



BIG HOLIDAY DEALS!

PRICE DROP

\$4



**GRADE A
LARGE EGGS**
12's
œufs
20812144001_EA



PRICE DROP

4⁹⁵



ATLANTIC BUTTER
selected varieties
454 g
beurre
20066904_EA



PRICE DROP

4⁹⁵



ARMSTRONG or
PC® SHREDDED CHEESE 250 - 320 g,
ARMSTRONG CHEESE 400 g or
BRAR'S MALAI PANEER 375 g
selected varieties
fromage râpé ou fromage au paneer
21286240_EA/20283184_EA



 **APP EXCLUSIVE OFFER***

**4 DAYS ONLY
THURSDAY, DECEMBER 18 -
SUNDAY, DECEMBER 21**

 **Members-Only Price****
4⁹⁹

Non-members
6⁹⁹

Members save
\$2



LIMIT 4, AFTER LIMIT \$6.99

ROYALE BATHROOM TISSUE
selected varieties
15=30 rolls
papier hygiénique
21572800_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

NOFRILLS®

FLYER PRICES EFFECTIVE THURSDAY, DECEMBER 18 TO WEDNESDAY, DECEMBER 24, 2025

BIG HOLIDAY DEALS!



SAVE 48%

6⁹⁹
LB

SIRLOIN TIP ROAST
cut from Canada AA grade beef or higher, cryovac
rôti de pointe de surlonge
15.41/kg
20732290_KG

WHILE QUANTITIES LAST

SAVE 20%

\$6

APP EXCLUSIVE OFFER
1-Option
2,000 = \$2
Back in points

FARMER'S MARKET™ PIES
selected varieties, 580 g - 1 kg
tartes
21297365_EA/21297367_EA



HALAL



ONLY

4⁹⁹
LB

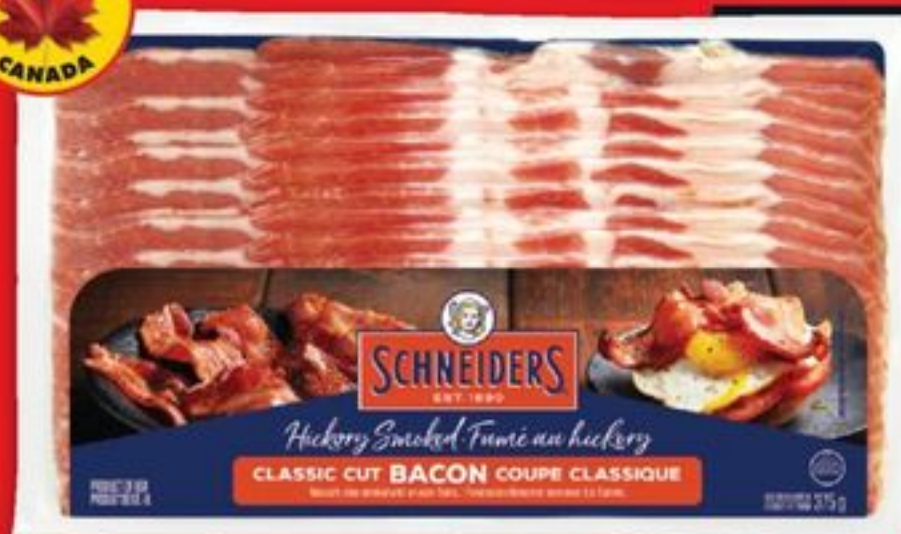
NEW ZEALAND SHORT CUT LAMB LEG
frozen
gigot d'agneau raccourci de Nouvelle-Zélande
11.00/kg
20142353_KG

WHILE QUANTITIES LAST

ONLY

\$3

LEAN GROUND PORK
fresh
450 g
porc haché maigre
21046160_EA



MAPLE LEAF or SCHNEIDERS BACON
selected varieties
65-375 g
bacon
20772671_EA

ONLY

\$5

SAVE UP TO 25%

2⁹⁷



ASTRO or iÖGO YOGURT TUBS
selected varieties, 650/750 g
conteneurs de yogourt
2016323001_EA/21639463_EA



SAVE 29%

\$6



HIGH LINER FAMILY FAVOURITES FISH FILLETS
selected varieties, frozen
315-700 g
filets de poisson
2057229901_EA



ONLY

5⁹⁹

5 LB BOX

CLEMENTINES
product of Morocco or Spain
clémentines
2018256001_EA



SAVE UP TO 45%

1⁵⁰

COCA-COLA or PEPSI SOFT DRINKS
selected varieties, 2 L
boissons gazeuses
2079W30002_EA/2031403002_EA



SAVE UP TO 36%

\$3

OCEAN SPRAY CRANBERRY COCKTAIL or MOTT'S CLAMATO
selected varieties, 1.89 L
cocktail de canneberges ou clamato
2030000608_EA/2031895502_EA



SAVE 25%

2⁹⁹

PINT

BLUEBERRIES
product of Peru or Chile, no. 1 grade
bleuets
20080137001_EA



SAVE 59%

4⁴⁹

NESTLÉ TURTLES QUALITY STREET CHOCOLATE BOX
selected varieties
boîte de chocolat
21393338_EA

