selected Varieties
64 oz.
4.99 EA

Guerrero Fresqui-Ricas Flour, Riquisima Flour
10 Count
2.55 FOR

El Comal La Comaleada Flour Tortillas
14 Count
2.99 EA

El Paraiso Tostadas Caseras
22 Count
2.55 FOR

Barcel Takis
Selected Varieties
9.9 oz.
2.99 EA

Suavitel Fabric Softener
105 oz.
6.99 EA

Superior Paper Napkins
500 Count
2.99 EA

Dixie Paper Plates or Bowl
16 - 48 Count
3.49 EA

Reynolds Aluminum Foil or Wrap
75 Sq Ft
5.49 EA

Electrolit Beverage
Selected Varieties
21 oz.
2.54 FOR

Pepsi
Selected Varieties
2 Liters or Gatorade
28 oz.
3.55 FOR

Jarritos Soft Drinks
Selected Varieties
1.5 Liter.
3.55 FOR

7-Up Soft Drinks
Selected Varieties
12 Pack / 12 oz.
8 Pack / 12 oz.
10 Pack / 7.5 oz.
4.99 EA

DAIRY & DELI / Lácteos y Carnes Frías

Joseph Farms Block or Shreds Cheese
Selected Varieties
32 oz.
7.99 EA

Epoca Cool Beverage
Selected Varieties
5 Pack / 2.1 oz.
4.55 FOR

Bar S Franks
12 oz.
5.55 FOR

Simply Lemonade
Selected Varieties
52 oz.
2.55 FOR

Challenge Butter
Selected Varieties
15 - 16 oz.
3.99 EA

Daisy Sour Cream or Squeeze
Selected Varieties
14 - 16 oz.
2.55 FOR

Coffee Mate Coffee Creamer
Selected Varieties, 64 oz.
6.99 EA

Lactaid Milk
96 oz.
6.99 EA

Cacique Ranchero Chorizo
Selected Varieties
9 oz.
4.55 FOR

Bar S Smoked Bacon
12 oz.
4.99 EA

Reddi-Wip Whipping Cream
6.5 oz.
3.49 EA

Bar-S Hot Links
42 - 48 oz.
8.99 EA

FROZEN / Congelados

Eggo Waffles
Selected Varieties
10.75 - 14.1 oz.
2.55 FOR

Ore-Ida Potatoes
Selected Varieties
22.5 - 32 oz.
3.99 EA

Essential Everyday Vegetables
Selected Varieties
32 oz.
3.99 EA

Cool Whip Topping
Selected Varieties
8 oz.
1.99 EA

Tastee Choice Seafood or Shrimp Boil
Selected Varieties
35.13 oz.
9.99 EA

Red Baron Classic Crust Pizza
Selected Varieties
17.89 - 23.45 oz.
5.99 EA

Ramona's Burritos
Selected Varieties
5 oz.
2.54 FOR

Thrifty Ice Cream
Selected Varieties
48 oz.
4.99 EA

BEER, WINE & LIQUOR / Cerveza, Vinos y Licores

Stella Rosa Wines
Selected Varieties
750 ml.
10.99 EA

Buzzball Biggies
Selected Varieties
1.75 Liter
19.99 EA

VMC Tequila Cocktail
Selected Varieties
4 Pack / 12 oz. Cans
8.99 EA

Carta Blanca, Estrella Jalisco
12 Pack / 12 oz. Bottles
Michelob Ultra
12 Pack / 12 oz. Cans
12.99 EA

Santa Clara Rompope, Alcohol Vicario De Cana
1 Liter
9.99 EA

Gran Malo Tamarind Tequila, Jack Daniels Whiskey or Tito's Handmade Vodka
750 ml.
18.99 EA

Modelo Especial
12 Pack / 12 oz. Cans
Pacifico Clara or Victoria
12 Pack / 12 oz. Bottles
15.99 EA

Bud Light
18 Pack / 12 oz. Cans / Bottles
Cantaritos Hard Soda, Stella Artois
12 Pack / 12 oz. Bottles
16.99 EA

Remy Martin V.S.O.P Cognac, Maestro Dobel Diamante Reposado
750 ml.
39.99 EA

Don Julio Tequila Anejo or Hennessy Privilege VSOP Cognac
750 ml.
49.99 EA

Smirnoff Ice or Cayman Jack
Selected Varieties
12 Pack / 12 oz.
18.99 EA

Michelob Ultra, Estrella Jalisco
24 Count / 12 oz. Cans / Bottles
Modelo Oro, Corona Premier
24 Count / 12 oz. Cans
22.99 EA

Remy Martin 1738 or Patron Cristalino
750 ml.
52.99 EA

Buchanan Scotch 18 Yr Old Whisky or Gran Centenario Cristalino
750 ml.
64.99 EA

Tequila Casino Azul Jaguar
1.75 Liter
Buchanan Red Seal Whisky
750 ml.
139.99 EA

Clase Azul Tequila Reposado or Don Julio 1942 Tequila Anejo
750 ml.
149.99 EA

BUY 2 SAVE \$6 | MIX & MATCH

Smirnoff Vodka
Selected Varieties
1.75 Liter
15.99 EA

Crown Royal Whisky
Selected Varieties
750 ml.
16.99 EA

Johannie Walker Black Old Whisky
750 ml.
24.99 EA

Don Julio Tequila Blanco or Casamigos Tequila Reposado
750 ml.
34.99 EA

Don Julio Tequila Reposado
750 ml.
39.99 EA

FRESH CUT MEATS / Carnes Frescas

4.99
LB

Beef Chuck Tender
Bistec Terno de Res

4.99
LB

Beef Soup Mix Bone-In
Mixto de Res Con Hueso

4.99
LB

Beef Center Cut Shank
FAMILY PACK or Service Counter
Centro de Chamorro de Res

5.99
LB

Beef Taco Meat
FAMILY PACK or Service Counter
Carne Picada de Res

3.29
LB

Pork Stew
FAMILY PACK or Service Counter
Trochitos de Puerco

4.99
LB

Cut-Up Mutton
Sold in Tray/Pack
Chivo Cortado en Trozos

1.99
LB

Cut-Up Bone-In Pork Mix
FAMILY PACK or Service Counter
Carne Mixta de Puerco Con Hueso

2.49
LB

Whole or 1/2 Pork Loin Roast Bone In
Lomo de Puerco Entero o Mitad Con Hueso

99c
LB

Chicken Drumsticks or Leg 1/4's
FAMILY PACK or Service Counter
Piermas de Pollo Regulares o Con Muslo

2.99
LB

Boneless Skinless Chicken Breast
FAMILY PACK or Service Counter
Pechuga de Pollo Sin Hueso

2.49
LB

Bone-In Chicken Breast
FAMILY PACK or Service Counter
Pechuga de Pollo Con Hueso

4.99
LB

Book Tripe, Tendons or Feet
Librillo, Tendones o Pata de Res

FRESH SEAFOOD / Pescado y Mariscos Frescos

10.99
LB

Norwegian Salmon Fillet
Filete de Salmon

2.99
LB

Whole Clean Tilapia
Frozen/Defrosted
Mojarra Entera

19.99
LB

Lobster Claws Pre-Sliced
Frozen/Defrosted
Patitas de Langosta Pre Cortadas

2.99
LB

Imitation Crab Meat
Frozen/Defrosted
Imitacion de Jibia

6.99
LB

Raw White Shrimp
31 - 35 Count
Frozen/Defrosted
Camaron Blanco

SERVICE DELI / Cremeria

4.79
LB

Los Altos Queso Fresco

5.99
LB

Cotija Cheese

12.99
2.5 lb.

Los Altos Panela

8.99
LB

Quesillo Oaxaqueño Artesanal

2.69
LB

Crema Mexicana o Centro Americana

4.79
LB

FUD Original Ham
Sliced to Order

5.49
LB

FUD Muenster or Head Cheese
Sliced to Order

5.49
LB

FUD Turkey Ham
Regular or Low Sodium
Sliced to Order

4.99
LB

Smoked Pork Chops

6.99
LB

Chicharron Para Pupasas

CONVENIENCE

3.29
10 Count

Simplot Hashbrowns

5.99
20 Count

Simplot Hashbrowns

1.49
4 Pack

Supremas Cornish

2.59
8 Pack

Supremas Cornish

6.99
2 lb.

Foster Farm Chicken Patties or Chicken Nuggets

7.99
16 - 22 oz.

Foster Farm Wings

3.99
5 - 14 oz.

Superior Seasonings

27.99
10 lb.

Aristia Party Wings

10.99
3 lb.

Aunt Bessie's Maws

6.99
32 oz.

Superior Cueritos

HOT FOODS / Comidas Calientes

1 LOS GUISADOS

2 lbs. Guisado, Medium Rice, Medium Peruvian Beans, 16 oz. Salsa, & 40 Tortillas.

22.99
EA + TAX

5 EL MICHOACANO

3 lbs. Pork Carnitas, Medium Rice, Medium Peruvian Beans, 16 oz. Salsa, & 40 Tortillas.

29.99
EA + TAX

2 EL MIXTO

1 lb. Wings, 1 lb. Chicharrón Belly, 1 lb. Pork Carnitas, 1 lb. Rice, 1 lb. Peruvian Beans, 16 oz. Salsa, & 40 Tortillas.

32.99
EA + TAX

10.99
EA + TAX

Superior Ribs

10.99
EA + TAX

Pork Carnitas

10.99
EA + TAX

Superior Hot Wings

16.99
EA + TAX

Half a Dozen Tamales

\$25
10 lb.

Half Tray of Rice or Beans

7.99
EA

Guacamole

4.99
EA + TAX

Potato Wedges

3.99
EA + TAX

Champurrado or Atoles

MONDAY FRIED CHICKEN

\$1
EA + TAX

TUESDAY FLAUTAS OR TACOS DE PAPA

\$1
EA + TAX

WEDNESDAY CALDO Beef or Chicken

6.99
EA + TAX

THURSDAY BURRITO OR CARNITAS

\$6
EA + TAX

FRIDAY FRIED TILAPIA

3.99
EA + TAX

SATURDAY/SUNDAY PORK RIBS, BARBACOA, MENUDO OR POZOLE

6.99
EA + TAX

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Personal Shopper

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DIGITAL DEALS

EXPIRES: 12/23/2025

DIGITAL COUPON

Sabritas
Selected Varieties
6.5 - 9.25 oz.
2.99
SALE PRICE
DIGITAL COUPON
1.99
EA

DIGITAL COUPON

Carrots
5 lb. Bag
Zanahoria
3.00
SALE PRICE
DIGITAL COUPON
\$2
EA

DIGITAL COUPON

El Mexicano White Hominy
108 oz.
3.49
SALE PRICE
DIGITAL COUPON
2.49
EA

DIGITAL COUPON

El Comal Corn Tortillas
70 Count
3.49
SALE PRICE
DIGITAL COUPON
2.99
EA

DIGITAL COUPON

Superior Extra Large Grade AA Eggs
18 Count
7.99
SALE PRICE
DIGITAL COUPON
5.99
EA

DIGITAL COUPON

Philadelphia Cream Cheese
8 oz.
3.99
SALE PRICE
DIGITAL COUPON
2.99
EA

DIGITAL COUPON

Kraft Mayonnaise
30 oz.
5.99
SALE PRICE
DIGITAL COUPON
3.99
EA

DIGITAL COUPON

Juanita's Hot & Spicy, Menudito or Pozole
Selected Varieties
25 oz.
4.49
SALE PRICE
DIGITAL COUPON
3.99
EA

DIGITAL COUPON

Superior Chips
28 oz.
5.99
SALE PRICE
DIGITAL COUPON
4.99
EA

DIGITAL COUPON

Hoffy Bacon
Selected Varieties
12 oz.
5.99
SALE PRICE
DIGITAL COUPON
4.99
EA

DIGITAL COUPON

Mahatma Jasmine Rice
5 lb.
6.99
SALE PRICE
DIGITAL COUPON
5.99
EA

DIGITAL COUPON

Swai Fillet
2 lb. Bag
8.99
SALE PRICE
DIGITAL COUPON
7.99
EA

DIGITAL COUPON

El Mexicano Queso Fresco Casero
55.3 oz.
9.99
SALE PRICE
DIGITAL COUPON
8.99
EA

DIGITAL COUPON

Family Meal Carnitas
1 lb.
17.99
SALE PRICE
DIGITAL COUPON
16.99
EA + TAX/CRV

DIGITAL COUPON

Don Julio Claro Anejo 70th Anniversary
50 ml.
59.99
SALE PRICE
DIGITAL COUPON
54.99
EA + TAX

