



2⁴⁹

COMPLIMENTS Baby Spinach, Spring Mix or Baby Arugula product of USA 142 g



Fresh Regular Ground Beef
Family Size 11.02 kg



Coho Salmon Fillets
responsibly farmed product of Chile previously frozen or frozen

\$2 /100 g



6⁹⁹

DRISCOLL'S Sweetest Batch Blueberries product of Mexico or USA 312 g



1⁹⁹ /lb

Broccoli Crowns product of USA or Mexico 4.39 kg



HOT PRICE
649

PUREX Bathroom Tissue 12-24 or 9-24 rolls,
SPONGE TOWELS 3-6 rolls, SCOTTIES Facial Tissue 6 pk,
BONTERRA Bathroom Tissue 9-27 rolls, Paper Towel 3-6 rolls
or Facial Tissue 3-6 pk



HOT PRICE
997

KRAFT DINNER
Original 12 pk



HOT PRICE
247

PRINGLES Super Stacks
148-156 g or QUAKER Crispy
Minis 90-100 g or Rice Cakes
127-199 g



Scene
SPEND & GET

Spend \$75 or more on groceries, get

500 PTS

That's like \$5 toward your groceries

Valid Thursday, January 1 - Sunday, January 4, 2026

See page 5 for details

DON'T FORGET YOUR COUPON

Good on groceries available through the app or on the Sobeys app



7 70974 01262 9



Global Market

MELONA

HOT PRICE

3.99

MELONA Ice Bars 560 mL or TRI STELLE Panier Cheese 300 g

New Year's Day January 1st most stores are closed.
Please check your local store or online for holiday hours.

THU	FRI	SAT	SUN	MON	TUE	WED
1	2	3	4	5	6	7

Prices and offers in effect January 2026



More deals!
Scan here for our full flyer

**Dollar
DAYS!**



Scene⁺
MEMBER
= DAY =
GET 10% OFF
OR 200 PTS
FOR EVERY \$20 SPENT* ON A MINIMUM
\$50 GROCERY PURCHASE!†
See back page for details
TUESDAY, JANUARY 6, 2026 ONLY!
EXCLUSIVELY FOR SCENE+ MEMBERS

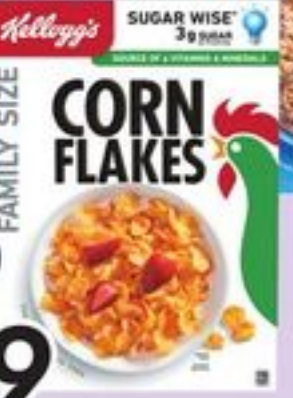
Scene

TURN
POINTS
INTO
GROCERIES



12⁹⁹

COMPLIMENTS Breakfast or Dinner Sausages 1-1.4 kg or Thick Cut Bacon 1 kg.



5⁹⁹

KELLOGG'S Family Size Cereals selected 450-650 g



3/10

QUAKER Instant Oatmeal 228-344 g or Quick or Old Fashioned Oats 1 kg selected



3⁹⁹

SENSODYNE Whitening or Pronamel Toothpaste 75-100 mL selected

1,000 Points = \$10 of free groceries

FL02-SEP-20K03LJPM-WST-0018C

[illegible][illegible]

3.44 Red Radish product of Mexico or USA 454 g 1 lb

99¢ Rutabaga or Green Cabbage product of Western Canada 2.18/kg

3.99 COMPLIMENTS Mini Cucumbers product of British Columbia, Canada no 1 grade 6 pk

2.99 Kale product of Mexico or USA

9.99 Vanilla Persimmon Case product of Spain

2/\$9 POM WONDERFUL Arils product of USA 113 g

2.47 Pink Lady Apples product of British Columbia, Canada extra fancy grade 5.45/kg

4.99 COMPLIMENTS Lemons product of USA 907 g 2 lb

3.99 COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA 3.99 ea

5.99 Cooking Spinach product of USA 454 g

2.47 Prepared Daily Fruit or Yogurt Parfait Cups assorted sizes

15% off Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks assorted sizes

9.88 Pomelo or Asian Pears Gift Pack product of China

88¢ Bok Choy or Napa Cabbage product of USA 1.94/kg

5.99 L.L. SNAPPERS Organic Bosc, Red or d'Anjou Pears product of USA fancy grade 2 lb 907 g bag

5.99 COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Canada 170 g

2.99 LOOP Cold-Pressed Juice Shots selected 4 pk

2/10 GUSTA Veggie Slices selected 155 g

5.99 COMPLIMENTS Peanuts selected 425-500 g

10.99 WONDERFUL Pistachios salted or lightly salted 450 g

14.99 Pick Me Up Bouquet assorted colours

12.99 Cyclamen assorted colours 6" pot grown in British Columbia

9.99 Tinted Daisies 5-stem bunch grown in British Columbia

6.99 Peace Lily 4" pot grown in British Columbia

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards for details

© 2014 Canadian Food Inspection Agency. All rights reserved. Prices are subject to change without notice. *See store for details.

BUY 2 GET 3RD FREE	Fresh Boneless Pork Loin Centre Cutlets Family Size	3⁴⁹ /lb Fresh Pork Shoulder Picnic Roast hock removed 700/gg	
Excellent source of iron 4⁹⁹ /lbs Fresh Beef Liver sliced 1100/gg	\$6 each 900g/20oz. Meat or more items LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE® Sausage Meat, NOBLE Premium Lean Ground Bison or FONTAINE Lean Ground Bison \$26-45.4/g starting at 6.99 ea	6⁹⁹ JOHNSONVILLE Breakfast or Dinner Pork Sausage 250-500 g	11⁹⁹ /lb Seasoned Lamb Chops Greek & Lemon or Provence de Herb 26.43/kg

[illegible]

quick & easy

\$10 = 100 points. *Some products at any particular time may be redeemed in increments of 1000. Valid 7/1/2020 - 8/31/2020.

**STARTING AT
4⁹⁹** **+100 PTS**
when you buy 2

BUTTERBALL Turkey Franks,
Bacon or Rasher 300-450 g

1⁹⁹

CARL BUDDIG
Sliced Meats 55 g

**STARTING AT
7⁹⁹** **+100 PTS**
when you buy 2

FREYBE European Wieners,
Frankfurters, Ham Sticks,
Peppergoni Sausages or Mennonite
Farmer Sausages 735-600 g

300 PTS
when you buy 2

14⁹⁹

PILLER'S Naturally Smoked
Boneless Hams 800 g

+200 PTS
when you buy 3

7⁹⁹

MARCANGELO SCHNEIDERS or
MEATMAN'S Sausages Frozen
375-675 g

+300 PTS
when you buy 2

10⁹⁹

COMPLIMENTS Lasagna, Macaroni
& Cheese or SCHNEIDERS Dips
265 g x 1 kg

+130 PTS
when you buy 1

12⁹⁹

COMPLIMENTS Chicken or Beef
Individual Pot Pies 750 g

Value size

+200 PTS
when you buy 2

16⁹⁹

COMPLIMENTS Breaded Chicken
1,47-2 kg

GET TO FREE GROCERIES FASTER

when you open your Sobeys+ membership card and pay with your Sobeys+ Scan** Visa Card

*\$10 = 100 PTS
**\$10 = 100 PTS

seafood



7⁹⁹ **MEMBER** **9⁴⁹**
without
Scene+ Card
HIGH LINER Family Favourites or Signature
Cuts Breaded or Battered Fish 350-700 g,
Butterfly or Popcorn Shrimp 315-330 g,
Fish & Chips or Fish Cakes 550-700 g selected



5⁴⁹ ANCHOR'S BAY Cooked Mussel
or Clam Meat or Seafood Medley
340-360 g



9⁹⁹ PREMIER SEAFOODS Smoked Pink Salmon
Nuggets maple, honey garlic or tequila lime &
pepper previously frozen 150 g



5⁴⁹ COMPLIMENTS NATURALLY SIMPLE
Tilapia, Basa or Pollock Fillets 400 g



1⁵⁰ MRS. FRIDAY'S
Crab-Style Crab Cakes
65 g previously frozen
or 8 pk frozen
12.00 ea



6⁹⁹ Prepared In-Store Cooked or
Raw Garlic Shrimp Grillers
250-280 g

Almond Crusted Sole Fillets or
Potato Crusted Cod or
Coconut Crusted Tilapia
previously frozen

2⁹⁹
/100 g



3⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS Crab- or Lobster-Flavoured
Alaskan Pollock 227 g



11⁹⁹ **400 PTS**
when you buy 2
BEST BUY Breaded Popcorn Shrimp, Squid
Rings or Breaded Sole Fillets 800-860 g



13⁹⁹ WATERVIEW MARKET Lemon Garlic Shrimp &
Pasta 907 g or Shrimp Lo Mein Meal Kits 877 g



10⁴⁹ EARLS RESTAURANT Clam Chowder Frozen
550 mL or DOM RESERVE Salmon or Tuna
Poke 200 g

deli & kitchen



5⁷⁹ **MEMBER** **6⁷⁹**
without
Scene+ Card
COMPLIMENTS Feta regular or
light 200 g



6⁹⁹ COMPLIMENTS Sliced Cheese
150-170 g



8⁴⁹ MAPLE LEAF Natural Selections
Sliced Meats selected 175 g



3⁷⁹
/100 g
SIKORSKI Grandpa Ham



3²⁹
/100 g
COMPLIMENTS Hungarian,
German or Peppercorn Salami



3⁹⁹ COMPLIMENTS Dips or
Hummus regular 200-227 g

READY FOR YOU

Fresh from our Kitchen

18⁹⁹

Ready For You Crispy Chicken
9-pieces available hot or chilled

5⁹⁹

MEMBER 6⁴⁹

without Scene+ Card

Wraps 219-300 g

250 PTS

when you buy 2

14" Take & Bake Pizza
715-890 g

250 PTS

when you buy 2

5" Pot Pies 315 g
available hot or chilled

Give them more with the Grocery Essentials Card Visit safeway.ca/giftcards for details

FOA_SBF_10N36_P000_0517_02

4.99 DAIRYLAND or LUCERNE Chocolate Milk 189.2 L

5.99 OLYMPIC Organic or KREMA Yogurt 650 g

6.99 COMPLIMENTS Lactose Free 5% Milkfat Cheese 12 pk or Assorted 16 pk

5.79 NATREL Lactose Free Butter 250 g



7⁹⁹

KRAFT® Shredded Parmesan 200 g



3⁴⁹ each 100 g

PIZZA! Biscuits, Cookies, Rolls or Pizza Crust 318-391 g, Cookies 466 g or Cinnamon Rolls 351 g (excludes seasonal) \$3.99 ea



3⁹⁹ **+ \$1.00 P&H** when you buy 2

HERSHEY'S® Refrigerated Pudding 4 pk or JELL-O® Refrigerated Pudding or Gelatin 4 pk



5⁹⁹

PHILADELPHIA® Lactose Free Cream Cheese 250 g

RICARDO Frozen Pizza
70's-74's

CHEEMO Perogies
74's-87's

BEST BUY FROZEN
SPINACH
74's-87's

BEST BUY FROZEN
SPINACH
74's-87's

A collage of various food items. On the left, two tubs of Baskin-Robbins ice cream: one in Raspberry Cheesecake flavor and one in Vanilla flavor. In the center, a box of Crafty Ramen, Restaurant Quality Frozen Ramen 520g, featuring Beef Miso Ramen. On the right, a box of Schneiders' Breakfast Sandwiches or Egg Bites, 224-288g, showing various breakfast options like Bacon & Cheddar and Turkey & Swiss.



100 PTS
when you buy 2

5⁹⁹

COMPLIMENTS
Greek Yogurt
650 g



100 PTS
when you buy 2

5⁹⁹

COMPLIMENTS Frozen
Vegetables 750 g



100 PTS
when you buy 2

5⁴⁹

COMPLIMENTS
Large Omega-3 Eggs



4⁹⁹

COMPLIMENTS Belgian
Waffles original or liege
268-390 g



50 PTS
when you buy 1

9⁴⁹

COMPLIMENTS
Balance Egg
Whites 1 kg



100 PTS
when you buy 2

4⁴⁹

COMPLIMENTS Apple Juice
1.54 L or Tropical Blends 1.75 L



100 PTS
when you buy 2

4⁹⁹

COMPLIMENTS
Ice Cream 1.5 L
selected



13⁹⁹

COMPLIMENTS
Frozen Fruit
1.5 kg

deli & kitchen



17⁹⁹

TRE STELLE Feta 850 g



8⁹⁹

PANACHE 2 Yr Old Cheddar 225 g



2⁹⁹

HOBBS PICKLES Chips selected 90 mL



3⁴⁹

COMPLIMENTS Black Forest or Honey Ham



3⁹⁹

PANACHE Oven Roasted Chicken or Sriracha Chicken



6⁹⁹

MCWEENEY'S Papp N Cheddies 125-150 g selected



9⁹⁹

SUMMER FRESH 6-Layer Dip 400 g



13⁹⁹

Traditional Salad Sandwiches trio pack 600 g

4 Can Dine for 19⁹⁹

FRESHLY PREPARED

Hot Roast Chicken
or
Full Rack of Back Ribs

For \$1 extra trade up to a Flavoured or RWA Whole Roasted Chicken or 9 PC Crispy Chicken

Any 2 Sides
Large Potato Wedges,
Reser's Sides or
Compliments Salad, 426-454 g

4 King's Hawaiian Savoury or Sweet Rolls **14⁹⁹ ea**

Plus add one 1-litre Coca-Cola product

bakery

3⁹⁹

Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g 4-29 ea



4²⁹

COMPLIMENTS Brioche Burger Buns 4 pk 200 g

NEW

5⁴⁹

ACE BAKERY Bistro Breads 595 g



6²⁹

Cheese Swirl Buns 4 pk 367-400 g



4²⁹

Panini Buns 6 pk 375-480 g



\$6

COMPLIMENTS Mini Muffins 336 g



\$6

COMPLIMENTS Mini Cupcakes 12 pk 284-300 g



6⁹⁹

COMPLIMENTS Pecan or Raisin Butter Tarts 210 g



BUY 1 GET 1 FREE

Brownie Cakes 310-390 g



4⁹⁹

STONEMILL Bread 454-550 g



5⁴⁹

WEIGHT WATCHERS Bread 450 g, Tortillas 8 pk or Bagels 6 pk

drinks & snacks



27⁹⁹ ++100 PTS when you buy 1
MCCAFÉ Keurig® Compatible Single Serve Pods 30 pk



10⁹⁹ ++100 PTS when you buy 1
SUNRYPE Juice 3.78 L



4⁷⁹ ++100 PTS when you buy 2
NESTEA Ice Tea Tetra 10x200 mL



4⁴⁹
TETLEY Specialty Teas 20-24 pk



8⁹⁹
TIM HORTONS Instant Coffee 100 g



2/7⁵⁰ ++200 PTS when you buy 2
VOORTMAN No Sugar Added Cookies or Wafers 142-320 g



4⁴⁹
CADBURY Fingers Cookies 114 g or MARIA Cookies 600 g



6⁹⁹ ++200 PTS when you buy 2
KINDER Kinderini Cookies 250 g



2⁷⁹
NESTLE Juniors 8 pk, EXCEL Mint Tins 34 g or HERSHEY'S Fun Size Chocolate 120-124 g



4²⁹
MENTOS, DENTYME or TRIDENT Gum Bottles 40-60 pk or HARIBO Candy 284 g



\$5 ++100 PTS when you buy 2
BEST BUY Creme Filled Cookies 600 g



5⁴⁹
BOULANGERIE GRISSOL Melba Toast 350-400 g



5⁴⁹ ++200 PTS when you buy 2
CADBURY Multi Packs 168-200 g



1⁶⁹ ++50 PTS when you buy 2
KINDER Bueno Chocolate Bars 20-43 g or Surprise Eggs 20 g



2/\$9
DORITOS Tortilla Chips 210-280 g or CHEETOS 170-285 g



13⁹⁹
JACK LINK'S Jerky 230 g



++100 PTS when you buy 2
PEPSI Soft Drinks Mini Cans 6x222 mL



2/3⁵⁰
PEACE TEA 695 mL



2/\$9
TOSTITOS Tortilla Chips 205-300 g



9⁹⁹
FRITO-LAY Multi Packs 16 pk



1⁹⁹ ++100 PTS when you buy 2
SPARKLING ICE Flavoured Sparkling Water 503 mL



2/\$8
COMPLIMENTS Ginger Ale, Club Soda or Tonic Water 6x222 mL



++200 PTS when you buy 2
HEINEKEN Non-Alcoholic Beer 6x330 mL



7⁹⁹ ++100 PTS when you buy 1
COMPLIMENTS Family Size Granola Bars 560-630 g or Crispy Rice Squares 528 g



1⁹⁹ ++100 PTS when you buy 2
COMPLIMENTS Rice Crackers 100 g



3⁴⁹
COMPLIMENTS Peelable Candy 160 g or Tablet Bars 100 g



5⁴⁹
COMPLIMENTS Freeze-Dried Candy 68-100 g



2/\$7 ++100 PTS when you buy 2
COMPLIMENTS Mini Cookies 150-210 g



++100 PTS when you buy 2
COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g



9⁹⁹ ++100 PTS when you buy 2
COMPLIMENTS Snack Pub Mix 500 g



2/\$4
COMPLIMENTS Soft Drinks or Sparkling Water 2 L



\$3
COMPLIMENTS Drink Boxes 10x200 mL

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards for details

meal makers



4⁹⁹ KELLOGG'S Vector Granola 311 g



7⁹⁹ RED RIVER Cereal 908 g



3³³ COMPLIMENTS Granola 325 g



12⁹⁹ BEEMAID Liquid Honey 1 kg



5⁴⁹ LAURA SECORD Chocolate Chips 250 g



2⁹⁹ CARNATION Evaporated Milk 354 mL



4⁴⁹ **+100 PTS** when you buy 2
COMPLIMENTS Graham or Baking Crumbs 400 g or Sweetened Condensed Milk 300 mL



3⁴⁹ **+100 PTS** when you buy 2
COMPLIMENTS 7" Tortillas 340 g



3/4⁹⁸
COMPLIMENTS Flavoured Tuna 85 g



2/\$5
KNORR Sidekicks 112-167 g or LIFTON Soup Mix 2 pk or 4 pk selected



3⁴⁹ MATHESON FOOD COMPANY Macaroni and Cheese 170 g



3⁴⁹ **+150 PTS** when you buy 2
COMPLIMENTS Grain Breads 600 g



+100 PTS when you buy 1
LE GREC Salad Dressing 350 mL



5⁴⁹ FILIPPO BERIO Pesto 190 g



3⁹⁹
CATELLI Legume Pasta 250 g or NO YOLKS Egg Noodles 340 g



7⁹⁹
MINUTE RICE Regular or Whole Grain Brown Rice 1.2-1.4 kg or TILDA Basmati Rice 907 g

Here for your budget and lifestyle



+100 PTS when you buy 1
COMPLIMENTS Parmesan Cheese 250 g



7⁴⁹ **+200 PTS** when you buy 4
COMPLIMENTS Pizza Sauce 213 mL or Pizza Crust Mix 184 g



3⁴⁹ **+100 PTS** when you buy 2
COMPLIMENTS Coconut 200 g selected



8⁹⁹ **+100 PTS** when you buy 1
PANACHE Maple Syrup Pure 100% 375 mL

natural health



3⁴⁹ SMARTSWEETS 50 g



11⁹⁹ **+200 PTS** when you buy 1
COMPLIMENTS ORGANIC Coffee Pods 12 pk 120-132 g or Roast & Ground Coffee 275-300 g



2/\$9
POPCORNERS Popcorn Crisps 142 g



6⁹⁹ REMEDY Kombucha 355 mL 4 pk



3⁴⁹ RISE Organic Kombucha 414 mL



4⁹⁹ NATURE'S PATH Gluten-Free Frozen Waffles 210 g



5⁹⁹ BRAGG Organic Apple Cider Vinegar 473 mL



18⁹⁹ **+200 PTS** when you buy 1
NUTIVA Organic Coconut Oil 860 mL



2/\$5
HORNBY Organic Bars 80 g or 12 pk selected 25.99



30% off
WEBBER NATURALS Vitamins or Supplements selected varieties and sizes



11⁹⁹ PREMIER PROTEIN Shakes 4 pk selected



23⁹⁹
COMPLIMENTS Vegan Protein Greens Powder



STARTING AT
749

SECRET or OLD SPICE Deodorant
73-144 g selected



++100 PTS
when you buy 2

949

DOVE Men's Body
Fresh 3.32 mL
selected



400 PTS
when you buy 2

10⁹⁹

ALWAYS Pads, Liners or TAMPAX
Tampax 18-120 pk selected



++250 PTS
when you buy 2

10%
off

L'ORÉAL PARIS
Cleaners
125-200 mL

36⁹⁹
PAMPERS Super Soft Eco Pack
66-174 pk or ENFACOR A+ 907g

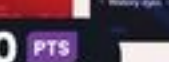
28⁹⁹
HUGGIES Giga Pack Pull-Ups
27-67 44-74 pk or GOODNITES
34-44 pk

3⁹⁹
CABOO Bamboo Baby Wipes
72-216 pk or HUGGIES Baby
Wipes 56-64 pk

400 FREE
BABY WIPES (buy 1)

78⁹⁹
ENFAMIL A+ NeoPro
Ready to Feed 18 pk






10% off **600 pts** when you buy 2

10% off **150 pts** when you buy 2

TYLENOL, BENLYN or SINUTAB
Excludes Cold & Sinus solutions

10% VISINE Eye Care
Excludes Eye Drops

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.



ZONNIE NICOTINE REPLACEMENT THERAPY

The nicotine pouch that can help you quit smoking.

120 pouch box **\$64.95** tax

ASK YOUR PHARMACIST.

This product may not be right for you. Always read and follow the label.



REEL IN THE POINTS



\$35

TRUE NORTH Fresh Atlantic Salmon Fillets
product of Canada skinless 908 g
subject to availability

CHANCE TO
WIN* \$10,000 WORTH
OF SCENE+™
POINTS

Scan your Scene+ card between
January 1 - February 11, 2026 to be entered
for a chance to win 1 million Scene+™ points
with every \$15 purchased of **Atlantic Salmon**

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.safeway.ca/true-north-seafood-scene-contest. Contest runs from January 1, 2026 and ends on February 11, 2026. Open to legal residents across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are four (4) prizes to be won, one (1) prize will be allocated to each of the following regions: Sobeyes Ontario, Sobeyes Atlantic, Sobeyes West, and Safeway West. Each prize consists of 1,000,000 Scene+ points (ARY \$10,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.



GOLDEN DRAGON Sauce
selected varieties



Bok Choy or Napa Cabbage product of



Seasoned Lamb Chops
Greek & Lemon or
Herbes de Provence
5.43/kg



Passion Fruit
product of Colombia



NISSIN Packet Noodle 500 g
selected varieties



HUY FONG
Sriracha Ch
Sauce 255 c



ETE Frozen Dessert
Bars selected

varieties 4 pk



BOBA ICE CREAM
414 mL selecte
varietie



selected varieties



400 mL



1448



**everyday
VALUE**



300 g



SUPPLIES LAST PRODUCE



selected varieties 187 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

PREPARED to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling, Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

OR

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips

A bowl of chicken in a red sauce, likely a curry or stew, with a packet of HALO NÄÄN seasoning in the foreground.



CHALO! Signature Basmati Rice 4.54 kg.



TILDA Basmati Rice 1.81 kg
selected varieties



3.49
ea when you
buy 2 or more

CHALO! Naan 500 g 3.99 ea



PATAK'S Sauce selected varieties 400 mL



PATAK'S 3 Step Cooking Kits
313-315 g selected varieties



MAGGI Masala Noodles 70 g



PATAK'S Ready To Heat Meals 285 g



THE SPICE TAILOR Cooking Kits
215-375 mL



SURATHI Goad Gathiya Snacks selected varieties 250-341 g



TATA Tea Bags 638 g



CHALO! Dahi 2.0% or 3.2%
Plain Yogurt 750 g



8



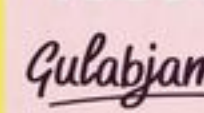
NANAK Desi Ghee PET Jars 1.6 kg



NANAK Rasmala
Kesar 850 g



NET WT./PODS NET 850 g (30 oz)



Soft dumplings in sugar syrup—
ideally served warm



PARLE-G Biscuits 300 g

799

NANAK
Gulabjamun

Find everything you need for your festivities.

Value in every aisle.
Price Locked In

until February 11, 2026



MIX & MATCH
1.99
/lb

Gala Apples
product of British Columbia
Canada extra fancy grade 4.39/kg



**BUY 2 GET 3RD
FREE**
of equal or lesser value

PROMISE Gluten Free Loaves, Buns,
English Muffins, Tortillas, Pita, Baguettes,
Bagels or Muffins 160-480 g



300 OFF
14.99
when you buy 2

PILLER'S Naturally Smoked
Boneless Hams 800 g



\$7

PANACHE Shrimp Spring Rolls
300 g or Tempura Truffle Shrimp
252 g selected varieties only



**BUY 1 GET 1
FREE**
of equal or lesser value

COMPLIMENTS Garden Salad 340 g
or Colelaw 397 g 3.99 ea



9.99

Boston Cream Cake 740 g

Value in every aisle.
Price Locked In

until February 11, 2026



2/\$5

APPLESNAX
Fruit Snack Cups
113 g



4⁴⁹

BETTY CROCKER Cake, Cookie or Bisquick
Mix 263 g-113 kg selected



59¢

MR. NOODLES
Instant Noodles 85 g



35 PTS
when you buy 1

3⁴⁹

COMPLIMENTS BALANCE
Non-Hydrogenated Margarine 427 g



3⁹⁹

PILLSBURY Pizza Pops
380 g



4⁷⁹

GAROFALO Imported
Whole Wheat Dry Pasta
500 g



50 PTS
when you buy 1

3⁴⁹

COMPLIMENTS
Sour Cream 500 mL



7⁴⁹

GLAD Kitchen Bags
26-52 pk or
Compostable 10 pk



6⁹⁹

TIM HORTONS
Hot Chocolate Tins
500 g



100 PTS
when you buy 2

2⁷⁹

COMPLIMENTS
Liquid Dish Detergent
828 mL



3⁹⁹

TWIGZ Pretzels 130 g



3⁴⁹

COMPLIMENTS
Soda Crackers 450 g



2⁹⁹

NESTLÉ
Tablet Bars 95-105 g



10⁴⁹

U BY KOTEX Pads,
Liners or Tampons
22-120 pk
selected



4⁴⁹

AMY'S KITCHEN Soups
398 mL



50 PTS
when you buy 2

2/\$5

GATORADE Water 700 mL or
EVIAN Water 750 mL



100 PTS
when you buy 3

3³³

KETTLE BRAND Chips 156-198 g
3.99 ea

RICARDO

Gourmet, yet easy

From my kitchen
to yours



6⁴⁹

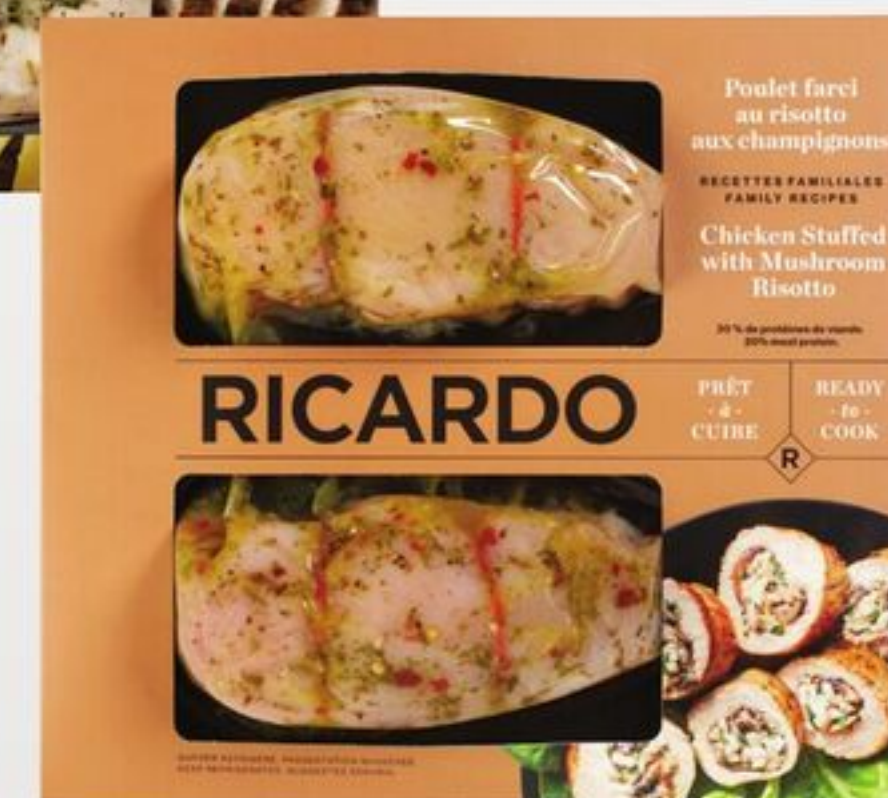
RICARDO Dips
250-300 mL selected



That's like
\$6
toward your
groceries

600 PTS
when you spend
\$30 or more

RICARDO Marinated Pork Chop or Tenderloin, Veal Flap
Steak or Marinated or Risotto Stuffed Chicken Breast



5⁹⁹

RICARDO Baking
Mixes 400-450 g



250 PTS
when you buy 1

19⁹⁹

RICARDO Cheesecakes
frozen 570-600 g



Simplify meal prep with this selection of easy, chef quality meal solutions
Available Exclusively at **Safeway**

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Safeway app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get
800 PTS
when you buy 2

COMPLIMENTS Laundry Scent
Booster Beads 422 g

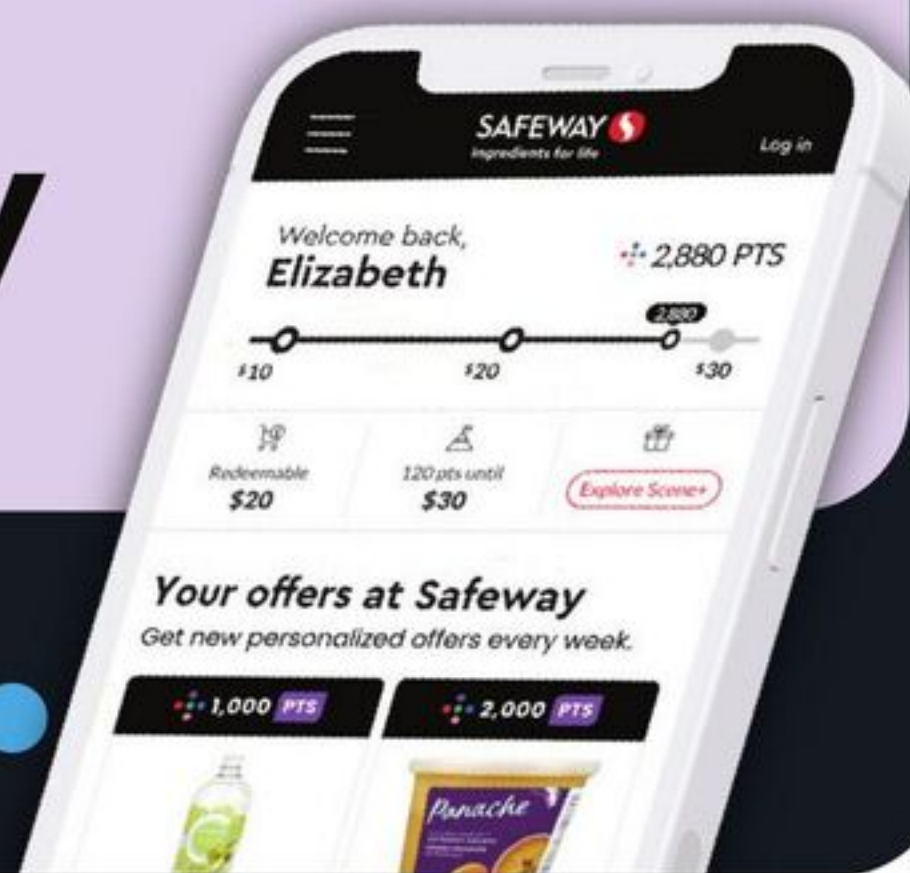


**SAVE
\$7**

LOAD THIS OFFER
AND SAVE \$7 ON
BIOSTEEL
Hydration Mix
112 g

Get
500 PTS
when you Spend \$15 on any

METHOD Health & Beauty or Household Products



Offer valid January 1st to January 7th, 2026 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

GET BACK INTO ROUTINE



2/\$5

AYLMER Tomatoes 796 mL,
or Accents 398-540 mL.



5.99

PAM Cooking
Sprays 1130 g to 70 g
(excludes Avocado and Organic)



5.99

SNACK PACK
Pudding
chocolate or
buttercotts 139 g



4.49

BOON BOOM
CHICKA POP
Popsicle 136 g or
Sweet & Salty 198 g



4.49

ANGIE'S
Boornchickapop
Popsicle 136 g or
Sweet & Salty 198 g

TASTE THE DIFFERENCE

🇮🇹 ITALY'S #1 BRAND OF TOMATOES 🇮🇹



4.99

MUTTI Strained Tomatoes
680 mL or Peeled or
Finely Chopped Tomatoes
750 mL



4.29

MUTTI Tomato
Paste
355 mL

ONE FAMILY. ONE PASSION. TOMATOES.

Imported by: La Bionda Food & Spice, a United Brands Division of the group owned by
United Brands in the Tomato Processing category. *Imported by: La Bionda Food & Spice

MAKE IT WITH QUAKER.

QUAKER Chewy® 120 g or QUAKER® Dippes® 150-156 g

2/\$5

QUAKER® Dippes® 150-156 g

CRISPY minis

• 150 PTS when you buy 3

247

QUAKER Crispy Minis® 90-100 g or QUAKER® Rice Cakes 127-199 g



Nestlé Favourites



5.88
each





Nestlé Drumstick
Frozen Dessert
412 ml
selection may vary by location

Nestlé Premium
Frozen Dessert or Real Dairy Ice Cream 1.5 L or Drumstick 2 pk selection may vary by location







Nestlé Drumstick
Frozen Dessert
412 ml
selection may vary by location

Nestlé Kikkat Confectionery
Frozen Dessert
450 ml
selection may vary by location







MADE IN CANADA

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START YOUR ^{ACTIVIA®} GUT HEALTH CHALLENGE

12 ACTIVIA Expert **14** DAYS

4.49 ACTIVIA 650 g or ACTIVIA Expert 4 x 100 g

7.49 ACTIVIA Expert 750 g or ACTIVIA 12 x 100 g, 12 x 95 g

NEW

ACTIVIA® **NEW**

ACTIVIA® **NEW**

ACTIVIA® **NEW**

[illegible]

13⁹⁹

STARBUCKS
Ground Coffee
340 g

STARBUCKS
K-Cups® 10 pk

13⁹⁹

STARBUCKS
Pike Place Blend
K-Cups® 10 pk

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6⁹⁹

CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added 1-2 L selected

NEW

13.49

ZAVIDA Single Serve Coffee Pods
12 pods or Ground Coffee 140g

100

Refresh like a Champion

GLACÉAU Vitaminwater Beverages 591 mL **2/\$6**

POWERADE Beverages 710 mL **2/\$4.50**

BODYARMOR Beverages 473 mL **2/\$4.50**

GLACÉAU Smartwater Beverages 1 L **2/\$6**

Offer valid from January 1* to 7*, 2025. *This offer is available in select participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Receipt may only be for less. All products must be purchased at the same time, single units at regular price. The trademarks, logos and/or the property of their respective trademark owners.

Double the Rewards:

FREE ROYALE GIFT + SCENE POINTS

Buy 1 ROYALE Original or Natural Mouthmum Tissue (24x172 roll) or 24x172 4 Layer Natural Mouthmum Tissue (24x172 roll) and get a free ROYALE Royal Crown bottle (value and 200 Scene+ points)

22⁹⁹

200 PTS when you buy 1

FREE

For more information on Royale's Scene+ reward program, visit: royale.ca/scene-rewards

BRING HOME A WIN WITH 2 OFFERS FROM **OLD EL PASO**

FREE TOQUE with 2 OLD EL PASO* KITS AND GET **\$10 TO FILL UP**** TO FILL UP**

5⁹⁹ GENERAL MILLS Family Size Cheerios or selected varieties 475-778 g

5⁴⁹ OLD EL PASO Taco Kits 250-310 g selected varieties

2⁹⁹ NATURE VALLEY Lunchbox, Crunchy or Trailmix Granola Bars or BETTY CRACKER Fruit, Gushers or Motts 120-230 g selected varieties

4/\$5 OLD EL PASO Seasoning 24 g selected varieties

*This offer is available in select participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Receipt may only be for less. All products must be purchased at the same time, single units at regular price. The trademarks, logos and/or the property of their respective trademark owners.

3³³ SNYDER'S OF HANOVER Pretzels selected 240 g

PIECES BOUCHÉES

PIECES BOUCHÉES

2⁹⁹ PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

Goldfish CRISPS CROUSTILLANS

Goldfish CRISPS CROUSTILLANS

Dare

SNACK SMART THIS SCHOOL SEASON.

150 PTS when you buy 3

\$4

DARE Bear Paws 168-240 g Wagon Wheels 215-260 g or RUFFLES Cookies 250 g

HIGH IN PROTEIN

6⁹⁹ BLACK DIAMOND Cheststrings 12-16 pk of 250-336 g

9⁹⁹ CRACKER BARREL Cheese Slices 500 g

Fluffy. Irresistible. Dippable.

4⁹⁹ Philadelphia Cream Cheese Product 227-250 g selected varieties

9⁹⁹ KRAFT Singles Process Cheese Product 825 g selected varieties

MONSTER

2/6⁵⁰ MONSTER ENERGY 444-473 mL

5-230 CALORIES

15⁹⁹ MONSTER ENERGY 8 x 355 mL

50 PTS when you buy 1

MONSTER ENERGY ZERO SUGAR

*Subject to availability while supplies last. Plus applicable taxes, deposits, fees and costs. Receipts may only be for less. All products must be purchased at the same time, single units at regular price. The trademarks, logos and/or the property of their respective trademark owners.

CANADA DRY

4⁹⁹ CANADA DRY 6 x 222 mL select varieties

Crave a wave of flavour?

Try NEW Peach Mango today!

Also available in Zero Sugar

Trademark © Canada Dry. Photo © 2025.

TEAM OREO GIVING

\$200,000 IN YOUTH HOCKEY EQUIPMENT GRANTS

OREO PLAYFUL.CA

5⁹⁹ OREO Cakesters 285 g selected varieties

5⁴⁹ CADBURY Multipacks 150-200 g selected varieties

5⁹⁹ CHRISTIE Family Size Cookies 374-520 g selected varieties

5⁹⁹ RITZ Drizzled Mints 228 g selected varieties

*This offer is available in select participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Receipt may only be for less. All products must be purchased at the same time, single units at regular price. The trademarks, logos and/or the property of their respective trademark owners.

FRANK'S Original or Thick RedHot Sauce 354 mL

4²⁹

CATELLI Protein+ Pasta 340 g

3⁴⁹

Make every day CATurday

Pamper your cat with the treats they love,
extra playtime & nose boops



88¢
WHISKAS Wet Cat Food Pouches 85 g



1.49
SHEBA Perfect Portions Wet Cat Food 75 g
ea when you buy 4 or more 1.79 ea



1.25
PURINA Fancy Feast Broths or Lil' Soups 34-40 g 1.59 ea



18.99
ARM & HAMMER Clump & Seal Litter 9.1 kg



GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





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faves with easy curbside pickup.

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VENDING
TRUSTED BY
CANADIANS!**

**PROUDLY SERVING
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