

Sobeys

Your Wellness, Rewarded

Stock up on your favourites or try something different and get rewarded!

Get **500 PTS** when you spend \$25 or more on the products on this page

That's like **\$5** toward your groceries

BUY MORE SAVE MORE

\$4

each when you buy 2 or more

SILK Beverages 1.75-1.89 L selected varieties 5.99 ea

5.99

SILK Protein Unsweetened Milk 1.75 L

Plant-based yogurt alternatives available in a variety of different flavours and dairy-free alternatives

5.99

SILK Yogurt 500-650 g



5.99

RIVIERA Kéfir 946 mL or Yogurt 500 g

Organic, gluten free & just 5 g or less of sugar per serving

6.49

CHOCXO Chocolate Cups 98-100 g



5.49

IMAGINE Chicken Bone Broth 946 mL or TERRA Chips 141-170 g

Hydration Heroes



11.99

BLUME SuperBelly Hydration Powder 7 pk selected



2.99

CWENCH Hydration Ready To Drink 500 mL

15% off

CWENCH Electrolyte Powders 315 g or 10 pk

Prices & offers in effect Thursday, January 1-Wednesday, February 11, 2026.

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Nourish more, spend less

Nourish your body and wallet with great value on everyday wellness



2⁹⁹ **100 PTS**
when you buy 2
MADEGOOD
Bars, Minis or Rice
Crisps 120-150 g



100 PTS
when you buy 4
2/\$5
MID-DAY
SQUARES
33 g

Made with no
artificial
flavours or
synthetic
colours while
still maintaining
a great creamy,
cheesy flavour.

2/\$5

ANNIE'S Macaroni
& Cheese 149-170 g
(excludes Gluten Free,
Vegan or Super! Mac)



\$5⁹⁹
each when you
buy 2 or more
TRADITIONAL MEDICINALS Teas
16 pk 6.49 ea



200 PTS
when you buy 2

Starting at

9⁴⁹ CAULIPOWER
Gluten Free
Pizza
310-340 g



Plant-based,
ultra-melty cheese
alternatives
that pack
great flavour

4⁹⁹ DAIYA Plant-Based Cheese
Shreds or Blocks 200 g,
Slices 220 g or Cream
Cheese 227 g



4⁴⁹ QUE PASA
Tortilla Chips 300-350 g



5⁷⁹ QUE PASA
Rolled Chips
184 g



2/\$5 BLUE DIAMOND
Almond Breeze
UHT 946 mL

Lactose,
soy &
gluten free
beverage.
Great for
drinking,
baking or
any other
everyday
needs!



14⁹⁹ MAPLE LEAF
Mighty Protein
Meat Sticks
8 pk or Singles
32 g 1.99



10⁹⁹
NATURE'S PATH Eco Pac
Products assorted 650-907 g



100 PTS
when you buy 1

STARTING AT

6⁹⁹ EVIVE Smoothie
Cubes 405-450 g
or Bites 144 g

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Protein pancakes
in whey & plant-
based varieties.
Low in sugar,
high in fibre,
great taste.



100 PTS
when you buy 2
8⁹⁹
FLOURISH
Pancake Mix 430 g



Your Routine, Refreshed!

Get back to routine
with these feel-good
essentials

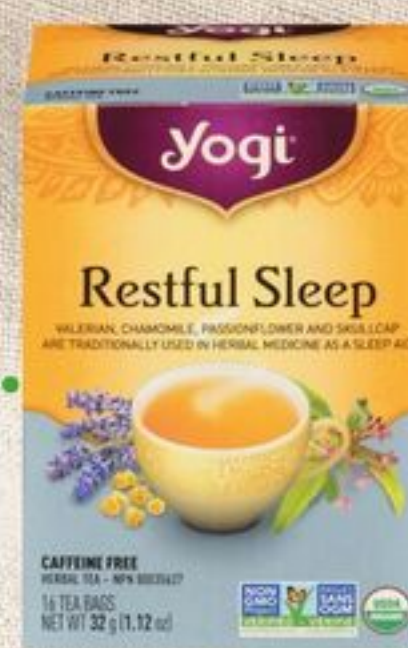


23⁹⁹
JUST US! Coffee 907 g



15% off
R.W. KNUDSEN
Juice 946 mL

4⁹⁹
JORDANS Cereals
325-400 g



50 PTS
when you buy 1
5⁴⁹
YOGI Tea 16 pk

Organically made
with your personal
well-being in mind.



