

**H-E-B**

# This week's BIG SAVINGS



**\$2.99**  
lb.

**FRESH!**  
Agujas Beef  
Chuck Steaks  
bone-in, Value Beef  
value pack

**SAVE up to \$2.50 per lb.**



**H-E-B  
TEXAS  
Roots**

**97¢**  
lb.

**LARGE!**  
H-E-B Texas Roots™  
Grapefruit

**YOUR CHOICE!**  
**FRESH!**  
Hill Country Fare  
Chicken  
Drumsticks or Thighs  
value pack



**99¢**  
lb.

**YOUR CHOICE!**  
White Onions or  
White Potatoes



**97¢**  
lb.

**H-E-B  
Premium Smoked  
Sausage Links**  
5 ct.



**SAVE  
\$1.50**  
with yellow  
coupon in-store  
or online

**Kalifresh  
Round Tomatoes**  
**3 LB. BAG**



**\$1.77**  
ea.

**Sargento  
Shredded Cheese**  
6 - 8 oz.  
assorted varieties



**2 for  
\$5**  
when you clip  
Digital Coupon  
in My H-E-B App  
AND BUY 2

**YOUR CHOICE!**  
H-E-B  
Red Apple Slices, 14 oz., or  
Red Scarlet Rose  
Dragon Fruit



**\$2.97**  
ea.

## FRESH SEAFOOD DAILY!

**H-E-B Wild Caught  
Medium Texas  
Gulf Shrimp**  
41 - 60 ct. per pound  
previously frozen



**\$5.97**  
lb.

**SAVE up to \$2 per lb.**



**FRESH!**  
Red Rainbow Trout  
Fillets  
responsibly raised  
Product of U.S.A.



**\$6.97**  
lb.

**SAVE up to \$2 per lb.**

## OUR BIGGEST DEALS IN TEXAS!



**SAVE  
\$2**  
with yellow  
coupon  
in-store or  
online

**CAFE OIé  
by H-E-B® Coffee**  
12 ct. single cup box, or  
12 oz. bag  
assorted varieties

**BUY  
H-E-B Fully Cooked  
Frozen Kolaches, 16 ct.,  
assorted varieties**

**GET  
FREE!**  
with yellow coupon  
in-store or online

**H-E-B Frozen Fruit**  
14 - 16 oz.  
assorted varieties  
**SAVE up to \$4.48!**



**SAVE  
\$3 OFF  
YOUR  
BASKET**  
with yellow coupon  
in-store or online

**WHEN YOU  
BUY \$15 OF  
H-E-B  
Disposable  
Tableware  
assorted varieties**

**H-E-B Deli or  
Meal Simple®  
Protein Salads,  
Pimento Cheese, or  
Cold Dips**



**SAVE  
\$3**  
with yellow  
coupon  
in-store or  
online  
**WHEN YOU BUY 2**

**WHEN YOU BUY \$15 OF**  
H-E-B Breakfast  
Sausage, 16 oz. roll,  
H-E-B Fully Cooked  
Kolaches, 8 ct., or  
H-E-B or Higher Harvest  
by H-E-B™ Bacon  
2.52 - 24 oz., assorted varieties  
(excludes value packs)



**SAVE  
\$3 OFF  
YOUR  
BASKET**  
with yellow coupon  
in-store or online

**WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.**

We reserve the right to limit quantities.

Prices good Wednesday, December 3 thru Tuesday, December 9, 2025 only at your neighborhood H-E-B Stores.

also  
**heb.com**

WIC  
ACCEPTED  
HERE

H-E-B GIFT CARDS  
are redeemable in stores for use  
towards all dry grocery purchases.

S1203p0122



# MEAL DEAL

save more than **\$7** in

**FREE ITEMS**  
with yellow coupons in-store or online

**BUY** two (2)

H-E-B Pizza Snacks  
100 ct., or  
Hill Country Fare  
Frozen Taquitos  
33 ct., chicken or beef



**get 4 items free!**

with yellow coupons in-store or online

- H-E-B Sweet Petite Mini Carrots  
12 oz. (excludes H-E-B Organics®)
- Hill Country Fare Dressing  
16 oz., assorted varieties
- H-E-B Soft Drink  
2 L. btl., assorted varieties
- H-E-B Sugar Wafers  
9.2 oz., assorted varieties



## Combo Loco®

two (2)  
H-E-B Tortilla or  
Flavored Chips  
10 - 14 oz.  
assorted varieties



**BUY  
GET FREE!**  
with yellow coupon  
in-store or online  
**SAVE  
UP TO  
\$2.19!**



Hill Country Fare  
Salsa con Queso  
15 oz.

Kellogg's  
Rice, 18 oz., or  
Cocoa Krispies  
Cereal, 19 oz.



**BUY  
GET FREE!**  
with yellow coupon  
in-store or online  
**SAVE  
UP TO  
\$2.28!**



Jet-Puffed  
Mini Marshmallows  
10 or 16 oz.

two (2)  
Wilton Sprinkles  
2.5 - 3.4 oz. btl.  
assorted varieties



**BUY  
GET FREE!**  
with yellow coupon  
in-store or online  
**SAVE  
UP TO  
\$3.12!**



Betty Crocker  
Cookie Mix  
6.25 - 17.5 oz. pouch  
assorted varieties

H-E-B  
Mi Tienda®  
Corn Husk  
48 - 72 ct.



**BUY  
GET FREE!**  
with yellow coupon  
in-store or online  
**SAVE  
UP TO  
\$3.18!**



H-E-B Mi Tienda®  
Masa Mix  
4.4 lbs.

**LOW PRICES ON EVERYTHING YOU NEED!**



**SAVE  
20%**  
with yellow coupon  
in-store or online

H-E-B  
Cookies or  
Crackers  
3.5 - 40 oz.  
assorted varieties  
(excludes  
Bakery and  
Deli items)



**SAVE  
\$2**  
with yellow coupon  
in-store or online  
**WHEN YOU  
BUY 2**

H-E-B,  
H-E-B Pure  
Cane Sugar, or  
Hill Country Fare  
Soft Drinks  
12 pk., 12 oz. cans  
assorted varieties



**SAVE  
\$2 OFF  
YOUR  
BASKET**  
with yellow coupon  
in-store or online

**WHEN YOU  
BUY \$12 OF  
H-E-B  
Texas Tough®  
Food Storage or  
Trash Bags,  
Wraps, or Foil**

## MORE BIG SAVINGS

**BUY**  
H-E-B Our Finest®  
Bath Tissue  
24 mega rolls =  
96 regular rolls  
assorted varieties

**GET  
FREE!**  
with yellow coupon  
in-store or online



H-E-B Alkaline or  
Electrolyte Water  
6 pk., 33.8 oz. btl.

**SAVE up to \$6.78!**

**WHEN YOU  
BUY \$25 OF  
Depend or  
Poise Items**

**SAVE  
\$5 OFF  
YOUR  
BASKET**  
with yellow coupon  
in-store or online



all HE Liquid, 79 or 94 loads, or  
Free Clear Mighty Pacs  
Laundry Detergent, 60 ct.,  
Snuggle HE Liquid Fabric  
Conditioner, 138 or 181 loads,  
Scent Booster Beads, 39 oz., or  
Dryer Sheets, 200 ct.  
assorted varieties

**SAVE  
\$2**  
with yellow coupon  
in-store or online



Colgate Total  
Toothpaste, 5.1 oz.,  
Toothbrushes, or  
Mouthwash Items  
(excludes multipacks and  
travel/trial items)

**SAVE  
\$2**  
with yellow coupon  
in-store or online



**SAVE  
\$10 OFF  
YOUR  
BASKET**  
with yellow coupon  
in-store or online

**WHEN YOU  
BUY \$30 OF  
Toys or  
Plush Items**

**ONLY AT H-E-B!  
H-E-B  
Brand Shop  
Unique Items  
Limited  
Time Only!**

**Starting at  
\$7**



**Limited  
Time Only!**



**ONLY AT  
H-E-B!  
H-E-B  
Brand Shop  
Unique Items**

**WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.**  
We reserve the right to limit quantities.

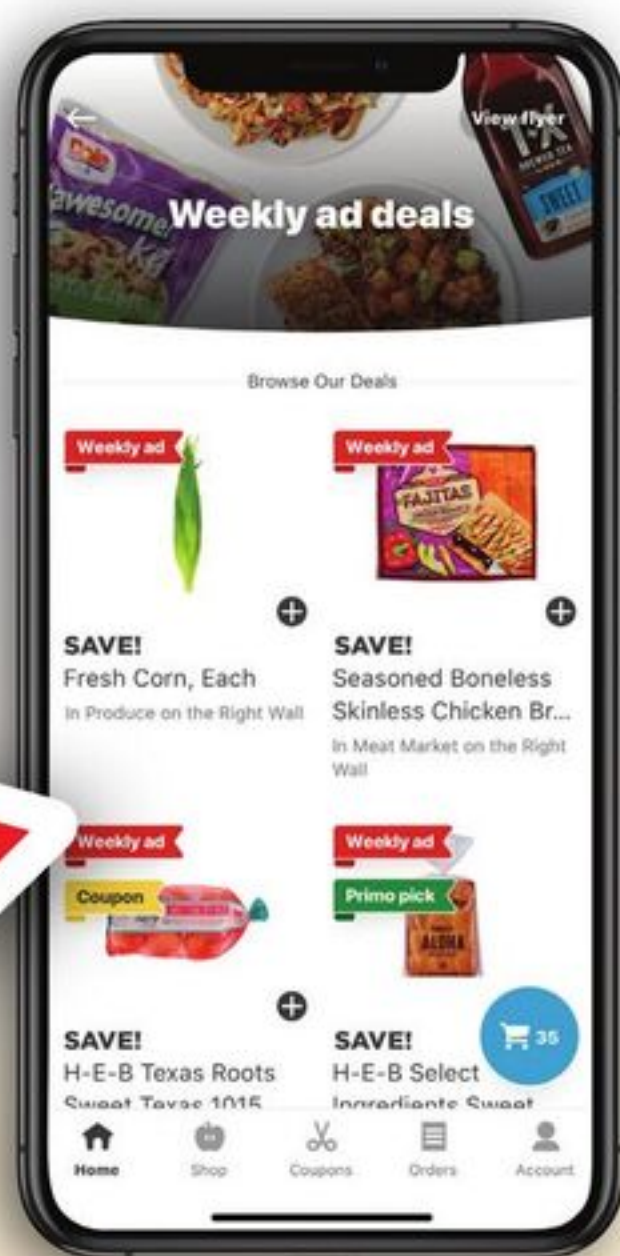




My H-E-B

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