

FEAST ON SAVINGS

SAVE ON FESTIVE STAPLES

249
LB
5.49/KG

FRESH GRADE A TURKEY
SELECTED VARIETIES AND SIZES
20143891_EA
AVAILABLE STARTING SUNDAY, DEC. 14TH



SAVE 6.00

15⁹⁹

NO NAME® HONEY HAM
1.3 KG
20899028_EA



SAVE 30%

244

FARMER'S MARKET™ CARROTS OR YELLOW ONIONS
PRODUCT OF CANADA, CANADA NO. 1 GRADE
20600927001_EA/2081994001_EA



\$6

8 INCH PIES
SELECTED VARIETIES
21297424_EA/21297425_EA



SAVE 33%

\$8

FERRERO COLLECTION OR ROCHER
SELECTED VARIETIES, 156-200 G
20098034_EA/20981075_EA



Optimum

MEMBERS ONLY

Exclusive savings and pts offers

\$21

GET 6,000^{pts} back in points
APP EXCLUSIVE OFFER*

PC[®] PACIFIC WHITE SHRIMP RING WITH MILD COCKTAIL SAUCE
FROZEN, 568 G
20147098_EA
*Open your PC Optimum[™] app or visit pc.optimum.ca to get the offer.



Optimum

Members-Only Price[™]

1⁹⁹

Non-members

2⁴⁹

BROCCOLI CROWNS
PRODUCT OF MEXICO OR U.S.A.
21121560001_EA



\$20

GET 3,000^{pts} back in points

PC[®] GROUND COFFEE
SELECTED VARIETIES
800-930 G
21393374_EA/21668446_EA



Optimum

Members-Only Price[™]

5⁹⁹

Non-members

11⁹⁹

Members save up to \$6

CASHMERE BATHROOM TISSUE
12 DOUBLE ROLLS, SPONGETOWELS
PAPER TOWELS 3-6 ROLLS
OR SCOTTIES FACIAL TISSUE 6's
SELECTED VARIETIES
21204738_EA/21676183_EA



GET 5,000^{pts} when you spend \$30* on

\$5 back in points

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20303218001_EA/20299993_EA



HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE



DOMINION

PROUDLY CANADIAN

SAVE 1.00 LB
5.44 LB
11.99/KG

MEDIUM GROUND BEEF
20797925_KG

CLUB SIZE

2.29 LB
5.05/KG

PC[®] BUTTER INFUSED OR BUTTERBALL TURKEYS
SELECTED VARIETIES, FROZEN
2018435_KG/20992514_KG



\$4

CAULIFLOWER
PRODUCT OF MEXICO OR U.S.A., NO. 1 GRADE
20133377001_EA

6.49

5 LB

CLUB SIZE

HOT DEALS

3 DAYS ONLY!

THURSDAY, DECEMBER 11TH TO SATURDAY, DECEMBER 13TH



SCAN OR CLICK TO SEE ALL EXCLUSIVE HOLIDAY DEALS!



GET **8,000^{pts}**

\$8 back in points

when you spend \$25* or more on fresh poultry
30706757_KG/20706759_KG

SAVE UP TO 1.00

\$9

PC[®] PACIFIC LARGE WHITE SHRIMP RAW OR COOKED PEELED OR RAW ZIPPERBACK[®] 31-40/LB FROZEN, 400 G
20789931_EA/20781381_EA



SAVE 37%

1.25

NO NAME[®] BROTH
SELECTED VARIETIES
900 ML
21189607_EA
21189610_EA



HOT DEAL

SAVE 1.60

4.88

BLACK DIAMOND CHEESE BARS 400 G OR SHREDS 300-320 G
SELECTED VARIETIES
21278845_EA/21279221_EA



SAVE .99 WHEN YOU BUY 3

3/4.98

OR 1.99 EA

BARILLA PASTA
SELECTED VARIETIES, 410 G
21404904_EA/21404912_EA



2.75

MCCAIN SUPERFRIES OR SPECIALTY POTATOES
SELECTED VARIETIES FROZEN, 454-800 G
20334328002_EA



\$2

LIMIT 4 OVER LIMIT PAY 3.29 EA

LANTIC WHITE SUGAR
2 KG
20145033_EA



\$1

PC[®] DISTILLED WATER
4 L
20797191_EA



\$3

COUNTRY HARVEST BREAD
600/650 G
SELECTED VARIETIES
21178642_EA
21433047_EA



SAVE .99 WHEN YOU BUY 3

3/4.98

OR 1.99 EA

COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS
SELECTED VARIETIES 2 L
20294928002_EA/20376026002_EA



APP EXCLUSIVE OFFER[†]

[†]Open your PC Optimum[™] app or visit pc optimum.ca to get the offer.

GET **10,000^{pts}**

\$10 back in points

for every \$50* spent on baby diapers, training pants, wipes, formula, food, accessories, toiletries, gear and baby apparel

ONE DAY ONLY! FRIDAY, DECEMBER 12TH

24.99

LIMIT 4 OVER LIMIT PAY 29.99 EA

PAMPERS SUPER BIG PACK DIAPERS SWADDLERS 360[®] OR CRUISERS 360[®]
SIZE 3-7, 40-78⁵
21433660_EA/21433703_EA



34.99

LIMIT 4 OVER LIMIT PAY 41.99 EA



\$1

PC[®] ORGANICS BABY FOOD POUCH
SELECTED VARIETIES, 128 ML
20651248002_EA/20567462_EA



\$2 BETTY CROCKER SUPERMOIST CAKE MIX 375-404 G OR FROSTINGS 340-450 G SELECTED VARIETIES 20942640005_EA 21547938_EA  PRICE DROP	\$6 MCCAIN DEEP 'N DELICIOUS CAKES SELECTED VARIETIES FROZEN, \$10 G 20390132002_EA  PRICE DROP	SAVE 1.00 WHEN YOU BUY 3 3/4.98 OR 1.99 EA KNORR SIDEKICKS OR CUPS SELECTED VARIETIES 73-167 G 20321430004_EA 21064314_EA  PRICE DROP	\$3 KETTLE BRAND POTATO CHIPS SELECTED VARIETIES 156/198 G 21520664_EA/21589437_EA  PRICE DROP
\$5 QUAKER HARVEST CRUNCH CEREAL SELECTED VARIETIES 400-510 G 21279815_EA/21239228_EA  PREPARED IN CANADA	\$6 PC® THE DECADENT® CHOCOLATE CHIPS SELECTED VARIETIES, 226-300 G 20011473_EA/20430272_EA  1,000th \$1 each (price)	1.50 GREEN GIANT CANNED VEGETABLES SELECTED VARIETIES 341/398 ML 21001179_EA/21031445_EA  PREPARED IN CANADA	\$11 GENERAL MILLS CEREAL JUMBO SIZE SELECTED VARIETIES 825-1300 G 21043745_EA 20479390_EA  3,500th \$3.50 each (price)
SAVE 1.00 WHEN YOU BUY 2 2/\$7 OR 4.00 EA YOPLAIT TUBE 8X56 G OR MINIGO YOGURT 6X60 G SELECTED VARIETIES 21047995_EA/21019318_EA  PREPARED IN CANADA	SAVE 2.49 UP TO \$7 BECEL MARGARINE 637/650 G OR PC® BUTTER QTRS 454 G SELECTED VARIETIES 2029784002_EA 20213456002_EA  PREPARED IN CANADA	\$7 MINUTE® RICE SELECTED VARIETIES 1.2/1.4 KG 20014783001_EA 20014783002_EA 	SAVE 1.00 3.25 BARILLA GLUTEN FREE PASTA SELECTED VARIETIES 340 G 20721060_EA 20963722_EA  SANS GLUTEN FREE
8.50 PC® ORGANICS FRUIT SELECTED VARIETIES FROZEN, 600 G 204211483002_EA 21357934_EA 	SAVE 1.00 UP TO 3.50 PC® OR BLUE MENU® ENTRÉES SELECTED VARIETIES FROZEN, 212-365 G 20309849_EA 20212253001_EA  PREPARED IN CANADA	2/\$11 OR 6.99 EA BEN & JERRY'S 473 ML OR MAGNUM BARS 4'S SELECTED VARIETIES, FROZEN 20950739_EA/21028213_EA 	SAVE 40% UP TO 4.49 BREYERS CREAMERY STYLE ICE CREAM 1.41 L OR YUKON OR COLLECTION NOVELTIES 5-8'S SELECTED VARIETIES, FROZEN 21583335_EA  PREPARED IN CANADA

FRESH PROMISE: Applicable to eligible fresh produce items purchased at Dominion locations or online at newfoundlandgrocerystores.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Dominion where purchase originated. This promise does not apply to reduced/clearance priced product. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the phone number below. No Rainchecks Offer Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, pattern, style) may vary by store location.** We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. © 2025 Loblaw's Inc. MasterCard and the MasterCard Brand mark are registered trademarks and PayPal is a trademark of MasterCard International Incorporated. President's Choice Bank is a licensee of marks. PC Optimum™ program is provided by President's Choice Financial Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simpli Financial. ®PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaw's Inc. Trademarks used under license. We reserve the right to limit quantities to reasonable family requirements. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pc optimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See newfoundlandgrocerystores.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive one points specified when you spend the qualifying dollar amount on the displayed product(s) and/or category(ies) before taxes and after discounts and all coupons and discounts are deducted in a single transaction. **Valid for flyer duration, after which the price will be the same for both PC Optimum and non-PC Optimum members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Dominion locations that do NOT participate in this flyer, visit www.newfoundlandgrocerystores.ca or call Customer Relations at 1-866-727-0771. **Quantities and/or selection of items may be limited and may not be available in all stores.** Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, pattern, style) may vary by store location.** All references in our flyer to "Save," "Was," "Now," etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. © 2025 Loblaw's Inc. **4PRICE DROP** offer valid in-store at participating locations between December 4 - December 31, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

FRESH PROMISE

If it's not fresh, it's free.

