

DOLLAR GENERAL

3 DAY SALE

DEC 11-DEC 13 • THURS-SAT

Items in this section while supplies last



MORE SAVINGS IN EVERY AISLE

INSTANTLY SAVE \$5* ON HOLIDAY BAKE

when you spend \$15 on Select Holiday Baking Products Reg. \$5-\$5.50
Combine with other Holiday Baking offers • See in-store for more details • Exclusions apply • Offer valid through 12/24

The collage features a variety of baking supplies:

- Baking Essentials:** Includes boxes of Duncan's House of Pancakes Waffles & French Toast Mix, Betty Crocker Super Moist Yellow Cake Mix, Pillsbury Bake It Up! Sugar Cookie Mix, Hershey's Cocoa, Hershey's Kisses, and a box of Jell-O.
- Baking Add-Ins:** Features a box of Baker's Coconut Shredded Unsweetened, a bag of Hershey's Kisses, and a box of Jell-O.
- Frosting & Decorating:** Shows tubs of Betty Crocker Frosting in Vanilla Caramel and Vanilla Cinnamon, and bags of Wilton Sprinkles in various colors.
- Pies & Crusts:** Displays a box of Pumpkin Pie Filling, a box of Graham Cracker Pie Crust, and a box of Butter Pecan Pie Filling.
- Meal Sides & Sauces:** Includes a box of Minute Tapioca, a box of Jiffy Corn Muffin Mix, a box of Jiffy White Bread Mix, and a box of Jiffy Blueberry Muffin Mix.
- Holiday Drinks:** Shows two bottles of Welch's juice, one red and one green.

BAKING ESSENTIALS

BAKING ADD-INS

FROSTING & DECORATING

PIES & CRUSTS

MEAL SIDES & SAUCES

HOLIDAY DRINKS

SEE MORE BAKING FAVORITES INCLUDED IN THIS OFFER INSIDE

Weekly Sales • Digital Coupons • Instant Savings • Cash Back

\$15⁹⁵ PRICE

\$4 **DG** DIGITAL GUARANTEE

\$119⁹⁵

*TIDEAL, POWER, AND DOWDY



Tideal® Power® 32 oz. or Liquid Laundry Detergent
16-18 washes/loads, all air
Dowdy® Loads 24 oz. air
Dowdy®

Tide
ORIGINAL 6X
16X
80
32

Dowdy
Load®
24 oz. air
32

**INSTANTLY
SAVE
75¢***

Load® Super Glue
Liquid Control
32 oz. air
Reg. \$5.50

\$15⁹⁵ PRICE

\$4 **DG** DIGITAL GUARANTEE

\$119⁹⁵

*TIDEAL, POWER, AND DOWDY



Tideal® Power® 32 oz. or Liquid Laundry Detergent
16-18 washes/loads, all air
Dowdy® Loads 24 oz. air
Dowdy®

Tide
ORIGINAL 6X
16X
80
32

Dowdy
Load®
24 oz. air
32

**INSTANTLY
SAVE
75¢***

Load® Super Glue
Liquid Control
32 oz. air
Reg. \$5.50

3 for
\$2

SALE

Must buy 3 to get discount price





Crown Royal®
Green Beans
 Cof.





Crown Royal®
Cream of Corn





Crown Royal®
Whole Kernel Corn

Clover Valley
 Cream Vegetables French
 Style w/ C. Green Beans
 or Whole Kernel of Corn
 10 oz. (300 mL) each

2 for
\$5

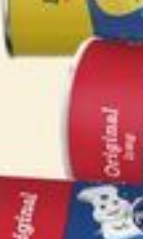
SALE

Must buy 2 to get discount price





Doritos®
Original
 10.5 oz. (300 g)





Doritos®
Garden of Eatin'®
 10.5 oz. (300 g)

Pilsbury® Grands® Buttermilk or
 Plain, Creamy or Flaky 8.5 oz. Assorted
 Must buy 2 to get discount price

2 for
\$4

SALE

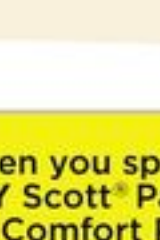
Must buy 2 to get discount price





Crown Royal®
Cinnamon Swirls





Crown Royal®
Crescent Rolls

*REG. PRICE
 10.5 oz. (300 g)
 10.5 oz. (300 g)
 10.5 oz. (300 g)



\$39 WITH AIRTIME PURCHASE

SALE

Moto G 5G Ret. \$59

- 6.7" 120Hz Display
- 50MP Quad Pixel Camera
- 2.4 GHz + 2.0 GHz Octa-Core Processor
- 4GB Memory
- Wi-Fi Calling Capable

Simple Mobile

Phone and Plan sold separately. Service Plan required for activation. Available in most states. While supplies last. Models may vary by store.



AMERICA'S SIMPLEST WIRELESS



1 DAY SALE

DEC 12 FRIDAY ONE DAY ONLY

Items in this section while supplies last
Offers with like items cannot be combined
Assortment and styles vary by store

15% OFF*

Gift Cards
Assorted

*Subject to availability.
See gift cards for
details, terms,
conditions, and (if
applicable) fees.
All trademarks are
property of their
respective owners.
Product may not be
available in all states.
The gift cards featured
are not sponsors or
otherwise affiliated
with this company.



SEE MORE IN STORE!

DOLLAR GENERAL®

24 DAYS OF SAVINGS

CHECK OFF THE LIST WITH LOWER PRICES

12/7 - 12/13

SUNDAY, DEC. 7



**INSTANTLY
SAVE \$5**
WHEN YOU SPEND \$15

L'Oréal®

Includes select L'Oréal®, Maybelline®, Garnier® Skin Care, Garnier® Hair Care, Thayers® Skin Care & Soft Sheen® Carson. Assorted varieties. Excludes Garnier Color Retouch.

Reg. Retail \$4-\$14

MONDAY, DEC. 8



SALE PRICE
\$5

True Living™ Tote

Includes 18 gal. Assorted varieties.

Reg. Retail \$9-9.50

TUESDAY, DEC. 9



SALE PRICE
\$4.50

DiGiorno® Rising Crust Pizza

Stuffed Crust not included. Assorted varieties.

Reg. Retail \$6.75

WEDNESDAY, DEC. 10



SALE PRICE
\$4

Ladies' Holiday Sweatshirts Slippers and Tumblers

Assorted varieties.

Reg. Retail \$5-\$8

THURSDAY, DEC. 11



SALE PRICE
2 FOR \$6

Smithfield® Bacon

Must buy 2. Excludes center cut. Assorted varieties.

FRIDAY, DEC. 12



SALE PRICE
\$10

4 ft. Pre-Lit Holiday Trees

Assorted varieties.

Reg. Retail \$28

SATURDAY, DEC. 13



SALE PRICE
\$1

Holiday Gift Bags and Wrapping Paper

Assorted varieties.

Reg. Retail \$3

CHEERS TO BIG SAVINGS

\$12⁹⁵

SALE

Budweiser®, Bud Light®,
Coors Light®, Coors®,
or Miller Lite®
12 pk./12 oz. cans
+ CA CRV or deposit
where applicable

Prices valid only
in Alabama



SNACKS, DRINKS & DEALS

3 for \$5 SALE

Coca-Cola®
Sprite® Fanta®
Seagram's®
Minute Maid®
1.6L Assorted
Must buy 3 to get discount price
• CA GVI or deposit where applicable

2 for \$3 SALE

Coca-Cola®
Sprite® Fanta®
Seagram's®
Minute Maid®
1.25L Assorted
Must buy 2 to get discount price
• CA GVI or deposit where applicable

2 for \$4 SALE

Gold Peak®
950 mL Assorted
Must buy 2 to get discount price
• CA GVI or deposit where applicable

3 for \$4 SALE

vitaminwater®
20 oz. Assorted
Must buy 3 to get discount price
• CA GVI or deposit where applicable

2 for \$4 SALE

Cheez-It® Crackers 6-7 oz. or Snap® 4.2 oz.
Assorted or Club® Crackers Mini's Original 6.2 oz.
Must buy 2 to get discount price

2 for \$4 SALE

Pringles® Super Stack 3.25 5.7 oz. Assorted
Must buy 2 to get discount price

BUY 2 GET 2 FREE

Doritos® 6-10.75 oz. Assorted
Reg. \$4.50 ea.

2 for \$5 SALE

Cheez-It® or Gardetto's® Snack Mix 8-8.5 oz. Assorted
Must buy 2 to get discount price

\$3 SALE

Snack Factory® Pretzel Crisps®
Original or Garlic Parmesan 2.2 oz.
Selection varies by store

2 for \$3 SALE

Mac's® Fried Pork Skins
Original or Bar-B-Q 3 oz.
Must buy 2 to get discount price

\$5.50 SALE

Clover Valley® Mixed Nuts Salted or Lightly Salted 14.75 oz.

\$175

Clover Valley® Sour Cream Onion 5.2-5.5 oz. Assorted

\$265

Pepperidge Farm® Goldfish®
Cheddar 6.6 oz. Assorted

BOGO 50% OFF**

Black Forest® or Funables® Fruit Snacks 2.2 oz. Assorted
Reg. \$5-\$6.50 ea.
Equal or lesser value

22

Black Forest® Juicy Burst
Berry Medley 22 oz.

\$285 SALE

M&M's® Brownie Brittle®
Chocolate Chip or PB&C®
Mints 4-5 oz.

2 for \$6.50

Famous Amos® or Mother's® Cookies 9 oz. Assorted
Must buy 2 to get discount price

SPECIAL HOLIDAY TREATS FOR LESS

2 for \$7 SALE

Pillsbury® Cookie Dough 8-8.5 oz./24 ct. Assorted
Must buy 2 to get discount price
Available in most stores

2 for \$6 SALE

Jell-O® No Bake Desserts 9-10.5 oz. Assorted
Must buy 2 to get discount price

\$2 SALE

Cool Whip® 8 oz. Original
Available in most stores

DON'T FORGET THE EGG NOG

Clover Valley® Egg Nog 32 oz.
Available in most stores

2 for \$6 SALE

Little Debbie® Mini Muffins®
or Mini Donuts® 38-50 oz. Assorted
Must buy 2 to get discount price

**SAVINGS
ON COMFORT
MEALS**

[illegible]

FAMILY FAVES FOR LESS

BUY 1*

Outdoor
Cucumber
Relish
Reg. \$5



\$350

SALE

Reg. \$4.50
each



\$250

Reg. \$4.50
each



\$1

DEALS

Cover Valley®
Pasta & Sauce
Reg. \$2.00, \$2.00 each

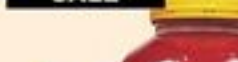


GET 1 FREE*

Outdoor
Cucumber
Relish
Reg. \$5



AGU



Prego



Cover Valley®



TACO NIGHT ON A BUDGET

[illegible]

INSTANTLY
SAVE \$5* ON HOLIDAY
BAKE

when you spend \$15 on Select Holiday Baking Products Reg. 75¢-\$5.50
Combine with other Holiday Baking offers • See in-store for more details • Exclusions apply • Offer valid through 12/24

BUY ANY
Bella Cakes®
12.5oz
Reg. \$2

GET 1 FOR \$1

BAKING ESSENTIALS

2 for \$6
Bella Cakes®
12.5oz
Reg. \$3.50
MIX & MATCH

2 for \$2
Bella Cakes®
12.5oz
Reg. \$1.50
MIX & MATCH

2 for \$8
SALE
Nestlé® Toll House®
Milk Chocolate Chips
12oz
Reg. \$4.00

3 for \$5
SALE
HERSHEY'S
Milk Chocolate Syrup
12oz
Reg. \$1.67

2 for \$5
SALE
Eagle Brand®
Condensed Milk
14oz
Reg. \$2.50

3 for \$25
SALE
Eagle Brand®
Granulated Sugar
5lb
Reg. \$8.33

2 for \$5
SALE
Clear Valley®
Vanilla Extract
4oz
Reg. \$2.50

PERFECT PAIRINGS

2 for \$4
SALE
Stove Top®
Turkey
10oz
Reg. \$2.00
MIX & MATCH

2 for \$3
SALE
Campbell's®
Cream of Chicken
10.5oz
Reg. \$1.50

1 for \$1
SALE
Campbell's®
Cream of Chicken
10.5oz
Reg. \$1.00

DC DIGITAL COUPONS
SAVE \$3
when you spend \$10 on ANY
Hershey's® Holiday Candy

DC DIGITAL COUPONS
SAVE \$2
when you spend \$9 on ANY
M&M's® Products 1.05-18.08 oz.

SAVE \$1.50
when you buy 3
DC DIGITAL COUPONS

2 for \$6
SALE
Snickers®
Milk Chocolate
12oz
Reg. \$3.00

2 for \$5
SALE
Andes®
Mint Chocolate
12oz
Reg. \$2.50

BUY 2 GET 1 FREE
M&M's®
Milk Chocolate
1.05-18.08 oz.
Reg. \$3.50

INSTANTLY SAVE \$1
WHEN YOU BUY 2
Hershey's®
Holiday Candy
1.05-18.08 oz.
Reg. \$1.50

3 for \$3
Only at DG
Snickers®
Milk Chocolate
1.05-18.08 oz.
Reg. \$1.00

2 for \$2
Holiday Candy
1.05-18.08 oz.
Reg. \$1.00

1 for \$1.25
Holiday Candy
1.05-18.08 oz.
Reg. \$1.25

2 for \$2
Hershey's®
Holiday Candy
1.05-18.08 oz.
Reg. \$1.00

4 for \$4.50
Turtles®
Milk Chocolate
12oz
Reg. \$1.13

4 for \$4
Only at DG
Nerds®
Milk Chocolate
12oz
Reg. \$1.00

2 for \$2.50
Rascal Shave®
Milk Chocolate
12oz
Reg. \$1.25

5 for \$5
Rascal Shave®
Milk Chocolate
12oz
Reg. \$1.00

SWEET AND SALTY STOCKING STUFFERS

1 for \$1
Only at DG
Milk Chocolate
1.05-18.08 oz.
Reg. \$1.00

1 for \$1
Milk Chocolate
1.05-18.08 oz.
Reg. \$1.00

1 for \$1
Holiday Candy
1.05-18.08 oz.
Reg. \$1.00

1 for \$1
Holiday Candy
1.05-18.08 oz.
Reg. \$1.00



\$10 OFF \$40

DG DIGITAL
COUPONS

TODAY ONLY
SATURDAY, 12/13

>> GET OFFER



SAVE ON SPECIAL MORNINGS

[illegible][illegible]

INSTANTLY STARTING AT True Living™ INSTANTLY \$299

[illegible]

\$2 OR LESS ↓

DELICIOUS DEALS

SHOP NOW



DECK THE HALLS WITH DEALS

**BOGO
FREE****

Holiday Decor Assorted
Reg. \$1-\$50 ea.
Equal or lesser value



STARTING AT
\$1
Holiday Lights
Battery Operated
Assorted



STARTING AT
\$6
Holiday Rugs or
Mats Assorted



STARTING AT
\$1
Crafting Supplies
Assorted



[illegible]

\$5
OR LESS

\$10 TOYS

[illegible]

REMEMBER THE BATTERIES

SAVE \$3 on Rayovac AAA batteries.	SAVE \$4 on Rayovac AA batteries.	Original \$2.99 Energizer MAX[®] AAA's Instantly SAVE \$3 when you buy 2 Energizer MAX[®] AAA's @ .99.	Original \$2.99 Energizer AAA's Instantly SAVE \$3 when you buy 2 Energizer AAA's @ .99.
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*Offer good while supplies last. ©2006 Energizer Holdings Inc. All rights reserved.

[illegible]

BOGO 50% OFF

Buy 1 pair, get 1 pair free
Starting at \$10.99

STARTING AT \$2

Holiday Socks

STARTING AT \$1

Winter Accessories

\$6.50

Plaid Pajama Pants

3 for \$12

SALE

Boggy Socks®
3 pairs of socks
Reg. \$6.99

\$5

SALE

Hanes®
3 pairs of socks
Reg. \$9.99

INSTANTLY SAVE \$2

When You Spend \$20 On Hanes®
Or Other Family

AVAILABLE IN GREAT COLOURS

WRAPPED UP IN DEALS

STARTING AT \$1
Holiday Wrapping Paper, Tissue Paper, Bows, Bags, Boxes & Gift Tags Assorted

STARTING AT \$1
321 Party! Gift Bows & Tissue Paper Assorted

STARTING AT \$1
American Greetings® Holiday Cards Assorted
50K cards also available

american greetings

INSTANTLY SAVE \$2

Totes 11 qt. or 12 qt. Assorted Reg. \$10-\$15

STOCKING STUFFER SAVINGS

STARTING AT \$1
Holiday Accessories or Stocking Stuffers Assorted

STARTING AT \$1
Holiday Stockings or Hats Assorted

\$1 DEALS

Beauty Stocking Stuffers Show Here

STARTING AT \$1
Holiday Crafting Assorted

10% OFF

Last Minute Gift Cards

INSTANTLY SAVE \$5**
WHEN YOU BUY 2

Gift Cards Shown Here

Gift cards shown are not sponsors or co-sponsors of this promotion. See all cards for details, terms, conditions, and expiration fees. All trademarks are property of their respective brands.

Excludes all \$50 Gift Cards & Google Variable Cards. Google Play is a trademark of Google LLC. Limit one purchase per customer.

[illegible]

71 qt.

STARTING AT
\$1
Holiday Accessories
or Stocking Stuffers
Assorted

A collection of holiday-themed accessories and stocking stuffers, including a Santa Claus plush, a penguin with glasses, a reindeer headband, a gingerbread cookie, a snowflake, and a gift box, all displayed on a green background.

A collection of Christmas-themed items including a red stocking, a snowman figurine, a gingerbread man cookie, a snowflake ornament, a gift box, and various small toys and decorations.

WHEN YOU BUY 2

Gift Cards Shown Here

The collage features several gift cards: American Express (top left), Zaxby's (middle left), Bath & Body Works (bottom left), and Subway (bottom right). Other cards visible include Target, the Home Depot, Lowe's, and TasteBuds.

Excludes all \$10 Gift Cards & Google Variable Cards. Google Play is a trademark of Google LLC. Limit one purchase per customer.

Excludes all \$10 Gift Cards & Google Variable Cards. Google Play is a trademark of Google LLC. Limit one purchase per customer.

Excludes all \$10 Gift Cards & Google Variable Cards. Google Play is a trademark of Google LLC. Limit one purchase per customer.



1 DAY SALE

DEC 13 SATURDAY ONE DAY ONLY

Items in this section while supplies last
Offers with like items cannot be combined
Assortment and styles vary by store

SAVE
\$2.50
DG DIGITAL COUPONS

Downy® Beads 4.8-5 oz. or
Gain® Fireworks™ 4.3-5 oz.
Assorted Reg. \$4.50-\$5



HOLIDAY DEALS ARE IN THE AIR



FREE DELIVERY ON YOUR
FIRST ORDER WITH **my DG**



[illegible]

TAIL-WAGGING SAVINGS

BUY 1*
Beneful® Dog Food 12 lb.
Assorted SALE \$15 Reg. \$16.25

GET 1 FREE*
with **DG DIGITAL COUPONS**
Beneful® Prepared Meals®
Dog Food 6 oz. Assorted
Reg. \$2.55

3 for \$3.50*
Gravy Train® Dog Food 13.2 oz. Assorted
Reg. \$1.30 ea.
Must buy 3 to get discount price

\$22.50 SALE
IAMS® Dog Food 11 lb. Assorted
Reg. \$23.50

\$7.50
Forever Paws® Puppy Pads 600
Counted on 14 in. x 14 in.

\$17.95 PRICE
Heartland Farms® Dog Food 24 lb. Assorted
Reg. \$18.50 ea.
Must buy 2 to get discount price

\$10.95 PRICE
Heartland Farms® Cat Food 24 lb. Assorted
Reg. \$11.50 ea.
Must buy 2 to get discount price

10 for \$10
Sheba® Cat Food 2.6 oz. Assorted
Reg. \$1.00 ea.
Must buy 10 to get discount price

\$7.75 SALE
Tidy Cats® Scented Cat Litter 10 lb. Assorted
Reg. \$8.50

PAMPERED PETS FOR LESS

\$8.45 SALE
Pup-Peroni® Dog Treats 10-12 oz. Assorted
Reg. \$9.95

2 for \$7
Milk-Bone® Dog Treats 10-12 oz. Assorted
Reg. \$4.50 ea.
Must buy 2 to get discount price

2 for \$7
Good 'n' Fun® Dog Treats 4 oz. Assorted
Reg. \$4.50 ea.
Must buy 2 to get discount price

\$1 EARN DG CASH
Temptations® Cat Treats 16 oz. Assorted
Reg. \$1.50

\$2.65
Heartland Farms® Dog Biscuits 11 oz. Assorted
Reg. \$3.50-\$5.95

\$2.65
Heartland Farms® Dog Biscuits 11 oz. Assorted
Reg. \$3.50-\$5.95

\$2.65
Heartland Farms® Dog Biscuits 11 oz. Assorted
Reg. \$3.50-\$5.95

\$2.65
Heartland Farms® Dog Biscuits 11 oz. Assorted
Reg. \$3.50-\$5.95

MORE MILES, MORE DEALS

\$5.95 SALE
Castrol® GTX® Conventional Motor Oil 1 qt.

\$6.55 SALE
Castrol® GTX® Full Synthetic Motor Oil 1 qt.