6⁹⁹
MANITOBA HARVEST
Hemp Seeds 227 g

GLUTEN
FREE

Starting at
6⁹⁹
LITTLE NORTHERN
BAKEHOUSE Bread
454-567 g, Buns
260-320 g, Bagels
400 g or Pizza Crust
300-420 g



5⁹⁹
SILVER HILLS Bread
510-615 g

Simple snacks that taste great!



3⁹⁹
GTS
Organic Kombucha
480 mL



2/\$6



HARVEST SNAPS or SNAPPEA
Crunchions 71-93 g or POPPI
Soda 355 mL

5g or less
of sugar
and 35
calories
or less
per can



7⁹⁹
VALLEY POP
Popcorn 440 g



7⁹⁹
RISE
Organic Kombucha
1 L

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Effortless enjoyment

Easy & convenient wellness eats and snack solutions

NEW
STARTING AT
4.99

LIVIVA Gluten Free
Pasta 120-400 g
selected varieties



Pretzels
featuring
protein and simple
ingredients for a
convenient snack
you can feel good
about

2/\$9



LENNY & LARRY'S
Protein FitZels 85 g

**Good
food,
no fuss!**



5.99

CHICKAPEA
One Pot Pasta Meal
198 g



STARTING AT
4.49

AMY'S KITCHEN
Burritos 170 g

Made with
no additives
and is
vegan
and soy,
gluten &
wheat
free

7.49



NAKED & SAUCY
Organic and
Gluten Free
Sauces
296 mL

compliments

Handpicked products to match your lifestyle



200 PTS
when you buy 1
COMPLIMENTS
ORGANIC Frozen
Vegetables 500 g



100 PTS
when you buy 1
4.99
COMPLIMENTS
Coconut Water 1 L



150 PTS
when you buy 1
COMPLIMENTS ORGANIC
Butter 250 g



200 PTS
when you buy 1
COMPLIMENTS
Quick Oats 1 kg



150 PTS
when you buy 1
COMPLIMENTS ORGANIC
100% Pure Amber Maple
Syrup 1 L



9.99
COMPLIMENTS
ORGANIC
100% Cranberry Juice
1.36 L

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20% off

CLIF Energy Bars mini 5x68 g or Builders Protein Bars 56-68 g



9.99

NUUN Electrolytes Tablets 10-12 pk



2/\$6

TRUBAR Protein Bars 50 g



100 PTS when you buy 2

2/\$5

SIMPLY PROTEIN Bars 40 g



2/\$9

QUEST Protein Bars or Chips 32-60 g

150 PTS when you buy 2

2/\$6

LOVE GOOD FATS Protein Bars 39 g



1.99

LÄRABAR Energy Bars 45-48 g



3.99

BAREBELLS Protein Bars 55 g

Protein that works as hard as you do!



NEW

29.99

GOODPROTEIN All-in-One Shake 440 g selected



300 PTS when you buy 1

43.99

KAIZEN NATURALS Protein Powders 840 g



15% off

LEANFIT Creatine 300 g or Protein Powder 715-832 g



49.99

VEGA All-in-One Nutrition 827-874 g

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100 PTS
when you buy 1

15% off

ORGANIKA Electrolytes
210 g or 20-21 pk
selected



200 PTS
when you buy 2

20% off

JAMIESON Vitamins B, C, D, Melatonin,
Magnesium Gummies or Multis selected varieties
and sizes



200 PTS
when you buy 1

16.99

ONE A DAY
Multivitamin
Gummies
120-130 pk
selected



150 PTS
when you buy 1

15% off

NATURE'S WAY NutraVege or NutraSea
Supplements 200-500 mL selected
(Liquids only)

Your Daily Dose of Wellness

Staples for your everyday wellness needs



34.99

EHP LABS OxyShred Pre-Workout
Powder 151-175 g selected

Transform your
water into a
vitamin-packed
beverage to
support your
immune system



100 PTS
when you buy 1

15% off

EMERGEN-C Vitamin Drink Mix
or Crystals 18-32 pk selected

20% off

WEBBER NATURALS
Melatonin, Magnesium or
Omega Supplements
selected varieties and sizes



100 PTS
when you buy 1

18.99

CENTRUM Multivitamin
Tablets 90-160 pk selected

Gentle care
for your
home!

300 PTS
when you buy 2

6.99

MRS. MEYER'S CLEAN DAY
Surface Cleaners, Hand Soaps
or Dish Soaps

A wide range of
hard-working products
made with responsibly
sourced ingredients
in scents inspired by
the garden

12.99

ECO-MAX Laundry or Fabric
Softener 3 L



18.99

METHOD Laundry
Detergent 1.58 L

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