

WRAP UP THE SAVINGS

SAVE ON GIFTS FOR ALL

GET 10,000[®]

\$10 back in points

for every \$30* spent on LEGO Friends

21645005_EA/21642058_EA



\$44

LIMIT 4 OVER LIMIT PAY 59.00 EA

HOT WHEELS F1 RACING STARTER TRACK SET

21671735_EA



UP TO 25% OFF 18.00-18.75 AFTER SAVINGS

EXPLODING KITTENS OR CHICKEN BUTT

21533800_EA/21619440_EA



11²⁵

LIMIT 4 OVER LIMIT PAY 15.00 EA

POKEMON PLUSH

21106712_EA



UP TO 30% OFF 7.00-20.41 AFTER SAVINGS

MEGA POKEMON

21047146_EA



UP TO 15% OFF 11.05-68.00 AFTER SAVINGS

LEGO SPEED CHAMPIONS AND TECHNIC

21645968_EA/21665075_EA



\$40

LIMIT 4 OVER LIMIT PAY 53.00 EA

BARBIE BEACH DETECTIVE PLAYSETS

21671927_EA/21671928_EA



UP TO 20% OFF 5.60-26.40 AFTER SAVINGS

BARBIE FASHIONISTAS & DISNEY PRINCESS DOLLS

21671717_EA/21348444_EA



\$100

LIMIT 4 OVER LIMIT PAY 130.00 EA

LEGO WREATH

21664107_EA



FROM \$4 4.00-25.50

GET 3,000[®] back in points for every \$10* spent on



\$8

LIMIT 4 OVER LIMIT PAY 10.00 EA

PC BATTERIES AA16 AND AAA10 SELECTED VARIETIES

21665717_EA/21626733_EA

*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT PACKAGING RECYCLING FEE THAT MAY APPLY.



\$12

LIMIT 4 OVER LIMIT PAY 15.00 EA

DURACELL COPPERTOP AA (16'S) OR AAA (8'S)

21664815_EA/21657009_EA

*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT PACKAGING RECYCLING FEE THAT MAY APPLY.



* Please note that not all items are available in all stores.

WHILE
SUPPLIES LAST

COLLECT & SAVE! BIG IS BACK

Get one stamp for every \$20* spent.
Collect 20 stamps and get 60-80% off*
one piece of high-quality Kuhn Rikon
Swiss design ovenware!

SAVE
60-80%*
OFF EACH



**KUHN
RIKON**
SWISS DESIGN



Opt-in digitally in the
PC Optimum™ App and get
8 bonus stamps*

*Offer available in-store and online at participating Loblaw banner stores starting Oct. 23, 2025. Get 1 stamp for every eligible \$20 spent before taxes in a single transaction until Feb. 11, 2026. 8 bonus stamps for PC Optimum™ members who opt-in using the PC Optimum™ App (the "App") between Oct. 16, 2025-Feb. 11, 2026. 1 bonus offer per account/household. We reserve the right to stop issuing stamps (incl. bonus) earlier upon notice posted in-store, in App and on pcoptimum.ca/collectandsave. Purchase exclusions apply. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or App to opt-in to program for digital stamp card. 20 stamps must be presented at time of ovenware purchase. Completed cards can be redeemed until Feb. 25, 2026, after which time stamps/cards expire. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. For full warranty information, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

JOE FRESH

THIS WEEK'S TOP DEALS

Earn
points while
you save



APP
EXCLUSIVE
OFFER*

Open the app.
It's as easy as that!



Optimum™

15,000 pts

When you spend \$75+
on apparel*

\$15
back
in points

Ends December 10

20% off

Men's Denim Bottoms*

Regular Price Only | Ends December 10



NOW
\$31²⁰

~~\$39~~

Men's Dark
Wash Straight
Fit Jean



NOW
\$23²⁰

~~\$29~~

Women's
Velour Crew
Neck Pullover

20% off

Women's Velour Styles*

Regular Price Only | Ends December 10

up to 50% off clearance!

Price as Marked

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

BRING THE CHEER TO THE HOLIDAYS



*Coca-Cola Ltd., used under license.



LIMIT 4
2.99*
OVER LIMIT PAY 4.49 EA
6x222 mL
Coca-Cola® beverages
20354288001_C06
selected varieties



LIMIT 4
6.99*
OVER LIMIT PAY 7.79 EA
6x237 mL
Coca-Cola® beverages
2004838001_C06
selected varieties



2/\$4*
OR 2.79 EA
Bodyarmor beverages
473 mL
21582808_EA/21585195_EA
selected varieties



LIMIT 4
2.49*
OVER LIMIT PAY 2.99 EA
1 L
Glaceau smartwater®
beverages
20154181_EA
selected varieties



LIMIT 4
2.49*
OVER LIMIT PAY 2.98 EA
591 mL
Glaceau vitaminwater®
beverages
20333194006_EA
selected varieties



LIMIT 4
\$3*
OVER LIMIT PAY 3.39 EA
444-473 mL
Monster Energy®
beverages*
20938249_EA
selected varieties

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last.
† This product may not be suitable for everyone. Please read the label for instructions.
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Holiday HOSTING EXPRESS

Win \$500 Cash Prizes



LIMIT 4
2.67
OVER LIMIT PAY 3.79 EA
CHRISTIE CRACKERS
selected varieties
175-212 g
21046874_EA/21047044_EA



LIMIT 4
4.49
OVER LIMIT PAY 5.49 EA
CHRISTIE FAMILY SIZE CRACKERS
selected varieties
350-454 g
21418621_EA/21319848_EA



LIMIT 4
3.79
OVER LIMIT PAY 4.49 EA
PREMIUM PLUS CRACKERS
selected varieties
482-481 g
21101904_EA/21181201_EA



LIMIT 4
3.49
OVER LIMIT PAY 4.49 EA
CADBURY FINGERS 114g & PEEK FREARS Cookies 275-250g
20403031_EA/21431880_EA

*The Contest begins on 11/17/25 at 12:00:00 AM ET and ends 11/26/25 at 11:59:59 PM ET. Limit one (1) entry (per person) for the entire Contest Period. Open to all legal residents of Canada who have reached age of majority in their province or territory of residence at time of entry. Entry by purchasing in single transaction between 11/17/25 - 11/26/25, one (1) or more qualifying products from any participating retailer and registering online at www.holidayhostingexpress.com. Prizes must be submitted by 11/26/25 at 11:59:59 PM ET. NO PURCHASE IS NECESSARY. TO PARTICIPATE OR WIN, for full method of entry and complete contest details, see the official rules at www.holidayhostingexpress.com. The (1) Grand Prize of a \$500.00 CAD Prepaid Gift Card (Random Draw 11/27/25, Limit 1) and Person. Odds of winning depend on the number of eligible entries received during the Contest Period. Contest prizes to month will be required. Sponsor: Mastercard Canada Inc., 371 Gladstone Ave., Toronto, ON M6G 1S3.

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BUSY? EASY! WITH Olivieri



\$10
Fresh Filled Pasta OR Skillet Gnocchi 500g - 700g selected varieties
20112412_EA/21021880_EA



\$8
Fresh Sauce 600g selected varieties
20111488_EA



\$5
Flat Pasta 300g - 360g selected varieties
20126372_EA



\$6
Fresh Filled Pasta Twin Pack 450g - 500g selected varieties
20115945_EA

RESTAURANT-INSPIRED FLAVOURS

KD Deluxe



LIMIT 4
2.49
OVER LIMIT PAY 4.99 EA
Kraft Dinner Deluxe Frozen Meals 340 g Selected Varieties
21052618_EA/21053329_EA



LIMIT 4
4.49
OVER LIMIT PAY 4.99 EA
Kraft Dinner Deluxe Entrées 333 - 400 g Selected Varieties
20311410001_EA/20311410003_EA
21054895_EA/21054928_EA



LIMIT 4
2.49
OVER LIMIT PAY 4.99 EA
Kraft Dinner Deluxe Frozen Meals 340 g Selected Varieties
21052618_EA/21053329_EA

IT'S NOT JUST PASTA. IT'S ITALPASTA.

TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES



LIMIT 4
1.97
OVER LIMIT PAY 2.49 EA
Italpasta Artisan Pasta 450 g Selected varieties
21220513_EA



LIMIT 4
4.50
OVER LIMIT PAY 5.00 EA
Mutti Strained Tomatoes 680 mL Selected varieties
20288490001_EA



LIMIT 4
7.50
OVER LIMIT PAY 8.99 EA
Mutti Pasta Sauces 660 mL Selected varieties
21541102_EA

MUTTI ONE FAMILY. ONE PASSION. TOMATOES.

*Clones 5.0L - 1st Italy Home • Super • Small Self Service of the top brands by value sales in the Tomato Derivatives category - Progression JRM 2024 - DEC 30/24

BURNBRAE FARMS • FERMES

REAL EGGS. REAL EASY.®



\$5
Naturegg Nestlaid or Nature's Best Large White Eggs 12's, selected varieties
20814082001_EA/20818015001_EA



LIMIT 4
5.50
OVER LIMIT PAY 6.15 EA
Naturegg Omega 3 Large White Eggs 12's, selected varieties
20815563001_EA



4.25
Naturegg Omega Plus Large White Eggs 12's, selected varieties
20815787001_EA



LIMIT 4
4.50
OVER LIMIT PAY 5.39 EA
EGG Creations! Fat Free or Whole Egg Original or Naturegg Simply Egg Whites 500 g, selected varieties
20802050201_EA/208020803001_EA

Fuel Your Body, Feed a Cause. \$1 DONATION PER CARTON PURCHASED

KIP KIDS HELP PHONE™

GREAT FOOD, CLEANER OCEANS.

LIMIT 4
3²⁹
OVER LIMIT PAY 4.09 EA

Gold Seal Wild Pink Salmon
21186867_EA | 213g

LIMIT 4
4²⁹
OVER LIMIT PAY 5.29 EA

Gold Seal Wild Salmon Bowls, selected varieties
21589122_EA | 160g

LIMIT 4
2⁹⁹
OVER LIMIT PAY 3.99 EA

Ocean's White Tuna, selected varieties
21005216_EA | 170g

2/\$6
IN U.S. ONLY

Millionnaires Brisling Sardines in Olive Oil
20549363_EA | 106g

oceanbrands.com

PROUDLY CANADIAN OWNED

Pestic Neutral
CleanHub

Certified
B
Corporation

CLIF IT UP

HIGH IN PROTEIN

31⁹⁹

CLIF BUILDERS Protein Bars
12x68 g
2030712382_CT2

19⁹⁹

CLIF BAR Energy Bars
10 x 48g
21464684_EA
21464748_EA

\$6

CLIF ZBAR Bars
5 x 36g
2987234682_EA

\$11

CLIF BAR Energy Bars
10x29 g or 5x68 g
21387586_EA

**powerful clean,
even in coldwater**

LIMIT 4
28⁹⁷
OVER LIMIT PAY 32.99 EA

Tide PODS 112's or Tide Power PODS 63's selected varieties
21450151_EA/21587128_EA
21450131_EA

**Stop Cleaning.
Start Swiffering.™**

LIMIT 4
9⁹⁷
OVER LIMIT PAY 12.99 EA

Swiffer Sweeper refills 12-24's, Duster 6/10's, Powermop 5 CT, Wetjet 12's or liquid refill 1.5L/2.5 L selected varieties
21629789_EA/21627654_EA

LOAD THIS

LIMIT 4
24⁹⁷
OVER LIMIT PAY 29.99 EA

Cascade Platinum Plus 63 CT, Platinum 83 CT - Complete 112 CT Dishwasher Tabs, selected varieties
21658857_EA/21658805_EA

GET THIS

2/\$7
OE 4.99 EA

Febreze Air Effects 250 g, Car 2 mL, Bathroom 7.5 mL, Mr. Clean Liquid Multi-Purpose Cleaner 1.21 L, Magic Eraser 2/3 CT, selected varieties
21700198_EA/20030795_EA
21624814_EA

