

Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys stores for the weekly flyer period. Program subject to change without notice. Visit www.sobeys.com/verified-prices for additional details.

DECEMBER 4-17

 **BUY \$200 IN SOBEYS GIFT CARDS & GET**

Scene⁺
GIVE & GET

That's like *10 toward your groceries

1,000 PTS

Receive 1000 Scene+ Points when you load \$200 in Sobeys Gift Cards. Offer valid from December 4/17 till all Sobeys locations in Atlantic Canada. Gift Card purchase must be in a single transaction and cannot be combined with other gift card offers. Sobeys gift cards can be purchased with other Corporate Gift Cards. No Cash Sobeys points earned. Offer is valid only on Sobeys gift cards. Limit of one point per account number. No coupon is required. Scene+ digital or physical membership card must be presented after subject to change and may be withheld per without notice. Visit <http://www.sceneplus.ca/terms-and-conditions> for full Terms and Conditions. Trademark of Scene Plus P Corporation used under license by Sobeys Capital Incorporated.



Global Market

Verified
347

NIKKOMA Soy or Teriyaki Sauce
230 mL or Panko Bread Crumbs
250 g

Sauce soja NIKKOMA ou sauce
teriyaki et chapelure originale ou
de blé dur Panko

Scene+
MEMBER
PRICING

Swipe your Scene+ Card and Save

Made with 100% Canadian Flour

BAKED IN STORE

MEMBERS SAVE 70¢

179
MEMBER PRICING

2⁴⁹
without Scene+ Card

French or Italian Bread 450 g
Baguette Française ou Italienne

value size

6⁸⁸
/lb
15.17/kg

MEMBER PRICING

23%
SAVE WITH MEMBER PRICING

7⁹⁹
/lb
17.61/kg

without Scene+ Card

Fresh Boneless Whole Beef Brisket cryovac
cut from Canada AA grade beef while supplies last
Pointe de poitrine de bœuf entière déossée fraîche
emballage sous vide, coupe de bœuf Canada AA
jusqu'à épuisement des stocks

MEMBERS SAVE \$1.30

249
MEMBER PRICING

3⁷⁹
without Scene+ Card

OLD DUTCH Potato Chips 235 g or RIDGIES 200 g
Croustilles OLD DUTCH ou RIDGIES

MEMBERS SAVE 50% off

MEMBER PRICING

30% off
without Scene+ Card

JAMIESON Vitamins or Supplements
selected varieties and sizes
Vitamines JAMIESON ou suppléments
certains formats et variétés

Look for more Member Pricing
throughout the flyer and in-store.

FLO1_SBY_WK02_P001_ATL_MS_JNB_BIL

SCAN
FOR DELICIOUS
HOLIDAY RECIPES

A square QR code with a white border, located at the bottom right of the page. A black curved arrow points from the text 'SCAN FOR DELICIOUS HOLIDAY RECIPES' to the QR code.

Get **500 PTS**

When you spend \$20
on any Robin Hood,
Carnation and Eagle
Brand products*

*before taxes

Get **500 PTS**

When you spend \$20
on any Robin Hood,
Carnation and Eagle
Brand products*

*before taxes

3.99

ROBIN HOOD
Flour 2.5 kg
assorted varieties
Farine ROBIN HOOD
variétés assorties



Robin Hood
SINCE 1839
ALL PURPOSE
FLOUR
ORIGINAL
25 kg e

3.99

ROBIN HOOD
Flour 2.5 kg
assorted varieties
Farine ROBIN HOOD
variétés assorties



Robin Hood
SINCE 1839
ALL PURPOSE
FLOUR
ORIGINAL
25 kg e



3⁴⁹

EAGLE BRAND Condensed Milk
300 mL assorted varieties
Lait concentré EAGLE BRAND
variétés assorties

1⁷⁸

3⁴⁹

EAGLE BRAND Condensed Milk
300 mL assorted varieties
Lait concentré EAGLE BRAND
variétés assorties

1⁷⁸



Lait concentré EAGLE BRAND
variétés assorties

779

CARNATION Evaporated Milk
354 mL, assorted varieties
Lait évaporé CARNATION
variétés assorties

Product availability may vary by date. *Offer valid from November 27th to December 27th, 2024 at participating locations. See below. SK, WA, Foodland and Thrifty Food stores in Canada. Get \$0.99 when you spend \$20 or more on participating food items. "Carnation" and Eagle Brand® are trademarks. See back of can for details. © 2024 United States of America. Carnation® 2% and Non-Fat and Full Cream® 36% have other exclusive claims. Get \$0.99 when you spend \$10 or more on participating food items. Offer ends 12/27/24.

Lait concentré EAGLE BRAND
variétés assorties

779

CARNATION Evaporated Milk
354 mL, assorted varieties
Lait évaporé CARNATION
variétés assorties

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Lait concentré EAGLE BRAND
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779

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354 mL, assorted varieties
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Product availability may vary by store. *Offer valid from November 27 to December 31, 2025 at participating Sobeys, Safeway, IGA West, Foodland and Thrifty Foods locations in Canada. Get \$10 off (you spend \$20) on participating Robin Hood®, Caranion® and Eagle Brand® products. Qualifying purchases must be made in a single transaction. Excludes Caranion® Iga® and Robin Hood® and Five Roses® 10 1/2 Lb. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products, environmental charges, fuel, and other goods and services which are non-discountable or excluded by law. Cannot be combined with any other offers. Limit of one offer per transaction. Offer subjects to change and may be withdrawn without notice. TM Trademarks of Scott Paper® Corporation, used with permission.

*Not part of spend offer.

Laura's
SEMI-SWEET
NO SUGAR
CHOCOLATE CHIPS
250 g

Laurie's
Semi-sweet
chocolate chips
richened with condensed
milk NO LAIT
250g

**100 PTS
when you buy 2

LAURA SECORD Chocolate
Chips 250 g
Brouettes de chocolat
LAURA SECORD

3.99

100 Pts
when you buy 2

LAURA SECORD Chocolate Chips (250 g)
Brisures de chocolat
LAURA SECORD

3.99

100 Pts
when you buy 2

LAURA SECORD Chocolate Chips (250 g)
Brisures de chocolat
LAURA SECORD

3.99

100 Pts
when you buy 2

LAURA SECORD Chocolate Chips (250 g)
Brisures de chocolat
LAURA SECORD

Donate Dec 1st - 24th to support our local food bank
 100% of your donation goes to our local food bank

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

*Based on a comparison of the number of Canadian-origin products in the top 10 Canadian grocery stores in the Greater Toronto Area (GTA) as of October 2014. The comparison was conducted by a third-party research firm, based on a list of Canadian-origin products provided by the stores. The list of Canadian-origin products was provided by the stores. The list of Canadian-origin products was provided by the stores. The list of Canadian-origin products was provided by the stores.



