

HOT HOT HOT DEALS

Shop a completely
remodelled store with
the same great deals!

**GET
15,000^{pts}**

\$15
back
in points

FOR EVERY \$50*
SPENT ON BEDDING,
CUSHIONS, PILLOWS,
TOWELS OR CANDLELS

21306985_EA/21589602_EA



Up to
30% OFF
4.00-14.00
AFTER SAVINGS

**RUBBERMAID
TAKEALONGS
FOOD STORAGE
CONTAINERS**
SELECTED VARIETIES
21183482_EA/21109828_EA



**GET
15,000^{pts}**

\$15
back
in points

WHEN YOU SPEND
\$50* ON COSMETICS
SELECTED VARIETIES AND SIZES

21607042_EA
213446690001_EA
203172960001_EA
21418053_EA



\$18

**GET
4,000^{pts}**

\$4
back
in points

**BLUE BUFFALO
CAT FOOD**
SELECTED VARIETIES, 2.2 KG
21360290_EA/21360296_EA



Up to
25% OFF
9.00-49.50
AFTER SAVINGS

**PC[®] NUTRITION FIRST[™]
DOG FOOD**
SELECTED VARIETIES, 2-18.14 KG
21304726_EA/21305879_EA



no name®

just low prices
(so switch)

89¢

LIMIT 6
OVER LIMIT PAY
1.19 EA

NO NAME® CREAM OF MUSHROOM,
TOMATO, CHICKEN NOODLE OR
VEGETABLE CONDENSED SOUP
SELECTED VARIETIES, 284 ML
20302431_EA/20618885_EA



no name® sans nom®
dipped
chocolate chip
granola bars
barres granola
enrobées
brisures de chocolat



2²⁵

LIMIT 4
OVER LIMIT PAY
2.99 EA

GET
500⁰⁰

when you buy 2

NO NAME® ALMOND
CHEWY OR CHOCOLATE
CHIP GRANOLA BAR
SELECTED VARIETIES, 120-175 G
20315413002_EA/20915354_EA



no name® sans nom®
sweet & salty
almond chewy nut bars
barres tendres aux noix
sucrées
et salées
aux amandes



5
bars
barres

175 g

SALE

3²⁵

NO NAME® BEVERAGE
OR ICED TEA DRINK BOXES
SELECTED VARIETIES, 8X200 ML
21717467_EA/21717594_EA



GET
500⁰⁰

NO NAME® PEANUT BUTTER
SELECTED VARIETIES, 1 KG
20296985001_EA/20296985002_EA

\$4

LIMIT 4
OVER LIMIT PAY
4.99 EA



SALE

\$8

NO NAME® NATURALLY IMPERFECT™ APPLES
PRODUCT OF WESTERN PROVINCES, CANADA NO. 2 GRADE
20868985001_EA



no name®

Make it
a meal at
low prices

GET ALL 4
UNDER
\$10



HAPPY NEW YEAR

STORES OPEN: 9AM-6PM ON JAN 1ST
VISIT superstore.ca FOR STORE HOURS



REAL CANADIAN SUPERSTORE

PROUDLY CANADIAN

SALE
10⁵²

GRASS FED LEAN GROUND BEEF
21618300_EA



INCLUDES HALAL

900 G

GREEN OR RED SEEDLESS GRAPES
PRODUCT OF PERU OR SOUTH AFRICA, NO. 1 GRADE
20425775001_KG/20159199001_KG

SALE
2⁴⁷
LB
5.45/KG



6⁹⁹

LIMIT 4
OVER LIMIT PAY
14.99 EA

SCHNEIDERS WINGS
SELECTED VARIETIES
FROZEN, 615 G
21372123_EA/21372435_EA



4⁸⁷

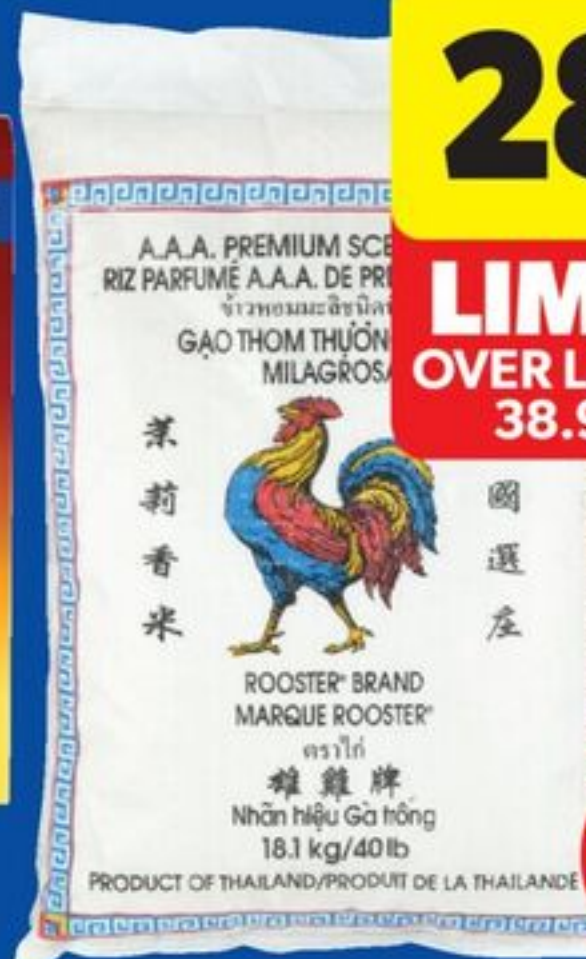
LIMIT 4
OVER LIMIT PAY
6.49 EA

GENERAL MILLS FAMILY SIZE CEREAL
SELECTED VARIETIES, 455-778 G
21103482_EA/21103495_EA



28⁸⁸

LIMIT 4
OVER LIMIT PAY
38.99 EA



ROOSTER[®] SCENTED JASMINE RICE
20157222_EA

18.1 KG

FREE

WHEN YOU SPEND \$300 OR MORE

in-store or through PC Express[™] online pickup or delivery

UP TO
\$25
VALUE

ZIPLOC FOOD STORAGE PACK
21716486_EA



SALE
\$13⁹⁹
LB
28.66/KG

FRESH ATLANTIC SALMON FILLETS
BONELESS, SKINLESS
20852985_KG



CLUB SIZE

SALE
2⁵⁰

WONDER BREAD
570 G OR
BUNS 12'S
SELECTED VARIETIES
20306974_EA
20520827_EA



GET
3,000⁰⁰
for every \$10⁰⁰
spent on

\$3
back in points

ACTIVIA PRODUCTS
20303412003_EA
21687900_EA
*Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer.



APP EXCLUSIVE OFFER¹

2⁹⁶

LIMIT 4
OVER LIMIT PAY
3.99 EA

SUNCHIPS 205 G OR
SMARTFOOD 150-220 G
SELECTED VARIETIES
20972859_EA/21370317_EA



SALE
3⁴⁷

DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA
SELECTED VARIETIES, FROZEN, 320-410 G
20296424004_EA/20852957_EA



12⁹⁷

LIMIT 4
OVER LIMIT PAY
18.99 EA

BRAR'S DESI STYLE DURUM FLOUR
20 LB
20657367_EA



2⁶⁷

LIMIT 4
OVER LIMIT PAY
3.49 EA

TEMPTATIONS CAT TREATS
SELECTED VARIETIES, 160/180 G
20298151005_EA/21105375_EA



13⁹⁷

LIMIT 4
OVER LIMIT PAY
15.99 EA

GAIN LIQUID 4.25L OR
FLINGS 25/42'S LAUNDRY
DETERGENT OR BEADS 515 G
SELECTED VARIETIES
20959627_EA/21671135_EA



\$12

LIMIT 4
OVER LIMIT PAY
14.99 EA

PURE PROTEIN, ENSURE
OR GLUCERNA READY TO
DRINK SHAKES
SELECTED VARIETIES AND SIZES
20539046_EA/21333482_EA



President's Choice

A cozy dinner
for four

APP EXCLUSIVE OFFER¹

GET
2,000⁰⁰

\$2
back in points

Must-taste PC[®] Picks

Fresh pasta layers,
full comfort.

Open the app, shop & earn more



PC[®] OR BLUE MENU[®] LASAGNA OR MACARONI & CHEESE
SELECTED VARIETIES, FROZEN, 1.13 KG
20326534_EA
*Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer.

ALWAYS LOW PRICE
\$9

Flyer prices effective from Thursday, January 1st to Wednesday, January 7th, 2026

GOOD HEALTH MORE VALUE

ELEVATE YOUR WELL BEING

\$5

LIMIT 6
OVER LIMIT PAY
5.99 EA

DOVE BAR SOAP 3X106 G,
BODY WASH 325 ML,
BASE DEODORANT
45/74 G, SHAMPOO OR
CONDITIONER 355 ML
OR STYLING
142-198 G/195 ML
SELECTED VARIETIES
21220515_EA/21644566_EA



GET
6,000^{pts}
when you
spend \$20* on

\$6
back
in points

NIVEA SKINCARE
PRODUCTS
SELECTED VARIETIES
AND SIZES
20688737_EA/21101052_EA



GET
4,000^{pts}
when you
spend \$20* on

\$4
back
in points

TREE HUT SHEA SUGAR
SCRUBS, BODY WASH,
SHAVE OIL OR BODY BUTTER
SELECTED VARIETIES AND SIZES
21638225_EA/21683105_EA



4⁵⁰

LIMIT 6
OVER LIMIT PAY
5.99 EA



IRISH SPRING
BAR SOAP 6X104 G
OR BODY
WASH 591 ML OR
SOFTSOAP BODY
WASH 591 ML
SELECTED VARIETIES
21219376_EA/21436477_EA

\$7

LIMIT 4
OVER LIMIT PAY
7.99 EA

CREST PRO HEALTH GUM
DETOXIFY TOOTHPASTE
110 ML, ORAL-B FLOSS
TWIN PACK, CREST
SCOPE OUTLAST AND
PROHEALTH ADVANCED
RINSE 1L OR ORAL-B
BATTERY TOOTHBRUSH
SELECTED VARIETIES AND SIZES
20598749_EA/21354062_EA



JANUARY

**HIT
OF THE
MONTH**

**CATELLI SMART OR
WHOLE GRAINS PASTA**
SELECTED VARIETIES, 340/375 G
20299819008_EA/20527060_EA



**KELLOGG'S
EGGO WAFFLES**
SELECTED VARIETIES, FROZEN, 8'S
20323436001_EA



**JANES COSMIC
CHICKEN NUGGETS**
FROZEN, 500 G
21717211_EA



**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
Valid from January 1 - 31, 2026. While quantities last. See in-store for details.

PREPARED IN CANADA FOR CANADIANS



\$4

**PC[®] MUSHROOMS
WHOLE WHITE
OR CREMINI**
PRODUCT OF CANADA
454 G
20738571_EA / 20761372_EA

PRODUCT OF CANADA

1⁹⁹
LB
4.39/KG

**RED DELICIOUS
APPLES**
PRODUCT OF
WESTERN PROVINCES
CANADA FANCY GRADE
20073899001_KG

PRODUCT OF CANADA

5⁹⁹
LB
13.21/KG

**PORK RIB END
PORK CHOPS,
BONELESS**
21662238_KG

**CLUB
SIZE**

**CANADIAN
PORK**

5⁸⁸
LB
12.96/KG

**CHICKEN
GIZZARDS,
HEARTS OR
LIVERS**
FROZEN
21528473_KG

**CANADIAN
POULTRY**

Optimum[™]
Members-Only Price[™]
\$6
Non-members
7⁵⁰

**MAPLE LEAF
NATURAL
SELECTIONS OR
SCHNEIDERS
SLICED MEAT**
150-175 G OR
FANTINO &
MANDELLO
SPECIALTY DELI
MEAT 100-120 G
SELECTED VARIETIES
20005285_EA / 21531779_EA
**Must be a registered
PC Optimum[™] member
to load and get this offer.

