festival foods | EXPRESS MARKET BY FESTIVAL FOODS

Merry Christmas

Ad Valid Through Wednesday, 12/24

All Stores Open Until 5:30 pm Christmas Eve & Closed Christmas Day

Save Over 50% Per Pound WITH TEXT OFFER

1.99 PER POUND Hillshire Farm Half Ham

bone-in

SAVE $3 PER POUND

Text BEEF to 78402

LIMIT 1 ROAST

FINAL COST AFTER TEXT OFFER

9.99 PER POUND Certified Angus Beef Bone-In Rib Roast

SINCE 1978 CERTIFIED ANGUS BEEF® BRAND

Lowest Price in Years

79¢ PER POUND Granny Smith or Locally Grown McIntosh Apples

$7 Per Pound Savings

7.99 PER POUND Jumbo, Peeled & Deveined Shrimp

sweet, mild taste • 13 - 15 shrimp per pound • tail off

BUY 1 GET 2 FREE Pepsi or Mountain Dew Products

12 pack, 12 oz. cans • assorted varieties

LIMIT 2 OFFERS

Get $10 off your next Festival Foods grocery purchase (12/26 - 1/6)

with coupon printed at checkout when you buy 4 participating items below.

LIMIT 1 OFFER

AD COUPON

4/$20 MUST BUY 4 BUBBL'R Antioxidant Sparkling Water

6 pack, 12 oz. cans • assorted varieties

LIMIT 1 OFFER

Valid after minimum $5 purchase.
Limit 1 coupon per item, per visit. Valid through 12/24/25.

SEAFOOD FEST

WISCONSIN'S LARGEST SEAFOOD SELECTION

7.99 PER POUND CenSea Extra Large, Cooked Shrimp

26 - 30 shrimp per pound
• also available in 2 lb. bag for $15.98

7.99 Cold Water Lobster Tails

4 oz. • $31.96/LB.

9.99 PER POUND Verlasso Fresh, Premium Salmon Fillets

side or tail cut • mild, buttery texture
• from the deep cool waters of Patagonia

BUY 2 GET 2 FREE Frito-Lay Lay's or Lay's Kettle Cooked Chips

5 - 8 oz. • assorted varieties

BUY 1 GET 1 FREE Nabisco Triscuit or Wheat Thins

7.6 - 9 oz. triscuit;
3.5 - 9 oz. wheat thins
• assorted varieties

BUY 1 GET 1 FREE Farmland Bacon

16 oz.
• assorted varieties

LIMIT 2 OFFERS

20.48 LOWEST LEGAL PRICE Miller Lite, MGD, Miller Extra Light, Coors or Coors Light

30 pack, 12 oz. cans

3/$5 when you buy 3 or more Essential Everyday Shredded or Chunk Cheese

6 - 8 oz. • assorted varieties

AD COUPON

3.49 Kemps Ice Cream

48 oz. • assorted varieties
• excludes simply crafted premium ice cream

LIMIT 2

Valid after minimum $5 purchase.
Limit 1 coupon per item, per visit. Valid through 12/24/25.

AD COUPON

2/$4 Kraft Philadelphia Cream Cheese

8 oz. box • regular or 1/3 less fat

LIMIT 2

Valid after minimum $5 purchase.
Limit 1 coupon per item, per visit. Valid through 12/24/25.

AD COUPON

2/$7 Homestyle Dinner Rolls

12 count • assorted varieties
• from our bakery

LIMIT 4

Valid after minimum $5 purchase.
Limit 1 coupon per item, per visit. Valid through 12/24/25.

2/$5 when you buy 2 or more General Mills Chex Cereal

12 - 14 oz. • assorted varieties

AD COUPON

5.99 Brew Pub 12" Lotzza Motzza or Packers Pizzas

20.58 - 23.75 oz. • assorted varieties

LIMIT 4

Valid after minimum $5 purchase.
Limit 1 coupon per item, per visit. Valid through 12/24/25.

AD COUPON

7.99 PER LB. Kretschmar Regular or Honey Turkey Off the Bone

from our deli

LIMIT 3 LBS.

Valid after minimum $5 purchase.
Limit 1 coupon per item, per visit. Valid through 12/24/25.

AD COUPON

9.99 Folgers Classic Roast Coffee

25.9 oz. • original only

LIMIT 2

Valid after minimum $5 purchase.
Limit 1 coupon per item, per visit. Valid through 12/24/25.

Product pricing and availability may vary by store. Event and special-buy offers valid only while supplies last.
We reserve the right to limit the quantity on sale items. Ad errors will be corrected in store.

THE SALVATION ARMY

MAKE IT A RED KETTLE CHRISTMAS WITH festival foods

$1 OR $5 DONATE AT CHECKOUT!

HELP YOUR NEIGHBORS IN NEED! | All donations go to your local Salvation Army. Donate online at SalvationArmyUSA.org

VALID WEDNESDAY 12/17/25 - WEDNESDAY 12/24/25

Present entire ad to redeem coupons

SEAFOOD FEST

WISCONSIN'S LARGEST SEAFOOD SELECTION

VERLASSO™

THE PERFECT CHOICE FOR THE HOLIDAY SEASON

- Ultra-premium salmon known for its exceptional taste and quality
- Responsibly raised in the remote, pristine waters of Patagonia
- Clean and balanced flavor, consistently firm texture, naturally vibrant color

Elevate the season with salmon that turns any Wisconsin meal into a celebration.

11.99 PER POUND
Verlasso Premium, Center Cut Salmon Fillets
mild, buttery texture

49.99 PER POUND
Premium, Large King Crab
mild flavor, tender and succulent

21.99 PER POUND
Jumbo Snow Crab
12 up size

10.99 PER POUND
CenSea Colossal, Raw, EZ Peel Shrimp
8 - 12 shrimp per pound
• also available in 2 lb. bag for $21.98

11.99 PER POUND
CenSea Jumbo, Cooked Shrimp
16 - 20 shrimp per pound

14.99
Cold Water Lobster Tails
7 oz. • $34.27/LB.

23.99 PER POUND
Colossal Scallops

8.99 PER POUND
CenSea Medium Cooked Shrimp
51 - 60 shrimp per pound
• also available in 2 lb. bag for $17.98

6.99
Cooked Shrimp Rings with Sauce
10 oz.

32.99 PER POUND
Large, Cold Water Lobster Tails
10 oz. or larger

2/$4
Louis Kemp Imitation Crab or Lobster
8 oz. • assorted varieties

SAVE $4
on Seafood (from our Meat & Seafood Department) when you buy 1
Blue Moon Craft Beer
12 pack, 12 oz. bottles or cans
• assorted varieties

VENDOR REBATE

scan to save $10 on Seafood when you buy 1 Alaskan Craft Beer (12 pack)
See display for details.

16.99
Alaskan Craft Beer
12 pack, 12 oz. bottles or cans
• assorted varieties

YULE LOVE OUR BAKERY PIES

8.99
9" Whole Fruit Pies
apple, pumpkin, cherry or strawberry rhubarb

10.99
9" Whole Blueberry or Pecan Pies

9.99
8" Cream Pies
assorted varieties

11.99
12" Whole Apple Pies

WINE AND CHEESE, PLEASE

4.99 PER POUND
North Country Chunk Cheese
select varieties

5.49
Odyssey Feta Chunks
8 oz. • assorted varieties
• from our deli

SAVE $3
on Cheese when you buy 1
JaM Cellars Wine
750 ml • select varieties

2/$6
BelGioioso Fresh Mozzarella Balls or Sliced Logs
8 oz. • assorted varieties
• from our deli

10.49
Kendall-Jackson Vintner's Reserve Wine
750 ml • assorted varieties

$1 OFF
Castello Cheese
4 - 8 oz. • assorted varieties
• from our deli

Produce

2.99
PER POUND
Extra Large, Seedless Red or Green Grapes

2/$7
Driscoll's Premium Blackberries or Raspberries
6 oz. container

3.49
PER POUND
Sumo Citrus Mandarins
easy to peel • seedless, very sweet and exceptionally juicy

Local to Love

We've built lasting partnerships with local growers to bring great deals on the freshest produce.

1.99
Fresh Cranberries
12 oz. bag

79¢
PER POUND
Baby Red Potatoes

99¢
PER POUND
Jumbo, Sweet, Yellow Onions

1.49
EACH
Fresh Celery

1.79
PER POUND
Fresh Green Beans

2.99
Fresh Express Salad Blends
5 - 11 oz. • assorted varieties

FREE*
CURBSIDE PICKUP
*On orders of $35+
Sponsored by Pepsi

Click N Go

We'll prep. You party.

SAVE BIG ON BREAKFAST FAVES

BUY 2 GET 1
FREE
Starbucks or Dunkin' Coffee
10 - 12 oz. bag • 10 count k-cup pods • 32 oz. bottle starbucks • select varieties; 11 - 12 oz. ground coffee • 10 count k-cups dunkin' • select varieties

2/$7
Smithfield Anytime Ham
8 oz. • cubed, diced or hickory smoked ham steak

3.99
Johnsonville Breakfast Links or Patties
9.6 - 12 oz. • assorted varieties

3/$5
when you buy 3 or more
Banquet Brown 'N Serve Sausage
6.4 oz. • assorted varieties • from our meat department

3/$10
Nestlé Coffee mate Flavored Creamers, Iced Coffee or Cold Foam Creamers
28 - 32 oz. flavored creamers; 50 oz. iced coffee; 14 oz. cold foam • assorted varieties

2.49
PER POUND
Sugardale Ham Steak

3.99
Mini Glazed Donuts
20 count • from our bakery

2/$7
Danish Strip Coffee Cakes
14 oz. • assorted varieties • from our bakery

6.99EA.
when you buy 2 or more
Cameron's Coffee
10 - 12 oz. bag • 12 count single serve filter packs • assorted varieties

2/$5
Quaker Instant Oatmeal
8.4 - 15.1 oz. • assorted varieties

2/$5
when you buy 2 or more
Kellogg's Pop-Tarts
8 count • 13.5 oz. • assorted varieties

4.99
Rhodes Dinner or Cinnamon Rolls
19 - 48 oz. • assorted varieties

3.49
Simply Juice
46 - 52 oz. • assorted varieties

2.99
Pearl Milling Company Syrup
24 oz. • assorted varieties

2/$6
Quaker Cap'n Crunch, Life or Oatmeal Squares Cereal
11.7 - 12.6 oz. cap'n crunch; 13 oz. life; 14.5 oz. oatmeal squares • assorted varieties

2/$5
Simply Potatoes Hash Browns, Wedges or Diced Potatoes
20 oz. • select varieties

2/$4
Indian Summer Apple Cider
64 oz.

4.99
Quaker Oats Oatmeal
42 oz. • old fashioned or quick 1-minute

2.99
Mission Wraps
15 oz. tomato basil, spinach or jalapeño cheddar

3.49
Eggland's Best Large Eggs
12 count

6.99EA.
after $3 instant rebate when you buy 2 or $8.49 each
Mr & Mrs T Bloody Mary Mixes
1.75 L • assorted varieties

4.99
Quaker High Fiber or Protein Oatmeal
12.6 - 13.1 oz. • select varieties

2.99
Vanity Fair Napkins
40 count • classic; 100 count • everyday

7.49
Chinet Plates
24 count, 12-5/8" classic white platter • 32 count, 10-3/8" classic white dinner • 60 count, 8-3/4" classic white lunch

STOCK UP BEFORE THE HOLIDAY RUSH

FREE »

Reddi-wip Whipped Topping (6.5 oz. • assorted varieties) when you buy 2 Pies in this offer

LIMIT 1 OFFER

5.99

Marie Callender's Fruit or Cream Pies, or Dolly Parton's Pies

24.5 - 42 oz. marie callender's; 21.6 - 24 oz. dolly parton's • assorted varieties

2/$4

Kemps Sour Cream or Dips

12 - 16 oz. • select varieties

2/$7

when you buy 2 or more

Ore-Ida Frozen Potatoes

14 - 32 oz. • assorted varieties

2/$7

Bob Evans Side Dishes

12 - 24 oz. • assorted varieties

2.49

Reddi-wip Whipped Topping

6.5 oz. • assorted varieties

99¢

Birds Eye Steamfresh Vegetables

10 - 10.8 oz. • select varieties

99¢

Campbell's Cream Soup

10.5 oz. • mushroom or chicken • original only

1.99

Dean's Dips

12 - 16 oz. • assorted varieties

1.99

Kraft Cool Whip

8 oz. • assorted varieties

1.99 EA.

when you buy 2 or more

Swanson Broth

32 oz. • assorted varieties

99¢

Green Giant Canned Vegetables

14.5 - 15.25 oz. • French or cut green beans, whole kernel corn or sweet peas

2/$5

Pillsbury Crescent or Cinnamon Rolls, or Grands! Biscuits

8 count • 8 - 13.9 oz. crescent or cinnamon rolls; 16.3 - 17.3 oz. biscuits • assorted varieties

2.79

Athens Phyllo Shells

1.9 oz. • assorted varieties

2/$5

Princella Yams

29 oz. • cut sweet potatoes

3.99

French's Crispy Fried Onions

6 oz. • original only

3.99

Kemps Cottage Cheese

22 oz. • assorted varieties

3.49

Festival Foods Fresh Potato Lefse

7 oz. package

6.99

Cooked Perfect Meatballs

18 - 28 oz. • assorted varieties • from our meat department

2/$4

Dole Pineapple

20 oz. • assorted varieties

2/$3

Idahoan Mashed or Casserole Potatoes

4 - 4.1 oz. • assorted varieties

9.99

Klement's Summer Sausage

32 oz. • original or garlic

2/$5

Ocean Spray Craisins

5 - 6 oz. • assorted varieties

2.49

Ocean Spray Cranberry Sauces

14 oz. • whole berry or jellied

4/$5

McCormick Turkey or Chicken Gravy Mixes

.87 oz. packet

15.99

Stouffer's Party Size Lasagna or Chicken Enchiladas

90 - 96 oz. lasagna • italiano, meat or five cheese; 57 oz. enchiladas

3.49

Pillsbury All Purpose Flour

5 lb.

2/$3

JELL-O Gelatin or Instant Pudding

3 - 3.5 oz. • assorted varieties

4/$3

McCormick Brown Gravy Mixes

.87 oz. packet

1.99

Creamette Lasagna

16 oz.

14.99

M&M's Party Size

34 - 38 oz. • select varieties

3/$5

Betty Crocker Frosting, Delights Super Moist Cake or Brownie Mixes

12 - 16 oz. frosting; 13.25 - 14 oz. cake; 16.3 oz. brownie • assorted varieties

79¢

JIFFY Corn Muffin Mix

8.5 oz. • original

2/$5

when you buy 2 or more

Kellogg's Club or Carr's Crackers

11 - 13.7 oz. club; 4.2 - 7 oz. carr's • assorted varieties

1.79

Pillsbury Brownie Mixes

18.4 oz. • chocolate fudge or milk chocolate

2.79

Eagle Brand Sweetened Condensed Milk

14 oz. • assorted varieties

1.49

Pillsbury Cake Mixes

15.25 oz. • funfetti, yellow, devil's food or white

Buy 2, Save $1

*when you mix & match 2 or more participating items in this offer

Stove Top Stuffing

6 oz. • assorted varieties

1.99 sale price

–50¢ instant savings

1.49* FINAL COST

Heinz Homestyle Gravy

12 oz. • assorted varieties

1.99 sale price

–50¢ instant savings

1.49* FINAL COST

5.49

Dot's Homestyle Pretzels

16 oz. • assorted varieties

8.99

Caruso's Giardiniera

16 oz. jar

2.49

Mission Brown Bag Tortilla Chips

9 - 11 oz. • assorted varieties

3.79

Welch's Sparkling Juice

25.4 oz. • assorted varieties

4.99

Hidden Valley Ranch Dressings

20 - 24 oz. • select varieties

2.99

Snyder's Family Size Pretzels

16 oz. • assorted varieties

2.99

Ocean Spray Cranberry Juice Cocktail

64 oz. • cranberry, cran-apple, cran-raspberry or cran-grape • regular only

1.99

Starry Lemon Lime

2 liter bottle

4.99

Sprecher Craft Soda

4 pack, 16 oz. bottles • assorted varieties

IT'S A WINE-DERFUL LIFE

Advertised wine is excluded from additional discounts.

