

H-E-B

This week's BIG SAVINGS



\$2.99
lb.

FRESH!
Agujas Beef
Chuck Steaks
bone-in, Value Beef
value pack

SAVE up to \$2.50 per lb.



**H-E-B
TEXAS
Roots**

97¢
lb.

LARGE!
H-E-B Texas Roots™
Grapefruit

YOUR CHOICE!
FRESH!
Hill Country Fare
Chicken
Drumsticks or Thighs
value pack



99¢
lb.

YOUR CHOICE!
White Onions or
White Potatoes



97¢
lb.

**H-E-B
Premium Smoked
Sausage Links**
5 ct.



**SAVE
\$1.50**
with yellow
coupon in-store
or online

**Kalifresh
Round Tomatoes**
3 LB. BAG



\$1.77
ea.

**Sargento
Shredded Cheese**
6 - 8 oz.
assorted varieties



**2 for
\$5**
when you clip
Digital Coupon
in My H-E-B App
AND BUY 2

YOUR CHOICE!
H-E-B
Red Apple Slices, 14 oz., or
Red Scarlet Rose
Dragon Fruit



\$2.97
ea.

FRESH SEAFOOD DAILY!

**H-E-B Wild Caught
Medium Texas
Gulf Shrimp**
41 - 60 ct. per pound
previously frozen



\$5.97
lb.

SAVE up to \$2 per lb.

FRESH!
Red Rainbow Trout
Fillets
responsibly raised
Product of U.S.A.



\$6.97
lb.

SAVE up to \$2 per lb.

OUR BIGGEST DEALS IN TEXAS!



**SAVE
\$2**
with yellow
coupon
in-store or
online

**CAFE Olé
by H-E-B® Coffee**
12 ct. single cup box, or
12 oz. bag
assorted varieties

**BUY
H-E-B Fully Cooked
Frozen Kolaches, 16 ct.,
assorted varieties**

**GET
FREE!**
with yellow coupon
in-store or online

H-E-B Frozen Fruit
14 - 16 oz.
assorted varieties
SAVE up to \$4.48!



**SAVE
\$3 OFF
YOUR
BASKET**
with yellow coupon
in-store or online

**WHEN YOU
BUY \$15 OF
H-E-B
Disposable
Tableware
assorted varieties**

**H-E-B Deli or
Meal Simple®
Protein Salads,
Pimento Cheese, or
Cold Dips**



**SAVE
\$3**
with yellow
coupon
in-store or
online
WHEN YOU BUY 2

**WHEN YOU BUY \$15 OF
H-E-B Breakfast
Sausage, 16 oz. roll,
H-E-B Fully Cooked
Kolaches, 8 ct., or
H-E-B or Higher Harvest
by H-E-B™ Bacon**
2.52 - 24 oz., assorted varieties
(excludes value packs)



**SAVE
\$3 OFF
YOUR
BASKET**
with yellow coupon
in-store or online

WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, December 3 thru Tuesday, December 9, 2025 only at your neighborhood H-E-B Stores.

also
heb.com

WIC
ACCEPTED
HERE



H-E-B GIFT CARDS
are redeemable in-store for use
towards all dry grocery purchases.

S1203p0122

MEAL DEAL

save more than **\$7** in

FREE ITEMS
with yellow coupons in-store or online

BUY two (2)

H-E-B Pizza Snacks
100 ct., or
Hill Country Fare
Frozen Taquitos
33 ct., chicken or beef



get 4 items free!

with yellow coupons in-store or online

- H-E-B Sweet Petite Mini Carrots
12 oz. (excludes H-E-B Organics®)
- Hill Country Fare Dressing
16 oz., assorted varieties
- H-E-B Soft Drink
2 L. btl., assorted varieties
- H-E-B Sugar Wafers
9.2 oz., assorted varieties



Combo Loco®

two (2)
H-E-B Tortilla or
Flavored Chips
10 - 14 oz.
assorted varieties



**BUY
GET FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$2.19!**



Hill Country Fare
Salsa con Queso
15 oz.

Kellogg's
Rice, 18 oz., or
Cocoa Krispies
Cereal, 19 oz.



**BUY
GET FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$2.28!**



Jet-Puffed
Mini Marshmallows
10 or 16 oz.

two (2)
Wilton Sprinkles
2.5 - 3.4 oz. btl.
assorted varieties



**BUY
GET FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$3.12!**



Betty Crocker
Cookie Mix
6.25 - 17.5 oz. pouch
assorted varieties

H-E-B
Mi Tienda®
Corn Husk
48 - 72 ct.



**BUY
GET FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$3.18!**



H-E-B Mi Tienda®
Masa Mix
4.4 lbs.

LOW PRICES ON EVERYTHING YOU NEED!



**SAVE
20%**
with yellow coupon
in-store or online

H-E-B
Cookies or
Crackers
3.5 - 40 oz.
assorted varieties
(excludes
Bakery and
Deli items)



**SAVE
\$2**
with yellow
coupon
in-store or
online
**WHEN YOU
BUY 2**

H-E-B,
H-E-B Pure
Cane Sugar, or
Hill Country Fare
Soft Drinks
12 pk., 12 oz. cans
assorted varieties



**SAVE
\$2 OFF
YOUR
BASKET**
with yellow coupon
in-store or online

**WHEN YOU
BUY \$12 OF
H-E-B
Texas Tough®
Food Storage or
Trash Bags,
Wraps, or Foil**

MORE BIG SAVINGS

BUY
H-E-B Our Finest®
Bath Tissue
24 mega rolls =
96 regular rolls
assorted varieties

**GET
FREE!**
with yellow coupon
in-store or online



H-E-B Alkaline or
Electrolyte Water
6 pk., 33.8 oz. btl.

SAVE up to \$6.78!

**WHEN YOU
BUY \$25 OF
Depend or
Poise Items**

**SAVE
\$5 OFF
YOUR
BASKET**
with yellow coupon
in-store or online



all HE Liquid, 79 or 94 loads, or
Free Clear Mighty Pacs
Laundry Detergent, 60 ct.,
Snuggle HE Liquid Fabric
Conditioner, 138 or 181 loads,
Scent Booster Beads, 39 oz., or
Dryer Sheets, 200 ct.
assorted varieties

**SAVE
\$2**
with yellow
coupon
in-store or
online



Colgate Total
Toothpaste, 5.1 oz.,
Toothbrushes, or
Mouthwash Items
(excludes multipacks and
travel/trial items)

**SAVE
\$2**
with yellow
coupon
in-store or
online



**SAVE
\$10 OFF
YOUR
BASKET**
with yellow coupon
in-store or online

**WHEN YOU
BUY \$30 OF
Toys or
Plush Items**

**ONLY AT H-E-B!
H-E-B
Brand Shop
Unique Items
Limited
Time Only!**

**Starting at
\$7**



**Limited
Time Only!**



**ONLY AT
H-E-B!
H-E-B
Brand Shop
Unique Items**

WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.
We reserve the right to limit quantities.