So Canadian Since 1907 — Sobeys

HOT PRICE 4.99 /lb

Fresh Regular Ground Beef
Family Size 11.00/kg

1.99 /lb
4.39/kg MEMBER PRICING

SAVE UP TO 50% WITH MEMBER PRICING

2.49 /lb 5.49/kg without Scene+ Card

From Ontario

HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys all available sizes product of Ontario

HOT PRICE 9.99

BEST BUY Smoked Boneless Hams 1.2 kg, PILLER'S or GOLD LABEL Smoked Boneless Hams 800 g or COMPLIMENTS Smoked Sausages 900 g

Fresh Pork Loin Rib and Sirloin Combo Chops Family Size
6.59/kg

HOT PRICE 2.99 /lb

HOT PRICE 2.99

Cauliflower
product of Mexico or USA

HOT PRICE 1.88 /lb

Sweet Stem and Leaf Clementines product of Spain or Honeycrisp Apples product of Ontario, Canada extra fancy grade 414/kg

HOT PRICE 4.94

DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

HOT PRICE 2.99

KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g, NESTLÉ Parlour Frozen Dessert 1.5 L or Selected Novelties 12 pk

HOT PRICE 4/$5

KRAFT DINNER Original 58-200 g

HOT PRICE 11.99

CASHMERE, Bathroom Tissue 24-48 or 12-48 Rolls, **SPONGETOWELS** 6+12 pk or **SCOTTIES Facial Tissue** 12 ct

HOT PRICE 3.47

COCA-COLA or PEPSI Mini Cans 6x222 mL

HOT PRICE 2.99

INTERNATIONAL DELIGHT Creamer 425 mL or ASTRO or IÖGO Duo Yogurt 650-750 g

Scene+ GIVE & GET

DECEMBER 4–17

BUY $150 IN SOBEYS GIFT CARDS & GET

That's like $10 toward your groceries **1,000 PTS**

Receive 1,000 Scene+ Points when you purchase $150 in Sobeys Gift Cards. Offer valid from December 4-17 at all Sobeys locations in Ontario. Gift cards purchase must be in a single transaction and cannot be combined with other gift card offers. Sobeys gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Offer is valid only on Sobeys gift cards. Limit one (1) Scene+ Points per qualifying purchase. Limited to 10 Scene+ Points per Scene+ member per qualifying purchase. Offer subject to change and may be withdrawn without notice. Visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

+ Global Market

HOT PRICE 3.47

KIKKOMAN Soy or Teriyaki Sauce 296 mL or Panko Bread Crumbs original or whole wheat 227 g

Prices and offers in effect December 2025

THU	FRI	SAT	SUN	MON	TUE	WED
4	5	6	7	8	9	10

Sobeys North London

Refreshed & ready to impress

Discover what's new in store! 1595 Adelaide Street North

POD_SBY_WK12_PRN_CNA1_2513

ONT

Scene+

MEMBER PRICING

Swipe your Scene+ Card and Save

SAVE UP TO 42% WITH MEMBER PRICING

1.99 MEMBER PRICING

2.99 without Scene+ Card

French or Italian Bread 450 g

SAVE 23% WITH MEMBER PRICING

6.88 /lb 15.17/kg MEMBER PRICING

7.99 /lb 17.63/kg without Scene+ Card

Fresh Boneless Whole Beef Brisket cryovac, cut from Canada AA grade beef while supplies last

MEMBERS SAVE $1.00

2.49 MEMBER PRICING

3.79 without Scene+ Card

OLD DUTCH Potato Chips 235 g or RIDGIES 200 g

MEMBERS SAVE

50% off MEMBER PRICING

30% off without Scene+ Card

JAMIESON Vitamins or Supplements selected varieties and sizes

Look for more Member Pricing throughout the flyer and in-store.

FLD1_SBY_WK32_PRN_ONT

MAKE IT HOMEMADE FOR THE HOLIDAYS

SCAN FOR DELICIOUS HOLIDAY RECIPES

Get 500 PTS

When you spend $20 on Robin Hood, Five Roses, Carnation and Eagle Brand products*

*before taxes

3.99

ROBIN HOOD or FIVE ROSES Flour 2.5 kg assorted varieties

3.99

ROBIN HOOD Quick Oats 1 kg assorted varieties

3.49

EAGLE BRAND Condensed Milk 300 mL assorted varieties

1.79

CARNATION Evaporated Milk 354 mL assorted varieties

Product available may vary by store. *Offer valid from November 27th to December 31st, 2024 at participating Sobeys, Safeways, IGA Whole Foods and Thrifty Foods locations in Canada. Get 500 PTS when you spend $20 on participating Robin Hood, Five Roses, Carnation and Eagle Brand products. Qualifying purchases must be made in a single transaction. Excludes Canadian "Club and Rebate Wood" and Five Roses "Wood" products. Offer is not valid on purchases of gift cards, tobacco, lottery, alcohol, fuel, gift certificates, bottle deposits, environmental charges, fuel, and other goods and services which are non-discountable or excluded by law. Cannot be combined with any other offers. Limit of one offer per transaction. Offer subject to change and may be withdrawn without notice. TM Trademarks of Scene Plus JV corporation, used with permission.

*Not part of spend offer.

3.99

100 PTS when you buy 2

LAURA SECORD Chocolate Chips 250 g

PLGO_GBY_04x32_PRNL_ENG

So appetizing

BUY 2 GET 3RD of equal or lesser value **FREE**

SAVE UP TO $18.99! COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g or PANACHE Seafood Appetizers 240-355 g or Frozen Desserts 300-650 g

9.99 /lb **Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak** cut by your meat expert from Canada AA grade beef 22.02/kg

+500 PTS when you spend $50 or more

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breast Family Size

Save Up to $5 Spend after Points

PANACHE Italian Meats 100 g or British Isles Cheeses 200 g selected

+100 PTS when you buy 2

7.79

+150 PTS when you buy 1

12.99 **JANES ULTIMATES Breaded or Battered Haddock or Cod** 450-545 g or Lightly Dusted Haddock or Sole Fillets 500-540 g

value size

12.99 **COMPLIMENTS Breakfast, Mild, Hot or Honey Garlic Pork Sausage** 1-1.4 kg or Thick Cut Bacon 1 kg

+200 PTS when you buy 2

5.99 **Cookies** assorted 10 pk 310 g or Mini Cookies 24 pk 312 g

BAKED IN STORE

Try our Festive Ice Box Cookies for a Limited Time

Serve up crowd-pleasers

+400 PTS when you spend $30 or more

COMPLIMENTS Cooked Shrimp in Ring with Sauce 225-737 g assorted

$8 $12 $20 10 $25

4.99 **COMPLIMENTS Cheese** 400 g or Shreds 226-320 g selected

2.99 +150 PTS when you buy 3 **PILLSBURY Pizza Pops** 380 g

+400 PTS when you buy 3

2.49 **PEPPERIDGE FARM Goldfish Crackers or Crisps** 156-227 g

2.99 **DEMPSTER'S Whole Grain or Signature Bread** 600 g or Bagels 5-6 pk

6.49 **CRACKER BARREL Cheese** 340-400 g, Shreds 250-320 g or BLACK DIAMOND Cheestrings 12-16 pk

8.99 +250 PTS when you buy 2 **FERRERO ROCHER Chocolates** 118-200 g while supplies last

10.99 **VAN HOUTTE Coffee** 340 g or Pods 10-12 pk, TWININGS Tea 100 pk or TETLEY Tea 216 pk

3.49 **EARTH'S OWN Select Beverages** 1.75-1.89 L

6.99 +100 PTS when you buy 1 **BECEL Margarine** 637-850 g

+150 PTS when you buy 1

1.49 **COMPLIMENTS Canned Legumes** 540 mL or Broth 900 mL

25% off **MCCORMICK Gourmet Spices** selected 0.5-74 g

2.99 **KRAFT Salad Dressing** 425 mL or HEINZ Flavoured Mayonnaise 340 mL

4.88 MEMBER **5.99** without Scene+ Card **COMPLIMENTS Liquid Honey Bear** 375 g, Jam 375-500 mL or Peanut Butter 1 kg

2.99 +100 PTS when you buy 3 **NATURE VALLEY Sweet & Salty Granola, Protein or FIBRE 1 Bars** 125-210 g selected or Crunchy or Trail Mix Granola Bars or BETTY CROCKER Fruit or Gushers selected 120-230 g

4.49 **KELLOGG'S Premium Cereal** selected 210-553 g or GENERAL MILLS Cereal selected 306-525 g

4.99 **PUREX Laundry Detergent** 1.47-2.03 L, SUNLIGHT 1.84 L or SNUGGLE Fabric Softener 1.16 L

Donate Dec 1st - 24th to support our local food bank

100% of your donation goes to our local food bank

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

2X Canadian-origin products

*Based on Sobeys and Safeway data, compared to other major grocery banners. 20% more on average Canadian-origin, CPG, based on their products as compared to lodging conventional brick and mortar, drug stores and discount grocery retailers in Canada according to the latest 12 weeks ending Aug 3, 2025. Sobeys calculation based on part CL data reported to NielsenIQ through its CA RDBTS CROSS CATEGORY database for Non-Food CPG Canadian-origin consumables for the 12 weeks ending Aug 3, 2025. Nielsen consumer CL data provided by Kraft Canada Limited.

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So·holiday

28.99 /lb **STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks** cut by your meat expert from Canada AAA grade beef 63.91/kg

Roasts to rule your table

10% off **STERLING SILVER Fresh Boneless Beef Tenderloin Premium Oven Roast or Grilling Steak** cut by your meat expert from Canada AAA grade beef

8.99 /lb **Fresh Boneless Pork Belly or Seasoned Pork Tenderloin Porchetta Roast** 19.82/kg

12.99 /lb **Fresh Atlantic Salmon Roasts with Cranberry & Seafood Stuffing** 28.64/kg

Scan here

So·much inspiration

So·ready to bake

COMPLIMENTS Butter Sticks 4 pk 454 g

5.49 **COMPLIMENTS Omega-3 Large Eggs** 12 pk

3.99 **ROBIN HOOD** or **FIVE ROSES Flour** selected 2.5 kg

4.49 **TENDERFLAKE Pie Shells, Tart Shells or Puff Pastry** 255–397 g

5.99 **PHILADELPHIA Lactose Free Cream Cheese** 250 g

3.99 **CRISCO Shortening** selected 454 g

14.99 **MAZOLA Oil** 2.84 L

14.99 **OXFORD Frozen Blueberries** 1.5 kg

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards for details

*Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf

P02_SBY_WK32_PRN_ONT

worthy

Make the main event truly memorable

Visit our Bakery for more delicious flavours!

100 PTS when you buy 2

2/25 Tiramisu or Tuxedo Real Cream Layer Cakes 610-680 g

250 PTS when you buy 1

18.99 Cabbage Rolls 6 pk available chilled

READY FOR YOU

100 PTS when you buy 250 g or more

1.19 /100 g Twice Baked Potatoes Value Size sold by 100 g available chilled

2.49 100 PTS when you buy 1 COMPLIMENTS Herbs product of Mexico or USA assorted varieties 20-28 g

From Canada

$6 THE LITTLE POTATO CO. product of Canada selected 3 lb

Made with 100% Canadian Flour

3.99 Tray or Butter Topped Rolls 12 pk 400 g

BAKED FROM SCRATCH

Discover easy and delicious recipes and tips to make the most of the holidays

4.99 FLEISCHMANN'S Corn Starch Can 454 g or CROSBY'S Molasses selected 675 g

100 PTS when you buy 2

CLUB HOUSE Spice Tins selected 18-96 g

15% off COMPLIMENTS Raisins, Currants, Dates, Prunes selected 375 g-1 kg or COMPLIMENTS Baking Nuts 100 g selected (excludes Pine Nuts)

100 PTS when you buy 2

3.49 COMPLIMENTS Coconut selected 200 g

3.49 EAGLE BRAND Condensed Milk 300 mL

5.99 2/6.99 ea. or 3 for 4.99 ea. E.D. SMITH Pie Filling 540 mL **6.49 ea**

3.99 SMUCKER'S Pure Jam 250 mL selected

Kitchen essentials

4.49 HANDI-FOIL Roasters selected

4.49 ALCAN Foil 25-50 ft or REYNOLDS Parchment Paper 35 ft or Cut-Rite Wax Paper 75 ft

20% off COMPLIMENTS Bakeware selected

Scene+ GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE. Visit mygroceryoffers.ca or the Sobeys app.

So·much value

From Canada

2.99 +100 PTS when you buy 2
Boston Lettuce in Soil product of Canada

680g

6.99
Grape Tomatoes product of Mexico 680 g

From Canada

ORGANIC

3.77 +100 PTS when you buy 2
COMPLIMENTS ORGANIC White Button Mushrooms product of Canada 227 g

From Canada

3 PER BUNCH

3.99
Leeks regular product of Canada

6.99
Cotton Candy Grapes product of Peru 454 g

From Ontario

4.99
COMPLIMENTS Gala, McIntosh, Ambrosia, Cortland, Empire, Spartan, Gold or Red Delicious Apples product of Ontario, Canada fancy grade 3 lb 1.36 kg bag

9.99
Sharoni or Vanilla Persimmons Case product of Spain

Airflown and tree ripened, ready to eat.

+100 PTS when you buy 2
3.99 **Ready to Eat Kent Mangoes** product of Peru

+100 PTS when you buy 2
3.99
COMPLIMENTS Caesar Salad Kit 280 g or Baby-Cut Peeled Carrots 907 g product of USA

BC FRESH

KALETTES

4.99 +200 PTS when you buy 2
COMPLIMENTS Broccolini Tray 170 g product of USA or BC FRESH Kalettes 250 g product of Canada

FOR YOU

15% off
Prepared Fresh **Regular or Tropical Fruit Salads** assorted sizes

FOR YOU

BUY 1 GET 2ND 25% OFF
Prepared Daily Fruit or Yogurt Parfait Cups assorted sizes

Global Market

1.99 /lb
Asian Pears product of China 4.39/kg

Global Market

1.99 /lb
Red Carrots product of Canada or Long Squash product of Mexico or USA 4.39/kg

ORGANIC

5.99 +100 PTS when you buy 1
LIL SNAPPERS Bartlett, Bosc, Anjou or Red Pears product of USA fancy grade 907 g 2 lb bag

ORGANIC

4.99
Organic Blueberries product of Peru no 1 grade 170 g

3.99 +100 PTS when you buy 2
POM Pomegranate Juices 473 mL selected

7.99
NUTS FOR CHEESE Dips 210 g assorted

+100 PTS when you buy 1
8.99
COMPLIMENTS Chocolate Covered Almonds 350 g

5.99 +100 PTS when you buy 2
HANDFUEL Nuts, Clusters or Salad Toppers 120-150 g

floral

STARTING AT
21.99
Holiday Arrangements or Centrepieces selection may vary by store

Available at most stores

$28
Serene Snowfall Bouquet

STARTING AT
17.99
Bah-Humbug Gnome Cedar or Grinchmas Tree

17.99
Premium Poinsettia 8" grown in Ontario

Give them more with the Grocery Essentials Card

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So tender

Sterling SILVER CANADIAN BEEF

HAND-SELECTED AAA BEEF

Well-marbled · Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

CERTIFIED TENDER* · TENDRETÉ CERTIFIÉE*

13.99 /lb — STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steak cut by your meat expert from Canada AAA Grade Beef 30.84/kg

STERLING SILVER Fresh Boneless Rib or Rib Eye Grilling Steak Family Size or Premium Oven Roast cut by your meat expert from Canada AAA Grade Beef 72.72/kg — **32.99** /lb

200 PTS when you spend $10.00 or more

COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Thighs or Split Wings

4.29 /lb — COMPLIMENTS Fresh AIR-CHILLED Chicken Legs Family Size back attached 9.46/kg

3.99 /lb — Fresh Pork Shoulder Blade Roasts or Steaks Family Size 8.80/kg

Try with our in-store Honey Sriracha or Three-Pepper Glaze

6.99 /lb — Fresh Skinless Pork Belly sliced 15.41/kg

EXCLUSIVE

11.99 — 400 PTS when you buy 2 — WENDY'S Fresh, Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g

$6 EACH WHEN YOU buy 3 or more — JOHNSONVILLE Sausage Meat 226–454 g starting at 6.99 ea

12.99 /lb — Seasoned Lamb Chops Greek & lemon or herbes de Provence 28.64/kg

5.49 /lb — Frozen Cornish Hens or Frozen King Cole Grade A Ducks 12.10/kg

Get roasting for less!

RULE THE ROAST: Your Ultimate Guide to Roasting at Sobeys.com

Scan here for our **Roast Calculator**

500 PTS when you buy 1

4.99 /lb — PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 11.00/kg

Our Fresh Boneless Sirloin Tip Roast Royale is seasoned with COMPLIMENTS steak spice and we add prime rib fat to self baste as it cooks for an easy family dinner. Simply remove the string and fat cap and slice accordingly.

The bones have been removed and reattached by string. Once cooked to your preferred doneness you can snip the tied bones from the roast and now you have a boneless roast for easy carving.

28.99 — STERLING SILVER Fresh Capless Easy Carve Prime Rib Premium Oven Roast cut by your meat expert from Canada AAA grade beef 63.91/kg

Impress with our Easy Carve Sterling Silver Prime Rib Roast

300 PTS when you spend $15.00 or more

9.99 /lb — Fresh Boneless Sirloin Tip Roast Royale Seasoned Prime Rib fat added cut by your meat expert from Canada AA grade beef 22.02/kg

quick & easy

14.99 — BÂTON ROUGE Pork Back Ribs 585 g

STARTING AT **8.99** — SCHNEIDERS Bologna 375–500 g

2.99 EACH WHEN YOU buy 2 or more — COMPLIMENTS Regular or Jumbo Wieners 450 g 3.99 ea

5.99 EACH WHEN YOU buy 2 or more — COMPLIMENTS Fully Cooked Meat Strips 150–200 g 6.99 ea

7.99 — 100 PTS when you buy 2 — WONG WING Frozen Entrées, Egg Rolls or Spring Rolls 350–680 g

11.99 — 120 PTS when you buy 1 — COMPLIMENTS Cabbage Rolls or 5 Cheese Cannelloni 907 g-1 kg

12.99 — 200 PTS when you buy 2 — BUTTERBALL Turkey Burgers or COMPLIMENTS BALANCE Chicken or Turkey Burgers 850–852 g

14.99 — COMPLIMENTS Stuffed Burgers or JANE'S Ultimates Boneless Chicken Bites or Tenders 680–710 g

$10 or greater. · Bons-points redeemed at any participating Encore location must be redeemed in increments of 1,000. Tax $ Spent · Qualifying purchases at participating grocery stores. Offer valid Monday, June 9 to Friday, June 13, 2025. Sobeys Inc.

GET TO FREE GROCERIES FASTER when you scan your Scene+ membership card and pay with your Scotiabank Scene+™ Visa Card. SCENE+ DELIVERY STARTS! SAVE UP TO $30 grocery gift card

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

FSS_SBY_June10_JYN_ONT

seafood

8.99 MEMBER PRICE **9.99** without Scene+ Card

NANUK Smoked Sockeye Salmon 85 g or GOSSELIN Hot Smoked Atlantic Salmon Portions previously frozen 140 g

4.99

Product of Canada Fresh Atlantic Salmon Portions skin-on 113 g

2.99 75 PTS when you buy 1

COMPLIMENTS Crab or Lobster-Flavoured Alaskan Pollock 227 g

11.99

TOPPITS Gluten-Free Breaded Premium Fish Fillets 400 g or Battered Shrimp 340 g

WISE CHOICES KEEP ROLLING IN

Look for the Ocean Wise® recommended logo in our stores for an Ocean Friendly Choice.

10.99

Yellow Fin Tuna Steaks previously frozen or frozen product of Vietnam 24.23/kg

5.99

Product of Canada Fresh Mussels 907 g or MUSSEL KING Whole Cooked PEI Mussels frozen 454 g

Each/Chacun **1.25** Fresh Choice Oysters subject to availability

16.99

SUSTAINABLE BLUE Land-Raised Fresh Atlantic Salmon Fillets product of Nova Scotia subject to availability 37.46/kg

Get 100 PTS when you spend $50-$149.99 or Get 300 PTS when you spend $150 or more

bakery

Brownies 550-585 g or Brownie Cakes 310-390 g

250 PTS when you buy 1

23.99 RICARDO Cheesecakes frozen 570-600 g

1.99 MEMBER PRICE **2.29** without Scene+ Card

Baguettes white or multigrain 234 g

Patisseries small or large

6.99 100 PTS when you buy 2

Filled Shortbread Cookies 6 pk 240 g

3.69 EACH WHEN YOU BUY 3 OR MORE

Bagels 4 pk 450 g **3.99 ea**

3.99 EACH WHEN YOU BUY 3 OR MORE

Dark or Winnipeg Style Light Rye Bread 450 g **4.29 ea**

deli & kitchen

2.99 PER 100 g MEMBER PRICE **3.29** /100 g without Scene+ Card

COMPLIMENTS Black Forest or Honey Ham

3.79 /100 g 150 PTS when you buy 100 g or more

PILLER'S Salami assorted varieties

5.99

LA PANZANELLA Mini Croccantini 100-170 g

2.99

LA BELLE BRETAGNE Pâté selected 150 g

STARTING AT **5.49** /100 g

Swiss Gruyère or Emmental

6.49 MEMBER PRICE **7.49** without Scene+ Card

BOURSIN 150 g or Cuisine 220 g

7.49

TRE STELLE Feta, Halloumi, Bocconcini or Feta Cubes 200 g, Crumbled Feta 150 g, Parmesan 125 g, Mascarpone 275 g or Ricotta 400-475 g

STARTING AT **4.99**

SOMETHING SPECIAL Gourmet Antipasto or Jellies selected 250-300 g

6.99 MEMBER PRICE **7.99** without Scene+ Card

2 Pack Mixed Deli Meat Subs or select varieties 430 g

5.99

SUMMI Asian Appetizers 250-350 g available chilled

'Tis the Season for Festive Lunches!

13.99 150 PTS when you buy 1

Whole Festive Chicken Dagwood Sandwich 1.04 kg

200 PTS when you buy 2

7.99

Festive Prosciutto Pesto or "Sweet Stinger" Hot Honey, Cup & Char Pepperoni Flatbreads or select varieties 230-305 g

6.49

RANA Fresh Pasta selected 227-300 g

4.49

FONTAINE SANTÉ or LANTANA Regular Hummus, Topped Hummus or Dips 227-283 g

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards for details.

PDSL_SEP_WK32_PRN_ONT

meal makers

100 PTS when you buy 2
4.99 PAM Cooking Sprays 113-170 g (excluding non-GMO and organic)

3.49 REG. NEXT DAY Buy 2 or more
MARTELLI Bread Crumbs 425 g
4.79 ea

300 PTS when you buy 2
6.99 STEFANO Pasta Sauce 405-648 mL

2/$7 100 PTS when you buy 2
CAMPBELL'S Chunky Soup 515 mL

15% off
KANEL Gourmet Seasonings 40-95 g *while supplies last

200 PTS when you buy 2 NEW
5.49 WINDSOR Flavoured Salts 124-147 g

59¢ MR. NOODLES Instant Noodles 85 g

4.99 TACO BELL Dinner Kits 251-414 g

5.99 QUAKER Muffin or Cookie Mix 750-900 g or Oat Flour 700 g or CHRISTIE Honey Maid Crumbs 400 g or BAKER'S Chocolate 170-225 g

5.99 POST Family Size Cereal 453-725 g or COMPLIMENTS Bagged Jumbo Cereal 400-794 g

100 PTS when you buy 2
4.49 PEARL MILLING Company Pancake Mix 905 g or Syrup 710 mL

4.99 NUTELLA Hazelnut Spread 375 g or B-ready Bars 6 pk

100 PTS when you buy 4
2.49 SNACK PACK Puddings and Gels 4 pk

4.99 Demgster's 10" Tortillas 366-610 g or Muffin Tops 6 pk

50 PTS when you buy 2
2.49 COMPLIMENTS White or 100% Whole Wheat Bread 675 g

1.79 COMPLIMENTS Canned 6% or 18% Coconut Milk 400 mL

2.99 COMPLIMENTS Apple Sauce 620 mL, Apple Snack 4-6 pk or Fruit Cups 4 pk

100 PTS when you buy 2
1.99 COMPLIMENTS Flavoured Tuna 85 g

100 PTS when you buy 2
COMPLIMENTS Marshmallows 250 g selected

1.99 COMPLIMENTS Prepared Mustard 400 mL

natural health

2/$6 NATURAL CABANA Lemonade 591 mL or GOODDRINK Tea 473 mL

400 PTS when you buy 1
6.99 COMPLIMENTS ORGANIC Tablet Bars 100 g

3.99 SESMARK Crackers 90 g

3.49 SMARTSWEETS 50 g

4.99 SILK Yogurt 500-650 g

4.99 VIOLIFE Cheese Style Shreds, Slices, Blocks 200 g or Cream Cheese 227 g or Parm Wedge 150 g

150 PTS when you buy 2
5.49 PACIFIC FOODS Broths 946 mL-1 L

50 PTS when you buy 1
5.49 JORDANS Cereal or Granola 325-400 g

200 PTS when you buy 1
15.99 CLIF Builders Bars 6 pk or Minis 10 pk selected

39.99 PERFECT SPORTS Diesel Protein Powder 908 g selected

2/$7 ONE Protein Bars 60 g or GOODVIBES JUICE CO. Shots 50 mL selected

5.99 GREEN BEAVER Toothpaste 75 mL selected (excludes white, sensitive or enamel)

Scene+ GET 700 PTS FOR EVERY $50 SPENT IN ECO CAFÉ, SEASONS, FANATICO, JOEY RESTAURANTS, BOSTON PIZZA, CHEERS TO YOU, OR SAME & GRUB GIFT CARDS!

Offer valid during December 4 - 10, 2025. Scene+ points are earned on the purchase of gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cheekd® Cards issued by Peoples Trust Company.

FOO_GRP_WK52_PRN_ONT

frozen & dairy

4.49 — 100 PTS when you buy 2
HELUVA GOOD! Dip 250 g

7.99 — 200 PTS when you buy 2
STARBUCKS Creamers 828 mL or Non-dairy Creamers 828 mL

4.99
CHAPMAN'S Markdale Creamery Ice Cream 2 L or NATREL Mochi Ice Cream 210 mL selected

5.99
PLASIRS GASTRONOMIQUES Stromboli Pizza 371-422 g

300 PTS when you buy 2
8.49 **COMPLIMENTS Pure Orange Juice** 2.5 L

200 PTS when you buy 3
3.99 **YOPLAIT Yogurt Tubes or Minigo Yogurt** 6-8 pk

100 PTS when you buy 3
4.99 **WONG WING Frozen Entrées** 284-300 g

8.49
MARIE CALLENDER'S Frozen Meal 680-879 g

6.99 — 100 PTS when you buy 2
PHILADELPHIA Cream Cheese 340 g

5.99 — 100 PTS when you buy 2
ARMSTRONG Cheese Sticks 210 g, Swirls 283-340 g, Nibblers 200 g or Combos 180 g

STARTING AT
6.49 — 150 PTS when you buy 3
SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-288 g

3.99
COMPLIMENTS Frozen Vegetables selected 500-750 g or MCCAIN Breakfast Potatoes 600-650 g

drinks & snacks

$3 — 100 PTS when you buy 3
DARE Breton, Vinta or Simple Goodness Crackers 135-225 g

3.99
CHRISTIE Peek Freans or Dad's Cookies 275-350 g, ARNOTT'S Tim Tams 175-200 g or CADBURY Fingers 114 g

4.49 — 100 PTS when you buy 3
OASIS Juice or DEL MONTE Nectar 8x200 mL tetra

38.99
MCCAFÉ Keurig® Compatible Single Serve Pods 48 pk or BEST BUY Coffee Pods 100 pk

9.99
MARS Pouches 324-347 g or HERSHEY'S or REESE'S Miniatures 400 g while supplies last

4.79
DENTYNE or TRIDENT Multipack Gum

2.50
SAN PELLEGRINO or PERRIER Sparkling Water 750 mL-1 L

6.99 — 100 PTS when you buy 2
GATORADE Powder 10 pk

2/$9
MISS VICKIE'S Kettle Chips 190-200 g or SMARTFOOD Popcorn 150-220 g

2/$9
DORITOS Tortilla Chips 210-280 g

3.29 — 2/$6.58 when you buy 2 (limit 4 when you buy 2 offer)
QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g **4.29 ea**

2.99
KELLOGG'S Kashi or Special K selected 165-200 g

100 PTS when you buy 2
COMPLIMENTS ORGANIC Large Eggs 12 pk

3.49 — 50 PTS when you buy 1
COMPLIMENTS Sour Cream 500 mL

4.99
COMPLIMENTS Belgian Waffles Original or Liège-Style 268-390 g

2.99
COMPLIMENTS Perogies 907 g

3.49
COMPLIMENTS Tablet Bars 100 g

9.99 — 200 PTS when you buy 2
COMPLIMENTS Non-Alcoholic Beer 12x355 mL

100 PTS when you buy 2
COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g

9.99 — 1,000 PTS when you buy 3
COMPLIMENTS Roast & Ground Coffee 300 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

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home & pet care

1.25 EC when you buy 4 or more
PURINA Fancy Feast Broths or Lil' Soups 34-40 g 1.59 ea

100 PTS when you buy 1
8.49 **WHISKAS Dry Cat Food** 1.5-2 kg

150 PTS when you buy 4
4/$5 **COMPLIMENTS Wet Dog Food** 100 g

$2 off **PEDIGREE Dry Dog Food** 2-2.8 kg

12.49 **ARM & HAMMER Laundry Detergent** 2.96 L

STARTING AT
4.99 **DAWN Dish Soap** 532-982 mL or Powerwash Refill 473 mL

2/$9 150 PTS when you buy 2
LYSOL Bathroom or Toilet Bowl Cleaner 650-950 mL, All-Purpose or Power Cleaner 650 mL-1.2L, Mildew Remover 950 mL, Shower Foam Cleaner 538-680 g, Dual Action Wipes 35 pk or Toilet Bowl Pucks 100 g selected

19.99 **CASCADE Auto Dish Tabs** 51-90 pk

200 PTS when you buy 1
19.99 **ENERGIZER Batteries AAA** 16 pk or AA 24 pk

6 Triples
TRIPLES
STARTING AT
9.99 **CHARMIN Bathroom Tissue** 8-24 rolls or BOUNTY Paper Towels 2-3 pk or Napkins 400 pk

100 PTS when you buy 1
10.99 **SCOTTIES Ultra Soft Tissue** 4 pk

health, beauty & baby

UP TO
20% off
SENSODYNE Pronamel or Clinical Toothpaste or Toothbrushes 75 mL or 2 pk selected

8.49 400 PTS when you buy 3
LISTERINE Clinical Solutions Rinse 500 mL selected

7.99 100 PTS when you buy 1
BIC Men's and Women's Razors or Blades 1-8 pk selected

8.99 **OLD SPICE, SECRET, GILLETTE Deodorant** 45-216 g or OLD SPICE Body Wash 709 mL selected

6.49 **ELSEVE or L'ORÉAL Hair Care** 150-385 mL selected

10.49 **U BY KOTEX Pads, Liners or Tampons** 22-129 pk selected

7.49 250 PTS when you buy 2
CREST Pro-Health Rinse, ORAL-B Battery Power Toothbrushes or Glide Flossers 1-150 pk or 1 L selected

15% off
ST. IVES Skin Care selected

55.99 **GOOD START Plus 1 Formula** 1.02 kg or Ready To Feed Formula 15 pk

78.99 **ENFAMIL A+ NeuroPro** 18 pk

10.99 200 PTS when you buy 2
AVEENO Baby Care 532 mL

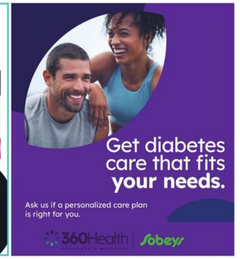
200 PTS when you buy 1
28.99 **PAMPERS Easy Ups or Ninjamas Training Underwear** 34-74 pk

pharmacy

Only available at Pharmacy Locations
*Select products are only available when a pharmacist is on duty.

15% off
NICORETTE Gum or Lozenges 80-105 pk or Quick Mist or NICODERM 7 pk selected, PEPCID Heartburn Relief 25-30 pk, TYLENOL, BENYLIN or SINUTAB Cough, Cold & Sinus selected*, BAND-AID Premium Bandages, POLYSPORIN Ointment 30 g, TYLENOL Pain Relief 80-150 pk, MOTRIN 400mg Liquid Gel 60 pk*, TYLENOL Easy Dissolve 32 pk or TYLENOL Precise 113 g

MIX & MATCH
Get 600 PTS when you buy 2



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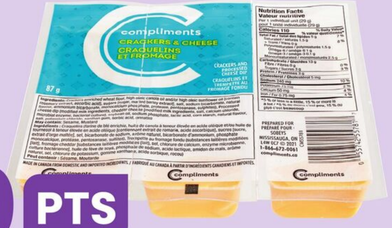


Get 100 PTS when you buy 1

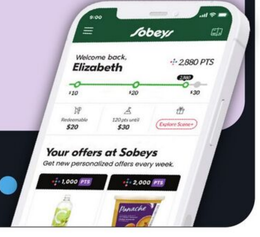
COMPLIMENTS Snack Crackers & Cheese Dip 87 g

Get 250 PTS when you buy 2

COMPLIMENTS Family Size Sliced Deli Meats selected 400 g

SAVE $3

LOAD THIS OFFER AND SAVE $3 ON COMPLIMENTS Party Mix 908 g



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Your destination for variety and value

2.99 COCONUT product of Vietnam

Bananas or Plantain product of Guatemala 4.39/kg
1.99 /lb

5.49 /lb KING COLE Frozen Grade A Whole Ducks 12.10/kg

6.29 UCC The Blend 114 Instant Coffee 90 g

2.99 FOCO Roasted Coconut Water 1 L

1.29 EIGHT TREASURES Coconut Milk 400 mL

1.49 KIM PHAT Water Chestnuts selected varieties 227 g

5.49 KADOYA Sesame Oil 163 mL

5.49 NISSIN Instant Noodles Packet 500 g

2.99 WAI WAI Rice Vermicelli 500 g

3.49 ORION Chocomont Biscuits 144 g

3.49 GOLDEN DRAGON Sauces selected varieties 455 mL

7.79 BIBIGO Wonton Mini or MANDU Fully Cooked Bulgogi Chicken and Vegetable Dumplings 680 g selected varieties

3.99 BIBIGO Dumplings 187 g selected varieties

3.79 HUY FONG Sriracha Chili Sauce 255 g

EVERYDAY VALUE

5.79 BOBA Ice Cream 414 mL selected varieties

6.49 ETE Ice Bar 4 pk selected varieties

8.29 A-SHA Noodles 475 g selected varieties

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

So·grazeable

Perfect bites for every board

500 PTS when you buy 4

That's like $5 toward your groceries

MIX & MATCH ANY 4 FOR

24.99

COMPLIMENTS Camembert or Brie 170-200 g, KERRYGOLD 198 g, MONSIEUR GUSTAV Gouda or Swiss 170 g selected, Flavoured Cheddar 200 g, Double Cream Brie 125 g, CASTELLO 200 g selected, CASTELLO Blue 125 g, COMPLIMENTS Goat Cheese 113 g selected, KAUKAUNA Cheese Balls 170 g, FANTINO & MONDELLO 100-200 g, PANACHE Toppers 130 mL or PANACHE Crisps 150 g

Traditional cheddar addition

Elevate your board with a savoury touch

Introduces a unique, tangy taste

A reliable crowd-pleaser

Offers strong, bold flavour

So·catch worthy

All you need for a towering crowd pleaser

19.99

COMPLIMENTS NATURALLY SIMPLE Raw Black Tiger Shrimp 8-12 pk per lb 454 g

STARTING AT **1.25**

From Atlantic Canada Fresh Choice Oysters subject to availability

22.99

COMPLIMENTS New Brunswick Wild Lobster Claws 454 g or Nova Scotia Wild Atlantic Scallops 20-40 ct per lb 340 g

21.99

COMPLIMENTS Newfoundland Cooked Wild Snow Crab Clusters 454 g

7.99

CHOOSE Canadian SEAFOOD

Atlantic Canada 3-4 oz Lobster Tail 85 g previously frozen or frozen

so prepared

Grab your entertaining essentials for effortless hosting

Try our Mistletoe Wish Muffins for a limited time

100 PTS when you buy 2

6.99 COMPLIMENTS Muffins 4-6 pk 400-600 g

BUY 2 GET 3RD FREE of equal or lesser value

MIX & MATCH

PANACHE Frozen Desserts 300-650 g

LIMITED TIME ONLY

6.99 OLIVIER'S Caramel Chocolate Rods or Caramel Pretzel with Drizzle 160-320 g

2.99 100 PTS when you buy 2

COMPLIMENTS Snacking Crackers selected 200-225 g

15.99 FILIPPO BERIO Olive Oil 750 mL

14.99 LAVAZZA Specialty Coffee 340 g

200 PTS when you buy 2

6.99 COMPLIMENTS Sparkling Water 12x355 mL

3.99 PANACHE Salad Dressing 350 mL

3.49 ea when you buy 2 or more

GAROFALO Imported Dry Pasta 500 g **3.79 ea**

So paw-fect

Holiday treats for your pet

9.99

PURINA DentaLife Dog Chews or Treats 485-595 g

9.99

PURINA Beggin' Strips Dog Treats 708 g

3/9.99

100 PTS when you buy 3

WHISKAS Temptations Dry Cat Treats 180 g

2/$5

PURINA Friskies Party Mix Cat Treats 170 g

100 PTS when you buy 5

1.59

CESAR Gourmet Wet Dog Food 100 g

11.49

100 PTS when you buy 1

PEDIGREE DentaStix 504-608 g

6.99

COOKIE PAL Dog Biscuits or Treats 250-300 g

7.99

ZUKE'S Dog Treats 170 g

Get 200 PTS when you spend $9 or more

STARTING AT **2.49**

MILK-BONE Dog Biscuits, Treats or Chews 113-900g or 2 kg

So celebration ready

So·sharable sweets

15.49 everything includes the baking required!

RICARDO Pork & Beef Pot Pie or Poultry Pot Pie 900 g or NESTLE Kit Kat Cabin 389 g while supplies last

200 PTS when you buy 2

6.99 **KINDER Surprise Eggs** 100 g while supplies last

7.49 **COMPLIMENTS Candy Canes** 100 pk while supplies last

1.99 **MAYNARDS Sour Patch Kids or Coal Box** 100 g or HERSHEY'S King Size Bars 62-85 g while supplies last

7.99 **KIT KAT NHL Chocolate Hockey Stick** 141 g or MERCI Chocolates 200 g while supplies last

9.49 **LINDT Chocolate Bear** 100 g while supplies last

200 PTS when you buy 2

7.99 **GANONG Delecto Assorted Chocolates** 230-265 g while supplies last

3.49 **BUBBLEGUM KIDS Sugar-Free Gum** 83 g assorted while supplies last

10.99 **LINDT Swiss Classic Gold Bar** 300 g while supplies last

So·thoughtfully shared

STARTING AT **13.49**
Holiday Gift Mug Sets while quantities last

20% off CANDLE-LITE Jar Candles 397-511 g while quantities last

12.49
LOFT HOTEL Printed Fleece Throws while quantities last

17.99
LOFT HOTEL Faux Fur Throw while quantities last

15.99
STARFRIT Mini Waffle Makers snowman or snowflake while quantities last

34.99
STARFRIT Caledonia 10-Cup Coffee Maker while quantities last

26.99
STARFRIT Caledonia 2-Slice Toaster or Caledonia Electric Kettle 1.7 L while quantities last

22.99
CUISINART Coloured Knife Set while quantities last

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