PREPARED IN CANADA

Optimum[™]
Members-Only Price[™]
\$11
Non-members
\$13

**BOTHWELL
CHEESE SLICES,
VARIETY PACK
450 G OR CHEESE
BLOCKS 540 G
OR PC[®] CHEESE
BLOCKS, CLUB
SIZE, 500 G
SELECTED VARIETIES
20249328_EA / 21387033_EA
**Must be a registered
PC Optimum[™] member
to load and get this offer.**

PREPARED IN CANADA

\$3

**DELI WORLD
RYE BREAD**
500 G
20097456_EA

PREPARED IN CANADA

5⁵⁰

**PC[®] MINI
MUFFINS**
SELECTED VARIETIES
12'S
21488821_EA
21488853_EA

**APP
EXCLUSIVE
OFFER[†]**

PREPARED IN CANADA

3³⁹

**IÖGO NANO
6X93 ML OR
SIGGI'S SKYR
4X100 G
YOGURT**
SELECTED VARIETIES
20409687003_EA
21589925_EA

**LIMIT 4
OVER LIMIT PAY
3.79 EA**

PREPARED IN CANADA

7⁹⁹

**CAVENDISH
FRIES, WEDGES,
HASHBROWNS
OR ONION RINGS**
SELECTED VARIETIES,
FROZEN, 1-2.25 KG
20827761_EA / 21537332_EA

**LIMIT 4
OVER LIMIT PAY
8.99 EA**

PREPARED IN CANADA

3⁷⁷

**MISS VICKIE'S
KETTLE COOKED
CHIPS**
SELECTED VARIETIES
190-200 G
21240628_EA / 21240703_EA

**LIMIT 4
OVER LIMIT PAY
4.49 EA**

PREPARED IN CANADA

\$4

**DARE CANDY
SELECTED VARIETIES
475-700 G
21574262_EA
21697971_EA**

**LIMIT 6
OVER LIMIT PAY
4.99 EA**

PREPARED IN CANADA

3⁵⁰

**LECLERC
CÉLÉBRATION
COOKIES**
SELECTED VARIETIES
200/240 G
20965368_EA
21680155_EA

**LIMIT 4
OVER LIMIT PAY
4.50 EA**

PREPARED IN CANADA

1⁹⁷

**SPRAGUE
BAKED BEANS**
SELECTED VARIETIES
398 ML
21622989_EA
21679556_EA

**LIMIT 4
OVER LIMIT PAY
2.49 EA**

PREPARED IN CANADA

\$2

**PC[®] BLUE
MENU[®] WHOLE
GRAIN PASTA**
SELECTED VARIETIES
375 G
20252144001_EA

**LIMIT 4
OVER LIMIT PAY
2.79 EA**

PREPARED IN CANADA

3⁵⁰

**PC[®] BLUE
MENU[®] BEANS,
PEAS, LENTILS
OR SOUP MIX**
SELECTED VARIETIES
900 G
20629219_EA
20629496_EA

**LIMIT 4
OVER LIMIT PAY
12.99 EA**

PREPARED IN CANADA

3⁵⁰

**PC[®] FLAVOURED
MAYONNAISE**
SELECTED VARIETIES
300 ML
20861237_EA

**LIMIT 4
OVER LIMIT PAY
12.99 EA**

PREPARED IN CANADA

\$2

**OASIS JUICE,
DEL MONTE
NECTAR OR
ARIZONA ICED
TEA**
SELECTED VARIETIES
960 ML
20894117004_EA
21009822_EA

**LIMIT 4
OVER LIMIT PAY
12.99 EA**

PREPARED IN CANADA

4⁷⁷

**PURE LIFE
NATURAL
SPRING
WATER**
24X500 ML
20060696_C24

**LIMIT 4
OVER LIMIT PAY
12.99 EA**

PREPARED IN CANADA

10⁶⁷

**GLAD
GARBAGE
BAGS**
SELECTED VARIETIES
20-40'S
20166439001_EA
21164510_EA

**LIMIT 4
OVER LIMIT PAY
12.99 EA**

PREPARED IN CANADA

*Spend \$300 or more in-store or through PC Express[™] online pick up before applicable taxes in a single transaction at any Real Canadian Superstore[™] location and receive a free Ziploc food storage pack. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item 21720333_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No rainchecks OR substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Coupons must be presented and redeemed at time of purchase. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Some items may have "plus deposit and environmental charge" where applicable. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2026 Loblaw's Inc. ***We match prices:** Applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. We RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). We will not match: competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum[™], PC Optimum Member Only Pricing, participating items under the Save It Forward[™] program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum[™] program members. Membership is free. To register, see in-store or visit pc optimum.ca. No cash value. See pc optimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum[™] member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

no name®

just low prices (so switch)

\$7

NO NAME® NATURALLY
IMPERFECT™
AVOCADO
PRODUCT OF MEXICO, 2.2 LB
2169997001_EA



\$4

NO NAME® NATURALLY
IMPERFECT™ MINI
CUCUMBERS
PRODUCT OF CANADA, 2 LB
21606679001_EA



\$5

NO NAME® NATURALLY
IMPERFECT™
STRAWBERRIES
PRODUCT OF CANADA, 340 G
21591906001_EA



2.99

LIMIT 4
OVER LIMIT PAY
5.00 EA

original
hot dogs
saucisses fumées
originales



NO NAME® ORIGINAL
WIENERS
450 G
20002780_EA

\$5

NO NAME® BACON
REGULAR OR LOW SALT
20156771_EA



\$10

NO NAME® GARLIC
COIL SAUSAGE
750 G
20090793_EA



\$11

NO NAME® BREADED CHICKEN
SELECTED VARIETIES
FROZEN, 1.81 KG
21178763_EA



\$17

NO NAME® BEEF BURGERS
FROZEN, 1.36 KG
20114154_EA



7.50

NO NAME® CHEESECAKE
SELECTED VARIETIES, 510 G
21089151_EA



2.50

LIMIT 4
OVER LIMIT PAY
3.29 EA

pink
lemonade

NO NAME® LEMONADE
OR ICED TEA
SELECTED VARIETIES,
REFRIGERATED, 1.75 L
21666389_EA/21666561_EA



ALWAYS
LOW PRICE
\$3

NO NAME® CREAM CHEESE
SELECTED VARIETIES
227/250 G
20308109001_EA



4.49

LIMIT 4
OVER LIMIT PAY
5.49 EA

NO NAME® STIRRED YOGURT
SELECTED VARIETIES, 12X100 G
20685574001_EA/20685574002_EA



ALWAYS
LOW PRICE
\$5

NO NAME® PEROGIES
SELECTED VARIETIES
2 KG
20323762001_EA
20323762003_EA



6.29

NO NAME® VEGETABLES
SELECTED VARIETIES
FROZEN, 2 KG
20316388_EA/20319825_EA



ALWAYS
LOW PRICE
\$10

NO NAME® NOVELTIES
SELECTED VARIETIES
FROZEN, 24/30'S
21013432_EA



no name®

just low prices (so switch)

2⁴⁸

NO NAME® BREAD
WHITE OR WHOLE WHEAT
520 G
21509610_EA



PREPARED IN CANADA



4⁹⁷

NO NAME® BOLOGNA
SELECTED VARIETIES
500 G
2090732_EA

4⁹⁹

NO NAME® MARGARINE
907 G
20104196_EA



9⁹⁹

LIMIT 4
OVER LIMIT PAY
11.99 EA

stringable
marble
100% real cheese
vrai fromage à 100 %
marbré
effilochable



\$10

NO NAME® CRACKERS & CHEESE SNACKS
24'S, 696 G
20892439_EA



2²⁵

NO NAME® BAGELS
SELECTED VARIETIES
6'S
21217967_EA



1⁴⁷

NO NAME® POTATO CHIPS
SELECTED VARIETIES
200 G
21302821_EA/21302823_EA



3⁹⁹

NO NAME® COOKIES
SELECTED VARIETIES
907 G
20318678001_EA
20318678002_EA



2⁵⁰

NO NAME® FRUIT BOWLS
SELECTED VARIETIES
4X107 ML
20521654_EA
20521655_EA



2⁷⁹

NO NAME® SALAD DRESSING
SELECTED VARIETIES
475 ML
20628489001_EA
20628489003_EA



\$3

NO NAME® CROUTONS
SELECTED VARIETIES
145 G
21096223_EA
21096226_EA



\$2

NO NAME® SANDWICH OR SNACK BAGS
SELECTED VARIETIES
80/100'S
20180393_EA
21108326_EA



\$6

NO NAME® NAPKINS
500'S
20306897_EA



PREPARED IN CANADA

CLUB SIZE

\$4

NO NAME® FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20061485_EA
21161828_EA



no name®

just low prices (so switch)

1.25

NO NAME®
BEVERAGE
SELECTED VARIETIES
1 L
21622813_EA
21622949_EA

LIMIT 4
OVER LIMIT PAY
1.50 EA

no name®
apple beverage
vitamin C added



1 L NATURALLY FLAVOURED

no name®
orange beverage



1 L NATURALLY FLAVOURED

1.69

NO NAME®
EVAPORATED MILK
SELECTED VARIETIES, 354 ML
21040910_EA
21040943_EA

LIMIT 4
OVER LIMIT PAY
1.99 EA



14.99

NO NAME®
GROUND COFFEE
SELECTED VARIETIES
925 G
21380616_EA
21380631_EA



\$2

NO NAME®
POTATO CRISPS
SELECTED VARIETIES, 142/150 G
20946414_EA/20946452_EA



2.50

NO NAME®
FLAVOURED
TORTILLA CHIPS
SELECTED VARIETIES
200 G
21654374_EA
21686711_EA



2.79

NO NAME®
MARSHMALLOWS
SELECTED VARIETIES
400 G
20304672001_EA
21023141_EA



1.25

NO NAME®
BROTH
SELECTED VARIETIES
900 ML
21189607_EA
21189610_EA

LIMIT 4
OVER LIMIT PAY
1.89 EA



3.50

NO NAME®
PICKLES
SELECTED VARIETIES
1 L
20046189_EA
20326255_EA



\$10

NO NAME®
FLOUR
SELECTED VARIETIES
10 KG
20022248_EA
20306865_EA



3.88

NO NAME®
BLEACH
SELECTED VARIETIES
2.4 L
21486532_EA



CLUB SIZE

2.29

NO NAME®
WHITE VINEGAR
4 L
20102756_EA



CLUB SIZE

2/\$7

OR 4.00 EA

NO NAME®
DISINFECTANT WIPES
SELECTED VARIETIES, 75'S
21386771_EA
21386780_EA



\$7

NO NAME®
BATHROOM
TISSUE
21624748_EA



12=24
ROLLS

\$8

NO NAME®
FACIAL TISSUE
6'S
20971002_EA



12.99

LIMIT 4
OVER LIMIT PAY
15.00 EA

NO NAME®
GARBAGE
BAGS
SELECTED VARIETIES
60/100'S
20081753_EA
20155093_EA



EVERYDAY ESSENTIALS™/MC

Quality products
at prices you'll love.

\$10

EVERYDAY ESSENTIALS™
PLUSH THROW

21680103_EA/21680150_EA



5.50

EVERYDAY ESSENTIALS™
JUMBO PILLOW

21667755_EA



\$30

LIMIT 2
OVER LIMIT PAY
39.00 EA

EVERYDAY ESSENTIALS™
COMFORTER SET

SELECTED VARIETIES

21666909_EA/21667042_EA



\$8

EVERYDAY ESSENTIALS™
18 OZ CANDLES

SELECTED VARIETIES

21593766_EA

21593815_EA



ALWAYS
LOW PRICE

\$8

EVERYDAY ESSENTIALS™
BATH TOWELS

SELECTED VARIETIES

21434220_EA



UP TO
25% OFF

3.00-42.00 AFTER SAVINGS

HANGERS, HAMPERS,
BASKETS OR LINT ROLLERS

SELECTED VARIETIES

21012347_EA/21182352_EA



\$30

EVERYDAY ESSENTIALS™
12 PIECE DINNERWARE SET

21219972_EA



FROM
\$10

10.00-59.00

EVERYDAY ESSENTIALS™
COOKWARE

21345662_EA/20735460_EA

21425511_EA



FROM
\$7

7.00-18.00

EVERYDAY ESSENTIALS™
METAL BAKEWARE &
BAKEWARE SETS

20796778_EA/21490134_EA

21485407_EA



FROM
\$3

3.00-135.00

EVERYDAY ESSENTIALS™
APPLIANCES

21103454_EA

20062450002_EA



UP TO
25% OFF

3.00-14.00 AFTER SAVINGS

EVERYDAY ESSENTIALS™
FOOD STORAGE
CONTAINERS

SELECTED VARIETIES

20006012_EA/21385163_EA



* Please note that not all items are available in all stores.

**FRESH
PROMISE**

If it's not fresh,
it's free.

12⁹⁹

RED MANGO CASE
PRODUCT OF PERU OR BRAZIL
21047849_EA



**9 LB
AVERAGE**

7⁹⁹

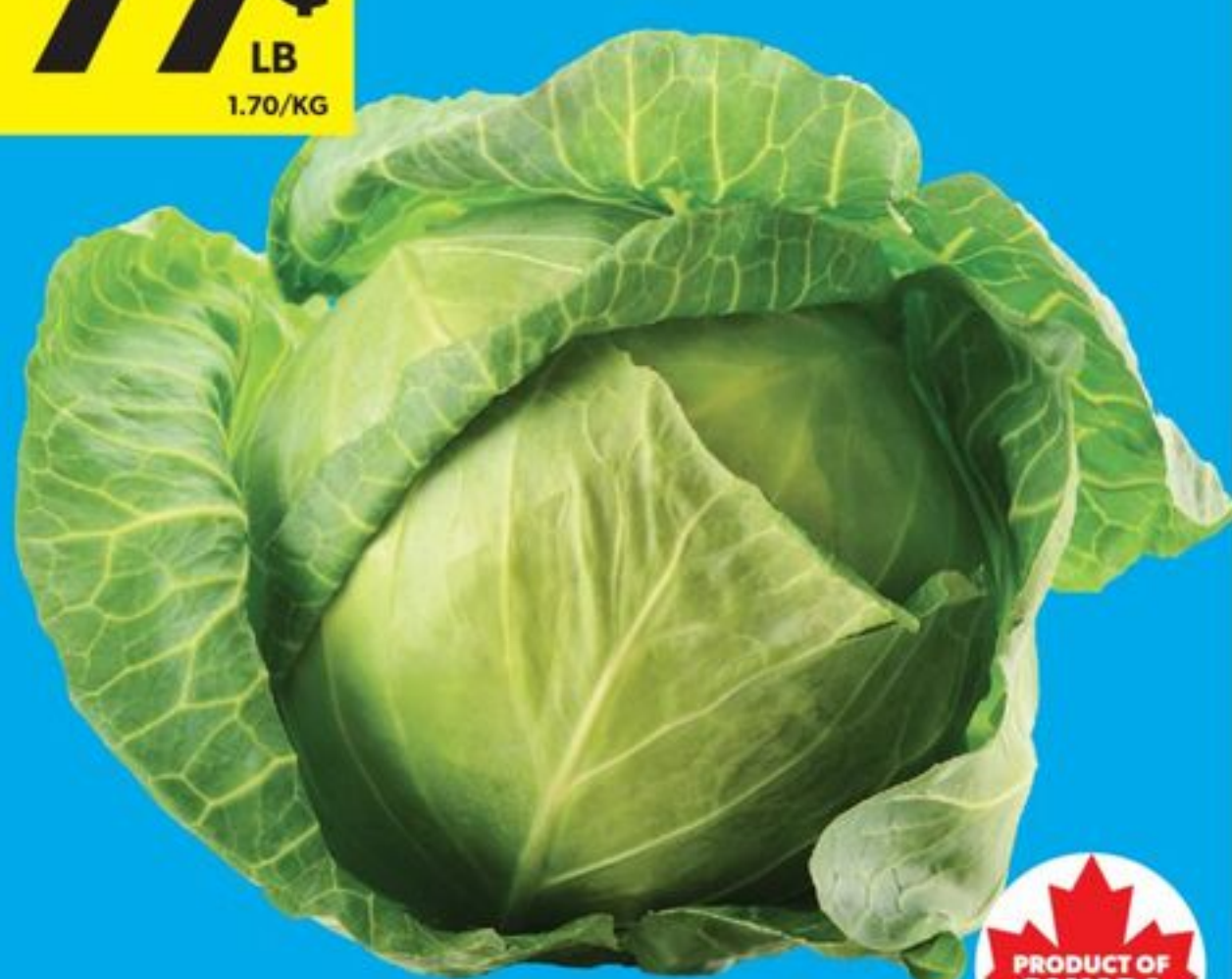
COSMIC CRISP APPLES
PRODUCT OF U.S.A.
US EXTRA FANCY, CLUB SIZE
21465188001_EA



5 LB

77¢
LB
1.70/KG

GREEN CABBAGE
PRODUCT OF CANADA
20793034001_KG



2⁹⁹
LB
6.59/KG

GREEN ZUCCHINI
PRODUCT OF U.S.A.
NO. 1 GRADE
20426596001_KG



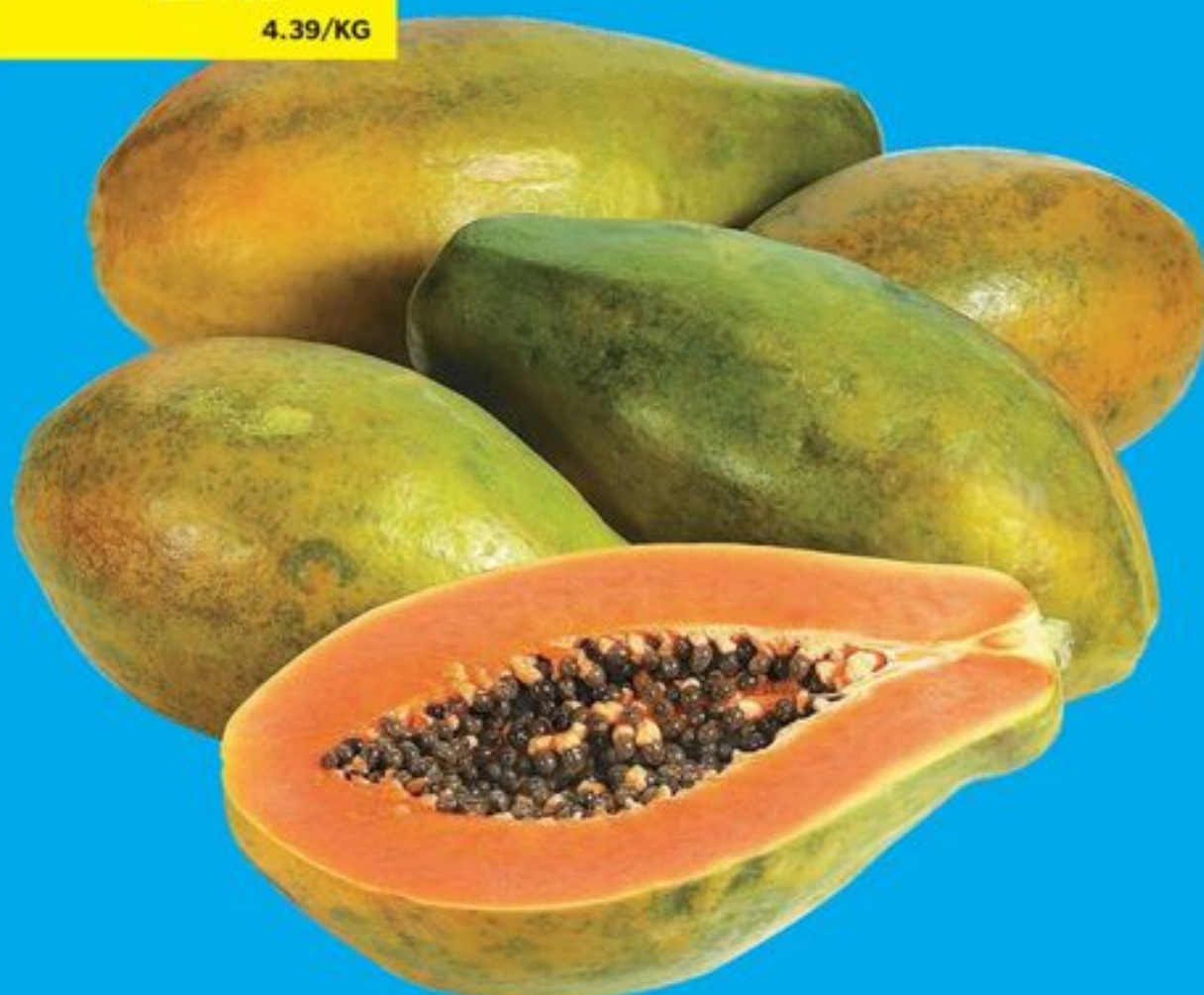
97¢

CILANTRO
PRODUCT OF U.S.A. OR MEXICO
20091825001_EA



1⁹⁹
LB
4.39/KG

PAPAYA
PRODUCT OF MEXICO
20817066001_KG



\$6

**FARMER'S MARKET[®]
GRAPETOMATOES**
PRODUCT OF CANADA OR
MEXICO, NO. 1 GRADE, 907 G
20840038001_EA



**CLUB
SIZE**

\$7

**NO NAME[®] NATURALLY
IMPERFECT[™] LEMONS**
PRODUCT OF U.S.A.
21124488001_EA



4 LB

\$4

**NO NAME[®] NATURALLY
IMPERFECT[™] LIMES**
PRODUCT OF MEXICO, 680 G
21673921001_EA



\$5

**PC[®] ORGANICS
CAULIFLOWER**
PRODUCT OF MEXICO OR U.S.A.,
NO. 1 GRADE
20001440001_EA



\$7

**PC[®] ORGANICS
BLUEBERRIES**
PRODUCT OF MEXICO, PERU,
CHILE OR MOROCCO
NO. 1 GRADE, 278 G
21179969001_EA



4⁹⁹

**PC[®] ORGANICS
ROMAINE HEARTS**
PRODUCT OF CANADA OR U.S.A.,
3'S
20599776001_EA



SUPER FRESH

\$4
LB

8.82/KG

CHICKEN THIGHS
BONE-IN, WET-CHILLED
OR HALAL, FRESH
200558163_KG/20790461_KG
21646525_KG



**CLUB
SIZE**

5.50
LB

12.13/KG

**PC* FREE FROM™
WHOLE CHICKEN**
FRESH
20093631_KG



5.99
LB

13.21/KG

**PORK CENTRE CUT
CHOPS**
BONELESS
21662231_KG



**CLUB
SIZE**

9.99
LB

22.02/KG

BONELESS BEEF STEW
20832537_KG



13.99
LB

30.84/KG

TOP SIRLOIN STEAK
CUT FROM CANADA AA GRADE
BEEF
20820466_KG



**CLUB
SIZE**

4.99
LB

11.00/KG

**MEDIUM GROUND
PORK**
20639981_KG



**CLUB
SIZE**

6.49

PC* SAUSAGES
SELECTED VARIETIES, 375-500 G
21584308/21584342_EA



14.99

**PC* SMOKIES™
SAUSAGE**
SELECTED VARIETIES, 1 KG
20732535_EA



\$14

**SWISS CHALET 600 G
OR MONTANA'S 650 G
BBQ PORK BACK RIBS**
SELECTED VARIETIES, FULLY
COOKED
21022221_EA/21203458_EA



12.99
LB

28.64/KG

**TRUE NORTH SKIN-ON
STEELHEAD TROUT
FILLETS**
THAWED FOR YOUR
CONVENIENCE
21694353_KG



\$7

**LIMIT 4
OVER LIMIT PAY
8.99 EA**

**SEAQUEST® COD,
SOLE, TILAPIA, BASA,
Haddock, WILD
POLLOCK OR PINK
SALMON FILLETS**
FROZEN, 400 G
20550877_EA/21314740_EA



\$9

**LIMIT 4
OVER LIMIT PAY
9.99 EA**

**SEAQUEST® WHOLE
TILAPIA 800 G,
POMPANO 1.36 KG OR 3FISH COOKED
WHOLE RAZOR CLAM**
340 G, FROZEN
21591947_EA/21675244_EA



\$6

**LIMIT 4
OVER LIMIT PAY
6.99 EA**

**SEAQUEST® SEAFOOD
MEDLEY 340 G,
TRADITIONS COOKED
SHRIMP 91-120/LB, 340 G
OR 3FISH SNAKEHEAD
FISH FILLET 250 G, FROZEN**
21614892_EA/21675261_EA



10.99

**LIMIT 4
OVER LIMIT PAY
12.99 EA**

**PC* PEI MUSSELS IN
SAUCE**
SELECTED VARIETIES, FROZEN,
907 G
20838560_EA



**CLUB
SIZE**

\$7

**LIMIT 4
OVER LIMIT PAY
7.99 EA**

**VIVASEA COOKED
GREEN SHELL
MUSSELS 500 G OR
RAW SILVER SMELTS**
454 G, FROZEN
21289750_EA/21595040_EA



SUPER FRESH

**ALWAYS
LOW PRICE**

\$3⁵⁰

**ZIGGY'S®
SLICED MEAT**
SELECTED VARIETIES,
175/300 G
21592461_EA/21596554_EA



10⁵⁰

**GET
1,000[®]**

\$1
back
in points

**MASTRO
GENOA MILD
OR HOT SALAMI**
375 G OR **SAN DANIELE
PROSCIUTTO** 200 G
SELECTED VARIETIES
21114952_EA/21377490_EA



Optimum™

Members-Only Price™

\$13

Non-members

\$14

**Members
save
\$1**

**MAPLE LEAF NATURAL
SELECTIONS OR PC®
FREE FROM CLUB SIZE
SLICED DELI MEAT**
SELECTED VARIETIES, 375/400 G
20722015_EA/20923814_EA
**Must be a registered PC Optimum™
member to load and get this offer.



\$4

**LIMIT 4
OVER LIMIT PAY
5.29 EA**

MINI BABYBEL CHEESE
SELECTED VARIETIES, 102/120 G
20574332_EA/21368133_EA

Babybel

**x6
Original**



\$8

**LIMIT 4
OVER LIMIT PAY
8.99 EA**

**PC® GOAT
CHEESE LOGS**
300 G OR **BELLAVITANO
CHEESE** 150 G
SELECTED VARIETIES
20419118_EA/20569735_EA
20430601_EA



Optimum™

Members-Only Price™

\$13

Non-members

\$15

**Members
save
\$2**

**PC® DELI CHEESE
SLICES**
SELECTED VARIETIES, 500 G
20217636_EA/20249985_EA



Optimum™

Members-Only Price™

\$6

Non-members

\$7

**Members
save
\$1**

**SNACK FACTORY
PRETZEL CRISPS, MILK
CHOCOLATE CARAMEL
OR CRUNCH 155 G OR
SOMETHING SPECIAL
RED CHILI DELIGHT OR
POMEGRANATE 300 G**
SELECTED VARIETIES
20590871_EA/21576333_EA



Optimum™

Members-Only Price™

\$7

Non-members

\$8

Optimum™

Members-Only Price™

**Members
save
\$1**

DELI SNACKING TRAY
SELECTED VARIETIES, 355-400 G
20652852_EA



**FROM
\$6**

6.00-7.00

**FRESHLY PREPARED
IN-STORE SUB
SANDWICHES 255-
299 G OR AUTHENTIC
ITALIAN ROMANACCIA
SANDWICHES 225-305 G**
21623663_EA/21693850_EA



3⁵⁰

PC® TORTILLAS
10 INCH, SELECTED VARIETIES,
342-650 G
21650045_EA



\$4

BUTTER CROISSANTS
BAKED IN-STORE, 6'S
21682999_EA



3⁹⁹

**ACE BISTRO LOAF
NEW FLAVOURS:
ACE CHEDDAR &
CHIVE BISTRO AND
ACE PROTEIN MULTI
BISTRO LOAF**
SELECTED VARIETIES, 545-640 G
21707643_EA/21707813_EA



\$3

SCHOOL SAFE SNACKS
SELECTED VARIETIES, 296 G
21363224_EA



4⁵⁰

**SPRING MEADOW
CAKES**
SELECTED VARIETIES, 265 G
21682122_EA



\$5

**IN-STORE BAKED
TURNOVERS**
SELECTED VARIETIES, 6'S
21550679_EA



SUPER YOUR EVERYDAY

2/\$3
OR 1.79 EA

OCEAN'S TUNA
85/170 G OR GOLD SEAL
SARDINES 125 G
SELECTED VARIETIES
21005134_EA/21024464_EA



3/\$9
OR 3.49 EA

BEN'S ORIGINAL
BISTRO EXPRESS
SELECTED VARIETIES, 240/250 G
21405178_EA/21405476_EA



3.99

LIMIT 4
OVER LIMIT PAY
4.79 EA

RIO MARE LIGHT
TUNA SALAD
SELECTED VARIETIES, 160 G
20970856_EA/20971498_EA



3.49

LIMIT 4
OVER LIMIT PAY
4.49 EA

SPAM LUNCHEON
MEAT OR HEREFORD
CORNER BEEF
SELECTED VARIETIES, 340 G
20050622_EA/20858330_EA



4.29

LIMIT 4
OVER LIMIT PAY
4.99 EA

P.F. CHANG'S SAUCE
SELECTED VARIETIES, 350 ML
21557164_EA/21629528_EA



4.29

LIMIT 4
OVER LIMIT PAY
5.29 EA

FRENCH'S KETCHUP
SELECTED VARIETIES, 750 ML/1 L
20835068_EA/20835951_EA



5.97

LIMIT 4
OVER LIMIT PAY
6.99 EA

MINUTE RICE
SELECTED VARIETIES, 1.2/1.4 KG
20074783001_EA



5.97

HELLMANN'S
MAYONNAISE
SELECTED VARIETIES, 710-890 ML
20618579001_EA/21518361_EA



3/9.99
OR 4.99 EA

LINDT SWISS
CLASSIC OR LINDOR
CHOCOLATE TABLET
SELECTED VARIETIES, 100 G
21664589_EA/21683844_EA



GET
1,500*
when you buy 2

PRINGLES SUPER
STACK POTATO
CHIPS
SELECTED VARIETIES
148/156 G
21003823_EA/21003833_EA



Optimum
Members-Only Price™

2.49

Non-members
3.49

Members
save
\$1

OLD DUTCH
POTATO CHIPS
200/235 G, **SNACKS**
250-290 G,
ARRIBA 235/245 G
OR
RESTAURANTE
TORTILLA CHIPS
275/290 G
SELECTED VARIETIES
21387509_EA
21646897_EA
**Must be a registered
PC Optimum™ member to
load and get this offer.



\$3

LIMIT 4
OVER LIMIT PAY
3.99 EA

GOGO SQUEEZ
4X90 G OR
HOMESTYLE
CUPS 388 G
SELECTED VARIETIES
20415694001_EA
21701363_EA



3.46

LIMIT 4
OVER LIMIT PAY
4.49 EA

DORITOS
TORTILLA
CHIPS
SELECTED VARIETIES
210-235 G
21369106_EA
21693042_EA



2.29

LIMIT 4
OVER LIMIT PAY
3.00 EA

CHRISTIE
KIDS COOKIES
SELECTED VARIETIES
144-200 G
21584976_EA
21585155_EA



2.99

LIMIT 4
OVER LIMIT PAY
3.99 EA

DARE BEAR
PAWS 168-240 G,
WAGON
WHEELS
315/360 G,
WHIPPET
230-285 G,
ULTIMATE OR
VIVA PUFFS
COOKIES
290/300 G
SELECTED VARIETIES
20419986001_EA
21080791_EA



2.49

LIMIT 4
OVER LIMIT PAY
3.99 EA

PEPPERIDGE
FARM
GOLDFISH
CRACKERS
156-227 G OR
CRISPS 177 G
SELECTED VARIETIES
20300320_EA
21575178_EA



GET
1,500*
when you buy 2

TOWN HOUSE
CRACKERS 391 G,
CHEEZ IT
OR **SNACK'D**
CRACKERS 213/352 G
SELECTED VARIETIES
21107403_EA/21425132_EA



SUPER YOUR EVERYDAY

4⁵⁰

GET 1,000th \$1 back in points when you buy 2

ARMSTRONG SNACKS OR COMBOS
SELECTED VARIETIES
180-210 G
21440769_EA/21539032_EA



5⁵⁰

LIMIT 4
OVER LIMIT PAY
6.49 EA

MILK 2GO MILK
SELECTED VARIETIES, 6X200 ML
21065263_EA/21537885_EA



5⁹⁹

LIMIT 4
OVER LIMIT PAY
7.99 EA

HIGH LINER BREADED OR BATTERED FISH 350-700 G
OR SHRIMP 315/330 G
SELECTED VARIETIES, FROZEN
20303200001_EA/20572299004_EA



2⁵⁰

LIMIT 4
OVER LIMIT PAY
4.29 EA

LECLERC GO PURE OR NUGABAR BARS
SELECTED VARIETIES
5'S, 140-216 G
21536595_EA/21648520_EA



2⁶⁷

LIMIT 4
OVER LIMIT PAY
3.99 EA

GENERAL MILLS, NATURE VALLEY, PILLSBURY, BETTY CROCKER OR MOTT'S FRUITSACTIONS GRANOLA OR CEREAL BARS, TREATS OR FRUIT SNACKS
SELECTED VARIETIES, 120-230 G
20639204001_EA/20315520003_EA



8⁹⁹

LIMIT 4
OVER LIMIT PAY
9.99 EA

PEACE RIVER HONEY
SELECTED VARIETIES, CREAMED OR LIQUID, UNPASTEURIZED
500 G
21447840_EA/21475278_EA



3¹⁷

LIMIT 4
OVER LIMIT PAY
4.49 EA

EAGLE BRAND CONDENSED MILK
SELECTED VARIETIES
354 ML
21012618_EA
21012967_EA



3⁴⁹

LIMIT 4
OVER LIMIT PAY
4.49 EA

TETLEY TEA
SELECTED VARIETIES
20/24'S
20711158_EA
20719662_EA



11⁹⁹

LIMIT 4
OVER LIMIT PAY
13.99 EA

ILLY K-CUP COFFEE 10'S OR DAVIDS TEA MATCHA 65/78 G
SELECTED VARIETIES
21507666_EA
21525694_EA



24⁹⁹

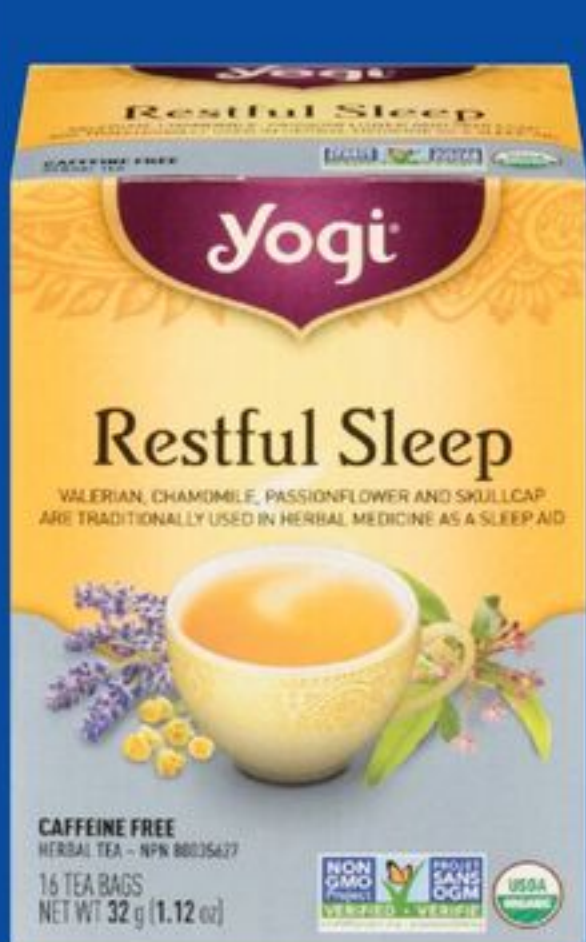
LIMIT 4
OVER LIMIT PAY
30.99 EA

MCCAFÉ K-CUP COFFEE PODS
SELECTED VARIETIES
30'S
21240975_EA
21363985_EA



\$6

YOGI TEA
SELECTED VARIETIES
16 BAGS
206939913003_EA



5⁵⁰

LIMIT 4
OVER LIMIT PAY
6.99 EA

EARTH'S OWN CREAMERS
SELECTED VARIETIES
REFRIGERATED
946 ML
21576609_EA
21576791_EA



19⁵⁰

LIMIT 4
OVER LIMIT PAY
22.99 EA

ORGANIC TRADITIONS TEA
SELECTED VARIETIES
140/150 G
21222515_EA



\$45

LIMIT 4
OVER LIMIT PAY
49.99 EA

LEANFIT ORGANIC PLANT BASED OR WHEY NATURAL FLAVORED PROTEIN DRINK MIX
SELECTED VARIETIES
715-875 G
21395716_EA
21403978_EA



10⁹⁹

LIMIT 4
OVER LIMIT PAY
13.49 EA

CORONA CERO 0.0% ALCOHOL-FREE BEER
6X330 ML
21650191_C06



3⁹⁹

LIMIT 4
OVER LIMIT PAY
5.49 EA

ZIPLOC STORAGE BAGS
SELECTED VARIETIES
10-100'S
20300461001_EA
20871415_EA



2/\$8

OR 5.79 EA

WINDEX GLASS CLEANER 765 ML,
SCRUBBING BUBBLES OR FANTASTIK CLEANER
650-950 ML/
385-623 G
SELECTED VARIETIES
20125323001_EA
20323855002_EA



11⁹⁹

LIMIT 4
OVER LIMIT PAY
14.99 EA

FLEECY FABRIC SOFTENER
SELECTED VARIETIES
4.7 L
21405847_EA
21492336_EA





\$1

LIMIT 4
OVER LIMIT PAY
1.19 EA

PC NUTRITION FIRST CAT FOOD
SELECTED VARIETIES, 85 G
21359608_EA/21618336_EA

10⁹⁹

no name®
extra-scented
scoopable
clumping cat litter for
multiple cats

- fast, hard clumping for quick and easy disposal
- provides high absorption and effective odour control
- low tracking and low dust

18 kg

CLUB SIZE

NO NAME CLUMPING CAT LITTER
SELECTED VARIETIES, 18 KG
2017169001_EA

14⁹⁹

IAMS CAT FOOD
SELECTED VARIETIES, 1.36/1.59 KG
21027553_EA/21027556_EA

25⁹⁶

LIMIT 4
OVER LIMIT PAY
28.99 EA

FRISKIES CAT FOOD
SELECTED VARIETIES, 32'S
21186739_C01

26⁹⁹

LIMIT 4
OVER LIMIT PAY
29.99 EA

WHISKAS CAT FOOD
SELECTED VARIETIES, 24'S
21169598_EA

22⁹⁹

LIMIT 4
OVER LIMIT PAY
23.99 EA

TIDY CATS CAT LITTER
SELECTED VARIETIES, 5.44 KG
21206285_EA

2⁷⁹

PC NUTRITION FIRST DOG FOOD
SELECTED VARIETIES, 374 G
21359227_EA/21359232_EA

6⁹⁷

LIMIT 4
OVER LIMIT PAY
9.49 EA

ZUKE'S DOG TREATS
SELECTED VARIETIES, 170 G
21661750_EA

10⁹⁹

PC NUTRITION FIRST DOG FOOD
SELECTED VARIETIES, 2 KG
21304727_EA

\$17

LIMIT 4
OVER LIMIT PAY
20.99 EA

CESAR DOG FOOD
SELECTED VARIETIES, 12'S
20548229_EA

21⁹⁹

LIMIT 4
OVER LIMIT PAY
25.99 EA

PEDIGREE DOG FOOD
SELECTED VARIETIES, 6.35/8 KG
20039397001_EA

39⁹⁸

LIMIT 4
OVER LIMIT PAY
53.99 EA

PURINA ONE DOG FOOD
SELECTED VARIETIES, 9.5-14 KG
20422765_EA

新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
 the Year of the
 Horse with
 low prices.

125

PASSION FRUIT
 PRODUCT OF COLOMBIA
 20003716001_EA

288

DRAGON FRUIT
 PRODUCT OF VIETNAM
 20168395001_EA

428 LB 9.44/KG

GRADE A DUCK
 FROZEN
 20078881_KG

CANADIAN POULTRY

488

GOLDEN HAPPINESS LONG DONUT
 6'S
 20923195_EA

PREPARED IN CANADA

388

O'TASTY DUMPLINGS
 SELECTED VARIETIES
 FROZEN, 567 G
 20319243004_EA

888

KNORR CHICKEN BOUILLON BROTH MIX
 1 KG
 20154074_EA

LIMIT 4
 OVER LIMIT PAY
 12.99 EA

88¢ LB 1.94/KG

TAIWANESE FLAT CABBAGE
 PRODUCT OF MEXICO
 OR U.S.A.
 20020863001_KG

128 LB 2.82/KG

NAPA CABBAGE
 PRODUCT OF MEXICO
 20015025001_KG

288 LB 6.36/KG

BABY OR SHANGHAI BOK CHOY
 PRODUCT OF MEXICO
 OR U.S.A.
 20032454001_KG
 20082279001_KG

388 LB 8.55/KG

WHOLE POMPAÑO, MILK FISH OR WILD PINK SALMON
 FROZEN
 20066381_KG
 20119071_KG

399

SIWIN LONGANISA OR TOSINO
 SELECTED VARIETIES
 375 G
 20546499_EA
 20546965_EA

588 LB 12.96/KG

PORK BELLY PIECE
 FRESH
 20099915_KG

2/498 OR 2.89 EA

ROOSTER® TOFU
 SELECTED VARIETIES
 454 G
 21474492_EA
 21474765_EA

248

KNORR BOUILLON CUBES
 SELECTED VARIETIES
 63 G
 20935924_EA
 20935963_EA

LIMIT 4
 OVER LIMIT PAY
 3.29 EA

588

LEE KUM KEE SOY SAUCE
 1.9 L
 20703390_EA

LIMIT 4
 OVER LIMIT PAY
 7.49 EA

* Please note that not all items are available in all stores.

新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
 the Year of the
 Horse with
 low prices.

ALWAYS
 LOW PRICE
 \$5

**T&T®
 POTSTICKERS**
 SELECTED VARIETIES
 FROZEN, 567 G
 21495805_EA

388
**CP AUTHENTIC
 ASIA ENTRÉES**
 SELECTED VARIETIES
 FROZEN, 258 G
 20958324_EA

549
**HEIWA UDON
 NOODLES**
 FROZEN, 1.25 KG
 20570578_EA

488
**SUMM SPRING
 ROLLS OR
 GYOZA**
 SELECTED VARIETIES
 250-350 G
 21114397_EA

499
LOTTE MOCHI
 FROZEN, 270 ML
 21247132_EA

398
**GLICO POCKY
 BISCUIT STICKS**
 SELECTED VARIETIES
 144/156 G
 21066079_EA
 21066087_EA

**LIMIT 4
 OVER LIMIT PAY
 5.49 EA**

288
**UFC COCONUT
 WATER**
 1L
 20570506_EA

**LIMIT 4
 OVER LIMIT PAY
 3.99 EA**

488
**MELONA
 ICE BAR**
 SELECTED VARIETIES
 FROZEN, 560 ML
 21622903_EA

798
**NONGSHIM
 PREMIUM
 NOODLES**
 SELECTED VARIETIES
 388-548 G
 21504274_EA
 21334934_EA

**LIMIT 4
 OVER LIMIT PAY
 10.99 EA**

248
**CHACHA
 SUNFLOWER
 SEEDS**
 SELECTED VARIETIES
 260 G
 20854556003_EA

**LIMIT 4
 OVER LIMIT PAY
 3.29 EA**

388
**FLYING GOOSE
 SRIRACHA
 SAUCE**
 730 ML
 21499017_EA

**LIMIT 4
 OVER LIMIT PAY
 5.29 EA**

898
**MAGGI
 SEASONING
 SAUCE**
 RED CAP, 800 ML
 20073029_EA

**LIMIT 4
 OVER LIMIT PAY
 10.79 EA**

488
**TILDA JASMINE
 RICE**
 2 LB
 21576625_EA

**LIMIT 4
 OVER LIMIT PAY
 5.49 EA**

288
**INDOMIE
 INSTANT
 NOODLES**
 400/425 G
 20686719_EA
 21094981_EA

**LIMIT 4
 OVER LIMIT PAY
 3.79 EA**

288
**NO NAME®
 PLASTIC WRAP**
 60 M
 21120002_EA

**LIMIT 4
 OVER LIMIT PAY
 4.00 EA**

UPTO
30%
 OFF
 4.00-14.00

**RUBBERMAID
 TAKEALONGS
 FOOD STORAGE
 CONTAINERS**
 SELECTED VARIETIES
 21183482_EA
 21109828_EA

288
**LIMIT 4
 OVER LIMIT PAY
 3.49 EA**

**NO NAME® FOIL
 50FT OR PARCHMENT
 PAPER 10 M**
 SELECTED VARIETIES
 21119987_EA
 21375917_EA

188
**LIMIT 4
 OVER LIMIT PAY
 2.29 EA**

**NO NAME®
 DISHWASHING
 LIQUID**
 800 ML
 21309894_EA

188
**LIMIT 4
 OVER LIMIT PAY
 3.00 EA**

**NO NAME®
 SPONGES**
 SELECTED VARIETIES
 2/4" S
 20155529_EA
 20557181_EA

* Please note that not all items are available in all stores.

LOHRI FESTIVAL ESSENTIALS*

Celebrate harvest season on a budget.



2⁹⁹

CRISPY ROTI
SELECTED VARIETIES, 750 G
21195607_EA



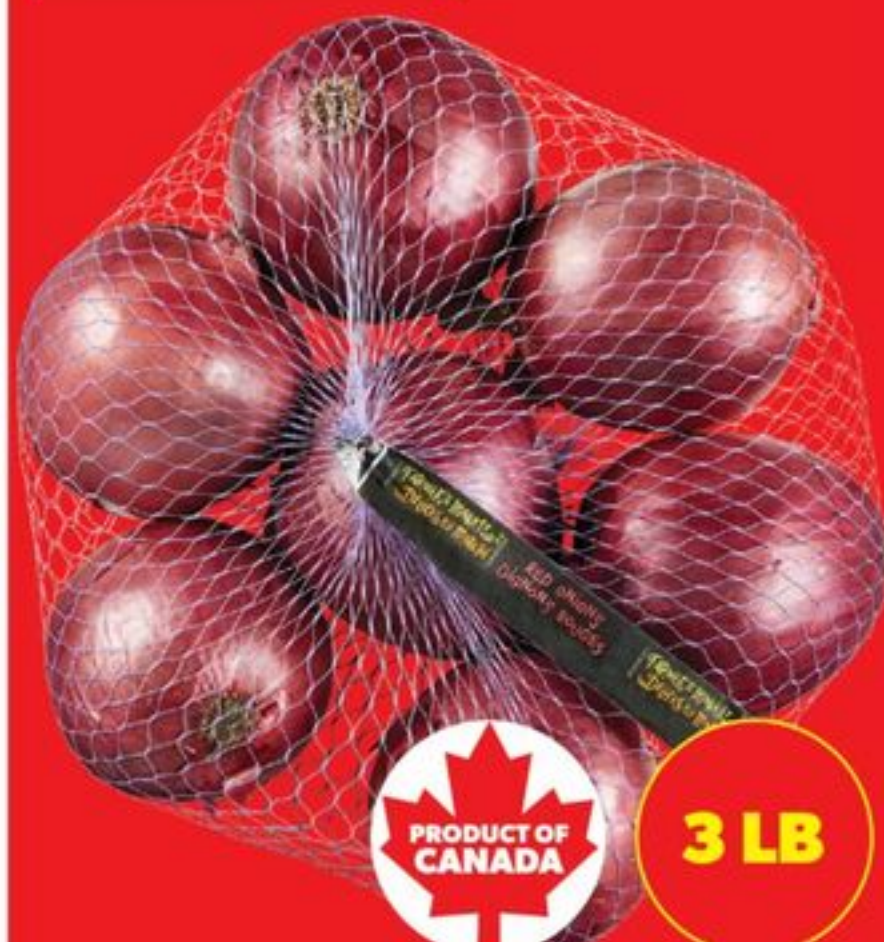
\$3

SURAJ[®] NAAN
SELECTED VARIETIES, 5'S
21051353_EA



3⁵⁰

FARMER'S MARKET[™] RED ONIONS
PRODUCT OF CANADA
20811362001_EA



3 LB

\$5

CRISPY CAKE RUSK
SELECTED VARIETIES, 550 G
21700202_EA



3⁵⁰

CRISPY POUND CAKE
SELECTED VARIETIES, 368 G
20814080_EA



Optimum[™]

Members-Only Price[™]

\$16

Non-members

\$18

Members save \$2

PC[®] NUTS
SELECTED VARIETIES, 680-907 G
21492746_EA/21404808_EA
*Must be a registered PC Optimum[™] member to load and get this offer.



5⁹⁹

ALFA PUFF PASTRY
FROZEN, 850 G
21606988_EA



2⁴⁹

**LIMIT 4
OVER LIMIT PAY
2.99 EA**



8⁹⁹

PRAN PARATHAS FAMILY PACK
FROZEN, 2400 G
21172364_EA



4⁴⁹

NANAK PANEER
SELECTED VARIETIES, 341 G
21286158_EA

**LIMIT 4
OVER LIMIT PAY
5.29 EA**



2⁹⁹

**LIMIT 4
OVER LIMIT PAY
3.99 EA**



4⁴⁹

**LIMIT 4
OVER LIMIT PAY
5.49 EA**



2⁴⁹

SURATI SNACKS
SELECTED VARIETIES,
250/341 G
20322576003_EA
20322576007_EA

**LIMIT 4
OVER LIMIT PAY
2.99 EA**



22⁹⁷

NANAK DESI GHEE
CLARIFIED BUTTER,
1.6 KG
20181744_EA

**LIMIT 4
OVER LIMIT PAY
28.29 EA**



2⁹⁹

KOHINOOR SAUCES
SELECTED VARIETIES,
375 G
21598309_EA
21598378_EA

**LIMIT 4
OVER LIMIT PAY
3.99 EA**



8⁵⁰

EVERLAND WHOLE PITTED DATES
908 G
21705247_EA

**LIMIT 4
OVER LIMIT PAY
9.50 EA**



* Please note that not all items are available in all stores.

LOHRI FESTIVAL ESSENTIALS*

Celebrate harvest season on a budget.



6⁵⁰

LIMIT 4
OVER LIMIT PAY
7.99 EA

**VATIKA SHAMPOO
OR CONDITIONER**
SELECTED VARIETIES, 400 ML
20807515003_EA/20808052001_EA



\$7

LIMIT 4
OVER LIMIT PAY
8.99 EA

**VITIKA ENRICHED
HAIR OIL**
SELECTED VARIETIES, 300 ML
20801973_EA/20801980_EA



4⁵⁰

LIMIT 4
OVER LIMIT PAY
5.29 EA

**VATIKA HENNA
HAIR COLOUR**
SELECTED VARIETIES,
60 G
20884499001_EA
20884499004_EA



\$11

LIMIT 4
OVER LIMIT PAY
13.99 EA

**VATIKA HAMAM
ZAITH
HAIR CARE**
SELECTED
VARIETIES, 1 KG
20807807002_EA
20807807004_EA



**UP TO
20%
OFF**
1.93-7.99 AFTER SAVINGS

**HIMALAYA HERBALS
HAIR OR FACE CARE**
SELECTED VARIETIES, 75/200 G,
150/200 ML
21062432_EA/21062598_EA



\$8

LIMIT 4
OVER LIMIT PAY
9.99 EA

**VITAKA NATURALS
SHAMPOO 425 ML OR
HAIR OIL 300 ML**
SELECTED VARIETIES
21669431_EA/21669442_EA



\$5

LIMIT 4
OVER LIMIT PAY
6.49 EA

**L'ORÉAL HAIR
EXPERTISE
HAIR CARE**
SELECTED VARIETIES
AND SIZES
21649480_EA
21649675_EA



\$11

LIMIT 4
OVER LIMIT PAY
14.99 EA

**SHEA MOISTURE
HAIR CARE**
SELECTED VARIETIES
AND SIZES
21433370_EA
21571559_EA



\$3

LIMIT 6
OVER LIMIT PAY
3.99 EA

PEARS BAR SOAP
SELECTED VARIETIES, 3X75 G
20077836_EA/21482422_EA



\$10

LIMIT 4
OVER LIMIT PAY
11.99 EA

**ESSIE NAIL COLOR,
EXPRESSIE OR NAIL
TREATMENT**
SELECTED VARIETIES
20378843078_EA, 21097545001_EA



**GET
3,000^{pts}
when you buy 2**

**NYX LIP IV, BUTTERMELT
BLUSH OR BLADE AND
SHADE BROW PENCIL**
21639933006_EA/21602664007_EA
21639918004_EA



\$12

LIMIT 4
OVER LIMIT PAY
13.99 EA

**ALWAYS PADS 7-92'S
OR LINERS 92-96'S**
SELECTED VARIETIES
20873987_EA/21284428_EA



* Please note that not all items are available in all stores.



**CUDDLY
DEALS,
TINY
PRICES**



\$4

**BABY GOURMET
ORGANIC PUFFIES,
CRUNCHY CROCS,
FRUIT & VEGGIE BITES
BABY SNACKS**
SELECTED VARIETIES, 23-90 G
21049492_EA/21672201_EA

**LIMIT 8
OVER LIMIT PAY
4.49 EA**



\$3

**GERBER PUFFS OR
LIL CRUNCHIES**
SELECTED VARIETIES, 42-187 G
20305738001_EA/20304618003_EA

**LIMIT 10
OVER LIMIT PAY
3.49 EA**



\$5

**AMARA ORGANIC
SMOOTHIE MELTS OR
FRUIT BITES**
SELECTED VARIETIES, 23 G
21426267_EA/21624150_EA

**LIMIT 6
OVER LIMIT PAY
5.49 EA**



2/\$18

OR 9.99 EA

**PEDIASURE COMPLETE
4X235 ML OR INFANT'S
PEDIALYTE SOLUTION
1L OR FREEZER POPS**
16X62.5 ML
SELECTED VARIETIES
20322414002_EA/216419777_EA



65⁴⁷

**LIMIT 4
OVER LIMIT PAY
72.99 EA**



**ENFAMIL A+
NEUROPRO OR
GENTLESE POWDER
REFILLS**
SELECTED VARIETIES, 862/890 G
21589079_EA/21589205_EA



78⁹⁹

**LIMIT 4
OVER LIMIT PAY
89.99 EA**



**SIMILAC 360 TOTAL
CARE READY TO FEED
INFANT FORMULA**
SELECTED VARIETIES, 16X235 ML
21702863_C16/21702882_C16

34⁹⁹

**HUGGIES ECONO
PACK DIAPERS**
SIZE N-7, SELECTED VARIETIES
60-200'S
21456640_EA/21667069_EA

**LIMIT 4
OVER LIMIT PAY
41.99 EA**



26⁹⁹

**LIMIT 4
OVER LIMIT PAY
31.99 EA**



**NINJAMAS OR
HUGGIES GOODNITES
NIGHTTIME
UNDERWEAR**
SELECTED VARIETIES, 28-44'S
20963841_EA/21308932_EA

27⁹⁹

**LIMIT 4
OVER LIMIT PAY
32.99 EA**



**HUGGIES GIGA PACK
DIAPERS**
SIZE N-7, SELECTED VARIETIES
42-128'S
21172502_EA/21664357_EA

23⁹⁹

**HUGGIES 16X
BABY WIPES**
SELECTED VARIETIES, 960-1152'S
21083819_EA/21172000_EA

**LIMIT 4
OVER LIMIT PAY
29.99 EA**



3⁴⁹

**LIMIT 4
OVER LIMIT PAY
4.29 EA**



**MILLIE MOON
1X WIPES**
72'S
21520487_EA

**UP TO
20%
OFF**
5.59-70.49 AFTER SAVINGS

**PHILIPS FEEDING
OR NURSING
ACCESSORIES**
SELECTED VARIETIES
20415449_EA/21601475_EA



**UP TO
20%
OFF**
6.39-11.99 AFTER SAVINGS

**DOVE OR LIVE CLEAN
BABY NEEDS**
SELECTED VARIETIES AND SIZES
20607029_EA/21017318_EA



4⁹⁹

**LIMIT 4
OVER LIMIT PAY
5.49 EA**



**Q-TIPS 500'S,
ORGANIC 400'S OR
VANITY TUB 300'S**
SELECTED VARIETIES
20323077001_EA/21629936_EA

19⁹⁹

**LIMIT 4
OVER LIMIT PAY
21.99 EA**



**PLAYTEX DIAPER
GENIE DISPOSABLE
SYSTEM REFILL OR
DIAPER GENIE REFILL**
SELECTED VARIETIES
3 ROLL OR 18'S
21527848_EA/21549766_EA

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PCX5

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UP TO
25% OFF
4.19-9.79 AFTER SAVINGS

METHOD OR MRS. MEYERS HAND SOAP PUMPS 300-370 ML OR **REFILLS** 828 ML-1L
SELECTED VARIETIES
21046924_EA/21640520_EA



\$7

LIMIT 4 OVER LIMIT PAY 8.99 EA

EVERY MAN JACK BODY WASH 500 ML, **BAR SOAP** 1X142 G OR **DEODORANT** 73/88 G
SELECTED VARIETIES
20987291_EA/21634380_EA



\$2

LIMIT 6 OVER LIMIT PAY 2.50 EA

LADY OR MEN'S SPEED STICK BASE DEODORANT 45/70 G OR **SOFTSOAP PUMPS** 221 ML
SELECTED VARIETIES
21073176_EA/21240866_EA



6⁵⁰

LIMIT 6 OVER LIMIT PAY 8.49 EA

BIC DISPOSABLE RAZORS
SELECTED VARIETIES, 2-8'S
20037524_EA/20312082001_EA



7⁵⁰

LIMIT 4 OVER LIMIT PAY 10.49 EA

LISTERINE MULTI BENEFITS MOUTHWASH
SELECTED VARIETIES, 1L
20701283_EA/21091021_EA



\$3

LIMIT 6 OVER LIMIT PAY 4.29 EA

COLGATE PREMIUM ADULT OR KIDS TOOTHPASTE 70-150 ML OR **MANUAL TOOTHBRUSH** 1 EA.
SELECTED VARIETIES
20312052003_EA/20697448001_EA



7³⁰

LIMIT 4 OVER LIMIT PAY 8.99 EA

SENSODYNE RAPID RELIEF OR REPAIR AND PROTECT TOOTHPASTE 75 ML, **POLIDENT TABLETS** 84-96'S OR **POLIGRIP** 62.4-70 G
SELECTED VARIETIES AND SIZES
20437569002_EA/21471656_EA



UP TO
15% OFF
3.29-13.19 AFTER SAVINGS

BAND-AID BANDAGES OR POLYSPORIN OINTMENT
SELECTED VARIETIES AND SIZES
21335482_EA/21520494_EA



FROM
3⁶⁹
3.69-40.69

DR. SCHOLL'S INSOLES OR FOOTCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21380944_EA/21368768_EA



13⁵⁰

LIMIT 4 OVER LIMIT PAY 15.49 EA

BUCKLEY'S COUGH SYRUP 150-200 ML OR **BUCKLEY'S COLD & SINUS LIQUID GELS** 24'S OR **BUCKLEY'S COMPLETE GELS CAPLETS** 24'S
SELECTED VARIETIES AND SIZES
20062201001_EA/20062201007_EA



UP TO
15% OFF
13.17-16.14 AFTER SAVINGS

VOLTAREN ROBAX 18'S
SELECTED VARIETIES AND SIZES
20312343001_EA/20809786_EA



FROM
\$16
16.00-18.00

TENA UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
20957897_EA/21033611_EA



5⁵⁰

LIMIT 4 OVER LIMIT PAY 6.49 EA

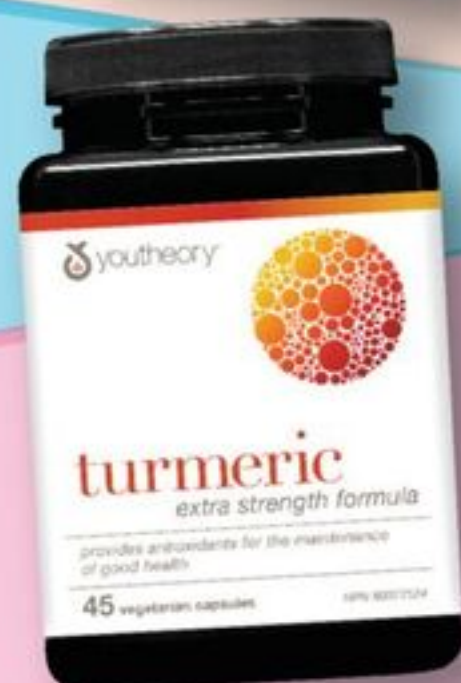
UBY KOTEX OR KOTEX PADS 12-24'S, **LINERS** 40-64'S OR **TAMPONS** 15/16'S
SELECTED VARIETIES
20776714_EA/2103636_EA





Stay on track
with your
New Year
wellness goals

UP TO
20% OFF
19.99-25.59 AFTER SAVINGS



GET
3,000
back in points

YOUTHEORY
HEALTH VITAMINS
OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES

21546923_EA 21546918_EA 21546942_EA
+try **youtheory** today

Barebells



HIGH IN PROTEIN • NO ADDED SUGAR

LIMIT 12
\$4

OVER LIMIT
PAY 4.79 EA

SINGLES

BARBELLS
PROTEIN BARS
SELECTED VARIETIES
AND SIZES

21626029_EA/21626232_EA



UP TO
15% OFF

9.29-46.64 AFTER SAVINGS

ALANI NU

SUPPLEMENTS

SELECTED VARIETIES AND SIZES

21693625_EA

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every
moment

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SPEND \$40
GET \$20

on the purchase of any
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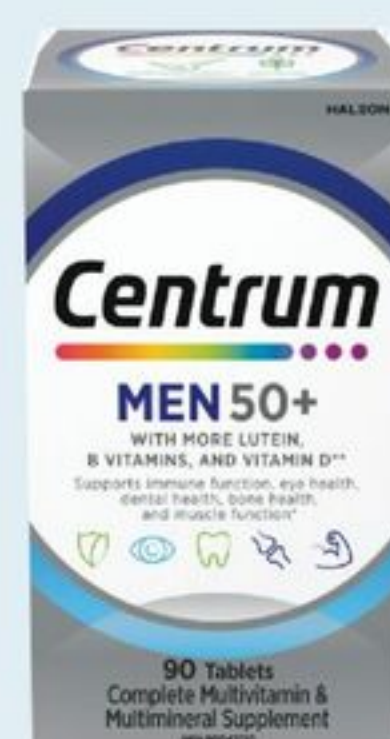
Scan code for details or visit
newyoustartsnow.ca



