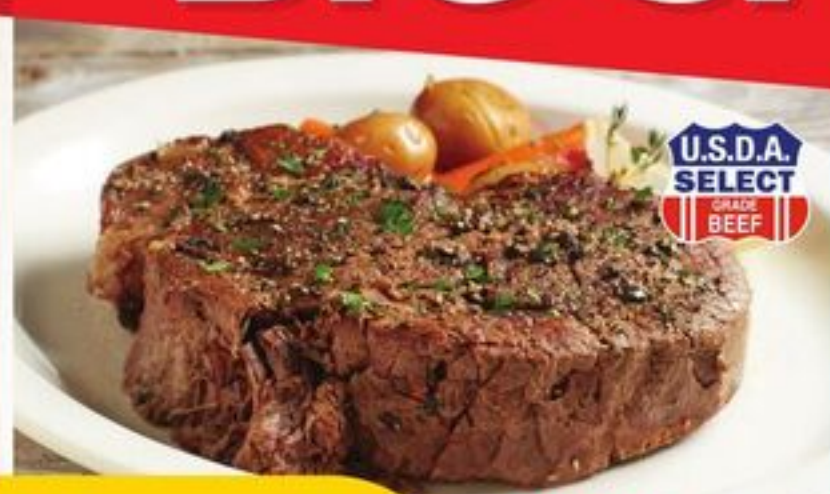




This week's BIG SAVINGS



\$5.99
lb.

FRESH!
Beef Shoulder Roast
USDA Select
FRESH! Texas Style Beef Ribs, boneless shoulder
USDA Select
Texas-Size Pack, \$6.49 lb.

SAVE up to \$1.50 per lb.

YOUR CHOICE!
FRESH!
Hill Country Fare Chicken
Drumsticks or Thighs
value pack



99¢
lb.

H-E-B
Premium Smoked Sausage Links
5 ct.



SAVE \$1.50
with yellow coupon in-store or online



97¢
lb.

LARGE!
H-E-B Texas Roots™
Grapefruit

H-E-B
Intensely Sweet Cob Corn
4 ct. tray



\$2.47
ea.

YOUR CHOICE!
H-E-B
Red Apple Slices, 14 oz., or
Red Scarlet Rose Dragon Fruit



\$2.97
ea.

Sargento
Shredded Cheese
6 - 8 oz.
assorted varieties



2 for \$5
when you clip
Digital Coupon
in My H-E-B App
AND BUY 2

YOUR CHOICE!
H-E-B
Flavor or Sugar Bombs Tomatoes
12 oz.



\$2.50
ea.

FRESH SEAFOOD DAILY!

H-E-B Wild Caught
Extra Large Texas Gulf Shrimp
26 - 30 ct. per pound
previously frozen



\$8.97
lb.

SAVE up to \$2 per lb.

FRESH!
Red Rainbow Trout Fillets
responsibly raised
Product of U.S.A.



\$6.97
lb.

SAVE up to \$2 per lb.

OUR BIGGEST DEALS IN TEXAS!



SAVE \$2
with yellow coupon in-store or online
CAFE Olé by H-E-B® Coffee
12 ct. single cup box, or
12 oz. bag
assorted varieties

BUY
H-E-B Fully Cooked
Frozen Kolaches, 16 ct.,
assorted varieties

GET FREE!
with yellow coupon
in-store or online

H-E-B Frozen Fruit
14 - 16 oz.
assorted varieties
SAVE up to \$4.48!



SAVE \$3 OFF YOUR BASKET
with yellow coupon
in-store or online

WHEN YOU BUY \$15 OF
H-E-B
Disposable Tableware
assorted varieties

H-E-B Deli or Meal Simple®
Protein Salads,
Pimento Cheese, or
Cold Dips



SAVE \$3
with yellow coupon in-store or online
WHEN YOU BUY 2

WHEN YOU BUY \$15 OF
H-E-B Breakfast Sausage, 16 oz. roll,
H-E-B Fully Cooked Kolaches, 8 ct., or
H-E-B or Higher Harvest by H-E-B™ Bacon
2.52 - 24 oz., assorted varieties
(excludes value packs)



SAVE \$3 OFF YOUR BASKET
with yellow coupon in-store or online

WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, December 3 thru Tuesday, December 9, 2025 only at your neighborhood H-E-B Stores.

