



# A Season to celebrate

Shopper's Guide  
to celebrate  
the holidays

**1**Priceless  
*iga*



Limited quantity, while supplies last

**HOT  
BUY\$**



35-37 Oz., Select Varieties

**Mrs. Smith's  
Fruit Pies**

\*With \$1.00 off 1 digital coupon.  
Use 5X per transaction.



**Kentucky Legend  
Whole Boneless  
Smoked Ham**

**\$3.52  
lb** Just Add  
10%  
at checkout

with 70¢ off per lb. digital coupon. Up to 10 lbs. Use 1X per transaction.



13.25-14.25 Oz. Select Varieties

**Betty Crocker  
Cake Mix**



9.4-14 Oz. Select Varieties

**Kraft Deluxe Mac &  
Cheese or Velveeta  
Shells and Cheese**

\*with \$1.00 off 1 digital coupon.  
Use up to 5x.



16 Oz. Select Varieties

**Best Choice  
Butter**

\*with \$1.00 off 2 digital coupon.  
Use up to 5x.



8-12 Ct. Select Varieties

**Sister Schubert's  
Yeast, Dinner, or  
Hawaiian Rolls**

\*with \$1.00 off 1 digital coupon.  
Use up to 5x.



# How does “Cost Plus” work?

**YOU PAY  
WHAT WE PAY  
PLUS JUST 10%**

## what is cost-plus pricing?

Product cost is determined by the total expense it takes to buy, receive, and transport products from our suppliers (including freight, fuel, surcharge, labor, warehouse & overhead) to our store shelves. Only 10% added at checkout.

Just Add  
**10%**  
at checkout