Sterling
SILVER
PREMIUM BEST

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 63.91/kg.
Rôti de côte de bœuf paré frais à cuire au four de première qualité STERLING SILVER ou bifteck à griller, format familial coupés par votre expert boucher, coupe de bœuf Canada AAA

8.31/kg **MEMBER** **PRICING** without Scene+ Card

4.77
/lb.
10.52/kg
without
scone+



CERTIFIED
TENDER®
TENDRETE
CERTIFIEE®



10% off

STERLING SILVER Fresh Boneless Beef Tenderloin
Premium Oven Roast or Grilling Steak cut by your meat
expert from Canada AAA grade beef
ôti ou bifteck à griller de filet mignon de bœuf de choix
rais désossé **STERLING SILVER** coupés par votre expert
coucher, coupe de bœuf Canada AAA

READY FOR YOU

Atlantic Salmon Roasts with Cranberry & Seafood Stuffing 28.64/kg
Le saumon frais de l'Atlantique avec
aux canneberges et fruits de mer

12⁹⁹
/lb



so much inspiration



100 PTS
when you buy 1

COMPLIMENTS Butter Sticks 4 pk 454 g
Beurre en bâtonnets COMPLIMENTS

100 PTS
when you buy 2

549 COMPLIMENTS Omega-3 Large Eggs 12 pk
Gros œufs avec oméga-3 COMPLIMENTS

449 TENDERFLAKE Pie Shells, Tart Shells or Puff Pastry 255-397 g
Croûtes à tarte TENDERFLAKE, croûtes à tartelette ou pâte feuilletée

A box of PHILADELPHIA Original lactose free cream cheese spread. The box is orange and white with the Philadelphia logo. It features a picture of the cream cheese spread on a tart with cherries. A red maple leaf is in the top right corner.

5.99 PHILADELPHIA Lactose Free Cream Cheese 250 g
Fromage à la crème sans lactose PHILADELPHIA

3⁹⁹ ROBIN HOOD Flour selected 2.5 kg
Farine ROBIN HOOD certaines variétés

3⁹⁹ CRISCO Shortening
selected 454 g
Shortening CRISCO
certaines variétés

14⁹⁹ MAZOLA Oil 2.84 l
Huile MAZOLA

14⁹⁹ OXFORD Frozen
Blueberries 1.5 kg
Bleuets surgelés OXFORD



Conseil canadien des ministres de l'environnement

So much value

4.77
/lb

Bulk Coloured Peppers
product of Mexico 10.52/kg
poivrons variés en vrac
produit du Mexique

3.99

Raspberries or Blackberries
product of Mexico or USA 170 g
Framboises ou mûres produit du Mexique ou des É.-U.

2.49
/lb

Roma Tomatoes product
of Mexico or USA 5.49/kg
Tomates roma produit
du Mexique ou des É.-U.

3.44

Broccoli product
of Mexico or USA
Brocoli produit du
Mexique ou des É.-U.

\$5

Green Kiwi product of
New Zealand or Greece 454 g
Kiwifruit produit de
Nouvelle-Zélande ou de Grèce

2.99

Pomegranates
product of USA
Grenades
produit des É.-U.



6.99

Cotton Candy Grapes product of Peru 454 g
Raisins Cotton Candy produit du Pérou



9.99

COMPLIMENTS Gala, McIntosh, Cortland, Empire, Spartan, Gold or Red Delicious Apples product of Atlantic Canada, Canada fancy grade 3 to 1.361 kg bag
Pommes Gala COMPLIMENTS, McIntosh, Cortland, Empire, Spartan, Gold ou Red Delicious produit du Canada atlantique, Canada de fantaisie



9.99

Sharoni or Vanilla Persimmons Case product of Spain
Caisse de kakis de Sharoni ou de kakis vanille produit d'Espagne



5.99

Figs product of Peru or Greece 227 g
Figes produit du Pérou ou de Grèce



3.99 **+100 PTS** when you buy 2

COMPLIMENTS Caesar Salad Kit 280 g or Baby-Cut Pre-Cut Carrots 507 g product of USA
Ensemble pour salade César COMPLIMENTS ou carottes coupées et peées produit des E.-U.



4.99 **+200 PTS** when you buy 2

COMPLIMENTS Broccolini Tray 170 g product of USA or BC FRESH Kaleettes 250 g product of Canada
Platneau de broccolini COMPLIMENTS produit des E.-U. ou Kaleettes BC FRESH produit du Canada



15% off

Prepared Fresh Regular or Tropical Fruit Salads assorted sizes
Salades de fruits ordinaires ou tropicaux préparées chaque jour certains formats



BUY 1 GET 2ND 25% OFF

Prepared Daily Fruit or Yogurt Parfait Cups assorted sizes
Coupes de yaourts ou de fruits ou yaourts, préparées chaque jour certains formats



1.99

Asian Pears product of China 4.39 kg
Poires asiatiques produit de la Chine



1.99

Red Carrots product of Canada or Long Spanish product of Mexico or USA 4.39 kg
Carottes rouges produit du Canada ou des E.-U.



6.99 **+100 PTS** when you buy 1

LI SNAPPERS Bartlett, Bosc, Anjou or Red Pears product of USA fancy grade 907 g 2 lb bag
Poires Bartlett, Bosc, Anjou ou E.-U. LI SNAPPERS produit des E.-U. catégorie de fantaisie



4.99

Organic Blueberries product of Peru 1 grade 170 g
Bleuettes bioalimentaires produit du Pérou catégorie no 1



4.99 **+100 PTS** when you buy 2

POM Pommerganette Juices 473 ml
Jus de grenade POM certaines variétés



7.99

NUTS FOR CHEESE Dips 210 g assorted
Trempepates NUTS FOR CHEESE assortiment



8.99 **+100 PTS** when you buy 1

COMPLIMENTS Chocolate Covered Almonds 350 g
Amandes enrobées de chocolat COMPLIMENTS



5.99 **+100 PTS** when you buy 2

HANDFUL Nuts, Clusters or Salad Toppers 120-150 g
Noix, bouchées ou garnitures de salade HANDFUL



27.99

Holiday Arrangements or Centrepieces selection may vary by store
Arrangements ou centres de table pour les fêtes sélection variant selon le magasin



\$36

Serene Snowfall Bouquet
Bouquet "Serene Snowfall"



22.99

Bai-Humung Gnome Cedar or Grinchmas Tree
Cédré en forme de gnome Bai-Humung ou arbre Grinchmas



\$24

Premium Poinsettia 8" grown in New Brunswick
Poinsettia de qualité supérieure cultivée au Nouveau-Brunswick

Available at most stores
Disponibles dans la plupart des magasins

Visit soybeys.com/giftcards for details



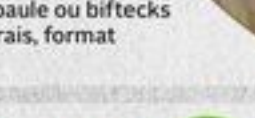
3⁹⁹ /lb

Fresh Pork Shoulder Blade Roasts or Steaks
Family Size 8.50/lb
Rôtis d'épaula ou biftecks de porc frais, format familial



6⁹⁹ /lb

Fresh Skinless Pork Belly
Sliced 15.41/lb
Flanc de porc frais et sans peau tranché



Wendy's **EXCLUSIVE**

11⁹⁹ + **200 PTS** when you buy 2

WENDY'S Fresh, Never Frozen 100% Canadian Ground Beef Patties no fillers or additives
4 pk 454 g
Galettes de bœuf haché frais 100 % canadien WENDY'S jadis surgelées sans agents de remplissage ni additifs



\$6 10 lbs when you buy 2 or more

JOHNSONVILLE Sausage Meat 2.36-5.54 g starting at 6.99 a lb
Chair à saucisse JOHNSONVILLE



12⁹⁹ /lb

Seasoned Lamb Chops Greek & lemons or herbes de Provence
2.86-4.49
Côtelettes d'agneau assaisonnées à la grecque et au citron ou aux herbes de Provence



5⁹⁹ /lb

Frozen Cornish Hens or Frozen Grack & Ducks 3.27/lb
Poulets de Cornouailles surgelés ou canard surgelé de catégorie A

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quick & easy rapide et facile

14⁹⁹
BATON ROUGE Pork Back Ribs 585 g
 Côtes de dos de porc BATON ROUGE

4⁹⁹
SUNRISE Sliced Bologna 275 g / Bolognese française SUNRISE

2⁹⁹ \$1.99 each you buy 2 or more
COMPLIMENTS Regular or Junbo Wieners 200 x 399 or Sauces fumees ordinaires ou gigantes COMPLIMENTS

5⁹⁹ \$1.99 each you buy 2 or more
COMPLIMENTS Fully Cooked Meat Strips 150x200 x 6.99 or Lanieres de viande entierement cuites COMPLIMENTS

7⁹⁹ \$1.00 each you buy 2
WING WING Frozen Entrées, Egg Rolls or Spring Rolls WSG-680 g / Repas surgelés WING WING, pâtes imprégnées ou rouleaux de printemps surgelés

11⁹⁹ \$1.20 each you buy 1
COMPLEMENTS Cabbage Rolls or 5 Cheese Cannellini 507 g / 1 kg Choux farcis COMPLIMENTS ou cannellini ou 5 fromages

12⁹⁹ \$2.00 each you buy 2
BUTTERBURGER Turkey Burgers or COMPLIMENTS BALANCE Chicken or Turkey Burgers 850-850 g / Burgers de dinde BUTTERBURGER ou burgers de poulet ou de dinde Equilibre Compliments

14⁹⁹
STUFFED FRENCH or **JAMES** Ultimate's Complete Chicken Bites or Tenderloin 680-710 g Burgers farcis COMPLIMENTS ou bouanches de poulet déssossé Ultimate's JAMES ou filets

GET TO FREE GROCERIES FASTER while you earn your Scanner membership card pay with your ScanLife® Scanner™ Visa Card.

\$10 OFF every \$100 purchase
\$10 OFF every \$100 purchase

seafood

fruits de mer

8⁹⁹

MEMBER

without Scene+ Card

COMEAU Hot Smoked Atlantic Salmon Strips 150 g / GOSSELIN Hot Smoked Atlantic Salmon Portions 140 g or WILLY KRAALK'S Cold Smoked Atlantic Salmon previously frozen 118 g / Lanfres de saumon de l'Atlantique fumé à chaud COMEAU portions de saumon de l'Atlantique fumé à chaud GOSSELIN ou saumon de l'Atlantique fumé à froid WILLY KRAALK'S allongées

4⁹⁹

without Scene+ Card

Product of Canada Fresh Atlantic Salmon Portions skin-on 113 g / Portions de saumon de l'Atlantique frais avec peau produit du Canada

2⁹⁹

MEMBER

without Scene+ Card

COMPLIMENTS Crab or Lobster-Flavoured Alaskan Pollock 227 g / Goberge d'Alaska à saveur de crabe ou homard COMPLIMENTS

11⁹⁹

TOPPITS

TOPPITS Gluten-Free Breaded Premium Fish Filets 400 g / Filets de poisson de choix TOPPITS panés sans gluten

10⁹⁹

CHOOSE SUSTAINABLE SEAFOOD

Look for the Ocean Wise® recommended logo in our stores for an Ocean Friendly Choice.

2²⁹

CHOOSE SUSTAINABLE SEAFOOD

Product of Atlantic Canada Fresh Mussels 5.05/kg / Moules fraîches produit du Canada atlantique

16⁹⁹

CHOOSE SUSTAINABLE SEAFOOD

SUSTAINABLE BLUE Land-Raised Fresh Atlantic Salmon Filets product of Nova Scotia subject to availability 31.46/kg / Filets de saumon de l'Atlantique frais élevé en aquaculture terrestre SUSTAINABLE BLUE produit de la Nouvelle-Écosse, selon les arrivages

bakery

boulangerie

BUY 1 GET 1 FREE

Brownies 550-585 g or Brownie Cakes 310-390 g / Brownies ou Gâteaux au brownie

12⁹⁹

MEMBER

without Scene+ Card

Baguettes white or multigrain 234 g / Baguettes blanches ou multigrains

BUY 4 GET 5TH FREE

Pâtisseries small or large / Petites ou grosses pâtisseries

6⁹⁹

BAKED IN STORE

100 PTS when you buy 2

Filled Shortbread Cookies 6 pk 240 g / Biscuits sablés fourrés

3⁶⁹

BAKED IN STORE

Buy 2 or more

Bagels 4 pk 450 g 3.99 ea / Bagels

3⁹⁹

BAKED IN STORE

Buy 2 or more

Dark or Winning Style Light Rye Bread 450 g 4.29 ea / Pain foncé ou de seigle léger à la mode de Winnipeg

deli

charcuterie & kitchen

cuisine

2⁹⁹

MEMBER

without Scene+ Card

COMPLIMENTS Black Forest or Honey Ham / Jambon forêt-noire COMPLIMENTS ou jambon au miel

3⁷⁹

SLICED FRESH

150 PTS when you buy 2 or more

PILLER'S Salami assorted varieties / Salami PILLER'S variétés assorties

5⁹⁹

LA PANZANELLA Mini Croccantini 100-170 g / Mini croccantini LA PANZANELLA

2⁹⁹

LA BELLE BRETAGNE Pâté selected 150 g / Pâté LA BELLE BRETAGNE certaines variétés

6⁴⁹

Swiss Gruyère / Gruyère suisse

6⁴⁹

MEMBER

without Scene+ Card

BOURISIN 150 g or Cuisine 220 g / BOURISIN ou Cuisine

7⁴⁹

TRE STELLE Feta, Halloumi, Bocconcini or Feta Cubes 200 g, Crumbled Feta 150 g, Parmesan 125 g, Mascarpone 275 g or Ricotta 400-475 g / Feta TRE STELLE, halloumi, bocconcini ou cubes de feta, feta émiettée, parmesan, mascarpone ou ricotta

4⁹⁹

SOMETHING SPECIAL Gourmet Antipasto or Jellies selected 250-300 g / Antipasto ou gélées Gourmet SOMETHING SPECIAL certaines variétés

6⁹⁹

MEMBER

without Scene+ Card

2 Pack Mixed Deli Meat Subs or select varieties 430 g / Sous-marins variés à la viande pôt de 2 ou certaines variétés

5⁹⁹

SUMMI Asian Appetizers 250-350 g available chilled / Hors-d'œuvres asiatiques SUMMI disponibles réfrigérés

4⁴⁹

FONTAINE SANTÉ or LANTANA Regular Hummus, Topped Hummus or Dips 227-283 g / Hummous régulier, hummous garni ou trempettes FONTAINE SANTÉ ou LANTANA

'Tis the Season for Festive Lunches!

13⁹⁹

MEMBER

without Scene+ Card

Whole Festive Chicken Dagnwood Sandwich 1.04 kg / Sandwich complet au poulet festif Dagnwood

7⁹⁹

MEMBER

without Scene+ Card

Festive Prosciutto Pesto or "Sweet Stinger" Hot Honey, Cip & Char Peperoni Flatbreads or select varieties 230-305 g / Pains plats au prosciutto au pesto festifs ou "Sweet Stinger" au miel chaud, au pepperoni "Cip & Char" ou certaines variétés

Give them more with the Grocery Essentials Card

Visit seobeys.com/giftcards for details

meal makers alliés-repas

100 PTS
when you buy 2

4⁹⁹

PAM Cooking Sprays 113-170 g
(excluding non-GMO and organic)
Enduits à cuisson PAM (à l'exception
des produits sans OGM et biologiques)

3⁴⁹
each when you
buy 6 or more

MARTELLI Bread Crumbs 425 g 4.79 ea
Chapelure MARTELLI

6⁹⁹ **300 PTS**
when you buy 2

STEFANO Pasta Sauce 405-648 mL
Sauce pour pâtes STEFANO

2/\$7 **100 PTS**
when you buy 2

CAMPBELL'S Chunky Soup 515 mL
Soupe Chunky CAMPBELL'S

15% off

KANEL Gourmet Seasonings 40-95 g
*while supplies last
Assaisonnements Gourmet KANEL
*jusqu'à épuisement des stocks

200 PTS
when you buy 2

5⁴⁹ **NEW**

WINDSOR Flavoured Salts 124-147 g
Sels aromatisés WINDSOR

59¢

MR. NOODLES Instant Noodles 85 g
Nouilles instantanées MR. NOODLES

4⁹⁹

TACO BELL Dinner Kits 251-414 g
Ensembles de repas TACO BELL

5⁹⁹

QUAKER Muffin or Cookie Mix 750-900 g or Oil Flour 700 g or CHRISTIE Honey Maid Crumbs 400 g or BAKER'S Chocolate 170-225 g
Mélange à muffins QUAKER ou à biscuits ou farine d'avoine ou chapelure de biscuits Graham Honey Maid CHRISTIE ou chocolat BAKER'S

5⁹⁹

POST Family Size Cereal 453-725 g or COMPLIMENTS Bagel Jumbo Cereal 400-794 g
Céréales POST format familial ou Céréales en sac format géant COMPLIMENTS

100 PTS
when you buy 2

4⁴⁹

PEARL MILLING Company Pancake B-ready Bars 5 pk
Mélange pour crêpes PEARL MILLING Company ou sirop

4⁹⁹

NUTELLA Hazelnut Spread 375 g or B-ready Bars 5 pk
Pâte à tartiner aux noisettes NUTELLA ou barres B-READY

100 PTS
when you buy 4

2⁴⁹

SNACK PACK Puddings and Gels 4 pk
Poudings ou gelées SNACK PACK

5⁴⁹

DEMPSTER'S 10" Tortillas 366-610 g
Tortillas DEMPSTER'S

2⁸⁹ **50 PTS**
when you buy 2

COMPLIMENTS White or 100% Whole Wheat Bread 570 g
Pain COMPLIMENTS blanc ou 100% blé entier

1⁹⁹

COMPLIMENTS Canned 6% or 18% Coconut Milk 400 mL
Lait de noix de coco 6% ou 18% en conserve COMPLIMENTS

2⁹⁹

COMPLIMENTS Apple Sauce 620 mL
Apple Snack 4-6 pk or Fruit Cups 4 pk
Parée de pommes, collation aux pommes ou coupes de fruits COMPLIMENTS

1⁹⁹ **100 PTS**
when you buy 2

COMPLIMENTS Flavoured Tuna 85 g
Thon aromatisé COMPLIMENTS

100 PTS
when you buy 2

1⁹⁹

COMPLIMENTS Marshmallows 250 g selected Guimauves COMPLIMENTS certaines variétés

1⁹⁹

COMPLIMENTS Prepared Mustard 400 mL
Moutarde préparée COMPLIMENTS

natural health santé naturelle

2/\$6

NATURAL CABANA Lemonade 591 mL or GOODRINK Tea 473 mL
Limonade NATURAL CABANA ou thé GOODRINK

400 PTS
when you buy 2

6⁹⁹

COMPLIMENTS ORGANIC Tablet Bars 100 g
Barres de chocolat biologiques COMPLIMENTS

3⁹⁹

SESMARK Crackers 90 g
Craquelins SESMARK

3⁴⁹

SMARTSWEETS 50 g
SMARTSWEETS

4⁹⁹

SILK Plant Based Yogurt 500-650 g
Yogourt à base de plantes SILK

4⁹⁹

VIOLENE Cheese Style Shreds, Slices, Blocks 200 g or Cream Cheese 227 g or Parm Wedge 150 g
Fromage VIOLENE style râpé, en tranches ou en barres ou fromage à la crème ou portion de parmesan

5⁴⁹ **150 PTS**
when you buy 2

PACIFIC FOODS Broths 346 mL-1 L
Bouillons PACIFIC FOODS

50 PTS
when you buy 1

5⁴⁹

JORDAN'S Cereal 375-400 g
Céréales JORDAN'S

200 PTS
when you buy 1

15⁹⁹

CLIF Builders Bars 6 pk or Minis 10 pk
selected
Barres CLIF BUILDERS ou minis sélectionnés

39⁹⁹

PERFECT SPORTS Diesel Protein Powder 908 g selected
Poudre de protéines DIESEL
PERFECT SPORTS certaines variétés

2/\$7

ONE Protein Bars 60 g or GOODVIBES JUICE CO Shots 50 mL selected
Barres protéinées ONE ou GOODVIBES JUICE CO shots sélectionnés

5⁹⁹

GREEN BEAVER Toothpaste 75 mL selected (excludes white, sensitive or enamel)
Dentifrice GREEN BEAVER sélectionné (à l'exception du dentifrice blanchissant, du dentifrice pour les dents sensibles ou de protection de l'émail)

frozen & dairy produits surgelés et laitiers



3⁹⁹ **100 PTS**
when you buy 2

HELIVA GOOD! Dip 250 g
Trempelette HELIVA GOOD!



7⁹⁹ **200 PTS**
when you buy 2

STARBUCKS Creamers 828 mL or
Non-dairy Creamers 828 mL
Rehausseurs de café STARBUCKS ou
rehausseurs de café sans produits laitiers



4⁹⁹

CHAPMAN'S Markdale Creamery Ice
Cream 2 L or NATREL Mochi Ice
Cream 210 mL selected
Crème glacée Markdale Creamery
CHAPMAN'S ou mochi à la crème
glacée NATREL, certaines variétés



5⁹⁹

PLAISIRS GASTRONOMIQUES
Stromboli Pizza 371-422 g
Pizza Stromboli PLAISIRS
GASTRONOMIQUES



8⁴⁹ **300 PTS**
when you buy 2

COMPLIMENTS Pure Orange Juice 2.5 L
Jus d'orange pur COMPLIMENTS



3⁹⁹ **200 PTS**
when you buy 3

YOPLAIT Yogurt Tubes or Mingo
Yogurt 6-8 pk
Tubes de yogourt YOPLAIT ou
yogourt Mingo



4⁹⁹ **100 PTS**
when you buy 2

WONG WING Frozen Entrées
284-300 g
Repas surgelés WONG WING



8⁴⁹

MARIE CALLENDER'S Frozen Meal
680-879 g
Repas surgelés MARIE CALLENDER'S



6⁹⁹ **100 PTS**
when you buy 2

PHILADELPHIA Cream Cheese 340 g
Fromage à la crème PHILADELPHIA



5⁹⁹ **100 PTS**
when you buy 2

ARMSTRONG Cheese Slices 210 g,
Swirls 283-340 g, Nibblers 200 g or
Combos 180 g
Bilomnets de Fromage ARMSTRONG,
spiraies, Nibblers ou Combos



STARTING AT 6⁴⁹ **150 PTS**
when you buy 2

SCHNEIDERS Breakfast Sandwiches
or Egg Bites 224-288 g
Sandwichs déjeuner SCHNEIDERS ou
Bouchées déjeuner aux œufs



3⁹⁹

MCCAIN Breakfast Potatoes
600-650 g or COMPLIMENTS
Frozen Vegetables selected 500-750 g
Pommes de terre à déjeuner
MCCAIN ou légumes surgelés,
COMPLIMENTS certaines variétés

drinks & snacks boissons et grignotines



\$3 **100 PTS**
when you buy 3

DARE Breton, Vinta or Simple
Goodness Crackers 135-225 g
Craquelins Breton DARE, Vinta ou
Simplement bien fait



3⁹⁹

CHRISTIE Peek Freans or Dad's
Cookies 275-350 g, ARNOTT'S Tim
Tams 175-200 g or CADBURY
Fingers 114 g
Biscuits Peek Freans CHRISTIE ou
Dad's, biscuits Tim Tams ARNOTT'S
ou doigts CADBURY



4⁴⁹ **100 PTS**
when you buy 2

OASIS Juice or DEL MONTE Nectar
8x200 mL Tetra
Jus OASIS ou nectar DEL MONTE
emballage Tetra Pak



38⁹⁹

MCCAFEE Keurig® Compatible Single
Serve Pods 48 pk or
BEST BUY Coffee Pods 100 pk
Dosettes de café à usage unique
MCCAFEE compatibles avec
KEURIG® ou dosettes de café
BEST BUY



9⁹⁹

M&M'S Pouches 324-347 g or
HERSHEY'S or REESE'S Miniatures
400 g while supplies last
Sachets M&M'S ou Minis HERSHEY'S
ou REESE'S jusqu'à épuisement des
stocks



4⁷⁹

DENTYNE or TRIDENT Multipack Gum
Gomme en emballage multiple
DENTYNE ou TRIDENT



2⁵⁰

SAN PELLEGRINO or PERRIER
Sparkling Water 750 mL 1 L
Eau gazeuse SAN PELLEGRINO
ou PERRIER



6⁹⁹ **100 PTS**
when you buy 2

GATORADE Powder 10 pk
Poudre GATORADE



2/\$9

MISS VICKIE'S Kettle Chips 190-200 g
Croustilles cuites à la marmite MISS
VICKIE'S



3⁷⁹

DORITOS Tortilla Chips 210-280 g
Croustilles de tortilla DORITOS



3²⁹
when you buy 2 or more

QUAKER Crispy Minis 90-100 g
or Rice Cakes 127-199 g 4, 29 ea
Crispy Minis QUAKER ou galettes de riz



2⁹⁹

KELLOGG'S Kashi or Special K
selected 165-200 g
Kashi ou Special K KELLOGG'S
certaines variétés



100 PTS
when you buy 2

COMPLIMENTS ORGANIC
Large Eggs 12 pk
Gros œufs biologiques
COMPLIMENTS



3⁴⁹ **50 PTS**
when you buy 1

COMPLIMENTS Sour Cream 500 mL
Crème sure COMPLIMENTS



4⁹⁹

COMPLIMENTS Belgian Waffles
Original or Liège-Style 260-300 g
Gaufres belges COMPLIMENTS
originales ou liégeoises



2⁹⁹

COMPLIMENTS Perogies 907 g
Perogies COMPLIMENTS



3⁴⁹

COMPLIMENTS Tablet Bars 100 g
Barres de chocolat COMPLIMENTS



9⁹⁹ **200 PTS**
when you buy 2

COMPLIMENTS Non-Alcoholic Beer
Bière sans alcool COMPLIMENTS



100 PTS
when you buy 2

COMPLIMENTS Potato Chips
200 g or Tortilla Chips 250-280 g
Crispilles COMPLIMENTS ou
croustilles de tortilla



9⁹⁹ **1,000 PTS**
when you buy 2

COMPLIMENTS Roast & Ground
Coffee 300 g
Café torréfié et moulu
COMPLIMENTS

home & pet care

produits ménagers et pour animaux domestiques



725 pts
when you buy 2
or 4 or more

PURINA Fancy Feast Broths or LI[®] Soups 34-40 g 1.59 ea
Bouillons Fancy Feast PURINA ou LI[®] Soups



849 pts
when you buy 1

WHISKAS Dry Cat Food 1.5-2.8 kg
Nourriture sèche pour chats WHISKAS



4/\$5 **150** pts
when you buy 4

COMPLIMENTS Wet Dog Food 100 g
Nourriture humide pour chiens COMPLIMENTS



\$2 off
when you buy 2

PEDIGREE Dry Dog Food 2-2.8 kg
Nourriture sèche pour chiens PEDIGREE



1249 pts
when you buy 2

ARM & HAMMER Laundry Detergent 2.96
Détergent à lessive ARM & HAMMER



499 pts
when you buy 2

DAWN Dish Soap 532-982 mL or Powerwash Refill 473 mL
Savon à vaisselle DAWN ou recharge Powerwash



2/\$9 **150** pts
when you buy 2

LYSOL Bathroom or Toilet Bowl Cleaner 650-950 mL, All-Purpose or Power Cleaner 650 mL, L2L, Mold Remover 950 mL, Shower Foam Cleaner 538-680 g, Dual Action Wipes 35 pk or Toilet Bowl Pucks 100 g selected
Nettoyant pour salle de bain LYSOL ou cuvette de toilette, nettoyant tout usage ou pulvéisant, antimoissure, mousse pour douche, lingettes à double action ou pastilles pour cuvette de toilette, certaines variétés



1999 pts
when you buy 2

CASCADE Auto Dish Tabs 51-90 pk
Capsules de détergent pour lave-vaisselle CASCADE



Nov. 27 - Dec. 17, 2020
SAVE \$5
when you buy 3
Cartton Cards
*Details in participating stores



1999 pts
when you buy 1

ENERGIZER Batteries AAA 16 pk or AA 24 pk
Piles AAA ENERGIZER ou AA



999 pts
when you buy 2

CHARMIN Bathroom Tissue 8-24 rolls or BOUNTY Paper Towels 2-3 pk or Napkins 400 pk
Papier hygiénique CHARMIN rouleaux ou essuie-tout BOUNTY ou serviettes



1099 pts
when you buy 1

SCOTTIES Ultra Soft Tissue 4 pk
Mouchoirs SCOTTIES ultra doux

health, beauty & baby santé, beauté et bébé



UP TO 20% off

SENSODYNE Pronamel or Clinical Toothpaste or Toothbrushes 75 mL or 2 pk selected
Sensitifs ou brosses à dents SENSODYNE PRO-EMAIL ou CLINICAL ou certaines variétés



849 pts
when you buy 2

LISTERINE Clinical Solutions Rinse 500 mL selected
Rince-bouche Clinical Solutions LISTERINE certaines variétés



799 pts
when you buy 2

BIC Men's and Women's Razors or Blades 1-8 pk selected
Rasoirs ou lames de rasoir pour hommes et pour femmes BIC certaines variétés



899 pts
when you buy 2

OLD SPICE, SECRET, GILLETTE Deodorant 45-216 g or OLD SPICE Body Wash 709 mL selected
Déodorant OLD SPICE, SECRET, GILLETTE ou gel douche OLD format familial certaines variétés



649 pts
when you buy 2

ELSEVE or L'ORÉAL Hair Care 150-385 mL selected
Soins capillaires ELSEVE ou L'ORÉAL certaines variétés



1049 pts
when you buy 2

U BY KOTEX Pads, Liners or Tampons 22-129 pk selected
Serviettes, protège-dessous ou tampons U BY KOTEX certaines variétés



749 pts
when you buy 2

CREST Pro-Health Rinse, ORAL-B Battery Power Toothbrushes or Glide Flossers 1-150 pk or 1 L selected
Rince-bouche CREST Pro-Santé, brosses à dents électriques ORAL-B ou fil dentaire GLIDE ou certaines variétés



15% off

ST. IVES Skin Care selected
Soins de la peau ST. IVES certaines variétés



5599 pts
when you buy 2

GOOD START Plus 1 Formula 1.02 kg or Ready To Feed Formula 15 pk
Préparation BON DÉPART Plus 1 ou préparation Petite à servir



7899 pts
when you buy 2

ENFAMIL A+ NeuroPro 18 pk
ENFAMIL A+ NeuroPro



1099 pts
when you buy 2

AVEENO Baby Care 332 mL
Soins pour bébé AVEENO



2899 pts
when you buy 2

PAMPERS Easy Ups or Ninjamas Training Underwear 34-74 pk
Sous-vêtements PAMPERS ou sous-vêtements d'entraînement NINJAMAS

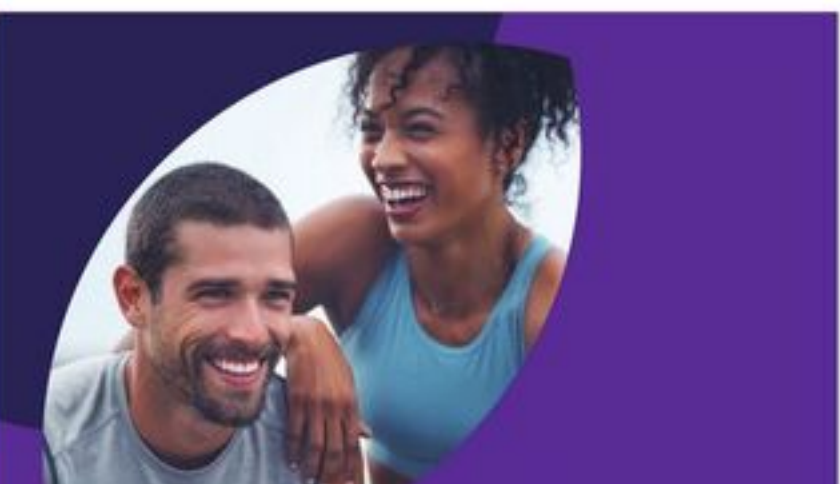
pharmacy pharmacie

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.
Seulement disponibles dans les magasins avec pharmacie. *Les produits sélectionnés sont disponibles uniquement quand un pharmacien est de garde.



15% off

NICORETTE Gum or Lozenges 80-105 pk or Quick Relief or NICORETTE 1 pk selected, PEPCID Heartburn Relief 25-30 pk, TYLENOL, IBUROL or SNU/Tab Cough, Cold & Sinus selectet*, BAND-AID Premium Bandages, POLYSPORIN Ointment 30 g, TYLENOL Pain Relief 80-150 pk, MOTRIN 400mg Liquid Gel 60 pk*, TYLENOL, Easy Dissolve 25 pk or TYLENOL Precision 115 g Gomme ou pastilles NICORETTE ou VapoGel ou NICORETTE certaines variétés, soulagement des brûlures d'estomac PEPCID, produits contre la toux, le rhume et les sinus TYLENOL, BENYLIN ou SNU/Tab certaines variétés*, pansements de choc BAND-AID, onguent POLYSPORIN, produits analgésiques TYLENOL, pilules MOTRIN*, TYLENOL, Dissolution facile ou TYLENOL Precision



Get 600 PTS
when you buy 2

Get diabetes care that fits your needs.

Ask us if a personalized care plan is right for you.