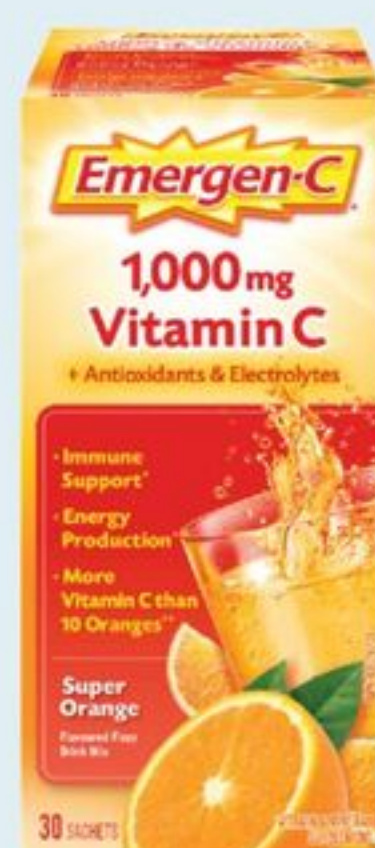
HALEON



20972903_EA



21236171_EA



20997357_EA



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Find **YOUR**
Balance

LIMIT 4
18⁹⁹

OVER LIMIT PAY 22.99 EA

**SPERRY READY TO
DRINK PLANT BASED
PROTEIN SHAKE**
SELECTED VARIETIES AND SIZES

21503768_C04/21503771_C04



MADE IN CANADA
WITH LOVE

brüst
protein coffee

Coffee that works
as hard as you do



BRÜST
PROTEIN COFFEE
SELECTED VARIETIES
AND SIZES

21690953_EA/21690973_EA

LIMIT 4
\$12

OVER LIMIT PAY 13.99 EA

SHOP BEAUTY FOR LESS

\$9

LIMIT 4
OVER LIMIT PAY
12.99 EA

**MARC ANTHONY OR
CAKE HAIR CARE**
SELECTED VARIETIES AND SIZES
21501573_EA/21649017_EA



\$6

LIMIT 4
OVER LIMIT PAY
9.99 EA

**GARNIER BELLE
HAIR COLOUR**
SELECTED VARIETIES
20317076003_EA
20317076010_EA



\$12

LIMIT 4
OVER LIMIT PAY
15.99 EA

**L'ORÉAL PREFERENCE
OR GARNIER OLIA
HAIR COLOUR**
SELECTED VARIETIES AND SIZES
20306667003_EA/21474729_EA



10⁹⁹

LIMIT 4
OVER LIMIT PAY
13.99 EA

METHOD HAIR CARE
SELECTED VARIETIES AND SIZES
21647732_EA/21648841_EA



\$11

LIMIT 4
OVER LIMIT PAY
14.99 EA

NATIVE HAIR CARE
SELECTED VARIETIES AND SIZES
21505270_EA/21505288_EA



7⁹⁹

LIMIT 4
OVER LIMIT PAY
9.00 EA

TRESEMMÉ HAIR CARE
SELECTED VARIETIES AND SIZES
21169667_EA/21644696_EA



**UP TO
20% OFF**
4.00-7.99 AFTER SAVINGS

**ST. IVES SKINCARE
PRODUCTS**
SELECTED VARIETIES AND SIZES
21066101_EA/21429033003_EA



**GET
5,000⁰⁰**
when you
spend \$25* on

**EUCERIN BODY OR
SUNCARE**
SELECTED VARIETIES AND SIZES
21085698_EA/21371180_EA



\$10

LIMIT 4
OVER LIMIT PAY
10.99 EA

**GARNIER MICELLAR
WATER 400 ML, SKIN
ACTIVE, CLEANSER
OR NATURAL
MOISTURIZERS**
SELECTED VARIETIES AND SIZES
20941874_EA/21039728_EA



\$16

LIMIT 4
OVER LIMIT PAY
17.49 EA

**L'ORÉAL TRUE MATCH
CONCEALER, PRESSED
POWDER, BLUSH OR
TELESCOPIC MASCARA**
SELECTED VARIETIES AND SIZES
20317296003_EA/21563250005_EA



8⁵⁰

LIMIT 4
OVER LIMIT PAY
9.51 EA

**MAYBELLINE COLOR
SENSATIONAL LIPSTICK, SUPERSTAY
LIP CRAYON, LIFTER
LIP LINER OR VEX
COLLOSAL MASCARA**
SELECTED VARIETIES AND SIZE
20830330002_EA/21599785006_EA



**GET
3,000⁰⁰**
when you
spend \$15* on

**DR. TEAL'S EPSOM
SALT OR FOAM BATH**
SELECTED VARIETIES AND SIZES
21508743_EA/21638210_EA



DISCOVER YOUR FAVOURITE BRANDS HERE

Aveeno®

UP TO
20% OFF

4.50-29.99
AFTER SAVINGS

+

Optimum
**GET
5,000** pts

when you
spend \$25* on
**Aveeno
products**

SELECTED VARIETIES AND SIZES
21808327_EA/21643905_EA
20102023001_EA/20102023003_EA
20756056_EA/21432900_EA/20157402001_EA
20380479001_EA/21163726_EA/21164077_EA

\$5
back
in points

SHOP
ONLINE AND
GET AN EXTRA
3,000 pts

USING CODE
AVEENO AT CHECKOUT**

SHOP NOW

** Conditions apply

bath



Formulated for sensitive skin, this creamy body wash contains prebiotic oat. Cleanse skin to reveal smoother, softer feeling skin. Lightly scented, sulphate-free formula helps moisturize and nourish dry skin.

baby

Formulated with natural colloidal oatmeal to help moisturize and protect baby's sensitive skin for 24 hours



body

Clinically proven, award-winning daily moisturizing body lotion leaves your skin looking healthy and beautiful. Lock in moisture for 24 hours with Aveeno Daily Moisturizing Lotion.



face



With broad spectrum SPF 30 sunscreen, protect your skin from sun damage and hydrate with soy extract. Clinically proven to improve skin tone and texture in just four weeks.

hair

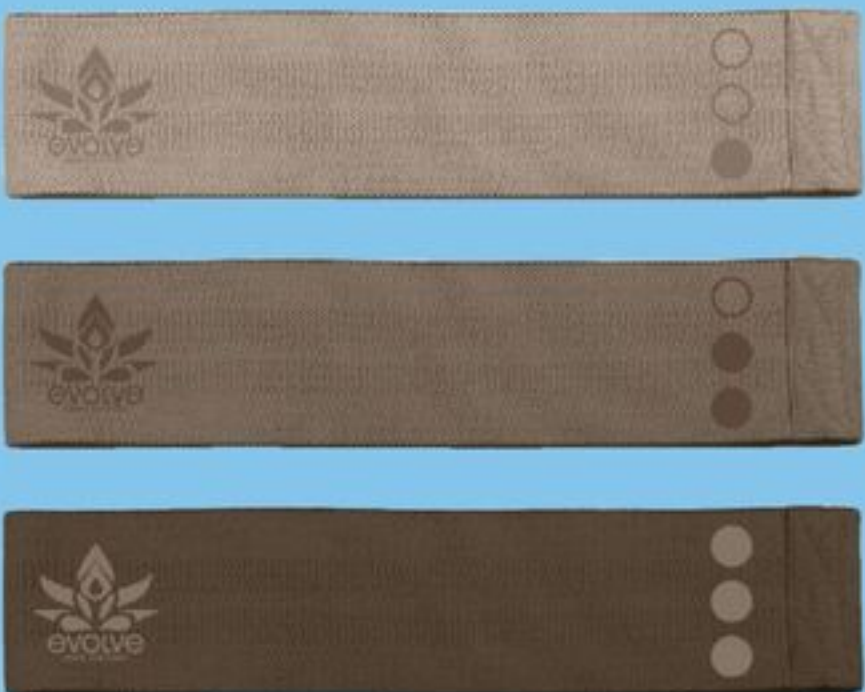
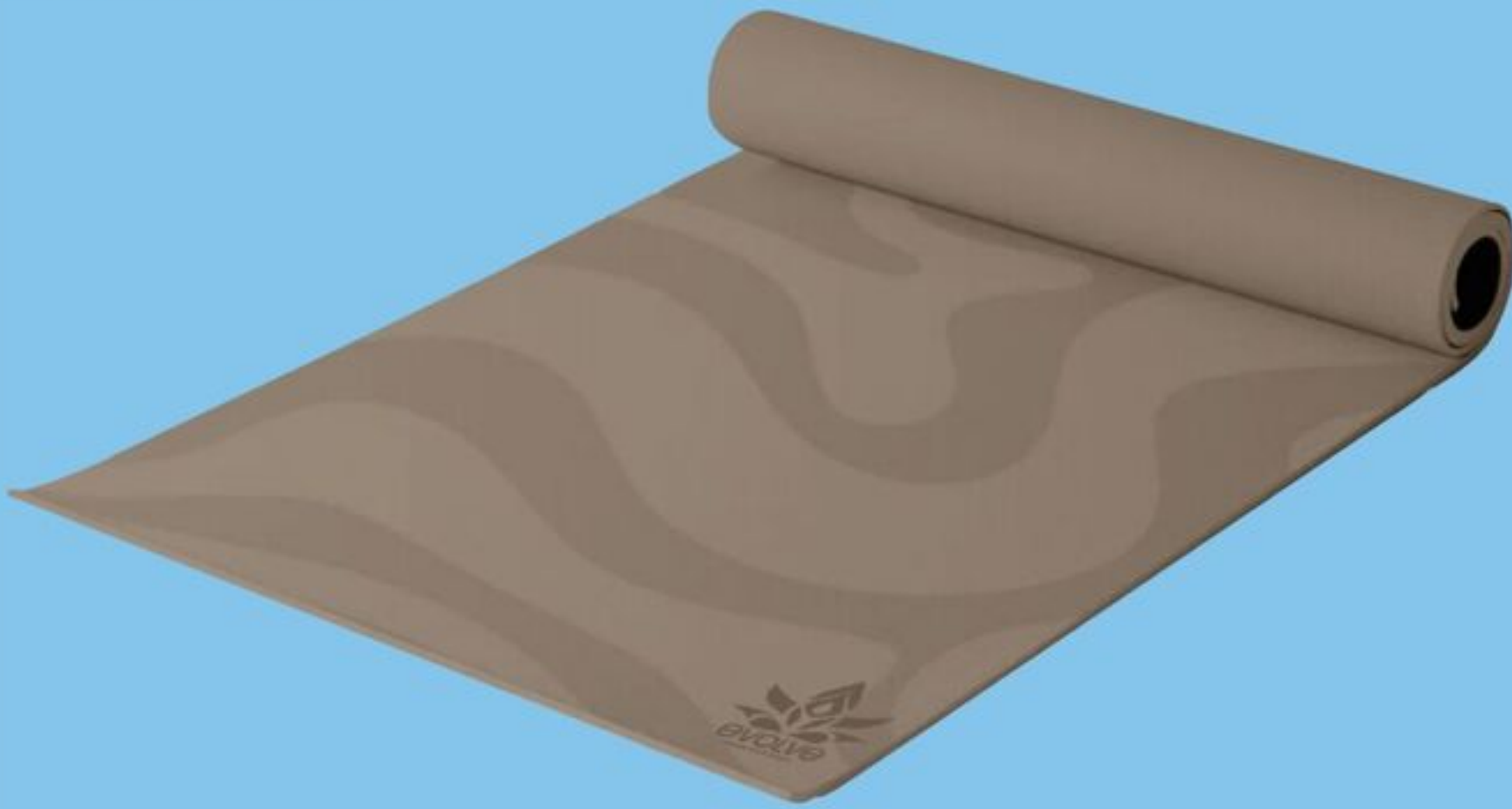
Nourishes the scalp and adds moisture to dry, damaged hair. Made with natural oat and almond milk, free from sulfates, parabens and dyes.





