



 Verified 15⁹⁷ QUALITY STREET 650 g or AFTER EIGHT Tin 400 g or LINDOR Chocolate Cornet 540 g while supplies last	 Verified 4⁹⁴ NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L Drumstick, Selected Premium Novelties 4-10 pk or HAAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk	 Verified 2⁴⁷ LAY'S Potato Chips 220-235 g
 Verified 17⁹⁷ MAXWELL HOUSE Roast & Ground Coffee 633-925 g	 Verified 3⁹⁷ PHILADELPHIA Cream Cheese 227-250 g selected	 Verified 2/\$5 GREEN GIANT Frozen Vegetables 750 g or Valley Selections 400-750 g

Scene® gift cards are limited time only. If a gift card and/or purchase amount offers a lower price on an identical product, you can purchase that product, you will automatically receive the difference in Scene® points. Scene® digital or physical card must be presented at time of transaction. Offer applies to products in which reward will be verified prices. Does not apply to competitor coupons or competitor promotions. No cash value. Valid at participating Scene® stores for the weekly flyer period. Please visit www.scenebygrocery.com for additional details.



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DIGITAL
EXCLUSIVE**

OFFER AVAILABLE
DECEMBER 11-
DECEMBER 17, 2025

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\$10
toward your purchase

**SPEND \$100 OR MORE, GET
1,000 or more PTS**

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or at MyGroceryOffers.ca**

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to download
or open
the app



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Scene

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so you don't have to
if we're not the lowest price
on select items,
you'll automatically get the
difference in Scene® points*

*Conditions apply. See sobeys.com for details.

Card must be registered. Offer valid and available to be loaded from December 11 to December 17, 2025 at all Sobeys locations in Atlantic Canada. Minimum reward value per purchase \$100 must be made in a single transaction. Offer must be loaded to registered Scene® Card prior to this transaction. Spending \$100 or more awards you one (1,000) Scene® points per purchase. Limit 1 Offer per Card. Offer has no cash value and cannot be combined with any other offers. Offer includes taxes and other fees and products and services which are non-deductible or excluded by law or as determined from time to time. Offer cannot be combined with other minimum spend/receive offers. Scene® registered digital or physical card must be presented. Visit www.scenebygrocery.com for more details. See Full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene® Inc. or Corporation used under license by Sobeys Capital Management Inc.

THU 11 | FRI 12 | SAT 13 | SUN 14 | MON 15 | TUE 16 | WED 17

Prices and offers in effect December 2025
New Brunswick

 **so many deals**
Scan here for our full digital flyer



JANES
ready for anything

BEER BATTERED FISH BURGERS
MADE WITH WHOLE FILLET

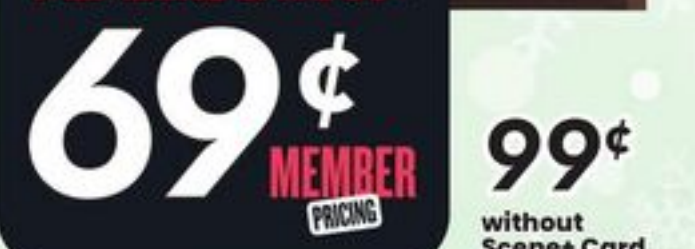
85% FISH
100% CANADIAN

JANES
ready for anything

ENGLISH STYLE FISH
MADE WITH WHOLE FILLET

MEMBERS SAVE \$2

JANES Breaded or Battered Fish selected 450-510 g



BUBLY or MONTELLIER Sparkling Water 10-12x355 mL

**Look for more Member Pricing
throughout the flyer and in-store.**

Scene

TURN
POINTS
INTO
GROCERIES



300 PTS
when you spend
\$20 or more

6⁹⁹

COMPLIMENTS Fresh AIR-CHILLED
Boneless Skinless Chicken Thighs or
Split Wings Family Size 15.41/kg



300 PTS
when you buy 3

3³³

QUAKER Instant Oatmeal 228-344 g
or Quick or Old Fashioned Oats 1 kg
selected



200 PTS
when you buy 2

4⁹⁹

KRAFT Singles 410 g



200 PTS
when you buy 1

26⁹⁹

PAMPERS Swaddlers, Pure, Baby-Dry
or Cruisers 360[®] Super Pack Diapers
42-104 pk

1,000 Points = \$10 of free groceries

FLOR_SPT_WK03_PRR_A11_A15_N6_P01

SAVE UP TO \$18.99 COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls \$25-800 g
PANACHE Seafood Appetizers 240-355 g or Frozen Desserts 300-450 g or PASTRY BOX Cheesecakes from 350-600 g

6.99
no when you buy 2 or more
CANADIAN BUTCHER
Bacon 3.75 g 7.99 ea

2.49
/lb
COMPLIMENTS Hickory Smoked
Bone-In Ham Portions butt or shank
5.40/kg

11.99
/lb
Fresh Boneless Top Sirloin Premium Oven Roast or
Family Size Grilling Steaks cut by your meat expert from
Canada AA grade beef while supplies last 26.43/kg

9.99
/lb
From Atlantic Canada
Fresh Steelhead
Trout Fillets 21.02/kg

5.99
no when you buy 2 or more
COMPLIMENTS Northern Spy Apple, Apple
Crumble or Pumpkin Pies 650-750 g 6.99 ea

7.49
no when you buy 2 or more
L'EXTRA Brie or Camembert 170 g, MONSIEUR
GUSTAV Cheddar mild, medium, marble, old,
extra old 250 g or Medium Gouda 170 g

7.79
no when you buy 2 or more
PANACHE Italian Sliced Meats
selected 100 g

Serve up crowd-pleasers

\$8
COMPLIMENTS Cooked Strip
Steaks 255-327 g
assorted

\$12
ARMSTRONG Mozzarella Sticks 400 g, Shreds
300-320 g or SAPUTO Mozzarellissima 500 g

\$20
BETTY CROCKER Super Meat Cake Mix
selected 375-404 g

\$25
KRAFT Dinner 12 pk

\$3
DEMPSTER'S Holsum White or Whole Wheat,
Texas Toast or Sandwich Bread 570-675 g or
English Muffins 6 pk or HOSTESS Snacks
121-225 g

4.99
ARMSTRONG Cheese 400 g, Shreds
300-320 g or SAPUTO Mozzarellissima 500 g

3.99
COMPLIMENTS Pure Orange
Juice 1.54 L or Tropical Blends
1.75 L

2.99
KELLOGG'S Town House, Cheez-it
or Snuggly Crackers 213-391 g or
DARE Bear Paws, Ruffles or
Wagon Wheels Cookies selected
168-360 g

8.99
KELLOGG'S GENERAL MILLS or
POST Jumbo Cereal 700 g-1.3 kg

7.89
BETTY CROCKER
Super Meat Cake Mix
selected 375-404 g

2.99
GAY LEA Aerosol Whipped cream
225 g or BAXTERS, SCOTSDOWN or
GAY LEA Sour Cream 425-500 g
*assortment may vary by province

4.97
KRAFT Miracle Whip or
Mayonnaise 650-890 mL or
Nidhaya 443 mL or HEINZ
Ketchup 750 mL-1 L

7.99
ROBIN HOOD Flour 5 kg assorted

6.99
MINUTE RICE Regular or Brown
Whole Grain Rice 1.2-1.4 kg or
TILDA Basmati Rice 907 g

8.99
PANACHE Amber Rich Maple
Syrup 500 mL or FLOURISH
Pancakes Mix

18.99
FINISH Dish Tabs 60-105 pk

5.99
ST DALFOUR Jam 225 mL or
KRAFT Peanut Butter 750 g-1 kg

6.99
CASHMERE Bathroom Tissue
12-24 or 8-24 rolls,
SPONGE TOWELS 3-6 rolls or
SCOTTIES Facial Tissue 6 pk

Available at all New Brunswick stores.
Pricing may be subject to change.
Pricing excludes taxes & refundable container deposit.

19.99
no when you buy 2 or more
ALPINE Lager or MOOSEHEAD
Light Lager 8x355 mL cans

17.49
CUTWATER
Lime Margarita
4x355 mL cans

13.99
no when you buy 2 or more
EMILIANA
ADONE Reserva
Organic Cabernet
Sauvignon or
Sauvignon Blanc
750 mL

19.99
no when you buy 2 or more
DON DAVID
Malbec
750 mL

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

So much value



From Canada

1⁹⁹

Long English Cucumbers product of Canada no 1 grade



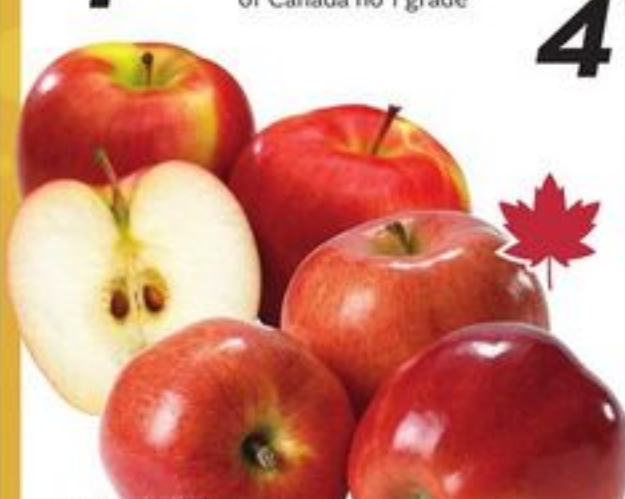
4⁹⁹

Cauliflower product of USA or Mexico



1⁴⁹

Bunch Green Onions, Cilantro, Parsley or Italian Parsley product of Mexico



From Atlantic Canada

1⁷⁷ /lb

Gala or Ambrosia Apples product of Atlantic Canada, Canada extra fancy grade 3.90/kg



PINT

4⁹⁹

Blueberries product of Peru no 1 grade pint



2/\$4

Ataulfo Mangoes product of Peru



From Atlantic Canada

87¢

Green Cabbage or Turnip product of Atlantic Canada no 1, 1.92/kg



From Canada

2⁹⁹

Hothouse Tomatoes product of Canada, Canada no 1 grade 6.59/kg



1⁹⁹

Green Squash Zucchini or Eggplant product of USA or Mexico 4.39/kg



From Canada

6⁹⁹

HiROS Cherry Tomatoes or Medley Tomatoes on the Vine product of Canada 340 g



100 PTS when you buy 2

4⁹⁹

Avocados product of Mexico 5 pk



\$5

Kiwi Fruit product of Greece 454 g



100 PTS when you buy 2

4⁹⁹

COMPLIMENTS Lemons product of Spain or USA 2 lb bag 907 g



5⁹⁹

Mini Watermelons product of Brazil



200 PTS when you buy 2

2⁹⁹

COMPLIMENTS Baby-Cut Carrots product of USA 340 g



MIX & MATCH

4⁴⁴ 150 PTS when you buy 2

MANN'S Gourmet Snow Peas 170 g or Sugar Snap Peas 227 g product of USA or COMPLIMENTS ORGANIC Sliced White or Brown Mushrooms product of Canada 227 g



15% off

15% off

Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks assorted sizes



100 PTS when you buy 1

BUY 2 GET 3RD FREE

Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes



9⁹⁹

POM WONDERFUL Arriba 2 pk product of USA or Sharoni or Vanilla Persimmon Case product of Spain



8⁹⁹

Chestnuts product of Italy 454 g



4⁹⁹ 100 PTS when you buy 2

COMPLIMENTS ORGANIC Paste Herbs 115 g prepared in Canada



From Canada

4⁹⁹ 100 PTS when you buy 2

THE LITTLE POTATO CO. Organic Potatoes product of Canada 680 g



100 PTS when you buy 1

9⁹⁹

BOLTHOUSE FARMS Holiday Nog 1.54 L



STARTING AT

4⁴⁹

TRADITION Select Ciders product of Canada 1.5 L or 2.25 L



4⁹⁹

COMPLIMENTS Pumpkin Seeds 300 g or Sunflower Seeds 450 g



9⁹⁹

WONDERFUL Pistachios roasted salted or lightly salted 450 g

floral

Available in most stores



STARTING AT

4⁹⁹

Premium Poinsettias available in a variety of sizes grown in New Brunswick



That's like \$5 toward your groceries

500 PTS when you buy 1

Phalaenopsis Swan Orchid with Poinsettia 8" ceramic grown in Ontario



STARTING AT

34⁹⁹

Premium Ecuadorian Holiday Bouquets selection may vary by store



19⁹⁹

Holiday Delight Bouquet

Give them more with the Grocery Essentials Card

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FOA_SBI_19K33_PPR_ATL_N5_HB_F01

So tender

Sterling
SILVER

HAND-SELECTED
AAA BEEF

Well-marbled Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeyes

11⁹⁹

/lb

STERLING SILVER Fresh Boneless Inside Round Marinating Steak Family Size or Oven Roast cut by your meat expert from Canada AAA grade beef 26.43/kg

250 PTS

when you spend \$25 or more

15⁹⁹

/lb

Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 35.25/kg

250 PTS

when you buy 1

5⁹⁹

/lb

PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

300 PTS

when you spend \$25 or more

15⁹⁹

/lb

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breast Family Size

5⁹⁹

/lb

Fresh Pork Tenderloin Family Size cryovac 13.21/kg

3⁴⁹

/lb

Fresh Pork Shoulder Picnic Roast hock removed 7.69/kg

200 PTS

when you spend \$25 or more

7⁹⁹

/lb

Fresh Lean Ground Beef Burgers Family Size 4 pk 17.61/kg

5⁴⁹

/lb

MARCANGELO Mild or Spicy Italian Style Pork Sausage Meat 450 g

5⁴⁹

/lb

OLYMEL Breakfast or Dinner Pork Sausages 375-450 g

17⁹⁹

/lb

Fresh Canadian Lamb Loin Chops 100% Canadian 39.66/kg

RICH FLAVOUR.
REMARKABLY TENDER.
100% CANADIAN PORK
MAKE IT A NAGANO NIGHT

20 PTS

when you spend \$20 or more

2⁰⁰⁰

PTS

GET UP TO 2,000 PTS

4⁹⁹

/lb

COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g

6⁹⁹

/lb

COMPLIMENTS Pepperoni or Salmi Chub 500 g

500 PTS

when you buy 2

9⁹⁹

/lb

LOU'S Fully Cooked Quick-n-Easy Entrées or Bacon 375-400 g or LIL' JUAN'S Entrées 300-400 g

5⁴⁹

/lb

SPRINGER'S Smoked Pork Picnic Shoulder 12.10/kg

14⁹⁹

/lb

SWISS CHALET or MONTANA'S Pork Back Ribs 600-650 g

100 PTS

when you buy 1

9⁹⁹

/lb

COMPLIMENTS Chicken Balls 700 g

100 PTS

when you buy 1

10⁹⁹

/lb

COMPLIMENTS Lasagna or Macaroni & Cheese 1 kg

300 PTS

when you buy 2

13⁹⁹

/lb

COMPLIMENTS Traditional Beef or Smashed Burgers 680-907 g

value size

19⁹⁹

/lb

BEYOND MEAT or IMPOSSIBLE Plant-Based Burgers 678-680 g

GET TO FREE GROCERIES FASTER

when you scan your Scene membership card and pay with your SceneLink Scene* Visa Card.

GET 10% OFF EVERY PURCHASE

2000PTS = \$10.00 OFF

seafood

8⁹⁹ MEMBER
without Scene+ Card
HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Fish & Chips or Fish Cakes 330-700 g

8⁹⁹ /lb or
Bay Scallops 80/120 ct per lb frozen 19.82/kg or MARINA DEL REY Wild Argentinian Raw Shrimp easy peel 20/30 ct per lb or Shrimp Meat 300 g

7⁹⁹
SHOAL WATER SEAFOODS Salt Fish Bits 454 g

21⁹⁹
COMPLIMENTS Newfoundland and Labrador Cooked Snow Crab Clusters 454 g

14⁹⁹
HIGH LINER Signature Cuts, Pan-Seared or Breaded or Battered Premium Fish 425-540 g

22⁹⁹ /lb
Hot Smoked Atlantic Salmon Strips plain or peppered previously frozen 50.68/kg

10⁹⁹ /lb
Haddock Fillets frozen 24.23/kg

22⁹⁹
COMPLIMENTS New Brunswick Wild Lobster Claws 454 g

bakery

5⁹⁹ 100 PTS when you buy 2
Filled Donut Bites 12 pk 440 g

5⁹⁹ 100 PTS when you buy 2
Shortbread Cookies 10 pk 310-340 g

6⁹⁹ 100 PTS when you buy 2
Gourmet Cinnamon Buns plain or with cream cheese icing 4 pk 550-800 g

3⁹⁹ MEMBER **4⁴⁹** without Scene+ Card
Kaiser Buns 6 pk 430 g

5⁹⁹
QUINN'S BAKING CO. Marshmallow Swiss Rolls 400 g

BUY 1 GET FREE
OLIVIER'S Caramel Pretzels with Chocolate Drizzle 160 g or Chocolate Pretzel Rods 320 g

2⁹⁹
Artisan Style or Ciabatta Baguettes 325-380 g

21⁹⁹
Dessert Cakes Merry Berry, Holiday Confetti or Made with TURTLES® 610 g/1.05 kg

deli & kitchen

11⁴⁹ MEMBER
Truffle your Way into the Holidays
STONETOWN Truffle 170 g product of Ontario

8⁹⁹
Entertain Your Guests with Everyone's Favourite Snack
BABYBEL 200 g

6⁹⁹
PILLER'S Charcuterie Sliced Salami selected 125 g

4²⁹ SLICED FRESH
MAPLE LEAF Natural Selections Turkey or Ham 700 g

200 PTS when you buy 1
Charcuterie Boards made in-store select varieties 420-508 g

9⁹⁹
COOMBE CASTLE Cheshire, Lancashire, Coastal Rugged Cheddar, Red Leicester, Gloucester, Wensleydale with Cranberry or Caramelized Onion 150-200 g

3⁷⁹ SLICED FRESH
PANACHE Black Forest Ham 700 g

6⁹⁹ MEMBER
Deviled Eggs 12 pk

300 PTS when you buy 2
PANACHE Soup 625 mL

4²⁹ 100 PTS when you buy 2
Limited time offer: Hot Honey Chili, Jalapeño Popper & Truffle Dips
SUMMER FRESH Dips, Hummus, Queso or Salsa 200-227 g

10⁹⁹
RANA Meal Kits 454 g available chilled

7⁹⁹ 200 PTS when you buy 2
Prosciutto Pesto or "Sweet Stinger" Hot Honey, Cup & Char Pepperoni Flatbreads or Select Varieties 230-305 g

13⁹⁹ 150 PTS when you buy 1
Whole Festive Chicken Dagwood Sandwich 13x4 kg

100 PTS when you buy 1
Holiday Poutine with Stuffing, Gravy and Cranberry Sauce 485 g or Traditional Poutine 350 g available hot

meal makers



4⁴⁹

POST Cereal selected 283-525 g or QUAKER Harvest Crunch Cereal selected 350-600 g



2⁹⁹

MOTT'S Fruitsations 6 pk or DEL MONTE Canned Fruit 398 mL



5⁹⁹ **100 PTS** when you buy 2

KELLOGG'S Family Size Cereal 450-650 g selected varieties



2⁷⁹

CARNATION Evaporated Milk 354 mL



5⁹⁹ **100 PTS** when you buy 1

TENDERFLAKE Lard 454 g or E.D. SMITH Pure Pumpkin 796 mL or CHRISTIE Honey Maud Crumbs 400 g or SPICE AFFAIR Seasonings 100-120 g or LUCKY LEAF Pie Filling selected 540 mL while supplies last

Buy 2 participating Kellogg's® Family Size cereals and get ONE (1) **FREE** participating cereal.

(288 g - 402 g) selected varieties

From December 17, 2025 - December 17, 2025 © 2025 WK Kellogg Canada Corp.



3⁴⁹

BETTY CROCKER Frosting selected 340-450 g or KRAFT Jet-Puffed Marshmallows 400 g



2⁹⁹ **50 PTS** when you buy 2

COMPLIMENTS Bagels 6 pk



3⁹⁹

VH Sauces 341-380 mL selected



2/\$7

BETTY CROCKER Mashed or Sliced Potatoes 141-215 g



4⁹⁹

OLD EL PASO Dinner Kits 250-310 g, Chulula Hot Sauce 150 mL or Salsa 325 mL



200 PTS when you buy 2

COMPLIMENTS Pasta Sauce 650 mL or Alfredo Sauce 410 mL



4⁹⁹ **100 PTS** when you buy 2

BISTO Gravy Powder 227 g or Instant Gravy 170 g



4⁹⁹

MEMA FOODS Just Soup 480 mL



3⁴⁹

MRS. CUBBISON'S Salad Strips 99 g or CROUTONS or Texas Toast 142 g product of USA



5⁴⁹

DEMPSER'S 10" Tortillas 366-610 g



10⁹⁹ **100 PTS** when you buy 1

COMPLIMENTS Honey 750 g-1 kg or Peanut Butter 2 kg



4⁹⁹ **100 PTS** when you buy 2

COMPLIMENTS Chocolate Chips 225-270 g 5.49 ea



2⁹⁹ **100 PTS** when you buy 2

COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g



100 PTS when you buy 1

COMPLIMENTS Pickles 1 L

natural health



1⁹⁹ **200 PTS** when you buy 4

SAPSUCKER Water 355 mL



7⁴⁹

MARY'S ORGANIC Crackers 155-184 g or SKINNYPOP Popcorn 227 g



5⁹⁹

SNYDER'S OF HANOVER Gluten Free Pretzels 220 g



29⁹⁹

KICKING HORSE Ground Coffee 708 g



3⁴⁹

BLUE DIAMOND Almond Breeze Chilled Beverage 1.89 L



6⁴⁹

GARDEIN Supreme Meat Alternatives Bowls or Burgers 226-255 g



6⁹⁹

MANITOBA HARVEST Hemp Hearts 227 g or MILLISIE Cashew Cream Cheese 185 g



6⁹⁹ **50 PTS** when you buy 1

WHOLESUME Organic Select Sweeteners 240-480 mL or 454-907 g



30% off **500 PTS** when you buy 2

WEBBER NATURAL'S Vitamins or Supplements selected varieties and sizes



46⁹⁹

VEGA Protein + Recovery or Protein + Creatine 812-837 g selected



2²⁹

CLIF Bars 68 g



17⁹⁹ **100 PTS** when you buy 2

TOM'S OF MAINE Deodorant or Antiperspirant 92 g selected

Scene GET 2,000 PTS

FOR EVERY \$100 SPENT IN ONE-ALL ULTIMATE HOME SWEET HOME, HAPPY KID OR HAPPY TEEN GIFT CARDS

Offer valid during December 8 - 17, 2025. Sorry no rainchecks or price matching. See PC card for details, terms, conditions. Cards issued by Peoples Trust Company.

drinks & snacks



5⁹⁹

RUSSELL STOVER No Sugar Added Bag Candy 150 g or COMPLIMENTS Value Size Candy 600-750 g



4⁹⁹

M&M'S Bagged Chocolate 155-230 g or AFTER EIGHT Straws 75 g while supplies last



2/\$5

PEPSI Soft Drinks 2 L



3/\$5

JONES Soda 355 mL



3⁹⁹

ROUGEMONT Apple Juice 2 L



4⁴⁹

OCEAN SPRAY Cranberry Cocktails 1.89 L



2/\$9

RUFFLES Potato Chips 180-200 g



5⁹⁹

FRITO-LAY Value Size Snacks 325-535 g



2/\$7

DARE Ultimate or Viva Puffs Cookies 290-300 g or Veggie Crisps 100 g



2/\$7

CARR'S Table Water Crackers 125-150 g



5⁹⁹

CHRISTIE Family Size Cookies selected 303-530 g



2⁷⁷

QUAKER Dippys or Chewy Granola Bars 120-156 g

frozen & dairy



4⁹⁹

COMPLIMENTS Cozy Coop Large White Eggs 12 pk



8⁹⁹

SIMPLY Orange Juice 2.25 L



3⁹⁹

CAVENDISH FARMS FlavourCrisp or Quick Crisp Fries 454-750 g



2/10

HEALTHY CHOICE Gourmet Steamers or SWANSON Frozen Dinners 280-345 g



5⁴⁹

KRAFT Philadelphia Dips 340 g



2⁹⁹

PILLSBURY Biscuits, Dinner or Jumbo Crescent Rolls or Pizza Crust 318-391 g selected



12⁹⁹

SNOWCREST Perfectly Imperfect Fruit 1.75 kg



7⁹⁹

BURNBRAE Farms Egg Bake 340 g



5⁹⁹

COFFEE-MATE Creamers 828-946 mL



10⁹⁹

DANONE OIKOS Greek Yogurt 12 pk or 1.5 kg



3⁹⁹

MCCAIN Pizza Pockets 3 pk or MICHELINA'S Pizza Snax 496 g



5⁴⁹

KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g

Here for your budget and lifestyle



5⁹⁹

COMPLIMENTS Greek Yogurt 650 g



1⁰⁰

COMPLIMENTS Butter Sticks salted or unsalted 454 g



3⁹⁹

COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g or Frozen Whipped Topping 1 L selected



4⁹⁹

PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk or Mistletoe Wish Ice Cream Bar 4 pk while supplies last



4⁹⁹

PANACHE Truffles 150 g or Scottish Shortbread Cookies 250 g while supplies last



1⁰⁰

COMPLIMENTS Potato Chips Extraa! Flavour 200 g or Flavour'd Tortilla Chips 255 g



2⁰⁰

BIG 8 Soft Drinks 12x355 mL



18⁹⁹

COMPLIMENTS Coffee Pods 30 pk

home & pet care



32⁹⁹

CHARMIN Bathroom Tissue
24x96 rolls or BOUNTY Paper
Towels 8 pk



5⁴⁹ **100 PTS**
when you buy 2

COMPLIMENTS Dinner Napkins
100 pk



7⁹⁹ **100 PTS**
when you buy 2

GLAD Tall Kitchen Catchers
26-52 pk or Compostable bags
10 pk selected varieties



8⁹⁹ **25 PTS**
when you buy 2

ZIPLOC Freezer Bags 10-38 pk or
Sandwich Bags 180 pk



2⁹⁹ **50 PTS**
when you buy 1

PALMOLIVE Dish
Detergents or Softener 598-694 g
or 1.8-4.16 L



19⁹⁹

DOWNY or GAIN Fabric
Enhancers or Softener 598-694 g
or 1.8-4.16 L



6⁹⁹

FEBREZE Fabric Spray or Fresheners
700-800 mL, Car Clip 2 pk, 4 mL,
Small Spaces 2 pk 15 mL or Bathroom
Air Spray 2 pk 500 g selected