360Health | **Jobey**

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get
100 PTS
when you buy 1

COMPLIMENTS Snack Crackers &
Cheese Dip 87 g

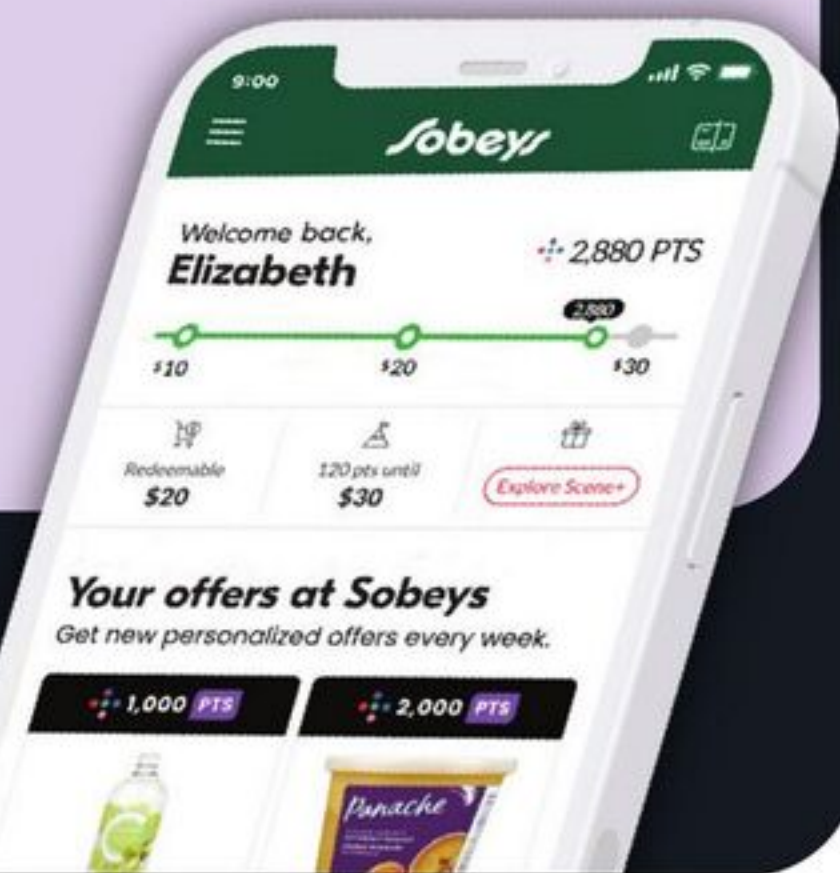


**SAVE
\$3**
LOAD THIS OFFER
AND SAVE \$3 ON
COMPLIMENTS Party Mix
908 g



Get
250 PTS
when you buy 2

COMPLIMENTS Family Size Sliced Deli
Meats selected 400 g



Offer valid December 4th to December 10th, 2025 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Your destination for
variety and value



2⁹⁹
COCONUT
product of
Vietnam



5⁹⁹
/lb
Frozen Grade A Whole
Ducks 13.21/kg

Bananas or Plantain
product of Guatemala
4.39/kg

1⁹⁹
/lb



6²⁹
UCC The Blend 114
Instant Coffee 90 g



2⁹⁹
FOCO Roasted
Coconut Water 1 L



1²⁹
EIGHT TREASURES
Coconut Milk 400 mL



1⁴⁹

KIM PHAT Water
Chestnuts selected
varieties 227 g



5⁴⁹
KADOYA
Sesame Oil 163 mL



6⁷⁹

NISSIN Instant Noodles Packet
500 g



2⁹⁹

WAI WAI Rice
Vermicelli 500 g



3⁴⁹

ORION Chocomont
Biscuits 144 g



3⁴⁹

GOLDEN DRAGON Sauces
selected varieties 455 mL

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

So grazeable

Perfect bites for every board

500 PTS
when you buy 4

MIX & MATCH ANY 4 FOR

24⁹⁹

COMPLIMENTS Camembert or Brie 170-200 g,
KERRYGOLD 198 g, MONSIEUR GUSTAV Gouda or
Swiss 170 g selected, Flavoured Cheddar 200 g, Double
Cream Brie 125 g, CASTELLO 200 g selected,
CASTELLO Blue 125 g, COMPLIMENTS Goat Cheese
113 g selected, KAUKAUNA Cheese Balls 170 g,
FANTINO & MONDELLO 100-200 g, PANACHE
Toppers 130 mL or PANACHE Crisps 150 g

That's like
\$5
toward your
groceries

Traditional
cheddar addition



Elevate your board
with a savoury
touch



Introduces
a unique, tangy
taste



Offers
strong, bold
flavour



A reliable crowd-
pleaser



All you need for a towering crowd pleaser

1999

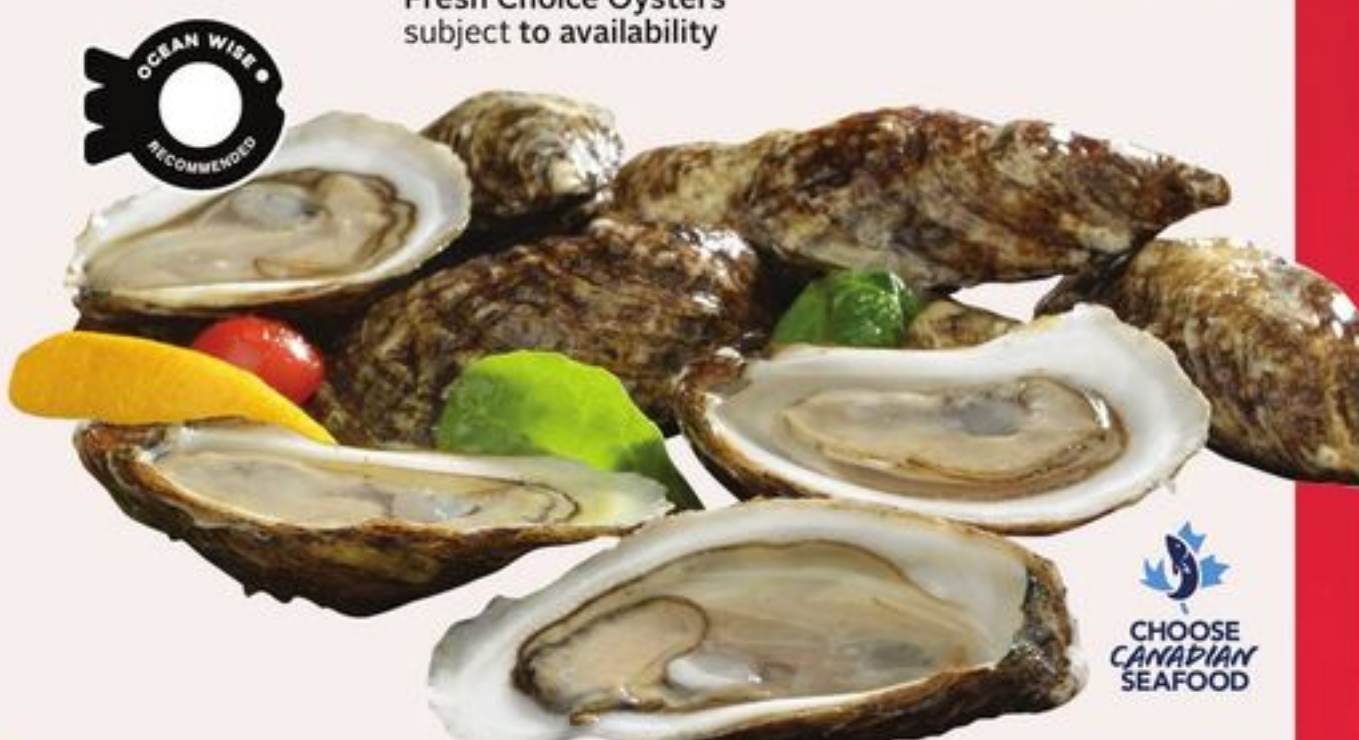
COMPLIMENTS NATURALLY
SIMPLE Raw Black Tiger
Shrimp 8-12 pk per lb 454 g



STARTING AT

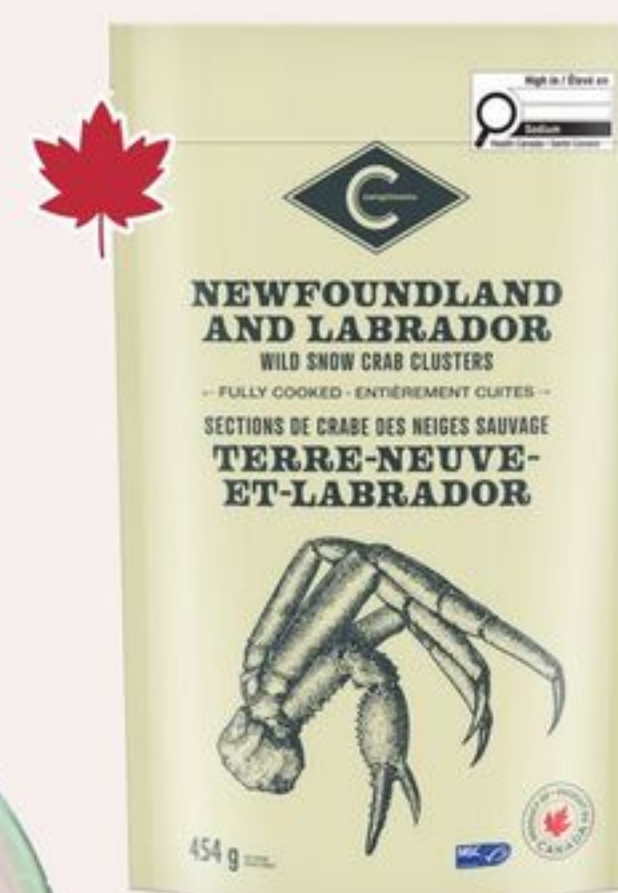
125

From Atlantic Canada
Fresh Choice Oysters
subject to availability



22⁹⁹

COMPLIMENTS New Brunswick
Wild Lobster Claws 454 g
or Nova Scotia Wild Atlantic
Scallops 20-40 ct per lb 340 g



21⁹⁹

COMPLIMENTS
Newfoundland Cooked
Wild Snow Crab Clusters
454 g

2999

BLUE TIDE Wild Caught Atlantic
Canada Lobster Meat 200 g



so prepared

Grab your entertaining essentials for effortless hosting

Try our Mistletoe Wish Muffins for a limited time



100 PTS
when you buy 2

6⁹⁹

COMPLIMENTS Muffins 4-6 pk 400-600 g

Panache Frozen Desserts 300-650 g



BUY 2 GET 3RD FREE
of equal or lesser value

MIX & MATCH

LIMITED TIME ONLY



6⁹⁹

OLIVIER'S Caramel Chocolate Rods or Caramel Pretzel with Drizzle 160-320 g



100 PTS
when you buy 2

2⁹⁹

COMPLIMENTS Snacking Crackers selected 200-225 g



17⁹⁹

FILIPPO BERIO Olive Oil 750 mL



14⁹⁹

LAVAZZA Specialty Coffee 340 g



200 PTS
when you buy 2

6⁹⁹

COMPLIMENTS Sparkling Water 12x355 mL



3⁹⁹

PANACHE Salad Dressing 350 mL



3⁴⁹
ea when you buy 2 or more

GAROFALO Imported Dry Pasta 500 g 3.99 ea

Holiday treats for your pet



999

PURINA DentaLife Dog Chews or
Treats 485-595 g



999

PURINA Beggin' Strips
Dog Treats 708 g



3/99

100 PTS
when you buy 3

WHISKAS Temptations
Dry Cat Treats 180 g



2/\$5

PURINA Friskies Party Mix Cat Treats 170 g



100 PTS
when you buy 5

759

CESAR Gourmet Wet Dog Food 100 g



699

COOKIE PAL Dog Biscuits or
Treats 250-300 g



799

ZUKE'S Dog Treats 170 g



STARTING AT
249

**MILK-BONE Dog Biscuits, Treats
or Chews 113-900g or 2 kg**

so celebration ready



\$20 BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2 kg



\$15 COMPLIMENTS Frozen Boneless Turkey Breast Roast with Cranberry Stuffing 1 kg

9⁹⁹ /lb

Porchetta-Style Turkey Roast 22.02/kg



All HAYTER'S FARM Turkey Products starting at 4.99/lb, 11.00/kg



18⁹⁹

Boneless Turkey Roast with Cranberry Apple Stuffing, Campfire Sausage Stuffing or Bacon Wrapped 1 kg



1⁹⁹ /lb
4.39/kg

MEMBER PRICING

2⁴⁹ /lb
5.49/kg

without Scene+ Card

HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys all available sizes



2⁷⁷ /lb

BUTTERBALL Regular, Stuffed or Naturally Inspired Raised Without Antibiotics Turkeys frozen grade A all available sizes 6.11/kg



100 PTS when you spend \$10 or more

6⁴⁹ /lb

COMPLIMENTS Honey Ham Half, Quarter or Bone-In Ham Steaks 14.31/kg



500 PTS when you buy 1

8⁴⁹ /lb

PANACHE Simply Carve Ham 18.71/kg

so sharable sweets



15⁴⁹ NESTLÉ
KitKat Cabin 389 g
while supplies last



6⁹⁹ KINDER Surprise Eggs
100 g while supplies last



7⁴⁹ COMPLIMENTS
Candy Canes 100 pk
while supplies last



1⁹⁹ MAYNARDS Sour Patch Kids or Coal Box
100 g or HERSHEY'S King Size Bars 62-85 g
while supplies last



7⁹⁹ KIT KAT NHL Chocolate Hockey Stick
141 g or MERCI Chocolates 200 g
while supplies last



9⁴⁹ LINDT Chocolate Bear 100 g
while supplies last



7⁹⁹ GANONG Delecto Assorted
Chocolates 230-265 g
while supplies last



3⁴⁹ BUBBLEGUM KIDS
Sugar-Free Gum 83 g
assorted while
supplies last



10⁹⁹ LINDT Swiss Classic
Gold Bar 300 g while
supplies last

so thoughtfully shared



STARTING AT
13⁴⁹

Holiday Gift Mug Sets
while quantities last



20% off

CANDLE-LITE Jar
Candles 397-511 g
while quantities last



12⁴⁹

LOFT HOTEL Printed Fleece Throws
while quantities last



17⁹⁹

LOFT HOTEL Faux Fur Throw
while quantities last



15⁹⁹

STARFRIT Mini Waffle Makers snowman or snowflake
while quantities last



34⁹⁹

STARFRIT Caledonia 10-Cup Coffee Maker
while quantities last



26⁹⁹

STARFRIT Caledonia 2-Slice Toaster or Caledonia
Electric Kettle 1.7 L while quantities last



22⁹⁹

CUISINART
Coloured Knife Set
while quantities last

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply