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FEAST ON SAVINGS

SAVE ON FESTIVE STAPLES

GET 3,000⁰⁰ \$3
back in points
when you buy 2

PC® CHEESE BLOCKS 250 G, DOUBLE CREAM BRIE 200 G OR CAMEMBERT 170 G, HUMMUS OR DIPS 454 G, SPLENDIDO™ SLICED MEAT, SALAMI OR CHUBS 200-250 G, NAAN CRISPS OR DIPPERS 170-200 G, SELECTED VARIETIES
21090033_EA/20684098_EA/21048922_EA/20787322_EA/21683470_EA

OGX

DUAL-ACTION BOND REPAIR

for non-stop damage protection*

LIMIT 4
\$9
OVER LIMIT PAY 11.49 EA

Selected hair care products
21644965_EA/21645026_EA
21645006_EA/21645004_EA
21645126_EA/21684979_EA

NEW

FOR STRONGER, SMOOTHER HAIR*

*with the daily use of at least one OGX® Bond Protein Repair product.
*vs. untreated damaged hair. © Kenvue Canada Inc. 2025

Maii

MOISTURE

LIMIT 4
\$9
OVER LIMIT PAY 11.49 EA

Selected hair care products
21006283_EA/21166386_EA

© Kenvue Canada Inc. 2025

Aveeno.

LIMIT 4
\$9
OVER LIMIT PAY 11.49 EA

Selected hair care products
21640777_EA
21665324_EA

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no name®

Great quality, low prices

Switch and save today

Based on regular price vs. comparable product. Excludes promotional, clearance and Ad Match pricing. Product attributes between no name® and comparable product may vary. Not all no name® products have a comparable product. See noname.ca

UP TO 100% LEAK-FREE PROTECTION

U By Kotex

liners 112-150's, pads 30-60's or tampons 45's selected varieties and sizes

20671294_EA/21518478_EA/21418475_EA/21297969_EA

GET **2,500** back in points

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GET **7,500** back in points

for every \$50* spent on

\$750

back in points

GAP INC. BRANDS GIFT CARDS

OLD NAVY

ATHLETA

BANANA REPUBLIC

GAP

*Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$50 spent on Gap Inc. Brands gift cards in a single transaction in store or online at www.gifttochoice.ca/en. Must be a registered PC Optimum member and use email associated with PC Optimum account if purchased online. Cannot be combined with any other gift card offers. One offer per PC Optimum account. Not valid on prior purchases. No cash value. PC Optimum points cannot be redeemed toward the purchase of gift cards. We are not obligated to award points based on errors or misprints. Points will be awarded within 2 weeks of qualifying online transactions. Subject to change.

Sign up for mobile text offers

Text "OFFER" to 78737* to see our weekly offers.

Standard message rates may apply.

*By texting the advertised keyword to the short code, you agree to receive ongoing promotional text messages from Real Canadian Superstore®. To opt out at any time, text the word "STOP" to 78737. For help, text the word "HELP" to 78737. Standard message and data rates may apply. For additional support you can call 1-866-999-9890 (West) or 1-866-999-7277 (Ontario). SMS terms & privacy policy: Superstore.ca/text

Flu shot? Think Pharmacist.

Talk to your Pharmacist or book now* at phealth.ca/flu

*Subject to vaccine availability. Pharmacists can administer flu shots to children aged 5 and older in Yukon, Alberta, Saskatchewan, and PEI; 4 and older in British Columbia; 2 and older in Ontario, Manitoba, New Brunswick, Newfoundland and Nova Scotia. Flu shot administration for children under the age of 5 may vary from Pharmacy to Pharmacy. ® / ™ Trademark of pHealth Alberta Ltd. used under license.

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Express™ Online grocery pickup & delivery

Save time, Save For Real™

Get **\$15 in PC Optimum™ points** on your first 5 eligible online grocery orders*.

Shop now

That's **\$75** back in pts

Use code **PCX5**

*Terms and conditions apply. See site for details.



AD MATCH

**We match
prices*
so you can
just shop**

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.