

MERRY CHRISTMAS

REAL CANADIAN™ LIQUORSTORE
PROUDLY CANADIAN

MOST STORES OPEN:

9AM - 10PM
DEC 14TH - 23RD

9AM - 7PM
ON DEC 24TH

STORES CLOSED
ON DEC 25TH

EXCEPTION:
3633 WEST WIND DR NE,
CALGARY
OPEN 10AM - 6PM

VISIT
realcanadianliquorstore.ca/flyer
FOR MORE DEALS!

Optimum™

MEMBERS ONLY

Exclusive savings and **pts** offers

Optimum™

Members-Only Price™

\$14

WRAP UP THE SAVINGS

SAVE ON GIFTS FOR ALL



JOHNNIE WALKER
FAMILY PACK
BLENDED SCOTCH WHISKY,
4 X 200 ML

\$85

DON JULIO
TASTING PACK
TEQUILA,
3 X 50 ML

\$20



BAILEYS
HOLIDAY GIFT PACK
ORIGINAL IRISH CREAM,
750 ML

\$33



CROWN ROYAL
GIFT PACK
FINE DE LUXE WHISKY,
750 ML



Optimum™

Get your favorite Scotch or Bourbon & open the app!

December 10th to December 14th

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum

Earn

10,000 pts

points when
you spend \$120* or more
on any Scotch or
Bourbon

\$10
back
in points

\$48

JURA
12 YEAR OLD
SINGLE MALT
SCOTCH WHISKY,
750 ML



\$55</

HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

ALWAYS
LOW PRICE
\$44

BONUS 50 ML

ALBERTA
PREMIUM
CANADIAN RYE WHISKY,
1.75 L

LARGE
BOTTLE
1.75 L



\$45

DECA®
VODKA,
1.75 L

LARGE
BOTTLE
1.75 L



\$48

BONUS
ON PACK
50 ML BOTTLE

HOP ON A FLAVOR ADVENTURE - *Imported beer* AWAITS!

\$12

BAVARIA 86
ORIGINAL,
4 X 500 ML

IMPORTED FROM HOLLAND



ALWAYS
LOW PRICE
\$24

GUINNESS
DRAUGHT
BEER,
8 X 440 ML



\$55

CORONA EXTRA
BEER,
28 X 330 ML



HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

\$56

KOKANEE
BEER,
36 X 355 ML



\$53

MICHELOB
ULTRA
LIGHT BEER,
30 X 355 ML



\$24

SLEEMAN
CLEAR OR ORIGINAL DRAUGHT
BEER,
15 X 355 ML





Optimum™

Digital Coupons

SAVE UP TO \$32

FROM DECEMBER 3RD TO JANUARY 6TH, 2026.

PRICE DROP

Scan to download exclusive offers for PC Optimum™ members.



Save
\$1
with digital coupon

KIM CRAWFORD
SAUVIGNON BLANC,
750 ML



\$15

Save
\$3
with digital coupon

SANTA MARGHERITA
PINOT GRIGIO,
750 ML



\$16



Optimum™

Get your favorite Italian wine & open the app!

December 10th to December 14th

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



\$10
back
in points

\$11

FOLONARI
VALPOLICELLA OR
PINOT GRIGIO,
750 ML



\$12

SANTA CRISTINA
CASASOLE ORVIETO OR
SANGIOVESE,
750 ML



\$12

CAVIT
ROSCATO
ROSSO,
750 ML



\$13

FOLONARI
VALPOLICELLA RIPASSO
CLASSICO,
750 ML

HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

\$36

JACKSON-TRIGGS
SELECTED VARIETIES,
4L



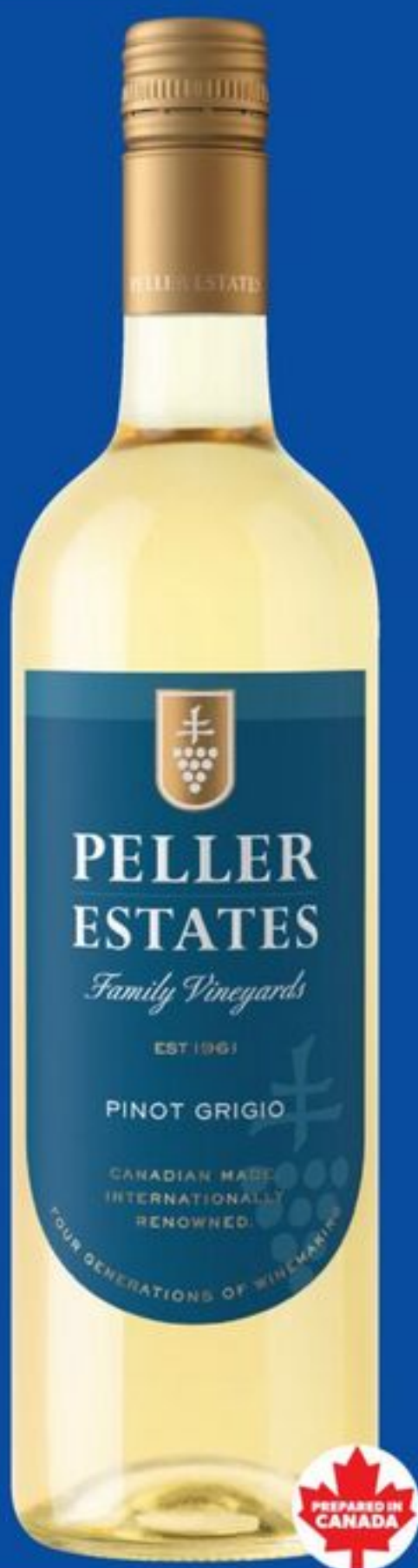
\$37

VIVO RESERVA
SELECTED VARIETIES,
4L



\$8

**PELLER ESTATE
FAMILY VINEYARDS**
SELECTED VARIETIES,
750 ML





Optimum™

Get your favorite sparkling wine & open the app!

December 10th to December 14th

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum™

Earn
6,000 pts

points when
you spend \$30 or more
on any sparkling
wine*

\$6
back
in points

\$12

**HENKELL
TROCKEN**
SPARKLING WINE,
750 ML



\$14

MARTINI
ASTI SPUMANTE,
750 ML



\$16

GIGGLEWATER
PROSECCO,
750 ML



\$16

**FREIXENET
CORDON NEGRO**
BRUT,
750 ML



Optimum™

Mix and match any **4**
& open the app!

December 10th to December 14th

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum

Earn

10,000 pts

points when
you buy any 4 of
these select
wines*

\$10
back
in points

\$19

RED ROOSTER
CABERNET/MERLOT,
750 ML



\$22



AD MATCH

**We'll match
prices*
when you
show us a lower
advertised price!**

1. We'll match prices if you show us a lower advertised price.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a competitor identified here in Alberta advertises a lower price on an identical item carried in Real Canadian Liquorstore freestanding store locations in Alberta, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at the same price but only during the effective dates of the competitor's advertisement. Competitors include Sobeys Liquor, Co-op Liquor Store, Olympia Liquor, BSW Liquor, Ace Liquor, Wine & Beyond and Liquor Depot. Identical items are defined as same brand, item type, size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "Clearance", discounts or coupons. We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to revise the competitor(s) for Real Canadian Liquorstore locations in Alberta. The program applies if competitor's advertising is complete with all relevant information including, but not limited to, size and price, effective dates, and in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers prohibited by local, provincial or federal laws or regulations. We reserve the right to cancel or change the terms of this ad match program at any time.