

HyVee®

1.77 lb.
Cook's Super Trim
ham portion

Merry Christmas



4.99 ea.

with purchase of 4
Coca-Cola soda
12 pk. cans 12 fl. oz.
or 8 pk. bottles 12 fl. oz.



3.97

Halo mandarins
3 lb. pkg.
or organic
mandarins 2 lb. pkg.



.99

Campbell's chicken noodle,
tomato, cream of chicken
or cream of mushroom
soup 10.5 or 10.75 oz.



SAVE! .50

2.98
PERKS PRICES
Hy-Vee cane sugar
4 lb.
3.48 NON-MEMBER
PRICE



12.99 lb.
Hy-Vee Angus Reserve
bone-in beef rib roast
boneless beef rib roast
15.99 lb.



4.99 ea.

with purchase of 4
Pepsi Soda
12 pk. cans 12 fl. oz.,
8 pk. bottles 12 fl. oz.
or 10 pk. mini cans 7.5 fl. oz.



9.99

Fish Market
cooked shrimp
tail-on, peeled & deveined,
26 to 30 ct., 16 oz. pkg.



3.99 ea.

with purchase of 3
Party Size Frito-Lay
snacks, queso, dip
or salsa 8.12 to 24 oz.

Ad prices effective December 15 – 25, 2025

Select varieties included. Some restrictions apply.
Prices subject to change. See store for details. Plus deposit on applicable items.



5/\$10

Hy-Vee natural cheese
shredded, cubed or bar, 6 to 8 oz.



2/\$5

Twin Lakes cranberries
12 oz. pkg.



2/\$4

Hy-Vee Midwest Pork
boneless pork loin butterfly
or America's cut chops 8 oz.



2/\$5

Braga Farms cut vegetables
10 or 12 oz. pkg.



.99

Hy-Vee whipped topping
8 oz.



3.99

Hormel side dish
19 or 20 oz.



15.49

Party Size Stouffer's
entrée 57 to 96 oz.



6.99

Brew Pub Patriot
or Nancy's Chicago style
thin crust pizza
15.95 to 21.45 oz.



2/\$5

Pillsbury cinnamon,
crescent rolls, Grands!
or sweet biscuits
8 to 16.3 oz.



**SAVE!
1.00**

3.99

PERKS PRICES
Giant Size Kellogg's
cereal 22.6 to 29.5 oz.

4.99 NON-MEMBER PRICE



12.97
-5.00 off with
manufacturer's digital coupon

7.97

Tide Pods 25 to 42 ct.
or laundry detergent
73 or 84 fl. oz.



8.99

Olipop prebiotic soda
4 pk. cans 12 fl. oz.



12.99

6" Poinsettia
each

UNWRAP CHRISTMAS SAVINGS



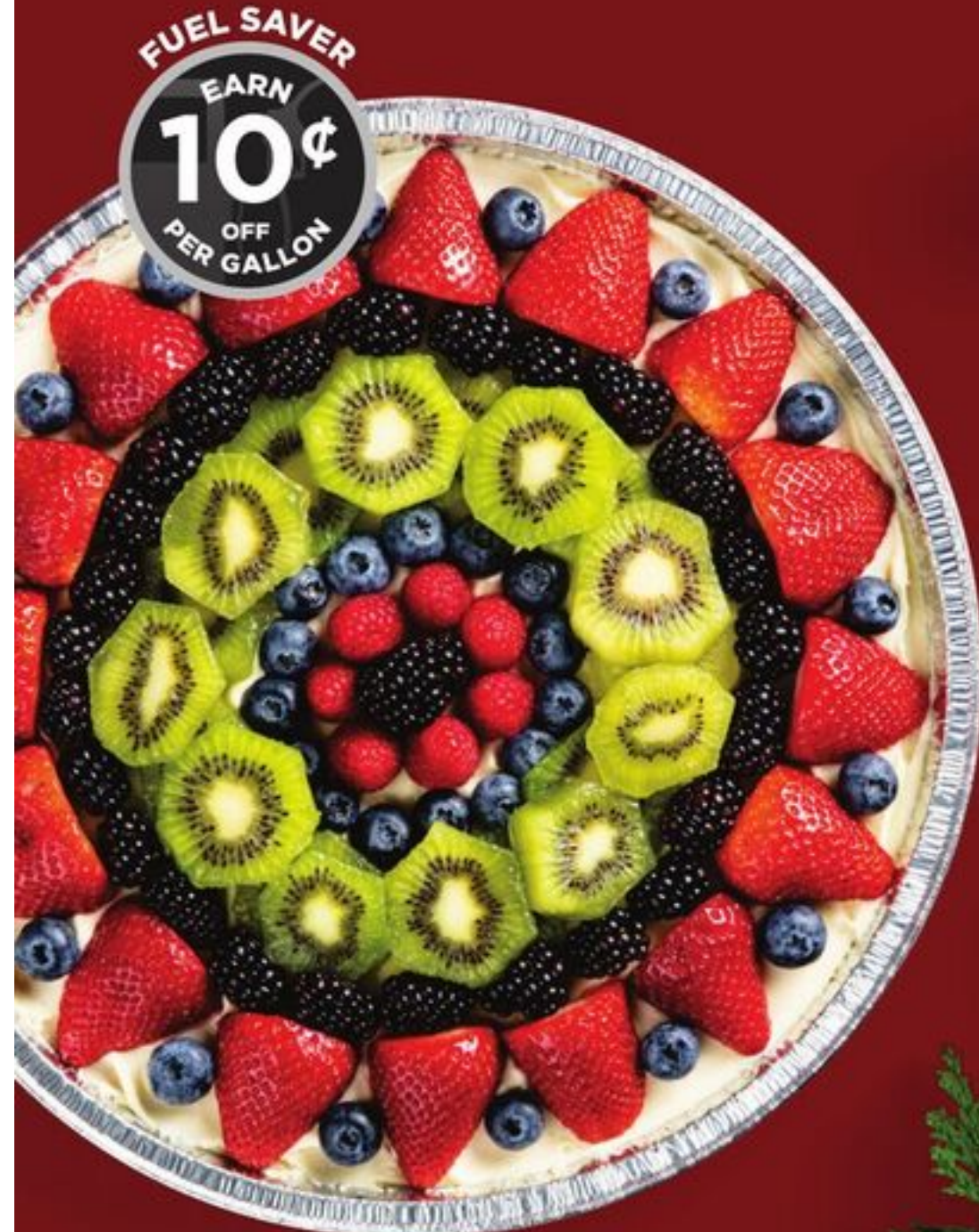
Sparkling fruit & cheese board
96 oz.



Pride of the Midwest board
98 oz.



12" Shrimp & snow crab leg
cocktail dip tray 40 oz.



14.99
10" Hy-Vee Short Cuts
freshly made fruit
pizza 27 oz.

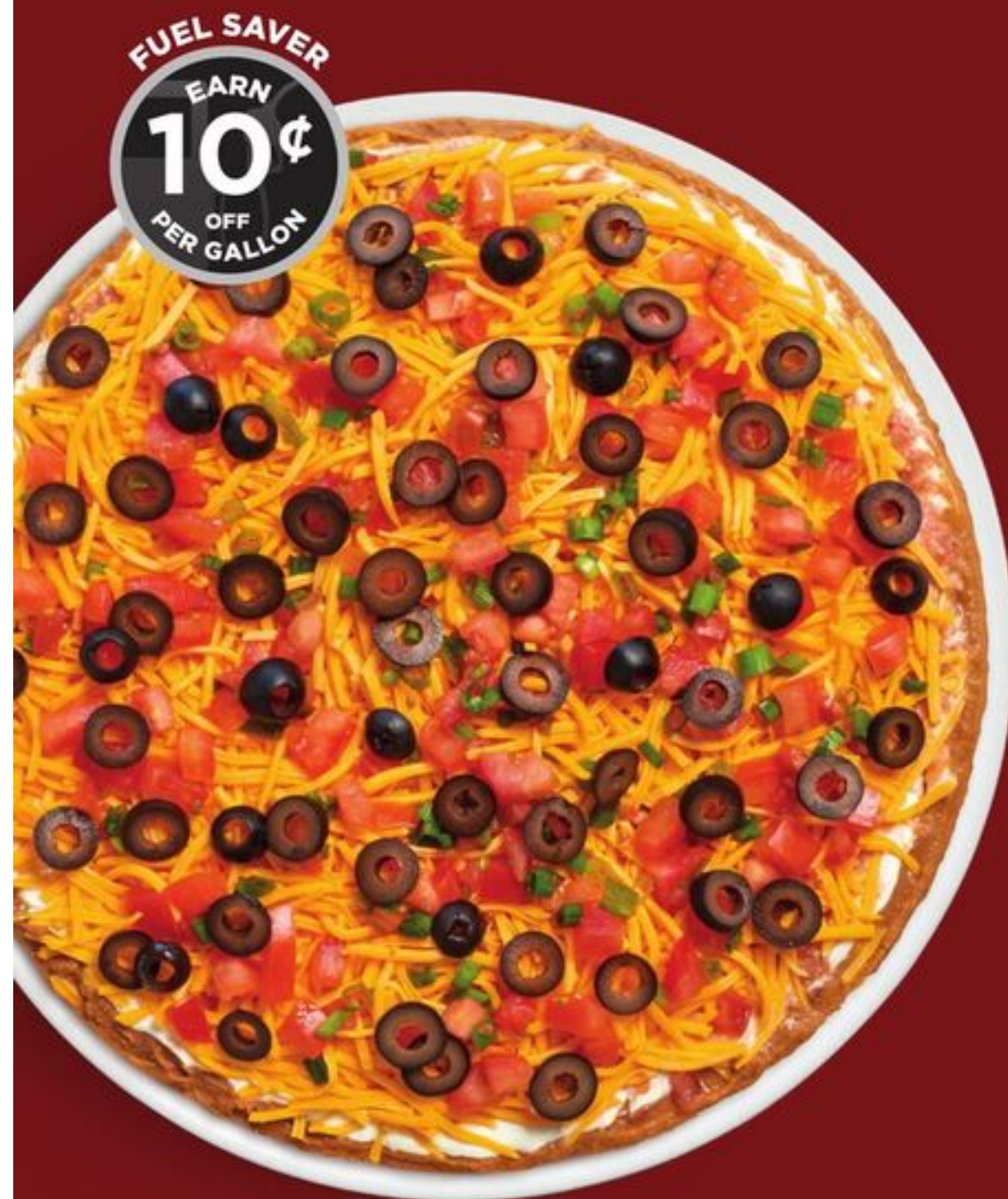


Fruit & cubed
cheese tray
45 oz.



Brunch charcuterie board
90 oz.

