

SUPERIOR GROCERS

Quality, Variety & Value!

Virgen de Guadalupe
December 12, 2025

RED TAG SPECIALS!

Superior Mini Rosca de Reyes
4.99 EA

Halos Mandarins
2 lb. Bag

RED TAG SPECIAL!
2.99 EA

Beef Center Cut Shank
Centro de Chamorro de Res
Beef Whole Shank
Sold in Tray for \$4.79 per lb.

RED TAG SPECIAL!
4.99 LB

Brown Onions
Cebollas Cafe

RED TAG SPECIAL!
3.99 LBS

Tamales
Selected Varieties
1 Count

RED TAG SPECIAL!
2.99 EA +TAX

Bone-In Chicken Breast
FAMILY PACK or
Service Counter
Pechuga de Pollo con Hueso

RED TAG SPECIAL!
2.49 LB

SPECIALS OF THE WEEK / Especiales de la semana

Coca-Cola Soft Drinks
Selected Varieties
2 Liter.

1.99 EA +CRV

WHEN YOU BUY 4 OR MORE

Doritos or Ruffles
Selected Varieties
7.25 - 10.75 oz.

2.49 EA

WHEN YOU BUY 4 OR MORE

Guerrero Corn Tortillas
80 Count
or Riquisimas Flour
24 Count
Sonora Style Soft Taco
20 Count

3.49 EA

WHEN YOU BUY 2 OR MORE

1-2-3 Vegetable Oil
128 oz.

10.99 EA

Super Lucky Elephant Jasmine Rice
5 lb.

4.99 EA

Nestle La Lechera
375 Grams

3\$5 FOR

Oroweat Bread
Selected Varieties
24 oz.

3.49 EA

DIGITAL COUPON
Best Foods Mayonnaise
Selected Varieties
20 - 36 oz.
\$5.99 - \$2.00 Coupon

3.99 EA

Kellogg's Family Size Cereal
Selected Varieties
16.4 - 21.7 oz.

4.49 EA

WHEN YOU BUY 2 OR MORE

Nabisco Family Size Oreo Cookies
Selected Varieties
10.68-18.71 oz.

3.99 EA

Imperial Spread Quarter Spread
16 oz.

2\$1 FOR

Ensueno Fabric Softener
105 oz.

6.99 EA

Niagara Drinking Water
32 Pack / 16.9 oz.

3\$10.99 FOR +CRV

WHEN YOU BUY 3 OR MORE

Lactaid Milk
Selected Varieties
64 oz.

3.99 EA

Bud, Coors, Tecate or Miller
30 Pack
12 oz. Cans

21.99 EA +CRV

RED TAG SPECIALS!

ESPECIALES DE SABADO Y DOMINGO

SATURDAY & SUNDAY

Specials!

DECEMBER 13 DECEMBER 14

Pork Cushion Meat
FAMILY PACK
or Service Counter
Maciza de Puerco

2.99 LB

Beef Tongue
Frozen/Defrosted
Lengua de Res

7.99 LB

FUD Original Ham
or Kruse Smoked Ham
Sliced to Order

3.99 LB

Texas Long Grain Rice
5 lbs.

2\$5 EA

Cucumbers
Papinos

3\$1 FOR

Mexican Papaya

69¢ EA

Green Limes
Limon Verde

69¢ EA

Farmer John Fresh Skinless Pork Links
8 oz.

2\$3 FOR

Maizada Corn Tostadas
8.8 oz.

99¢ EA

Jarritos or Mineragua
Selected Varieties
1.5 Liter

2\$3 FOR

WHEN YOU BUY 3 OR MORE

Samyang Buldak Ramen
Selected Varieties
5 Count

5.99 EA

Modelo Especial
12 Pack / 12 oz. Cans
Pacifico Clara or Victoria
12 Pack / 12 oz. Bottles

14.99 EA +CRV

Butter Cookies or Hojarascas
25-30 Count

\$5 EA

Mini Conchas
9 Count

\$4 EA

Grilled Chicken

10.99 EA +TAX

Pork Carnitas
Freshly Made in House

10.99 LB +TAX

Renew vehicle registrations in store!
Use the DMV Now kiosk at select Superior Grocers.
FIND A KIOSK.
WWW.SUPERIORGROCERS.COM

ATM CARD

VISA MasterCard WIC

NOT ALL ITEMS AVAILABLE IN ALL STORES

Prices Effective:
December 10th thru December 16th

Wed	Thu	Fri	Sat	Sun	Mon	Tue
10	11	12	13	14	15	16

EL MEXICANO
HARVEST BRAND

El Mexicano Arroz Con Leche
6 oz.
99¢ EA

El Mexicano Jalapeños
26 oz.
99¢ EA

El Mexicano Saladin
13.96 oz.
or **Maria**
1 lb.
1.99 EA

El Mexicano Pinto Beans
29 oz.
or **Lentils**
1.1 lb.
2.3 FOR 3

El Mexicano Nacho Cheese
15 oz.
2.3 FOR 3

El Mexicano Surtido Colonial
16 oz.
2.3 FOR 3

El Mexicano Queso Panela
10 oz.
3.99 EA

El Mexicano Yogurt
Selected Varieties
28 oz.
4.99 EA

El Mexicano Queso Fresco, Casero or Cremoso
or **Cremas**
Selected Varieties
15 oz.
2.5 FOR 5

El Mexicano Chorizo
Selected Varieties
9 oz.
4.5 FOR 5

El Mexicano Yogurt
Selected Varieties
7 oz.
4.5 FOR 5

El Mexicano Yogurt
Selected Varieties
12 Pack / 7.7 oz.
15.99 EA

RED TAG SPECIALS! Quality, Variety & Value!

Pepsi Cola Soft Drinks
Selected Varieties
2.1 Liter
1.79 EA

Rockstar Energy Drink
Selected Varieties
16 oz.
1.79 EA

7UP Soft Drinks
Selected Varieties
8 Pack / 12 oz.
10 Pack / 7.5 oz.
12 Pack / 12 oz.
5.49 EA

Sparkling Ice Drinks
Selected Varieties
17 oz.
4.5 FOR 5

Red Bull Energy Drink
12 oz.
3.8 FOR 8

Unimax Suero
Selected Varieties
33.8 oz.
2.4 FOR 4

GROCERY / Abarrotes

Aquafina Pure Drinking Water
24 Pack / 0.5 Liter
5.49 EA

Prego Pasta Sauce
Selected Varieties
14.5 - 24 oz.
2.5 FOR 5

Anthony's Pasta
Selected Varieties
16 oz.
1.29 EA

Sun Vista Beans
Selected Varieties
29 - 30 oz.
2.4 FOR 4

Tortimasa Corn Masa Flour
4 lb.
2.99 EA

Libby's Vegetables
Selected Varieties
14.5 - 15.25 oz.
4.5 FOR 5

Gamesa Marias Cookies
19.7 oz.
3.49 EA

Bimbo Panera, Mantecada, Conchas, Doraditas
12.72 - 17.76 oz.
4.99 EA

Maruchan Instant Lunch
Selected Varieties
2.25 oz.
40¢ EA

Nestle Abuelita Chocolate
19 oz.
5.49 EA

Smucker's Strawberry Jam
32 oz.
4.99 EA

Viloe Aloe Drinks Bottle
Selected Varieties
16.9 oz.
99¢ EA

Guerrero Tostadas Caseras
Selected Varieties
22 Count
1.99 EA

Calidad Tortilla Chips
Selected Varieties
10.5 - 11 oz.
1.99 EA

La Banderita Homestyle Flour
20 Count
3.99 EA

Sabritas Chips
Selected Varieties
6.5 - 9.25 oz.
2.99 EA

Premium Flannel Blanket
Queen
12.99 EA

Superior Paper Napkins
500 Count
2.99 EA

Dawn Original Dish Soap
56 oz.
8.99 EA

Tide Simply Laundry Detergent
105 - 117 oz.
9.99 EA

DAIRY & DELI / Lácteos y Carnes Frías

Chobani Creamers
24 oz.
3.99 EA

Epoca Cool Beverage
Selected Varieties
5 Pack / 2.1 oz.
4.5 FOR 5

Heartland Lemonades, Minute Maid Zero Sugar Lemonade
Selected Varieties
52 - 64 oz.
2.5 FOR 5