Shop heb.com



MEAL DEAL

save more than

\$11 in

FREE ITEMS
with yellow coupons in-store or online

BUY two (2)
Meal Simple® Family Size
Pot Pies, 24 oz., or
Meal Simple® Soups
32 oz., assorted varieties



get 3 items free!
with yellow coupons in-store or online

- H-E-B Natural Cheese Cubes
8 oz., assorted varieties
- H-E-B Bakery Two-Bite Brownies, 12 oz.
- H-E-B Deli Crackers
4.4 - 8 oz., assorted varieties



Combo Loco®

Totino's
Pizza Rolls
100 - 130 ct.
assorted varieties



BUY GET FREE!
with yellow coupon
in-store or online
SAVE UP TO \$5.66!



Totino's
Pizza Rolls, 50 ct.
assorted varieties
(excludes ultimate)

Kellogg's
Rice, 18 oz., or
Cocoa Krispies
Cereal, 19 oz.



BUY GET FREE!
with yellow coupon
in-store or online
SAVE UP TO \$2.28!



Jet-Puffed
Mini Marshmallows
10 or 16 oz.

two (2)
Wilton Sprinkles
2.5 - 3.4 oz. btl.
assorted varieties



BUY GET FREE!
with yellow coupon
in-store or online
SAVE UP TO \$3.12!



Betty Crocker
Cookie Mix
6.25 - 17.5 oz. pouch
assorted varieties

H-E-B
Mi Tienda®
Corn Husk
48 - 72 ct.



BUY GET FREE!
with yellow coupon
in-store or online
SAVE UP TO \$3.18!



H-E-B Mi Tienda®
Masa Mix
4.4 lbs.

LOW PRICES ON EVERYTHING YOU NEED!



SAVE 20%
with yellow coupon
in-store or online

H-E-B
Cookies or
Crackers
3.5 - 40 oz.
assorted varieties
(excludes
Bakery and
Deli items)



SAVE \$2
with yellow coupon
in-store or online
WHEN YOU BUY 2

H-E-B,
H-E-B Pure
Cane Sugar, or
Hill Country Fare
Soft Drinks
12 pk., 12 oz. cans
assorted varieties



SAVE \$2 OFF YOUR BASKET
with yellow coupon
in-store or online

WHEN YOU BUY \$12 OF
H-E-B
Texas Tough®
Food Storage or
Trash Bags,
Wraps, or Foil

MORE BIG SAVINGS

BUY
H-E-B Our Finest®
Bath Tissue
24 mega rolls =
96 regular rolls
assorted varieties

GET FREE!
with yellow coupon
in-store or online



SAVE up to \$6.78!

H-E-B Alkaline or
Electrolyte Water
6 pk., 33.8 oz. btl.

WHEN YOU BUY \$25 OF
Depend or
Poise Items

SAVE \$5 OFF YOUR BASKET
with yellow coupon
in-store or online



all HE Liquid, 79 or 94 loads, or
Free Clear Mighty Pacs
Laundry Detergent, 60 ct.,
Snuggle HE Liquid Fabric
Conditioner, 138 or 181 loads,
Scent Booster Beads, 39 oz., or
Dryer Sheets, 200 ct.
assorted varieties

SAVE \$2
with yellow coupon
in-store or online



Colgate Total
Toothpaste, 5.1 oz.,
Toothbrushes, or
Mouthwash Items
(excludes multipacks and
travel/trial items)

SAVE \$2
with yellow coupon
in-store or online



SAVE \$10 OFF YOUR BASKET
with yellow coupon
in-store or online

WHEN YOU BUY \$30 OF
Toys or
Plush Items

ONLY AT H-E-B!
H-E-B
Brand Shop
Unique Items
Limited
Time Only!

Starting at \$7



Limited Time Only!



ONLY AT H-E-B!
H-E-B
Brand Shop
Unique Items

WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.
We reserve the right to limit quantities.