

SAFeway

Sobeys

Verified

3⁴⁹
/lb

Fresh Boneless Pork
Sirloin Chops or Roasts
Family Size or Fresh Pork
Side Ribs breast bone
removed 7.69/kg

Verified

2¹⁹
/lb
4.83/kg

MEMBER PRICING

EXCLUSIVE

YOUNG TURKEY
HAYTER'S
ANTIBIOTIC FREE
GRADE A TURKLEYS

SAVE UP TO 45% WITH MEMBER PRICING

2⁴⁹ without Scener Card
/lb
5.49/kg

HAYTER'S FARM Raised
Without Antibiotics Frozen
Grade A Turkeys all available sizes

Verified

5⁹⁹
/lb

Fresh Lean Ground Beef
Family Size 13.2/lb

Verified

3⁹⁹

COMPLIMENTS Red or Russet Potatoes
product of Western Canada, Canada no 1, 10 lb bag

Verified

5⁹⁹

Mandarin Oranges product of China
1.81 kg 4 lb Case

Verified

5⁹⁹

ACE BAKERY Bistros
Breads 5.95/g

Verified

15⁹⁷

QUALITY STREET 650g or AFTER EIGHT Tin 420g or LINDOR Chocolate Cornet 540g while supplies last

Verified

4⁹⁴

NESTLE Premium Frozen Dessert or Real Dairy Ice Cream
3.1L Drumstick, Selected Best Premium Novelties 4-10 pk or HAAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

Verified

2⁴⁷

LAYS Potato Chips
220-235 g

Verified

2/\$5

GREEN GIANT Frozen Vegetables 750 g or Valley Selections 400-750 g

Verified

19⁹⁹

NABOB Roast & Ground Coffee 915-950g

Verified

3⁹⁷

PHILADELPHIA Cream Cheese 27-250g selected

Verified

2/\$5

GREEN GIANT Frozen Vegetables 750 g or Valley Selections 400-750 g

Verified

2/\$5

GREEN GIANT Frozen Vegetables 750 g or Valley Selections 400-750 g

Scene®

DIGITAL EXCLUSIVE

OFFER AVAILABLE
**DECEMBER 11-
DECEMBER 17, 2025**

That's like **\$10** toward your groceries

*Card must be registered. Offer valid and available to be loaded from December 11–December 17, 2025 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase \$100 must be made as a single transaction. Offer must be loaded to registered Scener Card prior to transaction. Spending \$100 or more awards only one \$100 Scener points redeemable. Limit 1 offer per Scener Card. Digital Offer has no cash value and cannot be combined with any other offers. Offer excludes taxes and other restrictions. SCENER® registered digital or physical card must be presented. Visit https://www.safeway.ca/terms-and-conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus® Corporation used under license by Sobeys Canada Incorporated.

SPEND \$100 OR MORE, GET

1,000 PTS

WHEN YOU LOAD THIS OFFER

in the Sobeys app or Safeway app
or MyGroceryOffers.ca

Verified Prices

WE CHECK PRICES

so you don't have to
If we're not the lowest price
on select items,
you'll automatically get the
difference in Scener® points*

*Conditions apply. See Sobeys.com for details.

THU 11 | FRI 12 | SAT 13 | SUN 14 | MON 15 | TUE 16 | WED 17

Prices and offers in effect
December 2025

Safeway

More deals!

Scan here for our full flyer



MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Crisp Bacon 65-85 g, SCHNEIDERS Cooked Bacon 100 g, Juicy Jumbos, Regular Beef Wieners or Smoked Sausages 375-450 g selected



without
Scene+ Card



PRICING without Scene+Card



without
Common Card

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL



Scene

TURN
POINTS
INTO
GROCERIES



++ 300 PTS
when you spend
\$20 or more

6⁹⁹

COMPLIMENTS Fresh AIR-CHILLED
Boneless Skinless Chicken Thighs or
Split Wings Family Size 15.41/kg



++ 300 PTS
when you buy 3

3³³

QUAKER Instant Oatmeal 228-344 g
or Quick or Old Fashioned Oats 1 kg
selected



++ 200 PTS
when you buy 2

4⁹⁹

KRAFT Singles 410 g



++ 200 PTS
when you buy 1

26⁹⁹

PAMPERS Swaddlers, Pure, Baby-Dry
or Cruisers 360® Super Pack Diapers
42-104 pk

1,000 Points = \$10 of free groceries

FL08_S01_0033_P001_W01_046_P06_0K



A FEAST for every table

Sterling
SILVER

15⁹⁹
/lb

STERLING SILVER
Fresh Boneless Top Sirloin
Premium Oven Roast or
Family Size Grilling Steaks
cut by your meat expert
from Canada AAA grade
beef 35.25/kg

CERTIFIED
TENDER
TENDER
CERTIFIED

DID YOU KNOW?

- Known as the Picanha in South America.
- Our Exclusive Premium STERLING SILVER Top Sirloin Coulotte or Cap is cut with ample marbling.
- It can be smoked, grilled, sous vide or roasted making it perfect for any meal.

12⁹⁹
/lb

SUNGOLD Boneless
Lamb Leg 28.64/kg

6⁹⁹
/lb

Bourbon and Brown Sugar Apple
Stuffed Pork Tenderloin 15.41/kg

1⁴⁷
/lb

Assorted Squash
product of
Western Canada
3.24/kg

3⁹⁹

COMPLIMENTS
Broccolini Tray
product of USA 170 g
or BC FRESH
KaleTTES product of
British Columbia
250 g

5⁹⁹

TAYLOR FARMS Chopped Salad Kits
product of USA 292-385 g

Holiday hosting essentials



4⁹⁹

COMPLIMENTS Cheese Slices
210-230 g



2⁴⁹

CLOVER LEAF Smoked
Oysters or Mussels 85 g



2/\$7

CHRISTIE Snacking Crackers selected
175-200 g or BOULANGERIE GRISOL
Melba Toast, Canapé or Baguettes 120-200 g



4⁹⁹

GRUVI De-Alcoholized Sangria 250 mL
J&J & H&S T Drink Mixes 1 L or RGSE
Cordial 750 mL



4⁹⁹

HELLMANN'S Dipping Sauces
355 mL



13⁴⁹

STARBUCKS Nespresso Vertuo Pods
8-10 pk, Roast & Grind Coffee 340 g or
14-Cup Pods 10 pk



5⁹⁹

COMPLIMENTS Mixed Nuts
40% Cashews 200 g



4⁹⁹

COMPLIMENTS Mammoth
Olives 500 mL



**10%
off**

COMPLIMENTS Paper Plates 6.75-8.75 50 pk
or Paper Bowls 24 pk selected varieties



Inspiring
every bite

Find holiday
recipes, tips &
entertaining
ideas today



Sobeys



Safeway

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Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards or safeway.ca/giftcards
for details

*Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf

Bring everyone together with
flavours worth celebrating



DONATE DEC 1ST - 24TH TO SUPPORT OUR LOCAL FOOD BANK
100% of your donation goes to our local food bank

F03_091_0W33_P001_W01_A01_00_01

97¢
/lb

Green Cabbage or Rutabaga
product of Western Canada,
Canada no 1, 2.14/kg

2.99
/lb

Hothouse Tomatoes
product of Western Canada
Canada no 1 grade 6.59/kg

1.49
/lb

Green Squash Zucchini or
Eggplant product of USA or
Mexico 3.28/kg

6.99
/lb

HIROS Cherry Tomatoes or
Medley Tomatoes on the Vine
product of Canada 340 g

4.99
when you buy 2

Avocados product
of Mexico 5 pk

1.99
/lb

Gala or Ambrosia Apples product
of British Columbia, Canada extra
fancy grade 4.39/kg

4.99
when you buy 2

COMPLIMENTS Lemons product
of Spain or USA 2 lb bag 907 g

5.99
when you buy 2

Mini Watermelons
product of Mexico or
Brazil

4.44
when you buy 2

MANN'S Gourmet Snow Peas 170 g
or Sugar Snap Peas 227 g product of
USA or COMPLIMENTS ORGANIC
Sliced White or Brown Noodles
product of Canada 227 g

15% off

Prepared Fresh Daily Caulitaupe,
Honeydew, Pineapple or
Watermelon Chunks assorted sizes

BUY 2 GET 3RD FREE

Prepared Fresh Daily Roasters or
BBQ Grillers assorted sizes

9.99
when you buy 2

POM WONDERFUL Apples 2 pk
product of USA or Sharon or Vanila
Persimmon Case product of Spain

4.99
when you buy 2

COMPLIMENTS ORGANIC Pasta
Herbs 115 g prepared in Canada

4.99
when you buy 2

THE LITTLE POTATO CO. Organic
Potatoes product of Canada 680 g

9.99
when you buy 2

BOLTHOUSE FARMS Holiday
Nog 1.5 L

4.99

COMPLIMENTS Pumpkin Seeds
300 g or Sunflower Seeds 450 g

9.99

WONDERFUL Pistachios roasted
salted or lightly salted 450 g

29.99
per pot

Poinsettias assorted colours 10"
pot grown in British Columbia
34.99 ea

11.99

Glittered Disbud Mum Bunch
3-stem grown in British Columbia

34.99
when you buy 2

Holiday Indoor Gardens grown in
British Columbia

19.99

Hanukkah
Bouquet

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) or safeway.ca/giftcards for details

*1,000 points = \$10 in groceries. *Scene* points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Test 2 Scene* On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at scottibank.com/participatingstores. *Visa Inc.* Licensed user.