4⁹⁹ **100 PTS**
when you buy 2

CLOROX Clean-Up or All Purpose
Cleaners 946 mL or Bathroom
Foam 887 mL



9⁹⁹

PURINA Beneful
Dry Dog Food
1.6-1.8 kg



1⁵⁹
60 when you
buy 4 or more

IAMS or SHEBA Perfect Portions
Wet Cat Food 75 g 1.79 ea



100 PTS
when you buy 1

COMPLIMENTS Cat Litter 7 kg



25⁹⁹ **200 PTS**
when you buy 1

PEDIGREE Dry
Dog Food
6.35-8 kg

health, beauty & baby



10⁹⁹ **350 PTS**
when you buy 2

CREST 3D White Toothpaste or
Mouthwash 45-546 mL or
ORAL-B Toothbrushes 1-2 pk
selected



6⁹⁹

OLAY or IVORY Body Wash
354-621 mL, PANTENE Hair Care
170-355 mL or 187 g or SECRET
Deodorant 45 g selected



4⁹⁹ **150 PTS**
when you buy 2

IRISH SPRING or
SOFTSOAP Body
Wash 591 mL



1⁴⁹ **Colgate**

COLGATE Regular or Max Fresh
Toothpaste or Toothbrushes
52-95 mL or 1 pk or SOFTSOAP
Liquid Hand Soap 221 mL selected



6⁹⁹ **300 PTS**
when you buy 2

OGX Hair Care
50-385 mL or
175 g selected



5⁴⁹ **250 PTS**
when you buy 2

ALWAYS Pads, Liners or TAMPAX
Tampons 10-72 pk selected



7⁹⁹ **300 PTS**
when you buy 2

SOFTSOAP Liquid Hand Soap
1.47L selected



15% off **400 PTS**
when you buy 2

AVEENO Body Lotion 532 mL or
340 g selected or NEUTROGENA
Wipes 25 pk



8⁹⁹

PEDIASURE Complete 4 pk



28⁹⁹ **500 PTS**
when you buy 2

HUGOBOS Pull-Ups Cliga Diapers or
GoodNites 28-74 pk



1⁹⁹
Buy 4 or more

LOVE CHILD Organic Baby
Pouches 128 mL 2.49 ea



55⁹⁹

SIMILAC Baby Formula Powder
837-859 g

pharmacy

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.



15% off **250 PTS**
when you buy 2

VOLTAREN Emulgel 100-150 g†



4⁵⁰ **100 PTS**
when you buy 2

ADVIL Tablets or Liquid Gels
16-24 pk selected



15% off **150 PTS**
when you buy 2

ZARBEE'S Baby or Children's
Cough Syrup 59-118 mL or
Chest Rub 42 g



15% off **150 PTS**
when you buy 2

BAND-AID Bandages 10-60 pk
selected

NOT JUST ANY PROBIOTIC. BACKED BY SCIENCE
TO HELP YOU FEEL BETTER EVERY DAY.

250 PTS
when you buy 1

15% off

FLORASTOR
Probiotics
20-50 pk selected

1 DAILY

ALL-14 PROBIOTIC, NATURAL AND UNDER 100%†

100% NATURAL

65% OFF

130% OFF

Are you up to date
on vaccinations?

Ask our pharmacist about an immunization review.

Find a pharmacy

360Health | Jobey

12 days of
Digital
Deals

Scene
DIGITAL
EXCLUSIVE

Offers available for one day only!

DEC 14 500 PTS when you buy 2



100% Butter, Chocolate or Raisin Swirl Brioche, 4 pk Package

DEC 15 400 PTS when you buy 1



Compliments Vanilla Extract Pure, 125 mL

DEC 16 500 PTS when you buy 2



Wonderful Roasted & Salted Pistachios, 170 g

DEC 17 400 PTS when you buy 2



Best Buy Cheese, 700 g random weight

DEC 18 600 PTS when you buy 2



Compliments Breakfast or Dinner Pork Sausage, 375-500 g

DEC 19 500 PTS when you buy 2



Compliments Cookies, 300-350 g

DEC 20 250 PTS when you buy 1



Holiday Joy Bouquet

DEC 21 1,000 PTS when you buy 2



Compliments Ground & Roast Coffee, 300 g

From December 10-21, 2025,
load daily festive offers*
on the Sobeys app or at
Sobeys.com/offers