69.99
Caymus Cabernet Sauvignon
750 ml

MUST BUY 2
12.99 EA.
after $3 instant rebate when you buy 2 or $14.49 each
La Marca Prosecco
750 ml • select varieties

29.99
Buena Vista Napa Valley Cabernet Sauvignon
750 ml

8.99
Risata Sparkling Wine
750 ml • assorted varieties

18.99
Bespoke Napa Valley Cabernet Sauvignon
750 ml

16.99
Browne Forest Project Wine
750 ml • assorted varieties

12.99
Fairweather Wine
750 ml • select varieties

MUST BUY 2
10.99 EA.
when you buy 2 or $12.99 each
Joel Gott Wine
750 ml • select varieties

MUST BUY 2
11.49 EA.
when you buy 2 or $12.99 each
Mionetto Prosecco
750 ml

MUST BUY 2
6.99 EA.
when you buy 2 or $8.49 each
Bogle Wine
750 ml • assorted varieties

SAVE $8
on Meat, Seafood or Poultry when you buy 2
Oyster Bay Wine
750 ml • assorted varieties

9.99
Bread & Butter Wine
750 ml • assorted varieties

8.99
Stella Rosa Wine
750 ml • assorted varieties

11.99
Kim Crawford Wine
750 ml • select varieties

7.99
SEAGLASS Wine
750 ml • assorted varieties

3.99
Yellow Tail Wine
750 ml • assorted varieties

2/$11
Barefoot Wine
750 ml • assorted varieties

MUST BUY 2
5.99 EA.
when you buy 2 or $7.99 each
Cupcake Wine
750 ml • assorted varieties

9.99
Wollersheim Wine
750 ml • select varieties

MUST BUY 2
13.99 EA.
when you buy 2 or $16.99 each
Decoy Wine
750 ml • select varieties

BE MERRY WITH BEER AND MORE

14.99
Lagunitas Brewing Craft Beer
12 pack, 12 oz. bottles or cans
• select varieties

11.49
Michelob Ultra or Ultra Zero
12 pack, 12 oz. cans or bottles

11.49
Stella Artois or Stella Artois 0.0
12 pack, 12 oz. cans

12.49
Leinenkugel's Craft Beer
12 pack, 12 oz. bottles or cans
• assorted varieties

9.99
Hinterland Brewery Craft Beer
6 pack, 12 oz. cans
• assorted varieties

MUST BUY 2
6.99 EA.
when you buy 2 or $8.99 each
Miller High Life or High Life Light
12 pack, 12 oz. cans or bottles

MUST BUY 2
LOWEST LEGAL PRICE
16.38 EA.
when you buy 2 or $18.38 each
Pabst Blue Ribbon or Pabst Light
30 pack, 12 oz. cans

LOWEST LEGAL PRICE
20.48
Bud or Bud Light
30 pack, 12 oz. cans

8.99
3 Sheeps Craft Beer
6 pack, 12 oz. cans
• select varieties

13.99
Smirnoff Ice
12 pack, 11.2 oz. cans or bottles
• assorted varieties

14.99
Corona, Modelo or Pacifico
12 pack, 12 oz. bottles or cans
• assorted varieties

SAVE $4
on Pizza (from our Deli or Food Court) when you buy 1
Peroni Nastro Azzurro
12 pack, 11.2 oz. bottles

VENDOR REBATE

scan to save
$5
when you buy 1 Founders Craft Beer (12 or 15 pack)
See display for details.

11.99
after $5 digital rebate or $16.99
Founders Craft Beer
12 or 15 pack, 12 oz. cans
• select varieties

15.49
Happy Thursday Spiked Refreshers or Simply Spiked
12 pack, 12 oz. cans
• assorted varieties

6.99
Guinness, Harp or Smithwick's
4 pack, 14.9 oz. cans

VENDOR REBATE

scan to save
$5
when you buy 1 Seagram's Escapes (12 pack)
See display for details.

5.99
after $5 digital rebate or $10.99
Seagram's Escapes
12 pack, 11.2 oz. bottles or cans
• variety pack

CHEERS TO SAVINGS

MINI BOTTLES MAKE GREAT
STOCKING STUFFERS
SAVE 10% WHEN YOU BUY 10 50 ML BOTTLES

GIFT SETS BRING
HOLIDAY CHEER
WHILE SUPPLIES LAST

VENDOR REBATE

scan to save **$5** when you buy 1 Ole Smoky Whiskey (750 ml) See display for details.

11.99 after $5 digital rebate or $16.99
Ole Smoky Whiskey
750 ml • assorted varieties

VENDOR REBATE

scan to save **$5** when you buy 1 Lucky One Ready to Drink Cocktails (8 pack) See display for details.

11.99 after $5 digital rebate or $16.99
Lucky One Ready to Drink Cocktails
8 pack, 12 oz. cans • variety pack

SAVE $30
after mail-in rebate when you
MIX & MATCH
6 participating items in this offer