**Click here
to shop
Christmas
trays!**

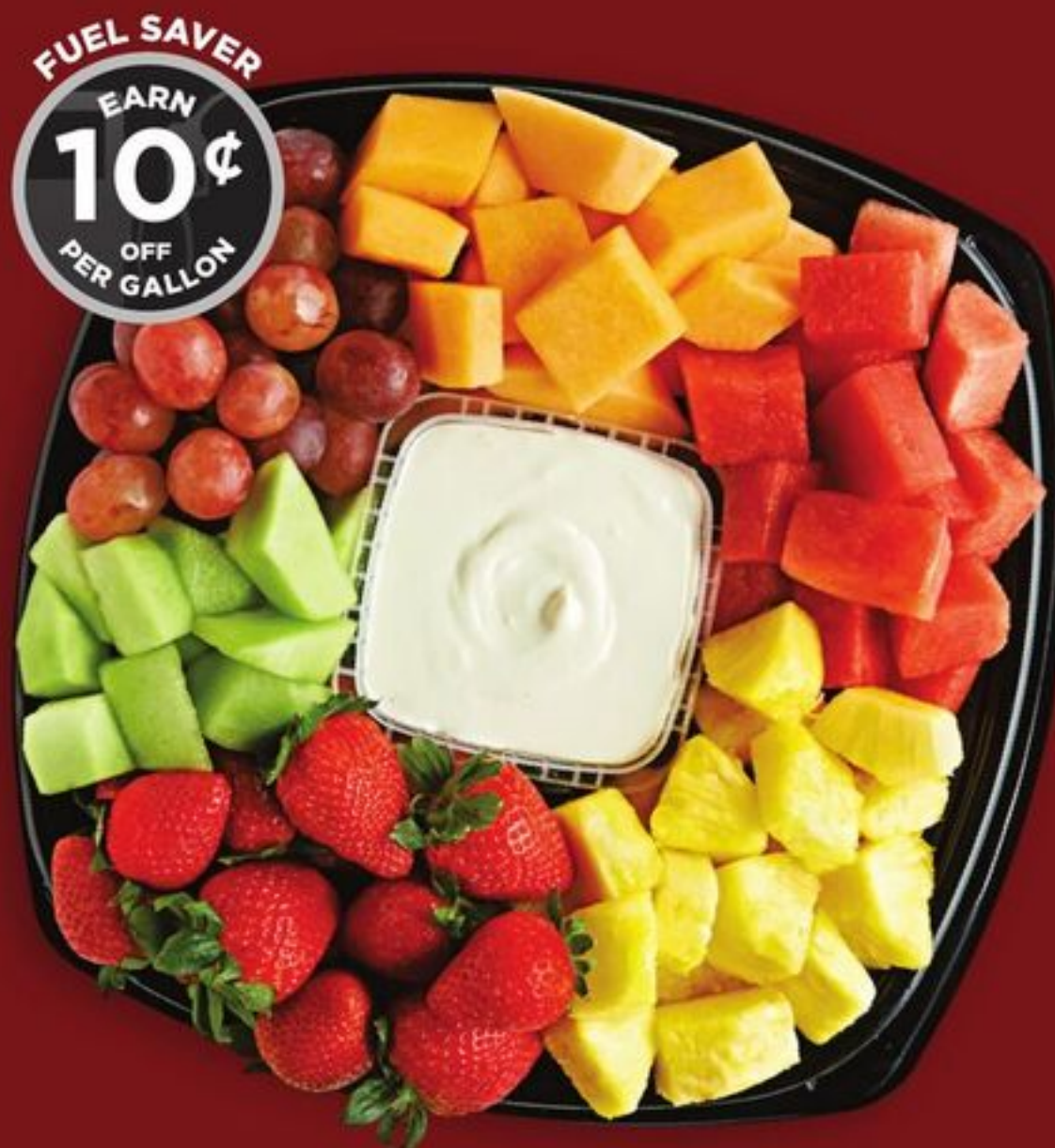


15.00

Hy-Vee Fiesta party tray
36 oz.



Bakery-fresh
cookie tray
36 ct.



26.00

12" Hy-Vee Short Cuts
freshly made fruit tray with dip
63 oz.



25.00

12" Hy-Vee Short Cuts freshly made
vegetable tray with dip 49 oz.



12" Seafarer's seafood
cocktail tray 54 oz.

**Click here
to shop
Christmas
trays!**



6.99

Hy-Vee Short Cuts
deviled eggs 12 ct.
6 ct. **4.99**



Bakery-fresh thumbprint
or butter spritz cookies
12 ct.



Bakery-fresh
brownie tray 24 ct.



5.99

Bakery-fresh cut out cookies
6 ct.



Bakery-fresh cut out cookies
24 ct.



9.99

Cannoli chips and dip platter
10 oz.



15.99

12" Bakery-fresh decorated
chocolate chip cookie



**Click here
to shop
bakery
items!**



13.99

10" Bakery-fresh gourmet
fruit, creme or meringue pie
31 to 54 oz.



6.99

U-Bake cinnamon rolls
6 ct.



14.99

12" Bakery-fresh pumpkin 51 oz.
or apple pie 80 oz.



Cookie decorating kit
24 ct., 40 oz.



2.99

Pillsbury pie crusts
14.1 oz.



3.99

AE Dairy egg nog
32 fl. oz.



5.99

Hershey's holiday candy
6 ct.



2.76

Reddi-wip topping 6.5 oz.
or Swiss Miss pudding 6 ct.



20% off
regular price

Mars holiday novelties
1.06 to 7.2 oz.



2/\$9

Mars Wrigley fun size
or holiday mini candy
10.43 to 10.83 oz.



5.88

Queen Anne chocolate
cordial cherries 13.2 oz.



buy four, get two
FREE

Hershey's holiday
candy filled cane
1.8 to 2.24 oz.
(of equal or lesser value)



6.99

Ferrero Rocher collection
gift box 4.6 or 5.3 oz.



4/\$5

Russell Stover chocolate
Christmas ornaments
1.3 oz.



1.29

Imperial spread
16 oz.



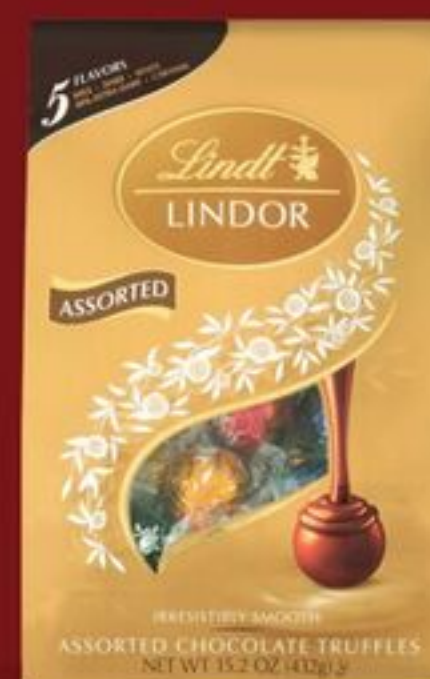
4.49

Taza chocolate bars or discs
2.5 or 2.7 oz.



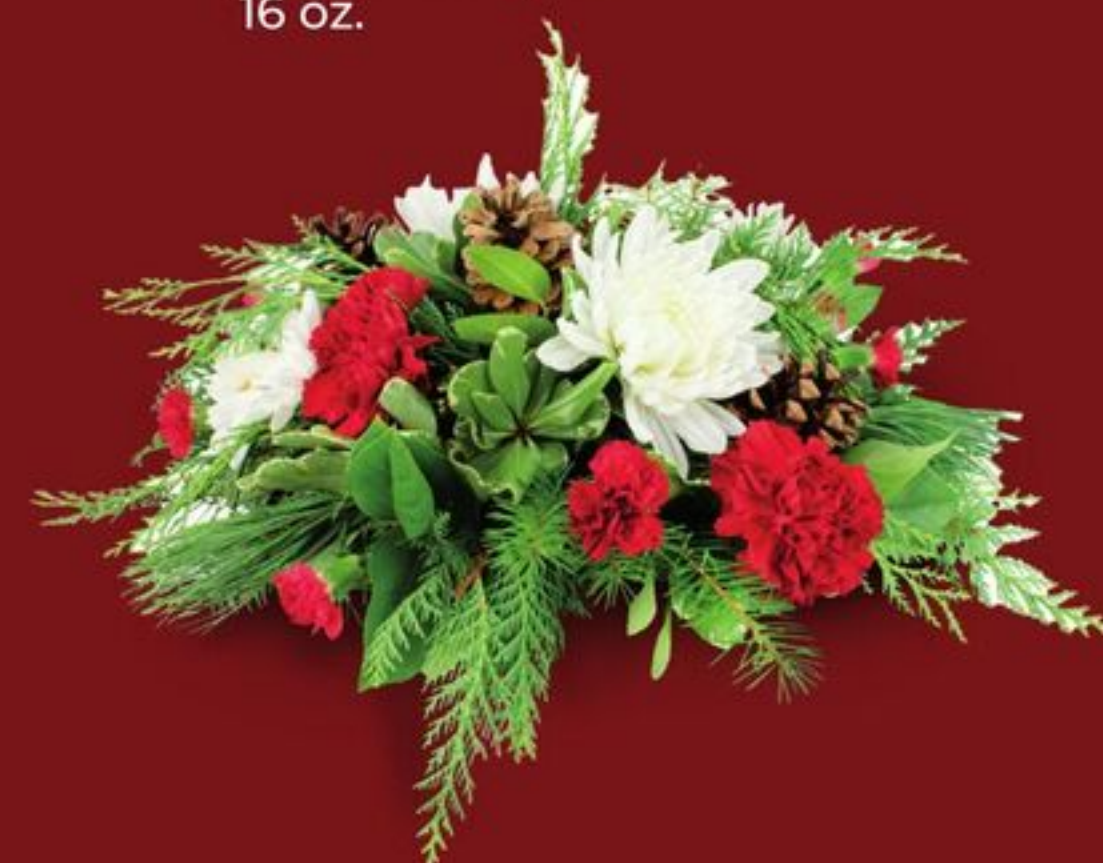
4.49

Share Size Hershey's
holiday candy
7.6 to 10.1 oz.



16.88

Lindt chocolate truffles
15.2 oz.



55.00

Winter Splendor centerpiece
Bring the magic of winter indoors
with a lush combination
of seasonal blooms,
evergreens & festive accents.

HOLIDAY MEAL PACKS

Let us do the cooking.

[Click here to shop Holiday Meal Packs!](#)



SERVES 8

229.99

Prime rib party pack

Hormel USDA Select prime rib 5 to 6 lb.,
2 large sides of mashed potatoes,
2 large sides of your choice,
16 oz. of beef or turkey gravy,
12 brown & serve rolls
& horseradish sauce
serves 8, allow approximately
1.5 to 2.5 hours of reheating time



SERVES 4

69.99

Turkey or Ham dinner for 4

Includes boneless turkey breast
2.5 to 2.75 lb.,
1 large side of mashed potatoes,
2 additional large sides,
choice of beef or turkey gravy 16 oz.
& 4 brown & serve rolls
serves 4, allow approximately
1 hour of reheating time



SERVES 12

209.99

Honey glazed spiral sliced ham feast

Honey-glazed spiral ham 16 to 18 lbs.
3 large sides of mashed potatoes
4 large sides of your choice or dessert
beef or turkey gravy 32 oz.
24 dinner rolls, serves 12
2.5 to 3.5 hours of reheating time



Ad prices effective December 15 - 25, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

FLORAL



24.99

8" Poinsettia

A bold & festive holiday favorite, known for its vibrant bracts & lush green foliage.



16.99

Moonlit Metallic Bouquet

A sophisticated mix of fresh blooms accented with metallic elements, this bouquet evokes the shimmer of moonlight & the luxury of refined design.



14.99

Christmas tulips bouquet

A cheerful & vibrant holiday floral design that spreads festive joy wherever it's displayed. 10 stems



35.00

Christmas Time is Coming bouquet

A vibrant, holiday-inspired floral design that brings the spirit of the season into any home or office.



5.99

4" Poinsettia

A compact, festive plant that brings classic holiday cheer to any small space.