DEC 10 500 PTS when you buy 2



Compliments Beef Lasagna or Macaroni & Cheese Value Size, 2-2.27 KG

DEC 11 500 PTS when you buy 2



Panache Belgian Biscuits Collection, 500 g

DEC 12 50% OFF when you buy 300g or more



Compliments Double Cream Brie, when you buy 300 g or more

DEC 13 \$3 OFF when you buy 2



Compliments Frozen Fruit, 300-600 g

Load your daily offers to shop these deals in store

*For full terms and conditions, visit Sobeys.com/offers



Your destination for
variety and value



4⁹⁹
Black Figs 227 g
product of Peru



8⁹⁹
Chestnuts 454 g product of Italy



3⁴⁹
/lb
Fresh Pork Hock
750 kg



1⁹⁹
ROSHEN Konafetto Hazelnut
Wafer Rolls 140 g



2⁴⁹
ROSHEN Korivka Roshen Milky
Sweets 205 g



3⁹⁹
FRANZELUTA Puff Pastry
Butterfly Biscuits 350 g



3⁴⁹
FRANZELUTA Aptek
Waffle Cookies
300 g



11⁹⁹
GOLDEN BEE
Floral Honey
1 kg



2⁷⁹
BORJOMI
Naturally
Carbonated
Mineral Water
750 mL



9⁷⁹
FINO FINE FOODS Mediterranean
Flatbread Margherita 450 g



3⁹⁹
KÜHNE Gourmet Selection
Pickled Onions 500 mL



4⁹⁹
AURORA Arborio Rice 750 g



5²⁹
FINO FINE FOODS Fire Roasted
Red Peppers 720 mL



4⁷⁹
KÜHNE Gourmet Selection
Pickled Gherkins or Sauerkraut
500-796 mL



4⁴⁹
TIPIAK
Couscous
500 g



2⁴⁹
ROSHEN Extra Crunch
Wafers Sandwich vanilla,
chocolate or hazelnut
142 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

Crowd pleasing picks

Let's start with apps!

We make it easy!

Beautiful Bites!
Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.
Small serves 8-10
Large serves 15-20

Shop our selection of 60+ Made-to-order trays!

Take the Wrap!
An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.
Ask in store for full selection.
Small serves 5
Large serves 10

Family faves everyone will enjoy!

Nature's Bounty!
A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.
Small serves 20

Dessert Bars!
Our Hand-cut Squares are a welcome addition to any table.
Small serves 15
Large serves 20

Get 1,000 PTS
When you spend \$75

Get 2,500 PTS
When you spend \$150 or more

That's like **\$25** toward your groceries

Order in-store or online today!
Visit www.sobeys.com/entertaining for tray selections and ordering tips

Gift Basket Magic

Looking for a custom gift basket? Please see our Floral Designer to help you create it!

Assorted menus and price points. Containers may vary by location.

STARTING AT 29⁹⁹



So perfectly picked



150 PTS
when you buy 2

DOVE or DEGREE
Gift Set selected



9⁹⁹

BATISTE DRY
Shampoo 200 mL
selected



100 PTS
when you buy 3

LIVE CLEAN
Liquid Hand Soap
500 mL selected



7⁹⁹

LIVE CLEAN
Body Wash
500 mL selected



200 PTS
when you buy 2

NIVEA Holiday Gift
Pack selected



4⁹⁹

ASHLEY & FOSTER
Gift Sets 1 pk selected



9⁹⁹

PURINA Dentalife Dog Chews or
Treats 485-595 g



3/9⁹⁹

100 PTS
when you buy 3

WHISKAS Temptations
Dry Cat Treats 180 g



11⁴⁹

100 PTS
when you buy 1

PEDIGREE DentaStix 504-608 g



2⁴⁹

MILK-BONE Dog Biscuits, Treats
or Chews 113-900 g or 2 kg

BAKE SHOP

Serving up
sweetness!



Freshly prepared desserts made with
NESTLÉ TURTLES® creamy caramel,
crunchy pecans and rich chocolate.

LIMITED
TIME
ONLY



That's like
\$5
toward your
groceries

Get **500** PTS

When you spend \$25
or more on any Made
with TURTLES® Desserts
plus buy 1 TURTLES®
Confectionery

*before taxes

21⁹⁹

Dessert Cake Made
with TURTLES®
810 g

11⁹⁹

Dessert Half Cake
Made with
TURTLES® 405 g

Dessert Cake
Made with
TURTLES®
560 g

13⁹⁹

16⁹⁹

6" Cheesecake
Made with
TURTLES®
720 g

8⁹⁹

Small Bar Cake Made
with TURTLES® 470 g

**BUY 4 GET 5TH
FREE**

Pâtisseries
Small or Large

Try or Mini
Cheesecakes
Made with TURTLES®
for a Limited Time

so celebration ready



9⁹⁹
/lb

Porchetta-Style Turkey Roast 22.02/kg

Pop-Up Timer Included!



18⁹⁹

Boneless Turkey Roast with Cranberry Apple Stuffing, Campfire Sausage Stuffing or Bacon Wrapped 1 kg



\$20

BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2 kg



\$15

COMPLIMENTS Frozen Boneless Turkey Breast Roast with Cranberry Stuffing 1 kg



2⁷⁷
/lb

BUTTERBALL Frozen Grade A Turkeys Regular, Stuffed or Naturally Inspired Raised Without Antibiotics all available sizes 6.11/kg



BUY 2 GET 3RD FREE

HAYTER'S FARM Turkey Products starting at 4.99 lb/11.00kg



500 PTS when you buy 1
8⁴⁹
/lb

PANACHE Simply Carve Ham 18.71/kg



500 PTS when you buy 1
4⁹⁹
/lb

PANACHE Hickory-Smoked Spiral Sliced Honey Glazed Ham 11.00/kg



100 PTS when you spend \$10 or more
6⁴⁹
/lb

COMPLIMENTS Bone-In Ham Steak or Honey Ham half or quarter 14.31/kg



200 PTS when you buy 1

14⁹⁹

BEST BUY Boneless Smoked Ham 1.2 kg

So Local

From Atlantic Canada



3⁹⁹

From Nova Scotia

ATLANTIC BAKERS
Bread & Roll Mix product
of Nova Scotia 1.36 kg



BREAD & ROLL MIX
COMPLETE MIX
JUST ADD WATER
WAXY PACKETS INCLUDED

HOMESTYLE WHITE
MAKES 4 GAMES OR 16 ROLLS
1.36 KG | 3 LBS
CANADA



PANCAKE & WAFFLE
CRÊPES ET GAUFRES
BUTTERMILK - BABEURRE

From Nova Scotia

2⁷⁹

ATLANTIC BAKERS
Pancake & Waffle Mix
product of Nova Scotia
650 g



14⁴⁹

From New Brunswick

PUMP HOUSE Non-Alcoholic
Crafty Radler or Blueberry
Ale product of New Brunswick
4x473 mL