11.49 EA. when you mix & match 6 or $16.49 each
Kessler Whiskey
1.75 L • assorted varieties

12.99 EA. when you mix & match 6 or $17.99 each
Canadian Club Whisky
1.75 L

SAVE $8
when you
MIX & MATCH
2 participating items in this offer

23.99 EA. when you mix & match 2 or $27.99 each
Crown Royal Canadian Whisky
750 ml • assorted varieties

21.99 EA. when you mix & match 2 or $25.99 each
Bulleit Bourbon or Rye Whiskey
750 ml

SAVE $8
when you
MIX & MATCH
2 participating items in this offer

14.99 EA. when you mix & match 2 or $18.99 each
Absolut Vodka
750 ml • assorted varieties

21.99 EA. when you mix & match 2 or $25.99 each
Jameson Irish Whiskey
750 ml • assorted varieties

18.99 EA. when you mix & match 2 or $22.99 each
Kahlúa Coffee Liqueur
750 ml

19.99
Baileys Irish Cream Liqueur
750 ml • assorted varieties

MUST BUY 2

22.99 EA. after $8 mail-in rebate when you buy 2 or $26.99 each
Captain Morgan Spiced Rum
1.75 L

MUST BUY 3

6.99 EA. after $24 mail-in rebate when you buy 3 or $14.99 each
Dripping Springs Vodka
750 ml • assorted varieties

36.99 after $4 instant rebate or $40.99
Jack Daniel's Tennessee Whiskey
1.75 L • assorted varieties

19.99
Korbel Brandy
1.75 L

15.99
Sugarlands Shine or Appalachian Sippin' Cream
750 ml • assorted varieties

19.99
Maker's Mark or Penelope Four Grain Bourbon
750 ml

16.99
Boba Pops
12.68 oz. • assorted varieties

29.99
Tito's Handmade Vodka
1.75 L

19.99 after $5 instant rebate or $24.99
Jack Daniel's Gentleman Jack Whiskey
750 ml

33.99
Woodford Reserve Bourbon
750 ml • assorted varieties

9.99
Carbliss Ready to Drink Cocktails
4 pack, 12 oz. cans • assorted varieties

15.99
Good Boy Vodka or John Daly Ready to Drink Cocktails
8 pack, 12 oz. cans • variety pack

7.99
On The Rocks Ready to Drink Cocktails
375 ml • assorted varieties

13.99
Paul Masson Brandy
1.75 L

7.99
Gary's Original Old Fashioned Mixes
32 oz. • assorted varieties

6.99
Barsmith Dehydrated Fruit
1.3 - 1.6 oz. • assorted varieties

18.99
Luxardo Premium Cherries
14.1 oz.

6.99
Fever-Tree Mixers
8 pack, 5.07 oz. cans • assorted varieties

Meat

5.99
PER POUND
Certified Angus Beef Burgundy Pepper Spoon Roast
boneless

2/$7
Hillshire Farm Original, Cheddar or Turkey Lit'l Smokies
13 - 14 oz. • assorted varieties

3.99
Jimmy Dean Sausage Rolls
16 oz. • assorted varieties

2.99
PER POUND
Smithfield Hickory Smoked Spiral Half Ham
bone-in

8.99
Foster Farms Corn Dogs
24 - 42.7 oz. • assorted varieties

3.49
Armour Meatballs
12 - 14 oz. • assorted varieties

15.99
PER POUND
Certified Angus Beef Bone-In Rib Steak

7.99
Famous Dave's Pulled Pork
16 oz.

3.99
Oscar Mayer Deli Fresh or Carving Board Lunch Meat
6 - 9 oz. • assorted varieties

4.49
PER POUND
Festival Foods Boneless Half Pit Ham

1.99
PER POUND
Whole Pork Butt
fresh • bone-in

5.99
PER POUND
Gerber's Amish Farm Boneless, Skinless Chicken Breast Tenders

3.99
Claussen Pickles
20 - 32 oz. • assorted varieties

6.99
Smithfield Marinated Pork Tenderloins or Pork Loin Filets
18.4 oz. tenderloins; 23 oz. filets • assorted varieties

Deli & Bakery

18.99
PER POUND
Prime Rib
restaurant quality with au jus

3.99
PER POUND
Twice-Baked Mashed Potatoes

$10
Tyson Bone-In or Boneless Wings Buckets
32 oz. • assorted varieties

2/$8
King's Hawaiian Rolls
12 count • assorted varieties

6.99
Suzy's Quarter Cheesecakes
12 oz. • assorted varieties

$6
Festival's Own Fudge
8 oz. • assorted varieties

4.99
Light and Flaky Croissants
4 count large • 10 count mini

$1 OFF
Izzio Sliced Sourdough or Take and Bake Bread
24 oz. sourdough; 11 - 14 oz. take and bake

Dairy

6.99
Kemps Egg Nog
64 oz.

2/$5
Essential Everyday Deli Style Cheese Slices
6.8 - 8 oz. • assorted varieties

1.39
Blue Bonnet Vegetable Oil Spread
1 lb. quarters • regular

2/$6
Bays English Muffins
6 count • assorted varieties

2.99
Frigo Ricotta Cheese
15 oz. • whole or part skim

3.29
Sugar Brook Cheese Spreads
13 oz. • assorted varieties

2.99
Festival Foods Butter
1 lb. quarters • salted or unsalted

3.49
Pillsbury Pie Crusts
2 count • 14.1 oz. • refrigerated

4.99
Polly-O String or Parmesan Cheese
9 - 12 oz. string; 10 oz. parmesan • assorted varieties

7.99
Cracker Barrel Cracker Cut Cheese
16 oz. variety pack

2/$5
Plugrà Premium European Style Butter
7 - 8 oz. • assorted varieties

4.49
Nestlé Toll House Refrigerated Cookie Dough
16 - 16.5 oz. • assorted varieties • excludes edible cookie dough

2/$6
Sargento Shredded Cheese
5 - 8 oz. • assorted varieties

7.99
Kraft Velveeta
32 oz. • original

2/$7
Simply Potatoes Mashed Potatoes
24 oz. • assorted varieties

3.49
Kemps Select Half & Half
32 oz.

Grocery

EARN AN EXTRA 50¢ OFF PER GALLON
when you buy 2 Utz Barrels
(8 - 26 oz. • select varieties)
LIMIT 1 OFFER
Must scan Festival Foods Gas Rewards card to redeem offer.