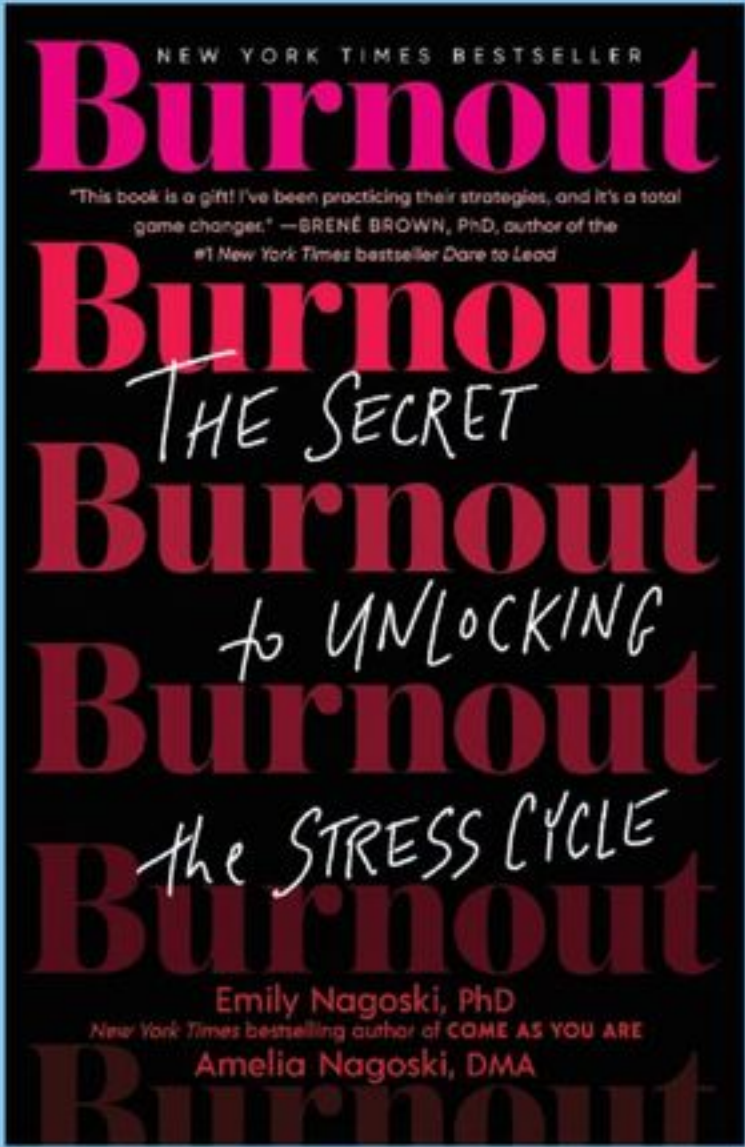
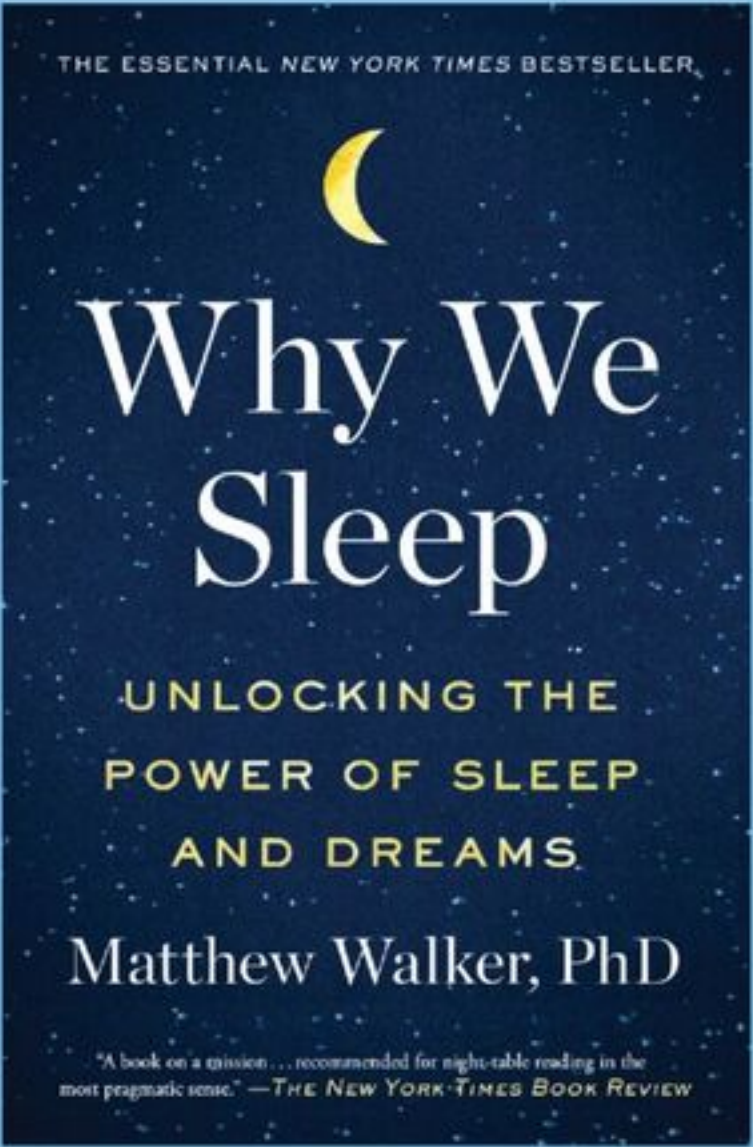
**BUY 1
GET 1
50% OFF**

**EVOVLE FITNESS- YOGA MATS,
RESISTANCE BANDS, KETTLEBELL,
DUMBBELL OR MEDICINE BALLS**
EXCLUDES BUNDLES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
8.00-28.00
21635826_EA/21638367_EA



**UP TO
30%
OFF**
15.39-29.40 AFTER SAVINGS

**HEALTH & WELLNESS
BOOKS**
SELECTED VARIETIES
21584505_EA/21392055_EA



**UP TO
3,000[®]
GET**
when you
spend *10* on

**SISTEMA FOOD
STORAGE
CONTAINERS**
SELECTED VARIETIES
20976655_EA/21073027_EA



**SPEND
\$20 GET
\$5 OFF**

**LIFE AT HOME™
DRINKWARE,
DINNERWARE OR
SERVEWARE**
4.00-30.00
21594793_EA/21671233_EA



**UP TO
20%
OFF**
20.00-21.50 AFTER SAVINGS

**UP TO
3,000[®]
GET**
when you
spend *10* on

**DENALI
PITCHER OR
3-PACK FILTER**
20094145_EA/21524888_EA



**UP TO
15%
OFF**
13.59-26.77 AFTER SAVINGS

**UP TO
5,000[®]
GET**
when you
spend *35* on

**LIQUID IV HYDRATION
MULTIPLIER SACHETS,
OLLY VITAMINS OR
SUPPLEMENTS**
50-90'S
SELECTED VARIETIES AND SIZES
21529434_EA/21592485_EA



12⁵⁰
**LIMIT 4
OVER LIMIT PAY
15.99 EA**

**PREMIER PROTEIN
READY TO DRINK
SHAKES**
SELECTED VARIETIES AND SIZES
21031108_EA/21031114_EA



**UP TO
15%
OFF**
18.99-38.99 AFTER SAVINGS

**PERFECT SPORTS
SUPPLEMENTS**
SELECTED VARIETIES
AND SIZES
21068247_EA/21068329_EA



\$12
**LIMIT 4
OVER LIMIT PAY
14.99 EA**

**UP TO
1,000[®]
GET**
when you
spend *10* on

**RYDE SHOT
SELECTED VARIETIES
60 ML**
21643432_EA/21643446_EA



**UP TO
20%
OFF**
6.79-34.39 AFTER SAVINGS

**JAMIESON VITAMINS
OR SUPPLEMENTS**
SELECTED VARIETIES AND SIZES
20144583_EA/20325870_EA



**UP TO
20%
OFF**
16.79-29.99 AFTER SAVINGS

**NEW NORDIC
30-60'S VITAMINS OR
SUPPLEMENTS**
SELECTED VARIETIES AND SIZES
20611346_EA/21707937_EA



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Ready, set, prep

\$10



NEW

- Freezer and oven safe so you can go straight from cooking to storing
- Built-in measurements make portioning effortless and consistent
- Offset mold design lets you pop out portions with ease—no wrestling required
- Steel-reinforced lids allow for sturdy stacking and space-saving storage



1

PC® Half Cup Tray With Lid

2

PC® 2 Cup Tray With Lid

3

PC® 2 Tablespoon Tray With Lid

4

PC® 1 Cup Tray With Lid

* Please note that not all items are available in all stores.

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50% off
clearance!

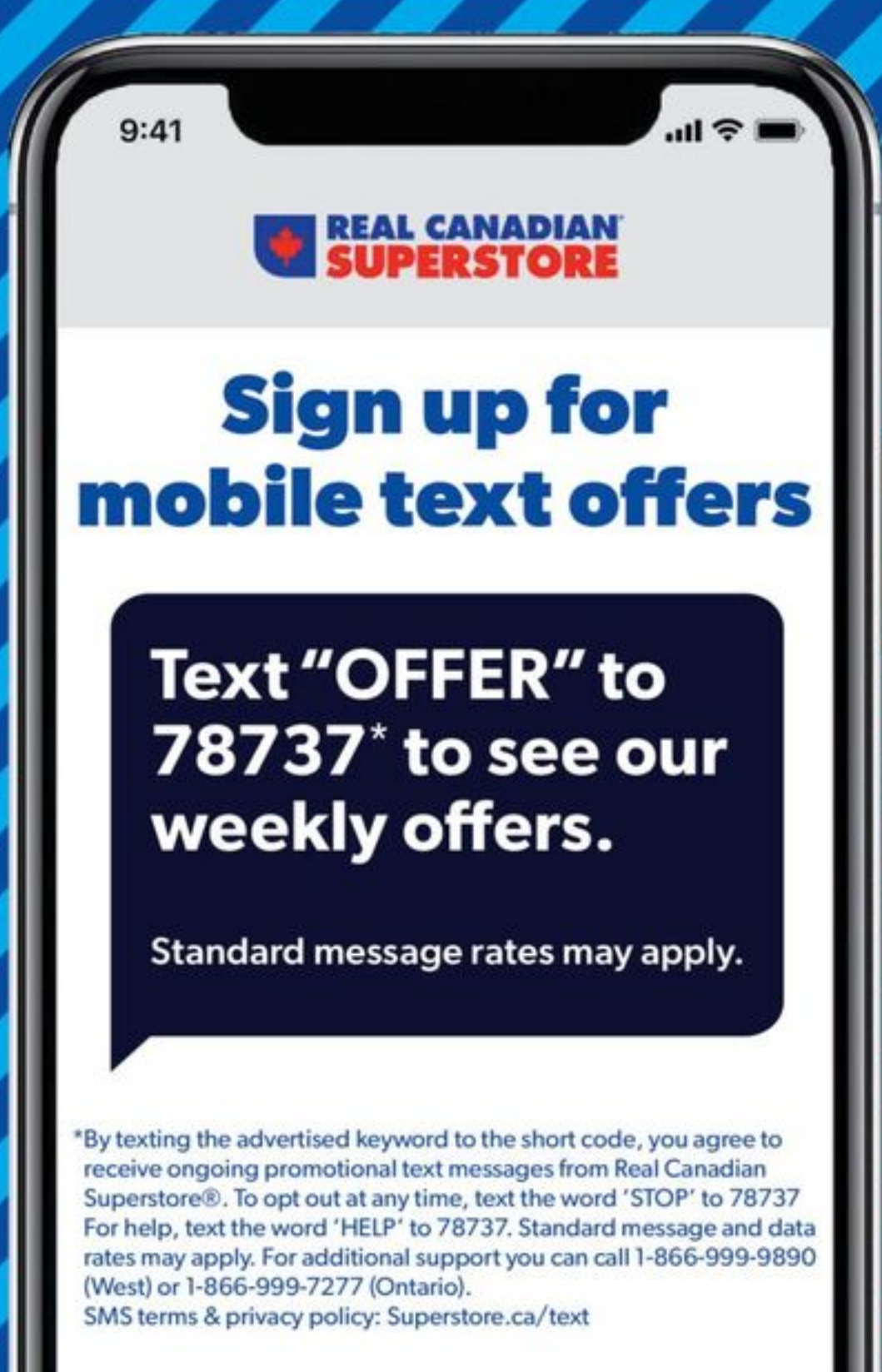
Price as Marked



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Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.