40.00

Jolly bouquet

A cheerful & vibrant holiday floral design that spreads festive joy wherever it's displayed.



27.99

Festive Flair bouquet

Vibrant color & cheerful charm, making it the perfect way to celebrate any joyful occasion.

**Click here
to shop
floral items!**



Exclusive Savings with Hy-Vee PERKS Card

[Click here to shop PERKS offers!](#)



SAVE! **.50**

3.49

PERKS PRICES

Dole chopped or premium salad kit 7.1 to 13.3 oz. pkg.

3.99 NON-MEMBER PRICE



SAVE! **.50**

1.99

PERKS PRICES

Hy-Vee cottage cheese 12 oz.

2.49 NON-MEMBER PRICE



SAVE! **1.00**

2.99

PERKS PRICES

Hy-Vee lunch meat 7 or 9 oz.

3.99 NON-MEMBER PRICE



SAVE! **.50**

2.49

PERKS PRICES

Simply Potatoes breakfast potatoes 20 oz.

2.99 NON-MEMBER PRICE



SAVE! **.50**

3.49

PERKS PRICES

Ore-Ida potatoes 19 to 32 oz.

3.99 NON-MEMBER PRICE



SAVE! **.50**

4.48

PERKS PRICES

Rhodes Bake-N-Serv rolls 6 to 36 ct.

4.98 NON-MEMBER PRICE



SAVE! **1.00**

5.99

PERKS PRICES

Hormel entrée 15 oz.

6.99 NON-MEMBER PRICE



SAVE! **.40**

2.49

PERKS PRICES

No Yolks egg noodles broad or extra broad, 12 oz.

2.89 NON-MEMBER PRICE



SAVE! **.40**

2.48

PERKS PRICES

Hy-Vee ketchup 38 oz.

2.88 NON-MEMBER PRICE



SAVE! **1.00**

14.99

PERKS PRICES

Cooked prime rib 8 oz. with twice baked potato 5 oz.

15.99 NON-MEMBER PRICE



SAVE! **1.00**

2.99

PERKS PRICES

Fresh ground pork Hormel Always Tender, 80% lean, 20% fat 16 oz. roll

3.99 NON-MEMBER PRICE



SAVE!
.50

6.99

PERKS PRICES

Blue Diamond almonds
14 or 16 oz.

7.49 NON-MEMBER
PRICE



SAVE!
.50

2.49

PERKS PRICES

Betty Crocker cookie,
brownie or muffin mix
11.9 to 19.1 oz.

2.99 NON-MEMBER
PRICE



SAVE!
.40

2.28

PERKS PRICES

Hy-Vee pancake mix
32 oz.

2.68 NON-MEMBER
PRICE



SAVE!
.50

1.99

PERKS PRICES

Jet-Puffed marshmallows
or marshmallow creme
13 or 16 oz.

2.49 NON-MEMBER
PRICE



SAVE!
.50

3.49

PERKS PRICES

Cretors popcorn
4.3 to 8 oz.

3.99 NON-MEMBER
PRICE



SAVE!
.50

3.99

PERKS PRICES

Orville Redenbacher's
popcorn 6 ct. or 12 ct. mini

4.49 NON-MEMBER
PRICE



SAVE!
.50

3.49

PERKS PRICES

Crunchmaster rice crackers
3.54 or 4 oz.

3.99 NON-MEMBER
PRICE



SAVE!
.50

2.49

PERKS PRICES

Hy-Vee cooking spray
5 or 6 oz.

2.99 NON-MEMBER
PRICE



SAVE!
.50

7.99

PERKS PRICES

Chinet plates or bowls
24 to 60 ct.

8.49 NON-MEMBER
PRICE

SAVE \$40.00 WITH DIGITAL COUPONS

[Click here to view coupons!](#)



5.98
-2.00 off with manufacturer's digital coupon

3.98

Hellmann's mayonnaise
20 or 30 fl. oz.



2.49
-.50 off with digital coupon

1.99

Hy-Vee chewy granola bars
8 ct.



2/\$7.00
-1.00 off 2 with digital coupon

2/\$6

Hormel pepperoni
4 to 6 oz.



15.99
-1.00 off with digital coupon

14.99

Jennie-O oven ready
boneless homestyle
turkey breast 2.75 lb.



3.49
-.50 off with digital coupon

2.99

Hy-Vee purified
drinking water
24 pk. bottles 16.9 fl. oz.



1.99
-.50 off with digital coupon

1.49

Hy-Vee chicken breast
5 oz.



1.99
-.50 off with digital coupon

1.49

Hy-Vee pitted ripe olives
6 oz.



4.79
-.50 off with digital coupon

4.29

Hy-Vee fruit or veggie dip
11 oz.



4.49
-.50 off with digital coupon

3.99

Hy-Vee deli dip
10 or 14 oz.



2.88
-.50 off with digital coupon

2.38

Hy-Vee pancake syrup
24 fl. oz.



13.99
-1.00 off with digital coupon

12.99

Hormel Gatherings party tray
28 oz.



2/\$5.00
-1.00 off 2 with manufacturer's digital coupon

2/\$4

General Mills cereal
8.9 to 12 oz.



4.99 with
-1.50 off manufacturer's digital coupon

3.49

Violife 100% dairy free sour cream, dip, creamer or cheese products
7.05 to 33.8 oz.



2.99 with
-1.00 off manufacturer's digital coupon

1.99

General Mills Chex cereal
12 to 14 oz.



2.98 with
-1.00 off manufacturer's digital coupon

1.98

Gold Medal flour
5 lb.



21.48 with
-2.50 off manufacturer's digital coupon

18.98

Poise products
39 to 78 ct.



12.94 with
-.50 off manufacturer's digital coupon

12.44

Vicks NyQuil, DayQuil cold & flu relief or VapoRub cough suppressant
24 ct. or 2.82 to 12 fl. oz.



3/\$11.91 with
-5.00 off 3 manufacturer's digital coupon

3/\$6.91

Crest, Oral-B, Scope or Glide oral care
2.4 to 16.9 fl. oz.



5.99 with
-1.00 off manufacturer's digital coupon

4.99

Cottonelle bath tissue
6 mega rolls



5.99 with
-1.00 off manufacturer's digital coupon

4.99

Viva paper towels
3 double rolls



5.99 with
-1.00 off manufacturer's digital coupon

4.99

Cottonelle flushable wipes
4 ct.



5.99 with
-1.00 off manufacturer's digital coupon

4.99

Bounce or Downy dryer sheets
60 or 120 ct.



12.99 with
-3.00 off manufacturer's digital coupon

9.99

Downy fabric rinse
48 fl. oz.



12.99 with
-3.00 off manufacturer's digital coupon

9.99

Downy fabric beads
18.2 oz.



9.99 with
-2.00 off manufacturer's digital coupon

7.99

Gain laundry detergent
88 fl. oz.



9.99 with
-2.00 off manufacturer's digital coupon

7.99

Gain Flings!
18 or 31 ct.



WITH **H**PERKS YOU **SAVE ON GAS!**

*Some restrictions apply. See **H**PERKS terms and conditions at Hy-Vee.com



2.39

First National refrigerated bagels
5 ct.



Di Lusso half sub sandwich
9 or 10 oz.



2.99

Donut You Dare
donuts or donut holes
11 or 13 oz.



2.49

Gustare Vita tomato passata,
pizza sauce or flour
12.5 to 35.2 oz.



4.99 lb.

Hy-Vee Short Cuts
cantaloupe chunks



4.99 lb.

Hy-Vee Short Cuts
pineapple chunks



4.99

Tèo gelato
16 fl. oz.



9.99

Mike's Hot Honey
12 oz.



Hy-Vee single serve coffee
100 ct.

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Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

Hallmark
20¢ off
per gallon
with every \$15 purchase of
Hallmark products each





12.99

Cascade Complete ActionPacs dishwasher detergent 26 to 43 ct.



2.99

Dawn dishwashing liquid 14.6 to 18 fl. oz.



2/\$13.94

Head & Shoulders hair care 12.5 oz.



14.99

Always Discreet products 26 to 66 ct.



Phillips Norelco grooming tools each



TopCare acid relief 42 ct.



Pepcid or Imodium products 12 to 50 ct. or 4 oz.



37.99

Prevagen supplements 30 ct.



with purchase of 2 Tylenol or Motrin pain relief 24 to 225 ct. or 1 to 4 oz.



Hy-Vee HealthMarket beauty vitamins 90 to 250 ct.



Duke Cannon body care 6 ct. or .34 to 18 oz.



9.98

Swiffer products 5 to 32 ct.

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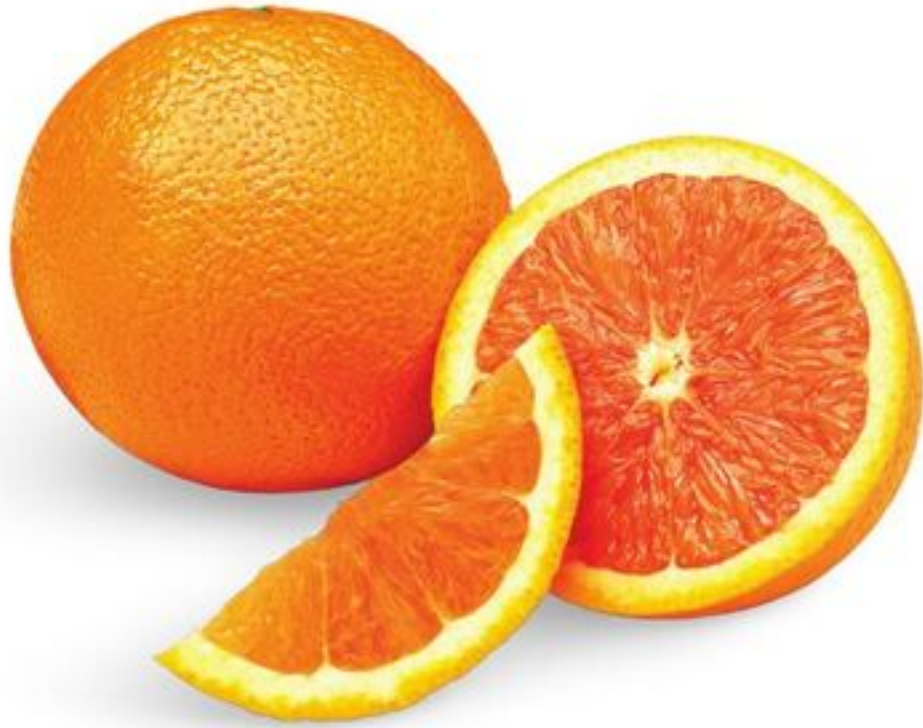
Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

**BUY \$150 OR MORE IN
VISA® & MASTERCARD®
GIFT CARDS GET \$10 OFF INSTANTLY** (limit 1 per transaction)

Offer valid in store 12/15/25 - 12/24/25 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company. The Mastercard Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license by Mastercard International Incorporated. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. No cash access. The Visa Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards may be used only at merchants in the U.S. everywhere Visa debit cards are accepted. No cash access. See Cardholder Agreement for details.



PRODUCE



1.68lb.

Cara Cara navel oranges



1.68lb.