Borden Shredded & Sliced Cheese
6 - 8 oz.
2.5 FOR 5

Daisy Sour Cream
24 oz.
2.99 EA

Mountain High Yogurt
Selected Varieties
32 oz.
3.99 EA

Activia Dailies Drinkable Probiotics
Selected Varieties
8 Pack / 3.1 oz.
Danimals Yogurt Drinks
Selected Varieties
12 Pack / 3.1 oz.
5.99 EA

Rockview Farms Milk
1 Gallon
4.79 EA

Farmer John Premium Wieners
12 oz.
1.99 EA

Oscar Mayer Deli Shaved Meats
Selected Varieties
9 oz.
3.99 EA

Hoffy Louisiana Hot Sausages
Selected Varieties
32 oz.
4.99 EA

FUD Ham
2 lbs.
7.99 EA

FROZEN / Congelados

Stouffers Family Style Lasagna
90 oz.
14.99 EA

Smucker's Uncrustables
Selected Varieties
15 Count / 2 oz.
12.99 EA

Hot Pockets
Selected Varieties
4 Count
5.99 EA

Digiorno Pizza
24 6-29.3 oz.
6.99 EA

Grown in Idaho Potatoes
Selected Varieties
24 - 28 oz.
4.99 EA

Bibigo Mini Wontons
Selected Varieties
24 oz.
6.99 EA

Essential Everyday Vegetables
Selected Varieties
12 oz.
4.5 FOR 5

Dreyer's
Selected Varieties
1.5 Quart
3.99 EA

BEER, WINE & LIQUOR / Cerveza, Vinos y Licores

Beatbox
Selected Varieties
16.9 oz.
3.99 FOR 5

Alamos Malbec, San Antonio Cardinale or Imperial Red Wine
750 ml.
7.99 EA

Modelo Especial, Corona, Heineken
12 Pack / 12 oz. Bottles
16.99 EA

Jumex Hard Nectar Variety Pack, Modelo Chelada or Aguas Frescas
Selected Varieties
12 Pack / 12 oz. Cans
16.99 EA

Coronado Rompope
1 Liter
11.99 EA

Cazadores Tequila Reposado, Grey Goose Vodka, Jameson Irish Whiskey
750 ml.
19.99 EA

White Claw Variety Pack, Mike's Hard Lemonade
Selected Varieties
12 Pack / 12 oz.
18.99 EA

Blue Moon
12 Pack / 12 oz. Bottles
Natural Light or Rolling Rock
30 Pack / 12 oz. Cans
18.99 EA

Deleon Tequila Blanco, Gran Centenario Plata or Reposado Tequila
750 ml.
27.99 EA

Buchanan Masters Blend, D'usse VSOP Cognac
750 ml.
39.99 EA

Michelob Ultra, Estrella Jalisco
24 Count / 12 oz. Cans / Bottles
Modelo Oro, Corona Premier
24 Count / 12 oz. Cans
21.99 EA

Modelo, Corona, Dos Equis XX, Pacifico or Heineken
24 Count / 12 oz. Bottles
28.99 EA

SUPERIOR GROCERS *Feliz Dias Festivos* **Happy Holidays** *Traditional Family Favorites!*

Bimbo Multipacks
Selected Varieties
6.99 - 11.64 oz.
2.99 EA

La Chona Shredded Cheese
32 oz.
9.99 EA

Jarritos Soft Drinks
12.5 oz.
4.5 FOR 5

Coca-Cola Soft Drinks
Selected Varieties
24 Pack / 12 oz.
15.99 EA

Pepsi Soft Drinks
Selected Varieties
12 Pack / 12 oz.
5.99 EA

Frito Lay Party size Cheetos, Doritos, Lays or Ruffles
8.25 - 17 oz.
5.99 EA

Farmer John Regular Sliced Bacon
12 oz.
4.99 EA

Cacique Ranchero Queso Fresco
35 oz.
9.99 EA

FRESH CUT MEATS / Carnes Frescas

SUPERIOR RANCH **SR**

Sirloin Tip Steak FAMILY PACK or Service Counter Milanesa de res 6.99 LB	Bone-In Beef Soup Mix FAMILY PACK or Service Counter Mixto de Res con Hueso 4.99 LB	Beef Taco Meat FAMILY PACK or Service Counter Carne Picada de Res 5.59 LB	Book Tripe, Tendons or Center Cut Feet Librillo, Tendones o Pata de Res 4.99 LB
Pork loin Assorted Chops Sold in Tray Chuletas de Puerco Surtidas 3.29 LB	Pork Stew FAMILY PACK or Service Counter Trocitos de Puerco 3.99 LB	Cut-Up Mutton Sold in Tray, Pack Chivo Cortado en Trozos 4.99 LB	Pork Ribslets or Diced Ribs FAMILY PACK or Service Counter Costillas de Puerco Partidas 4.69 LB
Chicken Leg Meat FAMILY PACK or Service Counter Piernas De Pollo Sin Hueso 2.99 LB	Chicken Drums FAMILY PACK or Service Counter Piernas de Pollo 99¢ LB	Chicken Breast Fillet FAMILY PACK or Service Counter Milanesa de Pechuga de Pollo 3.49 LB	Boneless Skinless Chicken Breast FAMILY PACK or Service Counter Pechuga de Pollo Sin Hueso 2.99 LB

FRESH SEAFOOD / Pescado y Mariscos Frescos

Head-on Large shrimp 20 - 30 Count Frozen/Defrosted Cameron con Cabeza 5.49 LB	Whole Catfish Frozen/Defrosted Bagre Entero 4.99 LB	Whole Clean Tilapia Frozen/Defrosted Mojarra Entera 2.99 LB	Imitation Crab Meat Frozen/Defrosted Imitacion de Jibia 2.99 LB	Norwegian Salmon Fillet Filete de Salmon 10.99 LB
--	--	--	--	---

SERVICE DELI / Cremeria

Queso Cremoso o Casero 4.49 LB	Crema Oaxaqueña o Natural 2.69 LB	Los Altos Queso Fresco 4.49 LB	Los Altos Oaxaca Shredded Cheese 14 oz. 5.99 EA	FUD Cotija Cheese 16 oz. 5.99 EA
Kruse Black Forest Ham Sliced to Order 4.99 LB	Foster Farm Oven Roast and Hickory Smoked Sliced to Order 4.79 LB	FUD Cooked Ham Sliced to Order 2.99 LB	FUD Turkey, Ham Regular or Low Sodium Sliced to Order 5.49 LB	FUD Selecto Ham Sliced to Order 5.49 LB

CONVENIENCE

Foster Farm Chicken Patties or Chicken Nuggets 2 lb. 6.99 EA	Foster Farms Wings Selected Varieties 16 - 22 oz. 7.99 EA	Bar-S Corn Dog 2.67 lb. 7.99 EA	Pickle Selective Varieties 1 Count 1.59 EA
Agrosuper Drummettes 5 lb. 14.99 EA	Aunt Bessie's Maws 3 lb. 10.99 EA	Holten Party Pack Patties 24 Count 27.99 EA	Aritzia Party Wings 10 lb. 29.99 EA