*Fresh Promise: Applicable to eligible fresh produce items purchased at Dominion locations or online at newfoundlandgrocerystores.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Dominion where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.

4.49
LB
9.90/KG

**PC* EXTRA LARGE
GREEN OR RED
SEEDLESS GRAPES**
PRODUCT OF PERU, NO. 1 GRADE
20423775001_EG/20101999001_KG



4.50

**BLACKBERRIES OR
RASPBERRIES**
PRODUCT OF MEXICO OR U.S.A
170 G
20051010001_EA/201028914001_EA



1.99

AVOCADO
PRODUCT OF MEXICO
200979110001_EA



1.79

ENGLISH CUCUMBERS
PRODUCT OF CANADA
20070132001_EA



6.50

**PC* AXIANY OR
MIXIANY TOMATOES**
PRODUCT OF MEXICO OR U.S.A
21634064001_EA/21634066001_EA



\$6

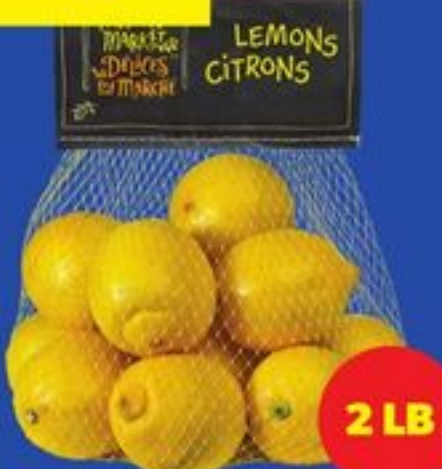
**FARMER'S MARKET™
SWEET PEPPERS**
PRODUCT OF CANADA OR
U.S.A., 3'S
20085851001_EA



**CLUB
SIZE**

\$6

**FARMER'S MARKET™
LEMONS**
PRODUCT OF SOUTH AFRICA
20795310001_EA



2 LB

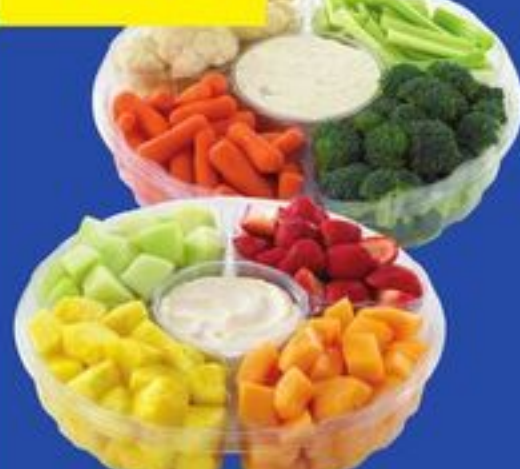
2/\$11
OR 6.00 EA

**TAYLOR FARMS
CHOPPED SALAD KITS**
PRODUCT OF U.S.A.
SELECTED VARIETIES, 267-383 G
21999913_EA/21999913_EA



\$23

**LARGE VEGETABLE OR
FRUIT PLATTER**
PREPARED IN-STORE, 1.58-2.2 KG
20040718_EA/20121099_EA



\$11
LB
24.24/KG

EYE OF ROUND ROAST
CUT FROM CANADA AA GRADE
BEEF OR HIGHER
20798484_XO



5.99
LB
13.21/KG

PORK BELLY PORTION
20791002_XO



\$5
LB
11.02/KG

WHOLE CHICKEN
FRESH
20097744_XO



\$7

**ATLANTIC CHOICE® FRESH
SAUSAGES**
SELECTED VARIETIES,
375-500 G
21332594_EA
21332592_EA



**SAVE
3.00**

10.99

**NO NAME™
THICK CUT
BACON**
1 KG
21330815_EA



1 KG

**SAVE
2.60**
LB

7.99
LB
17.62/KG

**CHRIS BROTHERS
BEEF BRISKET**
35807197_KG



\$11

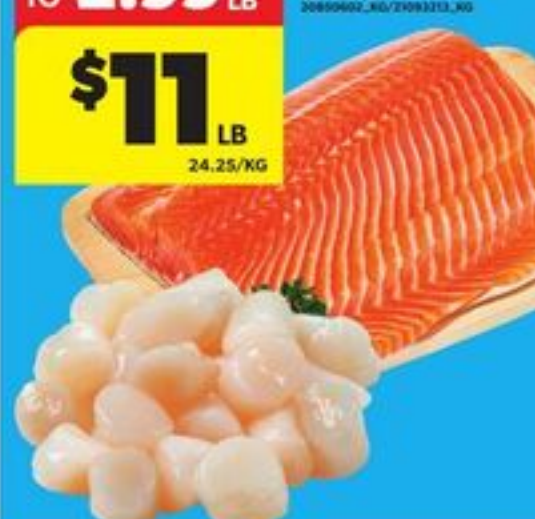
**THE HANDPIE COMPANY
PIES**
SELECTED VARIETIES
FROZEN, 250 G
21605889_EA



**SAVE
UP TO
2.99**
LB

\$11
LB
24.25/KG

**FRESH STEELHEAD
TROUT FILLETS
OR FROZEN BAY
SCALLOPS**
80-120/LB
20890602_KG/21093213_XO



\$16

**PC* CRISPY SHRIMP
HORS D'OEUVRE TRIO**
FROZEN, 528 G
21157301_EA/21481245_EA



\$7

**SEAQUEST™ BAY
SCALLOPS**
FROZEN, UNCOOKED
100-150/LB 400 G
20388217_EA



HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

\$4

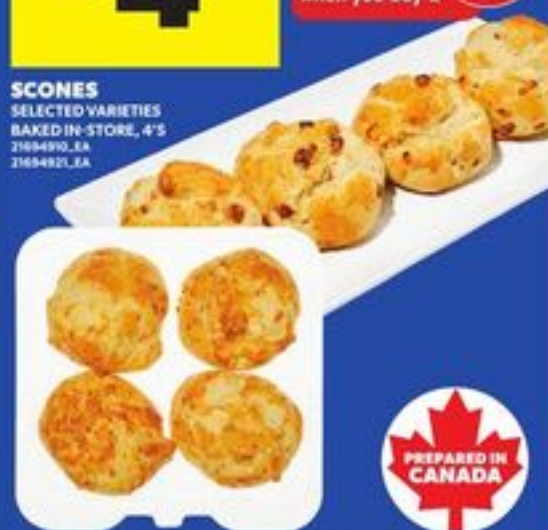
**CINNAMON RAISIN
BREAD**
BAKED IN-STORE, 550 G
20728432_EA



\$4

GET
1,000TM
when you buy 2
\$1
back
in points

SCONES
SELECTED VARIETIES
BAKED IN-STORE, 4'S
21694910_EA
21694921_EA



\$5

**IN-STORE BAKED
STRUDELS**
SELECTED VARIETIES, 4'S
21664137_EA/21664142_EA



\$7

**FARMER'S MARKETTM
MUFFINS**
SELECTED VARIETIES, 6'S
2183355_EA/21833561_EA



8⁵⁰

**FARMER'S MARKETTM
SQUARES**
SELECTED VARIETIES, 400/450 G
21265114_EA/21265123_EA



\$15

**BRIDOR BUTTER
CROISSANTS**
FROZEN, 71 G
21667364_C01



\$4

Members-Only PriceTM
Non-members
4²⁵

**SOURDOUGH OR
PUMPERNICKEL
BREAD**
BAKED IN-STORE
(SUGGESTED SERVING),
675 G
20332459_EA/20633517_EA
**Must be a registered PC
OptimumTM member to load
and get this offer.



3⁵⁰

**NO NAMETM
DINNER ROLLS**
SELECTED VARIETIES
420 G
21431343_EA



\$4

**PC[®] HOT CROSS
BUNS**
SELECTED VARIETIES
8'S
21077822_EA



\$5

**FURLANI
GARLIC TOAST**
16'S OR LFD
BRIOCHE
BREAD 500 G
SELECTED VARIETIES
20041579_EA
20978301_EA



**SAVE
UP TO
1.99**

\$7

**CASTELLO HAVARTI,
CHEDDAR OR BLUE
CHEESE**
SELECTED VARIETIES, 125-200 G
20428176_EA/21038086_EA



**SAVE
1.29**

\$6

PC[®] GOAT CHEESE
SELECTED VARIETIES, 140 G
20000584_EA/20296631_EA



GET
2,000TM
when you buy 2
\$2
back
in points

PILLERS SLICED MEAT
125 G OR CHORIZO
CHUBS 175 G
SELECTED VARIETIES
21455210_EA/21667926_EA



\$6

Members-Only PriceTM
Non-members
\$7

**Members save
\$1**

**MAPLE LEAF NATURAL
SELECTIONS,
SCHNEIDERS OR
PC[®] FREE FROM DELI
SLICED MEATS**
SELECTED VARIETIES, 150/175 G
20009182_EA/20642853_EA
**Must be a registered PC OptimumTM
member to load and get this offer.



3⁵⁰

PC[®] HUMMUS
SELECTED VARIETIES, 227-228 G
20584097_EA/21639152_EA



\$7

Members-Only PriceTM
Non-members
\$8

**Members save
\$1**

**LESLEY STOWE
RAINCOAST CRISPS**
150 G OR WILDLY
DELICIOUS JELLY 185 ML
SELECTED VARIETIES
21025538_EA/21030996_EA
**Must be a registered PC OptimumTM
member to load and get this offer.



\$16

CHICKEN FAVORITES
SERVED HOT OR CHILLED
SELECTED VARIETIES, 320-870 G
20137058_EA/20992187_EA



\$12

**IN-STORE MADE
ORIGINAL,
CORRONATION OR
TARRAGON CHICKEN
SALAD 600 G**
21538796_EA



\$9

**FROM OUR CHEFSTM
SOUP**
SELECTED VARIETIES, 700 ML
21703360_EA/21703558_EA



HOT DEALS

SHOP EXCLUSIVE HOLIDAY DEALS THURSDAY TO SUNDAY

3 DAYS ONLY!

THURSDAY, DECEMBER 11TH - SATURDAY, DECEMBER 13TH, 2025

GET
5,000 pts

\$5

back
in points

PC®
**Splendido extra
virgin olive oil**

SELECTED VARIETIES, 1 L
20081863_EA/21405612_EA

\$16



GET
8,000 pts

\$8

back
in points

**when you
spend \$25* or more
on fresh poultry**

20706797_K0/20707407_K0



GET
2,000 pts

\$2

back
in points

**no name®
butter**

SELECTED VARIETIES, 454 G
20716543002_EA/20725029_EA

5⁹⁹



Members-Only Price**

\$9

Non-members

\$10

**no name®
all-purpose
flour**

SELECTED VARIETIES, 10 KG
20002248_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Members
save
\$1



ONE DAY ONLY!

SUNDAY, DECEMBER 14TH

Earn

15,000 pts

**when you
spend \$150*
or more in-store
or online**

APP EXCLUSIVE OFFER*



Open the app.
It's as easy as that!

\$15

back
in points



*Spend \$150 or more on almost anything in-store before taxes and after redemptions and all coupons and discounts are deducted in a single transaction (excludes purchase of tobacco, lottery tickets, alcohol, gift cards, prepaid card products including phone cards, transit/event tickets, post office transactions, passport photos, cash back, delivery charges, all non-participating 3rd party operations and any other products which are provincially regulated (including pharmacy-related transactions) or as we determine from time to time) you will earn the points indicated. **Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

EASY MEALS ON A BUDGET

DEALS
ON FESTIVE
FINDS

\$8

**IN-STORE PREPARED
SINGLE SERVE MEALS**
SELECTED VARIETIES, 135-410 G
21096324_EA/21096353_EA



\$9

**FRESHLY PREPARED IN-STORE MADE
ROMANACCIA SANDWICHES**
SELECTED VARIETIES, 225-385 G
21093971_EA



\$16

**TURKEY
CRANBERRY
SLIDERS**
IN-STORE PREPARED, 12'S
21096333_EA



FROM
\$16

**SHEPHERD'S PIE OR
CHICKEN NACHO BAKE**
IN-STORE PREPARED, 900/990 G
21096334_EA/21096971_EA



7⁵⁰

**IN-STORE
BAKED COOKIES**
SELECTED VARIETIES, 18'S
21454954_EA/21406076_EA

GET
1,000
back
in points

\$1
back
in points



ALWAYS LOW PRICE

Find set prices on everyday items.

ALWAYS
LOW PRICE

\$2

FRENCH OR ITALIAN BREAD
SELECTED VARIETIES, 450 G
20343208_EA/20788442_EA



ALWAYS
LOW PRICE

\$5

FARMER'S MARKET™ CUPCAKES
SELECTED VARIETIES, 284/318 G
21634706_EA/21633894_EA



ALWAYS
LOW PRICE

\$4.50

PC® BLACK LABEL ICE CREAM
SELECTED VARIETIES FROZEN, 500 ML
21579921_EA/21649692_EA



ALWAYS
LOW PRICE

\$1

**PC® BLUE MENU®
OR FREE & CLEAR
SPARKLING WATER**
SELECTED VARIETIES, 1 L
20162047003_EA/20320832002_EA



ALWAYS
LOW PRICE

\$13

GET
1,000 = **\$1**
Value

APP
EXCLUSIVE
OFFER*

NO NAME® MEAT LASAGNA
FROZEN, 2.27 KG
21059791_EA
*Open your PC Optimum™ app or
visit pc optimum.ca to get the offer.

CLUB SIZE • FORMAT CLUB

no name® sans nom®

meat lasagna

4 layers of fresh pasta with a tomato meat sauce,
topped with mozzarella cheese

**lasagne à
la viande**

4 couches de pâtes fraîches avec une
sauce tomate à la viande, le tout garni
de fromage mozzarella



**CLUB
SIZE**



GOOD HEALTH MORE VALUE

ELEVATE YOUR WELL BEING

UP TO
20%
OFF

**TREE HUT SHEA SUGAR SCRUBS,
BODY WASH, SHAVE OIL OR BODY BUTTER**
SELECTED VARIETIES AND SIZES
2906688_EA/21607042_EA



\$5

**IRISH SPRING BAR
SOAP 6X104 G
OR BODY WASH
591 ML OR SOFTSOAP
BODY WASH 591 ML**
SELECTED VARIETIES
21019472_EA/21436477_EA



UP TO
25%
OFF

GET
5,000*
when you
spend "20" on

\$5
back
in points

**EUCERIN AND
AQUAPHOR
SKINCARE PRODUCTS**
SELECTED SIZES AND VARIETIES
2085685_EA/23065699_EA



43⁹⁹

**LIMIT 4
OVER LIMIT PAY
53.99 EA**

**PAMPERS
SWADDLERS
ULTRA VALUE
PACK DIAPERS**
SELECTED VARIETIES
SIZE 2-6, 120-192'S
21435675_EA/21435885_EA



2/5⁵⁰
OR 3.29 EA

**SIMPLY
GOURMET
CRUNCHERS
OR PUFFIES
SNACKS**
SELECTED VARIETIES
32 G
21567406_EA
21671985_EA



PREPARED IN
CANADA
FOR CANADIANS



\$7

LIBERTÉ GREEK YOGURT
SELECTED VARIETIES, 650/750 G
20794367001_EA/207502233_EA



2.50

PRIMO SAUCES
SELECTED VARIETIES, 650 ML
20463260_EA/2073707002_EA



\$7

GIUSEPPE PIZZA
SELECTED VARIETIES, FROZEN,
439-785 G
20904584_EA/2106361_EA



5.99

ROBIN HOOD OR FIVE ROSES FLOUR
SELECTED VARIETIES, 2.5 KG
20039487001_EA/2048914002_EA



**SAVE 1.98
WHEN YOU BUY 2**

2/\$6
OR 3.99 EA

CADBURY CHOCOLATE BARS
SELECTED VARIETIES, 80-100 G
21648577_EA/21648701_EA



4.50

TWIGZ CRAFT PRETZELS
SELECTED VARIETIES, 130 G
21428226_EA/21428232_EA



\$4

TIM HORTONS CHILI OR READY TO SERVE SOUP
SELECTED VARIETIES
425-540 ML
21003782_EA/21003783_EA



2.50

AYLMER TOMATOES OR ACCENTS
SELECTED VARIETIES
540-796 ML
21204804_EA/21207567_EA



**SAVE .98
WHEN YOU BUY 2**

2/\$7
OR 3.99 EA

PC® NATURAL SPRING WATER
24X500 ML
20577998_C24



SAVE UP TO 24%

4.94

NESTLÉ CONFECTIONERY FROZEN DESSERT
1.5 L OR BARS 4-10'S OR DRUMSTICK 4'S
SELECTED VARIETIES, FROZEN
20323480001_EA/20324757003_EA



**SAVE 1.00
WHEN YOU BUY 2**

2/\$7
OR 4.00 EA

CHEEMO PEROGIES
SELECTED VARIETIES, FROZEN
745-907 G
20527019_EA/20527369_EA



\$12

NO NAME® CANOLA OIL
3 L
20028658_EA



4.50

HUMBLE OR HUMBLE RUMBLES ORGANIC POTATO CHIPS
SELECTED VARIETIES
135 G
21064848_EA/21064992_EA



SAVE 15% OFF

GREEN BEAVER ORAL OR BODY CARE PRODUCTS
SELECTED VARIETIES AND SIZES
20408226002_EA/213582233_EA



**SAVE 1.98
WHEN YOU BUY 2**

2/\$8
OR 4.99 EA

GT'S KOMBUCHA 480 ML OR RISE KOMBUCHA 414 ML
SELECTED VARIETIES
20374006_EA/20906034001_EA/20906034003_EA



FEAST ON SAVINGS

SAVE
ON FESTIVE
STAPLES

\$10

PC[®] MOZZARELLA CHEESE STICKS OR TORTILLA AND JALAPENO CHEESE STICKS
FROZEN, 345/454 G
2116020_EA/21474563_EA



\$10

PC[®] CHICKEN OR PORK SAUSAGE ROLLS
SELECTED VARIETIES
FROZEN, 500 G
21439585_EA/21538572_EA



\$10

PC[®] SPRING ROLLS
SELECTED VARIETIES
FROZEN, 574 G
20698096_EA/20698131_EA



**SAVE
UP TO
1.49**

\$10

PC[®] MARYLAND-STYLE CRAB CAKES
FROZEN, 170 G
21334617_EA



\$10

PC[®] SHRIMP APPETIZERS
SELECTED VARIETIES
FROZEN, 294-454 G
20158434_EA/20978921_EA



**SAVE
UP TO
2.99**

\$10



**FOPPEN
SMOKED
AND SLICED
NORWEGIAN
ATLANTIC
SALMON LOIN**
FROZEN, 151 G
21657322_EA

\$4

**DARE BEAR PAWS,
WHIPPET OR
ULTIMATE COOKIES**
SELECTED VARIETIES, 168-300 G
20978346_EA/21080791_EA



4⁵⁰

**PC[®] ALMONDS
OR CASHEWS**
SELECTED VARIETIES, 200 G
21054943_EA/21058261_EA



\$3

**NO NAME[®] PARTY MIX
OR PC[®] READY TO EAT
POPCORN**
SELECTED VARIETIES, 142-320 G
20028559_EA/21387601_EA



**SAVE
1.00
WHEN YOU BUY 2**

2/\$7
OR 4.00 EA

PC[®] TORTILLA CHIPS
SELECTED VARIETIES, 320-350 G
20302765_EA/20305180_EA



7⁵⁰

**AFTER EIGHT
CLASSIC OR ORANGE**
SELECTED VARIETIES, 200 G
21193727_EA/21042944_EA



\$10

LINDT LINDOR BAGS
SELECTED VARIETIES, 240 G
21582210_EA/21582217_EA



**SAVE
1.98
WHEN YOU BUY 2**

2/\$11
OR 6.49 EA

**PC[®] OR BLUE MENU[®]
SPARKLING WATER**
SELECTED VARIETIES, 12X355 ML
20668034061_C01/20668034062_C01



\$9

**PC[®] DE-ALCOHOLIZED
BEER**
SELECTED VARIETIES, 12X355 ML
20121738_C12/20123253_C12



8⁹⁹

NESTEA
SELECTED VARIETIES, 12X341 ML
21687940_C12/21689167_C12



HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

SAVE
UP TO **1.49**/100 G
\$4/100 G

**PARMIGIANO
REGGIANO CHEESE**
PRODUCT OF ITALY, DELI CUT
20602364_EA



\$7

HENRI WILLIG GOUDA
SELECTED VARIETIES, 200 G
21649240_EA



\$8

**PC® BLACK LABEL
MANCHEGO**
150 G
20657373_EA



\$12

**BOURSIN HOLIDAY
TRIO PACK**
240 G
21007040_EA



\$4

BRETAGNE PÂTE
SELECTED VARIETIES, 150 G
20287717_EA/20310083_EA



\$7

**ZIGGY'S® OR PILLER'S®
KOLBASSA**
SELECTED VARIETIES, 300-375 G
20308469_EA/21396884_EA



Optimum®
Members-Only Price™

\$6

Non-members
\$7

Members
save up to
\$1

**MASTRO DELI
SLICED SALAMI**
SELECTED VARIETIES 125/150 G
21041096_EA/21041099_EA
**Must be a registered PC Optimum™
member to load and get this offer.



FROM
\$14

**CHARCUTERIE
BOARDS**
SELECTED VARIETIES, 215-433 G
21405538_EA/21405571_EA



\$3/100 G

SARDO BULK OLIVES
VARIABLE WEIGHT
SELECTED VARIETIES
20027732_EA



FROM
\$55

**SANDWICH OR
WRAP PLATTER**
IN-STORE PREPARED, 1.23-3.4 KG
21057930_EA/21058270_EA



FROM
\$45

**CHICKEN
CATERING PLATTER**
SELECTED VARIETIES, 1.92-3.19 KG
COMES WITH CELERY AND
CARROTS. SERVED CHILLED.
PLEASE PLACE ORDERS 24 HOURS
IN ADVANCE IN MEALS TO GO
DEPARTMENT
21058990_EA



\$20

**CATERING PREMIUM
SALADS**
SELECTED VARIETIES, 1 KG
21623379_EA/21623601_EA



\$10

**SAMOSA PLATTER
WITH TAMIRAND**
1.37 KG
21034737_EA



FROM
\$20

**IN-STORE PREPARED
SANDWICH OR WRAP
PLATTERS**
1.2-1.7 KG
21058135_EA



\$30

PARTY PLATTER
SELECTED VARIETIES
ORDER ONLINE OR IN-STORE,
696 G-1.15 KG
21217936_EA/21217977_EA



FEAST ON SAVINGS

SAVE
ON FESTIVE
STAPLES

SAVE
UP TO
.50

**GREEN GIANT
SPECIALTY VEGGIES**
SELECTED VARIETIES
FROZEN, 233-454 G
21043027_EA/21046778_EA

\$4



2.99

**MCCORMICK
GOURMET SPICES OR
GRAVY DRY SAUCES**
SELECTED VARIETIES, 11-56 G
20321601005_EA/20321601007_EA



2.50

STOVE TOP STUFFING
SELECTED VARIETIES, 120 G
20009598001_EA/20310507001_EA



SAVE
1.58
WHEN YOU BUY 2

**BETTY CROCKER
POTATOES**
SELECTED VARIETIES
141-215 G
20296519002_EA
20374238_EA

2/\$6
OR 3.79 EA



\$12 LB
26.46/KG

**SEAFOOD
CHOWDER MIX**
PREVIOUSLY FROZEN
20852493_KO



4.99 LB
11.00/KG

**NO NAME® PORK
COTTAGE ROLL**
20188379_KG



2/\$3
OR 1.79 EA

**NO NAME®
MUSHROOMS**
SELECTED VARIETIES
284 ML
20298501_EA
20079578_EA



3.50

**PILLSBURY
CRUST, BISCUIT OR
ROLLS**
SELECTED VARIETIES
318-400 G
20187585_EA
20317632003_EA



\$5

**NO NAME®
BEETS 750 ML OR
PC® PICKLES 1 L**
SELECTED VARIETIES
201050403001_EA
20433560001_EA



4.50

**NO NAME®
PIE SHELLS 380 G
OR DESSERT
TOPPINGS 1 L**
SELECTED VARIETIES
FROZEN
20113422005_EA
20671251_EA



3.75

ACE BAGUETTE
BAKED IN-STORE
SELECTED VARIETIES
325-400 G
20071171_EA
21043448_EA



4.50

**SPLIT TOP
ROLLS 8'S OR
CIRCLE ROLLS
18'S OR BRIOCHE
ROLLS 12 PK**
BAKED IN-STORE
20060496_EA
20064424_EA



\$9

**EXQUISITE
COFFEE CAKE**
SELECTED VARIETIES
750 G
21688678_EA
21688727_EA



\$30

**LA ROCCA
8 INCH CAKES**
SELECTED VARIETIES
1.1-1.7 KG
21496165_EA
21496166_EA



\$16

**BALZAC'S
WHOLE BEAN
COFFEE**
SELECTED VARIETIES
340 G
20987612_EA



SAVE
1.98
WHEN YOU BUY 2

**PEPSI SOFT
DRINKS**
SELECTED VARIETIES
12X355 ML
20322381002_C12
20322381004_C12



SAVE
1.98
WHEN YOU BUY 2

**COCA-COLA
OR CANADA
DRY SOFT
DRINKS**
SELECTED VARIETIES
12X355 ML
20318694002_C12
20318694003_C12



4.50

**MOTT'S
CLAMATO JUICE**
1.89 L OR OCEAN
SPRAY 100%
JUICE BLEND
OR COCKTAIL
1.77-1.89 L
SELECTED VARIETIES
20300006003_EA



SWEET HOLIDAY SAVINGS

THE BAKING DEALS YOU KNEAD

4⁴⁹

MAGIC BAKING POWDER 225 G OR FLEISCHMANN'S BAKING SODA 400 G
SELECTED VARIETIES
20165444_EA/21619342_EA



5⁹⁹

TENDERFLAKE 454 G OR FLEISCHMANN'S YEAST JARS 113 G
SELECTED VARIETIES
20027955_EA/20102930002_EA



SAVE .98 WHEN YOU BUY 2

2/\$7

OR 3.99 EA

NO NAME® MARSHMALLOWS
SELECTED VARIETIES
400 G
20304672002_EA
2031876001_EA



2⁵⁰

SHIRRIFF PIE FILLING OR DR. OETKER PIE CRUST MIX
SELECTED VARIETIES, 90-260 G
20640407_EA/21619185_EA



\$5

PC® PURE VANILLA EXTRACT
46 ML
21017817_EA



\$6

E.D. SMITH PIE FILLING
SELECTED VARIETIES, 540 ML
20022361_EA/2029775001_EA



GET 3,000⁺ when you spend \$15⁺ on

\$3 back in points
WILTON CAKE DECORATING PRODUCTS
SELECTED VARIETIES
9-340 G
21195007_EA/21488951_EA



4⁹⁹

CRISCO SHORTENING 454 G OR NO NAME® UNSWEETENED MEDIUM COCONUT 400 G
SELECTED VARIETIES
20127930_EA/21473300_EA



\$4

NO NAME® ALMONDS OR WALNUTS
SELECTED VARIETIES, 100 G
2012745001_EA/20599246_EA



\$7

LAVAZZA GROUND COFFEE 250 G OR NESPRESSO COMPATIBLE CAPSULES 10'S,
SELECTED VARIETIES
21020311_EA/21053691_EA



4⁵⁰

GET 500⁺

GAY LEA WHIPPED CREAM
SELECTED VARIETIES
225 G
20048223001_EA
20048223002_EA



SAVE UP TO 31%

4²⁹

GAY LEA SPREADABLES BUTTER
227 G
20119920002_EA



SAVE UP TO 15%

5⁵⁰

TENDERFLAKE PASTRY 255-350 G OR COOL WHIP DESSERT TOPPING 1 L
SELECTED VARIETIES, FROZEN
20030349001_EA/20303840001_EA



2/5⁵⁰

OR 6.99 EA

PC® FROZEN FRUIT
SELECTED VARIETIES
FROZEN, 300-600 G
20302227_EA/21381753_EA



SAVE UP TO 21%

5⁵⁰

PC® PUFF PASTRY
450 G
21088950_EA





Insiders Report™

Celebrate it all, spend small

2⁵⁰

**PC® KETTLE COOKED
POTATO CHIPS**
SELECTED VARIETIES, 200 G
21680985_EA/21680998_EA



\$11

**PC® CHOCOLATE
BASQUE CHEESECAKE**
600 G
21687935_EA



Must Try

\$18

**PC® PORCHETTA
SEASONED PORK
SHOULDER PICNIC
ROAST**
FULLY COOKED, 1.2 KG
21688548_EA



Must Try

\$5

PC® HOT PEPPERS
SELECTED VARIETIES, PRODUCT
OF DOMINICAN REPUBLIC,
MEXICO OR VIETNAM, 75-226 G
2165484606L_EA/216548495905L_EA
21654333001L_EA



\$10

**PC® SMOKED SALMON OR
CRAB & LOBSTER BAKE & SERVE DIP**
FROZEN, 360 G
21682812_EA/21682873_EA



Must Try



\$8

**PC® BLACK LABEL
SMOKED RED FOX**
SELECTED VARIETIES, 200 G
21678879_EA



Must Try

\$9

**PC® HOMESTYLE CHICKEN POT PIE
OR THICK-CUT BACON & AGED
CHEDDAR QUICHE**
SELECTED VARIETIES, 550-575 G
21682000_EA/21682154_EA



3⁵⁰

**PC® PROBIOTIC
YOGURT**
SELECTED VARIETIES, 650 G
21684020_EA/21684254_EA



Must Try



\$8

**PC® BLACK LABEL
PIZZA**
SELECTED VARIETIES
FROZEN, 370-420 G
21686340_EA



\$11

**PC® CAULIFLOWER
BAKE**
FROZEN, 830 G
21685949_EA



\$19

**PC® GLASS FIBRE
SILICONE COOKIE
SHEET**
21645491_EA



\$10

**PC® THE PORTION
PREPPER MEAL PREP
CUBES**
SELECTED VARIETIES
21636958_EA/21636959_EA



\$8

PC® UTILITY KNIFE
21635009_EA



Must Try



Insiders Report™

Celebrate it all, spend small

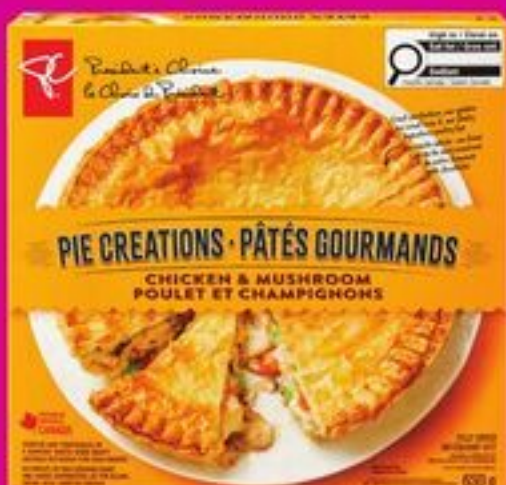
\$6

PC® SPINACH & PARMESAN DIP FLIPS
FROZEN, 180 G
21684410_EA



\$15

PC® CHICKEN AND MUSHROOM PIE
FROZEN, 650 G
21687330_EA



\$7

PC® PORTUGUESE CUSTARD TARTS
FROZEN, 350 G
21684410_EA



3.50

PC® TOMATO SALSA TORTILLAS
SELECTED VARIETIES, 384 G
21686737_EA



\$13

PC® BLACK LABEL FINE CHEESE SELECTION BOX
320 G
21679103_EA



3.50

PC® FRENCH ONION DIP
200 G
21681330_EA



FROM
\$5

PC® PASTA
SELECTED VARIETIES, 255-600 G
21682075_EA/21682682_EA



\$7

PC® UPCYCLED CHIA JAM
SELECTED VARIETIES, 206 ML
21681330_EA/21681468_EA



4.50

PC® ROASTED GARLIC FOCACCIA
FROZEN, 456 G
21688349_EA



\$14

PC® CHOCOLATE COVERED NUTS OR FRUIT
SELECTED VARIETIES, 700-908 G
20984524_EA/2159485_EA



\$12

LIMIT 2
OVER LIMIT PAY
15.00 EA

Bake & Build HOLIDAY HOUSE
COOKIE CUTTER & BAKING SHEET SET
EMPORTE-PIÈCES ET PLAQUE DE CUISSON
CHALET DES FÊTES
à cuire et à construire



\$8

PC® CHILDREN'S CHARITY™ BEAR
21684255_EA/21684254_EA
21684255_EA



\$99

LIMIT 2
OVER LIMIT PAY
150.00 EA

PC® DUAL BASKET AIR FRYER
21699276_EA





Insiders Report™

Everything PC® for holiday moments

\$2

LB
4.41/KG

PC® DINO MELON
PRODUCT OF BRAZIL
21688121001_EA



\$12

**PC® MIXED NUTS
IN SHELL**
PRODUCT OF U.S.A., 907 G
21213433609_EA



\$5

PC® BRIOCHE LOAF
SELECTED VARIETIES, 400 G
219902180_EA



\$18

PC® WINGS
SELECTED VARIETIES
FROZEN, 900-907 G
207989323_EA



\$11

**PC® SMOKED WILD
Sockeye SALMON**
FROZEN, 150 G
20055009_EA



**SAVE
UP TO
1.29**

\$7

**PC® CAMEMBERT OR
DOUBLE CREAM BRIE**
SELECTED VARIETIES, 170-200 G
207943684_EA/207972327_EA



749

**PC® SPLENDIDO®
SLICED MEAT**
SELECTED VARIETIES, 100 G
21049121_EA/21050405_EA



350

**PC® TRADITIONAL
TZATZIKI DIP**
SELECTED VARIETIES, 227 G
20874822_EA



\$3

**PC® MINI POPPADOMS
LENTIL CRISPS**
SELECTED VARIETIES, 113 G
21005321_EA/21005328_EA



\$5

**PC® HAZELNUT
SPREAD**
SELECTED VARIETIES, 375 G
20790384_EA/21005354_EA



\$3

PC® TEA
SELECTED VARIETIES, 24'S
20301067_EA/21003370_EA



\$5

**PC® PLANET FIRST™ ALL
PURPOSE CLEANERS**
SELECTED VARIETIES, 700 ML
21043287_EA/21043290_EA



\$3

**PC® PLANET FIRST™
HAND DISH LIQUID**
SELECTED VARIETIES, 740 ML
21049817_EA



\$8

**PC® PLANET FIRST™
TOILET BOWL
CLEANER STRIPS**
SELECTED VARIETIES, 39'S
21045003_EA/21045028_EA



SWEET HOLIDAY SAVINGS

4
DAYS ONLY
DEC 11-14

20% OFF
ALL FIXED WEIGHT
PACKAGED BULK
GUMMIES, NUTS AND
CHOCOLATE
SELECTED VARIETIES
IN THE BULK FOODS
DEPARTMENT

\$4

SOUR JU JUBES
320 G
21694414_EA

\$4

GUMMI BEARS
280 G
21694433_EA

\$4

JELLY BEANS ASSORTED
330 G
21694347_EA

\$4

PEACH RINGS
275 G
21694325_EA

4⁵⁰

**CHOCOLATE
FLAVOURED
MACAROONS**
260 G
21694365_EA

4⁵⁰

**CHOCOLATE
FLAVOURED BUD**
260 G
21694365_EA

\$7

**MILK CHOCOLATE
COVERED PRETZELS**
220 G
21694552_EA

\$7

**MILK CHOCOLATE
COVERED ALMONDS**
240 G
21694486_EA

\$4

DRIED CRANBERRIES
300 G
21694248_EA

\$4

**CRANBERRY
COCKTAIL MIX**
300 G
21694395_EA

4⁵⁰

**TOASTED CHILI OR
BBQ CORN NUTS**
300 G
21694582_EA
21694374_EA

\$7

ROASTED CASHEWS
230 G
21694434_EA

13⁵⁰

NATUR SOURCE NUTS
SELECTED VARIETIES
425-625 G
21694537_EA/21694274_EA

13⁵⁰

**NATUR SOURCE
SRIRCHA CRUNCH
OR BBQ HICKORY
ALMONDS**
425-600 G
4237092_EA/4539948_EA

\$7

BASSÉ NUT MIX
SELECTED VARIETIES
415-600 G
21598613_EA
21598603_EA





SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW



13⁸⁸

T&T SLICED ROLLS

BEEF OR LAMB, FROZEN, 340 G

21570350_SA



\$10

PC BLACK FIGS

PRODUCT OF MEXICO

21633482001_SA



\$7

CANADIAN COVE

FRESH PEI MUSSELS

907 G

21534624_SA



1⁷⁹

WAHAHA YOGURT

FLAVOURED DRINK

SELECTED VARIETIES, 4X100 ML

21619172_SA



1⁴⁹

NONG SHIM CUP

NOODLES

SELECTED VARIETIES, 75-120 G

20013443001_SA/20032443001_SA

20303717001_SA



6⁹⁹

M.Y. SAN SKY FLAKES

CRACKERS

800 G

21576798_SA



\$4

CRISPY ROTI

SELECTED VARIETIES, 750 G

21594607_SA



8⁹⁹

NONGSHIM SHIN

RAMYUN GOLD

SELECTED VARIETIES, 750 G

21543764_SA



1⁴⁹

KOPIKO

COFFEE CANDY

SELECTED VARIETIES, 120 G

21094800_SA



1²⁹

KURKURE SNACKS

SELECTED VARIETIES, 115 G

20409742_SA/213401077_SA



3⁴⁹

NANAK DAHI

SELECTED VARIETIES, 750 G

20133591_SA



\$23

NANAK DESI GHEE

1.6 KG

20181744_SA



SUPER DEALS

LOW PRICES ON FESTIVE FAVES

\$4

LAY'S POTATO CHIPS
SELECTED VARIETIES
177-225 G
21240032_EA/21043082_EA



\$4

RUFFLES POTATO CHIPS
SELECTED VARIETIES
180-200 G
21240032_EA/21240033_EA



3⁵⁰

CHRISTIE CRISPERS OR BITS & BITES SNACK OR CRACKER MIX
SELECTED VARIETIES, 145 G
21358331_EA/21395350_EA



4⁵⁰

BETTY CROCKER DUNKAROOS
168 G OR **NATURE VALLEY MUFFIN BARS** 175 G
SELECTED VARIETIES
21043086_EA/21063321_EA



\$6

KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES
450-650 G
21449784_EA/21053490_EA



2/\$10
OR 6.99EA

KELLOGG'S PREMIUM CEREAL OR GRANOLA
SELECTED VARIETIES
317-525 G
20010041_EA/21067207_EA



GET 6,500⁺ when you spend \$30⁺ on

MCCAFÉ GROUND BEAN, K-CUPS, NESPRESSO COMPATIBLE CAPSULES OR INSTANT COFFEE
SELECTED VARIETIES
21240075_EA/21033664_EA



\$14

MCCAFÉ K-CUPS
SELECTED VARIETIES
10/12'S
21240075_EA/21033664_EA



2/5⁵⁰
OR 3.29EA

GLACEAU VITAMIN WATER
SELECTED VARIETIES, 591 ML
20332194006_EA/20562362003_EA



\$7

NESTLÉ CARNATION HOT CHOCOLATE TIN
SELECTED VARIETIES
400/450 G
21397090_EA/21049711_EA



6⁴⁴

NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE
SELECTED VARIETIES
100-170 G
20643070001_EA/20673036_EA



6⁹⁹

FUZE LEMON ICE TEA
SELECTED VARIETIES
12X341 ML
21645443_C12/21645563_C12



\$5

CLOX BLEACH 2.4L OR PINE-SOL CLEANER 1.41 L
SELECTED VARIETIES
20238679001_EA/21083179_EA



\$20

ROYALE TIGER TOWEL
6/12 ROLLS
SELECTED VARIETIES
210484732_EA



\$10

ROYALE FACIAL TISSUE
6'S
20090103_EA/21018478_EA



\$17

SPONGETOWELS
6/12 ROLLS
SELECTED VARIETIES
21077740_EA



SUPER DEALS

LOW PRICES ON FESTIVE FAVES

GET 5,000⁺ back in points when you spend *10* on



BETTY CROCKER DUNKAROOS
168 G, **NATURE VALLEY MUFFIN BAR** 175 G
OR **GRANOLA BARS** 30-1176 G, **BETTY CROCKER OR MOTT'S FRUIT SNACKS** 128-907 G
OR **FIBRE 1 OATS BARS** 125-840 G
SELECTED VARIETIES
2018474002_EA/21875994_EA

\$6



KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES, 450-650 G
21449784_EA/21853490_EA

SAVE UP TO 1.00
\$3



GREEN GIANT VEGETABLES
SELECTED VARIETIES, FROZEN
400-750 G
21022302_EA/21022373_EA

4.50

NO NAME[®] COTTAGE CHEESE
SELECTED VARIETIES, 500 G
20182991001_EA/20183991002_EA



SAVE .98 WHEN YOU BUY 2

2/\$9 OR 4.99 EA



ARMSTRONG CHEESE SNACKS
SELECTED VARIETIES, 180/210 G
21440769_EA/21894973_EA

6.50

SAPUTO MOZZARELLISSIMA
SELECTED VARIETIES, 500 G
20758241002_EA/21495983_EA



\$4

PC[®] COOKIES, COOKIE CHIPS, SOFT BAKED, CONCERTO, CREME FILLED OR DESSERT COOKIES
EXCLUDING DECADENT
SELECTED VARIETIES
170-300 G
20321396_EA
20072036_EA



1.99

NO NAME[®] RICE CRACKERS
SELECTED VARIETIES
100 G
20297188003_EA
20297188006_EA



SAVE 1.58 WHEN YOU BUY 2

2/\$5 OR 3.29 EA



\$5

ACTIVIA YOGURT 8X100 G, **TROPICANA OR PURE LEAF DRINK** 1.36/1.75 L
SELECTED VARIETIES
20323384003_EA
20759792002_EA



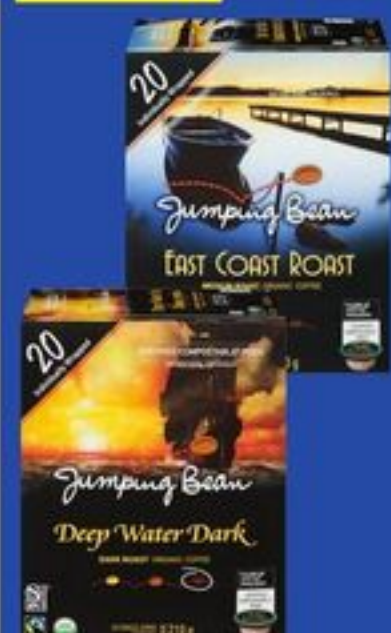
5.50

TWININGSTEA
SELECTED VARIETIES
20'S
20300740001_EA
20303755001_EA



\$16

JUMPING BEAN K-CUPS
SELECTED VARIETIES
20'S
21210630_EA
21210719_EA



4.50

COFFEEMATE COFFEE ENHANCER
SELECTED VARIETIES
946 ML
21091311_EA
21844632_EA



7.50

STARBUCKS ICED COFFEE
SELECTED VARIETIES
1.18/1.42 L
21215327_EA
21215530_EA



\$5

SCRUBBING BUBBLES, FANTASTIK OR WINDEX CLEANERS 650-950 ML/ 385-623 G
OR **SCRUBBING BUBBLES TOILET BRUSH OR REFILLS** 8-12'S
SELECTED VARIETIES
2032323006_EA
21664832_EA



\$4

ZIPLOC STORAGE BAGS 10-90'S, **DOWNY OR GAIN FABRIC SOFTENER** 780ML-1.31L, **RINSE** 473 ML, **BEADS** 141-150 G OR **BOUNCE SHEETS** 40-80'S
SELECTED VARIETIES
20300461001_EA
20874103_EA



2/7.50 OR 4.99-6.49 EA

NATURE CLEAN DISHWASHING LIQUID, ALL PURPOSE SPRAY OR FRUIT AND VEGGIE WASH
SELECTED VARIETIES
500-740 ML
20101018_EA/21279429_EA
21295740_EA



SAVE 1.48 WHEN YOU BUY 2

2/5.50 OR 3.49 EA

TEMPTATIONS CAT TREATS
SELECTED VARIETIES
160/180 G
20298151005_EA



SUPER DEALS

LOW
PRICES
ON FESTIVE
FAVES

\$4

PC[®] BALSAMIC
GLAZE
SELECTED VARIETIES, 250 ML
20144456_EA



3⁴⁹

GET
500[®]

PC[®] SEAFOOD
SAUCE
SELECTED VARIETIES, 250 ML
2002334800L_EA/20023348002_EA



\$45

PC[®] SPLENDIDO[®]
COLD-PRESSED EXTRA
VIRGIN OLIVE OIL
3 L
20045250_EA



**CLUB
SIZE**

6⁵⁰

PC[®] SPLENDIDO[®]
SUNDRIED TOMATOES
IN SEASONED OIL
SELECTED VARIETIES, 270 ML
20408665_EA/20437063_EA



\$7

PC[®] BLACK LABEL[®]
EXTRA VIRGIN
OLIVE OIL
INFUSED WITH
RED HOT CHILI
PEPPERS OR
BASIL
250 ML
21396681_EA/21396730_EA



\$15

PC[®] VIRGIN
COCONUT OIL
800 ML
20769132_EA



**SAVE
2.98**

WHEN YOU BUY 2

2/\$9

OR 5.99 EA

PC[®] ASIAN
COOKING SAUCE
SELECTED VARIETIES, 400 ML
2029836900L_EA/2029933700L_EA



**SAVE
2.00**

WHEN YOU BUY 2

2/\$8

OR 5.00 EA

THE SPICE TAILOR[®]
COOKING KITS
SELECTED VARIETIES, 215-375 ML
21157506_EA/21157558_EA



\$5

BEN'S ORIGINAL[®]
STREET FOOD
SELECTED VARIETIES, 255 G
21610756_EA/21610775_EA



3⁵⁰

CATELLI[®]
PROTEIN PASTA
SELECTED VARIETIES, 340 G
21641873_EA/21641873_EA



SAVE .98

WHEN YOU BUY 2

2/\$11

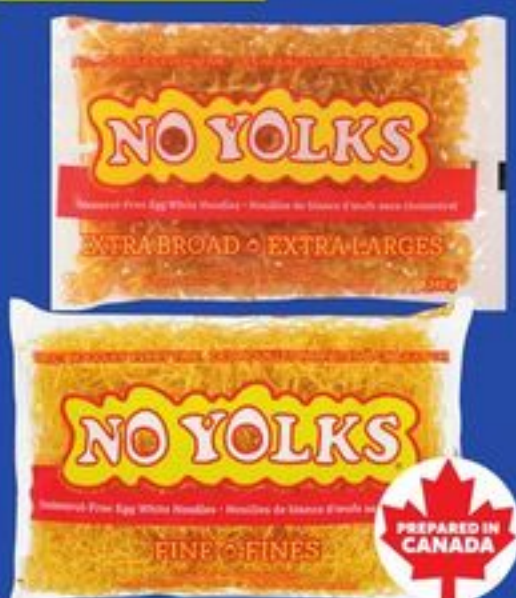
OR 5.99 EA

BLUE DRAGON THAI[®]
COOKING KITS
SELECTED VARIETIES, 220-271 G
21005963_EA/21006429L_EA



2⁸⁰

NO YOLKS NOODLES
SELECTED VARIETIES, 340 G
21439286_EA/21439272_EA



2⁷⁵

PC[®] SPLENDIDO[®]
GNOCCHI
500 G
2007044900L_EA



**SAVE
2.98**

WHEN YOU BUY 2

2/\$10

OR 6.49 EA

OLD EL PASO[®]
DINNER KIT
SELECTED VARIETIES, 250-510 G
20793300L_EA/20793534_EA



**SAVE
3.55**

WHEN YOU BUY 4

4/\$10

OR 3.39 EA

KD CUPS[®]
SELECTED VARIETIES, 58 G
2029854700L_EA/2029854700L_EA



ELEVATE YOUR WELL BEING

\$9

VASELINE BODY LOTION OR HAND CREAM
SELECTED VARIETIES AND SIZES
21085011_EA/21085190_EA



UP TO 20% OFF

GARNIER MICELLAR WATER
400 ML, SKIN ACTIVE, CLEANSER OR NATURAL MOISTURIZERS OR LOREAL CELL RENEWAL, MIDNIGHT, BASE OR DERM INTENSIVES
SELECTED VARIETIES AND SIZES
21549485_EA/21298358_EA



\$6

LIMIT 4 OVER LIMIT PAY 7.99 EA

DOVE HAIR CARE
SELECTED VARIETIES AND SIZES
20338455003_EA/21644640_EA



\$8

MONDAY HAIR CARE
SELECTED VARIETIES AND SIZES
21361177_EA/21903221_EA

LIMIT 4 OVER LIMIT PAY 9.99 EA



\$8

LIMIT 6 OVER LIMIT PAY 8.99 EA



\$1

LIMIT 12 OVER LIMIT PAY 1.79 EA

COLGATE OR CREST TOOTH PASTE
50-100 ML OR MANUAL TOOTHBRUSH 1 EA.
SELECTED VARIETIES
20338731001_EA
20975582_EA



Ricola



GET 3,500 when you spend \$9* on

RICOLA LOZENGE BAGS OR BOXES
SELECTED VARIETIES AND SIZES
21602369_EA

EFFECTIVE RELIEF FOR YOUR WORST COUGHS AND SORE THROATS.

Poise

3 in 1 Protection
for dryness, comfort and odour control

Depend

offers **All-Day Protection**



LIMIT 4 \$20 EACH
OVER LIMIT PAY 22.99 EA

Poise Pads or Liners convenience pack
selected varieties and sizes
20558843005_EA/21302119_EA
21099850_EA/21099790_EA

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HALEON

Get well.

UP TO 20% OFF

Advil, Buckley's, Jack & Jill, Voltaren, Caltrate, Centrum, Emergen-C, Tums Or Benefiber Products
selected varieties and sizes
20502388_EA/2060786_EA



Stay well.



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Gerber
nourishing potential

2/\$10
OR \$4.99 EA
Gerber® Cereals,
28-227 g, selected varieties
21671333_EA/21671454_EA



2/\$10
OR \$4.99 EA
Gerber® Cereals,
28-227 g, selected varieties
21670888_EA/21670890_EA

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SIMPLIFY THE POTTY TRAINING JOURNEY

LIMIT 4
AFTER LIMIT 29.99 EA.

\$26⁹⁹

Huggies Pull Ups or Goodnites club pack training pants selected varieties, 28-74's
21371199_EA/21371223_EA/20963933_EA

goodnites

#1 NIGHTTIME UNDERWEAR*

ONLY goodnites HOLDS 3 WATER BOTTLES*

* youth pant category share data
* Size Boy XL, Three 8 oz. water bottles, 24 oz. total. Among national brands.

Up to **100% LEAK FREE** protection where Boys and Girls need it most

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NEW & IMPROVED

50% MORE DIAPERS*
PLUS DE COUCHES*

Pampers baby-dry ULTRA
3X PROTECTION
FRAGRANCE FREE • SANS PARFUM

TM/© Sesame © 2025 P&G vs. Pampers® Baby-Dry Ultra Mega XL Pack

3X PROTECTION

- ✓ **ULTRA** Absorbant
- ✓ **ULTRA** Stretchy
- ✓ **ULTRA** Coverage

34⁹⁹

LIMIT 4
AFTER LIMIT 39.99 EA.

Pampers ultra value baby dry diapers selected varieties size N-8, 58-200's
21692756_EA

Potty Training Made FUN

BLUEY

LIMIT 4
AFTER LIMIT 43.99 EA.

GET 3,000

\$3
back in points

36⁹⁹

Pampers® Easy Ups™ giant pack training pants selected varieties, 68-112's
21089194_EA/21089259_EA

Peppa Pig

LIMIT 4
AFTER LIMIT 10.99 EA.

9⁹⁹

Pedialyte electrolyte oral rehydration solution, Strawberry 1 L or Freezer Pops 16 x 62.5 mL
21623984_EA/20186130_EA

Similac 360 Total Care

NEW

38⁹⁹

Similac 360 Total Care ready to drink infant formula selected varieties, 24 x 59 mL
21702779_C24

LIMIT 4
AFTER LIMIT 59.99 EA.

5 OLIGO+

68⁹⁹

Similac 360 Total Care infant formula large tubs selected varieties, 859 g
21697863_EA/21697886_EA

LIMIT 4
AFTER LIMIT 76.49 EA.

Abbott

PediaSure

COMPLETE, BALANCED NUTRITION*
WITH A TASTE KIDS LOVE

2/\$18
OR \$10.49 ea.

PediaSure Complete nutritional supplement selected varieties 4 x 235 mL
20322414001_EA/20322414002_EA

Pedialyte

WHEN WATER ISN'T ENOUGH
Get advanced rehydration

9⁹⁹

Pedialyte electrolyte oral rehydration solution, Strawberry 1 L or Freezer Pops 16 x 62.5 mL
21623984_EA/20186130_EA

LIMIT 4
AFTER LIMIT 10.99 EA.

Similac 360 Total Care

NEW

38⁹⁹

Similac 360 Total Care ready to drink infant formula selected varieties, 24 x 59 mL
21702779_C24

LIMIT 4
AFTER LIMIT 59.99 EA.

5 OLIGO+

68⁹⁹

Similac 360 Total Care infant formula large tubs selected varieties, 859 g
21697863_EA/21697886_EA

LIMIT 4
AFTER LIMIT 76.49 EA.

Abbott

WHILE
SUPPLIES LAST

COLLECT & SAVE! BIG IS BACK

Get one stamp for every \$20* spent.
Collect 20 stamps and get 60-80% off*
one piece of high-quality Kuhn Rikon
Swiss design ovenware!

SAVE
60-80%*
OFF EACH



**KUHN
RIKON**
SWISS DESIGN



Opt-in digitally in the
PC Optimum™ App and get
8 bonus stamps*

*Offer available in-store and online at participating Loblaw banner stores starting Oct. 23, 2025. Get 1 stamp for every eligible \$20 spent before taxes in a single transaction until Feb. 11, 2026. 8 bonus stamps for PC Optimum™ members who opt-in using the PC Optimum™ App (the "App") between Oct. 16, 2025-Feb. 11, 2026. 1 bonus offer per account/household. We reserve the right to stop issuing stamps (incl. bonus) earlier upon notice posted in-store, in App and on pcoptimum.ca/collectandsave. Purchase exclusions apply. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or App to opt-in to program for digital stamp card. 20 stamps must be presented at time of ovenware purchase. Completed cards can be redeemed until Feb. 25, 2026, after which time stamps/cards expire. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. For full warranty information, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

fontaine santé

PERFECT FOR YOUR HOLIDAY TABLE!

4,000⁺ pts (4,000⁺ pts per \$4)
 Roasted Pine Nut Hummus 200 g
 20509132_EA

\$4
 Roasted Red Pepper Hummus 200 g
 21487361_EA

\$4
 Roasted Pine Nut Hummus 200 g
 20509132_EA

\$4
 Roasted Red Pepper Hummus 200 g
 21487361_EA

\$4
 Roasted Pine Nut Hummus 200 g
 20509132_EA

\$4
 Roasted Red Pepper Hummus 200 g
 21487361_EA

'TIS THE SEASON
For Mastro & San Daniele

San Daniele® Mortadella
 Selected Varieties
 175 g
 20576743_EA

Mastro® Gran Platão 200 g or
Charcuterie Trio 100 g
 Selected Varieties
 21554465_EA
 21707346_EA

San Daniele® Sliced Prosciutto
 Selected Varieties
 100 g
 20581660_EA

Mastro® Baby Genoa
 Selected Varieties
 600 g
 20181136_EA

\$5 **\$8-\$13** **\$6** **\$13**

What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.

E **pts**

Esso Mobil + Optimum™

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IT'S NOT JUST PASTA. IT'S
ITALPASTA
 Since 1989 - Super 1989

TASTE THE DIFFERENCE
ITALY'S #1 BRAND OF TOMATOES

Lasagne
 2/\$6
 OR
 \$3.50 EA.
 Italpasta Lasagne
 Selected varieties
 375 - 500 g
 20313491002_EA/20313491001_EA

MUTTI
4⁵⁰
 Mutti Strained Tomatoes
 Selected varieties
 680 mL
 2028490001_EA

2/\$7
 OR
 \$4 EA.
 Mutti Pizza Sauce
 Selected varieties
 398 mL
 20934555_EA

2/\$8
 OR
 \$4.50 EA.
 Mutti Tomato Paste
 156 mL
 20934088_EA

MUTTI **ONE FAMILY. ONE PASSION. TOMATOES.**

*Crushed Tomatoes - 1st Best Paper & Super & Small Soft
 Source of the top brands by sales sales in the Tomato
 Derivative category - Progressive 2021 - DEC 2021

Silk **MAKE EVERYDAY BETTER WITH THE GOODNESS OF PLANTS**

2/\$8
 OR
 \$4.79 EA.
 Silk Non-dairy Beverages
 Selected Varieties
 1.74-1.89 L
 20328231002_EA/20337480_EA

\$5
 Silk Non-dairy Beverages
 Selected Varieties
 946 mL
 21384428_EA

\$2⁵⁰
 Silk Non-dairy Barista
 Beverages
 Selected Varieties
 946 mL
 21357599_EA

2/\$12
 OR
 \$6.99 EA.
 Silk Non-dairy Yogurt
 Selected Varieties
 500 - 650 g
 20956281_EA/21588707_EA

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Snack OR SIDE You Decide

\$3 **BEN'S ORIGINAL™ Rice Cups**
 62-68 g
 21680683_EA

BEN'S ORIGINAL™
ROASTED CHICKEN FLAVOUR
 SAUVAGE DE POULET ROTI
 68 g
READY IN 3.5 MINUTES

BEN'S ORIGINAL™
STREET FOOD / CUISINE DE RUE
 255 g
90%

REAL FLAVOUR. REAL FAST.

"Rice on the plate makes for a more nutritious meal"
 Source: "Evolution of rice consumption with overall diet quality and key nutrient intakes."
 National Health & Nutrition Examination Study (2005-2010).
 From imported and domestic ingredients. © 2025 Mars or Affiliates.

Kraft **Made to be Shared**

Maxwell House
Roast & Ground Coffee
 Selected Varieties
 631 - 864 g
 21479320_EA
\$20

Baker's
Chocolate
 Selected Varieties
 170 - 225 g
 2031609001_EA
\$6⁴⁹

Philadelphia
Cream Cheese Product
 Selected Varieties
 227 - 250 g
 2064267_EA
2/9⁵⁰
 OR
 \$5.49 EA.

Kraft
Peanut Butter 1 Kg
Kraft
Hazelnut Spread 725 g
 Selected Varieties
 210350581003_EA
 21285418_EA
\$7⁵⁰

Kraft Dinner
Macaroni & Cheese
 Selected Varieties
 200 g
 21549526_EA
3/4⁹⁸
 OR
 \$1.99 EA.

CRABE
Frozen Entrées
 200 - 340 g
Kraft Dinner Deluxe
Frozen Meals 340 g
 Selected Varieties
 21085515_EA
2/\$11
 OR
 \$6.49 EA.

***Based on the 2025 BrandSpark® Canadian Trust Study.**



Festive flavours that brighten every day.



4⁵⁰

Liberté Méditerranée®
selected varieties
500 g
21473714_EA
20788062002_EA



4⁵⁰

Liberté Méditerranée®
selected varieties
4 x 100 g
21685635_EA
21685700_EA



2/\$9
OR
\$5 EA.

Yoplait Source®
tubs
selected varieties
630 g
21391318006_EA
21391318001_EA



2/\$7
OR
\$4 EA.

Yoplait Tubes®
selected varieties
8 x 56 g
21648832_EA
56920133427_EA



7⁵⁰

Yoplait® Source® & Creamy®
selected varieties
16 x 100 g
20317317001_EA
20120316004_EA



TAXES APPLICABLES
TRADEMARKS OF YOPLAIT MARQUES S.N.C. (FRANCE) USED UNDER LICENSE /
TRADEMARKS OF LIBERTÉ MARQUES S.N.C. USED UNDER LICENSE /
MADE IN CANADA FROM DOMESTIC AND IMPORTED INGREDIENTS



**TRUSTED
SOFTNESS.
BETTER
TEAR**

*vs. leading US
1-ply bargain brand

\$18

Charmin
Bath Tissue, 12=48 roll, soft,
21707532_EA



**Cleans
Better**

\$18

Charmin
Bath Tissue,
12=48 roll, strong,
21636641_EA

*vs. Leading Canada 2-ply bath tissue



**+50% MORE
ABSORBENT**

*vs. leading ordinary brand.

\$18

Bounty
Paper Towel,
Select A Size, 6=12 roll,
21670280_EA



**THICKER
AND MORE
ABSORBENT**

*vs. the leading US 2-ply napkin

\$11

Bounty
Napkin 400's,
21053171_EA

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Optimum
Scan QR code to
SAVE \$1
On Classico Pasta Sauce
(410 - 600 mL)



Find this offer in your **PC Optimum App**.
Expires 12/31/2025. Quantities Limited.



Deliciously, YOURS. CLASSICO

**TUSCAN CHICKEN WITH
SUN-DRIED TOMATOES & OLIVES**

INGREDIENTS

- 1 1/2 lb (675 g) boneless, skinless chicken thighs, halved
- 2 tbsp (30 mL) olive oil
- 1 cup (250 mL) chicken broth
- 1 jar (410 mL) Classico Rosé pasta sauce
- 1/2 cup (100 g) oil-packed sun-dried tomatoes, drained and thinly sliced
- 1/3 cup (60 g) pitted green olives
- 6 cups (140 g) baby spinach
- 1/2 cup (35 g) fresh Parmesan cheese, finely grated

INSTRUCTIONS

Step 1: In a large, deep non-stick skillet over high heat, brown the chicken in the oil for 4 minutes on each side. Season with salt and pepper. Deglaze with the broth. Add the jar of sauce, sun-dried tomatoes and olives. Bring to a boil. Cover and simmer for 5 minutes.

Step 2: Add the spinach to the skillet and continue to cook for 2 minutes or until wilted. Stir in the Parmesan. Adjust the seasoning. Serve over pasta, if desired.

**Classico
Pasta Sauce
Selected Varieties
410 - 600 mL
20325609003_EA
21619225_EA**

2/\$9
OR
\$5 EA.



**DAINTY
-TIME-WISE-**

REAL FOOD.FAST.

3/\$9
OR
\$3.79 EA.

1,000
POINTS

\$1
OFF
on pasta

Time-Wise Pasta
Selected Varieties
250 g
21982391_EA/21982391_EA

**MAC AND CHEESE
MACARONI AU FROMAGE**

60
SEC

**READY IN
PAST 60**

2/\$15
OR \$8.49 EA.

PepsiCo Beverages
selected varieties
12x355 mL
20322361002_C12
20322361003_C12

2/\$8
OR \$5.29 EA.

PepsiCo Beverages
selected varieties
6x222 mL
20857560004_C06
21657888_C06

2/\$13
OR \$7.79 EA.

PepsiCo Beverages
selected varieties
6x710 mL
20310546002_C06
20310546004_C06

2/\$14
OR \$7.99 EA.

bubly™ sparkling water beverage
selected varieties
12x355 mL
21651534_C12/21690274_C12

25⁹⁹

GATORADE® ZERO SPORTS DRINK
selected varieties
24x591 mL
21448637_C24

2/\$6
OR \$3.79 EA.

Celsius® Energy Drink
selected varieties
355 mL
21648038_EA/21576466_EA

3/4⁹⁸
OR \$1.99 EA.

Brisk® Iced Tea
selected varieties
710 mL
21082610_EA/21653509_EA

3/4⁹⁸
OR \$1.99 EA.

MONTELLIER® Carbonated Natural Spring Water
selected varieties
1 L
20662284_EA/21096643_EA

Bring Home the Holidays

Starbucks® Ground Coffee, 340 g,
Starbucks® K-Cups® 10's, Starbucks®
Hot Chocolate 240/300 g,
Starbucks® Premium Instant, 90 g
20548682004_EA

12⁹⁹

Starbucks® by Nespresso® Vertuo® Line Compatible Capsules Selected Varieties, 8's
2138289_EA

7⁵⁰

Starbucks® Coffee Enhancers, 828 mL
21662824_EA

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A TASTE OF WINTER CHEER

3²⁹

Arizona
Assorted flavours
960 mL
21581272_EA

4⁷⁹

Allen's
Assorted flavours
1.89L
21518094_EA

5⁹⁹

Del Monte
Assorted flavours
8 x 200 mL
21649074_EA

21⁹⁹

Oasis
Assorted flavours
40 x 200 mL
21030520_C01

PROUD CANADIAN COMPANY

YOUR FABRIC CARE ESSENTIALS

\$22

Tide Liquid 83/94/100 LD, Gain Liquid 128 LD, Ivory Snow Liquid 80 LD, PODS/Flings 45/76's, Beads 853 g, Selected Varieties
21593670_EA
21659405_EA

\$12

Tide Detergent 39/48 LD, Gain Detergent 61 LD, Ivory Snow Detergent 32 LD, PODS/Flings 18/31's, Liquid Softener 83/120 LD, Sheets 120/200's, Beads 303/368/379 g, Downy Rinse 54 LD, Selected Varieties
21590106_EA/21701605_EA

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Don't leave any points behind at the pump!

Earn 10⁰⁰ per litre

Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.

Earn 10⁰⁰ per litre

Insert your **PC Optimum™ card** into the card reader before entering your payment card.

Earn at least 3¢ per litre in points

Pay with your **PC® Mastercard®** and earn points on fuel.*

* Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 95, 91, 87) at Esso™ stations. †Should fuel prices fall below \$1/L, earning rate points per litre awarded to fall below 30 points per litre; points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® or Esso™ location. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit personal.ca/en/pc-optimum-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaws Inc., used under license. Mastercard® is a registered trademark, and the orange design is a trademark of Mastercard International Incorporated. President's Choice Bank is a franchise of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.