6.49
Utz Barrels
8 - 26 oz. • select varieties

2/$5
when you buy 2 or more
Kellogg's Town House, Toasteds, Cheez-It Puff'd or Snap'd Crackers
9.2 - 13.8 oz. town house; 8 - 8.7 oz. toasteds; 5.75 oz. puff'd; 7.5 oz. snap'd • assorted varieties

5/$5
Creamette Pasta
12 - 16 oz. • assorted varieties

99¢
Red Gold Tomatoes or Tomato Sauces
14.5 oz. tomatoes; 15 oz. sauces • select varieties

2/$4
Progresso Vegetable Classics or Protein Soup
18 - 19 oz. • assorted varieties

BUY 2 GET 2 FREE
7UP or A&W Products
2 liter bottle • assorted varieties

BUY 2 GET 2 FREE
Coca-Cola Products
6 pack, 16.9 oz. bottles • assorted varieties

2/$5
Kraft Jet-Puffed Marshmallows
16 oz. • original or mini

2/$6
Kraft Velveeta Shells & Cheese or Deluxe Mac & Cheese
9.4 - 12 oz. velveeta; 11.9 - 14 oz. deluxe • assorted varieties

3.49
Blue Diamond Almonds
6 oz. • select varieties

3.49
Milwaukee's Petite Pickles
32 oz.

BUY 1 GET 1 FREE
Old Dutch Restaurante Style Premium Tortilla Chips or Family Pack Potato Chips
10 - 13 oz. tortilla chips; 9.5 - 10 oz. potato chips • assorted varieties

3/$5
REIGN Storm Clean Energy Drinks
12 oz. can • assorted varieties

2.99
Dixie Plates or Bowls
12 - 48 count • assorted varieties

6.99
Pompeian Extra Virgin Olive Oils
16 oz. • select varieties

2.99
Sara Lee Whole Wheat, Butter, Whole Grain White or Honey Wheat Bread, or Village Hearth Brown 'n Serve Rolls
20 oz. bread; 12 count rolls

3.49
Polar Sparkling Seltzer, or Nabisco Ritz or Ritz Fresh Stacks Crackers
8 pack, 12 oz. cans polar; 8.8 - 13.7 oz. ritz • assorted varieties

7.99
Charmin Bath Tissue or Bounty Paper Towels
6 mega rolls = 24 regular rolls charmin • ultra soft or ultra strong; 4 double rolls = 8 regular rolls bounty • white select-a-size or full sheet

9.99
Kingsford Charcoal
12 lb. match light • 16 lb. regular

Frozen

1.99
Hanover Frozen Vegetables
10 - 12 oz. • assorted varieties

2.49
Mr. Dee's Hash Browns or Potatoes O'Brien
24 oz. hash browns • original or southern style; 21 oz. potatoes

3.99
Tombstone Pizzas
19.3 - 28.4 oz. • assorted varieties

2.79
Rhodes Warm & Serve Rolls
12 oz. • assorted varieties

3.99
Eggland's Best Omelets
2 count • assorted varieties

6.99
Village Pub or Portesi Pizzas
18.5 - 28.75 oz. • assorted varieties

5.99
FINAL COST AFTER TEXT OFFER
LIMIT 1 OFFER
SAVE $2
Text CHILL to 78402

7.99
Nestlé Drumstick Sundae Cones or OREO Ice Cream Novelties
8 - 12 count regular • 10 - 20 count lil' drums • assorted varieties

3.49
Cole's Garlic Bread, Toast or Sticks
10.5 - 16 oz. • assorted varieties

4.49
Grown In Idaho Frozen Potatoes
28 oz. • assorted varieties

7.99
UNO Pizzas
27 - 28.2 oz. • assorted varieties

2.49
Cedar Crest Ice Cream or Sherbet
16 oz. ice cream; 32 oz. sherbet • assorted varieties

3.49
Birds Eye Veggie Made or Super Blends
10 - 15 oz. • select varieties

4.99
Hot Pockets Sandwiches
4 count • select varieties

4.99
Crazy Cuizine Potstickers
20 oz. • chicken or pork

3.99
Häagen-Dazs Ice Cream or Bars
14 oz. ice cream; 3 count bars • assorted varieties

5.99
Pepperidge Farm Puff Pastry Sheets
17.3 oz.

10.99
Perdue Crispy Chicken Wings
22 oz. • hot & spicy or roasted

7.99
Crazy Cuizine Chicken
22 oz. • mandarin orange or general tso's

3.99
Kemps Ice Cream Sandwiches
12 count • assorted varieties

4.99 EA.
when you buy 2 or more
LaCroix Sparkling Water
12 pack, 12 oz. cans • assorted varieties

AD COUPON
2.99
Festival Foods Spring Water
24 pack, .5 liter bottles

LIMIT 2
Valid after minimum $5 purchase.
Limit 1 coupon per item, per visit. Valid through 12/24/25.

AD COUPON
2/$4
Wild Harvest Organic Broth
32 oz. • assorted varieties • from our natural department

LIMIT 4
Valid after minimum $5 purchase.
Limit 1 coupon per item, per visit. Valid through 12/24/25.

AD COUPON
3/$12.99
7UP or A&W Products
12 pack, 12 oz. cans • assorted varieties

LIMIT 3
Valid after minimum $5 purchase.
Limit 1 coupon per item, per visit. Valid through 12/24/25.

