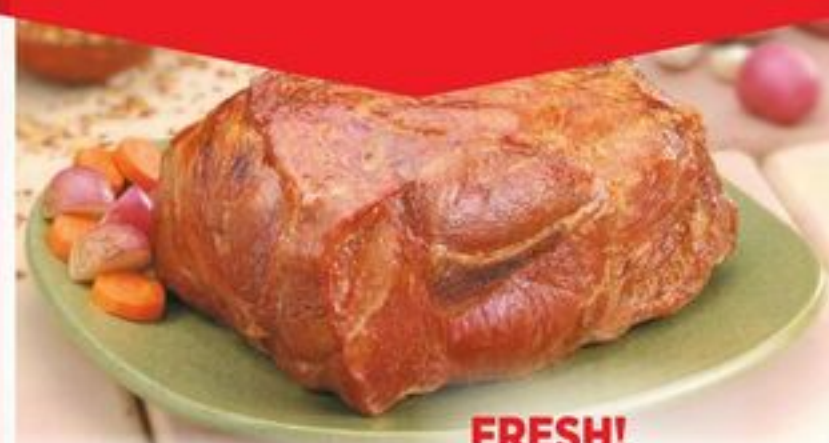




# This week's BIG SAVINGS



**\$179**  
lb.

**FRESH!**  
**Boston Butt Pork Roast**  
bone-in  
sold whole in the bag  
*Limit-2*  
**YOUR CHOICE! FRESH!**  
Pork Country Style Ribs,  
bone-in, or Boneless Pork  
Carnitas, Texas-Size Pack, \$2.49 lb.

**FRESH!**  
**Hill Country Fare**  
Boneless Skinless  
Chicken Thighs

**\$297**  
lb.



**FRESH!**  
**Beef Shoulder Roast**  
USDA Select

**\$599**  
lb.



**SAVE up to \$1.50 per lb.**

**WHEN YOU BUY \$15 OF**  
H-E-B Breakfast  
Sausage, 16 oz. roll,  
H-E-B Fully Cooked  
Kolaches, 8 ct., or  
H-E-B or Higher Harvest  
by H-E-B™ Bacon  
2.52 - 24 oz., assorted varieties  
(excludes value packs)

**SAVE**  
**\$3 OFF**  
**YOUR**  
**BASKET**  
with yellow coupon  
in-store or online



# Merry Christmas

**CHRISTMAS EVE - CLOSE AT 8PM, CLOSED CHRISTMAS DAY**  
We will reopen at regular store hours on Friday, Dec. 26



**\$150**  
ea.

**JUMBO!**  
Pineapple

**YOUR CHOICE!**  
Cosmic Crisp Apples or  
**LARGE!** Navel Oranges

**87¢**  
lb.



**YOUR CHOICE!**  
Broccoli Crowns or  
Pre-Bagged  
Green Beans

**\$147**  
lb.



**EXTRA LARGE!**  
Green Bell Peppers

**33¢**  
ea.



## FRESH SEAFOOD DAILY!

**EZ PEEL!**  
**Jumbo Raw**  
**White Shrimp**  
16 - 25 ct. per pound  
farm-raised  
previously frozen

**\$597**  
lb.



**SAVE up to \$2.50 per lb.**

**H-E-B Wild Caught**  
**North Atlantic Coldwater**  
**Lobster Tails**  
4 - 5 oz. avg.  
previously frozen

**\$697**  
ea.



**SAVE up to \$3 ea.**

## OUR BIGGEST DEALS IN TEXAS!



**SAVE**  
**\$2**  
with yellow coupon  
in-store or online

**Party Trays or**  
**Cheese Boards**  
Located in Bakery,  
Deli, Produce,  
and Seafood;  
excludes Sushiya

## CABERNET SAUVIGNON Sale

**15% off**

when you purchase  
**6 bottles** or more  
**20% OFF**  
when you purchase  
**12 bottles** or more

Disclaimer: Discount reflected at register. Inventory  
on hand only. Promotion cannot be combined with  
any other offer or discounts. Available in-store and via  
H-E-B Curbside where available.



**SAVE**  
**\$5**  
with yellow coupon  
in-store or online

**H-E-B BLOOMS®**  
Holiday  
Arrangements or  
Centerpieces

**H-E-B Bakery**  
**10" Whole Pies**  
assorted varieties

**SAVE**  
**\$2**  
with yellow coupon  
in-store or online  
**WHEN YOU BUY 2**



**Deli**  
**Refrigerated**  
**Tamales**  
(excludes sold hot)

**SAVE**  
**\$3**  
with yellow coupon  
in-store or online  
**WHEN YOU BUY 2**



**WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.**

We reserve the right to limit quantities.

Prices good Wednesday, December 17 thru Wednesday, December 24, 2025 only at your neighborhood H-E-B Stores.

heeb.com





# MEAL DEAL

save more than

**\$24** in

**FREE ITEMS**  
with yellow coupons in-store or online

**BUY**

H-E-B Bone-in or Boneless Spiral Sliced Half or Whole Ham, or H-E-B Fully Cooked Brisket or Boneless Beef Prime Rib Roast assorted varieties



**get 5 items free!**  
with yellow coupons in-store or online

- H-E-B Sweet Potatoes or Texas Roots™ Russet Potatoes, 4 ct. tray
- H-E-B Easy Melt Original Shells & Cheese, 24 oz., or Deluxe Macaroni & Cheese Dinner, 28 oz.
- H-E-B Vegetables 10 - 12 oz. bag, assorted varieties
- H-E-B Texas Sheet Cake & Frosting Chocolate Baking Mix, 25 oz.
- Dawn Platinum Plus Powerwash Dish Spray, 16 oz., assorted varieties



## Combo Loco®

H-E-B Fully Cooked Frozen Meatballs 35 oz., homestyle or Italian style



**BUY GET FREE!**  
with yellow coupon in-store or online  
**SAVE UP TO \$3.98!**



H-E-B Frozen Cheese Tortellini or Ravioli, 19 oz., or Jumbo Stuffed Shells, 22 oz.

two (2) Duncan Hines Frostings 14 - 16 oz. assorted varieties



**BUY GET FREE!**  
with yellow coupon in-store or online  
**SAVE UP TO \$1.97!**



Duncan Hines Classic, Signature, or Dolly Parton's Cake Mix 15.25 oz. assorted varieties

Freshpet Dog Food 1.5 - 9 lbs. assorted varieties



**BUY GET FREE!**  
with yellow coupon in-store or online  
**SAVE UP TO \$2.98!**



Heritage Ranch by H-E-B® Frozen Dog Food, 8 oz. assorted varieties

H-E-B Fully Cooked Asian Chicken 24 oz. assorted varieties



**BUY GET FREE!**  
with yellow coupon in-store or online  
**SAVE UP TO \$4.98!**



H-E-B Frozen Vegetable Egg Rolls, 6 ct.

## LOW PRICES ON EVERYTHING YOU NEED!



**SAVE \$3** with yellow coupon in-store or online **WHEN YOU BUY 2**

H-E-B Deli or Meal Simple® Protein Salads, Pimento Cheese, or Cold Dips



**SAVE 20%** with yellow coupon in-store or online

H-E-B Cookies or Crackers 3.5 - 40 oz. assorted varieties (excludes Bakery and Deli items)

**BUY H-E-B Fully Cooked Frozen Kolaches 16 ct. assorted varieties**



**GET FREE!** with yellow coupon in-store or online

H-E-B Frozen Fruit 14 - 16 oz. assorted varieties



**SAVE up to \$4.48!**

## MORE BIG SAVINGS



**SAVE \$5 OFF YOUR BASKET** with yellow coupon in-store or online



**WHEN YOU BUY \$20 OF Blue Buffalo Dog Treats or KONG Dog Toys**

**WHEN YOU BUY \$50 OF P&G Items** includes: Tide, Charmin, Crest, Gain, Bounty, Dawn, Cascade, Pampers, Febreze, Gillette, Always, Old Spice, Swiffer, Olay, Vicks, Native, or Secret