WHILE QUANTITIES LAST



ONLY

10⁹⁹

PC® BELGIAN CHOCOLATE BISCUIT COLLECTION
500 g
boîte de chocolat
20967791_EA

WHILE QUANTITIES LAST



ONLY

4⁹⁹

LINDT EXCELLENCE CHOCOLATE BAR
100 g
barres de chocolat
20312327005_EA/20312327010_EA

WHILE QUANTITIES LAST

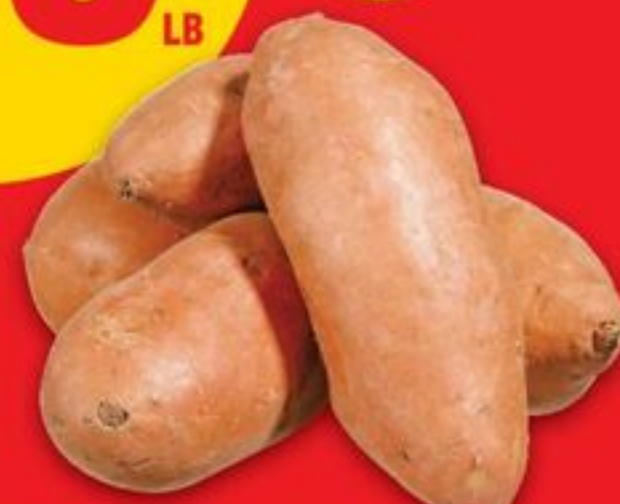


SAVE 41%

.99
LB



SWEET POTATOES
product of Canada
patates douces
20127708001_KG



ONLY

2⁸⁸



REAL SPRING WATER
24x500 mL
eau de source
20154975_CS4



SAVE UP TO 38%

7⁹⁹

70 LOADS

TIDE SIMPLY LIQUID LAUNDRY DETERGENT 2.72 L or FLEECY FABRIC SOFTENER 1.5 L or DRYER SHEETS 200's
selected varieties
détergent ou assouplissant ou feuilles pour sècheuse
21311739_EA/21671020_EA



148 LOADS

SAVE 66%

1⁹⁹
LB

BRUSSELS SPROUTS
product of U.S.A. or the Netherlands
choux de Bruxelles
4.39/kg
20036135001_KG



FLYER PRICES EFFECTIVE IN ATLANTIC CANADA STORES ONLY.

<

SAVE 33%

9⁹⁹
LB



SALMON FILLET

Filet de saumon
22.02/kg
20329767_KG

WHILE QUANTITIES LAST

ONLY

\$3

APP EXCLUSIVE OFFER*

Optimum
EARN
1,000^{pts}
=\$1
Back in points



PC® DIPS 227 g or
NAAN DIPPERS
200 g
selected varieties
trempettes ou pains Naan
20584212_EA/21092033_EA

ONLY

3⁴⁷

**RISTORANTE or
CASA DI
MAMA PIZZA**
selected varieties, frozen
320-410 g
pizza
20296100001_EA



SAVE UP TO 36%

\$5

PILLER'S KOLBASSA 375 g or
MARCANGELO SLICED
DELI MEAT 85 g or
COOKED CHICKEN BITES 200 g
selected varieties
kolbassa ou charcuteries tranchées
ou bouchées de poulet
20308469_EA/21706089_EA



SAVE UP TO 23%

\$5

BOURSIN CHEESE
selected varieties
150/220 g
fromage
20116794_EA



FRESH AT LOW PRICES

4.99

10 LB BAG

RED, RUSSET or YELLOW POTATOES
product of Canada, Canada no. 1 grade
pommes de terre
20601020001_EA/20601017001_EA

4.99

CANTALOUPE
product of Guatemala, or Honduras, no. 1 grade
or **AVOCADOS**
product of Mexico, Peru or Colombia
cantaloup ou avocats
20167017001_EA/21644936001_EA

PKG OF 5

2.99

EA/LB

ROMA TOMATOES 6.59/kg,
product of Canada or Mexico, no. 1 grade or
CELERY each,
product of U.S.A., no. 1 grade
tomates Roma ou céleri
20143381001_KG/20163119001_EA

3.99

LB

GREEN or RED SEEDLESS GRAPES
product of Peru, no. 1 grade
raisins rouges ou verts sans pépins
20795315001_EA/20423775001_KG



**If your produce isn't fresh,
we'll replace AND refund it.***

4.99

EA/LB

ASPARAGUS 11.00/kg,
product of Mexico or Peru, no. 1 grade or
ROMANE HEARTS
each, product of U.S.A.
asperges ou cœurs de romaine
20174341001_KG/20067399001_EA

1.99



ENGLISH CUCUMBERS
product of Canada, Canada no. 1 grade
each
cucumbers anglais
20070122001_EA

4.99

2 LB BAG

PKG OF 4

FARMER'S MARKET™ LEMONS
product of South Africa or
SWEET PEPPERS product of Canada or Mexico
poivrons ou citrons
20117350001_EA/20793015001_EA

3.49

3 LB BAG

FARMER'S MARKET™ CARROTS
product of Canada, Canada no. 1 grade
râpates jaunes ou carottes
20060927001_EA/20011994001_EA

4.99

4 LB BAG

FARMER'S MARKET™ ROYAL GALA or MCINTOSH APPLES
product of Atlantic provinces, Canada fancy grade
pommes
20035050001_EA/2119877001_EA

.79

LB

GREEN CABBAGE
product of Atlantic Provinces, Canada no. 1 grade
chou vert
1.74/kg
20795050001_EA

3.99

680 G

PC® LITTLE GEMS™ RED, YELLOW, or MIXED MINI POTATOES
product of Canada, Canada no. 1 grade
mini-pommes de terre rouges, dorées ou assorties
2136201001_EA/21362799001_EA

2.49

227 G

PC® WHOLE CREMINI or WHITE MUSHROOMS
product of Canada
champignons crémini ou blancs entiers
20723603_EA/20776239_EA

4.79



LILYDALE TURKEY BREAKFAST SAUSAGES
selected varieties, 375 g
saucisses de dinde à déjeuner
20178401_EA

6.99

LB

SCHNEIDERS FESTIVE HAM
jambon
15.41/kg
21194237_KG
WHILE QUANTITIES LAST



14.50

LB

BEEF STIR FRY STRIPS
faisanes de bœuf à sauter
31.97/kg
20228005_KG



3.50



D'ITALIANO BREAD 620/675 g or **BUNS** 6/8's
selected varieties
pain ou petits pains
20038335_EA/20231048_EA

\$5



FARMER'S MARKET™ BUTTER CROISSANTS
selected varieties, 240-336 g
croissants au beurre
20973943_EA

\$7



PILLER'S PEPPERETTES or TURKEY BITES
selected varieties, 200-500 g
bâtonnets ou bocconcini de saucisson
21095386_EA/21095391_EA

\$7



SEAQUEST™ WHITE COLOSSAL SHRIMP raw, 16/20 per lb, 300 g
SHRIMP RING 227 g or **BAY SCALLOPS** 400 g
frozen
crevettes blanches colossales ou couronne de crevettes ou palourdes de baie
21043887_EA

*Fresh Guarantee: Applicable to eligible fresh produce items purchased at No Frills store locations or online at nofrills.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the No Frills store where purchase originated. The guarantee does not apply to produce items with a stated "best before" date (e.g. bagged salad kit, packaged bean sprouts) and may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

BRANDS YOU LOVE AT LOW PRICES

ONLY

\$3

**BLACK DIAMOND
SLICES PROCESSED
CHEESE PRODUCT**
selected varieties, 410 g
produit de fromage fondu
21322544 EA



ONLY

2.50

**NO NAME®
NORTHPOLE-ITAN
ICE MILK**
frozen, 1.65 L
lait glacé
21462887 EA



SAVE 27%

\$8

**TROPICANA
ORANGE JUICE**
selected varieties, refrigerated
2.63 L
jus d'orange
20119754001 EA



SAVE 42%

\$2

MCCAIN RED BAG
selected varieties, frozen, 800 g
frites
21521219 EA



3.99



**PHILADELPHIA
CREAM CHEESE PRODUCT**
selected varieties, 227/250 g
produit de fromage à la crème
20421267 EA/20421267 EA

\$3



PC® VEGETABLES 300-750 g or
CATCH OF THE DAY 350 g
selected varieties, frozen
légumes ou poisson pondé
20134915 EA

1.25



CAVENDISH HASHBROWNS
frozen, 800 g
pommes de terre rissolées
21604103 EA

2.50



CHRISTIE CRACKERS
selected varieties, 175-200 g
croquettes
21020467 EA/21047034 EA

\$3



**TETLEY TEA or
HERBAL TEA**
selected varieties,
20/24's
thé ou tisane
20111126 EA/21043342 EA

\$2



DARE CRACKERS
selected varieties, 100-225 g
croquettes
21520666 EA/21520701 EA

\$2



PRIMO SAUCE
selected varieties,
480 mL
sauce pour pâtes
20720715 EA

1.29



**KRAFT STOVE TOP
STUFFING**
selected varieties,
120 g
farce
20133027001 EA

6.99



GLAD GARBAGE BAGS
selected varieties, 10-52's
sacs à ordures
2004479 EA

\$10



OXI CLEAN STAIN REMOVER
selected varieties, 1.28/1.36 kg
déodorant
20422279 EA

\$6



NO NAME® NAPKINS
500's
serviettes
20304977 EA

3.50
Members-Only Price
Non-members
\$4
Members save
.50



EXCEL GUM BOTTLE
selected varieties,
60's
gommes
20424872 EA

\$21



**CESAR WET
DOG FOOD**
selected varieties, 12x100 g
nourriture humide pour chiens
20426343003 EA

\$3



TEMPTATIONS CAT TREATS
Purées 48 g or SPOONS 40 g
selected varieties
gâteries pour chat
2029813301 EA/21479903 EA

\$10



DENTALIFE DOG TREATS
selected varieties, 408-595 g
gâteries pour chiens
2101186001 EA

3.50



GENERAL MILLS CEREAL
selected varieties, 300-437 g
céréales
21104047 EA/21313462 EA

3.50



**DUNKAROOS
MATURE VALLEY
MUFFIN BARS**
selected varieties
collations ou bonbons
21449804 EA

\$6



PILLSBURY PIZZA POPS or BITES
selected varieties, frozen, 693/760 g
pizzas collations ou bouchées
21433910 EA



BIG HOLIDAY DEALS!



ONLY

3⁵⁰

BREYERS CLASSIC FROZEN DESSERT
selected varieties
1.41 L
dessert glacé
21651628 EA

ONLY

\$3



YOPLAIT SOURCE 630 g,
TUBES 8's, **MINIGO** 6's or
PROTEIN 4's **YOGURT**
selected varieties
yogourt
21547371 EA/21619218 EA

ONLY

4⁹⁹



HÄAGEN-DAZS ICE CREAM NOVELTIES 3/4's
selected varieties, frozen
crème glacée ou friandises glacées
20302298001 EA/21513347 EA

ONLY

4²⁹



PC® ORANGE JUICE, TROPICANA TROPICS or DRINKS or PURE LEAF TEAS
selected varieties, refrigerated
1.36-1.75 L
jus d'orange ou boissons au thé
20755752002 EA/21430531 EA

ONLY

\$8



PC® BLACK LABEL PIZZA
selected varieties, frozen
370-420 g
pizza
21531415 EA

2⁵⁰



NO NAME® WHIPPED TOPPING
225 g
garniture fouettée
5017492 EA

\$6



DEL MONTE JUICE BLENDS
selected varieties
refrigerated
2.5 L
mélanges de jus
31992734 EA

\$3



PRINGLES PARTY STACK POTATO CRISPS 194/203 g or **MINGLES** 155 g
selected varieties
croustilles
21074284 EA/21420238 EA

\$12



NO NAME® FROZEN FRUIT
selected varieties
2 kg
frais surgelés
21033164 EA

3⁵⁰



MINUTE MAID, FIVE ALIVE or FUZE DRINK BOXES
selected varieties
8/10x200 mL
boîtes de boissons
2002389001 EA/21644710 C10

\$6



GATORADE SPORT DRINKS 6x291 mL or
POWDERS 500 g
selected varieties
boissons, deshydrates ou poudres
2000218903 C06/200338734001 EA

1⁶⁹



CAMPBELL'S BROTH
selected varieties
250/900 mL
bouillons
2002348001 EA/21347345 EA

\$4



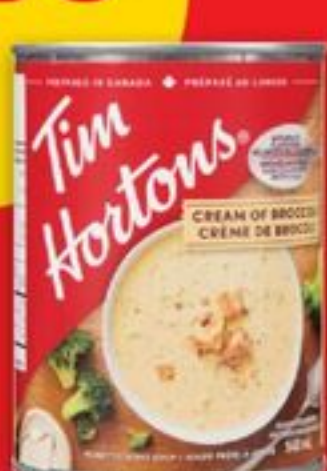
RUFFLES POTATO TORTILLA 180-200 g or **TOSTITOS**
205-295 g
selected varieties
croustilles ou croustilles de tortilles
21000575 EA/21543053 EA

1⁵⁹



GREEN GIANT VEGETABLES 341/298 mL or
OCEAN SPRAY CRANBERRY SAUCE 348 mL
selected varieties
légumes ou sauce aux cranberries
2002389001 EA/21021234 EA

2⁵⁰



TIM HORTONS SOUP
selected varieties
540 mL
soupe
21262770 EA

.79



FRANCO-AMERICAN GRAVY
selected varieties
284 mL
sauce brune
20063534 EA

\$3



TOWNHOUSE 247-391 g or **CHEEZ-IT SNAP'D CRACKERS** 213 g
selected varieties
croustilles
21074023 EA/21433236 EA

2⁷⁵



PC® CROUTONS 140 g or
SALAD DRESSING 475 mL
selected varieties
croustilles ou vinaigrette
2002389001 EA/21021234 EA

\$20



PC® ROAST AND GROUND COFFEE
800-930 g **WHOLE BEAN** 820/907 g or **PODS** 30's
selected varieties
café torréfié et moulu ou en grains ou capsules
21644440 EA/21644471 EA

\$11



PC® 100% PURE MAPLE SYRUP
selected varieties
500 mL
sirop d'érable
20040721 EA

\$4



GENERAL MILLS CHEX or NATURE VALLEY GRANOLA CEREAL
selected varieties
300-360 g
céréales
20047023 EA/21433236 EA

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. *PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See instore for details. **Must be a registered PC Optimum™ member to get this offer.





Insiders
Report™

holiday

Hacks and Offers



Digital Coupons

CLICK FOR THESE
COUPONS AND MORE



**PC®
CRACKERS**
185 g
crackelins

Get
750 ^{pts}
with digital
coupon



**PC®
BLACK
LABEL
CHEESE**
200 - 250 g
fromage

Get
1,500 ^{pts}
with digital
coupon



**PC®
DINO
MELON**
melon

Get
500 ^{pts}
with digital
coupon



**PC®
READY TO
BAKE
CROISSANTS**
312 - 360 g
croissants prêts à cuire

Get
750 ^{pts}
with digital
coupon



**PC®
PORCHETTA**
1.2 kg
porchetta

Get
3,000 ^{pts}
with digital
coupon



**PC®
JUICE
SHOTS**
4 x 60 ml
shots de jus

Get
1,000 ^{pts}
with digital
coupon



**PC®
HOT
PEPPERS**
50 - 226 g
piments forts

Get
500 ^{pts}
with digital
coupon



**PUFF
PASTRY
HORS
D'OEUVRES
COLLECTION**
720 g
hors-d'œuvre
en pâte feuilletée

Get
3,000 ^{pts}
with digital
coupon



**PC®
CRANBERRY
BRIE
PASTRY
BITES**
288 g
bouchées de pâtisserie

Get
2,000 ^{pts}
with digital
coupon



**PC®
FLATBREAD**
selected varieties, frozen
340 g
pain plat

Get
2,500 ^{pts}
with digital
coupon



**PC®
BRIOCHE
MINI ROLLS**
12's
mini-petit pains

Get
2,000 ^{pts}
with digital
coupon



**PC® 100%
CRANBERRY
JUICE BLEND**
1.89 L
mélange de jus de
canneberges

Get
1,500 ^{pts}
with digital
coupon



**PC®
DULCE
DE LECHE
SPREAD**
450 g
tartinade

Get
2,000 ^{pts}
with digital
coupon



**PC®
GINGER ALE**
2 L
soda au gingembre

Get
500 ^{pts}
with digital
coupon



**NO NAME®
CREAM
CHEESE**
250 g
fromage à la crème

Get
1,000 ^{pts}
with digital
coupon



**NO NAME®
APPETIZERS**
454 - 900 g
hors-d'œuvre

Get
2,500 ^{pts}
with digital
coupon

BIG HOLIDAY DEALS!



Mondelēz
International



Optimum
Members-Only Price**
2.25

Non-members
\$3

\$2

CADBURY CHOCOLATE BAR
selected varieties
80-100 g
barres de chocolat
21648577_EA

MAYNARDS CANDY
selected varieties
135-154 g
friandise
21545554_EA/21694186_EA



MARCANGELO
MEDITERRANEAN QUALITY / QUALITÉ MÉDITERRANÉENNE



\$11

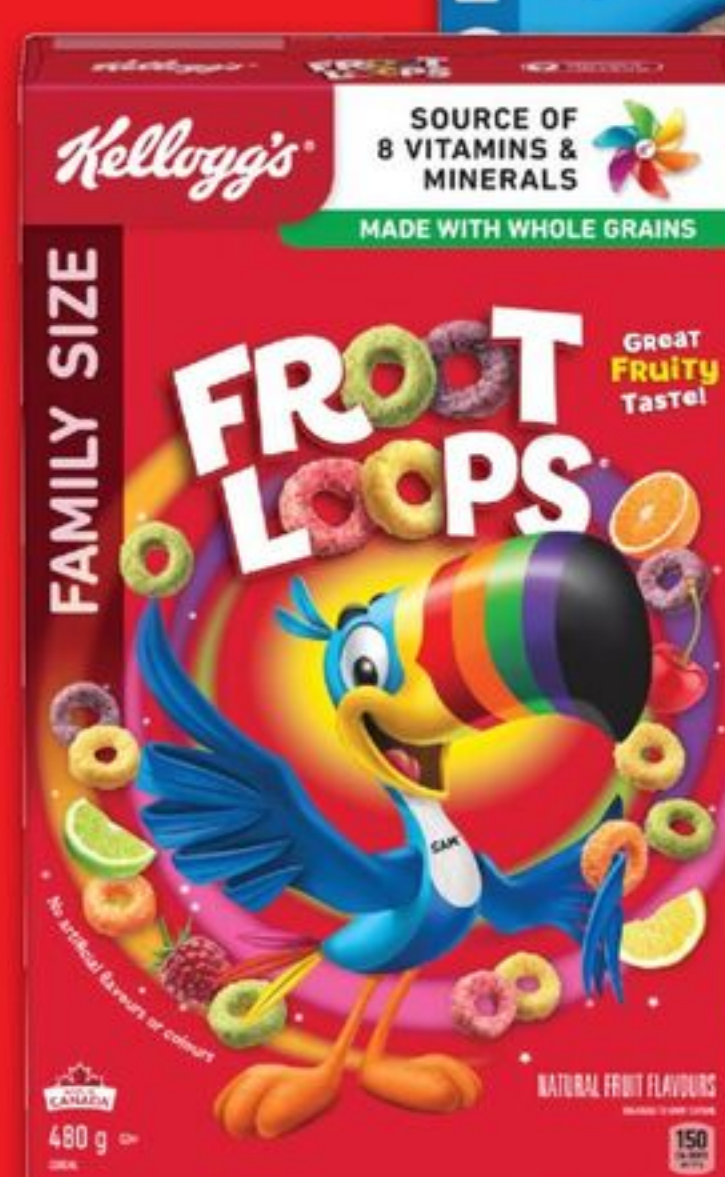
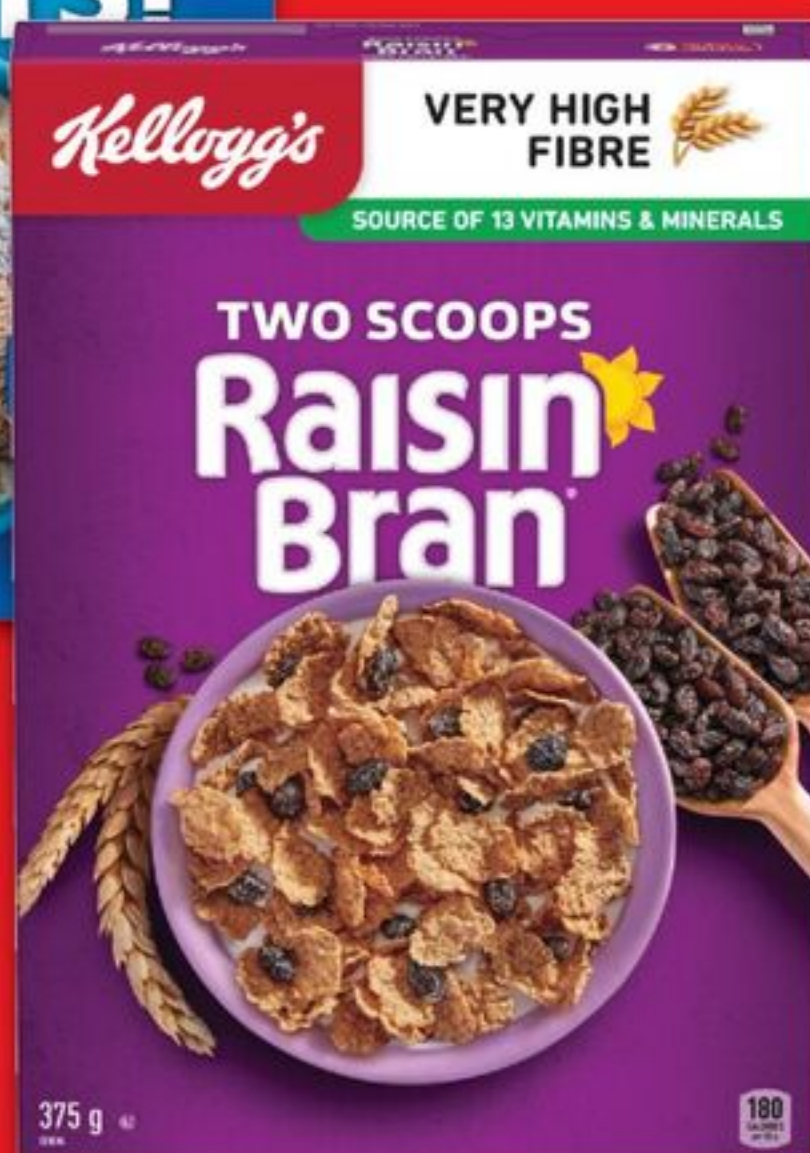
MARCANGELO ANIPASTO QUATTRO SLICED DELI MEAT
150 g
charcuteries tranchées
21706582_EA

MARCANGELO ANTIPASTO QUATTRO or EUROPEAN DISCOVERY SLICED DELI MEAT
selected varieties
200 g
antipasto ou charcuteries tranchées
21206369_EA/21313142_EA

\$12



Kellogg's



\$4

5.50

KELLOGG'S ALL BRAN 405/525 g, **RAISIN BRAN** 375/436 g, **VECTOR** 306/400 g, **SPECIAL K** 320-345 g, **MINI-WHEATS** 377-460 g or **CRISPIX** 350 g or **CEREAL**
selected varieties
céréales
21607207_EA/21652093_EA

KELLOGG'S FAMILY SIZE CEREAL
selected varieties
480-650 g
céréales
21449784_EA/21651640_EA

DECEMBER

HIT
OF THE
MONTH



\$2

Prepared in Canada

Christie Mini Cookies

Selected varieties, 144 g - 200 g

Limit: 6, over limit retail \$2.75

6672102879 / 6672102886_EA



\$2⁵⁰

Prepared in Canada

Planters Cashew Halves, 200 g,
Cocktail Peanuts, 200 g or **Mixed Nuts**, 225 g

Limit: 6, over limit retail \$3.50

5871699357_EA / 5871699276_EA



\$2⁸⁵

Prepared in Canada

PC® Cinnamon Raisin Bread

675 g

Limit: 6, over limit retail \$4.00

4913535_EA



\$4⁵⁰

Softsoap Liquid Hand Refill

Selected varieties, 1.47 L

Limit: 6, over limit retail \$5.50

7418245992_EA / 7418245993_EA



\$5

**San Pellegrino carbonated
flavoured water**

Selected varieties, 6 x 330 mL

Limit: 6, over limit retail \$6.00

055000201421_EA / 055000201483_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. Offer valid December 1st - 31st, 2025 while quantities last. We reserve the right to limit quantities to reasonable family requirements. No rainchecks.

ONL NFA FLAP

EVERYDAY ESSENTIALS AT LOW PRICES

\$2

SURAJ® JUICE
selected varieties
1 L
jus
21001004, EA



\$1

NO NAME® GRAVY
selected varieties
25 g
sauce brune
21687251, EA/21687380, EA

\$5

SURAJ® NAAN
selected varieties
10's
naan
20342261, EA



\$10

SURAJ® BASMATI RICE
3.63 kg
riz basmati
20838931, EA

\$1

PC® ORGANICS BABY FOOD POUCH
selected varieties
128 mL
sachet d'aliments pour bébé
2066167007, EA/21388321, EA



\$5

NO NAME® PIE FILLING
selected varieties
540/796 mL
garniture pour tarte
21662318, EA/21667990, EA



\$10

NO NAME® ALL-PURPOSE FLOUR
10 kg
farine tout usage
20022348, EA



\$3

PC® WATER CRACKERS
125 g
croquettes
20431236, EA



\$5

PC® ORGANICS PEANUT BUTTER
selected varieties
500 g
beurre d'arachide
20299178, EA



2.29

NO NAME® CHOCOLATE BAR
selected varieties
100 g
barres de chocolat
20580736, EA/20580737, EA



1.25

NO NAME® SOUP MIX
selected varieties
56-166 g
mélange à soupe
21099689, EA



1.50

NO NAME® SPINACH
selected varieties, frozen
300 g
épinards
20611796, EA



1.29

NO NAME® SAUCE
selected varieties
398 mL
sauce
20185228001, EA



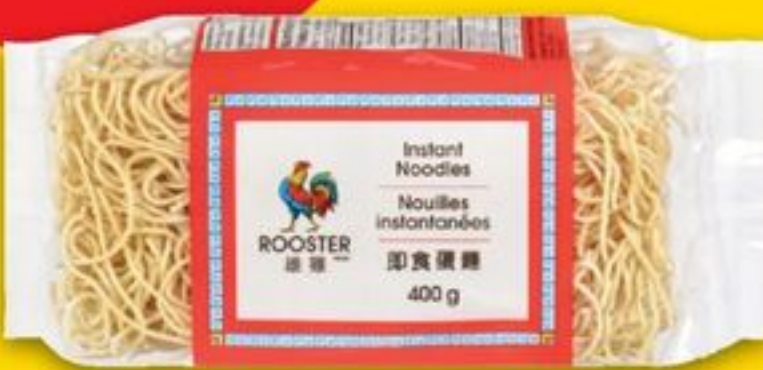
\$2

NO NAME® DISHWASHING LIQUID
800 mL
détergent liquide à vaisselle
21309694, EA



1.50

ROOSTER® INSTANT EGG NOODLES
400 g
nouilles aux œufs instantanées
20096297, EA



1.50

ROOSTER® COCONUT MILK
selected varieties
398 mL
lait de coco
21378707, EA



GLOBAL FOODS AT LOW PRICES

1²⁹
LB

PLANTAIN
product of Costa Rica, Colombia,
Honduras or Guatemala
plantain
2.84/kg
20111926001_KG

3⁹⁹
LB

OKRA
product of U.S.A.
gombo
8.80/kg
20091263001_KG

3⁹⁹
LB

OPO SQUASH
product of Mexico, Honduras, or Dominican Republic
courge opo
8.80/kg
20142055001_KG

1⁹⁹
LB

CASSAVA
product of Costa Rica
manioc
4.39/kg
20087682001_KG

\$13

**SUFRA®
HALAL
CHICKEN
THIGHS**
boneless, skinless
up to 736 g
hauts de cuisse
de poulet
21669501_EA



\$6

HALAL

MEDIUM GROUND BEEF
grass fed, 450 g
bœuf haché mi-maigre
21615908_EA



5⁵⁰

**SEAQUEST®
SEAFOOD
MEDLEY**
frozen
340 g
mélange de produits de la mer
21592029_EA



2⁹⁹

CRISPY COOKIES
selected varieties, 350 g
biscuits
20820419_EA



2²⁹

HANS DAIRY DAHI
selected varieties
750 g
dahi
20092811_EA



4⁹⁹

NANAK PANEER
selected varieties, 341 g
paneer
21286158_EA



4⁹⁹

**NONGSHIM
NOODLES**
selected varieties
480-508 g
noodles
21504181_EA



2⁹⁹

PRAN SAMOSAS or SPRING ROLLS
selected varieties, frozen, 400 g
samosas ou rouleaux de printemps
21054279_EA/21054846_EA



5⁹⁹

**HALDIRAM'S
PANEER
PARATHA**
400 g
paneer
20707749_EA



2⁷⁹

Earn 300 points
Back to points

LA COSTEÑA CHIPOTLE PEPPERS 186 mL or
REFRIED BEANS 546 mL
selected varieties
piments chipotle ou haricots frits
20054076001_EA/203318080_EA



3⁹⁹

ROOSTER® JASMINE RICE or THAI SWEET RICE
selected varieties, 2 kg
riz
210202054_EA/20144393_EA



.99

PARLE-G BISCUIT
original, 300 g
biscuit
20956493_EA



AVAILABLE AT SELECT LOCATIONS ONLY

ONL ET 01 NFA



Optimum™

**SCRATCH TO
UNWRAP**



Scratch and match
all 3 cards for
a chance to win
exclusive deals
and PC Optimum™
points!*

Dec. 4th - 24th

OPEN THE APP TO PLAY



*NO PURCHASE NECESSARY to enter and win. Open to Canadian residents who are PC Optimum members and PC Optimum app users 14 years or older at the time of entry. Contest ends at 11:59:59pm ET on December 24th, 2025. To enter, open your PC Optimum App, log in with your PC™ id and follow the instructions to play the Game within the Eligible Play Period (Thursday to Wednesday). 182,422 Bonus Offer Prizes and 151,515 Discount Offer Prizes available to be won at the onset of the contest (ARV: \$0.40 to \$5.00 CDN EA.). Limit 1 entry per Eligible Play Period per PC Optimum account during the Contest Period. Must correctly answer mathematical skill-testing question. If all Prizes are claimed/redeemed, your odds of winning a Prize are 926 in 1,000. For full contest details, including prizes and odds of winning each prize, visit Official Contest Rules.

ONL NFA GAME FLAP

COLLECT & SAVE! BIG IS BACK

Get one stamp for
every \$20* spent.

Collect 20 stamps and
get 60-80% off*
one piece of high-quality
Kuhn Rikon Swiss
design ovenware!

SAVE
60-80%*
OFF EACH



Opt-in digitally
in the PC Optimum™
App and get
8 bonus stamps*

**KUHN
RIKON**
SWISS DESIGN

*Offer available in-store and online at participating Loblaw banner stores starting Oct. 23, 2025. Receive 1 stamp for every \$20 spent before applicable taxes in a single transaction until Feb. 11, 2026. 8 bonus stamps available to PC Optimum™ members who opt-in to program using the PC Optimum™ App (the "App") between Oct. 16, 2025 and Feb. 11, 2026. Limit 1 bonus offer per account/household. Notwithstanding the foregoing, we reserve the right to stop issuing stamps (incl. bonus) earlier upon notice posted in-store, in the App and on pcoptimum.ca/collectandsave. Stamps are not provided for purchase of tobacco, alcohol, prescriptions, gift cards, phone cards, lottery tickets, 3rd party operations (post office, gas bar, dry cleaner, etc.) and any other products which are provincially regulated. When you collect and redeem 20 stamps, you'll get 60 - 80% off 1 Kuhn Rikon ovenware piece, before applicable taxes. Offer cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. PC Optimum™ Members: To obtain a digital stamp card, opt-in to this program using the App. Digital stamps collected by a household will be combined on one digital stamp card. For paper stamp card or for non-PC Optimum™ members, see in-store for card. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Completed stamp cards can be redeemed until Feb. 25, 2026, after which time stamps/cards expire. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. Eligible ovenware is under warranty for 2 years from date of purchase and can be replaced at your store of purchase until Feb. 25, 2026 or while supplies last, whichever is earlier, after which time, contact loblawpromotions@l-founders.com for replacement. For full warranty information including warranty exclusions, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

ONLINE OVEN FLAP

HO-HO-HOST WITH THE MOST

Impressing your guests without breaking the bank?
That's what the PC® Holiday Insiders Report™ collection is for.



\$4.50

**PC® M'AQUA™ COCKTAIL
FLAVOURED SPARKLING WATER**
selected varieties
6x355 mL
eau pétillante
21590689_C06



\$4.50

APP EXCLUSIVE OFFER*
Optimum
EARN
2,000 pts
= **\$2**
Back in points

**PC® THE DECADENT®
COOKIE**
selected varieties
280/300 g
biscuits
20612257_EA/20612260_EA



\$3

PC® CRACKERS
selected varieties
185 g
croquelins
2060388003_EA



\$10

PC® HOT CRAB & LOBSTER DIP
360 g
trempelette à cuire et à servir au crabe et homard
21682673_EA/21682613_EA



\$7

PC® PORTUGUESE CUSTARD TARTS
frozen
360 g
tartelettes portugaises à la crème pâtissière
21686419_EA



\$10

PC® DE-ALCOHOLIZED BEER
selected varieties
12x355 mL
bière désalcoolisée
20121729_C12



\$11

PC® LOADED PIEROGI BAKE
frozen
770 g
pierogi tout garnis
21686110_EA



\$11

PC® CHEESECAKE
selected varieties, frozen
600 g
gâteau au fromage
21687935_EA



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pickup & delivery**

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Get **\$15 in PC Optimum™ points** on each of your first 5 eligible online grocery orders*. Use code **TRYNF**

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STRAIGHT TO YOUR EMAIL

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STRAIGHT TO YOUR PHONE

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*Standard message and data rates may apply.

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* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn*
10,000 pts
\$10
Back in points

Dec 18 - 24, 2025

for every \$100* spent on any combination of Ultimate Dining Card, Harvey's, and Swiss Chalet gift cards.



*Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on any combination of Ultimate Dining Card, Harvey's, and Swiss Chalet cards in a single transaction in store or online at www.giftofchoice.ca/en. Must be a registered PC Optimum member and use email associated with PC Optimum account if purchased online. Cannot be combined with any other gift card offers. One offer per PC Optimum account. Not valid on prior purchases. No cash value. PC Optimum points cannot be redeemed toward the purchase of gift cards. We are not obligated to award points based on errors or misprints. Points will be awarded within 2 weeks of qualifying online transactions. Subject to change.



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members can
save up to 35%[†]
on home and
auto insurance.



Get started at pcinsurance.ca

† Conditions apply; for details, visit pcinsurance.ca.



Flu shot?
Think Pharmacist.

Talk to your Pharmacist or book now*
at pchealth.ca/flu

*Subject to vaccine availability. Pharmacists can administer flu shots to children aged: 5 and older in Yukon, Alberta, Saskatchewan, and PEI; 4 and older in British Columbia; 2 and older in Ontario, Manitoba, New Brunswick, Newfoundland and Nova Scotia. Flu shot administration for children under the age of 5 may vary from Pharmacy to Pharmacy. © /™ Trademark of 911979 Alberta Ltd, used under license.

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Save 50%* on
a SIM card

Limited time Boxing Week
savings for PC Optimum™
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**Must be a registered PC Optimum™ member to get this offer.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

‡Throwback Prices: Program applies to one item weekly, as advertised in-store/online at nofrills.ca.

ONL NFA MKT