

DOLLAR GENERAL®

Save time. Save money. Every day.*
sale prices effective: 11/30-12/6

[illegible]

INSTANTLY

SAVE \$5

ON HOLIDAY

BAKE

when you spend \$25 on select holiday Baking Products. Reg. \$24-\$55

through 12/15/14. See rules. [For complete rules](#) | [Shop now](#)

BAKING
ESSENTIALS

BAKING
ADD-INS

FROSTING &
DECORATING

PIE &
CRUSTS

MEAL, SIDES &
SAUCES

HOLIDAY
DRINKS

SEE MORE BAKING FAVORITES INCLUDED IN THIS OFFER INSIDE

4 for \$8

SALE

Includes: Raisin Bran, Honey Nut Cheerios, Lucky Charms, and Cocoa Puffs.

2 for \$12

SALE

Includes: Raisin Bran, Honey Nut Cheerios, Lucky Charms, and Cocoa Puffs.

BOGO 50% OFF

Includes: Maxwell House Coffee, Maxwell House Tea, Maxwell House Creamer, and Maxwell House Syrup.

SAVE on 1,000s of items every week
Weekly Sales • Digital Coupons • Instant Savings • Cash Back

DG DIGITAL
COUPONS
SAVE
\$5

when you spend
\$30 on ANY Gain®
Fabric Products
Rev. 5-5-10-05

when you buy (1)
Gain® Fabric Softener and (2)
Gain® Fabric Conditioner

\$9.95 REG.
\$2 **DG** with this

\$7.95
each

Gain®

DG DIGITAL COUPONS

SAVE \$5

when you spend \$20 on ANY Brands Shown Here Reg. \$1.50-\$17

Persil

\$10 REG.

\$2 **DG DIGITAL COUPON**

all

\$8

Purex

\$9.95 REG.

\$2 **DG DIGITAL COUPON**

\$7.95

Persil

\$2 REG.

\$1.50

Three packs of Angel Soft toilet paper are shown. The left pack is Soft Care, the middle is Soft Care Ultra Soft, and the right is Soft Care Ultra Soft Plus. Each pack features a cartoon baby character and the brand name 'Angel Soft'.

**INSTANTLY
SAVE
\$3**

when you spend
\$15 on ANY Scott's
Finger Tissue or
Bath Tissue
Combined!
Reg. \$3.50-\$10.50



Scott's
Fast
Absorbing

\$3²⁵
SALE

Scott's® Fast Absorb.
Paper Towels
Reg. \$3.50

**2 for
\$8**

SALE

Scott's® Comfort Plus®
Bath Tissue
Reg. \$3.95
Buy 2 for \$7.95 (each \$3.95)



Scott's
Comfort
Plus

**2 for
\$5**

SALE

Scott's® Soft Care®
Bath Tissue
Reg. \$2.50
Buy 2 for \$4.99 (each \$2.49)

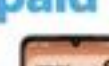


Scott's
Soft Care

AT&T prepaid

\$29
NEW LOW PRICE
SALE

AT&T
Prepaid PayC



total
\$29

total
\$29

\$20 OFF ALL SMARTPHONES*

\$39

NEW LOW PRICE

Rate & Plan
 • U.S. 100-Min. Double
 • U.S. 100-Min. Text
 • U.S. 100-Min. Data
 • 4.0" Screen
 • 8-Megapixel



total

Phone & Plan
 • U.S. 100-Min. Double
 • U.S. 100-Min. Text
 • U.S. 100-Min. Data
 • 4.0" Screen
 • 8-Megapixel

**WE WANT YOUR BACK
OTHER CARRIERS DON'T. SWITCH NOW.**

\$39

More to Play

- 5.5" 1080p Display
- 10MP UltraHD
- In-cell Touching Camera
- 16 GB Memory
- Android

total

Phone and Plan sold separately. Service required. Activation required. Available in select areas. ©2014 Verizon. See Retailer for details.

[illegible]

**INSTANTLY
SAVE
\$1**



**INSTANTLY
SAVE
\$1**



**11.45
SALE**







\$39 WITH AIRTIME PURCHASE
SALE

Verizon XCL 435 5G
5.5" 5G

- 128GB - 240 Camera
- 240-megapixel camera
- 5G Ultra 5G
- 5G Ultra 5G
- 5G Ultra 5G
- 5G Ultra 5G
- 5G Ultra 5G

Phone and Plan sold separately. Service for smartphone required. See store for details. Restrictions apply. See store for details.

**PREMIUM WIRELESS + PERKS
AT AN INCREDIBLE VALUE**

\$39

More to Play

- 5.5" 1080p Display
- 10MP UltraHD
- In-cell Touching Camera
- 16 GB Memory
- Android

total

Phone and Plan sold separately. Service required. Activation required. Available in select areas. ©2014 Verizon. See Retailer for details.