**SAVE \$10 OFF YOUR BASKET** with yellow coupon in-store or online



Colgate Baking Soda & Peroxide, Sparkling White, Cavity Protection, or Triple Action Toothpaste, 4 oz., or Speed Stick Deodorant 1.4 - 2 oz., assorted varieties



**3 for \$3** with yellow coupon in-store or online **WHEN YOU BUY 3**



**BUY two (2) Foil Pans** any brand

**GET 3RD FREE!** with yellow coupon in-store or online



**BUY two (2) LEGO Minifigures** assorted varieties

**GET 3RD FREE!** with yellow coupon in-store or online



Lindt Chocolate Candy Items (excludes Dubai Style items)

**SAVE 20%** with yellow coupon in-store or online



**WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.**  
We reserve the right to limit quantities.

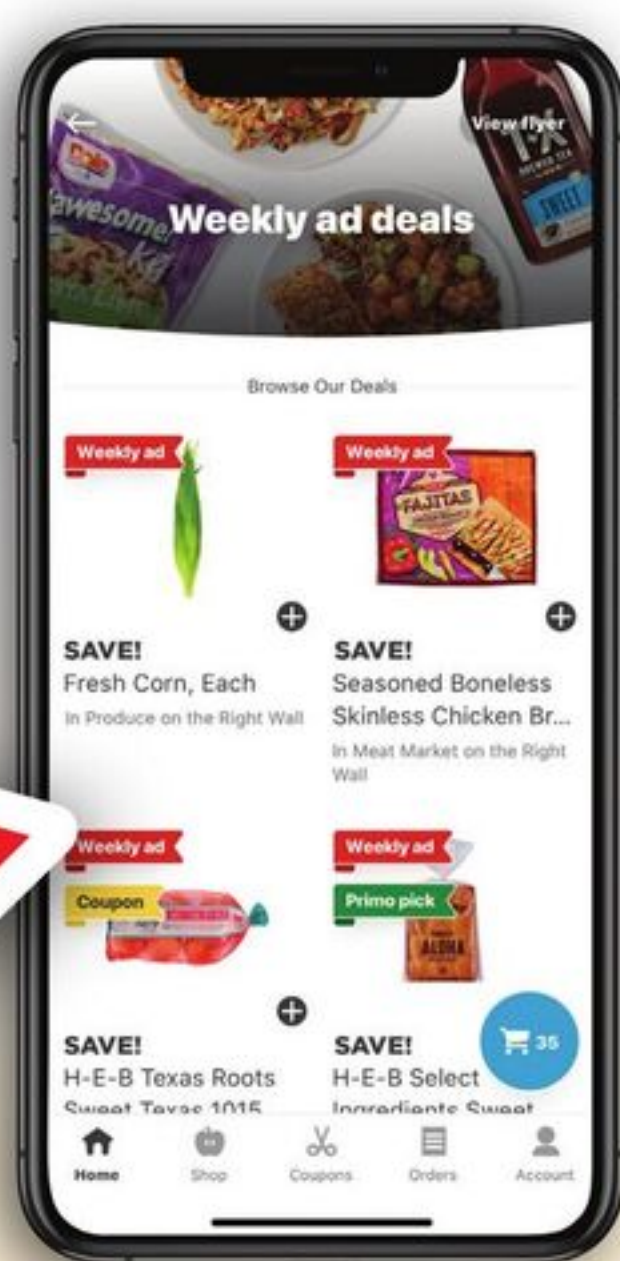




My H-E-B

# DOWNLOAD THE MY H-E-B APP OR VISIT **HEB.COM** TO SEE OUR WEEKLY AD.

*Offers shown on app screen are examples only and may not reflect actual offers.*



App store and the Apple logo are trademarks of Apple Inc.  
Google Play and the Google Play logo are trademarks of Google LLC.



**Sign up to receive our  
weekly ad right in your inbox!**