10⁹⁹

From Prince Edward Island

THE HANDPIE COMPANY
Handpies product of Prince
Edward Island 250 g



14⁹⁹

From Prince Edward Island

COW CHIPS Chocolate
Covered Potato Chips
product of Prince Edward
Island 450 g



10⁹⁹

From Nova Scotia

CHILL ST. Mocktails
Non-Alcoholic Cocktails
4x355 mL

so.giftable



find everything you need for the holidays



279 COMPLIMENTS Holiday Napkins 3-Ply 20 pk while quantities last 2.99 ea



20% off COMPLIMENTS Holiday Crackers while quantities last



20% off COMPLIMENTS Gift Wrap Rolls while quantities last



249 CREATIVE CONVERTING 7" or 9" Plates 8 pk, 2-Ply Napkins 16 pk while quantities last 2.79 ea



STARTING AT **1349**

Holiday Gift Mug Sets while quantities last



20% off CANDLE-LITE Jar Candles 397-511 g while quantities last



2299 CUISINART Coloured Knife Set while quantities last



1599 STARFRIT Mini Waffle Makers Snowman or Snowflake while quantities last



1999 ENERGIZER Batteries AAA 16 pk or AA 24 pk

Sobeys

Better choices, brighter season

Feel your best with wholesome picks
made for the season.



100 PTS
when you buy 2

5⁹⁹ THREE FARMERS Chocolate
Covered Chickpeas or Fava
Beans 100 g



WHEN YOU BUY 1
QUE PASA Tortilla
Chips 300-350 g 4.49 ea



Get
15%
OFF

QUE PASA Salsa
420 mL



50 PTS
when you buy 1

5⁴⁹ EARTH'S OWN Alt or
Naked Beverage
1.75 L



6⁴⁹ FILLO'S Beans 283 g



3⁹⁹ GOGO QUINOA Organic
Pasta 170-227 g



9⁴⁹ 200 PTS
when you buy 2
DAIYA Thin Crust Gluten-Free
Pizza 346-550 g



15⁹⁹ BIOVERT Detergent or Softener
4.43 L selected



3⁴⁹ RISE Organic
Kombucha 414 mL



200 PTS
when you buy 2

4⁹⁹ DAIYA Cheese Style Shreds,
Slices or Blocks 170-220 g or
Cream Cheese 227 g

Shake-up tradition



MEMBERS SAVE \$1
649
MEMBER
PRICING

749 without
Scene+
Card
BOURSIN 150-220 g



Welcome the extraordinary



Breyers
Holiday Moments Made Sweeter with Breyers
5⁹⁹
BREYERS Creamery Style Ice Cream 1.41 L select varieties



MAGNUM
ICE CREAM
INDULGE WITH REAL BELGIAN CHOCOLATE
5⁹⁹
MAGNUM Ice Cream Bars 3 or 4 pk select varieties



BEN & JERRY'S
SCOOP UP SOME HOLIDAY CHEER
5⁹⁹
BEN & JERRY'S Ice Cream 473 mL select varieties



Tim Hortons
3⁹⁹ TIM HORTONS Soup 540 mL
6⁴⁹ TIM HORTONS Hot Chocolate 450-500 g
12⁹⁹ TIM HORTONS Keurig K-Cup® Pods 10-12 pk
8⁹⁹ TIM HORTONS Instant Coffee 100 g or NESPRESSO Compatible Capsules 10 pk

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CELSIUS
ENERGY
+50 PTS
when you buy 2
2/\$6
CELSIUS Energy Drink 355 mL any flavour



NEW
2/\$3
7UP Soft Drink 355 mL any flavour



CANADA DRY
It's that time of year again!
Cranberry is back for a limited time
Available in Zero Sugar
LIMITED TIME FLAVOUR
Cranberry
Zero Sugar

Trademark of Canada Dry Mart's Inc.



2/\$6
EVIAN Natural Spring Water 1 L any flavour or GATORADE Water 1 L



+100 PTS
when you buy 2
6⁹⁹
GATORADE Powder Sticks 30-35 g any flavour
G ZERO
ZERO SUGAR - ZERO SUCRE



CATELLI
CLASSIC / CLASSIQUE
SPAGHETTI
3⁹⁹
CATELLI Pasta 900 g



LANCIA
MADE A ROMI
SPAGHETTI
2⁹⁹
LANCIA Dry Pasta 750 g (excludes Lasagna)

VAN HOUTTE

SAVOUR THE
FESTIVE MOMENTS



11⁹⁹

VAN HOUTTE
10-12 K-Cup®
Pods



25⁹⁹

VAN HOUTTE
30 K-Cup® Pods



14⁴⁹

VAN HOUTTE
Ground Coffee
340g



OREO
CAKESTERS

OREO CAKESTERS
Double Chocolate
NEW
255 g

OREO CAKESTERS
Vanilla
NEW
255 g

OREO CAKESTERS
NEW FLAVOUR
NEW
255 g

200 RSE
when you buy 2

OREO
Cakesters
255 g
selected varieties

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply



