

MERRY CHRISTMAS

REAL CANADIAN™
LIQUORSTORE
PROUDLY CANADIAN

MOST STORES OPEN:

9AM - 10PM
DEC 14TH - 23RD

9AM - 7PM
ON DEC 24TH

**STORES CLOSED
ON DEC 25TH**

EXCEPTION:
3633 WEST WIND DR NE,
CALGARY
OPEN 10AM - 6PM

VISIT
realcanadianliquorstore.ca/flyer
FOR MORE DEALS!

Optimum™

MEMBERS ONLY

Exclusive savings and pts offers

Optimum™
Members-Only Price**
\$44

Members save
\$2

Non-members
\$46

BREWHOUSE
PILSNER, LIGHT
OR ULTRA BEER,
36 X 355 ML

**Must be a registered
PC Optimum™ member to
load and get this offer.



Optimum™
Members-Only Price**
\$54

Members save
\$4

Non-members
\$58

FORTY CREEK
COPPER BOLD
WHISKY,
1.75 L

**Must be a registered
PC Optimum™ member to
load and get this offer.



Optimum™
Members-Only Price**
\$12

Members save
\$3

Non-members
\$15

SELAKS
SAUVIGNON BLANC,
750 ML

**Must be a registered
PC Optimum™ member to
load and get this offer.



Optimum™
Members-Only Price**
\$16

Members save
\$4

Non-members
\$20

TOM GORE
SELECTED VARIETIES,
750 ML

**Must be a registered
PC Optimum™ member to
load and get this offer.



HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

ALWAYS
LOW PRICE
\$35

KING'S CROSS®
IRISH STYLE
CREAM LIQUEUR,
1.75 L



LARGE
BOTTLE
1.75 L

\$45

DECA®
VODKA,
1.75 L



LARGE
BOTTLE
1.75 L



ALWAYS
LOW PRICE
\$49

CAPTAIN MORGAN
SPICED RUM,
1.75 L



LARGE
BOTTLE
1.75 L



\$52

APPLETON ESTATE
5 YEAR OLD
RUM,
1.75 L



LARGE
BOTTLE
1.75 L

\$59

BULLEIT BOURBON
WHISKEY,
1.75 L



LARGE
BOTTLE
1.75 L

\$99

PATRÓN
TEQUILA
SILVER OR REPOSADO,
1.75 L



LARGE
BOTTLE
1.75 L

Flyer prices effective from Wednesday, December 17th to Wednesday, December 24th, 2025

HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

\$16

KING'S CROSS®
CANDY CANE,
750 ML



**WHILE
SUPPLIES
LAST**

\$16

TRUE NORTH
EGGNOG,
750 ML



**WHILE
SUPPLIES
LAST**

\$22

APEROL
LIQUEUR,
750 ML



\$27

BAILEYS
HOT CHOCOLATE, SALTED
CARAMEL, ESPRESSO CREME OR
BIRTHDAY CAKE,
750 ML

**BONUS
ON PACK
50 ML BOTTLE**



\$36

**GRAND
MARNIER**
LIQUEUR,
750 ML

**FREE
WITH PURCHASE**

CANDLE



\$28

MI CAMPO
TEQUILA
BLANCO OR REPOSADO,
750 ML



\$21

SKYY
VODKA,
750 ML

**BONUS
ON PACK
50 ML BOTTLE**



\$35

REN
VODKA,
750 ML



\$20

MALIBU
COCONUT
FLAVOURED RUM,
750 ML

**BONUS
ON PACK
50 ML BOTTLE**



\$39

OLD PULTENEY
12 YEAR OLD
SINGLE MALT
SCOTCH WHISKY,
700 ML

**FREE
WITH PURCHASE**

CHOCOLATE
BAR



\$45

ANCNOC
12 YEAR OLD
SINGLE MALT
SCOTCH WHISKY,
700 ML



\$65

THE GLENLIVET
15 YEAR OLD
SINGLE MALT
SCOTCH WHISKY,
750 ML



— NOW ON —



DOORDASH

*Get a (1) free Candle when you buy Grand Marnier Liqueur 750 mL, OR, Get a (1) free Chocolate Bar when you buy Old Pulteney 12 Year Old Single Malt Scotch Whisky 700 mL. Offer valid December 17th to 24th, 2025. The product image(s) shown may represent the range and/or variety of this product for illustration purposes only, and may not be an exact visual of the product. Please refer to the product description for product details.