DELICIOUS HOLIDAY TRAYS FOR ENTERTAINING

11.99

Taco Dip Trays

22 oz. • from our deli

11.99

Shrimp Cocktail Trays with Sauce

16 oz. • from our deli

14.99

Hormel Pepperoni & Hard Salami Party Trays

28 oz. • from our deli

10.99
PER POUND

Party Snack Trays

from our deli

7.99

Buffalo Chicken Dip

14 oz. • from our deli

8.99

Brisket Queso Melt Dip

16 oz. • from our deli

6.99

Spinach Artichoke Dip

13 oz. • from our deli

9.99

Ultimate Mini Cookie Trays

60 count • chocolate chip, candy and oatmeal raisin • from our bakery

HEALTH AND HOME

25% OFF

Carefree Pads or Liners

28 - 54 count • select varieties

20% OFF

Gillette Venus Razor or Cartridge Refills

1 count razor; 4 count refills • extra smooth or comfortglide

2/$3

Equaline Liquid Hand Soap

7.5 oz. • original or aloe

DIGITAL COUPONS

Crest Pro-Health Mouthwash or Toothpaste

33.8 oz. mouthwash • fresh mint; 4.3 oz. twin pack toothpaste • clean mint or whitening

6.99 SALE PRICE
- $1 DIGITAL COUPON
5.99
FINAL COST WITH DIGITAL COUPON

3.49

Edge or Skintimate Shave Gels

7 oz. • extra moisture or sensitive edge • dry skin or raspberry skintimate

3.99

Colgate MaxFresh Toothpaste

6.3 oz. • cool mint or clean mint

2/$9

Dove Shampoo or Conditioner

12 oz. • daily moisture or intensive repair

2.99

Essential Everyday Dog Treats

4 oz. • chicken dumbbells

5.49

Old Spice 2 in 1 Shampoo & Conditioner

13.5 oz. • Fiji, pure sport or swagger

6.99

Jergens Lotions

16.8 - 21 oz. • shea butter, original or ultra healing

7.49

TheraBreath Oral Rinse

16 oz. • icy mint or mild mint

3.29

Q-tips Cotton Swabs

375 count

7.49

TRESemmé Hair Sprays

11 oz. • ultra fine, freeze, extra hold or unscented

2/$15

Herbal Essences Bio:Renew Shampoo or Conditioner

13.5 oz. • assorted varieties

11.99

Glucerna Nutritional Shakes

48 oz. • select varieties

4.79

Degree MotionSense Deodorants

2.6 oz. sexy intrigue or shower clean • 2.7 oz. adventure

UNWRAP MORE HOLIDAY SAVINGS

BUY 2 GET 1 FREE

Frito-Lay Tostitos

9 - 13 oz. • assorted varieties

3.49

Frito-Lay Dairy Dips

10 - 15.75 oz. • assorted varieties

3.49

Dare Cookies

10.2 - 10.6 oz. • select varieties

3.99

Baker's Premium Baking Bars

4 oz. • assorted varieties

3.99

Pepsi or Mountain Dew Products

10 pack, 7.5 oz. cans • assorted varieties

4.49

Bridgford Monkey Bread

16 oz. • assorted varieties

3.99

JELL-O No Bake Dessert Kits

11.1 - 19.6 oz. • assorted varieties

$1

Deep River Chips

2 oz. • assorted varieties
• from our deli

4.49

Wild Harvest Organic Milk

64 oz. • assorted varieties
• from our natural department

2.99

Betty Crocker Cookie Mixes

11.9 - 17.5 oz. • snickerdoodle or reese's mini pieces

4/$3

Cocoa Classics Cocoa Mixes

1.2 oz. • assorted varieties

3.99

PER POUND

Gerber's Amish Farm Boneless, Skinless Chicken Thighs

10.99

PER POUND

Susie-Q Smoked Salmon Sides

wild • bone-in

19.99

PER POUND

Rushing Waters Smoked Salmon

boneless • assorted varieties

5.99

Rogge's Herring

12 - 16 oz. • cream or wine sauce

7.99

Crunchmaster Crackers

9 oz. • from our deli

3.99

PER POUND

Chicken Wings

family pack
• from our meat department

1.99

La Choy Chow Mein Noodles

12 oz.

1.29

La Choy Water Chestnuts

8 oz. • whole or sliced

3.99

Kemps Select Whipping Cream

13 oz. aerosol • 16 oz. UHT

2.79

TJ Farms Select Potatoes

32 oz. crinkle cut fries • 20 oz. crowns
• 24 - 32 oz. shredded or southern style hash browns

2/$4

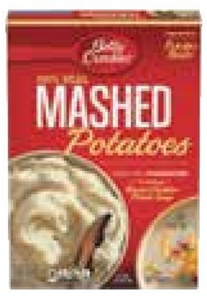
Betty Crocker Potatoes

4 oz. • assorted varieties

20% OFF

RiceSelect Rice

21 - 32 oz. • assorted varieties



3.49

Betty Crocker 100% Real Mashed Potatoes

28 oz.

1.99

Progresso Bread Crumbs

15 oz. • assorted varieties

5.49

North Country Cheese Curds or Whips

12 - 16 oz. curds; 7 oz. whips
• select varieties

6.99

King's Hawaiian Soft Pretzel Bites

10.2 oz. • from our deli

3.99

Kooshy Breadcrumbs or Stuffing Mix

6 - 7.5 oz. • assorted varieties

3/$5

TJ Farms Frozen Vegetables

12 - 14 oz. • select varieties

3.99

Nature Blessed Frozen Fruit

12 oz. • assorted varieties

7.49

King's Hawaiian Rolls

24 count • from our deli

1.99

Banquet Brown 'N Serve Breakfast or Classic Entrées

5.32 oz. French toast or pancakes;
6.2 - 11.88 oz. classic entrées • assorted varieties

2.99

Sara Lee Artesano Dinner Rolls

12 count • 18 oz.

