

Happy Holidays!

SUPERIOR GROCERS

Quality, Variety & Value!



RED TAG SPECIAL!
2\$4
FOR



RED TAG SPECIAL!
5.99
LB



RED TAG SPECIAL!
.99
LB



RED TAG SPECIAL!
2.99
EA



RED TAG SPECIAL!
2.99
LB

SPECIALS OF THE WEEK / Especiales de la semana

Coca-Cola Soft Drinks
Selected Varieties
12 Pack / 12 oz., Cans
8 Pack / 12 oz., Bottles

5.99
EA
+CRV

WHEN YOU BUY 4 OR MORE



Lay's, Kettle or Tostitos Chips
Selected Varieties
5 - 12 oz.

2.49
EA

WHEN YOU BUY 4 OR MORE



Guerrero Corn Tortillas
100 Count
Sonora Style Soft Taco
20 Count

3.49
EA

WHEN YOU BUY 2 OR MORE



Mazola Cooking Oil
Selected Varieties
40 oz.

3.99
EA

WHEN YOU BUY 2 OR MORE



Essential Everyday Whole Kernel Corn
15.25 oz.

2\$1
FOR

WHEN YOU BUY 2 OR MORE



C&H Pure Cane Sugar
4 lbs.

2.99
EA

WHEN YOU BUY 2 OR MORE



Jumex Nectars
Selected Varieties
11.3 oz.

10\$4
FOR

WHEN YOU BUY 2 OR MORE



Knorr Bouillon
Selected Varieties
32 oz.

5.99
EA

WHEN YOU BUY 2 OR MORE



Nabisco Family Size Chips Ahoy Cookies
14.25 - 18.20 oz.
or Ritz Crackers
17.8 - 20.5 oz.

3.99
EA

WHEN YOU BUY 2 OR MORE



Jubilee Bath Tissue
12 Count
Paper Towels
6 Count

2.99
EA

WHEN YOU BUY 3 OR MORE



Niagara Drinking Water
32 Pack / 16.9 oz.

4\$12.99
FOR
+CRV

WHEN YOU BUY 4 OR MORE



Sunny D Tangy Original Citrus Punch
64 oz.

4\$5
FOR

WHEN YOU BUY 2 OR MORE



RED TAG SPECIALS! ESPECIALES DE SABADO Y DOMINGO SATURDAY & SUNDAY Specials! 2021



4.99
LB



1.99
LB



2.99
LB



4\$3
FOR



2\$1
LB



.69
EA



.99
EA



2\$3
FOR



3\$5
FOR



18.99
EA
+CRV



5.99
EA



26.99
EA
+CRV



19.99
EA



6.99
EA



8.99
EA
+TAX



9.99
EA
+TAX/CRV

Renew vehicle registrations in store!
Use the DMV Now kiosk at select Superior Grocers.
FIND A KIOSK
WWW.SUPERIORGROCERS.COM

ATM CARD
VISA MasterCard WIC
NOT ALL ITEMS AVAILABLE IN ALL STORES

Prices Effective:
December 17th thru December 23rd
Wed Thu Fri Sat Sun Mon Tue
17 18 19 20 21 22 23

Del Fierro Tomato Sauce
7.4 oz.
69¢ EA

Embasa Sliced Carrots
26 oz.
1.99 EA

Skippy Peanut Butter or Planters Roasted Peanuts
Selected Varieties
19 - 18.3 oz.
2.49 EA

Dona Maria Mole or Ready to Serve
Selected Varieties
8.25 - 19.04 oz.
2.99 EA

Herdez Guacamole Salsa
15.7 oz.
Salsa Verde
2.99 EA

Planters Salted Mixed Nuts or Cashew Halves & Pieces
9 - 15.3 oz.
4.99 EA

Herdez Salsas
Selected Varieties
7 oz.
4.55 FOR

Hormel Chili
No Beans or With Beans
15 oz.
2.55 FOR

La Victoria Taco Sauce
12 oz.
2.55 FOR

Columbus Charcuterie Tasting Board
12 oz.
6.99 EA

Hormel Spam
Selected Varieties
12 oz.
2.57 FOR

Hormel Bold & Spicy Party Tray
26 oz.
9.99 EA

Dubuque Canned Ham
5 Lbs.
16.99 EA

Kraft Macaroni & Cheese Dinner
Selected Varieties
7.25 oz.
99¢ EA

JELL-O Gelatin
Selected Varieties
6 oz.
1.69 EA

Oscar Mayer Lunchable Fun Pack
Selected Varieties
9.1 oz.
2.99 EA

Heinz Homestyle Gravy
Selected Varieties
12 oz.
3.49 EA

Om Deli Shaved Meats
Selected Varieties
9 oz.
3.99 EA

Philly Cheesecake Crumbles
6.6 oz.
3.99 EA

Kraft Dressing
Selected Varieties
16 oz.
4.99 EA

Lea & Perrins Worcestershire Sauce
10 oz.
4.99 EA

Philadelphia Cream Cheese Frosting
16 oz.
4.99 EA

A-1 Original Steak Sauce
10 oz.
5.99 EA

Capri Sun Variety Pack or Fruit Punch Drink
30 Pack / 6 oz.
7.99 EA

GROCERY / Abarrotes

Martinelli's Gold Medal Sparking Cider
Selected Varieties
25.4 oz.
3.49 EA

Gold Medal All Purpose Flour
5 lb.
2.55 FOR

Nestle Carnation Evaporated Milk
11.5 oz.
4.55 FOR

Bimbo Soft White Bread
Selected Varieties
20 oz.
1.99 EA

Sun Vista Beans
Selected Varieties
29 - 30 oz.
3.55 FOR

Ferrero Rocher Chocolate
24 Count
11.99 EA

Hostess Multipacks
Selected Varieties
8 - 10 Count
2.99 EA

Thomas Bagels or English Muffins
12 - 20 oz.
3.99 EA

Swanson Broth
32 oz.
1.99 EA

Maruchan Ramen Noodle
Selected Varieties
3 oz.
12.54 FOR

Dole 100% Pineapple Juice
46 oz.
3.99 EA

Clamato Tomato Cocktail
Selected Varieties
64 oz.
4.99 EA

Guerrero Fresqui-Ricas Flour, Riquisima Flour
10 Count
King Size Corn Tortillas
30 Count
2.55 FOR

El Comal La Comaleada Flour Tortillas
14 Count
2.99 EA

El Paraiso Tostadas Caseras
22 Count
2.55 FOR

Barcel Takis
Selected Varieties
9.9 oz.
2.99 EA

Suavitel Fabric Softener
105 oz.
6.99 EA

Superior Paper Napkins
500 Count
2.99 EA

Superior Foam Plates
130 Count
4.99 EA

Reynolds Aluminum Foil
75 Sq Ft
5.49 EA

Electrolit Beverage
Selected Varieties
21 oz.
2.54 FOR

Pepsi
Selected Varieties
2 Liters or Gatorade
28 oz.
3.55 FOR

Jarritos Soft Drinks
Selected Varieties
1.5 Liter.
3.55 FOR

7-Up Soft Drinks
Selected Varieties
12 Pack / 12 oz.
8 Pack / 12 oz.
10 Pack / 7.5 oz.
4.99 EA

DAIRY & DELI / Lácteos y Carnes Frías

Joseph Farms Block or Shreds Cheese
Selected Varieties
32 oz.
7.99 EA

Epoca Cool Beverage
Selected Varieties
5 Pack / 2.1 oz.
4.55 FOR

Bar S Franks
12 oz.
5.55 FOR

Simply Lemonade
Selected Varieties
52 oz.
2.55 FOR

Challenge Butter
Selected Varieties
15 - 16 oz.
3.99 EA

Daisy Sour Cream or Squeeze
Selected Varieties
14 - 16 oz.
2.55 FOR

Coffee Mate Coffee Creamer
Selected Varieties, 64 oz.
6.99 EA

Lactaid Milk
96 oz.
6.99 EA

Cacique Ranchero Chorizo
Selected Varieties
9 oz.
4.55 FOR

Bar S Smoked Bacon
12 oz.
4.99 EA

Reddi-Wip Whipping Cream
6.5 oz.
3.49 EA

Bar-S Hot Links
42 - 48 oz.
8.99 EA

FROZEN / Congelados

Eggo Waffles
Selected Varieties
10.75 - 14.1 oz.
2.55 FOR

Ore-Ida Potatoes
Selected Varieties
22.5 - 32 oz.
3.99 EA

Essential Everyday Vegetables
Selected Varieties
32 oz.
3.99 EA

Cool Whip Topping
Selected Varieties
8 oz.
1.99 EA

Tastee Choice Seafood or Shrimp Boil
Selected Varieties
35.13 oz.
9.99 EA

Red Baron Classic Crust Pizza
Selected Varieties
17.89 - 23.45 oz.
5.99 EA

Ramona's Burritos
Selected Varieties
5 oz.
2.54 FOR

Thrifty Ice Cream
Selected Varieties
48 oz.
4.99 EA

BEER, WINE & LIQUOR / Cerveza, Vinos y Licores

Stella Rosa Wines
Selected Varieties
750 ml.
8.99 EA

Buzzball Biggies
Selected Varieties
1.75 Liter
19.99 EA

VMC Tequila Cocktail
Selected Varieties
4 Pack / 12 oz. Cans
8.99 EA

Carta Blanca, Estrella Jalisco
12 Pack / 12 oz. Bottles
Michelob Ultra
12 Pack / 12 oz. Cans
12.99 EA

Gran Malo Tamarind Tequila, Jack Daniels Whiskey or Tito's Handmade Vodka
750 ml.
18.99 EA

Modelo Especial
12 Pack / 12 oz. Cans
Pacifico Clara or Victoria
12 Pack / 12 oz. Bottles
15.99 EA

Bud Light
18 Pack / 12 oz. Cans / Bottles
Cantaritos Hard Soda, Stella Artois
12 Pack / 12 oz. Bottles
16.99 EA

Remy Martin V.S.O.P Cognac, Maestro Dobel Diamante Reposado
750 ml.
39.99 EA

Don Julio Tequila Anejo or Hennessy Privilege VSOP Cognac
750 ml.
49.99 EA

Smirnoff Ice or Cayman Jack
Selected Varieties
12 Pack / 12 oz.
18.99 EA

Michelob Ultra, Estrella Jalisco
24 Count / 12 oz. Cans / Bottles
Modelo Oro, Corona Premier
24 Count / 12 oz. Cans
22.99 EA

Remy Martin 1738 or Patron Cristalino
750 ml.
52.99 EA

Buchanan Scotch 18 Yr Old Whisky or Gran Centenario Cristalino
750 ml.
64.99 EA

Tequila Casino Azul Jaguar
1.75 Liter
Buchanan Red Seal Whisky
750 ml.
139.99 EA

Clase Azul Tequila Reposado or Don Julio 1942 Tequila Anejo
750 ml.
149.99 EA

BUY 2 SAVE \$6 | MIX & MATCH

Smirnoff Vodka
Selected Varieties
1.75 Liter
15.99 EA

Crown Royal Whisky
Selected Varieties
750 ml.
16.99 EA

Johannie Walker Black Old Whisky
750 ml.
24.99 EA

Don Julio Tequila Blanco or Casamigos Tequila Reposado
750 ml.
34.99 EA

Don Julio Tequila Reposado
750 ml.
39.99 EA

FRESH CUT MEATS / Carnes Frescas

SUPERIOR **SR**
RANCH

 Beef Chuck Tender Bistec Terno de Res 4.99 LB	 Beef Soup Mix Bone-In Mixto de Res Con Hueso 4.99 LB	 Beef Center Cut Shank FAMILY PACK or Service Counter Centro de Chamorro de Res 4.99 LB	 Beef Taco Meat FAMILY PACK or Service Counter Carne Picada de Res 5.99 LB
 Pork Stew FAMILY PACK or Service Counter Trochitos de Puerco 3.29 LB	 Cut-Up Mutton Sold in Tray, Pack Chivo Cortado en Trozos 4.99 LB	 Cut-Up Bone-In Pork Mix FAMILY PACK or Service Counter Carne Mixta de Puerco Con Hueso 1.99 LB	 Whole or 1/2 Pork Loin Roast Bone In Lomo de Puerco Entero o Mitad Con Hueso 2.49 LB
 Chicken Drumsticks or Leg 1/4's FAMILY PACK or Service Counter Piermas de Pollo Regulares o Con Muslo 99c LB	 Boneless Skinless Chicken Breast FAMILY PACK or Service Counter Pechuga de Pollo Sin Hueso 2.99 LB	 Bone-In Chicken Breast FAMILY PACK or Service Counter Pechuga de Pollo Con Hueso 2.49 LB	 Book Tripe, Tendons or Feet Librillo, Tendones o Pata de Res 4.99 LB

FRESH SEAFOOD / Pescado y Mariscos Frescos

 Norwegian Salmon Fillet Filete de Salmon 10.99 LB	 Whole Clean Tilapia Frozen/Defrosted Mojarra Entera 2.99 LB	 Lobster Claws Pre-Sliced Frozen/Defrosted Patas de Langosta Pre Cortadas 19.99 LB	 Imitation Crab Meat Frozen/Defrosted Imitacion de Jibia 2.99 LB	 Raw White Shrimp 31 - 35 Count Frozen/Defrosted Camaron Blanco 6.99 LB
--	--	--	---	--

SERVICE DELI / Cremeria

 Los Altos Queso Fresco 4.79 LB	 Cotija Cheese 5.99 LB	 Los Altos Panela 2.5 lb. 12.99 LB	 Quesillo Oaxaqueño Artesanal 8.99 LB	 Crema Mexicana o Centro Americana 2.69 LB
 FUD Original Ham Sliced to Order 4.79 LB	 FUD Muenster or Head Cheese Sliced to Order 5.49 LB	 FUD Turkey Ham Regular or Low Sodium Sliced to Order 5.49 LB	 Smoked Pork Chops 4.99 LB	 Chicharron Para Pupas 6.99 LB

CONVENIENCE

 Simplot Hashbrowns 10 Count 3.29 EA	 Simplot Hashbrowns 20 Count 5.99 EA	 Foster Farm Chicken Patties or Chicken Nuggets 2 lb. 6.99 EA	 Foster Farm Wings Selected Varieties 16 - 22 oz. 7.99 EA	 Superior Seasonings Selected Varieties 5 - 14 oz. 3.99 EA
 Supremas Cornish 4 Pack 1.49 EA	 Supremas Cornish 8 Pack 2.59 EA	 Aristia Party Wings 10 lb. 27.99 EA	 Aunt Bessie's Maws 3 lb. 10.99 EA	 Superior Cueritos 32 oz. 6.99 EA

HOT FOODS / Comidas Calientes

1 LOS GUISADOS 2 lbs. Guisado, Medium Rice, Medium Peruvian Beans, 16 oz. Salsa, & 40 Tortillas. 22.99 EA + TAX	5 EL MICHOACANO 3 lbs. Pork Carnitas, Medium Rice, Medium Peruvian Beans, 16 oz. Salsa, & 40 Tortillas. 29.99 EA + TAX	2 EL MIXTO 1 lb. Wings, 1 lb. Chicharrón Belly, 1 lb. Pork Carnitas, 1 lb. Rice, 1 lb. Peruvian Beans, 16 oz. Salsa, & 40 Tortillas. 32.99 EA + TAX
 Superior Ribs 10.99 EA + TAX	 Pork Carnitas 10.99 EA + TAX	 Superior Hot Wings 10.99 EA + TAX
 Half a Dozen Tamales 16.99 EA + TAX	 Half Tray of Rice or Beans 10 Lb. \$25 EA + TAX	 Guacamole Spicy or Regular 7.99 EA
 Potato Wedges 4.99 EA + TAX	 Champurrado or Atoles 16 oz. 3.99 EA + TAX	
MONDAY FRIED CHICKEN \$1 EA + TAX	TUESDAY MINI TACOS, FLAUTAS OR TACOS DE PAPA \$1 EA + TAX	WEDNESDAY CALDO Beef or Chicken 24 oz. CHILE RELLENO COMBO 6.99 EA + TAX
THURSDAY BURRITO OR CARNITAS \$6 EA + TAX	FRIDAY FRIED TILAPIA 3.99 EA + TAX	SATURDAY/SUNDAY PORK RIBS, BARBACOA, MENUDO OR POZOLE 24 oz. 6.99 EA + TAX

Always fresh
Fast Delivery
Personal Shopper
shop.superiorgrocers.com

WE DELIVER WITH
DOORDASH

ORDER WITH
Uber Eats
www.ubereats.com

CURBSIDE PICKUP AVAILABLE
HERE!
Order at: superiorgrocers.com

WED & THURS ONLY

Specials!

DECEMBER 17 DECEMBER 18



Brown Onions
Cebolla Cafe
4.99 LBS



Fresh White Corn
Elote Blanco
2.99 FOR



Mexican Papaya
2.99 LBS



Italian Squash
2.99 LBS



Pork Feet or Neckbones
FAMILY PACK or Service Counter
Patas o Espinazo de Puerco
1.99 LB



Pork Butt Steak
FAMILY PACK or Service Counter
Bistec o Trozo de Paleta de Puerco
2.69 LB



Tilapia Fillet
Frozen/Defrosted
Filete de Mojarra
3.99 LB



Bone-In Chuck Steak or Roast
FAMILY PACK or Service Counter
Diesmillo Con Hueso en Chuleta o Trozo
4.99 LB

DIGITAL DEALS



EXPIRES: 12/23/2025

DIGITAL COUPON

Sabritas
Selected Varieties
6.5 - 9.25 oz.
2.99
- 1.00
1.99 EA
LIMIT 2 COUPONS

DIGITAL COUPON

Carrots
5 lb. Bag
Zanahoria
3.00
- 1.00
\$2 EA
LIMIT 5 COUPONS

DIGITAL COUPON

El Mexicano White Hominy
108 oz.
3.49
- 1.00
2.49 EA
LIMIT 6 COUPONS

DIGITAL COUPON

El Comal Corn Tortillas
70 Count
3.49
- 0.50
2.99 EA
LIMIT 5 COUPONS

DIGITAL COUPON

Superior Extra Large Grade AA Eggs
18 Count
7.99
- 2.00
5.99 EA
LIMIT 6 COUPONS

DIGITAL COUPON

Philadelphia Cream Cheese
8 oz.
3.99
- 1.00
2.99 EA
LIMIT 6 COUPONS

DIGITAL COUPON

Kraft Mayonnaise
50 oz.
5.99
- 2.00
3.99 EA
LIMIT 6 COUPONS

DIGITAL COUPON

Juanita's Hot & Spicy, Menudito or Pozole
25 oz.
4.49
- 0.50
3.99 EA
LIMIT 6 COUPONS
WHEN YOU BUY 2 OR MORE

DIGITAL COUPON

Superior Chips
28 oz.
5.99
- 1.00
4.99 EA
LIMIT 6 COUPONS

DIGITAL COUPON

Hoffy Bacon
Selected Varieties
12 oz.
5.99
- 1.00
4.99 EA
LIMIT 6 COUPONS

DIGITAL COUPON

Mahatma Jasmine Rice
5 lb.
6.99
- 1.00
5.99 EA
LIMIT 6 COUPONS

DIGITAL COUPON

Swai Fillet
2 lb. Bag
8.99
- 1.00
7.99 EA
LIMIT 6 COUPONS

DIGITAL COUPON

El Mexicano Queso Fresco Casero
35.3 oz.
9.99
- 1.00
8.99 EA
LIMIT 6 COUPONS

DIGITAL COUPON

Family Meal Carnitas
1 lb.
17.99
- 1.00
16.99 EA
TAX/CRV
SERVES 3 PEOPLE

DIGITAL COUPON

Don Julio Claro Anejo 70th Anniversary
750 ml.
59.99
- 5.00
54.99 EA
LIMIT 6 COUPONS

WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

Avocados Mexico
ALWAYS GOOD

Large Avocado
Aguacate Grande
4.5⁹ FOR

Halos Mandarin
2 lb. Bag
3.99 EA

Large Mangoes
Mango Grande
4.5⁹ FOR

Guava or Tejocote Clamshell
16 oz.
3.99 EA

Pomegranate
Granadas
2.5⁹ FOR

Peeled Sugar Cane
16 oz.
2.5⁹ FOR

Granny Smith or Autumn Glory Apples
Manzanas
99[¢] LB

Carrots
5 lb. Bag
Zanahoria
2.5⁹ FOR

Collard, Mustard or Turnip Greens
4.5⁹ FOR

White or Red Potatoes
Papa Blanco o Roja
99[¢] LB

Watercress
Berro
2.5⁹ FOR

Cilantro, Green Onions or Red Radishes
Cilantro, Cebollita Verde o Rabanos
2.5⁹ FOR

Castilla Squash
Calabaza de Castilla
2.5⁹ LBS

Sweet, Jumbo or Medium Yams
99[¢] LB

Piloncillo
4 Pack
2.19 EA

Fresh Express Salad Blends
Selected Varieties
5 - 11 oz.
2.5⁹ FOR

Fruit Cocktail Platter
2.99 LB

Fresh Cut Fruit Cocktails
Selected Varieties
3.49 LB

Package Corn
4 Count
3.99 EA

FRESH FLORAL

Poinsettias
Selected Varieties
4 inch
\$10

Star Bouquet
Selected Varieties
\$16

Rudolph Bouquet
Selected Varieties
\$16

Santa Claus Bouquet
Selected Varieties
\$19

Snowflake Bouquet
Selected Varieties
\$21

TRADITIONAL MASA READY TO MAKE YOUR TAMALES

Superior Masa Preparada Para Tamales
19.99

Corn Husk
16 oz.
Hoja Para Tamales
6.99

Banana Leaves
Hoja de Plátano
1.29

La Fiesta Chile
California de Arbol, New Mexico or Japonese
8 oz.
4.49

Pasilla Chili Peppers
1.49

FRESH BAKERY / Nuestra Panadería

Superior Sonora Flour Tortillas
12 Count
3.49 EA

Cinnamon Rolls with Cream Cheese Icing
\$5 EA

Mini Croissants
12 Count
\$5 EA

Mantecadas
Regular or Chocolate
10 Count
\$5 EA

Assorted Pies
10 inch
8.99 EA

Ranch Rolls
24 Count
2.99 EA

Kings Hawaiian Rolls
12 Count
4.49 EA

Pan De Leche
12 Count
2.99 EA

Bunuelos
9 Count
4.99 EA

Chocoflan With Fruit On Top
8" inch
16.99 EA

Assorted Christmas Cookies
4.99 EA

Christmas Cupcakes
10 Count
7.99 EA

Tres Leches Cake With Fruit On Top
8" inch
23.99 EA

Strawberry Puffs Cake
23.99 EA

Novelty Christmas Cake
8" inch
22.99 EA