Jumbo Granny Smith apples



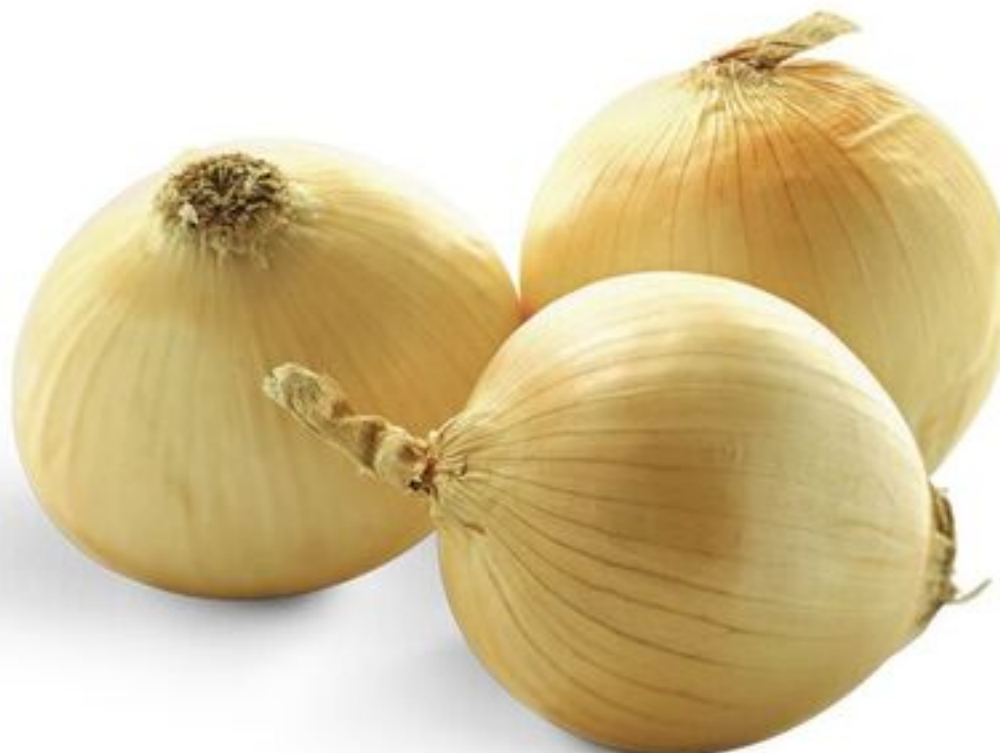
1.28lb.

Sweet potatoes



3.99

Del Monte Honeyglow
pineapple each



1.68lb.

Sweet yellow onions



1.48

Dole celery
bunch



2.99lb.

Scarlotta red
seedless grapes



.88

Lemons or limes
each



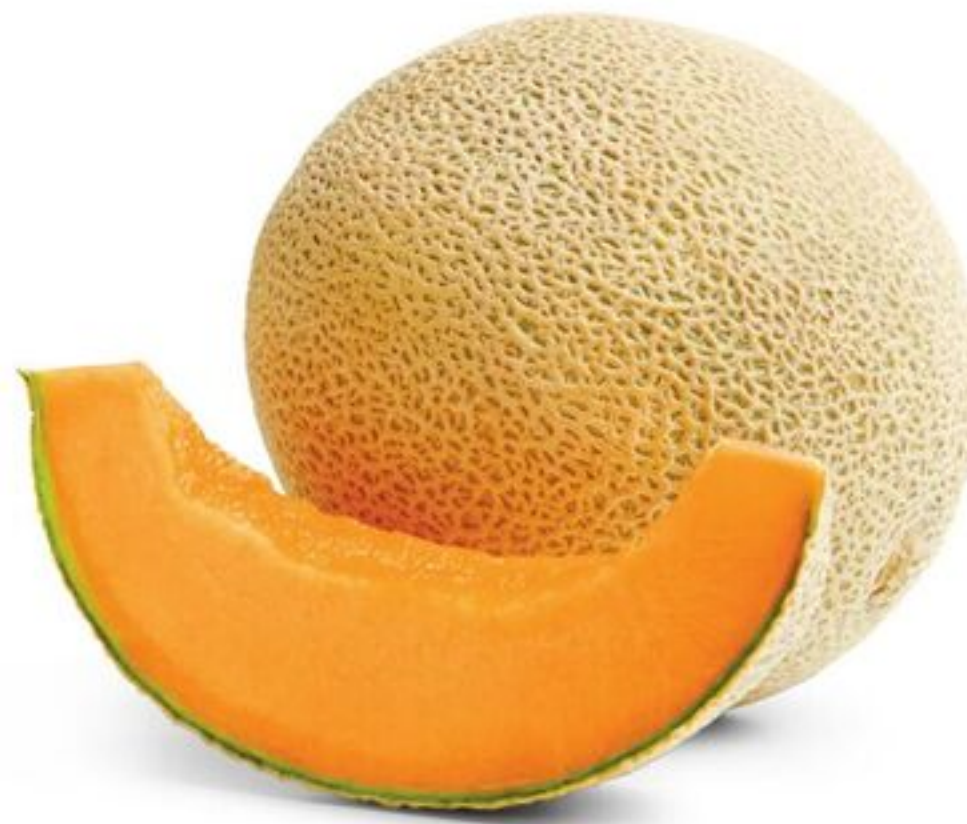
2.99lb.

Brussels sprouts



4.99

WOW Joyberry blueberries
1 pint pkg.



3.99

Cantaloupe
each



3.99

Hy-Vee Short Cuts
sweet corn 4 pk.



3.99

Josie's Organics romaine hearts
3 ct. pkg.



2.99

Pero Family Farms
trimmed green beans
12 oz. pkg.



2.88

Grimmway Farms baby carrots
32 oz. pkg.



3.99

Melissa's potatoes
24 oz. pkg.



1.58

Organic Bunny-Luv whole carrots
16 oz. pkg.

Click here
to shop
more deals!

MEAT



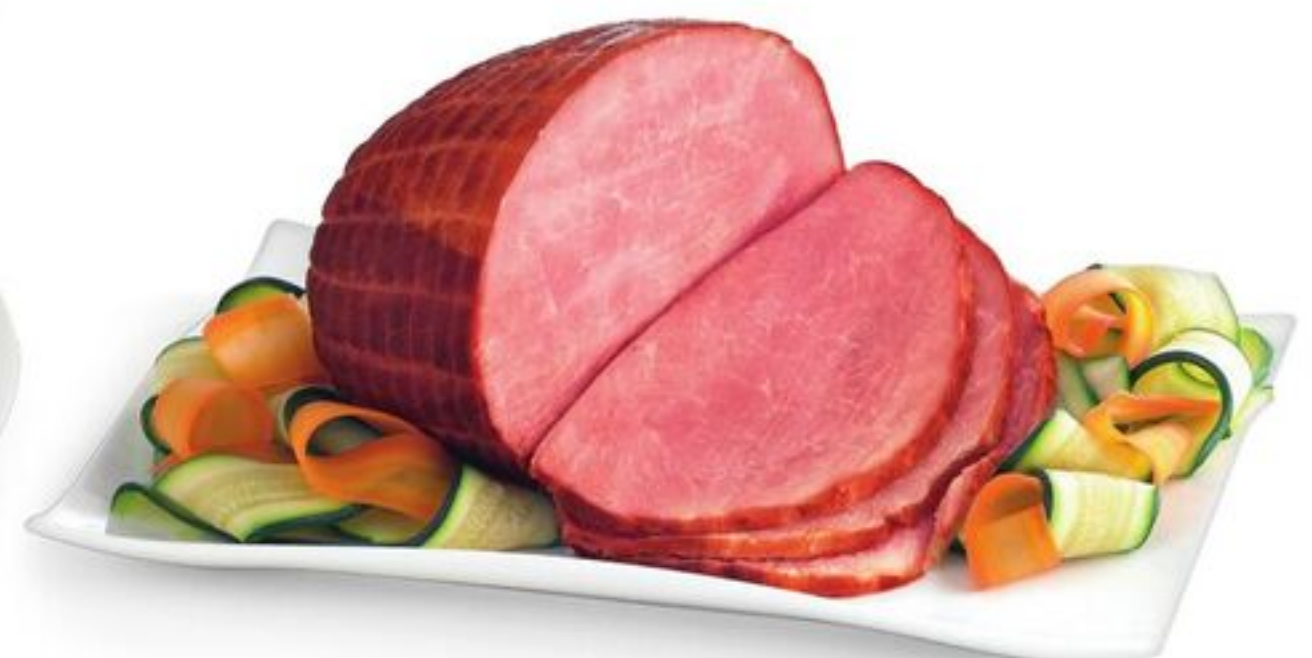
2.78^{lb.}

Hy-Vee spiral sliced half ham



16.99^{lb.}

Hy-Vee Choice Reserve bone-in
beef standing rib roast
boneless beef rib roast **19.99^{lb.}**