**TOMA UNA
Y VIVE
LA NAVIDAD**



**Powerade
Sport Drinks**
Selected Varieties
28 oz.

99¢ EA
+CRV
WHEN YOU BUY 3 OR MORE



**Vitamin
Water**
20 oz.

2\$3 FOR
+CRV



**Glaceau
Smart Water**
1 Liter.

2\$4 FOR
+CRV
WHEN YOU BUY 2 OR MORE



**Dasani
Drinking
Water**
24 Pack

4.99 EA
+CRV
WHEN YOU BUY 2 OR MORE



**Fanta,
Minute Maid
Soft Drinks**
Selected Varieties
2 Liter

3\$5 FOR
+CRV
WHEN YOU BUY 3 OR MORE



**Powerade
Sport Drinks**
Selected Varieties
8 Pack / 20 oz.

5.99 EA
+CRV
WHEN YOU BUY 2 OR MORE



**Coca Cola
Soft Drinks**
Selected Varieties
10 Pack / 7.5 oz.

6.49 EA
+CRV
WHEN YOU BUY 2 OR MORE



**Coca-Cola
or Sprite**
6 Pack / 8 oz., Glass

6.99 EA
+CRV



WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

Avocados Mexico
ALWAYS GOOD

Large Avocado
Aguacate Grande

4\$5 FOR

Halos Mandarins
2 lb. Bag

3.99 EA

Large Mangoes
Mango Grande

4\$5 FOR

Guava or Tejocote
Clamshell

3.99 EA

Pomegranate
Granadas

2\$5 FOR

Peeled Sugar Cane
16 oz.

2\$5 FOR

Granny Smith or Autumn Glory Apples
Manzanas

99¢ LB

Carrots
5 lb. Bag
Zanahoria

2\$6 FOR

Collard, Mustard or Turnip Greens

4\$5 FOR

White or Red Potatoes
Papa Blanco o Roja

99¢ LB

Watercress
Berro

2\$4 FOR

Cilantro, Green Onions or Red Radishes
Cilantro, Cebollita Verde o Rabanos

2\$1 FOR

Castilla Squash
Calabaza de Castilla

2\$1 LBS

Sweet, Jumbo or Medium Yams

99¢ LB

Piloncillo
4 Pack

2.19 EA

Fresh Express Salad Blends
Selected Varieties
5 - 11 oz.

2\$5 FOR

Fruit Cocktail Platter

2.99 LB

Fresh Cut Fruit Cocktails
Selected Varieties

3.49 LB

Package Corn
4 Count

3.99 EA

FRESH FLORAL

Poinsettias
Selected Varieties
4 inch

\$10 EA

Star Bouquet
Selected Varieties

\$16 EA

Rudolph Bouquet
Selected Varieties

\$16 EA

Santa Claus Bouquet
Selected Varieties

\$19 EA

Snowflake Bouquet
Selected Varieties

\$21 EA

TRADITIONAL MASA READY TO MAKE YOUR TAMALES

Superior Masa Preparada Para Tamales

1.99 EA

Corn Husk
16 oz.
Hoja Para Tamales

6.99 EA

Banana Leaves
Hoja de Plátano

1.29 LB

La Fiesta Chile
California de Arbol New Mexico or Japonese
8 oz.

4.49 EA

Pasilla Chili Peppers

1.49 LB

FRESH BAKERY / Nuestra Panadería

Superior Sonora Flour Tortillas
12 Count

3.49 EA

Cinnamon Rolls with Cream Cheese Icing

\$5 EA

Mini Croissants
12 Count

\$5 EA

Mantecadas
Regular or Chocolate
10 Count

\$5 EA

Assorted Pies
10 Inch

8.99 EA

Ranch Rolls
24 Count

2.99 EA

Kings Hawaiian Rolls
12 Count

4.49 EA

Pan De Leche
12 Count

2.99 EA

Bunuelos
9 Count

4.99 EA

Chocoflan With Fruit On Top
8" Inch

16.99 EA

Assorted Christmas Cookies

4.99 EA

Christmas Cupcakes
10 Count

7.99 EA

Tres Leches Cake With Fruit On Top
8" Inch

23.99 EA

Strawberry Puffs Cake

23.99 EA

Novelty Christmas Cake
8" Inch

22.99 EA

WIC

WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

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