HOT FOODS / Comidas Calientes

1 LOS GUISADOS 2 lbs. Guisado, Medium Rice, Medium Peruvian Beans, 16 oz. Salsa, & 40 Tortillas 22.99 EA + TAX	5 EL MICHOACANO 3 lbs. Pork Carnitas, Medium Rice, Medium Peruvian Beans, 16 oz. Salsa, & 40 Tortillas 29.99 EA + TAX	2 EL MIXTO 1 lb. Wings, 1 lb. Chicharrón Belly, 1 lb. Pork Carnitas, 1 lb. Rice, 1 lb. Peruvian Beans, 16 oz. Salsa, & 40 Tortillas 32.99 EA + TAX
Caldo de Res o Pollo 32 oz. 10.99 EA + TAX	8 Piece Fried Chicken 9.99 EA + TAX	Korean Style Chicken 1.99 EA + TAX
Champurrado or Atoles 16 oz. 3.99 EA + TAX	Torta Gigante 10.99 EA	Chicharrón de Pierna 10.99 LB + TAX
Barbacoa 9.99 LB + TAX	Salsas Molcajete Roja or Verde, Chile de Arbol, Habanero, Hot, Verdeor Taquesa with Pepitas 4.99 EA + TAX	
MONDAY FRIED CHICKEN \$1 EA + TAX	TUESDAY MINI TACOS, FLAUTAS OR TACOS DE PAPA \$1 EA + TAX	WEDNESDAY CALDO Beef or Chicken 24 oz. 6.99 EA + TAX
		THURSDAY BURRITO OR CARNITAS \$6 EA + TAX
		FRIDAY FRIED TILAPIA 3.99 EA + TAX
		SATURDAY/SUNDAY PORK RIBS, BARBACOA, MENUENO OR POZOLE 24 oz. 6.99 EA + TAX

WED & THURS ONLY

Specials!

DECEMBER 10 DECEMBER 11

Fresh White Corn
Elote Blanco
2 for \$1

Fuyu Persimmons
69¢ LB

Avocados Mexico
AYATATAT
ALWAYS GOOD
3 for \$1

Medium Avocados
6 for \$1

Chicken Leg 1/4's
FAMILY PACK or Service Counter
Piernas de Pollo con muslo
69¢ LB

Pork Stew Meat
FAMILY PACK or Service Counter
Trocitos de Puerco
2.99 LB

Beef Clod Steak or roast
FAMILY PACK or Service Counter
Espaldilla De Res
4.99 LB

Raw White Shrimp
Frozen/Defrosted
31 - 35 Count
Cameron Blanco
4.99 LB

SUPERIOR GROCERS
Always fresh
Fast Delivery
Personal Shopper
shop.superiorgrocers.com

WE DELIVER WITH
DOORDASH

ORDER WITH
Uber Eats
www.ubereats.com

SUPERIOR GROCERS
CURBSIDE PICKUP AVAILABLE
HERE!
Order at: superiorgrocers.com

DIGITAL DEALS



EXPIRES: 12/16/2025

DIGITAL COUPON

Langers Cranberry Juice Cocktail
Selected Varieties
64 oz.



2.49
-0.50
1.99
EA
+CRV

DIGITAL COUPON

El Mexicano White Hominy
108 oz.



3.49
-1.00
2.49
EA

DIGITAL COUPON

El Comal Grande Corn Tortillas
30 Count
Regular Flour Tortillas
20 Count



3.49
-0.50
2.99
EA

DIGITAL COUPON

California Ranch Large Grade AA Eggs
16 Count



4.99
-2.00
2.99
EA

DIGITAL COUPON

Prime Fresh Meats
Selected Varieties
7 oz.



3.99
-1.00
2.99
EA

DIGITAL COUPON

Carrots
5 lb. Bag
Zanahoria



2 for 6
-1 off 2
2.50
FOR

DIGITAL COUPON

Superior Chips
28 oz.



5.99
-1.00
4.99
EA

DIGITAL COUPON

Virtue Bath Tissue
24 Count



5.99
-1.00
4.99
EA

DIGITAL COUPON

Mahatma Jasmine Rice
5 lb.



6.99
-1.00
5.99
EA

DIGITAL COUPON

Simply Orange Juice
76 oz.



7.99
-1.00
6.99
EA

DIGITAL COUPON

Nutella Hazelnut Spread
26.5 oz.



8.99
-2.00
6.99
EA

DIGITAL COUPON

Tilapia Fillet
2 lb. Bag



9.99
-1.00
8.99
EA

DIGITAL COUPON

Pompeian Extra Virgin Olive Oil
Selected Varieties
32 oz.



13.99
-1.00
12.99
EA

DIGITAL COUPON

Family Meal Chicken
11 lb.



17.99
-1.00
16.99
EA
TAX/CRV

DIGITAL COUPON

Buchanan's Scotch Whisky
Selected Varieties
750 ml.



24.99
-5.00
19.99
EA
+CRV

DIGITAL COUPON

WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

Large Mangoes
Mango Grande

99¢ EA

Large Avocado
Aguacate Grande

99¢ EA

Navel Oranges
Naranjas

79¢ LB

Guava or Tejacote Clamshell
16 oz.

3.99 EA

Pomegranate
Granadas

2\$5 FOR

Peeled Sugar Cane
16 oz.

2\$5 FOR

Granny Smith or Autumn Glory Apples
Manzanas

99¢ LB

Italian or Mexican Squash
Calabazas Mexicana o Italiana

99¢ LB

Carrots
5 lb. Bag Zanahoria

2\$6 FOR

Green Cabbage
Repollo Verde

69¢ LB

White or Red Potatoes
Papa Blanco o Roja

99¢ LB

Pinto Beans Bulk
Frijoles Pinto Suelto

50 lb. Bag \$39.50
Limit of 2

99¢ LB

Castilla Squash
Calabaza de Castilla

2\$1 LBS

Sweet, Jumbo or Medium Yams

99¢ LB

Piloncillo
4 Pack

2.19 EA

Fresh Express Salad Blends
Selected Varieties
9 - 11 oz.

2\$5 FOR

Fruit Cocktail Platter

2.99 LB

Fresh Cut Fruit Cocktails
Selected Varieties

3.49 LB

Package Corn
4 Count

3.99 EA

Poinsettias
Selected Varieties
6 inch

\$10 EA

Dozen Roses
Selected Varieties

\$13 EA

Star Bouquet

\$16 EA

Madre Mia Bouquet
Selected Varieties

\$19 EA

Superior Masa Preparada
Para Tamales

1.99 LB

Corn Husk
16 oz. Hoja Para Tamales

6.99 EA

Banana Leaves
Hoja de Platano

1.29 LB

La Fiesta Chiles
California de Arbol, New Mexico or Japones
8 oz.

4.49 EA

Pasilla Chili Peppers

1.49 LB

Superior Sonora Flour Tortillas

3.49 EA

Superior Tortillas
120 Count

4.49 EA

Cuerno Danes
6 Count

\$5 EA

Strawberry Jelly Rolls
6 Count

5.99 EA

Assorted Christmas Mini Cupcakes
12 Count

4.99 EA

Assorted Christmas Cookies

4.99 EA

Christmas Cupcake
10 Count

7.99 EA

Tres Leches Cake Slices

3.49 EA

Cookies & Cream Cake
8 inch

22.99 EA

Whole Large Flan

15.99 EA

Tres Leches Cake
With Fruit on Top
8 inch

23.99 EA

We gladly accept: National Vouchers, Food Stamps & EBT. (FRESH COUPON will be issued enabling you to buy the item at the advertised price as soon as it becomes available. Some items may not be available in all stores. See store for availability.)

12/10/2025 Superior Grocers • Pg 4 • V1B

ALL RIGHTS RESERVED. WE RESERVE THE RIGHT TO LIMIT QUANTITIES. NO SALES TO DEALERS. SALES TAX COLLECTED ON ALL TAXABLE ITEMS. SOME ITEMS NOT AVAILABLE AT ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. PRICES GOOD WHILE SUPPLIES LAST. NO SUBSTITUTIONS.

SIGN UP AT: WWW.SUPERIORGROCERS.COM
BECOME A FAN AND STAY CONNECTED!
We're now on Facebook, Instagram & Twitter!
FOLLOW US AT: SUPERIORGROCERS

FIND A STORE LOCATION NEAR YOU, OR GET OUR LATEST NEWS AND EXCLUSIVE OFFERS THROUGH EMAIL.
VISIT OUR WEBSITE: WWW.SUPERIORGROCERS.COM