WRAP UP THE SAVINGS

SAVE ON GIFTS FOR ALL

\$85

JOHNNIE WALKER FAMILY PACK
BLENDED SCOTCH WHISKY,
4 X 200 ML



\$20

DON JULIO TASTING PACK
TEQUILA,
3 X 50 ML



\$33

BAILEYS HOLIDAY GIFT PACK
ORIGINAL IRISH CREAM,
750 ML



\$37

CROWN ROYAL GIFT PACK
FINE DE LUXE WHISKY,
750 ML



WHILE SUPPLIES LAST

PREPARED IN CANADA

EMPRESS 1908 PREMIUM GIN COLLECTION,
3 X 375 ML



\$68

\$65

HIGH STICK WHISKY LIMITED EDITION
HOCKEY STICK,
750 ML

WHILE SUPPLIES LAST



\$19

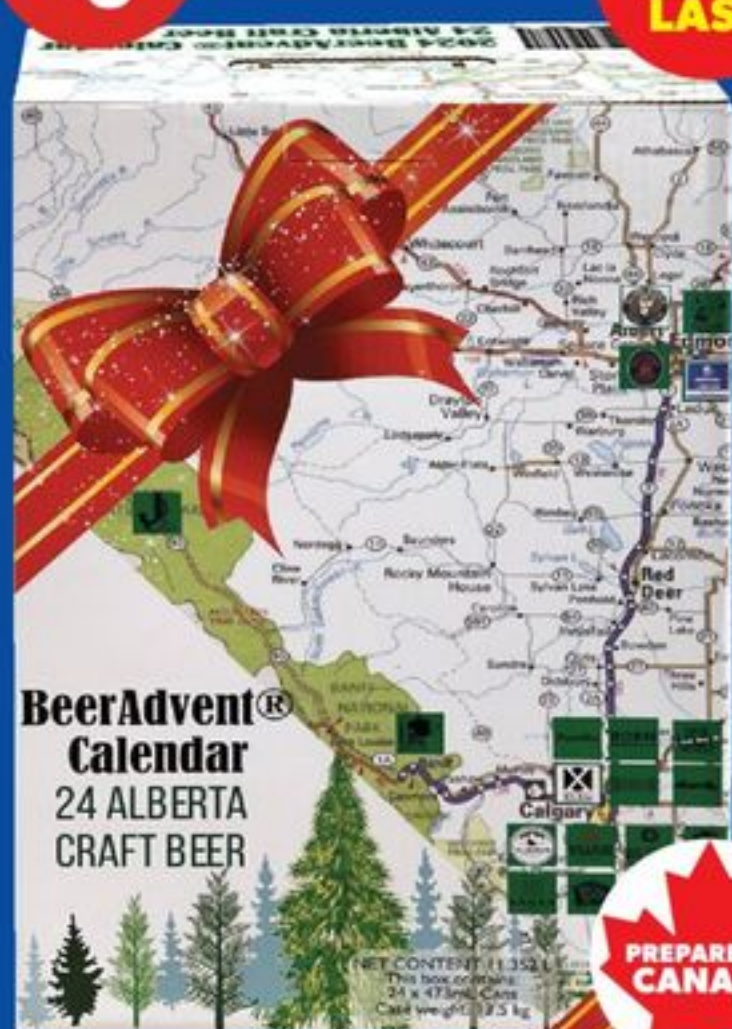
FIREBALL CANDY CANE,
10 X 50 ML



Optimum
Members-Only Price**
\$80
Non-members
\$88

Members save \$8

WHILE SUPPLIES LAST



ALBERTA CRAFT BEER ADVENT CALENDAR,
24 X 473 ML

**Must be a registered PC Optimum member to load and get this offer.

PREPARED IN CANADA

JP CHENET WINE ADVENT CALENDAR,
24 X 200 ML



\$129

WHILE SUPPLIES LAST

HOP ON A FLAVOR ADVENTURE - *Imported beer* AWAITS!

\$14

GROLSCH
PILSNER BEER,
6 X 473 ML



\$59

HEINEKEN
LAGER,
28 X 355 ML



\$11

GUINNESS 0
NON-ALCOHOLIC
DRAUGHT BEER,
4 X 440 ML



\$27

PERONI
NASTRO AZZURRO
BEER,
12 X 330 ML



HOLIDAY SAVINGS

**LOW
PRICES
IN EVERY
AISLE**

\$56

**BUD LIGHT OR
BUDWEISER**
BEER,
36 X 355 ML



\$39

MOOSEHEAD
LAGER,
24 X 355 ML



**ALWAYS
LOW PRICE**
\$15

**GET
1,000^{pts}**
= \$1
back
in points

PC® BEER
SELECTED VARIETIES,
12 X 355 ML



\$28

BIG ROCK
SELECTED VARIETIES,
15 X 355 ML



\$16

**BOWEN
ISLAND**
HARBOUR PACK,
12 X 355 ML



\$18

DECA®
SODA MIXED PACK
OR ORIGINAL HARD TEA,
12 X 355 ML



\$23

HEY Y'ALL
HARD ICED TEA
PORCH PACK OR TAILGATE,
12 X 341 ML



\$38

OLÉ
COCKTAIL
TEQUILA VARIETY PACK,
15 X 355 ML



\$54

BLACK FLY
COCKTAIL MEGA
MIXED PACK,
30 X 355 ML



MIX & MATCH

BUY GROUPS OF 6 SINGLE CANS OR BOTTLES*

*DOES NOT INCLUDE DISTRESS PRODUCTS

Optimum™

Earn

5,000^{pts}

points when you buy 6 single
cans or bottles of any
Pre-made Cocktails
or Beer*

Enjoy
your favorites
or just try a
new one!

\$5
back
in points





Optimum™

Digital Coupons

SAVE UP TO \$32

FROM DECEMBER 3RD TO JANUARY 6TH, 2026.

PRICE
DROP

Scan to
download
exclusive offers
for PC Optimum™
members.



Save

\$1

with digital
coupon

**KIM
CRAWFORD**
SAUVIGNON BLANC,
750 ML



\$15

Save

\$3

with digital
coupon

**SANTA
MARGHERITA**
PINOT GRIGIO,
750 ML



\$16

Save

\$3

with digital
coupon

**ZENATO
AMARONE**
CLASSICO,
750 ML



\$45

Save

\$2

with digital
coupon

**MOËT
& CHANDON**
CHAMPAGNE,
750 ML



\$55

Save

\$4

with digital
coupon

**BUMBU
ORIGINAL**
RUM,
750 ML



\$36

Save

\$2

with digital
coupon

SMIRNOFF
VODKA,
1.75 L



1.75L

\$45

Save

\$2

with digital
coupon

**BAILEYS
ORIGINAL**
IRISH CREAM,
1.75 L



1.75L

\$49

Save

\$4

with digital
coupon

**BOMBAY
SAPPHIRE**
LONDON DRY GIN,
1.75 L



1.75L

\$54

Save

\$2

with digital
coupon

CROWN ROYAL
FINE DE LUXE WHISKY,
1.75 L



1.75L

\$55

Save

\$4

with digital
coupon

HENNESSY
VERY SPECIAL COGNAC,
1 L



1L

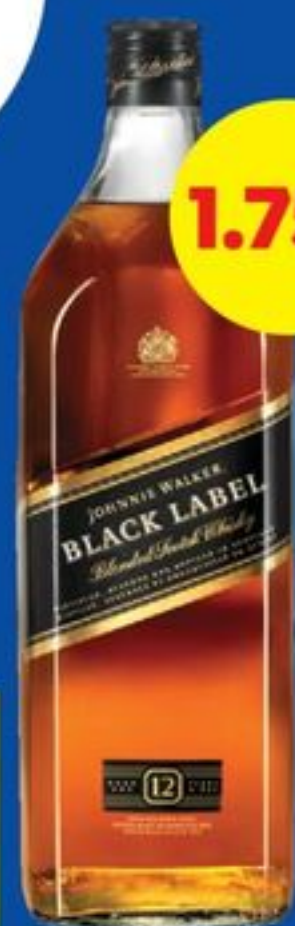
\$58

Save

\$2

with digital
coupon

**JOHNNIE WALKER
BLACK LABEL**
BLENDED SCOTCH WHISKY,
1.75 L



1.75L

\$75

Save

\$3

with digital
coupon

DONJULIO
TEQUILA REPOSADO,
1.75 L



1.75L

\$99

HOT

DEALS

\$28

LAMARCA
PROSECCO,
1.5 L



1.5L

\$65

VEUVE CLICQUOT
BRUT CHAMPAGNE,
750 ML



Conditions apply. Must be a registered PC Optimum™ member. See <https://www.pcoptimum.ca/load?page=RCLSCouponBoard20250417> for details. No limit on number of coupon downloads.

HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

ALWAYS
LOW PRICE
\$35

OAK RANCH®
CABERNET SAUVIGNON,
PINOT GRIGIO OR
CHARDONNAY,
4L



PREPARED IN
CANADA

\$36

JACKSON-TRIGGS
SELECTED VARIETIES,
4L



PREPARED IN
CANADA

ALWAYS
LOW PRICE
\$7

BROKEN BRIDGE®
CABERNET MERLOT
OR PINOT GRIGIO,
750 ML



PREPARED IN
CANADA

\$8

COPPER MOON
SELECTED VARIETIES,
750 ML



PREPARED IN
CANADA

\$14

OYSTER BAY
ASSORTED VARIETIES,
750 ML



\$10

**LINDEMAN'S
BIN SERIES**
SELECTED VARIETIES,
750 ML



\$10

**CASILLERO
DEL DIABLO**
CABERNET SAUVIGNON OR
SAUVIGNON BLANC,
750 ML



\$16

**FRESCOBALDI
NIPOZZANO**
CHIANTI RISERVA,
750 ML



\$12

**MONDAVI PRIVATE
SELECTION**
CABERNET SAUVIGNON,
750 ML



\$12

BOLLA
VALPOLICELLA OR
PINOT GRIGIO,
750 ML





Get your favorite Sparkling wine & open the app!

December 17th to January 11th

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum™

Earn

6,000 pts

points when you spend \$30 or more on any Sparkling wine*

\$6 back in points

ALWAYS LOW PRICE

\$12

TRUVARI
PROSECCO,
750 ML



\$12

HENKELL
TROCKEN
SPARKLING WINE,
750 ML



\$14

MARTINI
ASTI SPUMANTE,
750 ML



\$16

FREIXENET
CORDON NEGRO
BRUT,
750 ML



\$16

BRILLA
PROSECCO ROSÉ,
750 ML



\$17

MIONETTO
PROSECCO BRUT,
750 ML



*when you spend \$30 or more on any sparkling wine in a single transaction using your PC Optimum™ card at any Real Canadian Liquorstore™ location in Alberta, you will be eligible to earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. Offer is only available to valid PC Optimum™ members who are of legal drinking age. No adjustments on previous purchases. We reserve the right to limit quantities. Points apply to items sold as individual units and are not awarded per unit when the unit is part of a case pack or variety pack. See in-store or visit pcoptimum.ca for full terms, conditions and redemption restrictions.

Offer valid Wednesday, December 17th, 2025 to Sunday, January 11th, 2026. ®/™ Trademarks of Loblaws Inc.



Optimum™

Mix and match any **4**
& open the app!

December 17th to January 11th

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum™

Earn

10,000 ^(pts)

points when
you buy any 4 of
these select
wines*

\$10
back
in points

\$12

RAVEN DEEP
DARK RED,
750 ML



\$22

TINHORN CREEK
PINOT GRIS,
750 ML



\$14

COLOSSAL
RESERVA,
750 ML



\$14

JOHNNY Q
CABERNET SAUVIGNON,
750 ML



\$15

LEFT FIELD
SAUVIGNON BLANC,
750 ML



\$17

VILLA MARIA
PRIVATE BIN
SAUVIGNON BLANC,
750 ML



\$18

KIM CRAWFORD
ILLUMINATE
SAUVIGNON BLANC,
750 ML



\$18

WHITEHAVEN
SAUVIGNON BLANC,
750 ML



\$19

TRIVENTO
GOLDEN RESERVE
MALBEC,
750 ML



\$20

CHATEAU
STE-MICHELLE
CABERNET SAUVIGNON,
750 ML



\$22

BONANZA
CABERNET SAUVIGNON,
750 ML



\$25

MER SOLEIL
SANTA LUCIA
CHARDONNAY,
750 ML



*when you buy any 4 of the following select wines: Johnny Q Cabernet Sauvignon 750 mL, Whitehaven Sauvignon Blanc 750 mL, Trivento Golden Reserve Malbec 750 mL, Left Field Sauvignon Blanc 750 mL, Bonanza Cabernet Sauvignon 750 mL, Kim Crawford Illuminate Sauvignon Blanc 750 mL, Chateau Ste Michelle Cabernet Sauvignon 750 mL, Villa Maria Private Bin Sauvignon Blanc 750 mL, Mer Soleil Santa Lucia Chardonnay 750 mL, Colossal Reserva 750 mL, Tinhorn Creek Pinot Gris 750 mL, Raven Deep Dark Red 750 mL in a single transaction using your PC Optimum™ card at any Real Canadian Liquorstore™ location in Alberta, you will be eligible to earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. Offer is only available to valid PC Optimum™ members who are of legal drinking age. No adjustments on previous purchases. We reserve the right to limit quantities. Points apply to items sold as individual units and are not awarded per unit when the unit is part of a case pack or variety pack. See in-store or visit pcoptimum.ca for full terms, conditions and redemption restrictions.
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AD MATCH

**We'll match
prices*
when you
show us a lower
advertised price!**

1. We'll match prices if you show us a lower advertised price.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a competitor identified here in Alberta advertises a lower price on an identical item carried in Real Canadian Liquorstore freestanding store locations in Alberta, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at the same price but only during the effective dates of the competitor's advertisement. Competitors include Sobeys Liquor, Co-op Liquor Store, Olympia Liquor, BSW Liquor, Ace Liquor, Wine & Beyond and Liquor Depot. Identical items are defined as same brand, item type, size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "Clearance", discounts or coupons. We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to revise the competitor(s) for Real Canadian Liquorstore locations in Alberta. The program applies if competitor's advertising is complete with all relevant information including, but not limited to, size and price, effective dates, and in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers prohibited by local, provincial or federal laws or regulations. We reserve the right to cancel or change the terms of this ad match program at any time.