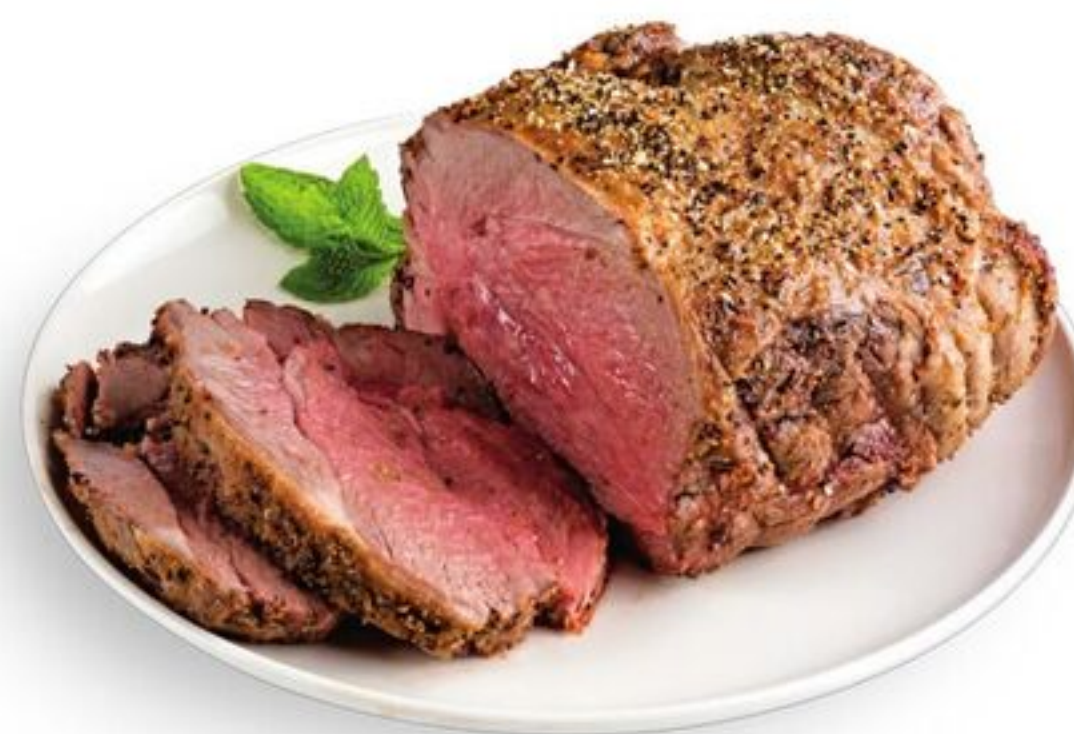
4.99^{lb.}

Hormel Cure 81
whole boneless ham



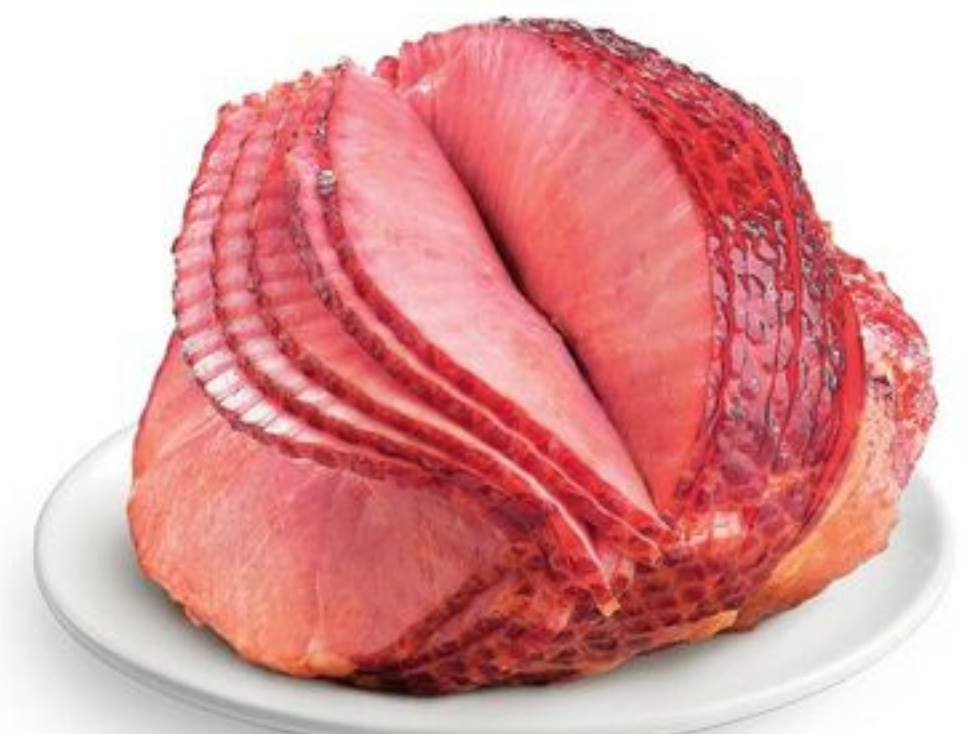
11.99^{lb.}

Hy-Vee Choice Reserve
bone-in strip loin roast



7.99^{lb.}

Fresh boneless lamb leg



2.98^{lb.}

Hormel Cure 81
bone-in spiral half ham



2.99^{lb.}

Hy-Vee Midwest Pork
boneless pork top loin roast



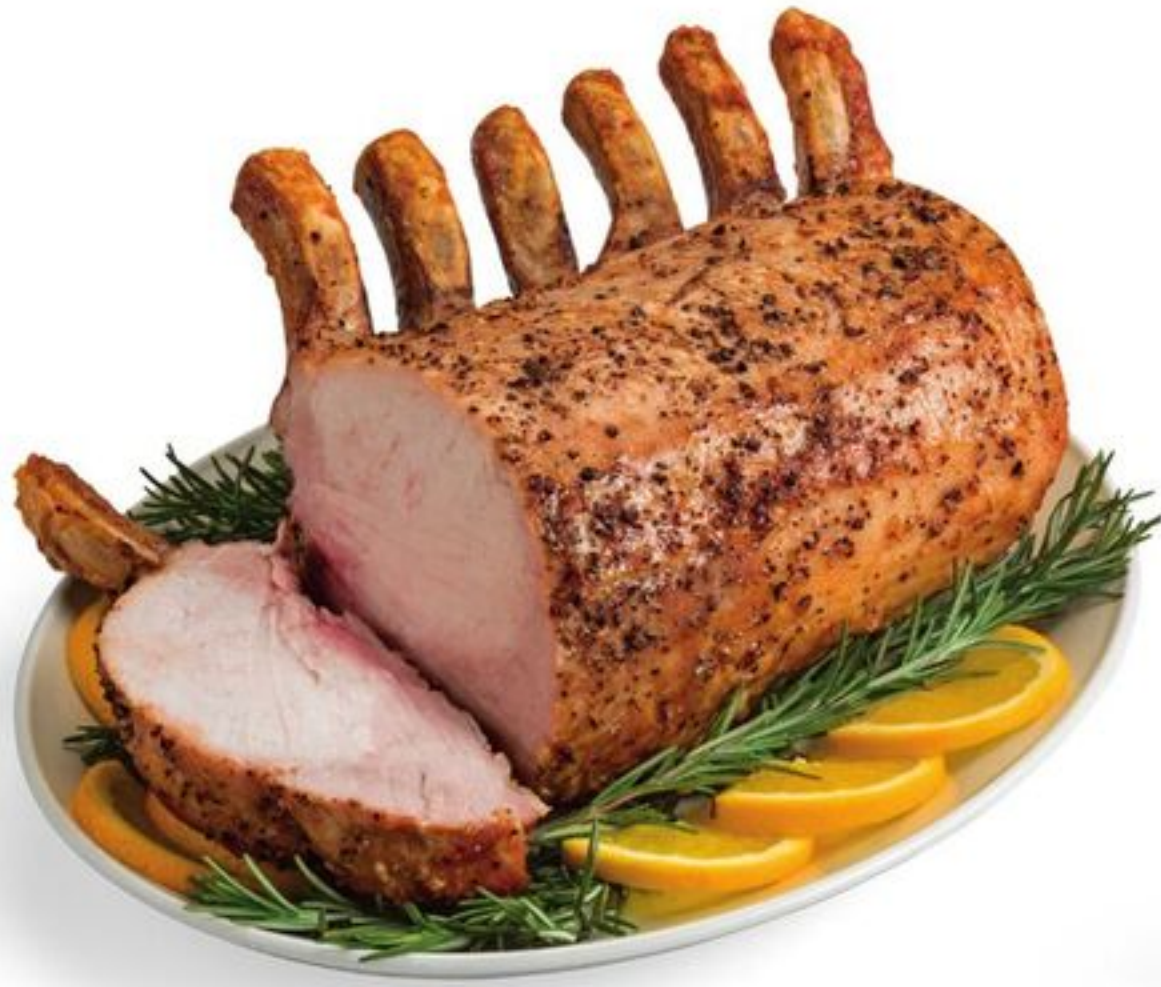
6.99^{lb.}

Fresh semi-boneless lamb leg



14.99

Butterball frozen boneless
turkey roast 3 lb.



3.99^{lb.}

Fresh pork loin rack of pork



3.99

Hormel Natural Choice
lunch meat 6 or 8 oz.



3.99

Jimmy Dean sausage
16 oz.



4.99^{lb.}

Fresh ground pork sausage
mild or Italian



6.98

Fresh ground beef
85% lean, 15% fat 16 oz. roll



1.98^{lb.}

Hy-Vee fresh chicken
drumsticks or thighs
100% natural, value pack
No antibiotics ever.



2/\$5

Twice baked potatoes
5 oz.



3.99

Hormel sliced dried beef
2.5 oz.



3.99

Eckrich smoked sausage
links, ropes or cocktails
10 to 14 oz.

SEAFOOD



6.99

Fish Market cooked shrimp
tail-on, peeled & deveined,
51 to 60 ct., 12 oz. pkg.



19.99^{lb.}

Fresh East Coast standard oysters



Hy-Vee Responsible Choice
seafood is an eco-friendly choice.
Visit our blog to learn more!
seafoodies.hy-vee.com



5.99

Fresh skinless
Verlasso Atlantic
salmon portion
farm raised, 4 oz.



buy one, get one
FREE

Louis Kemp crab or lobster delights
8 oz. **3.99^{ea.}**

**Click here
to shop
the Crab
& Seafood
Sale!**

DELI



5.99
Kerrygold cheese
7 oz.



3.50 ea.
with purchase of 2
King's Hawaiian rolls
12 ct.



2/\$8
Asturi bruschettini
4.23 oz.



5.99
AmaGorg or AmaBlu cheese
4.5 or 5 oz.



5.99
Kerrygold butter
8 oz.



3.99
McClure's pickles
16 fl. oz.

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Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

EST. 1919

Di Lusso
DELI CO.



9.99 lb.
Di Lusso premium
thin deli sliced turkey,
chicken or premium
sliced cheese



8.99 lb.
Di Lusso premium
thin deli sliced ham



10.98 lb.
Di Lusso premium sliced
salami or pepperoni



11.98 lb.
Di Lusso thin sliced
roast beef

FREE

1/2 lb. Di Lusso premium sliced cheese
with 1 lb. purchase of
Di Lusso premium thin deli sliced meat

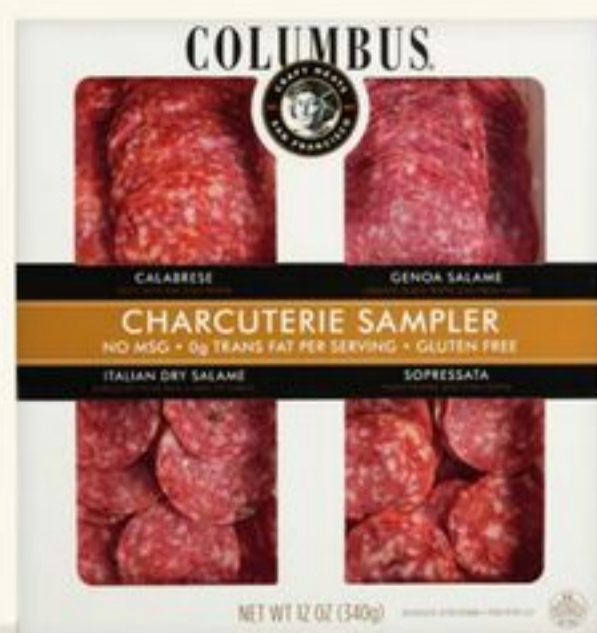


DELI SALE

[Click here
to shop
deli items!](#)



15.99
Columbus charcuterie
tasting board 12.5 oz.



12.99
Columbus charcuterie
sampler 12 oz.



24.99^{lb.}
Saint Angel triple cream brie



5.99
La Quercia charcuterie slices
2 oz.



7.98
Castello Harvarti cheese
7 or 8 oz.



5.88
BelGioioso burrata
or stracciatella 8 oz.



7.98
Castello gouda wedges
or rounds 7 or 8 oz.



6.99^{lb.}
Ellsworth cheese curds



7.99
Marieke gouda cheese
5 oz.



3.99
BelGioioso shredded cheese
5 oz.



16.99^{lb.}
Milton Creamery
prairie breeze cheese



15.99
Sartori cheese cube tray
12 oz.



5.99
Columbus charcuterie nuts
3.5 or 4 oz.



3.99
Dare crackers
4.4 to 8 oz.

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FRESH



7.49

Bakery-fresh half fruit pie
20 or 21 oz.



3.99

Bakery-fresh
brown & serve rolls
white, 12 ct.