3 DAY SALE

DEC 4-6 • THURS-SAT

Items in this section while supplies last

BOGO
50%
OFF**

Mobil™ or
Mobil 1™
Motor Oil 1 qt.
Assorted
Equal or
lesser value



BOGO
50%
OFF**

Pennzoil®
Conventional or
High Mileage
Motor Oil 1 qt.
Equal or
lesser value



2 for
\$9*
SALE

Must buy
2 to get
discount
price

Glad® Kitchen or Trash
Bags 13 Gallon/20-22 ct.
Reg. \$5.95 ea.



25%
OFF* ELECTRONICS

Shown Here



12 in.

BOGO
50%
OFF
PLUSH**

Assorted Reg. \$2-\$30 ea.
Equal or lesser value
Assortment varies by store
*Look for Blue Dot on tag

© Disney



DOLLAR GENERAL

24 DAYS OF SAVINGS

CHECK OFF THE LIST WITH LOWER PRICES

12/1-12/6

MONDAY, DEC. 1



SALE PRICE
\$2

Holiday Mugs
Assorted varieties.
Reg. Retail \$3-\$5

TUESDAY, DEC. 2



50% OFF

6 ft. Pre-Lit Holiday Trees
Assorted varieties.
Reg. Retail \$38



SALE PRICE
\$2⁵⁰

Holiday Lights
Assorted varieties.
Reg. Retail \$5

WEDNESDAY, DEC. 3



SALE PRICE
2 FOR \$3

Pillsbury®
Cinnamon Rolls
Must buy 2.
Assorted varieties.
Reg. Retail \$3.65

THURSDAY, DEC. 4



SALE PRICE
\$2

Holiday Tins
& Food Storage
Assorted varieties.
Reg. Retail \$5

FRIDAY, DEC. 5



SALE PRICE
\$1⁵⁰

Pepsi® or
Mountain Dew®
Includes 2L.
Assorted varieties.
Reg. Retail \$2.75

SATURDAY, DEC. 6



SALE PRICE
\$15

Jumbo Plush
Includes Puppy, Bear or Dino plush.
While supplies last.
Reg. Retail \$30

CHEERS TO BIG SAVINGS

\$11⁹⁵
SALE

Busch®, Busch Light®
or Miller High Life®
18 pk./12 oz. cans
+ CA CRV or deposit
where applicable



Prices valid only in Florida

\$17⁹⁵
SALE

Coors Light®
or Miller Lite®
15 pk./16 oz.
aluminum bottles
or Michelob Ultra®
18 pk./12 oz. cans



SNACK TIME SAVINGS

5 for \$5 SALE
Sunkist® RC® Cola or FUP®
12 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



SAVE \$1
WHEN YOU BUY 2
DG DISCOUNT
Pure Life®
100% Natural Spring Water
16.9 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



2 for \$4 SALE
Yoo-hoo®
12 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



BUY 2 GET 1 FREE
Betty Crocker®
Mott's® Fruit Snacks
3.5 oz. 100% Natural
Reg. \$3.55 ea.



2 for \$8 SALE
Kellogg's®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



2 for \$6 SALE
Little Debbie®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



2 for \$6.50 SALE
Famous Amos®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$4.25
OREO®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$4 SALE
Nutter Butter®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$2 SALE
Cool Whip®
8 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



© Disney

\$3.50 SALE
Popperidge Jams®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$5.50 SALE
CHEEZ-IT®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



2 for \$5 SALE
WHEAT THINS®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$3 SALE
Clever Valley®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$6
Clever Valley®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$7.95 SALE
Jack Link's®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$2.95
Santitas®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$2.75
Clever Valley®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



EVERYDAY ESSENTIALS PRICED RIGHT

BUY 2 GET 1 FREE
Tupperware®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$3.50 SALE
Dixie®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



2 for \$10.50 SALE
Hefty®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$1 DG CASH
ANY Ziploc®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



\$6.25 SALE
Reynolds®
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



STARTING AT \$1
Holiday Party Plates
16 oz. 100% Natural
Discount price
+ \$2.00 tax
discount where
applicable



BRING JOY TO THE GATHERING

BETTER BREAKFAST ON A BUDGET

**2 for
\$12***
SALE

Seattle's Best®
Ground Coffee 12 oz.
or K-Cups® 10 ct.
Assorted
Must buy 2 to get
discount price



**2 for
\$16***
SALE

Folgers®
Ground Coffee
19.2 oz. Assorted
Must buy 2 to get
discount price



**2 for
\$18***
SALE

Café Bustelo®
Ground Coffee 22 oz.
Must buy 2 to get
discount price



**2 for
\$5***
SALE

Eggo® Waffles
10.8-12.3 oz.
Assorted or
French Toaster
Sticks 12.7 oz.
Must buy 2 to get
discount price
Available in
most stores
Excludes
Thick & Fluffy



**4 for
\$3***
SALE

Yoplait® Yogurt
6 oz. or Whips®
4 oz. Assorted
Must buy 4 to get
discount price
Available in
most stores



\$4.75
SALE

Smithfield® Breakfast
Sausage Roll 16 oz.
Solid Frozen



\$5.25
SALE

Smithfield®
Bacon 12 oz. Assorted



**2 for
\$6***

Nutri-Grain® Breakfast
Bars 6 ct. Assorted
Must buy 2 to get
discount price



**2 for
\$6***

Nature Valley® Fiber One® or Mott's®
Bars 5-6 ct., Nature Valley® Granola or
General Mills® cereal Bars 6-8 ct. Assorted



**2 for
\$7***

Hostess® Cherry Danish or Jumbo
Donettes® 16-16.5 oz. Assorted
Must buy 2 to get
discount price
Available in
most stores



\$3.85

Jimmy Dean®
Breakfast Bowl
7-8 oz. Assorted
Available in
most stores



**2 for
\$5***
SALE

Philadelphia®
Cream Cheese 8 oz.
Must buy 2 to get
discount price
Available in most stores



**DON'T FORGET
THE BUTTER,
MILK & EGGS**
Available in most stores

\$2 OR LESS ↓

**SAVE MORE ON
BREAKFAST**

SHOP NOW



COMFORT MEALS FOR LESS



4 for \$5*
SALE

Rice-A-Roni®
or Pasta Roni®
Cups or Bowls
1.9-6.8 oz.
Assorted
Must buy 4 to get discount price



\$1
DEALS

Clover Valley®
Pasta Spaghetti, Angel Hair, Elbow Macaroni or 20 to 16 oz.
Must buy 2 to get discount price



\$1.60
SALE

ANY Barilla®
Pasta 7 oz. or 16 oz.
Must buy 4 to get discount price



3 for \$6*
SALE

Campbell's®
Chunky® Soup
16.3-16.5 oz. Assorted
Must buy 3 to get discount price



2 for \$7*
SALE

Premium®
Cottone Cookers 16 oz.,
Fresh Stacks 15.5 oz. or More 11 oz.
Must buy 2 to get discount price



\$1.50

Clover Valley®
Whole Bread 20 oz.
Available in most stores



3 for \$5*
SALE

Progresso® Soup
18.5-19 oz. Assorted
Must buy 3 to get discount price



\$2.75

Clover Valley®
American Cheese
Singles 16 ct./12 oz.
Available in most stores



4 for \$8*
SALE

Tostitos®
Party Pizzas®
9.8-10.9 oz.
Assorted
Must buy 4 to get discount price
Available in most stores



4 for \$10*
SALE

Hot Pockets® 9 oz. Assorted
Must buy 4 to get discount price
Available in most stores



\$5.75
SALE

Tombstone®
French Fry Style
Crost Pizza Loaded
Bacon Cheddar 18.1 oz.
Available in most stores



\$6
SALE

El Monterey®
Chorizo Cheese or Burritos 3.2 oz.
Assorted
Available in most stores



3 for \$3*
SALE

SPAM® Singles 2.5 oz. Assorted
Must buy 3 to get discount price



\$4.50
SALE

Hidden Valley®
Buffalo, Jalapeño or Garlic Ranch 20 oz.
Must buy 3 to get discount price



4 for \$4*
SALE

Shin® Beef Ramen or Neoguri® Spicy Seafood
4.2 oz. Assorted
Must buy 4 to get discount price



\$2
SALE

Armour® Chili No Beans 14 oz. or Treet® Lunchbox Meat 12 oz.
Must buy 4 to get discount price



\$4.75

Grown In Idaho®
Super Crispy Crinkle Cut Fries or Crispy Potato Puffs
24-26 oz. Assorted
Available in most stores



20% OFF SELECT LEGO®

BIG BUILDS, HUGE SELECTION

TAKE A PEEK AT OUR OFFICIAL 2025 TOY BOOK HERE



TOP TOYS \$20 OR UNDER



\$10

Disney® Stitch Plush
4122401, age: 3+



\$13.50

Marvel® Spider-Man and Friend
35574001, age: 3+



\$12.50

Pokemon® Generations Poke Ball
36709401, age: 3+



\$15

Baby Alive Lil' Snacks
41228401, age: 3+



\$10

Bluey® Plush
4198101, age: 3+



\$4.50

Pokemon® Sieved Booster
25784301, age: 8+



\$15

Pokemon® Sieved Booster Tin
29564601, age: 8+



\$1.50

Matchbox® Car
1347306, age: 3+



\$10

DG Playset
4195501, age: 3+



\$10

XShot Blastercom
4120201, age: 8+



\$20

Little People® Around the Farm
41229001, age: 1+



\$3.75

Play-Doh® Bonus Pack 6 ct.
41228201, age: 2+

GREAT GIFTS GREATER DEALS

25% OFF

Original Fun Workshop in Toy Book
Newly Gift Assorted
Reg. \$5.99

BOGO 25% OFF

AS SEEN ON TV

BOGO FREE

Cold Weather Accessories in Toy Book
Starting at \$4.99
Reg. \$4.99

3 for \$12 SALE

Hanes® Men's Crew Neck
Reg. \$4.99
Reg. \$3.99

3 for \$12 SALE

Ladies' Crew Neck
Reg. \$4.99
Reg. \$3.99

BOGO 50% OFF

Men's & Women's Fleece Hoodies
Reg. \$19.99
Reg. \$14.99

BOGO 50% OFF

Home Decor Gifts
Starting at \$19.99
Reg. \$19.99

\$10 SALE

Ladies' Robe
Reg. \$10

\$5

Beauty Holiday Gift Sets
Starting at \$5

\$10 PREC. \$12 DG SPECIAL \$8

FRESH ESSENTIALS
Starting at \$8

\$10

Beauty Holiday Gift Sets
Starting at \$10

PREPPING HOME FOR THE HOLIDAYS

BOGO 50% OFF**
Grande Luxe Bath Towels
Low Lint Assorted
Reg. \$6.75 ea.



BOGO 50% OFF**
Bath Rugs Assorted
Reg. \$10-\$15 ea.
Equal or lesser value
Excludes Brown, Purple and Red Dot



BOGO 50% OFF**
Quilts or Comforters Assorted
Reg. \$20-\$50 ea.
Equal or lesser value
Excludes Red Dot and Kathy Ireland**



BOGO 50% OFF**
DG DIGITAL COUPONS

ANY Glade® Holiday Candles, Automatic Spray Refills, Oil Refills, Wax Melts or Air Sprays
Reg. \$2.25-\$12 ea.
Equal or lesser value



EARN \$250 DG CASH

Glade® Scented Candles
Twin Pack 8.16 oz. or 3-Wick 6.8 oz. Assorted
Reg. \$6



EARN \$250 DG CASH

Glade® PlugIns®
Scented Oil Refills 2.5 ct.
Reg. \$6-\$13.50



\$3.50 SALE
\$3.50 DG DIGITAL COUPONS

FREE**
*FINAL PRICE WITH COUPON

Febreze® Plug® Warmer 1 ct.
Reg. \$3.75



\$6 PRICE
\$2 DG DIGITAL COUPONS

\$4**
*FINAL PRICE WITH COUPON

Febreze® Bathroom 2 ct. Assorted



\$10 PRICE
\$2 DG DIGITAL COUPONS

\$8**
*FINAL PRICE WITH COUPON

Febreze® Plug™ Refills Holiday Scents 2 ct. Assorted



\$11 SALE
\$6 DG DIGITAL COUPONS

\$5**
*FINAL PRICE WITH COUPON

Air Wick® Essential Mist® Starter Kit, Assorted
Reg. \$13



LOADS OF LAUNDRY SAVINGS

[illegible]

myDG **SAVE THE MOST WHEN YOU SIGN UP** **CLICK**
DIGITAL COUPONS, CASH BACK AND MORE TO SIGN UP & SIGN IN

[illegible]

**INSTANTLY
SAVE
\$3**

when you spend
\$10 on ANY
Drano® Drain
Cleaner 17-8oz. oz.
Reg. \$5.50-\$6.75



\$13 PRICE
\$2 **DG** DIGITAL
SAVINGS

\$11

True Living®
Drain Cleaner
17-8oz. (7.5 lb. ea.)



\$725 PRICE
\$1 **DG** DIGITAL
SAVINGS

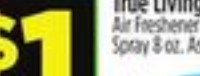
\$625

True Living®
Drain Cleaner
17-8oz. (7.5 lb. ea.)



\$1 **DEALS**

True Living®
Drain Cleaner
17-8oz. (7.5 lb. ea.)



**PREP FOR GUESTS
WITH LOW PRICES**



**FREE DELIVERY ON YOUR
FIRST ORDER WITH** **my DG**





STOCKING STUFFERS PRICED RIGHT



SAVE \$5
WHEN YOU BUY 2
DG DIGITAL COUPONS

Dove® Holiday Treats Deodorant Sticks 2.6 oz., Body Scrub 3.5 oz. or Body Wash 11-20 oz. Reg. \$5-\$8 ea.

Dove



INSTANTLY SAVE 25¢*

ANY L.A. Colors® Lip Products
Reg. \$1-\$2.75



e.l.f. BEAUTY

e.l.f. Cosmetics or Skin Care Assorted
Reg. \$3-\$15



New at DG