^a1,000 points = \$10 in groceries • Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. Get 2 Scene+ points for every \$10 in groceries.

1,000 points

1,000 points

seafood

15% off

MEMBER

ULTRA NATURALS
Black Tiger Shrimp or IFC Black Tiger Colossal Shrimp garlic & herb marinated or easy peel 6-8 ct per lb 230 g

10% off

without Scene+Card

3.99

700 g

CHOOSE CANADIAN SEAFOOD

Fresh Wild Pickerel Fillets
product of Western Canada

15% off

LIMITED TIME ONLY

Smoked Goldeye & Tulibee subject to availability, product of Manitoba

3.49

100 PTS

when you buy 2 or more

Smoked Salmon Cheese Ball with Everything Bagel Style Seasoning

9.99

700 g

CHOOSE CANADIAN SEAFOOD

PREMIER SEAFOODS Valencia Orange & Maple Sockeye Lox
100 g product of Vancouver

BUY 1 GET 1 FREE

MARINA DEL REY Wild Argentinian Shrimp
easy peel or raw shrimp meat 300 g

bakery

100 PTS

when you buy 2

5.99

Filled Donut Bites
12 pk 440 g

BAKED IN STORE

100 PTS

when you buy 2

5.99

Shortbread Cookies
10 pk 310-340 g

Try our NEW Fluffernutter "Peanut Butter & Marshmallow" Cinnamon Bun

BAKED IN STORE

6.99

100 PTS

when you buy 2

Gourmet Cinnamon Buns
plain or with cream cheese icing
4 pk 550-800 g

Made with 100% Canadian flour

BAKED IN STORE

3.99

MEMBER

4.29

without Scene+Card

Kaiser Buns 6 pk 315-430 g

LIMITED TIME ONLY

5.99

QUINN'S BAKING CO.
Marshmallow Swiss Rolls 400 g

BUY 1 GET 1 FREE

OLIVIER'S Caramel Pretzels with Chocolate Drizzle 160 g or Chocolate Pretzel Rods 320 g

BAKED IN STORE

2.99

Artisan Style or Ciabatta Baguettes 325-380 g

21.99

Dessert Cakes Merry Berry, Holiday Confetti or Made with TURTLES® 810 g/1.85 kg

deli & kitchen

Truffle your Way into the Holidays

11.49

MEMBER

11.99

without Scene+Card

STONETOWN Truffle 170 g
product of Ontario

Entertain Your Guests with Everyone's Favourite Snack

8.99

LIMITED TIME ONLY

BABYBEL 200 g

6.99

PILLER'S Charcuterie Sliced Salami selected 125 g

SLICED FRESH

4.29

700 g

MAPLE LEAF Natural Selections Turkey or Ham

200 PTS

when you buy 1

Charcuterie Boards made in-store select varieties 420-508 g

9.99

COOMBE CASTLE Cheshire, Lancashire, Coastal Rugged Cheddar, Red Leicester, Gloucester, Wensleydale with Cranberry or Caramelized Onion 150-200 g

SLICED FRESH

3.99

700 g

PANACHE Black Forest or Sugarbush Ham

6.99

MEMBER

8.99

without Scene+Card

Deviled Eggs 12 pk

300 PTS

when you buy 2

4.79

100 PTS

when you buy 2

Limited time offer:
Hot Honey Chili, Jalapeño Popper & Truffle Dips
SUMMER FRESH Dips or Hummus 200-227 g

10.99

RANA Meal Kits 404 g available chilled

7.99

200 PTS

when you buy 2

Prosciutto Pesto or "Sweet Stinger" Hot Honey, Cuts & Char Pepperoni Flatbreads or Select Varieties 230-305 g

13.99

150 PTS

when you buy 1

Whole Festive Chicken Dagwood Sandwich 13.4 kg

100 PTS

when you buy 1

Holiday Poutine with Stuffing, Gravy and Cranberry Sauce 485 g or Traditional Poutine 350 g available hot

Scene+ GET 1,000 PTS FOR EVERY \$100 SPENT IN GOOGLE PLAY GIFT CARDS

Offer valid during December 9 - 17, 2020. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and if applicable fees. Subject to availability.

meal makers



4⁴⁹

POST Cereal selected 283-525 g or QUAKER Harvest Crunch cereal selected 350-600 g



2⁹⁹

MOTT'S Fruitsations 6 pk or DEL MONTE Canned Fruit 398 mL



2⁷⁹

CARNATION Evaporated Milk 354 mL



5⁹⁹

LUCKY LEAF Pie Filling selected 540 mL, TENDERFLAKE Lard 454 g, E.D. SMITH Pure Pumpkin 796 mL or CHRISTIE Honey Mustard 400 g or SPICE AFFAIR Seasonings 100-120 g while supplies last, FLEISCHMANN'S Baking Powder 340 g or DREAM Whip Dessert Topping 170 g



5⁹⁹

KELLOGG'S Family Size Cereal 450-650 g selected varieties



FREE

participating cereal.

buy 2 participating Kellogg's® Family Size cereals and get ONE (1) participating cereal.

From December 17, 2025 - December 17, 2025 © 2025 WK Kellogg Canada Corp.



3⁴⁹

BETTY CROCKER Frosting selected 340-450 g or KRAFT Jet-Puffed Marshmallows 400 g



3⁴⁹

COMPLIMENTS Bagels 6 pk

3⁹⁹

V8 Sauces 341-380 mL selected



2/\$7

BETTY CROCKER Mashed or Sliced Potatoes 141-215 g



4⁹⁹

OLD EL PASO Dinner Kits 250-510 g, Cholula Hot Sauce 150 mL or Salsa 325 mL



4⁹⁹

COMPLIMENTS Pasta Sauce 650 mL or Alfredo Sauce 410 mL

4⁹⁹

BISTO Gravy Powder 227 g or Instant Gravy 170 g



4⁹⁹

MAMA FOODS Just Soup 480 mL



3⁴⁹

MRS. CUBBISON'S Salad Strips 99 g or Croutons or Texas Toast 142 g product of USA



5⁴⁹

SILVER HILLS Bread 450-680 g or DEEMSTER'S 10" Tortillas 366-610 g



10⁹⁹

COMPLIMENTS Honey 750 g-1 kg or Peanut Butter 2 kg

4⁹⁹

COMPLIMENTS Chocolate Chips 225-270 g 5.49 ea



2⁹⁹

COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g



1⁰⁰

COMPLIMENTS Pickles 1 L

natural health



1⁹⁹

SAPSUCKER Water 355 mL



7⁴⁹

MARY'S ORGANIC Crackers 155-184 g or SKINNYPOP Popcorn 227 g



5⁹⁹

SNYDER'S OF HANOVER Gluten Free Pretzels 220 g



29⁹⁹

KICKING HORSE Ground Coffee 708 g



3⁴⁹

BLUE DIAMOND Almond Breeze Chilled Beverage 1.89 L



6⁴⁹

GARDEIN Supreme Meat Alternatives Bowls or Burgers 226-255 g



6⁹⁹

MANITOBA HARVEST Hemp Hearts 227 g or MILLSIE Cashew Cream Cheese 185 g



6⁹⁹

WHOLESOME Organic Select Sweeteners 240-480 mL or 454-907 g



30% off

WEBBER NATURAL'S Vitamins or Supplements selected varieties and sizes

46⁹⁹

VEGA Protein + Recovery or Protein + Creatine 612-837 g selected



2²⁹

CLIF Bars 68 g



17⁹⁹

TOM'S OF MAINE Deodorant or Antiperspirant 92 g selected

Scene GET 2,000 PTS

FOR EVERY \$10 SPENT IN ONE-ALL ULTIMATE HOME SWEET HOME, HAPPY KID OR HAPPY TEEN GIFT CARDS

Offer valid during December 8 - 17, 2025. Sorry no rainchecks or price matching. See PC card for details, terms, conditions. Cards issued by Peoples Trust Company.

drinks & snacks

5⁹⁹

RUSSELL STOVER No Sugar Added Bag Candy 150 g or COMPLIMENTS Value Size Candy 600-750 g

4⁹⁹

M&M's MARS Bagged Chocolate 155-230 g or AFTER EIGHT Straws 75 g while supplies last

3⁵⁰

when you buy 2 or more 3.59 ea

3/⁵

JONES Soda 355 mL

5⁷⁹

when you buy 1 100 PTS

COMPLIMENTS Apple Juice 2.84 L

4⁴⁹

OCEAN SPRAY Cranberry Cocktails 1.89 L

2/⁹

RUFFLES Potato Chips 180-200 g or CHESTOS 170-285 g

5⁹⁹

FRITO-LAY Value Size Snacks 325-535 g

2/⁷

DARE Ultimate or Viva Puffs Cookies 290-300 g or Veggie Crisps 100 g

5⁰⁰

when you buy 4 500 PTS

there's like \$5 toward your groceries

CARR'S Table Water Crackers 125-150 g

5⁹⁹

CHRISTIE Family Size Cookies selected 303-530 g

2⁷⁷

100 PTS when you buy 2

QUAKER Dipp's or Chewy Granola Bars 120-156 g

frozen & dairy

4⁹⁹

100 PTS when you buy 2

COMPLIMENTS Cozy Coop Large White Eggs 12 pk

8⁹⁹

SIMPLY Orange Juice 2.25 L

3⁹⁹

CAVENDISH FARMS FlavourCrisp or Quick Crisp Fries 454-750 g

2/¹⁰

HEALTHY CHOICE Gourmet Steamers or SWANSON Frozen Dinners 280-345 g

5⁴⁹

100 PTS when you buy 2

KRAFT Philadelphia Dips 340 g

2⁹⁹

100 PTS when you buy 3

PILLSBURY Biscuits, Dinner or Jumbo Crescent Rolls or Pizza Crust 318-391 g selected

12⁹⁹

SNOWCREST Perfectly Imperfect Fruit 1.75 kg

7⁹⁹

200 PTS when you buy 1

BURNBRAE Farms Egg Bake 340 g

5⁹⁹

100 PTS when you buy 2

COFFEE-MATE Creamers 828-946 mL

10⁹⁹

DANONE OIKOS Greek Yogurt 12 pk or 1.5 kg

3⁹⁹

MCCAIN Pizza Pockets 3 pk or MICHELINA'S Pizza Snax 496 g

5⁴⁹

200 PTS when you buy 2

KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g

Here for your budget and lifestyle

5⁹⁹

100 PTS when you buy 1

COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g or Frozen Whipped Topping 1 L selected

4⁹⁹

PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk or Mistletoe Wish Ice Cream Bar 4 pk while supplies last

4⁹⁹

50 PTS when you buy 1

PANACHE Truffles 150 g or Scottish Shortbread Cookies 250 g while supplies last

6⁴⁹

100 PTS when you buy 2

COMPLIMENTS Potato Chips Extraafl Flavour 200 g or Flavoured Tortilla Chips 235 g

200 PTS when you buy 2

COMPLIMENTS Soft Drinks 12x355 mL

18⁹⁹

400 PTS when you buy 1

COMPLIMENTS Coffee Pods 30 pk

Visit sobseys.com/giftcards or safeway.ca/giftcards for details

home & pet care

health, beauty & baby

10⁹⁹ ~~14⁹⁹~~ **350 ~~450~~ ^{PTS}**
when you buy 2

CREST 3-12 White Toothpaste or Mouthwash 450 ml or 16 oz. or Crest 3-6 Toothbrushes 1-pk selected

6⁹⁹

OLAY or IVORY Body Wash 350-421 ml, or 167 oz or SECRET Deodorant 150-255 ml, or 5.1-8.5 oz. selected

150 ~~180~~ ^{PTS}
when you buy 2

STARTING AT 4⁹⁹

IRISH SPRING or SOT SOAP Body Wash 420-500 ml, or 14.1-16.9 oz. selected

14⁹⁹ ~~19⁹⁹~~ **149 ~~199~~ ^{PTS}**
when you buy 2

COLGATE Regular or Max Fresh Toothbrush or Toothbrushes 32-95 ml or 1 pk or SOT SOAP Liquid Hand Soap 257 ml or 8.8 oz. selected

The collage features four main product groups:

- Pediasure Complete:** Two boxes of the supplement, one labeled "Pediasure Complete" and the other "Pediasure Complete 1".
- GoodNites:** A box of "goodnites" and a box of "pull-Ups".
- Pull-Ups:** A box of "pull-Ups" and a box of "pull-Ups".
- Similac Baby Formula Powder:** A large white container of "Similac Baby Formula Powder".

Price tags are overlaid on the products:

- Pediasure Complete:** \$8.99
- GoodNites:** \$5.00 (with "There's little to no mess" and "500 NITS")
- Pull-Ups:** \$28.99 (with "500 NITS")
- Similac Baby Formula Powder:** \$55.99

pharmacy Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.



Voltaren!
Emgel 100-150 mg

15% OFF
when you buy 2

250 Pts
when you buy 2

VOLTAREN Emgel 100-150 mg



Advil
TABLETS

450 Pts
when you buy 2

100 Pts
when you buy 2

ADVIL Tablets or Liquid Gels
16 mg ibuprofen



ZARBEE'S
Baby's Children's
Cough Syrup

15% OFF
when you buy 2

150 Pts
when you buy 2

ZARBEE'S Baby's Children's
Cough Syrup 59 mg mL or
Cherry 59 mg mL



BAND-AID
Bandages

15% OFF
when you buy 2

150 Pts
when you buy 2

BAND-AID Bandages 10-60 pk

NOT JUST ANY PROBIOTIC. BACKED BY SCIENCE
TO HELP YOU FEEL BETTER EVERY DAY.

250 PTS
where you buy!

15% off

FLORASTOR
Probiotics
20-50 pk selected

Florastor
ALL-IN-ONE PROBIOTIC. NATURAL AND DRUG-FREE
DAILY
100% NATURAL
100% DRUG-FREE
100% PROBIOTIC
100% SUGAR-FREE
100% LACTOSE-FREE
100% GLUTEN-FREE
100% NON-GMO
100% VEGAN
100% KETO-FRIENDLY
100% PALEO-FRIENDLY
100% WHOLE30-FRIENDLY
100% CLEAN

1
YEAR OF REWARDS
65
POINTS
TOWARD
130
DOLLAR VALUE

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on vaccinations?