3.29

Artisan Hearth Bread

22 oz. • rustic country white or multigrain

2/$6

Pretzilla Pretzel Buns

8.4 - 12.8 oz. • from our bakery

2.99

Holland House Cooking Vinegar

12 oz. • select varieties

3.49

Cento Tomatoes

28 oz. • assorted varieties

2.49

Alessi Soup Mixes

4 - 6 oz. • assorted varieties

2/$10

Pretzilla Pretzel Bites

12.3 oz. • from our bakery

3.49

Crisco Oils

40 oz. • select varieties

5.49

Clamato Tomato Cocktail

64 oz. • original only

4.99

Solo Plastic Cups or Plates

50 count, 9 oz. cups; 30 count, 18 oz. cups;
36 count, 10 oz. cups; 15 count square plates

9.99

Glad Trash Bags

25 - 80 count • assorted varieties

4.99

Better Than Bouillon Base

8 oz. • select varieties

3.99

Coca-Cola Products

6 pack, 7.5 oz. cans • assorted varieties

2/$4

S.Pellegrino

750 ml

2/$3.50

Glacéau vitaminwater

20 oz. • assorted varieties

STOCK UP ON NATURAL AND ORGANIC ESSENTIALS

3/$5
OLIPOP Sparkling Tonic Refrigerated Singles
12 oz. • assorted varieties

4.99
Stellar Pretzels
12 oz. • assorted varieties

3.49
Stacy's Pita Chips
6.75 - 7.33 oz. • assorted varieties

3.99
Pacific Foods Organic Broth or Soup
10.5 - 32 oz. • assorted varieties

2/$5
VerMints Organic Mints
1.41 oz. • assorted varieties

2.99
Angie's BOOMCHICKAPOP Popcorn
4.5 - 7 oz. • assorted varieties

2/$7
Annie's Macaroni & Cheese or Shells & Cheese
6 oz. • assorted varieties

4.49
Kettle Brand Potato Chips
13 oz. • assorted varieties

3.99
RW Knudsen Sparkling Juice
750 ml • assorted varieties

5.99
Deep Foods Frozen Indian Cuisine
9 - 12 oz. • assorted varieties

2/$7
Henrietta Said Peanuts
5 oz. • assorted varieties

4.99
UNREAL Chocolate Snacks
3.2 - 5 oz. • assorted varieties

4.79
Oatly Oat Milk
32 - 64 oz. • assorted varieties

3.99
Lakewood Littles Organic Juice Boxes
8 pack • assorted varieties

3.49
TCHO Chocolate
2.1 - 2.5 oz. • assorted varieties

4.49
HU Chocolate Bars
2.1 oz. • assorted varieties

4.79
nutpods Creamers
25.4 - 32 oz. • assorted varieties

4.79
Taza Chocolate Bars
2.5 oz. • assorted varieties

6.49
Enjoy Life Baking Chips
9 oz. • select varieties

8.99
Bob's Red Mill Almond Flour
16 oz. • assorted varieties

4.99
MALK Alternative Milk & Creamers
16 - 28 oz. • assorted varieties

2/$7
Endangered Species Chocolate Bars
3 oz. • assorted varieties

Gluten-Free Chocolate Ganache Tart
GET RECIPE

12.49
Hint Water
12 pack, 16 oz. bottles • select varieties

20% OFF
Chocolake Dubai Chocolate
6.7 - 23 oz. • assorted varieties

20% OFF
The Ginger People Products
3 - 12.7 oz. • assorted varieties

20% OFF
Beyond Meat Products
10 - 16 oz. • select varieties

20% OFF
Nichols Farms Pistachios
5 - 7 oz. • assorted varieties

20% OFF
Rebel Green Cleaning Products
16 - 64 oz. • select varieties

2.99
Wild Harvest Organic Salad Dressings
12 oz. • assorted varieties

2.99
Wild Harvest Organic Frozen Fruit
10 oz. • assorted varieties

2.99
Woodstock Hot Sauces
5 oz. • select varieties

3.49
Woodstock Sugar
16 - 24 oz. • select varieties

4.99
Wild Harvest Nut Butter
12 - 16 oz. • assorted varieties

9.99
Wild Harvest Organic Coffee
10 oz. • assorted varieties

6.99
Woodstock Dates or Figs
10 - 12 oz. • assorted varieties

25% OFF
Woodstock Frozen Vegetables
10 oz. • select varieties

SAVINGS ON THC FAVORITES

9.99
Ayrloom Cannabis Infused Beverages
5 mg 4 pack, 12 oz. cans • assorted varieties

29.99
Surly Limelight Lounge THC Mocktail Variety
10 mg 12 pack, 12 oz. cans

13.99
Goodland Extracts High Soda
10 mg 4 pack, 12 oz. cans • assorted varieties

16.99
Drinkin' Buds THC Beverages
10 mg 4 pack, 12 oz. cans • assorted varieties

14.99
Highwaters THC Seltzer
10 mg 4 pack, 12 oz. cans • assorted varieties

18.99
Head Space Lemon Lime Citra THC Sparkling Water
10 mg 4 pack, 12 oz. cans

23.99
THC Social THC-Infused Beverages
10 mg 8 pack, 12 oz. cans • assorted varieties

39.99
Oliphant Brewing THC-Infused Beverages
10 mg 12 pack, 12 oz. cans