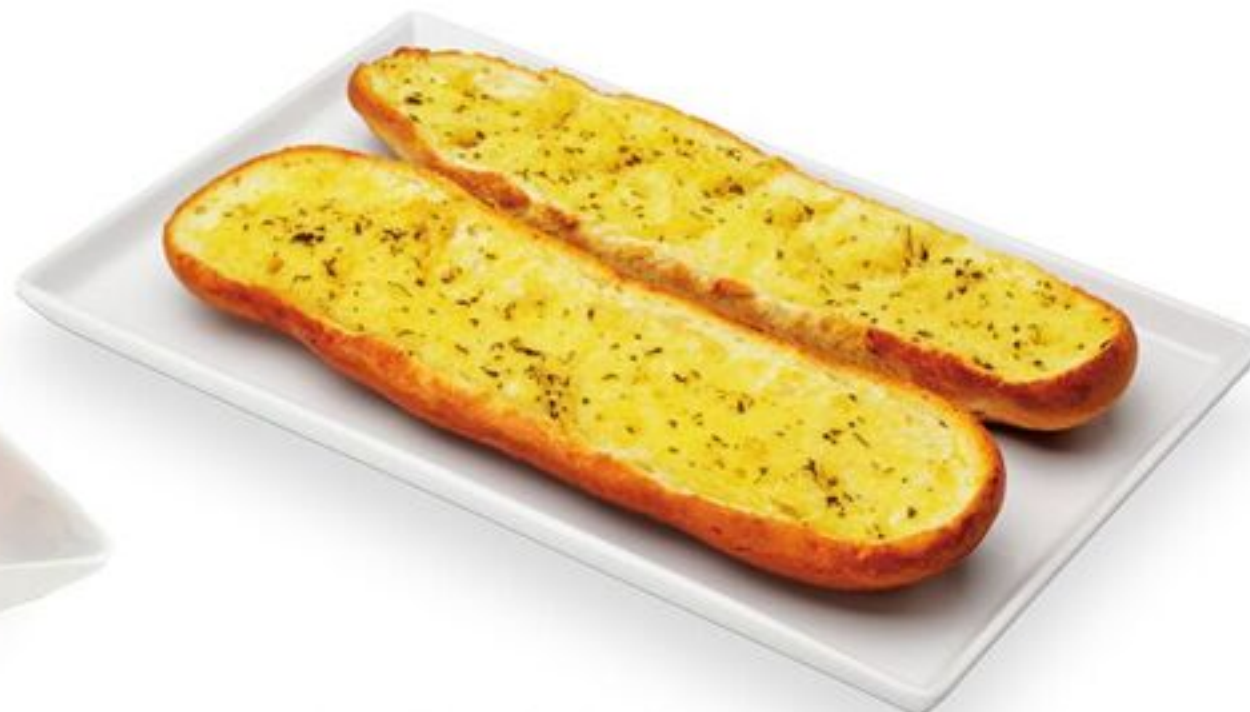
5.99

Bakery-fresh large croissants
6 ct.



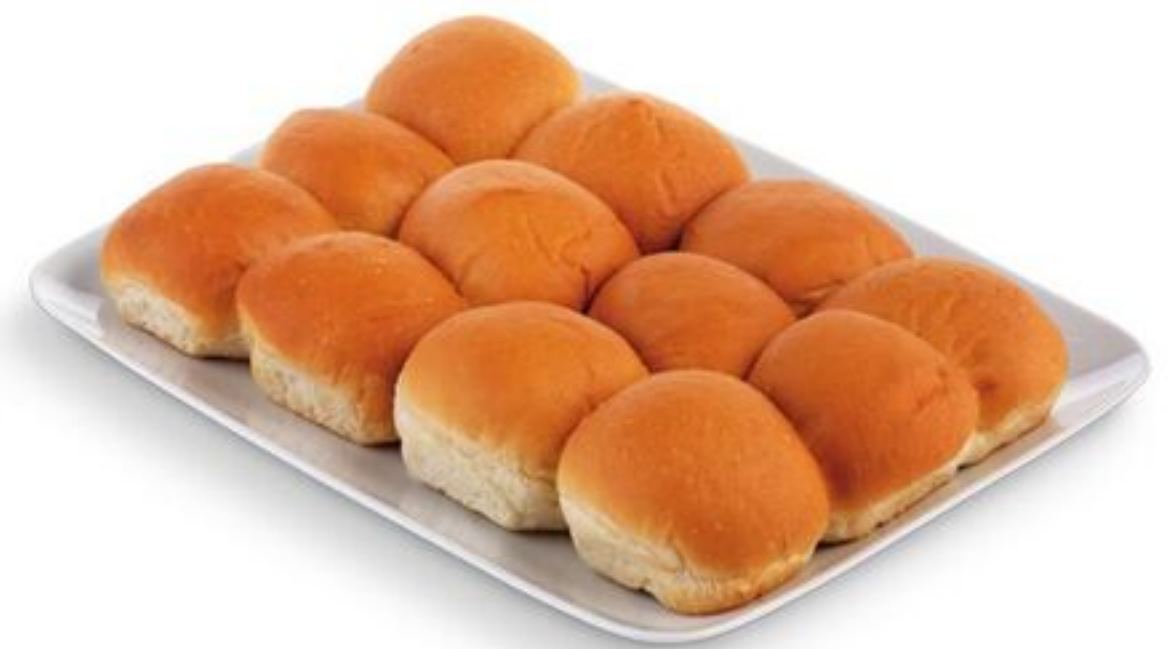
5.49

Bakery-fresh jumbo
loaded muffins 4 ct.



3.99

Bakery-fresh heat & eat
garlic bread 20 oz.



3.99

Bakery-fresh tea rolls
12 ct.



3.49

Bakery-fresh hard rolls
8 ct.



3.99

Bakery-fresh donut holes
18 ct.



5.99

Bakery-fresh cookies
12 ct.



7.99

Ham & cheese omelet
made with three eggs,
includes hashbrowns
& toast or pancake



3.99

Bakery-fresh cocktail buns
white or wheat, 12 ct.



9.99

Hot beef sandwich
includes mashed potatoes
& gravy, 15 oz.



buy one, get one
FREE

MIA Italian calzone
9 to 14 oz.
(of equal or lesser value)



25.00

HyChi appetizer platter
12 ct. egg rolls, 12 ct. crab Rangoon
and sweet-and-sour sauce 16 oz.



8.99^{lb.}

Chicken quesadilla
includes salsa & sour cream



9.00

Nori Sushi ocean fruits nigiri
6 ct.



10.99

**8 piece Market Grille
chicken tenders**



5.49

Hy-Vee Cozy Spoon soup
16 oz.

42.99

HyChi dinner for 4
4 pint entrées, 2 pints rice,
4 egg rolls, 4 crab Rangoon
& 4 fortune cookies



EVERYDAY SAVINGS WITH **HyVee**® PRODUCTS!

If you can't tell the difference, why pay the difference?



10/\$5

Hy-Vee yogurt
6 oz.



1.99

Hy-Vee white
brown & serve rolls
12 ct.



1.99

Hy-Vee cottage bread
white or wheat, 22 oz.



1.88

Hy-Vee broth
32 oz.



1.88

Hy-Vee sweetened
condensed milk
14 oz.



1.69

Hy-Vee mandarin oranges
15 oz.



1.69

Hy-Vee pineapple
20 oz.



1.69

Hy-Vee fruit
14.5 to 15.25 oz.



1.48

Hy-Vee evaporated milk
12 fl. oz.



2.69

Hy-Vee sweet & sour,
stir fry or sweet chili sauce
12.25 or 12.5 fl. oz.



1.99

Hy-Vee stuffed
manzanilla olives
5.75 oz.



1.99

Hy-Vee chili
or cocktail sauce
12 fl. oz.



1.69

Hy-Vee cranberry sauce
14 oz.



3/\$5

Hy-Vee seasoning
.62 to 5 oz.



3/\$2

Hy-Vee seasoning
or dip mix .7 to 1.4 oz.



2/\$3

Hy-Vee brownie mix
18.3 oz.



3.99

Hy-Vee almond bark
24 oz.



1.79

Hy-Vee frosting
16 oz.



5.49

Hy-Vee chocolate candy
12 oz.



2.49

Hy-Vee chocolate candy
5 or 6 oz.



3.99

Hy-Vee old fashioned
or quick oats 42 oz.



2/\$5

Hy-Vee peanuts
16 oz.



2.99

Party Size Hy-Vee chips
12.5 to 17 oz.



1.99

Hy-Vee potatoes
6.6 oz.



3/\$4

Hy-Vee instant potatoes
4 oz.



1.99

Hy-Vee lasagna noodles
12 or 16 oz.



2/\$4

Hy-Vee deluxe macaroni
or shells & cheese dinner
12 or 14 oz.



3.99

Hy-Vee cinnamon rolls
12 ct.

PANTRY



2.99

Frito-Lay Cheetos, Fritos snacks
or can dip 6.5 to 10 oz.



3.49

Frito-Lay Tostitos, Simply
or Popcorners snacks
5 to 14.42 oz.



4.88

Family Size Nabisco
Honey Maid Grahams,
Oreo cookies or Ritz
crackers 8 to 20.5 oz.



2/\$4

Lay's Stax chips
5.5 or 5.75 oz.



2/\$5

General Mills fruit snacks
6 or 10 ct.



2/\$5

Crav'n cookies & creme
sandwiches, cookies
or graham crackers
11 to 16 oz.



2/\$7

On the Border tortilla
chips or queso dip
15 to 15.5 oz.



5.99

Nabisco multipack snacks
10 ct.



1.00

Giant Slim Jim
.97 oz.



2.49

Yumbo snack stick
.02 oz.



2/\$5

Nature Valley or Fiber One
bars 5 to 12 ct.



1.29

That's Smart! oyster crackers
9 oz.



3.29

Sara Lee Artesano dinner rolls 12 ct.
or bread 20 oz.



2.99

Sara Lee honey wheat
or butter bread 20 oz.



3.99

Pepperidge Farm cookies
5 to 8.6 oz.



4.99

La Panzanella Crackers
6 oz.



buy one, get one
FREE

Dave's Killer Bread
thin sliced bread or bagels
16.75 to 27 oz.



2.19

La Banderita soft taco
flour tortillas 10 ct.



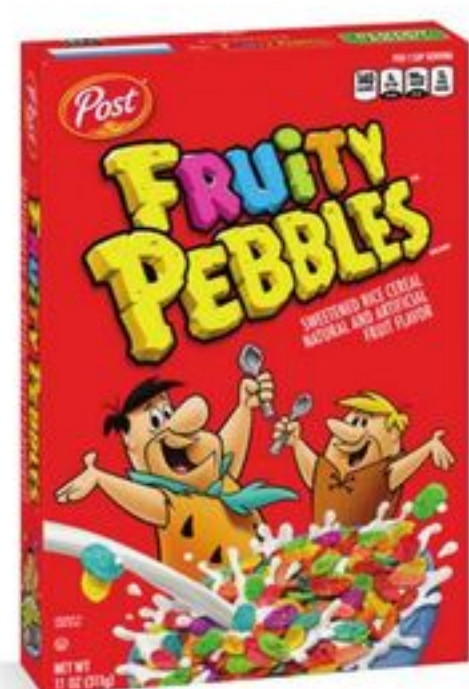
2.98

Crav'n Flavor crackers
or crisps 2.12 to 12.4 oz.



3.49

Quaker quick
or old fashioned oats
18 oz.



2.99

Post cereal
10 to 14.75 oz.



1.48

Jell-O pudding or gelatin
.3 to 3.9 oz.



1.49

Jet-Puffed marshmallows
7 or 10 oz.



3.99

Nestlé Toll House morsels
or chunks 9 to 12 oz.



4.99

King Arthur flour
5 lb.



2.49

Ben's Original Ready Rice
6 to 8.8 oz.



1.99

Minute or Success Rice
12 or 14 oz.



3.99

Crisco oil
40 fl. oz.



2.99

ReaLemon 100% lemon juice
32 fl. oz.



10% off

regular price
Torani syrup or sauce
12.6 or 25.3 fl. oz. (price varies by store)



3.68

Smucker's fruit spread
18 oz.



2.99

Heinz Gravy
18 oz.



2.99

Herdez salsa
16 oz.



2/\$3

Campbell's Homestyle soup
16.1 or 16.3 oz.



4/\$5

Campbell's SpaghettiOs
15.6 or 15.8 oz.



3/\$5

Simply Organic seasoning
packets .08 to 1.5 oz.



3.49

Pace salsa, picante, queso dip or Late July salsa 15 to 24 oz.



3/\$3

Swanson broth 14 or 14.5 oz.



4.99

Better Than Bouillon base 8 oz.



2/\$6

Cookies BBQ sauce 26 or 28 oz.



2.49

Gustare Vita pesto 6.5 oz. or vinegar 16.9 fl. oz.



6.88

Rao's Italian Sauce 15 or 24 oz.



6.99

Gustare Vita olive oil 16.9 fl. oz.



1.99

Prego pasta sauce 14.5 to 24 oz.



4.49

Hain Celestial tea 18 or 20 ct.



8.99

Starbucks coffee 10 ct., 11 or 12 oz.



8.99

Cameron's coffee 12 ct. or 4.33 to 12 oz.



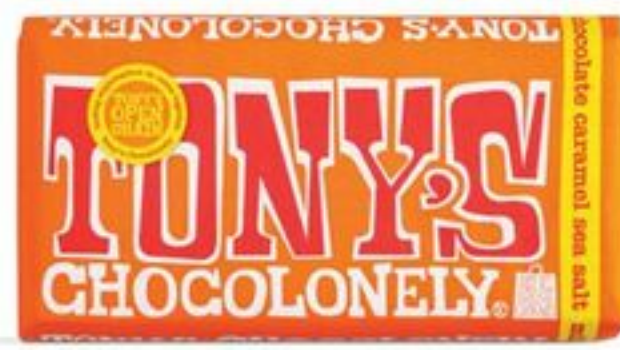
5.99

Keurig coffee or cocoa 10 ct. or 12 oz.



3.49

Tootsie Roll, Blow Pops or Dubble Bubble candy 7.6 to 16 oz.



6.99

Tony's Chocolonely bar 6.35 oz.



buy two, get one

FREE

XL Hershey's chocolate bar 3.5 to 4.4 oz. (of equal or lesser value)



2.99

The Candy Shoppe licorice 16 oz.



EARN 25¢ OFF PER GALLON

when you buy \$15 of **KRAFT** items on this page



4.99

Kraft mac & cheese
5 pk. - 7.25 oz.



2.99

Philadelphia cream cheese
8 oz.



5.98

Oscar Mayer bacon
12 or 16 oz.

Oscar Mayer fully cooked bacon 2.52 oz.
4.49



12.98

Maxwell House or Yuban coffee
23.1 to 27.9 oz.



3.99

TGI Fridays wings or appetizers
8 to 11 oz.



5.48

Kraft Miracle Whip
19 or 30 fl. oz.

BEVERAGE



2.99 ea.
with purchase of 4
7UP soda
6 pk. bottles 16.9 fl. oz.



3.99 ea.
with purchase of 2
Bubly sparkling water
8 pk. cans 12 fl. oz.



1.99
Pepsi soda
2 liter



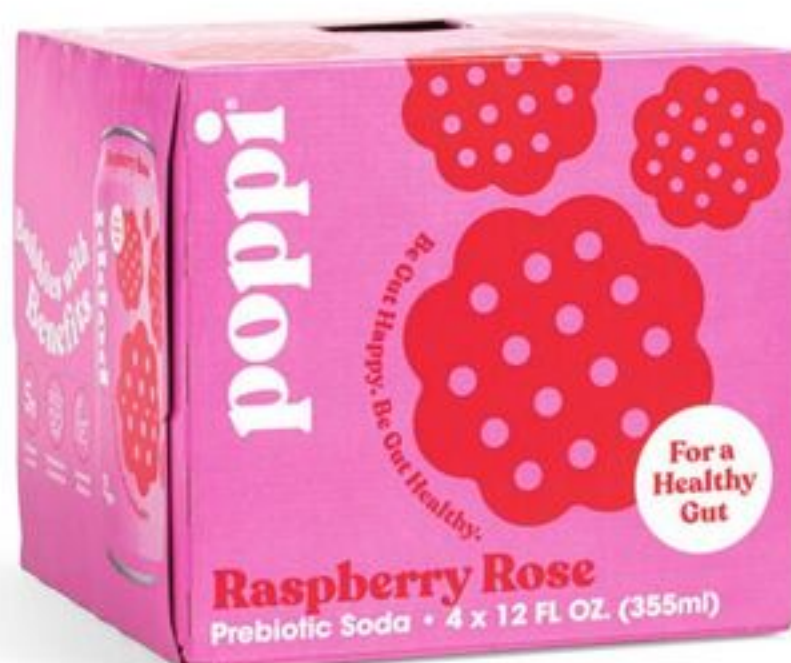
6.99
Gatorade sports drink
8 pk. bottles 20 fl. oz.



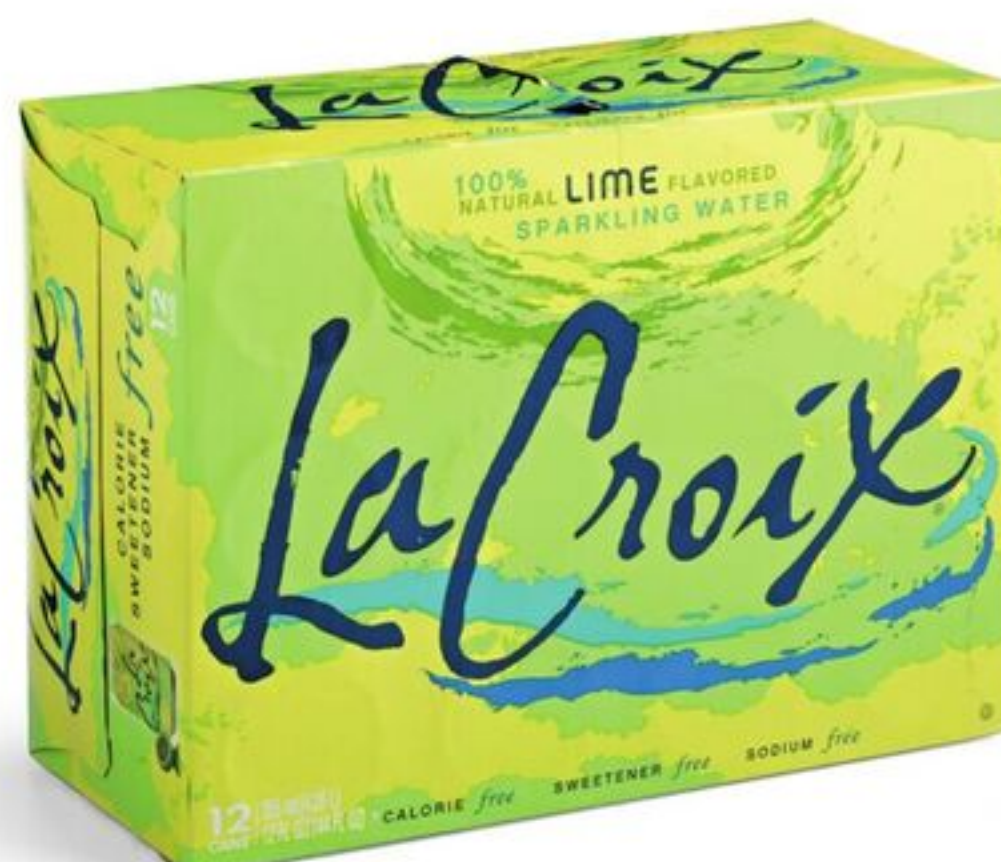
6.99
Lipton tea
12 pk. bottles 16.9 fl. oz.
or Pure Leaf tea
6 pk. bottles 16.9 fl. oz.



1.49 ea.
with purchase of 2
7UP soda
2 liter



7.99
Poppi soda
4 pk. cans 12 fl. oz.



5.77
La Croix sparkling water
12 pk. cans 12 fl. oz.



3.99 ea.
with purchase of 4
7UP soda
12 pk. cans 12 fl. oz.
or 8 pk. bottles 12 fl. oz.



2.99

Polar seltzer
8 pk. cans 12 fl. oz.



6.99

La Colombe coffee
4 pk. cans 9 fl. oz.



3/\$5

Rockstar or AMP energy drink
12 or 16 fl. oz.



4/\$9

Bloom, C4 or Ghost energy drink
12 or 16 fl. oz.



buy one, get one

FREE

Throne Sport coffee
11 fl. oz.



2.99

Ocean Spray juice
64 fl. oz.



2.99

V8 veggie juice or blends
46 fl. oz.



2/\$8

Welch's sparkling juice or cider
25.4 fl. oz.



2/\$4

Starbucks Iced energy drink
12 fl. oz.

**Click here
to shop
more deals!**

DAIRY



8/\$10

Chobani flip or creations yogurt
4.5 oz.



1.48

AE Dairy sour cream or dip
8 oz.



5.99

Country Crock spread
45 oz.



2/\$7

Coffee mate cold foam 14 oz.,
creamer 28 or 32 fl. oz.
or iced coffee 50 fl. oz.



2.48

Daisy Brand sour cream
16 oz.



2/\$7

Pillsbury cookie dough
12 to 16.5 oz.



3.99

Simply juice
4 pk. bottles 8 fl. oz.
or 46 to 52 fl. oz.



2/\$5

Gold Peak, Simply Gold Peak
or Minute Maid zero sugar juice
52 fl. oz.

**Click here
to shop
more deals!**

FROZEN



NEW!

2/\$5

Totino's ultimate pizza
10.7 to 12.2 oz.



2/\$10

Bellatoria ultra thin
pizza or garlic bread
11.81 to 19.41 oz.



5.99

DiGiorno Detroit style,
thin & crispy stuffed crust,
Jack's gluten free
or California Pizza Kitchen pizza
10.8 to 22.3 oz.



7.99

El Monterey taquitos
18 or 20 ct.
or quesadillas 5 ct.



6.99

WE WILL pizza
13 to 22 oz.



4.79

Banquet chicken
24 to 32 oz.



3.99

New York Bakery garlic toast,
Reames homestyle egg noodles
or Sister Schubert's rolls
7.3 to 16 oz.



3/\$5

Banquet Brown 'N Serve sausage
6.4 oz.



2/\$4

Hot Pockets high protein
sandwiches 6.75 oz.



.99

Michelina's entrée
4.5 to 8.5 oz.



2.88

Marie Callender's bowl,
Healthy Choice steamer
or Banquet mega meal
6 to 14 oz.



6.99

Rosina meatballs
18 to 26 oz.



5.99

Fish Market breaded fish
18.2 to 21.2 oz.



1.78

Green Giant vegetables
7 or 8 oz.



3/\$5

Birds Eye vegetables
10 to 14.4 oz.



1.18

Hy-Vee vegetables
10 to 10.8 oz.



5.99

Marie Callender's
or Dolly Parton's pie
21.6 to 42 oz.



3.49

Pillsbury pie crusts
10 or 12 oz.



4.99

Pillsbury cinnamon rolls
30.5 oz.



2/\$7

Klondike novelties 4 or 6 ct.
or Breyers ice cream 1.5 quart



2/\$9

Ben & Jerry's ice cream
16 fl. oz.



5.99

Blue Ribbon
Classics novelties 8 to 20 ct.
or frozen dessert gallon



3.99

Häagen-Dazs ice cream
14 fl. oz., novelties 3 to 6 ct.
or Frolics ice pops 6 ct.



4.99

Eggo protein waffles
or Belgian style pancakes
4 to 12 ct.

HEALTHMARKET BAKING SALE

Dec. 8-25



7.99

Lily's baking chips
9 oz.

Click here
to shop the
Healthmarket
Baking Sale!



3.99

Nothing But The Truth sugar
24 oz.



5.49

Ben Robert's soy free eggs
12 ct.



4.99

Nature's Path organic flour
32 oz.



20% off
regular price

Swerve sugar
12 or 24 oz. (price varies by store)



5.99

Enjoy Life dairy free baking
morsels, chunks or chips
9 oz.

HEALTHMARKET BAKING SALE

Dec. 8-25



3.99

Earth Balance spread
15 or 16 oz.



15% off
regular price

Wholesome sweeteners
12 to 26 oz. (price varies by store)



3.49

Good Graces gluten free pretzels
5 oz.



2/\$6

Mi-DEL gluten free pie crust
6 oz.



20% off
regular price

Dandies vegan marshmallows
or marshmallow creme
5 to 10 oz. (price varies by store)



15% off
regular price

Pure Food baking sprinkles
5 or 7 oz. (price varies by store)



4.99

Nothing But The Truth
all purpose flour 5 lb.



15% off
regular price

Miss Jones Baking Co. grain
& gluten free baking mix
or frosting 7.4 to 19 oz.
(price varies by store)



6.99

Simple Mills baking mixes
8.99 to 12.9 oz.



6.49

Good Graces gluten free
almond flour 16 oz.

Ad prices effective December 8 - 25, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

HEALTHMARKET



2/\$6

Silk almondmilk
59 or 64 fl. oz.



6.99

Organic Valley American
block cheese 11 oz.



8.99

Milton's gluten free pizza
10 to 11.3 oz.



25% off

regular price
Impossible Foods
plant-based meat
5 or 6 ct., 8 to 21.6 oz.
(price varies by store)



1.00 off

regular price
Daiya dairy-free mac & cheese,
sauce, dressing or pizza
5.5 to 19.4 oz. (price varies by store)



6.49

Food For Life bread
16 or 24 oz.



5.99

Sola bagels 4 ct.
or bread 14 or 22 oz.



4.99

Annie's organic biscuits,
crescent or cinnamon rolls
8 to 17.5 oz.



2/\$10

Essential organic
artisanal bread
14 or 16 oz.



4.99

Sweet Loren's gluten free
cookie dough 9.6 or 12 oz.



NEW!

1.99

Nothing But The Truth broth
32 fl. oz.



NEW!

4.29

Nothing But The Truth
organic crispy onions
made with real onions, 6 oz.



3.99

Pacific soup
32 fl. oz.



3.99
Good Graces
gluten free oatmeal
6 or 8 ct.



11.99
Clif Bar energy bars
10 ct.



4.99
Hu Kitchen chocolate bar
2.1 oz.



25% off
regular price
RXBAR protein bars
5 ct. or 1.83 to 9.7 oz.
(price varies by store)



2/\$6
Nick's meat sticks
1.7 oz.



2/\$5
Brew Dr. kombucha
14 fl. oz.



4.99
Yogi tea
16 ct.



buy one, get one
50% off
regular price
Nuun hydration tablets
10 ct. (of equal or lesser value)



2/\$6
Oikos protein shake
12 fl. oz.



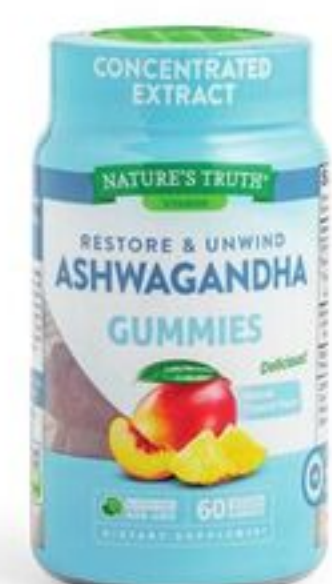
20% off
regular price
Olly vitamins
25 to 130 ct.
(price varies by store)



20% off
regular price
SmartyPants vitamins
16 to 120 ct.
(price varies by store)



20% off
regular price
Vitafusion or 'Lil Critters
vitamins 50 to 190 ct.
(price varies by store)



30% off
regular price
Nature's Truth vitamins
36 to 300 ct. or 2 to 10 oz.
(price varies by store)

HOME



2/\$3
Holiday plates 8 ct.
or napkins 16 ct.



3.99
Holiday oval platters
8 ct.



buy one, get one
50% off regular price
Funko Pop! toys
4 in. (of equal or lesser value)



2/\$6
Simply Done plates,
bowls or cups 15 to 100 ct.



16.98
Energizer Max batteries
AA or AAA, 16 ct.



1.00
Tippy Toes baby food
3.25 or 3.5 oz.



2.00 off regular price
X-Shot blasters
or refill darts
1 to 80 ct. (price varies by store)



10% off regular price
Command products
1 to 20 ct. (price varies by store)



15.49
Charmin bath tissue
9 mega xl rolls
or Bounty paper towels
6 double rolls



15.00 off regular price
with \$50 purchase of
Huggies diapers, GoodNites,
Pull-Ups or baby wipes
1 to 960 ct. (price varies by store)

Ad prices effective December 15 - 25, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

P&G

FREE

\$10 Hy-Vee gift card
with \$30 purchase of
participating P&G baby
products

\$10 Hy-Vee
gift card





2/\$7

Simply Done disposable storage containers
2 to 5 ct.



2/\$5

Simply Done bags
10 to 150 ct.



3.99

Simply Done food wraps
45 to 75 sq. ft.



2/\$7

Ziploc bags
13 to 40 ct.



1.49

Simply Done paper towels
1 roll



2.99

Simply Done napkins
200 or 250 ct.



6.98

Kleenex facial tissue
4 pk.



14.49

Purina Friskies cat food
16 lb.



14.49

Purina Dog Chow dog food
18.5 lb.



20% off

regular price
Milk-Bone dog treats
5.6 to 60 oz. or 10 lb.
(price varies by store)



9.99

Paws cat litter
40 lb.



11.99

Paws cat litter
35 lb.

HEALTH & BEAUTY



3.99

Halls cough drops
70 or 80 ct.



9.49

Alka-Seltzer or Afrin products
24 ct. or 15 ml.



buy one, get one
50% off
regular price

Blistex lip care
1 to 3 ct. (of equal or lesser value)



25% off regular price
KISS nails or lashes
 each
 (price varies by store)



buy one, get one
50% off regular price
Maybelline cosmetics
 each (of equal or lesser value)



2.99
Irish Spring bar soap
 3 ct.



25% off regular price
Conair hair accessories
 each (price varies by store)



2.00 off regular price
CeraVe hair care
 9 or 12 fl. oz.
 (price varies by store)



20% off regular price
Nivea, Aquaphor or Eucerin products
 2 ct. or .17 to 20 fl. oz.
 (price varies by store)

Ad prices effective December 15 - 25, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

Holiday Savings from Great Brands

YANKEE
CANDLE

Rubbermaid

Bubba. contigo



buy one, get one
50% off regular price
Rubbermaid Take Along or Brilliance storage containers
 1 to 10 ct. (of equal or lesser value)



buy one, get one
50% off regular price
Yankee candle
 10 or 12 oz.
 (of equal or lesser value)



25% off regular price
Contigo or Bubba travel mugs
 14 to 28 oz.
 (price varies by store)

Here for the meal.
And the mess.
 Pick up everything on your list.

GLAD
ForceFlex
 2 LAYERS EXTRA LEAK PROTECTION
Gain
Febreze
 40 LINERS

3 PACK
225 WIPES

CLOROX

CLEANS
3X BETTER

Disinfecting Wipes.

KILLS 99.9%*
OF GERMS & BACTERIA

PREVENTS GERM GROWTH
FOR UP TO **24 HOURS**

Do Not Flush

DISINFECTANT
KILLS GERMS
ON SURFACES

KEEP OUT OF REACH OF CHILDREN
CAUTION: IRRITANT

225 TOTAL • 225 WET WIPES
3.00 L (101.4 FL OZ)

2 PACK!

BURT'S BEES





BEESWAX LIP BALM

100% NATURAL, GENUINE

BURT'S BEES
BEESWAX LIP BALM
WITH VITAMIN E & HYPOALLERGENIC

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

WINE & SPIRITS



14.99

Bud Light NEXT, Peels or Platinum
12 pk. bottles or cans 12 fl. oz.



23.99

Budweiser or Bud Light
30 pk. cans 12 fl. oz.



14.99

Michelob Ultra or Zero
12 pk. bottles or cans 12 fl. oz.



22.99

Coors or Miller
30 pk. cans 12 fl. oz.



14.99

Corona, Modelo, Chelada or Pacifico
12 pk. bottles or cans 12 fl. oz.



15.99

Heineken
12 pk. bottles or cans 11.2 or 12 fl. oz.



15.99

Blue Moon
12 pk. bottles or cans 12 fl. oz.



14.99

Kona Brewing Co.
12 pk. bottles or cans 12 fl. oz.



10.99

Keystone Light
15 pk. cans 12 fl. oz.



9.99

Leinenkugel's
6 pk. bottles or cans 12 fl. oz.



11.99

Cutwater spirits
4 pk. cans 12 fl. oz.



16.99

High Noon hard seltzer or vodka iced tea
8 pk. cans 12 fl. oz.



16.99

Twisted Tea
12 pk. bottles or cans 12 fl. oz.



6.99

Master of Mixes cocktail
1.75 liter



2/\$9

Q Mixers tonic, sparkling water or ginger beer
4 pk. cans 7.5 fl. oz.



3.99

Rose's simple syrup mixer
12 fl. oz.



49.99
Crown Royal whisky
1.75 liter



25.99
Crown Royal whisky
750 ml.



19.99
Buffalo Trace bourbon
cream 750 ml.



18.99
Svedka vodka
1.75 liter



31.99
Jim Beam bourbon
1.75 liter



44.99
Don Julio tequila blanco
750 ml.



5.99
Barefoot wine
750 ml.



8.99
Chateau Ste. Michelle
white wine 750 ml.



10.99
Francis Coppola Diamond
Collection wine 750 ml.



17.99
Meiomi red wine
750 ml.



10.99
Stella Rosa wine
750 ml.



8.99
Joel Gott wine
750 ml.

C029
Ad prices effective December 15 - 25, 2025

Products not available at all locations. Plus deposit on applicable items.
Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

GIFT ITALY'S FINEST

Wine of the Month

14.99
La Marca prosecco
750 ml.

**Click here
to shop
La Marca
products!**



SPIRITS SALE

Stock up on all your favorites this holiday season



22.99

Jack Daniel's whiskey
750 ml.



27.99

Baileys Irish cream
750 ml.



23.99

Captain Morgan rum
1.75 liter



22.99

Kahlúa liqueur
750 ml.



6.99

Fever-Tree drink mixers
8 pk. cans 5.07 fl. oz.



27.99

Tito's handmade vodka
1.75 liter



26.99

Maker's Mark whiskey
750 ml.

C029

Ad prices effective December 15 - 25, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

Products not available at all locations. Plus deposit on applicable items.