

Verified Prices  **WE CHECK PRICES** so you don't have to. If we're not the lowest price on select items, you'll automatically get the difference in Scene7 points*.

DECEMBER 4-17

BUY \$200 IN SOBEYS
GIFT CARDS & GET

That's like *10
toward your
groceries

1,000 PTS

RECEIVE 1000 Scene+ Points when you purchase 1,000 in Sobeys Gift Cards. Offer valid from December 4-17 at all Sobeys locations in Atlantic Canada. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Sobeys gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Offer is valid only on Sobeys gift cards. Limit of 5 offers per account number. No coupon required. Scene+ digital or physical membership card must be presented. Offer subject to change and may be withdrawn without notice. Visit <http://www.sceneplus.ca/terms> and conditions to view full Terms and Conditions. Trademarks of Scene Plus Corporation used under license by Sobeys Capital Incorporated.

Verified

347

original or whole wheat, 227 g

Scene⁺

MEMBER

PRICING

Swipe your Scene+ Card and Save



Made with 100% Canadian Flour



BAKED IN STORE

MEMBERS SAVE 70¢

179

MEMBER PRICING

2⁴⁹

without Scene+ Card

French or Italian Bread 450 g



value size

6⁸⁸

/lb

15.17/kg

MEMBER PRICING

23%
SAVE WITH MEMBER PRICING

7⁹⁹

/lb

17.66/kg

without Scene+ Card

Fresh Boneless Whole Beef Brisket cryovac, cut from Canada AA grade beef while supplies last



MEMBERS SAVE \$1.30

2⁴⁹

MEMBER PRICING

3⁷⁹

without Scene+ Card

OLD DUTCH Potato Chips 235 g or RIDGIES 200 g



MEMBERS SAVE

50%
off

MEMBER PRICING

30%
off

without Scene+ Card

JAMIESON Vitamins or Supplements selected varieties and sizes

Look for more Member Pricing throughout the flyer and in-store.

FLO1_SPT_WK02_PRR_ATL_NSL_NSL_REL_NFLD

SCAN
FOR DELICIOUS
HOLIDAY RECIPES

A square QR code with a black and white pixelated pattern, used for linking to digital content. It is positioned to the right of the 'SCAN' text, with a curved arrow pointing from the text to the code.

Get **500 PTS**

When you spend \$20
on any Robin Hood,
Carnation and Eagle
Brand products*

*before taxes

Get **500 PTS**

When you spend \$20
on any Robin Hood,
Carnation and Eagle
Brand products*

*before taxes

3.99

ROBIN HOOD
Flour 2.5 kg
assorted varieties



3.99

ROBIN HOOD
Flour 2.5 kg
assorted varieties



22 kg • 48 canisters



3⁹⁹

ROBIN HOOD Quick
Oats 1 kg assorted
varieties

22 kg • 48 canisters



3⁹⁹

ROBIN HOOD Quick
Oats 1 kg assorted
varieties

22 kg • 48 canisters



3⁹⁹

ROBIN HOOD Quick
Oats 1 kg assorted
varieties

3⁴⁹

EAGLE BRAND
Condensed Milk 300 mL
assorted varieties



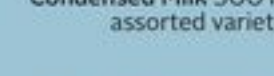
3⁴⁹

EAGLE BRAND
Condensed Milk 300 mL
assorted varieties

The advertisement features a large price tag '3⁴⁹' indicating \$3.49 per unit volume. Below it, the product name 'EAGLE BRAND' is prominently displayed in its signature blue and white font, followed by 'Condensed Milk 300 mL' and 'assorted varieties'. A red maple leaf graphic is positioned to the right of the product name. The main visual is a can of Eagle Brand Original Condensed Milk, which shows a label with a woman holding a child and a bowl of food. In the bottom left corner, there is a smaller image of a bowl filled with condensed milk.

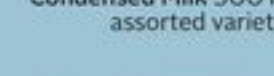


EAGLE BRAND
Condensed Milk 300 mL
assorted varieties



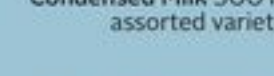
Product availability may vary by store. *Offer valid from November 27 to December 27, 2025 at participating Sobeys, Sobeys, USA

EAGLE BRAND
Condensed Milk 300 mL
assorted varieties



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EAGLE BRAND
Condensed Milk 300 mL
assorted varieties



Product availability may vary by store. *Offer valid from November 27 to December 27, 2025 at participating Sobeys, Sobeys, USA

Product availability may vary by store. *Offer valid from November 27 to December 21, 2005 at participating Sobeys, Safeway, IGA, Wex, Foodland and Thrifty Foods locations in Canada. Get \$75 when you spend \$20 on participating Canimor™, "Canimor" and Eagle Brand® products. Qualifying purchase must be made in a single transaction. Excludes Canimor™ 12pk and Robitussin™ and Five Roses® 12 1/4 Oz. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products, environmental charges, fuel, and other goods and services which are non-discountable or excluded by law. Cannot be combined with any other offers. Limit of one offer per transaction. Offer subject to change and may be withdrawn without notice. TM Trademarks of Sobeys Plus IP Corporation, used with permission.

Product availability may vary by store. *Offer valid from November 27 to December 21, 2015 at participating Sobeys, Safeway, IGA, West, Foodland and Thrifty Foods locations in Canada. Get \$15 P/S when you spend \$25 participating Robin Hood, Cremation® and Legend® products. Qualifying purchases must be made in a single transaction. Excludes Cremation® 12pk and Robin Hood® and Five Roses® 12 1/2 fl.oz. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards. Void dairy deposits, environmental charges, fuel, and other goods and services which are non-deductible or excluded by law. Cannot be combined with any other offers. Limit of one offer per transaction. Offer subject to change and may be withdrawn without notice. TM Trademarks of Scena Plus IP Corporation, used with permission.

CHOCOLATE CHIPS
BRIQUES DE CHOCOLAT
SEMI-SWEET
AU SUCRE
250 g

CHOCOLATE CHIPS
BRIQUES DE CHOCOLAT
MILK
AU LAIT
250 g

399

100 PTS.
when you buy 2

LAURA SECORD
Chocolate Chips 250 g

FLO2_SEP_WW32_PRR1_A71_N3_N3_PEL_AFL

CHOCOLATE CHIPS
BRIQUES DE CHOCOLAT
SEMI-SWEET
AU SUCRE
250 g

CHOCOLATE CHIPS
BRIQUES DE CHOCOLAT
MILK
AU LAIT
250 g

399

100 PTS.
when you buy 2

LAURA SECORD
Chocolate Chips 250 g

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100 PTS.
when you buy 2

LAURA SECORD
Chocolate Chips 250 g

FLO2_SEP_WW32_PRR1_A71_N3_N3_PEL_AFL

Donate Dec 1st - 24th to support our local food bank
 100% of your donation goes to our local food bank

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

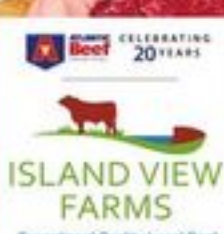
*2X more Canadian-origin products than the nearest competing store. Based on a comparison of 100 Canadian-origin products. Excludes products that are not available in all stores. For more information, visit www.2xcanadianproducts.com. ©2014 Loblaws Inc. All rights reserved. Loblaws, the Loblaws logo, and the Loblaws leaf are trademarks of Loblaws Inc. or its affiliates. All other trademarks are the property of their respective owners.

[illegible]



So holiday





28⁹⁹ /lb Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 63.91/kg



MEMBERS SAVE 11¢/lb

377 /lb **MEMBER** 8.31/kg

477 /lb **without Seniors Card** 10.52/kg

Homestyle Seasoned Whole Chicken



8⁹⁹ /lb Fresh Boneless Pork Belly or Seasoned Pork Tenderloin Porchetta Roast 19.82/kg



10% off Fresh Boneless Beef Tenderloin Premium Oven Roast or Grilling Steak cut by your meat expert from Canada AAA grade beef



12⁹⁹ /lb Fresh Atlantic Salmon Roasts with Cranberry & Seafood Stuffing 28.64/kg



Scan here

So much inspiration

So ready to bake



100 PTS when you buy 1

COMPLIMENTS Butter Sticks 4 pk 454 g



4⁴⁹ TENDERFLAKE Pie Shells, Tart Shells or Puff Pastry 255-397 g



5⁹⁹ PHILADELPHIA Lactose Free Cream Cheese 250 g



3⁹⁹ ROBIN HOOD Flour selected 2.3 kg



3⁹⁹ CRISCO Shortening selected 454 g



14⁹⁹ MAZOLA Oil 2.84 L



14⁹⁹ OXFORD Frozen Blueberries 1.5 kg

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards for details

PO2_SBY_WK32_PPN_ATL_PDI

So much value

4⁷⁷
/lb

Bulk Coloured
Peppers product of
Mexico 13.52/kg

2⁴⁹

Roma Tomatoes
product of Mexico
or USA 5.49/kg

3⁴⁴

Broccoli
product of Mexico
or USA

3⁹⁹

Raspberries or Blackberries
product of Mexico or USA 170 g

\$5

Green Kiwi product
of New Zealand or
Greece 454 g

2⁹⁹

Pomegranates
product of USA

floral



STARTING AT
27⁹⁹

Holiday Arrangements or
centerpiece selection may
vary by store

Available at most stores



\$36

Serene Snowfall
Bouquet



22⁹⁹

Bah-Humbug
Gnome Cedar or
Grinchmas Tree



\$24

Premium Poinsettia
8" grown in New
Brunswick

Give them more with the Grocery Essentials Card



Visit sobeys.com/giftcards
for details

seafood

8⁹⁹
MEMBER PRICE
without Scene+ Card
COMEAU Hot Smoked Atlantic Salmon Strips 150 g, GOSSELIN Hot Smoked Atlantic Salmon Portions 140 g or WILLY KRAUK'S Cold Smoked Atlantic Salmon previously frozen 115 g

4⁹⁹
Product of Canada Fresh Atlantic Salmon Portions skin-on 11.5 g

2⁹⁹ +.75 PTS
when you buy 1
COMPLIMENTS Crab or Lobster-Flavoured Alaskan Pollock 227 g

11⁹⁹
TOPPITS Gluten-Free Breaded Premium Fish Fillets 400 g

WISE CHOICES
KEEP ROLLING IN
Look for the Ocean Wise® recommended logo in our stores for an Ocean Friendly Choice.

10⁹⁹
Yellow Fin Tuna Steaks previously frozen or frozen product of Vietnam 24.23/kg

2²⁹
Product of Atlantic Canada Fresh Mussels 5.05/kg

16⁹⁹
SUSTAINABLE BLUE Land-Raised Fresh Atlantic Salmon Fillets product of Nova Scotia subject to availability 37.46/kg

1²⁵
Fresh Choice Oysters subject to availability

Get 100 PTS when you spend \$10 or more
Get 300 PTS when you spend \$35 or more

bakery

BUY 1 GET 1 FREE
Brownies 550-585 g or Brownie Cakes 310-390 g

MIX & MATCH

BAKED IN STORE
1²⁹ without Scene+ Card
Baguettes white or multigrain 234 g

BUY 4 GET 5TH FREE
Patisseries small or large

BAKED IN STORE
6⁹⁹ +.100 PTS
when you buy 2
Filled Shortbread Cookies 6 pk 240 g

BAKED IN STORE
3⁶⁹ +.200 PTS
when you buy 2 or more
Bagels 4 pk 450 g 3.99 ea

BAKED IN STORE
3⁹⁹ +.200 PTS
when you buy 2 or more
Dark or Winnipeg Style Light Rye Bread 450 g 4.29 ea

deli & kitchen

SLICED FRESH
2⁹⁹ 700 g
3²⁹ 200 g
without Scene+ Card
COMPLIMENTS Black Forest or Honey Ham

SLICED FRESH
3⁷⁹ 700 g
+150 PTS when you buy 300 g or more
PILLER'S Salami assorted varieties

5⁹⁹
LA PANZANELLA Mini Croccantini 100-170 g

2⁹⁹
LA BELLE BRETAGNE Pâté selected 150 g

6⁴⁹ 700 g
Swiss Gruyère

6⁴⁹ 150 g or Cuisine 220 g
without Scene+ Card
BOURSIGN 150 g or Cuisine 220 g

7⁴⁹
TRE STELLE Feta, Halloumi, Boccconcini or Feta Cubes 200 g, Crumbled Feta 150 g, Parmesan 125 g, Mascarpone 275 g or Ricotta 400-475 g

4⁹⁹
SOMETHING SPECIAL Gourmet Antipasto or Jellies selected 250-300 g

6⁹⁹ 7⁹⁹ without Scene+ Card
2 Pack Mixed Deli Meat Subs or select varieties 430 g

5⁹⁹
SUSHI! Asian Appetizers 250-350 g available chilled

6⁴⁹
RANA Fresh Pasta selected 227-300 g

4⁴⁹
FONTAINE SANTÉ or LANTANA Regular Hummus, Topped Hummus or Dips 227-283 g

'Tis the Season for Festive Lunches!

13⁹⁹ +.150 PTS when you buy 1
Whole Festive Chicken Dagwood Sandwich 1.04 kg

200 PTS when you buy 2
7⁹⁹
Festive Prosciutto Pesto or "Sweet Stinger" Hot Honey, Cup & Char Pepperoni Flatbreads or select varieties 230-305 g

meal makers

100 Pts when you buy 2
4.99
 PAM Cooking Spray 11-170 g
 (excluding non-GMO and organic)

3.49 per 1/2 lb
 Buy 2 or more
MARTELL'S Breadcrumbs 425 g
 4.79 ea

300 Pts when you buy 2
6.99
STEFANO'S Pasta Sauce 405-648 mL

2/\$7 **100 Pts** when you buy 2
CAMPBELL'S Chunky Soup 515 mL

kanel.
Gourmet Seasonings
40-95 g • white supplies last

15% off
KANEL Gourmet Seasonings
40-95 g • white supplies last

WINDSOR
Flavoured Salts
124-147 g

200 PPS
when you buy 2

NEW

5.49

MR. NOODLES
Instant Noodles
124-147 g

200 PPS
when you buy 2

59.99

TACO BELL
Dinner
Kits 251-414 g

200 PPS
when you buy 2

4.99



5⁹⁹

QUAKER Muffin or Cookie Mix 750-900 g or All Purpose Flour 1200 g or CHRISTIE House Maid Crumbs or BAKER'S Chocolate 170-225 g



5⁹⁹

POST Family Size Cereal 453-725 g or CRACKER JACKETS Bagged Jumbo Cereal 400-794 g



4⁹⁹

PEARL MILLING Company Pancake Mix 900 g or Syrup 710 mL



4⁹⁹

NUTELLA Hazelnut Spread 375 g or B-ready Baked Goodies 6 pk



2.49 SNACK PACK Puddings and Gels 4 pk



5.49 DORITOS® 10" Tortillas 366-610 g



2.89 COMPLIMENTS® Cinnamon 6% and 18% Coconut Milk 400 mL

natural health

4⁹⁹ **SILK** Plant Based Yogurt 500-600g

4⁹⁹ **Violife** Cheese Style Shreds, Shreds, Blocks 200g or Cream Cheese 227g or Parm Velveeta 150g

5⁴⁹ **Pacific Foods** Chicken Broth Broths 346 mL

5⁴⁹ **JORDANS** Granola MORNING CRISP CRUNCH ALMOND

5⁴⁹ **JORDANS** Cereal 575-600g

Scene⁺ GET 700 PTS

FOR EVERY \$50 SPENT IN IDO JAPAN, DAVIDTEA, FANATICS, JOEY RESTAURANTS, BOSTON PIZZA, CHURROS TO GO, OR GAME & GORU GIFT CARDS!

Offer valid during December 4 - 10, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. ©2024 Cards issued by Peoples Trust Company.

P07-SEB-WK12-PRN-ATT-NO-NB-PEL-USA

frozen & dairy

3⁹⁹
+100 PTS
when you buy 2
HELIVA GOOD! Dip 250 g

7⁹⁹
+200 PTS
when you buy 2
STARBUCKS Creamers 828 mL or Non-dairy Creamers 828 mL

4⁹⁹
CHAPMAN'S Markdale Creamery Ice Cream 2 L or NATREL Mochi Ice Cream 210 mL selected

5⁹⁹
PLAISIRS GASTRONOMIQUES Stromboli Pizza 371-422 g

8⁴⁹
+300 PTS
when you buy 2
COMPLIMENTS Pure Orange Juice 2.5 L

3⁹⁹
+200 PTS
when you buy 3
YOPLAIT Yogurt Tubes or Mingo Yogurt 6-8 pk

4⁹⁹
+100 PTS
when you buy 2
WONG WING Frozen Entrées 284-300 g

8⁴⁹
MARIE CALLENDER'S Frozen Meal 680-879 g

6⁹⁹
+100 PTS
when you buy 2
PHILADELPHIA Cream Cheese 340 g

5⁹⁹
+100 PTS
when you buy 2
ARMSTRONG Cheese Sticks 210 g, Swirls 263-340 g, Nibblers 200 g or Combos 180 g

STARTING AT 6⁴⁹
+150 PTS
when you buy 2
SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-288 g

3⁹⁹
MCCAIN Breakfast Potatoes 600-650 g or COMPLIMENTS Frozen Vegetables selected 500-750 g

drinks & snacks

\$3
+100 PTS
when you buy 3
DARE Breton, Vista or Simple Goodness Crackers 135-225 g

3⁹⁹
CHRISTIE Peek Freans or Dad's Cookies 275-350 g, ARNOIT'S Tim Tams 175-200 g or CLOBBYRY Fingers 114 g

4⁴⁹
+100 PTS
when you buy 2
OASIS Juice or DEL MONTE Nectar 8x200 mL tetra

38⁹⁹
McCAFE Keurig® Compatible Single Serve Pods 48 pk or BEST BUY Coffee Pods 100 pk

9⁹⁹
M&M'S, REESE'S, HERSHEY'S Pouches 324-347 g or HERSHEY'S or REESE'S Miniatures 400 g while supplies last

4⁷⁹
DENTYNE or TRIDENT Multipack Gum

2⁵⁰
SAN PELLEGRINO or PERRIER Sparkling Water 750 mL-1 L

6⁹⁹
+100 PTS
when you buy 2
GATORADE Powder 10 pk

2/\$9
MISS VICKIE'S Kettle Chips 190-200 g

3⁷⁹
DORITOS Tortilla Chips 210-280 g

3²⁹
QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g 4.29 ea

2⁹⁹
KELLOGG'S Kashi or Special K selected 165-200 g

+100 PTS
when you buy 2
COMPLIMENTS ORGANIC Large Eggs 12 pk

3⁴⁹
+50 PTS
when you buy 1
COMPLIMENTS Sour Cream 500 mL

4⁹⁹
COMPLIMENTS Belgian Waffles Original or Liège-Style 268-390 g

2⁹⁹
COMPLIMENTS Pierogies 907 g

3⁴⁹
COMPLIMENTS Tablet Bars 100 g

9⁹⁹
+200 PTS
when you buy 2
COMPLIMENTS Non-Alcoholic Beer 12x355 mL

+100 PTS
when you buy 2
COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g

9⁹⁹
+1,000 PTS
when you buy 2
COMPLIMENTS Roast & Ground Coffee 300 g

home & pet care

725 or more
PURINA Fancy Feast Broths or LIF Soups 34-40 g 1.59 ea

100 Pts
when you buy 1

849 WHISKAS Dry Cat Food 1.5-2 kg

150 Pts
when you buy 4

4/\$5 COMPLIMENTS Wet Dog Food 100 g

\$2 off PEDIGREE Dry Dog Food 2-2.8 kg

1249
ARM & HAMMER Laundry Detergent 2.96 L

STARTING AT 499
DAWN Dish Soap 532-982 mL or Powerwash Refill 473 mL

2/\$9 **150 Pts**
when you buy 2
LYSOL Bathroom or Toilet Bowl Cleaner 650-950 mL All-Purpose or Power Cleaner 650 mL 1-L Shower Foam Cleaner 538-680 g Dual Action Wipes 35 pk or Toilet Bowl Pucks 100 g selected

1999
CASCADE Auto Dish Tabs 51-90 pk

200 Pts
when you buy 1

1999 ENERGIZER Batteries AAA 16 pk or AA 24 pk

STARTING AT 999
CHARMIN Bathroom Tissue 8-24 rolls or BOUNTY Paper Towels 2-3 pk or Napkins 400 pk

100 Pts
when you buy 1

1099 SCOTTIES Ultra Soft Tissue 4 pk

health, beauty & baby

UP TO 20% off
SENSODYNE Pronamel or Clinical Toothpaste or Toothbrushes 75 mL or 2 pk selected

849 **400 Pts**
when you buy 2
LISTERINE Clinical Solutions Rinse 500 mL selected

799 **100 Pts**
when you buy 2
BIC Men's and Women's Razors or Blades 3 pk selected

899
OLD SPICE, SECRET, GILLETTE Deodorant 45-216 g or OLD SPICE Body Wash 729 mL selected

649
ELSEVE or L'ORÉAL Hair Care 150-385 mL selected

1049
U BY KOTEX Pads, Liners or Tampons 12-129 pk selected

749 **250 Pts**
when you buy 2
CREST Pro-Health Rinse, ORAL-B Battery Power Toothbrushes or Glide Flossers 1150 pk or 1 L selected

15% off
ST. IVES Skin Care selected

5599
GOOD START Plus 1 Formula 1.02 kg or Ready To Feed Formula 15 pk

7899
ENFAMIL A+ NeuroPro 18 pk

1099 **200 Pts**
when you buy 2
Aveeno Baby Care 532 mL

200 Pts
when you buy 1

2899
PAMPERS Easy Ups or Ninjamas Training Underwear 34-74 pk

health, beauty & baby

SENSODYNE Pronamel or Clinical Toothbrushes 75 mL or 2 pk selected

UP TO **20%** off

LISTERINE Clinical Solutions Rinse 500 mL selected

8.49 + **400 PTS** when you buy 2

BIC Men's and Women's Razors or Blades 1-8 pk selected

7.99 + **100 PTS** when you buy 2

OLD SPICE, SECRET, GILLETTE Deodorant 45-216 g or OLD SPICE Body Wash 709 mL selected

8.99

ELSEVE or L'ORÉAL Hair Care 150-385 mL selected

6.49

U BY KOTEX Pads, Liners or Tampons 12-229 pk selected

10.49 + **100 PTS** when you buy 2

CREST Pro-Health Rinse, ORAL-B Battery Power Toothbrushes or Glide Flossers 1150 mL or 1 L selected

7.49 + **250 PTS** when you buy 2

ST. IVES Skin Care selected

15% off

GOOD START Plus 1 Formula 1.02 kg or Ready To Feed Formula 15 pk

55.99

ENFAMIL A+ NeuroPro 18 pk

78.99

Aveeno Baby Care 532 mL

10.99 + **200 PTS** when you buy 2

PAMPERS Easy Ups or Ninjamas Training Underwear 34-74 pk

28.99 + **200 PTS** when you buy 1

pharmacy

Only available at Pharmacy Locations
 *Offer available while supplies last. ©2014 Walgreens

15% off

MIX & MATCH

Get 600 PTS
 when you buy 2

NICORETTE Gum or Lozenges 80-105 pk or Quick Mist or NICODERM 7 pk selected, PEPICID Heartburn Relief 25-30 pk, TYLENOL, BENLYN or SNUBIB Cough, Cold & Sinus selected*, BAND-AID Premium Bandages, POLYSPORIN Ointment 30 g, TYLENOL, Plain Relief 80-150 pk, MOTRIN 400mg Liquid Gel 60 pk*, TYLENOL Easy Dissolve 32 pk or TYLENOL Precise 113 g

Coughs & Chest Congestion

As us if a personalized care plan is right for you.

Get diabetes care that fits your needs.

360Health | Jevity
 PERSONALIZED CARE | NUTRITION

sceneplus.ca/register

Scene+™

JOIN SCENE+ TODAY.

sceneplus.ca/register

*Due to contractual obligations, products purchased using a prescription filled by a pharmacist may not be eligible for savings.

^{***}Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Score+™ points.

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get
100 PTS
when you buy 1

COMPLIMENTS Snack Crackers &
Cheese Dip 87 g

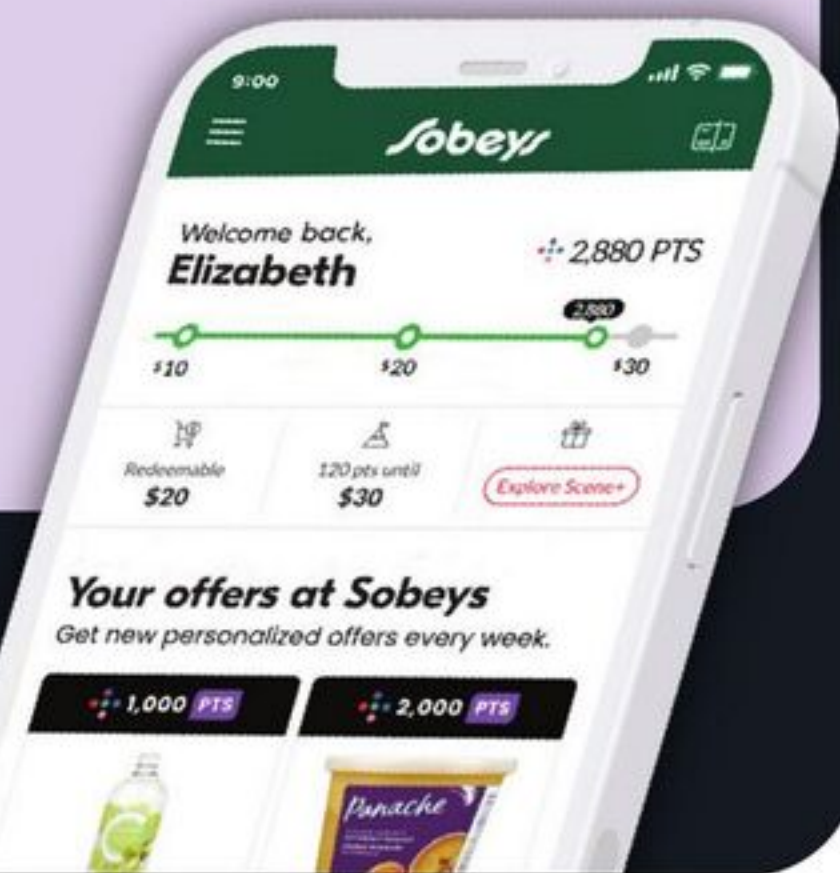


**SAVE
\$3**
LOAD THIS OFFER
AND SAVE \$3 ON
COMPLIMENTS Party Mix
908 g



Get
250 PTS
when you buy 2

COMPLIMENTS Family Size Sliced Deli
Meats selected 400 g



Download on the
App Store

GET IT ON
Google Play

Offer valid December 4th to December 10th, 2025 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Your destination for
variety and value



2⁹⁹
COCONUT
product of
Vietnam



5⁹⁹
/lb
Frozen Grade A Whole
Ducks 13.21/kg

Bananas or Plantain
product of Guatemala
4.39/kg

1⁹⁹
/lb



6²⁹
UCC The Blend 114
Instant Coffee 90 g



2⁹⁹
FOCO Roasted
Coconut Water 1 L



1²⁹
EIGHT TREASURES
Coconut Milk 400 mL



1⁴⁹

KIM PHAT Water
Chestnuts selected
varieties 227 g



5⁴⁹
KADOYA
Sesame Oil 163 mL



6⁷⁹

NISSIN Instant Noodles Packet
500 g



2⁹⁹
WAI WAI Rice
Vermicelli 500 g



3⁴⁹
ORION Chocomont
Biscuits 144 g



3⁴⁹
GOLDEN DRAGON Sauces
selected varieties 455 mL

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

So grazeable

Perfect bites for every board

500 PTS
when you buy 4

MIX & MATCH ANY 4 FOR

24⁹⁹

COMPLIMENTS Camembert or Brie 170-200 g,
KERRYGOLD 198 g, MONSIEUR GUSTAV Gouda or
Swiss 170 g selected, Flavoured Cheddar 200 g, Double
Cream Brie 125 g, CASTELLO 200 g selected,
CASTELLO Blue 125 g, COMPLIMENTS Goat Cheese
113 g selected, KAUKAUNA Cheese Balls 170 g,
FANTINO & MONDELLO 100-200 g, PANACHE
Toppers 130 mL or PANACHE Crisps 150 g

That's like
\$5
toward your
groceries

Traditional
cheddar addition



Elevate your board
with a savoury
touch



Introduces
a unique, tangy
taste



A reliable crowd-
pleaser



Offers
strong, bold
flavour



so catch worthy

All you need for a towering crowd pleaser



19⁹⁹

COMPLIMENTS NATURALLY SIMPLE Raw Black Tiger Shrimp 8-12 pk per lb 454 g



Black Tiger Shrimp
Crevettes tigrées

NATURALLY SIMPLE
SIMPLE NATURELLEMENT

RAW CRUES
COUSIN
OU DÉGÂLÉ



STARTING AT 125

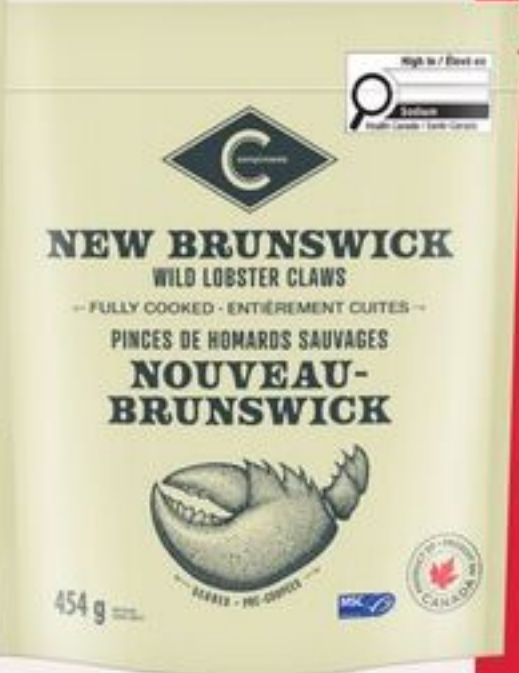
From Atlantic Canada
Fresh Choice Oysters
subject to availability



CHOOSE CANADIAN SEAFOOD

22⁹⁹

COMPLIMENTS New Brunswick Wild Lobster Claws 454 g or Nova Scotia Wild Atlantic Scallops 20-40 ct per lb 340 g



NOVA SCOTIA
WILD SEA SCALLOPS
UNCOOKED - NON CUITS
PÉTIONCLES GÉANTS SAUVAGES DE NOUVELLE-ÉCOSSE

20-40
175
340 g

NEW BRUNSWICK
WILD LOBSTER CLAWS
FULLY COOKED - ENTièrement CUITES
PINCES DE HOMARDS SAUVAGES NOUVEAU-BRUNSWICK

454 g



21⁹⁹

COMPLIMENTS Newfoundland Cooked Wild Snow Crab Clusters 454 g



NEWFOUNDLAND AND LABRADOR
WILD SNOW CRAB CLUSTERS
FULLY COOKED - ENTièrement CUITES
SECTION DE CRABE DES NEIGES SAUVAGE TERRE-NEUVE-ET-LABRADOR

454 g

29⁹⁹

BLUE TIDE Wild Caught Atlantic Canada Lobster Meat 200 g



CHAIR DE HOMARD
LOBSTER MEAT

200 g

so prepared

Grab your entertaining essentials for effortless hosting

Try our Mistletoe Wish Muffins for a limited time



100 PTS
when you buy 2

6⁹⁹

COMPLIMENTS Muffins 4-6 pk 400-600 g

Panache Frozen Desserts 300-650 g



BUY 2 GET 3RD FREE
of equal or lesser value

MIX & MATCH

LIMITED TIME ONLY



6⁹⁹

OLIVIER'S Caramel Chocolate Rods or Caramel Pretzel with Drizzle 160-320 g



100 PTS
when you buy 2

2⁹⁹

COMPLIMENTS Snacking Crackers selected 200-225 g



17⁹⁹

FILIPPO BERIO Olive Oil 750 mL



14⁹⁹

LAVAZZA Specialty Coffee 340 g



200 PTS
when you buy 2

6⁹⁹

COMPLIMENTS Sparkling Water 12x355 mL



3⁹⁹

PANACHE Salad Dressing 350 mL



3⁴⁹
ea when you buy 2 or more

GAROFALO Imported Dry Pasta 500 g 3.99 ea

So paw-fect

Holiday treats for your pet



9⁹⁹

PURINA DentaLife Dog Chews or
Treats 485-595 g



9⁹⁹

PURINA Beggin' Strips
Dog Treats 708 g



3/9⁹⁹

100 PTS
when you buy 3

WHISKAS Temptations
Dry Cat Treats 180 g



2/\$5

PURINA Friskies Party Mix Cat
Treats 170 g



100 PTS
when you buy 5

1⁵⁹

CESAR Gourmet Wet Dog Food 100 g



11⁴⁹

100 PTS
when you buy 1

PEDIGREE DentaStix
504-608 g



6⁹⁹

COOKIE PAL Dog Biscuits or
Treats 250-300 g



7⁹⁹

ZUKE'S Dog Treats 170 g



STARTING AT
2⁴⁹

MILK-BONE Dog Biscuits, Treats
or Chews 113-900g or 2 kg

Get 200 PTS
when you
spend
\$9 or more

so celebration ready



\$20 BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2 kg



\$15 COMPLIMENTS Frozen Boneless Turkey Breast Roast with Cranberry Stuffing 1 kg

9⁹⁹ /lb

Porchetta-Style Turkey Roast 22.02/kg

EXCLUSIVE
exclusive to **Sobey's**

BUY 2 GET 3RD of equal or lesser value FREE

All HAYTER'S FARM Turkey Products starting at 4.99/lb, 11.00/kg

MIX & MATCH



18⁹⁹

Boneless Turkey Roast with Cranberry Apple Stuffing, Campfire Sausage Stuffing or Bacon Wrapped 1 kg



MEMBERS SAVE 50¢ /lb
1⁹⁹ /lb
4.39/kg **MEMBER PRICING**

HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys all available sizes



2⁷⁷ /lb

BUTTERBALL Regular, Stuffed or Naturally Inspired Raised Without Antibiotics Turkeys frozen grade A all available sizes 6.11/kg



100 PTS when you spend \$10 or more

6⁴⁹ /lb

COMPLIMENTS Honey Ham Half, Quarter or Bone-In Ham Steaks 14.31/kg



500 PTS when you buy 1

8⁴⁹ /lb

PANACHE Simply Carve Ham 18.71/kg

so sharable sweets



15⁴⁹ NESTLÉ
KitKat Cabin 389 g
while supplies last



6⁹⁹ KINDER Surprise Eggs
100 g while supplies last



7⁴⁹ COMPLIMENTS
Candy Canes 100 pk
while supplies last



1⁹⁹ MAYNARDS Sour Patch Kids or Coal Box
100 g or HERSEY'S King Size Bars 62-85 g
while supplies last



7⁹⁹ KIT KAT NHL Chocolate Hockey Stick
141 g or MERCI Chocolates 200 g
while supplies last



9⁴⁹ LINDT Chocolate Bear 100 g
while supplies last



7⁹⁹ GANONG Delecto Assorted
Chocolates 230-265 g
while supplies last



3⁴⁹ BUBBLEGUM KIDS
Sugar-Free Gum 83 g
assorted while
supplies last



10⁹⁹ LINDT Swiss Classic
Gold Bar 300 g while
supplies last

so thoughtfully shared



GRINCH
HOT COCOA MUG SET
TEN ACRE GIFTS
NET WT. 1.02 (28g)

STARTING AT 13⁴⁹
Holiday Gift Mug Sets while quantities last



GHIRARDELLI
HOT COCOA MIX
Double chocolate
Happy Holidays!
MUG & COCOA GIFT
Net Wt. 0.85 OZ (24g)



CANDLE-LITE
Limited Edition
CHRISTMAS BAKERY
Candles 397-511 g while quantities last

20% off



Loft HOTEL
SOFT FLEECE THROW
JETE EN MOUETTE DROUE
100% ultra-soft polyester

12⁴⁹
LOFT HOTEL Printed Fleece Throws while quantities last



Loft HOTEL
THROW-JETE
FAUX FUR
100% ultra-soft polyester

17⁹⁹
LOFT HOTEL Faux Fur Throw while quantities last



Starfrit
Mini Waffle Makers snowman or snowflake while quantities last

15⁹⁹



Starfrit
Caledonia 10-Cup Coffee Maker while quantities last

34⁹⁹



Starfrit
Caledonia 2-Slice Toaster while quantities last



Starfrit
Caledonia Electric Kettle 1.7 L while quantities last

26⁹⁹



Cuisinart Advantage
KNIFE SET
ENSEMBLE DE COUTEAUX
12 PIECES
Cuisinart Coloured Knife Set while quantities last

22⁹⁹

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply

