

DOLLAR GENERAL®

JOLLY GOOD DEALS

OFFICIAL 2025 TOY BOOK



FAN FAVES

\$20 & UNDER



\$8
Light Up Sword
41120401, age: 4+



\$10
Disney® Stitch Jewelry Kit
41199101, age: 6+



\$8
Lightning Strike
41120501, age: 6+



\$20 EA
Bratz® Dolls
41197701, age: 6+



\$1.50 EA
Matchbox™ Cars
01347306, age: 3+



\$10
Disney® Stitch Plush
41224801, age: 3+



\$6.50 EA
Star Wars™ Figures
31573301, age: 4+



\$13.50 EA
Marvel® Spidey and Friends
35576001, age: 3+



\$20
Marvel® Spidey and Friends
Multi-Pack
41228501, age: 3+

Disney

Only at DG

A Disney® Princess Beauty Center, 41134301, age: 5+, \$20

B Disney® Light-Up Accessories*, 41134401, age: 5+, \$20

C Disney® Mini Toddler Dolls, 16962303, age: 3+, \$8.50 ea.

D Disney® Frozen Tea Set, 41122901, age: 3+, \$15

Bluey

Click For
More Toys &
Additional
Details



- A** Bluey® Bingo Plush, 41198101, age: 3+, \$10
- B** Bluey® Plush, 41198101, age: 3+, \$10
- C** Bluey® Vehicle Set, 41198201, age: 3+, \$15
- D** Bluey® Playground Set, 41198301, age: 3+, \$30

fisher-price®



\$20
Little People® Around the Farm
41229001, age: 1+



\$12⁵⁰
Game and Learn Controller®
24713301, age: 6 mon+



\$15
Adding Alligator®
41121701, age: 3+



\$6⁵⁰
Little People® Small Vehicles
38436001, age: 1+



\$16⁵⁰
Little People® Large Vehicles
24713401, age: 1+

**INSTANTLY
SAVE 25%**
WHEN YOU SPEND \$75 ON TOYS

On a single transaction. Discount will be taken at the register.
Clearance toys included. Offer excludes electronics including
DVDs, As Seen on TV® items, LEGO® and coloring books. Cannot be
combined with any other offer or coupon. Effective: 10/1-12/24



\$10

Doctor Playset
41121401, age: 3+



\$10

DG Playset
41195501, age: 3+



\$12

Sizzling Griddle Playset
41136501, age: 3+



\$15

Microwave Oven Playset*
41136301, age: 3+

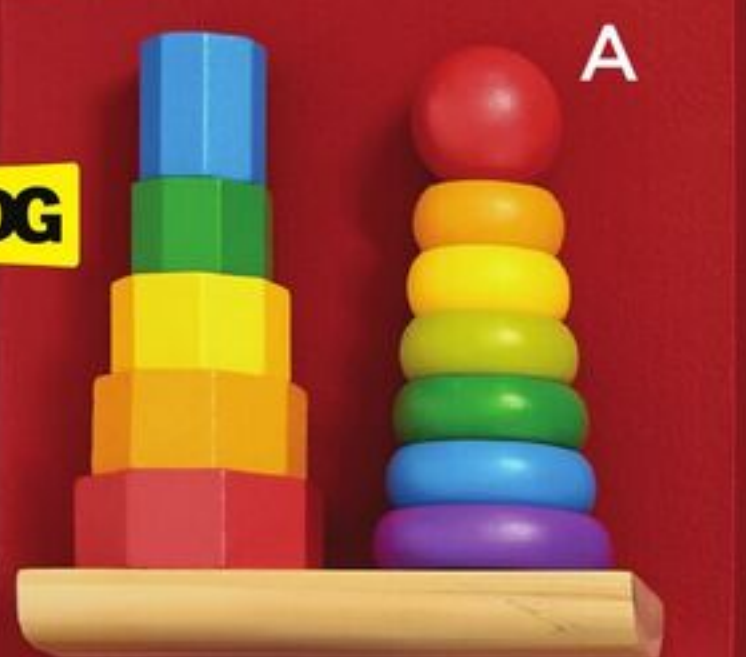
SLAM-DUNK SAVINGS



Adjustable Basketball Hoop, 41639601, age: 2+, \$30



Only at DG



Only at DG



D



E



Only at DG

F



Only at DG

A Stacking Towers, 31322501, age: 8 mon+, \$12.50

B Fishing Set, 38214201, age: 2+, \$16.50

C Canine Companion Set, 41225601, age: 3+, \$15

D Safari Pals Set, 41225601, age: 3+, \$15

E Emergency Vehicles, 38479001, age: 1+, \$6.50

F Mini Train Set, 31322301, age: 2+, \$12.50



CATCH ALL THE DEALS



Click For
More Toys &
Additional
Details

- A** Pokémon® Elite Trainer Box, 41993401, age: 8+, \$40 **C** Pokémon® Stacking Tin, 41870201, age: 8+, \$16
B Pokémon® Poster Collection, 41741501, age: 8+, \$16 **D** Pokémon® Poké Ball Tins, 41741401, age: 8+, \$16 ea.

Pokémon® assortment varies by location.



\$5⁵⁰

Pokémon® Checklane Booster
31235501, age: 8+



\$12⁵⁰
EA

Pokémon® Generations Poké Balls
36709401, age: 8+



\$6

Pokémon® Mini Portfolio
34036401, age: 8+



\$4⁵⁰
EA

Pokémon® Sleeved Boosters
25784301, age: 8+



\$10
EA

Pokémon® Mini Tins
32792402, age: 8+



\$15

Pokémon® Booster Tin
29564601, age: 8+

INSTANTLY SAVE 25%

WHEN YOU SPEND \$75 ON TOYS

On a single transaction. Discount will be taken at the register.
Clearance toys included. Offer excludes electronics including
DVDs, As Seen on TV® items, LEGO® and coloring books. Cannot be
combined with any other offer or coupon. Effective: 10/1-12/24



\$10 AND UNDER



A Hot Wheels® Stunt Set, 22875901, age: 4+, \$8.50

B Hot Wheels® Monster Trucks, 09364702, age: 3+, \$5.50 ea.

C Hot Wheels® Pull Back Racer, 32325601, age: 3+, \$7.50

D Hot Wheels® Basic Car, 01347202, age: 3+, \$1.35

E Hot Wheels® Track Truck, 21051801, age: 3+, \$7.50



\$5

5-Pack Construction Trucks
41195701, age: 3+



\$2

Flip Over Buggy
41195301, age: 3+



\$5

Motorcycle Launcher
41136901, age: 3+



\$8

RC Racer Car*
41137001, age: 3+





BIG BUILDS, HUGE SELECTION

Click For
More Toys &
Additional
Details



- A** LEGO® CREATOR™ Retro Camera, 26606103, age: 8+, \$20.75
- B** LEGO® Disney® Animation Simba the Lion King Cub, 28331403, age: 6+, \$20
- C** LEGO® CITY F1® Driver with McLaren Race Car, 40503101, age: 6+, \$13
- D** LEGO® Animal Crossing™ Stargazing with Celeste, 40503201, age: 6+, \$10
- E** LEGO® CREATOR™ Space Shuttle, 23966203, age: 6+, \$10



\$10⁵⁰

LEGO® Friends Guinea
Pig Playground
26606504, age: 5+



\$12

LEGO® TECHNIC™ Backhoe Loader
41812801, age: 7+



\$20

LEGO® Star Wars™ Ambush on
Mandalore™ Battle Pack
32367303, age: 6+



\$20

LEGO® Harry Potter™
Hedwig™ at 4 Privet Drive
35460102, age: 7+

Click For
More Toys &
Additional
Details

TINY TREASURES



A Mini Brands Disney® Snacks Create, 41199601, age: 8+, \$12 ea.

B Snackles, 41199901, age: 3+, \$12 ea.

C 5 Surprise Alot-A-Axolotls, 38478102, age: 3+, \$6.50

D 5 Surprise NBA Ballers Series 2, 38478001, age: 3+, \$8.50



\$5

L.O.L.® Surprise!™ Mermaids
41197601, age: 4+



\$12⁵⁰
EA

L.O.L.® Surprise!™ Tweens Dolls
41230301, age: 4+



\$20

Rainbocorns Frozen Mania
41199801, age: 3+



\$25

Miniverse™ Mini Multipack
41197501, age: 8+



\$16⁵⁰

L.O.L.® Surprise-O-Matic
31805302, age: 4+



\$12⁵⁰

L.O.L.® Surprise!™ Fairy Tots
35550802, age: 4+



\$6⁵⁰

5 Surprise Alot-A-Axolotls
38478102, age: 3+



\$10

Miniverse™ Cafe
40208001, age: 8+



Barbie

A



B



B



C

- A** Barbie® Accessories Set, 31327001, age: 3+, \$16.50
- B** Barbie® Fashionista Dolls, 41337301, age: 3+, \$12.50 ea.
- C** Barbie® Color Reveal, 38149001, age: 3+, \$18.50



\$8 EA
Career Dolls
41195801, age: 3+



\$16⁵⁰
Barbie® Accessories Set
31327001, age: 3+



\$6 EA
7" Soft Baby Dolls
41123201, age: 2+



\$10 EA
Newborn Twins
41137301, age: 2+
41137201, age: 2+



\$15
Fashion Carry Case
41195901, age: 3+



\$5
Magic Milk & Diaper Set
41196001, age: 3+



\$5
Fashion Friends Accessories
41196101, age: 3+



\$10
Doll Stroller
41121301, age: 3+



THE CUTEST DEALS



A



A



B

- A** Disney® Tiny Cuddle Dolls, 41121901, age: 18 mon+, \$15 ea.
- B** Baby Alive Lil' Snacks, 41228401, age: 3+, \$15

BIG FRIENDS, HUGE SMILES



Only at **DG**

Jumbo Dino, 41640101, age: 3+, \$30
Jumbo Puppy (not shown), 41639901, age: 3+, \$30
Jumbo Bear (not shown), 41640001, age: 3+, \$30

©Disney



\$7⁵⁰
EA

8.5" Disney® Plush
31352501, age: 3+



\$10
EA

9.5" Super Soft Dino Plush
41123701, age: 3+



\$7⁵⁰
EA

9" Disney® Mini Bean Plush
18726402, age: 3+



\$6
EA

11" Plush Cat and Cow
41122201, age: 3+

Click For
More Toys &
Additional
Details

\$12

20" Plush Bear
41195601, age: 3+



\$20

14.5" Soft Unicorn Plush
41123801, age: 3+



Assorted Squishmallows®, 28565301, age: 3+, \$6 ea.

CREATIVITY COSTS LESS



**& SLIME
STARTING
AT \$2**

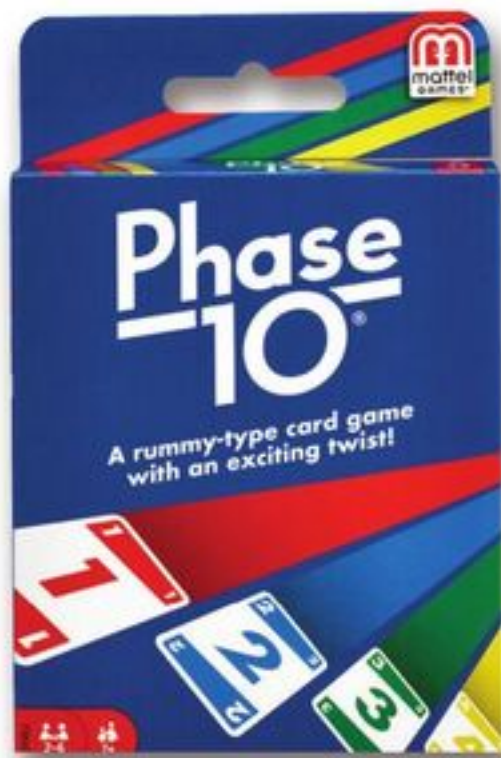
Only at **DG**

- A** Putty with Foam Beads, 41134701, age: 3+, \$2
- B** Play-Doh® Mini Classics, 16963902, age: 3+, \$6.50 ea.
- C** Glitter Slime Can, 41134601, age: 3+, \$2
- D** Play-Doh® Mix & Play, 41197101, age: 4+, \$8
- E** Play-Doh® Bonus Pack, 41228201, age: 2+, \$3.75



\$8.50

UNO®
17057601, age: 7+



\$10

Phase 10®
20416101, age: 7+



\$25

Nerf® Pro Gelfire Pronto
41228801, age: 14+



\$10

XShot Blastercorn
41200201, age: 8+



\$8.50

Yahtzee® To Go
15213202, age: 8+



**\$6.50
EA**

Licensed Puzzles
35656901, age: 5+

**INSTANTLY
SAVE 25%**
WHEN YOU SPEND \$75 ON TOYS

On a single transaction. Discount will be taken at the register. Clearance toys included. Offer excludes electronics including DVDs, As Seen on TV® items, LEGO® and coloring books. Cannot be combined with any other offer or coupon. Effective: 10/1-12/24

DOLLAR GENERAL®



A



B



C



D

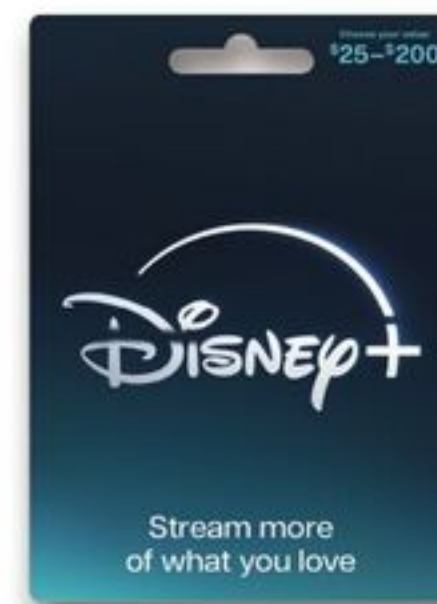
- A** Build & Learn Toolbox, 41227101, age: 6 mon+, \$25
- B** Spin & Learn Flashlight, 35259001, age: 12 mon+, \$16.50
- C** Drop & Go Dump Truck, 31681801, age: 6 mon+, \$20
- D** Pull & Sing Puppy, 35259101, age: 6 mon+, \$22.50



REMEMBER THE BATTERIES!

©2025 Energizer. Energizer, Energizer Bunny design and certain graphic designs are trademarks of Energizer Brands, LLC.

FOR THEIR FAVES



All products, styles and colors shown may not be available in all stores. Brands and prices may vary by store. Early sell-out possible on special buy and bonus pack items, and quantities may be otherwise limited. We reserve the right to limit quantities to normal retail buys. No rain checks available. Not responsible for typographic errors. Product selection varies by store. All prices in US Dollars. *Batteries not included. LEGO® and the LEGO® logo are trademarks of the LEGO® Group. ©2025 the LEGO® Group. All rights reserved. ©2025 Dollar General Corporation.