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fobry
SAFELY

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12 days of DIGITAL DEALS

From December 10-21, 2025, load daily festive offers*
on the Safeway app or at [Safeway.ca/offers](https://www.safeway.ca/offers)

DEC 10 500 PTS
when you buy 2



Compliments
Beef Lasagna or Macaroni & Cheese Value Size, 2-2.27 KG

DEC 11 500 PTS
when you buy 1



Panache
Belgian Biscuits Collection, 500 g

DEC 12 50% OFF
when you buy 300g or more



Compliments
Double Cream Brie, when you buy 300 g or more

DEC 13 \$3 OFF
when you buy 2



Compliments
Frozen Fruit, 300-600 g

DEC 14 500 PTS
when you buy 2



100% Butter, Chocolate or Raisin Swirl Brioche, 4 pk Package

DEC 15 400 PTS
when you buy 1



Compliments
Vanilla Extract Pure, 125 mL

DEC 16 500 PTS
when you buy 2



Wonderful
Roasted & Salted Pistachios, 155-170 g

DEC 17 400 PTS
when you buy 2



Best Buy
Cheese, 700 g random weight

DEC 18 600 PTS
when you buy 2



Compliments
Breakfast or Dinner Pork Sausage, 375-500 g

DEC 19 500 PTS
when you buy 2



Compliments
Cookies, 300-350 g

DEC 20 250 PTS
when you buy 1



Garden Rose
6 Stem Bouquet

DEC 21 1,000 PTS
when you buy 2



Compliments
Ground & Roast Coffee, 300 g

*For full terms and conditions, visit [Safeway.ca/offers](https://www.safeway.ca/offers)



Black Fig Case
product of Peru or USA

TIPIAK
Couscous

FINO FINE FOODS Fire Roasted Red Peppers 720 mL



BORJOMI
Carbonated
Natural Mineral
Water 750 mL



KÜHNE Gourmet



1



FINO FINE FOODS
Mediterranean Flatbread
Margherita 450 g



AURORA
Arborio
Rice 750 g



ROSHEN Extra Crunch Wafers Sandwich vanilla, chocolate or hazelnut 142 g



FRANZELUTA
Artek Waffles.



Z

**everyday
VALUE**



ROSHEN Konafetto Hazelnut
Wafer Rolls 140 g

1199

GOLDEN BEE
Floral Honey
1 kg



1 KG

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE

FESTIVE favourites

Let's start
with apps!



We make it easy!

Beautiful Bites!
Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.
Small serves 8-10
Large serves 15-20

Shop our
selection of
60+
Made-to-order
trays!

Take the Wrap!
An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.
Ask in store for full selection.
Small serves 5
Large serves 10

Nature's Bounty!
A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.
Small serves 20

**Family faves
everyone will
enjoy!**



Dessert Bars!
Our Hand-cut Squares are a welcome addition to any table.
Small serves 15
Large serves 20

Get **1,000 PTS**
When you spend \$75

Get **2,500 PTS**
When you spend \$150 or more

Over \$25
toward your
groceries

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips

Gift Basket Magic



Looking for a custom gift basket?
Please see our Floral Designer to
help you create it!
Assorted menus and price points.
Containers may vary by location.

STARTING AT
39⁹⁹

gifts worth GIVING



150 PTS
when you buy 2

DOVE or DEGREE
Gift Set selected



9⁹⁹

BATISTE DRY
Shampoo 200 mL
selected



100 PTS
when you buy 3

LIVE CLEAN
Liquid Hand Soap
500 mL selected



7⁹⁹

100 PTS
when you buy 2

LIVE CLEAN
Bodywash
500 mL selected



200 PTS
when you buy 2

NIVEA Holiday Gift
Pack selected



STARTING AT
4⁹⁹

ASHLEY & FOSTER
Gift Sets 1 pk selected



9⁹⁹

PURINA Dentalife Dog Chews or
Treats 485-595 g



3/9⁹⁹

100 PTS
when you buy 3

WHISKAS Temptations
Dry Cat Treats 180 g



11⁴⁹

100 PTS
when you buy 1

PEDIGREE DentaStix 504-608 g



Get 200 PTS
When you spend
\$9 or more

STARTING AT
2⁴⁹

MILK-BONE Dog Biscuits, Treats
or Chews 113-900 g or 2 kg

BAKE SHOP

Serving up
sweetness!



Freshly prepared desserts made with
NESTLÉ TURTLES® creamy caramel,
crunchy pecans and rich chocolate.

LIMITED
TIME
ONLY



That's like
\$5
toward your
groceries

Get **500** PTS

When you spend \$25
or more on any Made
with TURTLES® Desserts
plus buy 1 TURTLES®
Confectionery

*before taxes

21⁹⁹

Dessert Cake Made
with TURTLES®
810 g

11⁹⁹

Dessert Half Cake
Made with
TURTLES® 405 g

Dessert Cake
Made with
TURTLES®
560 g

13⁹⁹

16⁹⁹

6" Cheesecake
Made with
TURTLES®
720 g

8⁹⁹

Small Bar Cake Made
with TURTLES® 470 g

**BUY 4 GET 5TH
FREE**

Pâtisseries
Small or Large

Try or Mini
Cheesecakes
Made with TURTLES®
for a Limited Time

SEASONED with all the trimmings



9⁹⁹
/lb

Porchetta-Style Turkey
Roast 22.02/kg

Pop-Up Timer
Included!



18⁹⁹

Boneless Turkey Roast with
Cranberry Apple Stuffing,
Campfire Sausage Stuffing or
Bacon Wrapped 1 kg



\$20

BUTTERBALL Seasoned
Boneless Turkey Breast
Roast frozen 1.2 kg



2⁷⁷
/lb

BUTTERBALL Frozen Grade A Turkeys
Regular, Stuffed or Naturally Inspired
all available sizes 6.11/kg



BUY 2 GET 3RD
FREE

HAYTER'S FARM Turkey
Products starting at 7.99 ea



\$15

COMPLIMENTS Frozen Boneless
Turkey Breast Roast with Cranberry
Stuffing 1 kg



500 PTS
when you buy 1
8⁴⁹
/lb

PANACHE Simply Carve
Ham 18.71/kg



500 PTS
when you buy 1
4⁹⁹
/lb

PANACHE Hickory-Smoked
Spiral Sliced Honey Glazed
Ham 11.00/kg



100 PTS
when you spend
\$10 or more
6⁴⁹
/lb

COMPLIMENTS Bone-In Ham Steak or
Honey Ham half or quarter 14.31/kg



200 PTS
when you buy 1

14⁹⁹

BEST BUY Boneless
Smoked Ham 1.2 kg

prepped & ready DEALS



4²⁹
/100 g

Fresh Atlantic Salmon Roasts with Cranberry & Crab or Seafood Stuffing

LIMITED TIME ONLY



6⁹⁹

Cooked or Raw Garlic Shrimp Griller previously frozen 280 g

Ocean Wise Recommended

READY FOR YOU



12⁹⁹

Prepared In-Store Seacuterie Boards with Smoked Salmon, Shrimp and Crab-Flavoured Seafood 350-380 g or Tuna Tataki Trays 300 g

Ocean Wise Recommended

READY FOR YOU

300 PTS when you buy 2



2⁹⁹
/100 g

Cheese Balls Prepared In-Store pistachio and cranberry or everything bagel and bacon flavour sold by 100 g

100 PTS when you buy 250 g or more



5⁹⁹

Made In-Store Chicken Pot Pies 320 g available hot or chilled

250 PTS when you buy 2



1⁵⁹
/100 g

Meatballs, Sauced or Unsauces sold by 100 g available hot or chilled



15⁹⁹

Crispy Chicken 9 pieces available hot or chilled

500 PTS when you buy 2

That's like \$5 toward your groceries

READY FOR YOU



1⁷⁹
/100 g

Grab 'n Go All Rolled Up Wraps Tray sold by 100 g

200 PTS when you buy 2



200 PTS
when you buy 2

Mexican Style Layer Dip sold by 100 g, minimum 200 g

check everything off YOUR GROCERY LIST



279 COMPLIMENTS Holiday
Napkins 3-Ply 20 pk
ea when you buy 2 or more
while quantities last 2.99 ea



20% off COMPLIMENTS
Holiday Crackers
while quantities last



20% off COMPLIMENTS
Gift Wrap Rolls
while quantities last



249 CREATIVE CONVERTING
7" or 9" Plates 8 pk, 2-Ply Napkins 16 pk
ea when you buy 2 or more
while quantities last 2.79 ea



STARTING AT

1349

Holiday Gift Mug Sets
while quantities last



20% off CANDLE-LITE Jar Candles
397-511 g while quantities
last



2299 CUISINART Coloured Knife Set
while quantities last



1599 STARFRIT Mini Waffle Makers
Snowman or Snowflake
while quantities last



200 PTS
when you buy 1

1999 ENERGIZER Batteries
AAA 16 pk or AA 24 pk

Sobeys

SAFEWAY



Better choices, brighter season

Feel your best with wholesome picks
made for the season.



100 PTS
when you buy 2

5⁹⁹

THREE FARMERS Chocolate Covered Chickpeas or Fava Beans 100 g



WHEN YOU BUY 1

QUE PASA Tortilla Chips 300-350 g 4.49 ea



Get **15% OFF**

QUE PASA Salsa 420 mL



50 PTS
when you buy 1

5⁴⁹

EARTH'S OWN Alt or Naked Beverage 1.75 L



6⁴⁹

FILLO'S Beans 283 g



3⁹⁹

GOGO QUINOA Organic Pasta 170-227 g



9⁴⁹

200 PTS
when you buy 2

DAIYA Thin Crust Gluten-Free Pizza 346-550 g



15⁹⁹

BIOVERT Detergent or Softener 4.43 L selected



3⁴⁹

RISE Organic Kombucha 414 mL



4⁹⁹

200 PTS
when you buy 2

DAIYA Cheese Style Shreds, Slices or Blocks 185-220 g

Shake-up tradition



MEMBERS SAVE ⁵¢ !
649
MEMBER
PRICING

749 without
Scene+
Card
BOURSIN 150-220 g



Welcome the extraordinary



Breyers
Holiday Moments Made Sweeter with Breyers
5⁹⁹
BREYERS Creamery Style Ice Cream 1.41 L select varieties



MAGNUM
ICE CREAM
INDULGE WITH REAL BELGIAN CHOCOLATE
5⁹⁹
MAGNUM Ice Cream Bars 3 or 4 pk select varieties



BEN & JERRY'S
SCOOP UP SOME HOLIDAY CHEER
5⁹⁹
BEN & JERRY'S Ice Cream 473 mL select varieties



Tim Hortons
3⁹⁹ TIM HORTONS Soup 540 mL
6⁴⁹ TIM HORTONS Hot Chocolate 450-500 g
12⁹⁹ TIM HORTONS Keurig K-Cup® Pods 10-12 pk
8⁹⁹ TIM HORTONS Instant Coffee 100 g or NESPRESSO Compatible Capsules 10 pk

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CELSIUS
ENERGY
2/\$6
CELSIUS Energy Drink 355 mL any flavour



NEW
2/\$3
7UP Soft Drink 355 mL any flavour



CANADA DRY
It's that time of year again!
Cranberry is back for a limited time
Available in Zero Sugar
LIMITED TIME FLAVOUR

Trademark of Canada Dry Mart's Inc.



2/\$6
EVIAN Natural Spring Water 1 L any flavour or GATORADE Water 1 L



6⁹⁹
GATORADE Powder Sticks 30-35 g any flavour



3⁹⁹
CATELLI Pasta 900 g



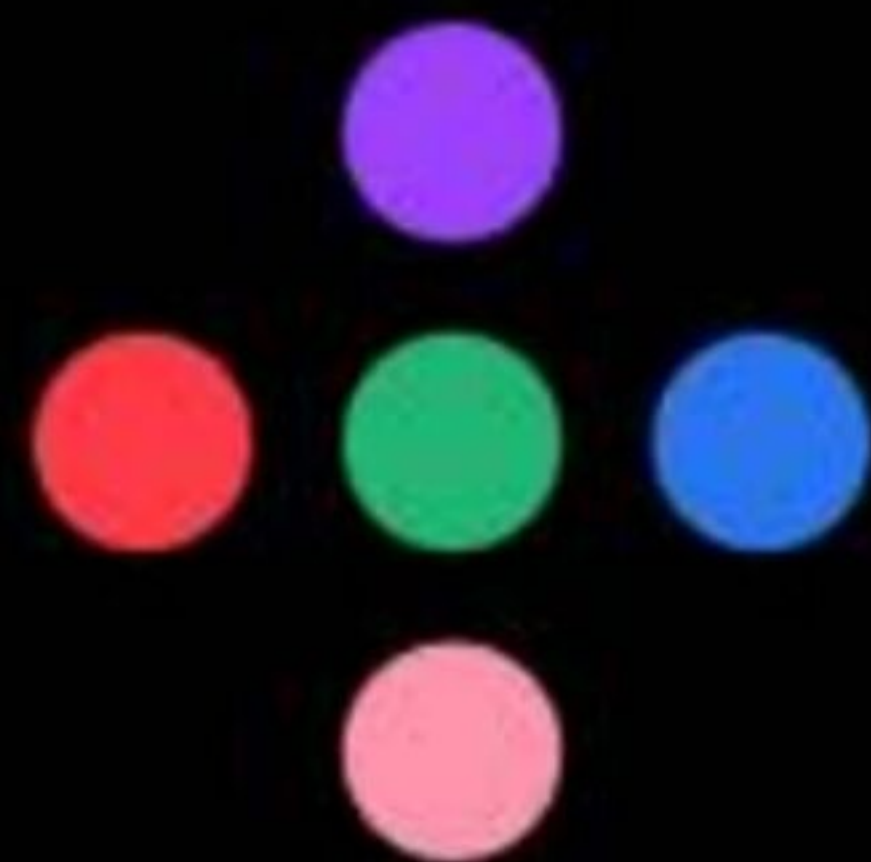
2⁹⁹
LANCIA Dry Pasta 750 g (excludes Lasagna)

GIVE YOUR SCENE+ POINTS A BOOST

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the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply



voilà
by **sobeys**



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your
groceries*

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